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# MY BOOK <br> On How to Grow Prize Winning Flowers 

# PEONY SPECIAL 



# An Amazingly Liberal INTRODUCTORY OFFER 

 To All My Friends!ILIKE Peonies better than any other flower. Years ago when we first started in with just a little home flower garden, we used to take special pride in our Peonies. Whether you have only a little space or a regular big estate, there is nothing you can plant that will repay you as fully as good, hardy Peonies.
We have now made a special selection of six extra fine varieties. The colors are shell-pink, lilac-pink, dark red, silvery pink, pure white and soft pink.

We are going to call this our Friendship Assortment because we know you will like the great size, magnificent color, and profusion of bloom it will give you. Year after year as you see these flowers in your garden you will remember us. Then we will get other orders from you and you will tell your friends about us. The assortment is our Collection No. 3, and consists of six varieties, all different, all named, all large divisions. They are varieties that sell from 75 c to $\$ 2.00$ each.

## Named Varieties - Total Value, \$7.00 POSTPAID only $\$ 3.00$

## Our Choice Gladiolus

The Pfeiffer Nursery also grow over forty acres of Glads, and will harvest over five million bulbs this fall. All standard and commercial varieties, also many of the rare and fancy sorts which will appeal to every Glad "Fan." Complete descriptive price list issued after January 1st. Special quotations on large quantities.

## Where To Find Things in My Book

In order to help you to turn to the articles you are most interested in we are making an index of the different plants and the pages you will find them on.

Item
Page
What Others Say . . . . . . . . . . . . . 4
How and When to Plant Peonies . . 6
Free Offer . ........................ 7
Peonies, List . . . . . . . . . . . . . . 7 to 12
Peonies, Bargains ........ 12 and 13
Iris, Introduction . . . . . . . . . . . . . . . 14
Iris, List . . . . . . . . . . . . . . . . . 14 to 20
Iris, Bargains . . . . . . . . . . . 20 and 21
Hardy Perennials ........ . 22 and 23
Hardy Phlox . . . . . . . . . . . . . . . . . 24
Rock Garden Plants . . . . . . . . 25 to 27
Hardy Lily Bulbs . . . . . . . . . . . . . . 28
Dutch Bulbs, Tulips, etc. . . . 29 to 31
Special Tulip Offers ............. 32

## We Ship Everywhere

Unique climate and soil conditions of the upper Mississippi combine to make bulbs grown on our farms here unusually hardy and virile. Pfeiffer flowers are now flourishing in gardens in every state of the Union.

## HOW TO MAKE


C. A. Pfeiffer.

## Your

 Flower Beds the Envy of the Neighborhood
L. E. Pfeiffer.

MY son Loyde and myself with the assistance of my wife run our nursery together. We have built up this business mostly from serving our local people around Winona. To be perfectly honest with you I think my wife has done more than either of us men to make our business so big that we now ship Pfeiffer bulbs to our friends all over the country, from coast to coast. We have sometimes shipped as much as a carload to one customer.

So instead of calling this little book "My Book", maybe I should call it "Our Book." Anyway, I want you to know that you are always dealing direct with one of us although we are now among the best known people in our line in the country. We have originated a lot of different varieties of flowers here. The thing we are proudest of, however, is the way we have been able to select and develop the finest strains of flowers here for home gardens. I'll tell you exactly how we did it.

## How We Work for You

When I was a boy, Luther Burbank was beginning to perform some of his miracles with fruits and flowers. I read everything about him that I could get my hands on. He work ed mostly by assembling great lots of plants and then selecting the best and throw. ing out the others. That is exactly the way we work here. In addition to our own cre-
ations, we get hold of every new variety as soon as it is offered, and try it in our own gardens. Myself and son and our wives are the judge and jury. If we agree that it does well in our gardens then we proceed to "cultivate" it.

## From Our Garden to Yours

Flowers are a lot like children. My wife has always said that most of the people who are in terested in flowers are women. So most of you will understand what I mean. To do best, a young flower needs the right care. Enough sunshine, moisture, food in the form of soil and fertilizer, and so on. When a specially selected flower is given the right start in life, it has about a five-to-one better chance to thrive in your garden later on. That's why our friends are so universally successful with the flowers we send them. We first select only the very best strains we can find, then we see to it that they become healthy, hardy and virile by proper care here in our hundred-acre gardens, where everything is personally supervised by one of ourselves. Then they will give you the big blooms, the vivid colors and the general superior qualities that are bound to make your flowers the envy of the entire ncighborhood.

# The Real Difference Between Prize Winning Strains and Ordinary or Common Garden Varieties 


$\mathbf{W}^{\text {HY }}$ do you want to grow "show" flowers instead of just "common garden varieties?" As Luther Burbank once said, "There are a good many individuals on our globe who designate flowers either as pinks, lilies or roses and put everything into one of those classes." My idea is that even those people enjoy flowers that have bigger, brighter blooms, taller, stronger stems, and so on. When you go to the bother of planting any kind of flowers you might just as well put in something that is going to surprise and delight all your friends and neighbors.

Then, of course, these prize winning strains are better in every way when you want to use the blooms. They make gifts that friends and neighbors really appreciate. They look better and make up better into bowls and vases around the

As I told you on that other page, I devote most of my time now to selecting and cultivating rather than to creating new varieties. A man has only so much time in this world. If I spent all of it in creating new varieties it would leave none over for the work I love most and that is helping every home gardener get the best flowers it is possible to have. I don't care where the flowers come from or who originates them. If we try them and like them and think you will like them, we just go ahead and cultivate that particular strain.
When it comes to putting prize winning strains in your flower beds they flourish best when they have had the best start. Well nourished, full-bodied bulbs grow better for one reason because they are less sub. ject to attacks by insects and fungus growths. When you take strong, healthy bulbs of these prize-winning strains and compare them with the ordinary run of those grown in gardens you find a great big difference. First of all your plants will grow bigger and be generally more hardy. The foliage is more stately and erect. The blooms, of course, are far bigger and the colors are clearer and brighter. If that is what you want, then try any of the varieties offered on the following pages of this little book and I know you will be happy and satisfied.

## Read What Others Say About Us!

Caribou, Me. Want to acknowledge receipt of the shipment of Peony roots. They were lovely. The extra roots included were a very pleasant surprise, for which I thank you. I am anxious for spring to come so I may see them in bloom. MRS. W. A. S.

Stillwater, Minn.
My order of Iris arrived yesterday in fine condition, and I planted them soon after their arrival. I want to thank you for your promptness and also for the extra plants. You will hear from me again as I add to my garden.

MRS. J. P.
Ogden, Utah.
I was very much pleased with the order of bulbs received from you last year. The Peony roots did especially well. I am glad to tell my friends about such a dependable firm.

MISS A. C.

The two orders which I placed with you wertand, promptly filled and were of good vigorous stock. Thank you for the extra bulbs and roots.

I am writing to express my appreciation for your promptness and generosity. MRS. R. M. W.

Minneapolis, Minn.
I wish to thank you very much for the nursery stock you recently sent me, especially for the gen erous roots of Irises, and for the fine Tulip bulbs.

MRS. H. B. R.
Detroit, Mich.
Shipment of Peonies and Tulip bulbs arrived yesterday. Everything in fine condition, and want to thank you for the extra fine Peonies you in cluded gratis. My friend, Mr. I. H. K., sent you an order on my recommendation.
J. L.

# NOW You Can Buy Guaranteed Prize-Winning Stock Direct from the Grower 

WE have always done all we knew how to deserve your confidence and good will. Of course we guarantee absolutely that everything we say further on about any flower we offer you is true in every way. We also insure you against any possible mistakes that might be made in packing your selection and guarantee that plants and bulbs are true to name. Then we go a step farther and guarantee that when the bulbs reach you they will be in good, healthy growing condition. You can help us here by having your Express Agent or Postmaster make a note on your receipt if anything has happened to the package in transit. Return anything not re ceived in good condition to us at once and we will gladly replace it or refund your money.

We have done business under the above guarantee right here in Winona for over a quarter of a century. For a long time most of our flowers were sold locally but we are now selling to people all over the country. No matter how far away you live we like to feel that you are friends and that we are going to hear from you again whenever you have anything you want to talk over with us. Of course we'll be glad and proud to take care of your future orders for any more flowers you want.

With us it is different than some people you might buy from. We are actually the growers of every Peony, Iris, Gladiolus or other perennial we offer you. We grow them, dig them, and pack them fresh from our loam soil here in the upper Mississippi Valley. We
penses, no commissions to jobbers, no extra handling or packing cost. There is no reason for our misrepresenting as there is no such thing with us as "carried over" stock such as dealers and others who buy bulbs at wholesale have to offer. When you buy from us you are sure of getting the very lowest Direct-From-Nursery-to-You prices on everything and anything you select. Already thousands of other flower lovers like yourself from all over the country order from our select stocks every season. Your order, big or little, will be appreciated and we will give it the very best attention.
C. O. D. SHIPMENTS. C. O. D. orders must be accompanied by $25 \%$ of the total amount in cash. Because C. O. D. shipments are sent with carrying and collection charges collect, the cost to you is a great deal higher than by sending all cash with your order. It's cheaper for you and better for us to send remittance with your order. It means less detail and more prompt handling of your order--quicker arrival at des. tination.

Postage or express charges on orders for $\$ 1.00$ or more are prepaid to any point in the United States when cash in full is sent with your order. Please send remittances payable to The Pfeiffer Nursery, by check, draft, postal or express money order, as currency may become lost in the mails.

NOTE: We refer our new friends for business references to Dun's or


A corner out of a three-year-old field of Peonies. This picture was taken June Ioth when our Peony season was at its best. The field fronted right on U. S. Highway No. 14, and during the blooming season thousands of people enjoyed this beautiful sight.

# PEONIES How and When to Plant 

All Peonies are not alike any more than all members of the "white race" are the same. It is this individuality that first appealed to C. A. Pfeiffer as a home gardener and it is what we have devoted a great deal of time to developing in our Peonies grown here at Winona. In the varieties offered on the following pages you will find the Peonies that appeal to you most, the ones you will be proud to show to friends.

## A PEONY GARDEN WITH

 A WEALTH OF BLOOM. For those of you who love flowers but have never yet grown Peonies, there is a world of pleasure awaiting you. If you do not now have a flower garden, but aspire to have one some day, a few Peonies planted this fall will make a splendid beginning. Not until you grow these gorgeous flowers yourself can you know of the keen delight of watching the development of the seemingly insignificant bud into a marvelously beautiful bloom, and of the enjoyable thrill of cutting these exquisite flowers for the house or for your friends.PEONY RATINGS. The figures at the left in the Peony descriptions are the official ratings given by the American Peony Society; 10 points being perfect. Any Peony rating 7.0 is good, over 8.0 very good, and over 9.0 excep. tionally good.

HARDY AND LONG LIVED. Peonies are easy to grow, perfectly hardy and when established in the garden, become a permanent fixture in the landscape. They bear large and showy flowers of a great range of colors. Some are delicately scented, proving themselves to be ideal for cut flowers.

VARIETY OF USES. The Peony is fine as a specimen plant, for massing, for borders, for cover in front of shrubbery, and is one of the very best low hedging plants. It gives color and variety to every form of landscape decoration. It is hardy in almost any climate and any soil, is easily established and requires a minimum of care. It is almost, but not quite, immune from plant diseases and insect pests.

PLANTING AND CULTIVATING PEONIES. Peonies require a reasonably fertile, well drained soil and should have full sun at least part of the day. If planted in a shady place, plants are apt to be spindly, and will not produce typical bloom. If possible, plant them in an open space away from trees and shrubbery,


How to Plant Peony Roots
Make hole deep and wide enough to accommodate the roots. Plant so that the "eyes" are NOT more than two inches below the surface. TOO DEEP PLANTING IS OFTEN THE REASON WHY PEONIES DO NOT BLOOM.
in the open sunlight. Plant so that the buds or eyes are about two inches below the surface of the ground. Deep planting is detrimental to their blooming habit, and sometimes the cause of their not blooming at all. Space the plants about three feet apart. For hedge plant 24 inches apart.

FERTILIZING. A little bone meal or prepared fertilizer scattered around the plant, but not in contact with the stems, worked into the soil is beneficial for better blooms. Never let fertilizer of any kind come in contact with the roots.

SIZE OF ROOTS. After many years growing Peonies, we have found by experience that a plant with 3 to 5 strong, well developed buds or eyes, and a properly balanced root system will produce the best results in the shortest time.

TIME OF PLANTING. Peonies planted in September and October become established before winter sets in, and will usually bloom in the spring. We advocate fall planting for the amateur grower; but they can be successfully planted in the spring providing the plants are dug in the fall and kept in a dormant condition over winter. Place the plants in your garden where they can remain permanently for eight or ten years. Cover lightly with straw or coarse hay after the ground freezes, the first fall.

ABOUT ANTS AND BEES. When the buds begin to swell in the spring, they are frequently covered with ants and bees; but do not become alarmed, as all these insects are after is the honey that exudes from the buds, and they will not cause any injury.

FINAL-BUT IMPORTANT. While many Peonies will bloom the first year, most varieties will not reach their full normal development, or produce typical bloom, until their third year. In cutting bloom, be sure to leave part of the foliage on the plant for the future development of the roots and buds.


> Just a Few of the Many Medals and Cups Awarded to Pfeiffer Nursery Flowers.

## PFEIFFER'S PEONIES <br> In Alphabetical Order

8.5 ADOLPHE ROUSSEAU (Dessert, 1890). Garnet-red. One of the darkest and most brilliant velvety reds, with large, shell-like petals on tall, stiff stems. Early midseason; an extra fine landscape variety. $\$ 1.00$ each.
8.7 ALBATRE (Crousse, 1885). White. Very large. Fragrant, strong grower and profuse bloomer. Late midseason. $\$ 1.00$ each.
8.6 ALBERT CROUSSE (Crousse, 1893). Very large, compact, bomb type flower. Delicate seashell-pink with crimson flecks. An excellent standard variety. $\$ 1.00$ each.
7.6 ALBA SULPHUREA (Calot, 1860). White. Large, bomb shaped, white flower, center sulphur-yellow. Midseason. Fine for cut flowets. 50 c each.
8.8 ALSACE-LORRAINE (Lemoine, 1860). Creamy white. Very large, creamy white flowers, center delicately tinted with brownish yellow. Painted petals resembling a water lily. Tall. Vigorous grower. Late. \$1.50 each.
7.3 ALEXANDRE DUMAS (Guerin, 1862). Rose and salmon. Brilliant pink crown-shaped flowers. Early and a very profuse bloomer. 50c each.
7.5 ARCHIE BRAND (Brand, 1913). Deep seashell-pink. Very large, bomb-shaped flower of an even seashell-pink with silvery border; delicately scented like a rose. Profuse bloomer. Medium early. $\$ 1.00$ each.
8.1 ASA GRAY (Crousse, 1886). Lilac pink. Large, compact, pale lilac flower of semirose type. Prolific bloomer, fragrant and very strik. ing appearance. Medium early. $\$ 1.00$ each.
8.7 AUGUSTE DESSERT (Dessert, 1920). Intense pink, each petal edged with narrow silver border. Midseason. $\$ 4.00$ each.
7.8 AUGUSTINE D'HOUR (Calot, 1867). Red. Extremely large, showy bloom of very deep brilliant or solferino-red, silvery reflex, bomb type. Medium early. 75 c each.
8.0 AURORE (Dessert, 1904). Milky white. Extra large, flat, loose bloom, semi-rose type. Fragrant and fine. Late. $\$ 1.00$ each.
8.7 AVALANCHE (Crousse, 1886). Pure snow-white. Fragrant, waxy, snow white blooms opening like a rosebud. Center petals edged with carmine. Strong, tall, midseason variety. Very free bloomer. $\$ 1.00$ each.
8.5 BAYADERE (Lemoine, 1910). Pure white. Large, globular flowers of creamy white with a golden heart. Midseason. $\$ 3.00$ each.
8.1 BEN FRANKLIN (Brand, 1907). Crimson-red. Very tall, erect stems carrying individual crimson-red, rose type blossoms in great profusion. Medium early; fine for massing for cut flowers and as a landscape variety. $\$ 1.00$ each.


Japanese Type.
9.0 BARONESS SCHROEDER (Kelway, 1889). Flesh. white. Plume-shaped flower with irregularly shaped petals. Fragrant; strong, tall grower and free bloomer. Midseason. Regarded as one of the world's best white Peonies. $\$ 1.00$ each.
CHARLES VERDIER. Deep rose. Sort of a mystery Peony, origin unknown, so it has never been listed for rating. Resembles a large rosebud. One of the most prolific late varieties. A free and reliable bloomer. 50c each.
7.8 CHARLES McKELLIP (Brand, 1907). Crimson. Probably the most perfectly formed bright red Peony, especially beautiful in the bud and when half open. Semirtose type. Midseason. $\$ 1.00$ each.
8.4 CHESTINE GOWDY (Brand, 1913). Silvery pink. Delicate pink coneshaped flower with creamy white petals surrounding the prominent ball of pink center petals. A late midseason variety, fragrant and fine for cutting. $\$ 1.00$ each.
8.6 CHERRY HILL (Thurlow, 1915). Deep garnet-red. One of the earliest red Peonies. Beautiful sheen, long, stiff stems. Semi-rose type. $\$ 2.50$ each.

