Community 2017 Logic Model

	INPUTS	OUTPUTS			OUTCOMES - IMPACT		
		Participants - Activities - Direct Products			Short term - Intermediate - Long-Term		

Situation

Community questioning what the added value of WMCH is

No streamlined approach comparing the various language regions

Not enough available material, support and information from WMCH; nor formal processes for seeking input/buy-in

Priorities

Diversify communities

Establish clear, professional communication channels

Provide adequate and timely information/ materials

Adequately respond to and service members

What we invest

WMCH human resources

Budget

Adequate connections to other Chapters and the WMF

Professional know-how

Education/ Comms. Materials

Give-aways and goodies for particular events

Photography equipment

Who we reach

Volunteers in CH

Volunteers abroad if applicable

Members

What we do

Participate/ organize Edit-a-thons, ateliers, meet-ups, events, logistics

Creating education/ comms. material

Creating content and professionalizing website

Clean wiki and establish a strategic approach for information flow

Support photographers/ get accreditations

What we create

Content

Collaterals, portfolios

Videos/how-to's

Networks

Pictures

New idea generation

Results in terms of Learning

Enhanced satisfaction rate from the community

More active engagement in all linguistic regions

Cross-regional and international exchanges and opportunities for learning

Results in terms of changing Action

More members

More goodwill and positive comments from members about WMCH

New users and more regional activities

Results in terms of change to the Conditions

WMCH perceived as competent partner with regards to community support and community services

Positive community engagement and interaction

More effective use of resources (financial and human) through exchange, partnering and online provision of information
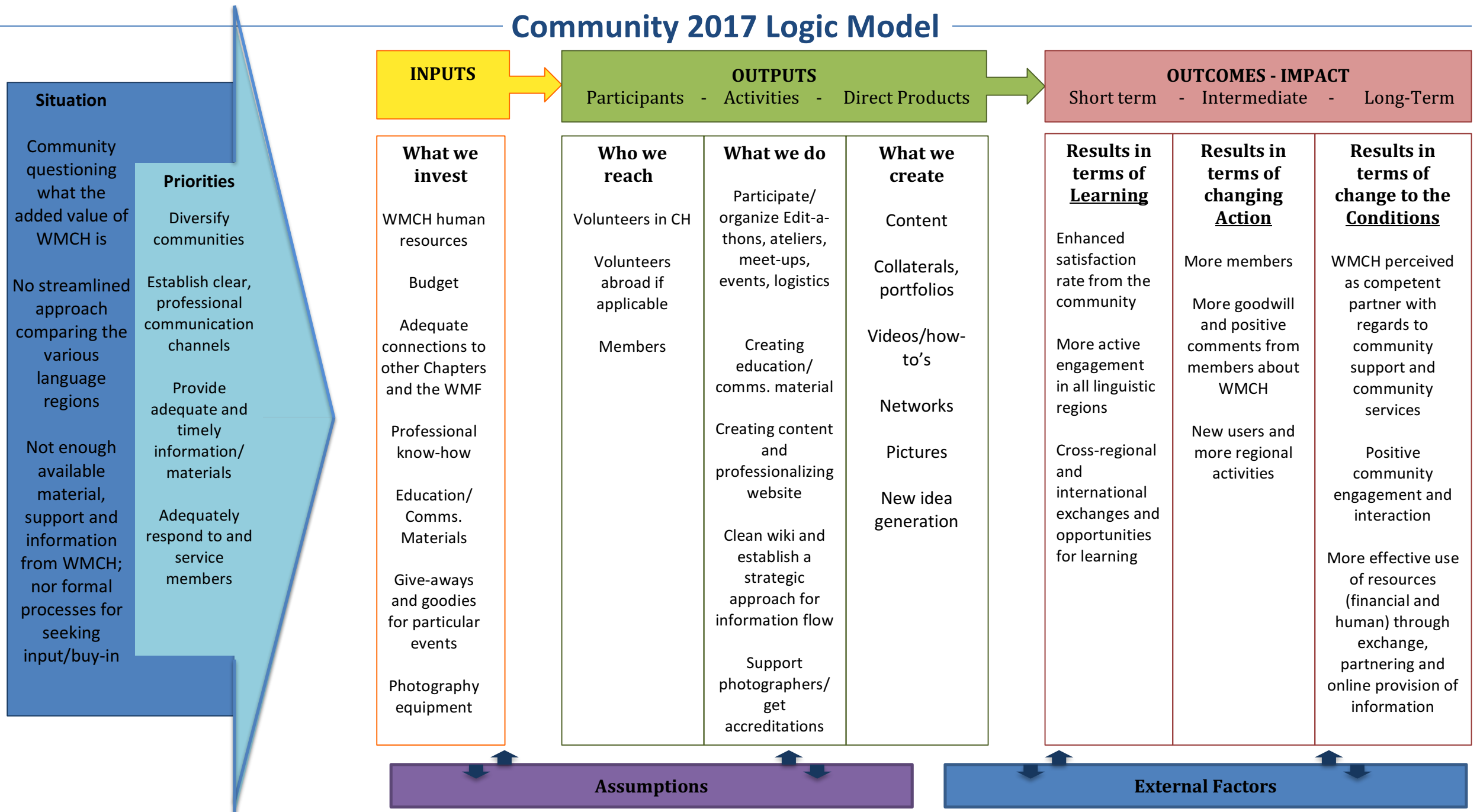
Assumptions

External Factors

Evaluation
Identification – Design – Implementation – Completion/Follow-up