West African Media Literacy Project
Successful Examples

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Introduction

Idea from Re:publica 2018

Duplication of Content
The Importance of Sources for Wikipedia Volunteers

- Ensure verifiability of information found on Wikipedia
- Content contribution to close knowledge gaps
- Increase volunteer interest
Challenges faced by Wikipedia Volunteers

- Lack of credible sources
- Duplication of content
- Misinformation and fake news
- Language barriers
- Lack of understanding of the Wikipedia community and its goals
Objectives

Gather strategies and ideas how to sensitise media on the importance of sources for Wikipedia. Create comprehensive and accurate picture of West Africa's history and culture. Gather easily transferable learnings.
Successful Examples

Wiki Loves Women

Wikipedia Education Program

The Afrociné Project
Other Initiative.... Wikimedia Foundation Open the Knowledge Journalism Awards

promote diversity, equity, and inclusion in reporting

Recognize roles in creating well-researched Wikimedia content

Self-nomination of articles expanding knowledge about Africa

Emphasis on contributions from journalists living on the continent

Arts, Culture, Heritage, Sports, Health, Climate Change and Environment, Women and Youth, Digital and Human Rights Awards

https://wikimediafoundation.org/our-work/open-the-knowledge/journalism-awards/#a3-categories
Conclusion

Vision of Wikipedia

Collaboration

Importance of sources

Sensitize the media

WIKIMANIA
SINGAPORE
Let’s discuss...........
Thank you