



# Creative Commons & Open Science for Arts, Design and Music

Webinar 3 - 5 April 2023

by Brigitte Vézina, Creative Commons



Detail of an *in situ* ancient roman wall fresco in Oplontis villa of Poppea, *Pavo cristatus*. Campania, Italy.

Jebulon

Creative Commons Zero, Public Domain Dedication

# Today's agenda

**10 min: Welcoming remarks, introductions and icebreaker**

**40 min: Session 3 (a): CC licenses for creators**

- Choosing and Applying a CC License
  - Important considerations before applying a CC license or CC0
  - CC's License Chooser
  - Factors to apply licenses
- Things to Consider after CC Licensing
  - Changing the license terms
  - Paywalls and CC licensed content
  - Technical format of content
  - Changing your mind about CC licensing

**40 min: Session 3(b): Guided personal project**

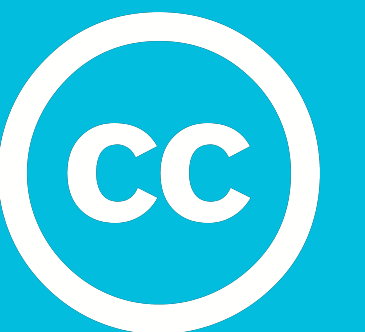
- Create your own remix work and apply a CC license
- Conclusions and wrap up

**10 min: Final remarks and closing**

## GOALS

**By the end of today you will have acquired knowledge about:**

- **the most important considerations before applying a CC license or tool**
- **CC's License Chooser**
- **which license to apply based on relevant factors**
- **post-licensing considerations**
- **remixing a work and releasing your remix**





# Important considerations

Fresh fruit for squeezing  
natural juices at a street  
stand in Istanbul

Miomir Magdevski  
Creative Commons  
Attribution-Share Alike 4.0



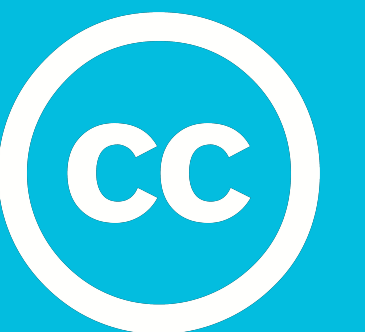
# CC Open Licenses



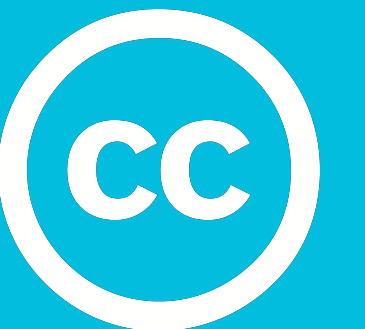
# CC Public Domain Tools



**CC licenses are perpetual,  
irrevocable permissions**



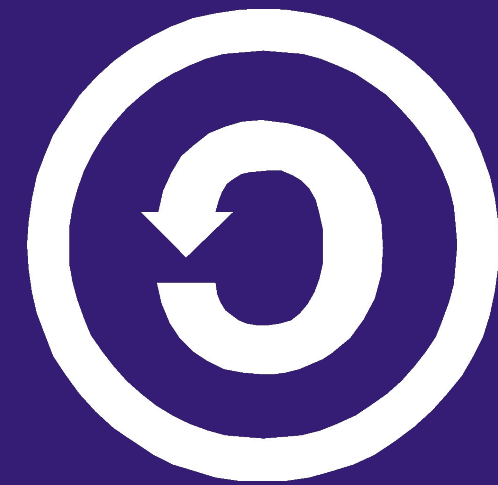
**you must own/control copyright in the  
work**



