



# NEWS AND EVENTS

June 6 — June 19, 1977

## H. Zapf named to Cary chair

Hermann Zapf, Darmstadt, Germany, has been appointed Melbert B. Cary, Jr. Professor of Graphic Arts at RIT.

Announcement of the appointment was made by Lothar K. Engelmann, dean of the College of Graphic Arts and Photography.

As Cary Professor, Zapf will initially be teaching a new course, Typography for Computer Programs, in which he will address himself to the problems facing the modern typographer in an age of computer-oriented typesetting.

He will incorporate in the course the techniques he has developed for merging the aesthetic skills of the typographer with the technical requirements of the engineer in controlling the output of the advanced devices now being produced in the field of high-speed typesetting.

"Our School of Printing has always combined the most modern, advanced techniques with the fundamentals," Engelmann said. "Professor Zapf will do just that in blending typography with the computer."

Zapf will replace Professor Alexander Lawson who is retiring after 30 years on the RIT printing faculty.

Lawson calls Zapf "one of the great type designers of the world. His first design, Gilgengart, appeared in 1940, and he has produced well over 100 printing types since then.

"The Zapf types are among the most popular styles which have appeared in the post-war era," Lawson continues. "His Palatino, Melior and Optima, for example, are included in the typographic resources of most printing establishments here and abroad. Zapf Book and Zapf International, produced in 1976 and 1977 by International Typeface Corporation, are now beginning to appear in American printing."

Zapf is a popular lecturer in Europe and the United States. He has taught lettering at Werkkunst-Schule, Offenbach, and since 1972 has been teaching typography at Technische Hochschule in Darmstadt.



### OBJETS D'AMIS

Members of the Board of Trustees and other friends of the Institute donated art objects to a recent Bevier Gallery exhibit (top). Baroque carved angel (bottom) was one of several 17th Century pieces shown.

## Faculty promoted, tenured

Forty-two faculty members will have new titles when RIT opens its doors for the fall academic quarter. There will be five newly promoted professors, 30 associate and seven assistant professors.

Thirty-five faculty members have also been awarded tenure.

In making the concurrent announcements, RIT Provost and Vice President for Academic Affairs Todd H. Bullard recognized the faculty members for their contributions to the quality of education at RIT.

"The past efforts of these men and women," the Provost noted, "have helped create the reputation for academic excellence that RIT enjoys today.

"It is with sincere pleasure and pride that we recognize these members of the faculty for their contributions to the Institute," Dr. Bullard said.

The promotions and tenure awards are as follows:

#### College of Business

You-Keng Chiang, named Professor

William Mihal, awarded tenure  
John Zdanowicz, awarded tenure

#### College of Continuing Education

Andrew Davidhazy, named Associate Professor  
Robert E. Philo, awarded tenure  
Andrea C. Walter, named Associate Professor

#### College of Engineering

Roy Czernikowski\*, awarded tenure  
James E. Palmer, awarded tenure  
Edward Salem, named Associate Professor  
Wayne Walter, named Associate Professor  
Paul Wojciechowski, named Associate Professor

#### College of Fine and Applied Arts

Robert Cole, awarded tenure  
Robert Heischman, awarded tenure  
Max Lenderman, named Associate Professor  
Frederick Lipp, named Associate Professor  
Joanne Szabla, named Associate Professor  
Toby Thompson, named Professor

#### College of General Studies

Robert Golden, named Associate Professor and awarded tenure  
Josephine Gray, awarded tenure  
Morton Isaacs, named Associate Professor

\*Professor Czernikowski has a joint appointment.

please turn to page two



## Faculty cont'd from p. 1

John Lee, named Associate Professor  
Richard Lewis, named Assistant Professor  
Hans Zandvoort, named Associate Professor

### College of Graphic Arts and Photography

Joseph Benenate, awarded tenure  
Terry Bollmann, awarded tenure  
Walter Campbell, awarded tenure  
Michael Geissinger, awarded tenure  
Tom Hill, awarded tenure  
David Robertson, named Professor  
Julius Silver, awarded tenure

