



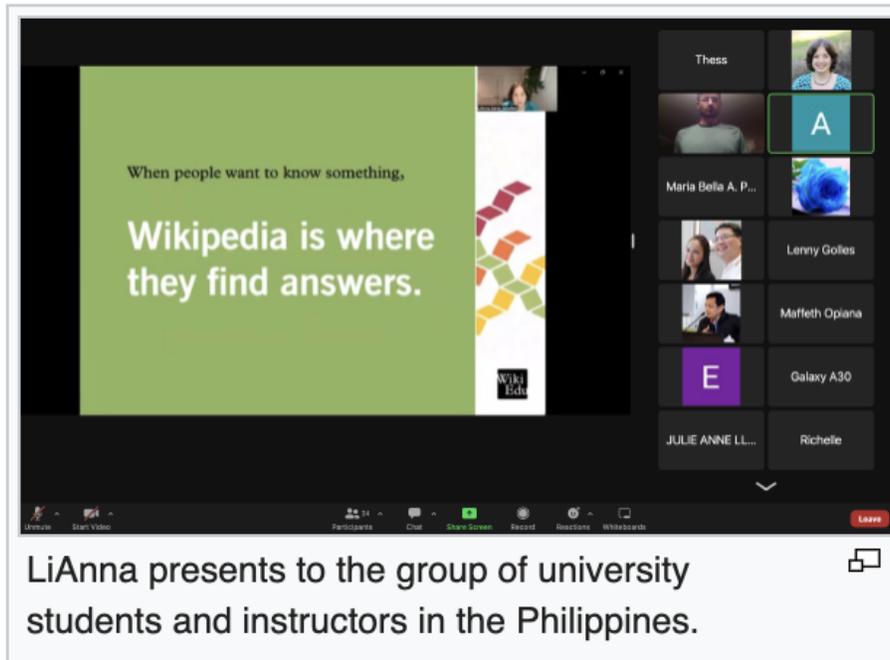
Monthly Report, December 2022

Highlights

- In early December, Chief Programs Officer LiAnna Davis spoke at a virtual webinar hosted by F. James J. O'Brien SJ Library and the Bikol Wikipedia Community in the Philippines. Her talk, "Don't cite it, write it! Connecting Wikipedia & education", was well received by the group of university students and instructors in the audience. The event was part of the national book month celebration of the university library and the 15th birthday of Bikol Wikipedia.
- Also in December, we finalized plans with the Idaho State Board of Education to run a year-long program for faculty and graduate students of Idaho's public postsecondary institutions. We will work with up to 20 participants in 2023 to train them how to edit Wikipedia, edit Wikidata, and teach with Wikipedia. We're enthusiastic about this model of ongoing training sessions throughout the year.

Programs

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Wikipedia Student Program

Fall 2022 in numbers:

- 363 courses were in progress on the Dashboard.
- 6,460 students were enrolled.
- Students added 4.79 million words and 50K references to Wikipedia. They contributed to 6,290 articles and created 496 new entries.



Performance at a glance: With 4.79 million words, we came very close to hitting our goal of 5 million words for the term. The number may grow slightly in the coming weeks as we close out courses and move good work live.

As always, December proved to be one of our busiest months in the Student Program, and [Fall 2022](#) was no exception. Students added hundreds of thousands of words every few days to Wikipedia with a total of almost 5 million words added over the course of the term! We're incredibly proud of our Fall 2022 cohort and are grateful for the ongoing hard work of our instructors and students!

Student Program Manager Helaine Blumenthal and Equity Outreach Coordinator Andrés Vera spent much of their time recruiting for the Spring 2023 term. They hosted a virtual workshop for new faculty interested in running a Wikipedia assignment and will continue their efforts into the new year. Wikipedia Experts Ian Ramjohn and Brianda Felix delved deep into student contributions as they went live. They spent much of their time answering student questions and generally ensuring students were able to successfully add their contributions.

Scholars & Scientists Program

Courses in progress:

- [Wikidata Office Hours](#): We're excited to be launching this new, experimental course. In an effort to explore what a more advanced Wikidata course would look like, we're running a project-based course for these thirteen participants. As a prerequisite for this course, the participants must have a dataset they want to work with as well as some basic understanding of Wikidata. The curriculum will focus around building out projects, working on projects, and (we hope) finishing projects. The accompanying curriculum will encourage these goals through batch edits, spreadsheet extensions, and other powerful Wikidata tools. This group will be extremely active. Keep an eye on their work by following the above link.

