

## Events, Prizes Planned for United Way Kick-Off



United Way

A children's art sale, a juice bar giveaway, a flower sale and entertainment will kick off RIT's Third Annual United Way Campaign on Monday, April 4. Kickoff will take place in the College-Alumni Union and NTID street area from 11:30 a.m. to 1:30 p.m. and in the City Center atrium from 3 to 4 p.m.

"April Showers Bring May Flowers" and "Country Fair" are the themes for campus and City Center, respectively, as RIT launches its \$100,000 campaign. The campaign, which supports a wide variety of services funded by United Way, will run through April 22.

"We'd like to involve the entire campus community in this year's campaign," says Deborah Stendardi, director of Government and Community Affairs and general chairperson of the campaign. "We will again have our annual raffle for donors who contribute at least \$18.20. This year's grand prize is an adventure weekend for two donated by The Lodge at Woodcliff in Fairport. A day off will also be one of the prizes.

"Two early-bird drawings will be held for donors who return their pledge cards by April 11 and April 18. The final drawing will take place on Run Day, May 6."

A children's art sale sponsored by Horton Child Care Center, a flower sale, entertainment by the NTID Timestoppers, juggling by Greg Moss, and a visit by the RIT tiger are all planned for the kickoff.

City Center will also host a bake-off to launch the event. This year's juice bar giveaway is sponsored by Chateau Ice Cream Distributors and Borden's Ice Cream.

Additional special events, including a faculty/staff/student basketball game and other student events, will be held throughout the campaign. Last year's goal of \$91,000 was exceeded by 9 percent with donations totalling \$99,466.

"The United Way Steering Committee believes the goal can again be exceeded through increased participation and greater awareness of the importance of United Way services," says Stendardi.

The United Way organization allocates funding to over 180 health and human service agencies, including the Al Sigl Center, Mary Cariola Children's Center, United Cancer Council, and Camp Good Days and Special Times.

Lois Goodman, assistant director for information services, Wallace Memorial Library, and Howard Ward, director of Residence Life, are chair and vice-chair, respectively, of this year's Steering Committee, which includes representatives from each division of RIT.

"In addition, more than 60 key captains and 100 faculty and staff solicitors help make our campaign successful by setting up departmental presentations and answering questions about United Way and the RIT campaign," adds Stendardi.

### A Letter From Dr. Rose

Dear Colleagues:

It is time once again to ask you to think about your annual pledge to our community's United Way campaign. I ask you to take a few minutes to look over the material you will soon receive with your pledge card and to be as generous as you can in your annual pledge of support. The well-being of our community depends to a significant extent on the quality of the services provided by United Way agencies and by their ability to recognize and address community concerns.

Again this year the United Way campaign needs to raise more funds just to maintain current levels of service. If you have not participated in the campaign in the past, I hope you will consider doing so this year.

A gift that costs less than the cost of a cup of coffee, just 35 cents per week through the payroll deduction program, can make a real difference to someone somewhere in your community. A gift of \$1 per week can help provide counseling sessions for a truant youth. A contribution of \$3 per week can provide five days of

emergency shelter for a battered woman and her child or assistance in locating affordable housing for the homeless.

This year United Way enters its 70th year of service to this community. Over 180 agencies are now served through the United Way, up from 140 just six years ago. The donor option program enables contributors to designate all or part of their gifts to a particular agency if they choose to do so.

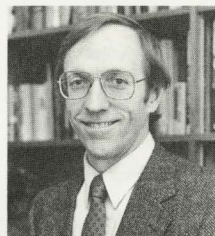
This year's campaign is a milestone for RIT—our first \$100,000 goal. With your help, I think we can reach and even exceed this sum.

The United Way is asking us to "Give It Our Best." I am confident that the RIT community will do just that. Thank you for your support and participation.

Sincerely,

M. Richard Rose  
President

## Thomas D. Hopkins Appointed Gosnell Professor in Economics



Thomas D. Hopkins

Shaping federal policies that produce benefits to society at a reasonable cost is characteristic of the work of Thomas D. Hopkins, recently appointed to the Arthur J. Gosnell Professorship in Economics, a new endowed chair in the College of Liberal Arts.

Selected from a national pool of candidates, Hopkins, an associate professor of economics at The American University, Washington, D.C., begins the three-year professorship in September. He has had nearly a decade of experience with the federal government, serving as a deputy administrator in the Office of Management and Budget (OMB) from 1981 to 1984 and as assistant director of the Council on Wage and Price Stability from 1977 to 1981. He also was a visiting associate professor for the University of Maryland's School of Public Affairs from 1984 to 1987.