### Institute College

Michael Atkins, named Associate Professor  
Rodger Baker, awarded tenure  
Roy Czernikowski, awarded tenure  
Joseph Greenfield, awarded tenure  
Larry Hoffman, awarded tenure  
Robert Merrill, awarded tenure  
David Olsson, named Associate Professor and awarded tenure  
Thomas V. Young, named Associate Professor and awarded tenure

### National Technical Institute for the Deaf

Charles Barron, named Associate Professor  
James Biser, named Assistant Professor  
Milo Bishop, named Associate Professor and awarded tenure  
Karen Conner, awarded tenure  
Jerome Cushman, awarded tenure  
James DeCaro, awarded tenure  
Richard Giandana, named Assistant Professor  
Tracy Hurwitz, named Associate Professor  
James Jensen, awarded tenure  
James Kersting, awarded tenure  
Michael Krembel, awarded tenure  
Edward Maruggi, awarded tenure  
Robert Moore, named Associate Professor  
Elizabeth O'Brien, named Associate Professor  
P. Gibson Ralph, awarded tenure  
Marilu Raman, named Assistant Professor  
Dale Rockwell, named Associate Professor  
Bary Siegel, awarded tenure  
Jack Slutzky, named Associate Professor  
Bernard Smith, named Associate Professor  
Carl Spoto, awarded tenure  
Paul Thayne, awarded tenure  
Katherine Warren, named Assistant Professor  
James Whitehead, awarded tenure  
Fred Wilson, named Professor

### College of Science

Joseph Lippert, named Associate Professor  
Edward Newburg, awarded tenure  
Carole Sack, named Associate Professor  
Franz Seischab, named Associate Professor  
James Wilson, named Professor

### Educational Support and Development

Lois Goodman, named Associate Professor  
Janice Linehan, named Associate Professor

### Student Affairs

Gladys Abraham, named Assistant Professor  
Gertrude Baran, named Assistant Professor  
Harvey Edwards, named Associate Professor  
Irene Payne, named Associate Professor

---

"News and Events" is published every other Monday during the academic year by Communications Services at Rochester Institute of Technology and distributed free of charge to the Institute community. For information, call 464-2344.



### GOULDS GIFT

Goulds Pumps, Inc. of Seneca Falls, N.Y. has pledged an unrestricted gift of \$50,000 to RIT's \$42 million 150th Anniversary Campaign. At a recent campus luncheon company officials presented a check to Dr. Richard A. Kenyon, dean of the College of Engineering. Standing left to right are Richard F. Landers, manager, Labor Relations; Leslie J. Brunskill, vice president, Personnel; and Dr. Kenyon. Seated is William C. Osborne, vice president, Planning.

## New MS: career information

"What do you want to be?" is a question most of us are asked early and as more people combine one or more careers in life, it is a question likely to recur. In response to the current high level of interest in career planning and changes, RIT has launched a new program to train career information specialists.

The graduate program, scheduled to enroll its first students this fall, will award a master of science degree in career information. Approximately 25 career information students will be admitted on both a full-time and part-time basis to Institute College.

Geared to people with educational, business, or governmental backgrounds, the program will offer courses in career planning, counseling, information retrieval systems, career concepts, and legal aspects of career plans.

The degree candidate will also select a field of employment in which to undertake specialized work through elective courses. In these courses, the student will concentrate on particular characteristics and special ex-

pectations of one group of employing institutions.

Graduates of the program will be able to work in a variety of settings including elementary and secondary school systems, colleges, corporations, government agencies and independent organizations. They will be prepared to act as teachers, counselors, research leaders, and change agents or organizers.

"We don't know of another master's level program quite like this one," says Dr. Richard Rinehart, director of RIT's Center for Community/Junior College Relations and one of the chief organizers of the program.

RIT, with a long tradition of commitment to career education including the establishment of one of the first cooperative education programs in the country, has more than 180 identifiable career programs offered in undergraduate and graduate fields of study. Students in the career information program will draw on, although not be limited to, these campus resources.

## Whatever EK and Fotomat can do...

Were you aware that you could have all your color photo processing, from instant slides and prints to 8 by 10 sheet film, done on campus?

According to a recent marketing survey conducted by the Photo Processing Center, most of the RIT community is not aware of this unique service.

The Photo Processing Center is a full-service lab operated by the Photo Management department. The lab services are available for any member of the RIT community. These services include 18-hour Ektachrome processing, Kodacolor and Vericolor process-

ing and printing, custom enlargements, sheet film processing and just about every other photographic service available.

