

CARMEL PINE CONE

ISSUED WEEKLY

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CARMEL, CALIFORNIA

VOL. I, NO. 2

Why Should California be Divided?

The movement to divide California should meet with the determined opposition of all loyal Californians. The scheme probably has its origin in the fear that the strength of the prohibition vote in the southern counties may make the whole state dry.

Possibly, it is inspired also by the belief that the rapid growth of the southern portion of the state will transfer to that section too large a portion of the legislative power.

The contention of the men who are urging this miserable plan that the people of the southern part of the state are not true Californians may be true in part. The population of the southern counties is made up in large part of people who have come to California within the last fifteen or eighteen years.

But one glance at the school statistics of the southern part of the state, particularly Los Angeles, will convince the most sceptical that the stork has done good work in the southland. Surely our friends will admit that these youngsters are Californians.

If the attempts of the people of the northern part of the state to secure the same sort of immigration that has built an empire south of the Tehachapi meet with success, in a few years we may expect to see half a million of prosperous people from the East and Middle West located on our now vacant lands. Are we to believe that, after all, this sort of immigration is undesirable?

If the theory of the proponents of this state division scheme is sound, we are wasting our money when we advertise the advantages of our great northern valleys.

Apparently this immigration is regarded by these persons as a disadvantage. Certainly we who are urging the advertising of our valley do not take this view.

It might be well for those

Will Carmel Be Represented?

Monterey county is fortunate in that an early date has been granted for its celebration of county day at the Panama-Pacific exposition.

Frank G. Hoge, whose headquarters are at Salinas, has been appointed as special commissioner for Monterey county day, and he will give every assistance in formulating ways and means for a celebration that will place the county very prominently in the news of the world.

Hoge's appointment is the result of a desire on the part of the exposition officials that every county in California be accorded recognition of its part in the exposition. The county day celebration will be in the nature of an inspection and dedication of the Monterey county exhibit in the California counties building.

What is Carmel going to do? A working committee of men and women should be selected at once to act with Mr. Hoge. Photographs, paintings, relics, maps, and descriptive printed matter, will help to give Carmel a place in the exhibit and desirable publicity.

A formal reception is to be tendered the representatives of the county upon their arrival at the grounds, and every facility at the command of the officials, such as the exposition bureaus, bands and escorts of troops, are at the disposal of the committee.

Tuesday, March 2, has been selected as the date for this important ceremony. The date is desirable because at that time the big rush of the opening will be over and then too the county will benefit by the publicity given its exhibit in the world's news.

The occasion will be the means of wide advertising, and Carmel cannot afford to neglect participation.

Owing to an error the name of the author of that splendid poem, "Goethals," printed in the last issue of the *Pine Cone*, was omitted. Percy Mackey is his name.

Stanford University's New President.

According to report recently circulated Dr. Ray L. Wilbur, dean of the medical college of Stanford University will be the next president of that institution. This reported unofficial selection comes as a surprise to faculty, students and graduates, amongst whom discussion has been rife on the possibilities for the executive chair.

Other names that have been mentioned in campus circles to succeed Dr. Branner are Prof. John Maxon Stillman, Prof. Frederick C. Woodward, and Prof. V. L. Kellogg.

This May Concern You.

Notice have been issued by the internal revenue offices throughout the country to the effect that it will be necessary to make returns of income of \$3000 or over annually of individuals and corporations so that said report be in the hands of the district collector not later than March 1, 1915.

Judge Bardin Says Bonds Are Valid.

Judge J. A. Bardin, in a suit to test the validity of the \$570,000 road and bridge bond issue voted on at the November election, has decided in favor of the bonds. Bond-buyers, before concluding proposed purchases desired a court decision. The bonds are in good demand, and no doubt will sell rapidly from now on.

There is now on the way to San Francisco, from Springfield, Ill., what is said to be the most complete Lincoln memorial collection in existence. It will be exhibited at the Exposition in the Illinois building.

H. R. Warner, manager of Del Monte, has issued a notice stating that on and after February 1 the gateway known as Forest Lodge, on the 17-mile drive, will be closed. The Lighthouse Lodge gateway will be the only entrance to the drive at Pacific Grove.

