



Multimedia Roundtable 4

A discussion with community and team members

Hosted by Wikimedia Foundation
over Google Hangouts

meta.wikimedia.org/wiki/Roundtables/Roundtable_4

11/27/2013

Agenda

10:00 am - **Introductions**

10:15 am - **Multimedia vision**

10:45 am - **New projects**

11:45 am - **Next steps**

12:00 pm - **Roundtable ends**

* All times above are Pacific time (UTC-8)

Roundtable Etherpad:

etherpad.wikimedia.org/multimedia-roundtable-4

Introductions

- Your name
 - When you joined
 - The site you visit most
 - Your role on that site
- (5 words per person)

Roundtable Etherpad:

etherpad.wikimedia.org/multimedia-roundtable-4

2016 Vision

How will we use multimedia in 3 years?

Here's one possible scenario ...



Meet Kim

- **Student**
- Lives in **Canada**
- Regular reader on **Wikipedia**
- **Bird lover**

Kim visits Wikipedia and **views** media-rich, informative content.



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The Free Encyclopedia

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Interaction

Toolbox

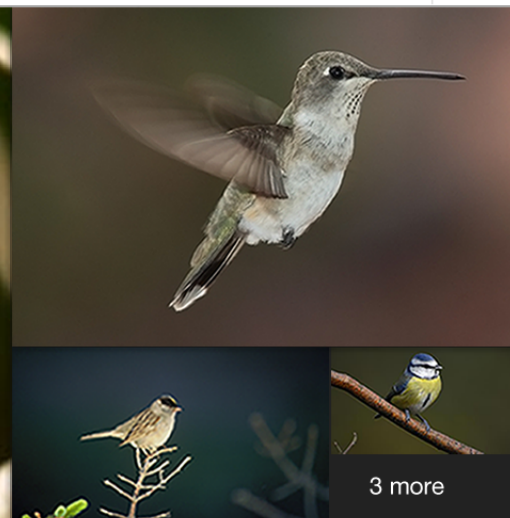
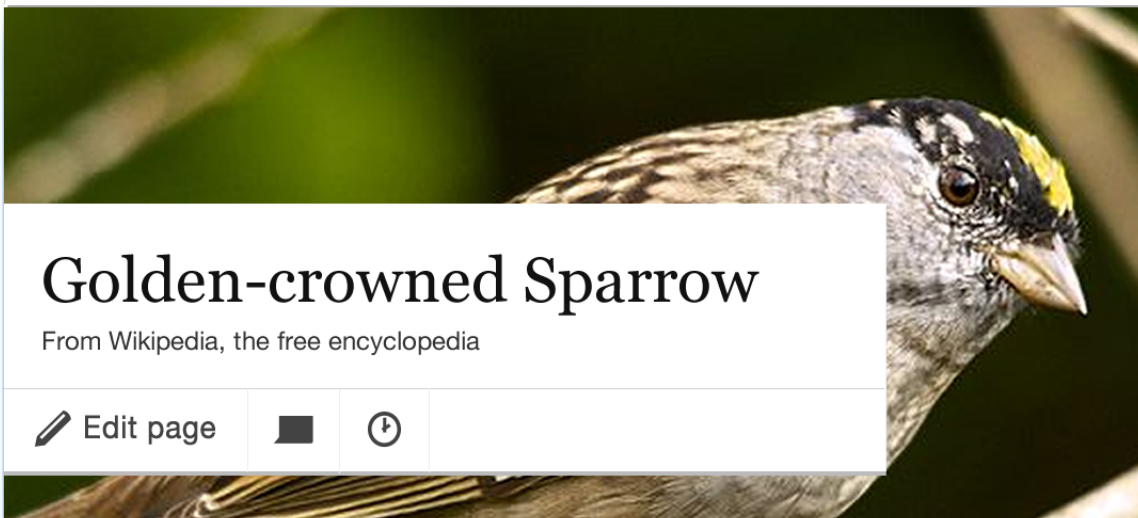
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Languages

- Català
- Cebuano
- Deutsch
- Español
- Esperanto
- Euskara
- Français
- Magyar
- 日本語
- Русский
- Svenska
- Tiếng Việt
- Winaray

Edit links

Search Wikipedia



Golden-crowned Sparrow

From Wikipedia, the free encyclopedia

Edit page



The **Golden-crowned Sparrow** (*Zonotrichia atricapilla*) is a large [American sparrow](#) found in the western part of North America.

Contents [hide]

- 1 Systematics
- 2 Description
 - 2.1 Similar species
- 3 Distribution and habitat
- 4 Behavior
 - 4.1 Feeding
 - 4.2 Breeding and lifespan
 - 4.3 Voice
- 5 Conservation and threats
- 6 References
 - 6.1 Works cited
- 7 External links

Systematics [edit]

The Golden-crowned Sparrow is one of five species in the [genus *Zonotrichia*](#), a group of large [American](#)

Conservation status



Scientific classification

Kingdom	Animalia
Phylum	Chordata
Class	Aves

Kim **views** multimedia files in larger size.



6 in collection

Zonotrichia atricapilla © CC-BY-SA-3.0

Alejandro Erickson  Uploaded by [Smallbones](#)



Kim **previews** a collection of multimedia files for this article.

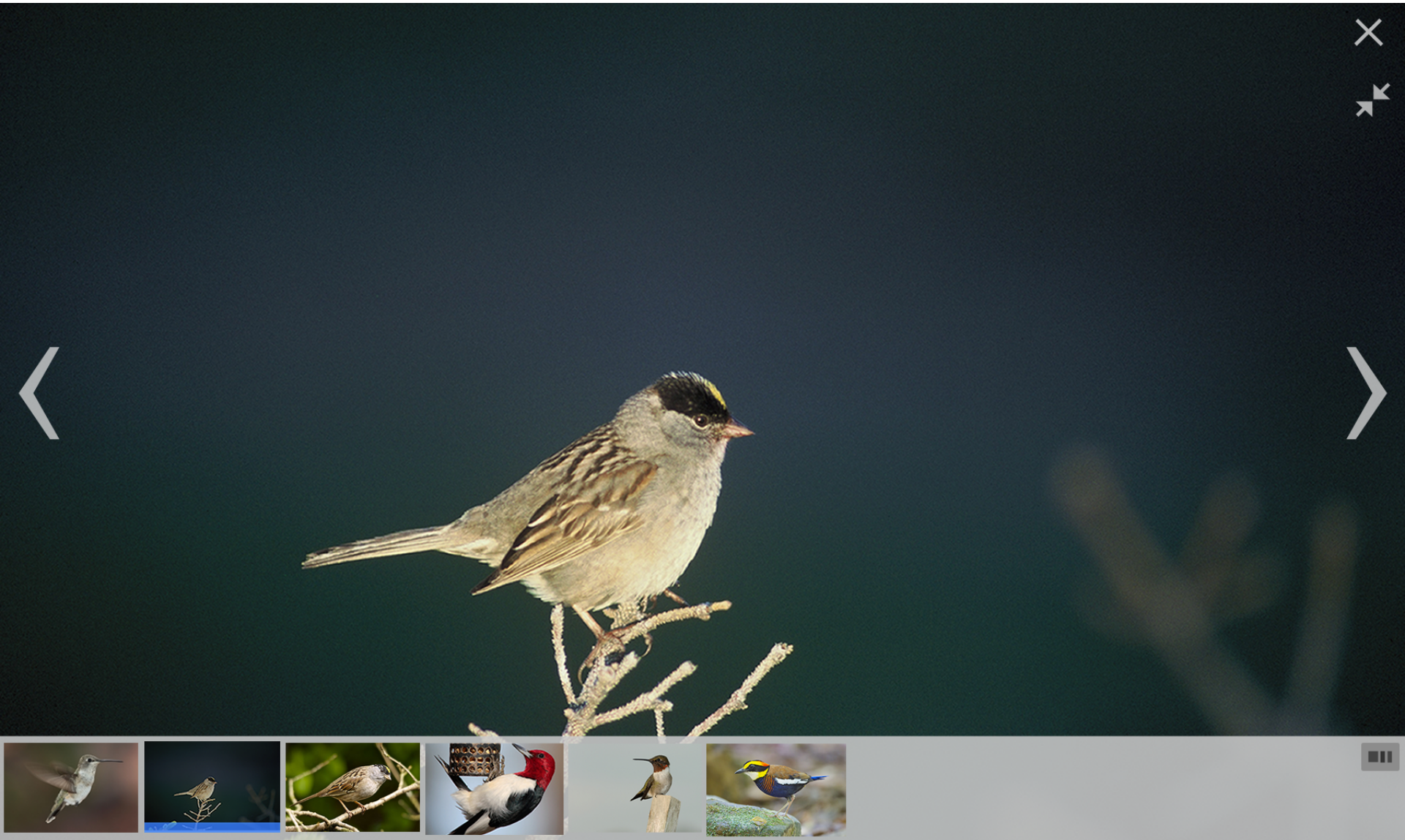


Zonotrichia atricapilla © CC-BY-SA-3.0

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Kim **browses** through several multimedia files in larger size.

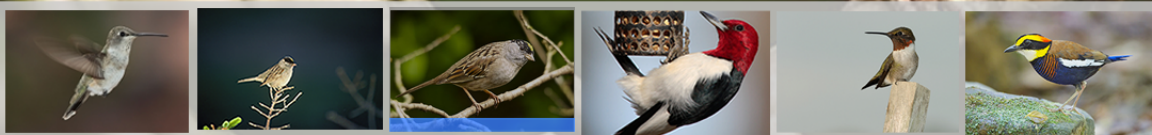


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Kim **browses** through several multimedia files in larger size.



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Kim finds this image helpful, clicks **thanks** to give **positive feedback**.