# 4 Conditions



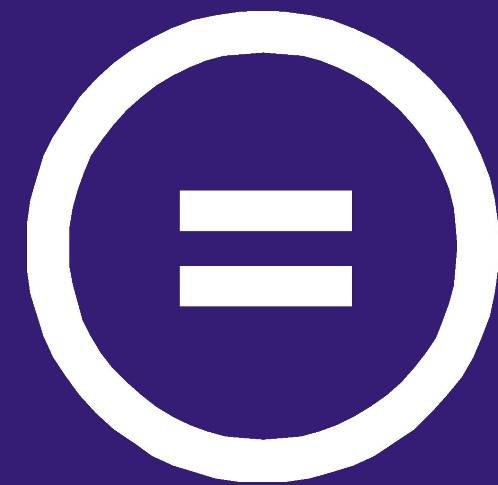
Attribution



ShareAlike

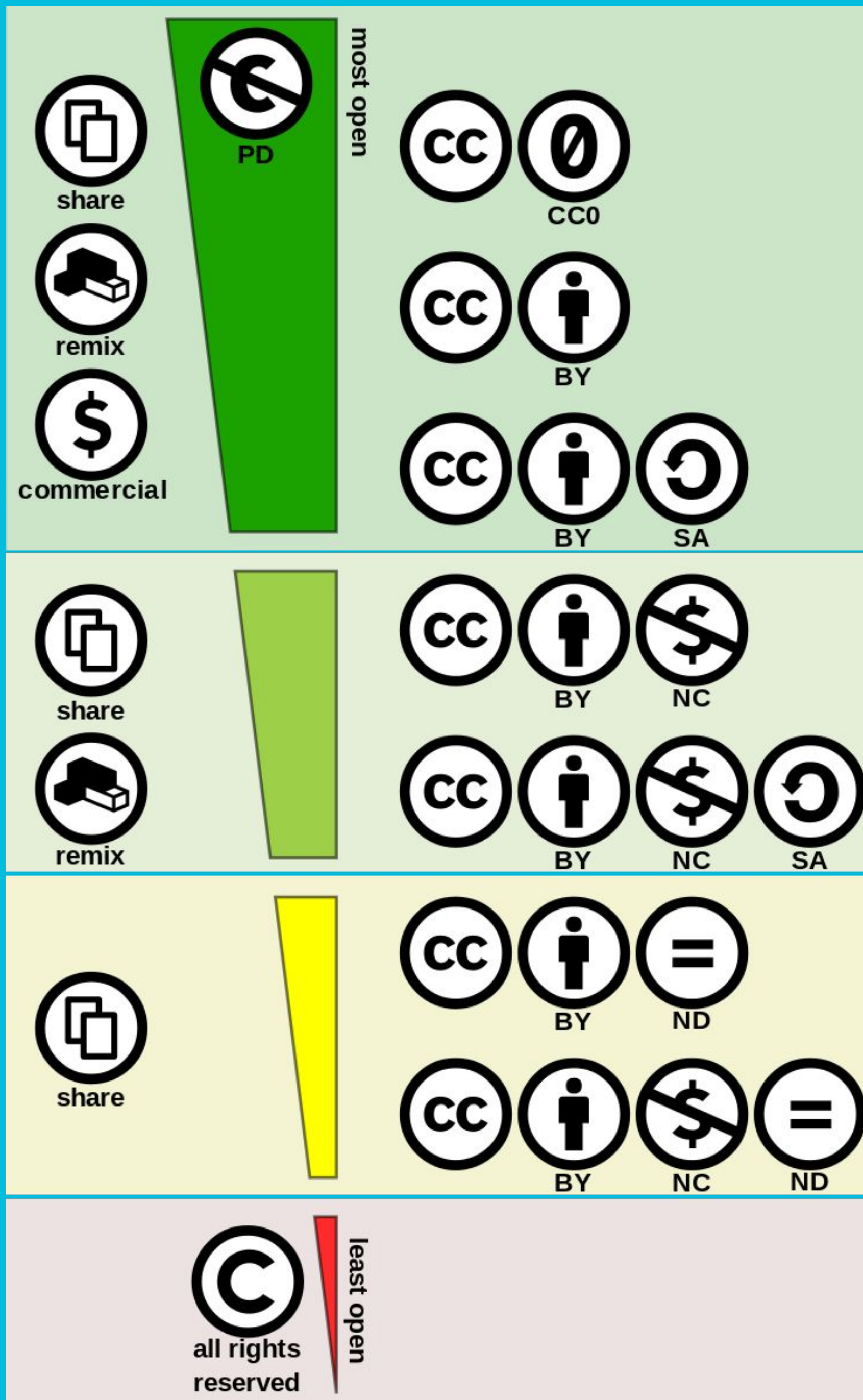


NonCommercial

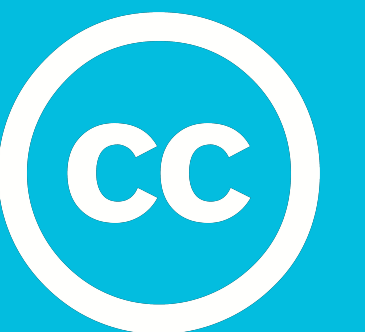


NoDerivatives

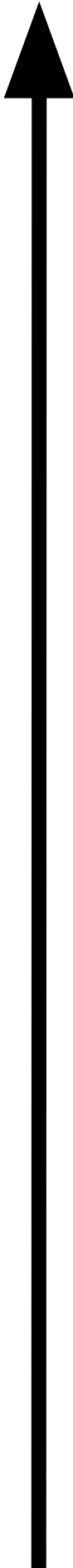




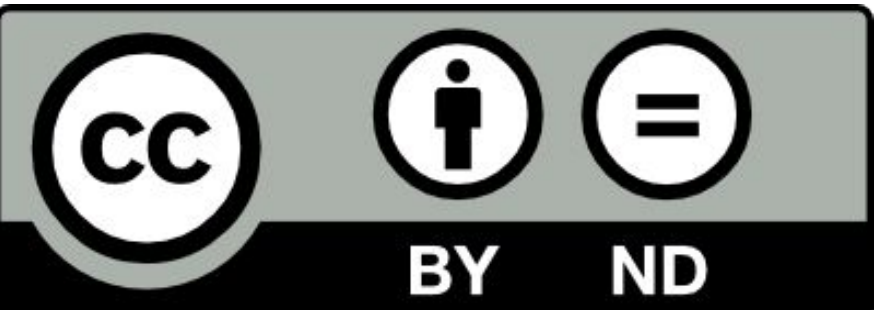
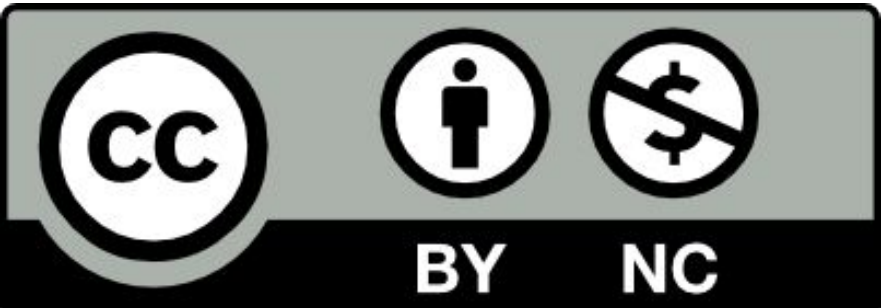
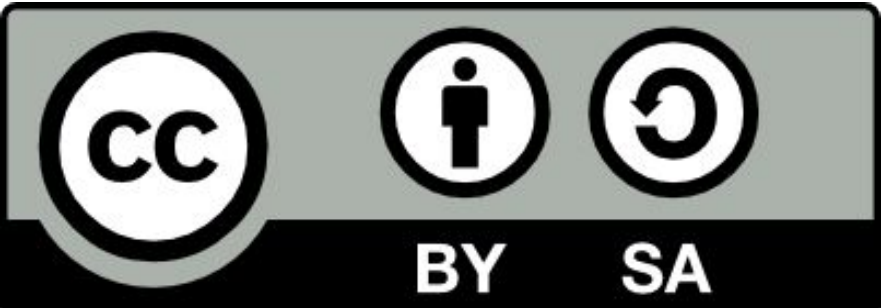
4 Elements  
6 Licenses +  
2 Public Domain Tools



most freedom



least freedom



The CC license chooser

<https://creativecommons.org/choose/>

## LICENSE CHOOSER

Follow the steps to select the appropriate license for your work. This site does not store any information.