What They Say of the Pine Cone

Perry Newberry

"At last Carmel has a voice. The publisher is the right man in the right place."

J. F. Devendorf.

"Congratulations. I know the paper will make good."

R. G. Leidig.

"I am proud of our paper. It give me an opportunity to advertise my business."

A. P. Fraser.

"I like the paper. The man who had the nerve to start something should receive every encouragement."

A. Knocker.

"The paper is alright, but I dont like the editor."

Frank J. Powers.

"We've waited a long time for this. I am glad it has arrived. Everybody help."

Dr. J. E. Beck.

"Absolutely necessary."

Mickey, the Barber.

"Aw, it aint got no sportin' news."

Monterey Cypress.

"Small but breezy, Carmel's first newspaper, the Pine Cone, made its initial appearance on the peninsula yesterday."

Overstreet has entered the journalistic field with a fair amount of advertising patronage and bids fair to make the paper characteristic of the splendid community from which it is issued.

Pacific Grove Recluse.

"The Carmel Pine Cone is the name which W. L. Overstreet has chosen for the small weekly newspaper which he has started at Carmel-by-the-Sea. The first issue appeared on Wednesday of this week. Whether Carmel is large enough to support even a small weekly paper is a question, but the Recluse wishes the publisher every possible success."

Non-Conventional Portraits

HAVE YOUR PICTURE TAKEN BY
L. S. SLEVIN

See Exhibit in Windows, Amongst
Others Three Groups of Four Gen-
erations, all Carmelites

Carmel News Co.

Civic Improvements

In accordance with its well-
established policy of making
permanent and desirable im-
provements in and about the
town, the Carmel Development
Company is planting hundreds
of young cypress trees on the
sand dunes along the ocean
shore. Many other improve-
ments are planned.

Weather For January

Carmel's well known weather
man, A. H. Roseboom, has
prepared the following:

Clear days 12
Partly cloudy 15
Cloudy 4

Highest 70 degs. on the 1st.
Lowest 32 degs. on the 16th.
Rainfall for the season 14.50 in.

Fred Leidig

Dealer in

WOOD

COAL

HAY

GRAIN

SPECIAL PRICES ON
TON LOTS OF COAL

Conservatory of Music

Mrs. A. W. Lemaire of "The
Pines" is an experienced artist
and teacher, sings in Italian, French,
German and English, and is well
known in the concert and educa-
tional field of Europe, Asia and
South Africa, having toured the
British Isles in opera. She is well
able to coach in all the great oper-
atic roles, and has in her possession
enthusiastic endorsements both of a
public and private nature of her
work as a performer and teacher,
from prominent critics and persons
of authority in the world of music.

W. J. Ball has recently or-
dered at Fresno a large supply
of fruit trees, to be planted at
south Black Rock.

Subscribe for the Pine Cone
\$1.00 a year in advance.

PROFESSIONAL CARDS

CONVALESCENT
AND REST HOME

El Camino Real near Ocean Ave.
Carmel Cal.
Graduate Nurse

Mrs. A. W. Lemaire

ROYAL ACADEMY, LONDON
LESSONS IN SINGING AND VOICE
PRODUCTION, FRENCH, ITALIAN,
GERMAN, ENGLISH SONGS
ORATORIO, OPERA

The Pines Carmel

Don't Forget

MIL ARBOLES GARDEN

(Your Home Nursery)

Can supply you with Plants,
Ferns, Trees—native or other-
wise. A. V. COTTON, Mgr.

Selected For Merit

The friends of Miss E. Charl-
ton Fortune, an artist well
known in Carmel and vicinity,
are congratulating her on her
success in having selected by
the art jury of the Panama-
Pacific exposition seven of her
paintings for exhibition.

Of the large number of pic-
tures submitted these were
among the few upon which
the jury agreed unanimously.

CARMEL BAKERY AND GROCERY

WE CARRY J.H.N.
AND SUNKIST
GOODS
USE OUR BAKED
GOODS—MADE
IN CARMEL

F. S. SCHWENINGER

Advertised Letter at the
Carmel Postoffice.