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Zonotrichia atricapilla © CC-BY-SA-3.0

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Kim **thanks** the uploader, to give **feedback** on an image she found useful.



You thanked Smallbones
for this image

Thank users for contributing
great educational material.

Undo thanks

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Zonotrichia atricapilla © CC-BY-SA-3.0

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Kim scrolls down to see **more info** on that image.



Zonotrichia atricapilla  CC-BY-SA-3.0

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A Golden-crowned Sparrow in British Columbia, Canada

Start a conversation about this file



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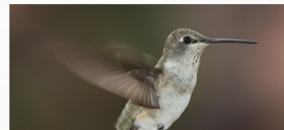
 1 February 2016 (12:06)

 Vancouver, Canada. [View map](#)

 Golden-crowned sparrow

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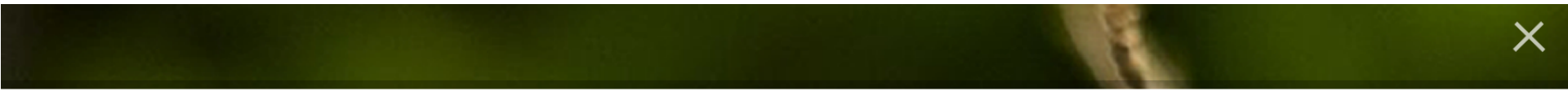


Used in

Wiki Loves Birds
Canada 2016
Featured in campaign

Golden-crowned
sparrow
Wikipedia article

Kim wants to add a **comment** about this image.



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Start a conversation about this file



From [Wikimedia Commons](#)

1 February 2016 (12:06)

Vancouver, Canada. [View map](#)

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Wiki Loves Birds
Canada 2016
Featured in campaign

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sparrow
Wikipedia article

Nearby



Related



Kim posts a **comment**, then clicks on a **media contest** it is featured in.

Zonotrichia atricapilla CC BY-SA 3.0

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A Golden-crowned Sparrow in British Columbia, Canada

I think this is better than the current image used in "List of birds of Canada", consider replacing it in the article.



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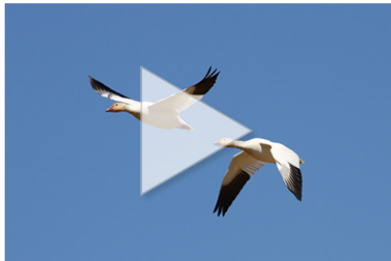


Kim **learns about** the media contest -- and **joins** it.

Wiki Loves Birds 2016 Canada

Log in

The contest around birds in Canada



[View all 685 submissions](#)

Today we are looking for

Red-throated Loon
Gavia stellata

[Submit](#)

Black-footed Albatross
Phoebastria nigripes

[Submit](#)

Violet-green Swallow
Tachycineta thalassina

[Submit](#)

[Join the contest](#)

Upload pictures or videos, and review submissions from other users. [Learn more](#)

834 participants

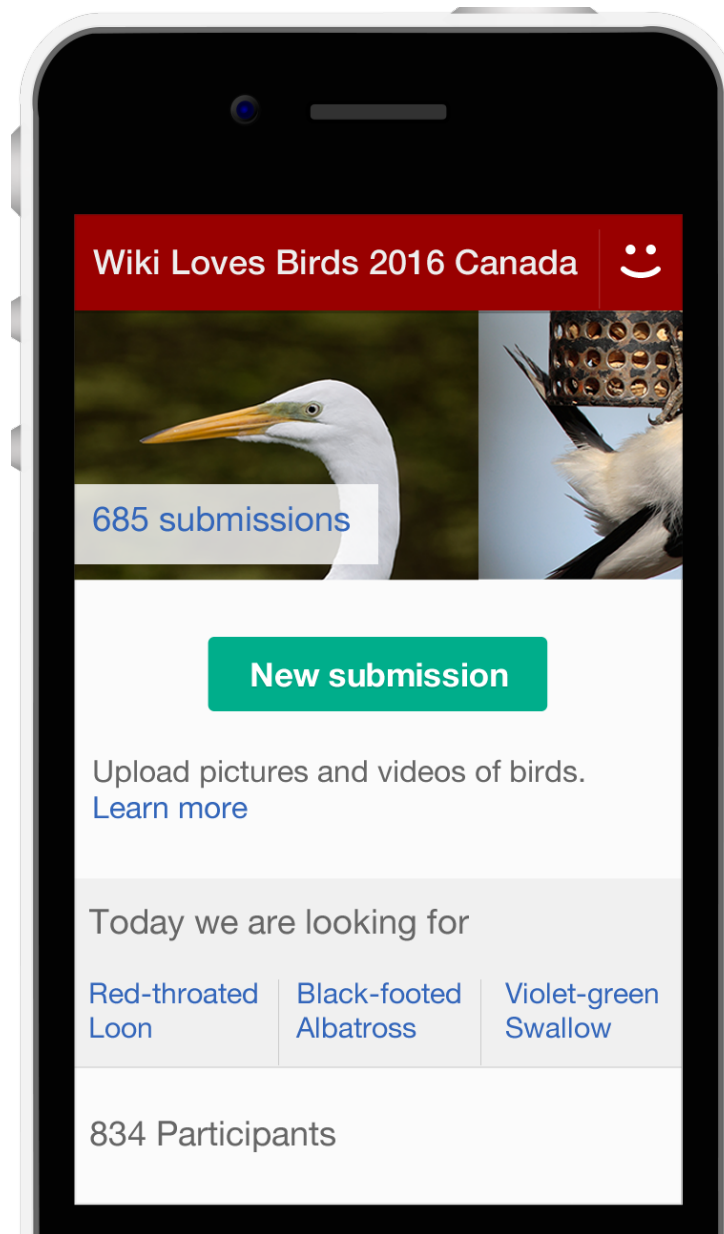
User	Submissions
1 Smallbones	52
2 Jan PhotoGuy	46
3 Kim Robin	41
4 Rob Kinen	29
5 Kob Binen	22

[View all participants](#)

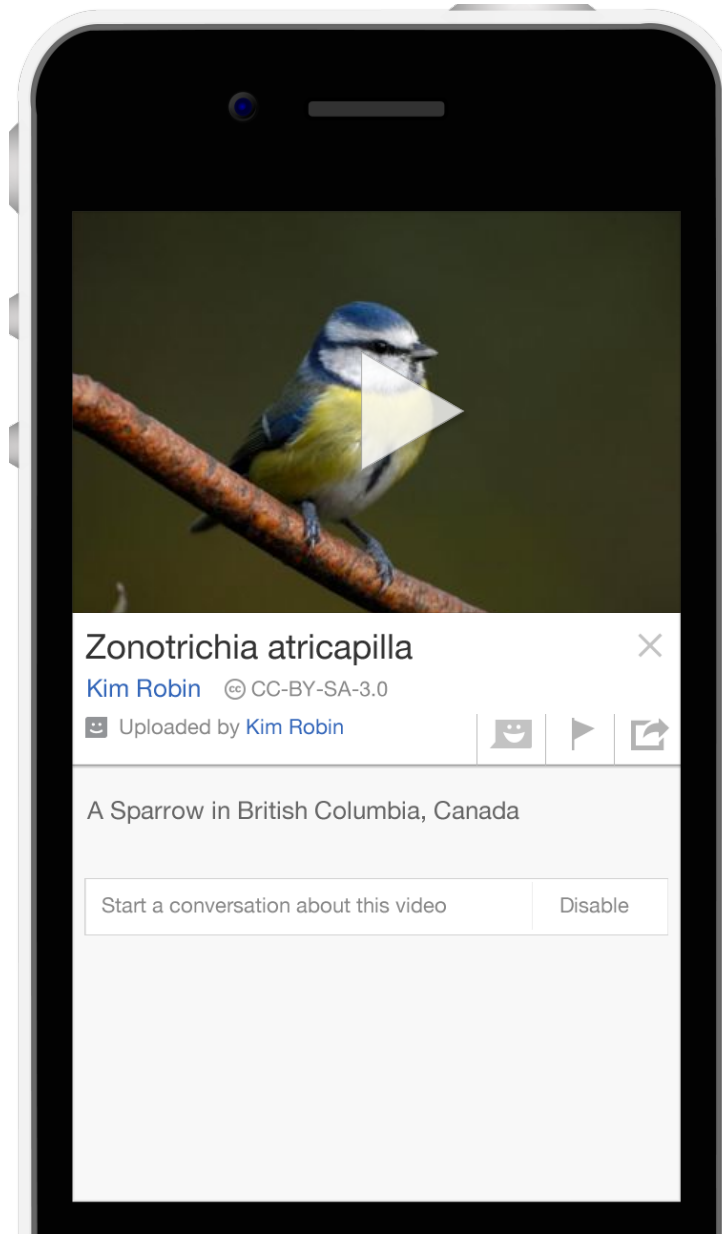
A few days later: Kim **shoots** a **video** of a bird from her mobile ...



