

Open

How to Open Your Content

How to Re-Use Open Content

Introduction

1. Free \neq Open
2. We live in a world of all rights reserved
3. “Open” has a series of advantages



We live in a world of
all rights reserved

If there is nothing
it means that all rights are reserved

If you want to open content you need to explicitly authorize it
(with a license or in your terms and conditions)



All rights reserved
Tutti i diritti riservati

Personal use
Exceptions
(i.e. citation, right of information...)
Some didactic and research uses



Some rights reserved
Alcuni diritti riservati

Free \neq Open

In the Open Movement

Free means Freedom

And it requires the use of
open licenses, open tools and open and libre software

Free and Open with open and libre software

Not really “free” and proprietary

Audacity
BigBlueButton
Cryptopad
Firefox
Framadate
Internet Archive
Jitsi
LibreOffice
LimeSurvey (for surveys)
Mastodon
Matrix (chat)
OpenStreetMap
Peertube
Thunderbird
(Telegram client)
Wikidata
Wikimedia Commons
Wikipedia
Wikisource
Wikivoyage
Zenodo
Zotero

Academia.edu
ChatGPT
Doodle
Dropbox
Figma
Google
Google Analytics
Google maps
Google drive
Eventbrite
Facebook
iCloud (Apple)
Instagram
Linkedin
ResearchGate
Skype
Slack
Teams
TikTok
Twitter
Youtube
Whatsapp
Zoom

Proprietary tools do not allow access to the code and this doesn't allow to guarantee privacy, the correct use of data and future access to content and tools. <https://workspace.wikimedia.it/s/3YGmiSn4t3YZyE9>

Open \neq Proprietary

Commercial ≠ Proprietary

Also open tools can be commercial tools (i.e. customized services, assistance, specific developments...)

Federated communication for public authorities

Communicate confidently and respectfully with the public

Take Action

Fedi... What?!

Public institutions (government agencies, broadcasters, educational institutions) predominantly use proprietary platforms like Twitter, Facebook, Instagram, and YouTube. The companies behind them have a lot of influence on who communicates on their platforms and how. Furthermore, through prominent linking and use of the services, public institutions advertise them and get the public to use them.

We want to convince public authorities to rethink their use of social media. This is possible with the gradual transition to federated free software solutions.





Reasons for a change

The entry in a ethical communication

Sovereignty

Digital sovereignty pursues the goal of enabling the independent and self-determined use and design of digital technologies by the state, the economy and individuals. Decentralized free software solutions, give all people and organizations the right to use, understand, distribute and improve them for any purpose. This is a cornerstone for our democracy in an increasingly digitalized society.

Privacy

The public should not be forced to pass on their data to large corporations in order to be able to communicate with public institutions. The public administration should support the public in data protection and therefore also offer alternatives.

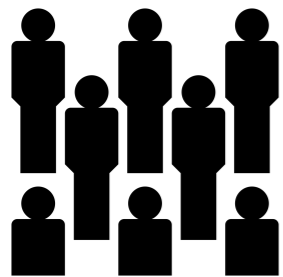
Public funds

When using taxpayers' money, care must be taken to ensure that it is used efficiently and effectively. The procurement, provision and use of free software solutions must therefore be the focus of digitization.

Legal certainty

The use of social networks by large, globally active digital corporations is difficult to reconcile with European data protection laws. As a public authority, it is necessary to ensure a legally compliant communication for the public. In the area of social networks, public institutions and authorities must therefore also rely on federated free software solutions!

Why "open"



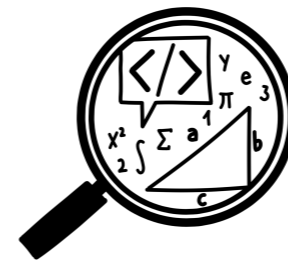
Visibility



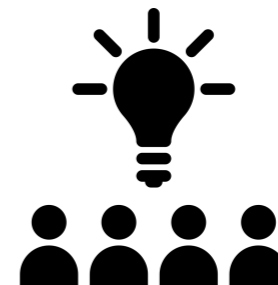
Participation



Transparency/
quality



Research



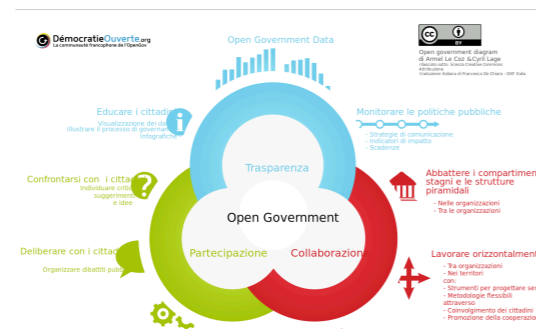
Innovation



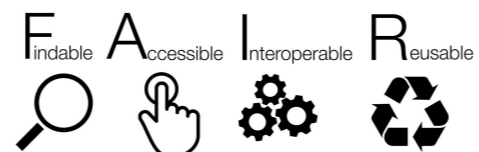
Sustainability
(Open data/software)



Open Access



Open Government



FAIR principles



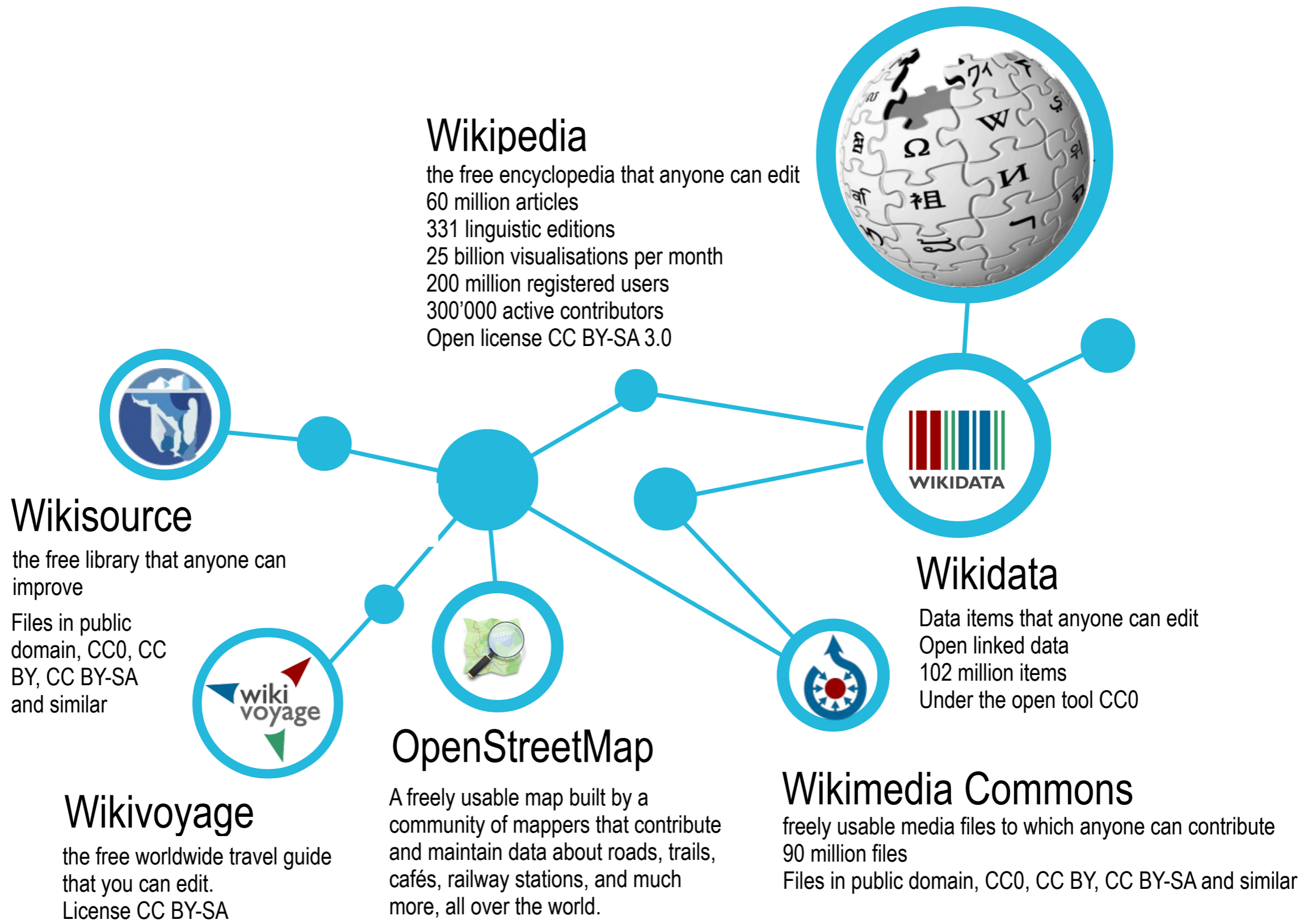
CARE principles

La Convenzione di Faro:
la via da seguire per il patrimonio culturale
<https://www.coe.int/faro-action-plan>
faro.convention@coe.int

