

REHEARSALS FOR PLAY NEAR CLOSE

Community Players Select Feb. 15th as Date for Oriental Show

For three months now, rehearsals of the "Arabian Love Story" have been progressing at the workshop of the Community Service players...

Thursday night, February 15, has been set as the climax of this long and exacting rehearsal period, when the beautiful Oriental play will be presented at the Glendale Theatre...

Leading Glendale social and civic organizations are planning to be present at the Glendale Theatre the night of February 15, when the "Arabian Love Story" will be presented.

SCHOOL FACULTY LUNCHEON GUESTS

Mothers of Pupils Entertain Broadway Teachers at Pleasant Function

Mothers of pupils leaving the Broadway school this week served luncheon yesterday in the teachers' room to members of the faculty.

Head of Big Cigar Companies Guest Here

Mr. and Mrs. J. C. Winter of Red Lion, Pennsylvania, are guests at the J. C. Wood home at 639 East Lomita avenue.

Partially Convinced On U. S. Debt Terms

LONDON, Jan. 31.—George Harvey, the American ambassador and Stanley Baldwin, chancellor of the British exchequer, have at least partially convinced Premier Bonar Law that acceptance of the American debt terms are best.

COMMENT THAT'S ALL

Why Blame W. R. Hearst? Editorialization Of News Reporters Become Scarce? In Day of Free Lunch

FROM a newspaper friend of mine comes a clipping of an article appearing in the Dearborn Independent—Henry Ford's little say-so.

Strictly speaking, Mr. Harper wanted to take a real hard slam at what is known as "Hearst style" and "he done it."

As a result, experienced reporters, called rewrite men, sit at a telephone, take the facts from the reporters, and write what they presume has happened.

Mr. Harper believes reporters are becoming scarce. Let him advertise for one and he will have a dozen answers.

Perhaps there are no bankers nowadays because they do not wear stiff hats.

Contractor to Enter Business in Glendale

Milton Hesse, who formerly resided in Glendale, has returned from Bishop, Calif., where he and his family have been making their home for the past three years.

Bliss Confirmed as Minister to Sweden

WASHINGTON, Jan. 31.—The senate has confirmed the nomination of Third Assistant Secretary of State Robert Bliss to be United States minister of Sweden.

\$22,500 BUDGET IS SCOUTS' AIM

Campaign to Raise Expenses For Next Two Years Is Luncheon Topic

Preliminary arrangements for the campaign to raise a budget of \$22,500 for the work of the Boy Scout movement in the Verdugo Hills District Council were made at the luncheon of the scouts...

During the past year, said Mr. Pollard, about 440 men donated \$3000 to meet the expenses of the Boy Scouts in Glendale.

It was tentatively suggested by Mr. Pollard that a meeting be held on the night of February 12, when the final details of the campaign can be discussed.

Col. James W. Everington of Los Angeles also spoke briefly and offered a number of suggestions as to the most feasible way in which to plan for the collection of the money needed for the budget.

More Than 100 Bills Offered in One Day

SACRAMENTO, Jan. 31.—The session of the assembly yesterday was devoted to the introduction of bills. Upwards of 100 new measures were introduced during the morning.

Income May Wipe Out Big Deficit

WASHINGTON, Jan. 31.—The senate has adopted an amendment offered by Senator Heflin, Democrat, Alabama, to the Lenroot provision of the federal reserve act.

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Clearance Sale of Winter Goods and Money-Saving Specials on Early Spring Arrivals

Due to the extremely warm weather of November, December and the first half of January our stocks are large. As our space is limited, all winter goods must go.

Sale Starts Tomorrow, Thursday, and Continues for 10 Days Only

- WOOL BATTS: Best Lamb's Wool, were \$3.50, while they last... \$2.50
\$1.35 Cotton Batts SPECIAL AT \$1.19
50c Burson Hose for Women at 38c
THREAD: 40, 50, 60 or 70, black or white... 25c
HUCK TOWELS: 30c Huck Towels for 24x42 Athletic Ribbed Bath Towels... 21c
TURKISH TOWELS: 25c Turkish Towels at \$1.00 Value... 19c
Ladies' \$2.50 Holeproof Silk Hose... \$1.98

FINAL CLEARANCE ON SHOES

- Men's Fine Dress Shoes, straight last, kid and Blucher, in dark brown. Regular \$7.50 value—sale price, \$5.65
Men's \$8.50 Royal Blue S e l z Shoes; English last. Sale price, pair—\$6.65
Men's \$6.00 Dress Shoes reduced to per pair—\$4.50
\$6.00 value, Men's Semi-Dress Shoes reduced to \$4.65
Ball Brand Work Shoes reduced to \$4.38
Real Bargains in Women's Shoes
About 100 Pairs of broken lots, worth from \$4.50 to \$8.00. Clearance price, per pair \$1.98

PEQUOT SHEETS AND PILLOW CASES

- 42x36 Pequot Pillow Cases, regular 50c value, special sale price, 42c
63x99 Pequot Sheets, only 6 doz. at \$1.45
72x90 Pequot Sheets, \$1.85 value for \$1.55
81x90 Pequot Sheets, \$2.00 value for \$1.75
\$4.25 Bordered Comforters, reduced to \$3.65
\$5.00 Bordered Comforters, reduced to \$3.98

CLEARANCE SALE SPECIALS

- Wool Yarns Reduced
1-oz. Ball Silver Glow or Shetland Yarn, only 25c
1-oz. Ball Worsted, 35c
Knitting Germantown, ball, 45c
Silk or Wool, ball, 50c
Men's Neckwear
\$1.00 Ties for 50c
\$1.50 Ties for 75c
Men's 35c Arm Bands, 19c
Men's 35c Garters, 22c
President Suspenders, 48c
Spring Suspenders, 68c
Boys' Suspenders, only 25c
Men's \$1.25 Shirts, 95c
\$1.75 and \$2.00 Arrow Shirts for \$1.38
\$2.50 Arrow Shirts for \$1.98
Engineer or Fireman's Hose—2 pair for 35c
Men's 15c Hose—2 pair 25c
Men's 50c Hose—38c
Men's 75c Hose—50c
Men's \$1.50 Silk Hose—98c
New Gingham, at per yard 15c—19c—27c
75c Tissue Gingham, yd. 58c
25c yard wide Challis, per yd. 19c
25c value, 27-in. Outing Flannel, per yd. 18c
25c Fancy Striped Outing Flannel, per yd. 19c
30c yard wide Outing Flannel, per yd. 22c
Heavy Canton Flannel, per yd. 22c
42-in. Pillow Tubing, good quality, per yd. 45c
New Stock College Girl Corsets and Brassieres All At Reduced Prices