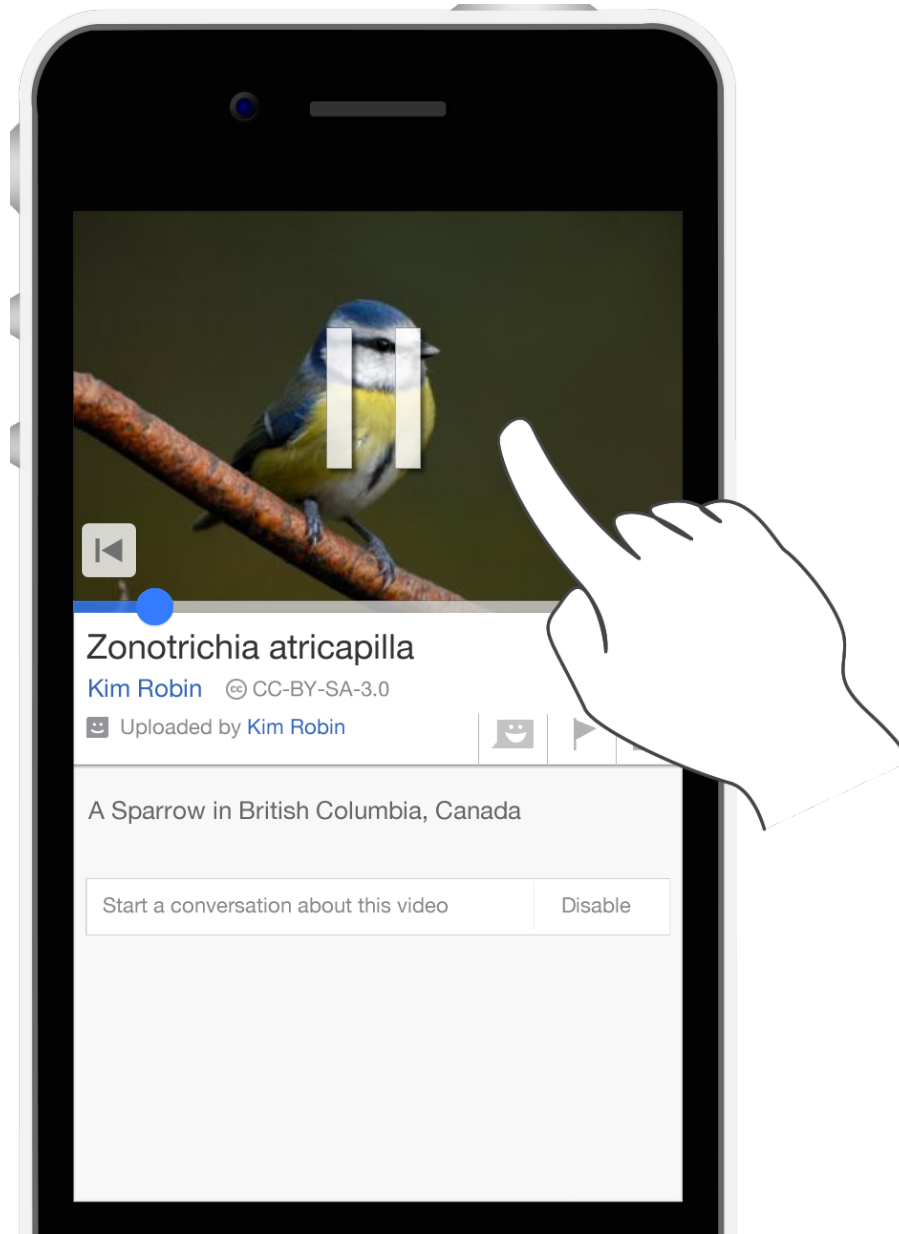
Kim goes to the **mobile contest** to **upload** her file.



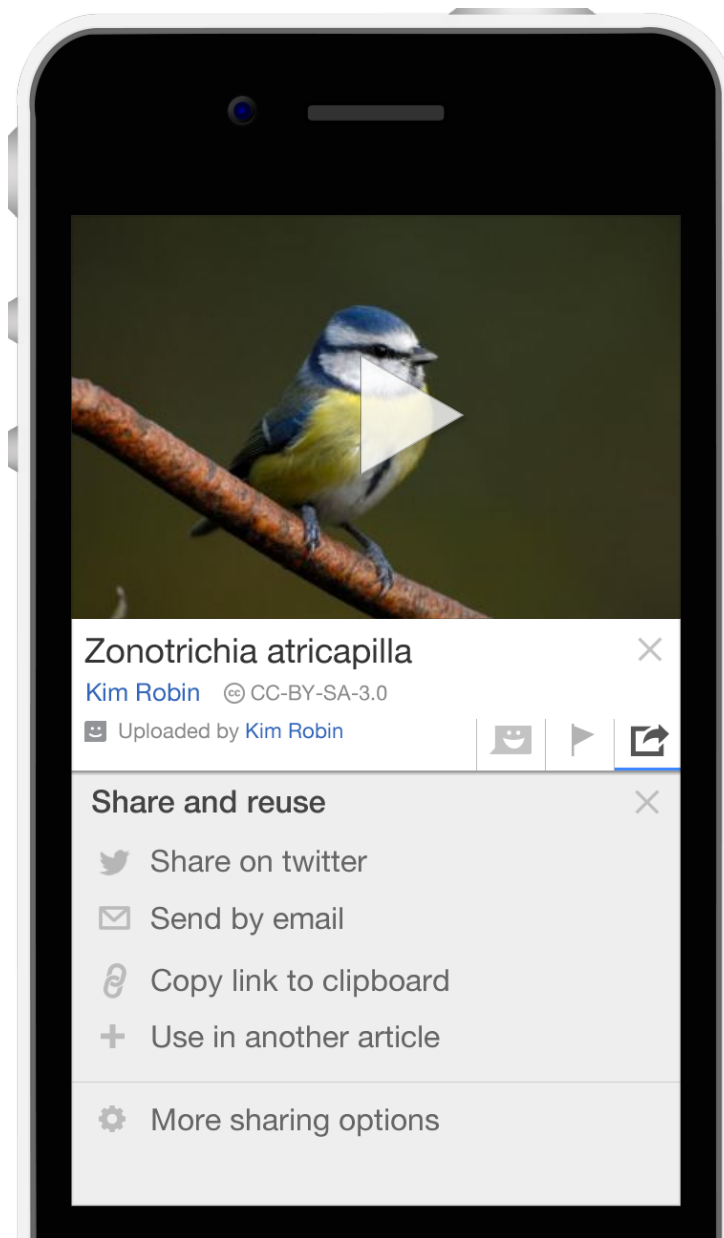
Kim **views** the **video** she just uploaded from her mobile.



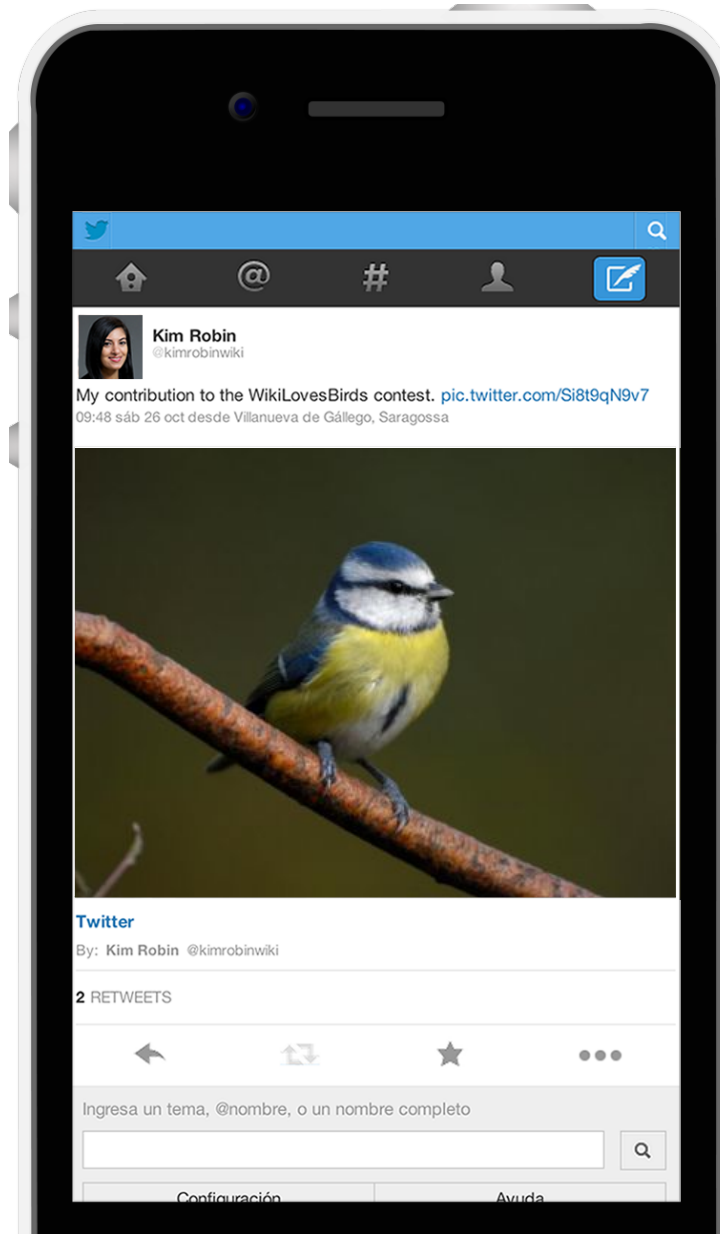
The **video looks good**, time to share it with her community.



Kim **shares** her video on Twitter, invites her followers to join the contest.



Kim **views** her tweet with the video, notices it's been **retweeted** already.



Meet Jan

- **Biologist**
- Lives in **Europe**
- **Experienced editor** on **Wikipedia** and **Commons**
- Likes taking **photos** with his pro **Digital SLR Camera**
- **Campaign organizer** for **Wiki Loves Birds**



Jan is editing a Wikipedia article, wants to add multimedia.



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Bird migration

From Wikipedia, the free encyclopedia

Bird migration is the regular seasonal movement, often north and south along a [flyway](#) between breeding and wintering grounds, undertaken by many species of [birds](#). Migration, which carries high costs in predation and mortality, including from hunting by humans, is driven primarily by availability of food. Migration occurs mainly in the Northern Hemisphere where birds are funnelled on to specific routes by natural barriers such as the [Mediterranean Sea](#).