**1 Do you know which license you need?**

- Yes. I know the license I need.
- No. I need help selecting a license.

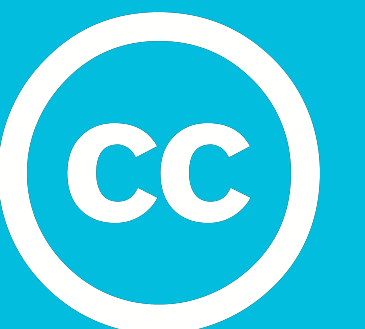
NEXT

**2 Attribution**

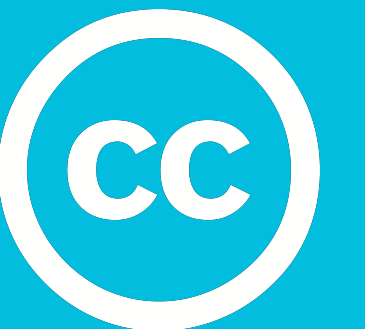
**3 Commercial Use**

**4 Derivative Works**

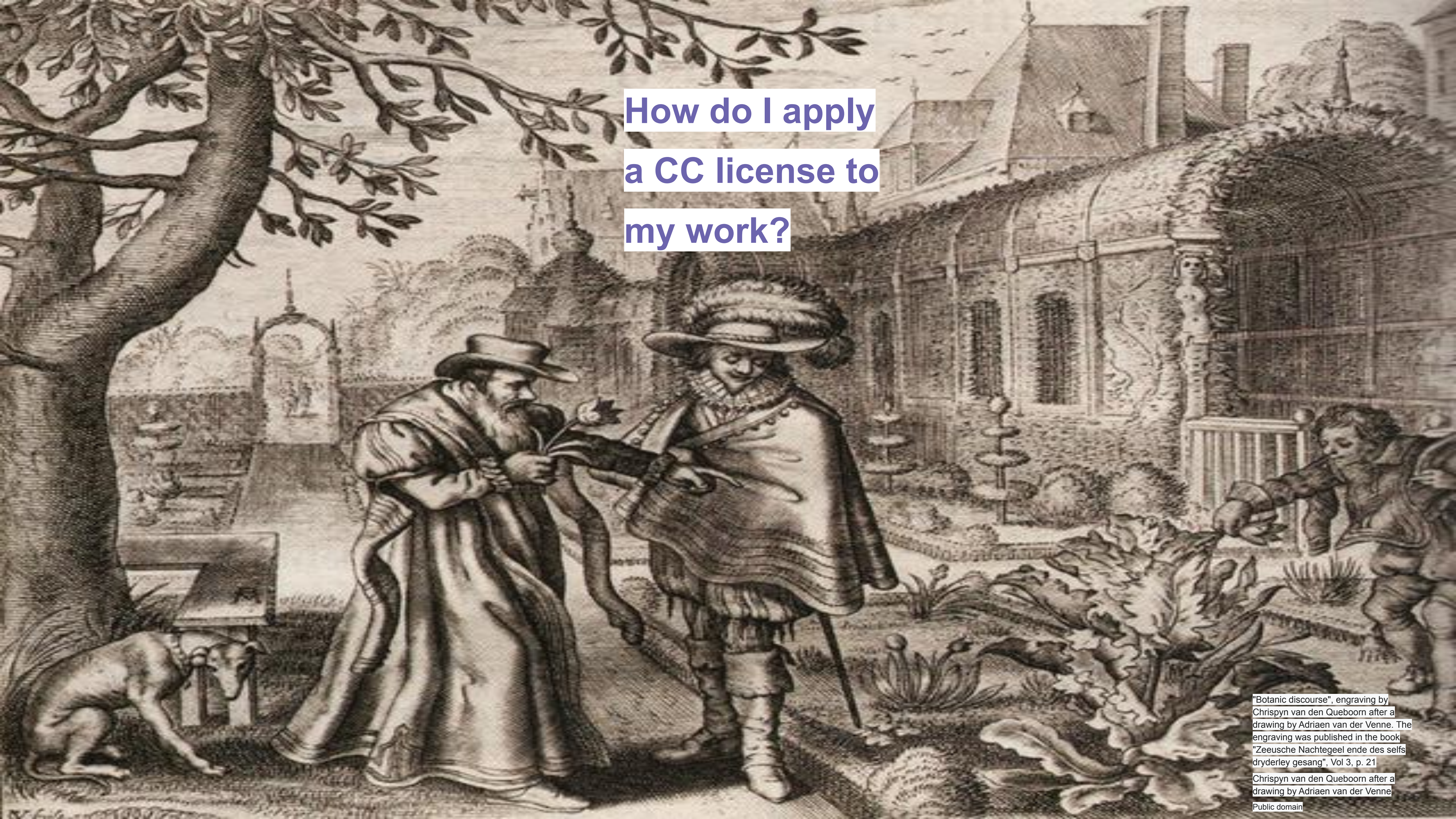
<https://creativecommons.org/choose/>



# The artistic keyboard game



How do I apply  
a CC license to  
my work?



"Botanic discourse", engraving by  
Chrispyn van den Queboom after a  
drawing by Adriaen van der Venne. The  
engraving was published in the book  
"Zeeusche Nachtegeel ende des selfs  
dryderley gesang", Vol 3, p. 21

Chrispyn van den Queboom after a  
drawing by Adriaen van der Venne

Public domain



# Marking your work with a CC license

You have chosen a CC license for your work. Now how do you go about letting the world know? Here are some examples of how to mark your work with the CC license. Note: If you want to know how to attribute other creators' CC licensed materials, go [here](#).

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## How to use the CC License Chooser

