Creative Commons & Open Science for Arts, Design and Music

Webinar 3 - 5 April 2023
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Today’s agenda

10 min: Welcoming remarks, introductions and icebreaker

40 min: Session 3 (a): CC licenses for creators

- Choosing and Applying a CC License
  - Important considerations before applying a CC license or CC0
  - CC’s License Chooser
  - Factors to apply licenses

- Things to Consider after CC Licensing
  - Changing the license terms
  - Paywalls and CC licensed content
  - Technical format of content
  - Changing your mind about CC licensing

40 min: Session 3(b): Guided personal project

- Create your own remix work and apply a CC license
- Conclusions and wrap up

10 min: Final remarks and closing
GOALS
By the end of today you will have acquired knowledge about:

• the most important considerations before applying a CC license or tool
• CC’s License Chooser
• which license to apply based on relevant factors
• post-licensing considerations
• remixing a work and releasing your remix
Important considerations
CC Open Licenses

CC Public Domain Tools
CC licenses are perpetual, irrevocable permissions
you must own/control copyright in the work
4 Conditions

- Attribution
- ShareAlike
- NonCommercial
- NoDerivatives
4 Elements
6 Licenses +
2 Public Domain Tools
The CC license chooser

https://creativecommons.org/choose/
**LICENSE CHOOSER**

Follow the steps to select the appropriate license for your work. This site does not store any information.

1. Do you know which license you need?
   - Yes. I know the license I need.
   - No. I need help selecting a license.

2. Attribution

3. Commercial Use

4. Derivative Works

[https://creativecommons.org/choose/](https://creativecommons.org/choose/)
The artistic keyboard game
How do I apply a CC license to my work?
Marking your work with a CC license

You have chosen a CC license for your work. Now how do you go about letting the world know? Here are some examples of how to mark your work with the CC license. Note: If you want to know how to attribute other creators' CC licensed materials, go here.

Contents [hide]
1 How to use the CC License Chooser
2 Example: Website
3 Example: Blog
4 Example: Offline document
5 Example: Image
6 Example: Presentation
7 Example: Video
8 Example: Audio
9 Example: Dataset
10 Author, License, Machine-readability
11 Content-sharing platforms
12 Adding a CC0 public domain notice to your work
12.1 Example: CC0
13 Other issues
13.1 Adding a CC license to your derivative work
13.2 Noting third-party content in your work
13.3 Don't call it a CC license if it isn't

How to use the CC License Chooser

You can easily add a CC license notice to your website by visiting the CC license chooser. At the chooser, simply answer a few questions, fill in the fields you need, and receive an already formatted HTML code.
General recommendations

• Where possible, ensure your license has a working link the corresponding license on creativecommons.org.

• Spell out the URL of the license you choose for image-only formats, such as infographics.

• Add “bumpers” or short sections at the beginning or end for videos with your licensing statement.

• Read aloud licensing statements, including the URLs, in audio-only formats.
What can I upload to Wikimedia Commons?

You may upload works that you created entirely yourself:

- useful or non-creative objects
- original graphics, maps, diagrams, and audios
- books

Permission:

- sharing your work on Wikimedia Commons, you grant anyone permission to use, copy, modify, and work without notifying you.

We can't accept works created or inspired by others:

- You can't upload material that is published elsewhere.
- Material that is considered protected, such as copyrighted works, photographs of living persons, and works of art that are commercially produced.

STOP

...with two main exceptions:

- You can upload works authored by the author granted permission for permission use, copy, modify, and work.
- You can upload public domain works of old art, literature, and music (public domain 150 years old).

In conclusion...

- You can upload your original works.
- We can't accept works from others without their explicit permission.

Thank you for your help, this is important.

Still unsure? Ask the Help desk.
This site requires you to provide copyright information for this work, to make sure everyone can legally reuse it.

☐ This file is my own work.

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the Creative Commons Attribution ShareAlike 4.0 license (legal code).

(Anyone may use, share or remix this work, as long as they credit me and share any derivative work under this license.)
Recap

• Use the CC license chooser to determine which CC license best meets your needs. Apply the license code if possible, or copy / paste the text and links provided.
• If you are using an online platform, use the built-in CC license tools to mark your work with a CC license.
• Mark your work and give proper attribution to others’ works using the TASL approach.
After licensing...
Changing/customizing the license terms

• creates confusion
• requires users to take the time to learn about how the custom license differs
• eliminates the benefits of standardization
Selling CC-licensed content

- paywall
- digital vs physical
Technical format matters

- Easily accessible and reusable
- DRM
Changing your mind about CC licensing

• Irrevocable, but can offer under a different license or remove online copy
Questions?
Remix Culture for Climate Awareness
Coral Bank in the Red Sea.
(After Haeckel's "Arabisce Koralen" and other authorities.)