UNDERWEAR FOR ALL THE FAMILY REDUCED

- Ladies' Union Suits, Dutch neck, elbow sleeves, \$1.50 value for \$1.33
75c value Ladies' Union Suits, low neck, no sleeves, knee length, for 48c
75c value in Ladies' Union Suits, in bodice top, knee length, for 48c
Vests, all kinds, specially priced 45c AND UP
\$1.50 Ladies' Outing Flannel Gowns for 98c
\$2.25 Ladies' Outing Flannel Gowns \$1.78
\$2.50 Ladies' Outing Flannel Gowns for \$1.98
Children's Nazareth Union Suits, Dutch neck, elbow sleeves; a popular garment, special at \$2.00 Men's Heavy Union Suits, sale price \$1.69
Men's separate heavyweight Shirts or Drawers, each 83c
\$1.25 Men's Athletic Union Suits, all sizes, new spring stock, at 98c

SAVE ON BLANKETS They'll Be Higher Next Year

- \$5.00 Woolnap Blankets \$4.15
\$6.00 Woolnap Blankets \$4.75
\$2.50 Plaid Blankets at \$2.15
\$4.00 Plaid Blankets at \$3.35
\$5.00 Plaid Blankets at \$4.15
\$6.00 Bordered Comforters for \$5.35
\$10.00 Comforters, extra fine quality for \$7.50

McGEE'S DRY GOODS, SHOES Men's and Women's Furnishings 614 East Broadway Opposite City Hall Glendale, California OPEN EVENINGS DURING THE SALE UNTIL 9 O'CLOCK

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Vatican Envoy's Sailing To U. S. Is Postponed

ROME, Jan. 31.—Monsignor Fumasoni, the new apostolic delegate to the United States, who was to have sailed for the United States yesterday, postponed his departure until the end of February because of his father's illness.

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SHAKE-UP LOOMS IN VETS BUREAU

WASHINGTON, Jan. 31.—The resignation of Colonel Charles R. Forbes, as director of the veterans' bureau, expected shortly, will be a signal for a general shake-up of that department of the government.

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THEATRES

The Glendale

In "Do and Dare," now showing at the Glendale, Tom Mix presents another of his audacious and fiery films. Even his horse has temperament, in the present instance, and helps his daring rider to do some really remarkable stunts.

The T. D. & L.

Although hail rattled a tattoo on the roof of the T. D. & L. theater yesterday, the crowds insisted upon packing in to see Manager Ralph Allan's fine offering, "Dr. Jack," with Harold Lloyd in the stellar role.

KIEFER & EYERICK FUNERAL DIRECTORS Lady Assistant LIMOUSINE AMBULANCE SERVICE Phone Glen. 201 305 E. Broadway CALL FOR ONE OF OUR 1923 CALENDARS

Women's Page

Side Talks by Ruth Cameron

Diet and Health By Lulu Hunt Peters, M.D.

BEAUTY CHATS

THE CHILD IS THE SUFFERER

While I was waiting for a telephone call in a little neighborhood shop yesterday I witnessed an interesting neighborhood drama.

A newcomer to our neighborhood was also waiting for her call. With her was a little girl of six, who presently proved herself to be one of the most thoroughly undisciplined youngsters I ever saw. She was into everything in the store. She greeted everyone who came in by flinging herself at them. She had a sharp passage of arms with the shop cat. She kept teasing her mother, first for one thing, then for another, and she utterly refused to run back home when her mother suggested that.

How Dare You

You should have seen the mother color up. With shame at her own negligence? Not at all. With indignation! She bridled like a hen whose nest has been attacked. "Come right here, Dorothy," she said, "and stay here." That sounded like a rebuke, but she softened it at once by buying Dorothy a piece of candy. She said nothing at all to Dorothy about trying to open the lady's handbag, and she glared at the offender who had dared speak sharply to her child in a way that showed it was Dorothy and not the woman she was protecting in keeping her by her side, and presently when the other woman went out she said: "How I do hate those sour old maids that haven't any use for children."

ATTENDS FRENCH ART EXHIBITION

Sculptor Declares Northern Public Lacks Interest in Art Matters

H. C. Swartz, sculptor, of "La Ramada," on North Brand boulevard, returned to Glendale Monday night with his guest, Peter Krasnow, the painter, after a week spent at the Contemporary French Art exhibit, held in Polk Hall, civic center, San Francisco.

Violet Ray! And Tar-Packs!

Following tar-packs and hot-oil treatments, Violet Ray is part of Mariello method.

Marinello Beauty Shop

123 West Broadway Phone 492-J

NO HAIR IS NEEDED

A football game without a bald-headed referee is about as rare as a powder puff in a prize ring.

Hoyt's California Adult Food

Nature's Tonic

A CONSTITUTIONAL BUILDER

Hoyt's California adult food increases assimilation, so that food when eaten is easily converted into blood and flesh. This food overcomes the condition of which so many persons complain. "I eat plenty, but food does not do me any good—I do not put on flesh."

Take Hoyt's California adult food, according to directions and watch your appetite, weight and general health improve.

Not a Diet and Does Not Contain Any Drugs. Not a Stimulant

FOR SALE AT ALL DRUG STORES

Rich in Vitamines, Iron and Natural Salts

Wholesale Distributors: Brunsvig Drug Co. Western Wholesale Drug Co.

HOYT PURE FOOD COMPANY

Laboratory OXFORD AVE. AT PICO LOS ANGELES, CALIF.

ANSWERS TO CORRESPONDENTS

My dear Followers:

When sending for material which we offer you, please remember to enclose a stamped envelope bearing your full name and address. The pamphlet on reducing and gaining is the only one for which you must enclose four cents in stamps extra. Address your letters to me in care of this paper. Make them as brief as possible, not over 250 words, and type or write them legibly with ink. Please sign your name as evidence of good faith—we will not use it in any way. Remember it is impossible for me to diagnose for you or to answer you personally. I appreciate very much the beautiful letters you send me and regret it is impossible to give you individual advice. The questions you ask will be answered in the column as soon as possible, if they are of general interest. A personal reply will be sent if an envelope, stamped and addressed to you, is enclosed.

