**Why?**

As local organizers of wikievents, we were recursively facing some challenges that we learned to be common to other wikimedian groups. Main ones included:

- “How to improve the retention rate of newcomers returning to other wikievents?”
- “How to stimulate wiki contributors to edit off-home?”
- “How to give some distinctive feature to GLAM institutions willing to collaborate with Wiki project?”
- “How to oppose the common bias of non-contributors about Wiki world as non-reliable information?”

**How does it work?**

**The wikipassport**

It’s a paper booklet where wikipedians can collect stamps from institutions visited to contribute to wikiprojects.

Wikipassport is not issued by any central authority. Everyone can print it from a file in Commons.

The design of the wikipassport is based on icons to avoid any language being dominant.

**The wikistation**

It’s an area in a GLAM institution where wikicontributors are technically facilitated in contributing using information sources from the institution.

Additionally, permanent material describing wikiprojects is available for non-contributors.

After contributing from a wikistation, the wikipassport holder can get a stamp.

**How can the wikipassport project help you?**

**The wikipassport**

- It’s a memorabilia from a wikievent that can help newcomers to reconnect to the Wiki world and participate in other events.
- It’s an appealing small-talks subject that may attract other newcomers to wikievents.
- For long-term contributors it’s a self-gratification object.

**The wikistation**

- It “advertises” about Wiki projects even when you are not in the GLAM institution.
- It’s a low-cost feature that is affordable also for GLAM institutions with limited budget.
- It creates opportunities for additional visitors that are willing to touch all stations to complete the collection of stamps.

**How can you help the wikipassport project?**

- **Translating** pages of the Wikipassport portal on Meta into your own language
- **Identifying** institutions in your own country to join the network of the wikistations
- **Using** wikipassport during your wiki-events as «hook» for new and old contributors

For any questions or additional information you can contact:
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