

N·E·W·S & E·V·E·N·T·S



Performances, Athletics, Crafts For RITes of Spring Weekend

RIT will celebrate the "RITes of Spring" for a week beginning Friday, May 3. The Spring Arts Festival Committee and student Spring Weekend Committee have planned indoor and outdoor activities to please students, faculty and staff with varied interests.

A two-day craft sale in the College-Alumni Union will open at 10 a.m., May 3, and the RIT Timestompers will usher in a variety of that day's indoor entertainment at noon there. Songs by the Thursday Afternoon Consort and the RIT Gospel Ensemble are scheduled beginning at 1 p.m.

Greg Moss and RIT's Noontime Jugglers also will perform at noon in the breezeway between the RIT pool and gym for those who prefer to be outdoors.

RIT men's tennis team will play Hobart at 3:30 p.m., and the POETS Hour will begin at that time near the Tojo Memorial Garden with the band, Resurrection, playing music of the Grateful Dead and Jefferson Airplane. If it should rain, the event will be in the cafeteria.

In the evening, choose between the RIT Dance Company performance at 8 in the NTID Theatre or Cabaret under the Tent featuring comedian Robert Klein at 7 p.m., fireworks from 9 p.m., and Nik and the Nice Guys from 9:30 p.m. until midnight.

For late-nighters, Midnite Madness begins with the outdoor screening of two movies, *Reefer Madness* and *Caddyshack*.

Besides the craft sale, Saturday's events include Baker/Colby/Gleason's Spring Fling from noon to 6 p.m. with novelty booths and music; a lacrosse game; a children's concert and the RIT International Students' banquet, entertainment and dance.

The Parent-Child Bowling Tournament begins at 3 p.m., Sunday, in the gameroom.

Scandinavia at RIT, a festival of art, food, and film and a Lego bricks workshop will start at 10 a.m., Monday, May 6, and continue through May 8.

On May 9, hear Michael O'Neill, noted photographer, give the William A. Reedy Memorial Lecture at 7:30 p.m. in the NTID Theatre. Talisman offers *The Graduate* at 7:30 and 9:30 p.m. that evening.

For details, check with the Information Desk, College-Alumni Union.

Eisenhart Named Recipient of 1985 Nathaniel Rochester Society Award

Richard H. Eisenhart, chairman emeritus of RIT's Board of Trustees, has been selected to receive the 1985 Nathaniel Rochester Society Award.

The award will be presented by President M. Richard Rose on April 29 at a special NRS spring event celebrating the 100th anniversary of Mechanics Institute.

Given annually to individuals who have contributed to the advancement of RIT in an outstanding and significant manner, the award is the society's highest honor.

Mr. and Mrs. Burton August, NRS co-chairmen, describe Eisenhart as "a dedicated champion and long-time close friend of RIT, who has given generously of his time to effect the growth and development of RIT. These personal initiatives have significantly enhanced relationships between the Institute and industry, and his commitment to the Institute is an example of the power of volunteerism. He has demonstrated how one person's vision can advance educational opportunities for students today and for years to come."



Richard Eisenhart

As a trustee since 1972, chairman of the board from 1976 to 1981 and now chairman emeritus, Richard Eisenhart continues four generations of family service to the Institute. Established in 1975 through a bequest from his parents, Mr. M. Herbert and Mrs. Elsa Bausch Eisenhart, the Eisenhart Outstanding Teaching Awards are presented each year for teaching excellence, and the Eisenhart Memorial Scholarships have assisted nearly 100 RIT students.

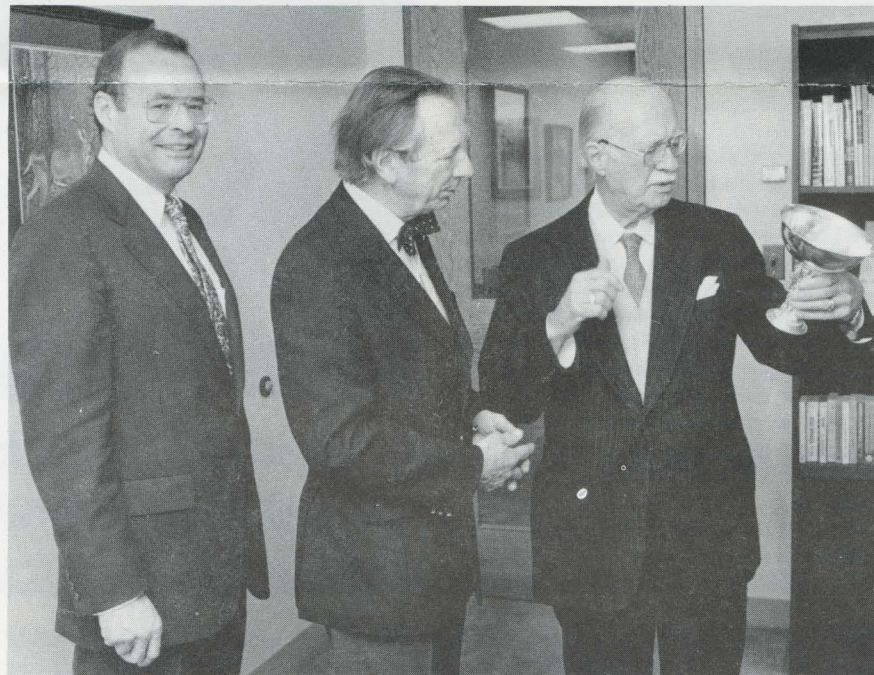
As board chairman, he recommended the renovations to RIT's City Center and participated in planning for the creation of RIT's School of Applied Industrial Studies at City Center, a model of downtown redevelopment.

He also was instrumental in the creation of the RIT Research Corporation, which came into being in September of 1980, and as chairman of the major gifts division of the \$42 million 150th Anniversary Campaign Committee.

His course for the future. In 1979 he was named an honorary alumnus. RIT's greatest academic growth came during his term as board chairman.

Eisenhart was one of three founders of RIT's Institute of Fellows and assisted the National Alumni Council in establishing its course for the future. In 1979 he was named an Honorary Alumnus. RIT's greatest academic growth came during his term as board chairman.

Gasser Lecturer: Communication Is Essential Management Skill



Henry M. Boettinger (center), ninth William D. Gasser Distinguished Lecturer in the College of Business, admires the silver handcrafted bowl he was presented by Dr. Walter F. McCanna (left), dean of the College of Business, and John Wiley Jones, founder of the lectureship and honorary RIT trustee. The Gasser Lecture was established by Jones Chemicals, Inc., to recognize Professor William D. Gasser's contributions as a teacher at RIT and as a director of and financial advisor to Jones Chemicals, Inc. Gasser, former partner-in-charge of the Rochester office of Haskins & Sells, taught accounting at RIT from 1967 until his death in 1977.

"Leaders have to earn the right to change people's lives. Power resides not in position, but in persuasion. The old adage of 'never apologize, never explain' is a recipe for disaster in today's world. If you want to rule, you need consensus." Thus Henry M. Boettinger, this year's William D. Gasser Distinguished Lecturer in the College of Business, emphasized his belief that communication skills are essential to effective management.

Boettinger, first vice president and director of the Office of Information Technology for E.F. Hutton & Company in Europe, is best known for his nearly 30 years with AT&T and for his extensive writing on management and information technology. Addressing the topic "Educating Managers for an Age of Contentment,"

Boettinger stressed that never before have managers had to deal with such an educated and aware public and never before have dissenting groups been able to make their messages known so easily.

Because of today's information-oriented society, Boettinger told the audience that managers must be effective in every medium.

"Consider the fact that management is constantly called upon to justify and explain its decisions," Boettinger reminded listeners. "Management students should know how to conduct effective meetings; their task force reports should be carefully critiqued for quality as well as content. They should be videotaped as they explain why a large employer is closing its plant in a small

town. They should simulate how to deal with hostile reporters, make a tape on marketing a product. This generation has been raised with the video experience. Educators should take advantage of their existing predisposition and help them learn to communicate with these tools."

Secondly, Boettinger spoke on management's needs to be informed and to keep current. "Business students need to know current developments in engineering, political science, social science. We're developing leaders for our future, and we must put all our organizational resources into the process."

"Managers are judged on how well they accomplish certain objectives through the efforts of other people in their charge. Their effectiveness becomes the effectiveness of the people in their charge. Their success depends on a repertoire of leadership skills."

Boettinger quoted from Dr. Rose's section in the 1984 Annual Report as evidence that RIT is on the right track in integrating our resources for a total education. He spoke of his tour of the College of Business and how RIT is maximizing the education potential of its excellent facilities.

He particularly praised RIT's emphasis on cooperative education. "Cooperative education gives students the opportunity to synthesize the knowledge they obtain from a 'discipline-oriented' faculty with the actual skills they need to be effective."

