Contest 101

Wikimedia Indonesia experiences
organizing unique competitions

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Why organizing contests?
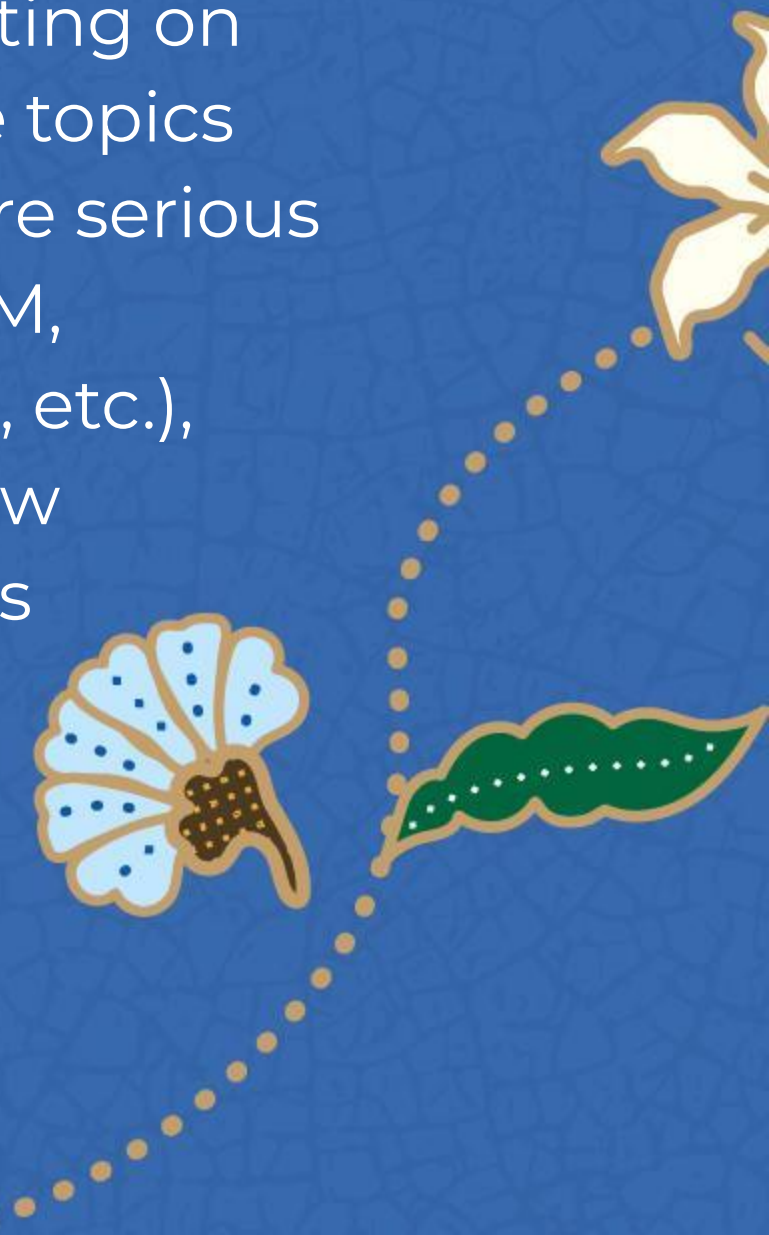
Unfamiliarity of volunteerism

- The volunteerism concept is not well known in Indonesia
- Some participants in our event are asking what material benefit for them.

Newcomers platform

- After participating in a training. Newcomers may improve their skills in a competitive environment
- It's also a fun way to practice, as newcomers may get the prize.

Improve particular topics

- Indonesian contributors most likely to editing on pop culture topics
- For the more serious topics (STEM, humanities, etc.), there are few contributors

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Photography contests

This contest is easily organized and best suited as a first-time contest.

The main objective of this contest type is to enrich specific photo objects to Commons.
- Wiki Loves Earth (nature)
- Wiki Loves Folklore (culture)
- Wiki Science Competition
- Wiki Loves Monument (building, be cautious for FoP law)

What do you need
- Upload campaigns, modified Upload Wizard for specific contests (prepared by international organizers)
- Landing pages
- Posters for communication material (optional)
- Prizes (camera, gift card, etc)