Doctor Dear:

"I heard a fellow say he was going to send to a woman doctor for a book called 'Drink For Health, or Key to the Cellars.' That's a good paraphrase on your book, 'Diet and Health with Key to the Calories.' I am not singing Oh, How Dry I Am, but Oh, How Fat I Am, and enclosing four cents in stamps and the s. a. e. for the pamphlet on reduction.—F. T."

The pamphlet has been sent so you can soon change the title of your name, I hope. Incidentally, F. T., the stuff you drink for health comes from springs and cows, not cellars. Isn't it so?

"Dear Doctor:

"I was 170 pounds and am now 145. I had to get down to 300 C's a day and could only lose one and one-half pounds per week on this diet. I find that the flesh under my chin looks ugly and hangs loosely even after massage. Is there nothing you can suggest for this?—A. D."

While you have not told your age in this letter, I can tell that you are beyond 45. For up

Efficient Housekeeping

BY Laura A. Kirkman

WINTER SALADS

TOMORROW'S MENU

Breakfast
Canned Sliced Pineapple
Cereal

Coffee
Boiled Eggs

Toast
Luncheon
Fried Ham-Potato Cakes
Bread and Butter
Tea
Stewed Prunes
Dinner
Veal Cutlet
Boiled Potatoes
Brussels Sprouts
Coffee
Lemon Gelatine

ads made with this dressing when they refuse other kinds. Tomorrow—Have You Made One of the New "Tray Sets?"

All inquiries addressed to Miss Kirkman in care of the "Efficient Housekeeping" department will be answered in these columns in their turn. This requires considerable time, however, owing to the great number received. So, if a personal or quicker reply is desired, a stamped and self-addressed envelope must be enclosed with the question. Be sure to use your full name, street number, and the name of your city and state.—The Editor.

(Copyright, 1923, George Matthew Adams)

NEW FIRM OPENS GLENDALE OFFICE

Insurance and Real Estate To Mark Activity of Patton and Kellum

Glendale's remarkable growth in the past few years has inspired M. C. Patton and H. H. Kellum to open an insurance and real estate office at 1013 South Brand boulevard. There they are ready to give expert attention to all insurance matters and to the various types of realty activity.

Mr. Patton has lived in Glendale for over twelve years, while Mr. Kellum is a recent arrival from Montreal, Canada, where he was in the banking business for twelve years.

"We have great confidence in Glendale's future," says Mr. Kellum "and we are sure of our success for our brokerage business. While insurance is our specialty, we are prepared to handle any kind of realty business."

Use This to Stop Neuritis Pain

No matter where your pain is located—in the back, shoulders, necks or loins—you can get relief without taking anything to deaden the nerves.

Most people do not know that sciatica, rheumatism, neuralgia, bad teeth, colds and other ailments often end up in neuritis or nerve inflammation.

The quickest way to reach the diseased nerves is by absorption. That's where Tysmol does its work. Tysmol is applied over the spot where you feel the pain, and is taken up through the pores of the skin. It soothes and heals the inflamed nerves, helping to restore them to healthy condition.

Tysmol contains no dope—no poison. Absolutely harmless.

Get a good supply of Tysmol from Roberts & Echols, Price 31, The Tysmol Company, Mfg. Chemists, 400 Sutter St., San Francisco.—Advertisement.

ARTFULLY WAVED HAIR

Wavy hair has so many advantages that no one wavers it is almost universally coveted. It is not universally becoming. That's what I want to impress upon more than half the straight-haired girls who write me for hair waving hints. But it's hard to say which type face looks best with straight or waved hair, it's necessary to see the face—and even then, one can judge wrongly. Generally, the dark-haired, tall, sedate type looks nicest with straight hair; beyond that, generalities are impossible.

But there are many times when any soft wave is better than straight locks. For instance, if you are tired and your very features seem "draggy," then waved



Wavy Hair Has Its Advantages

hair will make you appear fresher and younger, perhaps because it will add a touch of frivolity to your expression, and tiredness is anything but frivolous! And after soft hair is washed it may need waving to hold it up. Certain frocks seem to require the wavy coiffure—and when traveling, waved hair is a boon, it "does up" so much more easily.

But be sure the artificial wave looks real. Use irons only if nec-

essary, and then never have them too hot. The best way is to dampen the hair, roll it on kid or rag curlers, and tie up for several hours. The time depends upon the ease with which your hair takes a wave. Such a method will not hurt you. Hot irons and many of the patented curling arrangements either dry or break the hair.

And, if you decide to curl the hair, be sure you do so all over the head. Nothing odder or more unnatural exists than tight waves in front and straight hair in back.

Brackets—Your problem is one for a physician and not a beauty specialist. I would certainly advise you, if you can get no satisfaction from your present doctor, to see another one. You quite rightly had the hair shaved after the fever. Keep it shaved or very short and rub the scalp with hot olive oil every few days until the dandruff has disappeared. Once the scalp is healthy the short hairs will cease falling.

Smiles—Skirts are becoming longer. The knee-high skirt which never was pretty is now hopelessly old-fashioned. As you are 17 years a good length is a little above your ankle. A girl your age, 5 feet and one-half inches high, should weigh 113 pounds.

Tomorrow—Beauty and Motherhood

All inquiries addressed to Miss Forbes in care of the "Beauty Chats" department will be answered in these columns in their turn. This requires considerable time, however, owing to the great number received. So, if a personal or quicker reply is desired, a stamped and self-addressed envelope must be enclosed with the question.—The Editor.

(Copyright, 1923, George Matthew Adams)

Harding Declines to Limit Wet Capacity

WASHINGTON, Jan. 31.—If any limitations are placed on the amount of liquor that a foreign embassy may import into Washington, congress will have to make them and not President Harding, it was stated at the white house. President Harding, it was stated, believes that it would be a delicate undertaking to attempt to establish "diplomatic capacity."

in Your City

Union Pacific

and in every town and hamlet in Southern California, a real travel service awaits you.

No matter where you live, a UNION PACIFIC representative will call on you at your home or place of business and take complete charge of the details of your local or transcontinental journey. He will secure your tickets and Pullman reservations, check your baggage and see to it that your journey is made an enjoyable one.

This Free Service is Rendered IN YOUR Territory by
C. A. REDMOND, D. P. A.
A. J. VAIL, Agent
301 North Glendale Ave., Tel. Glendale 231

Union Pacific

OIL LAND!