You can easily add a CC license notice to your website by visiting the [CC license chooser](#). At the chooser, simply answer a few questions, fill in the fields you need, and receive an already formatted HTML code.


<b>License Features</b> <small>Your choices on this panel will update the other panels on this page.</small> Allow modifications of your work?	<b>Selected License</b> <b>Attribution 3.0 Unported</b>
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# General recommendations

- Where possible, ensure your license has a working link the corresponding license on [creativecommons.org](https://creativecommons.org).
- Spell out the URL of the license you choose for image-only formats, such as infographics.
- Add “bumpers” or short sections at the beginning or end for videos with your licensing statement.
- Read aloud licensing statements, including the URLs, in audio-only formats.



# What can I upload to Wikimedia Commons?

You may upload works that you created entirely yourself 

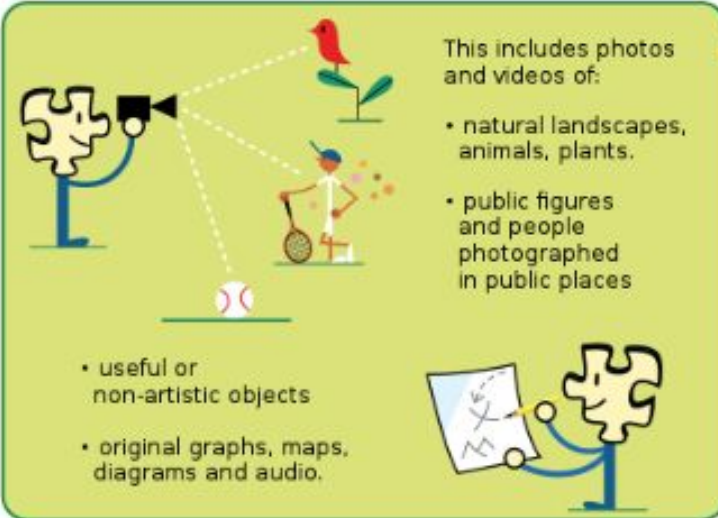
This includes photos and videos of:


- natural landscapes, animals, plants.
- public figures and people photographed in public places

Remember: By sharing your work on Wikimedia Commons, you grant anyone permission to use, copy, modify, and sell it without notifying you.