During his first year as Gosnell Professor, Hopkins will teach economics courses at RIT, while establishing a research agenda and planning seminars and other special events for the next two years.

"Government is such an important force in our day-to-day lives," Hopkins says. "I want students to learn not only economic theory, but how government can translate economic reasoning into action."

Hopkins's work on his doctorate in economics at Yale University, and later in teaching, stimulated his interest in the practical problems governments attempt to solve.

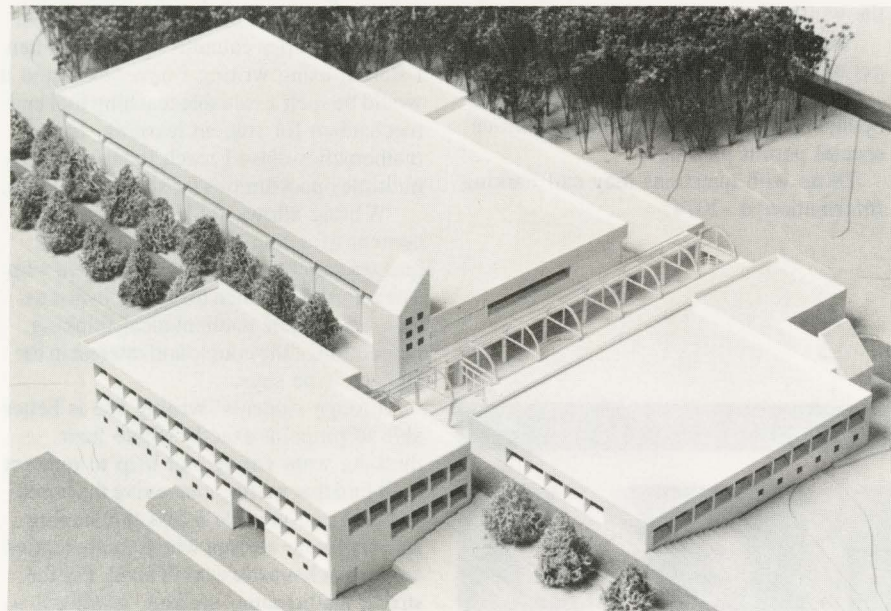
At the OMB, he and his staff prodded regulatory agencies into greater use of economic principles, reducing burdens on consumers and business as poorly designed regulations were dropped. At the same time, strong support was given to solidly based rules such as those requiring the third brake light in the rear windows of all newly manufactured vehicles. Using cost-benefit analysis, economists established that requiring such lights would be an excellent bargain for consumers.

"The cost to install the lights was quite small, relative to the benefit to society—the reduction of rear-end collisions," Hopkins said. "In studies using similar cars and similar traffic, the addition of the third brake light caused a 50 percent reduction in accidents."

While at the OMB Hopkins also organized a nationwide redesign of metropolitan statistical areas (MSAs), one of which is Rochester. These geographic regions are used in national statistical programs and advertising campaigns to determine major markets and urban regions.

Hopkins, who specializes in both regulation and revenue policy, also brings to the professorship his expertise on federal user fees. As consultant to the Administrative Conference of the United States, he is organizing a May conference in Washington, D.C., on federal user fees as a follow up to a comprehensive study he co-authored in 1987. Federal user fees shift the cost of services from the average taxpayer to the groups benefiting most from the service.

The permanently endowed Gosnell Professorship was created through a generous gift from the family and friends of Arthur J. Gosnell, the former vice president of finance for Lawyers Co-operative Publishing Company.



## Plans Nearing Completion For Unique Facility

Plans for the \$10 million Campus Life Center are nearing completion. Part of the Institute's \$85 million "Access to the Future" capital campaign, the multi-purpose facility is based on a unique concept, unprecedented in today's colleges and universities.

Housed in the proposed 88,000-square-foot facility will be the Recreation and Intramural Sports Center, Student Health Service, Counseling Center, National Technical Institute for the Deaf (NTID) Psychological Services, and Substance and Alcohol Intervention Services for the Deaf (SAISD).

"This concept of bringing five areas together has evolved through many years of planning," says Dr. Fred W. Smith, vice president for Student Affairs. "We view it as a forceful statement of the importance we place on student life and total student development."

The Institute has a tentative timetable for the new structure, according to Smith. "We're hoping to begin construction in late 1989 with completion taking approximately 18 months," he said.