Santa Fe Springs

We offer a limited amount of PROVEN OIL LAND with all oil rights in a Standard Oil Company lease at Santa Fe Springs at the rate of \$6000 per acre. One well now drilling—twenty wells or more to be drilled and you will participate in all of them. Producing wells on land adjoining. This is an opportunity of a life time—an opportunity to really get in on the GOLD FLOOR. You can buy in amounts of \$100 and up.

We also have 20 acres close in at Santa Fe Springs which we are selling in one-half acre lots at \$2000 each. Drilling wells on all sides of this land.

A. D. COX, REALTOR

213 N. Greenleaf Ave. Whittier, Calif.
Reference:—First National Bank of Whittier

DO NOT DELAY INVESTIGATE NOW

Read The Evening News Classified Ads For Profit

CHANGED HANDS!

Perfect System Bakery

128 North Brand Blvd.

Re-opens Under Entirely NEW MANAGEMENT

Thursday, February 1st

with a complete line of delicious

Breads and Pastries

FEATURING

"OLIVER TWIST"

The Classic Loaf

that made Hollywood famous, and invites all Glendale to inspect and sample

JENSEN'S

PALACE GRAND SHOPS BUILDING SECTION OF THE GLENDALE EVENING NEWS

ANNOUNCING THE OPENING OF JENSEN'S DRUG STORE

133 NORTH BRAND BOULEVARD



C. L. MORRISON
MANAGER



F. C. ARMOUR
PHARMACIST



S. A. HAVILAND
PHARMACIST



"BOB" JENSEN
PROPRIETOR



W. G. BODE
BUILDING MANAGER



M. M. HADSELL
FOUNTAIN MANAGER



PHONE
GLEN.
3000

PHONE
GLEN.
3000

This store, with its most modern equipment and excellent location, will offer to the people of Glendale, advantages and features equal, if not superior, to any establishment of its kind. Our slogan is—"Quality." "Service," the best of everything at minimum prices." Our FREE Delivery Service will be of real service to you—just call Glendale 3000.

We have inaugurated a Toilette Goods Department to carry a high grade line of Domestic and Imported Goods.

Our 33 foot fountain is especially built with a double icing system to insure all commodities being served in a perfect, healthful and cool condition — clean and tasty. Our Special Feature will be Home Cooked Fountain Luncheons. With our new and up-to-date stock we will always serve you with just what you want.

THE OPENING OF THE ENTIRE BUILDING OF JENSEN'S PALACE GRAND SHOPS—
TO BE ANNOUNCED LATER

PERSONALITY IS GREAT ELEMENT IN SUCCESS OF ANY UNDERTAKING AND NEW ENTERPRISE HAS IT

R. S. Jensen and Associates Are Well Equipped to Carry Out Plans

THE personality or personalities back of any enterprise predict success or mediocrity. A heartfelt interest and devoted striving for the establishment of that enterprise and the tireless efforts in maintaining it according to certain standards, mean more than a full measure of regard from fellow townsmen, friends and newcomers. It is this element of personality that makes any building project of public interest and pride or looked upon with an air of criticism and indifference.

"Who's behind it?" is the first question following the announcement of some prominent building venture. And on the reply disclosing the personality or personalities depends the civic interest in the venture.

With the rumors over a year ago that an extensive arcade shopping center was to be established in a new building on the west side of North Brand boulevard between Broadway and Wilson avenue, conjectures were many among Glendale's as to who was back of the project.

Some called it an unpractical scheme of rich tourists while others were equally as pessimistic, laying the scheme to outside interests.

But with the announcement that Henry Jensen and Sons, Glendale residents, proposed to erect an exclusive arcade shopping center on the property just north of the T. D. & L. theater, and with the breaking of the ground and the developing of the attractive building into a reality, the Jensen interest has been Glendale's interest and his pride the city's pride.

Jensen's Palace Grand Shops are well deserving of the appreciation and recognition accorded them and with the opening tomorrow of the drug store, the first unit of the building to be ready for receiving the public, Mr. Jensen and his associates will realize the first success to be written in the history of Glendale's most beautiful business block.

Linked with the name of Jensen in this great enterprise are names of other Glendale men and it is the 100 per cent Glendale personnel of this group that more than assures Mr. Jensen of future success.

R. S. JENSEN
Heading this 100 per cent Glendale group of men is R. S. Jensen, owner and proprietor of Glendale's new shopping center, Jensen Palace Grand shops. Nine years of residence in

Glendale gives Mr. Jensen just claim to the name "well known citizen."

In addition to his ownership and management of the T. D. & L. theater several years ago under the name of the "Palace Grand Theater" Mr. Jensen has taken an active part in civic affairs. He is a member of the Exchange, the Kiwanis and Elks clubs, also of the Chamber of Commerce.

To keep Glendale always the fastest growing city of its kind in America is Mr. Jensen's aim.

W. G. BODE
In the management of his building, Mr. Jensen has secured the services of W. G. Bode, for seventeen years a Glendale resident and a graduate of the Glendale Union High school.

After his graduation from high school, Mr. Bode spent two years in the army during the war and three years in San Francisco. But the attractions of Glendale won him back in 1921 and he returned to serve as head of the instrument department of the Glendale Music Company.

C. L. MORRISON
To C. L. Morrison falls the honor and responsibility of the management of the Jensen's Palace Grand drug store. Mr. Morrison is a well known drug store man to Glendaleans for, during his nine years in the city, he has conducted a business of his own and has also been connected with the Roberts and Echols drug store.

FRANK C. ARMOUR
Assisting in serving the patrons of the new drug store will be Frank C. Armour pharmacist. He has also been in Glendale for nine years and in his work at the Spohr store and the Munsion Drug Company Glendale people are unanimous in the opinion that he is one of the best pharmacists in Southern California.

S. A. HAVILAND
Another valuable member of the drug store corps will be S. A. Haviland, pharmacist, who is

equally as skilled as Mr. Armour. Mr. Haviland, who has been in Glendale sixteen years, has been with Roberts and Echols and has just resigned a position with a Los Angeles company to come to the Jensen store.

M. M. HADSELL
The splendidly equipped and artistic fountain in the new drug store is one of the big features of the whole building and an added attraction of the opening of the store is the announcement that M. M. Hadsell is to occupy the position of fountain manager.

Mr. Hadsell has had wide experience in fountain management and his ability is well known by patrons of Roberts and Echols drug store, where he was formerly employed.