The Photo Processing Center invites any member of the RIT community to drop off a roll of film and discover the benefits of this service. There are two depositories on campus: the RIT Bookstore's second floor photo counter, and the processing counter at the lab itself in the basement of the Gannett building. The lab counter is open from 9 a.m. to noon and from 1 to 4:30 p.m. Monday through Friday.



## NEWS & NEWSMAKERS

**Robert Panara**, professor, NTID Experimental Educational Theatre, has received Gallaudet College's 1977 Humanitarian Award in Theatre for the Deaf. Gallaudet, in Washington, D.C., is the only liberal arts college for the deaf.

**Richard B. Hetnarski**, professor, School of Applied Science, conducted two seminars at the University of Calgary, Alberta, Canada. His topics were "Asymptotic Solutions in Thermoelasticity" and "Direct Approaches to Thermoelasticity."

**Francena L. Miller**, professor, College of General Studies, received an honorary doctor of law degree at Nazareth College's 1977 commencement ceremonies.

**Hugh B. Hammett**, associate professor and chairperson of history and political science, College of Continuing Education, delivered an address, "Joyfully into the Jaws of Change," at induction ceremonies for new members of the University of Rochester's Iota Chapter of Phi Beta Kappa.

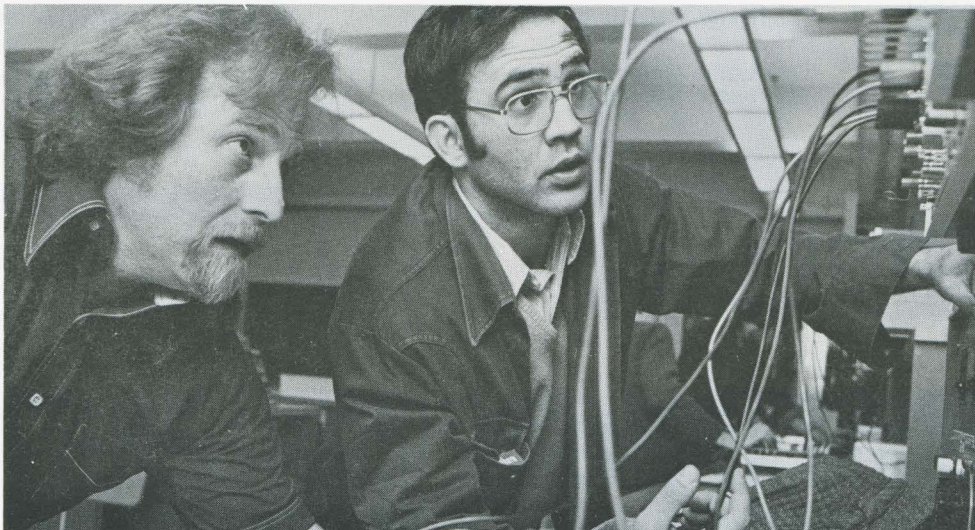
**Andrew J. DuBrin**, professor, College of Business, conducted a seminar, "Managerial Deviance: How to Handle Problem People in Key Jobs," for the Rochester Industrial Engineering Society. Pergamon Press has published his book *Casebook of Organizational Behavior*. His book *Survival in the Office*, published by Mason/Charter, will be translated into Japanese and is a selection of the Executive Book Program. He will deliver an address, "The Changing Roles of Men and Women," at the Westfield Academy and Central School in July.

**Toby Thompson**, professor, College of Fine and Applied Arts, designed an Eastman Kodak Company exhibit that will open this month at the International Congress for Radiography in Rio de Janeiro. The exhibit is 70 by 40 feet and utilizes native Brazilian materials in what Thompson calls "a total environment of films, conference space and equipment."

**James Fox**, director, Residence Halls, has been designated a certified food executive by the Certification Committee of the International Food Service Executive Association. According to Committee Chairman Edwin L. Miller, the award carries with it the highest prestige of the food service industry.

**John Humphries**, dean of Admission, served as group leader of a workshop, "Human Resources in the Americas: Alternatives in International Education," at the National Association for Foreign Student Affairs conference in New Orleans.