Faro Convention

Open Data

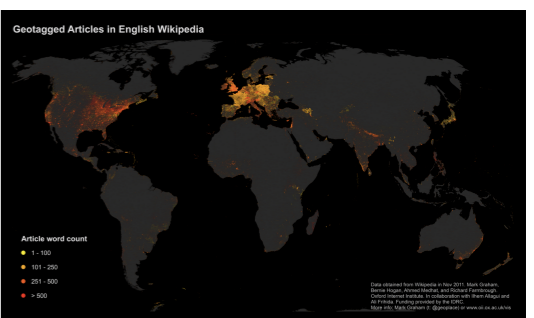
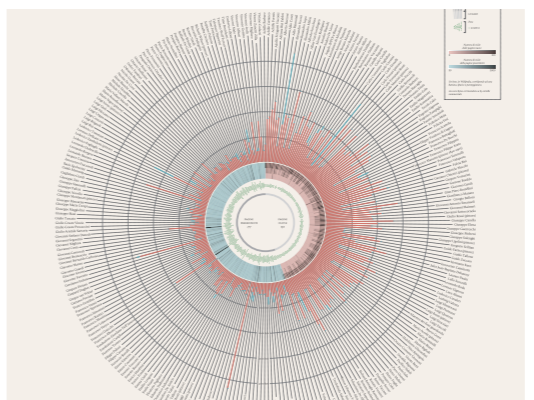
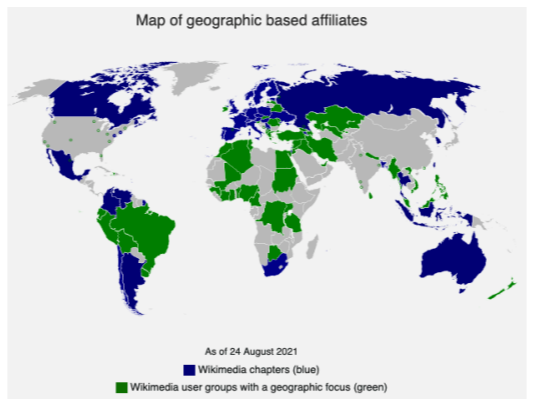
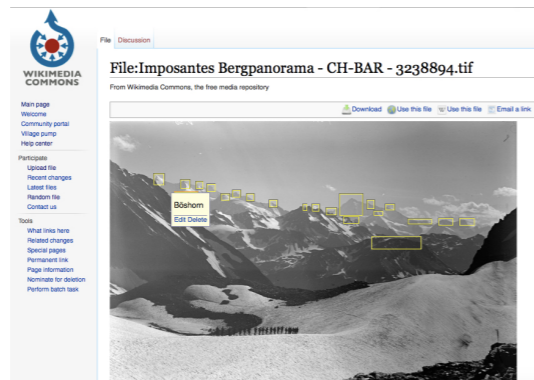
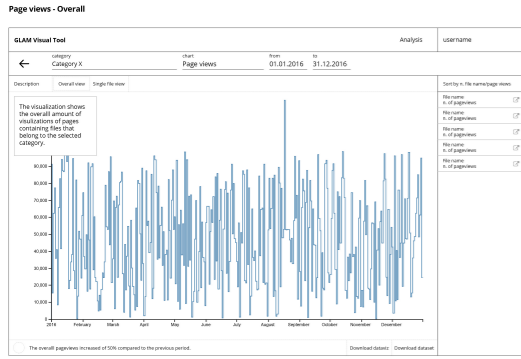
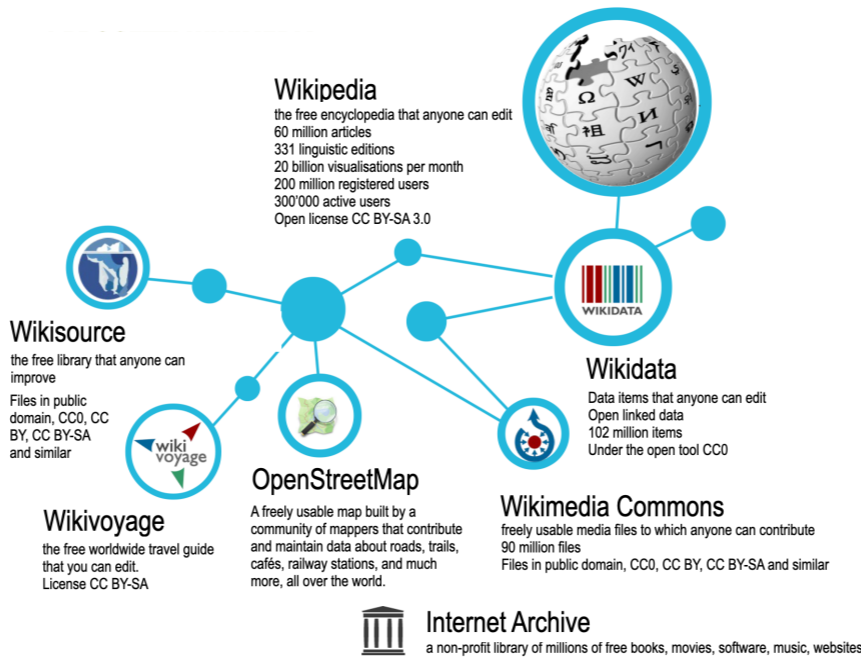
Open Science



Internet Archive

a non-profit library of millions of free books, movies, software, music, websites

An existing, open and free ecosystem of resources maintained by open multilingual international communities of volunteers



Impressive visibility and access

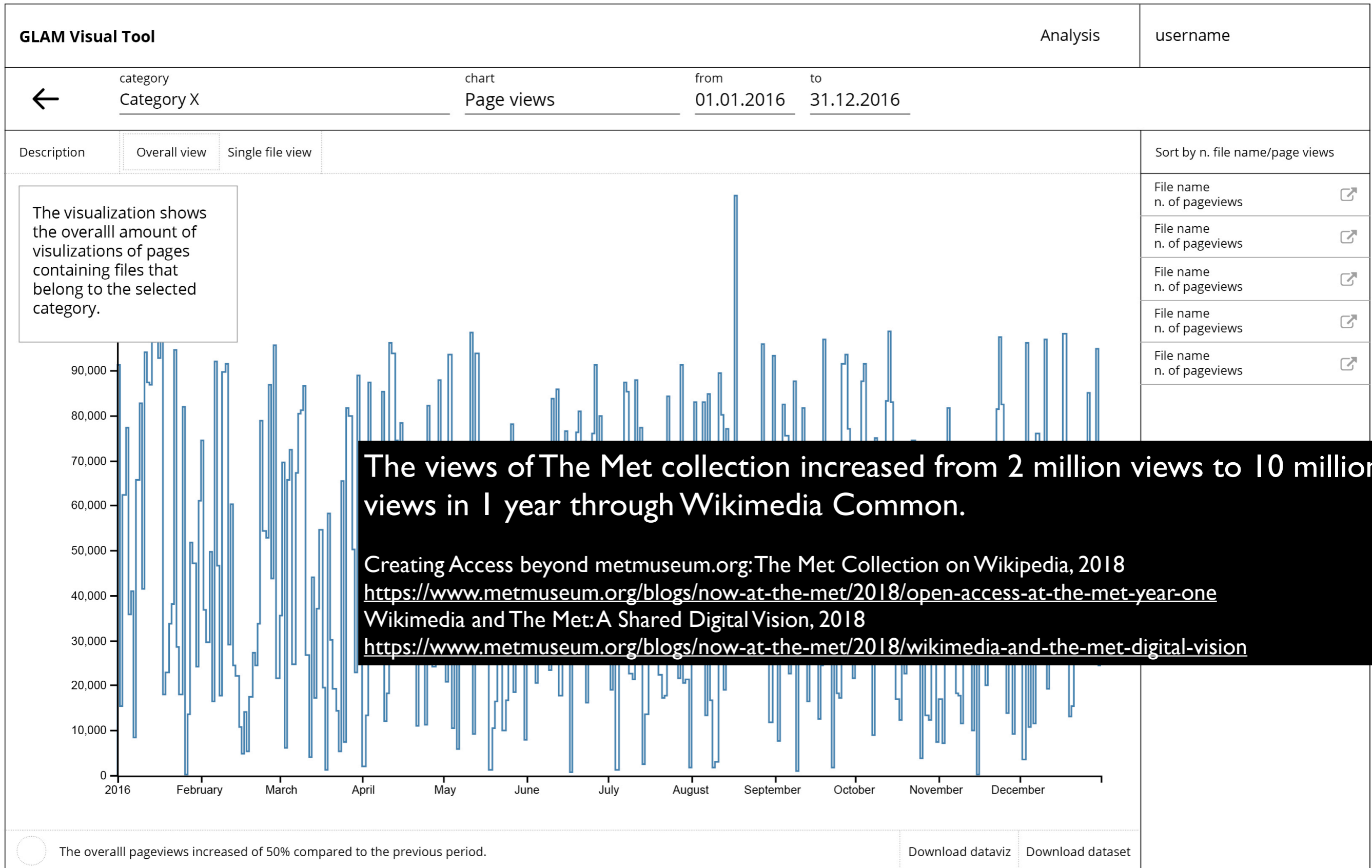
Active communities of contributors

Connected to the world and multilingual

Content available for any reuse

Contributing in filling the Knowledge gaps

Visibility, access and serving all communities around the world



“The big opportunity with open licenses is far more practical: it has the potential to dramatically increase the impact, reach and scale of the ideas we invest in...”