## FREE OFFER

As a means of putting our catalog into the hands of more flower lovers, and to acquaint them with PFEIFFER QUAL ITY, Bargain Offers and Collections, we ask the co-operation and help of all Pfeiffer cus tomers.

All we ask of you is that when you send in your order you include the names and ad dresses of a few of your friends or neighbors who own their homes, love flowers and might be interested in our products.

Remember, the names must be sent in with an order. Then for your kindness we will in clude something extra, (our selection), absolutely free, and postpaid to your door as all our orders are.


Part of Our Peony Exhibit at the National Peony Shoze in St. Paul.
8.7 CLAIRE DUBOIS (Crousse, 1886). Satiny pink. Very large rose type flower, uniform soft pink color, borne erect on strong, stiff stems. One of the very best late varieties. $\$ 1.00$ each.
8.1 COURONNE D'OR (Calot, 1873). White. Large, flat, semi rose type, pure white flowers with a ring of yellow stamens around a tuft of center carmine tipped petals. Late. 75c each.
7.1 DELACHEI (Delache, 1856). Red. Large, compact, rose type, violet'crimson blossoms slightly tipped with silver. One of the best old standard varieties. Late midseason. $50 c$ each.
7.5 DELICATISSIMA (Unknown). Delicate pink. Rose type flower; fragrant, free bloomer, early and especially good for commercial cut flowers. 50 c each.
8.1 DUCHESSE DE NEMOURS (Calot, 1856). Sulphurwhite. Another of the best of the older varieties. Crown type, sulphur-white blossoms, free bloomer and a vig. orous grower. Early. 75c each.
7.8 DUC DE WELLINGTON (Calot, 1859). Creamy white. Large, bomb-shaped, white blossoms, sulphur center. Tall, erect growth. Midseason. 50c each.
7.6 EDULIS SUPERBA (Lemoine, 1824). Bright rosepink. Very fragrant. Early. Usually called the Decoration Day Peony. Excellent cut flower variety. 50c each.
9.2 E. B. BROWNING (Brand, 1907). White. A tall, commanding white rose type, soft pink in the bud. A very attractive flower. Very large and late bloomer. $\$ 3.00$ each.
8.7 ELWOOD PLEAS (Pleas, 1900). Light shell-pink. Large size, flat, full double, light pink blooms in clusters, open. ing several on a stalk. Robust grower. Late midseason. $\$ 1.00$ each.
8.0 ETTA (Terry). Pale pink. Very large, rose type, fragrant, even pink blooms. Very late. $\$ 1.00$ each.
8.3 EUGENE VERDIER (Calot, 1864). Hydrangea-pink. Very large, compact, typical rose type. Outer guard petals lilac white. Fragrant; very erect, dwarf habit, with strong stems; free bloomer. Late. This variety should not be confused with Eugenie Verdier or L'Indispensable. We have the genuine Eugene Verdier. $\$ 1.00$ each.
8.6 EUGENIE VERDIER (Calot, 1864). Pale hydrangeapink. Collar lighter, center deeper, flecked crimson. Large, medium, compact rose type, tall, free bloomer. Midseason. Distinct from Eugene Verdier. $\$ 1.00$ each.
7.7 FANNY CROSBY (Brand, 1907). Soft pink guard petals, canary yellow center. Midseason. $\$ 2.00$ each.
7.8 FARIBAULT (Brand, 1918). Deep rose with silver sheen, much like a rose. Free bloomer. Late. $\$ 1.00$ each.
8.4 FELIX CROUSSE (Crousse, 1881). Rich red. Large, globular flowers are a rich, brilliant, effective red. Rose type. Late midseason. 75c each.
9.3 FESTIVA MAXIMA (Miellez, 1851). White. Extra large rose type. Pure white with carmine flecking in the center. Fragrant; early; most popular all white Peony. 75c each.
9.1 FRANCES WILLARD (Brand, 1907). Creamy white. Large flower with cup-shaped center, enclosing golden stamens. Very fragrant. Midseason. \$2.00 each.
7.5 FLORAL TREASURE (Rosenfield, 1900). Lilac-rose. Very large rose type; free bloomer. Midseason. 50c each.
8.2 FRANCOIS ROUSSEAU (Dessert, 1909). Brilliant red. Roseshaped, showing stamens among the petals. Early. $\$ 2.50$ each.
8.9 GEORGIANA SHAYLOR (Shaylor). Pale roserpink with lighter center. The flowers are large with extremely broad petals; midseason. One of Shaylor's best. $\$ 2.50$ each.
8.6 GOLDEN DAWN (Gumm, 1923). Ivory white with yellow. ish center. Very fragrant. Much like Primevere. \$5.00 each.
8.2 GROVER CLEVELAND (Terry, 1904). Dark crimson. Very large, compact rose type; medium height. Late midseason. $\$ 1.00$ each.
8.8 GRANDIFLORA (Richardson, 1883). Shell-pink. Very large, flat rose type, with fine, lacy petalage. Very late. $\$ 1.00$ each.
7.3 GOLDEN HARVEST (Rosenfield, 1900). Lilac-rose. Guard petals enclosing creamy white petals surrounded by pink carmine tipped petals. Early. 75c each.
9.1 HANSINA BRAND (Brand, 1925). Medium to deep pink. long, erect stem. A remarkable and distinct Peony. Given an award of merit at the London, Ont., International Show. $\$ 25.00$ each.
7.9 HARRIET FARNSLEY (Brand, 1916). Flesh-pink. Rose type. Very late. 50c each.
9.1 LADY ALEXANDRA DUFF (Kelway, 1902). Flesh pink Very large, flat, semi-rose flowers, distinctly striped with carmine. Strong and vigorous; profuse bloomer. Midseason. $\$ 1.50$ each.
8.6 LA LORRAINE (Lemoine, 1901). Creamy white. Large, globular blooms. Tall grower, free bloomer. Midseason. $\$ 3.50$ each.
7.5 LA TULIPE (Calot, 1872). Blush white. Very large, flat, semi-rose type; outer guard petals splashed crimson. Free bloomer. Midseason. 75c each.
8.5 LA PERLE (Crousse, 1885). Pink. Very large, compact, globular flowers, flecked carmine. Fragrant. Strong grower. Midseason. \$1.00 each.
7.3 LA SUBLIME (Parmentier, 1850). Crimson. A fine, tall crimson. 75c each.
8.8 LAURA DESSERT (Dessert, 1913). Creamy white. Large, full flower, cream-white guards, bright canary-yellow center. An early and superb variety. $\$ 3.50$ each.
8.4 LORA DEXHEIMER (Brand, 1913). Flaming crimson. Im mense semi-rose blooms, stiff stems; prolific. Early. \$1.50 each.
9.9 LE CYGNE (Lemoine, 1907). Milk-white. Large, semi-rose type, perfectly formed, globular flowers. Petals very much incurved, very fragrant, erect, medium tall, stiff stems. Free bloomer. Midseason. The finest white in existence. \$6.00 each.
7.3 L'INDISPENSABLE (Origin unknown). Pink. Rose type Late midseason. Must not be confused with Eugene Verdier. $\$ 1.00$ each.
8.8 LILIAIV GUMM (Gumm, 1921). Deep rose-pink; very fine fragrance. One of the very largest Peonies. Late midseason. $\$ 6.00$ each.
8.1 LIVINGSTONE (Crousse, 1879). Pale lilac-rose. Large full blooms, silver tipped; upright, erect grower. Late. Extra good variety. $\$ 1.00$ each.
9.0 LONGFELLOW (Brand, 1907). Brilliant cherry, golden stamens surround the center. Good bloomer. Late midseason. One of the finest reds in existence. $\$ 2.00$ each.
6.9 LOUIS VAN HOUTTE (Calot, 1867). Carmine-rose. Semirose type, silver tipped with fiery reflex. Fragrant. Mid. season. 50c each.
8.8 LOVELINESS (Hollis, 1907). Pink. Very large, fat hydrangea-pink flowers. Strong, upright stem. Late bloomer. \$2.00 each.
8.7 LUETTA PFEIFFER. (See page 13). $\$ 2.50$ each.
9.0 MABEL FRANKLIN (Franklin, 1920). Blended pink. Collar of creamy petals surrounds the center, outer pink petals tinged with lavender. Fragrant. $\$ 6.00$ each.
8.1 MME. CALOT (Meillez, 1856). Hy. drangea-pink. Large, globular rose type. Early, profuse bloomer. Very fragrant. 50c each.
7.9 MME. CROUSSE (Calot, 1866). White. Large, crown type, center petals crimson flecked. Free bloom. er. Midseason. 50c each.
7.9 MME. DE VERNEVILLE (Crousse, 1885). Pure white. Center tipped carmine. Very large, full bomb shape, medium height. Strong grower and exceptionally free bloomer. Fragrant. Early. 75c each.
8.9 MME. EMILE LEMOINE (Lemoine, 1899). Large, full blooms of soft flesh-pink. Tall strong stems. Mid. season. $\$ 1.00$ each.
8.5 MME. EMILE GALLE (Crousse, 1881). Shell-pink. Large, compact, flat flowers of the rose type. Milk. white center. Free and reliable bloomer. Late. $\$ 1.00$ each.
9.4 MME. JULES DESSERT (Dessert, 1909). White, shaded with buff and salmon tints; large flower. Medium height, strong grower. Midseason. A superior variety. $\$ 2.50$ each.
8.6 MME. AUGUSTE DESSERT (Dessert, 1899). Violet-rose. Semi-rose type, large, perfect flower tinged with carmine. A good, free blooming, early midseason variety. $\$ 1.50$ each.
8.2 MARCELLA DESSERT (Dessert, 1899). Creamy white, lightly spotted with lilac, center flecked crimson; crown type. Midseason; fragrant. $\$ 1.50$ each.
7.5 MARECHAL VAILLANT (Calot, 1867). Light red. Rose type, immense blooms. Late. 75c each.
8.9 MARIE CROUSSE (Crousse, 1892). Pale lilac-rose. Enormous, full, globular flowers on long, strong stems. Mid. season. $\$ 1.50$ each.
8.5 MARIE LEMOINE (Calot, 1869). Pure white. Large, very compact, rose type, center cream-white. Fragrant. Medium height. Extra strong stems. Very late. \$1.00 each.

MARIAN PFEIFFER (Pfeiffer, 1925). Brilliant bright, dou• ble red without a trace of magenta or purple. An outstanding red with a decidedly spicy rose-geranium fragrance. Rose type, tall, profuse bloomer; good propagator. Now first offered, and only a limited number will be sold this year. Price for large divisions, $\$ 25.00$ each.
9.1 MARTHA BULLOCH (Brand, 1907). Rose•pink. Enormous, cup-shaped blooms often ten inches across. Outer petals shading to silvery shell-pink, stalk strong and erect. Fragrant. Gigantic size and exquisitely beautiful. $\$ 5.00$ each.
8.7 MARY BRAND (Brand, 1907). Vivid crimson. Golden stamens through the center; very fragrant. One of the best of all reds. Immense heads of bloom. $\$ 1.50$ each.
9.0 MARY WOODBURY SHAYLOR (Shaylor). Pink. The guard petals are shell-pink and the center a creamy yellow. Dwarf grower with stiff stems. Profuse bloomer. $\$ 5.00$ each.



Three-Year Clump of Baroness Schroeder
8.4 MARGUERITE GERARD (Crousse, 1892 ). Flesh-pink. Enormous, flat flowers with broad petals, blooming in clus ters. A free bloomer in late midseason. Medium height and spreading habit. $\$ 1.00$ each.
7.3 MIDNIGHT (Brand, 1907). Deep maroon. Loose, semi rose type. Medium early plume-shaped flowers. \$1.00 each.
MISS HENNIGER (Terry). Cream-white, with very long, open petals, giving it the chrysanthemum effect so much desired in Peonies. Strong grower and free bloomer. Mid season. Buds show a trace of flesh-pink, but mature bloom is pure white. $\$ 1.00$ each.
7.8 MODELE DE PERFECTION (Crousse, 1875). Violet'rose; large, compact flower, very symmetrical. Medium dwarf plant. Free bloomer. Late. $\$ 1.00$ each.
9.2 MONS. JULES ELIE (Crousse, 1888). Lilac-pink. Enormous full flower, crown type, resembles a chrysanthemum; glossy lilac-pink with a silvery sheen. Early bloomer. Very fragrant. One of the highest rated of the older varieties. $\$ 1.00$ each.
9.0 MILTON HILL (Richardson, 1891). Shell-pink. Large, flat flower of perfect rose shape. Strong, medium height with sturdy stems. Late. $\$ 3.00$ each.
8.2 MOSES HULL (Brand, 1907). Deep roserpink. Very large, loose, cupped, tufted petaloids, some. what mottled. Delicate fragrance. Midseason. $\$ 1.00$ each.
8.3 MONS. DUPONT (Calot, 1872). Creamy white. Well formed, cup-shaped bloom, center splashed with crimson and showing stamens. Tall, erect, fragrant. Late midseason. $\$ 1.00$ each.
8.8 MONS. M. CAHUZAC (Dessert, 1899). Dark red. Medium to large, globular rose type; medium height. Early midseason. The darkest Peony grown. $\$ 2.00$ each.
8.3 MRS. A. G. RUGGLES (Brand, 1913). Light pink. Large, semi-double type. Petals long and fringed. Late. Strong grower and a wonderful flower. \$2.00 each.
9.6 MRS. A. M. BRAND (Brand, 1925). Beautiful pure white, of immense size and exquisite form. Good, strong stems, healthy light green foliage. Awarded the gold medal at the 1925 American Peony Show in St. Paul. $\$ 25.00$ each.
7.8 MRS. CAREW (Brand, 1907). Delicate pink Large, full flower; often comes in clusters of four to six. Midseason. \$1.00 each.
9.0 MRS. FRANK BEACH (Brand, 1925). Beautiful creamy white flower like Jubilee. Dwarish grower. Late. Given an award of merit at the London, Ontario, International Show. $\$ 25.00$ each.
9.0 MRS. JOHN M. KLEITSCH (Brand, 1925). Deep lavender.pink, broad, stiff petals and a color not duplicated by any other Peony. $\$ 25.00$ each.
9.1 MYRTLE GENTRY (Brand, 1925). Large flowers of delicate salmon pink. Tall, erect grower and a regular and profuse bloomer. Very fragrant. Awarded the American Peony Society's silver medal at St. Paul, 1925. \$25.00 each.
9.0 NINA SECOR (Secor). Pure white. Beautiful clear white of large size and splendid form. Very late. $\$ 5.00$ each.
8.5 OCTAVIE DEMAY (Calot, 1867). Pale pink. Very large, flat crown type. Exceedingly fragrant. Very dwarf habit. Free bloomer. Early. $\phi 1.00$ each.
OFFICINALIS ROSEA. Deep rose-pink. Similar to the Off. cinalis Rubra. 75c each.
OFFICINALIS RUBRA. The old deep bright red Peony of the old-time garden. Very early. $\$ 1.00$ each.