Finally, paraphrasing Alfred North Whitehead in *The Aims of Education*, Boettinger said, "The tragedy of the world is that those with imagination frequently have only slight experience. Pedants, on the other hand, have great knowledge but act without imagination. The university's task is to weld the experience of faculty with the imagination of youth, to act as a fusing crucible."



UNITED WAY BENEFITS FROM RIT RUN...It was sunny, at least, and the cold wind didn't dampen the enthusiasm of 71 RIT runners who participated in the second annual "Run Day for the United Way" last Tuesday, April 9. The number of faculty, staff and student runners increased from last year and included children and even a dog. Colleen Freeman, of NTID's Interpreting Services, and her three children, including Sarah, pictured, participated in the run, as well as student Stephen O'Flynn and his dog, Blarney O'Flynn, who beat his master by one second. The winner of the three-mile run was Dan Wilkins, a senior majoring in accounting, with a time of 16:40. Second place went to Food Service's Joseph Spencer, with a time of 17:53. In the one-mile run, first place went to Bill Ring, a graduate student in the education specialist program, with a time of 5:51. Mike O'Hare, a third-year industrial design major, finished in second place. Net proceeds from both runs will be contributed to RIT's annual United Way campaign. The race was started by William Dempsey, vice president for Finance and Administration.

Poetry Of Place

CONFERENCE

How significant to his writing is the place where a poet lives?

Poet Joel Oppenheimer, this year's Caroline Werner Gannett Professor in the Humanities, College of Liberal Arts, believes place is the strength of poetry.

To explore this direction in contemporary poetry, perhaps for the first time, he has organized the "Poetry of Place Conference," to take place Thursday and Friday, April 25 and 26, in Webb Auditorium.

Oppenheimer will bring scholars and poets to a program of panel discussions, workshops and readings. He also has included time for informal exchanges among conference participants and those attending. The two-day meeting, a project of the Gannett professorship that has support from the New York Council on the Humanities, is open to the public, free, and will be interpreted for the hearing impaired. For information, call 475-6649.

The conference will begin at 2 p.m., April 25, with a panel discussion, "The Roots of Poetry of Place," in Webb Auditorium, Frank E. Gannett Memorial Building. Panelists include scholars who are authorities on William Carlos Williams, Wallace Stevens and Charles Olson, among the first to note the significance of poetry rooted in the poet's locale. For the last 50 years such poetry has been denigrated as "regional," according to Oppenheimer, who will be moderator.

Panel presenters are Robert Bertholf, curator of the SUNY Buffalo Lockwood Memorial Library's Poetry/Rare Books Collection and editor of works on Williams and Stevens as well as other writers; George Butterick, curator, Literary Archives, University of Connecticut, Storrs, author, and editor of the works of Charles Olson; and Paul Mariani, Robert Frost Professor of Literature, University of Massachusetts, Amherst, and author of *William Carlos Williams: A New World Naked*.

A reception in the Webb Auditorium lobby will follow the discussion.

At 8 p.m., poets Daphne Marlatt, of Vancouver, B.C., and David Ignatow, New York City, will read from their works. Marlatt has written 16 books of poetry, fiction and essays. Ignatow, author of 12 volumes of poetry, was president of the Poetry Society of America from 1980-1984 and is the recipient of many awards, including the Wallace Stevens Fellowship at Yale University. He teaches in the graduate poetry programs of Columbia and New York universities.

Four workshops are scheduled Friday morning. Ignatow and David Budbill of Wolcott, Vt., will conduct simultaneous sessions from 9-10:30 a.m. Budbill has written three volumes of poetry, several plays and many articles for national magazines. Marlatt and Diane Di Prima, of San Francisco, will lead workshops from 10:30 until noon. Di Prima, a New York City native, has written 11 volumes of poetry and three books of fiction and is an editor of and contributor to literary magazines. She also taught at the Naropa Institute, Colo., and the New College of California.

Local poets will read from their works from 2-4 p.m. They are Larry Champoux, Jim Cohn, Finvola Drury, bobby johnson, Peter Landers and Shreela Ray.

Writers & Books, 740 University Ave., will host a reception from 4:30-5:30 p.m.

The closing session, at 8 p.m. in Webb Auditorium, will feature readings by Budbill and Di Prima.

An exhibit of small press poetry publications, arranged by David Pankow, Cary librarian, will be open to the public during the conference. Works of conference participants will be available in RIT's campus store, Campus Connections.

Photographer Michael O'Neill To Deliver 1985 Reedy Lecture

Michael O'Neill, New York based photographic illustrator, will present the spring 1985 William A. Reedy Memorial Lecture in Photography at RIT on Thursday, May 9, at 7 p.m. in the NTID Theatre. The lecture is free and open to the Institute community and the public.

O'Neill gained his reputation in the early 1970s as a studio still-life photographer, after four years of intensive training with such well-known photographers as Dick Richards, Melvin Sokolsky and Hiro. He operated a studio in New York for 10 years, specializing in print advertising and television commercials.

In the early 1980s O'Neill's interests broadened, and he became involved in large format portraiture, platinum printing and editorial assignments. He has completed major assignments for *Life*, *Geo* and *The New York Times Sunday* magazine. He is also a faculty member of the Maine Photographic Workshop.

He was recently commissioned by Nikon to prepare a series of photographs for an introductory advertising campaign for the Nikon FE2 camera. O'Neill exposed 120 rolls of film in two weeks, traveling more than 3,000 miles through 10 states. Four photographs were used for the campaign, and *Nikon World* magazine ran a feature article on O'Neill's journey,

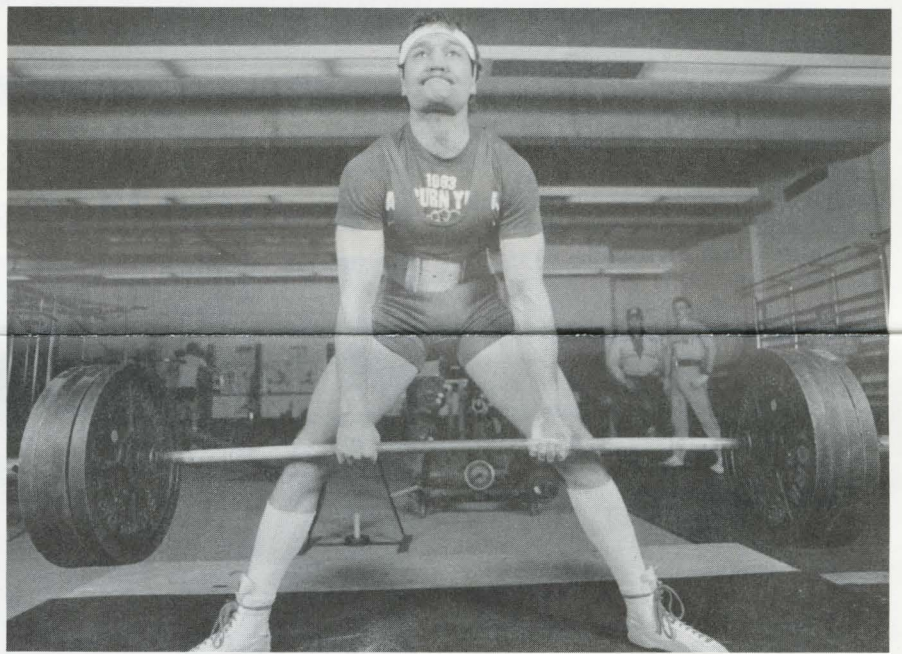
presenting some of the out-takes from the project. Clearly impressed by his work, Nikon termed O'Neill "a versatile and prolific photographer... [who] made a name for himself in the 1970s as one of the leading still-life photographers in New York's crowded field of advertising photography."

O'Neill has recently completed construction of a new studio in New York designed to support his interest in studio portraiture and fine photographic printing.

The William A. Reedy lectures honor the memory of an Eastman Kodak Company writer and editor by bringing a noted photographer or designer to speak at RIT twice each year. Reedy, who died in 1975, was senior editor of advertising publications at Kodak and edited the Kodak quarterly *Applied Photography*. The lecture series is sponsored at RIT by Eastman Kodak Company.

Former Reedy lecturers have included such well-known photographers as Horst P. Horst, Duane Michals, Gordon Parks, James Van Der Zee, Roman Vishniac and Arnold Newman. Designers Lou Dorfsman, Will Hopkins, Allen Hurlburt and Walter Kaprielian have also delivered Reedy lectures.

PROFILE



Campus Safety's Edborg: 'Power Lifting Is Technique and Form'

Considering that he's only 148 pounds, Dave Edborg is toting more than his share of weight these days. A quick trip to RIT's weight room tells the story. While most people take up relaxing hobbies during off hours, Edborg is just the opposite. Almost every day you'll find him in his workout attire, complete with chalk wraps and weight belt, pumping plenty of iron.

A 1984 RIT graduate, Edborg works full time as a Campus Safety officer on the evening shift. As a student, he majored in criminal justice with a concentration in security and joined the Institute full time last summer after receiving his bachelor's degree from the College of Liberal Arts.