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## Unique Facility...

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The building schedule is contingent on reaching the \$10 million fund-raising goal. To date, Smith says, \$8 million has been pledged toward the facility. Of that figure, \$1.73 million is a Department of Education appropriation for combined health and psychology services for hearing-impaired students.

Smith also cites the involvement of the private sector in attaining the \$10 million goal. "We have significant contributions from parents and alumni, and we're looking to the community and foundations for additional support."

The Recreation and Intramural Sports Center will occupy the largest portion of the Campus Life Center space. Current plans call for five multipurpose courts, eight racquetball courts, weight room, aerobics theater (for dance and aerobics), fitness testing center, conference and class rooms, and an indoor instructional area (for activities such as golf, fencing, archery and juggling).

Dependent on final construction costs, an elevated indoor track and a connection between existing and new facilities are also under consideration.

Fred Bleiler, director of Physical Education, Intramurals and Recreation, has been instrumental in planning the recreation area. Over the course of three years, Bleiler has visited other college facilities, including UCLA, North Carolina State and the University of Nebraska.

"We've viewed some of the best facilities and designed our area to accommodate current and future programs," says Bleiler. "There's a desperate need to provide more space for recreational and intramural use." He also cites the fitness testing center, which will expand health and fitness screening for campus personnel

and possibly for the community. Bleiler also stressed the importance of modifying current programs to accommodate more activities with fewer people.

Student Health Service, under Director Cassandra Jordan, will utilize approximately 5,000 square feet of space. The center will consolidate ambulatory student health care service. In addition, the RIT volunteer ambulance corps will move to the new facility.

The Counseling Center will be located above Student Health Service and adjacent to NTID Psychological Services and SAISD. Under the direction of Dr. Catherine Steel, the Counseling Center provides individual and group counseling, a career resource center and developmental programs for students.

The NTID Psychological Services area will house four staff members and offer direct and consultative services in mental health and deafness. Ellie Rosenfield of NTID Human Development coordinates the department.

The new SAISD area will provide substance abuse counseling and programming for hearing-impaired RIT students as well as people from the Rochester community. Karen Steitler is coordinator of the program.

The Campus Life Center will be located east of the existing physical education and athletics complex with recreation and intramurals to the south and remaining departments on the north side. It will partially cover the Quarter Mile.

"We realize that our recreation facilities are not comparable to those of other institutions," comments Smith, "and we're very anxious to see the center become a reality. It will have a significant impact on the quality of campus life and student pride."

## Faculty Members to Debate Status of Liberal Arts in U.S.

The status of the liberal arts in America is abysmal, says John Murley, a political science professor in the College of Liberal Arts. "The patient is comatose," Murley says, "but what's worth talking about is how we will revive the patient."

Most of Murley's sentiments echo those of Allan Bloom, author of the bestseller, *The Closing of the American Mind*. Bloom believes that the democratization of values and opinions has destroyed liberal arts in America.

Six Liberal Arts faculty will debate the assertions made by Bloom and E.D. Hirsch, author of the bestseller, *Cultural Literacy*, in a panel discussion, "Educating Society," from 3-5 p.m., April 6, in Webb Auditorium.

"Most people on the panel may find Bloom and Hirsch biased," says Art Berman, a professional and technical communication professor coordinating the event. "Bloom has said that educators have gone in the wrong direction, we're on the wrong track. It's not a popular point of view."

"The liberal arts is in a period of self-examination and redefinition. It's a vital time."

## The Ins and Outs Of Spring Parking

Spring means construction, and this year that will mean a change in the campus parking situation.

With the building of the Center for Imaging Science north of the James E. Booth Memorial Building, approximately 215 general parking spaces will be lost in F Lot during construction. An additional 30 special permit parking spaces will be relocated to other lots.

"Parking will be very tight for the 18-month construction period," says Jeff Meredith, assistant director, Campus Safety. "We are asking for everyone's cooperation."

Parking will be at a premium in D, E, F and upper J lots after 8:30 a.m., so Campus Safety recommends that late arrivals try G and H lots first.

Meredith also called S Lot, the new 513-space parking lot south of the Hugh L. Carey Building, the "best-kept secret of the winter."

"Since its opening in December, it has yet to reach capacity," he says.

Campus Safety also must keep fire lanes open, and officers will continue to enforce special permit parking.

Those with questions may call Parking Information at -2074.

