

## **Historic, archived document**

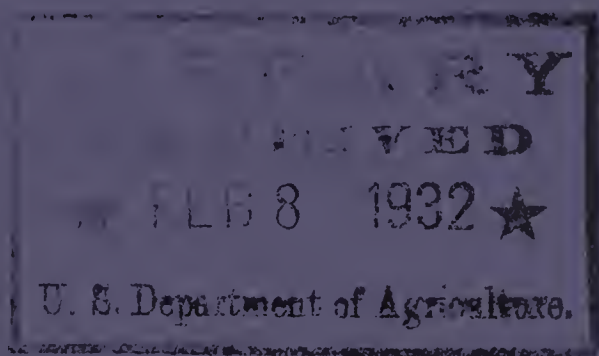
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# *Gladiolus*



CURTICE C. WHITE  
HATFIELD, PA.



## Spring Bulletin, 1932

NEVER before have you been able to buy the very best in Gladiolus at prices as low as the old ordinary kinds are generally priced. When we say the best, we mean just that. There are no new varieties to take the place of Mr. Phipps, Mrs. Douglass, Dr. Bennett, Minuet, etc. Such varieties as Betty Nuthall, and Marmora are also coming down within the reach of everybody.

Many who saw the spikes of these wonderful varieties in our exhibit at Atlantic City, last year, were actually dumbfounded when they learned how reasonable their cost was. One gentleman stood looking at our basket of Phipps. After some time he heaved a sigh and said, "Well, tell me the bad news. How much is that variety?" Another gentleman, on being shown a basket of Douglas and asked if he grew that variety, remarked that it was impossible for him to afford such things since he was just a working man. Both were astonished when the prices were quoted.

So, we say, this is a time when the highest quality can be secured for the lowest cost. However, many new and improved varieties in other colors and types are constantly being introduced. We are growing many of these on trial and gradually adding the best of them to our list.

We are delighted with the many compliments we are receiving from our customers, as to the results obtained from our bulbs. We make it a policy never to send out anything that we would not want to buy ourselves. Of course, we cannot guarantee the results you will obtain, but we do guarantee our bulbs to be clean, strong, and true to name, and that, with reasonable care, your results will be satisfactory.

We prepay all carriage charges on orders amounting to at least \$1.00. We shall be glad to quote you prices on any quantity and size of any variety you desire. Please send cash with order.

Orders accepted subject stock unsold. Please order early.



DR. NELSON SHOOK

## List of Varieties

- A. E. Kunderd.** Salmon pink with deep colored blotch. Flower large and heavily ruffled.  
 Ea., **15c**; Doz., **\$1.50**
- Aflame.** Bright flaming orange scarlet. Tall slender plant with stiff stem. Flowers very large—of a distinctive prim grand shape. Splendid variety for exhibition and a good keeper.  
 Ea., **15c**; Doz., **\$1.40**  
 M., 2 for **15c**
- Ah.** Very pale pink, ruffled variety. Good cut flower.  
 Ea., **10c**; Doz., **65c**
- Aida.** Dark violet blue with small reddish blotch on lower petals. Very fine variety and early. This was the most reliable of the blues, for us, this last season.  
 Ea., **25c**; Doz., **\$2.50**  
 M., 2 for **25c**
- Albatross.** Very large milk white flower, on a strong sturdy plant.  
 Ea., **50c**; Doz., **\$5.00**  
 M., **35c**; S., **20c**; Bblts., 12 for **50c**
- Annie Laurie.** Delicate pink with small lines in throat. Medium sized flowers. Very dainty and beautiful.  
 Ea., **10c**; Doz., **70c**
- Antonia Antoinette.** Light salmon pink. Long spike of bloom.  
 Ea., **10c**; Doz., **\$1.00**
- Apricot Glow.** Warm clear apricot color. Tall grower.  
 Ea., **10c**; Doz., **80c**
- Ave Maria.** A very fine pale blue. One of Pfitzer's best with several large flowers open.  
 Ea., **50c**; Doz., **\$5.00**  
 M., **30c** ea.; S., **20c** ea.; Bblts., 12 for **40c**
- Berty Snow.** Lavender, with a little more pink in it and with more blooms open at a time, than Minuet. A very fine variety.  
 Ea., **20c**; Doz., **\$2.00**  
 M., 3 for **25c**; S., 8 for **25c**

## CURTICE C. WHITE

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**Betty Nuthall.** Blending of coral and orange pink, with small feather. Tall spike and a very strong plant. Flowers large and beautiful. This variety is very prominent among the prize winners.

