

October 28—November 3, 1974

## Rob Roy Kelly, Noted Visual Educator, Named to Fill Chair

Rob Roy Kelly is the second William A. Kern Professor in Communications at RIT.

Kelly, 49, comes to RIT from Kansas City, Mo., where he was a professor and instructor of design at Kansas City Art Institute.

"Professor Kelly brings an extensive background in several phases of communications, and we look for opportunities through him to enhance RIT's substantial strengths in a variety of academic areas of the Institute," said Dr. Todd H. Bullard, provost and vice president for Academic Affairs at RIT.

The professorship was established by Rochester Telephone Corporation (RTC) to promote the study of communications at RIT and enhance the communicating arts and sciences.

Named for the late William A. Kern, a former RIT trustee and president of Rochester Telephone from 1959 until his death in 1964, it is the first campus-wide chair in RIT's history.

George S. Beinetti, president of RTC, says, "The appointment of Kelly and the overall objectives of the Kern Professorship chair are a fitting tribute to Bill Kern. The professorship demonstrates our commitment to young people and their education. Our company and the Institute have enjoyed a warm, productive relationship for many years.

"The Kern professorship further strengthens those bonds, and greatly contributes to the development of the communications skills and

innovative professionals our society needs."

Kelly was educated at the University of Nebraska (geology and art), the Minneapolis School of Art (advertising design and B.F.A.), and the Yale University School of Art and Architecture (M.F.A.).

Highlights of his 20-year teaching career are department head of Graphic Design, Printmaking, at the Minneapolis School of Art, chairman of the Design Division at KCAI.

While in Minneapolis, he also was staff designer for the Minneapolis Institute of Arts, Walker Art Center, and Guthrie Theater, and operated a private studio.

He was active on the educational committee of the Printing Industries of the Twin Cities. His early development work with Color Key as a material for designers eventually led to the development of a market in that area.

A pioneer in using graphic design as a communications tool within the community, Kelly's first thrust in this area was a "Design for the Community" program in Minneapolis.

When he moved to Kansas City, Kelly's attempts to use graphic design for visual community projects were expanded into city government. They culminated in extensive projects with the city police department, especially in the community relations area, an admissions charge for the municipal zoo, and a city identity program which is the only one of its kind in the country.



Kelly

## Prof Writes Guide For Women In "Sexist Jungle"

"The Sexist Jungle" is what Andrew J. DuBryn calls the working world.

In his latest book, Dr. DuBryn, professor of behavioral science at RIT and industrial psychological consultant, presents a psychologist's program for combating job discrimination against women.

"Survival in the Sexist Jungle" (Books for Better Living) is available in bookstores in paperback only.

The book suggests to the career-minded woman a program of defense against the sexist myths; a method of liberating her boss, husband or boyfriend; concise rejoinders to sexist put downs by personnel directors, bosses and co-workers and avenues of recourse when job discrimination has been practiced.

Research was based on information gathered from



DuBryn

women working in a variety of fields across the country.

In the introduction, DuBryn says "Survival" is "written for the woman who is too impatient to wait for society to change."

Aware of possible criticism that he's putting the responsibility on women to overcome other people's

# Gift Will Establish Humanities Chair In General Studies

Mrs. Caroline Werner Gannett has given \$600,000 to RIT's 150th Anniversary Campaign, officials of the drive announced last week.

Campaign Co-chairmen Walter A. Fallon and Maurice R. Forman said Mrs. Gannett's gift will establish the Caroline Werner Gannett Professorship in the Humanities in the College of General Studies.

A lifelong resident of Rochester, Mrs. Gannett has been actively involved in community affairs on the local, state and national level.

Elected to the RIT Board in 1965, she currently serves as an honorary trustee of the Institute. Mrs. Gannett is a former

member of the Board of Regents and is the recipient of seven honorary degrees. Her interest in education has been lifelong.

Dr. Paul A. Miller, President of RIT, described named professorships as one of the most enduring ways to add overall distinction to the faculty.

