

WELCOME TO WISCONSIN
"The Playground of the Middle West"

PREVENT FOREST FIRES
HELP KEEP OUR COUNTRY GREEN
WISCONSIN CONSERVATION DEPARTMENT



OFFICIAL HIGHWAY MAP OF WISCONSIN

Scale—1 inch=13 miles

Issued January, 1947
By the State Highway Commission of Wisconsin—Madison

ROAD SURFACING

- | | |
|--|------------------------------|
| U. S. and State Trunk Highways | County Trunk Highways |
| Portland Cement or Bituminous Concrete | Bituminous |
| Bituminous | Gravel, Stone etc. |
| Gravel, Stone etc. | Earth |
| Earth | |

CONVENTIONAL SIGNS

- | | |
|---|----------------------------------|
| Division Offices of State Highway Commission of Wisconsin | State Parks, Scenic or Memorial |
| State and Federal Institutions | State Parks, Roadside |
| Airports | City or City Parks |
| County Seats | Wayside Parks |
| Community Under 5000 | Fish Hatcheries |
| City Over 5000 | Lookout Towers |
| Forest Ranger Stations | Public Hunting & Fishing Grounds |
| Dams | |

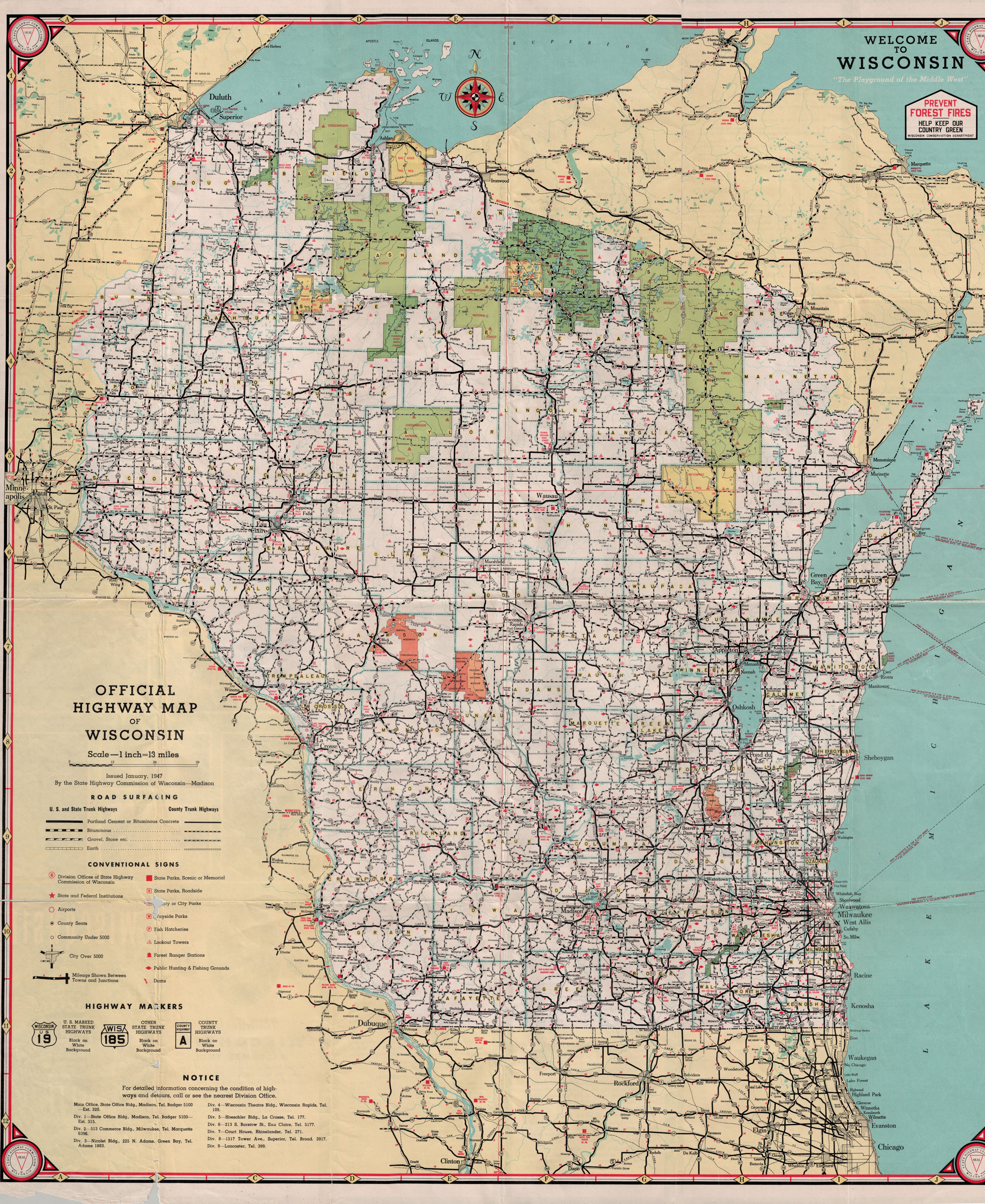
HIGHWAY MARKERS

- | | | |
|--|---|--|
| U. S. MARKED STATE TRUNK HIGHWAYS
Black on White Background | OTHER STATE TRUNK HIGHWAYS
Black on White Background | COUNTY HIGHWAYS
Black on White Background |
|--|---|--|

NOTICE

For detailed information concerning the condition of highways and detours, call or see the nearest Division Office.

- | | |
|---|--|
| Main Office, State Office Bldg., Madison, Tel. Badger 5100—Ext. 320 | Div. 4—Wisconsin Theatre Bldg., Wisconsin Rapids, Tel. 108 |
| Div. 1—State Office Bldg., Madison, Tel. Badger 5100—Ext. 315 | Div. 5—Hoeschler Bldg., La Crosse, Tel. 177 |