The event has been planned since last fall, when both books became hot topics not only among liberal arts educators, but the public as well. While Bloom decried the relativism of values in America, Hirsch found many Americans to be cultural illiterates. Based on an exam he devised to test high school students' knowledge of cultural events, such as naming the decade when the Civil War occurred, Hirsch declared liberal education in America to be deficient.

Each professor will give an eight-minute presentation on one aspect of Hirsch's and Bloom's assertions. Neil Harris, a history professor at the University of Chicago and a visiting lecturer in the "America and The Book" Senior Seminar, will moderate the discussion. After panelists give their views, members of the audience will have the opportunity to question and debate faculty.

Presentations will be given by: Adele Friedman, an NTID Liberal Arts professor, "Examining Cultural Biases"; Brian Barry, psychology professor, "Social Critique and the 1960s"; Anthony Palmeri, professional and technical communication professor, "Culture and Communication"; David Suits, philosophy professor, "Educational Suppositions"; John Murley, "Critiquing the Critics"; and Frank Annunziata, history chairman, "Education and Conservatism."

A wine and cheese reception will be held from 5-6 p.m. after the program.

## The Importance Of Writing Math

A trend is spreading throughout the nation's schools—the merging of mathematics and writing—and has become especially popular in the past two years at the college level.

According to Marcia Birken, assistant professor of mathematics in the College of Science, "Writing generates an enthusiasm in the classroom and takes students who are passive learners and returns them to being active 'thinker-participants.'"

Birken started using writing in mathematics courses seven years ago after becoming discouraged with passive students in the traditional lecture format of her introductory calculus classes. "When I started using writing I never expected it would be such a valuable teaching tool and mechanism for student learning. Every mathematics class I teach today provides multiple opportunities for students to write."

"Writing allows students to learn the content of a course in a way tests and quizzes cannot, while providing them with a new forum in which to engage in discussion about their mathematical thinking, perception of the course and interest in the subject," she says.

Through students' writing she is better able to pinpoint exactly where their thinking went wrong and help to redirect it. "I find that writing can revive the bored students and provide a less threatening activity for the student who is mathematics anxious or has a lower skill level. For the strong mathematics student, writing is a chance to show creativity," she explains. "Other benefits derived from writing in mathematics classes are that students have a deeper understanding, more clarity and better retention of concepts."

"Some students memorize and perform mathematics but aren't always sure of why they did something. Writing helps them comprehend the material better." She believes that there are students who can do the homework, pass a test and still not understand how to apply the mathematics in another setting.

Birken was invited to talk on the use of writing in college mathematics classes at a conference at Bard College and at the joint Mathematics Association of America and American Mathematical Society meeting.

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**NTID SUPPORT FOR GALLAUDET STUDENTS...** More than 100 students traveled to Washington, D.C., last week, to show their support for students at Gallaudet University. Students there were protesting the selection of a hearing president over two hearing-impaired candidates. Public pressure forced the resignation of Dr. Elizabeth Zinser and the appointment of Dr. I. King Jordan as the first deaf president of the university. Rallies at NTID attracted national attention from a number of media outlets, and Dr. Robert Panara, NTID professor emeritus, was the focus of a six-minute essay on deafness and the importance of the Gallaudet protests, aired by the NBC "Sunday Today" show. (Photo by Chris Collins)

## Housing Requirements Change for Sophs

Sophomore students will be required to live in Institute housing beginning Fall Quarter 1988.

Institute administrators have made a fiscal decision to require sophomores to live in residence halls or RIT-operated apartments, based on current enrollment figures, said Preston Herring, assistant vice president for Student Affairs. Prior to this decision, only freshmen have been required to live in campus housing. Administrators chose the second-year housing requirement over raising the cost of room rates far above inflation, he said.

Students have been notified and have accepted the policy change overall. "It affects so few students—about 200," Herring said. "They also understand that they're not limited to the residence halls, but can choose RIT apartments."

A new option for students will allow students to return to the same residence hall floor they lived on and, possibly, to the same room.



**ADVICE FROM AN EXPERT...** Thomas McDermott (right), president and CEO of Bausch & Lomb, spoke to about 65 area executives on "Defending Existing Markets" earlier this month at RIT. Before his speech McDermott joked with (from left) Robert Morris of Rochester Telephone and Chris Sheehan and Taom Bahnsen of Weyerhaeuser Paper Company. He appeared as part of RIT Training and Development's 29th Annual Management Seminar series.



Perspectives



William Dempsey

"Perspectives" is an occasional column presenting the views of RIT's deans and vice presidents. The following was submitted by William Dempsey, vice president for Finance and Administration.