"This distinguished professorship will help RIT strengthen its humanistic interest in science and technology. Mrs. Gannett's similar interest is deeply appreciated," Miller added.

Endowed professorships are one of the major goals of the 150th Anniversary Campaign. Institute officials have designated \$9.9 million of the \$42 million campaign goal to add 16

named professorships to the five existing chairs at the Institute.

Arthur L. Stern, chairman of the RIT Board, praised the Gannett family for playing a vital role in the development of important Institute programs over the years.

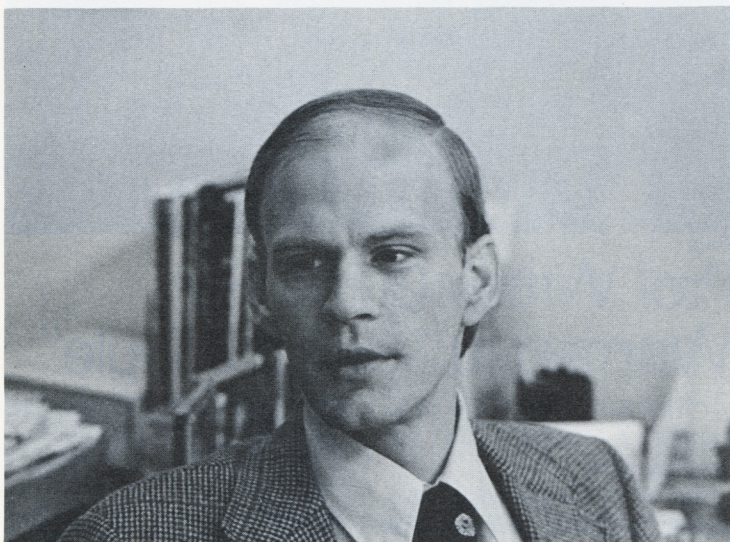
"It was Frank E. Gannett who encouraged RIT officials to bring the Empire State School of Printing from Ithaca to Rochester in 1937," Stern said. "RIT's School of Printing now enjoys an international reputation and is the largest and best equipped program of its type in the nation," he said.

In 1969, Mrs. Gannett participated in ceremonies at RIT, dedicating the largest complex



Gannett

on the 1,300 acre campus in memory of her husband, Frank E. Gannett. He was a longtime trustee and one of six recipients of RIT's "Founders Award," the highest honor given by the Institute.



Charles O. Bills, formerly on the staff at the University of Kansas, has been appointed manager of the RIT bookstore. Bills is a graduate of Syracuse University and has experience in various college retail operations. Bills "brings to RIT the sensitivity and leadership qualities necessary to further develop the bookstore into a vital educational resource," said Jon L. Prime, director of Institute business services.

## Sexist Jungle con't from p.1

prejudices, DuBrin answers, "Hopefully, both the victimized and the victimizers will read my book."

To those critics who ask why a male industrial psychologist is interested in writing about discrimination against women, DuBrin suggests the book may serve "as a partial retribution for the advice, counsel and inspiration I have received from career-minded women."

"Survival" is not DuBrin's

first advice manual for women. In 1972 he published "Women in Transition" which presented an array of possible solutions for a woman who's discontent with her role as homemaker but doesn't want to leave her husband and children.

He followed that with the highly successful "The Singles Game" which suggested 100 people-meeting strategies for both women and men.

## Institute Names Two For Communications Work

Susan Dwyer is the new communications associate for the 150th Anniversary Development Campaign, and Marlene Fries Ledbetter of 1609 Bridgeboro Drive, Webster, has been appointed public relations associate for the College of Graphic Arts and Photography.

Ms. Ledbetter had been a free-lance writer and editor for six years before joining RIT's Public Affairs Division. Previous to that she was director of publications at Monroe Community College, editor of Extension publications at Cornell University, and technical editor and writer for General Electric Company in Syracuse.

She has bachelor's and Master's degrees from S.I. Newhouse School of Communications, Syracuse University.

