

John Cummings

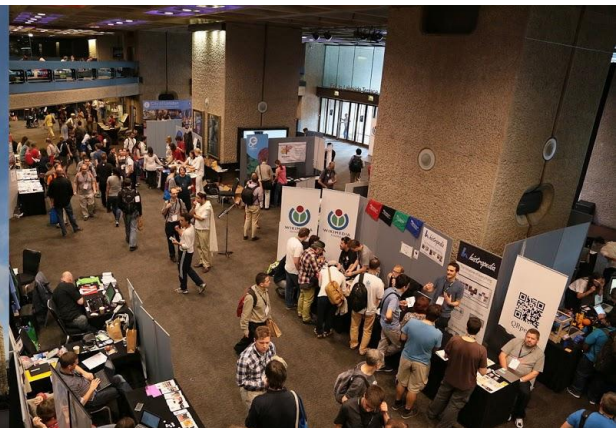
Wikimedian in Residence at UNESCO



Monmouthpedia



Wikimedian in Residence
Natural History Museum and
Science Museum, London



Wikimedia UK Wikimania 2014

Monmouthshire County Council

David Iliff

John Cummings



Tracking and Reporting GLAM-Wiki partnerships

Caveats

All organisations I've worked with have been in the UK except UNESCO

Wikipedia is really big and I may have missed solutions that already exist

GLAM partnership experience

Metrics are the best resource we have to developing a pitch and partnership.

Scope potential impact of the project

Measure the impact of the work you do with them

If the metrics don't exist to measure effect it's less likely the organisation will be willing to do the activity

Tips and resources which are readily available for others to access

Our resources for GLAMs are:

- essential to the work we do but.....
- neither easy to find or well organised
- require special knowledge and contacts to set up and use e.g BaGLAMa
- sometimes don't work
- have some EU data protection issues

Tools Directory

[Add your tool](#)

A way to easily discover Wikimedia-related tools. Search through **247** tools here.

I need...

enwiki Stalk

View logs of the last 24 hours, for edits matching certain stalks.

By [A930913](#)

[stalk](#) [log](#) [stats](#) [tools](#) [usage](#) [enwiki](#)

Wikinews Dashboard

Shows the state of English Wikinews at a glance

By [Douglas Gardner](#) ([source available](#))

[wikinews](#) [review](#) [categories](#) [source available](#)

Wikidata stats

Shows statistics based on bi-weekly Wikidata snapshots.

By [Magnus Manske](#) ([source available](#))

[wikidata](#) [stats](#) [visualisation](#) [source available](#)

Wikipedia Timeline

Timeline showing then main events of the History of Portuguese Wikipedia.

By [Danilo.mac](#), [Jonas](#) ([source available](#))

[graph](#) [timeline](#) [history](#) [edits](#) [vandalism](#)

[ptwikis](#) [source available](#)

MissingTopics

Finds the 'most wanted' missing topics in an article or category tree.

By [Magnus Manske](#)

[missing](#) [redlinks](#) [wikipedia](#) [list](#) [category](#)

Stylize

Code style tools. Coding conventions made easy.

By [Rainer Rillke](#) ([source available](#))

[api](#) [coding conventions](#) [source available](#)

Information on profit from commercial image libraries in publicly funded organisations

Many publicly funded organisations operate commercial image libraries which are private companies e.g most national museums in the UK

People who work for them are reliant on the organisations keeping their content closed so they can sell them.

Publicly owned objects held in public trust by a publicly funded organisation who use public money to create images they then sell back to that public (and people in other countries).

Problem: Lack of informed debate

The public and the government who pay for these organisations don't know if they make a profit out of selling the images

Weird thing: Some of these organisations do not know if this makes money or not

A community effort to FOI request and collate existing FOI requests for all relevant content holding organisations in every country you can do FOI requests for and collate it all in a big table somewhere public.

