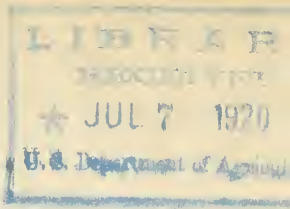


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Chapman's Strawberry Plants 1918

Grown and For Sale by
C. E. CHAPMAN
North Stonington, Conn.

Here's hoping that all my customers have had a prosperous season during 1917, and that the coming one will surpass present expectations. I thank you one and all for the patronage received and especially for the kind words given me and I assure you it is indeed a pleasure to know that one's efforts to please are appreciated.

It is a pleasure to me to be able to offer my customers this year something worth while, something that you can get nowhere else, which you will learn all about farther on in this circular. I am listing only a few varieties such as I grow myself and they are such as are adapted to New England conditions. Many varieties offered by nurserymen are worse than useless here. I am testing as many others as I am listing, but I want to try them out before I offer them. Please remember this fact that New England grown plants are the best for our conditions. Last spring's experience demonstrated that. It takes a year at least to get southern grown plants acclimated to our trying weather conditions and again our season is a month later than it is in Maryland. Their shipping season closes there the first of May. I can ship plants up to the first of June.

A NEW STRAWBERRY.

HOWARD No. 17—While this variety is new to the public, never having been introduced to them, it has been grown for years by the originators. It has also been grown on the Experimental Grounds of the Connecticut Agricultural College for ten years, where it has come in competition with hundreds of other varieties and has been an easy victor over all and still holds the title as the **best variety ever grown there**. This variety was originated by a firm of fruit growers in Massachusetts, some fifteen years ago. For some reason they have not seen fit to let the general public have any of the plants. Probably because they thought it more profitable to keep it for their own fruiting than to make competitors by introducing it to the public. My attention was first called to it by Professor A. T. Stevens, Instructor in Horticulture at the Connecticut Agricultural College, who told me of its merits, giving me the address of the originators and advising me to secure some of the plants, if I could. I wrote the originators but there was absolutely "nothing doing." I got no response from them. It was a year after this that I again met Professor Stevens and told him of my experience and he kindly offered to let me have a few of the plants. I have fruited it and it has indeed proved to be a prize. Before fruiting it I asked Professor Stevens how it compared with Haverland. In his reply he stated in effect that Haverland did not equal it in any point, and also said, "We have nothing so promising." After fruiting it I found I had done it an injustice in comparing it with Haverland, as it is not in the same class, being far and away above that variety. The plants of this variety are the healthiest of any I ever saw, both before and after fruiting, showing the inherent vitality of this wonderful variety. When the state inspector of nurseries visited my place, last fall, he was unable to find any trace of rust or leaf-spot on this variety. He remarked that he had never seen a nicer lot of plants. In plant growth it is faultless. The plants are large and rugged and make a plenty but not an excess of runners like some other varieties. Its season of ripening is early. It was the earliest to ripen of any variety on the place. In class it is among the earliest of the mid-season varieties. It is the earliest fancy variety that I have ever seen. The first fruit to ripen is fully as large as the much vaunted Chesapeake, fully as firm and the quality fully as good. It is of the same cone shape and the color is much the same, possibly not quite so dark but glossy and handsome. It will yield three times as much fruit as the Chesapeake and is on the job for a week before Chesapeake begins to ripen, when berries bring the highest prices. My first berries of this variety brought twenty cents a box by the crate last

summer. So great is my faith in this variety that more than one-half of all I set for market the coming spring will be "Howard No. 17." I am willing to stake my reputation on this variety. Here is a variety that has come in competition with hundreds of competitors on the grounds of the Connecticut Agricultural College and vanquished them all, not for one or two years, mind you, but for **ten years**. I did not know whether Professor Stevens would want me to introduce this variety to the public or not and I most certainly would not if he had objected. I wrote him about it and his letter in reply follows:

"The Connecticut Agricultural College,
"Storrs, Conn., Dec. 6, '17.