Peony Border.
7.4 OLD SILVER TIP (Brand, 1918). Soft madder-rose. Semirose type. Petals silvcr tipped. Very prolific. Late midseason. $\$ 1.00$ each.
8.8 PHOEBE CAREY (Brand, 1907). Shell-pink, loosely formed blooms of exquisite loveliness, deeper center. Fragrant. Very late. \$2.50 each.
9.2 PHILIPPE RIVOIRE (Rivoire, 1911). Very dark crimson. Large, well formed, cup-shaped flowers of rose type. Strong grower. Fragrant. Early. A very striking and large bloom. $\$ 10.00$ each.
9.0 PHYLLIS KELWAY (Kelway, 1908). Very large, rosepink paling to white in center, showing many stamens. Floriferous. Midseason. $\$ 5.00$ each.
8.2 PIERRE DUCHARTRE (Croussc, 1895). Deep pink. Large, compact, globular blooms. Rose type. Large. Fragrant. $\$ 1.00$ each.
8.6 PRIMEVERE (Lemoine, 1907). Buff with sulphuryellow center. Large, flat flower. Tall, strong and free bloomer. Very fragrant. Midseason. Nearest approach to a yellow Peony. $\$ 2.00$ each.
8.5 PRINCE OF DARKNESS (Brand, 1907). Dark maroon. Large, loose, semi-rose type. Early. One of the darkest Peonies in existence. $\$ 1.00$ each.
7.2 PURPUREA ${ }^{\text {t }}$ SUPERBA (Delache, 1855). Carmine'rose. Large, fine formed flowers of even color. Very tall, free bloomer. Midseason. 50c each.
7.2 QUEEN VICTORIA (Kelway, 1830). White; bomb type. Early midseason. Good for cut flowers. An old standby. 50c each.
7.9 RACHEL (Terry, 1900). Garnet-red. Rose type; medium height, profuse bloomer. Midseason. Extra good. Soc each.
B. 3 RACHEL (Lemoine, 1904). Soft pink. Well shaped, round flower. Strong, straight stems. $\$ 2.00$ each.
9.0 RAOUL DESSERT (Dessert, 1910). Clear mauve. Rose type, enormous, compact flower, mauve shaded carminerpink and tinted silvery white. Free bloomer. Late midseason. Very attractive. $\$ 5.00$ each.
8.7 REINE HORTENSE (Calot, 1857). Soft pink. Semi•rose type, center of flower prominently flecked crimson. Midseason. Extra fine. $\$ 1.50$ each.
8.8 RICHARD CARVEL (Brand, 1913). Bright crimson. Large, bomb type; tall, profuse bloomer. Very fragrant. A magnificent early crimson Peony. $\$ 2.50$ each.
9.0 ROSA BONHEUR (Dessert, 1905). Light rose. Very large, flat flowers, borne in clusters. Rose type. Midseason. Extra fine. $\$ 1.50$ each.
7.4 ROSE HERE (Brand, 1907). Bright crimson. Strong grower, free bloomer; fine for cutting. Early. \$1.00 each.
8.8 ROSETTE (Dessert, 1918). Silvery flesh, shaded salmon at base of petals, flecked crimson; shaped like a rose. A splendid early variety of erect habit. $\$ 3.00$ each.
7.2 RUBRA SUPERBA (Richardson, 1871). Rich red. Very large, full double blooms; very fragrant. One of the really good late varieties. $\$ 1.00$ each.
9.0 SARAH BERNHARDT (Lemoine, 1906). Apple blossom pink, tipped silver; large size flowers in huge clusters. Magnificent. \$1.50 each.
7.7 SISTER ANNIE (Brand, 1907). Pink suffused with deep rose. Flat rose type with stamens showing their petals. Tall, stout stems. Midseason. \$1.00 each.
9.7 SOLANGE (Lemoine, 1907). The color of this variety is a cream-white with a suffusion of buff and pale salmon-pink. Double type. Very large and late. Compact, globular form, opening slowly and not acquiring full development for several days. An excellent exhibition variety. In seasons of moist and warm conditions buds sometimes fail to open. The plant is of medium height, only moderately floriferous. Very faint and not pleasing fragrance. Foliage and stems of average quality. $\$ 3.00$ each.
7.6 SOUV. DE L'EXPOSITION UNIVERSELLE (Calot, 1867). Violet-rose, silvery reflex on tips. Very large, flat flower. Fragrant. Free bloomer. Late midseason. 75c each.
8.8 SOUVENIR DE LOUIS BIGOT (Dessert, 1913). Bengal rose. Very large, convex bloom with fringed petals. Rose type. Midseason. Brilliant and beautiful. $\$ 3.00$ each.
SUSAN B. ANTHONY (Brand, 1907). Creamy pink. Semi-rose type. Midseason. Very pretty. $\$ 1.00$ each.
8.2 SUZETTE (Dessert, 1911). Bengal rose. Slightly shaded carmine-purple with silvery reflex and golden stamens. Medium size, strong, stout stems. Midseason. \$1.50 each.
9.8 THERESE (Dessert, 1904). One of the French masterpieces. Second highest rated Peony; and considered one of the world's finest varieties. The flowers are of enormous size, and true rose type, with delicate fragrance. Color rich satiny pink, with a lighter center. The plant is of vigorous growth, and very free blooming. With us always blooms the first year from planting. Medium height, strong stems. Heavy foliage. $\$ 2.50$ each.
9.4 TOURANGELLE (Dessert, 1910). Pearly white, overlaid with delicate mauve and shades of the La France rose. Very full, large, flat rose type flowers. Strong grower, free bloomer. Late midseason. One of the desirable varieties. $\$ 2.00$ each.
7.4 UMBELLATA ROSEA (Dessert, 1895). Violetrose, shading to amber white center. Large, informal rose type. Fragrant. Strong and free bloomer. Very early. 50c each.
8.3 VENUS (Kelway, 1883). Pale hydrangea•pínk. Tall, frec bloomer. Extra fine for cut flowers. Midseason. \$1.00 each.
8.2 VICTOIRE DE LA MARNE (Dessert, 1915). Amaranth•red, silvery reflex. Very attractive, globular bloom of great size. $\$ 1.50$ each.
8.9 VICTORY CHATEAU THIERRY (Brand, 1925). Pure clear pink, petals of large size. Vcry fragrant and resembling a large Darwin Tulip. Strong grower and early. $\$ 25.00$ each.
9.3 WALTER FAXON (Richardson, 1904). Vivid salmon shell-pink of a luminous intensity, unique in Peonics. This remarkable variety is at its best in the show room. If cut in the bud, and kept in a dark, cool room for several days, and then brought into the light, it develops into a flower of wonderful coloring and exquisite bcauty. The flowers are double, of medium size and attractive form; mildly fragrant. Fairly floriferous; good stems and foliage. $\$ 3.00$ each.
8.8 W. F. CHRISTMAN (Franklin). Flesh-pink. An attractive flower, full rose typc. Fragrant. Strong, sure bloomer. Midseason. $\$ 2.50$ each.
7.9 WM. PENN (Brand, 1907). Rose. Immense compact blooms, edges of pctals notched. Strong, free bloomer. Very fragrant. Midseason. 50c each.

Judge Berry


A Three-Year-Old Border of Felix Crousse.

## Japanese Peonies

9.2 AMA NO SODE (Japan). Exceptionally large flower; petals bright rose-pink forming a saucer-like cup about an immense center of long, yellow staminoids with flattened, crinkled tips stained with rose; carpels green with yellowish tips and white kernels at the base. Medium height; vigorous growth; very floriferous; strong stems. Good foliage. \$8.00 each.
BOBBIE BEE (Hollis, 1907). Carminered, with gold center. $\$ 2.00$ each.
CROWN ON CROWN. Shades of pink. $\$ 1.00$ each.
DAYBREAK. Pale rose. $\$ 1.00$ each.
9.2 FUYOJA (Origin unknown). Medium size; midseason. Dark purplish crimson guard petals of smooth texture and heartshaped outline; center a cluster of dark old rose petaloids heavily tipped with pale buff or cream; carpels green; tipped pink and white; slightly fragrant. Tall; floriferous; strong stems. Foliage ruffed and tinged with red. $\$ 5.00$ each.
GERALDINE (Kelway). Carminerviolet. \$1.00 each.
8.2 GOLD MINE (Hollis, 1907). Medium size; midseason. Dark rose pink of irregular, cupped form; center of narrow whitish petaloids stained light pink and tipped with yellow; carpels ruddy grcen with pink tips and yellow base; poor fragrance. Medium growth; fairly floriferous; stiff stems. \$2.00 each.


LEMON QUEEN. Cream-white. $\$ 1.00$ each.
7.6 LA BOLAS (Kelway). Dark crimson. 50c each.
8.6 MIKADO (Japan, 1893). A very decorative garden variety which was introduced to this country by the Japanese ex hibit at the Chicago World's Fair in 1893. Generally con sidered one of the best red Peonies of its type. A fine exhibition variety. It is medium size; midseason. Waved cupped petals of dark, dull crimson; center broad and flat composed of thick staminoids stained dark rose-red, edged throughout their length and tipped with pale buff-yellow; carpels pale green, with white kernels at base and stringy carpels pale green, with white kernels at base and stringy butryellow tips. Tall; very torifer
dant, close-set foliage. $\$ 2.50$ each.
8.7 RASHOOMON (Japan). This is a variety that attracts very much attention in the field, not only because of the beauty of the flower but on account of the pleasing appearance o the plant. The foliage is a clear, glossy green, with crinkled and painted leaves. The blooms are large, the outer row of petals a deep rosered surrounding a large tuft of crinkled golden filamental petals. $\$ 3.00$ each.
9.0 SOME GANOKO (Origin unknown). A dark red Japanese Peony of superior merit. It has two rows of guard petals instcad of the usual one, and the guard petals are cup-shaped and are as lustrous as if they were varnished. As a cut flower it has no superior in color, but is not as desirable for land scape purposes as Mikado or Rashoomon. $\$ 5.00$ each.
TAKARADAMA (Origin unknown). White; late. $\$ 3.50$ each. 9.4 TAMATE BOKU (Origin unknown). Very large; midseason. Enormous cupped petals of dark old rose-pink; center composed of very long, thread-like staminoids yellow at the base, with rose-pink, flat, crinkled tips tinted buff and yellow at the edges; downy pale green carpels with vivid pink line at the base and striking rosered tips; faintly fragrant. Medium height, strong pyramidal habit; fairly free flowering; strong, height, strong pyramidal habit; fairly free flowering; strong,
stems. Leathery leaves. Generally considered the finest Japa nese Peony. \$20.00 each.
8.9 TOKIO (Origin unknown). Very large; midseason. Cupped, waving guard petals of dull rose•pink; center of large, loose staminoids, narrow at the base with wide tips tinted pale yellow. Very tall; vigorous; fairly floriferous; strong, stiff stems. Dark, broad foliage. \$5.00 each.
9.0 TOR NO MAKI (Origin uncertain) Very large; midseason. Long, undulated guard petals of pale bluish white, fading to pure white; center of whitish staminoids edged and suffused yellow at the tips; carpels pale green; slightly fragrant. Medium height; good growth and foliage; fairly floriferous; strong stems. $\$ 5.00$ each.

## Peony Collection No. 1 <br> One each of a Red, White and Pink-Value $\$ 1.50$. Postpaid for $\$ 1.00$

## Peony Collection No. 2

Our selection of six dependable varieties. All different all labeled-2 Red, 2 White, and 2 Pink-Value $\$ 3.00$. A Chas. McKellip, beautiful $\$ 1.00$ crimson Peony FreeTotal Value $\$ 4.00$

Postpaid for $\$ 2.00$ (if ordered early)

## PEONY COLLECTION NO. 3

Extra Fine Varictics
Each
1 Mme. Emile Galle-Shell-pink \$1.00
1 Karl Rosenfield--Dark red . 1.00

1 Chestine Gowdy-Silvery pink
1 Avalanche-Pure snow white
1 Mons. Jules Elie--Lilacpink 1.00

## $\$ 5.00$ Value for $\$ 3.00$, Postpaid

FREE: Judge Berry. Beautiful, fragrant soft pink of im mense size, value $\$ 2.00$. Free with Collection No. 3 if ordered promptly.

PEONY COLLECTION NO. 4 Your Own Selection-Any Four for $\$ 5.00$

Each
1 Mrs. A. G. Ruggles--Light pink . . . . . . . . . . . . . . . . $\$ 2.00$
2 Sarah Bernhardt-Apple blossom pink
1.50

3 Victory de la Marne-Amaranth red
1.50

4 Marcella Dessert-Creamy white
1.50

5 Alsace-Lorraine-White
1.50

6 Reine Hortense-Soft pink
1.50

8 Judge Berry-Delicate pink
2.00
1.50

9 Mary Brand-Vivid crimson
1.50

10 Marie Crousse-Lilac rose
2.00

11 Frances Willard-White
2.00
2.00

12 Tourangelle-Dainty LaFrance pink
2.00

13 Longfellow-Cherry red
2.00

14 Fanny Crosby-Yellow center
2.00

Your Choice of Any Four for $\$ 5.00$ Postpaid and a Luetta Pfeiffer, Value $\$ 2.50$, FREE
By referring to the descriptions of the above Peonies in the Peony section of this catalog, you will have no difficulty in dctermining which varieties, what colors will be best adapted to fill out your present Peony collection, or for starting a new one. No matter which you select, they will be a valuable addition to your garden, and will give you the best at less cost than these varieties have ever been offered for.

## PEONY COLLECTION NO. 5

1 Walter Faxon-Salmon shell-pink .................................
1 Walter Faxon-Salmon shell-pink $\$ 3.00$
2 Longfellow-Brilliant cherry red 2.00
 5.00

5 Martha Bulloch-Enormous roserpink
6 Nina Secor-Beautiful clear white
7 Phoebe Carey-Shell-pink 5.00

8 Laura Dessert-White, yellow center
9 E. B. Browning-Late white
10 Henry Avery-Flesh-pink
11 Richard Carvel-Early bright crimson
12 Georgiana Shaylor-Pale rose»pink

## Super-Quality, High Class Peonies

 $\$ 39.50$ Value, Postpaid for Only $\$ 27.50$The varieties in this list are all extra high rated. It includes many of the World's Best Peonies. If ordered in the Collec tion you save $\$ 1.00$ on each plant. A real bargain in Super fine Peonies.

PEONY COLLECTION NO. 6

## Japanese Peonies

Each
Crown on Crown-Shades of Pink . . . . . . . . . . . . . . . . . $\$ 1.00$
Lemon Queen-Cream-white
La Bolas-Dark crimson
Geraldine-Carmine violet 1.00

Gold Mine-Dark rose-pink
Rashoomon-Deep rose'red
Fuyoja-Dark purplish crimson
Mikado-Dull red
5.00

## .50

## .50

$\qquad$


## A Rare Free Gift Offer Open to Every Customer <br> right stems in a manner that makes them a wonderful sight to

We have such a high opinion of our Luetta Pfeiffer Peony that we want every one of our friends to have a plant in his own garden, and this year we will give you, absolutely free, a good, strong plant with every order for Peonies amounting to $\$ 5.00$ or over.

## Luetta Pfeiffer 8.7

## (Brand, 1916)

A beautiful semi-double, pinkish white, often eight to ten inches in diameter. These immense flowers are borne on long, stiff, up.
behold. The blooms are made up of large, pure glistening petals interspersed with just enough golden stamens to make it fascinating and beautiful. Petals are edged and blotehed with stripes of brilliant carmine. It is a very early, profuse and dependable bloomer Has a delightfully sweet fragrance somewhat like a water lily. It opens from the bud a beautiful light pink, and if left in the sun several days gradually fades to the daintiest pink and then al. most white. The foliage of the plant is a shiny dark green and even after the blooms are gone is a pleasing sight in the garden. It is one of the few that has had its rating increased twice. No col. lection of really good Peonies is complete without this wonderful lection of realy good
variety. $\$ 2.50$ each.

# PFEIFFER'S IRIS The Perennials of Unusual Blendings of Color and Beauty <br> Irises are undoubtedly one of the most popular of all the hardy perennials. No other perennial plant avail- 

 able to our gardens combines so many good qualities. They are inexpensive, extremely hardy, may be grown under a great variety of conditions with a minimum amount of care, and they have a wonderful range of colors from the lightest pale yellow to rich gold and deep bronze, delicate pale blues, and lavenders to dark blue and violet to deepest purple, light pink to claret and deep maroon, all the shades of lavender, mauve, violet and pure white, with an endless array of combination colors.Irises are of easy culture, and can be planted almost any time the ground is not frozen, they will do best in a sunny, well drained location in a medium loose, mellow soil. Irises must be planted shallow; many people plant too deep and the plants rot. The rhizome or fleshy oart of the root should be just under the surface of the ground. If your location is a low spot where water will stand, it is advisable to make raised beds, so the water cannot stand around the roots. Good drainage is necessary. If the soil is sour, an application of hydrated lime is advisable. Never use manure.

## A Word About Plants and Prices

Our prices are based on strong, single divisions, and we always send out the best plants available. It should be understood that while we strongly advise planting in July and August, the plants are not as large or well developed as they are in the fall, but it is to your advantage to have the plants make their growth in your garden rather than our own. For southern states, better results might be obtained if Irises are planted in September or October.

## Mass Planting Advisable

An Iris display in the garden is much more effective if they are planted in groups of from three to a dozen plants of each variety, and to stimulate an interest for mass planting, we are making at tractively low prices hy the dozen on many varieties.

## Collections

Largely for the benefit of the beginner in Iris growing we are offering some exceptional collections and combinations listed on another page. For the Iris fancier who wants the best and knows just what he or she wants, we have a list of varieties that will appeal to you.


Page Fourteen

## Guarantee

All plants are guarantecd to be true to name, vigorous and healthy when received. If found to be otherwise, we will either replace with true stock or refund your money. Mistakes are made, but not in. tentionally.

Prices include prepayment of postage in the United States only.

## Ratings of Iris

The figures at the left of varieties on these pages are the latest revised ratings as given by the American Iris Society in 1927, 100 points being perfect. Two ratings are given on Iris: the first two figures are Exhibition ratings, and the next two are Garden ratings.

## List of Iris Varieties

Our list of Iris for 1930 will compare favorably with any col lection in the United States. We have discarded practically every variety that does not rate 70 or better, and have added many of the highest rated, and best varieties in existence.

In the list following, the letter "S" means the "standards" or upright petals; the letter " $F$ " means the "falls" or drooping petals.

