

TR 845

.F5

18

1942





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# FILMO TOPICS



**BELL & HOWELL**



*Christmas*

**1942**

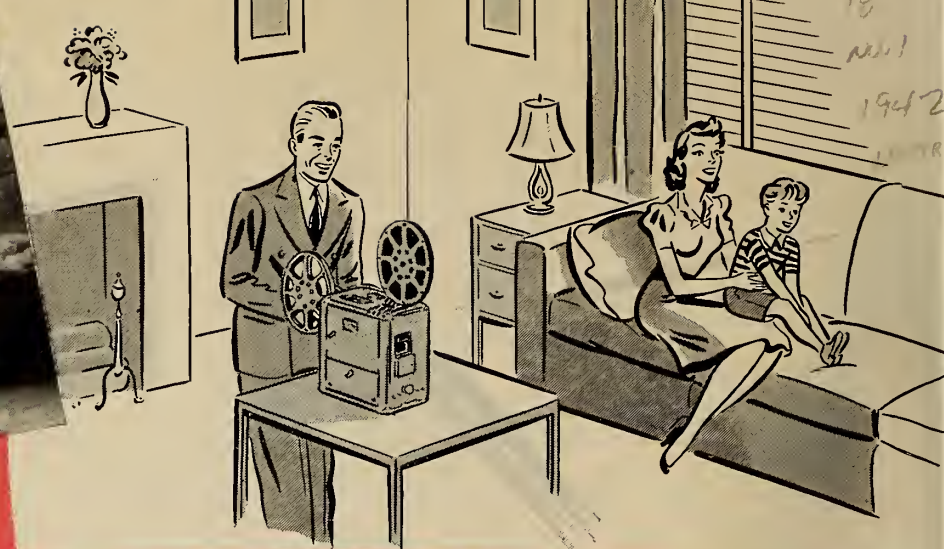
FOR EXCELLENCE



IN PRODUCTION



TR 245  
.FS  
18  
1942



# The "FIRESIDE UNIVERSITY" lives again

THE warm hearth-stones of our forefathers were the "universities" whence sprang our Lincolns—our Boones and our Clarks. At their own firesides our pioneer youth, and their elders, too, improved their knowledge, their fitness, and their understanding. In these troublous modern times, the fireside, streamlined though it be, is again becoming the focal point of family life. Give the credit to gas rationing, if you wish, or to spiritual unfoldment in time of crisis—the fact remains that people stay home more, and the result is a revived importance for the fireside, as a place for family and friends, to live and to learn—TOGETHER.

It is fortunate that in the motion picture, we have a medium of communication that works just as well for an audience of two, as for one or two thousand. Everyone sees (and hears, too, in the case of sound films), *exactly the same thing*. Doubly fortunate the family that has a motion picture projector, sound or silent, 16mm. or 8mm., for theirs is the key to educational and recreational riches beyond all the dreams of the kings of old.



FOR EXCELLENCE IN PRODUCTION

The FILMOSOUND LIBRARY offers over 3000 films, of practically every known type, for rental use. Most of these films can also be bought outright. There is no less reason to buy and own a film that you like, than to buy and own a favorite book or phonograph record. It is our aim to offer every worth while film. We also collaborate in the completion and distribution of worth while original material, photographed by explorers, scientists, educators and other cinematographers. Below are a few of the many titles of films that are FILMOSOUND LIBRARY "originals."

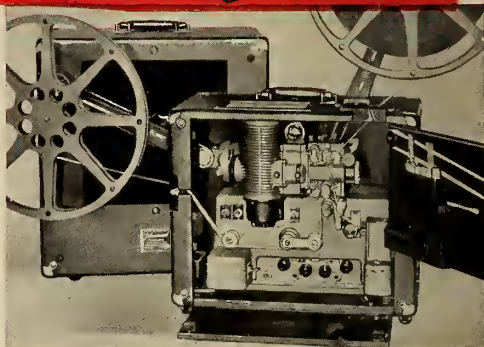
**SOCIAL STUDIES**

- Caucasian Barrier
- Liberian Republic
- The Real Caribbean
- The Real Hawaii
- Puerto Rico
- Mexico Marches
- Gateway North
- This was Modern Poland
- Pre-war Germany under Hitler
- Workaday France
- Congo Curiosities
- Changing Times in Afghanistan
- Taming the Taiga
- Eskimo Walrus Hunt
- Hunting Musk-Ox
- Rural Quebec Folkways
- Ickpuck the Igloo Dweller
- Feudal Anticosti
- American Frontiers
- Navajo Sand Painting
- Indian Life Today
- Indian Dances of the Southwest
- International Ice Patrol
- Milestones of Democracy

- We, the People
- Pilgrim Fathers
- Pioneers of Freedom
- Demonsthenes' "Crown Trial"
- Scientists for Democracy