Advancement

Partnerships

This month, we finalized plans with the Idaho State Board of Education to run a year-long program for faculty and graduate students of Idaho's public postsecondary institutions. We will work with up to 20 participants in 2023 to train them how to edit Wikipedia, edit Wikidata, and teach with Wikipedia. We're enthusiastic about this model of ongoing training sessions throughout the year.

We also finalized plans with the American Physical Society (APS) to run another Wiki Scientists course for their members in early 2023, which will be the 7th course we've run in partnership with APS. For the first time, the course topic will be about energy and climate change, and we look forward to guiding their members through adding this important content to Wikipedia.

Fundraising

Kathleen Crowley, Director of Donor Relations, submitted a letter of inquiry to a former donor to Wiki Education, the WITH Foundation, for support of Wiki Scientists courses that will add healthcare resources for adults with developmental disabilities. We were later invited to submit a full proposal. Kathleen also submitted a full proposal to a new foundation prospect for support of our Communicating Science initiative. They will give their funding decision in Fall 2023. The Nielsen Foundation notified Kathleen that they will provide a \$50,000 grant for the development of an online portal that uses Wikidata to identify coverage gaps on Wikipedia of historically excluded populations. We received this grant at the end of the month. Kathleen and LiAnna Davis, Chief Programs Officer, met with the program officer and contract specialist at PCORI for a kick-off call that went over the procedures for their communications and tracking milestones for their funding support. Kathleen mailed holiday cards to previous Wiki Education donors and sent end-of-year email solicitations to fundraising prospects. Kathleen emailed and mailed many thank-you notes in response to this solicitation and arranged hand-written thank-you notes from Frank Schulenburg, our Executive Director. Kathleen, Frank, and TJ Bliss, Wiki Education's Advisory Board Chair, met to decide which candidates we will invite to join the Advisory Board and decided that our winter presentation speaker to the Advisory Board members would be Dr. Amin Azzam at UCSF.

Communications

Blog posts:

- [Grad student wins Outstanding Teaching Award for Wikipedia assignment](#) (December 1)
- [Learn from each other: journal article walks through Wikipedia assignment](#) (December 7)
- [Another successful Wikidata Project with UVA](#) (December 8)
- [UMich students represent human side of the climate crisis through Wikipedia](#) (December 14)
- [The Future of Data: a community that grows together stays together](#) (December 22)
- [What a Wikipedia assignment looks like day-to-day](#) (December 27)

Technology

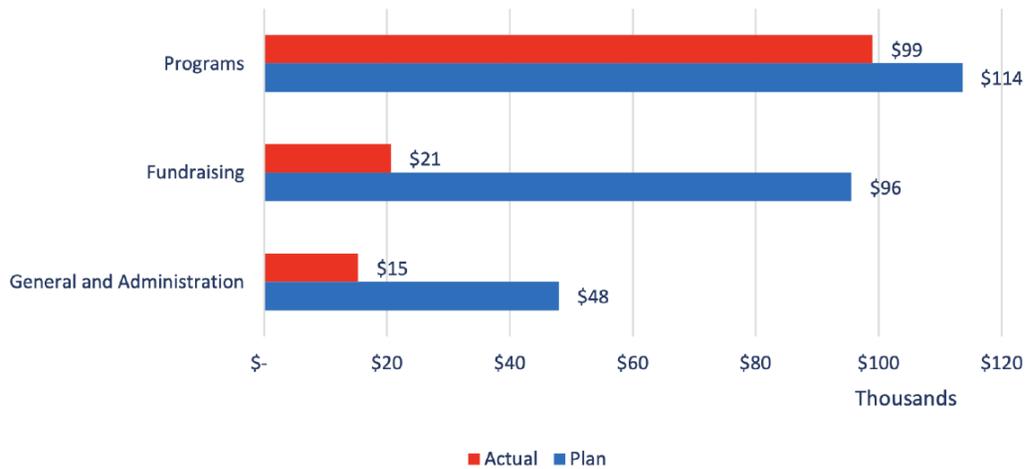
This month, we rolled out two great behind-the-scenes Dashboard features contributed by volunteers. Contributor cyrilfr added a search feature to the Dashboard's ticketing system, so that Wiki Education staff can easily search for specific keywords or find old tickets by user or by course. Shashwat Khanna, our Google Summer of Code intern in 2022, returned to improve how the Dashboard handles long-lived browser tabs; now, navigating between tabs on a course page will automatically refresh the list of editors and the list of edited articles when they get out of date. (This was an occasional point of confusion, with instructors wondering why a student was missing from the list if they kept their course page open continuously without refreshing when a new student signed up.)