| Div. 2—513 Commerce Bldg., Milwaukee, Tel. Marquette 6396 | Div. 6—213 S. Barstow St., Eau Claire, Tel. 5177 |
| Div. 3—Nicolet Bldg., 225 N. Adams, Green Bay, Tel. Adams 1883 | Div. 7—Court House, Rhineland, Tel. 271 |
| | Div. 8—1517 Tower Ave., Superior, Tel. Broad. 3917 |
| | Div. 9—Lancaster, Tel. 399 |



Official Highway Map

1938

WISCONSIN WELCOMES YOU

Wonderful

We are happy to have you with us in Wisconsin. We hope you enjoy our state to the utmost. Here in Wisconsin you will find:

- ... diverse and beautiful scenery.
- ... the nation's greatest cheese production.
- ... over five million acres of public parks and forests.
- ... over two million acres of game and fish.
- ... and over two million acres of timber.

 Agirl, Wisconsin welcomes you!

Wisconsin is a friendly people who will do their best to make you feel at home.

PUBLIC HUNTING AND FISHING GROUNDS

RESTRICTIONS ON HEAVY VEHICLES

The Wisconsin Conservation Department has established numerous public hunting and fishing grounds, primarily in southern Wisconsin adjacent to heavily settled areas. These grounds are open to the public for hunting and fishing. The Wisconsin Conservation Department has acquired and developed recreational lands in southern Wisconsin, as being

AVOID FIRE!

Coperative With The Landowner!

Conservation Department, in conjunction with the local government, has been acquiring and developing Forest Reserves as a wildlife refuge area. Partly closed to hunting.

Kettle Moraine State Forest

acquired and developed for recreational and forestry purposes, and is open to public hunting.