**NATURAL SCIENCE**

- Yellowstone Wildlife
- Desert in Bloom
- Making the Dead Appear to Live
- Green Pea Fowl of Indo China
- Quetzal Quest
- Johnny Racoons' Cousin
- Elephant—God or Devil
- Let's Look At Trees
- Friends of the Air
- Humming Bird
- Harrison-Roberts Bird Films (10)
- Marsh Birds
- Bees
- Flying Colors
- Northwest in Bloom
- Analytical Balance Technique



**WAR TRAINING**

- Emergency First Aid (8 reels)
- Garden for Victory
- Sky Defenders

**JUVENILES**

- Little Miss Cowboy
- Teddy Bears at Play
- How to Make Faces

**SPORT**

- Mechanics of Spring-board Diving
- Flying Paddles
- Ski Symphony
- Spear Fishing

**TRAVEL (Color)**

- Shooting Grand Canyon Rapids
- Northwest Mountains
- Colorful California
- Trip Through Utah
- Mexican Album
- Grand Canyon
- Wonders of World Series

**HANDICRAFTS**

- Essentials of Wood Turning
- Linoleum Block Cutting
- Pottery Making

*Motion Picture Appreciation* in this modern day is just as important as knowledge of what is good in literature, music, art and food. The "fireside university"—*your own home*—is a place where you can review the outstanding films of recent years. You can repeat the film if you wish, at once, to settle any arguments, or to clear up any uncertainties. A projector—*well used*—is a priceless asset in any home, school, or organization.

# Bell & Howell FILMOSOUND LIBRARY

CHICAGO  
1842 Larchmont Ave.

NEW YORK  
30 Rockefeller Plaza

HOLLYWOOD  
716 N. LaBrea Ave.

WASHINGTON, D. C.  
1221 G Street, N. W.



**BELL & HOWELL**

# Filmo Topics

PUBLISHED IN THE INTERESTS OF FILMO USERS BY THE BELL & HOWELL COMPANY, 1842 LARCHMONT AVENUE, CHICAGO



FOR EXCELLENCE IN PRODUCTION

## CHRISTMAS 1942

VOL. 18  
No. 1

J. H. BOOTH, *Editor*  
MARGARET OSTROM, *Ass't Editor*

Photographs and accounts of cinematographic activities of general news or instructional interest will be welcomed by the editors.

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*Cover illustration and photograph on this page by H. Armstrong Roberts*





# "THE MARINES HAVE LANDED

33  
... and have the situation in hand"



## \* P.S. So has the Filmosound Library

NOT very long after the U. S. Marines drive the Japs out of some South Sea isle, a 16mm. projector goes into action with Filmosound Library films, to ease the taut nerves of strong fighting men with America's Number One recreation—the motion picture. The Filmosound Library is proud to provide film entertainment for our men in the combat zones, and for those on maneuver training in the U.S.A., but this is not our only war job.

The "home front," too, needs 16mm. movies. So the Filmosound Library has "enlisted," for the distribution of all the many types of films that our government looks to for help to win the war. All government films are being distributed by the Filmosound Library on a below-cost, nominal service charge basis, as a part of our essential war effort. Films like *Winning Your Wings*, in which Lieut. "Jimmy" Stewart stars and narrates, show our people what army life is like for those many thousands who are being trained to fly our war plans. Films like *Salvage*, narrated by Donald Nelson himself, keep our people advised of the most critical civilian war jobs.

Our library does the same job for our fighting allies, wherever the government agencies representing the United Nations make similar types of films available in this country. Thus we have about 200 British films, ranging in contents all the way from front-line action to better methods of gardening.

Understanding of the peoples and countries on our side in this struggle is most helpful to morale. A series of Filmosound Lecture-Films has been prepared by our own editors, on such headline lands as the Caucasus, Liberia, Hawaii,

*On screen:*  
**Marines storming beach from assault boats. From Castle News Parade of 1942**

*At right, from top to bottom:*  
**Hollywood features entertain our soldiers in combat zones. Charles Laughton and Deanna Durbin in *It Started With Eve***

**Lieut. "Jimmy" Stewart in OWI film, *Winning Your Wings***

**British Ministry of Information film, *Queen's Messengers*, expresses gratitude for American food**

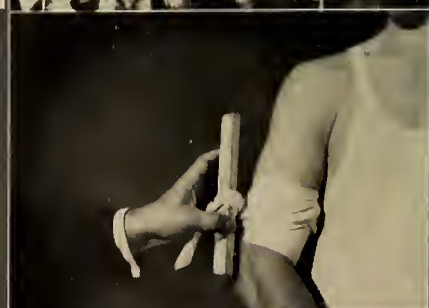
**Many national types are seen in Carveth Wells' new Filmosound Lecture-Film, *Caucasian Barrier***

**Scene from Dr. Sarnoff's First Aid series**

Puerto Rico, the Caribbean, Mexico, Poland and others. These films, usually taken on Bell & Howell equipment, by prominent explorers and travellers, are often narrated by the man who took them.