79-81 ABENDA (Perry). S. light lilacppink, tinted buff; F. cherry‘red in color. An excellent landscape va. riety. 36 inches. 75 c each.
83-82 AFTERGLOW (Sturt., 1917). Soft grayish lavenderpink, shading to rich yellow through the center. 40 c each; 3 for $\$ 1.00$.
86-87 ALCAZAR (Vilmorin). A giant in flower and growth. S. light bluish violet; F. deep purple, bronze veined throat. Beautiful. 3 to 4 feet. 25 c each; 3 for 60 c .
85-85 ALVARADO (Mohr-Mitchel1, 1926). 40 inches. Deep rich purple blooms; seedling of Leent A. Williamson and Conquistador. Tall, vigorous grower. $\$ 1.50$ each.
74-75 AMAS. Blue-violet bi-color. Large flower. 32 inches. 25 c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
92-91 AMBASSADEUR (Vilmorin). See description and color illustration on page 17. 35c each; 4 for $\$ 1.00$.
88-88 AMBER (Dykes, 1924). Very striking, fine, pure, deep yellow with prominent reddish gold beard. Strong grower. 40 inches. Very large flower. $\$ 1.00$ each.
75-80 AM. BLACK PRINCE. S. and F. rich velvety dark purplc. 24 inches. 25 c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
80-77 ANNA FARR (Farr). S. white, bordered pale blue; F. pure white, pale blue markings at base. 50 c each.

ANNIE LAURIE (Moore, 1927). This is as fair as its namesake. The standards and falls are changeable orchid shades. The coloring is the most delicate and beautiful imaginable. The falls are a triflc darker orchid than the standards. Yellow beard. The stamens have midrib of lavender. Large blossoms. Height 3 feet. Hardy. $\$ 1.00$ each.
86-85 ANN PAGE (Hort., 1919). A lovely pale blue with large flowers of splendid shape. S. and F. pale lav. ender-blue; $F$. heavily penciled brown at the haft. Similar in color to the Crusader. Stems stout and erect. 36 inches. 75 c each.
81-88 APHRODITE (Dykes, 1922). A clear bright violetpink self, with no veinings to detract. The best of the violet-pinks; good size, personal form and a pro lific bloomer. $\$ 1.50$ each.
79-81 ARCHEVEQUE (Vilmorin). S. deep purple-violet; F. rich, decp velvety violet. 35c each; 3 for 85 c .

ARIEL (Murrell). 24 inches. Light violet self. The flower is of good shape and color, and is a profuse bloomer. Low grower. 75 c each.

92-88 ASIA (Yeld, 1920). S. pale lavender suffused and reticu lated yellow at the base; F. light violet-purple, pale at the edges and heavily reticulated at the haft; bright yellow beard. Exceedingly strong and free flowering. 54 inches. 75 c each.
AURIFERO (Mohr-Mitchell, 1927). 42 inches. Tall stand ards of palest lavender and flaring falls of flushed rosy lavender. A brilliant golden beard gives its center a glow which is its distinctive note. Large flowers and rampant growtb. $\$ 2.00$ each.
90-89 BALLERINE (Vilmorin). S. clear ligbt blue; F. darker blue. Tall and large. 48 inches. 75 c each; 3 for $\$ 2.00$.
86-85 BANDOLLERO (Mohr-Mitchell, 1926). 40 incbes. The flowers are beautifully veined and of a distinctive light blue. Tall and vigorous. 75 c each.
69-71 BLUE JAY (Farr). S. bright, clear bluc; F. intense dark blue. 30 inches. 25c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
91-90 BRUNO (Bliss, 1922). S. rose tinted, sbading to yellow at the base. $F$. deep rich velvety red-purple of exceptional size and substance. Very distinct. 3 feet. $\$ 1.50$ each.
84-80 B. Y. MORRISON (Sturt., 1918). S. pale lavender-violet; F. velvety raisin-purple, widely bordered witb lavender. Slow grower until well established, strong witb slender stalk and foliage. 33 inches. 50 c each.

93-91 DOLLY MADISON (Williamson, 1927). 36 inches. Large flowers, $41 / 2$ inches high and 5 inches wide. Mauve stand dards arcbing and shading yellow at the base. Broad, flar ing falls of lilac, maroon veined. Beard bright orange, Very free flowering, distinct in form and an exceptionally robust variety. One of the finest introductions of recent years. $\$ 6.00$ each.
64-73 DR. BERNICE (Hopper). S. coppery bronze; F. velvety crimson. 24 inches. 25 c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
DR. CHAS. H. MAYO (Fryer, 1923). 40 inches. This is Fryer's finest introduction. A beautiful soft pink-toned Iris. It is very fragrant, early, has a long flowering season and a very rugged constitution. $\$ 2.00$ each.
85-84 DREAM (Sturt., 1918). A tall growing variety of graceful Pallida babit. 36 inches. S. lilac pink; F. slightly darker with orange beard, almost the same color as Susan Bliss, It is a strong, vigorous grower and free bloomer. Flow ers of medium size, stalks tall but well branched, moder ately fragrant. Very popular and in big demand. 50c each; 3 for $\$ 1.00$.
89-87 DUKE OF BEDFORD (Bliss, 1922). S. deep violet; F. vel vety black-purple. Dominion seedling. 36 inches. $\$ 2.50$ each.
DUKE OF YORK (Pcrry, 192.5). A giant flower, perfect sbape. S. soft mauve-blue faintly stained bronze. F. soft mauve-blue, orange beard. 48 inches. 50 c each.

96-91 CANDLELIGHT (Andrews, 1926). Large flowers of pale pinkish lavender illuminated by a golden glow, producing a soft color effect. A very tall and vigorous growing plant. The highest rated of any exhibition Iris and truly a most outstanding variety. No real Iris lover should be without this variety. $\$ 5.00$ each
84-83 CANOPUS (Bliss, 1919). Dominion seedling. S. reddish violet; F. rich pansy, violet marked with redurown on cream base. Yellow beard. Large flower of pleasing fragrance. Strong, branching spikes. 33 inches. 50c each.
67-74 C. A. PFEIFFER (Fryer). S. large, blue; F. pansy-violet. Very fragrant and showy. Very good for mass planting. 25c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
71-72 CAPRICE (Vilmorin, 1898). S. reddish purple; F. a sbade deeper, blending to a soft lavender at the base. 25 c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
92-90 CARDINAL (Bliss, 1919). One of the rich flowers of the dominion race. S. distinctive shade of lavender, overlaid rose; F. a ricb velvety prune-purple of wonderful glossy texture. Stock of this variety is very scarce. $\$ 3.50$ each.
84-83 CAROLINE E. STRINGER (Sass, 1925). Large, delicately rose flushed flower of exceptional substance. 33 inches. $\$ 1.50$ each.
79-81 CECIL MINTURN (Farr). S. and F. a uniform sbade of Cattleya rose. Free bloomer. 24 incbes. 50c each; 3 for $\$ 1.25$.
66-72 CELESTE. Pure azure-blue. 30 inches. 25 c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
84-82 CHALICE (Sturt., 1924). A very beautiful true yellow self even to the markings on the haft. 50c each; 3 for $\$ 1.00$.
82-85 CHASSEUR (Vilmorin, 1923). Tbe tallest and best yellow Iris. The flowers are large, witb broad standards and well rounded falls of clear, deep yellow, shaded lighter at the center of the falls and marked purplish red at the tips. 36 inches. $\$ 1.00$ each.
85-85 CITRONELLA (Bliss). S. pure lemon-yellow; F. moroccored with a yellow line through the center and a yellow margin; red-brown markings on yellow base of F. Splendid flower of good substance. 33 incbes. 75c each.
80-80 CLUNY (Vilmorin, 1920). S. soft lilac-blue; F. darker. Early. 39 inches. 50c each; 3 for \$1.35.
88-85 CONCHOBAR (Bliss, 1921). Red, purple. A rival to Bruno. $\$ 2.50$ each.
93-92 CORONATION (Moore, 1927). This is tbe yellow Iris all of us have been looking for. Standards, falls, beard and stamens are golden yellow. The same color as Sherwin-Wright except a little ligbter on the very tips of the falls. The flowers are as large as Monsignor, and of good substance. It is a long and profuse bloomer, and is strong and bardy. Heigbt 3 to 4 feet. It attracts immediate attention even in a large field of Iris. We believe that this is the best large dark yellow Iris on the market, and tbat a great future is ahead of it. $\$ 2.50$ each.
82-84 CORRIDA (Millet, 1914). Sky-blue self, of dclicate and graceful habit. S. light violet-blue; F. deeper shade. Free flowering and late. 42 incbes. 35 c each.
85-83 CRIMSON GLOW (Millet, 1924). Brilliant crimson-rose in color with the flowers large and well shaped. Orange beard witb broad falls and frilled standards. Very free flowering and a wonderful variety for landscape effect. $\$ 1.00$ each.
85-85 CRUSADER (Forster, 1913). S. light blue; F. deep violet-blue with orange beard. Very good form and color, large flowers. 42 inches. 50 c each; 3 for $\$ 1.35$.
81-82 DAMOSEL (Morrison, 1922). Large, free flowering; plicata filling, rosy lavender, creamy texture, and fine form. Medium tall. 50c each.
DEJAH (Perry). S. dark silver-blue; F. bright mauve, bold yellow and wbite beard. Midseason. 40 inches. 50 c each; 3 for $\$ 1.25$.
77.78 DEJAZET (Vilmorin, 1914). S. dusky roseorange; F. clear reddish violet. The flowers are very large and of a magnificent, rich coloring that is quite distinct. Stens short and closely branched. 50c each.
78-78 DIMITY (Bliss, 1917). S. white, veined and penciled mauve; F. wide, long and spreading, veined with lavender. Beard wbite tipped witb brown. 36 incbes. 35 c each.


Siberian Iris.


Crusader.

75-76 ELDORADO (Vilmorin). S. yellowish bronze; F. bright violet-purple. 30 inches. 25c each; 3 for 60 c.
ELSINORE (Hall, 1925). 3 feet. Flowers of primrose•yellow, bordered with purple. $\$ 3.00$ each.
83-86 ESPLENDIDO (Mohr, 1924). A very large, red-purple bicolor, with beautifully branched stems. 50c each.
85-87 EVADNE (Bliss, 1921). S. deep roseviolet, slightly tinted buff; F. very rich velvety rose violet, deeper than S. F. veined reddish brown on white base. Burnt orange beard. Splendid flower of good substance. 36 inches. $\$ 1.00$ each.
76-78 FAIRY (Kennicott). White delicately suffused soft blue. Very fragrant. 38 inches. 25 c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
FIRMAMENT (Groschner, 1920). Intermediate. Large flowering, vigorous plant, two shades of light lavender-blue. 25 c each; 3 for 60 c .
80-80 FLAMMENSCHWERT (G. छ K., 1920). Improved Iris King, much taller and larger flowers. S. clear golden yellow. 50 c each.
70-73 FLAVESCENS. The common early pale yellow Iris. 30 inches. 25c each; 3 for 60 c; 12 for $\$ 1.50$.
76-75 FLORENTINA ALBA. White, flushed lavender. Early, free blooming. 24 inches. 25 c each; 3 for 60 c ; 12 for $\$ 1.50$.
68-67 FRANKLIN BEYNON (Perry, 1923). Color of Mrs. Alan Grey, but a foot taller and flowers twice as large. $\$ 1.00$ each.
89-85 FRIEDA MOHR (Mohr-Mitchell, 1926). 42 inches. It is a pink bicolor with deep lilacrose falls and standards of pinkish lilac. It far exceeds any other Iris of similar color, in size, shape, vigor of growth, and brilliancy of color. Selected from all the other Mohr seedlings to bear the name of the originator's wife. An outstanding variety among the new introductions and for many years to come it will be one of the very finest of Irises. $\$ 3.50$ each.
82-82 GAVIOTA (Mohr, 1924). A creamy white with both S. and F. distinctly edged yellow. Medium size flower of unusual color. 50 c each.
90-88 GEO. J. TRIBOLET (Williamson, 1926), 42 inches. A fine velvety blackish redpurple with deep violet standards. Tall and vigorous. A truly magnificent Iris. $\$ 1.00$ each.
91-90 GERMAINE PERTHUIS (Millet, 1924). S. violet-purple; F. deeper violet lighted with a prominent yellow beard. The flower is of unequalled velvety appearance and deliciously scented. A descendent of Mme. Gaudichau. $\$ 2.50$ each.
89-86 GLAMOUR (Bliss, 1922). 36 inches. A very fine Dominion seedling. S. mauve tinted heliotrope. F. red purple. A very handsome variety. $\$ 5.00$ each.
86-87 GOLD IMPERIAL (Sturtevant, 1924). A yellow self of a wonderful bright color. S. and F. empire to lemon-chrome yellow, beard orange. 36 inches. 75 c each.

65-65 GERTRUDE (Peterson, 1907) S. and F. a rare shade of violet-blue. 32 inches. 25c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
83-81 HALO (Yeld). An Iris of the Lord of June type with colors somewhat similar to Ann Page. 40 inches. 50c each.
79-82 HARMONY (Dykes, 1923). S. and F. deep rich purple-blue. 50c each.
70-74 HER MAJESTY (Perry, 1903). S. lovely roserpink; F. bright crimson tinged a brighter shade. 30 inches. 25 c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
83-84 IMPERATOR (Cayeux). S. red-violet tinted buff; F. deeper red-violet with brown markings at the base. Very large, late flowering bicolor of good size and excellent form. $\$ 1.00$ each.
80-80 IRIS KING (Goos E Koenemann, 1907). S. clear lemon-yellow; F. rich maroon bordered yellow. One of the most popular of the Irises. 35 c each; 3 for 85c.
83-84 ISOLINE (Vilmorin, 1904). S. silvery lilac, 4 inches long; F. beautiful mauve. 36 inches. Very large flowers, beautiful and distinct Iris. 35 c each; 3 for 85 c .
68-86 JAPANESQUE (Farr, 1922). S. lavender white, flecked violet; F. deep violet, edged pale lavender, beard coppery yellow. It has the appearance of a Japanese Iris, as if there were six falls and no standards. 35 c each; 3 for 85 c .

All varieties listed at 25 c each are $\$ 1.50$ per doz.


Mother of Pearl.


73-71 JEANNE D'ARC (Verdier, 1907). Patterned white; fragrant. 25c each; 3 for 60c; 12 for $\$ 1.50$.
85-84 JULIA MARLOWE (Shull, 1924). 40 inches. Very large flowers with violet standards and raisin-purple falls of Magnifica shape. The colors produce a glowing pink and red effect in the sun. Strong, well branched stalks. \$1.50 each.
78-81 JUNIATA (Farr, 1909). S. and F. clear blue, large, fragrant flowers, very tall, 3 to 4 feet. 25 c each; 3 for 60 c ; 12 for $\$ 1.50$.
80-83 LADY BYNG (Bliss, 1922). 36 inches. A very beautiful flower of clear pale lavender with a suffusion of rose. Very free growing. A sister seedling of Susan Bliss. 50c each.

90-97 MOA (Bliss, 1919). Enormous flowers with pure violet arching standards and broad falls of a deep velvety pansy violet. It is the tallest of the dominion race. Very free flowering with individual flowers of great substance. A magnificent Iris. $\$ 2.50$ each.
91-91 MORNING SPLENDOR (Shull, 1923). S. petunia-violet; F. rich raisin-purple. An excellent flower, large, of rich color and good substance. One of the best of all the American introductions. 48 inches. 75 c each.
74-77 MONSIGNOR (Vilmorin, 1907). S. richest satiny violet F. deep purple'crimson. One of the popular standard varieties. Late. 28 inches. 25c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.

LE CORREGE (Vilmorin, 1922). S. smoky bronze. F. plum red. Brilliant prominent beard. Spikes long and well branched. A striking variety both as a garden and show flower. 46 inches. $\$ 5.00$ each.
88-88 LENT A. WILLIAMSON (Williamson, 1918). S. very broad, campanulaviolet; F. broad and drooping, vclvety violet purple; beard yellow. Large
 F. slightly darker, widely expanded, $21 / 2$ inches across at the haft with dark reticulations on a white ground. Very fragrant and exceedingly large. 48 inches. $\$ 2.00$ each.
LEOTA (Fryer). A creamy white, fading to pure white, tall and early. Vigorous grower and profuse bloomer. 50c each; 3 for $\$ 1.25$.
76-79 LOHENGRIN (Goos 8 Koenemann, 1909). S. and F. soft mauve, shading nearly to white. 30 inches. 25 c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
88-78 LORD OF JUNE (Yeld, 1911). S. pale lavender violet. Strong, vig. orous grower, fragrant. A large, free flowering Iris universally ad

73-78 LORELEY (Goos 8 Koenemann, 1910). marine-blue, bordered cream 30 inches S. canary-yellow; F. ultraearly and extending over a long period. 25 c free blooming, 12 for $\$ 1.50$.
LOUDOUN (Fendall, 1924). 36 inches. An exquisite variety. S. soft amber yellow. F. white, fushed a mber. $\$ 7.50$ each.