The Shuttleworth Foundation, 2008

How to open your content

who owns the copyright



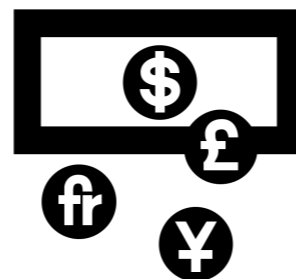
You can always ask for an authorization



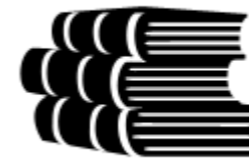
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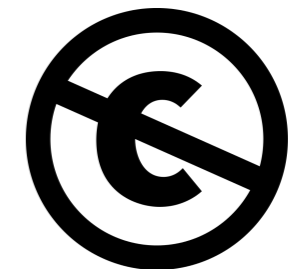
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Publishers can request all elusive rights. But you don't necessarily have to give them.



Not all content is under copyright. Data, and non original works are not under copyright and after 70 years from the death of an author content enters the public domain.

Include the license of content produced by a project directly in the project description.

In any case inform everyone and explain why you are choosing an open license.

Principi FAIR (Findable, Accessible, Interoperable, Reusable)

FAIR DATA PRINCIPLES

AH!



FINDABLE



ACCESSIBLE

HOW DO YOU
OPEN A .X3Q FILE?



INTEROPERABLE

HERE



REUSABLE

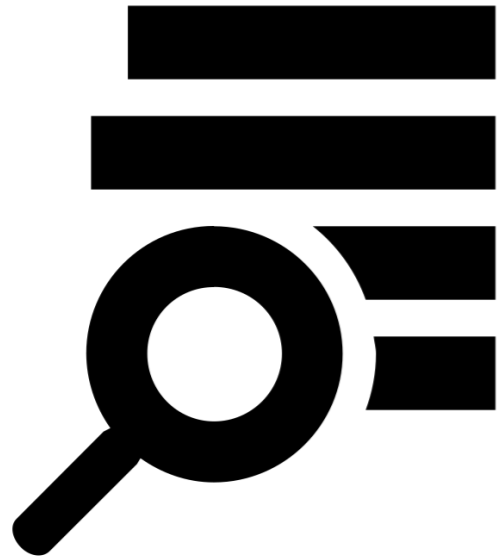
Findable / Rintracciabilità: identificatori, metadati, repertori indicizzabili

Accessible/ Accessibilità: metadati con protocolli standard, formati aperti,

Interoperability / Interoperabile: i metadati in formati standard interrogabili e indicizzabili da qualsiasi altro sistema informativo

Reusable / Riutilizzabilità: licenze chiare che ne consentano il riutilizzo e la ricombinazione, espressi con linguaggi riconosciuti e comprensibili

What “Open” means



Easy to find

Use repositories which remain open (non commercial)

Store content where people can find it

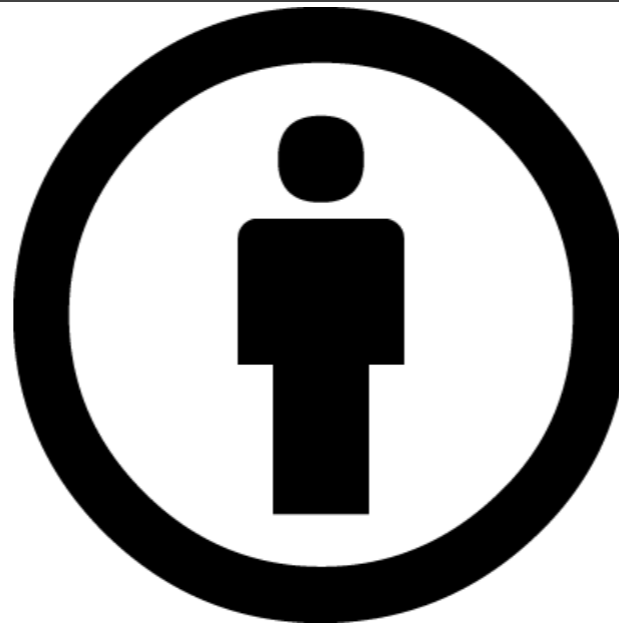
Store content where potential users are

Free access

Access without registration

Use metadata (data understandable by computers)

Archive it for >10 years



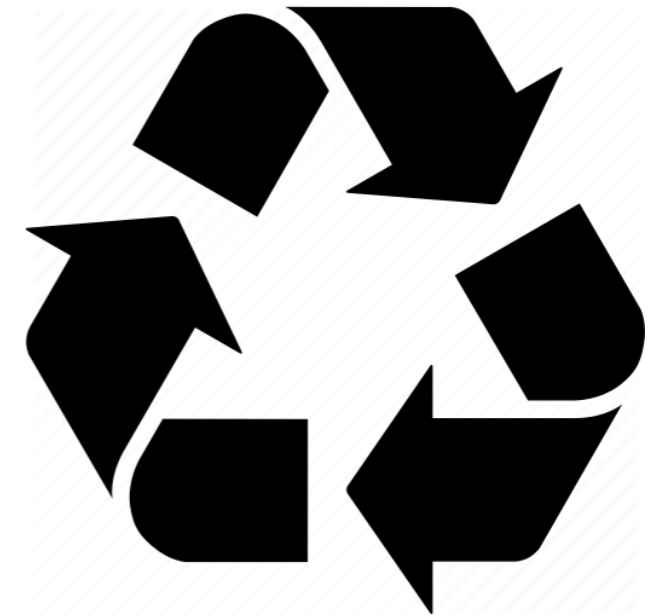
Easy to cite

Include how you want content to be cited (write the exact reference)

Add attribution in the metadata

Use a unique identifier (DOI, ISBN)

Research ethic always requires you to cite sources, even if the license doesn't require it



Easy to (re)use

Use and include the open license cc0, cc by, cc by-sa

Add instructions to facilitate reuse and edit

Open formats

Content and format editable

Allow commercial use

Allow to add content and interoperability (= collaborative work)

All associated data accessible

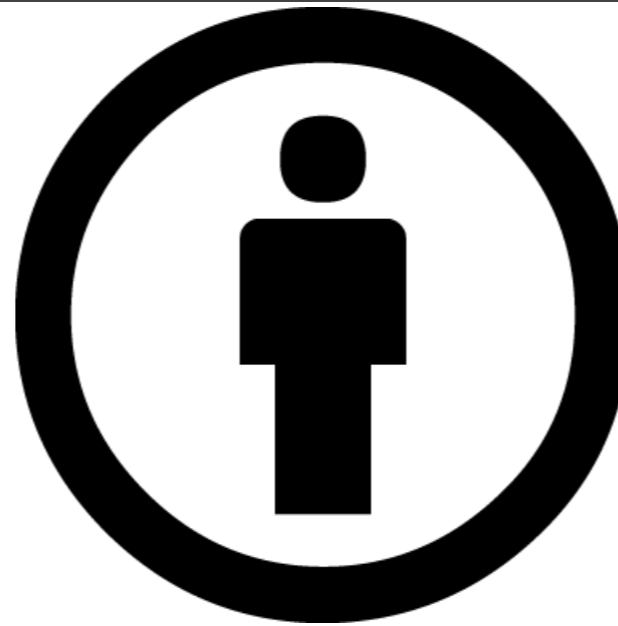
Open Science - What "open" means



Easy to find

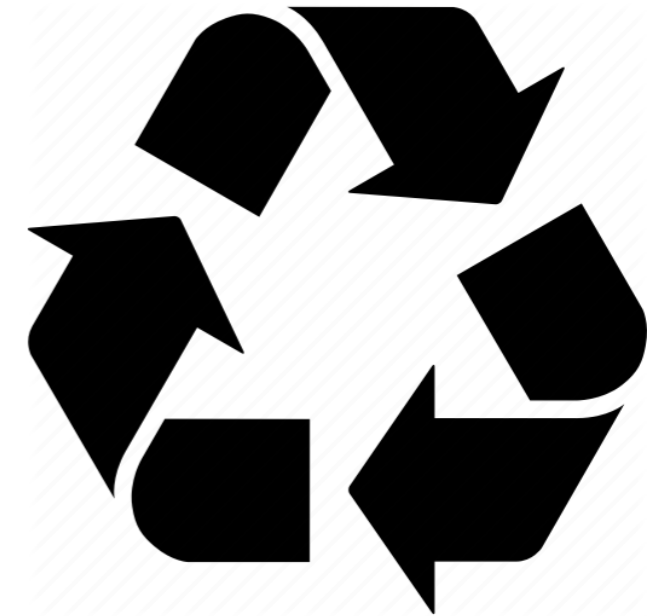
Use repositories which remain open (non commercial)

