

## Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



# Townsend's Special Wholesale Prices Direct To Growers!

SPRING  
1927

More Than A Quarter Century Direct Selling  
One Price To All - A Square Deal To Everyone.

SPRING  
1927

## STRAWBERRY PLANTS

Early Varieties of Strawberries	25	50	100	200	250	300	400	1000	5000	10,000
PREMIER (HOWARD 17).....	\$ .50	\$ .75	\$1.00	\$1.75	\$2.00	\$2.20	\$2.70	\$6.00	\$27.50	\$50.00
GOV. RITCHIE .....	1.00	1.65	2.50	3.75	4.50	5.25	5.90	12.50	60.00	100.00
"The Prince" .....	1.00	1.65	2.50	3.75	4.50	5.25	5.90	12.50	60.00	100.00
MISSIONARY (Townsend Select) ..	.30	.55	.90	1.60	1.75	1.90	2.20	5.00	22.50	.....
Missionary (Townsend) .....	.30	.50	.90	1.50	1.65	1.75	1.90	4.00	.....	.....
Early Jersey Gt.....	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	.....
KLONDYKE .....	.30	.55	.90	1.60	1.75	1.90	2.20	5.00	22.50	40.00
Early Mid-Season										
Lord Salisbury .....	1.00	1.65	2.50	3.75	4.50	5.25	5.90	12.50	.....	.....
Great Scott .....	1.00	1.65	2.50	3.75	4.50	5.25	5.90	12.50	60.00	100.00
SENATOR DUNLAP .....	.30	.55	.90	1.60	1.75	1.90	2.20	5.00	22.50	40.00
DR. BURRILL .....	.30	.55	.90	1.60	1.75	1.90	2.20	5.00	22.50	40.00
Delicious .....	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
Haverland (imp.) .....	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
Medium to Late										
AROMA .....	.30	.55	.90	1.60	1.75	1.90	2.20	5.00	22.50	40.00
Cooper .....	1.25	2.25	3.00	4.75	5.25	6.00	6.50	15.00	.....	.....
BIG JOE .....	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
Brandywine .....	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	.....	.....
De Lues Judith .....	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	.....	.....
Gibson .....	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	.....	.....
New York .....	.75	1.25	2.00	.....	.....	.....	.....	.....	.....	.....
Nic Ohmer .....	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	.....	.....
Parsons Beauty .....	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	.....	.....
Paul Jones (imp.).....	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
Pres. Harding .....	1.00	1.65	2.50	3.75	4.50	5.25	5.90	12.50	.....	.....
Marshall .....	1.00	1.65	2.50	3.75	4.50	5.25	5.90	12.50	60.00	.....
Late to Very Late										
"TOWN-KING" .....	1.00	1.50	2.50	5.00	6.00	7.00	9.00	20.00	90.00	160.00
TOWNSENDS BIG LATE .....	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
FORD .....	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
CHESAPEAKE .....	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	33.75	60.00
Crawford 25 .....	1.00	1.65	2.50	3.75	.....	.....	.....	.....	.....	.....
GANDY .....	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
McAlpine .....	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
LUPTON LATE .....	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	33.75	60.00
Mascot .....	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	33.75	60.00
Wm. Belt .....	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	33.75	60.00
Pearl .....	1.00	1.25	2.00	.....	.....	.....	.....	.....	.....	.....
Worlds Wonder .....	1.00	1.25	2.00	.....	.....	.....	.....	.....	.....	.....
Ever-Bearing										
LUCKY STRIKE .....	2.00	3.50	6.00	10.00	12.00	13.50	16.25	40.00	190.00	375.00
MASTADON .....	2.00	3.50	6.00	10.00	12.00	13.50	16.25	40.00	190.00	375.00
Worlds Champion .....	1.00	1.65	2.50	3.75	4.50	5.25	6.00	12.50	.....	.....
Progressive .....	1.00	1.65	2.50	3.75	4.50	5.25	6.00	12.50	.....	.....