Finally, the various types of skills essential to the industrial and home fronts are also taught by the Civilian Defense and Industrial Defense (USOE) Training pictures, our own Sarnoff first aid series, and our "Victory Gardening" releases.

Whatever may be the nation's need—if it's movies, we meet it.





# FILMO NEWS

## Pictorial

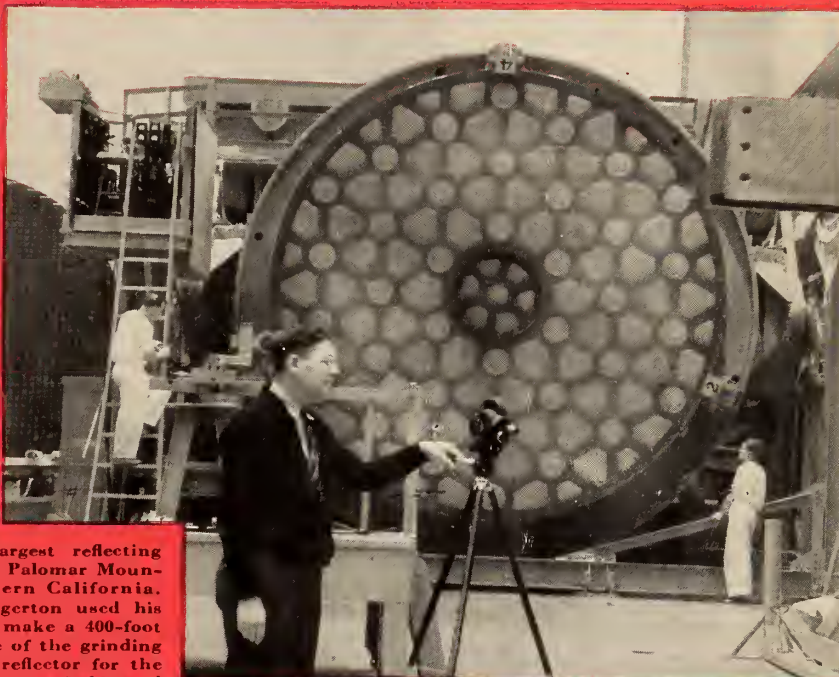


Army cameramen receiving instruction on the operation of their Eyemo newsreel cameras. Photography is extensively used as an aid in military operations, for training troops, for information and identification, and many other purposes



Believing that a knowledge of the practical details of movie making is a necessity for a successful actress, Laraine Day uses her Filmo 70-E Camera to photograph amateur movie productions. Miss Day is also the owner of a Filmosound projector

Arthur H. Starnes, a parachutist who leaped from a plane at 31,400 feet and tumbled 5½ miles before pulling his ripcord. He remained conscious during the entire fall, and landed safely. The Filmo 70-E Camera strapped to Mr. Starnes' right hip was carried to photograph the body's spins or somersaults while falling



The world's largest reflecting telescope is on Palomar Mountain in Southern California. Mr. Glenn Edgerton used his Filmo 70-D to make a 400-foot motion picture of the grinding of the 200-in. reflector for the telescope. This remarkable and informative film is available through the B&H Filmosound Library exclusively



Len H. Roos, A.S.C., F.R.P.S., Staff War Correspondent Pathe News, is pictured here with his Eyemo Camera filming events in Honolulu during the Jap raid of December 7





# Army and Navy Award

FOR EXCELLENCE IN PRODUCTION





# Army-Navy "E" Award

## FOR EXCELLENCE IN WAR PRODUCTION, RECENTLY RECEIVED BY BELL & HOWELL

**O**N the morning of September 7, 1942, an inconspicuous envelope arrived in the mail of J. H. McNabb, President of the Bell & Howell Company—an envelope containing official notification that the Bell & Howell Company had been awarded the Army-Navy "E" for excellence of production.

It was a simple message—straightforward and sincere—but its simplicity obscured its significance. For this was a tribute not merely to a few months of pace-setting production. It was a tribute to a task which began more than thirty years ago when a small group of men set their minds and their hearts on a single objective—to build the world's finest motion picture equipment.

Through the years, that objective remained unchanged. New men, skilled artisans, talented engineers, far-seeing administrative executives—joined hands

with these determined pioneers. With each passing year, the Bell & Howell name appeared on improved products—cameras, projectors, studio equipment, all built for a lifetime of dependable service—fashioned by men with whom precision had become a creed.