WISCONSIN STATE PARKS AND FORESTS

Name	Location and State	Acquire	Area (Acrs)	Manager	Notes
Agate State Park	Nebraska	1914	12,327	W. S. Richardson	Historic site, prehistoric remains
American Memorial Park	Wisconsin	1914	1,100	W. S. Richardson	Historic site, prehistoric remains
American Legion Park	Wisconsin	1914	1,100	W. S. Richardson	Historic site, prehistoric remains
Baraboo State Park	Wisconsin	1914	1,100	W. S. Richardson	Historic site, prehistoric remains
Bayshore State Park	Wisconsin	1914	1,100	W. S. Richardson	Historic site, prehistoric remains
Beaumont State Park	Wisconsin	1914	1,100	W. S. Richardson	Historic site, prehistoric remains
Bellevue State Park	Wisconsin	1914	1,100	W. S. Richardson	Historic site, prehistoric remains
Belmont State Park	Wisconsin	1914	1,100	W. S. Richardson	Historic site, prehistoric remains
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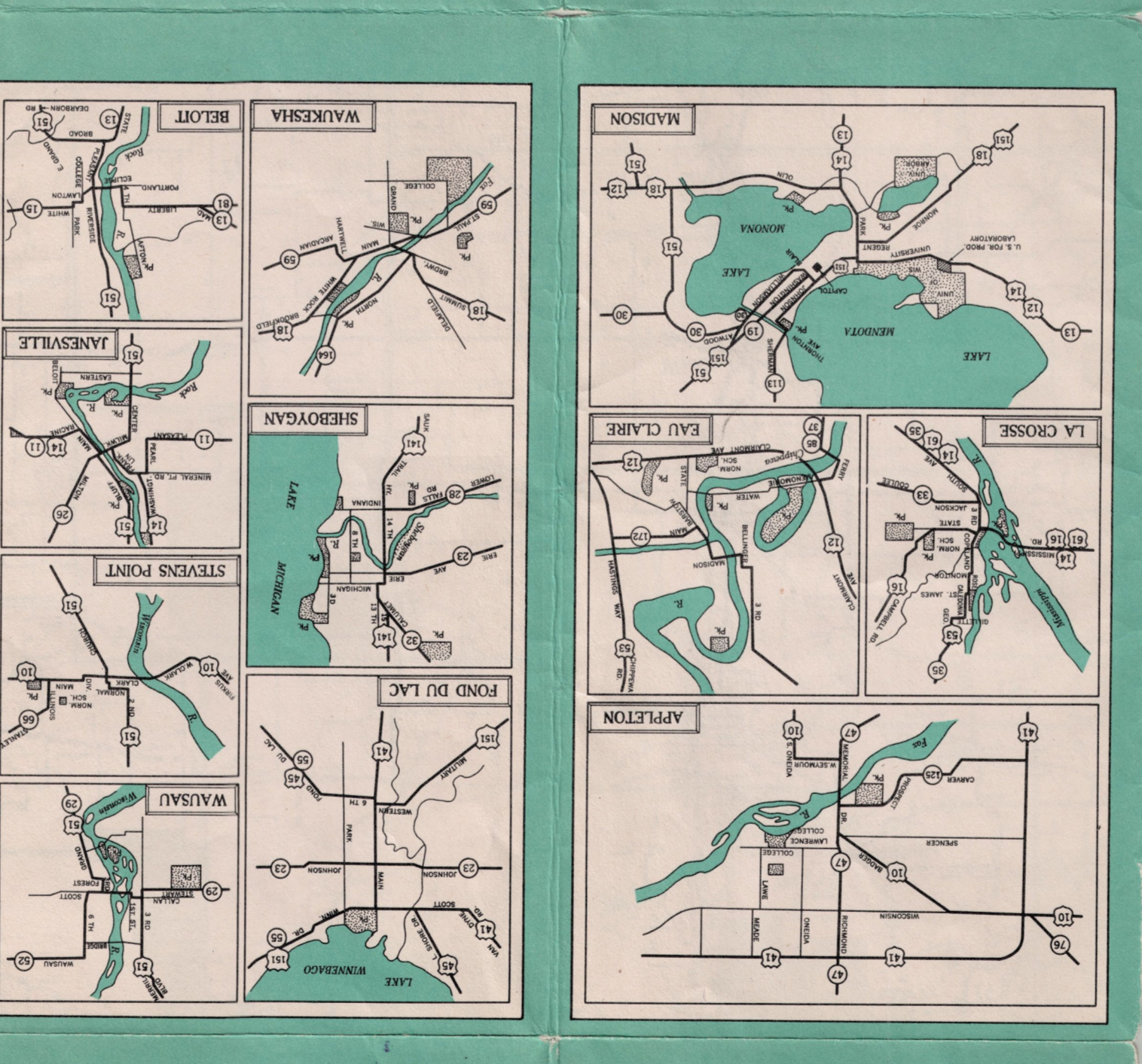
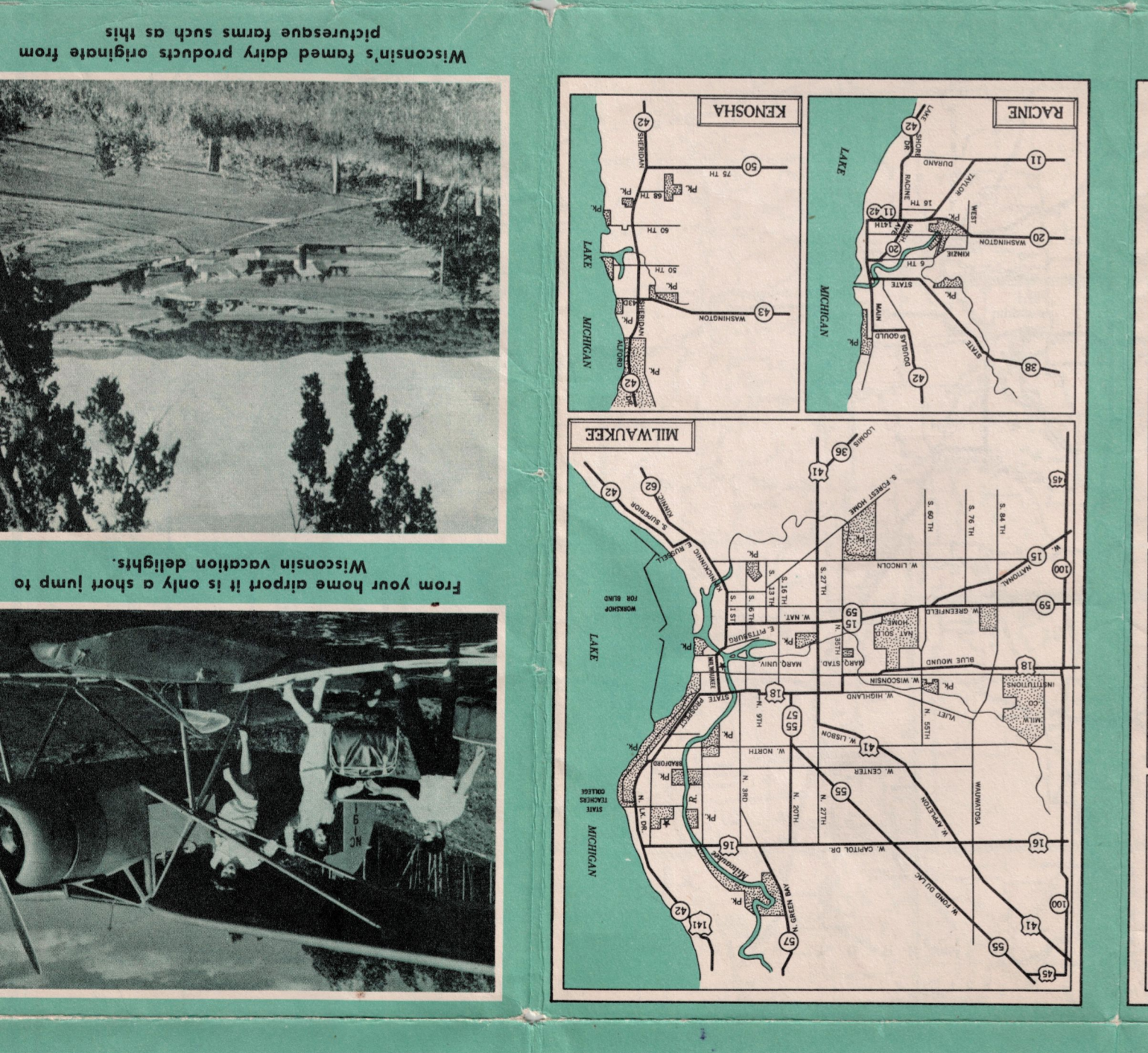
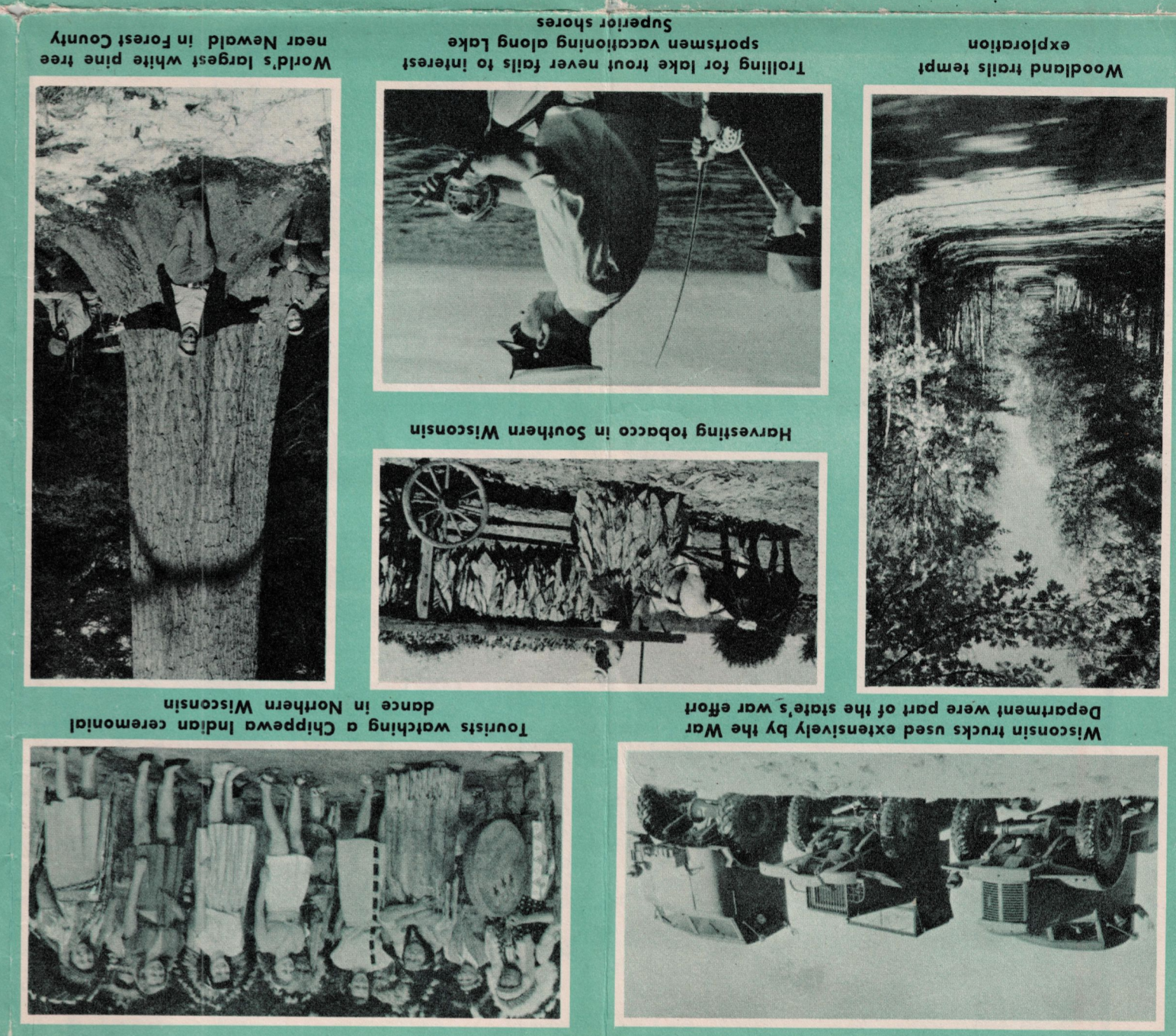
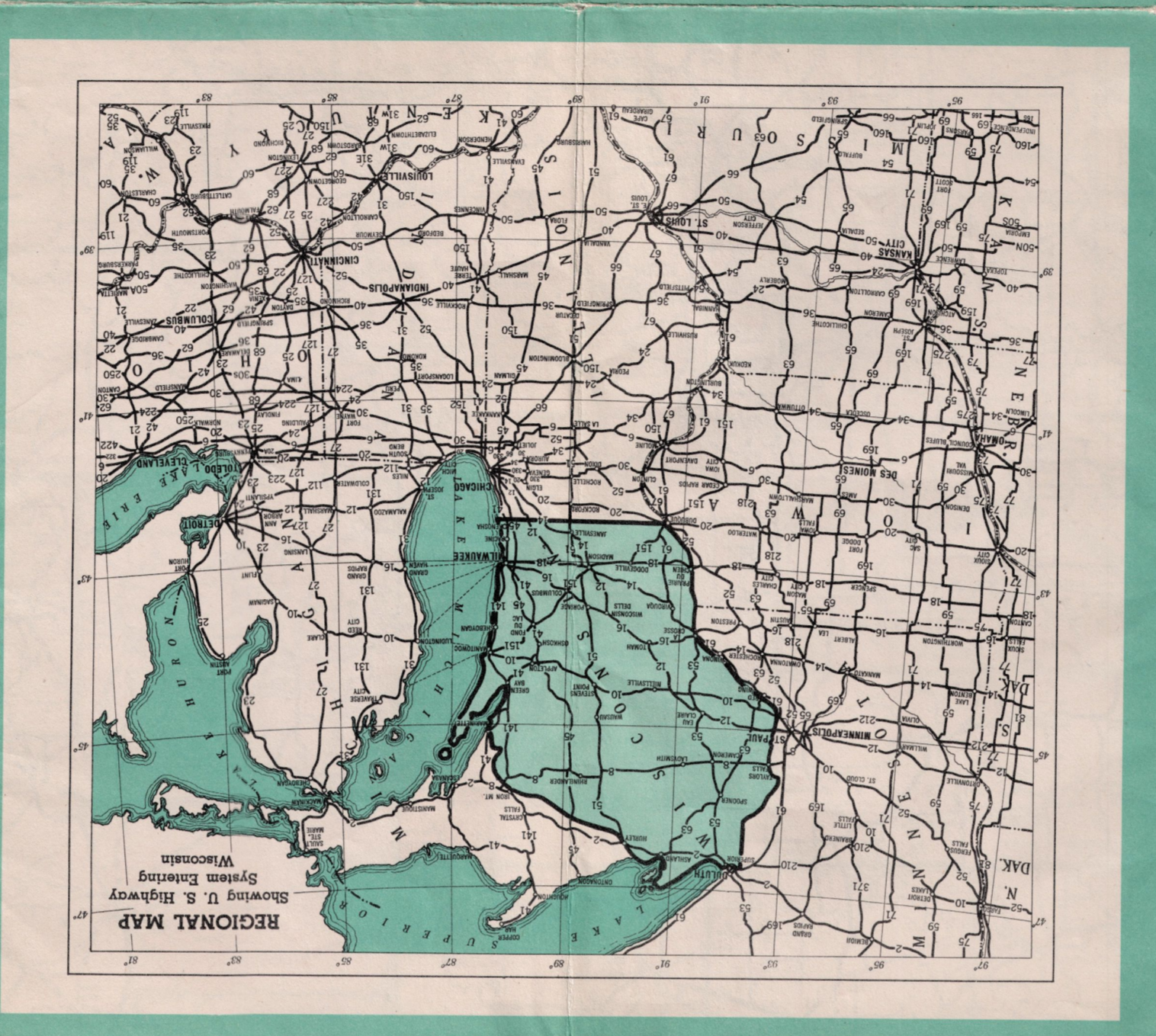
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WISCONSIN DAIRYLAND