**Dorothy K. Paynter**, CCE assistant professor, addressed the American Business and Professional Women's Association on the latest trends in continuing education.



### IRAN-BOUND

Tom Young (left), associate professor of electrical engineering, and George Ehlers, Engineering '77, test logic circuit. Young will take a leave of absence to help establish a technical college in Iran.

## Iran calls... Young answers

There's no doubt about it, Tom Young is going off on quite an adventure for the next two years. Granted a leave of absence from his duties as associate professor in RIT's Department of Electrical Engineering Technology, Young is going to help open the doors of the first technical two-year college in Iran.

"I'm responsible for hiring and training faculty, ordering equipment, planning curriculum, and keeping the floors clean if necessary," grins Young. He will be developing the electronic engineering technology school, one of the two schools making up Iran's Shiraz Technical Institute.

The Institute is scheduled to open in 1978 with an all-new campus. In addition to the electronics curriculum, it will offer mechanical engineering technology.

"The Shah has a 10-year plan to bring Iran up to western standards," explains Young. "There isn't a technical class of people in Iran so he's forming one."

According to Young, the Shah has decided to make the city of Shiraz the electronics center of Iran. Already, the city of half a million has attracted electronics industries from America, Japan, and Russia. The Shiraz

Technical Institute is expected to provide the missing educational link in developing electronic and mechanical engineering jobs for Iranians within these and future Iranian industries.

In the best of RIT traditions, Young intends to promote a close relationship between the new institute and these industries. Although the school will be on a semester basis, he thinks he can find active summer employment for his students in a kind of cooperative education plan. He hopes industry will be a "full partner" with the school and the Iranian government in educating students.

Massachusetts Institute of Technology and Wentworth Institute of Boston have assumed overall responsibility for development of the college. They hired Young this spring after he made application and had an interview in Boston. "Jim Forman (director of RIT's School of Applied Science) told me about the position," notes Young, who has been talking for some time about the idea of finding a way to share our technical know-how with Third World countries.

"I've always thought there are things RIT could do for the rest of the world," says

please turn to page four

## Dr. Tyler UCC's 'best exec'

For the second consecutive year, RIT's personnel contribution to the United Community Chest/Red Cross Campaign has been named Outstanding Loaned Executive.

Dr. Philip R. Tyler, associate professor in the College of Business, was selected by his fellow loaned executives. Last year the honor went to Judith E. Vollmer, RIT's Placement director.

Tyler spent 10 weeks this spring working on the 1977 UCC campaign.

John Wood, UCC's associate director, said the recognition by his peers "was indicative of Tyler's special capacity for fulfilling his own responsibilities, and helping others working on the campaign with theirs.

"It's also a reflection of RIT's selection process," Wood continued, "and the Institute's support, which starts with President Paul Miller."

RIT employees—1009 of them—donated \$29,705.33 this year, 106.9 per cent of our goal.





Rochester Institute of Technology

One Lomb Memorial Drive  
Rochester, NY 14623

# Sullivan dean

Dr. Mary Sullivan, associate professor of language and literature at RIT, has been named Dean of the College of General Studies.

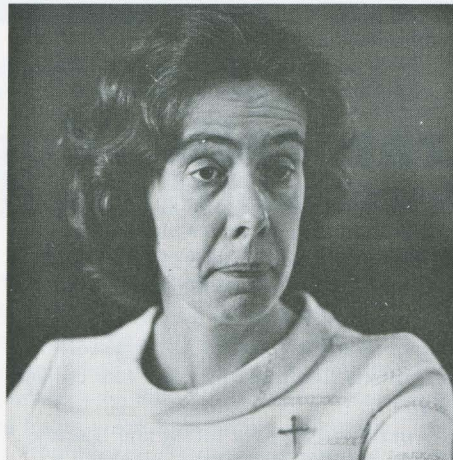
In making the announcement, Dr. Todd Bullard, Provost and vice president for Academic Affairs, noted that "she brings unusual experience and academic talent to this position. Certainly, her broad work within the college and in Institutional affairs helps to assure that she will enter the deanship with special advantage."

A member of the Sisters of Mercy, Dr. Sullivan has taught at the elementary, high school and college levels. Since coming to RIT in 1969, she has been involved in numerous faculty activities, and has chaired faculty committees on productivity and effective teaching.