Store content where people can



Easy to cite

Include how you want content to be cited (write the exact reference)



Easy to (re)use

Use and include the open license cc0, cc by, cc by-sa

Add instructions to facilitate

Check with other authors and supervisors, policies, other agreements and ethical issues

Access without registration

Use metadata (data understandable by computers)

Archive it for >10 years

to cite sources, even if the license doesn't require it

Allow to add content and interoperability (= collaborative work)

All associated data accessible



We live in a world of
all rights reserved

If nothing is written,
it means that all rights are reserved

If you want to open content you need to explicitly authorize it
(with a license or in your terms and conditions)



All rights reserved
Tutti i diritti riservati

Personal use
Exceptions
(i.e. citation, right of information...)
Some didactic and research uses



Some rights reserved
Alcuni diritti riservati

**CC licenses are perpetual,
irrevocable permissions**

4 Conditions



Attribution



ShareAlike



NonCommercial



NoDerivatives

most freedom

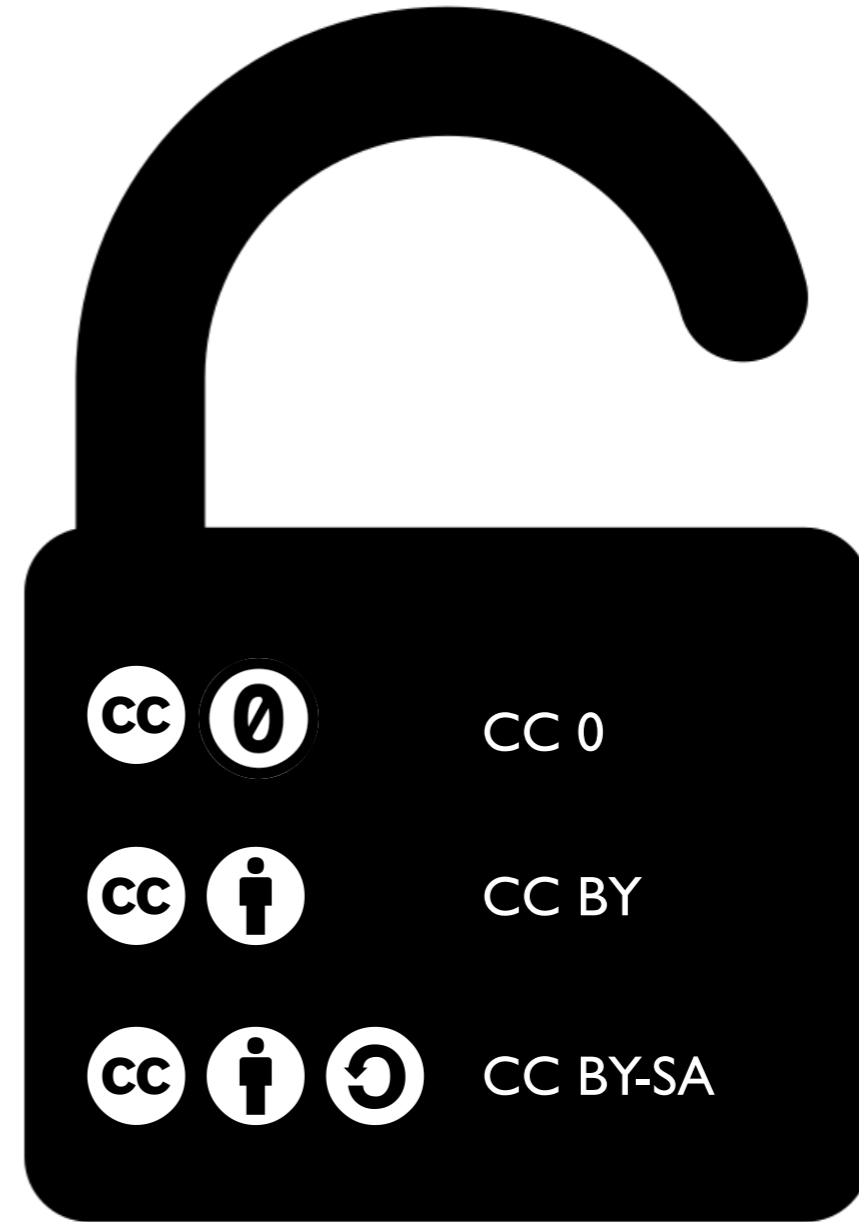


least freedom



Open Licenses and Tools

Not considered Open
You always need to allow all uses (also
commercial) and derivative works



Licenses and tools compatible with the Wikimedia projects



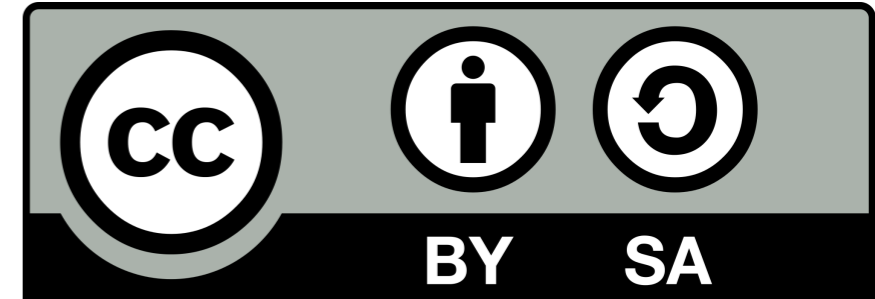
CC 0 (o analoga)
Creative Commons Zero

The open tool used by
Wikidata, recommended for
data



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Creative Commons Attribution

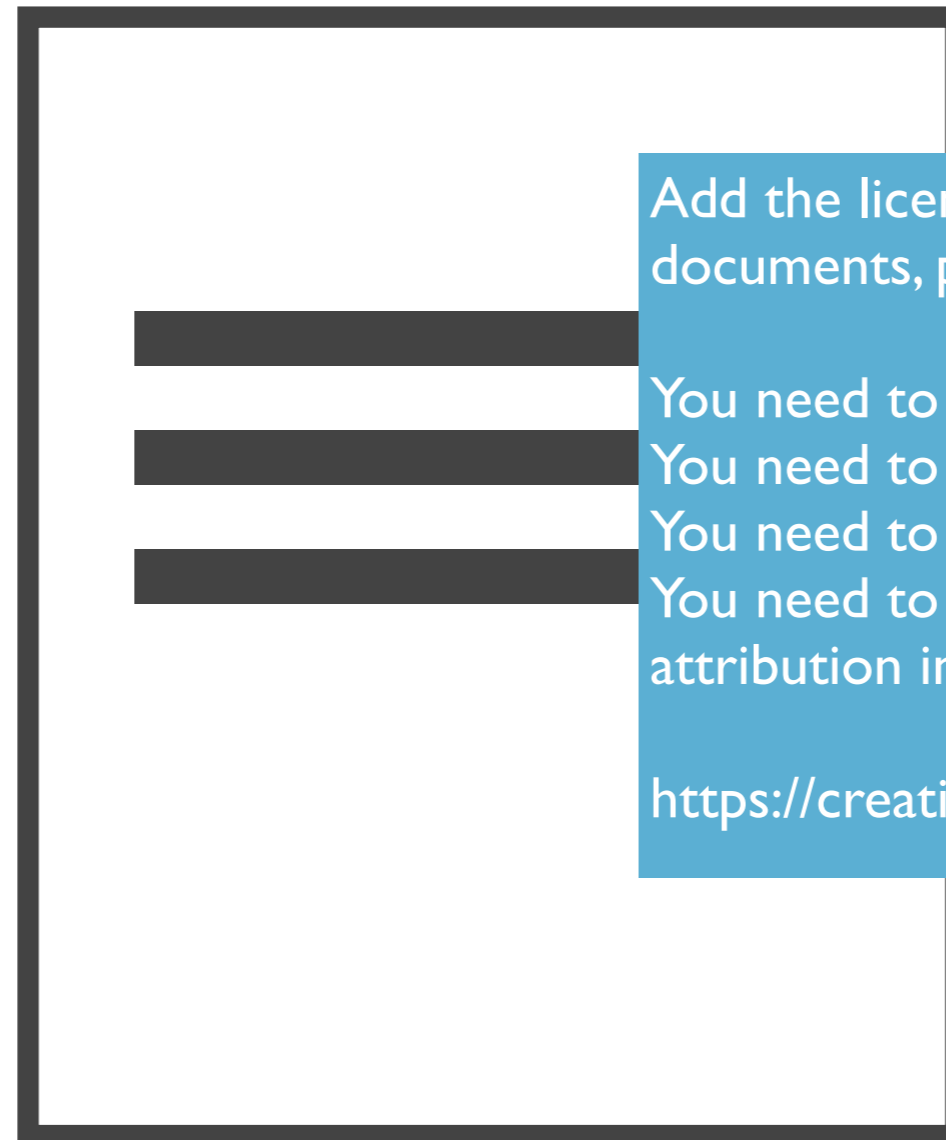
The license recommended for
researchers



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Attribution Share-Alike

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how to release content with an open license



Add the license to publications, websites, documents, projects...