Welcome to America's Dairyland

Wisconsin's famed cheese makes ideal souvenir packages for your vacation trip

A paper mill in Northern Wisconsin—one of the state's chief industries

Wisconsin trucks used extensively by the War Department were part of the state's war effort

Tourists watching a Chippewa Indian ceremonial dance in Northern Wisconsin

Harvesting tobacco in Southern Wisconsin

Woodland trails tempt exploration

Trolling for lake trout never fails to interest sportsmen vacationing along Lake Superior shores

World's largest white pine tree near Newell in Forest County

Supernatural shores

INDEX TO INCORPORATED VILLAGES AND CITIES

Population (1940 Census)

Name	Population	Name	Population	Name	Population
Abbotsford, 230	120	Alton, 1,210	1,210	Ashtabula, 1,100	1,100
Adrian, 1,210	1,210	Alton, 1,210	1,210	Ashtabula, 1,100	1,100
Adrian, 1,210	1,210	Alton, 1,210	1,210	Ashtabula, 1,100	1,100

DISTANCE FINDING TABLE AND EXPLANATION OF ITS USE

The method of using the table is as follows: Desiring to find the distance between two points, first find in the table the first of these points in alphabetical order, follow down the vertical row of numbers from this point until it intersects the horizontal column running across the table to the other point. In the square at this intersection is given the approximate distance in miles between the two points in question BY THE SHORTEST ROUTE FOLLOWING THE STATE TRUNK HIGHWAY SYSTEM.

INDEX	ALMA	APPLETON	ASHLAND	BEAVER DAM	BLACK RIVER FALLS	CHICAGO LA	DOUGLASSVILLE	EAU CLAIRE	FOND DU LAC	FOND DU LAC	GREEN BAY	HILBURY	IRON MOUNTAIN	JANESVILLE	KENOSHA	LA CROSSE	LAYSMITH	LAKE GENEVA	MADISON	MARINETTE	MILWAUKEE	MILWAUKEE	MONROE	OSWEGO	PARK FALLS	PORTAGE	RACINE	RICHLAND CENTER	ST. CROIX FALLS	SHAWANO	SHEBOYGAN	SPOONER	STURGEON BAY	SUPERIOR	TAMMOC	WATERLOO	WAUKESHA	WAUKESHA	WISCONSIN DELLS	WISCONSIN RAPIDS
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WISCONSIN FACTS

Motto—Forward.

State Flower—Violet.

State Bird—Robin.

Name—From the French word Wisconsin, which, in turn, was derived from an Indian word meaning "gathering of the waters."

Nickname—"Badger" State. Miners in the early lead mining region lived in caves in the hills and were thus nicknamed "badgers."

Area—56,066 square miles.

Population—3,137,587.

First White Man to Arrive—Jean Nicolet, 1634. Became a Territory—1836.

Admitted to Statehood—1848.

Capital—Madison.

Largest City—Milwaukee (population 587,472).

Government—Senate, 33 members; assembly, 100 members.

Counties—71.

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Adrian, 1,210	1,210	Alton, 1,210	1,210	Ashtabula, 1,100	1,100

PEDESTRIAN TRAFFIC SAFETY

Wisconsin was awarded first place among all States for pedestrian protection for the years of 1942 and 1943. We are proud of that record and request your help in maintaining it. As a driver using our highways you share in the responsibility of pedestrian protection.

The majority of pedestrians killed and injured on the streets and highways of Wisconsin were persons who had never driven a motor vehicle and therefore were not familiar with the problems of the driver and the limitations of both a driver and his vehicle.

REMEMBER

1. Pedestrians do not always cross at crosswalks where you expect them to.
2. They do not always obey traffic signals.
3. They do not always look carefully both ways before stepping into the street.
4. They do not always walk on the shoulder of rural highways and facing traffic.
5. They do not always realize that at night they are invisible to drivers who are driving at a dangerous speed.
6. Old folks cannot move fast and they do not always see or hear you.
7. Children forget or they do not know the danger of running into the street.
8. Children play in driveways, around and on parked vehicles and on the curbs.

IN CASE OF ACCIDENT

The driver of a vehicle involved in an accident resulting in injury or death of any person or a total property damage to an amount exceeding \$50.00 or more shall, as soon as reasonably possible, report such accident to the local traffic enforcement officials, and, within forty-eight hours after such accident, forward a written report of such accident to the Safety Division of the Motor Vehicle Department, Madison, Wisconsin. Report forms for this purpose may be secured from police departments, coroners, sheriffs, county clerks, county and state traffic officials.