Monthly Report, February 2022

Highlights

- The long-awaited design refresh of wikiedu.org was completed this month. We have a new WordPress theme that should be much easier to maintain and update going forward, and along with a smoother blog post workflow.
- Our intern Ivana Novakovic-Lekovic completed the final stages of her project to add Wikidata-specific statistics to the Dashboard. Courses that worked on Wikidata now include detailed statistics breaking down Wikidata activity in terms of items, claims, labels, descriptions, aliases, and more. Aggregrate Wikidata stats are also now included on Campaign pages.

Programs

Wikipedia Student Program

Spring 2022 in numbers:

- 322 courses were in progress on the dashboard.
- 4,570 students were enrolled.
- Students added 474,000 words and 5,800 references to Wikipedia. They contributed to 1,280 articles and created 60 new entries.

Performance at a glance: With 322 classes on board and more spring quarter system classes still to come, we are easily on track to meet our goal of 325 courses.

February marks the point in the spring term when students really start to get their feet wet with the Wikipedia project, and this term is no exception. Students were busy choosing articles to work on and building out their bibliographies. Many started drafting their work, and a few even moved their work live.

As in the Fall 2021 term, Senior Program Manager Helaine Blumenthal held weekly office hours for instructors running Wikipedia assignments this spring. These sessions have proven to be a great opportunity for Wiki Education to directly interact with faculty and for faculty to learn from one another. We'll continue to run office hours throughout the term.

Scholars & Scientists Program

Courses in progress:

- January Wikidata Institute: We wrapped up this Wikidata institute with a flurry of work. This group made over 1,100 edits to Wikidata, creating 20 new items, adding more than 30 labels, descriptions, and aliases. They also performed three merges, which shows a lot of proficiency and comfort for a new group of editors.
- AIGA Wiki Scholars: This AIGA Wiki Scholars course flew by with several highlights. Take a look at this new article for Broderick Adé Hogue, an art director, designer, and letterer. A similarly impressive new article is one for Anna Saxon, who is a graphic designer. We're also proud of this Joseph Binder article that could be nominated for a Did You Know or Good Article. All of these new articles demonstrate how courses like these can address content gaps in effective ways.

Advancement

Director of Partnerships Jami Mathewson returned from parental leave this month. She spent the first few weeks back catching up on a few projects others had taken over, including finding participants for our Wikidata Institutes and meeting with existing partners to confirm upcoming Wiki Scholars and Wiki Scientists courses.

Fundraising

Kathleen was on her honeymoon for the first week of the month. When she returned, she had an informational call with LiAnna with a large institutional funder. She worked with Sage to draft and submit a letter of inquiry to a large foundation. She met with Richard Culatta, one of new Advisory Board members, one-on-one on Zoom to discuss potential fundraising leads. She and LiAnna met with a couple individuals at Wikimedia Foundation, providing context for our fundraising needs and outlining the support that we would like in making introductions to prospects. We received the grant agreement and $50,000 grant from the Broadcom Foundation for the creation of biographies of women and people of color in the engineering and tech fields. Kathleen brainstormed and proposed a new approach to supercharge our pipeline with new foundations and

corporate foundations. She continued to research leads and reached out to foundations with introductory messages and requests for meetings.

Communications

Blog posts:

- From rogue to riches: Increasing my value as a Wikipedia educator (February 2)
- Connecting metaliteracy, open pedagogy, and Wikipedia editing (February 4)
- A new server for Authorship Highlighting data (February 7)
- The value science experts bring to Wikipedia (February 10)
- Learning about your community by editing Wikipedia (February 14)
- Revamping Wikipedia's coverage of the 1994 bond market crisis (February 17)
- Wooster student expands Wikipedia's coverage of Latin American topics (February 23)
- Reflecting on the Wikipedia Student Program's Fall 2021 term (February 25)

Media coverage:

- UMN Morris intro class gets Wikified. Sue Dieter. *University of Minnesota Morris.* (February 7)

Technology

The long-awaited design refresh of wikiedu.org was completed this month. We have a new WordPress theme that should be much easier to maintain and update going forward, and along with a smoother blog post workflow that bypasses the constraints of our previous theme (which was developed in 2015 and hadn't been updated very much since).