Postmaster L. E. Payne has
posted the following list of
unclaimed letters:

Adams, Miss
Barker, Chas. E.
Hutchinson, Mr. Eberly
Pierce, Miss Elizabeth
Pierce, Mrs. L. Haver.
Stevens, Miss
Tausi, Miss Marie
Tuckey, Mrs. Dr. H. A.

Spring and summer will be
with us soon. Let's get the
vacant lots on our main street
cleaned up.

The Party Line

BY LANNIE HAYNES MARTIN

New John I wouldn't change that phone—
We get our share of calls.
It gets most awful lonesome like
Shut up inside these walls,
When you're away and I have done
My morning work all up—
This morning Ben Jones told Sam Smith
That he has bought a "Hup"
And yesterday I heard Anne Green
Tell all about that ball
The farmers had, and Ezra James
Is comin' back this fall
To marry Mary Patterson,
Anne says he's doin' fine—
I tell you John I'd just as soon
You'd leave that party line!

Annual Attendance

BY LANNIE HAYNES MARTIN

Do you ever go to meeting, Dolly Gray
Except for dress parade Easter day?
Then the only prayer you say
Is "Oh, Heaven, I hope I may
Never look like Susie Green over there!
She has on a basque of bright scarlet plush
And a green plaid skirt so short, I would blush
And a turban cerise red is
Perched sideways on her head
Showing all her marcelled mop of Titian hair"
And the song of praise you sing
Is how joyous is the spring
"When the hats all blossom out like anything
And the dresses gay and bright
Are a woman's chief delight
Oh! I love to go to church in the spring!"

The Pine Cone Press is Equipped
to do All Kinds of Printing

Carmel Pine Cone

PUBLISHED WEEKLY

Application for entry as mail matter of the second class made at Carmel, Cal. Postoffice, and now pending.

W. L. Overstreet, Editor and Publisher

CARMEL, CAL. FEB. 10, 1915

SUBSCRIPTION \$1.00 PER YEAR

We Heartily Concur.

"The weekly paper," says the Palo Alto Citizen, "promotes the interests of the town in which it is published to such an extent that it becomes impossible to place an estimate upon it's worth. There is no enterprise that does so much for the corporation or the individual citizen as the paper. It stands opposed to the town knocker, the town fanatic and the town drones. It stands for action as against dry rot. It stands for progress as against stagnation. It is ever ready to combat the schemes of visionaries and as ready to aid the constructive plans of the wise and level-headed citizens. It is for the upbuilding of the community. The paper has not yet come into its own, however, because it is never appreciated to the extent of its worth by the people at large. Yet when battles are to be fought for town or county a rush is made to the newspaper office always to find the loyal editor ready, frequently without reward. Many other enterprises are encouraged by a bonus, but rarely is the newspaper offered such help and still more often not given the support it is entitled to. Communities frequently lose sight of their real benefactor when they fail to recognize the weekly journal as such. The editor and his paper stand as the bulwarks of defence against the attacks of evil or designing schemes affecting the good of the individual or the town. For these and other reasons the newspaper of the town and county should receive the support of the public at large in a liberal degree, for it is really the most important business enterprise of the community.

"How long will the war last?" "Who struck Billy Patterson?"

Pave Ocean Avenue.

About Reformers.

Beware the self-seeking reformer! It is often the misfortune of a good movement to become the object of a personal means of satisfaction or revenge, especially in a small community. When this happens it is sure to enlist the assistance of the misinformed and irresponsible. When this element, men or women, get busy, opposition to what is advocated is frequently aroused, and as a result the object desired "dies aborning."

What Says the Car Owner?

Henry Ford believes he has solved the world's greatest problem—how to administer justice and equality to the entire human family.

While he does not term it such, his plan is nothing other than the golden rule. "My idea is justice, and not charity," he says; and justice is all that any man asks. Being ready to ask it, he should be ready to grant it, and that is the golden rule—to others do as you would have them do.

