# Summary of Univariate Descriptive Statistics and Graphs for the Four Levels of Measurement 

## Levels of Measurement: <br> Properties, Response Formats, Descriptives Statistics, and Graphs

| Level of measurement | Properties | Response Formats and <br> Examples | Descriptive statistics | Graphs |
| :--- | :--- | :--- | :--- | :--- |
| Nominal / Categorical | Discrete (D) <br> Arbitrary (no order) | Dichotomous - Gender, <br> Multichotomous - Religion | Mode <br> Frequencies/Percentages | Bar/Pie |
| Ordinal / Rank | Discrete <br> Ordered/Ranked | Ranking - Grade (F, P, CR, <br> DI, HD) | Mode <br> Frequencies/Percentages <br> Min/Max/Range <br> Median/Percentiles (if <br> meaningful) | Bar/Pie |
| Interval | Equal distances between <br> values <br> 0 is arbitrary <br> More than approx. 5 values <br> can be treated as continuous | Likert scale - Attitude <br> Semantic differential <br> Composite scores | Mode (D) <br> Frequencies/Percentages (D) <br> Min/Max/Range <br> Median/Percentiles <br> Mean/SD/Skew/Kurt | Bar/Pie <br> Stem \& Leaf (if D/rounded) <br> Boxplot/Error-bar <br> Histogram (if Metric) |
| Ratio | Meaningful 0 <br> Continuous/Metric (M) <br> Ratio-type observations can <br> be made | Numeric - Age, Height, <br> Weight, Number of times an <br> event occurs | Mode/Frequencies/Percentag <br> es (if meaningful) <br> Min/Max/Range <br> Median/Percentiles <br> Mean/SD/Skew/Kurt | Histogram <br> Stem \& Leaf (if rounded) <br> Boxplot/Error-bar |

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Levels of Measurement: Appropriate Descriptive Statistics

| Level of measurement | Mode/Frequencies/Percent <br> ages | Min/Max/Range | Median/Percentiles | Mean/SD |
| :--- | :---: | :---: | :---: | :---: |
| Nominal / Categorical | $\checkmark$ | $\mathbf{x}$ | $\mathbf{x}$ | $\mathbf{x}$ |
| Ordinal / Rank | $\checkmark$ | $\checkmark$ | If meaningful | $\mathbf{x}$ |
| Interval | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Ratio | If meaningful | $\checkmark$ | $\checkmark$ | $\checkmark$ |

## Levels of Measurement: <br> Appropriate Graphs

| Level of measurement | Bar/Pie | Stem \& Leaf | Boxplot/Error-bar | Histogram |
| :--- | :---: | :---: | :---: | :---: |
| Nominal / Categorical | $\checkmark$ | $\mathbf{x}$ | $\mathbf{x}$ |  |
| Ordinal / Rank | $\checkmark$ | If meaningful | $\mathbf{x}$ |  |
| Interval | If discrete/rounded | $\checkmark$ | $\checkmark$ | $\mathbf{x}$ |
| Ratio | $\mathbf{x}$ | If discrete/rounded | $\checkmark$ |  |

