SUMMARY

The Global South User Survey 2014 is a survey that was planned and conducted by the Wikimedia Foundation during the second half of the year 2014, in order to understand the statistics and needs of our users (both readers, and editors) in the regions listed in the WMF's New Global South Strategy.

The survey questions were made visible to Wikimedia users in the following countries, and in the specific languages:

1. Mexico and Argentina (Spanish)
2. Brazil (Portuguese)
3. Egypt, Jordan, and Saudi Arabia (Arabic)
4. Vietnam (Vietnamese)
5. India (English, Hindi, Telugu, Kannada, Tamil, Malayalam, Bengali, Gujarati)
6. Turkey (Turkish)
7. Philippines (English, Tagalog)
8. Indonesia (Bahasa Indonesia)
GENERAL SURVEY DATA
SURVEY STATS I

- Total Responses: ~101,000
- Dropout rate: 53%
- Surveys completed: ~47000
- Survey open duration: Oct 31 - Nov 14 (15 days*)
- Average response duration: 13 min

* Due to the large population, the survey was opened only for 4 days in India & Brazil, and 10 days in Turkey, Mexico, and Argentina, while it was open for the entire period in the rest of the countries and regions.
SURVEY STATS II

Change in number of respondents as the survey progressed

Number of respondents

Question #

Optional Qs

Optional Qs
ANALYSIS

In addition to the overall survey population, the analysis was performed to consider various domains of respondents based on:

1. Countries of residence
2. Contributors to Wikimedia projects vs. Readers of Wikimedia projects only
3. Female respondents vs. Male respondents
4. Respondents who use computers to access the internet vs. those who use mobile devices
5. Students respondents vs. respondents who are not currently students
6. Respondents who spend more than 1 hour/day on the internet vs. those who spend less than 1 hour/day.
## DOMAIN DEFINITION I

<table>
<thead>
<tr>
<th>Chart code</th>
<th>Description</th>
<th>Avg. Number of responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>All respondents</td>
<td>All respondents to the survey</td>
<td>69,535</td>
</tr>
<tr>
<td>Contributors</td>
<td>Respondents who identified themselves as contributors to Wikimedia projects</td>
<td>10,061</td>
</tr>
<tr>
<td>Readers Only</td>
<td>Respondents who responded the the survey, but didn’t identify themselves as contributors</td>
<td>51,317</td>
</tr>
<tr>
<td>Female</td>
<td>Respondents who identified their gender as “Female”</td>
<td>15,535</td>
</tr>
<tr>
<td>Male</td>
<td>Respondents who identified their gender as “Male”</td>
<td>49,738</td>
</tr>
</tbody>
</table>
# DOMAIN DEFINITION II

<table>
<thead>
<tr>
<th>Chart code</th>
<th>Description</th>
<th>Avg. Number of responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computers</td>
<td>Respondents who selected computer devices (Desktop or laptop) as the only mean to connect to the internet.</td>
<td>14,071</td>
</tr>
<tr>
<td>Mobile</td>
<td>Respondents who selected mobile devices (tablets, smart phones, and feature phones) as the only mean to connect to the internet.</td>
<td>11,394</td>
</tr>
<tr>
<td>Computers &amp; Mobile</td>
<td>Respondents who said that they use both Computers and Mobile devices to connect to the internet.</td>
<td>51,317</td>
</tr>
<tr>
<td>Students</td>
<td>Respondents who said that their current work status is “Student”</td>
<td>37,082</td>
</tr>
<tr>
<td>Non-Students</td>
<td>Respondents who said that their current work status is not a “Student”</td>
<td>32,453</td>
</tr>
</tbody>
</table>
## DOMAIN DEFINITION II

<table>
<thead>
<tr>
<th>Chart code</th>
<th>Description</th>
<th>Avg. Number of responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>More than 1 hour/day Internet</td>
<td>Respondents who said that they spend more than 1 hour per day using the internet.</td>
<td>14,531</td>
</tr>
<tr>
<td>Less than 1 hour/day Internet</td>
<td>Respondents who said that they spend less than 1 hour per day using the internet.</td>
<td>6,343</td>
</tr>
</tbody>
</table>
DOMAIN SIZE II

- Readers Only: 51317
- Male users: 49738
- Students: 37082
- Non-Students: 32453
- Computers & Mobile: 32400
- Female users: 15535
- More than 1 hour/day internet: 14531
- Computers: 14071
- Mobile devices: 11394
- Contributors: 10061
- Less than 1 hour/day internet: 6343
WHAT IS YOUR COUNTRY OF RESIDENCE?
WHAT IS YOUR COUNTRY OF RESIDENCE?

- India: 25%
- Brazil: 15%
- Turkey: 10%
- Mexico: 10%
- Argentina: 10%
- Indonesia: 5%
- Vietnam: 5%
- Saudi Arabia: 5%
- Philippines: 5%
- Bangladesh: 5%
- Jordan: 5%
- Egypt: 5%

All Respondents
WHAT IS YOUR COUNTRY OF RESIDENCE?

- Contributors
- Readers Only

<table>
<thead>
<tr>
<th>Country</th>
<th>Contributors (%)</th>
<th>Readers Only (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>India</td>
<td>30</td>
<td>25</td>
</tr>
<tr>
<td>Brazil</td>
<td>15</td>
<td>20</td>
</tr>
<tr>
<td>Turkey</td>
<td>10</td>
<td>15</td>
</tr>
<tr>
<td>Mexico</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>Argentina</td>
<td>0</td>
<td>5</td>
</tr>
<tr>
<td>Indonesia</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Vietnam</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Saudi Arabia</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Philippines</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Bangladesh</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Jordan</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Egypt</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
WHAT IS YOUR COUNTRY OF RESIDENCE?

Female users vs. Male users

- India: 25%
- Brazil: 20%
- Turkey: 15%
- Mexico: 10%
- Argentina: 10%
- Indonesia: 5%
- Vietnam: 5%
- Saudi Arabia: 5%
- Philippines: 5%
- Bangladesh: 5%
- Jordan: 5%
- Egypt: 5%
WHAT IS YOUR COUNTRY OF RESIDENCE?

- India: Computers 24%, Mobile devices 17%, Computers & Mobile 34%
- Brazil: Computers 16%, Mobile devices 9%, Computers & Mobile 25%
- Turkey: Computers 12%, Mobile devices 8%, Computers & Mobile 20%
- Mexico: Computers 8%, Mobile devices 6%, Computers & Mobile 14%
- Argentina: Computers 4%, Mobile devices 3%, Computers & Mobile 7%
- Indonesia: Computers 2%, Mobile devices 2%, Computers & Mobile 5%
- Vietnam: Computers 2%, Mobile devices 2%, Computers & Mobile 4%
- Saudi Arabia: Computers 2%, Mobile devices 1%, Computers & Mobile 3%
- Philippines: Computers 2%, Mobile devices 1%, Computers & Mobile 3%
- Bangladesh: Computers 1%, Mobile devices 1%, Computers & Mobile 2%
- Jordan: Computers 1%, Mobile devices 1%, Computers & Mobile 2%
- Egypt: Computers 1%, Mobile devices 1%, Computers & Mobile 2%
WHAT IS YOUR COUNTRY OF RESIDENCE?

