



WIKIPEDIA

for Science Outreach

Karolinska Institutet
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WIKIPEDIA - a free encyclopedia

Imagine a world in which every single person on the planet is given free access to the sum of all human knowledge.

That's what we're doing.^[1]

¹ Jimmy Wales, co-founder of Wikipedia

Three parts to today's story

Part 1 - Introducing **free knowledge** sharing with the world's largest encyclopedia.

Part 2 - *Wikipedia as a key tool for global public health promotion.*

Part 3 - **Workshop**: Get involved!

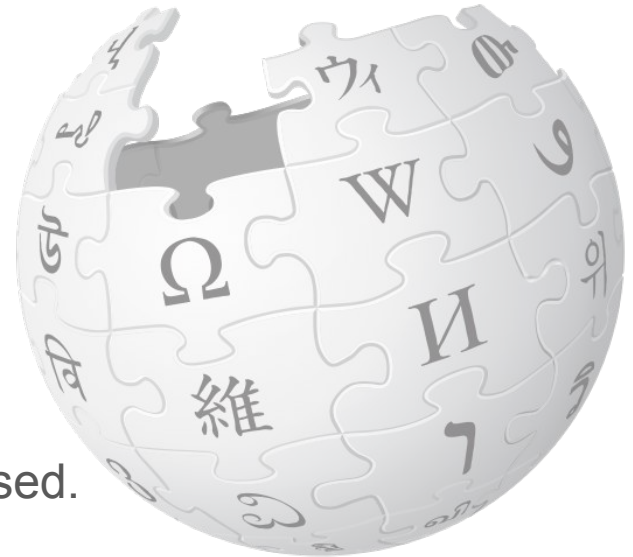
“The free encyclopedia that anyone can edit”

One of the world’s **top ten** most popular websites.

Wikipedia had 8,7 billion **page views** during October 2015.

Content is edited and closely monitored by 128,757 active **volunteers**, guided by **strict** community guidelines.

Non-profit, free of advertising and freely licensed.



Accuracy and reliability of content

Nature 2005:

"The average science entry in *Wikipedia* contained around four inaccuracies; *Britannica*, about three." [2]



² Jim Giles (December 2005). ["Internet encyclopedias go head to head"](#). *Nature* 438 (7070): 900–901.

Free knowledge with global impact



291 language versions, each
Wikipedia with its own community
and culture.

41 local chapters support the
Wikimedia movement in partnerships
with governments, institutions and
organisations.



Is Wikipedia consulted on health-related topics?

“Across Wikipedia encyclopedias in all languages there were **155,000 health articles** using 950,000 citations to sources and which collectively received **4.8 billion pageviews in 2013**.

This amount of traffic makes Wikipedia one of **the most consulted health resources in the world**, or perhaps the most consulted resource.”^[3]

³ Heilman, James M; West, Andrew G (2015). "Wikipedia and Medicine: Quantifying Readership, Editors, and the Significance of Natural Language". Journal of Medical Internet Research 17 (3):

WikiProject Medicine

MedicalSample Talk Sandbox Preferences Beta Watchlist Contributions Log o

Project page Talk Read View source View history

WP:CON

Wikipedia:Consensus

From Wikipedia, the free encyclopedia
(Redirected from Wikipedia:Con)

"WP:CON" redirects here, you may be looking for WP:Conflict of interest, Help:Edit conflict or Wiki:Consentory/Conference.

This page documents an English Wikipedia policy, a widely accepted standard that all editors must normally follow. Changes made to it should reflect consensus.

This page in a nutshell: Consensus is Wikipedia's fundamental model for editorial decision-making, and is marked by addressing legitimate concerns held by editors through a process of compromise while following Wikipedia policies.