And, so, as first stated, the personality or personalities of the person or persons back of any enterprise figures largely in its success. It is plain to be seen that H. E. Jensen and his associates are 100 per cent Glendale citizens and their records are indicative of the great success in store for the new establishment.

Great interest has been displayed in the erection of the handsome structure and, as the work progressed, people visited the scene and marveled at the expensive materials going into the building.

Everything of the best was put into the structure and, as a result, it is a credit to the city of Glendale, and will prove one of the "show places" of the city, it is declared.

BEING COMPLETED

The Jensen Palace Grand Shops work is being completed. It is predicted that a variety of establishments will soon be ready for business in the elaborate structure. The entrance to the building is marked with a handsome bronze front.

Opening Day Specials

1 2-Quart Hot Water Bottle
Guaranteed For One Year

\$1.19

PYRAMID HAIR NETS
Regular 2 for 25c Grade

6 for 59c

1 doz. \$1.10

Highland Linen

One Box Stationery

39c

Free--One Tube of Pyo-Rem--Free

With Each 50c Purchase

Exceptional Candies, Our Own Syrups and Glendale Ice Cream Company's Ice Cream Served at Our Fountain

MANY COMPLIMENTS

As the Jensen Palace Grand shops were building, many people visited the scene of work and watched the structure arise. Many compliments were heard on the excellence of the work and materials.

WIDE RECOGNITION

It is predicted that the Jensen Palace Grand shops will bring wide recognition to Glendale. It is declared that many visitors to Glendale will visit the shops as one of the "show places."

NEW DRUG STORE IN RICH SETTING WITH EVERY MODERN CONVENIENCE INSTALLED TO SERVE PUBLIC

Practical and Artistic, Establishment Would Attract In Any City

A BEAUTIFUL gem in a rich Italian Renaissance setting is a fitting description of the new drug store to be opened to the public tomorrow in the Jensen's Palace Grand shops on the west side of North Brand boulevard between Broadway and Wilson avenue. It is the first unit of the new building ready for the reception of the public, and if its beauty and elaborate design may be taken as a criterion, the Jensen building will bring Glendale wide recognition for possessing a unique and wonderful artistic arcade shopping center.

Happily combining the practical and the artistic, the new drug store is one of which any city in the United States might well be proud.

Into its planning and fitting out has been incorporated everything to carry out the general architectural scheme of the building as well as the latest ideas in drug store accommodations.

The drug store is located in the southeast corner of the lower floor of the building and is easily accessible from either the side walk or from the entrance way leading into the building proper.

Work Well Done
The clever artistry of Joe Fortunato of the Glendale Tile & Mantel company is again brought to the notice of Glendaleans in the tile work over which one must pass through either entrance.

Influence of the Italian Renaissance that predominates throughout the whole building, is outstanding in the drug store, where one is immediately conscious of a restful, harmonious beauty.

Rich mahogany has been used for the wood work, which was especially constructed with bases of wonderful specimens of black Italian goldore marble.

Many Compliments
Blending with the richness of the woodwork and marble bases is the jazz plaster ceiling with art staff work in polychrome finish. What the futurist pictures are in American art, the jazz plaster is in plastering work. It is futuristic expression and visitors at the Jensen building have highly complimented its effect.

Another attractive feature of the new store is the expensive linoleum, inlaid flooring. This is artistic in effect as real tiles.

Of course the real work of art in the store is the fountain, covering forty feet in all. With its installation the Jensen shops can claim the largest fountain in Southern California outside of

Los Angeles and a fountain as large as any in Southern California.

The fountain itself is fashioned from art colored tile with a tile rose border and mahogany top and leather upholstered stools.

For the service of patrons a double icing system has been installed, which means cold, clean and healthful food. The kitchen for the preparation of food is located in the back of the building and is perfectly equipped for preparing home cooked foods for luncheons every day from 11 till 2 o'clock and luncheonettes at all other hours of the day. This also provides a place for the making of all syrups used at the fountain.

An ultra modern coffee urn is provided for coffee and for keeping foods hot at the fountain a fine steam table has been installed. There is a dumb waiter service from the fountain to the recreation center below.

Interests Women
Glendale women will be particularly interested in the toilette department, where one can find an extensive line of domestic and imported articles.

In the candy department will be a stock of the best lines of fine candies.

The final word in drug service is guaranteed the store patrons by the employment of expert pharmacists.

A mezzanine floor provides accommodations for administrative offices, a storeroom and showcases for stock.

In announcing the opening the building manager has invited Glendale people to use the public telephones and make use of the waiting settee and use the rest rooms in the building proper when it is open to the public.

PUBLIC IS INVITED

The public is invited to visit the drug store in the Jensen Palace Grand shops, the first unit to be completed. It is of both beauty and efficiency combined.

SPIRIT OF GLENDALE

THE Palace Grand Shops, built by H. E. Jensen & Sons on North Brand boulevard, may be regarded as typical of the spirit of Glendale, the spirit of progress that looks forward and catches the vision of the future and that realizes the destiny that lies ahead of this city.

It requires courage, even in a progressive community like this, to face the outlay of the enormous sums that have been invested in the Palace Grand Shops, but there can be no question that the Jensens will be more than justified in their venture, not only from a business point of view but also from the realization that they have given Glendale something of which every citizen can be proud, a modern, completely equipped building where the keynote is one of harmony and beauty.

It would have been just as easy for the Jensens and their architect to compromise on a severely utilitarian building, up-to-the-minute in every detail, but lacking in beauty. On the contrary, however, they have placed the artistic before the materialistic and have given to Glendale a note is one of cool, airy, comfort and convenience, where the color tones of the artistic decorations bring joy to the eyes of the beholder, and where even the rush of modern business cannot wholly overcome the atmosphere of cloistered quiet that strikes every visitor to the building.

The building itself, like Glendale, faces the sunrise, and in this it typifies more clearly than in any other way the future that lies ahead of the city. No looking backwards toward the sinking sun of the day that is past, but waiting each dawn to greet the new day as it comes, bringing with it all the promise and fulfillment of a destiny that is placing Glendale in the front rank of American cities, not only for its material progress but also for its artistic character.