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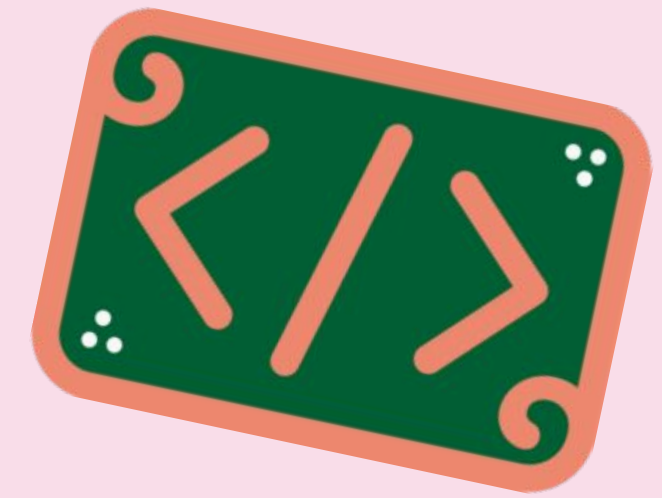SINGAPORE

Wikipedia edit-a-thon

Highly customizable competition format. You can create guidelines and rules based on the topics or prizes.

This competition is also easy to conduct and convenient as a first-time competition.

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What you need to consider before organizing edit-a-thon are:

- Topics
  - Human rights
  - Climate change
  - Culture
- Article criteria
  - Start article
  - Good article
- Formats
  - Simple edit-a-thon
  - Missions
  - Point hunter
- Prizes

What you need are:

- Tracking Tools
  - Fountain
  - Outreach
- Registration platform (optional)
  - Google Forms
- Plagiarism detector (Earwig's Copyvio Detector)
- Communication platform
  - E-mail
- Landing pages
- Posters for communication material (optional)

Wiktionary edit-a-thon

The most simple competition format. The participants just need to write the definitions and some examples in the sentences.

This competition only needs a few numbers of organizers and is also suitable for a first-time competition. It's useful to keep local languages vibrant.

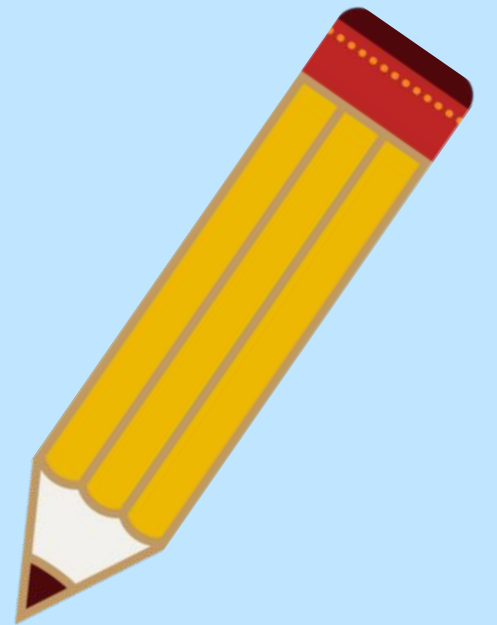It can be coupled with the pronunciation of the words contest.

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What you need to consider before organizing edit-a-thon are:
- Entries criteria
  - Definitions
  - Example sentences
- Prizes

What you need are:
- Tracking Tools (Outreach)
- Registration platform (optional)
  ➢ Google Forms
- Communication platform
  ➢ E-mail
- Landing pages
- Posters for communication material (optional)

Pretty simple, eh?

Wikisource and Wikidata Edit-a-thon

If you need some varieties in a contest, Wikisource and Wikidata offer fresh types of competitions.

Despite being relatively easy to edit and contribute, tracking and counting edits on these edit-a-thons is tricky, which makes the organizer of these edit-a-thons need a certain degree of experience.
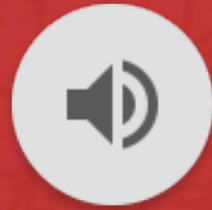
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What you need to consider before organizing edit-a-thon are:

- Topics
  - Queries with particular properties value
  - Books or documents for Wikisource
- Rules and criteria
  - Wikisource
    - capitalization
    - Duplicates
  - Wikidata
    - Points for proofreading
    - Points for validating
- Prizes

What you need are:

- Tracking Tools
  - Outreach (Wikidata)
  - WSContest (Wikisource)
- Registration platform (optional)
  - Google Forms
- Communication platform
  - E-mail
  - Telegram (quicker response but can be a battleground!)
- Landing pages
- Posters for communication material (optional)

Audio Contest

🔊

Spoken article of Oberon (satellite)

🔊

Spoken article of SOLRAD 1

🔊

Spoken article of Johannes Latuharhary

Wikimedia Indonesia tried to create a Spoken Wikipedia contest. However, these obstacles made this contest type not for beginner organizers.

More effort

Creating an article's record is more challenging than writing a new article.