Edborg, a member of the American Drug Free Powerlifting Association (ADFPA), was introduced to powerlifting by RIT City Center security officer Rick Israelson two years ago. His first deadlift attempt was an impressive 360 pounds.

Even though Dave's weight hasn't fluctuated much since, his lifting capacity has soared. Last November, representing the RIT Strength and Fitness Association, Edborg competed in the ADFPA Pennsylvania State Championship, deadlifting 480 pounds. In only his sixth competition, he vaulted into 21st place, which includes all drug-free competition held in the nation in 1984, in the 148-pound deadlift. Although Edborg concentrates on deadlifting, he also competes in the squat and bench press. Most meets require competing in all three events the same day.

In preparation for meets, Dave trains two to three hours each day. His latest competition, in March, was in the third annual Greenfield (Ind.) Policemen's Powerlifting Championship, where he won the overall 148-pound title with a meet record lift of 1,050 pounds, combining bench, squat and deadlift. He equalled his personal best in the deadlift at 480 pounds, which toppled the meet mark by 40 pounds.

Edborg is proud of his achievements. "Powerlifting gives me a sense of self-accomplishment," he says, "and doing it without the aid of drugs brings me personal satisfaction. I hate the thought of losing to someone using help (drugs)."

Comparing the three categories, Edborg sees deadlifting as the most strenuous. "It's the last competition of the day and involves the entire body. You use the upper body in the bench press, while the squat tests the legs and back. Some lifters have ligaments like telephone cables. Ninety percent of powerlifting is form and technique. It's excellent for strength and conditioning and takes away the excess body fat."

Drug-free lifting is still growing, and Edborg is confident he can achieve his personal goals. "Others have proven it can be done," he says. His prime objective is to deadlift 500 pounds before the summer. "You bulk up at the start for strength, and the last three or four weeks before a meet you concentrate on making the weight," he adds.

Chandler: Better to Bark than Suffer Tyranny



Enjoying the Occasion...From left, President M. Richard Rose, Otis Chandler and Bruce Bates, chairman of RIT's Board of Trustees, before the Isaiah Thomas Award ceremony

"People are now aware of some episodes in recent years that have cast a harsh and unflattering light on the way we (the media) do our business. Part of that, I'm afraid, is the natural result of what Shakespeare could have called 'the messenger-to-king syndrome,'" explained Otis Chandler, chairman of the board and editor-in-chief of the Times Mirror Company, Los Angeles.

Chandler was on campus to receive RIT's 1985 Isaiah Thomas Award for outstanding contributions to the newspaper profession. In accepting the award, presented annually through the newspaper production management program of the School of Printing, Chandler praised RIT as "an exceptional institution."

He also delivered an address, "The American Press and the Ethics of Free-

dom," during which he commented on the fact that over the last few decades the media have brought to public attention violent times, tragic times, times of defeat as well as victory.

"...If the messages we send are not received with a willingness to explore their implications, there is a danger that we will be tuned out... turned off... ignored," he said. "Society, civilization and certainly the media can't afford that, for indifference to the news is the first step toward indifference to our common fate."

"In order to get information the public is entitled to, reporters sometimes behave in ways that can appear to be callous and insensitive, sometimes even brutal." He went on to say, "The same can be said of policemen, soldiers and even hospital workers. Doing society's nitty-gritty work doesn't always bring out the best in any of us. But, most of those jobs are not done in the spotlight of publicity that is so wedded to the process of gathering the news."

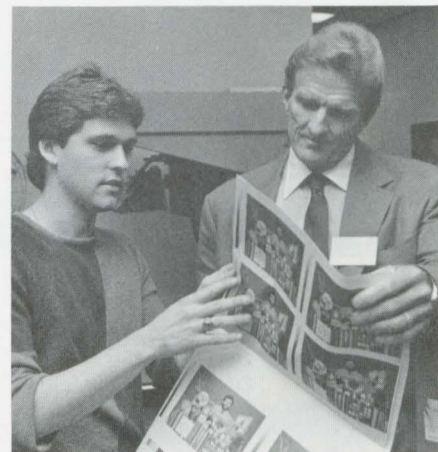
"We members of the press believe that we do the people's business, not all of it, but that part that makes us something of a watchdog. Occasionally, we may bark a bit too loud, but, better by far a loud noise now and again, than to suffer the silent bite of tyranny."

As head of the Times Mirror Company, Chandler oversees an empire that includes newspapers, broadcasting outlets, publishing, videotext and navigation map production. "The company took in revenues last year of \$3 billion and profits of \$233 million, one of the most profitable media operations in the country," he explained.

That profit, says Chandler, "has made media business more exciting than oil to

take over, something I find very frightening." He says the question is whether non-media companies, following corporate takeovers, will keep the focus on quality information dissemination.

During his stay at RIT, Chandler toured facilities in the College of Graphic Arts and Photography and met with students in the newspaper production management program.



School of Printing Tour...Otis Chandler discusses a student publication with Todd Socia, student in the newspaper production management program.

Previous recipients of the Isaiah Thomas Award have been: Ronald A. White, president of Graphic Systems Division, Rockwell International; Robert G. Marbut, president and chief executive officer, Harte-Hanks Communications, Inc.; Allen H. Neuharth, chairman, Gannett Co. Inc.; Edward W. Estlow, president, E.W. Scripps Company; Katharine Graham, chairman and chief executive officer, The Washington Post Company; and Arthur Ochs Sulzberger, chairman and publisher of *The New York Times*.

Fasts, Song, Donations for 10th Year of World Hunger Day

There comes a time when we heed a certain call,

When the world must come together as one.

There are people dying
And it's time to lend a hand to life,
The greatest gift...

Like thousands of others, RIT people have taken to heart these words from *We Are the World*, recorded by rock stars for the USA for Africa Foundation.

RIT students, faculty and staff will take part in a series of fund-raising events, including a fast day today (April 18), with proceeds going to the newly established Student Aid to Africa '85. The events will culminate in a gathering of the RIT community to sing and sign *We Are the World*.

A contribution of 25 cents to aid Africa is the admission to the RIT assembly at 1 p.m., Tuesday, April 23, in the area between the College of Liberal Arts and the College of Graphic Arts and Photography. The tech crew from Student Activities/Union Services will arrange facilities for playing the tape, and copies of the lyrics will be available to participants in the six-minute program.

Today's Fast Day for World Hunger, a twice-yearly event of RIT's Catholic Campus Parish, marks the 10th year of the project. Students who take meals in the dining halls indicate what meals they will give up and Food Service donates money to the fund-raising effort. Others contribute the cost of meals.

Tom Guhl, manager of Sight and Sound, Campus Connections, will donate 10 percent of sales of all records, including *We Are the World*, and prerecorded tapes between April 18 and 30.

Sr. Shirley Pilot, director of Campus Ministries, arranged an interfaith prayer service at noon today on world hunger and in commemoration of the Holocaust. She says her department has six key words to direct the RIT community for the Institute-wide endeavor to alleviate world hunger—fast, pray, learn, give, buy, sing.

On Tuesday, Dr. Brian Barry, psychology professor, College of Liberal Arts, described hunger and how to respond to it. He is a member of Bread for the World and volunteers at St. Joseph's House of

Hospitality and St. Martin's Soup Kitchen.

Sister Pilot said that half the money raised by the fast day will be given to Bethany House, a Rochester home for battered women, and half to Student Aid for Africa. "We have customarily given to a local cause as well as to an international need," Pilot explained.

RIT's Student Aid to Africa was initiated by Joseph A. Vitterito, a third-year applied mathematics student, College

of Science, who contacted student organizations and Institute departments urging them to organize plans to raise money. Since then, the all-Institute gathering has been planned to bring together the RIT community in support of Africa's need: residence halls staff have been selling t-shirts and sponsored a benefit dance; fraternities and sororities arranged a run-a-thon, swim-a-thon and hold-a-hand-a-thon and students planned a raffle. A "quad blast," an outdoor fair, is set for April 20. All money raised will be contributed to the USA for Africa Foundation.

RIT Takes Leap Forward With Computerized Information System



Making Life a Little Easier...As RITCISS began operation on Monday, students Frank Giuffrida, left, and Stephen Schultz, who helped design it, were all smiles.

On college campuses across the nation, if students want to obtain information on a particular program, a club or a job, they most likely read a catalog, make some phone calls or visit a few offices. The RIT Computerized Information System for Students, or RITCISS, has changed that scenario on this campus, however.

On Monday afternoon, April 15, a kiosk was unveiled in the College-Alumni Union that enables RIT students to obtain this information, and more, with the

touch of a finger. RIT is the only university in the nation to have such a system in operation.