Historically, migration has been recorded as much as 3,000 years ago by [Ancient Greek](#) authors including [Homer](#) and [Aristotle](#), and in the [Book of Job](#), for species such as [storks](#), [Turtle Doves](#), and [swallows](#). More recently, Johannes Leche began recording dates of arrival of spring migrants in Finland in 1749, and scientific studies have used techniques including [bird ringing](#) and satellite tracking. Threats to migratory birds have grown with habitat destruction especially of stopover and wintering sites, as well as structures such as power lines and wind farms.

The [Arctic Tern](#) holds the long-distance migration record for birds, travelling between Arctic breeding grounds and the Antarctic each year. Some species of tubenoses ([Procellariiforme](#)) such as [albatrosses](#) circle the earth, flying over the southern oceans, while others such as [Manx Shearwaters](#) migrate 14,000 km (8,700 mi) between their northern breeding grounds at the southern ocean. Shorter migrations are common, including altitudinal migrations on mountains such as the Andes and Himalayas.

The timing of migration is controlled primarily by changes in day length. Migrating birds navigate using celestial cues from the sun and stars, the earth's magnetic field, and probably also mental maps. Migration has developed independently in different groups of birds and does not appear to require genetic change; some birds have acquired migratory behaviour



Jan searches for media for his article ... using simple keywords.



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Bird

From Wik...

Bird migration is the seasonal movement between breeding and wintering grounds, which can be driven primarily by weather where birds fly over the sea.

Historically, authors in the Turtle Dove of spring migration, bird ringing, destruction of lines and The Arctic breeding grounds such as a

Manx Shearwaters migrate 14,000 km (8,700 mi) between their northern breeding grounds at the southern ocean. Shorter migrations are common, including altitudinal migrations on mountains such as the Andes and Himalayas.

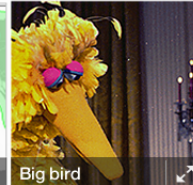
The timing of migration is controlled primarily by changes in day length. Migrating birds navigate using celestial cues from the sun and stars, the earth's magnetic field, and probably also mental maps. Migration has developed independently in different groups of birds and does not appear to require genetic change; some birds have acquired migratory behaviour

Insert media

Bird migration #canada



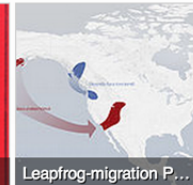
Main international fly...



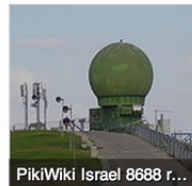
Big bird



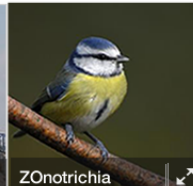
"The Migration of Bir...



Leapfrog-migration P...



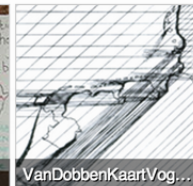
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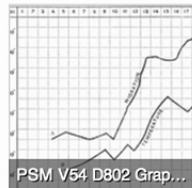
ZOnotrichia



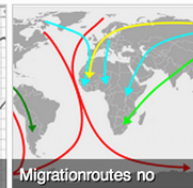
Bird migration record...



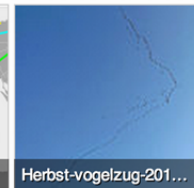
VanDobbenKaartVog...



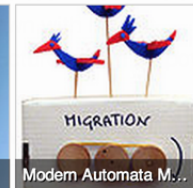
PSM V54 D802 Grap...



Migrationroutes no



Herbst-vogelzug-201...



Modern Automata M...

- Tags
- map
 - usa
 - blue
 - silhouette



Jan finds a file with a copyright **issue**, wants to **report it**.

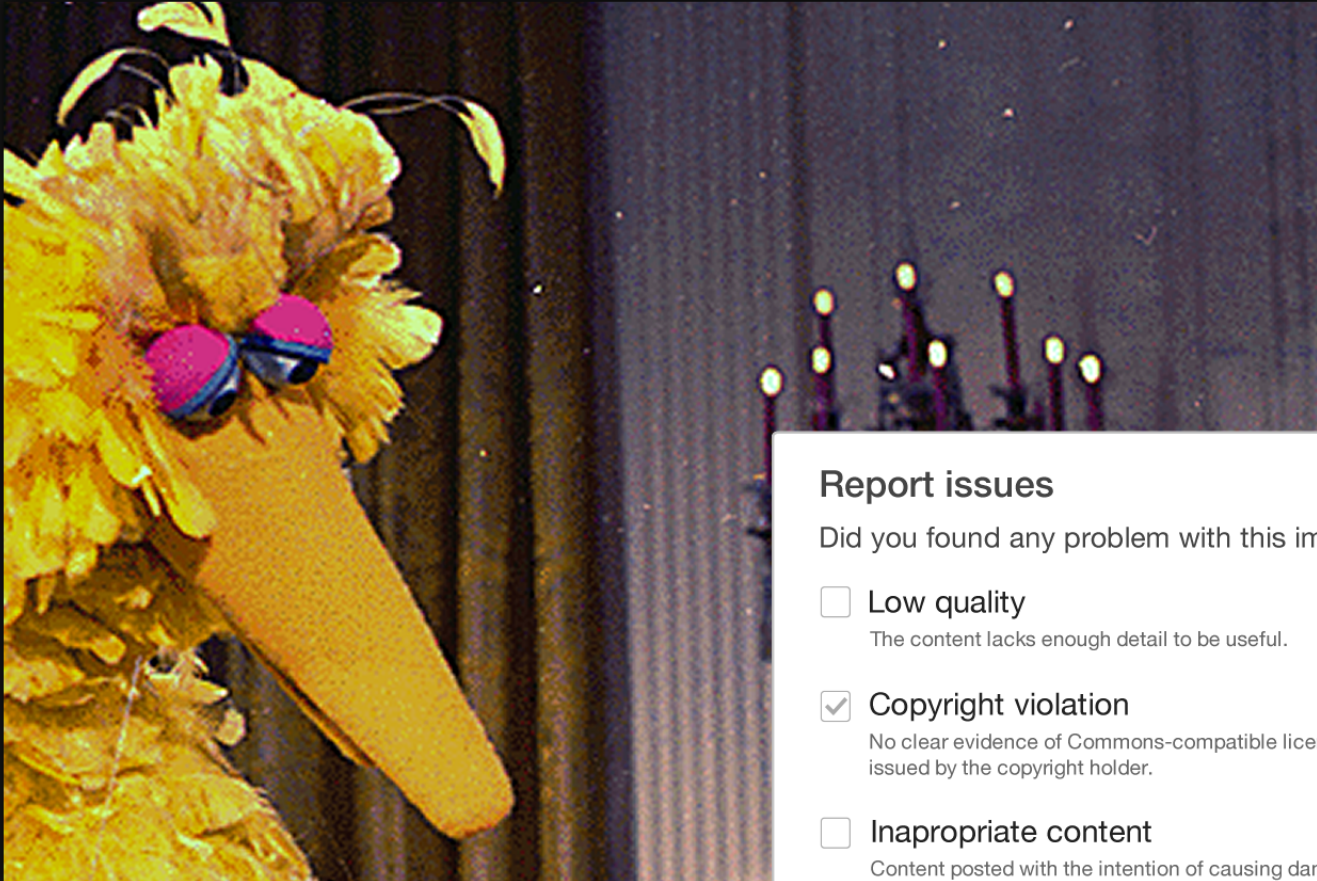


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Jan **flags** the file, **reports** the copyright issue.



Report issues

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- Low quality**
The content lacks enough detail to be useful.
- Copyright violation**
No clear evidence of Commons-compatible licensing being issued by the copyright holder.
- Inappropriate content**
Content posted with the intention of causing damage.

