CONTINUITY FOR NATIONAL 4-H CLUB RADIO PROGRAM
National Farm and Home Hour
Saturday, September 1, 1934

12:30 - 1:30 P.M. (EST)

(1) "America the Beautiful" -- Marine Band. BARRACKS

ANNOUNCER (Against background trio, pp):

Welcome, young ladies and gentlemen, to the 63rd monthly national 4-H Club radio broadcast. These broadcasts are sent to you always on the first Saturday of each month. They are arranged in cooperation with the NBC and associated radio stations by the Federal and State Agricultural Extension Services and the United States Marine Band.

(MUSIC UP TO CLOSE)

Now let me present to you once again the radio spokesman for the Department of Agriculture, Morse Salisbury.

SALISBURY:

Hello, young Farm and Home folks.

(Weather in Washington).

Today's 4-H Club program is the ninth in the 1934 series. This series has brought us the facts, told in the experience stories of 4-H members and leaders, about how 4-H Club work influences the farm and the home. Today our member and leader speakers will tell us what they have observed concerning the way in which 4-H fair exhibits, tours, and public demonstrations influence farming activities and homemaking methods in their communities. Club Member Anna Stokes of Bergen County, New Jersey, will tell us something about tours and their effect; Bernard F. Ramsburg, District Club Agent of New Brunswick, New Jersey, will describe the effects of team demonstrations on public understanding of modern agricultural methods; Francis Woodard, 4-H Club member of Thayer County,

Nebraska, will have something to say about 4-H Club exhibits at the fairs; and a friend of long standing, Reuben Brigham, formerly editor for the Office of Cooperative Extension Work, now acting, on leave from the office, as one of the right-hand men of Assistant Administrator Stedman of the Triple-A -- Reuben Brigham will give us some comments from his long years of experience building up effective visual instruction.

But now we start on our tour around the country with Anna Stokes of Bergen County, New Jersey, leading the way. And to hear Anna, we take you now to New York.

(2) "4-H Club Tours Prove That Seeing Is Believing" -- Anna Stokes.
NEW YORK STUDIOS

NEW YORK ANNOUNCER:

We've just heard Anna Stokes, 4-H member of Bergen County, New Jersey. She has pretty well convinced her listeners of the proposition that "4-H Club tours prove that seeing is believing."

Now we present to you 4-H Club listeners and the friends of the 4-H movement, Mr. Bernard F. Ramsburg, District Club Agent for the New Jersey Extension Service. As Morse Salisbury has told you, Mr. Ramsburg will give us some comments on the way in which demonstrations by 4-H teams inform the public concerning modern methods of farming and homemaking. Young ladies and gentlemen, Bernard Ramsburg.

(3) "Team Demonstrations Inform the Public" -- Bernard F. Ramsburg.
NEW YORK STUDIOS

NEW YORK ANNOUNCER:

We now return to Washington.

SALISBURY:

We're back in the Capital City and we want to send our thanks to New York for the two fine talks by New Jersey State representatives.

It grieves me very much, and you even more, that I have to make the next announcement. Ray Turner is not able to be with us today. But once again he has provided me with the facts about the musical compositions that will be played in the 4-H Music Hour by the United States Marine Band.

Throughout the length and breadth of the land, 4-H club members, their leaders and their friends, are at this hour tuning in on their radios to hear their National 4-H Radio Program. And at this particular point the United States Marine Band is ready to help these 4-H folks continue their study of "Music We Should Know."

Berlioz is the composer to whose music we listen first. This renowned French composer was the son of a physician who desired that his boy should also study medicine. However, the boy's love of music led him to forsake his medical studies and to enter a conservatory. He later developed such a powerful musical individuality that he has been called "the father of modern orchestration."

Goethe's "Faust" is the basis of a dramatic cantata composed by Berlioz, which he named "The Damnation of Faust." The "Marche Hongroise," from this contata, is a transcription of a spirited national folk-air of Hungary. The melody is one of the most widely known of all Hungarian tunes.

Opening our National 4-H Music Hour today, the United States Marine Band, led by Captain Taylor Branson, plays "Marche Hongroise," from "The Damnation of Faust" by Berlioz.

(4) "Marche Hongroise" -- Marine Band. (4½ min.) BARRACKS

SALISBURY:

That stirring number was "Marche Hongroise" from "The Damnation of Faust," by Berlioz.

In contrast to that selection, we hear a second one from the same cantata. This one is called "Dance of the Sylphs." It is a waltz of rhythmic beauty and joyous melody, and represents Faust's vision of a dance by beautiful fairy-like creatures.

Notice this contrast as the United States Marine Band plays "The Dance of the Sylphs" from "The Damnation of Faust" by Berlioz.