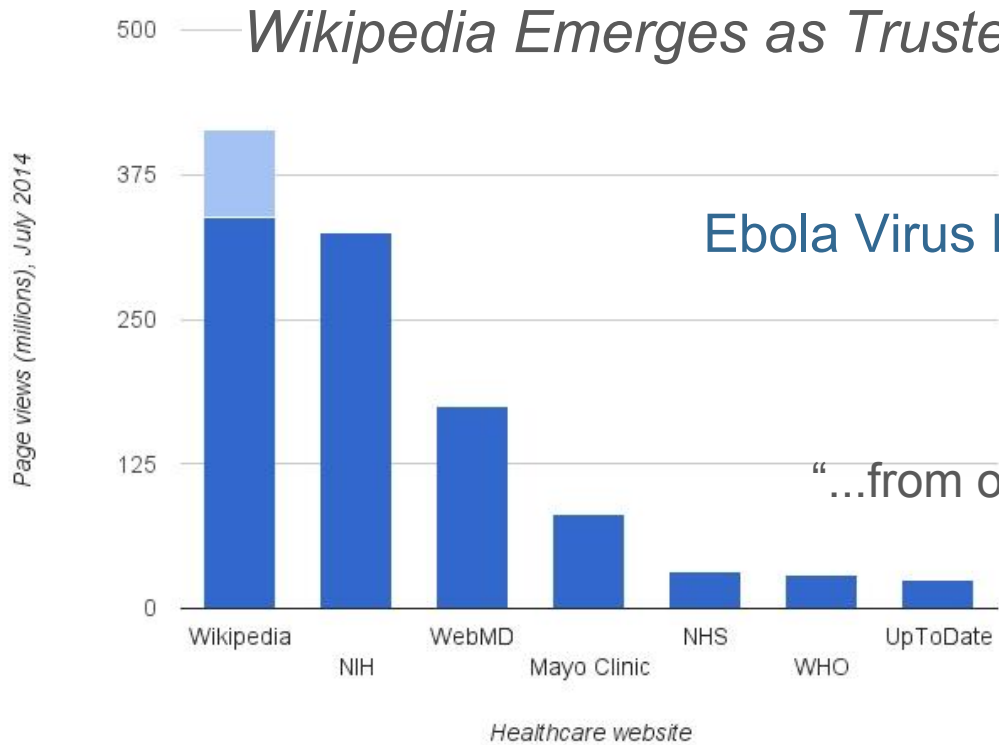
Consensus refers to the primary way decisions are made on Wikipedia, and it is accepted as the best method to achieve our goals. Consensus on Wikipedia does not mean unanimity (which, although an ideal result, is not always achievable), nor is it the result of a vote. Decision-making involves an effort to incorporate all editors' legitimate concerns, while respecting Wikipedia's norms.

Conduct policies

- Clarity
- Clean start
- Consensus**
- Dispute resolution
- Edit warring
- Editing policy

Wikipedia: A Key Tool for Global Public Health Promotion

Big events - big impact



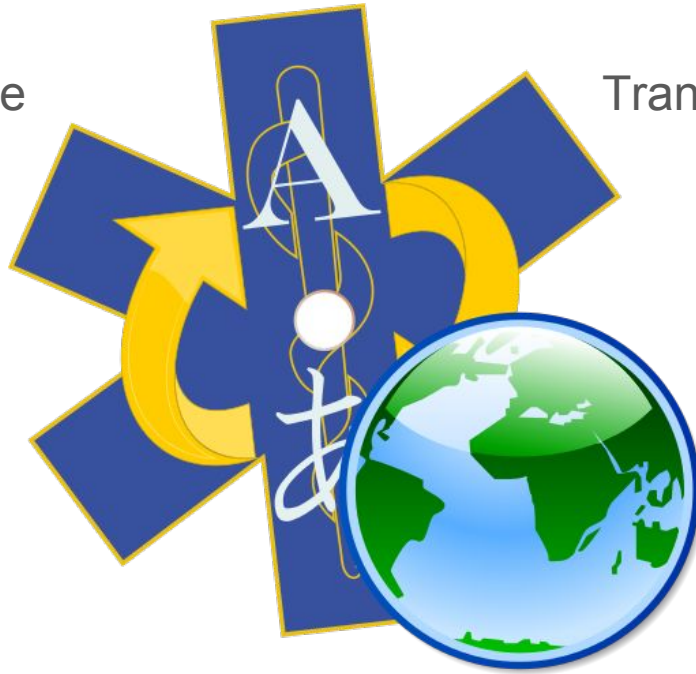
Ebola Virus Disease had 17 million views in September 2014.

“...from obscurity to mockery to acceptance.”