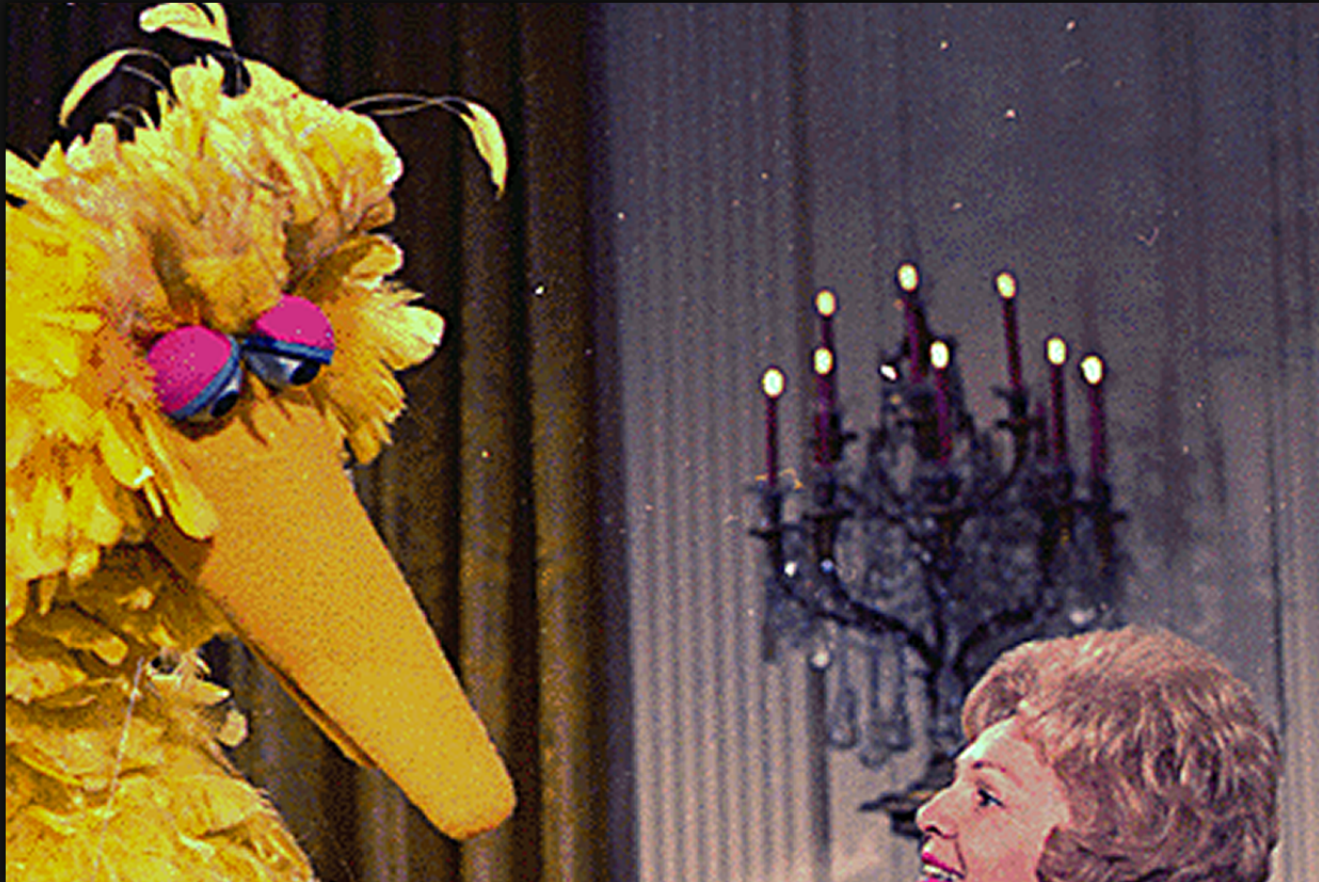
Report issues

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Jan has **flagged** the file, and is now prompted to add a **comment**.



You reported issues with this image

Add comment

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Jan adds a **comment** about the flagged file.



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A Golden-crowned Sparrow in British Columbia, Canada

The image depicts a character of the Sesame Street which is subject to copyright. It may be in the public domain as part of an official work of the United States Federal Government. Plesae, provide additional information on this.



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Vancouver, Canada. [View map](#)

Golden-crowned sparrow

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Jan goes back to his search, finds Kim's related video.



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Bird

From Wik...

Bird migr...

between b...
which can...
driven pri...
where bird...
Sea.

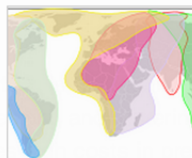
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Insert media

Bird migration #canada



Main international fly...



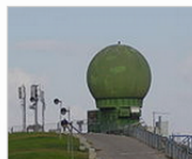
Big bird



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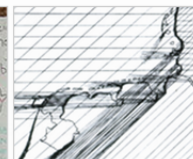
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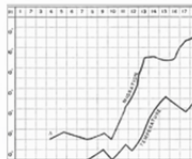
ZOnotrichia



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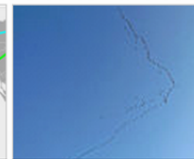
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PSM V54 D802 Grap...



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usa
blue
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Jan **views** Kim's related video, and wants to use it.

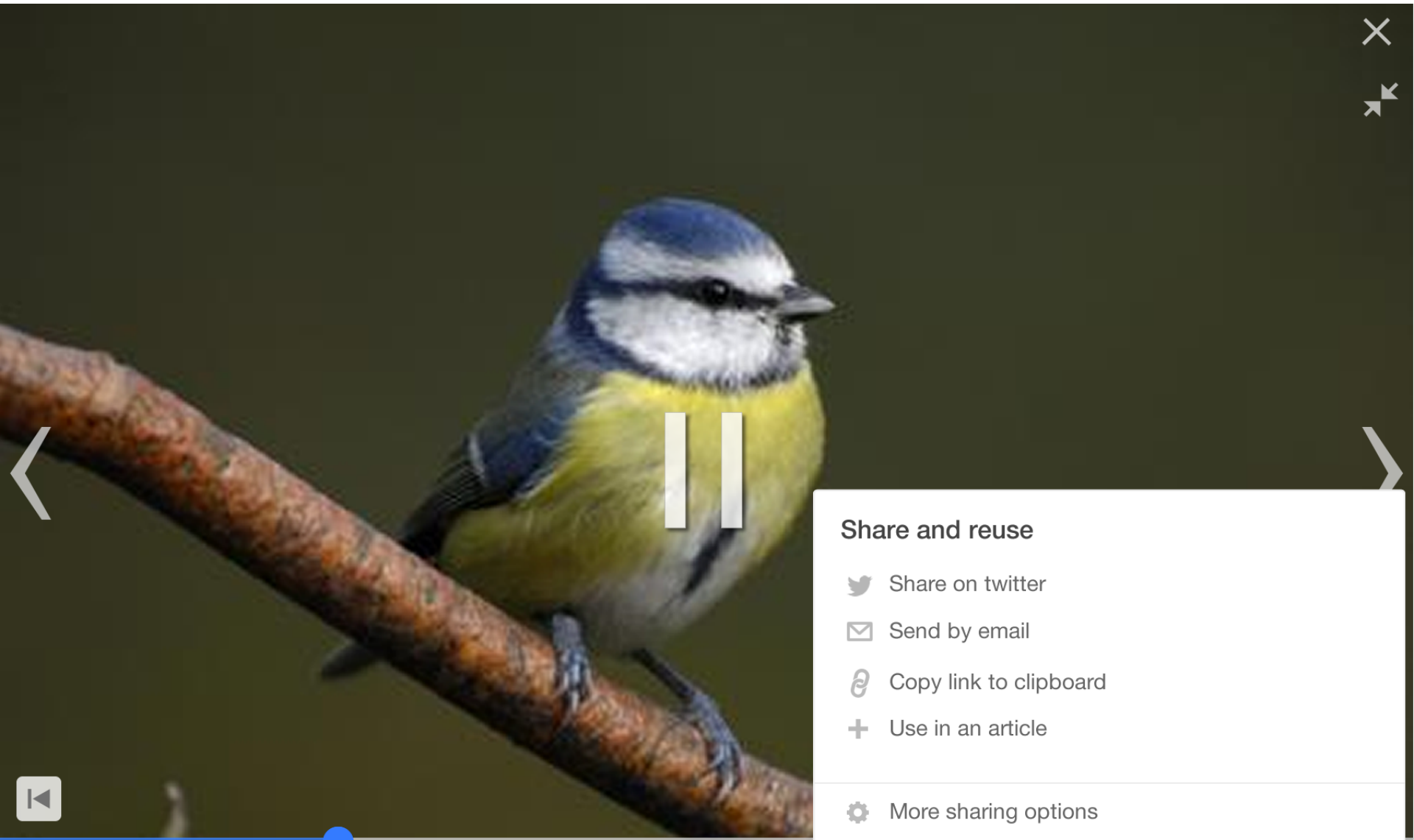


Zonotrichia atricapilla © CC-BY-SA-3.0

Alejandro Erickson  Uploaded by [Smallbones](#)



Jan clicks on 'Share' to **use** Kim's file in his article.

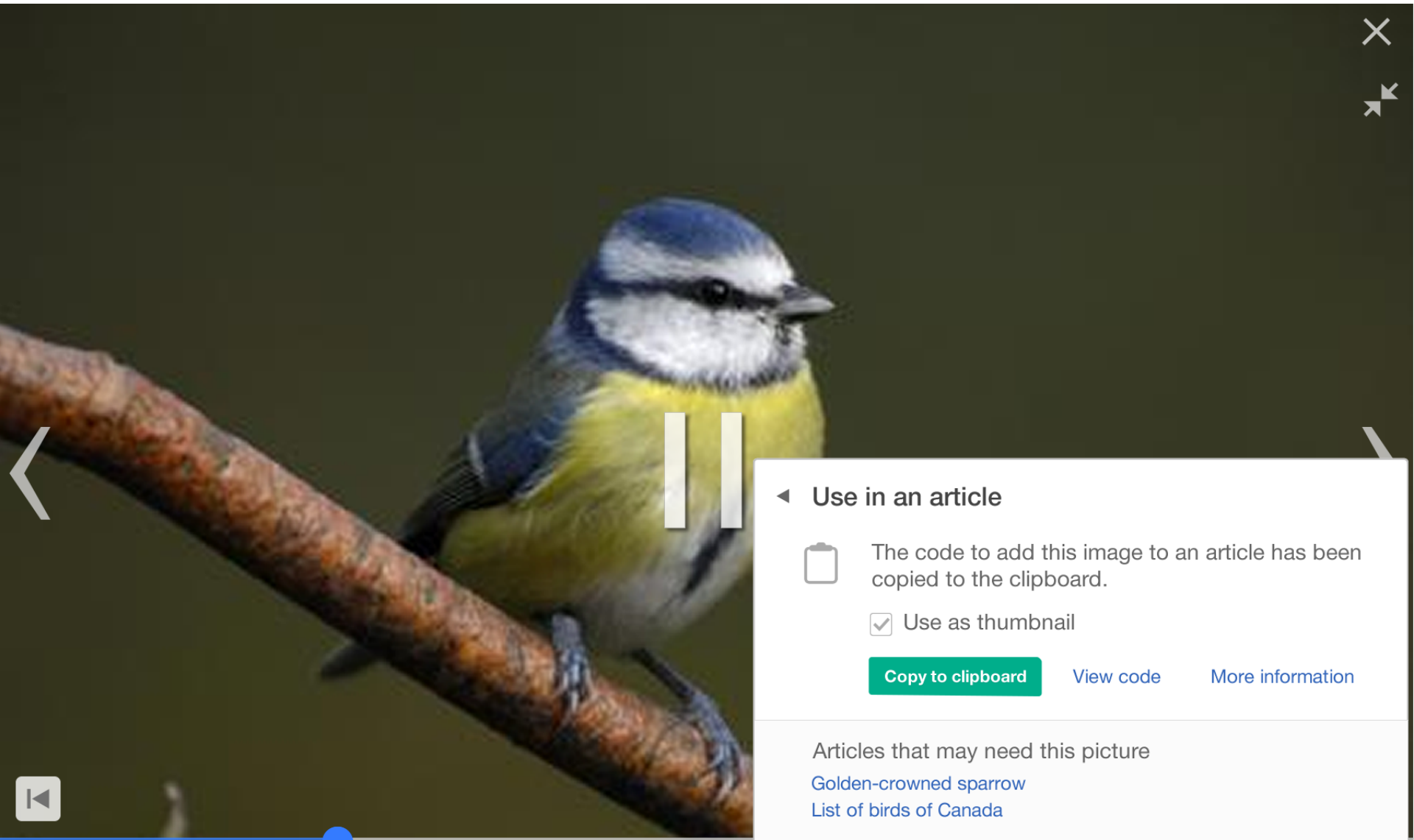


Zonotrichia atricapilla © CC-BY-SA-3.0

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Jan **uses** Kim's file in his article -- with helpful tips along the way.