As we have reviewed various options for future Institute directions, it has become clear that to continue on our present course without modification will ultimately lead to activities far beyond our ability to fund. At the same time, a driving principle of operation has been to maintain the highest quality career and professional education throughout our academic programs.

Therefore, forward effort plays an increasingly significant role in the life of RIT.

A few of the central features affecting our plans for the future:

Projections indicate our enrollments will drop slightly. Any enrollment decline has a serious impact on our operating budget as we are tuition dependent. At the same time, competition for students is intensifying nationwide. The quality of RIT's academic programs, faculty and facilities is an important positive competitive factor. To remain competitive, however, increased RIT-funded financial aid will be essential. Concurrently, an even stronger commitment to increasing retention and to continuing and graduate education could enable us to improve projections.

Our faculty and staff are our key resource. To maintain the high levels of performance that are required, we must provide rewards that will encourage faculty and staff to continue their commitment to the Institute.

Through our capital campaign, we will generate modest increases in income through endowment earnings. However, the campaign is directed primarily toward the construction of much needed buildings. The facilities will help RIT to remain

competitive. The reality is that new buildings will require additional financial commitments for maintenance. Starting construction before all funding is realized provides additional drain on annual operations and cash flow.

Our campus, built in 1968, is no longer new. Approaching 20 years of age, electrical cables have self-destructed; steam pipes and water mains have broken. When you consider the routine preventive maintenance we must continue to undertake, you understand the further financial impact on the budget. Our strategy must include establishing a reserve fund for renewal and refurbishment. This reserve fund would be used only for emergency and preventive maintenance to the campus.

All of the above, along with inflation, will require a cumulative increase in funds beyond our present expense levels.

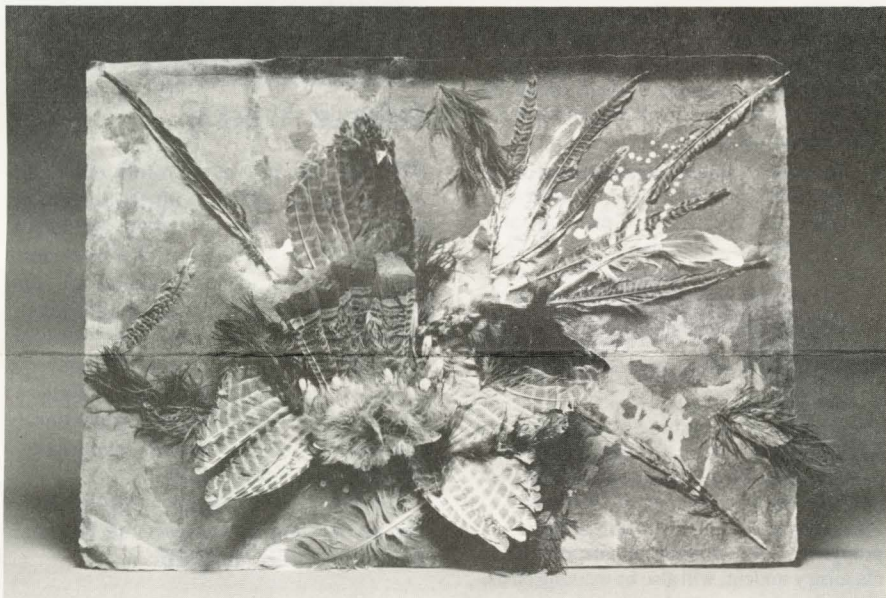
Like most institutions of higher education, we are highly tuition dependent. However, enrollment and tuition rates can provide only part of the solution. A major part of the solution lies within this community's ability to find ways to balance and prioritize its many activities. From undergraduate education to applied research, graduate education and our whole array of support services, we must find ways to improve efficiencies without the loss of fundamental effectiveness.

As Provost and Academic Vice President Thomas Plough said recently in a leadership seminar, "We need to find appropriate ways to respond to students and be positive about the genuine strengths of RIT, to deal with a heavy work-load with innovative techniques and to reward only those who contribute to fulfilling a multiple set of responsibilities. Our innovative actions must be directed toward a quality education that will maintain RIT's competitive advantage in higher education."

To this end, President Rose has commissioned a group, directed by Vice President and Secretary of the Board Robert Frisina, to present alternatives for action that will be initially critiqued by vice presidents and deans and further discussed within the Institute. The committee will search for appropriate efficiencies wherever they can be realized.

