

FDC ROUND 1 2012-13  
Process Survey and Cost Benefit Survey  
Results

APRIL 2013  
Milan, Italy

“The goal of the FDC is to make decisions about how to **effectively allocate** movement funds to achieve Wikimedia’s mission, vision, and strategy.”

# Summary

- The process is satisfactory, and deemed as fair, transparent, and not overly time-consuming
- The process is not inhibiting the ability to reach the goals, though there are areas to be improved
  - Strengthen communication
  - Tighten application requirements
- The “open question” is if the FDC is a good mechanism for achieving impact- results TBD!

We conducted two follow-up surveys to gather perceptions, inputs, and suggestions

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## Process Feedback Survey

Sent to all involved parties of Round 1 to gather (1) perceptions of the FDC process' effectiveness, (2) perception of the costs, and (3) input on potential process improvements

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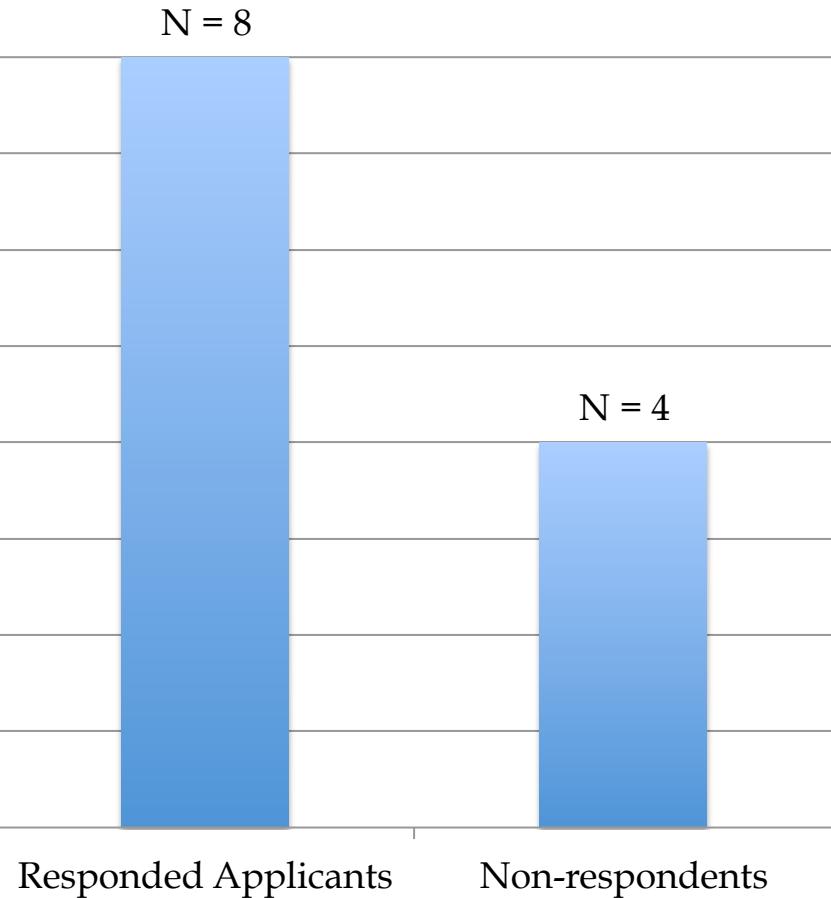
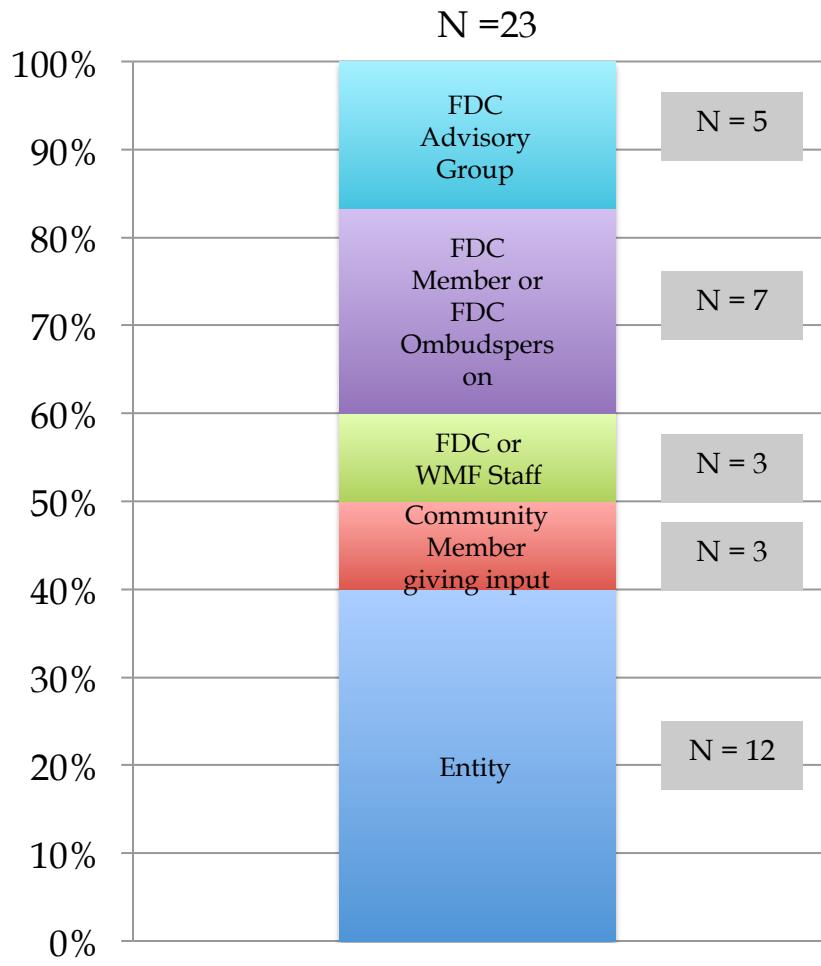
## Cost/Benefit Survey:

Sent to primary applicants of FDC to determine (1) costs of the FDC process and (2) suggestions for improving the efficiency

# The surveys were both good samples

**Process Survey:** ~50% of respondents were applicants, ~50% were FDC related

**Cost/Benefit Survey:** 2/3 of FDC applicants participated



A few areas were commonly identified as places for improved process

### **Portal:**

Difficult to navigate

### **Application Form:**

Template; ambiguity;  
relevance of questions

### **Communication:**

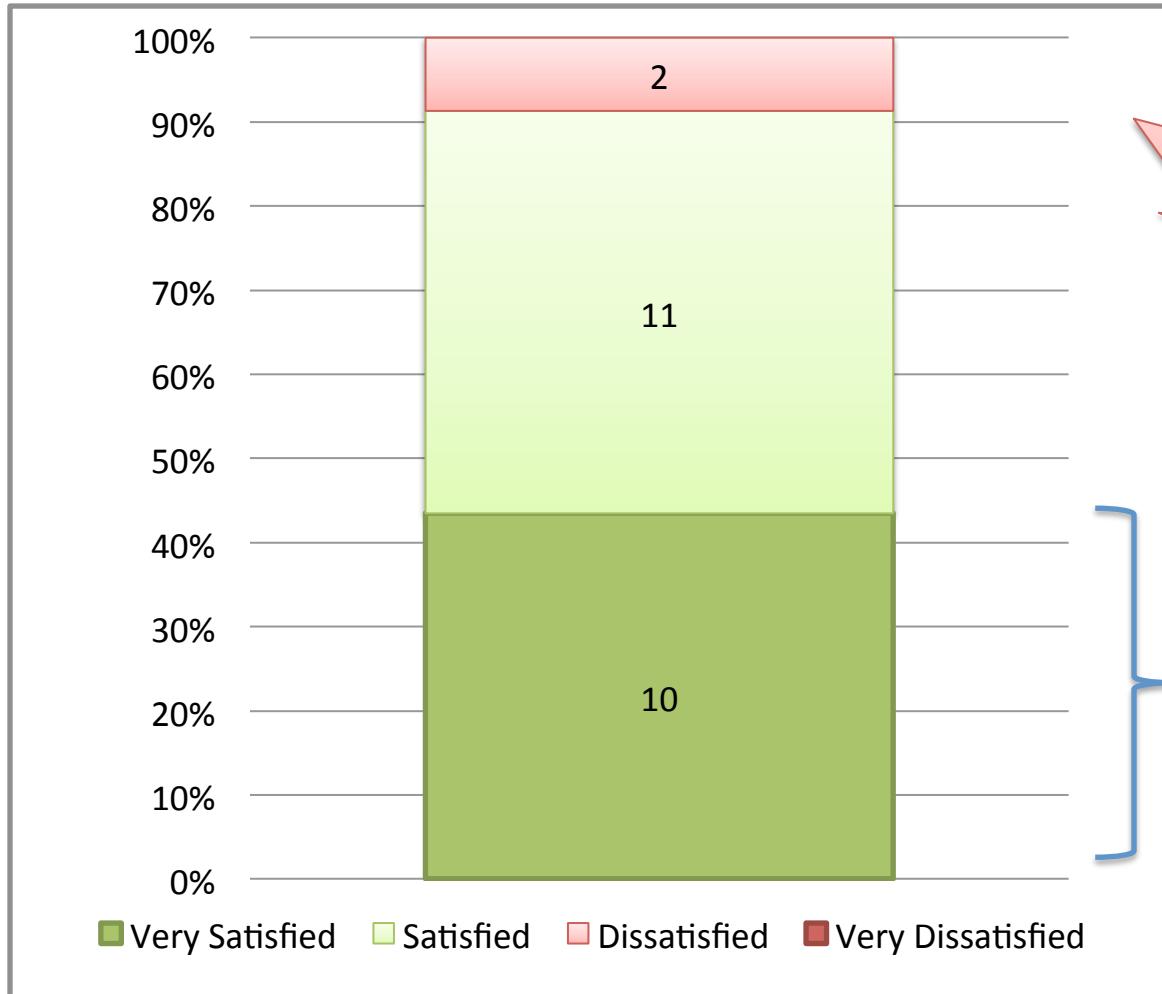
Single point of contact;  
communication of deadlines