Sharing knowledge across barriers of language and demographics

WikiProject Medicine

Translators without borders



Medical translation by CFCF (CC BY-SA 3.0)

Science Outreach in Sweden

SLU - Swedish University of Agricultural Sciences encourages contributions from faculty.^[5]

“Publish your information where everyone reads it.”

Since 2013, Wikipedia has been part of Science Outreach efforts at SLU. In 2015, they were joined by Linköping University, the Swedish Veterinary Institute, Gothenburg University, and Karolinska Institutet, in a project funded by The Swedish Research Council Formas.

⁵<https://internt.slu.se/en/services/communications-and-media/digital-services/slu-goes-wikipedia/>

Are you ready to join?

Three steps to creating your global account.

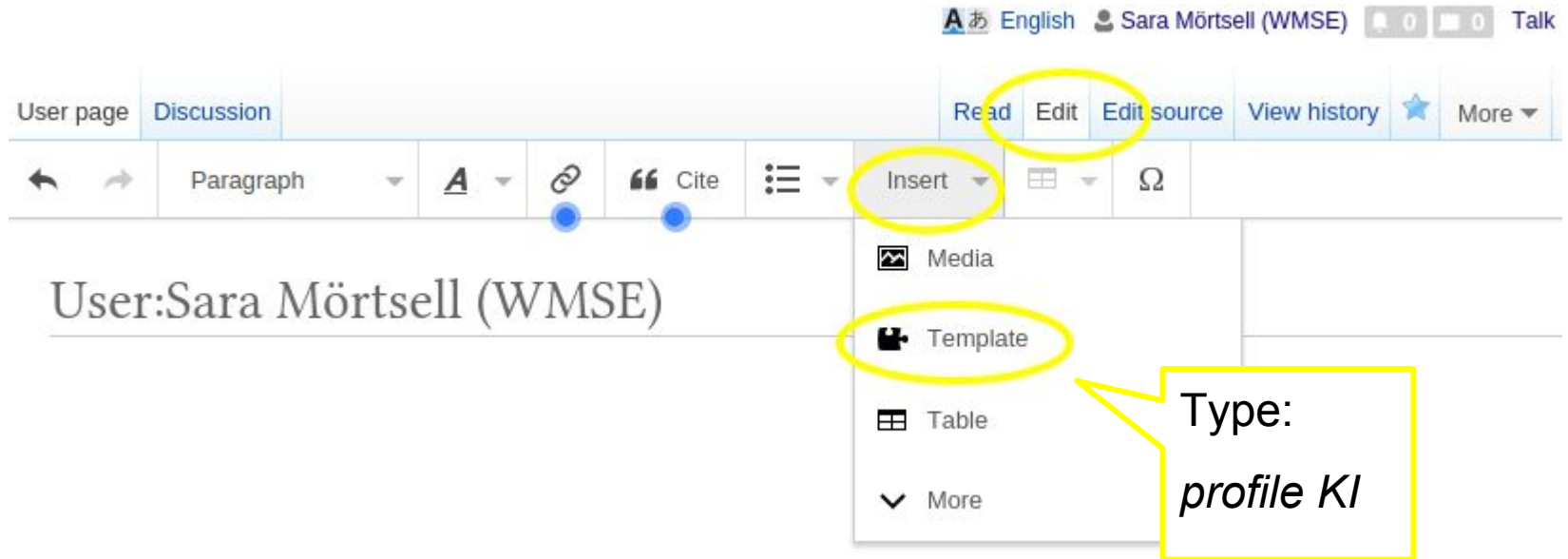
Go to meta.wikimedia.org

“Create account” at the top right corner. Suggested user name is:

name surname (KI)

Add user template to show affiliation

Click on your **user name** at the top of any page.



The screenshot shows the top of a Wikipedia user page for Sara Mörtzell (WMSE). The user's name is highlighted in red in the original image. The 'Insert' menu is open, and the 'Template' option is circled in yellow. A yellow callout box points to the 'Template' option with the text 'Type: profile KI'. The 'Edit source' button is also circled in yellow. The page title is 'User:Sara Mörtzell (WMSE)'.

English Sara Mörtzell (WMSE) 0 0 Talk

User page Discussion Read Edit Edit source View history More

Paragraph A Cite Insert Table Ω

Media Template Table More

Type:
profile KI

User:Sara Mörtzell (WMSE)

Thank you.

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