Thus when the call for action sounded, when our fighting men quickly proved to a startled enemy that culture does not mean cowardice, thousands of Bell & Howell craftsmen were ready. They moved now with quickened steps, and with new determination. Veteran craftsmen guided new and younger hands during the long hours between sundown and sunrise. A new impetus—defense of country—made possible accomplishments which would previously have seemed impossible. Production records melted away.

Our military leaders have been quick to recognize that this war, unlike any war

before it, is a war of scientists as well as soldiers. And in such a war, photographic equipment is indispensable. Our military men need cameras, and projectors, and sighting devices—dependable equipment that will perform without regard to desert sands, or wintry blasts, or withering sun—the kind of equipment that has borne the name of Bell & Howell for more than a quarter of a century—the kind of equipment that will continue to come from Bell & Howell until victory is won.

Today a pennant flies above the Bell & Howell plant, the coveted "E" award for excellence in production—the award by which our Army and Navy jointly pay tribute to those who serve well beyond the line of duty, on the home front. It was offered as an award for achievement during the past few months—but accepted as a challenge and an inspiration to even greater accomplishment in the months to come.

1. "E" award pin being presented to Mr. Roy Richardson, President of B&H Pioneer Club, representing B&H employees who now proudly wear the emblem signifying their company's outstanding achievement in the war effort
2. Mr. Roy Richardson, Rear Admiral C. H. Woodward, Mr. J. H. McNabb, and Army officer holding Army-Navy "E" pennant which now flies above the Bell & Howell plant
3. Rear Admiral C. H. Woodward delivering speech of presentation of award: ". . . one picture is worth a thousand words . . . a hundredfold true in a nation at war"

4. Mr. J. H. McNabb, president of Bell & Howell Company, accepting the award: "This award will . . . strengthen our resolve to achieve higher goals"
5. Members of American Legion Post No. 356 bear the colors, with eye-filling majorette leading procession
6. Thousands of B&H employees, sub-contractors, and friends gathered in front of Bell & Howell's new war production plant at Lincolnwood, Illinois, on Sunday afternoon, October 11, 1942, to witness the official presentation of the Army-Navy "E" award



DEPARTMENT OF THE NAVY  
OFFICE OF THE UNDER SECRETARY  
WASHINGTON

September 5, 1942

Mr. J. H. McNabb, President  
Bell & Howell Company  
1801-1815 Larchmont Avenue  
Chicago, Illinois

Dear Mr. McNabb:

This is to inform you that the Army and Navy are conferring upon your organization the Army-Navy Production Award for high achievement in the production of war equipment.

This award is your nation's tribute to the spirit of patriotism and production effort of your plant and your employees. The men and women of the Bell and Howell Company have every reason to be proud of their great work in backing up our soldiers on the fighting fronts.

In conferring this award the Army and Navy will present a flag to be flown above your plant, and will give to every member of your organization a pin which they may wear as a symbol of their permanent contribution to human freedom. This symbol is accorded only to those plants which are exceeding all production expectations in view of the facilities at their command.

I have full confidence that your present high achievement is indicative of what you and your employees will do in the future.

Sincerely yours,  
*James Forrestal*

BELL & HOWELL COMPANY  
GENERAL OFFICES  
1801-1815 LARCHMONT AVE.  
CHICAGO, U.S.A.

OFFICE OF  
J. H. McNABB  
PRESIDENT

September 25  
1942

Fellow Workers:

I am pleased to officially announce that the Army-Navy "E" Production Award is to be conferred on our Company, and on every employee on our payrolls as of September 5, 1942. This tribute constitutes recognition by the armed forces of the successful effort expended by each and every one of us in doing our part, and more, in producing intricate military instruments for our Government and for other governments of the United Nations.