69-70 MADAME CHEREAU (Lcmon, 1911). White frilled with wide border of clear blue. 36 inches. An old favorite. 25 c each; 3 for 60 c .
81-80 MADAME CHOBAUT (Denis, 1916). S. white, shot with pale chalcedony-yellow, shading to wine-red. F. white edged with lilac, a most pleasing contrast of colors. 36 inches. 35 c each; 4 for $\$ 1.00$.
92-89 MME. DURRAND (Denis, 1912). S. cinnamon-buff, flecked lilac; F. flushed with lilac on a ground of old gold shading to amber at the throat. Stalks widely branched. 60 inches. $\$ 2.00$ each.
86-85 MME. HENRI CAYEAUX (Cayeaux, 1924). 42 inches. Very large flowers with standards of reddish violet'purple and falls of dark velvety purple with lighter edges. A handsome variety of the Ambassadeur type. $\$ 2.00$ each.
78-80 MA MIE (Cayeaux, 1906). S. and F. clear white, frilled violet-blue. Best of the Mme. Chereau type. 25c each; 3 for 60 c .
87-85 MAGNIFICA (Vilmorin, 1920). 42 inches. One of the finest Irises in cultivation, perfect form, large flower, delicious fragrance and rich color. It is a brilliant crimson toned bicolor. $\$ 1.00$ each.
79-79 MAGNIFICA (Fryer, 1923). S. amperopurple; F. Rood's violet. Reticulated brown and yellow at base. Conspicuous orange beard. F. very large and long. 30 inches. $\$ 2.00$ each.
88-87 MAJESTIC (Bliss, 1923). One of the best dominion seedlings. S. circular and arching, nearly 3 inches broad, light lavender and mauve, stained light bronze at the base. F. straight, hanging smooth and flat, $21 / 2$ inches broad, rich velvety raisin'purple. $\$ 1.00$ each.
88-90 MARY BARNETT (Cumbler, 1926). A fine new Iris described as a larger Princess Beatrice with a glorious golden beard whose reflection pervades the whole bloom. Free flowering and very vigorous. $\$ 2.00$ each.
72-72 MARY GARDEN (Farr, 1913). S. pale yellow, flushed pale lavender; F. cream ground, minutely dotted and striped with lavender, violet and maroon. A unique flower that should be in every collection. 25c each; 3 for 60c; 12 for $\$ 1.50$.
84-85 MARY GIBSON (Perry, 1923). S. light rose suffused buff; F. deeper rose, slightly suffused violet and buffed with bronze markings on a cream base. Orange beard. Very pleasing color; an excellent bloomer of good substance, on tall stems. 42 inches. 75 c each.
81-81 MARY ORTH (Farr, 1920). S. light violet-blue; F. dark violet-blue. One of the best of the Farr Irises. 18 to 24 inches. 50c each.
84-87 MEDRANO (Vilmorin, 1920). S. reddish copper with suggestions of violet; F. dark crimson-purple. Late. 30 inches. A beautiful dark variety. 50 c each.

88-84 MLLE. SCHWARTZ (Denis, 1916). A tall mauve self color, large, free flowering, flower 48 inches high. 50c each.
81-80 MIDWEST (Sass, 1923). A fine ruffled plicate of large size and pleasing form. S. flushed and dotted Matthews purple. Vigorous plant with stalks well branched. 30 inches. 50c each.
86-87 MILDRED PRESBY (Farr, 1923). S. white; F. rich velvety pansy-violet with narrow edge of lavender. White yellow beard. Considered by many the best Iris originated by the late Mr. Farr. 30 inches. 75c each.
74-74 MITHRAS (Goos $₹$ Koenemann, 1910). S. light yellow; F. brilliant wine-red with 2 narrow border of deep yellow. 25 c each; 3 for 60 c; 12 for $\$ 1.50$.

All varieties listed at 25 c each are $\$ 1.50$ per doz.

## Ambassadeur

Free with Iris Bargain No. 1.
An aristocrat among Irises. Consid. ered a wonderful Iris. Majestic in color, substance, size and habit of growing. It is one of the greatest Irises in the vorld, regardless of price. A variety vorld, regardless of price. A variety
you will be proud to show your friends you will be proud to show your friends
and neighbors, and one that will merit a place in any, flower show. It was orig. inated by Vilmorin in 1920, and now rates 92. It is a very large flower, with smoky, reddish violet standards and dark velvety purple'maroon falls of good tex. ture that keep an almost horizontal position; heart and styles yellow. Magnif. cent flower, growing on a strong stem cent flower, growing on a strong stem
3 feet high. Special price this year, 35 c each; 4 for $\$ 1.00$.

MOTHER MACHREE (Moore, 1927). The color is change able gray and blue. Yellow beard and markings in the throat. Stamens cream, faint lavender midrib. Mother Machree is more beautiful, morc delicate in coloring and more worthy of the name than Quaker Lady. Large flow. more worthy of the name than Quaker Lady. Large flow,
ers, late midseason. Red spathes. Wonderful cut flower, ers, late midseason. Red spathes. Wonderful cut flower,
appearing more beantiful when brought indoors. Height appearing more beantiful whe
3 feet. Hardy. $\$ 1.00$ each.
MOTHER OF PEARL. (Special). A beautiful Iris. Very popular with everyone. This Iris is undoubtedly one of the world's best. It is a vigorous grower, prolific bloomer and of a wonderful substance and beauty. It is almost impossible to describe its rare beauty and it should be seen to be appreciated. It was originated by Miss Sturtevant in 1921. The S. and F. are pale blue-lavender with a faint creamy undertone. Large flowers of perfect form and exceptional substance that have a distinct luster of iridescence, or pearly effect, from which the flower is so aptly named. Special price this year. 35c each; 4 for $\$ \mathbf{1 . 0 0}$.
71-74 MRS. ALAN GRAY (Foster, 1909) General color effect pinkish lilac. Fine for massing. 25c each; 3 for 60 c ; 12 for $\$ 1.50$.
MRS. CUTHBERTSON (Perry) A rosy purple, apricot, grayish combination, large and tall. Similar, but bluer toned than Lord Lambourne by Perry. $\$ 1.00$ each.
MRS. EDWARD HARDING (Perry, 1925). 48 inches. Large, well formed flowers with standards of violet-purple and falls of dark vclvet violet-purple overlaid black, bronzeyellow beard. A tall, beautiful Pallida variety. $\$ 5.00$ yeach.
63-70 MRS. H. DARWIN (Foster, 1903). S. snow white, slightly reticulated violet at the base. 24 inches. 25c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
80-83 MRS. H. F. BOWLES (Perry, 1923). S. smoky tan; F. redmahogany brown reticulated at the base. A good, medium sized bloomer. Midseason. 36 inches. 75 c each.
61-78 MRS. S. H. SMITH. S. rich yellow; F. same color, shaded light yellow in center. 25c each; 3 for 60 c .
92-91 MRS. VALERIE WEST (Bliss, 1925), 36 inches. The large standards are lavender shot with bronze and the falls deep, rich, velvety red-purple. The flowers are very large and finely held on a strong stem. This is one of the strongest growing and most vigorous of the dominion seed. lings. $\$ 15.00$ each.
69-77 MRS. W. E. FRYER (Fryer, 1917). S. shaded heliotrope; F. purple-crimson, bordered a lighter shade. 32 inches. 50c each; 3 for $\$ 1.25$.
NELLIE GRAY (Moore, 1927). Tall, lavender. Very graceful, free bloomer. Really about the best of the color. Darker than Celeste. $\$ 2.50$ each.
70-65 NIBELUNGEN (Goos \& Koenemann, 1910). S. fawnyellow; F. blush violet. 30 inches. Free flowering. 25 c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
83-82 OCHRACEA (Denis, 1919). This flower has been sold under the name of Sunset and Ochracea Caerulea, but is recognized by the American Iris Society as Ochracea. S. yellowish buff of real old gold, finely arched and of great substance; F. coppery yellow heavily suffused blue-violet in the center of the segments and reticulated and dotted brown at the haft with a prominent yellow beard. A flower of wonderful color, strong growing, free-flowering, sweetly scented and late. 30 inches. 50 c each.
82-83 OPERA (Vilmorin, 1916). S. bright, rich pansy-violet, shading to brownish violet at base; $F$. a rich velvety violet. purple. 30 inches. A very striking medium sized Iris with flowers of magnificent color. 35c each; 3 for 85 c .
76-77 ORIFLAMME (Vilmorin, 1904). S. bright blue; F. dark purple. Petals long and broad, very large bloom. 30 inches. 35 c each; 3 for $85 \mathrm{c} ; 12$ for $\$ 2.00$.

82-84 PALEMON (Perry). S. very light buff tinted lilac; F. buff suffused deep lilac-purple. The flower lights up at the center like Afterglow. An early bloomer of medium size. 36 inches. $\$ 2.50$ each.
77-80 PARC DE NEUILLY (Verdier, 1910). Rich violet with orange beard. Extremely large and very beautiful flower. 30 inches. 25c each; 3 for 60c; 12 for $\$ 1.50$.
PARISIENSIS. Large, showy, dcep purple, delicately penciled white. One of the earliest. 24 inches. 25 c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
78-82 PEAU ROUGE (Cayeaux, 1923). S. coppery red; F. bronze, blood-red; beard brownish yellow. Probably the reddest Iris yet introduced. 24 inches. $\$ 1.00$ each.
91-89 PEERLESS (Dykes, 1924). 38 inches. A magnificent ma-hogany-red flower of perfect form and very large. A brilliant rich gold beard lights up the whole flower. It takes a plant of two years growth to give characteristic bloom because the stems are so tall and thick and the flowers so large and of grcat substance. $\$ 6.00$ each.
69-79 PERFECTION (Barr, 1916). S. light lavender-blue flaked with deeper blue; F. brilliant deep violet-purple with an orange-yellow beard. 30 inches. 25 c each; 3 for 60 c ; 12 for $\$ 1.50$.
89-90 PIONEER (Bliss, 1924). A beautiful red-purple, nearly a self. S. large and incurved, color bright ampero-purple. F. very broad and strong, deep pansy purple set off by a bright orange beard. One of Bliss' best varieties. \$1.00 each.
88-88 PRIMROSE (Sturtevant, 1923). S. amber-yellow; F. lighter barium ryellow. 30 inches. $\$ 2.00$ each.
73-81 PRINCE LOHENGRIN (Mohr, 1923). This new seedling, a cross between Juniata and Lohengrin, is introduced as an improved Lohengrin. It grows nearly a foot taller, is slightly pinker in color and has a bettcr arrangement of the flower. 75 c each.
81-80 PRINCESS OSRA (Bliss, 1922). A very beautiful white variety dotted with lavender on both S. and F. The pret. tiest of the new plicates. $\$ 1.00$ each.
90-90 PRINCESS BEATRICE (Barr). 40 inches. A soft lustrous lavender. A large flower of perfect shape. Unsurpassed in its color. $\$ 1.00$ each.
74-74 PRINCESS VICTORIA LOUISE (Goos छ Koenemann, 1910). S. sulphuryellow; F. rich plum bordered cream. 30 inches. An early, free-flowering variety of strong and vigorous growth. 25 c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
83-84 PROSPER LAUGIER (Verdier, 1914). S. light bronze-red; F. velvety rubyrpurple, orange beard. 30 inches. One of the best of the bronze varieties. 35c each; 3 for 85 c .
81-82 PROSPERO (Ycld, 1920). S. pale lavender flushed yellow around the base; F. deep red-purple. Vigorous, tall variety bearing enormous flowers of fine shape. 48 inches. 35 c each.
95-95 PURISSIMA (Mohr-Mitchell, 1927). A pure white Iris of great size, fine form and substance. Its vigor and tall, well branched stems make it one of the finest white Irises in commerce. Needs extra winter protection in the colder states of the North. $\$ 7.50$ each.
72-75 QUAKER LADY (Farr, 1909). S. smoky lavender with yellow shading; F. soft lavender and old gold. A very attractive medium sized variety. 36 inches. 25 c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
QUEEN ALEXANDRA (Farr, 1910). S. purplish lilac; F. lilac reticulated bronze at the base. 22 inches. 25c each; 3 for 60c; 12 for $\$ 1.50$.
88-88 QUEEN CATERINA (Sturtevant, 1917). Large, iridescent, pale lavender with yellow beard. 42 inches. An excellent variety. 50c each; 3 for $\$ 1.00$.

All varieties listed at 25 c each are $\$ 1.50$ per dozen.


HOW TO PLANT IRIS ROOTS
Set plants on light, well drained soil where water will not stand. The rlizome or fleshy part of the root should be at the ground level. If soil is sour, ground limestone is beneficial. Use no fertilizer.
76.76 QUEEN EMMA. White. 25c each.
71-74 QUEEN OF MAY (Salter, 1859). S. and F. purplish lilac or rose. Vigorous grower and free bloomer. Good for mass effect. 32 inches. 25c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
RAMONA (Mohr, 1924). A new plant of striking colors, petunia-violet, flushed cinnamon-brown, lightened up by an orange beard; fine form and substance and vigorous in growth. $\$ 1.00$ each.
74-74 RAFFET (Vilmorin, 1920). S. Bradley's violet; F. dark, with violet vein ings; stalks low and well branched. Very late. 50c each.
62-83 RHEIN NIXE (Goos ๕ु Koenemann, 1910). S pure white; F. deep blue with white edge. 36 inches. The finest of the older va-
rieties. 25 c each; 3 for rieties. 25 c each; 3 for 12 for $\$ 1.50$. 60c; 12 for $\$ 1.50$.
RODNEY (Bliss, 1919). S. and F. self violet-blue. Free bloomer. 40 inches. 50 c each; 3 for $\$ 1.00$.
68-71 ROSE SALTERN (Bliss). A plicata, snow-white; S. and F. penciled a bright blue; more profuse flowering than Ma Mie or Mme. Chereau. Late. 50c each.
87-89 ROMOLA (Bliss, 1924). One of the very best of the dominion seedlings, the blooms are very large, gracefully formed and delicately toncd. S. palc lilac tinged pale ivory yellow at the base; F. velvety red-violet. A free flower, strong grower, with well branched spikes. About 42 inches. $\$ 3.50$ each.
63-69 ROSE UNIQUE (Farr, 1910). S. and F. bright rose. The nearest approach to a pink Iris. Very early. 25c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
74-78 ROSEWAY (Bliss, 1919). S. purple; F. duller shade; orange beard. One of the brightest red Pallidas. 36 inches. 35c each; 4 for $\$ 1.00$.
R. W. WALLACE (Perry, 1923). 42 inches. A beautiful rich deep purple Iris. Taller and darker colored than Germaine Perthuis. Strong and vigorous. A magnificent Pallida. \$2.50 each.
77.78 SALONIQUE (Cayeaux). S. cream, shading to buff at base; F. very rich red-purple with some white and brown lines at the base; splendid shape, good quality; yellow beard. 36 inches. 50c each.
85-84 SAN GABRIEL (Dean, 1921). S. lavender-violet, arched. F. widely flaring, darker in color, finely reticulated brown at the haft; well branched. 48 inches. $\$ 2.00$ each.
83-83 SEMINOLE (Farr, 1920). A rich dark violet-rose, the falls a little deeper than the standards. In the same color range as Opera, but color range as
is taller and a closer ap proach to red. One of the brightest of the so-called reds for landscape use. It is a free bloomer with a bright orange beard. Makes a splendid mass effect. 50c each; 3 for $\$ 1.00$.


Cup awarded to us at the 1929 Iris Show in St. Paul, Minnesota, as Sweepstakes Prize for the best individual specimen stalk in the show. Auspices of the North W'estern Peony and Iris Society.


A Drive Through one of Our Second-Year Iris Fields.

87-86 SEQUOIAH (Shull, 1926). 42 inches. Standards of light vinaccous lilac and falls pansy-purple shading to velvety red-purple. Somewhat similar to Ambassadeur but of different color, shape and habit of stalk. $\$ 4.00$ each.
84-84 SHEKINAH (Sturtevant, 1918). S. and F. pale lemonyellow. The first clear yellow of good size and height. Strong grower. 36 inches. 25c each; 3 for 60 c .
77-76 SHERWIN-WRIGHT (Kohankie, 1915). Vigorous and free flowering. Bright golden yellow. 25c each; 3 for 60 c ; 12 for $\$ 1.50$.
85-84 SIMONE VAISSIERE (Millet, 1921). S. white shaded azure; F. brilliant aniline-blue; throat veined golden and maroon on white base. Very beautiful. 30 inches. \$1.00 each.
85-87 SNOW WHITE (Sturtevant, 1926). 36 inches. A handsome new white Iris with pale green markings, of good form, size and substance. It is larger and much taller than White Knight, which is making it a very popular white Iris. It is very floriferous and a strong, vigorous grower. $\$ 3.50$ each.
92-90 SOUVENIR DE LOETITIA MICHAUD (Millet, 1923). 48 inches. Standards and falls of lobelia-blue with golden yellow veins on a white ground at the haft. Enormous blooms of perfect shape and substance on tall, well branch. ed stalks. It is perfectly hardy, a strong grower and free bloomer. Worthy of its high rating. \$2.00 each.
91-88 SOUVENIR DE MADAME GAUDICHAU (Millet, 1914). S. violet; F. velvcty purple. 42 inches. One of the most striking Irises. Early. 50c each.
85-86 SUSAN BLISS (Bliss, 1922). Uniform shade of deep rosepink; the beard a light orange, very free blooming and of a robust constitution. Onc of the best pink varieties. 42 inches. 50c each.
89-84 SWAZI (Bliss, 1922). A dominion secdling. S. bluish violet; $F$. velvety black. ish violet. Magnificent flow, er and a vigorous plant. 36 inches. Stock limited. $\$ 5.00$ each.