FOR INFORMATION CONCERNING PROPERTY IN AND ABOUT CARMEL, ADDRESS

Carmel Development Company

T. B. REARDON
Plumbing
Tinning
Electrical Work

Agent Edison Mazda Lamp
Best Lamp Made

WHEN WRITING TO YOUR FRIENDS SUGGEST

Pine Inn
AS A DESIRABLE STOPPING PLACE

Autos for Hire

All Drives or by the Hour

Auto Stage

C. O. GOOLD PHONE 597 F4

LIVERY HAULING STORAGE
HAY AND GRAIN

Printing Engraving

BRING WORK OF THIS KIND TO THE Pine Cone Office

MANZANITA MOVING PICTURE THEATRE

"The Master Key" BY JOHN FLEMING WILSON NOW RUNNING Every Saturday Night ADMISSION 10 AND 20c

THE Misses Gulchard OCEAN AVENUE Notions Dry Goods Dress Making Millinery

Carmel-by-the-Sea Pharmacy See us for Drugs Toilet Articles Fine Stationery

Subscribe for the Pine Cone. \$1.00 a year in advance.

Florentine Leather.

Something new and beautiful is Florentine leather. This almost lost art, for it is an art, has been revived in Florence and the painted and hand-carved leathers have been imported into the United States. No one with artistic taste fails to appreciate these beautiful leathers. They are made into objects practical and beautiful. Pieces for the library table, pillow tops, stamp boxes, wallets, blotters, book markers and book covers, table runners and many other articles are made.

Abalone Season Closed.

The abalone season is closed. The law prohibits the catching of the musselites after February 1st. There will be no more fresh abalones until May 1st.

IT PAYS TO ADVERTISE



IF YOU DO NOT THINK SO, A Pine Cone AD WILL CONVINCCE YOU

Baby Sugar Peas

ARE GROWN WHERE CLIMATE AND SOIL ARE ESPECIALLY ADAPTED TO THEIR CULTURE, PICKED YOUNG AND TENDER, PACKED THE VERY DAY THEY ARE TAKEN FROM THE VINES, RETAINING ALL THEIR SWEETNESS AND GOODNESS. GET A TIN AT

Leidig Bros.

COMING EVENTS

The Boys' Club of Carmel will hold its annual meeting at the home of Miss I. A. Johnson, next Monday, at 8 p.m. Following election of officers and reading of reports, a social time will be held.

Rehearsals are in progress for the presentation on March 27 of "Sweet Lavender," under the auspices of the Western Drama Society.

The Carmel Sanitary Board will hold its monthly meeting this evening at the Pine Cone office.

Tomorrow evening Hillside reading circle meets at Pine Inn, and on the evening following Riverside circle will hold its meeting at the home of Misses Edmonds and Farrington.

On Saturday, February 20, the moving picture production of the "Master Key" will be shown all afternoon, beginning at 2 o'clock. There will be no evening show.

A meeting of the American Historical Association has been called for July, to be held conjointly with the American Asiatic Society and under the auspices of the Panama Pacific exposition. Nations facing on the Pacific Ocean are to be represented by men competent to deal with history and present facts. Matters pertinent to intelligent understanding of new problems brought about by territorial expansion of the United States, construction of the Panama Canal, Canada's initiation as a military unit of the British empire, China's political revolution, Japan's alliance with its former rivals, Russia's development of northern Asia, and South America's increased share in a Pan-American policy, will be discussed.

Information About Local Trees

A large audience was on hand to hear the well-known expert on California trees, Mr. H. A. Greene of Pacific Grove, last Friday evening who gave a very interesting talk on the trees of Monterey county to the monthly meeting of the Neighborhood Reading Circle at Arts and Crafts Hall.

"There are forty-seven kinds of tree exclusive of high-growing shrubs, to be found in our county," he said.

In some detail he treated those of foremost interest. "In the vicinity of Carmel are trees which rightfully belong at an altitude of about one mile, showing that this region once was far more elevated than now. The story that the Monterey pine is a direct descendant of the famed Cedars of Lebanon, was invented by an imaginative old guide and stage driver who delighted in telling such tales."

You Cannot Sit on This.

A chair constructed from pieces of wood contributed by the governor of every State in the Union is to be shown at the exposition. This piece of furniture, which will be known as the "governors' chair," is of rustic design, each piece of wood being in its natural state, and on each is a silver plate inscribed with the name of the governor who gave it. Every state exhibit will have the use of the chair one day. It will then be placed in the New Jersey building.

The Storm.