DAMAGED

JENSEN'S PALACE GRAND SHOPS :-: GI

Quality and Service

Coker & Taylor

Plumbers and
Plumbers' Supplies

Phone Glen. 647

209 S. Brand. Glendale, Calif.

Interior Decorating

by

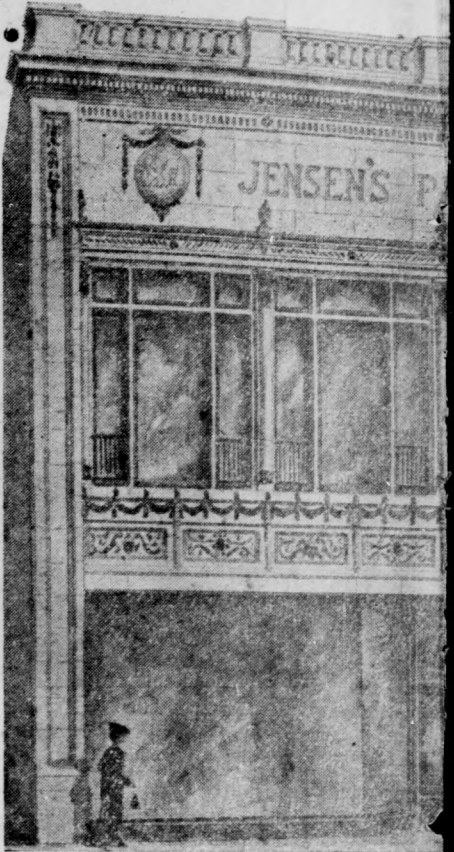
Robert E. Power

Studios

604 South Western Ave.

Phone Wilshire 3914. Los Angeles

These Firms Fu
and Helped Bu
This Unique C



AS THE construction work on the handsome ne
Jensen Palace Grand Shops on North Brand br
levard nears completion, the people of Glendale c
obtain a definite idea of what the building will lo
like when the last touches have been added to it, a
the realization of the artistic style of the structu
brings with it the knowledge that Glendale posse
one of the most modern and self-contained busin
blocks in the state.

The Jensen Drug Store already occupies one
the ground floor divisions of the building, equip
with the most modern and artistic fixtures that
markets of the country afford, and arranged in s
a manner as to eliminate all lost motion on the p
of the staff of employees who will attend to the wa
of the shoppers who will patronize the establishme

Other suites are still to be partitioned off for
use of their tenants, both on the ground floor an
the second story, and it is predicted that the varie
stores that will be located in the building will per
buyers to supply most of their needs without leav
the shelter of the arcade, with its wide hallways
its high, cool airy rotunda, glassed in above to aff
plenty of light, and equipped with cooling fans
drive a current of refreshing air through all part
the building.

The entrance of the building is marked with
handsome bronze front supplied by the Kawneer M
ufacturing company, while the tile work in the lo
is the output of a local firm that stands high in
own line, the Glendale Tile & Mantel company,
which Joseph Fortunato is the proprietor. The w
done by Mr. Fortunato predisposes the visitor to
Palace Grand Shops in favor of the establishment
the very start, and this impression is strengthe
by the alluring decorations, the work of the Rob
E. Powers studios, which confront the visitor at ev
turn. The motif of the two large pictures at ei
stair landing follows the Spanish atmosphere
characterized the early days of California.

The Tropic Potteries furnished the terra ce
front of the building that lends an air of digni
distinction to the structure, and the marble that
the interior of the building was supplied by the M
Marble and Tile Works of Los Angeles.

Floors of the building are covered with linole
and linotile, the output of the Van Fleet Freear c
pany of Los Angeles, deadening the fall of the vis
footsteps and adding to the air of cloistered quiet
pervades the place, and another Los Angeles firm,

South 3537 Res. Home 21259
CAEN STONE MANTELS

Watkins Company, Inc.

Manufacturers of

*Staff, Exterior Composition,
Composition Wood Carving*

Artificial Stone and
Electric Light Fixtures

2227 Maple Avenue Los Angeles, Cal.

VAN FLEET-FREEAR CO.

LINOLEUM CORK TILE LINOTILE

WE ARE EQUIPPED
TO INSTALL

Armstrong's Linoleum

For Every Floor in the House

AS A PERMANENT FLOOR

A Floor That Will Be

COMFORTABLE	QUIET
DURABLE	NON SLIPPERY
SANITARY	FIRE RESISTING
EASILY CLEANED	ECONOMICAL

VAN FLEET-FREEAR CO.

TELEPHONE 821578

420 SOUTH SPRING ST., LOS ANGELES

BUYING IN GLENDALE

Made Particularly Attractive

*We Furnished the Window Fixtures and
Drapes for the Jensen Drug Store
In Jensen's Palace Grand Shops*

"Goods well displayed are half sold"
and it has been our privilege to as-
sist the leading merchants in Glen-
dale to build up "home town" busi-
ness

**Lander's Display Fixtures
and Artificial Flowers**

Are works of art created in Los An-
geles by men who know how to pre-
sent all forms of merchandise pleas-
ingly. Let us help you make the
"Fastest Growing Sales" in your
store.

We will
Develop
Your
Ideas

BERT A. LANDERS INC.
MANUFACTURERS OF
DISPLAY FIXTURES
825 So. Los Angeles St. Los Angeles
The House of New Things

The
House
of
New
Things



GLENDALE CALIFORNIA

MANUFACTURERS

TROPICO TERRA COTTA

Permanent — Beautiful — Profitable

We Take a Great Deal of Pride in Announcing
Our Participation in the Con-
struction of the

PALACE GRAND SHOPS

Which is considered one of the most beautiful build-
ings in the city of Glendale. This distinction
can be justly attributed in a large measure
to the pleasing decorative features made
possible by the use of TROPICO
ARCHITECTURAL TERRA
COTTA

TROPICO POTTERIES, Inc.

OUR BEST WISHES

ELECTR

Throughout the

GLENDALE EL

E. R. NAUDAIN

132 N. Brand Blvd. Pho

DAMAGED

LENDALE'S ARCADE SHOPPING CENTER

Finished Materials
and Decorate
Glendale Building



Watkins Company, Inc., is responsible for the artistic cornice and staff work that is seen in every part of the shops.

Among the important contracts that have been carried out in the building is that of painting, and here the work of E. A. Bode is shown at its best, with every detail of the color scheme harmonizing in the minutest detail. One of the remarkable features of the Jensen's Palace Grand Shops building is the beautiful woodwork color effect carried out throughout the entire building. The main floor is finished in old ivory and mahogany with grey panel work lending a clean support to the artistic staff work and coloring. The upper floor is finished in old ivory with old gold blending in the ivory, giving the entire woodwork a very rich effect. Mahogany is the contrast color on the second floor as well as the main floor, presenting that refined appearance as only mahogany with old ivory can.