Use in an article



The code to add this image to an article has been copied to the clipboard.

Use as thumbnail

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Articles that may need this picture

[Golden-crowned sparrow](#)

[List of birds of Canada](#)

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Jan is now **using** Kim's video in his Wikipedia article.



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Bird migration

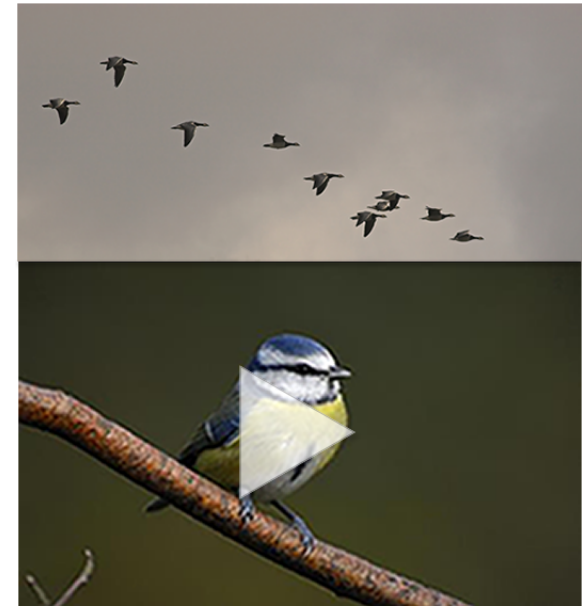
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Kim gets notified that her video is now used in Jan's article.

ge Talk

Welcome to **Wikipedia**,
the free encyclopedia that anyone can edit.
4,383,320 articles in English



From today's featured article



Benjamin Britten (1913–76) was a British composer, conductor and pianist, and a central figure in 20th-century British classical music. His wide compositional range includes opera, orchestral, choral, solo vocal, chamber, instrumental and film music. He showed talent from an early age, and first came to public attention with the choral work *A Boy Was Born* in 1934. His best-known works include the operas *Peter Grimes* (1945) and *Billy Budd* (1951), the *War Requiem* (1962) and the orchestral showpiece *The Young Person's Guide to the Orchestra* (1945). Recurring themes in his operas are the struggle of an outsider against a hostile society, and the corruption of innocence. He wrote copiously for children and amateur performers, including the opera *The Young Person's Guide to the Orchestra*, a *Missa Brevis*, and the song collection *Friday Afternoons*. Britten often composed with particular performers in mind, most importantly his personal and professional partner, the tenor **Peter Pears**, with whom he co-founded the Aldeburgh Festival in 1948; the pair were responsible for the creation of its purpose-built concert hall in 1967. In 1976 Britten became the first composer to be awarded a life peerage. **(Full article...)**

Recently featured: *Uru: Ages Beyond Myst – Tropical Storm Keith* (1988) – *Archaeopteryx lithographica*

Notifications ?

-  Your file has been used by on **Jan** on **Bird migration** page.
3 months ago | [View changes](#)
-  Pg3 mentioned you on Unusual North Canadian birds talk page in "**Unintuitive opacity change**".
5 months ago | [View changes](#)

» All notifications

⚙ Preferences

- British biochemist and two-time **Nobel Prize** winner **Frederick Sanger** (*pictured*) dies at the age of 95.
- NASA** launches the **MAVEN** probe to **Mars**.
- Fifty people are killed when a **Tatarstan Airlines** Boeing 737 **crashes** in **Kazan**, Russia.
- Abdulla Yameen** is **elected** president of the **Maldives**.
- Sachin Tendulkar** retires from all forms of **cricket**.
- The prime ministers of **Canada**, **India** and **Mauritius** boycott the **Commonwealth Heads of Government Meeting** in **Colombo**, Sri Lanka, over allegations of **war crimes** and **human rights abuses**.
- A herd of 40 elephants is **struck by a passenger train** in **Chapramari Wildlife Sanctuary**, **India**.

Recent deaths: [Doris Lessing](#)

[More current events...](#)

- [Society](#)
- [Technology](#)
- [All portals](#)



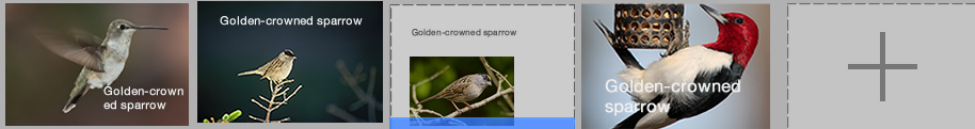
She connects with Jan, they **collaborate** to create a simple **slideshow**.

Golden-crowned sparrow



Replace image

Align

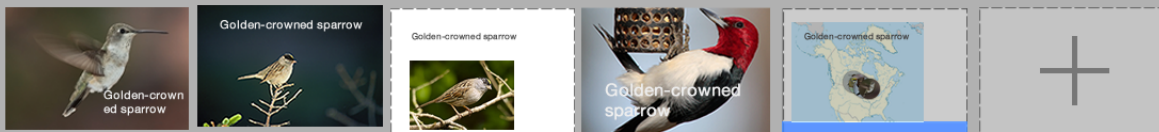


They add a **Wikimap** at the end of their **slideshow**.

What awaits Canada's migratory birds upon return to the gulf?

Distribute

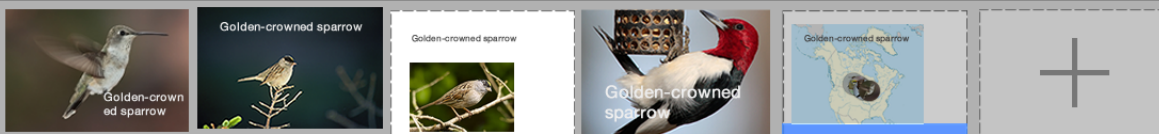
Align



They add a **Wikimap** at the end of their **slideshow**.

What awaits Canada's migratory birds upon return to the gulf?

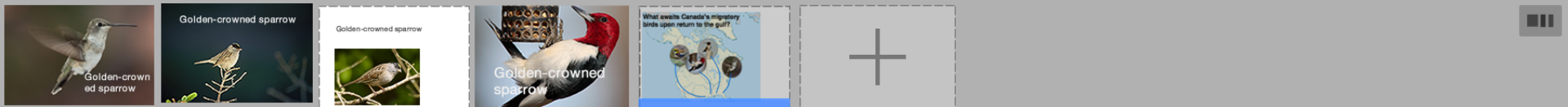
The slide features a map of North America with four circular callouts. The callouts show: 1) A Golden-crowned sparrow with a yellow crown and blue wings. 2) A Red-breasted Nuthatch with a red breast and black back. 3) A Ruby-cracked Kinglet with a red breast and black back. 4) A Hummingbird with iridescent feathers. The text asks what awaits these birds upon return to the Gulf.



They add a **Wikimap** at the end of their **slideshow**.

What awaits Canada's migratory birds upon return to the gulf?

The slide features a map of North America with four circular images of birds. Blue arrows point from each bird to the Gulf of Mexico region. The birds are: a Golden-crowned sparrow (top left), a Red-breasted nuthatch (top center), a Ruby-cracked kinglet (bottom center), and a Hummingbird (right). The text asks, "What awaits Canada's migratory birds upon return to the gulf?"

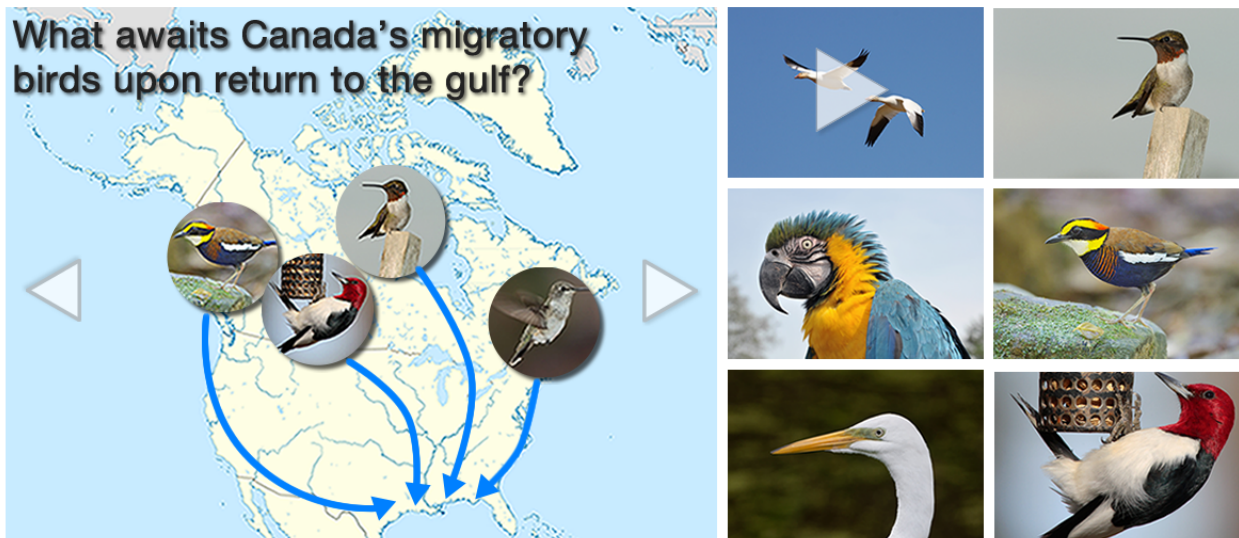


They add the **slideshow** to the **contest page**, so others can **improve** it.