Ea., 25c; Doz., \$2.50

M., 2 for 25c; S., 4 for 25c

**Bill Sowden.** Massive, deep blood red, with recurved petals.

Ea., \$1.50

M., \$1.00; S., 60c; Bblts., 15c ea.

**Captain Boynton.** Lavender overlaid on white with a large purple blotch.

Ea., 10c; Doz., 70c

**Cardinal Prince.** Pure cardinal red.

Ea., 10c; Doz., 80c

**Carmen Sylva.** White. Tall straight spike. One of the older varieties but still good.

Ea., 10c; Doz., 70c

**Commander Koehl.** Dark scarlet of glowing brilliancy. Very fine.

Ea., \$1.00

M., 50c ea.

**Copper Bronze.** The name describes it. Good novelty of prim grand type.

Ea., 10c; Doz., 70c

**Coronado.** White with large lacy blotch of purple in throat. Large ruffled flowers. Very striking.

Ea., 45c; Doz., \$4.50

M., 25c ea.; S., 15c ea.

**Crimson Glow.** Deep glowing crimson. Spike and plant without a fault. Old but still good.

Ea., 10c; Doz., 60c

**Dr. F. E. Bennett.** Brilliant flaming scarlet with small feather in throat. The many large blooms open and its sturdiness have made it outstanding.

Ea., 10c; Doz., 70c

**Dr. Moody.** Large early lavender.

Ea., 15c; Doz., \$1.50

**Dr. Nelson Shook.** Deep tyrian rose. Flowers are very heavily ruffled and plant strong and sturdy.

Ea., 10c; Doz., 90c





MINUET

**Emile Aubrun.** Rich smoky rose overlaid with slaty blue and brilliant carmine blotch in throat. Very large and distinctive.      Ea., 10c; Doz., 90c

**Enchantress.** Beautiful delicate pink. A good prim.      Ea., 10c; Doz., 80c

**Fastidious.** Pale pink shading to white. Large prim grand type. Crooks sometimes. Tall spike and large plant.      Ea., 10c; Doz., 70c

## CURTICE C. WHITE

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- Fontaine.** Flesh pink with cream throat. Medium size flowers, and very dainty. The color blends wonderfully with other colors. Ea., 10c; Doz., 80c
- Frank J. Symmes.** Peach red with flame throat. Heavily ruffled flowers. Strong grower in all but sandy soils. Ea., 10c; Doz., 80c
- Genesee.** Soft creamy yellow prim. Ea., 10c; Doz., 60c
- Geraldine Farrar.** Violet blue with deeper feather in throat. The flower is very lovely and, in spite of some inherent weaknesses in the plant, is still one of our favorites. Ea., 10c; Doz., \$1.00
- Giant Nymph.** A very fine pale pink variety. It is very popular and, when well grown, is a consistent winner at the shows. Ea., 10c; Doz., 60c
- Gloriana.** Beautiful soft salmon. Indeed a glorious variety with tall slender spike, and very attractive flowers. Ea., 10c; Doz., \$1.00
- Gold Eagle.** Very early, soft yellow, variety. Ea., 10c; Doz., 70c
- Golden Dream.** Deep golden yellow. Good size flowers on a tall strong spike. The best in this color. Ea., 10c; Doz., \$1.00  
M., 50c doz.
- Golden Frills.** Daffodil yellow with red lines in the throat. Heavily ruffled prim. Ea., 10c; Doz., 75c
- Golden Swallow.** Golden yellow. Ruffled. Ea., 10c; Doz., 60c
- Heavenly Blue.** Soft pale blue. A very beautiful thing when well grown, but rather tricky. Ea., 20c; Doz., \$1.75
- Helen Wills.** Very beautiful ivory white. Large flowers and good spike. Fine in every way. Ea., 15c; Doz., \$1.50
- Jane Addams.** Very large lavender flowers with a little cream yellow in the throat. Good. Ea., 15c; Doz., \$1.50

## HATFIELD, PENNA.

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**Hinemoa.** Deep rose, overlaid with brown and a yellow throat. We had one spike in our exhibit at Atlantic City, and the majority of those who stopped to inspect the flowers picked out this one and remarked about it. It's different. Ea., **\$1.00**  
Bblts., 12 for **80c**

**Janet.** Smoky gray shaded peach pink. A color hard to describe but very fine, with attractive flowers. Ea., **50c**; Doz., **\$5.00**  
M., **35c** ea.