You need to specify the license (with a logo)
You need to specify the attribution.
You need to provide a link to the full license.
You need to include the license and the attribution in the metadata.

<https://creativecommons.org/choose/>



Understandable by humans
(Creative Commons license with logo and link)



Understandable by computers
(deve essere nei metadati o inserita con codice html)



Legal value
(you need to provide a link to the full text of the license)

Guided instructions on Creative Commons Website

LICENSE CHOOSER

Follow the steps to select the appropriate license for your work. This site does not store any information.

1 Do you know which license you need?

- Yes. I know the license I need.
- No. I need help selecting a license.

NEXT

2 Attribution

3 Commercial Use

4 Derivative Works

5 Sharing Requirements

6 Confirm that CC licensing is appropriate

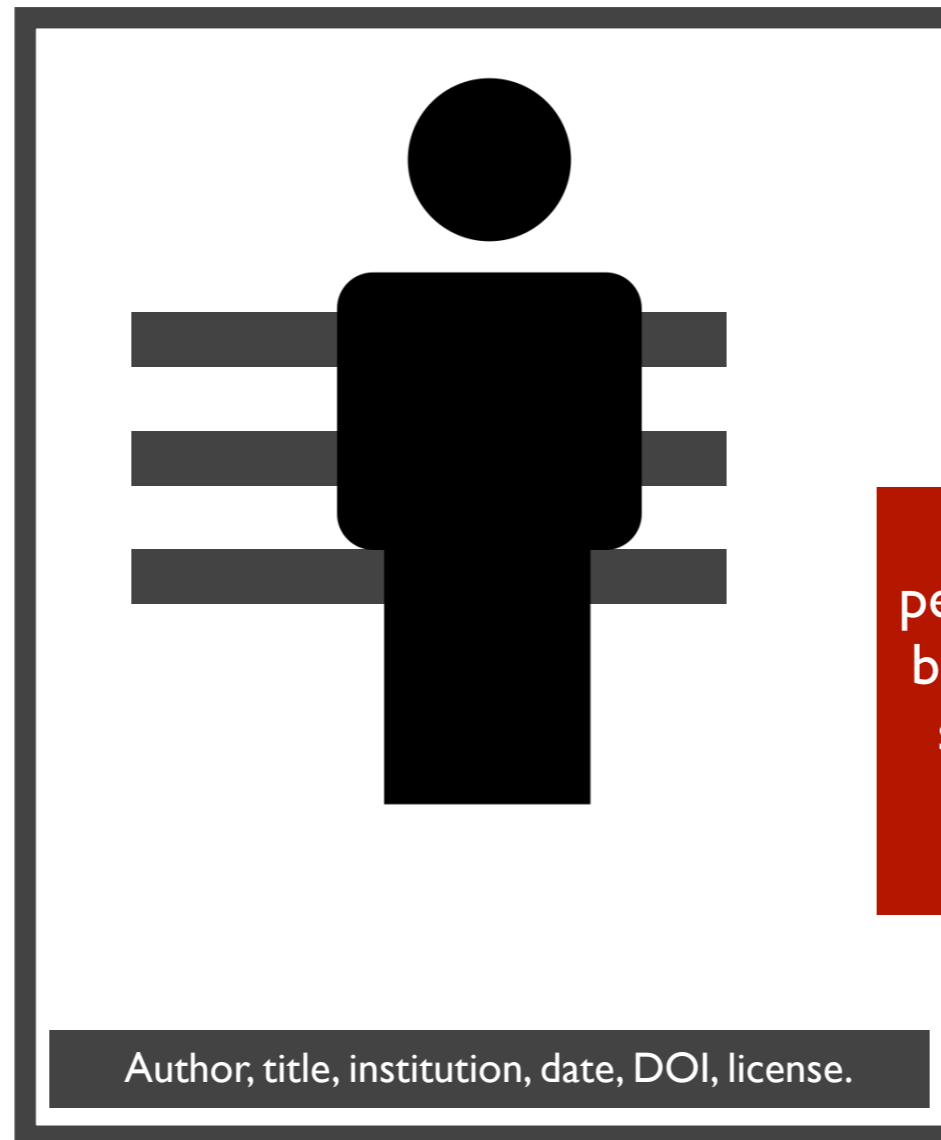
7 Attribution Details

1. You select the license

2. You provide information about how you want to be attributed

The step-by-step process provides you an HTML string you can put in the footer of your website

Always include the attribution, the recommendation “How to cite” and the full credits

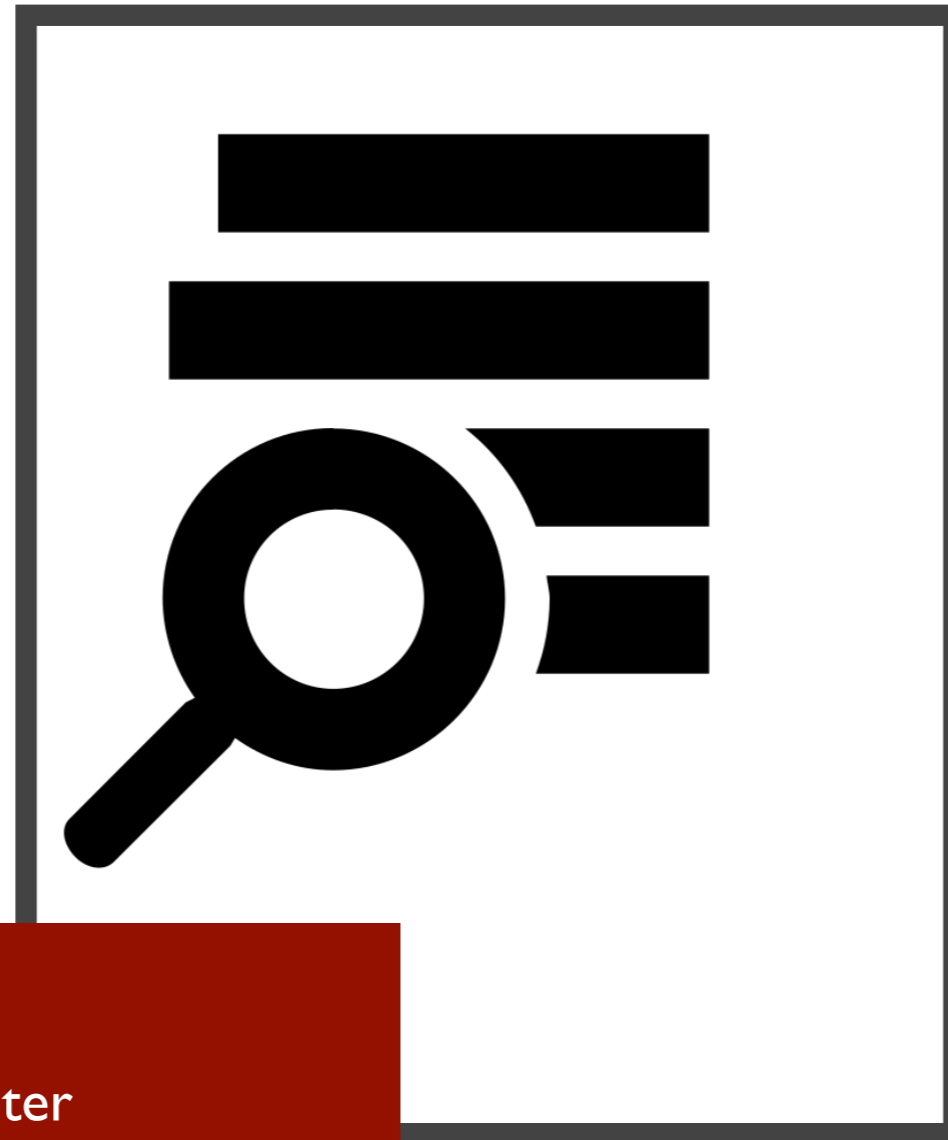


The attribution is how you want people to cite your work. It needs to be included in the metadata. It should be a short sentence, easy to copy and paste, and easy to use as a reference.

Example:

How to cite: Iolanda Pensa, *Open: How to Open Your Content and How to Re-Use Open Content*, Mendrisio, MAIND, 2023, [if available add a DOI], CC BY 4.0.