Another equally important part of the work, the plumbing and the installation of the heating system, has been carried out by Coker & Taylor, the pioneer plumbers of Glendale, in a manner that reflects the greatest credit on the firm entrusted with the task.

The electric wiring has been installed by the Glendale Electric company, and the electric signs that are seen at frequent intervals all over the building are the work of the Greenwood Advertising company, as is the immense sign that hangs over the window of the drug store itself, and at the stairway of the recreation center.

The drug store display standards were made by the Bert A. Landers Company, Inc., as were the draperies for use in the store. A new note is struck by these fixtures, which are a radical departure from the old established glass standards, being made of a dark wood that lends a distinctive touch to the entire establishment.

The fixtures used in the showcases were furnished by the Weber Show Case Fixture company of Los Angeles, and the same firm also supplied the fixtures for the recreation rooms in the basement of the building, and for the barber shop.

E. Schelling of Los Angeles, one of the pioneer firms in this line of business, was responsible for the excavation work that marked the initial steps in the building of the Palace Grand Shops, which stand as a monument to H. C. Jensen & Sons' foresight and confidence in the future commercial growth of Glendale.

Jensen's Palace Grand Shops

WIRING

Building, Done by

TRIC COMPANY

V. V. NAUDAIN

423-J Glendale, California

Phone Glen. 625-J

E. A. BODE

PAINTING and DECORATING

CONTRACTOR

14 Years In Business

Glendale's Pioneer Painting Contractor

138 N. Orange St., Glendale, Calif.

Your Special Attention Is Directed to the
New Jensen Palace Grand Shops

Tile Floor in Corridor

Was Laid By

The Glendale Tile & Mantel Co.

JOSEPH FORTUNATO, Mgr. 107 E. Doran St.
Phones: Office Glendale 2770 — Res. Glen. 2199-R

Expert Tile Work of Every Description
Floors, Walls, Mantels, Tile Sinks, Bath Tubs and
Mosaic Marble
Estimates Furnished On Application

*Our Best Wishes Are
With Mr. Jensen and
His Associates*

**Greenwood Advertising
Company**

—Manufacturers of—

Individual Electric Signs

1942 South Main St., Phone South 5935
LOS ANGELES

MARBLE

For Jensen's Palace Grand Shops

Furnished and Installed by

**BRUNER
Marble & Tile Co.**

615 Marsh-Strong Bldg.
Los Angeles, Cal.

The Excavation Work for Jensen's Palace Grand Shops

As Well As Most Other Steam Shovel Excavation Jobs for Buildings in Glendale

Was Done By E. SCHELLING Contractor

Higgins Building
Phone 61924. Los Angeles

Kawneer

All Metal Store Fronts

Used on Jensen Palace Grand Shops

The Original All Metal Construction

We Also Manufacture

Kawneer

Simplex Reversible Windows

Manual and Mechanical Operation

Kawneer

Manufacturing Co., of California

L. A. Office, 1062 S. Broadway

**Congratulations
to Glendale**

Jensen's Palace Grand Shops marks another advance in your commercial life.

Like most of Glendale's leading stores, this building is equipped with Weber's Fine-Art Store Fixtures and Weber's Gibraltar Soda Fountain.

SEND FOR BEAUTIFUL CATALOG

**Weber Showcase
& Fixture Co.**

330 S. Los Angeles St. Phone Main 9184
Los Angeles, Cal.

DAMAGED

Good Wishes to the New Jensen Palace Grand Shops

The opening of Jensen's Drug Store and Palace Grand Shops marks a distinct advance in the direction of a Greater Glendale. The artistry which has entered into the construction, the foresight and energy of Mr. Henry Jensen and his sons, Robert and Walter, are typical of the spirit of America's fastest growing city.

Another Achievement

In the Upbuilding of Glendale is Jensen's Palace Grand Shops.

May every success attend this new Glendale Shopping Center.

Glendale Brand Boulevard and Glendale Ave. Branch

PACIFIC SOUTHWEST Trust & Savings Bank

While Wishing Success and Extending Sincere Congratulations to Jensen's New Palace Grand Shops

—A splendid, new and distinctive business enterprise for Glendale, yet we must call attention to the **RELIABLE ANGLIRON GAS RANGE**, equipped with the **LORAIN OVEN HEAT REGULATOR**—an old and highly efficient range with new and distinctive features.



Mrs. Atha Coleman, Domestic Science Expert, is demonstrating the Reliable at our store. Come in and learn how to bake with no possibility of burning.

Gas Ranges with no oven bottoms are practically useless, when not equipped with Oven Heat Regulator. The "Reliable" is efficient either way.

Come in, see, taste and be convinced.

D. L. GREGG HARDWARE CO.

—Just 'Phone Glendale 181. 107 North Brand Boulevard We Deliver

The Glendale Branch of the

SECURITY TRUST & SAVINGS BANK

Extend Sincere Greetings to

JENSEN'S PALACE GRAND SHOPS

And Wish for Its Builders and Occupants

Success and Prosperity

Congratulations

to Glendale's Newest and Most Unique Drug Store

JENSEN'S Drug Store Will SERVE

Glendale Ice Cream Co's Ice Cream Exclusively.

Our Special French Vanilla Ice Cream Will Be Served at Jensen's Fountain and An Assortment of Brick Ice Cream Will Be Kept In Stock—and All Special orders for Parties, Socials, Dinners, etc., Will Be Carefully Handled at This New Shopping Center.



Factory
109 N. Glendale Avenue
Glendale, Calif.

"Congratulations and Success to the New Jensen Block"

OH BOY!



A NEW PAIR OF SHOES

FROM THE BUSTER BROWN SHOE STORE AND WE ALL SAVED MONEY FOR DAD, TOO

You'll find here
Shoes For The Whole Family
—Buster Browns for Boys and Girls
—Barbara Brown for Women
—Burton Brown for Men.

Winkler's Buster Brown Shoe Store
122 North Brand

Messrs. Henry, Robert and Walter Jensen

Your New

Jensen's Drug Store

and

Palace Grand Shops

Are the Pride of Glendale

—May your business move upward along the path of progress.