![Bar chart showing country of residence for students and non-students.](chart.png)
WHAT IS YOUR COUNTRY OF RESIDENCE?

- India
- Brazil
- Turkey
- Mexico
- Argentina
- Indonesia
- Vietnam
- Saudi Arabia
- Philippines
- Bangladesh
- Jordan
- Egypt
WHAT IS YOUR AGE RANGE?
WHAT IS YOUR AGE RANGE?

![Bar Chart]

- 10 - 15
- 16 - 20
- 21 - 25
- 26 - 30
- 31 - 35
- 36 - 40
- 41 - 45
- 46 - 50
- 51 - 55
- 56 - 60
- 61 - 65
- 66 - 70
- More than 70 years

All Respondents

0% 5% 10% 15% 20% 25% 30% 35%
WHAT IS YOUR AGE RANGE?

- 0% 10 - 15
- 5% 16 - 20
- 10% 21 - 25
- 15% 26 - 30
- 20% 31 - 35
- 25% 36 - 40
- 30% 41 - 45
- 35% 46 - 50
- 30% 51 - 55
- 25% 56 - 60
- 20% 61 - 65
- 15% 66 - 70
- 10% > 70 years

Contributors
Readers Only
WHAT IS YOUR AGE RANGE?

[Bar chart showing age range distribution for male and female users]

- 10 - 15
- 16 - 20
- 21 - 25
- 26 - 30
- 31 - 35
- 36 - 40
- 41 - 45
- 46 - 50
- 51 - 55
- 56 - 60
- 61 - 65
- 66 - 70
- > 70 years
WHAT IS YOUR AGE RANGE?

- 10 - 15
- 16 - 20
- 21 - 25
- 26 - 30
- 31 - 35
- 36 - 40
- 41 - 45
- 46 - 50
- 51 - 55
- 56 - 60
- 61 - 65
- 66 - 70
- More than 70 years

[Bar chart showing age range distribution]
WHAT IS YOUR AGE RANGE?

- 10 - 15
- 16 - 20
- 21 - 25
- 26 - 30
- 31 - 35
- 36 - 40
- 41 - 45
- 46 - 50
- 51 - 55
- 56 - 60
- 61 - 65
- 66 - 70
- > 70 years

Non-Students

Students
WHAT IS YOUR AGE RANGE?

[Bar chart showing age distribution and internet usage]

- More than 1 hour/day internet
- Less than 1 hour/day internet

Age ranges:
10 - 15
16 - 20
21 - 25
26 - 30
31 - 35
36 - 40
41 - 45
46 - 50
51 - 55
56 - 60
61 - 65
66 - 70
More than 70 years
WHAT IS YOUR EDUCATION LEVEL?
WHAT WAS THE LAST LEVEL OF EDUCATION YOU HAVE COMPLETED?
WHAT WAS THE LAST LEVEL OF EDUCATION YOU HAVE COMPLETED?

- No schooling completed
- Nursery school to 8th grade
- Some high school, no diploma
- High school graduate
- Some college credit, no degree
- Trade/technical/vocational training
- Bachelor's degree
- Master's degree
- Professional degree
- Doctorate degree

![Bar chart showing the percentage of individuals by educational level completed in various countries.](chart_image)
WHAT WAS THE LAST LEVEL OF EDUCATION YOU HAVE COMPLETED?

- No schooling completed
- Nursery school to 8th grade
- High school graduate
- Some college credit, no degree
- Bachelor’s degree
- Master’s degree
- Professional degree
- Doctorate degree

Contributors: □
Readers Only: □
WHAT WAS THE LAST LEVEL OF EDUCATION YOU HAVE COMPLETED?

Female users

Male users

<table>
<thead>
<tr>
<th>Educational Level</th>
<th>Female Users</th>
<th>Male Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>No schooling completed</td>
<td>5</td>
<td>0</td>
</tr>
<tr>
<td>Nursery school to 8th grade</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>Some high school, no diploma</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>High school graduate</td>
<td>20</td>
<td>15</td>
</tr>
<tr>
<td>Some college credit, no degree</td>
<td>25</td>
<td>20</td>
</tr>
<tr>
<td>Bachelor's degree</td>
<td>30</td>
<td>32</td>
</tr>
<tr>
<td>Master's degree</td>
<td>25</td>
<td>20</td>
</tr>
<tr>
<td>Professional degree</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>Doctorate degree</td>
<td>5</td>
<td>0</td>
</tr>
</tbody>
</table>
WHAT WAS THE LAST LEVEL OF EDUCATION YOU HAVE COMPLETED?
WHAT WAS THE LAST LEVEL OF EDUCATION YOU HAVE COMPLETED?

- Non-Students
- Students

- No schooling completed
- Nursery school to 8th grade
- High school graduate
- Some college credit, no degree
- Bachelor’s degree
- Master’s degree
- Professional degree
- Doctorate degree
WHAT WAS THE LAST LEVEL OF EDUCATION YOU HAVE COMPLETED?

- More than 1 hour/day internet
- Less than 1 hour/day internet
WHICH LANGUAGES CAN YOU FLUENTLY READ AND WRITE?
WHICH LANGUAGES CAN YOU FLUENTLY READ AND WRITE?

All Respondents
WHICH LANGUAGES CAN YOU FLUENTLY READ AND WRITE?

- Arabic
- Bengali
- English
- French
- Gujarati
- Hindi
- Indonesian
- Kannada
- Malayalam
- Marathi
- Nepali
- Odia
- Portuguese
- Punjabi
- Spanish
- Tagalog
- Tamil
- Telugu
- Turkish
- Vietnamese

Argentina  Bangladesh  Brazil  Egypt  India  Indonesia  Jordan  Mexico  Philippines  Saudi Arabia  Turkey  Vietnam
WHICH LANGUAGES CAN YOU FLUENTLY READ AND WRITE?

![Graph showing the percentage of contributors and readers only who can fluently read and write various languages.](image-url)
WHICH LANGUAGES CAN YOU FLUENTLY READ AND WRITE?

Female users vs. Male users

- Arabic
- Bengali
- English
- French
- Gujarati
- Hindi
- Indonesian
- Kannada
- Malayalam
- Marathi
- Nepali
- Odia
- Portuguese
- Punjabi
- Spanish
- Tagalog
- Tamil
- Telugu
- Turkish
- Vietnamese

Graph showing percentage of female and male users proficient in various languages.
WHICH LANGUAGES CAN YOU FLUENTLY READ AND WRITE?

- Arabic
- Bengali
- English
- French
- Gujarati
- Hindi
- Indonesian
- Kannada
- Malayalam
- Marathi
- Nepali
- Odia
- Portuguese
- Punjabi
- Spanish
- Tagalog
- Tamil
- Telugu
- Turkish
- Vietnamese

[Bar chart showing the percentage of users who can fluently read and write in various languages on computers, mobile devices, and both.]
WHICH LANGUAGES CAN YOU FLUENTLY READ AND WRITE?