**La Paloma.** Tall strong-growing orange. Ea., **50c**; Doz., **\$5.00**  
M., **25c**; Doz., **\$2.50**. S., **15c**; Doz., **\$1.50**

**Longfellow.** Beautiful bright pink. Very good. Ea., **10c**; Doz., **65c**

**Los Angeles.** Salmon pink, tinged with orange. Ea., **10c**; Doz., **60c**

**Marmora.** Smoky lavender gray with rose blotch. Immense flowers and strong spike. One that you should have. Ea., **25c**; Doz., **\$2.50**  
M., 2 for **25c**; S., 4 for **25c**

**Marnia.** Orange. Very nice variety. Ea., **10c**; Doz., **70c**

**Marshal Foch.** Salmon pink with scarlet blotch in throat. Large round flowers on good plant. Ea., **10c**; Doz., **70c**

**Minuet.** This variety is still the very best pale lavender. It is practically faultless and at this year's price is available to everyone. Ea., **10c**; Doz., **\$1.00**  
M., 5 for **25c**

**Mother Machree.** Soft smoky lavender blended with pink. Fine large flowers with good placement on a very strong spike. We have often seen sunsets reflected on clouds, which give this peculiarly lovely shade. Ea., **70c**  
M., **40c**



OUR EXHIBIT AT THE ATLANTIC CITY SHOW  
September 4 to 10, 1931, which was awarded a first prize



## CURTICE C. WHITE

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- Mrs. F. C. Hornberger.** Pure white. Very good.  
Ea., 10c; Doz., 90c
- Mrs. Gertrude Pfitzer.** Light blue with violet throat.  
Very good. Ea., \$1.00
- Mrs. H. E. Bothin.** Flesh pink with red blotch in throat.  
Heavily ruffled. Ea., 10c; Doz., 70c
- Mrs. John R. Walsh.** Soft geranium pink with brilliant  
scarlet blotch. Heavily ruffled. Very beautiful.  
Ea., 10c; Doz., 80c
- Mrs. Leon Douglas.** Begonia rose, striped scarlet.  
Immense flowers on a very large and strong plant.  
This variety is one of the most popular varieties in  
America, today. Ea., 10c; Doz., 70c
- Mrs. P. W. Sisson.** Beautiful cameo pink. Large flow-  
ers and good spike. A very lovely thing. Gave  
us 6-inch bloom this past season. But we have  
found by experience that this will do best in light  
soil. Ea., 10c; Doz., 70c
- Mrs. Von Konynenburg.** Deep blue. Very popular,  
but, like all blues, inclined towards disease.  
Ea., 15c; Doz., \$1.50
- Nancy Hanks.** Blend of apricot and orange pink. Fine  
flower and perfect spikes. Ea., 10c; Doz., 70c
- Nixie.** Pure soft salmon pink. Straight spike with  
several medium size flowers open at one time.  
Ea., 10c; Doz., 70c
- Orange Flame.** Brilliant orange scarlet. Heavily  
ruffled. Ea., 10c; Doz., 85c
- Orange Queen.** Orange colored prim with red mark-  
ing in throat. Ea., 10c; Doz., 60c
- The Orchid.** Pale lavender pink shading to cream in  
throat. Unusual shape and very attractive.  
Ea., 15c; Doz., \$1.50
- Osalin.** Lovely coral pink with soft orange shadings.  
Large flower and strong grower. Very fine.  
Ea., 10c; Doz., 90c

**Our Selection.** Large exhibition variety from Australia. Salmon red flecked deeper with yellow-bordered cerise blotch. We were disappointed in this variety last year, but many others from all sections report great success. Ea., **50c**; Doz., **\$4.50**

**Paul Pfitzer.** Good velvety purple. Large flowers and good plant. Ea., **15c**; Doz., **\$1.50**

**Pearl of California.** Large flowers of delicate pink coloring. Many open flowers with an exceptionally large number of buds to the spike. Ea., **15c**; Doz., **\$1.50**

