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Bamberger & Co. 6373A

2/25/36



Not a copy  
February 1936

Bamberger's SALE OF

ROSE BUSHES

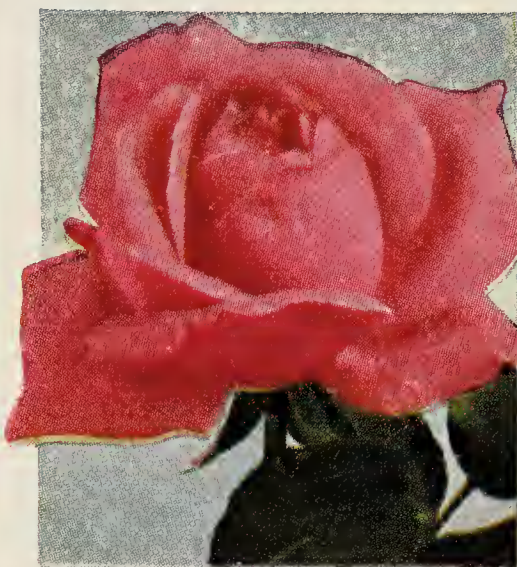
1936

# *Most popular Everblooming Roses from our Super-Rose List*

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**PRES. HERBERT HOOVER**



**RED RADIANCE**



**EDITH NELLIE PERKINS**



**E. G. HILL**



**TALISMAN**



**CHARLES K. DOUGLAS**



**JOANNA HILL**



**KAISERIN AUG. VIKTORIA**



**MRS. E. P. THOM**

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# Bamberger's SUPER-ROSES

## 69c each

**B**AMBERGER'S selects *only the choicest* bushes of the field to be called "Super-Roses." Each Rose must have four extra-heavy canes and a sound, clean root-growth; any sign of weakness in root or trunk means immediate discard! Early last fall we contracted for our share, so that we could be sure of having the best stock available. Every bush is guaranteed 2-year-old, eastern field-grown—which means it is ideally suited to thrive outdoors in New Jersey and adjacent climates.

### RED SHADES

Padre. Coppery scarlet.  
E. G. Hill. Dazzling scarlet.  
Gruss an Teplitz. Searlet-erimson.  
Etoile de Hollande. Bright red.  
Red Radiance. Clear red.  
Mme. Edouard Herriot. Coral-red.  
Margaret McGredy. Turkish red.

### PINK SHADES

Dame Edith Helen. Pink.  
Miss Rowena Thom. Glowing pink.  
Mrs. Charles Bell. Light pink.  
Briarcliff. Rose-pink.  
Edith Nellie Perkins. Salmon-pink.  
Radiance. Carmine-salmon.

### YELLOW SHADES

Joanna Hill. Golden yellow.  
Mrs. Pierre S. du Pont. Golden yellow.  
Roslyn. Orange-yellow.  
Souv. de Claudius Pernet. Sunflower-yellow.  
Gruss an Coburg. Apricot-yellow.  
Duchess of Luxembourg. Clear yellow.  
Mrs. E. P. Thom. Lemon-yellow.

### WHITE

Kaiserin Auguste Viktoria. Caledonia.

### TINTS

President Herbert Hoover. Scarlet and yellow.  
Talisman. Yellow and coppery red.

## ◆ HEAVY GRADE NO. 1 ROSES ◆

The plants are dug in the fall of the year, placed in dormant storage all winter, and brought out in the spring ready for planting.

### 2-year-old, field-grown, 39c each

### RED SHADES

Olympiad. Brilliant red.  
Charles K. Douglas. Crimson-scarlet.  
E. G. Hill. Dazzling scarlet.  
Gruss an Teplitz. Crimson.  
Etoile de Hollande. Bright red.  
McGredy's Scarlet. Deep red.  
Red Radiance. Clear red.

### PINK SHADES

Dame Edith Helen. Clear pink.

### PINK SHADES, continued

Radiance. Carmine-salmon.  
Willowmere. Shrimp-pink.

### YELLOW SHADES

Rev. F. Page-Roberts. Coppery yellow.  
Duchess of Wellington. Golden orange.  
Joanna Hill. Creamy yellow.  
Mrs. Pierre S. du Pont. Golden yellow.  
Roslyn. Orange-yellow.  
Souv. de Claudius Pernet. Sunflower-yellow.

