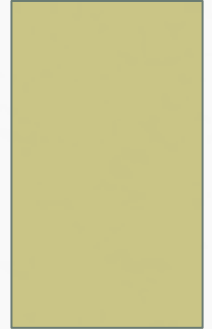


long term research  
-Wikimedians in Residence

DARIA CYBULSKA, WIKIMEDIA UK

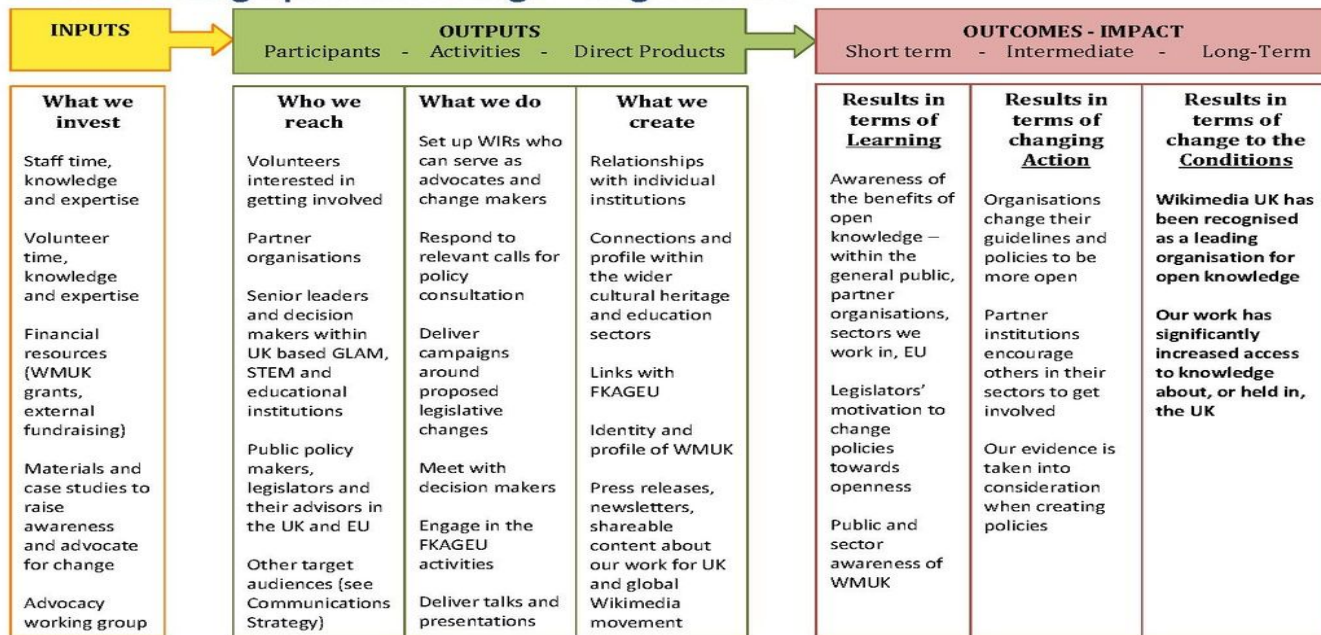


## research goals

- Test logic models
- Explore long-term impact of WIR on partner institutions
- Learn about approaches to sustainability



## Promoting open knowledge – Logic Model



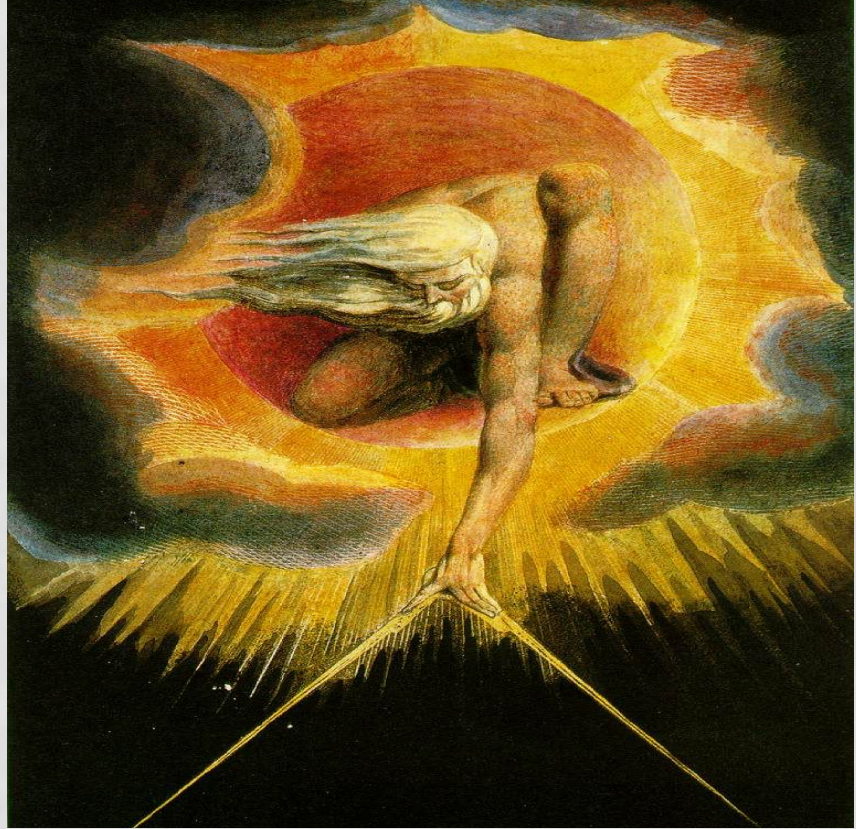
### Theory of change

By raising awareness of the benefits of open knowledge, supporting institutions to overcome practical and cultural barriers to open, advocating for improved copyright legislation and developing WMUK reputation as an agent for change, we build the conditions for content holders within GLAM, STEM and Higher Education to make knowledge open and freely available.

## vision of impact

Differs from original plans

Benefits from today's perspective – changes to public image and internal awareness





## barriers to impact

- . Differences in expectations
- . Internal pressures
- . Timing
- . No visibility
- . Barriers in the sector
- . WIRs didn't want it :)



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