Too overwhelming

Especially for beginners because there are many rules and guidelines to create a proper recording.

Checking method

Recording can't be skimmed or scanned like an article, so checking a spoken Wikipedia article is more tedious.

Wikibooks contest

The book-writing competition format is also organized first time by Wikimedia Indonesia. We are testing with two themes
- Guides for traditional games
- Children's story (Indonesian Wikibooks allowed fiction works to be written)

Book-writing contests allow the participants to use their writing styles and are not restricted by standard guidelines like Wikipedia.

Even though this contest attracts so many participants, it also creates many substandard works, particularly children's stories.
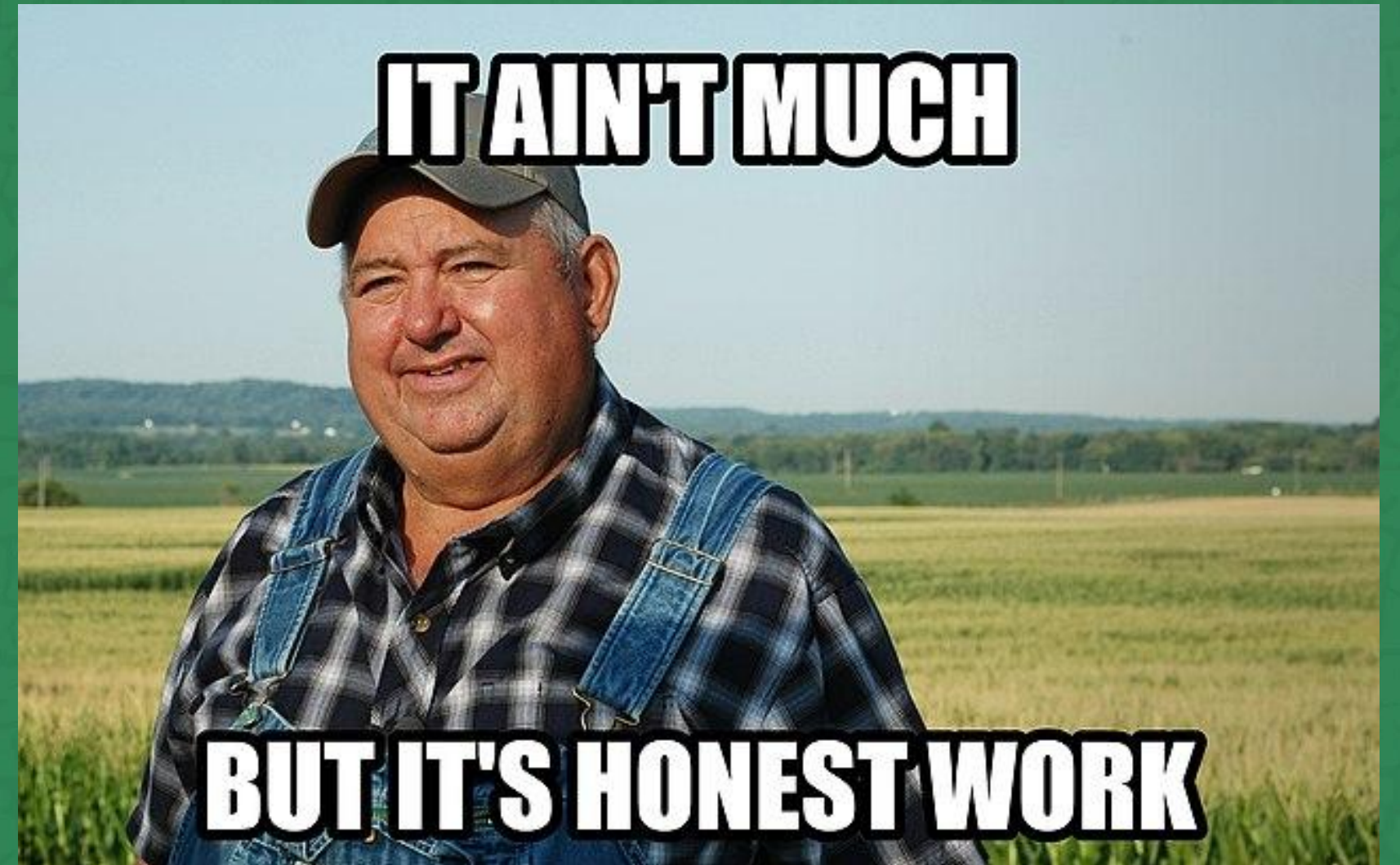
Try to organize a more manageable competition first!

It's okay if the number of participants is below target. At least there is new content!

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