Dr. Sullivan has also been active in the community, providing her with a special insight into the fields of criminal justice and social work, the two degree programs offered through the College of General Studies.

Her community work includes teaching English to inmates at the Monroe County Jail, establishing a rehabilitation home for women drug addicts in New York City, and recruiting children for Project Head Start in Harlem.

Dr. Sullivan has a BA from Nazareth College and an MA and Ph.D from the University of Notre Dame. In 1974 she studied at Yale University under a Summer



DR. MARY SULLIVAN

Seminar Grant from the National Endowment for the Humanities. During the past year she has been on a Faculty Growth and Development Leave at Cambridge University, England.

Her published work includes two books, *Catherine of Dublin and Flannery O'Connor* and *Caroline Gordon*, numerous articles, book reviews and poems.

Dr. Bullard pointed out that Dr. Sullivan had been selected from more than 100 candidates in a search that extended over six months.

Dr. Sullivan will assume her new position August 1.

## CONTINUING EVENTS

**Exhibition**—Documentary history of papermaking from its origins through modern-day processes. Reproductions of engravings, maps, broadsides and excerpts from rare texts. Co-sponsored by RIT and Alling and Cory Paper Company, circulated earlier by Library of Congress. Strasenburgh Planetarium of the Rochester Museum and Science Center, 633 East Avenue, Rochester, June 5-July 3. Hours 9 a.m. to 5 p.m., and 7 to 9:30 p.m. Tues.-Fri.; 1 to 9:30 p.m., Sat.-Sun.

**Public Affairs Gallery**—Photographic design by Diedre Engle, through June 16. "My Child the Designer," poster and related pieces by Shelley Magnaghi, June 17-July 8. Administration building, rm. 4000.

**Cary Graphic Arts Collection**—"American Institute of Graphic Arts: 50 Books of the Year," through June 7, School of Printing.

**Bevier Gallery**—Student Honors Show, through September 22. Gallery summer hours Mon.-Fri. 9 a.m. to 4:30 p.m.

### Amateur Photo Workshops—

"Your Camera: An Introduction," instructor Christopher Thomson, June 13, 16, 18 & 23, 10 a.m. to noon, fee \$20;

"Photography on Location," instructors Andrew Davidhazy and other RIT faculty members, location shooting sessions June 11, 18 & 25, 9 a.m. to 1 p.m., classroom critiques June 9, 16, and 30, 7 to 9 p.m., fee \$50;

"The Photographic Printing Processes of the 19th Century: Albumen and Salted Paper Printing" instructor James Reilly, June 11 & 12, 9 a.m. to 4 p.m., fee \$35.

All courses will be held at RIT's Metro Center. For further information contact College of Continuing Education, 464-2234.

## RIT predominant at Finger Lakes

More than a quarter of the craftspeople who were selected to show in the 1977 Finger Lakes Craft Exhibition are associated with RIT as either past or present faculty, alumni, or students. The show, sponsored by Rochester's Memorial Art Gallery, was juried by Ruth Rippon, professor of ceramics, California State University at Sacramento.

Of the 17 major awards given in connection with the show, RIT-affiliated people took five. Participants in the show submitted work in fiber, paper, wood, metals, glass, ceramics, and other organic materials.

RIT people were similarly represented in last year's Finger Lakes Show according to Peter Giopulos, associate dean of the College of Fine and Applied Arts.

## Iran...Young cont'd from p. 3

Young, but he doesn't expect it to be entirely easy going in finding ways to mesh Iranian culture attitudes with those required by a technological society.

"People tell me Iranians ask whether something should be done in 'Iranian time' or 'American time.' When a country's been in existence for centuries I guess a day or two more on a job doesn't seem all that important," explains Young.

Young's wife Frances and their four youngest children will be moving to Iran for the two-year stint. Their oldest daughter

has a job in the Rochester area and will remain here.

"We look on this as a chance for personal growth, so we plan to live by Iranian rules while we're there," says Young.

Young is looking forward to the "newness of everything," but he's not forgotten RIT. "I hope the school will be a symbol of America and RIT's presence there," says Young. "I really would like to see some of the Iranian students come here for more advanced work."