Chief Technology Officer Sage Ross completed a number of dependency updates to patch known security issues with software libraries used in the Dashboard, and began preliminary work on improvements to how the Dashboard keeps track of sandbox pages in connection with assigned articles and peer reviews.

Finance & Administration

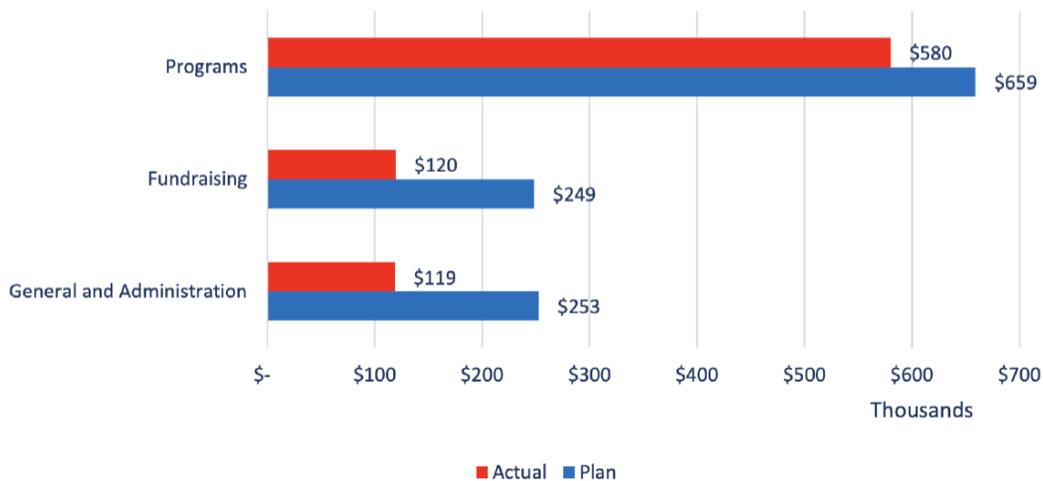
The total expenditures for the month of December were \$135K, (\$123K) under the budget of \$258K. Fundraising was under (\$75K) comprised of (\$60K) in Marketing that has been pushed out a couple months, (\$11K) Payroll and (\$4K) in Design Services. General & Administrative were under (\$33K) due to underspending (\$12K) in Accounting and Audit Service fees, (\$10K) in Board Meeting expenses that have been accrued out to January 2023, (\$6K) in Payroll, (\$5K) in Computer Equipment, (\$1k) in Travel, while over +\$1K in Software. Programs were under (\$15K) comprised of underspending (\$17K) in Payroll, (\$2K) in Recruitment, (\$1K) in Staff Training, while over +\$4K in Printing/ Copying and +\$1K in Advertising Expenses.

Expenses December 2022 Actual vs. Plan



The Year-to-date expenses were \$819K, (\$342K) under the budget of \$1,161K. Fundraising was under budget (\$129K), of which, (\$95K) in Marketing that will occur in a couple of months, (\$23K) in Payroll, (\$6K) in Travel, (\$7K) in Outside services, while over +\$1K in Indirect Expenses. General & Administrative were under (\$134K), underspending (\$38K) in Payroll, (\$35K) in Recruiting, (\$27K) in Professional Services, (\$20K) in Staff and Board Meetings, (\$8K) in Travel, (\$8K) in Desk Equipment and (\$7K) in Indirect Expenses, while over +\$5K in Software and +\$4K in other Direct Expenditures. Programs were under (\$79K) due to being under (\$38K) in Consulting Services, (\$28K) in Payroll, (\$10K) in Travel, (\$6K) in Software, (\$3K) in Communications while over +\$6K in Indirect Expenditures.

Year to Date Expenses December 2022 Actual vs. Plan



Office of the ED

Current priorities:

- Organizational Strategy 2023
- Preparing the in-person board meeting in January
- Support for the Advancement Team

In early December, the board held its third strategic planning meeting as part of their Strategy 2023 process. Frank gave a presentation about the current trends in philanthropy, highlighting the rise of donor advice funds, the attitudes of the younger generation of funders, and current trends in corporate giving. Also, in preparation for the upcoming in-person board meeting in San Francisco, Frank created a slide deck that summarizes the outcomes of the analysis stage and offers the staff's view on what our findings mean for the future of the organization.

In order to support the board's onboarding process, Frank completed his work on a "Short history of Wiki Education" which outlines the organizational development between 2014 and today. The document will be part of a package handed out to new board members when they join the organization.

As part of his ongoing effort to support the Advancement Team, Frank created a pitch deck for the upcoming project "Shining a light on the hidden diverse figures in STEM". The slide deck will be used in meetings with four corporate prospects in early 2023.

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