One of the many medals and ribbons won by Pfeiffer-grown flowers at sectional and national flower shows. This one zuas awarded for the best all around display of Iris at the Iris Show in Minneapolis, Minn., in 1927.


Cup presented to us by Che First National Bank, St. Paul, Minnesota, for St. Paul, Minnesota, for
the most comprehensize Iris display. Iris Show, St. Paul, 19-4.


79-74 ZUA (Crawford, 1914). Dwarf. Very fragrant, crink led and ruffled. Large flower of unique pearl-gray coloring. 50 c each.
ZWANENBURG (Denis, 1909). S. cream, striped maroon; F. dark olive-broivn, flaked violet. Large flower of exquisite coloring. 25 c each; 3 for 60 c .
All varieties listed at 25 c each are $\$ 1.50$ per doz.

## IRIS BARGAIN NO. 1

This Collection will please you if all you want is an array of color and don't care for the names. It consists of 15 different varieties-every one a different color, unlabeled. 15 varieties-if labeled, Value $\$ 3.00$. Postpaid for $\$ 1.00$. And a high rated Ambassadeur free if ordered promptly.

## IRIS BARGAIN NO. 2

In making up this Collection we have had in mind the greatest range of color, the most pleasing assortment of varieties to suit everybody regardless of whether they are beginners in Iris growing or to fill out and extend Iris gardens already started.

Needless to say, that Pfeiffer Quality considered, you can look the world over and not find a better collection or a greater bargain than this one.
1 American Black Prince -Dark purple
2 White Knight-Snow-white
3 Blue Jay-Clear blue
4 Mother of Pearl-D
5 Somino
6 Dream-Lilac-pink
6 Dream-Lilac-pink ................................ . 50
7 Ma Mie-White edged violet-blue ............. . 25
8 Opera-Rich pansy-violet
9 Mary Orth-Violet-blue
10 Lent A. Williamson--Velvety dark purple...... . . . 5
11 Madame Chobaut-Very pleasing purple
12 Prosper Laugier-Bronze-red

FREE-Lord of June-Large lavend

Seminole. For description, see page 19.
85-87 SWEET LAVENDER (Bliss). S. splendid pale lavender; F. broad, horizontal and a deeper rose-lavender than S. Medium. 30 inches. 50 c each.
82-81 TAJ MAHAL (Sturtevant, 1921). Fine white. 36 inches. One of the satisfactory whites. $\$ 1.00$ each. 88-88 TENEBRAE (Bliss, 1922). A dependable free flowering, dominion seedling of a rich dark color. S. rich violet. purple, tinged dark maroon-purple at the center; $F$. rich velvety blackish purple. 36 inches. $\$ 1.00$ each.
84-82 TROADES (Perry). S. dull rose color; F. bright rosecrimson. Tall; splendid branched stems. $\$ 1.00$ each 85-85 TROPIC SEAS (Shull, 1924). 48 inches. A beautiful deep bluerpurple Iris with the falls showing a tinge of mulberry. Tall, vigorous grower. $\$ 1.00$ each.
85-86 VALENCIA (Mohr-Mitchell, 1926). 30 inches. A beautiful bright orange-buff self color. Flowers of good form and substance. Very hardy and prolific. $\$ 1.00$ each.
79.82 VALERY MAYET (Denis, 1912). S. coppery rose; F. deep red-brown, unusual color combination. 35c each; 4 for $\$ 1.00$.
VICTORINE (Lemoine, 1840). White with pansy. violet falls. 25 c each; 3 for 60c.
73-76 VIOLACEA GRANDIFLORA. A massive rich blue; vigorous; free blooming. 25c each; 3 for 60c; 12 for $\$ 1.50$.
87-87 WEDGEWOOD (Dykes, 1923). A rich, true blue self Both S. and F. are a uniform color of Wedgewood blue shading to white at the base of the segments with a white beard. Probably the best blue Iris. 42 inches. $\$ 1.25$ each
71.72 W. F. CHRISTMAN (Fryer). S. white, tinged violet; F . purple with light border. Fragrant. 22 inches. 25 c each; 3 for 60 c; 12 for $\$ 1.50$.
79.80 WHITE KNIGHT (Saunders, 1916). Beautiful snow. white without markings of any kind. Considered one of the best whites. 35 c each; 4 for $\$ 1.00$.
WHITE QUEEN (Geylenkek). Syn., Queen Mary. A small, white flower, with throat and beard greenish white. A prolific bloomer, several days earlier than White Knight. 30 inches. 75 c each.
80-80 WILD ROSE (Sturtevant, 1921) 33 inches. A dainty pale wild-rose-pink with white beards. Smooth, satiny texture. If you like pink Iris you will surely like this variety 75c each.
85-85 YELLOW MOON (Sturtevant). A light creamy yellow pallet of satiny smooth texture and fine form. A fine garden suggestion. Medium. 75 c each.
87-82 YOLANDE (Millet, 1923). 40 inches. Enormous dark velvety blue flowers of beautiful form and great sub. stance. A strong, hardy grower and one of the most floriferous Iris we know. Especially good for landscape planting. 50c each.
70-75 ZANARDELLI. S. and F. clear, beautiful blue. 28 inches. 25c each; 3 for $60 \mathrm{c} ; 12$ for $\$ 1.50$.
 (Sturtevant, 1924). A yellow self of a wonderful bright color. S. and F. empire to lemon chrome yellow, beard orange. 36 inches. 75 c each. One large plant included free with Iris
Bargain No. 3.

## Iris Bargain No. 3

This Collection of high class Iris at our greatly reduced prices would be a bargain at their full retail price, but in order to stimulate a greater demand for the better Iris, we are making a bargain price so low that it may seem ridiculous. Study this Collection carefully before ordering. 1 Citronella-Lemon-yellow and Morocco red
2 Susan Bliss-Deep rose pink
3 Evadne-Beautiful blend of violet and rose
4 Morning Splendor-Rich raisin purple
5 Mary Gibson-Rose with bronze markings
6 Mlle. Schwartz-Dainty lavender
7 Prince Lohengrin-Pinkish lavender
8 Ramona-Violet and brown
Samona-Violet and brown . .................................................................. 75
9 Souv. de Mme. Gaudichau-Violet and velvety purple
10 Yellow Moon-Light creamy yellow
11 Tenebrae-Velvety blackish purple
FREE-Gold Imperial-Rich clear yellow (if ordered promptly)
A $\$ 9.00$ Value, Postpaid for Only $\$ 5.00$.
$\$ 9.00$

## Iris Bargain No. 4

Irises Originated by Ourselves
We have been growing Iris from seed for over twenty years. From the thousands of seedlings we have grown, we have selected about two dozen as being of real merit. Last year we entered "Princess Wenonah" for the first time at the Minnesota Iris Show in Minneap. olis and won first prize in two classes with it. One as the best pink in the show and the other as the stem with the most perfect blooms open. We are giving this beautiful new pink variety free to you if this Collection is ordered promptly.
Ruth Pfeiffer-White and lavender
F. B. Schermerhorn-Lavender-blue

Fortuna-Reddish purple
Profusion-White and lavender
Miss Georgiana-Purple and lilac
Helen Frances-Tall lavender
Helen Frances-Iall lavender .......
Indian Maid-Lavender and
Dr. Hidershide-Dark blue
Dr. Hidershide-Dark blue...
Grace Cameron-Dark lavender
Belshazzar-Dusky fawn and purple
FREE-Princess Wenonah-Light pinkish lavender (if ordered promptly)

A $\$ 6.00$ Value, Postpaid for Only $\$ 3.00$.
$\$ 6.00$

## Iris Bargain No. 5

This Collection consists of fourteen of the world's highest rated Iris regardless of price. It is made principally for an Iris enthusiast or an Iris connoisseur.
If you want to know that you have the finest Iris grown, you should have this Collection. The prices have been so greatly reduced that the group price brings them to you at less than former wholesale prices. Rating Variety Main Color Aurifero-Dainty lavender

Price
$\$ 2.00$
91-90 Bruno-Rose and red-purple
92-90 Cardinal-Lavender and velvety purple
96-91 Candlelight-Pinkish lavender with golden glow
93-92 Coronation-Best clear golden yellow
93-91 Dolly Madison-Large mauve and lilac
89-87 Duke of Bedford-Deep violet and velvety purple
91-90 Germaine Perthuis-Violet
Magnificent-Purple and Rood's violet
88-88 Primrose-Amber yellow
1.50

87-89 Romola-Pale violet and velvety red-violet
92-90 Souv. D. Loetitia Michaud-Enormous lobelia-blue ......... 2.00
85-87 Snow-White-Pure white
89-84 Swazi-Bluish violet and velvety violet
${ }^{2}$ Postpaid for Only $\$ 30.00$.
Save $\$ 13.50$ by Ordering Promptly

## Iris Bargain No. 6

This Collection is all Siberian and Beardless Iris. Their tall, stately habit of growth makes them very desirable in a perennial border. They also are well adapted for planting on the edge of lily pools or damp places in the rock garden.
Emperor-Tall dark blue
$\$ 0.75$
Dorothy K. Williamson-Vivid purple
Dorothy K. Wiliamson's Blue-Skyblue
Perry's Blue-Skyblu
Snow Queen-White
Superba-Purple
Sibirica Blue-Blue and white
Orientalis-Blue-purple


88-78 LORD OF JUNE (Yeld, 1911). S. pale lavenderviolet. Strong, vigorous grower, fragrant. A large, free flow ering lris universally admired. One large plant of this beautiful variety included free with Iris of this beautiful variety included free with
Bargain No. 2. 50c each; 3 for $\$ 1.00$.


Delphinium and Achillea.

## Dwarf and Intermediate Varieties

ATROVIOLACEA. Light purple. 15 c each; 12 for $\$ 1.00$.
CYANEA. Dark purple. 15c each; 12 for $\$ 1.00$
DWARF FAIRY. White splashed violet. 15 c each; 12 for $\$ 1.00$.
DOROTHEA. White tinged lilac. 35 c each; 12 for $\$ 3.00$
HELGE. Lemon-yellow. 25c each; 12 for $\$ 1.50$.
WALHALLA. Blue and purple. 15 c each; 12 for $\$ 1.00$.
ORANGE QUEEN. 6 to 8 inches. Clear deep yellow. 25 c each; $\$ 2.50$ per doz.

## Siberian and Beardless Iris

ORIENTALIS. Blue-purple. 15 c each; 12 for $\$ 1.00$.
SIBIRICA BLUE. Blue and white. 15c each; 12 for $\$ 1.00$.
SNOW QUEEN. Whitc. 25c each; 12 for $\$ 1.50$.
SUPERBA. Purple. 25c each; 12 for $\$ 1.50$.
EMPEROR. Fine, tall, dark blue. 75c each; 3 for $\$ 2.00$.
PERRY'S BLUE. Fine, tall, sky-blue. 50c each; 3 for $\$ 1.00$.
DOROTHY K. WILLIAMSON. Vivid purple. 50c each; 3 for $\$ 1.25$.
SHELFORD GIANT. Canary yellow. $\$ 1.00$ each; 3 for $\$ 2.50$.

## New Irises Originated By Ourselves

KATHARINE E. LEES. White and delicate lavender, standards ruffled; fragrant; tall. 50c each; 12 for $\$ 5.00$.
RUTH PFEIFFER. Color somewhat similar to above, different form and a few days later, larger bloom, tall and fragrant. Praised by Mr. F. X. Schreiner in his 1929 Iris book as "one of the finest of its kind." 50 c each; 12 for $\$ 5.00$
FORTUNA. Reddish purple. 50 c each; 12 for $\$ 5.00$.
LILIAN ROSE. Dainty pink. 50 c each; 12 for $\$ 5.00$.
LOIS. Light blue. 25 c each; 12 for $\$ 1.50$.
SYLVIA LUCAS. Blue and purple. 50 c each; 12 for $\$ 5.00$.
PROFUSION. White, tinged lavender; a profuse bloomer. 25c each; 12 for $\$ 1.50$. E. W. ROENING. Fawn and heliotrope. 50c each.

DR. HIDERSHIDE. Dark blue, heavily branched. 50 c each.
F. B. SCHERMERHORN. Lavendcr-blue self. 50c each.

IMPROVED KING. Golden yellow and mahogany. 50 c each.
DONALD MAXSON. Heliotrope and wine. 25 c each; 12 for $\$ 1.50$.
W. H. ELLER. Pale yellow. 25c each; 12 for $\$ 1.50$.

HELEN FRANCES. Tall lavender. 50c each; 12 for $\$ 5.00$.
MISS GEORGIANA. Purple and lilac. 25c each; 12 for $\$ 1.50$.
EMMA BEAL. Dark blue. 50 c each; 12 for $\$ 5.00$.
BELSHAZZAR. S. dusky fawn; F. purple. 75 c each.
INDIAN MAID. S. clouded lavender; F. dark reddish maroon. 25c each; 3 for 60c.
EDITH SCOVILLE (Pfeiffer, 1928). Seif color. S. and F. a rich uniform purple.
wine color; bright orange beard. 28 inches. $\$ 1.00$ each.
GRACE CAMERON (Pfeiffer, 1929). S. and F. beautiful uniform shade of dark
lavender; F. slightly reticulated violet at the base; S. incurved and ruffled. Stout, erect stem. 24 inches. Beard yellow tipped white. Pleasing fragrance. $\$ 1.00$ each. HILTON LUCAS (Pfeiffer, 1929). S. a delicate shade of tinted lavender, incurved and ruffled. F. a rich pansy-violet edged with a lighter border. Prominent yellow beard. Tall, well branched stem. 30 inches. Delightfully fragrant. A real beauty. $\$ 1.00$ each
PRINCESS WENONAH (Pfeiffer, 1929). S. and F. beautiful uniform shade of light lavender, similar in color to Caroline Stringer. Quite prominent yellow beard. Extra strong, heavy, stiff stem, well branched. 30 inches. $\$ 1.00$ each.
FLORENCE IRENE. A beautiful new blended roserpink. S. incurved soft pink. F . rather horizontal, a deeper shade of rose-pink. Flower of good size and substance.
Tall, stately spike. Very fine. $\$ 5.00$ each.

## Hardy Perennial Flowers

## Achillea - Milfoil

Achilleas are of easy culture and grow in any good garden soil, preferring sunny locations. They are useful for the border and for cutting.
BOULE DE NEIGE (Ball of Snow). Small, white flowers, wonderful for cutting to fill in with other flowers. Blooms in June. 25c each; $\$ 2.00$ per doz.
THE PEARL. Pure white flowers borne in the greatest profusion on strong, erect stems. 2 feet high. 25c each; $\$ 2.00$ per doz.

## Aconitum - Monkshood

Aconites are invaluable for shady and semi-shady positions; also fine for cutting. SPARKS' VARIETY. July and August flowering; tall branched spikes covered with deep blue, monkshood flowers. Bulbs, 25c each; $\$ 2.50$ per doz.

## Artemisia

SILVER KING. A plant of rare beauty and charm for landscaping or cutting. For landscape effect from early summer until late fall Artemisia Silver King is a most outstanding plant. It thrives in ordinary soil, growing to a height of about 3 feet in almost perfect symmetrical form. The stems are well branched and thickly cov. in almost perfect symmetrical form. The stems are well branched and thicky covered with bright silver colored foliage, but these quickly divide into a delicate lacy
shape with the appearance of small flower buds all over the branches. Each, $\mathbf{3 0 c}$; shape with the appearance
3 for $75 \mathrm{c} ; \$ 2.50$ per doz.

## Astilbe - Spirea

JAPONICA. This is one of the few attractive perennials that thrive either in moderate shade or in the open. Perfectly hardy. Large, plumy heads of creamy whitc or pink; flowers in June or July. 3 to 4 feet. Either variety, 35 c each; $\$ 3.50$ per doz.

## Boltonia

ASTEROIDES. Grows to 6 or 7 feet in height and produces an amazing number of small, daisy-like, white flowers in late fall. Fine for cutting in combination with Delphinium. 25c each; $\$ 2.00$ per doz.
LATISQUAMA. Slightly more upright in growth than Asteroides, with larger flowers of lavender-pink. Each, 25c; \$2.00 per doz.

## Coreopsis

LANCEOLATA GRANDIFLORA. A beautiful hardy border plant, grows 18 to 24 in . high and produces its bright yellow flowers in great profusion. By cutting off old flowers, will bloom until fall. 25 c each; $\$ 2.00$ per doz.


Platycodon or Japanese Bellfower.

## Dictamnus - Gas Plant

The Dictamnus is one of the most satisfactory hardy plants in cultivation, both on account of splendid flowers and its rich, durable foliage. 50c each.