Non-Students | Students
---|---
Arabic | 0%
Bengali | 0%
English | 70%
French | 0%
Gujarati | 0%
Hindi | 10%
Indonesian | 0%
Kannada | 0%
Malayalam | 0%
Marathi | 0%
Nepali | 0%
Odia | 0%
Portuguese | 0%
Punjabi | 0%
Spanish | 40%
Tagalog | 20%
Tamil | 10%
Telugu | 10%
Turkish | 10%
Vietnamese | 10%
WHICH LANGUAGES CAN YOU FLUENTLY READ AND WRITE?

More than 1 hour/day internet  Less than 1 hour/day internet

Languages:
- Arabic
- Bengali
- English
- French
- Gujarati
- Hindi
- Indonesian
- Kannada
- Malayalam
- Marathi
- Nepali
- Odia
- Portuguese
- Punjabi
- Spanish
- Tagalog
- Tamil
- Telugu
- Turkish
- Vietnamese
WHAT IS YOUR CURRENT WORK STATUS?
WHAT IS YOUR CURRENT WORK STATUS?

- Employed for wages: 20%
- Self-employed: 10%
- Out of work and looking for work: 5%
- Out of work but not currently: 1%
- Homemaker: 0%
- Student: 50%
- Stay-at-home parent/caregiver: 5%
- Military: 0%
- Retired: 0%
- Unable to work: 0%

All Respondents
WHAT IS YOUR CURRENT WORK STATUS?

- Employed for wages
- Self-employed
- Out of work and looking for work
- Out of work but not currently looking for work
- Homemaker
- Student
- Stay-at-home parent/caregiver
- Military
- Retired
- Unable to work
WHAT IS YOUR CURRENT WORK STATUS?

- Employed for wages
- Self-employed
- Out of work and looking for work
- Out of work but not currently
- Homemaker
- Student
- Stay-at-home parent/caregiver
- Military
- Retired
- Unable to work

Contributors
Readers Only

0%
10%
20%
30%
40%
50%
60%
WHAT IS YOUR CURRENT WORK STATUS?

- Employed for wages
- Self-employed
- Out of work and looking for work
- Out of work but not currently
- Homemaker
- Student
- Stay-at-home parent/caregiver
- Military
- Retired
- Unable to work

Female users vs. Male users
WHAT IS YOUR CURRENT WORK STATUS?

- Employed for wages
- Self-employed
- Out of work and looking for work
- Out of work but not currently
- Homemaker
- Student
- Stay-at-home parent/caregiver
- Military
- Retired
- Unable to work

- Computers
- Mobile devices
- Computers & Mobile
WHAT IS YOUR CURRENT WORK STATUS?

[Bar chart showing the distribution of work statuses with internet usage frequencies.

- Employed for wages
- Self-employed
- Out of work and looking for work
- Out of work but not currently looking
- Homemaker
- Student
- Stay-at-home, parent/caregiver
- Military
- Retired
- Unable to work]
WHAT IS YOUR GENDER?
WHAT IS YOUR GENDER?

- Male: 70%
- Female: 20%
- Prefer not to say: 5%
- Other (please specify): 5%

All Respondents
WHAT IS YOUR GENDER?
WHAT IS YOUR GENDER?

- Male
- Female
- Prefer not to say
- Other (please specify):

Contributors
Readers Only
WHAT IS YOUR GENDER?

- Male
- Female
- Prefer not to say
- Other (please specify):

[Bar chart showing % preferences for Computers, Mobile devices, and Computers & Mobile]
WHAT IS YOUR GENDER?

- Male
- Female
- Prefer not to say
- Other (please specify):

- Non-Students
- Students

- 80%
- 70%
- 60%
- 50%
- 40%
- 30%
- 20%
- 10%
- 0%
WHAT IS YOUR GENDER?

- Male
- Female
- Prefer not to say
- Other (please specify):

- More than 1 hour/day internet
- Less than 1 hour/day internet
GENERAL INTERNET USAGE
How much time do you spend using the internet?
HOW MUCH TIME DO YOU SPEND USING THE INTERNET?

- Less than 1 hr/month
- Less than 1 hr/week
- Less than 1 hr/day
- 1 - 2 hrs/day
- 3 - 5 hrs/day
- More than 5 hrs/day

- All Respondents
HOW MUCH TIME DO YOU SPEND USING THE INTERNET?

- Less than 1 hr/month
- Less than 1 hr/week
- Less than 1 hr/day
- 1 - 2 hrs/day
- 3 - 5 hrs/day
- More than 5 hrs/day
HOW MUCH TIME DO YOU SPEND USING THE INTERNET?

<table>
<thead>
<tr>
<th>Time Spent</th>
<th>Contributors</th>
<th>Readers Only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 1 hr/month</td>
<td>0%</td>
<td></td>
</tr>
<tr>
<td>Less than 1 hr/week</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>Less than 1 hr/day</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>1 - 2 hrs/day</td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td>3 - 5 hrs/day</td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>More than 5 hrs/day</td>
<td>30%</td>
<td></td>
</tr>
</tbody>
</table>

Note: The data is for contributors and readers only.
HOW MUCH TIME DO YOU SPEND USING THE INTERNET?

Female users | Male users
---|---
Less than 1 hr/month | Less than 1 hr/month
Less than 1 hr/week | Less than 1 hr/week
Less than 1 hr/day | Less than 1 hr/day
1 - 2 hrs/day | 1 - 2 hrs/day
3 - 5 hrs/day | 3 - 5 hrs/day
More than 5 hrs/day | More than 5 hrs/day

0% | 0%
5% | 5%
10% | 10%
15% | 15%
20% | 20%
25% | 25%
30% | 30%
35% | 35%
HOW MUCH TIME DO YOU SPEND USING THE INTERNET?

- Less than 1 hr/month
- Less than 1 hr/week
- Less than 1 hr/day
- 1 - 2 hrs/day
- 3 - 5 hrs/day
- More than 5 hrs/day
HOW MUCH TIME DO YOU SPEND USING THE INTERNET?

Non-Students

Students

Less than 1 hr/month
Less than 1 hr/week
Less than 1 hr/day
1 - 2 hrs/day
3 - 5 hrs/day
More than 5 hrs/day
FROM WHERE DO YOU ACCESS THE INTERNET MOST FREQUENTLY?
FROM WHERE DO YOU ACCESS THE INTERNET MOST FREQUENTLY?

- Mobile phone: 50%
- School: 10%
- Workplace: 20%
- Home: 70%
- Public places: 10%
- A friend's place: 0%

All Respondents: 67
FROM WHERE DO YOU ACCESS THE INTERNET MOST FREQUENTLY?
FROM WHERE DO YOU ACCESS THE INTERNET MOST FREQUENTLY?

- Mobile phone: 50% (Contributors), 50% (Readers Only)
- School: 10% (Contributors), 10% (Readers Only)
- Workplace: 20% (Contributors), 20% (Readers Only)
- Home: 80% (Contributors), 80% (Readers Only)
- Public places: 5% (Contributors), 5% (Readers Only)
- A friend's place: 2% (Contributors), 2% (Readers Only)
FROM WHERE DO YOU ACCESS THE INTERNET MOST FREQUENTLY?

- Mobile phone
- School
- Workplace
- Home
- Public places
- A friend's place

- Female users
- Male users
FROM WHERE DO YOU ACCESS THE INTERNET MOST FREQUENTLY?