# HEAVY GRADE NO. 1 ROSES, continued

2-year-old, field-grown, 39c each

## WHITE

Kaiserin Auguste Viktoria.  
Double White Killarney.

## TINTS

Autumn. Burnt-orange.  
President Herbert Hoover. Scarlet and yellow.  
Talisman. Yellow and coppery red.

## CLIMBING DORMANT ROSE BUSHES 39c each, except where noted

Gardenia. Creamy white.  
Paul's Scarlet Climber. Scarlet.  
Climbing American Beauty. Deep rose-pink.  
Dr. W. Van Fleet. Pale pink.  
Mary Wallace. Rose-pink.  
New Dawn. Plant Patent No. 1. Blush-pink. \$1.50 each.

# ◆ ◆ "FERTIL-POTTED" ROSES ◆ ◆

These Roses come to you growing, and are easy for the amateur gardener to plant. Simply remove outer boxing and insert the block, with moss surrounding the roots, directly into the ground.

## RED SHADES Each

Better Times. Plant Patent No. 23.  
Brilliant cerise. . . . . \$1.65  
Carmelita. Plant Patent No. 91. Vivid red . . . . . 1.65  
E. G. Hill. Dazzling scarlet. . . . . 1.00  
Essence. Deep crimson. . . . . 1.00  
Mary Hart. Plant Patent No. 8. Velvety blood-red. . . . . 1.10  
Nigrette. Plant Patent No. 87. Reddish black. . . . . 2.25

## PINK SHADES

Willowmere. Shrimp-pink. . . . . 1.00

## YELLOW SHADES

Joanna Hill. Golden yellow. . . . . 1.00  
Mrs. Pierre S. du Pont. Golden yellow. . 1.00  
Roslyn. Orange-yellow. . . . . 1.00  
Souvenir. Plant Patent No. 25. Golden Talisman. . . . . 1.10

## WHITE Each

Frau Karl Druschki. Pure white. . . . . \$1.00  
White Briarcliff. Plant Patent No. 108.  
Glistening pure white. . . . . 1.65

## MIXED SHADES

Alezane. Plant Patent No. 116. Reddish brown-apricot. . . . . 2.25  
Autumn. Burnt-orange-buff. . . . . 1.00  
Countess Vandal. Plant Patent No. 38.  
Copper-salmon. . . . . 1.10  
President Herbert Hoover. Scarlet and yellow. . . . . 1.00  
Talisman. Yellow and coppery red. . . . 1.00

## CLIMBING ROSES

Blaze (Everblooming Paul's Scarlet Climber). Plant Patent No. 10. . . . . 1.40  
Golden Climber. Plant Patent No. 28.  
Yellow. . . . . 1.65  
New Dawn. Plant Patent No. 1. Light pink. . . . . 1.65  
Paul's Scarlet Climber. Scarlet. . . . . 1.00

# ◆ ◆ "VIGORROOTED" ROSES ◆ ◆

These Roses are the same sturdy weight as our dormant heavy grade. However, they come to you in a growing state, packed in fertilized moss.

**70c each**

## RED SHADES

E. G. Hill. Dazzling scarlet.  
Grenoble. Scarlet-red.  
Etoile de Hollande. Bright red.  
Red Radiance. Clear red.  
Margaret McGredy. Turkish red.

## PINK SHADES

Willowmere. Shrimp-pink.  
Miss Rowena Thom. Glowing pink.  
Radiance. Cameo-pink.

## WHITE

Kaiserin Auguste Viktoria.

## YELLOW SHADES

Mrs. E. P. Thom. Lemon-yellow.  
Joanna Hill. Golden yellow.  
Souv. de Claudius Pernet. Sunflower yellow.

## MIXED SHADES

Talisman. Yellow and coppery red.  
President Herbert Hoover. Scarlet and yellow.

# How to PLANT ROSES —

Roses need sunshine, but it is not necessary that they be exposed to the sun all day; half a day of sunshine is sufficient, either morning or afternoon.