Wiki Loves Birds 2016 Canada

Log in

The contest around birds in Canada



What awaits Canada's migratory birds upon return to the gulf?

[View all 685 submissions](#)

Today we are looking for

Red-throated Loon

Gavia stellata

[Submit](#)

Black-footed Albatross

Phoebastria nigripes

[Submit](#)

Violet-green Swallow

Tachycineta thalassina

[Submit](#)

[Join the contest](#)

Upload pictures or videos, and review submissions from other users. [Learn more](#)

834 participants

User	Submissions
1 Smallbones	52
2 Jan PhotoGuy	46
3 Kim Robin	41
4 Rob Kinen	29
5 Kob Binen	22

[View all participants](#)

Our vision for 2016 ...

**Engage and
collaborate
with multimedia**

What we do today with text ...
but with more compelling media
that engages more people.

Key ingredients



A new way to learn



More video



Easy feedback



Group editing



Social interactions

What do you think of this vision?

- What do you like most? least?
- What can be improved?
- What's missing?

Share your thoughts on Etherpad:

<https://epl.wikimedia.org/p/multimedia-roundtable-4>

New Projects

New Projects

We are discussing these projects for our next steps:



Media Viewer +



File Feedback

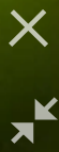


Video Formats



Campaign Tools

Media Viewer +



6 in collection

Zonotrichia atricapilla © CC-BY-SA-3.0

Alejandro Erickson  Uploaded by [Smallbones](#)



Media Viewer +

Purpose:

- Provide a richer viewing experience
- Engage more users to contribute

Users:

- All users, including 500M+ 'readers/viewers'

Next Features:

- Browse through related media files
- Play audio/video files or slideshows
- Invite more users to share and reuse files

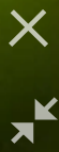
See Also:

- New demo: mediawiki.org/wiki/Lightbox_demo
- New specs: mediawiki.org/wiki/Multimedia/Media_Viewer

What do you think?

- How important is a good viewing experience?
- What do you like most? least?
- What could be improved?
- What's most useful?
 - browse next/previous files
 - audio/video playback
 - preview related files
 - file feedback
 - share this file
 - re-use this file

File Feedback: Thanks



You thanked Smallbones for this image ✕
Thank users for contributing great educational material.

Undo thanks

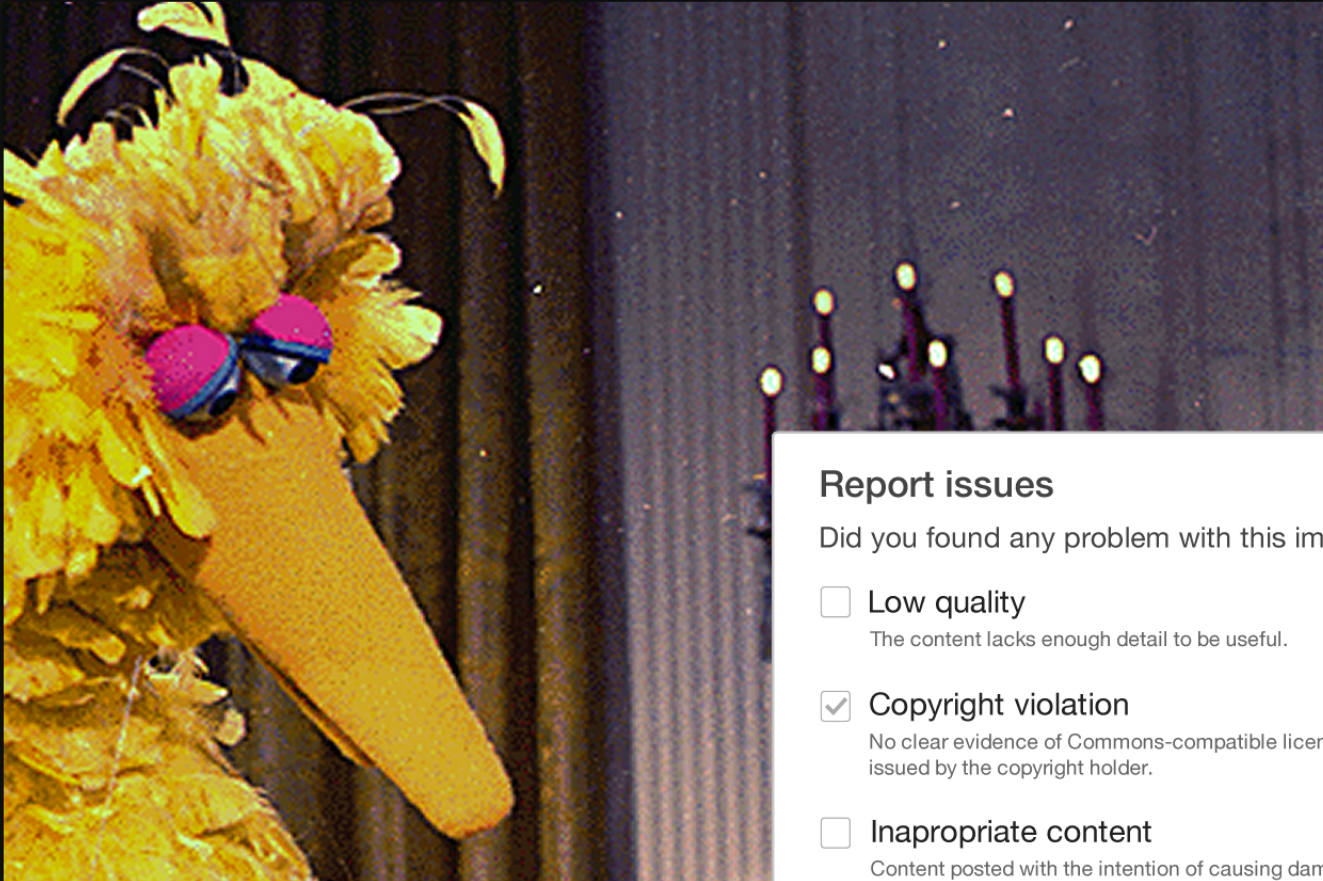
6 in collection

Zonotrichia atricapilla © CC-BY-SA-3.0

Alejandro Erickson  Uploaded by [Smallbones](#)



File Feedback: Flag



Report issues

Did you found any problem with this image?

- Low quality**
The content lacks enough detail to be useful.
- Copyright violation**
No clear evidence of Commons-compatible licensing being issued by the copyright holder.
- Inappropriate content**
Content posted with the intention of causing damage.

Report issues

Big Bird © CC-BY-SA-3.0



Alejandro Erickson  Uploaded by [Smallbones](#)



File Feedback: Comment



Zonotrichia atricapilla  CC-BY-SA-3.0

Alejandro Erickson  Uploaded by [Smallbones](#)



A Golden-crowned Sparrow in British Columbia, Canada

The image depicts a character of the Sesame Street which is subject to copyright. It may be in the public domain as part of an official work of the United States Federal Government. Plesae, provide additional information on this.



Cancel

Reply


More



 From [Wikimedia Commons](#)

 1 February 2016 (12:06)

 Vancouver, Canada. [View map](#)

 Golden-crowned sparrow
[Edit tags](#)

Used in

List of sesame street characters

Wikipedia article

Nearby

Related

File Feedback

Purpose:

- Surface useful files, report issues
- Invite users to contribute

Users:

- All or logged-in users?

Features:

- **'Thanks'** tool for useful files
- **'Flag'** tool for reporting issues
- **'Comment'** tool for making suggestions

What do you think?

- How important is File Feedback?
- What do you like most? least?
- What could be improved?
- What's most useful?
 - thanks
 - flag issue
 - comments
- How can feedback be used to curate files?

New Video Formats



New Video Formats



Zonotrichia atricapilla © CC-BY-SA-3.0

Alejandro Erickson  Uploaded by [Smallbones](#)



New Video Formats

Purpose:

- Support popular video formats like MPEG-4 *
- Enable more users to view video (e.g. on mobiles)
- Enable more users to contribute video

Users:

- All users

Features:

- View MPEG-4 video files (on desktop or mobile devices)
- Contribute MPEG-4 video files (on desktop or mobile devices)
- Store files in both open source and MPEG-4 formats *

* To be discussed in Request for Comments (RfC) in December

What do you think?

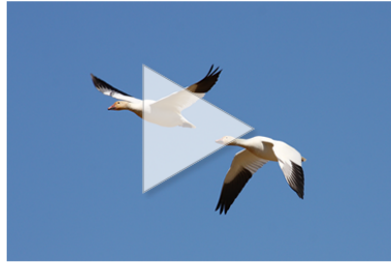
- How important is video on our sites?
- What do you like most / least about MPEG-4?
- What could be improved about this proposal?
- What's most useful?
 - viewing MPEG4 videos?
 - contributing MPEG4 videos?
 - both are important
- How can we better integrate video on our sites?