CONGRATULATIONS

H. S. Webb & Co.

"Your Home Store"

On Broadway at Brand Glendale



Extending the Heartiest Congratulations and good wishes for the success of The New Jensen's Palace Grand Shops
We Welcome You to Greater Glendale

PENDROY'S
BRAND AT HARVARD

Congratulations and Sincere Good Wishes, Jensen's

We assure you that we will endeavor to keep you supplied with a line of Chocolates that are strictly in keeping with your store. Namely

"The Finest in Southern California"

KAIGHIN'S

PALACE GRAND SHOPS
HENRY C. JENSEN

Wishing You Success in Your Latest Endeavor

Proving Your Faith in Glendale

The Poppy Shoppe

C. E. JONES
125 North Brand Blvd.

"The completion and opening of such a building is an achievement that would grace the business district of any American city many times the size of Glendale."

"Success and Prosperity to Jensen's Palace Grand Shops"

Exclusive Agents in Glendale for the famous SEQUOIA PHONOGRAPH and GENETT Records

THE JAMES PHONOGRAPH AND RECORD SHOPPE

211-213 E. Broadway (Court Shops)

Congratulations

"Uniqueness"

Distinguishes the

Artistic

Jensen's Palace Grand Shops

Which point to decided advance in Glendale's Shopping District

PAGE Furniture Co.

"Makers of Happy Homes"

306-308 E. Broadway
Glendale, Calif.

Our Congratulations Are Extended

In Behalf of the

Jensen's Palace Grand Shops Building

and we sincerely wish

JENSEN'S DRUG STORE
A Most Successful Opening

Tomorrow, Thursday, Feb. 1 —and Continued Prosperity

T.D&L. Theater

RALPH ALLAN, Mgr.

SPORTS

IN THE SPOT LIGHT OF SPORT

By Wood Cowan



WE GOTTA HAVE COLLINS IF YA EXPECT THIN ANOTHER PENNANT !!

HUGGINS! YANK MAGNATE

Eddie Collins AFTER SIXTEEN YEARS IN THE BIG LEAGUES, COLLINS IS STILL ONE OF THE GREATEST KEYSTONE SACKERS. BRAINS DID IT !!

THE YANKS ARE HOT AFTER EDDIE THEY NEED A MAN WHO CAN YANK TO LEAD THE INFIELD



ONE OF THE GREATEST SACK SWIPERS IN ALL BASE BALL

I'LL CUT LOOSE ONE OF THESE DAYS AND MAKE A REAL HARD STOP



SOME ROOKIE !! FROM THE VERY BEGINNING HE MADE STOPS THAT THIRLED THE WHOLE MAJOR LEAGUE CIRCUIT

Every baseball game centers around the keystone sack. The most thrilling and at the same time the most decisive plays in all baseball history have been pulled off at second.

Great machines of the diamond have always been associated with great second basemen. The old Cub machine—Johnny Evers, Cleveland—Lajoie, Pirates—Hans Wagner and Ritchey, Giants—Dalen and Doyle, Jennings of the old Orioles. And then Eddie Collins of the Athletics.

teen years of big league play he is still a leader among second basemen. In four of the six world series he has participated in, Collins has batted over .300, as follows: .429 in 1910 against the Cubs; .421 in 1913 against the Giants; .409 in 1917 against the Red Sox, and .313 in the series with the Reds.

lumbia graduate, broke into the big show right from college. He had the whole circuit "het up" over his wonderful fielding as a rookie. Eddie is no longer a youth, but his position at second favors him with its short throw and the fact that brains count more there than at any other position on a team.

The Sport Crucible By Davis J. Walsh International News Service Sports Editor

SPORTS CHATTER By BILL UNMACK PACIFIC SPORTS SERVICE

NEW YORK, Jan. 31—Now is the time for all good ball players to come to the sudden conclusion that they would not be justified in giving up the cigar stand in Bay City, Mich. That is, not unless the sacrifice is made distinctly worth while.

Squire to lose interest in him. It is likely that Wheat will be sold or traded. Out in Cincinnati it is said that Jake Daubert plans to retire and devote all of his valuable time to business. This is not incompatible with the fact that Daubert enjoyed one of his greatest seasons in 1922 and is a member of one of the leading ante-season contenders for the National League pennant.

Alone and forgotten, there died a few days ago in the workshop on the Isle of Wight, a bent but still rugged man with all his 81 years. There was a brief announcement in the London Times. That man was Captain Richard Reed of Cowes, who navigated the British schooner Cambria in the great trans-Atlantic race against the American schooner Dauntless in 1879, and later competed for the American cup against the American schooner Magic.

GREB WINS SLOW 15-ROUND SCRAP Light Heavyweight Champion Beats Tommy Loughran in Title Battle

Dr. A.W. Chase's Tonic Pills

Hackenschmidt in Good Shape for His Bout John Hackenschmidt is now in excellent condition for his wrestling match with William Perman, according to his manager, Nishon Parsekian.

American Legion Fives Meet at 7:30 Tonight The hour of the American Legion basketball tug-of-war tonight, between Glendale and Pasadena posts, at the Glendale Union high school gymnasium, has been set forward from 8:15 to 7:30 o'clock, announces Manager A. G. Wheelon.

Three Men Die, Two Hurt Fleeing Flames MONTREAL, Jan. 31—Three men were hurled to death and two others injured when a stairway collapsed while they were trying to escape from a burning house on the island of Montreal.

More for your money at WESTERN AUTO - your car. Facts that County Western Giant Cords. Auto Robes, Ford Replacement Parts, Radiator Ornaments, Western Auto Supply Company.

American Troops From Rhine to Land Soon WASHINGTON, Jan. 31—Most of the American troops returning on the St. Mihiel will be landed at Savannah on February 7, the war department announced.

Propose Improvements In Diplomatic Service WASHINGTON, Jan. 31—Reorganization of the diplomatic and consular services is provided in a bill reported favorably to the house by the foreign affairs committee.

Quick Divorce Decree Will Stand, Is Ruling LOS ANGELES, Jan. 31.—The divorce decree of Lois Weber, film writer, director and producer, which was granted twenty-four hours after the suit was filed, will stand undisturbed as far as the superior judges are concerned.

German Mark Sinks Nearly Out of Sight LONDON, Jan. 31.—The German mark sank nearly out of sight on the exchange market yesterday, selling down to the unprecedented level of 195,000 for one English pound sterling, or 41,234 for one American dollar.

Deposed Kansas Labor Leader Goes to Prison, Selling Plater Wins In Sensational Finish, Sled Hits Car, Girl Dead, Others Injured, Deposed Kansas Labor Leader Goes to Prison, Office Supplies, Engraved Stationery, GLENDALE BOOK STORE.