To prepare the beds, remove one spade depth of soil and pile it on one side. This is "topsoil." Then remove a second spade depth and pile it on the other side. This is "subsoil," to be taken away. This makes a trench 18 inches deep. Rose roots never go deeper. Break the bottom of the trench with a fork. Refill the trench with the topsoil, mixing it with a liberal amount of manure, then finish the bed with good garden soil.

When planting Roses, always carry the plants in a bucket of water. Prune the roots by shortening the long ones and making fresh cuts at the ends of the others. Dig a hole deep and wide enough to accommodate the roots naturally and without crowding. Work very fine soil between the roots and refill the hole a little at a time, always packing the soil *hard* on the roots. When the hole is three-quarters full, pound the soil with your heels and all your weight, then pour in plenty of water. When the water has disappeared, put soil in to the normal level, but do not pack any more. Prune the tops of the plants at about 4 to 5 inches above soil-level; *this is extremely important*. The proper depth of planting is so that the bud or union should be barely covered. (See marginal sketch.)



**WRONG**



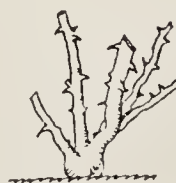
**RIGHT**



A Hybrid Tea Rose pruned high in spring.



The result of high pruning. Bare legs—tall growth.



A Hybrid Tea pruned low in spring.



Result of close pruning. Low, compact—large flowers.

# Shrubs

## FLOWERING and ORNAMENTAL TREES

### SUPER-SHRUBS

Each of these has been allowed to remain for a much longer period under cultivation in the nursery than the average Shrubs sold. Flowering in most cases may be expected soon after setting out.

	Each
Abelia grandiflora. 3 to 4 ft.....	\$0.79
Barberry, Redleaf. 2 to 3 ft.....	.79
Cornus alba (Red-barked Dogwood). 3 to 4 ft.	.59
Cydonia japonica. 2 to 3 ft.....	.59
Deutzia crenata. 3 to 4 ft.....	.59
Forsythia spectabilis. 3 to 4 ft.....	.59
Hydrangea, Peegee. 2 to 3 ft.....	.59
Lonicera fragrantissima. 3 to 4 ft.....	.59
Philadelphus (Mock Orange). 3 to 4 ft.....	.59
Spiræa, Anthony Waterer. 3 to 4 ft. ....	.79
Spiræa vanhouttei. 3 to 4 ft. ....	.59
Syringa vulgaris (Purple Lilac).....	.59
Weigela rosea. 3 to 4 ft.....	.59



FLOWERING ALMOND



FORSYTHIA

### LISTING ON SHRUBS

	Each
Almond, Double-flowering Pink.....	\$0.30
Almond, Double-flowering White.....	.30
Barberry, Redleaf. Red.....	.30
Butterfly Bush (Buddleia). Purple.....	.30
Calycanthus (Sweet Strawberry Bush). Purple	.30
Cornus sibirica (Red-barked Dogwood).....	.30
Cydonia japonica (Japanese Flowering Quince)	.30
Deutzia magnifica. White.....	.30
Forsythia spectabilis (Golden Bell).....	.30
Honeysuckle, Bush. Red.....	.30
Hydrangea, Peegee. White and bronze.....	.30
Kerria japonica. Yellow.....	1.00
Lilac, Charles Joly. Crimson.....	.59
Lilac, Mme. Lemoine. White.....	.59
Lilac, Michel Buchner. Blue.....	.59
Philadelphus (Syringa), Virginal. White.....	.30
Rose of Sharon (Althea). Pink.....	.30
Spiræa, Anthony Waterer. Crimson.....	.30
Spiræa vanhouttei (Bridal Wreath).....	.30
Viburnum carlesi. White.....	1.00
Weigela, Eva Rathke. Garnet.....	.30
Weigela rosea. Pink.....	.30







# ◆ DORMANT ◆ HARDY PERENNIALS

16c. each; 6 for 89c.