M., 2 for **15c**

**Persia.** Very deep red, almost black. Ea., **10c**; Doz., **70c**

**Pfitzer's Triumph.** Immense flowers of salmon orange color on a tall spike. Its only fault is that it cannot stand the sun. The spike should be cut as soon as the first flower is open. Ea., **15c**; Doz., **\$1.50**

M., 3 for **25c**

**Picardy.** An outstanding new variety of soft shrimp pink. Large flowers, tall strong spike. Gives 4½-inch blooms from bulblets. Fine propagator. Ea., **\$10.00**

Bblts., **\$1.00** ea.; 10 for **\$8.00**

**Pride of Wanakah.** Deep lavender rose. Fine large spikes of bloom from bulbs of all sizes. Ea., **10c**; Doz., **65c**

**Primrose Princess.** Pale primrose yellow. Large flowers good spike. Early. Ea., **20c**; Doz., **\$1.75**

M., 2 for **15c**

**Purple Glory.** Deep purplish maroon. Large heavily ruffled blooms, of wonderful substance. Ea., **10c**; Doz., **70c**

**Purple Queen.** A pure violet purple, ruffled flower. Said to be the best in this shade. Ea., **15c**; Doz., **\$1.50**



MRS. LEON DOUGLAS

- Queen Mary** (Salbach). Bright pink with scarlet blotch on pale yellow throat.      Ea., 10c; Doz., \$1.00
- Quakeress.** Pure gray lavender with cream throat.      Ea., 15c; Doz., \$1.50
- Red Tornado.** Deep crimson red.      Ea., 50c
- Rippling Waters.** Cream and pink blend. Good exhibition type with many large flowers open at once.      Ea., 50c; Doz., \$5.00
- Rita Beck.** Shell pink. Very large blooms with good spike.      Ea., 15c; Doz., \$1.25
- Roi Albert.** Smoky salmon with a copper cast. Large and fine.      Ea., 75c
- Rose Ash.** "Ashes of rose" color. Grayish rose with yellow throat.      Ea., 10c; Doz., 60c
- Rose Mist.** Rose red with buff line around edge of the petals. Good tall, strong grower. Very novel and attractive.      Ea., 10c; Doz., 80c



## HATFIELD, PENNA.

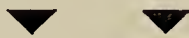
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- Royal Lavender.** Deep lavender shading lighter.  
Ea., 25c; Doz., \$2.50
- Saraband.** Plum color with creamy yellow throat. Very richly colored and attractive. Ea., 15c; Doz., \$1.25  
M., 4 for 25c
- Scarlet Bedder.** Brilliant scarlet. Prim grand type.  
Ea., 10c; Doz., \$1.00
- Scarlet Princeps.** Soft scarlet. Flower and spike of good size. Ea., 10c; Doz., 60c
- Senorita.** Orange shading to salmon. Large flowers of very unusual shape. Striking.  
Ea., 35c; Doz., \$3.50  
M., 20c ea.; Doz., \$2.00. S., 10c; Doz., \$1.00
- Sidney Plummer.** Soft yellow with pink shading, red marks in throat. Strong grower. Ea., 10c; Doz., 60c
- Star of the Sea.** Peach red with a brownish cast. Large and early. Ea., 20c
- Sunshine Girl.** Clear lovely pink with soft yellow throat. Prim grand. Ea., \$1.50  
M., \$1.00 ea.; S., 50c ea.
- Sword of Mahomet.** Unusual dusky color with a blending of purple and brown. Out of the ordinary, but so odd that many do not like it.  
Ea., 15c; Doz., \$1.50
- Tobersun.** Soft yellow. Fine flower and good spike. Ea., 50c; Doz., \$5.00
- Trudel Grotz.** Salmon with bright red blotch. Very large. Ea., 10c; Doz., \$1.00
- Troubador.** Deep violet. Long spike with large blooms. Ea., 40c; Doz., \$4.00
- Tycko Zang.** Salmon pink. Large flowers, vigorous plant and very prolific. Ea., 10c; Doz., 60c
- Uhlán Chief.** Vermilion scarlet with dark markings in throat. Ea., 10c; Doz., 70c