- Mobile phone
- School
- Workplace
- Home
- Public places
- A friend's place

Graph showing percentages of internet access from different locations.
FROM WHERE DO YOU ACCESS THE INTERNET MOST FREQUENTLY?

- Mobile phone
- School
- Workplace
- Home
- Public places
- A friend's place

Non-Students
Students
FROM WHERE DO YOU ACCESS THE INTERNET MOST FREQUENTLY?

- More than 1 hour/day internet
- Less than 1 hour/day internet

- Mobile phone
- School
- Workplace
- Home
- Public places
- A friend's place
WHICH DEVICES DO YOU USUALLY USE TO ACCESS THE INTERNET?
WHICH DEVICES DO YOU USUALLY USE TO ACCESS THE INTERNET?

- Desktop: 40%
- Laptop: 60%
- Tablet: 10%
- Smartphone: 75%
- Feature phone: 5%

All Respondents
WHICH DEVICES DO YOU USUALLY USE TO ACCESS THE INTERNET?

[Bar chart showing the percentage of device usage across different countries, with specific countries and device types highlighted.]
WHICH DEVICES DO YOU USUALLY USE TO ACCESS THE INTERNET?

- Desktop
- Laptop
- Tablet
- Smartphone
- Feature phone

[Bar chart showing the percentage of responses for each device type among contributors and readers only.]
WHICH DEVICES DO YOU USUALLY USE TO ACCESS THE INTERNET?

<table>
<thead>
<tr>
<th>Device</th>
<th>Female Users</th>
<th>Male Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Desktop</td>
<td>30%</td>
<td>40%</td>
</tr>
<tr>
<td>Laptop</td>
<td>60%</td>
<td>50%</td>
</tr>
<tr>
<td>Tablet</td>
<td>20%</td>
<td>10%</td>
</tr>
<tr>
<td>Smartphone</td>
<td>70%</td>
<td>60%</td>
</tr>
</tbody>
</table>
WHICH DEVICES DO YOU USUALLY USE TO ACCESS THE INTERNET?
WHICH DEVICES DO YOU USUALLY USE TO ACCESS THE INTERNET?

- Desktop
- Laptop
- Tablet
- Smartphone
- Feature phone

Bar chart showing the percentage of non-students and students using different devices to access the internet.
WHICH DEVICES DO YOU USUALLY USE TO ACCESS THE INTERNET?

- Desktop
- Laptop
- Tablet
- Smartphone
- Feature phone

Users who More than 1 hour/day internet
Less than 1 hour/day internet
WHAT ARE THE MAIN PURPOSES YOU USE THE INTERNET FOR?
WHAT ARE THE MAIN PURPOSES YOU USE THE INTERNET FOR?

- e-mail: 50%
- News: 60%
- Social networking: 70%
- Blogging: 10%
- Search: 83%
- Chat: 30%
- Games: 20%
WHAT ARE THE MAIN PURPOSES YOU USE THE INTERNET FOR?
WHAT ARE THE MAIN PURPOSES YOU USE THE INTERNET FOR?

- e-mail
- News
- Social networking
- Blogging
- Search
- Chat
- Games

Contributors vs. Readers Only
WHAT ARE THE MAIN PURPOSES YOU USE THE INTERNET FOR?

Female users vs Male users

- e-mail
- News
- Social networking
- Blogging
- Search
- Chat
- Games
WHAT ARE THE MAIN PURPOSES YOU USE THE INTERNET FOR?
WHAT ARE THE MAIN PURPOSES YOU USE THE INTERNET FOR?

- e-mail
- News
- Social networking
- Blogging
- Search
- Chat
- Games

Non-Students vs. Students
WHAT ARE THE MAIN PURPOSES YOU USE THE INTERNET FOR?

- e-mail
- News
- Social networking
- Blogging
- Search
- Chat
- Games

Bar chart showing the percentage of people using the internet for different purposes, comparing those who spend more than 1 hour per day on the internet versus those who spend less than 1 hour per day.
WHICH WEBSITES DO YOU MOST FREQUENTLY USE?
WHICH WEBSITES DO YOU MOST FREQUENTLY USE?

- Facebook: 60%
- Youtube: 70%
- Google:接近100%
- Yahoo:约90%
- Blog sites:约80%
- Wikipedia:接近100%
- Twitter:约20%
WHICH WEBSITES DO YOU MOST FREQUENTLY USE?
WHICH WEBSITES DO YOU MOST FREQUENTLY USE?

Facebook
Youtube
Google
Yahoo
Blog sites
Wikipedia
Twitter

Contributors
Readers Only

0%
10%
20%
30%
40%
50%
60%
70%
80%
90%
100%
WHICH WEBSITES DO YOU MOST FREQUENTLY USE?

- Facebook
- Youtube
- Google
- Yahoo
- Blog sites
- Wikipedia
- Twitter

[Bar chart showing usage percentages for female and male users]
WHICH WEBSITES DO YOU MOST FREQUENTLY USE?

- Facebook
- Youtube
- Google
- Yahoo
- Blog sites
- Wikipedia
- Twitter

Bar chart showing usage percentages for different websites on computers, mobile devices, and both combined.
WHICH WEBSITES DO YOU MOST FREQUENTLY USE?

- Facebook
- Youtube
- Google
- Yahoo
- Blog sites
- Wikipedia
- Twitter

Bar chart showing the percentage of Non-Students and Students using each website.
WHICH WEBSITES DO YOU MOST FREQUENTLY USE?

- More than 1 hour/day internet
- Less than 1 hour/day internet

- Facebook
- Youtube
- Google
- Yahoo
- Blog sites
- Wikipedia
- Twitter
WHICH ACCOUNTS DO YOU MOST FREQUENTLY USE?
WHICH ACCOUNTS DO YOU MOST FREQUENTLY USE?

- Facebook: 60%
- Youtube: 70%
- Google: 90%
- MSN: 10%
- Yahoo: 10%
- Blog sites: 10%
- Wikipedia: 80%
- Twitter: 20%
- Email accounts: 40%

All Respondents
WHICH ACCOUNTS DO YOU MOST FREQUENTLY USE?

- Contributors
- Readers Only

Facebook
Youtube
Google
MSN
Yahoo
Blog sites
Wikipedia
Twitter
Email accounts
WHICH ACCOUNTS DO YOU MOST FREQUENTLY USE?

- Facebook
- Youtube
- Google
- MSN
- Yahoo
- Blog sites
- Wikipedia
- Twitter
- Email accounts

Female users
Male users
WHICH ACCOUNTS DO YOU MOST FREQUENTLY USE?

![Bar Chart showing usage percentages of various accounts and devices]

- Facebook
- Youtube
- Google
- MSN
- Yahoo
- Blog sites
- Wikipedia
- Twitter
- Email accounts

Types of Devices:
- Computers
- Mobile devices
- Computers & Mobile
WHICH ACCOUNTS DO YOU MOST FREQUENTLY USE?