Campaign Tools

Wiki Loves Birds 2016 Canada

[Log in](#)

The contest around birds in Canada



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Tachycineta thalassina

[Submit](#)

[Join the contest](#)

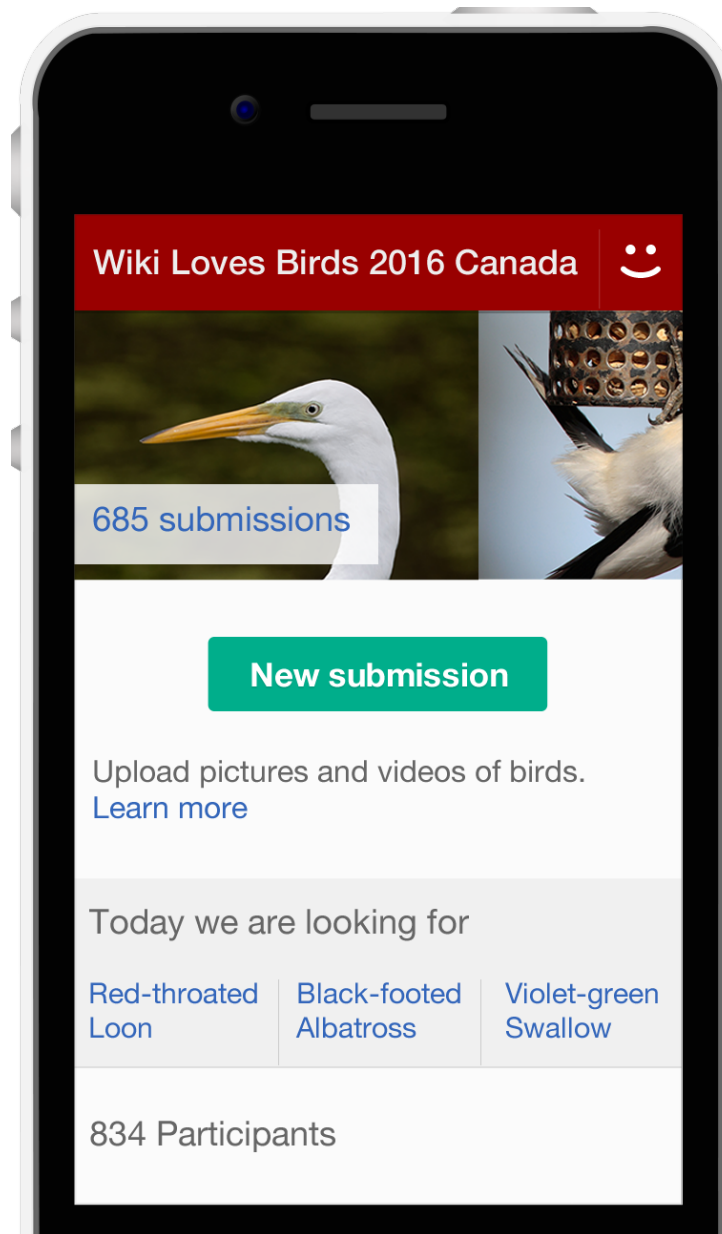
Upload pictures or videos, and review submissions from other users. [Learn more](#)

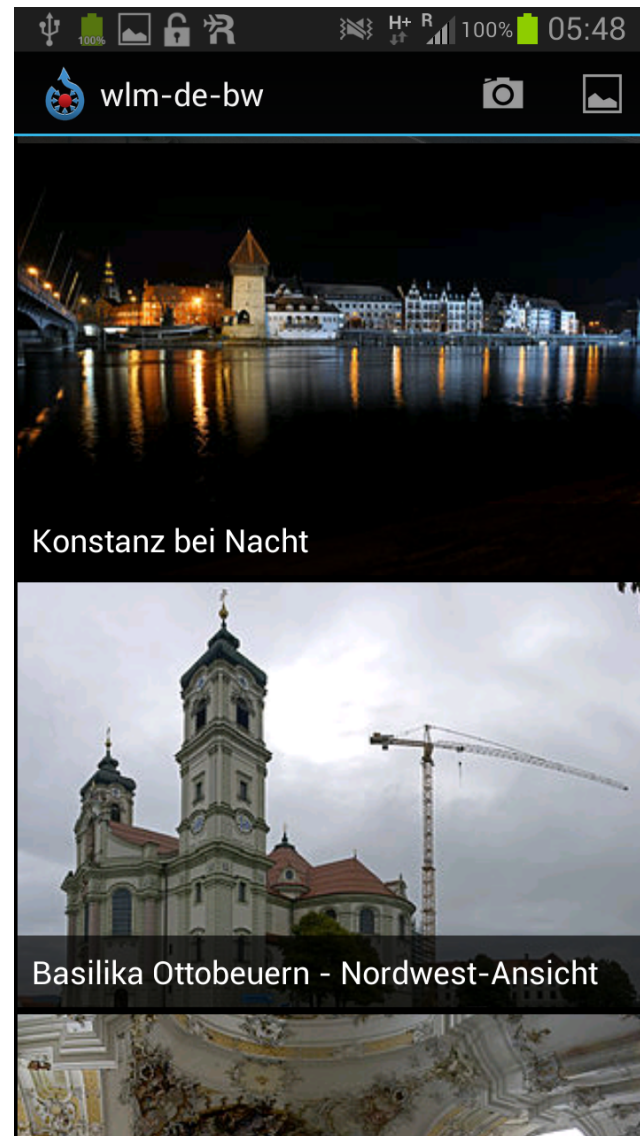
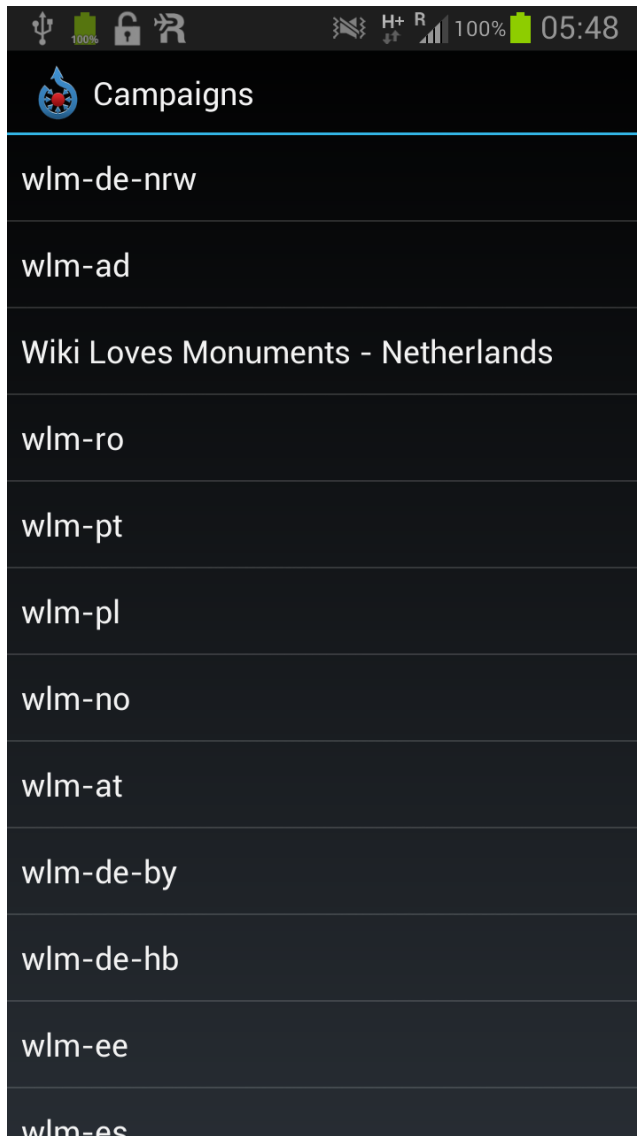
834 participants

User	Submissions
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[View all participants](#)

Campaign Tools





From Wikimedia Commons, the free media repository



Wiki Loves Monuments - Netherlands

Upload!

129 2957

CONTRIBUTORS

UPLOADS



Campaign Tools

Purpose:

- Engage more users to contribute

Users:

- Any user with a camera/phone
- Any community organizer

Features:

- Join the contest (meet others, get notifications)
- To-do lists (assignments for contributors)
- Leaderboards (to motivate contributors)
- Featured media (showcase interesting files)
- Tools for organizers (set up and customize campaigns)

What do you think?

- How important are media contests, overall?
- What do you like most / least about these tools?
- What could be improved?
- What's most important for users?
 - join this contest?
 - to-do lists?
 - leaderboards?
 - featured media?
 - notifications?
- What tools do organizers need most?

Next steps

Goals

Here are overall goals for multimedia:

- improve the **viewing experience**



- enable **seamless contributions**



- develop **curation / feedback tools**



- help editors **add files on articles**



- support **campaign organizers**



Projects

- **Unified experience** (integrate Wikipedia and Commons)
- **More video/audio formats** (e.g. MPEG4)
- **Better uploads** (improve infrastructure)
- **File feedback / sharing** (Media Viewer +)
- **Better search** (using structured data and tags)
- **Campaign tools** (join, to-do, leaderboard, featured)
- **Media editing tools** (slideshow, map, layouts)

**Which of these projects seem
most important?**

**How did this roundtable
work for you?**

Learn more:

mediawiki.org/wiki/Multimedia

Join our mailing list:

lists.wikimedia.org/mailman/listinfo/multimedia

Multimedia Team
Wikimedia Foundation

Shortcut to this deck: <http://ur1.ca/g3pj6>

Multimedia Map - Workflows by user group