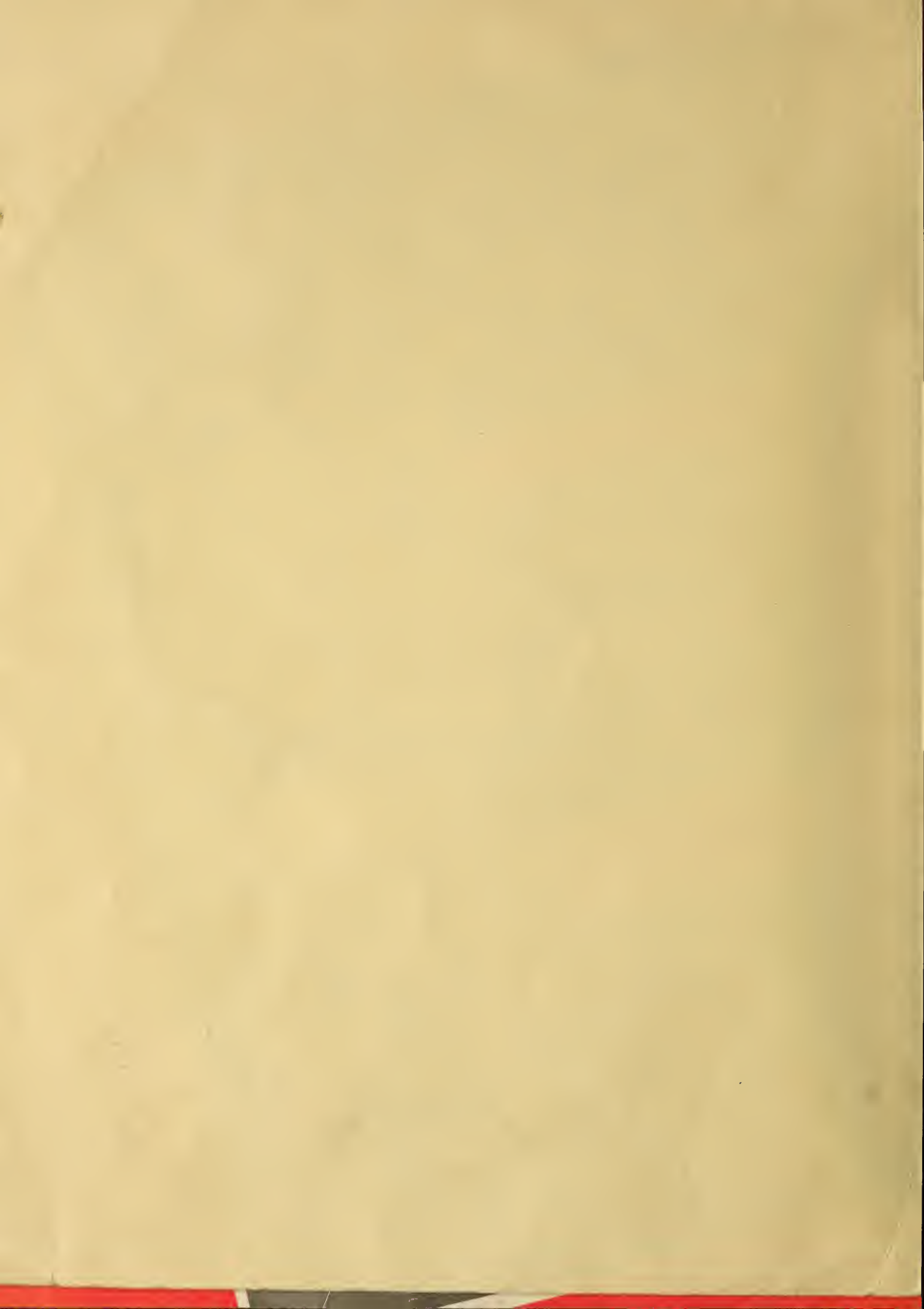
At a suitable time and place, to be announced later, a ceremony will be held, to which you and your family will be invited. At this ceremony, an Award flag and one pin will be presented to us by a representative of the Navy. Within a few days following this ceremony, Award flags will be placed on all of our plants, and you will receive an Army-Navy "E" Award button.

To you and your fellow workers, I say, "Congratulations on a good job, well done."

Sincerely yours,  
BELL AND HOWELL COMPANY  
*John C. Crabb*  
President

e1







# Army and Navy Award

FOR EXCELLENCE IN PRODUCTION



ARMY E



4



3



36

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Sincerely yours,  
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President



# Brightening

our War-time

# Christmas

Modern Biblical films tell the story of the Nativity. Scene from color-sound film *The Saviour is Born*



Films featuring children or animals are all-age favorites. This Filmosound Library "exclusive," *Orphans Of The North*, has both



**T**HIS Yuletide season will test the morale of many of us. Spirits are darkened by war's grim shadows, and depressed by the absence of loved ones called to duty. It is in precisely such times that our proverbial cheerful optimism becomes our greatest national as well as personal asset.

Amateur movies of our own bring to us those who cannot get home, for on the screen we see them at their happiest and best. And at very moderate cost we can supplement our own films by renting or buying professional motion pictures that provide a sure-fire solution to our holiday entertainment problems.

What better pastime could there be than to look at cartoon versions of the old-time favorite tales of our childhood? Here are *Puss in Boots*, *Old Mother Hubbard*, *Little Black Sambo*, and a host of others. Most of these films can be had in either color or black-and-white—in silent or sound versions, and even in 8mm. Films truly are a gift that the whole family enjoys.

A 16mm. sound projector opens your doors to all the finest films produced in the Hollywood studios. If you have no Filmosound projector of your own, you would probably be able to rent one from your Bell & Howell dealer. Better make your reservation early this year. The films, too, can be rented from your dealer.