<table>
<thead>
<tr>
<th>Account</th>
<th>Non-Students</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>60%</td>
<td>70%</td>
</tr>
<tr>
<td>Youtube</td>
<td>50%</td>
<td>70%</td>
</tr>
<tr>
<td>Google</td>
<td>90%</td>
<td>90%</td>
</tr>
<tr>
<td>MSN</td>
<td>10%</td>
<td>20%</td>
</tr>
<tr>
<td>Yahoo</td>
<td>10%</td>
<td>20%</td>
</tr>
<tr>
<td>Blog sites</td>
<td>20%</td>
<td>30%</td>
</tr>
<tr>
<td>Wikipedia</td>
<td>70%</td>
<td>80%</td>
</tr>
<tr>
<td>Twitter</td>
<td>5%</td>
<td>10%</td>
</tr>
<tr>
<td>Email accounts</td>
<td>40%</td>
<td>50%</td>
</tr>
</tbody>
</table>
WHICH ACCOUNTS DO YOU MOST FREQUENTLY USE?
IN WHICH LANGUAGES DO YOU MOST FREQUENTLY READ CONTENT ON THE INTERNET?
IN WHICH LANGUAGES DO YOU MOST FREQUENTLY READ CONTENT ON THE INTERNET?

[Diagram showing the percentage of respondents reading content in various languages, with English being the most common (60%), followed by others at much lower percentages.]
IN WHICH LANGUAGES DO YOU MOST FREQUENTLY READ CONTENT ON THE INTERNET?
IN WHICH LANGUAGES DO YOU MOST FREQUENTLY READ CONTENT ON THE INTERNET?
IN WHICH LANGUAGES DO YOU MOST FREQUENTLY READ CONTENT ON THE INTERNET?
IN WHICH LANGUAGES DO YOU MOST FREQUENTLY READ CONTENT ON THE INTERNET?

- Computers
- Mobile devices
- Computers & Mobile

Languages: Arabic, Bengali, English, French, Gujarati, Hindi, Indonesian, Kannada, Malayalam, Marathi, Nepali, Odia, Portuguese, Punjabi, Spanish, Tagalog, Tamil, Telugu, Turkish, Vietnamese.
IN WHICH LANGUAGES DO YOU MOST FREQUENTLY READ CONTENT ON THE INTERNET?
IN WHICH LANGUAGES DO YOU MOST FREQUENTLY READ CONTENT ON THE INTERNET?

![Bar chart showing the percentage of internet usage in different languages.](chart.png)
WHAT ARE THE MAJOR CHALLENGES YOU HAVE CONCERNING THE INTERNET?
WHAT ARE THE MAJOR CHALLENGES YOU HAVE CONCERNING THE INTERNET?

<table>
<thead>
<tr>
<th>Word</th>
<th>Occurrences</th>
<th>Percentage</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>cost</td>
<td>594</td>
<td>13.30%</td>
<td>1</td>
</tr>
<tr>
<td>connectivity</td>
<td>467</td>
<td>10.50%</td>
<td>2</td>
</tr>
<tr>
<td>speed</td>
<td>228</td>
<td>5.10%</td>
<td>3</td>
</tr>
<tr>
<td>content</td>
<td>117</td>
<td>2.70%</td>
<td>4</td>
</tr>
<tr>
<td>slow</td>
<td>45</td>
<td>1%</td>
<td>5</td>
</tr>
</tbody>
</table>

* Free text responses
WHAT INFORMATION DO YOU THINK YOU COULD FIND MORE OF ON THE INTERNET?
WHAT INFORMATION OR CONTENT DO YOU WISH YOU COULD FIND MORE ON THE INTERNET?

<table>
<thead>
<tr>
<th>Word</th>
<th>Occurrences</th>
<th>Percentage</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>more</td>
<td>348</td>
<td>4.84%</td>
<td>1</td>
</tr>
<tr>
<td>content</td>
<td>264</td>
<td>3.67%</td>
<td>2</td>
</tr>
<tr>
<td>specific</td>
<td>179</td>
<td>2.49%</td>
<td>3</td>
</tr>
<tr>
<td>topics</td>
<td>175</td>
<td>2.43%</td>
<td>4</td>
</tr>
<tr>
<td>tamil</td>
<td>100</td>
<td>1.39%</td>
<td>5</td>
</tr>
<tr>
<td>news</td>
<td>82</td>
<td>1.14%</td>
<td>6</td>
</tr>
<tr>
<td>language</td>
<td>77</td>
<td>1.07%</td>
<td>7</td>
</tr>
<tr>
<td>information</td>
<td>69</td>
<td>0.96%</td>
<td>8</td>
</tr>
<tr>
<td>related</td>
<td>51</td>
<td>0.71%</td>
<td>9</td>
</tr>
<tr>
<td>science</td>
<td>46</td>
<td>0.64%</td>
<td>10</td>
</tr>
<tr>
<td>history</td>
<td>39</td>
<td>0.54%</td>
<td>11</td>
</tr>
<tr>
<td>contents</td>
<td>38</td>
<td>0.53%</td>
<td>12</td>
</tr>
<tr>
<td>english</td>
<td>38</td>
<td>0.53%</td>
<td>13</td>
</tr>
<tr>
<td>topic</td>
<td>38</td>
<td>0.53%</td>
<td>14</td>
</tr>
<tr>
<td>technology</td>
<td>30</td>
<td>0.42%</td>
<td>15</td>
</tr>
</tbody>
</table>

* Free text responses
WHAT INFORMATION OR CONTENT DO YOU WISH YOU COULD FIND MORE ON THE INTERNET?

* Free text responses
ARE MOBILE DATA CHARGES AN OBSTACLE FOR YOU TO ACCESS WIKIPEDIA?

Condition: Asked only to respondents who said they use mobile device.
ARE MOBILE DATA CHARGES AN OBSTACLE FOR YOU TO ACCESS WIKIPEDIA?

Condition: Asked only to respondents who said they use mobile device.
ARE MOBILE DATA CHARGES AN OBSTACLE FOR YOU TO ACCESS WIKIPEDIA?

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ARE MOBILE DATA CHARGES AN OBSTACLE FOR YOU TO ACCESS WIKIPEDIA?

Condition: Asked only to respondents who said they use mobile device.
ARE MOBILE DATA CHARGES AN OBSTACLE FOR YOU TO ACCESS WIKIPEDIA?

Condition: Asked only to respondents who said they use mobile device.
DO YOU HAVE ANY PROBLEMS AROUND YOUR LANGUAGE AND TECHNOLOGY?
DO YOU HAVE ANY PROBLEM AROUND YOUR LANGUAGE AND THE TECHNOLOGY YOU USE?

- No operating system support for my language
- No keyboard support for my language
- No browser support for my language
- I have no problems when it comes to technology support for my language

All Respondents: 128
DO YOU HAVE ANY PROBLEM AROUND YOUR LANGUAGE AND THE TECHNOLOGY YOU USE?

No operating system support for my language
No keyboard support for my language
No browser support for my language
I have no problems when it comes to technology support for my language
DO YOU HAVE ANY PROBLEM AROUND YOUR LANGUAGE AND THE TECHNOLOGY YOU USE?