Many trees and out-buildings are down as a result of the wind and rain of the past week. So far no reports have been received of loss of life or of severe damage to property in this vicinity.

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who seek to get rid of a progressive and prosperous portion of the people of the state by expelling the seven southern counties to bear in mind that if the state grows as it should and the tide of immigration comes from our Middle Western and Eastern states, we shall be confronted by the same problem again in a few years. What counties shall we next expel?

California is a great state. From the Oregon line to the Mexican line it is all California. Not one foot of it should be cut off.—*Sacramento Union.*

John Barleycorn in Congress

"There is less reason," says the Springfield, Mass. *Republican*, "to discuss the effect of liquor in Congress than there was years ago when Mark Twain, in his brief experience as a Washington correspondent, wrote: 'Whisky goes into committee rooms in demijohns and comes out in demagogues.' We have not yet got rid of one or of the other. But though there have been rumors, since the sale of liquor in the capitol building was prohibited, of committee rooms most hospitably stocked, there is no doubt whatever that, as pointed out by Representative Gillett, in a frank and well emphasized speech, there is much less evidence of liquor in and about congress than twenty years ago.

Those whose Washington experiences do not go back as far can testify to progressive improvement since the sale of liquor was stopped, even though there have been in the meantime certain such episodes as the famous filibuster described as that of 'a blind man, a demigog and a drunkard.'"

Thank You.

The *Outlook* of recent date has the following to say of California's governor:

"Governor Johnson is a signal example of a sturdy and successful political leader who is instinctively and spontaneously progressive. At first his voice seemed but the voice of one crying in the wilderness. But he proclaimed the governmental gospel just the same. His was a philosophy born of a love of justice of all humanity."

The Masquerade.

Now that the invitations have been issued and received for the Manzanita Club masque ball on February 20, many unique stunts and costumes are being prepared for the occasion. Going?

At Last—The Explanation.

"Jitney" is a cockney equivalent for a halfpenny. The word is not used in polite society in London—it exists only in the "language of the street." When the newsboys dash along Piccadilly with the evening editions, they cry, "Paipah, one jitney!" is the explanation an exchange makes public. Well, a "jitney" may be equivalent for a halfpenny, but it needs control nevertheless.

PINE NEEDLES

Miss Clarabel Rask, whom many will remember, has entered a St. Louis hospital for the purpose of taking a course in nursing. The course is four years.

Mr. and Mrs. R. G. Maxtone-Graham, who have been in Carmel for two months past, have returned to Berkeley.

What is our local fire commission waiting for? Money or inspiration?

Mrs. Samuel O'Connell, of Cartersville, Mont., mother of Mrs. L. S. Slevin, arrived in Carmel recently. She will remain until late spring.

March 2 is Monterey County Day at the P. P. Exposition. Get there if you can.

Mrs. E. A. Wettig of Sacramento, is in Carmel. She will remain about a week.

Mrs. J. H. Foster and Mrs. Mary Allen, who are now in Oakland, are expected back in Carmel about March 1.

Miss M. Louise Hutchinson is sending to friends about the the bay boxes of poppies. They bloom in Carmel earlier than elsewhere.

L. H. Whiteman, formerly of Carmel, and I. B. Travis, of San Francisco, were in town last Wednesday evening. A contribution from the pen of Mr. Whitman will appear in an early issue.

B. W. and Floyd Adams made a trip to San Jose and and return last week.

Mrs. Frank Fixiey recently entertained a number of Carmel ladies at her beautiful new home at Pebble Beach.

Riverside reading circle gave a most enjoyable evening last Wednesday at the home of Mrs. F. S. Rice. Miss Ida A. Johnson's reading of Nicholas Nickleby was delightful. This was followed by a musical, and finally a candy-pull was "pulled off."

To the delight of their many Carmel friends the Jesselyns have decided to remain with us until May.

Mrs. Arndt was down from San Jose for a few days last week.

Many letters of congratulation and good wishes have been received from non-resident Carmelites who were sent copies of the first issue of the Pine Cone.

The Rasks are now occupying the Daniels cottage near the P. I. lower gate.

Artist William Ritschel is expected in Carmel some time in late spring.

The new Schweningen store is being painted and fitted up for early occupancy.