"Mr. C. E. Chapman, North Stonington, Conn.:

"I do not see how anyone could have any objections to your selling plants of Howard No. 17, as it has been at least fifteen years since Mr. Howard & Son commenced with them. We have had them ten years here. I think it too good a thing to let stand still. I have referred a number of people to you for plants of the variety. Hoping you may be successful with it, I remain most sincerely yours,
A. T. STEVENS."

Professor Stevens thinks it is time the public had a chance to get it and to him the full credit belongs of its introduction. He says, "I think it too good a thing to let stand still." and I believe all who try it will be grateful to him that he has been the means of its dissemination. I am the only nurseryman in the United States who has this variety to sell. I think it is the best variety in New England, for either the garden or for profit, and, after all, the profit is what counts for more than anything else in the final analysis, for the man who is after the dollars whether it is strawberries or anything else. Prices: 25, 50c; 100, \$1.50; 1,000, \$12.00; 50 at the 100 rate; 500 at the 1,000 rate.

CAMPBELL'S EARLY—This variety was offered last spring for the first time and has never been fruited in New England. It was originated in Cumberland County, New Jersey, and is said to be the best early strawberry ever grown in that state. What it will do in New England remains to be seen, but I like its appearance in plant very much. I shall be obliged to borrow my description of this variety as I have never seen the fruit but in plant growth it is all one could wish for.

Description—"Plants are large and strong, very vigorous, deep rooted and will make a good bed on any soil. Blossoms are perfect. Fruit ripens very early and the crop is sold before the glut of mid-season berries is on. The yield is large and dependable. Berries are attractive, sell well and run well in size. Few extra large ones and practically no worthless nubbins. Firm enough to carry well for distant shipping. Good table berry with just enough acid to give it a good berry flavor. I

Believe Campbell's Early is the **one really good** early berry you have been looking for." Prices: 25, 30c; 50, 50c; 100, \$1.00; 500, \$3.00; 1,000, \$6.00.

ABINGTON—This is one of the very best varieties grown in New England. Plants large and vigorous. Fruit large and a good producer and long season.

GLEN MARY—Too well-known to need much description. Has been popular for a good many years.

MINUTE MAN—The plants of this variety are healthy and good growers. The fruit is good color and quality and very productive. The only fault I find with it is the fruit runs down in size, after the first few pickings and I think there are others better for market growing.

WILLIAM BELT—The standard for quality the country over. A good grower and fine bearer of large fruit and long season.

Prices for the four above varieties: 25, 25c; 50, 40c; 100, 15c; 500, \$2.50; 1,000, \$5.00.

Note—All prices given in this circular are net. If wanted by mail add 10c per 25; 15c per 50 and 20c per 100. Larger quantities by express, receiver to pay charges. Also the prices given are for the quantities specified for one variety; for instance, the price given for 500 means only one variety, not 250 of two different varieties to make 500. All the varieties named in this circular are perfect flowered with the exception of Minute Man, which is imperfect, and must be set with a perfect flowered variety to pollenize its blossoms.

EVERBEARING STRAWBERRIES—Superb and Progressive are the best ones to date. Prices for either variety, 25, 50c; 100, \$1.50; 1,000, \$10.00; 50 at 100 rate; 500 at 1,000 rate.

RASPBERRIES—To avoid useless correspondence I will say that I shall have no Raspberry plants for sale this year.

Smith's Agricultural School and Northampton
School of Industries,

Northampton, Mass., May 19, 1917.

Mr. C. E. Chapman, North Stonington, Conn.:

Dear Sir:—The plants were received in fine condition and are the best plants which we have received for some time. Check for the order will be sent the first of the month.

Yours truly,

E. J. MONTAGUE.

This was quite a large order and I pleased them and I am just as anxious to please others.

Yours for less war and more berries.

C. E. CHAPMAN.