According to Dr. Barry Culhane, assistant vice president for Campus Life, the system is user-friendly—involving touch controls on the screen and graphics to accompany the text. RITCISS will have maps of the Institute and Rochester, organizational charts, information on each

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Photo Preservation Grant Funds Center

RIT was awarded one of six major grants recently from the National Endowment for the Humanities' (NEH's) new Office of Preservation.

James M. Reilly, lecturer in the School of Photographic Arts and Sciences, received a grant for \$72,500 to develop improvements in test methods for photographic storage materials.

The grant was announced at a special news conference in Washington, D.C., by NEH Acting Chairman John Agresto, who also announced the establishment of the Office of Preservation. The office will provide national leadership and grant support for efforts to preserve rapidly deteriorating research materials.

Agresto called for a national partnership of government and the private sector "to halt the deterioration of our irreplaceable research materials in the humanities."

RIT's dedication to this cause is exemplified by the establishment of a new Photographic Preservation Laboratory, which will be inaugurated in April. Reilly will be named director of the new laboratory.

"Jim Reilly is a recognized authority in this area," said Thomas P. Iten, director of the School of Photographic Arts and Sciences. "His research, writings, teaching and presentations here and abroad have garnered him international acclaim. We are lucky to have him as a member of our faculty."

Reilly recently conducted workshops and seminars in France and Brazil, as well as many across the United States. He sees a growing need to develop facts about photographic preservation through organized research and notes that "RIT is making a major preservation effort based on its interest in photography and the graphic arts."

In addition to the NEH grant, he was recently awarded \$7,500 from the Samuel Kress Foundation to buy equipment for this research project. His goal for the project is to develop a reliable test method for photographic storage containers that could be used by archivists or as a specification when purchasing storage materials.

Institute Honors Employees for Length of Service

President M. Richard Rose has often said that one of the Institute's greatest resources is its people. In recognition of that, RIT, through the Personnel Office, honored employees who have worked five years and more at a reception Tuesday, April 16, in the Fireside Lounge.

At a reception last October, those with 30 years and more at RIT were presented with gold-embossed certificates. Names of employees with 25 and more years of service are listed below.

Name	Department	Years of Service
Alfred L. Davis	Vice President	46
Irene P. Pawlish	CCJCR	41
David A. Engdahl	Graphic Arts	35
Earl W. Fuller	Physical Education	35
Donald L. Smith	Photographic Arts & Sciences	35
Leslie Stroebel	Photographic Arts & Sciences	35
Betty M. Weatherhog	Engineering	35
Bekir Arpag	Printing	30
Raymond F. Badum	Mechanical Engineering	30
Barbara A. Blickwede	Faculty & Program Development	30
Edward A. Brabant	Printing	30
Joseph Fitzpatrick	Social Science	30
Donald A. Hoppe	Faculty & Program Development	30
Bernard A. Logan	Electrical Engineering	30
Frederick Meyer	Art and Design	30
Thomas O'Brien	Language & Literature	30
Herbert E. Phillips	T & E Center	30
L. Robert Sanders	Language & Literature	30
Anthony Sears	Printing	30
William Shoemaker	Photographic Arts & Sciences	30
Frederick E. Wolfe	T & E Center	30
William Batcheller	Purchasing	25
Robert O. Day	Food Service	25
William E. Beatty	Business	25
Chris F. Nilsen	Mechanical Engineering	25

Also recognized for their service, **20 years:** George Reno, Jr., Abraham Smith and Bradley Hindson.

15 years: Francena Miller, Paul Miller, Ruth M. Fromm, Patsy J. Hobbs, Joane W. Beardsley, Ann M. Nealon, Frank A. Romeo, Essie M. Nelson, Lorraine Terry.

Also, Robert S. Dunne, Ralph I. Squire, Lillie Keaton, Edward Salem, Jeanne Berry, Daniel Smialek, Roy McClary, William Welch, James Forman, George Hopkins, Jr., Josephine Dudley and John Brodie.

10 years: Robert L. Whitehead, Merris M. Gibbs, David J. Drum, Joseph H. Bochner, Sylvia E. Phillips, Zerbe Sodervick, Gregory Hawryschuk, Douglas Rea, James W. Veatch, Agnes C. Ambeau, Carol W. Evinsky and Betty L. Rowling.

Also, Lucille M. Russo, G. Hope Carson, Dr. Barry Culhane, Carol J. Haskins, Thomas Castle, Michael Lupo, John Denome Jr., Louis Woolever, John Yockel, Werner Rebsamen, Richard Auburn, Rolf Zerges and E. James Meddaugh.

Also, Robert Hall, Katherine Houseknecht, Judy Egelston-Dodd, Marilyn Enders, David Swanson, Cheryl H. Phillips, Sherlea Dony, Valerie Burchill, Laura Rogers, Antonio Toscano, Ilse Falkenstein, David Moszak and Mary Beth Outermins.

5 years: Karen A. Steitler, Barbara E. Van Volkenburg, Beverley J. Kerr, Richard M. Pettinger, Daniel L. Shirley, Mary E. Cunningham, Phyllis M. Dann, Helen Widrick, Patricia A. Jamison, Kathleen M. Barry, Linda P. Sallade,

James A. Scoville, Paula Tormey, Lois S. Brennan, Judy A. Pratt, Patricia J. Seidenberg, Barbara J. Ahl, Colette D. Doster, Ellen L. Graves, Carolyn DeHority and Diana Faye Finigan.

Also, Rita A. Cowd, Diane Coyne, James Winter, James Carroll, Margaret Fallon, Rosemarie Salvemini, Joan Riehle, John Moore, Jr., Maude Salamar, Beth White, Florence Hetrick, Shirley Besanceney, Mary Rees, Gary Stape, Elanor Stauffer, Janice McGraw, Carolyn Fiorelli, Susan Ball, Diane Reed, Joanne Rusick, Nancy Neville, Frank Mucciolo, Janet Sinsebox, Irene Kulesa, Karen Beadling, Robert Shouldice and Linda Tolan.

Also, Gail Savino, Shirley Gray, Duane Hansen, Rickie Hodge, Patricia Burke-Webster, Kathleen La Joie, Carolyn Sarvis, John Tieppo, Pamela Neureuther, Louise Carrese, David Cohn, Joann Douglass, Robert Downey, Jane Parshall and Gail Wade.



46 years
Alfred Davis



41 years
Irene Pawlish



35 years
David Engdahl



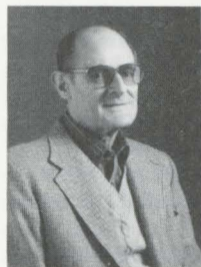
Earl Fuller



Donald Smith



Betty Weatherhog



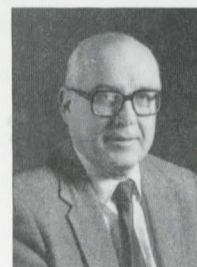
30 years
Raymond Badum



Barbara Blickwede



Edward Brabant



Donald Hoppe



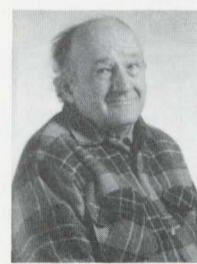
Bernard Logan



Herbert Phillips



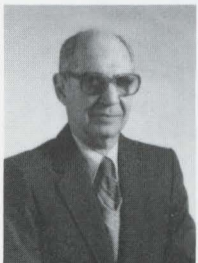
Robert Sanders



Frederick Wolfe



25 years
Robert Day



William Beatty



Chris Nilson

Institute Committee Evaluates Campus Computer Service

An Academic Computing Committee has been formed to address services provided by Information Systems and Computing (ISC) and strategic planning for instructional and research computing, according to Ronald Stappenbeck, director of ISC.

The committee, which will meet weekly during Spring Quarter, will provide recommendations to Reno Antoniotti, associate vice president for Academic Services and Computing.

Committee members are: Dean Dennis Nystrom, College of Applied Science and

Technology, and alternate William Stratton; Daniel Joseph, College of Business; Stanley Bissel, College of Continuing Education; Satish Kandlikar, College of Engineering, and alternate Edward Salem; Robert Keough, College of Fine and Applied Arts, and alternate James VerHague; Joseph Biegel, College of Graphic Arts and Photography, and alternate William Birkett; Robert Golden, College of Liberal Arts; Nicolas Thireos, College of Science; James Jensen, National Technical Institute for the Deaf; John

Smith, Faculty Council representative; and Gordon Goodman, ex officio member, Faculty and Program Development.

The responsibility of each member will be to communicate with his respective college, including the gathering and disseminating of information. These avenues of communication will expand ISC's responsiveness to RIT's increasing computer activities.

NEWSMAKERS

● **George M. Sullivan**, assistant professor, Department of Management, College of Business, recently returned from two weeks at Sheffield City Polytechnic Institute in England. Sullivan taught seminars in law and labor-management relations as part of an ongoing faculty and student exchange between Sheffield and the College of Business.

