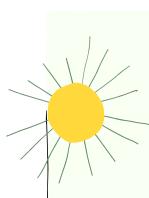


STEP BY STEP: HOW TO WRITE AN ONLINE ARTICLE



## HEADLINE:

THIS IS A SHORT, ATTRACTIVE, EYE-CATCHING STATEMENT ABOUT THE EVENT.



THIS TELLS YOU THE MAIN INFORMATION ABOUT THE EVENT: WHO, WHAT, WHEN, WHERE, WHY AND HOW.

## **BODY TEXT:**

THIS DESCRIBES THE DETAILS
ABOUT THE EVENT. IT CAN
INCLUDE QUOTES FROM PEOPLE
INVOLVED, FACTS AND FIGURES.