You can provide a longer sentence with “How to cite”: include it in the first page.
In another page provide full credits (team, funders, logos...)
Include the attribution in the metadata.
Remember to include all authors and supervisors



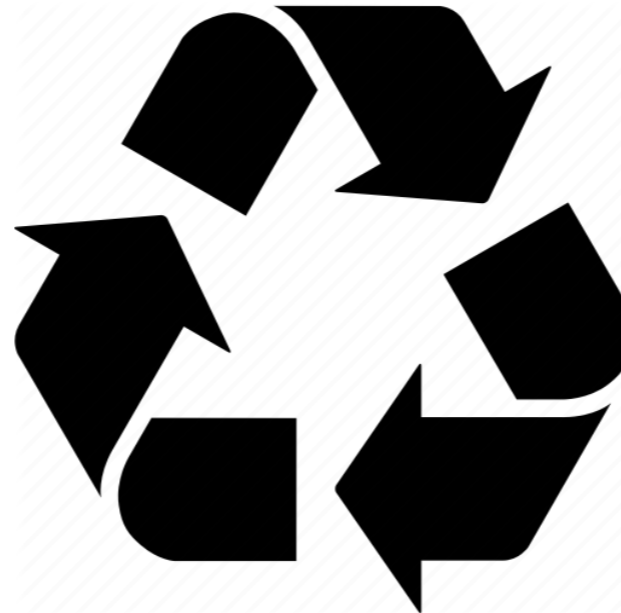
Metadata

data understandable by a computer
often you don't see them
they are inside the document (provided for
example by using a html code on a website)
they facilitate the work of search-engines

In the metadata include
at least

- the license
- the attribution

Use open and standard formats



Open and standard formats means I don't need to buy the software to be able to open and use the file and the data

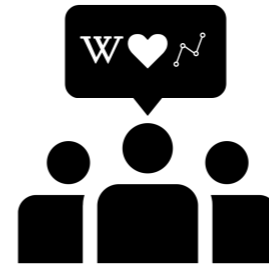
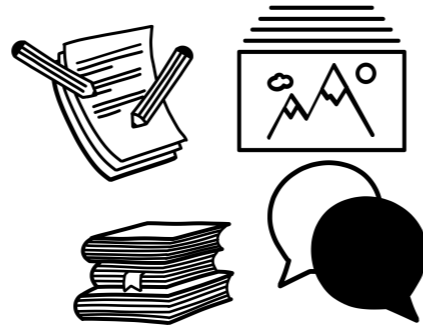
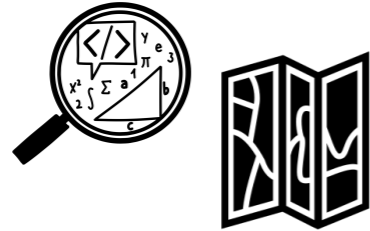
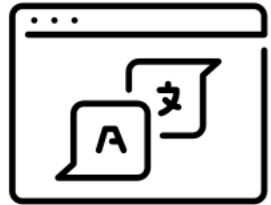
Per i testi, un pdf è meglio di un documento scansionato ma non è gran che. Meglio Markdown (se semplice) o AsciiDoc (se complesso) o LaTeX o tutt'al più Word. Formato aperto significa fornire i sorgenti.

Use open and standard formats

Proprietary / Patented	Open	Suggested software
mp3	ogg, flac, ...	Audacity
mp4	webm, ogv, mpg, mpeg, ...	Kdenlive, Openshot, ...
rar	zip, tar.gz, ...	7-ZIP, ...
xls, xlsx	ods, csv	LibreOffice Calc
doc, docx	odt	LibreOffice Writer
mov	webm, ogv, ...	Kdenlive, Openshot, ...
eps, psd	xcf	GIMP
ppt, pptx	odp	LibreOffice Impress
3ds	stl	Blender

Images bitmap	png, jpg, jpeg
Vectorial images	svg
Audio	ogg, flac
Video	webm, ogv, mpg, mpeg
Texts documents	txt, odt, pdf
Presentations	odp
Spreadsheet	csv, ods
Compressed	zip, tar.gz
3D	stl

Sharing content



Institutional websites

Data and metadata

Signed works

Collaborative projects

Documents by others

Software

Unless differently stated in

Data produced by research, metadata, internal documents (policies, regulations...) in

Publications, articles, papers, signed texts, videos, audios, educational resources in

When involving volunteers in

Digital reproductions of work, photographic collections, scanned books, digitalized documents...

Use a specific open license for software



Allow commercial use

You are not planning to make a commercial use.

You have already earned money from this service or products and it is unlikely you will gain money again from it.

You are interested others make a commercial use (i.e. distribution on books and magazines)

You use a different business model.

Content produced with public fundings (public money public results)
Content not designed for commercial use
All academic content (literature review, research...)
A selection of your content



Keep the commercial monopoly

You plan to make a commercial use and you don't want other make a commercial use.

You have an exclusive agreement with a company.

You plan to resell the work, product or service to a company and the company can require it exclusive rights.

To consider for

- Collaborations with companies
- Services and products developed by students (check the role of multiple authors and tutors)
- Research projects conceived to produce new products and services designed for the market

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<https://ec.europa.eu/jrc>

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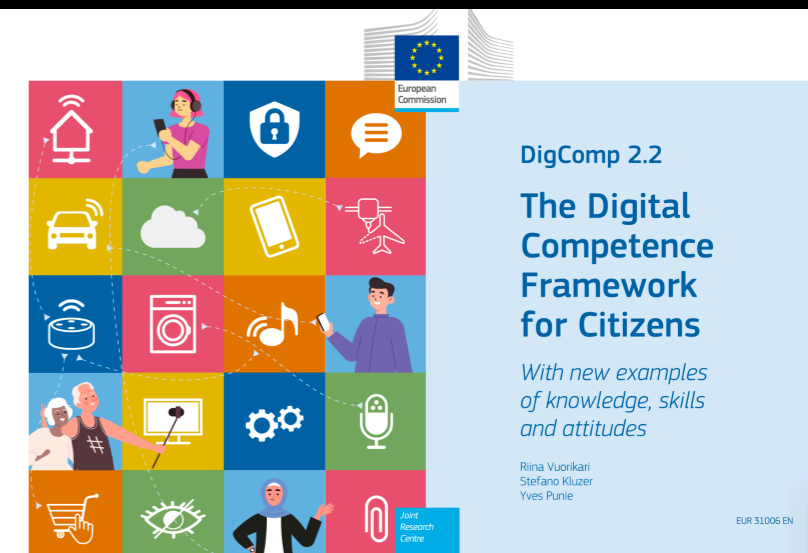
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How to cite this report: Vuorikari, R., Kluzer, S. and Punie, Y., DigComp 2.2: The Digital Competence Framework for Citizens, EUR 31006 EN, Publications Office of the European Union, Luxembourg, 2022, ISBN 978-92-76-48882-8, doi:10.2760/115376, JRC128415.

Design and layout: Valentina Barsotti / [Takk.studio](https://www.takk.studio/)

DigComp 2.2 - The Digital Competence Framework for Citizens

The Digital Competence Framework for Citizen (DigComp) provides a common understanding of what digital competence is. The present publication has two main parts: The integrated DigComp 2.2 framework provides more than 250 new examples of knowledge, skills and attitudes that help citizens engage confidently, critically and safely with digital technologies, and new and emerging ones such as systems driven by artificial intelligence (AI). The framework is also made available following the digital accessibility guidelines, as creating accessible digital resources is an important priority today. The second part of the publication gives a snapshot of the existing reference material for DigComp consolidating previously released publications and references.



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You can find the “How to cite this report” with included the DOI



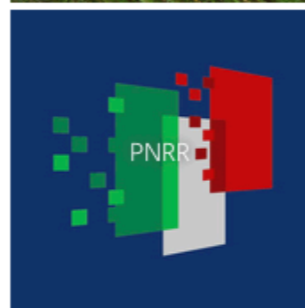
PROGETTI

Non solo erogazioni, ma anche idee

Oltre a sostenere iniziative realizzate da enti nonprofit, **la Fondazione struttura e realizza progetti propri**, coinvolgendo altri partner e fungendo da collettore per le risorse necessarie.

I progetti della Fondazione impegnano lo staff **soprattutto nella fase di project management**: per rilevanza, originalità o specificità, essi rivestono grande importanza nel quadro delle attività istituzionali.

La Fondazione, dunque, non si limita a sostenere "passivamente" le iniziative promosse da altri, ma **pianifica "attivamente" delle azioni** attraverso le quali favorire specialmente **l'innovazione** e la **risoluzione di problemi** non adeguatamente affrontati dal settore pubblico o privato.



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Communities

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Celebrating our 10th anniversary! Send us your birthday greeting here. 🎉

October 13, 2021

Presentation Open Access

Science GLAM and Open Science

Mietchen, Daniel

This repository contains a presentation given remotely on October 13, 2021 in Jakarta as part of the 4th International Conference on Documentation and Information.