● **Dr. Bernard J. Isselhardt**, assistant professor, Decision Sciences Department, College of Business, recently conducted a seminar at Minerva Deland High School in Fairport for 90 secondary school mathematics teachers. The seminar, dealing with the implementation of statistics and probability into the secondary curriculum, was sponsored by BOCES I and the American Statistics Association.

● *The Academy of Management Review* recently published "The Multinational Corporation in the Less Developed Country," an article by **Dr. Karen Paul**, chairman, Graduate Business Programs, College of Business, and **Dr. Robert J. Barbato**, assistant professor, Department of Management.

● **Dr. Stanley M. Widrick**, J. Warren McClure Professor of Marketing and associate professor, Department of Marketing, College of Business, recently addressed the American Management Association Educators' Conference in Phoenix on "Communications and Negative Reinforcement" and the American Institute for Decision Sciences Conference in New Orleans on "Negative Reinforcement Theory: Speed of Purchase When Buying a Negative Product."

● **Dr. Patricia Clark**, Department of Mathematics, College of Science, was a co-author, with Dr. Alfred Clark, Jr., Dr. William Federspiel and Dr. Giles Crokelet of the University of Rochester, of "Oxygen Delivery from Red Cells," which appeared in the February 1985 issue of the *Biophysical Journal*.

● **Beverly A. Hogan** of the Bursar's Office has recently been promoted to NTID/OVR billing coordinator.

● **Dr. Kenneth R. Nash**, director of the Joint Education Specialist Program at NTID and the University of Rochester, has been unanimously elected to the Board of Directors of the Rochester School for the Deaf.

● **Raymond R. Grosshans**, assistant professor, Industrial Technologies Department at NTID, recently presented "Curriculum Development for Skill Training and the New Technologies" at the 22nd National Conference on Technical Education in Charleston, S.C.

● **Lois Goodman**, assistant director for information services at the Wallace Memorial Library, recently delivered the kickoff address for the Park Ridge Hospital's 1985 United Way fund drive. Goodman represents the Rochester Area Multiple Sclerosis Agency for the United Way 1985 Campaign Speakers Bureau.

● **Charles DeRoller**, chairman of the Mechanical Engineering Technology Department, and John Stratton, chairman of the Electrical Engineering Technology Department, both in the School of Engineering Technology of the College of Applied Science and Technology, have been appointed accreditation team members for the Technology Accreditation Commission of the Accreditation Board for Engineering and Technology (TAC/ABET). DeRoller was appointed by the Society of Manufacturing Engineers (SME), and Stratton by the Institute of Electrical and Electronics Engineers (IEEE).

● **Judy Newell**, program director, Nuclear Medicine Technology, College of Science, has been appointed to the position of program site surveyor for the Joint Review Committee on Educational Programs in Nuclear Medicine Technology. This appointment entails critiquing new and previously established NMT training programs in the northeastern United States.

● **Steven Diehl**, School of Photographic Arts and Sciences, has a photograph on display in the New York State Museum in the Empire State Plaza in Albany.



DEAF AWARENESS ADVOCATE...Louise Fletcher, Academy-Award-winning actress, answers questions at a press conference following the first of two presentations she gave to NTID students on April 2. Fletcher, whose parents are deaf, was given a tour of NTID by Dr. William Castle, director (left), and spoke with students about her personal and professional insights and experiences. Her visit was sponsored by NTID Special Speakers Series.

For Spring It's Henry's

With new menus creatively designed by third-year students in the restaurant and hotel management program, Henry's Restaurant has officially opened its doors for the spring season.

To assure fast service, customers are guaranteed that if, for any reason, they are not served within 15 minutes of the time their order is taken, Henry's will pick up the meal tab.

Located on the fourth floor of the George Eastman Memorial Building, Henry's is open Tuesday through Friday from 11:30 a.m. to 1 p.m. Meals are presented by students in the School of Food, Hotel and Tourism Management.

Reservations for both the lunch and dinner programs are encouraged and can be made by calling 2351.



Jay Steiger, center, recipient of a National Merit Scholarship, accepts congratulations from Dr. John Paliouras, right, dean of the College of Science. At left is Theodore Wilcox, of the college's Department of Mathematics.

RIT Has a National Merit Scholar

Jay Steiger, a freshman majoring in computational mathematics in the College of Science, is the recipient of an RIT National Merit Scholarship.

Only 5,400 students from across the nation were awarded the scholarships. More than one million eligible students began the screening process for the competition in their junior year of high school. The National Merit Scholarship program is designed to identify and recognize high school seniors possessing outstanding academic potential. Also taken into consideration is the ability to communicate and involvement in community activities.

At RIT, Steiger is involved in Student Television Systems and Talisman. He is also developing a one-on-one, interactive fantasy-adventure computer game with sophisticated graphics for MacIntosh computers. Steiger estimates that it will be another two years before the game is on the market.

Graduating in Fall? Applications Available

Applications are now available for students completing requirements for certificates, diplomas, associates, bachelor's and master's degrees in the Fall Quarter, 1985-86. Students can obtain these applications from their departments and should be submitted to the student's college by May 31, 1985.

Graduate Fair Provides Program Information

RIT's Office of Graduate Studies will host the Institute's first Graduate Fair today, April 18, in the College-Alumni Union lobby. Coordinators representing RIT's 35 graduate-level programs will be available from 11 a.m.-2 p.m. and from 4:30-8 p.m.

Air Force ROTC Sponsors Lecture By Apollo Astronaut Charles Duke

Astronaut Charles M. Duke, who participated in the record setting Apollo 16 lunar expedition, will speak in Ingle Auditorium on Friday, May 3, at 9:30 a.m. His speech, sponsored by the Air Force ROTC program at RIT, is titled "From Countdown to Splashdown" and will be accompanied by a film of the expedition. The event is free and open to the public.

Duke, now a brigadier general in the Air Force Reserve, was the lunar module pilot of Apollo 16 in April 1972, the first scientific expedition to inspect, survey and sample materials and surface features of the lunar highlands. During the flight he logged a total of 265 hours and 51 minutes in space.

Duke and astronaut John W. Young commenced their record setting lunar surface stay of 71 hours and 14 minutes by maneuvering the lunar module Orion to a

landing on the moon. Among the achievements of the Apollo 16 mission were: the largest payload placed in lunar orbit (76,109 pounds); first cosmic ray detector deployed on the lunar surface; and the first lunar observatory with the far ultraviolet camera.

Duke was selected as an astronaut by NASA in 1966. He served as a member of the astronaut support crew for the Apollo 10 flight and as backup lunar module pilot for the Apollo 13 and 17 flights.

He is currently assigned to the Air Force Recruiting Service at Randolph Air Force Base, Tex., and is the owner of an investment company and president of an art firm, both located in San Antonio.

Campus Safety Recovers Stolen RIT Property

Almost \$5,000 worth of equipment stolen from four Institute buildings has been recovered, reports Stanley Perry, Campus Safety investigator. The burglaries were reported in December and January.

Perry cautions RIT faculty and staff to make sure offices are locked and to have equipment bolted to floor or desk for security. The person who admitted the thefts said easy access prompted the burglaries. Entries were made between 10 p.m. and midnight.

Recovered for the College of Business: System DECmate 2 computer (\$3,000), an IBM Selectric II typewriter (\$890), a Reynolds coffeemaker (\$350) and a Radio Shack answering machine (\$179.95).

Also, a Wyse terminal and screen (\$600) from the tunnels under NTID's A tower; stereo and two speakers (\$100) from Ross Memorial Building and a 55-gallon fish tank and stand (\$150) from the College of Science.

The equipment is being stored as evidence until trial of the person apprehended for the burglaries, Perry says.

RITCISS a Leap Forward

continued from page 3

college with a message from each dean, program curricula and requirements, Institute policies, clubs and organizations, campus job and recruitment information, a calendar of events and a telephone directory.

"This system illustrates how RIT uses computer technology to serve its students better and is an example of the Institute's commitment to the creative application of technology," says Culhane. "RITCISS also can serve as an aid for recruitment and for readily canvassing student attitudes as part of RIT's continuing survey of student life."

In the future, it is hoped that the system will provide for interaction between students and faculty and staff, a local network, access on each floor of the residence halls and a video disc walking tour of the campus.

Two students helped design RITCISS. Stephen Schultz, a fifth-year applied software science major, wrote the software and Frank Giuffrida, a fifth-year electrical engineering major, designed the system's touch screen. Both live in Computer Science House, one of RIT's special-interest residences for students with similar academic interests.

Execs on Campus Program Brings Printing Experience to Students

RIT's School of Printing already has an excellent relationship with the graphic arts and printing industries, and a newly created Executive on Campus program will provide further opportunities for dialogue. The program, which began last week, brings chief executive officers of large printing corporations to RIT for three days of meetings with students and faculty members.

"We think this program will further ties with industry leaders," says Dr. Mark F. Guldin, dean of the College of Graphic Arts and Photography. "Having these people on campus will help us get an outside viewpoint on our various operations. It will also be valuable to the executives, allowing them to get a feel for academic life and to learn how students at RIT are prepared for careers."