Many of the 500 feature films in the Filmosound Library are low-rental action stories, westerns, animal tales—others include the most thought-provoking features made, such as *Our Town*, *House Of Seven Gables*, *Song Of China*, *Rembrandt*.

The holiday season is a good time, too, for putting on shows for others, perhaps less fortunate. Why not go Christmas calling, this year, *with* your projector? There are many orphanages, poor churches, hospitals, and underprivileged families that could be cheered no end by a jolly movie show. So why not play Santa Claus? It will take your mind off your own worries and sadness. The best recipe for happiness is to make others happy.



Childhood's favorite tales such as *Puss in Boots*, *Little Black Sambo*, *Dick Whittington's Cat*, and *Old Mother Hubbard* make excellent cartoons, in color or black-and-white. Scene from *Aladdin and His Lamp*



Films like Thornton Wilder's *Our Town* are relished by thoughtful audiences. A timely feature is *Scrooge*, based on Dickens' *Christmas Carol*



# Modernization and Maintenance Service

To assure you continued enjoyment from your Filmo Camera and Projector



THERE are many ways in which your Filmo equipment—cameras, projectors, films, editing accessories and other movie making items which you may have—can be used to help in the tremendous task confronting our country today. Service organizations, First Aid and Red Cross groups, factory training classes, in schools, clubs, and churches, will appreciate your making available to them the use of your educational and recreational material.

Now as never before there is a great need for cooperation, for sharing what we have with others so that the greatest benefit can be derived from the material things each of us possesses.

To be absolutely sure that your equipment will continue to give you complete satisfaction, will not fail you at a crucial moment, have your dealer or our Service Division make a thorough inspection of it. . . . *A stitch in time saves nine.*

Find out about the many new features which can be added to your present equipment, the many improvements which can be made, to add to its versatility and make it possible for you to get many more years of superior movie making and projection from it.

Built into your Filmo Camera and Projector, when you bought them, was the capacity to keep pace with developments. Your original investment is never lost, because you can have the newest improvements developed by the Bell & Howell Engineering Laboratory added to the sturdy Filmo that has been serving you for years. And remember, "No Filmo has ever worn out!"

Booklets describing and illustrating the many adaptations and accessories which are even now available can be obtained from your local dealer, any of our branch offices, or our Service Division in Chicago.

## HAVE YOUR FILMS

# VAPORATED



### ..... SCRATCHES

make your pictures ugly—VapOrate toughens your film to resist scratches.



### HEAT

dries out your film—VapOrate lubricates your film internally to resist heat.



### ..... WEAR

shortens the life of your film—VapOrate lubricates your film externally to ease projection and reduce wear.



### FINGER MARKS

Smudged pictures are unpleasant—VapOrate seals out permanent stains from accidental fingermarking.



### ..... OIL

on your film makes your pictures flicker on the screen—VapOrate prevents oil absorption and permanent oil stains.



### COLD

film snaps and breaks readily—VapOrate displaces water-content to resist brittleness resulting from cold.



### ..... WATER

softened gelatin is easily damaged—it may melt—it may mildew—VapOrate makes gelatin insoluble; it can't melt and it can't mildew.



### SCRATCHES, SPOTS AND STAINS

make looking at your pictures an eye-straining punishment, instead of a pleasure for yourself and your friends.

# SAVE

*your old projection lamp . . . so that you will be able to replace it*

Another item has been added to the list of articles requiring the presentation of the old when purchasing the new.

Recent War Production Board Limitation and Conservation Orders have made necessary the stipulation that as of November 2, a new lamp can be shipped only when a burned-out lamp is turned in.

The new lamp need not be of the same wattage and voltage as the one to be purchased, but it must be for use in a Bell & Howell projector.

*Every day we are learning to save in more ways!*

★ BUY WAR BONDS ★

For best results films should be cleaned before being VapOrated. Prices on both services are as follows:

	VapOrate	Clean
Per reel up to 400 ft.—8mm. film . . . . .	\$1.25	\$0.75
Per reel up to 400 ft.—16mm. film . . . . .	1.50	0.75
Per 800 ft. reel—16mm. film . . . . .	2.80	1.40
Per 1200 ft. reel—16mm. film . . . . .	4.00	2.00
Per 1600 ft. reel—16mm. film . . . . .	5.00	2.50
Per 2000 ft. reel—16mm. film . . . . .	6.00	3.00
Per reel up to 1000 ft.—35mm. film . . . . .	2.00	2.00





In addition to the Army-Navy *E* flag, Bell & Howell Company proudly flies the Minute Man flag, awarded for 90 per cent employee subscription to war bonds.

Bell & Howell workers, like workers from one end of the country to the other, are aiding our country to the utmost of their ability in a financial as well as in a productive way.