A native of Union Springs, she is the daughter of Mr. & Mrs. Laverne Fries.

Mrs. Dwyer of 20 Twin Oak Drive, Gates, has a bachelor's degree in journalism from Utah State University and has done additional academic work at the University of the Americas in Mexico City, and in



Dwyer



Ledbetter

photography at the Smithsonian Institution in Washington, D.C., and Montgomery College in Rockville, Md.

She comes to RIT's Public Affairs Division from the National Railroad Passenger Corp. (AMTRAK), where from 1972-74 she was a writer/editor at the Public Relations Office in Washington.

For four years previous to that she was a reporter with KOMO-TV in Seattle, Wash., covering general assignment news. Mrs. Dwyer currently works as a free-lance news reporter for WHEC-TV in Rochester.

# Grants

The Office of Grant & Contract Administration reminds all faculty and staff that the following are deadlines for program application. Since Institute review and approval must be accomplished prior to mailing a proposal, applicants are requested to forward their proposals to Grant Administration one week before the listed deadlines.

## NATIONAL SCIENCE FOUNDATION

Research Applied to National Needs, Technology Assessments in Selected Areas (73-34).

Nov. 15, 1974 - Large Air Transport Technology, Telecommunications-Transportation Interactions, Scientific & Technical Information, Retrospective Technology Assessments.

Nov. 29, 1975-Hail Suppression, Risk to Structures from Natural Hazards.

Dec. 6, 1974 - Controlled Environment Agriculture, Life Extending Technologies, Human Rehabilitation Techniques.

Dec. 13, 1974 - Instructional Scientific Equipment Program (E-75-15).

## THE FOLLOWING NSF PROGRAMS HAVE NO

## Students Should File Aid Applications

Students may now pick up the financial aid application for the 1975-76 school year from the Student Financial Aid Office on the first floor of the Administration Building.

The deadline is March 1, 1975 and only those students who file the Parents'/Student's Confidential Statement prior to January 1, 1975 can be assured that they will be received by this office on time. W. Douglas Hoover, director Student Aid, said.

These applications must be filed by all students who wish to be considered for renewal as well as those who want to be considered as first-time candidates for RIT scholarships, grants and federal financial assistance such as National Direct Student Loan, Supplementary Educational Opportunity Grant, College Work-Study Program or the Higher Educational Opportunity Program.

## DEADLINES AND PROPOSALS ARE ACCEPTED ANYTIME.

1. College Faculty Workshops (E-74-6).

2. Science and Engineering Technician Education Program (E-74-18).

3. Minority Institutions Science Improvement (E-74-9).

4. Technological Innovation in Education (E-74-9).

5. Field-Initiated Studies and Experimental Projects in Science Education (E-74-11).

6. Materials and Instruction Development (E-75-3).

7. Educational Systems (E-75-10).

8. Field-Initiated Studies and Experimental Projects (Elementary & Secondary Education Programs)(E-74-11)

## U.S. DEPT. OF INTERIOR

Jan. 10, 1975 - Title II - Water Research Project.

## NATIONAL ENDOWMENT for the HUMANITIES

Nov 1 - Education Programs, Education Projects, Grants beginning after May 1, 1975.

Nov. 15 - Youth grants - projects beginning after 4/1/75.

Education Programs - Planning Grants beginning after 5/1/75.

Nov. 18 - Fellowships - Fellowships in Residence for College Teachers '75-'76.

Research Grants, Projects beginning after 8/1/74.

Note: A brief description of the National Endowment for the Humanities has been forwarded to the Department Heads.

Please call 2388 for additional information or assistance.

# RIT Becomes Publisher of Mechanical Magazine

Mechanical Engineering News, a quarterly magazine distributed to mechanical engineering professors in the United States and Canada, is being published at RIT.

Dr. Robert Desmond of 6051 Holly Lane, Macedon, head of RIT's Mechanical Engineering Department, is editing the publication. Jackie Simons of 155 Roder Pkwy, Ontario, is adver-

tising manager.

