





















Wiki Loves Folklore



















We are glad that you are here...



















What is Wiki Loves Folklore

Wiki Loves Folklore (WLF) is an annual international photographic competition held on Wikimedia commons during the month of February and March, organized worldwide by Wikipedia community members with the help of local Wikimedia affiliates across the globe



















History

- Started globally in 2019 as Wiki Loves Love.
- Name changed to Wiki Loves Folklore since 2020.
- Completed 5 years in 2023.



















Dates and prizes

1st February 2024 - 31st March 2024 Prizes

• 1st prize: 400 USD

• 2nd prize: 300 USD

• 3rd prize: 100 USD

• Top 10 consolation prizes: 50 USD Each

Best Video prize and best Audio prize: 50 USD & 50 USD

• Top uploader prize for images: First Prize: 300 USD, Second prize: 150 USD

Wiki Loves Folklore Postcards to top 100 Uploaders

• Certificates and postcards to Local Organizers.

(Disclaimer: Prizes to be dispersed in a gift card or voucher format.)





















How to Participate

- ☐ Sign up/Log to Wikimedia commons.
- ☐ Image must be uploaded using the upload link on project page.
- ☐ User must select their country using the dropdown while uploading the image and declare whether they have taken consent.
- Image must have Template {{Wiki Loves Folklore 2024}} and must be in the category Category:Images from Wiki Loves Folklore 2024 on Wikimedia Commons
- ☐ Image must be licensed under Creative Commons License.
- ☐ Image must be under Wikimedia Commons project scope



















Checklist

☐ It is important that copyrighted	images are not uploaded during
contest.	
☐ Image preferred with EXIF data.	

- ☐ Images must be properly categorized.
- ☐ Images must not have a watermark.
- ☐ Images must not be excessively processed and digitally altered.
- ☐ Pornographic and explicit images.
- ☐ Image must not be out of scope



















Media partnerships

local newspapers (print and internet media), online portals/websites for their region's folklore societies, cultural institutions such as museums, libraries etc or any other portals used for promotion, engage in tv show/interview, radio channel engagement



















Organise Photowalks

Organise Photo walks if your group is interested in documenting a folk ritual, folk festivals, folk dances, etc



















Social media promotion

Share and encourage people to participate in the campaign in regional channels for WhatsApp, Telegram, Facebook, Mailing lists, Instagram, X (formally Twitter), Threads, linkedin. Etc



















Outreach

Join photography groups on Facebook and share about the campaign there in their regional language. Collaborate with radio channels, TV channels, newspaper interviews etc















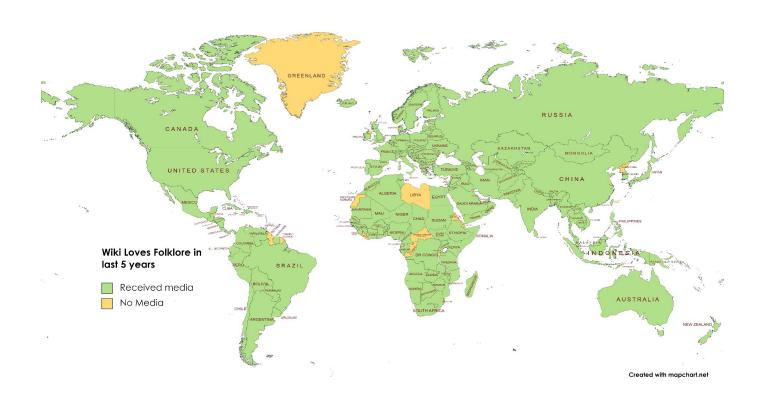




Stats

So far we have received:

79,844+ IMAGES6,414 USERS168 COUNTRIES





















Organised countries in 2023





















Feminism and Folklore

Feminism and Folklore is an international writing contest organized at Wikipedia annually in the month of February and March to document folk cultures and women in folklore in different regions of the world on Wikipedia.

The basic aim of the competition is to collect articles on human cultural diversity in the worldwide free encyclopedia Wikipedia and other Wikimedia Foundation projects. This year we focus on folk culture around the globe, with a particular attention to closing the gender gap, as we are partnering with other affiliates and groups across the world.

