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FOR THE JOBBING TRADE ONLY

JUNE, 1904

Special Offer
OF

CALLA BULBS

In Variety

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U.S. Department of Agriculture

Something New for Your Catalogue

"A CHILD CAN GROW IT"



"A CHILD CAN GROW IT"

Something New for Your Catalogue

Electrotypes of Above,
\$1.50 Each

For Description and
Price see page 2.



NEW ORCHID CALLA (Arum Aristatum)

CLUCAS & BODDINGTON Co.

812-814 Greenwich St. NEW YORK Corner Jane St.

Cable Address, "Manxman New York." "A B C" Code Used.

Nurseries and Trial Grounds, Sparkill, Rockland Co., N. Y.

NEW ORCHID CALLA

(*Arum Aristatum*)

“A CHILD CAN GROW IT”

¶ This is a most interesting and curious plant. It can always be depended upon flowering freely without being planted, either in soil or water; by placing the bulb in an ornament or on a shelf, or suspended in the air, it will bloom without nourishment like an Orchid. The flowers outside of spathe are greenish yellow; inside, dark purple and spotted. The foliage is also quite ornamental.

¶ It can be safely recommended to customers, and is certain to please, it having been thoroughly tested and sent out by leading European houses. Electrotypes furnished at cost. See illustrations.



New Orchid Calla
Electrotype 50c.



New Orchid Calla
Electrotype \$1.00

Prices on Orchid Calla Bulbs

	100	1000
3 to 4½ inches around or 1 to 1½ inches diameter	\$5.50	\$50.00
5 to 6 “ “ “ 1½ to 2 “ “	12.50	100.00
6 to 7½ “ “ “ 2 to 2½ “ “	25.00	

COLLECTOR'S DESCRIPTION OF THE ORCHID CALLA

¶ “This wonderful bulb from South Africa, under certain conditions, grows without soil or water.”

¶ “The corm or bulb can be placed upon a bench or table in a living room and within a short time will start to grow and develop a long green shoot which grows very quickly, from which a large and wonderful flower, nearly 18 inches in height, unfolds; the color of the flower outside is greenish yellow, inside dark purple and spotted.”

¶ “After the plant has flowered the bulb can be planted in the garden or in a pot and placed in a greenhouse or living room; it will then develop immense foliage measuring nearly 3 feet in circumference.”

¶ “When the bulb has been harvested and thoroughly ripened it can again be developed in the preceding manner either in a room or greenhouse, and soon the marvelous flower will again appear.”



Arum Sanctum (Black Calla)

BLACK CALLA LILY Bulbs

(*Arum Sanctum*)

¶ The plant produces one large flower the shape of a calla, but from 14 to 18 inches long and 4 inches broad, and of a rich, dark purple color and green underneath. The spathe rising from the center of the flower is about 10 inches long, velvet-like and quite black. The leaves are large and of a rich green color, and resemble those of the Calla Æthiopica.

	100	1000
1¼ to 1½ inches in diameter	\$2.00	\$17.50
1½ to 2 “ “ “	3.50	30.00
2 to 2½ “ “ “	4.00	35.00



Spotted Calla

WHITE CALLA LILY Bulbs

(*Calla Æthiopica*)

Supply of large bulbs very short.

¶ Too well-known to require any description. Large, well-ripened bulbs. All with center shoots.

	Per 100	Per 1000
3 to 4½ in. around or 1 to 1½ in. diam.	\$4.50	\$40.00
4½ to 6 " " " 1½ to 2 " "	6.50	60.00
6 to 7½ " " " 2 to 2½ " "	10.00	90.00
7½ to 9 " " " 2½ to 3 " " (Mammoth Bulbs)	20.00	

SPOTTED CALLA LILY Bulbs

(*Richardia Alba Maculata*)

(Fall Delivery)

¶ Deep green leaves spotted with white; flowers pure white with black center. Free flowering.

Large bulbs. \$3.00 per 100; \$25.00 per 1000

YELLOW CALLA LILY Bulbs

(Fall Delivery)

CALLA HASTATA

¶ Strong bulbs; when planted start growth at once and commence blooming in a short time, sending up numerous flowers which are a bright, golden yellow with black center.

\$7.00 per 100; \$65.00 per 1000

CALLA ELLIOTTIANA

¶ This is the great new Yellow Calla of marvelous beauty. Plants are large, rich, deep golden yellow, often 4 to 5 inches across the mouth. Leaves beautifully spotted with white. Bulbs of this variety are very scarce.

\$6.50 per doz.; \$50.00 per 100

LITTLE GEM CALLA

(Fall Delivery)

¶ Rarely exceeds 12 inches in height and blooms most abundantly. The flowers are not more than half the size of the common variety. Fine for small pots.

\$3.00 per 100; \$25.00 per 1000



Callas, Tall and Dwarf



Calla Little Gem

CORNUTUM, or Red Calla

(Fall Delivery)

¶ A very handsome Calla with red flowers, spotted with black. Stems curiously mottled green and white. Flowers palm-like and very handsome. A showy pot plant for winter decoration.

\$7.00 per 100; \$65.00 per 1000

TERMS

¶ Offer is made for prompt acceptance and delivery during July and August, except where noted.

Terms, on approved credit, net 60 days, F. O. B. New York.

Clucas & Boddington Co.

A LITTLE BULB TALK

*We Shall be Happy to Quote
You Prices on All FALL BULBS*

SOME OF THE REASONS WHY YOU SHOULD WRITE US FOR IMPORT PRICES:

- 1st. We are on the SEABOARD and at the door of the largest PORT OF ENTRY in the UNITED STATES.
 - 2nd. We are the LARGEST HANDLERS of a general line of BULBS in the UNITED STATES.
 - 3rd. We are the largest DIRECT IMPORTERS (not agents) in the UNITED STATES.
 - 4th. We can quote the LOWEST and BEST prices in the UNITED STATES.
 - 5th. Because the BULB BUSINESS is our BUSINESS and we make it our BUSINESS.
- Our position in the bulb trade has been acquired by many years of training and experience—saving no expense in securing the best stocks only—by visiting the growing crops annually in the different sections of the world, which enables us to give the buyer assurance of early delivery at lowest possible prices and of highest grade and best quality.

WHEN COMPARING PRICES OF BULBS REMEMBER OUR FIGURES INCLUDE OCEAN FREIGHT, DUTY, PACKING AND DELIVERY TO THE TRANSPORTATION COMPANIES IN NEW YORK CITY.

Months of the Year at which the Different Bulbous Stock is Ready for Shipment and Delivery:

JULY Black Callas, Harrisii, Freesias.	OCTOBER Lilium Longiflorum and other Japan Lilies.
AUGUST Roman Hyacinths, Paper White Narcissus, White Callas and Buttercup Oxalis.	NOVEMBER Spiraea, Lily of the Valley.
SEPTEMBER Lilium Candidum, Hyacinths, Tulips, and other Dutch Bulbs.	DECEMBER New Crop of Tuberoses, Begonias, Gloxinias, etc

COLD STORAGE LILY OF THE VALLEY LILIUM LONGIFLORUM and SPECIOSUMS

Prices on Application

ALL THE YEAR ROUND

Write, Telephone or Telegraph

EASTER SUNDAY, 1905, IS ON APRIL 23d

CLUCAS & BODDINGTON CO.

812-814 Greenwich Street

CORNER JANE STREET (Nurseries at Sparkill, N. Y.) NEW YORK