The publication keeps faculty informed of activities of mechanical engineering departments and up-to-date on State-of-the-art instructional technology in their field. The 1,700 copies are circulated to individuals, departments and libraries.

Universities rotate the publishing responsibilities. RIT will be publisher for several years.

# News and News Makers

**Sheila Wells** associate professor in the School of Art & Design, will show her multicolor drawings at the Shaw-Remington Gallery, Toronto, Ont., Nov. 16-29....**Lila Fellows** of the Custodial Division has been promoted to Crew Leader in the NTID Housing area....In the Stores & Traffic Division, **Joe Bianchi** has been promoted to Foreman of the Dock; **Dale Swain** has transferred from Truck Driver to Central Supply Clerk and **David Lorcak** has transferred from the Custodial Division to the Stores & Traffic Division as a Truck Driver....An RIT group is being formed to play tennis indoors on a weekly basis at the Brighton-Henrietta tennis club. If you are interested, in joining and playing please contact Professor **Mario DiQuilio** at 464-2542, College of Continuing Ed. First meeting is October 23.... **Professor William Gasser** of the College of Business was the guest dinner speaker at a recent meeting of the C.P.A. Candidates of Rochester...the **RIT chorus** needs a piano accompanist twice a week for one hour at a time. Anyone interested should contact **Roberta Ciurczak** at 464-3287.... **Francine Shucat Shaw** assistant professor in the Department of Film Making, will deliver a paper at the Xavier University Conference on "Reconceptualizing Curriculum Theory," at Cincinnati in October. Mrs. Shaw's paper, "Paradox in Pedagogy," will address particular problems in the creative arts and humanities curriculum, with a special emphasis on the teacher-artist....

# Two-Day American Revolution Seminar Will Feature Pulitzer Prize Winning Author

A two-day seminar on the American Revolution featuring two nationally known authorities on American history is being sponsored by RIT at the Henrietta campus Nov. 1 and 2.

Dr. Michael Kammen, Pulitzer-Prize winning author and chairman of the history department at Cornell University, will talk on "The American Revolution and the Historic Imagination."

Also speaking will be Dr. Dexter Perkins, distinguished professor emeritus at the University of Rochester and a

nationally known authority on the Monroe Doctrine. He will discuss "The Spirit of the American Revolution."

Both speakers are scheduled for Nov. 1 in Booth Auditorium. The program will begin at 7:30 p.m. and the public is invited to attend without charge.

The following day will include a teachers' workshop that will highlight some current subject matter, curriculum materials, and methodologies involved in teaching the American Revolution. The workshops will begin at 9 a.m. in

Booth Auditorium.

Further, a vast collection of audiovisual teaching aids about the Revolution will be on display from 1:30 p.m. and will be available for preview. Materials for all grade levels, elementary through college, will be represented.

The program is endorsed and partially sponsored by BOCES 1 and 2. Teachers who attend the full two-day program will be certified for one continuing education unit, which equals 10 hours of in-service training.

## Events

### Monday, October 28

5 p.m.—CUB Meeting, Alumni Room, CU.

7-8 p.m.—RIT Chorus meets. Multi-purpose room, CU.

### Tuesday, October 29

12 noon & 1 p.m.—"Flaming Earth" Nickelodeon Theatre, Ingle, \$.05.

7:30 & 10 p.m.—Erotic Cinema Celebration, Ingle, \$1.00.

7 p.m.—RIT Jazz Ensemble, Multi-purpose room, CU.

1-2 p.m.—Christian Science Conference, Everyone Welcome.

1 p.m.—Interview for Coe Manufacturing. BS EE, IE, CT, ET, MT, Sign up in Job Placement Office.

1 p.m.—Interview for Dept. of Navy. BS & MS EE, ME, BS IE.

6 p.m.—Women's Volleyball, RIT vs Genesee CC & U of R, away.

### Wednesday, October 30

7:30 & 10 p.m.—Erotic Cinema Celebration, \$1.00.