### **Impact:**

Non-clear goals;  
few success metrics

# People involved are mostly satisfied with the process

*Q: Overall, how satisfied were you with the FDC process?*



*"requirements where **not** communicated well enough / too time-consuming"*

*"...it feels a lot like jumping through hoops, with the end result (and our jobs) being **based on the 'feelings'** of the FDC and the WMF ED..."*

- 4 Advisory Group
- 5 FDC / Ombudsperson
- 2 WMF/FDC Staff
- 1 Community member
- 4 Entity applicants

In general, resources required for applications were around 70 hours and no non-staff or volunteer cost

**Average Time = 68 hrs**

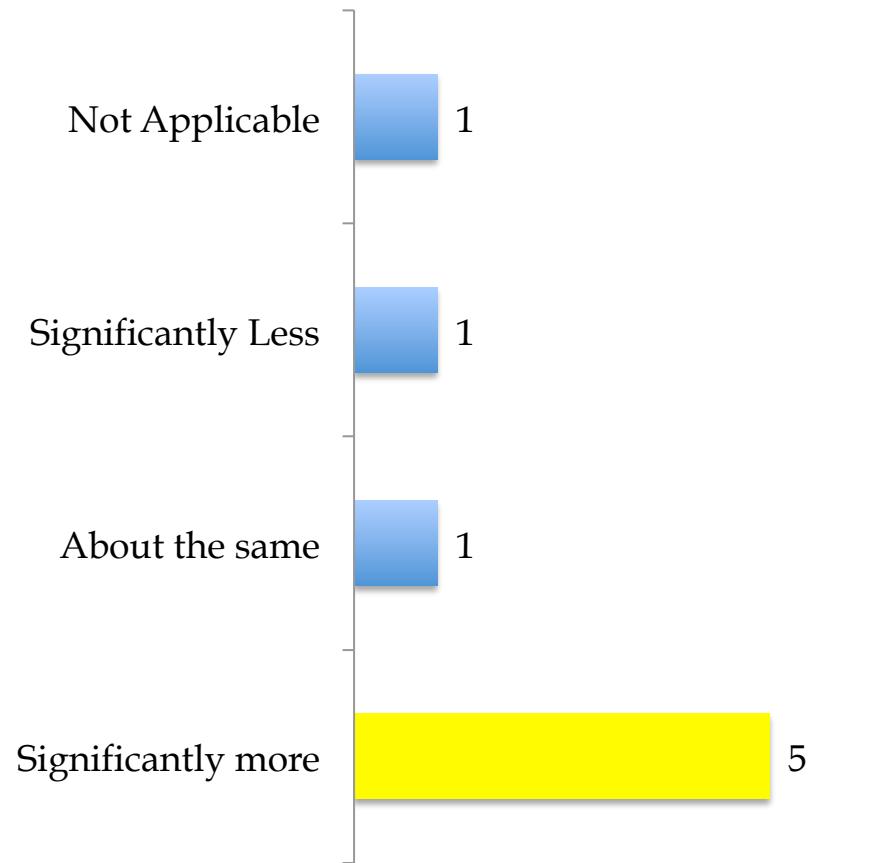
*(Range: 3-150 hours)  
(Median: 70 hours)*