See <https://github.com/Daniel-Mietchen/ideas/issues/1461> for background.

249

views

181

downloads

[See more details...](#)

Preview

The screenshot shows a presentation slide with a blue and green design. The title is 'Science GLAM and Open Science'. Below the title, it says 'Let's imagine that research were open by default and heritage institutions would assist the public in engaging with it.' The slide also features a photo of a man at a microscope and a child looking at a screen. At the bottom, it lists 'Daniel Mietchen', 'DOI: 10.5281/zenodo.5535597', and '13 October 2021'. The presentation interface includes a 'Pagina: 1 di 31' indicator and a 'Zoom automatico' button.

Indexed in

OpenAIRE

Publication date:

October 13, 2021

DOI:

DOI [10.5281/zenodo.5535597](https://doi.org/10.5281/zenodo.5535597)

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Version 1

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Science GLAM and Open Science.pdf	1.2 MB	Preview Download
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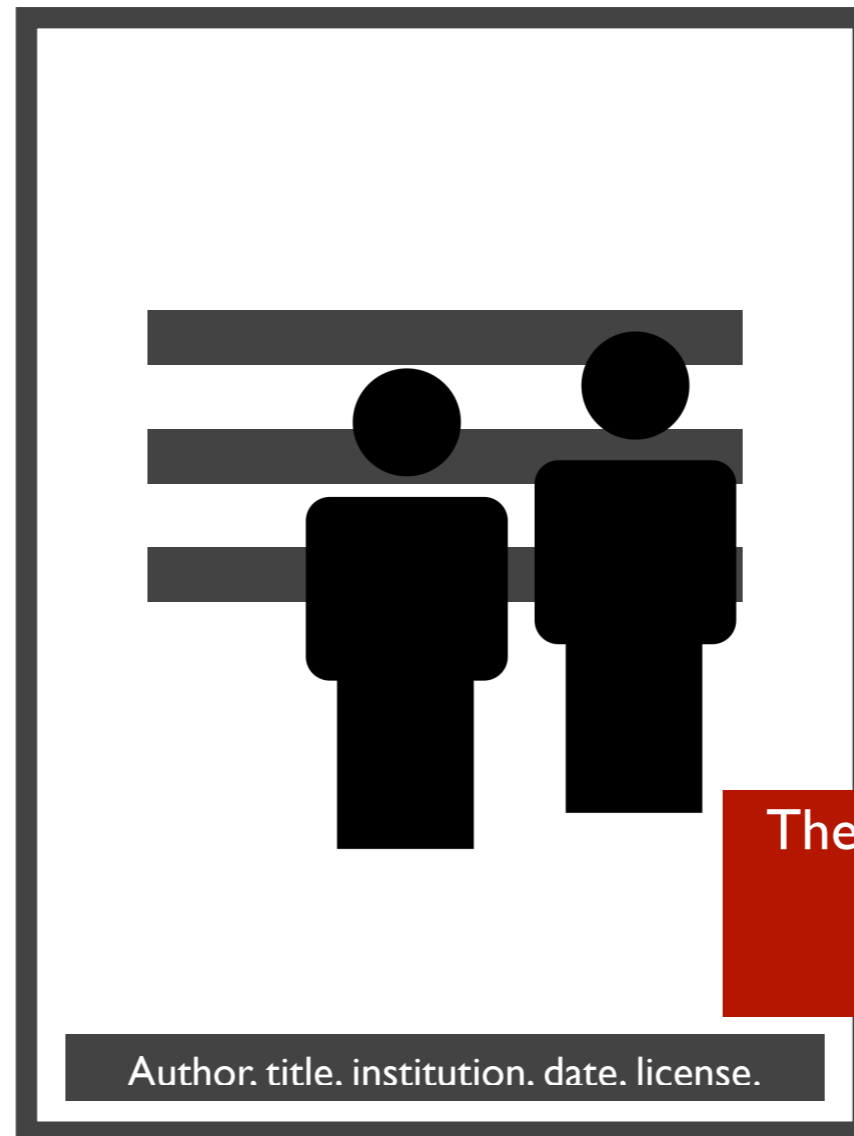
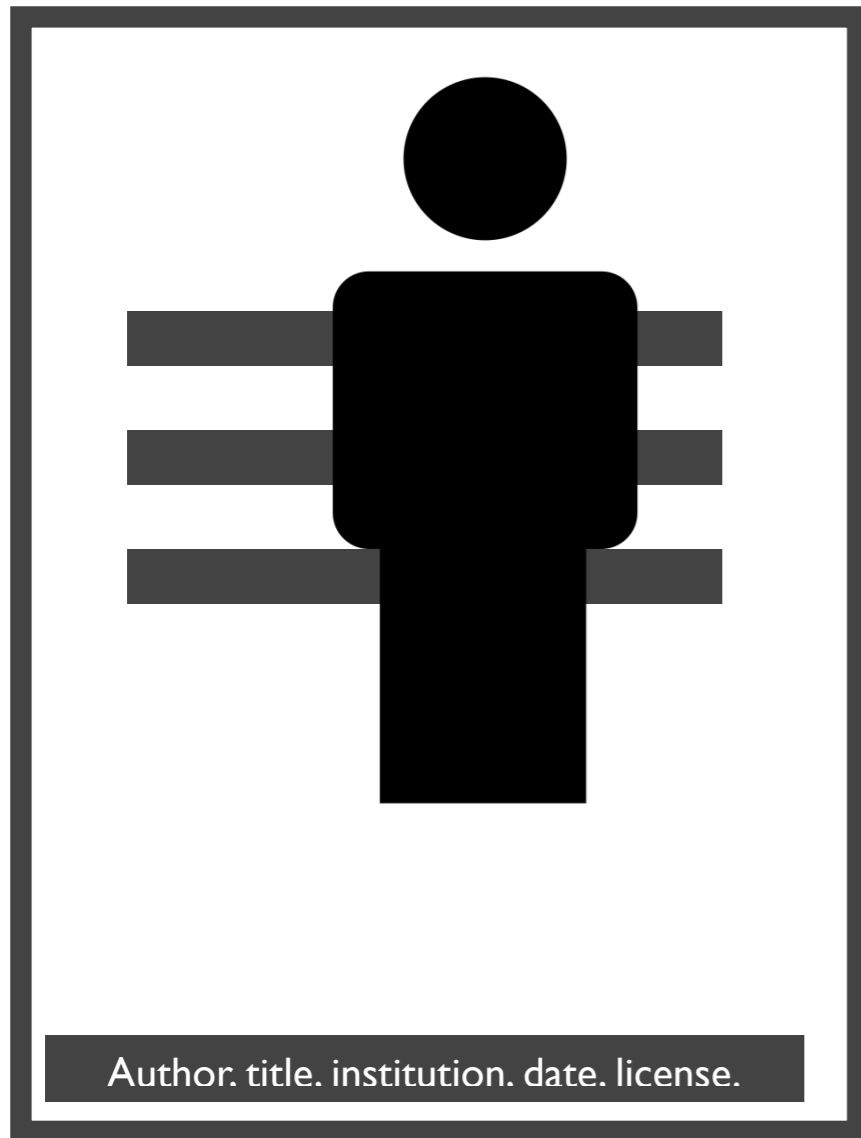
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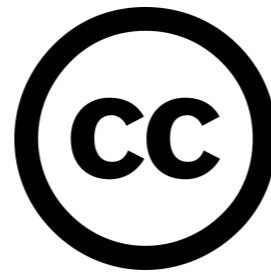
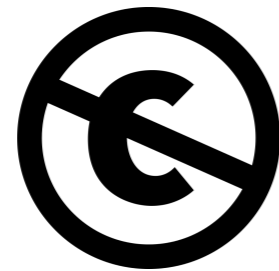
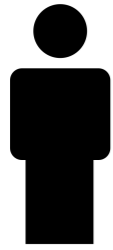
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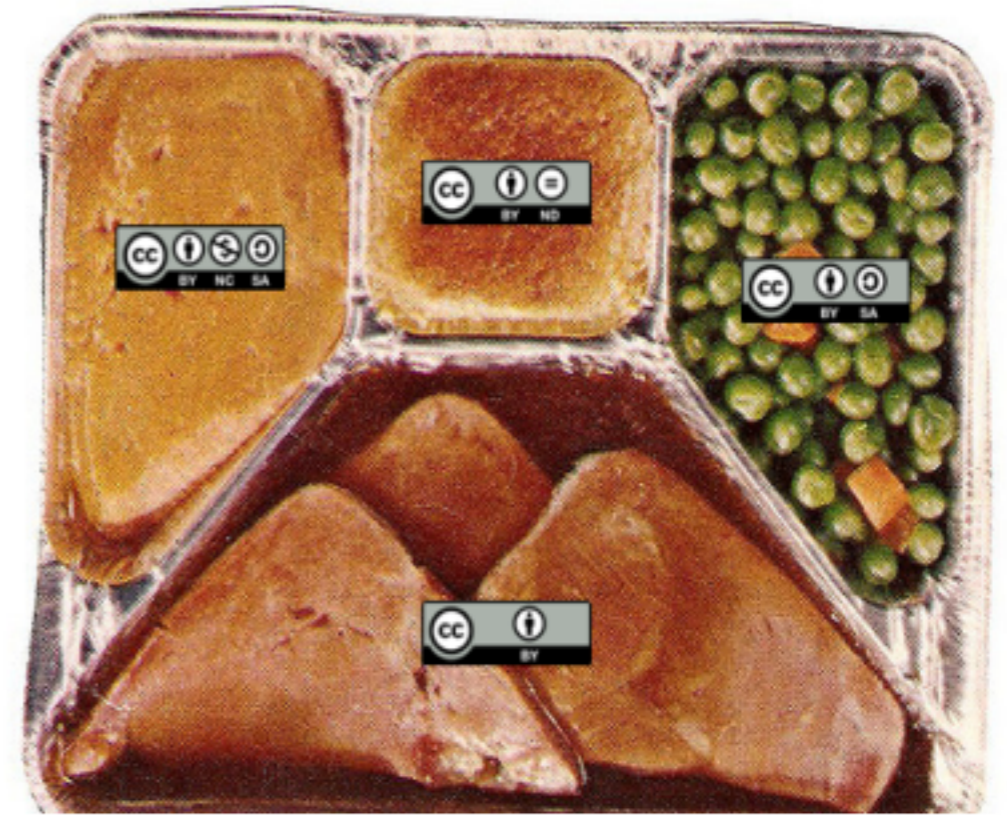
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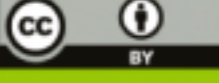
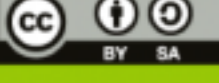
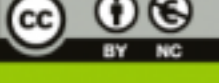
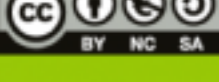
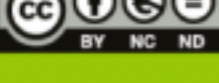
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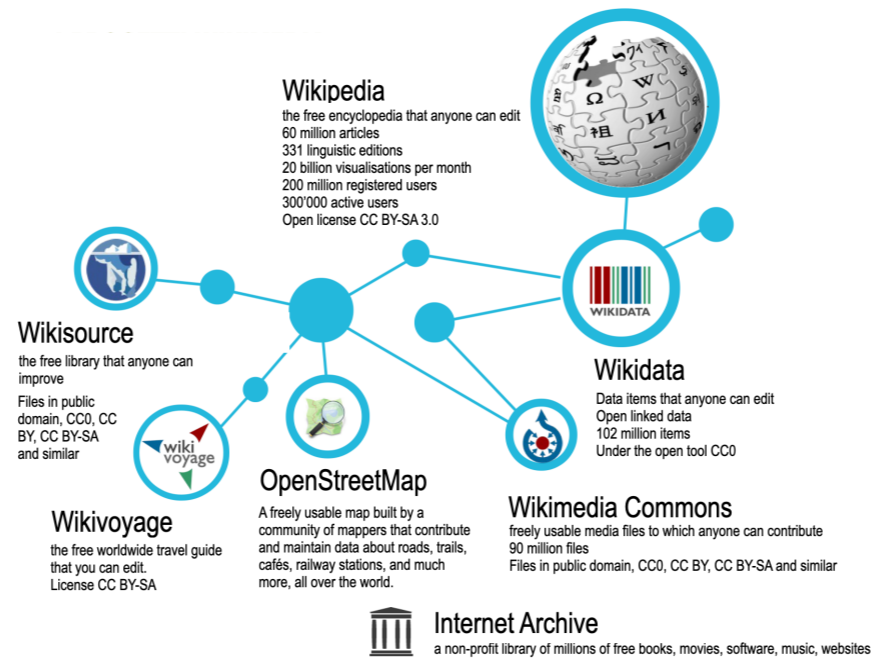
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 PUBLIC DOMAIN	✓	✓	✓	✓	✓	✗	✓	✗
 BY	✓	✓	✓	✓	✓	✗	✓	✗
 BY SA	✓	✓	✓	✓	✗	✗	✗	✗
 BY NC	✓	✓	✓	✗	✓	✗	✓	✗
 BY ND	✗	✗	✗	✗	✗	✗	✗	✗
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 BY NC ND	✗	✗	✗	✗	✗	✗	✗	✗

