# West African Media Literacy Project





### Successful Examples

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# Introduction

Idea from Re:publica 2018

**Duplication of Content** 





# The Importance of Sources for Wikipedia Volunteers

Ensure verifiability of information found on Wikipedia

Content contribution to close knowledge gaps

Increase volunteer interest



## **Challenges faced by Wikipedia Volunteers**

Lack of credible sources

Duplication of content

Misinformation and fake news

Language barriers

Lack of understanding of the Wikipedia

community and its goals



### Objectives

Gather strategies and ideas how to sensitise media on the importance of sources for Wikipedia Create comprehensive and accurate picture of West Africa's history and culture. Gather easily transferable learnings

### Successful Examples



Wikipedia Education Program

Other Initiative.... Wikimedia Foundation Open the Knowledge Journalism Awards

promote diversity, equity, and inclusion in reporting

Recognize roles in creating well-researched Wikimedia content Self-nomination of articles expanding knowledge about Africa

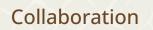
Emphasis on contributions from journalists living on the continent Arts, Culture, Heritage, Sports, Health, Climate Change and Environment, Women and Youth, Digital and Human Rights

Awards

https://wikimediafoundation.org/our-work/open-the-knowledge/journalism-awards/#a3-categories

### Conclusion

Vision of Wikipedia





Importance of sources

Sensitize the media

# Let's discuss.....