The first participant in the Executive on Campus program was Gordon O. Johnson, chairman of Log Etronics, Inc., and a member of the college's Industry Advisory Committee. Johnson met with the senior seminar group, a marketing class, a newspaper production class and several faculty groups during his visit last week.

"This is the first time I've had the opportunity to spend time with faculty and students," said Johnson. "I've been here before for advisory committee meetings, but generally I've only had time to take tours and see the hardware."

Johnson didn't mind taking three days out of his busy schedule to spend at RIT. As he put it, "I think RIT is the leading

supplier of personnel in our industry—in this country and around the world. So by helping RIT I'm helping the entire industry."

This week the second participant in the program, Howard Kaneff, president of Arkay Packaging and an RIT graduate, was on campus. Future executives on campus will be Richard Miller, president, Case-Hoyt Corporation; Charles Sach, president, HCM Corporation; and William Sherman, vice president of marketing, Eastman Kodak Company.

Interfaith Center Organ Dedication Set

A solemn dedication of the electronic organ donated to the Kilian J. and Caroline F. Schmitt Interfaith Center is scheduled for 3:30 p.m., Sunday, April 21, in the Allen Memorial Chapel.

An organ and choral recital will be part of the program honoring Mrs. Sherwood Smith, who gave the Allen organ in memory of her husband and her parents, Mr. and Mrs. George D. B. Bonbright.

The RIT Singers and members of the First Unitarian Church Choir, directed by Edward Schell, will sing Gabriel Faure's Requiem. Schell will play selections on the organ for guests, including Mrs. Smith, mother-in-law of Bruce Bates, chairman of RIT's Board of Trustees.

Tackling Student Obstacles Focus Of Special Services Conference

What prevents students from completing college?

To examine the problem and to present possible solutions, the Office of Special Services has organized a seminar, "Students at Risk," from 8:30 a.m.-3:30 p.m., tomorrow (Friday, April 19), in the College-Alumni Union.

Marie Giardino, director of Special Services, says that obstacles to obtaining a degree may begin as soon as a student enters college and determines how he or she fits into the new environment.

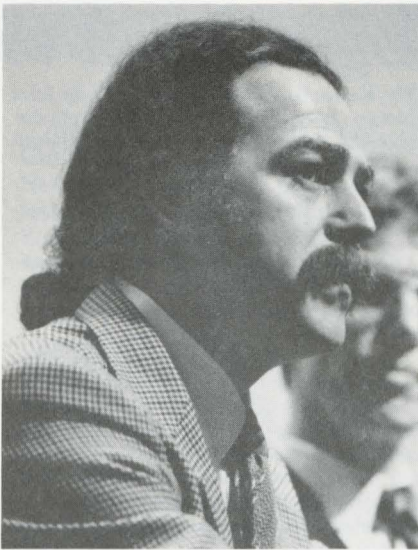
"Whether or not a student is a commuter, has a physical or learning disability, is economically disadvantaged or is not a native speaker of English are factors that impede success in college," she explains. "Tutoring services and developmental

educational resources may make the difference between success and failure to these students," Giardino added.

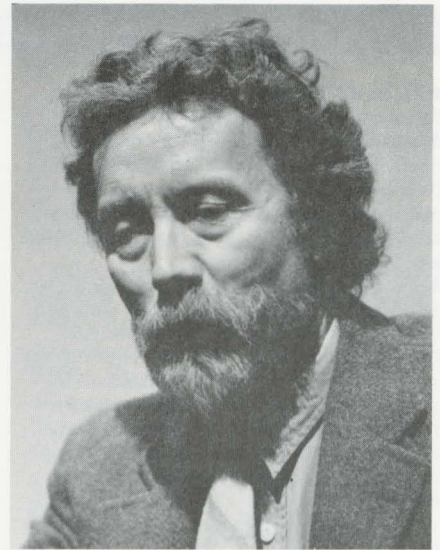
The day-long conference will pinpoint which students risk not completing college and why, what programs are available to help students complete college and participants will determine what more can be done for them. Educators throughout New York State have been invited.

Three series of workshops will deal in depth with the problems students face and will be led by specialists from RIT and area colleges.

Jane Vogan, associate professor, SUNY Brockport's Department of Counselor Education, will deliver the keynote address.



Albert Paley



Wendell Castle

Castle, Paley Highlight Decorative Arts Seminar

"The two artists, Wendell Castle and Albert Paley, provide a window to the world not readily available to academia," said Dr. Robert Johnston, dean of the College of Fine and Applied Arts, opening the first college-wide seminar, March 20, on the decorative arts.

Dr. Robert Morgan, assistant professor of art history, presented slides illustrating "the function of visual delight" as a preliminary to the morning session in which Castle and Paley defined their work.

Castle said when he first became interested in furniture in 1957, "Furniture was stark and cold. It all looked alike...furniture copying furniture. I wanted to defy all tradition and stretch the limits of design. Furniture should be an individual experience, have a sculptural quality, be sensuous, tactile and emotional with the same presence as art."

By 1964 his work was "shell like, floral like...all at once. Its carved, bent form grew out of sculpture."

At the end of the '60s, Castle again questioned his goals. "I had done 1,500 pieces of furniture, but I didn't like what was happening. I changed focus...taught sculpture, researched plastics, worked with manufacturers. I began doing more elegant, more refined pieces."

Castle says he worked "in fear of formula, the fear of being locked into a line. If the mystery, the mystery of whether or not you can pull it off—will it work—is gone, if you know the results, there's no mystery, it's a business."

Paley said he is intrigued by the complexity and demands of metals. His master's thesis was on the brooch form and as he sculpted jewelry during the '60s, "it

seemed to me that sticking a clasp on the back of a brooch was a disharmonious statement, and I began designing pieces that didn't separate mechanics from the ornamentation."

By 1964 he was forging iron and steel "as a tool maker," and in 1969 he did his first iron piece uniting ornamentation and function.

As he worked with iron he found an aesthetic unique to steel. He also found he was bringing the complexity of his jewelry to iron forms. "And the unity I wanted appeared as washers and bolts became an integrated part of the design. Ornamentation was not superfluous, but in direct relationship to the structure."

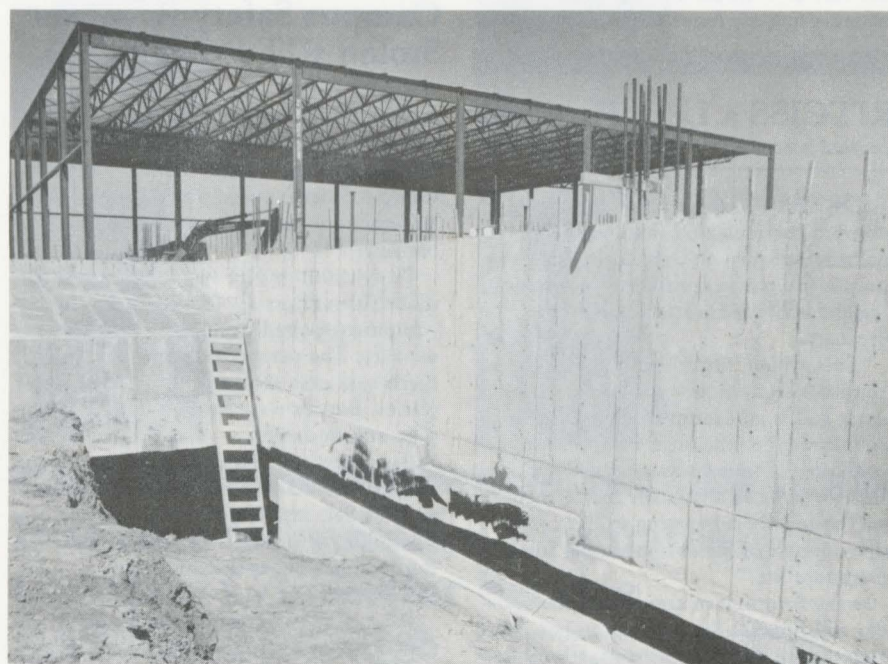
Paley feels that "just as jewelry receives its final form when worn," his work finds its true form in an architectural relationship. His Renwick Gallery gates in Washington have "a casually wrapped sense of order, an organic flow, connecting two differently styled buildings."

In 1977 Paley abandoned goldsmithing. "The accents I made with pearls and diamonds are now happening in steel, but the sense of order remains."

Paley considers his commissions vehicles of research. "We're dealing with education, not just manufacturing."

Penelope Hunter Stiebel, former consultant curator to the Metropolitan Museum of Art, opened the afternoon session with a slide demonstration of the historical background of the decorative arts.

Craig McArt and Toby Thompson, professors in interior and industrial design, developed the seminar.



