



Box Checker

Mina

AGE:
20 years old

LOCATION:
Seoul, South Korea

OCCUPATION:
Student

EDUCATION:
University

LANGUAGES:
Korean (fluent),
English (proficient)

Technology comfort level



Writing comfort level



Samsung Laptop

PRIMARY USE: Schoolwork, writing, watching shows and videos



LG Android Smartphone

PRIMARY USE: Calling, messaging on Kakao Talk, social media (Twitter, Facebook, Snapchat)

Background

Mina is currently studying international relations at Seoul National University. She lives with her parents, and spends most of her time at school or studying. On the weekends, she studies English at a *hagwon* (private tutoring academy), because she wants to go to the US or UK for her Master's degree. She spends her free time with friends or

watching videos online, mainly English TV shows and TED talks. Mina likes to read, and tries to read books on topics mentioned in her lectures. She recently joined a book club for international development graduate students, which she found out about on Twitter, so that she could learn more about the topic.

Tech Habits

Mina always has her smartphone with her, and uses various apps to keep up to date with friends and the world. She uses Facebook "for everything"; she uses Facebook Messenger to talk to friends and follows pages related to her interests.

Mina uses Snapchat and KakaoTalk to keep in touch with friends, and Twitter to follow the news. She uses Google to search for free digital copies of books her professors recommend, and YouTube to watch documentaries and political commentary.

Perceptions of Wikipedia

She uses Wikipedia a lot, mostly for schoolwork. Mina usually gets to Wikipedia by first searching for topics on Google. The language she uses depends on what she's researching. She uses Korean Wikipedia for Korea-specific topics, like aspects of

national politics and culture; but she mostly uses English Wikipedia for her schoolwork because it's more academic and formal. She has also used Wikimedia Commons to find images for her papers.

Experience Goals

- To make edits quickly and painlessly, so that she can do her assignment easily

End Goals

- To complete her school assignment by publishing a research paper on a public domain

Challenges

- Finding the editing interface unintuitive, particularly source editor
- Understanding how to implement Wikipedia policies

Editing Journey