**Average Cost = <US\$5**

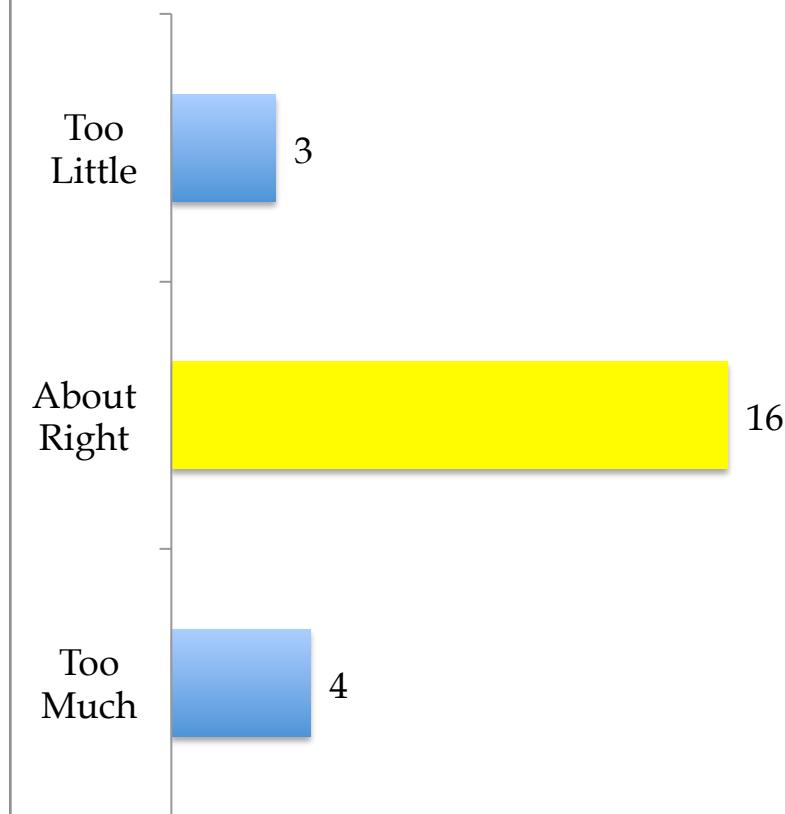
*(Range: US\$0-\$35)  
(Median: US\$0)*

The time spent on the FDC process is significantly more than other funding models but perceived as appropriate

*Q: If you have sought similar levels of funding from other sources, how did the total investment of staff time and money you spend on requesting funds through the FDC compare?*



*Q: Given the scope of your role, do you think the amount of time was:*



The process is largely seen as fair and transparent, though there may be ways to tighten the requirements and lay the expectations

*Q: On a scale of 1-4, how much do you agree with the following statements about the most recent round of funding ...*



Areas commonly identified which may help in appropriately scoping the efficiency of the process:

### **Portal:**

Difficult to navigate

### **Application Form:**

Ambiguity; relevance of questions; template

### **Communication:**

Single point of contact;  
communication of deadlines

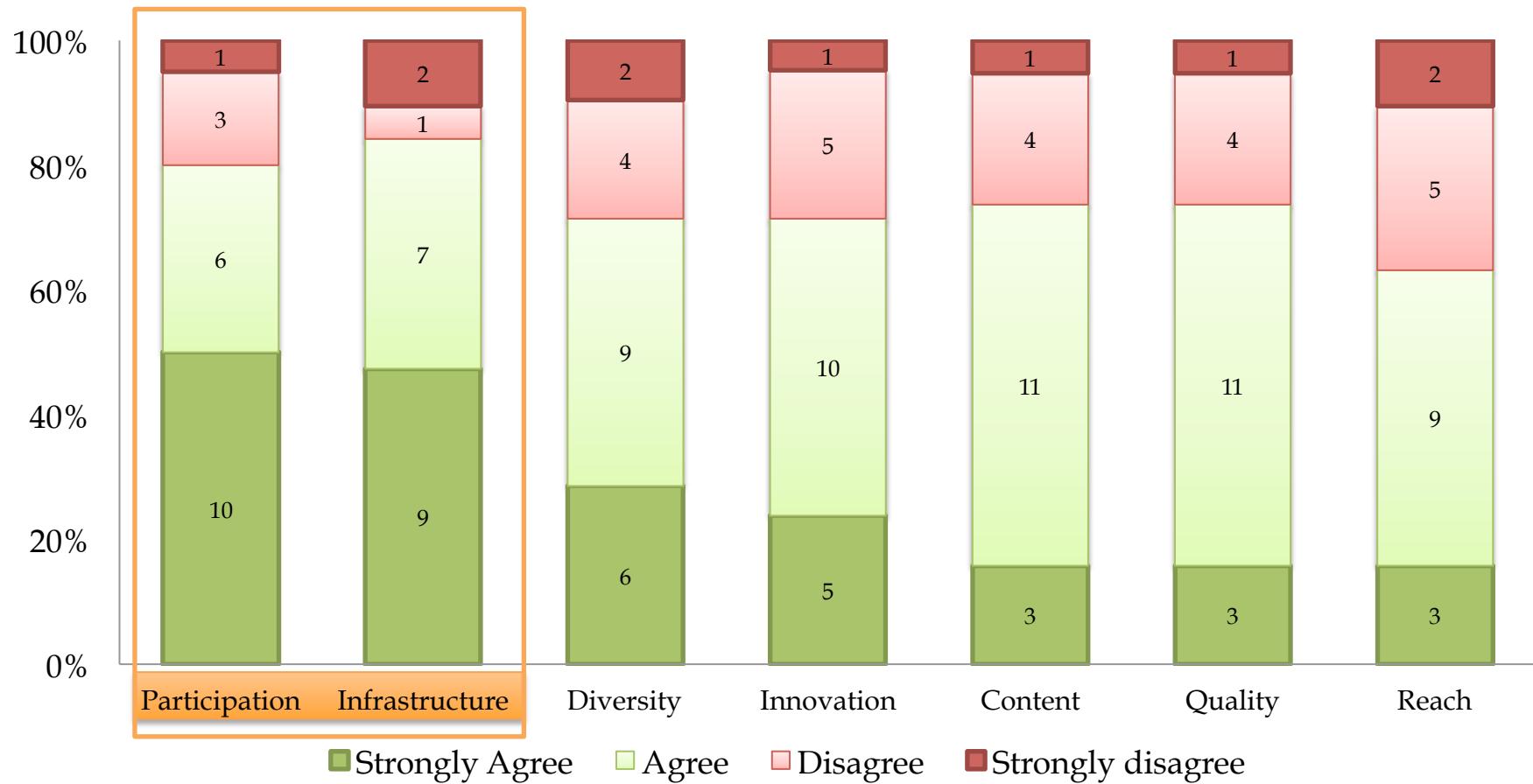
### **Impact:**

Non-clear goals; few success metrics

How is the FDC doing at accelerating the movements' goals?