NOW IT'S REALLY A BUILDING...Steel work for the new Center for Microelectronic and Computer Engineering begins to take shape west of the James E. Gleason Memorial Building. Scheduled for completion around Thanksgiving, the 57,000-square-foot facility will serve as a complete center for undergraduate education and graduate research in all phases of microelectronic and computer engineering.

Credit Union Hits Million \$ Mark

It may have been April Fool's Day, but the good news from the RIT Federal Employees' Credit Union was no joke. "Our assets passed the \$1 million mark on April 1," said Robert Moore, board president. "This is a real milestone for us."

The \$1 million consists of money members have deposited in their savings, Christmas Club and long-term certificate accounts. The credit union now has more than 1,000 members from across the Institute community.

Moore noted that the money doesn't just sit in a bank account. "As a matter of fact, most of that million is out in loans to our members right now," he said.

And what about the next million? Moore's answer is simple. "No problem," he said. "I think it will be a lot easier to reach the second million. We're growing at an extremely rapid rate, and as more and more RIT employees and their fami-

lies take advantage of our services, we'll grow even faster."

To join the credit union, call 6528 or stop by the office, A294, College-Alumni Union.

Alumni Council Helps With New State Flags

Through the generosity of the 16 members of RIT's 1985 National Alumni Council, new flags of all 50 states now hang in the College-Alumni Union atrium.

Margaret Chapa, director of Student Activities and Union Services, says the new flags replaced those that had faded and showed wear. The flags are suspended in 10 rows of five in the order of the state's admission to the Union.

Chapa expresses appreciation on behalf of her department and the Institute to the council, whose president is Thomas W. Dougherty, BA'70, of Endicott, N.Y. The council will meet here April 12 and 13.



DINNER THEATRE PLANNING...RIT Women's Council committee finalized plans for their dinner theatre, planned in conjunction with a special performance of NTID Theatre's **An Italian Straw Hat**. Proceeds from the evening will help finance a voice/sign production for area school children in December. From left: Mrs. James W. Sayre, chairperson; Mrs. L. Gene Athy, finance; Mrs. Robert H. Stegmann, invitations; Mrs. Pete C. Merrill, council ways and means chairperson, and Ms. Helen E. (Betsy) Clark, council president.

Zakia: 'It Was the Right Choice'

The following is a letter to the editor that appeared in a recent edition of the *Sunday Democrat and Chronicle*, written by Dr. Richard Zakia, chairman of fine art photography in the School of Photographic Arts and Sciences:

In 1979 RIT committed itself to try to sustain a small nearby liberal arts college named after an important American to whom we all owe a large debt of gratitude. Eisenhower College had much going for it, including an outstanding world studies program and an outstanding faculty. For a number of reasons, however, it found itself in serious financial straits. Several attempts to correct the money problem failed. When RIT became aware of the possible demise of Eisenhower College it made a courageous decision to extend itself and offer to make Eisenhower part of the Institute. RIT committed itself to doing all that it could, with the help of the larger national community, to save the college. It failed. Or did it?

Is it failure to take a risk for the right reason? Is it failure to have had the courage to stand by a ship faltering in a financial storm that threatened not only the ship and its world ports of call, but also

its entire crew? Certainly not! And I, as an alumnus of RIT and a member of the faculty for 26 years, am proud of the decision that RIT, under its president and its board of trustees, made. I am particularly proud for a reason never mentioned in any of the press reports on the matter. I am proud that RIT, a technological university, has demonstrated its belief in the importance of a liberal arts education by being the only institution of higher learning in the area willing to come to the aid of Eisenhower College. RIT has always stressed the importance of liberal arts as an integral part of a technical education. Its attempt to assist Eisenhower is tangible proof of this commitment.

We at RIT have learned much from what has taken place since 1979 and are pleased to have some of the outstanding Eisenhower faculty with us. They have strengthened the liberal arts component of our curriculum. Now, as the campus is about to be appropriated by the US Department of Education, we wish the department success, and hope they will be able to keep the campus in the educational arena in the best interests of all, particularly the community of Seneca Falls.

2nd Graphic Design Symposium Set

RIT will host its Second Symposium on the History of Graphic Design, April 24 to 26, featuring participants from Canada, England and across the United States.

The First Symposium on the History of Graphic Design, held in April of 1983, was characterized by participants as "a step forward for the graphic design profession" and "exhilarating in its diversity of approaches." The second symposium will continue in that tradition, while providing a program that is international in scope. The themes of the symposium will be teaching, history, criticism, theory and documentation in graphic design.

The speakers include Leo Lionni, who will launch the symposium with a special address. "Mr. Lionni has bridged the separation between art and design, which may well explain why he is one of the consummate artist-designers of this century," said R. Roger Remington, professor of graphic design and one of the symposium's coordinators. Lionni's speech is entitled "View from a Distance: Graphic Design in Retrospect a Thousand Years from Now."

Clive Dilnot from Preston Polytechnic, England, will present the keynote address, "The State of Design History." Other speakers include Lou Danziger, California Institute for the Arts; Philip Meggs, Virginia Commonwealth University; Frances Butler, University of California at Davis; Hanno Ehses, Nova Scotia College

of Art and Design; and faculty members from the colleges of Fine and Applied Arts and Graphic Arts and Photography.

The symposium is coordinated by Remington and Barbara J. Hodik, professor of art history, both from the College of Fine and Applied Arts.

For registration information, contact Val Johnson, 2759.

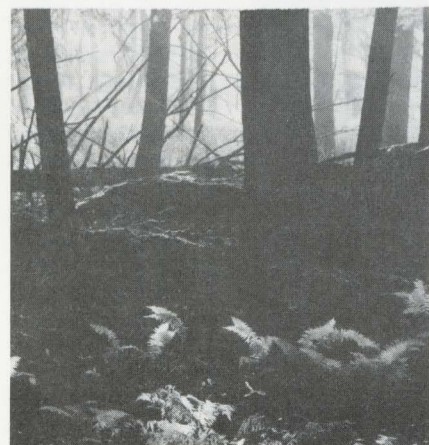


PHOTO EXHIBITS...Color landscape photographs by Douglas Rea, assistant professor, NTID, are on display now through April 26 in the Switzer Gallery, LBJ Building. "Desk Copy, 1984," an exhibit of black and white photographs by MFA student Addison Thompson, is on display at Wallace Memorial Library through April 27.

RIT Students to Hear Advice From Dress for Success Author

RIT students, especially those who will graduate next month, will get some pointers on success from the man who wrote books about how to achieve it.

John Molloy, whose name is synonymous with "success," will describe "Strategies for Success" at 7:30 p.m., Monday, April 22, in the College-Alumni Union cafeteria. Tickets, on sale at the candy counter, College-Alumni Union, are \$2 for RIT students with ID and \$4 for others. Melissa Himes, cultural director, College Activities Board, arranged his appearance.

Known as this country's leading success-image consultant, Molloy has been researching the psychological impact of clothing and other nonverbal signs of people in business and social situations for more than 20 years. He is the author of *Dress for Success*, *The Woman's Dress for Success* and *Molloy's Live for Success*, as well as a syndicated column distributed by the *Los Angeles Times*. He appears on television and radio talk shows as both guest and host.

Molloy's research began in 1961 with a government-funded project on the effect of what teachers wore on learning in the classroom. His research showed that how teachers dressed affected their credibility and authority. His findings were ignored by the educational establishment but drew the attention of the business community. Today his clients include more than 300 of the Fortune 500 corporations, federal

and state agencies, politicians here and abroad, foreign governments and companies in Canada, Europe and Japan.

International Office Offers Travel Help, ID

If you are planning to travel this summer either in this country or Europe, RIT's International Student Affairs office can help you save money.

The office, in room 2320, George Eastman Memorial Building, is authorized to sell the American Youth Hostel card and the International Student ID card.

The youth hostel card, available to anyone over 14 years old, is honored at hostels in Europe and several other countries and provides lodging for about \$3-\$8 a night. Cost is \$20 for those from 18-59 years old; there are special costs for other age groups and organizations.

Full-time students are advised to obtain the International Student ID card for \$8 to save on air fares to major cities in the world and to buy a Eurail Pass, a discounted train ticket for travel in Europe.

For more information, call the International Student Affairs office, 6943 or 6876, or stop in between 8:30 a.m.-12:30 p.m. or 1:30-4:30 p.m.

Biotech Reaches National Market

Through a combined effort by three different areas of the Institute, the biotechnology industry now has a better understanding of RIT's biotechnology program in the College of Science.

Representing RIT at Biotechnology '85, a major scientific conference held in San Francisco in February, were Dr. John Paliouras, dean of the College of Science; Joan Tierney, placement counselor from the Center for Cooperative Education and Career Services; and Kellie Hunter, development officer for the College of Science.