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- No browser support for my language
- I have no problems when it comes to technology support for my language
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- No operating system support for my language
- No keyboard support for my language
- No browser support for my language
- I have no problems when it comes to technology support for my language

Female users | Male users
---|---
No operating system support for my language | No keyboard support for my language | No browser support for my language | I have no problems when it comes to technology support for my language
0% | 10% | 20% | 30% | 40% | 50% | 60% | 70% | 80% | 90% | 100%

131
DO YOU HAVE ANY PROBLEM AROUND YOUR LANGUAGE AND THE TECHNOLOGY YOU USE?

- No operating system support for my language
- No keyboard support for my language
- No browser support for my language
- I have no problems when it comes to technology support for my language
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- No operating system support for my language
- No keyboard support for my language
- No browser support for my language
- I have no problems when it comes to technology support for my language

Internet usage:
- More than 1 hour/day internet
- Less than 1 hour/day internet
WHICH OF THE WIKIMEDIA PROJECTS DO YOU READ?
WHICH OF THE WIKIMEDIA PROJECTS DO YOU READ?

- Wikipedia: 80%
- Wikisource: 10%
- Wikiquote: 20%
- Wikibooks: 30%
- Wiktionary: 40%
- Wikinews: 50%
- Wikiversity: 60%
- Commons: 70%
- Wikispecies: 80%
- Wikivoyage: 90%
- Never heard of any of them: 0%

Total respondents: 137
WHICH OF THE WIKIMEDIA PROJECTS DO YOU READ?
WHICH OF THE WIKIMEDIA PROJECTS DO YOU READ?

- Wikipedia
- Wikisource
- Wikiquote
- Wikibooks
- Wiktionary
- Wikinews
- Wikiversity
- Commons
- Wikispecies
- Wikivoyage
- Never heard of any of them

Contributors vs. Readers Only
WHICH OF THE WIKIMEDIA PROJECTS DO YOU READ?

Female users  Male users

<table>
<thead>
<tr>
<th>Project</th>
<th>Female Users (%)</th>
<th>Male Users (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wikipedia</td>
<td>80</td>
<td>70</td>
</tr>
<tr>
<td>Wikisource</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>Wikiquote</td>
<td>20</td>
<td>10</td>
</tr>
<tr>
<td>Wikibooks</td>
<td>30</td>
<td>20</td>
</tr>
<tr>
<td>Wiktionary</td>
<td>40</td>
<td>30</td>
</tr>
<tr>
<td>Wikinews</td>
<td>50</td>
<td>40</td>
</tr>
<tr>
<td>Wikiversity</td>
<td>60</td>
<td>50</td>
</tr>
<tr>
<td>Commons</td>
<td>70</td>
<td>60</td>
</tr>
<tr>
<td>Wikispecies</td>
<td>80</td>
<td>70</td>
</tr>
<tr>
<td>Wikivoyage</td>
<td>90</td>
<td>80</td>
</tr>
<tr>
<td>Never heard of</td>
<td></td>
<td></td>
</tr>
<tr>
<td>any of them</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

140
WHICH OF THE WIKIMEDIA PROJECTS DO YOU READ?

- Wikipedia
- Wikisource
- Wikiquote
- Wikibooks
- Wiktionary
- Wikinews
- Wikiversity
- Commons
- Wikispecies
- Wikivoyage
- Never heard of any of them

[Bar chart showing the percentage of users who read each project, categorized by device type (Computers, Mobile devices, Computers & Mobile).]
WHICH OF THE WIKIMEDIA PROJECTS DO YOU READ?

- Wikipedia
- Wikisource
- Wikiquote
- Wikibooks
- Wiktionary
- Wikinews
- Wikiversity
- Commons
- Wikispecies
- Wikivoyage
- Never heard of any of them

Non-Students

Students
WHICH OF THE WIKIMEDIA PROJECTS DO YOU READ?

- Wikipedia
- Wikisource
- Wikiquote
- Wikibooks
- Wiktionary
- Wikinews
- Wikiversity
- Commons
- Wikispecies
- Wikivoyage
- Never heard of any of them

More than 1 hour/day internet
Less than 1 hour/day internet
HOW DO YOU EVALUATE THE FOLLOWING ASPECTS OF WIKIPEDIA?

- READABILITY
- COVERAGE
- DEPTH
- RELIABILITY
- DESIGN
- POLICIES
- OVERALL
HOW DO YOU EVALUATE THE FOLLOWING ASPECTS OF WIKIPEDIA?

[Spider chart showing evaluation of various aspects such as Readability, Coverage of topics, Depth of information, Reliability or trustworthiness of information, Design (site interface), Wikipedia policies - help pages, Overall with responses ranging from 320% to 440% for All Respondents.]
HOW DO YOU EVALUATE THE FOLLOWING ASPECTS OF WIKIPEDIA?

- Readability
- Coverage of topics
- Depth of information
- Reliability or trustworthiness of information
- Design (site interface)
- Wikipedia policies - help pages

Overall

Argentina
Bangladesh
Brazil
Egypt
India
Indonesia
Jordan
Mexico
Philippines
Saudi Arabia
Turkey
Vietnam

146
HOW DO YOU EVALUATE THE FOLLOWING ASPECTS OF WIKIPEDIA?
HOW DO YOU EVALUATE THE FOLLOWING ASPECTS OF WIKIPEDIA?

- Readability
- Coverage of topics
- Depth of information
- Reliability or trustworthiness of information
- Design (site interface)
- Wikipedia policies - help pages
- Overall

Female users: 0%
Male users: 0%

100%
200%
300%
400%
500%
HOW DO YOU EVALUATE THE FOLLOWING ASPECTS OF WIKIPEDIA?
HOW DO YOU EVALUATE THE FOLLOWING ASPECTS OF WIKIPEDIA?

- Readability
- Coverage of topics
- Depth of information
- Reliability or trustworthiness of information
- Design (site interface)
- Wikipedia policies - help pages

Overall

Non-Students

Students

440% Readability
420%
400%
380%
360%
340%
320%

150
HOW DO YOU EVALUATE THE FOLLOWING ASPECTS OF WIKIPEDIA?

- Readability
- Coverage of topics
- Depth of information
- Reliability or trustworthiness of information
- Design (site interface)
- Wikipedia policies - help pages

More than 1 hour/day internet
Less than 1 hour/day internet
HOW DO YOU USE WIKIMEDIA PROJECTS?
HOW DO YOU USE WIKIMEDIA PROJECTS?

- Searching for information for my school assignments: 50%
- Searching for information for my work: 30%
- Fact checking to resolve disagreements: 40%
- Reading about topics of my personal curiosity: 80%
- Other (please describe how else you use Wikipedia/Wikimedia): 10%

Total Respondents: 153
HOW DO YOU USE WIKIMEDIA PROJECTS?

- Searching for information for my school assignments
- Searching for information for my work
- Fact checking to resolve disagreements
- Reading about topics of my personal curiosity
- Other (please describe how else you use Wikipedia/Wikimedia)
HOW DO YOU USE WIKIMEDIA PROJECTS?

- Searching for information for my school assignments
- Searching for information for my work
- Fact checking to resolve disagreements
- Reading about topics of my personal curiosity
- Other (please describe how else you use Wikipedia/Wikimedia)

- Contributors
- Readers Only
How do you use Wikimedia projects?