Your thoughts for action would be most welcome and may be directed to Dr. Frisina by April 11.

Together we will continue to attract and retain students to a quality career and professional education at one of this country's leading comprehensive universities.



"Mend These Broken Wings," collage by Doreen Long

Work of 15 Graduate Students To Be Featured in Bevier Show

"Graduate Thesis 1," the thesis artwork of 15 graduate degree candidates from the College of Fine and Applied Arts, will be exhibited in the Bevier Gallery, April 9-24.

The thesis projects, ranging from paintings and jewelry to woodwork, demonstrate mastery of their media by students in the show: Donna Bratcher, Kenneth Burton Jr., K. Jay Chow, Kathy Clem, Anne Henry, Darlene dee Knies, Doreen Long, Lauren Ann Maines, Todd Maniscalco, Charles Marsh, Joseph Newbill, Gerardo Selva, Thomas Shaffner, Christopher Wright and Andrew Wu.

Final Horton Figures

\$234,700 was raised for the RIT Horton Scholars as a result of the Horton Testimonial held in December.

In addition to costs for producing the event, RIT and others donated time to organize and conduct the tribute to Congressman Frank Horton. The net value of the total contribution, including donated time, was set at half a million dollars.

A free, public reception will be held on April 9 from 7 to 9 p.m. in the gallery.

The "Graduate Thesis 2" show will be featured from April 30 to May 15.

Writing Math...

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"In the future it will be essential that students majoring in technical careers have a solid writing background to succeed in their jobs. People in business and industry often complain that our graduates' writing skills are inferior to their technical performance."

Birken points out that we sometimes unfairly imply that writing is the panacea for all the ills of our curriculum or of our students. "Writing by itself is not a cure-all. Writing exercises are no more beneficial than tests unless they allow the student to explore, think, test, take risks and learn through the process."

She emphasizes that "there are many effective ways to teach college mathematics, and writing doesn't necessarily have to be one of those ways. The impact of writing on mathematics can be strong, but it does not have to be universally applied, and it should not be forced."

Coming Multi-Image Show Is a One-Time Only Event

Elephants, dancing vegetables, wild and woolly interviews and *National Geographic* in third-world hot spots will be featured at RIT's Producer's Retrospective and Multi-Image Night next month.

The Department of Instructional Technology and the Association for Multi-Image (AMI) will present the 5th Annual Producer's Retrospective on April 6 at 8 p.m. in Webb Auditorium. "To the Limit," the 7th Annual Multi-Image Night, will be held on April 12 in Ingle Auditorium at 7 p.m.

Featured speakers at the retrospective are Charlie Watts and Bruce Silverstein, internationally recognized multi-image producers from Watts-Silverstein Company in Seattle. They will discuss their careers and techniques and present award-winning multi-image shows, including "Kristen" and "Elephants."

The western Chapter of AMI will also hold a chapter meeting, open to both members and non-members, at the retrospective.

Admission is \$3 for students and \$8 for non-students/non-members at the door.

Multi-Image Night showcases approximately nine award-winning multi-image shows never before offered to the public.

"Don't miss Multi-Image Night. It's the only time these shows will be offered to the public," says Clint Wallington, director of instructional technology. "The shows are commissioned by companies and are used privately except for this one night at RIT."

Multi-image shows made by and for *National Geographic* ("Beyond the Headlines"), the Gannett Company ("Information Innovator"), and Ragu Spaghetti Sauces ("We've Got It") will be offered. Admission is free. All RIT students, staff and faculty are welcome to attend both events.

Don't Be Bashful: Sign Up for Big Bash

Get your act together—sign up for the Big Bash Variety Show.

The operative word here is *variety*, not talent, say organizers of the Big Bash Planning Committee. "We're looking for acts of all kinds, from faculty, staff, alumni and students," said David Dougherty, who is coordinating the Planning Committee with fellow student, Clint Fern. "You don't necessarily have to have talent to be in the show. We're looking for entertaining acts from anyone who would like to participate."

One of the big hits of last year's show was Fast Freddy and the Raisinettes' rendition of, "I Heard It on the Grapevine."

The Big Bash Variety Show, one of several events planned for the Big Bash, Friday, April 15, will be held at 8 p.m. in the College-Alumni Union cafeteria. The Big Bash, held in conjunction with Alumni Weekend, is dedicated to improving student/faculty relations and school spirit.