600+ Volunteers from 41 Wiki Communities spread all across the globes have impacted 20,000+ articles during the campaign















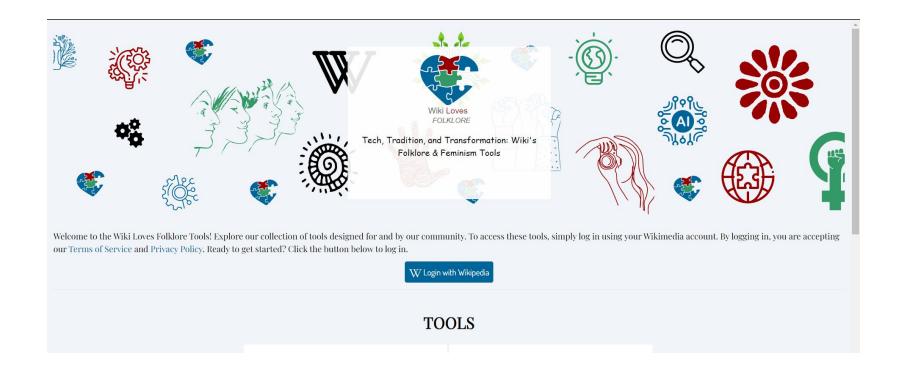






The Tools

https://tools.wikilovesfolklore.org/













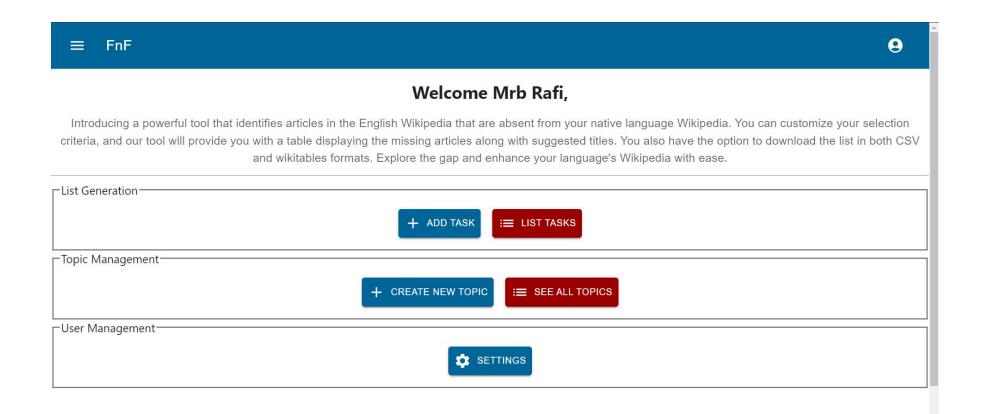








Article list generator













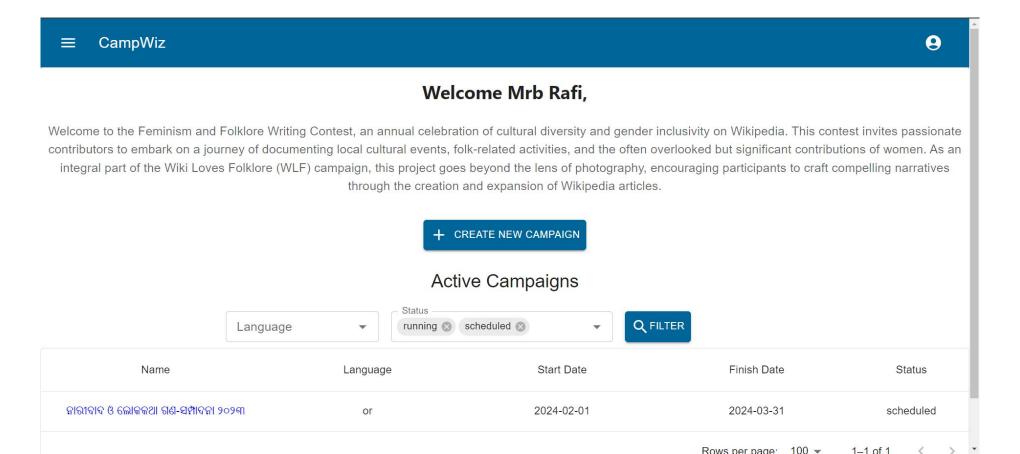








CampWiz















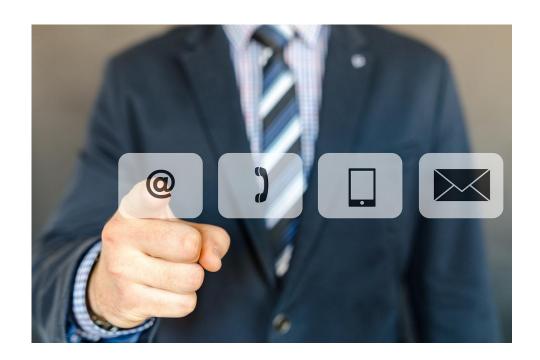






Contact us

- ☐ Mail at support@wikilovesfolklore.org
- ☐ Wikimedia Commons talkpage.
- ☐ DM us on our Social media Channels.
- ☐ Dedicated Telegram group





















Questions and answers

Feel free to ask any questions, feedbacks or suggestions.





















THANKIYOU