Outreachy intern Ivana Novakovic-Lekovic completed the final stages of her project to add Wikidata-specific statistics to the Dashboard. Courses that worked on Wikidata — like this one — now include detailed statistics breaking down Wikidata activity in terms of items, claims, labels, descriptions, aliases, and more. Aggregate Wikidata stats are also now included on Campaign pages, like this one.
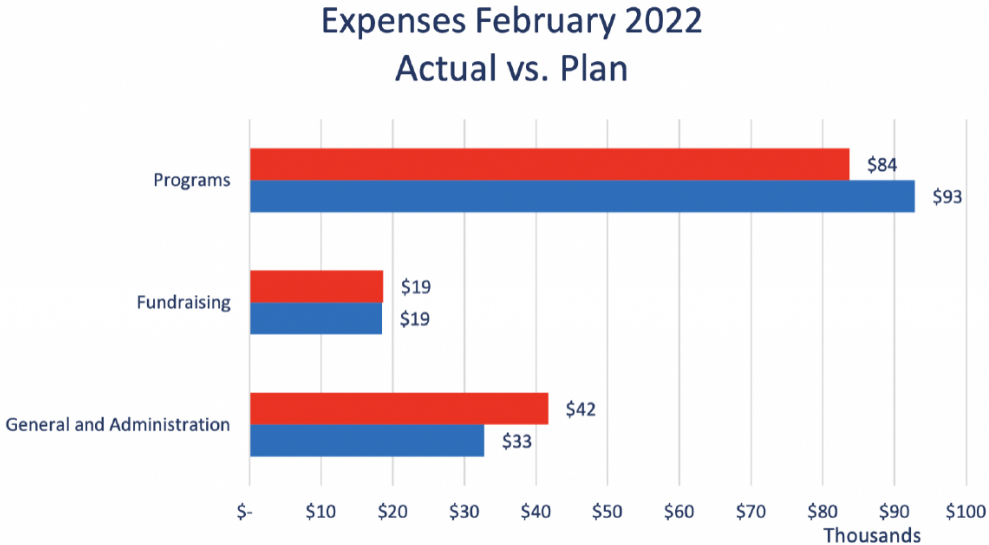
After the conclusion of a Request for Comment on Wikipedia, Chief Technology Officer Sage Ross updated how the Dashboard posts notices on the talk pages of students' assigned articles. Sage also implemented a new automated course advice email to give instructors better guidance for the *bibliographies* phase of Wikipedia assignments.

We also accepted a number of changes from open source newcomers interested in the upcoming rounds Outreachy and Google Summer of Code, including improvements to

the Dashboard's page titles (which show up in browser tabs and history), and a switch from Travis-CI to GitHub Actions for running our test suite.
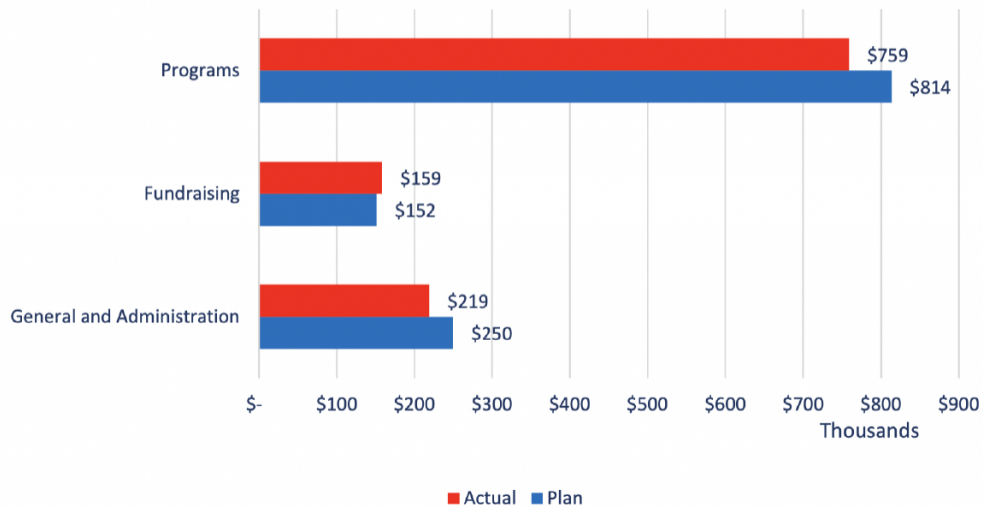
Finance & Administration