All day—Commercial Web Offset, Gannett Building, Contact Judy Torkington at 2757.

11 a.m.—Faculty-Staff Bible Study, led by RIT faculty member. College of Science 2254. Contact L. Fuller x2516 or J. Runyon x2513.

4 p.m.—Soccer, RIT vs. Ithaca, HOME

1 p.m.—Interview for Dept. of Navy. BS & MS EE, ME, BS IE, Sign up in Job Placement Office.

1 p.m.—Interview for Haskins & Sells. BS & MS Acc.

7:30 p.m.—Outing Club Meeting, NRH North Lounge.

### Thursday, October 31

Commercial Web Offset, Gannett Bldg, All day. Contact Judy Torkington at 2757.

Control of Growth of Normal and Malignant Cells, Chemistry Seminar by Dr. David Hilborn, RIT faculty. 4 p.m. in Rm. 3154, Col. of Science. Refreshments in 3100 at 3:40 p.m. All welcome.

6:30-7:30 p.m.—RIT Chorus meets, Multi-purpose room, CU.

1 p.m.—Interview for Home Life Insurance Co. BS & MS BA, BS Acc, AAS Acc. and BA. Sign up in Job Placement Office.

1 p.m.—Interview for Metropolitan Life Insurance Co. BS ACC, BA, SW, All majors CCJCR, AAS Acc & BA.

1 p.m.—Interview for Touche Ross & Co. BS & MS Acc., MS BA.

1 p.m.—Interview for U.S. Navy, All Majors.

6:30 p.m.—Women's volleyball, D'Youville at RIT.

### Continuing Events

Ores and Metals—Exhibit, Rochester Museum and Science Center (through November 21)

Patent Models—Exhibit, Rochester Museum and Science Center (through November 21)

An Iroquois Village—Rochester Museum and Science Center. A new multi-media show about the transition from archaeological dig to the construction of a diorama. (shown daily through November 15)

The Glass of Fashion—Rochester Museum—Outfits from the Museum's exceptional costume collection, together with fashion dolls from the Strong Museum. (through Feb. 14)

4th Annual Tropical Fish and Decorative Aquarium Show—sponsored by the Rochester Aquarium Society. Midtown Mall Shopping Center (October 28-November 2)

Commercial Web Offset—Gannett Building, All day. Contact Judy Torkington at 2757. (Oct. 30-Nov. 11)

College Union Exhibit—John Massey—RIT Public Affairs (October 27-November 2)

Dracula the Vampire—Strasensburgh Planetarium. It's not camp, it's just plain gory. A properly frightening experience. (Starts October 31, every night except Mon & Tues, through Nov. 10)

Fall 74 Directions, 10 Exhibition, Gallery East, Monroe Community College (Oct 7-27 weekdays 10 a.m. to 3 p.m.)

Silent Spheres—new secrets that man has pried free from the planets and their satellites. Strasensburgh Planetarium. Call 244-6060, ext 56. (through Nov. 25)

Wallace Memorial Library Gallery, Nancy Hauger, embroidered paintings (through Nov. 8 daily)

MFA Gallery, Oct. 28-Nov. 1. Photographs by Bob Asman, Jim Ludwig, Chris Sansocie. 9 a.m.-5 p.m.

Oct. 19-31—The Haunted House, sponsored by Junior League. Halloween Funhouse for children. Weekdays 3-8 p.m. Sat & Sun 10 a.m.-8 p.m. Monroe County Fairgrounds. \$.60.

### COMPUTING FACILITIES

#### Fall Quarter Hours

#### Library Computer Center

Mon-Thurs—8:30 a.m. - 11 p.m.

Fri—8:30 a.m. - 4:30 p.m.

Sat—10 a.m.—4:30 p.m.

Sun—noon - 5:30 p.m.

### Time-Sharing and Batch Computer Services

Mon-Thur—9 a.m.-11 p.m.

Fri—9 a.m.-3 p.m.

Sat—10 a.m.-4:30 p.m.

Sun—noon-5 p.m.

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