Combination Case for Auto Load

Compartment Case for single-lens Filmo 8's



Case for Turret 8



Cases for Filmo 70



## A Gift FOR THE CAMERA OWNER?

If he doesn't already have a case, if his present case is inadequate or has become "battle scarred" by the years of service, you could make no better choice than a new case. Call on your B&H dealer and select one to fit your purse and purpose. Look for the famous B&H shield embossed in the leather—it means perfect fit, genuine leather, superior construction.

Illustrated here are only a few of the many handsome cases offered by Bell & Howell.



Title-Craft Titles are made to your order with any desired reading matter on backgrounds selected by you from the 79 available. They are delivered in ample footage, developed and ready to splice in among your own movie scenes. Prices are moderate, starting at 20c for 8mm., and at 25c for 16mm. titles

Slide Titles, by Title-Craft, on your own photographic backgrounds or on backgrounds you select from the 79 offered by Title-Craft, will add a professional touch to your show. Slide Titles are furnished to you on 35mm. film in standard cardboard ready mounts. Prices start at 25c



# Questions and Answers

## Projection Lamp for Filmo 8

**Q.** For general home-projection use, should I use a 400-watt or 500-watt lamp in my Filmo 8 Projector?

**A.** The 25-hour 400-watt lamp is recommended for general home use in the Filmo 8 Projector. It provides adequate illumination for this purpose, and is the most economical.

Should you plan to use your projector where the distance from projector to screen would be greater, where a larger picture would be projected on the screen, and therefore greater illumination would be desired, you could use either the 500-watt lamp or the 10-hour 400-watt lamp. The 500-watt lamp will last longer than the 10-hour 400-watt lamp, and will give satisfaction if you do not operate your machine at less than 16 frames per second and avoid stopping the machine for still picture projection. Opera-

tion at less than normal speed with a 500-watt lamp will result in badly warped film, and, in some cases, completely burned out individual frames. The 10-hour 400-watt lamp, on the other hand, while it will not last so long, generates no more heat than the 25-hour 400-watt lamp and can therefore be used with no resultant damage to your film, no matter at what speed you operate your projector. Furthermore, it provides approximately 10% more light than the 500-watt lamp.

## Repairs

**Q.** Will the Bell & Howell Company be able to continue to service and repair my motion picture equipment?

**A.** Yes. Every Bell & Howell product can and should be utilized to its fullest extent in serving the war effort. Our Serv-

ice Division is prepared to service and make any needed repairs to your equipment, and advise you how to maintain it at its highest level of efficiency.

## 200- and 250-watt Projection Lamps

**Q.** Are projection lamps for the early model Filmo Projectors using 200- and 250-watt lamps still obtainable?

**A.** Due to a recent General Limitation Order of the War Production Board, restricting the number of lamps of all kinds which may be manufactured, 200- and 250-watt lamps can no longer be produced.

Filmo Projectors requiring the use of either of these lamps can be converted, at a very reasonable cost, to use a 400-watt lamp—an improvement which you may have thought before of having incorporated in your projector. This conversion is highly recommended in any case for the improved projection results which it gives, especially for the showing of today's beautiful color films. For full details, see your local B&H dealer, or write to the Service Division at Chicago, Hollywood, New York, or Washington, D. C.

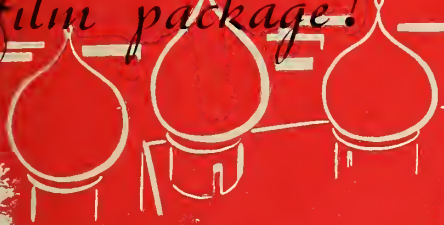




Jap cruiser blasted at Midway No. 4632



# Your MODERN "MAGIC CARPET" -in the handy film package!



U. S. Bombers load up for action No. 5204

**R**EMEMBER — in *Thief of Bagdad* and other films based on *Arabian Nights* themes—how the *magic carpet* took its masters through the air with the greatest of ease away from present danger (or boredom), into ever new lands and adventures? That was the highest flight of man's imagination in those times — but it has been topped by reality today. Your Filmo projector does not have to carry you out over housetops and mountain peaks to show you the distant worlds—it brings those worlds right into your own living room.

Just as no cultured home is really complete without good books, so too the modern head-of-the-house recognizes more and more the value and desirability of a home film library of his very own. And it costs so little in comparison to the broad enjoyment and enlightenment it gives to family, friends, and, nowadays, even to the community. The Castle home movies cost from only \$1.75 for an 8mm. headline edition, to \$17.50 for a deluxe 16mm. complete sound reel.