• useful or non-artistic objects

• original graphs, maps, diagrams and audio.



We can't accept works created or inspired by others 

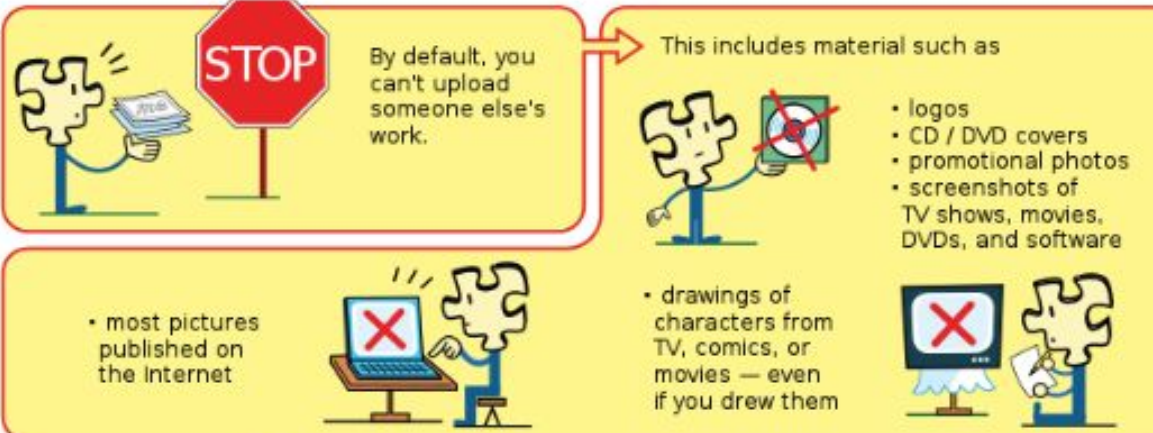
By default, you can't upload someone else's work.

This includes material such as

- logos
- CD / DVD covers
- promotional photos
- screenshots of TV shows, movies, DVDs, and software

• most pictures published on the internet

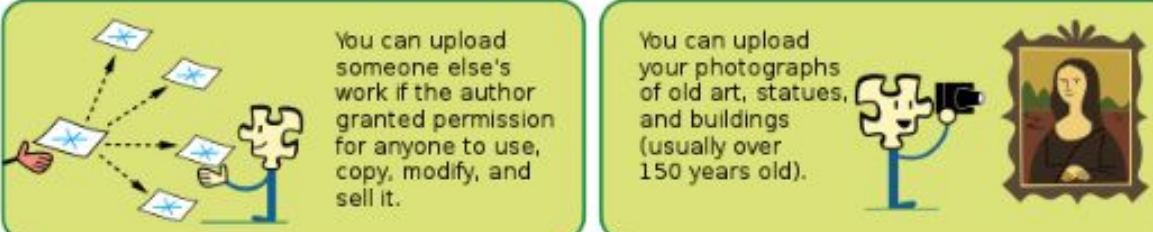
• drawings of characters from TV, comics, or movies — even if you drew them



...with two main exceptions: 

You can upload someone else's work if the author granted permission for anyone to use, copy, modify, and sell it.

You can upload your photographs of old art, statues, and buildings (usually over 150 years old).



In conclusion...

You can upload your original works. 

We can't accept works from others without their explicit permission. 

Thank you for your help; this is important.



Still unsure? Ask the Help desk.



This site requires you to provide copyright information for this work, to make sure everyone can legally reuse it.

This file is my own work.

I, , the copyright holder of this work, irrevocably grant anyone the right to use this work under the Creative Commons Attribution ShareAlike 4.0 license ([legal code](#)).

(Anyone may use, share or remix this work, as long as they credit me and share any derivative work under this license.)

# Recap

- Use the CC license chooser to determine which CC license best meets your needs. Apply the license code if possible, or copy / paste the text and links provided.
- If you are using an online platform, use the built-in CC license tools to mark your work with a CC license.
- Mark your work and give proper attribution to others' works using the TASL approach.



After licensing...

