

ONLINE NEWS ARTICLE

STEP BY STEP: HOW TO WRITE AN ONLINE ARTICLE

HEADLINE:

THIS IS A SHORT, ATTRACTIVE, EYE-CATCHING STATEMENT ABOUT THE EVENT.

LEAD PARAGRAPH

THIS TELLS YOU THE MAIN INFORMATION ABOUT THE EVENT: WHO, WHAT, WHEN, WHERE, WHY AND HOW.

BODY TEXT:

THIS DESCRIBES THE DETAILS ABOUT THE EVENT. IT CAN INCLUDE QUOTES FROM PEOPLE INVOLVED, FACTS AND FIGURES.