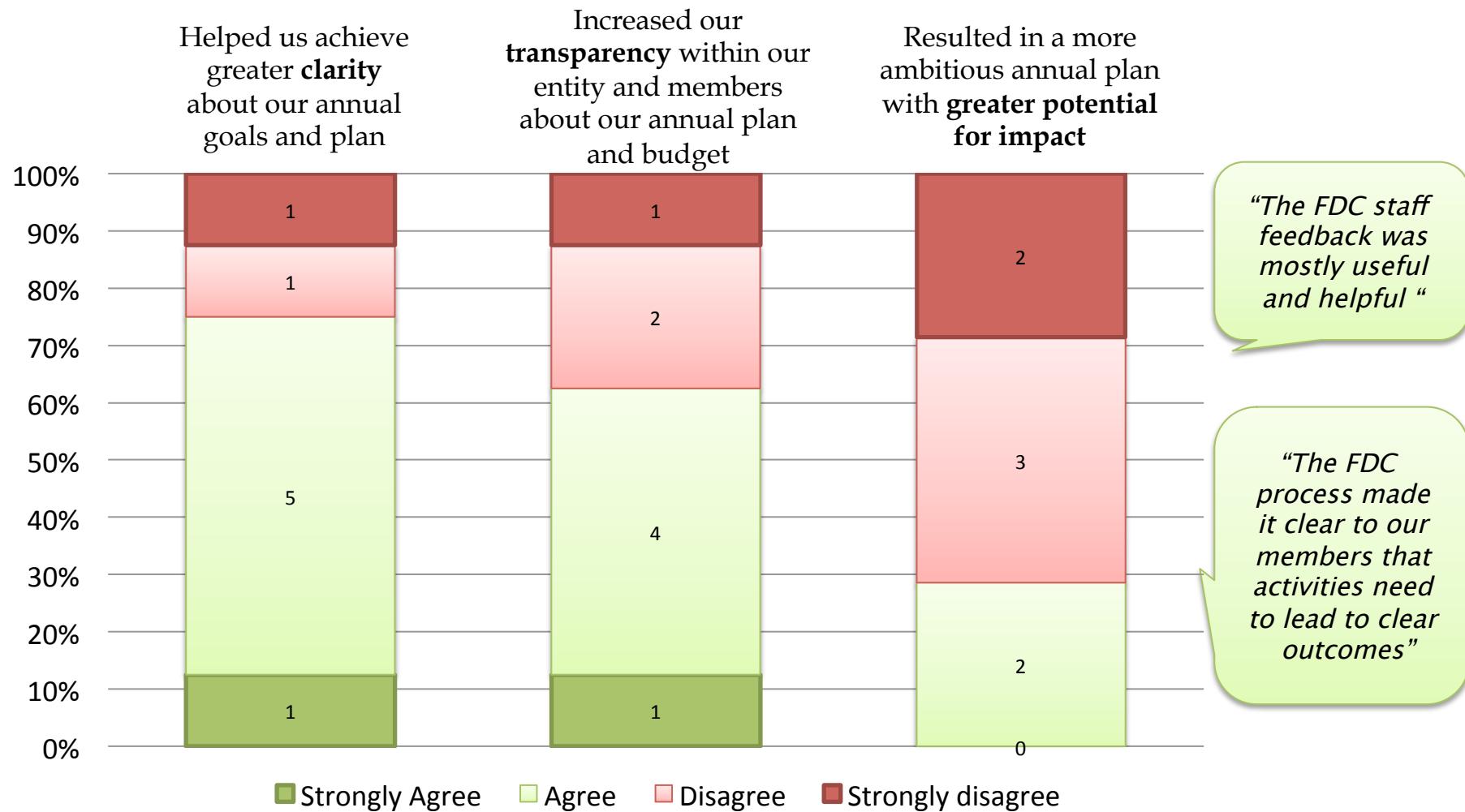
# Overall, respondents see the FDC as helping support Participation and Infrastructure more than other goals

*Q: On a scale of 1-4, how much do you agree with the following statements about the most recent round of funding ...*