- Searching for information for my school assignments
- Searching for information for my work
- Fact checking to resolve disagreements
- Reading about topics of my personal curiosity
- Other (please describe how else you use Wikipedia/Wikimedia)

Female users vs. Male users:

- Searching for information for my school assignments: Female 60%, Male 50%
- Searching for information for my work: Female 40%, Male 50%
- Fact checking to resolve disagreements: Female 40%, Male 50%
- Reading about topics of my personal curiosity: Female 80%, Male 80%
- Other (please describe how else you use Wikipedia/Wikimedia): Female 10%, Male 10%
HOW DO YOU USE WIKIMEDIA PROJECTS?

- Searching for information for my school assignments
- Searching for information for my work
- Fact checking to resolve disagreements
- Reading about topics of my personal curiosity
- Other (please describe how else you use Wikipedia/Wikimedia)

[Bar chart showing percentages of different uses of Wikipedia/Wikimedia projects]
HOW DO YOU USE WIKIMEDIA PROJECTS?

- Searching for information for my school assignments
- Searching for information for my work
- Fact checking to resolve disagreements
- Reading about topics of my personal curiosity
- Other (please describe how else you use Wikipedia/Wikimedia)
HOW DO YOU USE WIKIMEDIA PROJECTS?

- Searching for information for my school assignments: More than 1 hour/day internet (50%), Less than 1 hour/day internet (50%)
- Searching for information for my work: More than 1 hour/day internet (20%), Less than 1 hour/day internet (80%)
- Fact checking to resolve disagreements: More than 1 hour/day internet (25%), Less than 1 hour/day internet (75%)
- Reading about topics of my personal curiosity: More than 1 hour/day internet (80%), Less than 1 hour/day internet (20%)
- Other (please describe how else you use Wikipedia/Wikimedia): More than 1 hour/day internet (5%), Less than 1 hour/day internet (95%)

Total responses: 159
HOW OFTEN DO YOU USE WIKIMEDIA PROJECTS?
HOW OFTEN DO YOU USE WIKIMEDIA PROJECTS?

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than once a month</td>
<td>0%</td>
</tr>
<tr>
<td>1-3 times a month</td>
<td>5%</td>
</tr>
<tr>
<td>4-5 times a month (about once a week)</td>
<td>10%</td>
</tr>
<tr>
<td>2-3 times a week</td>
<td>15%</td>
</tr>
<tr>
<td>4-5 times a week</td>
<td>20%</td>
</tr>
<tr>
<td>6-7 times a week (about once a day)</td>
<td>25%</td>
</tr>
<tr>
<td>More than once a day</td>
<td>30%</td>
</tr>
</tbody>
</table>

All Respondents: 161
HOW OFTEN DO YOU USE WIKIMEDIA PROJECTS?

[Bar chart showing the frequency of use by country.]

Legend:
- Less than once a month
- 1-3 times a month
- 4-5 times a month (about once a week)
- 2-3 times a week
- 4-5 times a week
- 6-7 times a week (about once a day)
- More than once a day
HOW OFTEN DO YOU USE WIKIMEDIA PROJECTS?

[Bar chart showing usage frequency by contributors and readers only.]
HOW OFTEN DO YOU USE WIKIMEDIA PROJECTS?

Female users | Male users
---|---
Less than once a month | | 20%
1-3 times a month | | 15%
4-5 times a month (about once a week) | | 10%
2-3 times a week | | 5%
4-5 times a week | | 5%
6-7 times a week (about once a day) | | 10%
More than once a day | | 35%

Total respondents: 164
HOW OFTEN DO YOU USE WIKIMEDIA PROJECTS?

- Computers
- Mobile devices
- Computers & Mobile

- Less than once a month
- 1-3 times a month
- 4-5 times a month (about once a week)
- 2-3 times a week
- 4-5 times a week
- 6-7 times a week (about once a day)
- More than once a day

Data: 165
HOW OFTEN DO YOU USE WIKIMEDIA PROJECTS?

- Less than once a month
- 1-3 times a month
- 4-5 times a month (about once a week)
- 2-3 times a week
- 4-5 times a week
- 6-7 times a week (about once a day)
- More than once a day

[Bar chart showing the use frequency of Wikimedia projects by Non-Students and Students.]
HAVE YOU USED WIKIPEDIA OFFLINE?
HAVE YOU USED WIKIPEDIA OFFLINE?

- Yes, I've used it before
- Yes, but I don't need it
- No, but I've heard of it
- No, I've never heard of it
- I have access to it, but I don't use it

All Respondents

169
HAVE YOU USED WIKIPEDIA OFFLINE?

- Yes, I've used it before
- Yes, but I don't need it
- No, but I've heard of it
- No, I've never heard of it
- I have access to it, but I don't use it
HAVE YOU USED WIKIPEDIA OFFLINE?

- Yes, I've used it before
- Yes, but I don't need it
- No, but I've heard of it
- No, I've never heard of it
- I have access to it, but I don't use it
HAVE YOU USED WIKIPEDIA OFFLINE?

- Female users
- Male users

Options:
- Yes, I've used it before
- Yes, but I don't need it
- No, but I've heard of it
- No, I've never heard of it
- I have access to it, but I don't use it
HAVE YOU USED WIKIPEDIA OFFLINE?

- Yes, I've used it before
- Yes, but I don't need it
- No, but I've heard of it
- No, I've never heard of it
- I have access to it, but I don't use it

Bar chart showing the distribution of responses among different devices (Computers, Mobile devices, Computers&Mobile).
HAVE YOU USED WIKIPEDIA OFFLINE?

- Yes, I've used it before
- Yes, but I don't need it
- No, but I've heard of it
- No, I've never heard of it
- I have access to it, but I don't use it

Non-Students
Students

174
HAVE YOU USED WIKIPEDIA OFFLINE?

- Yes, I've used it before
- Yes, but I don't need it
- No, but I've heard of it
- No, I've never heard of it
- I have access to it, but I don't use it

- More than 1 hour/day internet
- Less than 1 hour/day internet
WHICH OFFLINE FORMAT HAVE YOU USED?
WHICH OFFLINE FORMAT HAVE YOU USED?

Condition: Asked only to respondents who said they know about or have used Wikipedia in an offline format.
WHICH OFFLINE FORMAT HAVE YOU USED?

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WHICH OFFLINE FORMAT HAVE YOU USED?

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WHICH OFFLINE FORMAT HAVE YOU USED?

Condition: Asked only to respondents who said they know about or have used Wikipedia in an offline format.
WHAT BEST DESCRIBES YOUR TYPE OF CONTRIBUTIONS TO WIKIPEDIA?
WHAT BEST DESCRIBES YOUR TYPE OF CONTRIBUTIONS TO WIKIPEDIA?

Condition: Asked only to respondents who said they use Wikipedia account most frequently.
WHAT BEST DESCRIBES YOUR TYPE OF CONTRIBUTIONS TO WIKIPEDIA?

- I write new articles.
- I add content to existing articles.
- I fix formatting, spelling and grammar, or make other minor edits to articles.
- I do translation work.
- I contribute photos and multimedia content to Wikimedia Commons.
- I patrol for vandalism, copyright violations, or other problems with articles.
- I answer readers' questions and complaints.
- I resolve disputes among volunteers (e.g. mediation, arbitration).