[Alfred William Finch - Two](#)

[Vases with Tulips -](#)

[A-2005-178 - Finnish National](#)

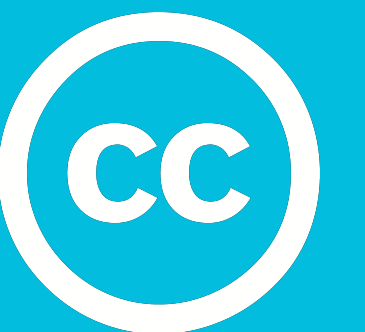
[Gallery.jpg](#)

Public domain



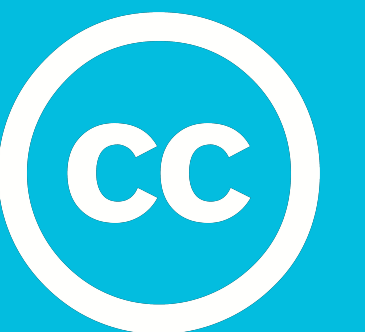
## Changing/customizing the license terms

- creates confusion
- requires users to take the time to learn about how the custom license differs
- eliminates the benefits of standardization



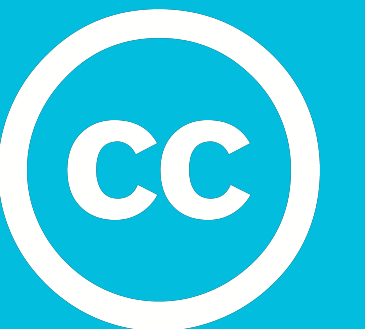
# Selling CC-licensed content

- paywall
- digital vs physical



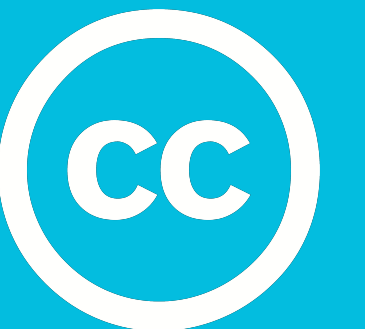
## Technical format matters

- Easily accessible and reusable
- DRM



## Changing your mind about CC licensing

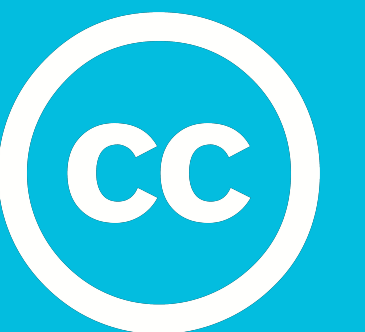
- Irrevocable, but can offer under a different license or remove online copy



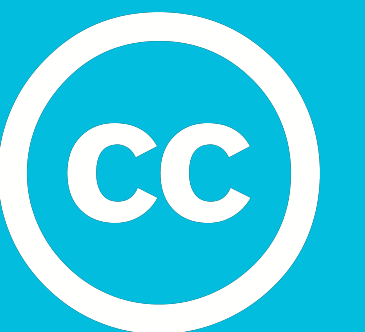




Questions?



# Remix Culture for Climate Awareness





A coral reef in the Red Sea. Colour  
line block. - Wellcome Collection,  
United Kingdom - CC BY.  
<https://www.europeana.eu/item/9200579/eqg8d6ng>

"CORAL BANK IN THE RED SEA."  
(AFTER HAECKEL'S "ARABISCHE KORALLEN" AND OTHER AUTHORITIES.)





Gross Glockner mit dem  
Johannisberg und der Pasterze by  
Ender, Thomas - Austrian National  
Library, Austria - Public Domain.  
[https://www.europeana.eu/item/92070/BibliographicResource\\_1000126220274](https://www.europeana.eu/item/92070/BibliographicResource_1000126220274)

*Grossglockner*





Woman watching the setting sun  
from the dunes by Israëls, Jozef,  
(1824-1911), (artist) - Leiden  
University Libraries, Netherlands -  
CC BY.  
[https://www.europeana.eu/item/815/item\\_3280561](https://www.europeana.eu/item/815/item_3280561)