The Castle catalog lists film titles on every imaginable field of interest. Foremost are the timely *history in the making* news-



Bombs over Europe No. 4111



It takes more than snow and barbed-wire to stop the Russian soldiers No. 4638

reels, that give us a front line observation post on every battlefield. Thousands of professional newsreelmen risk their lives daily to bring this war record into our homes and organizations. Here are the major events chronicled in *News Parade of 1942*:—Yanks Fight 'round the Globe, Russia's Heroic Stand, Battle of the Atlantic, Japs Bomb Alaska and Australia, Commander John Ford's pictures of the Midway Battle, Marines Smash Japs in Pacific, Dieppe—Prelude to Second Front.

Besides the *News Parade*, published every year since 1937, we have *Fight for Egypt*, *Russia Stops Hitler*, *Japs Bomb U.S.A.*—and all the way back to the bombing of our gunboat Panay by the Japs, and the seizure of Austria by Hitler.

But war news by no means exhausts the Castle repertoire. Another favorite series is the *World Parade*, all the more inter-

esting nowadays, when war restrictions prevent our travelling to the usual play places. So we call on the *magic carpet* of moviedom to bring those places into our living room. Florida, California, Hawaii, our National Parks, yes, and peacetime Venice, London, Rome, Honolulu, Rio de Janeiro and other Great Cities.

Then there are a great many purely entertainment films in the list, cartoons (in color and black-and-white), old-time movies, novelty reels.

Finally, on the more serious side, the Castle line includes several outstanding civilian defense films. The Castle organization also distributes films produced by government agencies for industrial training and morale purposes. All these various types of Castle releases should be bought through the Filmsound Library, and through its local Bell & Howell dealers.

Football of 1942. No. 5207



Hawaiian charm captivates everyone No. 4108



Christmas 1942 No. 5211



Re-live that vacation trip No. 4602





HERE'S HOLLYWOOD VERSATILITY  
AND 8MM. ECONOMY . . .

# FILMO *Aristocrat* TURRET 8

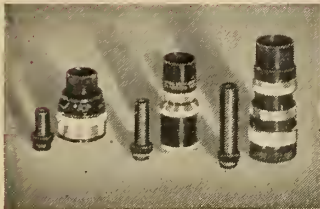
WHAT'S in a name? A lifetime of fine performance—when the name is Filmo Aristocrat Turret 8—the camera that brings Hollywood versatility to low-cost 8mm. movie making.

With the Aristocrat you are master of every situation . . . with three lenses mounted on the turret head, any one of which may be placed in photographing position simply by rotating the turret, you can make long shots, medium shots, and close-ups without moving from the spot.

Viewfinder objectives matching the lenses are also mounted on the turret. When a lens is in photographing position, so is its matching finder . . . *automatically!* You see exactly as much of the subject as will appear on the screen . . . and "what you see, you get." Speed range is 16, 32, 48, and 64 frames per second.

All of these advantages are *in addition* to the time-tested features of single-lens Filmo 8's . . . daylight loading, no sprockets to thread, no loops to form . . . enclosed positive finder . . . rotary disc shutter . . . single frame release for animation work. Price, with Taylor-Hobson 12½mm. F 2.5 UF lens and matching finder objective, not including critical focuser, \$116.80.

**Only FILMO Accessories can match Filmo Camera quality**



See your Filmo camera dealer for other B&H special purpose lenses, also.

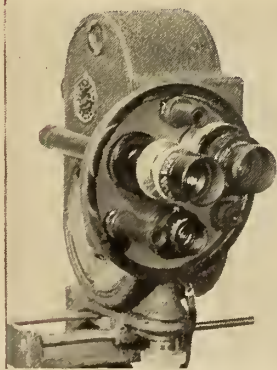
**VIEWFINDER OBJECTIVES**—for your Turret 8, a matching viewfinder objective should be used with each lens of different focal length. The objective is mounted beside the lens and will fill the viewfinder area with the field covered by that particular lens.

For 12½mm. lens (standard on Turret 8); for 1-inch, 1½-inch, and 2-inch lenses, \$6.40 each.

**TELEPHOTO LENS**, for photographing far-away subjects—for single lens or Turret 8 Filmo, 1½-inch F 3.5 B&H focusing lens, \$46.

**FOCUSING ALIGNMENT GAUGE**—for Filmo Turret 8 Camera; permits using the Filmo Turret 8 critical focuser to the full extent of its capabilities.

Title cards, maps—any subject, in fact, may be sharply focused and accurately composed within the film area and then photographed with complete assurance of desired results. Price, \$8.80.



**CABLE RELEASE**—for absolute immobility—a necessity when doing critical work with a telephoto lens, or single-frame exposure work with any lens. Permits you to operate the starting button without touching the camera. Cable release for single-lens 8's, \$3.45. For Turret 8's (including installation at factory), \$3.75. For Auto Load and 141, \$3.45; for Auto Master, \$3.75.

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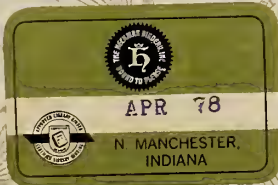














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