Condition: Asked only to respondents who said they use Wikipedia account most frequently.
WHAT BEST DESCRIBES YOUR TYPE OF CONTRIBUTIONS TO WIKIPEDIA?

Condition: Asked only to respondents who said they use Wikipedia account most frequently.
WHAT BEST DESCRIPTIONS YOUR TYPE OF CONTRIBUTIONS TO WIKIPEDIA?

<table>
<thead>
<tr>
<th>Activity</th>
<th>Computers</th>
<th>Mobile devices</th>
<th>Computers &amp; Mobile</th>
</tr>
</thead>
<tbody>
<tr>
<td>I write new articles.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>I fix formatting, spelling and punctuation</td>
<td>12%</td>
<td>18%</td>
<td>13%</td>
</tr>
<tr>
<td>I do translation work</td>
<td>25%</td>
<td>19%</td>
<td>32%</td>
</tr>
<tr>
<td>I contribute photos and copyright</td>
<td>17%</td>
<td>20%</td>
<td>23%</td>
</tr>
<tr>
<td>I answer readers' questions and communications</td>
<td>12%</td>
<td>19%</td>
<td>15%</td>
</tr>
<tr>
<td>I resolve disputes among editors</td>
<td>16%</td>
<td>17%</td>
<td>19%</td>
</tr>
<tr>
<td>I organize or help to organize</td>
<td>16%</td>
<td>13%</td>
<td>15%</td>
</tr>
<tr>
<td>I do public outreach or advocacy</td>
<td>11%</td>
<td>13%</td>
<td>12%</td>
</tr>
<tr>
<td>I do technical work such as editing</td>
<td>21%</td>
<td>16%</td>
<td>22%</td>
</tr>
<tr>
<td>I participate in chapter work</td>
<td>13%</td>
<td>14%</td>
<td>10%</td>
</tr>
<tr>
<td>I participate in discussions</td>
<td>15%</td>
<td>19%</td>
<td>12%</td>
</tr>
<tr>
<td>I develop or maintain policies</td>
<td>11%</td>
<td>12%</td>
<td>11%</td>
</tr>
</tbody>
</table>

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WHAT BEST DESCRIBES YOUR TYPE OF CONTRIBUTIONS TO WIKIPEDIA?

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WHAT BEST DESCRIBES YOUR TYPE OF CONTRIBUTIONS TO WIKIPEDIA?

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WHICH OF THE WIKIMEDIA PROJECTS DO YOU CONTRIBUTE TO?
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HOW MUCH TIME DO YOU SPEND EDITING WIKIMEDIA SITES?
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HOW DO USERS ON YOUR HOME-WIKI INTERACT WITH EACH OTHER?
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WHAT THINGS MIGHT HELP YOU CONTRIBUTE MORE?
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Condition: Asked only to respondents who said they use Wikipedia account most frequently.
<table>
<thead>
<tr>
<th>What Things Might Help You Contribute More?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Someone coaches me on how to edit</td>
</tr>
<tr>
<td>Receiving answers to my questions on talk pages</td>
</tr>
<tr>
<td>Receiving help regarding Wikipedia policies, and community norms</td>
</tr>
<tr>
<td>Improved editing interface</td>
</tr>
<tr>
<td>Other Wikimedians welcoming my contributions</td>
</tr>
<tr>
<td>Receiving appreciation for my contributions</td>
</tr>
<tr>
<td>Confidence that my contributions will not be removed</td>
</tr>
<tr>
<td>Knowledge that others benefit from my contributions</td>
</tr>
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DO YOU USE WELL-WRITTEN ARTICLES FROM OTHER LANGUAGES TO TRANSLATE?
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- Frequently: 15%
- Sometimes: 25%
- Rarely: 20%
- Never: 30%

Condition: Asked only to respondents who said they use Wikipedia account most frequently.
DO YOU USE WELL-WRITTEN ARTICLES FROM OTHER LANGUAGES TO TRANSLATE IN YOUR LANGUAGE?

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DO YOU USE WELL-WRITTEN ARTICLES FROM OTHER LANGUAGES TO TRANSLATE IN YOUR LANGUAGE?

Condition: Asked only to respondents who said they use Wikipedia account most frequently.

- Frequently: 0%
- Sometimes: 10%
- Rarely: 15%
- Never: 30%

Female users
Male users

223
DO YOU USE WELL-WRITTEN ARTICLES FROM OTHER LANGUAGES TO TRANSLATE IN YOUR LANGUAGE?

Condition: Asked only to respondents who said they use Wikipedia account most frequently.

![Bar chart showing usage of well-written articles from other languages]

- Computers: Frequently, Sometimes, Rarely, Never
- Mobile devices: Frequently, Sometimes, Rarely, Never
- Computers & Mobile: Frequently, Sometimes, Rarely, Never

- Frequency: Frequently, Sometimes, Rarely, Never
DO YOU USE WELL-WRITTEN ARTICLES FROM OTHER LANGUAGES TO TRANSLATE IN YOUR LANGUAGE?

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WHAT KIND OF MOVEMENT SUPPORT WOULD YOU LIKE TO RECEIVE?
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## WHAT KIND OF MOVEMENT SUPPORT WOULD YOU LIKE TO RECEIVE?

<table>
<thead>
<tr>
<th>Movement Support</th>
<th>More than 1 hour/day internet</th>
<th>Less than 1 hour/day internet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creating a Wikimedia user group/chapter in my area</td>
<td>25%</td>
<td>25%</td>
</tr>
<tr>
<td>Grants to cover my Wikipedia expenses</td>
<td>20%</td>
<td>30%</td>
</tr>
<tr>
<td>Grants to help me experiment with new ideas</td>
<td>25%</td>
<td>30%</td>
</tr>
<tr>
<td>Scholarship to attend Wikipedia related events</td>
<td>35%</td>
<td>25%</td>
</tr>
<tr>
<td>Running a Wikipedia education program at my school</td>
<td>30%</td>
<td>40%</td>
</tr>
<tr>
<td>Creating a partnership with my local museum/library</td>
<td>20%</td>
<td>30%</td>
</tr>
<tr>
<td>None, I have no need of movement resources</td>
<td>35%</td>
<td>25%</td>
</tr>
</tbody>
</table>

Condition: Asked only to respondents who said they use Wikipedia account most frequently.
WHAT FIRST MOTIVATED YOU TO EDIT WIKIPEDIA?
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Condition: Asked only to respondents who said they use Wikipedia account most frequently.
WHAT FIRST MOTIVATED YOU TO EDIT WIKIPEDIA?

- I noticed an error and wanted to fix it
- I noticed that an article about a topic was missing, so I created it
- I wanted to learn a new skill
- I wanted to contribute to free knowledge on the Internet
- I wanted to contribute contents in my language
- A friend or colleague got me interested
- I attended a lecture or workshop about editing Wikipedia
- I started editing as part of a class assignment in school/university

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<td>10%</td>
<td>20%</td>
</tr>
<tr>
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<td>10%</td>
<td>5%</td>
<td>15%</td>
</tr>
<tr>
<td>I wanted to contribute contents in my language</td>
<td>5%</td>
<td></td>
<td></td>
</tr>
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<td></td>
<td></td>
</tr>
<tr>
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