Registration forms to participate in the variety show are available through March 31 at the College-Alumni Union information desk and the Student Directorate Office in the RITreat. Faculty and staff seeking more information should call Jeff Port, -6356; alumni should call Darlene Spafford, -2587; and students, Student Directorate, -2203.

Important Dates For Students

Register by telephone; call 475-6717.

Year level	Year level	Date
6	March 21-April 22	
5,4	March 22-April 22	
3	March 25-April 22	
2	March 30-April 22	
1	April 4-April 22	
	Week of May 2—Bursar's Office mails bills	
	May 18—Tuition due	





**AFROTC COMMISSIONING...** Karen Kaye, a graduate of the College of Business, was recently commissioned as a second lieutenant in the U.S. Air Force by Andrew Dougherty, executive assistant to President Rose (left), and Lt. Col. James Jacobs, professor of aerospace studies. Kaye will begin active duty in air weapons control this year. Christopher Wallington, another College of Business graduate, was also commissioned and will pursue pilot training.

## CALENDAR

**March 25**—exhibit: opening of "One Among Many," multi-media exhibit of autobiographical works of graduate students in painting and photography, MFA Gallery, Frank E. Gannett Memorial Building, through March 31

**March 28**—volunteer income tax assistance: CAU lobby, 4-6 p.m.; no charge; call 334-4799 for more information

**March 29**—workshop: "Taking Good Lecture Notes," open to all students; bring your lunch if you'd like; CAU, room M-2, noon-1 p.m.

**April 4**—RIT United Way campaign kickoff; NTID and College-Alumni Union, 11:30—1:30; City Center, 3-4 p.m.

**April 4-10**—exhibit: "Photojournalism," the favorite photographs of staff photographers at the *Democrat & Chronicle* and *Times-Union* on display in the CAU lobby

**April 7**—teleconference: "The Adaptive Approach: An Introduction to a System for Adapting Materials for Multiple Levels and Learning Styles in the Regular Classroom"; featured speakers, Dr. Imogene Land and Kay Bull, University of Oklahoma; 4-6 p.m.; Alumni Room, CAU

**April 8**—lecture: "Food, Nutrition and Common Sense," by Janet White, assistant professor, School of Food, Hotel and Tourism Management; noon, 1829 Room, CAU; sponsored by RIT/CAN Support

**April 8**—workshop: "Library Connections," seminar demonstrating remote access to catalog, electronic reference service, CD-ROM products, on-line search of external data bases, etc.; Wallace Memorial Library, 2:30-4:30 p.m.; call -2597 or VAX mail 610WMLREF for information

**April 8**—concert: Debbie Gibson, singer of Top 20 hits, "Only in My Dreams" and "Shake Your Love"; 9 p.m.; Pretty Poison, with the newly released album, "Help Me I'm Falling," opens the show at 8 p.m.; Frank Ritter Memorial Ice Arena. Tickets available at CAU candy counter; \$7.50 for RIT faculty, staff, and students; \$8.50 for non-RIT faculty and students; call -2509 for more information

**April 13**—meeting: informal meeting of the RIT/CAN Support Group to discuss concerns of anyone in need; noon to 1 p.m., Alumni Room, CAU

**April 15**—workshop: "Library Connections," seminar demonstrating remote access to catalog, electronic reference service, CD-ROM products, on-line search of external data bases, etc.; Wallace Memorial Library, 2:30-4:30 p.m.; call -2597 or VAX mail 610WMLREF for information

## Business Services Director Named

William Batcheller, assistant director of Business Services and a 29-year employee of RIT, has been promoted to director of Business Services. The announcement was made by William Dempsey, vice president, finance and administration.

James Bingham, director of Food Service, will assume the additional title of assistant director of Business Services.

"In addition to his 29 years' experience with the Institute, Bill brings a wealth of familiarity with the day-to-day operations of the Business Services departments, and we are fortunate that he is willing to bring his talents to the director's position," said Dempsey.

Batcheller has had a variety of management positions at RIT, including serving as manager of Mail Service, manager of Printing and Duplicating and director of Purchasing. He has been assistant director of Business Services since 1980.

## New Phone Numbers

### CHANGES

Bohlman, Lynn	
1226 Johnson	
Buckley, Marie	-5445
NTID	
Campbell, Lynn	-5433
NTID	
Chou, Cathy	-5432
NTID	
Hughes, Frances	-6489
NTID	
Hutchison, Louise	-5402
NTID	
LaRock, Donald	-6662*
NTID	
Merchant, Ken	-5430
NTID	
Wolverton, Pan	-2972
Residence Life	
Woolever, Dean	-5431
NTID	

### ADDITIONS

Russnow, Richard	-2186
assistant director	
Financial Aid	
1370 Eastman	

## NEWSMAKERS

● **Dr. Robert Morgan**, associate professor of art history, has published two articles in the March issue of *Arts* magazine: "What is Conceptual Art, Post or Neo," and "On John McLaughlin's Paintings of the '60s."