500 Plants at the 1000 rate.

REMEMBER 10 PER CENT DISCOUNT ON ALL CASH ORDERS RECEIVED BEFORE MARCH 15th.

On all orders sent direct to E. W. Townsend & Sons on before March 15th, when cash in full accompanies the order, we will allow a 10 per cent discount. Order as soon as possible after receiving this price list, and take advantage of this big saving. 10 per cent will practically pay the transportation charges; a saving you cannot afford to overlook. Remember that the Discount date closes March 15th.

### PARCEL POST RATES ON STRAWBERRY PLANTS

	zone 1-2	zone 3	zone 4	zone 5	zone 6	zone 7	zone 8
100 strawberry plants .....	.10	\$ .14	\$ .21	\$ .28	\$ .35	\$ .43	\$ .50
200 strawberry plants .....	.13	.20	.33	.46	.59	.73	.86
300 strawberry plants .....	.16	.26	.45	.64	.83	1.03	1.22
400 strawberry plants .....	.21	.36	.65	.94	1.23	1.53	1.82
500 strawberry plants .....	.26	.46	.85	1.24	1.63	2.03	2.42
600 strawberry plants .....	.29	.52	.97	1.42	1.88	2.33	2.78
700 strawberry plants .....	.31	.56	1.05	1.54	2.03	2.53	3.02
800 strawberry plants .....	.36	.66	1.25	1.84	2.44	3.03	3.62
900 strawberry plants .....	.38	.70	1.33	1.96	2.59	3.23	3.86
1000 strawberry plants .....	.41	.76	1.45	2.14	2.84	3.53	4.22
2000 strawberry plants .....	.56	1.06					

On all orders of 500 plants or more, the rate is cheaper by Express after the 3rd zone.

Owing to the fact that the Postoffice department demand a minimum charge for C. O. D. collection and money order fee of 17c it is found cheaper for our customers to remit the amount of postage with the order.



## 1927 PRICE LIST

Guaranteed to be extra fine and best varieties grown. Carefully packed, and shipped direct from our Ohio Branch, where the soil is especially adapted for the growing of extra fine Raspberry and Blackberry plants.

