



Social Changer

Jae-Hee

AGE:
27 years old

LOCATION:
Seoul, South Korea

OCCUPATION:
Freelance graphic designer

EDUCATION:
University

LANGUAGES:
Korean (fluent)
Japanese (proficient)
English (proficient)

test



Writing comfort level



Macbook Pro

PRIMARY USE: Graphic design work, maintaining her website, writing, editing Wikipedia



iPad

PRIMARY USE: Reading, looking for inspiration for her work, and quick internet browsing when she's not at home



iPhone 6S

PRIMARY USE: Calling, messaging friends on Kakao Talk, Twitter

Background

Jae-Hee graduated from university two years ago and currently works as a freelance graphic designer. She lives in the suburbs of Seoul, with her parents and younger sister. In her spare time, she works on her digital art and photography, which she publishes on her personal website, through WordPress. She loves reading, particularly fantasy and science fiction stories, in both Korean and

Japanese. While in university, she took a class on design and sustainability and became interested in environmental issues. Now she volunteers for an environmental advocacy non-profit which educates people about living a sustainable lifestyle, and shares similar lifestyle tips on her personal blog.

Tech Habits

She first started using a computer in grade school, and got her first smartphone in high school. She uses social media avidly, particularly Twitter to share her work and writing, and to follow other

environmental groups. She is well-known by her online username, "jigu". She learned basic HTML to run her website, and uses Adobe software for her graphic design and art.

Perceptions of Wikipedia

She first used Wikipedia in university, and then started to use it more frequently while researching fantasy literature and inspiration for her art. She mostly uses English and Japanese Wikipedia, because she often finds incorrect

translations or limited information on Korean Wikipedia. She sees Wikipedia as a formal, proper source of information, compared to other websites like Namuwiki which is more opinionated, but also more relaxed and collaborative.

Experience Goals

- To freely share her opinions and knowledge without conflict or rebuke, like she does elsewhere online

End Goals

- To raise awareness on environmental issues
- To collaborate with other environmentalists

Challenges

- Understanding Wikipedia policies like verifiability and notability. Frustrates her that she can't just write what she knows, like on her own website
- Social conflict seen and experienced on Wikipedia. Has received strongly negative responses to her edits.
- Translation takes a long time. The machine translation tool on Wikipedia only does so much, and she has to translate most of the content on her own.

Editing Journey