## Dicentra - Bleeding Heart

SPECTABILIS. An old-fashioned favorite. Its long racemes of graceful, heart-shaped, pink flowers are always attractive. Flowers in May. 18 to 30 inches. Heavy roots, 75 c each.

## Daisy

In the garden they are classed among the most known hardy plants. All varieties are fine for cut flowers.
ALASKA (Shasta Daisy). Large, pure white flowers, yellow center. 25c each; $\$ 2.50$ per doz. MEMORIAL DAISY (Leucanthemum). A very hardy and early flowering Daisy. Flowers not so large as Alaska or Shasta, but its extreme earlincss (usually before Memorial Day), makes it a desirable variety. 25c each; $\$ 2.00$ per doz.
PAINTED DAISY (Pyrethrum roseum hybridum). Very hardy and one of the choicest of the perennials. The fernlike foliage is attractive when the plants are not in bloom, and the flowers range from white, through shades of pink to deep cerise. Fine for cut flowers in May and June. 25 c each; $\$ 2.50$ per doz.

## Delphinium - Perennial Larkspur

Indispensable to the herbaceous garden. Their long, showy spikes of flowers bloom from June until frost in the fall; and furnish the most satisfactory blues to any color scheme.


Memorial Daisy.

BELLADONNA. The most continuous blooming of the
Delphiniums. Color is a clear turquoise-blue. Very beautiful and fine for cutting. 2-yr. clumps, 25c each; $\$ 2.50$ per doz.
BELLAMOSUM. The dark blue form of the popular Belladonna. 2-yr. clumps, 25c each; $\$ 2.50$ per doz.
CHINESE BLUE. A very pretty variety with fine, feathery foliage and intense gentian-blue flowers in open panicles. 1 -yr. clumps, 20 c each; $\$ 2.00$ per doz.
CHINESE WHITE. A pure white form of the above. 1-yr. clumps, 20 c each; $\$ 2.00$ per doz.
GOLD MEDAL HYBRIDS. These are in all shades of blue and purple. Mixed colors only. 25c each; $\$ 2.50$ per doz.
WREXHAM HYBRIDS. An extra fine strain of large flowering Delphiniums. Mixed colors only. 2-yr. clumps, 50 c each; $\$ 5.00$ per doz.

## Gypsophila - Baby's Breath

Invaluable for cutting to fill in with bouquets. Also fine for filling in bare places in the border. The plant forms a dense, spreading bush, covered with tiny, white flowers. Roots, 25 c each; $\$ 2.50$ per doz.

## Hemerocallis - Yellow Day Lily <br> Well known family resembling lilies in character and

 bloom, usually sweet scented, and bearing a great quantity of yellow flowers during long periods of summer. Very showy in the garden. 2 to 4 feet in height.DR. REGEL. Handsome, rich orange-yellow. Flowers in May. Very fragrant; fine for cutting. $11 / 2$ feet. 35c each; $\$ 3.00$ per doz.
FLAVA (Lemon Lily). Sweet scented; clear full yellow. Flowers in June. $21 / 2$ feet. 25 c each; $\$ 2.50$ per doz. THUNBERGI. Somewhat like Flava, but flowers in July, a month later. 3 to 4 feet. 30c each; $\$ 2.50$ per doz.


Bleeding Heart.

## Heuchera - Coralbells

ALBA. Delicate creamy white flowers on a 12 , to 18 -inch stem. Flowers in June. 25c each; $\$ 2.50$ per doz.
ROSEA. Light rose colored flowers on stems 16 to 24 inches. Very delicate and attractive. 50c each.

## Lily-of-the-Valley

A liberal top dressing of well-decayed manure will be well repaid in the size of bloom and length of stem of these sweetly scented flowers. Clumps, 35c each; $\$ 3.50$ per doz.

## Lychnis - Campion

A fine old-fashioned flower bearing large heads of bright red flowers that are very striking. These combined with Achillea and blue Delphinium make an ideal patriotic bouquet on July 4th. Blooms early July. 2 to 4 feet. 25c each; $\$ 2.50$ per doz.

## Monarda or Bergamot - Oswego Tea

Showy plants growing from 2 to 3 feet high, with aromatic foliage and producing their bright flowers in July and August.
DIDYMA, CAMBRIDGE SCARLET. Brilliant crimson-scarlet. 25c each; $\$ 2.50$ per doz.
DIDYMA ROSEA. Similar to above, but with rose colored flowers. 3 feet. 25c each; $\$ 2.50$ per doz.

## Oriental Poppies

These Poppies are the regal representatives of the popular Papaver family.
ORIENTALE. Brilliant, showy scarlet; flowers in May and June. Very showy. Must be transplanted when dormant in August and September. 25 c each; $\$ 2.50$ per doz.

## Platycodon - Balloon Flower

Closely related to the Campanulas. Attractive, open, bell-shaped flowers, and buds that look like small balloons. Blue or white. Each, 25 c; 3 for $65 \mathrm{c} ; \$ 2.50$ per doz.

## Pentstemon

GRANDIFLORUS. Wisconsin's most handsome and decorative wild flower. Easily grown in almost any soil. The flower spikes grow 2 to 3 feet tall, of dainty lavender-blue, and are unlike anything else in the garden. Blooms in May and June. Fine for cut flowers. Plant in an open sunny place. Each, 25c; 3 for 65 c; $\$ 2.50$ per doz.

## Ranunculus - Yellow Buttercup

Well known, double, yellow Buttercup. Effective either as a cut flower or groupcd in hardy border, hlooming in great abundance in May and June. 24 inches. 25 c each; $\$ 2.00$ per doz.

## Spirea - Dropwort

FILIPENDULA. Numerous corymbs of white flowers, 15 to 24 inches high, in June and July. Pretty fernlike foliage. 25c each; $\$ 2.50$ per doz.


Miss Lingard.

R. P. Struthers.


Bridesmaid.

## Hardy Phlox

The Phlox is one of the foremost indispensable plants for the border. Not only in a group by itself is the Phlox effective, but intermingled with the other hardy perennials in the garden or border it lends beauty and color to the surrounding plants. There are so many places where a planting of brilliant colored Phlox would increase the beauty of the grounds that it is useless to mention them all. An experienced gardener will tell you that because of the dependability and long blooming period of the Phlox it is the very backbone of the perennial garden. It starts blooming in July and blooms profusely until late in September when the hard killing frosts stop it. The demand for Phlox in creases every year, which proves that its popularity is spreading rapidly. Here at our nursery where the rows run right up to the highway, their brilliance seems to be an irresistible force that compels tourists to stop, admire them and place orders for them before they leave.

Phlox is less exacting than many of the perennials but does best in a rich, loamy soil in open sunlight. For best results plant about two feet apart and divide the clumps and transplant every two or three years. Colors vary from lily white through all the pinks, reds, to dark purple.

We are especially proud of our Phlox offering this ycar due to the high quality of the roots and the wide selection of colors and varieties. Prices are extremely low considering the time it has taken to develop these plants. We suggest that you make selections early.

Not less than 3 of any variety will be sold at dozen rates.

BERANGER. Delicate pink; large Each Doz. florets ........................... $\$ 0.25$ \$2.50 BRIDESMAID. White with a crim. son eye ......................... . . 25 2.50 CHAMPIGNOT. Rose•pink ..... . 25 2.50 DR. C. H. MAYO. White with red eye; tall ............................
ECLAIREUR. Brilliant carmine. rose
ELIZABETH CAMPBELL. Light salmon'pink
ENCHANTRESS. Rich salmon pink FIREBRAND. Extra fine new red. FRAU ANTOINE BUCHNER. Large, pure white
GEN. VON HEUTZ. Salmon-red white and carmine eye .......... GEORGE STROHLEIN. Orange red
INDEPENDENCE White
J. H. KAHLER. Extra fine pink ..
KOENIGSHOFER. Scarlet; extra
$.35 \quad 3.50$
$25 \quad 2.50$
$35 \quad 3.50$
$.35 \quad 3.50$
$.35 \quad 3.50$
$.25 \quad 2.50$
$.25 \quad 2.50$
$.25 \quad 2.50$ large
MILLY VON HOBOKEN. Light mauverose. Dark eye ..........
MISS LINGARD. Early white, lilac eye ..........................
MRS. JENKINS. Pure white ....
PANTHEON. Rose pink
PAUL DUTRIE. Lavender $\qquad$
PRINCESS ELIZABETH. White with large crimson eye ........ PROF. VIRCHOW. Bright carmine overlaid scarlet
RHEINLANDER. Soft pink with deeper eye
$.25 \quad 2.50$
$.50 \quad 5.00$
$.25 \quad 2.50$
$25 \quad 2.50$
R. P. STRUTHERS. Bright rose $\$ 0.25 \$ 2.50$ RICHARD WALLACE. Pure white with crimson eye. Tall ......... . 25 2.50
RISING SUN. Bright salmon-pink. $25 \quad 2.50$
RIVERTON JEWEL. Pink, with 25 i.
crimson-red eye ...................
RIJNSTROOM. Solid deep pink.
$.25 \quad 2.50$
SIEBOLD. Orange-scarlet ........ . $25 \quad 2.50$
THOR. Salmon-pink, red eye; tall. . 35 3.50
VON HOCHBERG. Bright crim-
son ............................... . $25 \quad 2.50$
VON LASSBURG. Large pure white .............................. WIDAR. Lavenderblue shading to white toward center ............ $25 \quad 2.50$ are offering this Not less theties we of any variety at the dozen rate.

PHLOX COLLECTION NO. 1 ONE each of six 25 c varieties, all different colors, postpaid for
\$1.35
PHLOX COLLECTION NO. 2 TWELVE Choice Phlox, postpaid $\$ 2.50$
Three each of four varieties, a pink salmon, red and white.

PHLOX COLLECTION NO. 3 ONE each of all 32 varieties listed. Actual value $\$ 8.85$, postpaid for $\$ 7.25$
THREE each of all 32 varieties listed. Actual



Prof. Virchow.


Mrs. Jenkins


A Beautiful Rockery.

## Rock Gardens and Rock Garden Plants

This form of a flower garden is increasing in popularity by leaps and bounds, and we have had such an insistent demand for rock garden plants the past year or two that it is a pleasure to announce to our friends they can now secure their favorite plants from us in connection with orders for other stock.

It is not necessary to own a large estate to have a rockery or rock garden, as they can be built to fit the small home grounds as well, proper consideration being given to the location. The best site is on sloping ground where there is good drainage but with a little care can be built on the level or any place available. A sunny situation is best as most rock plants are sun loving. For complete details on how to plan and plant a rock garden send 15 c for booklet on "What, When and How to Plant," which you may deduct from your order for plants a mounting to $\$ 2.50$ or more.

AQUILEGIA alpina. A dwarf, blue and white Columbine with attractive foliage. May. 10-12 inches. Each, 25 c ; 3 for $65 \mathrm{c} ; \$ 2.50$ per doz.
ALYSSUM saxatile compactum (Goldentuft). A glow of golden yellow in the rockery even before the Dandelion is in bloom. April. 9 to 12 inches. Each, 25c; 3 for 65c; $\$ 2.50$ per doz.
ARABIS alpina (Rock Cress). Heads of white flowers in April. One of the earliest to flower in the border or rockery. Plant in a well drained spot. Trim back after flowering to keep foliage neat and attractive. Each, 25c; 3 for 65 c ; $\$ 2.50$ per doz.
ARMERIA laucheana (Sea Pink or Thrift). A low growing mat of dark green foliage with rose colored flowers on 6 -inch stems. Free bloomer. June to end of season. Plant in clusters for mass effect. Each, 30c; 3 for 65c; $\$ 3.00$ per doz.
CAMPANULA carpatica (Harebell). A pretty species growing in compact tufts. Eight inches high. Flow ers clear blue. Blooms June to October. As an edging for the hardy border or for the rockery it is unsurpassed. Each, 25c; 3 for 65c; $\$ 2.50$ per doz.
CAMPANULA rotundifolia (Harebell). This is the American form of the Scotch Blue Bell. Blooms in July and August, 12 to 16 inches high. Thrives best growing from crevices in a rock wall or garden in poor soil. Each, 25 c; 3 for $65 \mathrm{c} ; \$ 2.50$ per doz.

DIANTHUS caesius (Cheddar Pink). Close growing tufts of grayish leaves that are ornamental in the rockery or front of border even when not in flower. Clove-scented single pink flowers. June. 6 to 8 inches high. Free bloomer. Each, 25c; 3 for 65c; $\$ 2.50$ per doz.
DIANTHUS deltoides (Maiden Pink). Small rose flowers in profusion, with pretty green foliage. Fine for rockery or in front of border. June. 6 to 8 inches. Each, 25 c; 3 for 65 c; $\$ 2.50$ per doz.
FESTUCA glauca. Tufts of bluegreen foliage. A group of this pretty grass makes a delightful contrast in the rock garden. Each, 25c; 3 for 65c; $\$ 2.50$ per doz.
GYPSOPHILA repens (Creeping Gypsophila). A very attractive creeping plant for the rockery, with a profusion of white flowers in July and August. Only a few inches high but will cover a space of 18 to 20 inches. Each, 25 c; 3 for 65 c; $\$ 2.50$ per doz.
HEUCHERA rosea (Coral Bells). Light rose colored flowers on stems 16 to 20 inches tall. Very delicate and attractive. Free flowering. Early summer. Each, $35 \mathrm{c} ; 3$ for $\$ 1.00 ; \$ 3.50$ per doz.
LINUM alpinum (Flax). For the rock garden in full sun. Prostrate branches of fine foliage and pale blue flowers all summer. Each, 25c; 3 for $65 \mathrm{c} ; \$ 2.50$ per doz.


A Natural Looking Rock Garden.

LILIUM tenuifolium (Coral Lily). Small bright scarlet flowers on slender stems, one to two feet high. June and July. Often used in rock gardens. Each, 25c; $\$ 2.50$ per doz.

NEPETA Mussini (Catnip). Gray foliage and lavender-blue flowers. Low growing but rather long trailing branches, especially attractive in the rockery. Very effective if planted in groups near the pink Saponaria Ocymoides. Each, 25 c; 3 for 65 c; $\$ 2.50$ per doz.

PHLOX subulata (Moss Pink). Low growing Phlox, flowering May. Valuable in the rock garden. White, rose and lavender. Any of the above Phlox, each, 25c; 3 for 65c; $\$ 2.50$ per doz.

SAPONARIA ocymoides (Rock Soapwort). A showy dwarf trailing plant for the rock garden or rock walls. Pink flowers. May and June. Each, $25 \mathrm{c} ; 3$ for $65 \mathrm{c} ; \$ 2.50$ per doz.


Sempervivum.

## Sedum - Stonecrop

Sedums vary widely in form of growth, flowers and foliage, are easy to grow, and the low growing varieties are especially useful in the rock garden. The taller varieties must be held in check to prevent over running smaller and more delicate plants.
SEDUM acre (Golden Moss). Low growing green fleshy leaves, covered with star-shaped yellow flowers useful in the rockery or for covering dry bare places. Each, 25c; 3 for $65 \mathrm{c} ; \$ 2.50$ per doz.
album. Somewhat like Acre in style of growth, but the leaves have a bluish cast and the growth is heavier. Flowers are nearly white. Rampant grower. Each, 25c; 3 for $65 \mathrm{c} ; \$ 2.50$ per doz.

Ewersi. Bluegray foliage and dull rose colored flowers in summer. 6 inches. For clefts in the rockery. Each, 25c; 3 for 65 c; $\$ 2.50$ per doz.
Forsterianum. A very attractive form with branches something like very dense spruce branchlets. Leaves have a bluish cast, flowers yellow. 35c each; 3 for $\$ 1.00$.
reflexum. Light green fleshy leaves touched with bronze in the fall. Yellow flowers. Each, 25c; 3 for $65 \mathrm{c} ; \$ 2.50$ per doz.
sarmentosum (String Sedum). Spreading light green foliage and greenish yellow flowers. Requires good drainage. Attractive growing over the face of a rock. Vigorous grower. Each, 25 c; 3 for 65 c; $\$ 2.50$ per doz.
spectabile (Showy Stonecrop). Grows from 12 to 18 inches tall. Useful in the rockery and valuable in the perennial border. Pink flowers in September. Will do well in either sun or shade. Each, 25c; 3 for 65c; $\$ 2.50$ per doz.
spectabile Brilliant. Similar to the preceding variety but flowers are dark rose or red color. Each, 25 c ; 3 for 65 c ; $\$ 2.50$ per doz.
stoloniferum coccineum. Dark rose colored flowers and foliage has a reddish tinge during summer. Each, 25 c; 3 for $65 \mathrm{c} ; \$ 2.50$ per doz.

## Sempervivum

 SEMPERVIVUM arachnoideum (Cobweb Houseleek). Medium-sized green rosettes of leaves connected by fine silvery, weblike hairs, hence the name. Starshaped rose-colored flowers with a distinct scent of cypress wood. Each, 25 c; 3 for $65 \mathrm{c} ; \$ 2.50$ per doz.arenarium. Tiny rosettes of green leaves, in bunches. Spreads readily. Fine for the small rock garden. Each, 35c; 3 for 85 c; $\$ 3.00$ per doz.