(5) "Dance of the Sylphs" -- Marine Band. (2 min.) BARRACKS

SALISBURY:

That delightful selection was "The Dance of the Sylphs" from "The Damnation of Faust" by Berlioz.

September is the birth-month of Dvorak, and we recognize this fact by including two of his compositions in our September program.

The first of these is the well-known "Songs My Mother Taught Me." Truly this lovely composition should be included in our list of "Music We Should Know."

Let's remember the songs which our mothers sang to us as we listen to the United States Marine Band play "Songs My Mother Taught Me," by Dvorak.

(6) "Songs My Mother Taught Me" -- Marine Band. ($1\frac{3}{4}$ min.) BARRACKS

SALISBURY:

That short, yet sentimentally beautiful number was "Songs My Mother Taught Me" by Dvorak.

While in America, from 1892-95, Dvorak spent a part of his summers at the little Bohemian settlement in Spillville, Iowa. Here he did much of the work on his composition entitled "Humoresque." His friends have placed a substantial marker near the spot on the river bank where he used to work.

"Humoresque," a charming little tone poem, was originally written for the piano, but the violin arrangement has become equally popular. This is one of those compositions in which the true meaning of the composer's title is left largely to the imagination of the listener.

I know that you will be happy to hear the United States Marine Band play "Humoresque," by Dvorak.

(7) "Humoresque" -- Marine Band. (4½ min.) BARRACKS

STATION ANNOUNCEMENT:

You are listening to the National 4-H Club program of the National Farm and Home Hour.

CUE: C H I M E S.

SALISBURY:

Our next selection is also a general favorite. It is "Souvenir," by Drdla. This composer, of Moravian birth, has been a musical conductor for many years in Vienna.

There is an interesting story connected with this composition which is a tribute of one artist and composer to the memory of other composers. Drdla is said to have received his inspiration for composing this selection while on a street car passing the Central Cemetery in Vienna. As he rode, his glance rested upon the monuments to Beethoven, Gluck, Mozart and Schubert. On the back of his street car transfer he jotted down the simple melody which came into his mind. Later, this little melody was developed and the composition appropriately named "Souvenir."

With Captain Taylor Branson conducting, the United States Marine Band plays "Souvenir" by Drdla.

(8) "Souvenir" -- Marine Band. (4 min.) BARRACKS

SALISBURY:

That beautiful selection was "Souvenir" by Drdla.

You will recall that these National 4-H Club radio programs are broadcast at this same hour on the first Saturday of each month. Well, the first Saturday in October is October 6; so on that day we shall continue our study of "Music We Should Know."

Our last selection for today is "The Lost Chord," by Sullivan. The name of Sir Arthur Sullivan, an English composer, is linked with that of Sir W. S. Gilbert, since together they produced some of the most popular operettas known to both England and America. Among these were "The Mikado," "Pinafore," and "The Pirates of Penzance." Doubtless, Sullivan's best-known single composition is "The Lost Chord."

Closing our National 4-H Music Hour, we hear the United States Marine Band Captain Taylor Branson conducting, play "The Lost Chord," by Sullivan.

(9) "The Lost Chord" -- Marine Band. (5 min.) BARRACK

SALISBURY:

Now returning to the business side of this 4-H broadcast, we pick up again the thread of our discussion. You remember our first two speakers told us how 4-H Club tours and team demonstrations give facts about better practices in farming and homemaking to the people who can make use of those facts. There's another way in which 4-H members accomplish this aim. That is their exhibits at the fairs. All over the country, local clubs and individual members are busy right now preparing for these exhibits, and I think there'll be unusual interest in the next message we are to have. It is to be given us by Francis Woodard of Thayer County, Nebraska, who has a long and distinguished record as a prize-winning exhibitor at fairs. For Francis Woodard's talk we take you to Chicago.

(10) "Our 4-H Club Exhibits at the Fairs" -- Francis Woodard.
CHICAGO STUDIOS

CHICAGO ANNOUNCER:

We now return to Washington.

SALISBURY:

Here in the Capital City we congratulate Francis Woodard of Nebraska on his very evidently complete knowledge of the business of producing winning 4-H exhibits for the fairs.

And now we present to you some comments on effective visual instruction by Mr. Reuben Brigham.

(11) "Effective Visual Instruction" -- Reuben Brigham.
WASHINGTON STUDIOS

SALISBURY:

Weather and ad lib to 1:28:15 concluding with announcement of the national anthem.

(12) "The Star Spangled Banner" -- Marine Band. BARRACKS

ANNOUNCER:

For the past hour, young ladies and gentlemen, you've been listening to the 63rd monthly National 4-H Club radio broadcast. We present these programs on the first Saturday of each month, cooperating with the Federal and State Agricultural Extension Services and the United States Marine Band. Today's broadcast originated in Chicago, New York and Washington. This is the National Broadcasting Company.

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