

# Public Policy Initiative: the road ahead

Frank Schulenburg / Rod Dunican



Where we are now

# Participating universities



# Selection criteria for schools

▶ Credibility

# Centralized approach



# The road ahead

# Ambassador Program Steering Committee

The screenshot displays a video chat window with a toolbar at the top containing 'Video chat', 'Invite', 'Share Video', and 'Exit Call'. Below the toolbar is a row of six video thumbnails. The first thumbnail is muted. Below the thumbnails is a chat window with a list of participants on the left and a message history on the right. The chat history shows a conversation about bringing observers to a training session.

Participants (6)

- Alex Stins...
- annielin
- Cheryl
- Frank Sch...
- Pj Tabit
- Sage

Off-screen (1)

- Fletcher C...

you're frozen on my screen

Frank Schulenburg 7:05pm

in terms of bringing observers to the 2nd training

yes

Alex Stinson 7:08pm

that would be a good idea

Frank Schulenburg 7:08pm

yes, I like the regional idea

# Ambassador Program Steering Committee

- ▶ Working on a proposal how, and how fast, to expand the Ambassador Program
- ▶ Finding a scalable solution to evaluate new ambassador candidates
- ▶ Developing a reward and feedback system for ambassadors
- ▶ Resolving disputes between ambassadors
- ▶ Allocating funds



# Selection criteria for schools

- ▶ Women's colleges
- ▶ Minority schools
- ▶ Schools that have strong Students for Free Culture groups



# Selection criteria for professors

- ▶ Enthusiasm to work with us
- ▶ Clear understanding of our expectations

# Decentralized approach





# Area representatives

- ▶ Provide Campus Ambassadors with what they need for the classroom
- ▶ Act as an interface for the Ambassador Steering Committee
- ▶ Support the ambassadors with recruiting professors
- ▶ Organize ambassador meetings
- ▶ Act as a press contact
- ▶ Organize and lead the training for the area

# Our curriculum approaches

Prescriptive

Modular

Modular +  
Framework

# Next steps

- ▶ Revise the Memorandum of Understanding (MOU)
- ▶ Share new selection criteria with the community / ambassadors
- ▶ Implement decentralized ambassador / training model
- ▶ Start working on the report for Phase I