Sedum Spectabile.


Rock Gardens are Niost Natural on Banks or Hillsides.
Doellianum. Hairy rosettes of green leaves, tinted red at the tips. Red flowers, June and July. Each, 35 c; 3 for 85 c ; $\$ 3.00$ per doz.
Funcki. Brownish rosettes with green tips giving a little different color effect. Each, 35 c; 3 for 85 c; $\$ 3.00$ per doz.
globiferum. Flattened rosettes 2 or 3 inches across with pale yellow flowers in June. Each, 35 c; 3 for 85 c; $\$ 3.00$ per doz.
tectorum (Hen and Chickens). Broad rosettes of green with reddish tips, flowers pale red. Each, 25c; 3 for 65 c; $\$ 2.50$ per doz.

STATICE incana. Rather coarse small white flowers in large panicles. Effec tive in the rockery. Flowers can be dried for winter. Each, 25 c; 3 for 65 c ; $\$ 2.50$ per doz.
THYMUS serpyllum (Mother of Thyme). Creeping plant with fragrant leaves and pink flowers. For crevices in walls and steps and dry sunny places in the rock garden. Each, $25 \mathrm{c} ; 3$ for $65 \mathrm{c} ; \$ 2.50$ per doz.
TUNICA saxifraga (Coat Flower). A pretty dwarf plant with pink flowers and fine foliage. Flowers most of the summer. Fine for the rockery. Each, 25c; 3 for 65 c; $\$ 2.50$ per doz.

## Rock Garden Collections

## Collection No. 1

## For the Beginner

This Collection of twelve plants for $\$ 2.50$ is good for the beginner or the small rock garden. These varieties all require a sunny situation, and are easy to grow. All labeled.
Alyssum saxatile compactum Arabis alpina
Campanula carpatica
Campanula rotundifolia
Dianthus deltoides
Dianthus caesius
Gypsophila repens
Phlox subulata (either color)
Saponaria ocymoides
Sedum acre
Sedum stoloniferum
Tunica saxifraga
A $\$ 3.00$ Value for Only $\$ 2.50$ Postpaid.

## Collection No. 2 <br> For the Sunny Rockery

This rock garden of sixty plants, three each of twenty varieties, will be sent for only $\$ 10.00$. All plainly labeled.

3 Alyssum saxatile
3 Arabis alpina
3 Saponaria ocymoides
3 Gypsophila repens
3 Nepeta Mussini
3 Sempervivum tectorum
3 Statice incana
3 Sedum album
3 Sedum Forsterianum
3 Sedum stoloniferum

3 Phlox subulata
3 Dianthus deltoides
3 Dianthus caesius
3 Tunica saxifraga
3 Sedum Ewersi
3 Campanula carpatica
3 Veronica teucrium
3 Campanula rotundifolia
3 Armeria laucheana
3 Viola lutea
3 Viola lutea

VERONICA teucrium (Speedwell). Intense deep blue flowers on prostrate stems, flowers in June. Very attractive. Each, 30c; 3 for 65 c; $\$ 2.50$ per doz.
VIOLA lutea. Clear yellow flowers. Each, 25c; 3 for 65c; $\$ 2.50$ per doz.
VINCA minor (Periwinkle). Trailing plant with oval dark green leaves and blue flowers. Each, 25c; 3 for 65c; $\$ 2.50$ per doz.


Phlox Subulata.

## Pfeiffer's Fine Hardy Lilies

## Lilium Candidum

## (Madonna Lily)

Lilium Candidum is the grand old-fashioned garden Lily; and one of the most beautiful clear waxy white flowers, with pleasing fragrance.
Bulbs of this Lily should be planted in August or September. We can not supply them at any other season. Plant in loamy or sandy soil, or surround the bulb with sand, and an open sunny location is best. This Lily must be planted rather shallow, not over three inches of soil covering the bulbs.

Mammoth Size Bulbs. 50 c each; $\$ 5.00$ per doz., postpaid.

## Lilium Regale or Myriophyllum

## (The Regal Lily)

Onc of the most beautiful and hardiest of Lilies in cultivation. The flowers are white, shading to yellow in the throat, with a pink tinge on the outer edge of petals. A strong grower on slender wiry stems two to four feet high, covered with long, lanceolate foliage. The flowers are of large size when fully expanded, six to eight inches across the trumpet-shape bloom. It is deliciously scented, reminding one of the Jasmine, but lacking the heavy op pressive odor of most lilies. Blooms outdoors in the northern states in July
The Regal is an extra fine garden Lily and is also an excellent forcer in the greenhousc. Plant in the fall or early spring in well drained soil, five to six inches deep.

Large Blooming Size Bulbs. 35c each; 3 for $\$ 1.00$, postpaid.

## Lily Collection No. 1 <br> 4 for $\$ 1.00$, Postpaid.



```
1 Lilium Regale
1 Lilium Regale
1 Lilium Candidum

Value \(\$ 1.35\)
Postpaid for only \(\$ 1.00\)

\section*{Lily Collection No. 2}

Three Each of Four Varieties.

1.00

3 Lilium Regale ...
3 Lilium Candidum
Value \(\$ 3.50\)
Postpaid for only \(\$ 2.50\)


Lilium Regale—The Regal Lily.

\section*{Lilium Tigrinum}

\section*{(Tiger Lily)}

The old-fashioned Tiger Lily of mother's garden. Orange, spot. ted purple. Extremely hardy. Plant either fall or spring.
Large Bulbs. 25 c each; \(\$ 2.50\) per doz., postpaid.

\section*{Lilium Umbellatum}

\section*{(Candlestick Lily)}

Orange-red flowers in upright umbels; somewhat similar to Lilium Elegans, but grows taller; two to three feet or more. Blooms in June. Perfectly hardy and can be planted either in the fall or early spring.

Large Bulbs. 25 c each; \(\$ 2.50\) per doz., postpaid.


Tiger Lily.


Madonna Lily.


Condlestick Lily.

\section*{TULIPS}

\section*{Charles A. Pfeiffer's Choice Imported Dutch Bulbs}


Louis XIV

We are one of the largest importers of Holland bulbs in this country. By ordering our stock direct twelve months in advance we are assured of having the finest bulbs obtainable.

We have been guaranteed delivery in Winona before the end of September, so we can give you very early and prompt delivery.

\section*{WHEN AND HOW TO PLANT}

Tulips and other Dutch bulbs can be planted any time in the fall before the ground freezes, but October and November are the two best months. Plant Tulips in beds or borders four to five inches deep and about six inches apart. A light covering of straw or hay is advisable in the Northern States but do not put this on until after the ground is frozen solid.

\section*{Darwin Tulips}

Darwin Tulips are beautifully outlined, cupshaped and carried on tall, stiff stems. They are unexcelled either as bedding Tulips or for cut flowers. The colors vary from jet black, crimson, scarlet and purple to lilac, mauve, pink, yellow and all the intermediate blended and pastel shades.

The bulbs furnished on the following list are Super Quality, top size bulbs that are sure to please you.
\begin{tabular}{|c|c|c|c|}
\hline & Three & 12 & 100 \\
\hline Baronne de la Tonnaye--Vivid rose & \$0.20 & \$0.70 & \$5.00 \\
\hline Bartigon-Fiery red & . 20 & . 65 & 4.50 \\
\hline Centenaire-Rosy purple & 20 & . 65 & 4.50 \\
\hline Chant de Cygne-Large fiery red, blue & . 25 & . 90 & 7.00 \\
\hline Clara Butt-Soft bright salmon-pink & . 20 & . 60 & 4.50 \\
\hline Dream-Large lilac & . 25 & . 80 & 6.00 \\
\hline
\end{tabular}


DARWIN TULIPS—Continued. \({ }_{\text {Three }}\)
Three 12100
Farncombe Sanders-Fiery scar-
\begin{tabular}{|c|c|c|c|}
\hline & & \$0.60 & \$4.50 \\
\hline Glow-Scarlet & 20 & . 70 & 5.00 \\
\hline Inglescombe Yellow-Finest yellow & . 20 & . 60 & 4.50 \\
\hline King Harold-Dark red & . 20 & . 60 & 4.50 \\
\hline La Tulipe Noire-The true black Tulip & 25 & . 80 & 6.00 \\
\hline Le Notre-Lively rose & . 20 & . 70 & 5.00 \\
\hline Mme. Krelage-Rosy pink, edge light rose & . 20 & . 60 & 4.5 \\
\hline Mrs. Potter Palmer-Finest purple & . 20 & . 75 & 5.50 \\
\hline  & . 20 & . 70 & 5.00 \\
\hline Pride of Haarlem-Carminerose. & . 20 & . 60 & 4.50 \\
\hline Princess Elizabeth-Vivid rose & . 20 & . 65 & 4.50 \\
\hline Rev. H. Ewbank-Heliotrope-lilac & 20 & . 60 & 4.50 \\
\hline White Queen--Nearly pure white & 20 & . 70 & 5.00 \\
\hline Wm. Pitt-Fiery red & 20 & . 70 & 5.00 \\
\hline
\end{tabular}

3 Each of the Preceding 20 Varieties, Properly Labeled, for \(\$ 4.00\), Postpaid.
12 Each of the Preceding 20 Varieties, Properly Labeled, for \(\$ 11.50\), Postpaid.

\section*{Cottage or May-Flowering Tulips}

\section*{Three 12100}

Fairy Queen-Heliotrope, mar gined yellow .................
Gesneriana Lutea-Golden yellow, sweet scented . . . . . . . . . 20 . 705.00
Gesneriana Spathulata-Bright scarlet ....................... low margin . . . . . . . . . . . . . . .
Orange King-Beautiful orange .
Picotee (Maiden's Blush). White, pink margin Each of Above Six Varieties, Properly Labeled, for \(\$ 1.00\), Postpaid.
12 Each of Above Six Varieties, Properly Labeled, for \(\$ 3.50\), Postpaid.


Border of Mixed Darwins.

\section*{Tulip Collection Darwin Mixture}

This Collection is made up from 14 of the finest named varieties of Darwin Tulips It is not a cheap mixture in any sense of the word. As we receive your orders we take equal amounts of each variety and mix them for you. They come to you mixed and unlabeled.

Good blooming size bulbs for outdoor planting, all sure to bloom in your garden. 2 each of 14 colors, 28 bulbs for \(\$ 1.00\)
6 each of 14 colors, 84 bulbs for 2.50
10 each of 14 colors, 140 bulbs for 4.00
25 each of 14 colors, 350 bulbs for 9.50
Postpaid Anywhere in the United States.

\section*{Breeder Tulips}
(See Illustrations on Back Page)
Because of their immense size, their rare colorings and their complete dependability, Breeder Tulips are rapidly becoming more popular every year. They are the parent Tulip that the many colors of Darwins have been developed from. They bloom in May about the same time as the Darwins. The colors include many found in no other flower, such as browns, bronzes, purples, blue-blacks, deep mauves, dull gold and dark lilac, all exquisitely blended.
\begin{tabular}{|c|c|c|c|}
\hline \multicolumn{4}{|l|}{\multirow[t]{2}{*}{Bronze Queen--Bronzy yellow.}} \\
\hline & & & \\
\hline \multicolumn{4}{|l|}{Cardinal Manning-Violet and} \\
\hline City of Haarlem-Brilliant carmine & & . & \\
\hline opernicus-Copp & & 70 & 5.00 \\
\hline Dom Pedro-Coffee-brown & 30 & 1.05 & 7.50 \\
\hline aust-Dark purple-maroon & . 30 & 1.00 & 7.0 \\
\hline Fairy (Panorama)-Mahogany & . 25 & 75 & \\
\hline Louis XIV-Purple, flushed golden bronze & & 95 & 7.00 \\
\hline Orange Beauty-Beautiful orange & . 30 & 1.00 & 7.00 \\
\hline Sanspareil-Blue-viol & 25 & 80 & 6.50 \\
\hline St. James-Old rose edged & . 2 & 0 & 6.50 \\
\hline Velvet King-Velvety purpl & . 25 & . 90 & \\
\hline ulcan--Violet bordered orange & . 30 & 1.0 & \\
\hline Yellow Perfection-Bronze-yellow & & & \\
\hline \multicolumn{4}{|l|}{3 Each of the Above 14 Varieties, Properly Labeled, for \(\$ 3.50\), Postpaid.} \\
\hline \multicolumn{4}{|l|}{12 Each of the Above 14 Varieties, Properly Labeled, for \(\$ 11.00\), Postpaid.} \\
\hline \multicolumn{4}{|l|}{Mixed Breeders, Unlabeled, \(\$ 5.00\) for 100, Postpaid.} \\
\hline
\end{tabular}

\section*{Early Double Tulips}
\begin{tabular}{|c|c|c|c|}
\hline & Three & 12 & 100 \\
\hline Azalea-Rose, very fine & . \$0.20 & \$0.75 & \$6.00 \\
\hline Murillo-White, tinged rose & . 20 & . 65 & 4.50 \\
\hline Rubra Maxima-Crimson-scarle & . 20 & .75 & 6.00 \\
\hline Salvator Rosa-Deep rose and white & . 25 & . 90 & 7.50 \\
\hline Tearose-Primrose yellow & . 20 & . 70 & 5.00 \\
\hline Titian-Orange-red, yellow edg & . 25 & . 90 & 7.50 \\
\hline
\end{tabular}

3 Each of Above Six Varieties, Properly Labeled, for \(\$ 1.10\), Postpaid.
12 Each of Above Six Varieties, Properly Labeled, for \(\$ 4.00\), Postpaid.

\section*{Early Single Tulips}
\begin{tabular}{|c|c|}
\hline Cramoisi Brilliant-Brilliant crimson & \[
\begin{array}{rr}
\text { Three } & 12 \\
. \$ 0.20 & \$ 0.6
\end{array}
\] \\
\hline Diana-Pure white & . 20 \\
\hline Ibis-Deep rose & . 20 \\
\hline Keizerskroon-Scarlet, broad yellow edge & . 30 \\
\hline L'Esperance-Lilac, striped white & . 20 \\
\hline Yellow Prince--Pure yellow, shaded orange & . 25 \\
\hline 3 Each of Above Six Varieties, for \(\$ 1.20\), Postpai & ly Labeled, \\
\hline 12 Each of Above Six Varieties & y Labeled, \\
\hline
\end{tabular}

\section*{Lily-Flowered Tulips}

This is an entirely new strain of Tulips that is just being developed. The flowers are borne on long straight, strong stems and as the name implies, they have the grace, shape and beauty of a Lily. They are a wonderful addition to the Tulip family and you should by all means include some of them in your planting this fall. They are classed with the late varieties, blooming at the same time as the Darwins or Cottage. Adonis-Bright rosy red . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . \(\$ 0.30\) \$1.00 \(\$ 7.50\) Artemis-Bright rosy carmine ...................................... . . . . . . . . . . . . . . . . . . 30 . \(1.00 \quad 7.50\) Sirene—Satiny rose . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 30 . 95 7.00

3 Each of Above Three Varieties, Properly Labeled, for 85 c , Postpaid. 12 Each of Above Three Varieties, Properly Labeled, for \(\$ 2.75\), Postpaid.
\begin{tabular}{|c|c|c|c|c|}
\hline & & e & 12 & 100 \\
\hline MIXED & REMBRANDT-Striped and edged white & . \(\$ 0.25\) & \$0.80 & \$6.50 \\
\hline
\end{tabular}


Border of Giunt Darein and Breeder Tulips.


Lily-Flowered Tulip.

\section*{Parrot or Dragon Tulips}

\title{
 Lutea Major-Splendid yellow ...... \(.20 \quad .70 \quad 5.00\) Markgraaf-Yellow and red .......... . . 20 . \(70 \quad 5.00\) \\ 3 Each of Above Three Varieties, Properly Labeled, for 55c, Postpaid. \\ 12 Each of Above Three Varieties, Properly Labeled, for \(\$ 2.00\), Postpaid.
}

\section*{Other Dutch Bulbs}


\section*{Pfeiffer's Dutch Hyacinths}

\section*{SELECT HOLLAND BULBS}

The varieties or colors listed below have been selected for their free flowering qualities, and are especially suited for their free flowering qualities, and Each Three 12 Blue .................................. \(\$ 0.20\) \$0.50 \(\$ 1.75\)

\section*{Purple}

Red
\begin{tabular}{lll}
.20 & .50 & 1.75 \\
.20 & .50 & 1.75 \\
.20 & .50 & 1.75
\end{tabular}

Pink .................................... . 20 . 50 1.75

\section*{What To Know About Tulips}

Tulips can be obtained and must be planted only in the fall. A covering of straw or hay is recommended after the ground is frozen solid in the North. To those who are confused about the different varieties, we want to say that they do not all bloom at once. Some are early, some late. The order they bloom in is as follows: Single Early, Double Early, Rembrandt, Darwin, Cottage, Lily Flowered, then Parrots and lastly the beautiful, stately Breeders.

By planting some of each type you can understand how easy it is to have Tulips blooming from early spring to early summer.
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