To make a derivative work

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	BY-NC	Yellow	Green	Green	Green	Yellow	Yellow	Yellow
	BY-NC-ND	Grey	Grey	Grey	Grey	Grey	Grey	Grey
	BY-NC-SA	Grey	Grey	Grey	Green	Grey	Grey	Grey
	BY-ND	Grey	Grey	Grey	Grey	Grey	Grey	Grey
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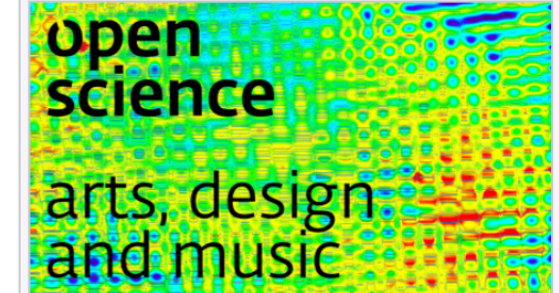
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This page documents a [research project in progress](#).

Information may be incomplete and change as the project progresses.

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Open Science for Arts, Design and Music (OS-ADM) is an Open Science project, meant to produce guidelines for researchers and scholars to use and produce open content and data in the fields of arts, design and music. Those contents and data – connected to archives, heritage and GLAMs – are specifically relevant for the Wikimedia projects.

The project is led by SUPSI (Ticino) with the partners HES-SO (ECAL, Lausanne; HEAD – Genève; EDHEA, Valais), ZHdK (Zurich), HSLU Hochschule Luzern – Design & Kunst (Lucerne), BFH (Bern), FHNW (Basel), with the support of swissuniversities and the involvement of DARIAH-EU Digital Research Infrastructure for the Arts and Humanities, SARN Swiss Artistic Research Network, SDN Swiss Design Network and Creative Commons.

- [Read the full project](#)
- [Review the calendar of activities](#)

Contact

[Iolanda Pensa](#)

*SUPSI - University of Applied Sciences
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Open Science for Arts, Design and Music/Training





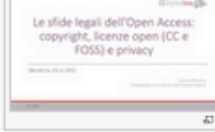

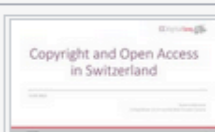
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Open Science for arts design music	Project	Calendar	Training	Guidelines	Case studies	Report	Credits
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The project Open Science for Arts, Design and Music organises webinars and workshops. All training is accessible for free to anyone interested. The webinars are recorded and the training materials are released under the CC BY and CC BY-SA licenses.

- [Open Science Webinars for arts, design and music in English](#)
- [Training on Open Science at partner institutions](#)

Online trainings and meetings take place in the Open Science room on [BigBlueButton](#) provided by Wikimedia Italia.

Date	Title	Convenor-s	Format	Language	Target audience	Recording	Slides
November 3, 2022	Creative Commons: "The challenges and opportunities of Creative Commons licenses for GLAMs - galleries, libraries, archives and museums"	Brigitte Vézina, Creative Commons International	Short presentation	English	General	Link to the video on peerTube	
November 3, 2022	The Challenges and Opportunities of Swiss Copyright Laws Related to Cultural Heritage and the Role of ProLitteris	Noa Bacchetta, lawyer	Short presentation	English	General	Link to the video on peerTube	
November 3, 2022	The challenges and opportunities of collecting, storing and sharing sounds (Gramophone)	Günther Giovannoni, Fonoteca Nazionale Svizzera (Lugano)	Short presentation	English	General	Link to the video on peerTube	
November 3, 2022	Tips and tricks to open a bigger window on arts and humanities research	Erzsébet Tóth-Czifra, Open Science Officer at DARIAH	Workshop	English	Researchers and librarians working in arts and humanities	n.a.	
November 3, 2022	Le sfide legali dell'Open Access: copyright, licenze open (CC e FOSS) e privacy	Suzanna Marazza, USI-CCDigitalLaw	Workshop	Italian	General	n.a.	
February 8, 2023 11.00-12.30 CET	Creative Commons and Open Science for Arts, Design and Music: Session 1	Brigitte Vézina, Creative Commons International	Webinar	English	Researchers and librarians working in arts and humanities	Link to the video on peerTube	
February 15, 2023 11.00-12.30 CET	Copyright and Open Access in Switzerland	Suzanna Marazza, USI-CCDigitalLaw		English	General	Recording not edited	
March 8, 2023 11.00-12.30 CET	Creative Commons and Open Science for Arts, Design and Music: Session 2	Brigitte Vézina, Creative Commons International	Webinar	English	Researchers and librarians working in arts and humanities	Recording not edited	