- Knowledge sharing of successful results and legal requirements
- Pro forma for each country using successful FOI requests
- Some way of automating these requests

Drawbacks:

- FOI can be seen as combative
- Wikimedia is seen as a threat to an income stream
- I'm basing this on experience in the UK which may not work in other countries
- Has someone done this already somewhere? If so I can't find it

Benefits:

Information is public and may inform:

- Organisations who may then rethink their licensing policies
- Inform other content holders about whether profitability is normal or even possible
- Decision makers eg DCMS
- Funding bodies to then consider opening their licence more



Research:Freedom of Information Requests



This page documents Freedom of Information requests that are relevant to the Wikimedia movement's activities including sharing best practices in making successful requests.

^ FAQ



What is an FOI request?



What Countries can I do an FOI request in?



What organisations can I do FOI requests



How do I do an FOI request?



This depends on the country of the organisation you are making the request to. Some pointers in chosing how to do an FOI request:

- Make your requests and the responses public, sites such as whatdotheyknow.com allow you to do this

Please feel free to give recommendations below and sign your name:

meta.wikimedia.org/wiki/Research:Freedom_of_Information_Requests

bit.ly/WikiFOI

Challenges from the experience for which I know no strategies or resources

Missing metrics for mobile

No way of measuring mobile views for individual articles (stats.grok.se doesn't include them)

No public data on viewing figures for Wikipedia Zero

Wikipedia Zero covers all Wikimedia sites but is currently only able to show the zero rating banner on Wikipedia

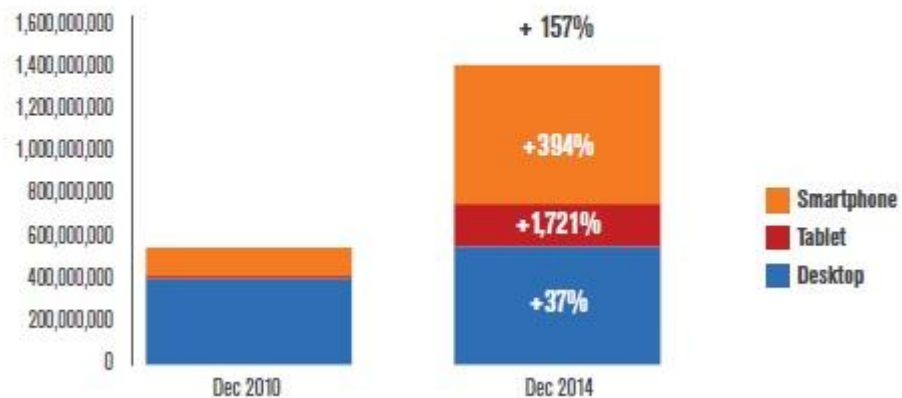
TOP 10 COUNTRIES WITH HIGHEST MOBILE WEB SHARE TRAFFIC



Source: Go-Globe, 2012

Total Digital Media Time Spent by Platform

Source: comScore Media Metrix Multi-Platform & Mobile Metrix, U.S., Dec 2014 / Dec 2010



Editor recruitment for outreach editathons

Anecdotally editor recruitment from events is around 1%

Is it really 1%?

If it is 1%:

Are we just trying to make other people like us and they don't want to?

What is the point of running editathons?

Should we work more with people who will contribute for reasons other than altruism?

EU chapters have a great deal of data but cannot use WMF tools because of EU data protection laws



Mangus Manske is just one man

How can we encourage more people to build metrics tools?

How can we make it easier to create metrics tools?

More people creating tools to measure things they value



Riker Googling @RikerGoogling · Jul 16

why universal translators use american accents



128



202



Salvador Alcántar

Coloniality of power in Wikimedia, a vision from Global South

Value is relative

Currently most measurements of value within Wikimedia are being defined by the global north

We need to:

Measure value from the perspective of all stakeholders

Find metrics that are valuable for volunteers and users of the information

Measure diversity by ideology as well as geography

Create communication with stakeholders to base metrics on the value they get from the resources Wikimedia offers (e.g UNESCO and end users)

Measure the growth of the individuals within the movement not just activities

How can we measure the educational value of interactions that happen on Wikimedia sites?

Example

Professional development resources for teachers delivered through Wikipedia Zero

- Low page views,
- Potentially high impact resources

Who gains value from the resources? Who can define value?

- ~~Me~~
- ~~WMF (funder)~~
- UNESCO
- End user