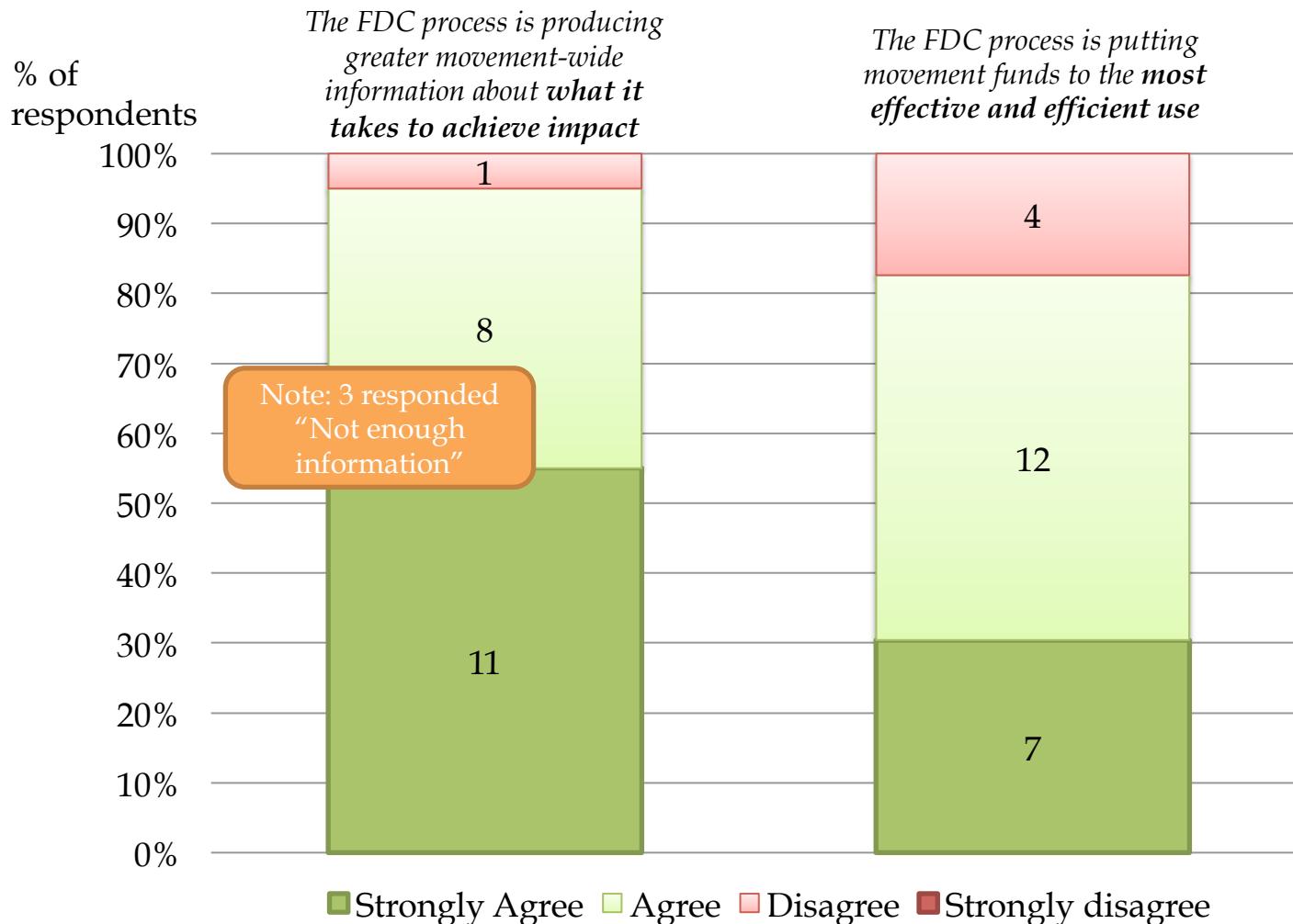
The majority thought the FDC process provided clarity in annual planning but would not necessarily drive higher potential for impact

*Q: Did your entity benefit in any of the following ways from your application to the FDC?*



# The FDC process appears to be reaching its goal of effective allocation of resources, though impact remains to be seen

*Q: On a scale of 1 to 4, how much do you agree with the following statements about the most recent round of FDC funding...*



**"The FDC is doing a great job with what it being given. But at this point we do not have enough information to know if the money is being well spent and having an impact."**

**The scope of the applications was not very broad or interesting. There were very few new ideas. Most chapters are doing essentially the same things. Too much money is spend on administration and overhead that is not really needed.**

The surveys brought up a few questions to be watching for as the FDC rounds continue....



*Are the movement entities evolving their program plans to have the most impact?*



*Is the overhead required for the FDC process greater than the value (both impact and compliance) it provides?*



*Is the process stifling innovation and/or limiting new participation in the movement?*

# Proposed questions for the breakout

- MOVEMENT IMPACT: What can be [better] done to not only create a great *process*, but primarily great *movement-wide impact* with the FDC?
- PROCESS OVERALL: What are the things you would:
  - *Stop* doing in the FDC process?
  - *Start* doing in the FDC process?
  - *Continue* doing in the FDC process?
- PROPOSAL FORM: What are the most important questions in the application? What are the least?
- PROPOSAL FORM: What is the appropriate format (e.g., wiki text, linking to Google spreadsheets)?
- PROPOSAL FORM: How should the questions on the application appropriately balance an overall annual plan with the detailed program plans? What are the pros and cons of having both included?

# Notes

- No questions on either survey were mandatory, so the “n’s” do not necessarily sum
- We think one survey respondent had the scale backwards: though s/he marked strong disagreement on the Likert scale, the comments all affirmed the FDC process and referred directly to the “high scores” in the responses. This was on the Process Survey (n=23) (*“My high scores reflect my belief in the FDC process to achieve the seven goals that are outlined above.”*)