Raspberries	12	25	50	100	250	1000
Columbian Purple .....	\$1.00	\$2.00	\$3.50	\$6.00	\$12.00	\$40.00
Cardinal Purple .....	1.25	2.50	4.50	7.00	14.00	50.00
Haymaker Purple .....	1.25	2.50	4.50	7.00	14.00	50.00
Cumberland (black) .....	.75	1.25	2.25	4.00	8.00	25.00
Black Diamond .....	.75	1.25	2.25	4.00	8.00	25.00
Greeg. Black .....	.75	1.25	2.25	4.00	8.00	25.00
Munger Black .....	1.00	2.00	3.50	6.00	12.00	40.00
Kansas Black .....	.75	1.25	2.25	4.00	8.00	25.00
Ohio Black .....	1.00	2.00	3.50	6.00	12.00	40.00
Plum Farmer Black .....	.75	1.25	2.25	4.00	8.00	25.00
Scarff Black .....	1.00	2.00	3.50	6.00	12.00	40.00
Cuthbert Red .....	1.00	2.00	3.50	6.00	12.00	40.00
Erskine Park (red) .....	1.00	2.00	3.50	6.00	12.00	40.00
Herbert Red .....	1.00	2.00	3.50	6.00	12.00	40.00
Honey Sweet (black) .....	1.50	3.00	5.00	7.50	15.00	50.00
June Red .....	1.50	3.00	5.00	9.00	20.00	60.00
Red King .....	1.00	2.00	3.50	6.00	12.00	40.00
Latham Red .....	1.00	2.00	3.50	6.00	12.00	40.00
St Regis Red .....	1.00	2.00	3.50	6.00	12.00	40.00
Louden Red .....	1.00	2.00	3.50	6.00	12.00	40.00
La France Red .....	1.50	3.00	5.00	9.00	20.00	60.00
Victory Red .....	1.00	2.00	3.50	6.00	12.00	40.00
Katherine E. B. Red .....	2.50	4.50	7.50	10.00	.....	.....
Golden Yellow .....	2.50	4.50	7.50	10.00	.....	.....
Strawberry Raspberry .....	1.50	3.00	5.00	7.50	15.00	50.00
<b>Blackberries—Plants from Root Cuttings</b>						
Ancient Brittan .....	1.00	2.00	3.50	6.00	12.00	40.00
Black Diamond .....	1.00	2.00	3.25	6.00	12.00	40.00
Crystal White .....	1.50	3.00	5.00	9.00	.....	.....
Early Harvest .....	1.00	2.00	3.50	6.00	12.00	40.00
Eldorado .....	1.00	2.00	3.50	6.00	12.00	40.00
Erie .....	1.00	2.00	3.50	6.00	12.00	40.00
Ice Berg .....	1.50	3.00	5.00	9.00	20.00	60.00
Ward .....	1.50	3.00	5.00	9.00	20.00	60.00
Macatawa .....	1.50	3.00	5.00	9.00	20.00	60.00
McDonald .....	1.50	3.00	5.00	9.00	20.00	60.00
Mersereau .....	1.00	2.00	3.50	6.00	12.00	40.00
Snyder .....	1.00	2.00	3.50	6.00	12.00	40.00
Wilson Early .....	1.00	2.00	3.50	6.00	12.00	40.00
Himalaya Giant .....	1.50	3.00	5.00	9.00	.....	.....
Loganberry (trans.) .....	4.00	8.00	15.00	25.00	.....	.....
Aus-Lu (Dewberry) .....	2.00	4.00	7.50	10.00	20.00	60.00
Austin (Dewberry) .....	.75	1.00	1.50	2.50	4.00	15.00
Lucretia (Dewberry) .....	.75	1.00	1.50	2.50	4.00	15.00
<b>Currants</b>						
Victoria .....	Each .25	3.50	6.50	12.00	20.00	45.00
Wilder .....	.25	3.25	6.50	12.00	20.00	45.00
Red Cross .....	.25	3.25	6.50	12.00	20.00	45.00
<b>Gooseberry</b>						
Houghton .....	.25	3.25	6.50	12.00	20.00	45.00
Downing .....	.25	3.25	6.50	12.00	20.00	45.00
Pearl .....	.25	3.25	6.50	12.00	20.00	45.00
Josselyn .....	.50	6.00	12.00	24.00	40.00	.....

Demand The Best - Strong Selected Stock Free from all Disease. Our Quality Plants Will Please You.

Parcel Post rates on Raspberries, Blackberries, Currants, Gooseberries.

	zone	zone	zone	zone	zone	zone	zone
	1-2	3	4	5	6	7	8
12 plants .....	10c	14c	21c	28c	35c	49c	50c
25 plants .....	15c	21c	33c	42c	50c	65c	75c
50 plants .....	20c	32c	45c	55c	60c	75c	90c
100 plants .....	35c	50c	60c	70c	80c	90c	1.25

Over 100 plants go cheaper by Express.

PLEASE USE THIS ORDER SHEET

We Can Make Shipment Same Day Order Is Received!



**E. W. TOWNSEND & SONS**  
NURSERIES :: SALISBURY, MD.

PLEASE FORWARD TO

Name..... R.F.D. No.....

Postoffice..... P. O. Box.....

State..... St.....

Express Office.....

Ship by..... On or about..... 192.....  
State here how to ship.

Date of Order..... 192.....

Please Write Very Plain And Help Us To Avoid Errors

Do Not Write In This Space.

M. O. \$.....

Check \$.....

Cash \$.....

C. O. D. \$.....

Stamps \$.....

Bal. Due \$.....

QUANTITY	NAME OF VARIETY	PRICE

Have You  
Included in Your  
Order  
**MASTADON**  
**PREMIER**  
or  
**TOWN-KING**  
  
All Big  
Money-Makers

Packed by.....

If sold out shall we substitute something just as good or return your money? Ans.....

If a New Customer kindly mark an (X) in square



ORDER NO.

