

**Let's talk about EduWiki  
Outreach Collaborators and  
Wikimedia Serbia's experience being a part of it!**



**WIKIMEDIA**  
EDUCATION

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# Mission:

We provide support structures and participation spaces that help the community to thrive by listening to their needs, building community capacity, and fostering communal wellbeing. We make sure that these spaces provide a platform for knowledge sharing in our movement, and that anyone who belongs to our community regardless of race, gender, age and geographical location are welcomed.



**EduWiki Outreach Collaborators or EWOC** are a dynamic group of Wikimedians who collaborate with the education team at the Wikimedia Foundation to provide support, effective collaboration, and learning opportunities for the education community in the Wikimedia movement.

# Why do we need this?

- Strengthen our bonds with the volunteer community.
- Find collaborators and work towards our common vision and goals.
- Learn from the work of our community and help them share their efforts with others.
- To identify the issues and the challenges that our community members face and provide support or solutions.
- Understand how they tackle challenges.
- Ensure that the underrepresented and unheard voices of our movement have a platform to share their work or to learn from others.
- To foster shared values and practices that grow our engagement in the education sector.

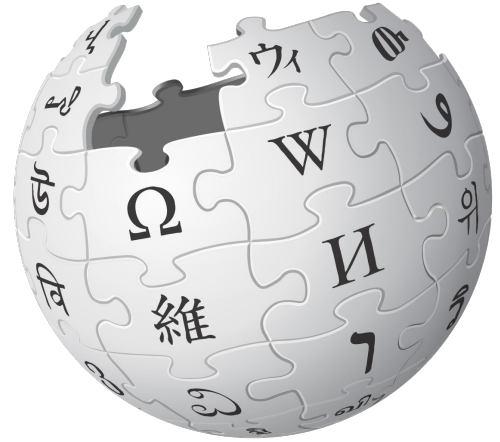
# Education program in Serbia

- Started in 2005
- *Wikipedia in schools* was the first project for high school and university students
- The necessity of updating the education system in the technological means
- Adapt educational methods to the demands of modern society using innovative methods
- Today we are present in more than 50 institutions across the country, and our workshops are attended by more than 1,000 students annually



# Big step forward

After the Serbian Ministry of Education prescribed that as of September 2014 all students in the second year of secondary school curriculum should study wiki tools, the Institute for the Improvement of Knowledge and Education has included a course on Wikipedia in its catalogue of accredited programs for continuous professional development of teachers, professors and other school personnel. This accreditation lasted for two years and the course started in December 2014.



# Our Strategy

- Expand the idea
- Decentralization of the activities
- Wiki ambassadors
- Institutions that independently organize workshops
- The introduction into the curriculum
- Cross-border cooperation



# Why EWOC and why me?

We wanted to contribute to regional networking and capacity building.  
An easy and simple process to apply to EWOC.

The countries of the region are similar in many ways, it is necessary to encourage EDU representatives for greater visibility and exchange of experience.

# Our Plans:

Regional education meetings are planned by the community specialists of the EduWiki Outreach Collaborators (EWOC) and the Education team. We are using this as an opportunity to strengthen the EduWiki network, explore collaboration opportunities, and identify common practices or challenges that are faced by our community members.

Newsletters are a great way to engage with CEE audience and to keep them informed about your activities. A newsletter is an effective way for building relationships and maintaining regular contact with CEE region and wider community.

# Network within CEE region

Networking allows you access to opportunities you might not be able to find on your own. Your network has the potential to provide you with insight into different fields.

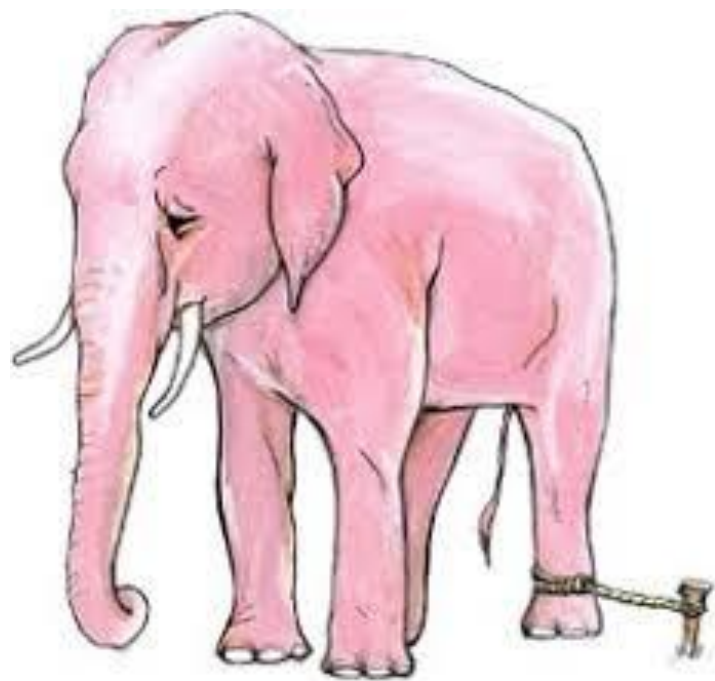
Examples:

- Wiki Camp: Georgia
- Edu Wiki Camp: Serbia and North Macedonia
- Academic Paper: Nebojša Ratković, Paul Jerchel, Pen-Yuan Hsing, Klara Sielicka-Baryłka



# My learnings and possible challenges

- Learning resources
- Language challenges
- Time zones
- Motivation
- CEE potencial
- Similarities



