

MC Ambassadors Program for the Brazilian community: translation and community consulting

Project Title MC Ambassadors Program for the Brazilian community: translation and community consulting

Project Dates Start: April 1st 2024 End: May 10th 2024

Project Status

Project Manager Alebas24
Estimated PM hours 50 hours
Estimated collaborator hours

WMF Participants

Relevant Links
 Project Grant: <https://meta.wikimedia.org/wiki/Grants:Project/MSIG/Alebas24>

Short description on why this project is important
The project's main goal is to contribute to the dissemination of discussions about the Movement's Charter, as well as about the Movement's Strategy and the discussions that involve the community engaged in it. The Movement Charter is not yet very widespread in the Brazilian community, making it difficult to get engagement and attention from this community, which is quite large and diverse.

What does success look like?

- 1 Reach the community
- 2 Engage community in the Movement Charter
- 3 Dialogue with the community through video calls and forms
- 4 Synthesize responses and debates for accumulation in the Movement Charter

Consequence(s) if we don't do this project
 Lack of Lusophone representation regarding the Movement Charter and its debates.

What are potential roadblocks/risks with this project
 Failing to reach the community and increase their engagement with the Movement Charter.

Which Foundation strategy does this advance and how?

Strategy	Ensure Equity in Decision-making
Metric	Number of people engaged
How or how much	At least 15 people touched by the Movement Charter debate, including forms and videochats

Resource Requirements 750 USD
Maintenance Needed 0

Estimated Staff Hours for Project	0	Actual Staff Hours	0
Total Budget	750 USD	Total Cost	750 USD

POST - PROJECT

Were the project deliverables achieved? Yes, it was.
Was the project on time? It wasn't on time. The project was delayed from starting in September 2023 to starting in March 2024
Was this project on budget? Yes, it was.

What more needs to be done for sustainability and impact of this project?
 After the meeting with the community, the the results were shared on Diff and the Movement Strategy Forum.

What went well?
 The meeting went really well, the people present were attentive and interested, there were many questions and many comments about how the space was needed. There is a big gap in the Brazilian community regarding the Charter and the project was a success in that sense. The audience was composed of mostly independent users, who are not usually very involved in Wikimedia community matters, so it was very important to have the conversation and talk about the letter.

What didn't go well?
 The timing wasn't right in the sense of my deadlines. My project was originally planned to happen between September and November of 2023. It ended up being able to take place in March and April 2024. Even so, I managed to talk with the community during the period of open consultation, which made the initiative fulfill its role of bringing community feedback to the Charter.

What lessons should be clearly documented and shared from this project:
 The biggest lesson I learned from this project was that it is okay to make mistakes if you communicate them and can work to correct them with honesty and humility. I had a series of mental health issues and burnout that prevented me from completing the project in a timely manner. However, with the kind support of people at WMF, I was able to complete the project in 2024, and I believe it turned out great in the end.