● **Gregory Connor**, assistant professor at NTID, has been elected vice president of the New York State Career Development Association (NYSCDA) for 1988-89. NYSCDA is a division of the New York State Association for Counseling and Development.

● **Tom Policano**, assistant professor; **Omobowale Ayorinde**, instructor; and students from NTID's Photo/Media Technologies Department attended the National Frontiers Regional Camera Clubs' 27th Annual Winter Convention in Grand Island, N.Y., in March. The two were asked to produce title graphics for the weekend convention. In addition, "Forever Glades," an inspirational multi-image slide show produced by photo/media technologies students under Policano's auspices, highlighted the program.

● **Jimmie Joan Wilson**, associate professor, NTID, recently attended the Australia/New Zealand Conference of Educators of the Deaf meeting in Christchurch, New Zealand, and presented a paper, "The Teacher of the Deaf as Supervisor of Classroom Support Services for Integrated Deaf Students." Following the conference, she met with a representative of the Ministry of Education in Melbourne, Victoria, Australia, to discuss plans for support services for mainstreamed high school students.

● **W. Frederick Craig**, associate professor, School of Printing Management and Sciences, observed the mailroom operations at the Washington Post for five weeks during the Winter Quarter. As part of a faculty development leave he also spent time at newspapers in Canandaigua, Geneva, Batavia, Syracuse and Rochester. Craig recently travelled to Denver to participate in a round-table session at a meeting of the Newspaper Systems Group. He was one of 10 guests invited to attend the three-day meeting.

● **Dr. Jerry Adduci**, professor of chemistry, has received an \$11,000 research contract from the Istituto Guido Donegani, the corporate research center for the Montedison group. Adduci recently spent one year on professional leave from RIT at this company in Italy. Research will be in the area of liquid crystalline polymers and will be carried out by **Richard Miller**, an undergraduate chemistry student.

● **Dr. Shuejen (Jason) Pan**, Department of Chemistry and Center for Materials Science and Engineering, has been awarded a \$20,000 contract from Mobil Chemical Company to perform "An Investigation of 'Walking' Phenomenon in Film Extrusion of Polypropylene." **Raj Bodalia**, a master's degree chemistry student, will also be working on the research.

● **Wiley R. McKinzie**, acting dean, College of Applied Science and Technology, was a session coordinator at the "21st Hawaii International Conference on Systems Science" in January.

● **Andrew Kitchen**, associate professor in the School of Computer Science, published a book review of *Operating Systems: Design and Implementation* by Andrew Tannenbaum in the February 1988 issue of *Computer* magazine.

## PERSONNEL UPDATE

The Teachers Insurance and Annuity Association Board of Trustees has voted to raise to 9 percent, from 8.5 percent, the total effective rate of interest credited on new premiums to TIAA retirement annuities for the 12 months beginning March 1, 1988. For cashable TIAA supplemental retirement annuities (SRAs) the total interest rate will increase to 8.75 percent from 8.5 percent.

"We are pleased to be crediting these competitive rates to TIAA participants for current premiums," said Dr. Clifton R. Wharton, Jr., chairman and CEO of TIAA-CREF. "In addition," he noted, "the TIAA board voted dividend rates ranging from 9 percent to 11.25 percent for TIAA retirement annuity and cashable SRA accumulations resulting from past premiums. These rates reflect the investment returns that are being earned on past and current TIAA investments."

## Fitness Screenings Offered Weekly

RIT\*FIT, the Institute's health enhancement program, offers a fitness screening test for faculty and staff every Thursday between noon and 4 p.m. The evaluation includes: blood analysis (cholesterol and glucose), flexibility test (back and legs), strength (upper body), body composition (percent of body fat, weight), blood pressure and vital lung capacity. Fred Bleiler, director of Physical Education, Intramurals and Recreation, emphasizes that this is not a physical.

The cost is \$40; you may use Beneflex. For an appointment contact the Physical Education Office at -2620.

# NEWS & EVENTS

Rochester Institute of Technology

One Lomb Memorial Drive  
Post Office Box 9887  
Rochester, NY 14623-0887



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A WHITE  
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