Achillea (Basket of Snow). White.  
 Aconitum autumnale. Dark blue.  
 Alyssum saxatile compactum. Yellow.  
 Anchusa italica, Dropmore. Blue.  
 Anemone japonica alba. White.  
 Anemone japonica rubra. Red.  
 Aster, Blue Feltham. Blue.  
 Aster, Pink Novæ-angliæ. Pink.  
 Aster, White.  
 Astilbe, Peach Blossom. Pink.  
 Bee-Balm. Scarlet.  
 Bleeding-Heart. Pink.  
 Campanula (Canterbury Bells). Blue,  
 Pink, and White.  
 Candytuft. White.  
 Carnation, Hardy. Pink, Red, and White.  
 Chinese Lantern. Orange.  
 Chrysanthemum. Bronze, Crimson, Pink,  
 and Yellow.  
 Columbine, Mrs. Scott Elliott's Strain.  
 Coreopsis lanceolata. Yellow.

Delphinium, Belladonna.  
 Delphinium, Bellamosa.  
 Delphinium Hybrids.  
 Foxglove (Digitalis).  
 Gaillardia (Blanket Flower). Orange.  
 Gypsophila paniculata. White.  
 Heuchera sanguinea. Red.  
 Hollyhocks. Pink, Red, White, and Yellow.  
 Iris, Japanese, Purple and Gold.  
 Iris, Japanese, Peacock-blue.  
 Iris, Japanese, Gold Bound. White gold bar.  
 Iris pumi'a. Dwarf Iris.  
 Lily-of-the-Valley.  
 Lupines. Blue, Pink, and White.  
 Lychnis (Maltese Cross). Scarlet.  
 Myosotis (Forget-me-not). Blue.  
 Myrtle. Blue.  
 Pachysandra (Japanese Spurge). White.  
 Phlox. Pink, Lavender, Red, and White.  
 Platycodon (Balloon Flower). Blue.

## DORMANT HARDY PERENNIALS, continued

Poppy, Iceland. Orange.  
Poppy, Oriental. Red.  
Primula (Primrose). Yellow.  
Rudbeckia (Golden Glow). Yellow.  
Salvia (Great Azure Sage). Blue.  
Scabiosa (Pin-Cushion Flower). Blue.

Shasta Daisy. White.  
Stokesia (Cornflower Aster). Blue.  
Sweet William. Mixed.  
Tritoma pfitzeri. Orange-scarlet.  
Veronica (Speedwell). Blue.  
Viola, Jersey Gem. Violet.

## SUPER-PERENNIALS

35c each

These Perennials have been well rooted and built up over several seasons. They will flower vigorously and profusely, in most cases the first season.

Achillea (Basket of Snow). White.  
Alyssum saxatile compactum. Yellow.  
Astilbe (Peach Blossom). Pink.  
Bleeding-Heart.  
Campanula. Blue or Pink.  
Carnation. Pink, Red, or White.  
Chrysanthemum. Bronze, Pink, or Yellow.  
Columbine, Mrs. Scott Elliott's Strain.  
Coreopsis lanceolata.  
Delphinium, Belladonna.  
Delphinium, Bellamosa.  
Delphinium Hybrids.  
Foxglove (Digitalis), Assorted.  
Gaillardia (Blanket Flower). Orange.  
Lily-of-the-Valley.  
Lupine, Blue.  
Lupine, Pink.  
Poppy, Oriental, Blazing Scarlet.  
Primula veris (Primrose). Yellow.  
Pyrethrum (Painted Daisy). White, Pink, and Red.  
Scabiosa (Pin-Cushion Flower).  
Tritoma pfitzeri. Orange-scarlet.



COLUMBINE

## GRAPES and BERRIES

19c each, except where noted

### GRAPES

Catawba                      Concord                      Niagara

### BERRY PLANTS

Blackberry, Blowers.

### BERRY PLANTS, continued

Currants, Perfection.  
Gooseberry, Downing.  
Raspberry, St. Regis.  
Strawberry (12 to bundle), 49c.

# Gladioli and Dahlias

## GLADIOLUS BULBS

50c per doz.; \$3.95 per 100

Mammoth Gladiolus.

Golden Dream. Pure golden yellow.

Dr. F. E. Bennett. Deep flame-scarlet.

Dr. Moody. Lavender-pink.

Betty Nuthall. Light coral.

**1 3/4 minimum, 35c per doz.; \$2.50 per 100**

Crimson Glow. Red.

Giant Nymph. Light rose-pink.

Mrs. Frank Pendleton. Salmon-pink to red.