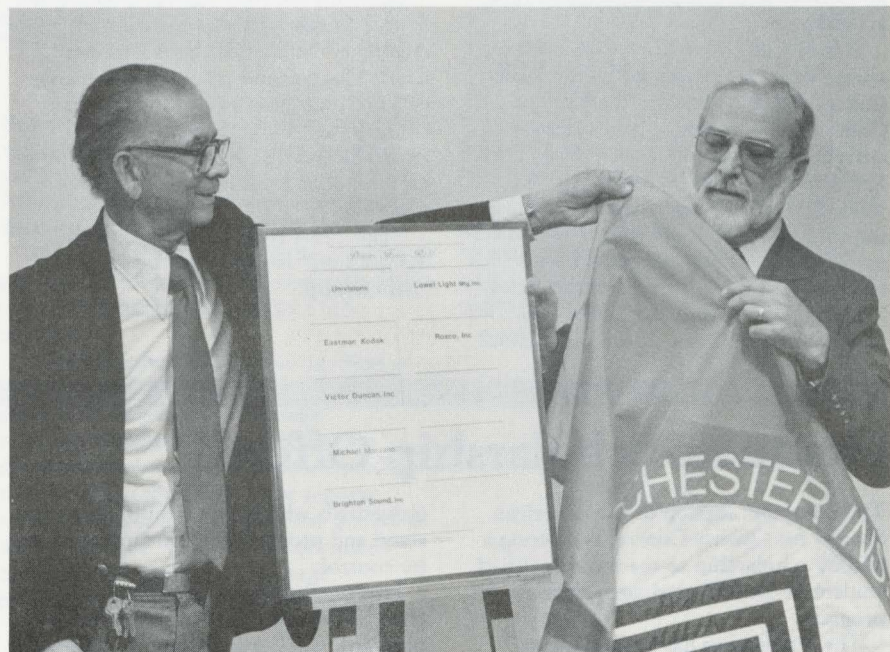
According to Paliouras, "Attending the conference was a very successful venture for the Institute. We were able to lay the groundwork for development of the biotechnology major in terms of industry awareness, student employment opportunities and equipping our laboratories."

As a result of the trip, students in the program will benefit from new cooperative education relationships established with Standard Oil of Ohio, Whittaker M.A. Bioproducts, Battelle Columbus Laboratories and the North Carolina Biotechnology Center at Research Triangle

Park. Tierney says about a dozen other companies, including Bethlehem Steel, Cellular Products, KC Biological and SmithKline, expressed interest in beginning co-op relationships with RIT. In addition, many other companies were added to mailing lists to contact when graduates become available.

Hunter, meanwhile, was able to generate considerable interest from corporations willing to donate or loan laboratory equipment to the program, now and in the future. The college has already received a microplate reader from Bio-Tek Instruments and an orbital shaker and platform rocker from the biotechnology division of Bellco Glass, Inc.

The three also met with West Coast members of the RIT Advisory Council for the biotechnology program — Dr. Christine Schilling, assistant director of research and development at Calgene, and Dr. Jeffrey Price, vice president of Cetus Corporation—who offered advice and suggestions on the future direction of RIT's program.



UNVEILING CEREMONY...Martin Rennals, chairman of the film and television program, and Thomas Iten, director of the School of Photographic Arts and Sciences, unveil a plaque honoring those who have made donations to the film and television program. The plaque lists six companies and one individual and will hang in the film and television studio in the Frank E. Gannett Memorial Building.

PERSONNEL UPDATE

RIT HEALTH INSURANCE OPTIONS QUESTION	RHN	GROUP HEALTH	PREFERRED CARE	BLUE CROSS/ BLUE SHIELD	BLUE CHOICE
waiting periods for new employees	none as long as you sign up within 1 month of employment	none as long as you sign up within 1 month of employment	none as long as you sign up within 1 month of employment	none as long as you sign up within 1 month of employment	none as long as you sign up within 1 month of employment
coverage for dependents	legal dependents to 19 years or 23 if full-time student	legal dependents to 19 years or 23 if full-time student	legal dependents to 19 years or 23 if full-time student	legal dependents to 19 years	legal dependents to 19, or 23 if full-time student
acute hospital coverage	total coverage for an unlimited time	total coverage for an unlimited time	total coverage for an unlimited time	to 120 days at 100%, then the deductible applies; of the next \$600 you pay 20% then blues pay 100% thru yr.	total coverage for an unlimited time
extended care facility	unlimited	240 days	unlimited	2 days for every unused day of the 120 acute hospital days	unlimited except for custodial care
routine eye examination	provided on referral at no charge	directly provided at fee of \$3	provided on referral with a \$10 copayment	no coverage	once every two years with a \$10 copayment
emergency care	provided upon referral with a \$25 co-pay	provided upon referral	provided upon referral with a \$25 co-pay	yes	provided upon referral with a \$25 copayment
number of physicians and health centers	400 physicians 7 health centers	75 physicians 3 health centers	500 physicians no sites	traditional health insurance	over 1100 physicians
type of plan	private physician or health center HMO	health center HMO	private physician HMO	traditional health insurance	private physician HMO
routine doctor visit eg; colds	\$3 per visit	\$3 per visit for all services rendered per day	\$3 per visit	coverage under major medical after deductible reimbursement at 80%	\$5 per visit
routine maternity and delivery 1 Mother's Doctor 2 Baby's Doctor 3 Mother's Hospital 4 Baby's Hospital	1 yes 3 yes 2 yes 4 yes total approximate out-of-pocket cost \$50, \$3 office visit only	1 yes 3 yes 2 yes 4 yes total approximate out of pocket cost \$50	1 yes 3 yes 2 yes 4 \$75 total approximate out of pocket cost \$125	1 yes 3 yes 2 no 4 no total approximate out of pocket cost \$400	1 yes 3 yes 2 yes 4 yes, with a \$50 copayment
referral doctor visit eg: orthopedics cardiologist	services at no charge	\$3 per visit for all services rendered per day	\$3 per visit	covered under major medical; after deductible, 80% reimbursement	covered in full
mental health in-hospital care	75 days	30 days	30 days	120 days	30 days
mental health out of hospital care per person per year	20 visit limit visit 1-5 no charge, visit 6-20 @ 50%	20 visit limit at \$3 outside alcohol, 60 visits	20 visit limit 1st visit \$3 2-20 visits @ 50%	after \$100 deductible, 50% up to \$1,000 per individual per calendar year	20 visits for evaluation and crisis intervention at 50%
major medical eg: prescriptions	after deductible @ 80%	after deductible @ 80%	after deductible at 80%	after deductible @ 80%	after deductible at 80%
major medical deductible	\$50 per person \$100 family maximum deductible	\$100 per person \$250 family maximum deductible	\$50 per person \$150 family maximum deductible	\$100 per person \$250 family maximum deductible	\$50 per person \$150 family maximum deductible
affiliation	independent 4/1/85	affiliated with BC/BS	totally independent	nationwide BC/BS	product of BC/BS
pathology, lab work physiotherapy, x-rays	upon referral paid in full	\$3 per visit for all services rendered per day	\$3 per visit lab work @ no charge	when rendered and billed by out patient or emergency room hospital unit, 100% paid	full coverage with referral
appliances eg: hearing aids	no coverage	no coverage	no coverage	after major medical deductible, 80% up to \$200 per appliance	no coverage

For further information on the health insurance options sheet, please call either Charmel Bertram, at 6997 (TDD 2424), or Chuck Hayes, at 2428.

Contemporary Art Glass Subject For Lecture Series in Fine Arts

Michael Taylor, assistant professor of glass in the College of Fine and Applied Arts, has coordinated a series of lectures, workshops and demonstrations featuring authorities in the field of contemporary art glass.

Sidney Cash, New York City artist whose work is represented by the Heller Gallery in New York and the Kurland Gallery in Los Angeles; James Harmon, currently artist in residence at New York Experimental Glass Workshop in New York City, and Karen Chambers, managing editor of *New Work Magazine* and editor of *Craft International Magazine*, delivered the first three lectures in the series.

Concetta Mason, a Rochester artist whose work has been shown throughout

the United States, will describe her work at 10 a.m., April 18. Both lectures are in the ceramics lecture room in the College of Fine and Applied Arts.

On April 23, Judy Lievre, director of Wagga Wagga City Art Museum in Australia, member of the Australian Crafts Council and co-curator of many national craft glass exhibitions in that country, will show slides of glass in Australia and discuss the upcoming international glass exhibition to be held in Australia.

"The Great New York State Glass Symposium" is sponsored by the RIT Glass Group.

Graduate Scholarship Offered

The Rochester section of the American Society for Quality Control is offering a \$1,000 scholarship to the most qualified student in the RIT graduate statistics program.

The scholarship has been made to encourage students to enter quality related disciplines; to support and reward academic excellence in statistics and quality engineering and technology; to recognize

individuals who have an ability to understand and promote the principles of quality control.

Interested students should have completed 24 credit hours in the statistics program. Applications may be obtained from Diann Feeley in the Center for Quality and Applied Statistics. Completed applications should be returned by June 1.

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