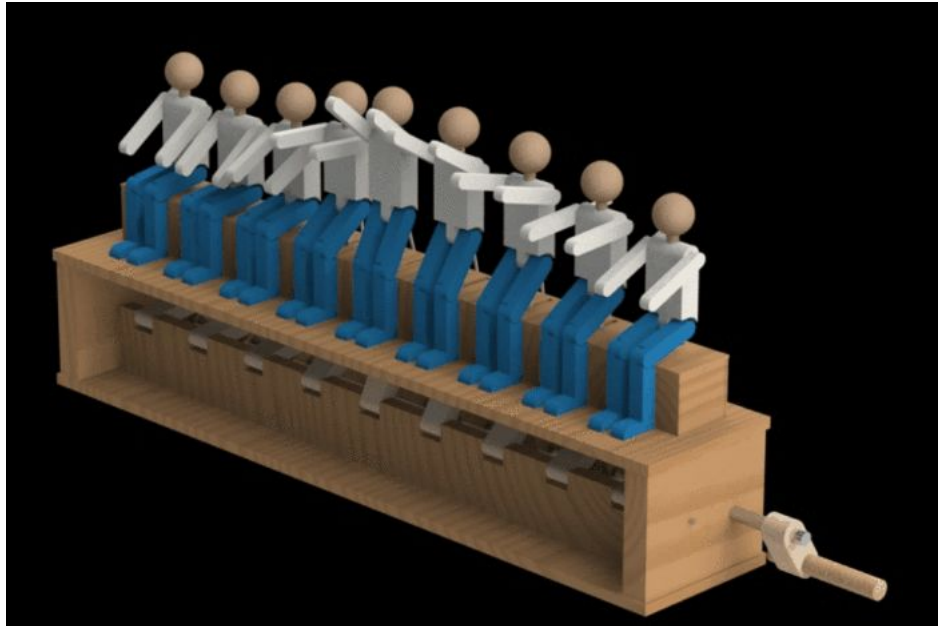
# Future plans

Consider the stadium wave: a spontaneous group behavior in which people seated in sporting arenas rise and cheer in a pattern that resembles a traveling wave.



# Future plans

It's clear that large groups of trained people can perform impressive feats of group coordination.



# EWOC Strategy

- **Capacity building:** Capacity building is a core goal of our work. The EWOC team will support capacity building for our EduWiki community of practice.
  - Provide onboarding support, training, workshops
- **Collaboration opportunities:** We are committed to working together to achieve our goals and to foster opportunities to collaborate with people in our movement whose voices are often unheard and underrepresented.
- **Communication and Storytelling:** We will structure our engagement channels and communications to ensure smooth information-sharing practices to reach a wider audience in our movement.
- **Awareness:** We will ensure that our work shows the value of Wikimedia in education. We will highlight the activities of the EWOC members for others in the movement to be aware of their work.
- **Representation:** We will ensure volunteers of the small projects in our movement are represented in the activities run by the EWOC.



# EduWiki Outreach Collaborators Groups

1. Community Specialists
2. Comms & Newsletter Group
3. Documentation & Outreach Group



# EduWiki Outreach Collaborators - Newsletter Team

Published 11 Education newsletter issues

- A total of 68 Newsletter articles
- Shared them in different spaces from mailing lists, to user talk pages, and social channels.

Prepared strategy to get new subscribers

- We have 25+ new subscription

Perfecting the coordination in publishing  
newsletter



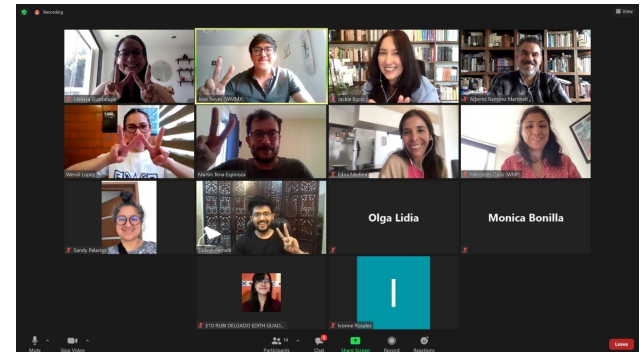
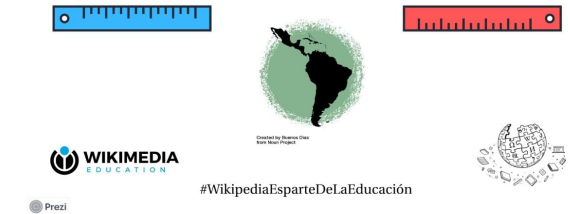
# EduWiki Outreach Collaborators - Newsletter Team

Shared 23 community stories from their regions in the monthly newsletter

Hosted 3 regional education meetings with 54 participants from 20 countries.

- CEE Regional Education Meeting
- LatAm Regional Education Meeting
- South Asia Regional Education Meeting

## Encuentro Regional Latinoamericano de Educación



# EduWiki Outreach Collaborators - Documentation Specialists

We had some channels in  
communicating as a group

Updated 40 country pages

Localised education logo to  
be adopted by affiliates

Revamping the group as  
Documentation Specialists!



# EWOC 2.0

- We are a group of 12 members!
- Representing 6 regions in our movement, CEE, LatAm, ESEAP, South Asia, MENA, and Sub Saharan Africa.
- In this cohort, we will provide more learning spaces and collaboration opportunities for the communities to work together.
- We will help you in sharing your stories!



Thank you!



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