## CURTICE C. WHITE

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- Veilchenblau.** Deep violet blue. Large flowers on a good spike. Ea., **15c**; Doz., **\$1.50**  
M., 3 for **25c**
- Victor.** Bright scarlet with white throat. Ea., **35c**; Doz., **\$3.50**  
M., **25c**; S., **15c** ea.
- White Butterfly.** Cream white prim. Good mixer. Ea., **10c**; Doz., **60c**
- W. H. Phipps.** La France pink overlaid with light salmon. 10 to 15 large blooms open at once. The ideal exhibition variety, and, when well grown, is unbeatable. Ea., **10c**; Doz., **70c**
- Winged Victory.** Very large pink flowers, growing as large as 8 inches across, in California. M., **25c** ea.; Doz., **\$2.50**
- Wm. Kent.** Creamy shell pink, with many large heavily ruffled blooms open at once. Late. Ea., **15c**; Doz., **\$1.50**
- Yellow Wonder.** Light yellow with deeper throat. Does very well in light loamy soil, but very poorly in clay soil. Ea., **10c**; Doz., **80c**
- Mixture.** 30 for **\$1.00**; **\$2.50** per 100



Speaking of the Atlantic City Show we would say that if you failed to attend last year, you missed the best flower show ever held in America. And we would like to urge you to make a special effort to attend the show this year. The dates have been set for September 3rd to 10th, inclusive. The prize schedule is arranged so that everyone has a chance, and the awards are indeed worth working for.

## Books

No gardener should be without at least one book on the subject in which he is most interested. The following list comprises just a few worthwhile books, each one of which is written by a specialist. Prices quoted are postpaid.

- The Book of Annuals.** A. C. Hottes. A useful manual describing over 100 species. **\$1.65**
- All About Flowering Bulbs.** T. A. Weston. Written for the amateur. Very comprehensive. **\$2.15**
- Our Native Cacti.** E. B. Higgins. Complete information on species native to the United States. **\$2.65**
- Modern Dahlia Culture.** W. H. Waite. **\$1.65**
- Adventures in Dish Gardening.** Beard. Of interest to those who garden in miniature. **\$2.65**
- The Principles of Flower Arrangement.** E. A. White. Tells what to use and how to do it. **\$3.15**
- Ornamental Dwarf Fruit Trees.** Abjornson. Tells how to grow and train them. **\$1.65**
- Garden Guide.** A condensed cyclopedia of gardening for the amateur. Paper, **\$1.10**; cloth, **\$1.65**
- 1001 Garden Questions Answered.** Hottes. Contains a wealth of information, giving quick answers to questions. Paper, **\$1.65**; cloth, **\$2.15**
- The Book of Perennials.** Hottes. More than 125 species discussed and described. **\$1.65**
- Practical Plant Propagation.** Hottes. An exposition of the art and science of propagation. **\$2.15**
- Rock Garden Primer.** Thornton. Tells how to grow and care for this fascinating class of plants. **\$2.15**
- Rose Garden Primer.** Holmes. An authoritative book on the growing of roses and their care. **\$1.90**
- The Book of Shrubs.** Hottes. Contains a vast amount of information on the subject. 448 pages. **\$3.15**
- Gladiolus Breeding.** J. A. Kemp. **\$5.55**

## Gladiolus Societies

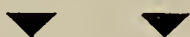
### The American Gladiolus Society

This is the national society and the arbiter of all things Gladiolus. A monthly magazine, "The Gladiolus Review," is published, containing news of the society and many articles of interest. Dues, \$2.00 per year. Secretary, Mr. Roscoe Huff, Goshen, Indiana.



### The New Jersey Gladiolus Society

This society holds interesting meetings quarterly and regional meetings at more frequent periods. The annual show is held in conjunction with the Atlantic City Flower and Garden Pageant, and membership in this society carries with it a free ticket to this pageant, to be used during the days when gladiolus are featured. Dues, \$2.00 per year, unless you belong to the American Gladiolus Society, either by membership or affiliation, when the dues are \$1.00. Membership also brings you the "Gladiolus Review." Secretary, Mr. Chas. D. Taylor, Merchantville, N. J.



### The Pennsylvania Gladiolus Society

has just been formed and, as we go to press, information is scarce. If you are interested we shall be glad to communicate further details as they become available.