The total expenditures for the month of February were $144K, which were on target with the budget of $144K. Fundraising was on target with their budget of $19K. General & Administrative were over +$9K due to being over +$19K in Audit fees that were slated for December 2021 and January 2022 while under ($2K) in Equipment expenses and ($8K) from Staff and Board Meeting Expenses that changed from In-Person to remote. Programs were under by ($9K) due being under ($5K) in Payroll, ($2K) in Consulting Service, ($2K) in Travel, ($2K) in Communications while over and +$1K in Indirect and Direct Expenses.

Expenses February 2022
Actual vs. Plan

Category	Value 1	Value 2
Programs	$84	$93
Fundraising	$19	$19
General and Administration	$42	$33

The Year-to-date expenses were $1,136K, ($79K) under the budget of $1,215K. Fundraising was over +$7K due to being over +$6K in Equipment, over +$2K in Travel and +$1K in Indirect Expenses while under ($2K) in Payroll and ($1K) in Professional Fees. General & Administrative were under ($31K) with a combination of being under ($8K) in Professional Services, ($18K) in Staff and Board Meeting Expenses, ($5K) in Equipment and ($2K) in Travel Expenses and ($11K) in Indirect Expenses, while over +$7K in Occupancy Expenses and +$7K in Payroll. Programs were under ($55K), a result of being under ($45K) in Consulting Services, ($14K) in Travel, ($12K) in Communications, while over +$2K in Payroll, +$3K in Direct Expenses +$10K in Indirect Expenses.

Year to Date Expenses February 2022
Actual vs. Plan

	Actual	Plan
Programs	$759	$814
Fundraising	$159	$152
General and Administration	$219	$250

Office of the ED

Current priorities:

- Provide fundraising support
- Strategy 2022: explore options for Wiki Education's future

In the first week of February, members of the board's Audit- and Finance-Committee met with accountant Jordan Daly, Frank Schulenburg, and Susan Malone from external auditor firm Hood & Strong to discuss Wiki Education's audit for fiscal year 2020–21. After Hood & Strong conducted its annual inspection, they stated that the financial statements of the organization comply with generally accepted accounting principles and are free from material misstatements.

In the second week of February, Frank traveled to San Francisco to meet with a potential donor and with the Wikimedia Foundation's new CEO Maryana Iskander. Maryana and Frank discussed different topics around Wikimedia-related topics and decided to stay in close contact going forward.

Also in February, Frank continued providing support to the Advancement team by working on grant proposals and by accelerating Wiki Education's building of an institutional donor pipeline. Finally, he recruited Peter B. Kaufman, who works at MIT

Open Learning and is the author of *The New Enlightenment and the Fight to Free Knowledge* for Wiki Education's Advisory Board.

As part of Wiki Education's Strategy 2022 process, Frank provided input to the Wikimedia Foundation's Hubs Dialogue, kicked-off the strategy conversation with staff, and started conducting stakeholder and research interviews in order to gather information that he will present to the board in their June meeting.

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