Golden Dream. Golden yellow.

Minuet. Lavender.



**Picardy**

**69c per doz.**

**\$5.29 per 100**

Apricot-pink



## DAHLIAS

**29c each**

Large, clean, sound tubers.

Ida Tarbell. Dark red.

Kitty Dunlap. Ruby-red.

Gertrude May. Dark pink.

Trentonian. Old-gold.

Harry Mayer. Lavender.

Meridian. (Caetus Type.) Rose-pink.

## SUTTON SEED. EXCLUSIVE WITH BAMBERGER'S IN NEW JERSEY

We are very proud to have been selected by this world-famous English concern to distribute their flower seeds in "The Garden State!" "Sow Sutton's Seeds and you sow the best" is a saying that is well known to every garden lover. Over 100 varieties, beginning at..... 14c. a packet.

### ALSO

BAMBERGER'S FLOWER SEED. Pkt. 10c.; 6 for 50c.

BAMBERGER'S VEGETABLE SEED. From 5c. (6 for 25c.) packet, to 10c. (6 for 50c.)

# ◆ GRASS SEED ◆

Every year we visit the N. J. Agricultural Experiment Station at New Brunswick, and from that service organization we have learned the best possible grass seed formulas for New Jersey climate and soil-conditions.

## Bamberger's Velvet Grass Seed

- 30% Kentucky Blue Grass.
- 25% Fancy Red-Top.
- 25% Chewing's New Zealand Fescue.
- 10% Colonial Bent Grass.
- 10% Domestic Rye Grass.

Minimum purity of mixture is 93%.  
Minimum germination of mixture is 88%.

Lb.....	\$0.55	12½ lbs.....	\$5.95
2½ lbs.....	1.29	25 lbs.....	11.75
5 lbs.....	2.49		

Minimum for seeding, 1 pound to 200 square feet.

## Shady Place Grass Seed

- 10% Domestic Mixed Bent.
- 35% Chewing's New Zealand Fescue.
- 20% Fancy Red-Top.
- 20% *Poa trivialis*.
- 15% Kentucky Blue Grass.

These are shade-tolerant grasses in healthy proportions with those which thrive well in sunny spots.

Minimum purity of mixture is 90%.  
Minimum germination of mixture is 84%.

Lb.....	\$0.59	12½ lbs.....	\$6.49
2½ lbs.....	1.39	25 lbs.....	12.75
5 lbs.....	2.69		

Minimum for seeding, 1 pound to 250 square feet.

## New Jersey 1-A Standard Mixture

This mixture represents the minimum requirements for an economical grass seed.

- 50% Kentucky Blue Grass.
- 25% Red-Top.
- 10% Colonial Bent.
- 15% Imported Perennial Rye.

Minimum purity of mixture is 88%.  
Minimum germination of mixture is 82%.

Lb.....	\$0.39	12½ lbs.....	\$3.95
2½ lbs.....	.85	25 lbs.....	7.75
5 lbs.....	1.59		

## Terrace Seed

Mixture of grasses which produces spreading roots, making it resistant to drought and sun.

Lb.....	\$0.59	5 lbs.....	\$2.69
2½ lbs.....	1.39		

## Seashore Seed

Soil by the sea is usually of a poor grade and needs a seed with deep-rooting qualities and resistance to salt spray and winds. **Lb. 55 cts.**

## Putting Green Mixture

Recommended for light, dry soils or whenever an exceptionally fine lawn is desired.

Lb.....	\$0.89	5 lbs.....	\$3.98
2½ lbs.....	2.09		

## White Clover Seed

¼lb.....	\$0.19	5 lbs.....	\$2.69
Lb.....	.59		





*Bamberger's*  
**GARDEN CENTER**

**UNDER THE DIRECTION OF MRS. ARTHUR M. DECKER**

This pleasant room on the Seventh Floor has already become a rendezvous for New Jersey garden lovers. Mrs. Decker and our other experts will answer your questions, help you with Garden Club programs, plan group meetings for you, in short, tackle any garden problem! The Center will be available for group meetings, and interesting talks will be given throughout the season. Leave your name with Mrs. Decker, and you will be informed of lectures, demonstrations, and special events.

SEVENTH FLOOR

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