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The Shortcomings
of the Advance
of the Motion Picture

By CHARLES M. SEAY

(Printed in U. S. A.)

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Court Decision May Result in Marked Change in Theatrical Agency Statutes

Ruling in Case of Charlotte Woodruff vs. Mrs. Betty Pawlawski Upsets Precedents

NO LIMIT TO COMMISSIONS

Appeal to U. S. Supreme Court Unlikely To Be Asked or Granted

New York, March 2.—A precedent was established by a decision of the Appellate Division of the Supreme Court last week whereby it is indicated that an agent may operate without a license and customary inspection of books, charge any amount of commission in excess of the prescribed five per cent, and not be

THURSTON HAS RECORD WEEK

Grosses \$17,432.50 in Cincinnati—Claimed More Than \$7,000 Greater Than Receipts of Any Other Magic Show

A world record for one week's receipts for a magic show was registered at the Grand Opera House, Cincinnati, last week when Howard Thurston's show grossed \$17,432.50. This figure was limited by the seating capacity of the theater and exceeded by almost \$1,000 the previous high mark of Thurston, made last season in Detroit, and, it is claimed, surpasses by more than \$7,000 the takings on a week of any other magic show.

During the seven days Thurston gave 11 performances, a Washington's Birthday matinee being offered Monday in addition to his usual Sunday, Wednesday and Saturday afternoon shows in Cincinnati. The ticket scale ranged from 50 cents to \$1.50.

This season Thurston is presenting the most costly and what also is generally considered his greatest program of mysticisms since 1908, when, after a tour of the universe, he became the successor to the late Harry Kellar and began his annual tours of the United States and a portion of Canada. The paper now used by Thurston is regarded by those in the know to be the flashiest advertising to herald a magic show.

JOSEPH JEFFERSON MEMORIAL WINDOW



—WIDE WORLD PHOTOS.
 This picture shows the unveiling and dedication of the Joseph Jefferson Memorial Window in the Church of the Transfiguration, lovingly called "The Little Church Around the Corner", New York City. The theme window is the parable of the Good Samaritan. It represents the story by which the Church of the Transfiguration got its popular name. Jefferson is shown in his tattered brown leather costume as the awakened Rip Van Winkle, supporting his actor friend, George Holland, wrapped in a shroud. The window was presented by the Episcopal Actors' Guild and their friends and admirers of Joseph Jefferson. Left to right are seen Charles Stevenson, John Drew, Lorette Jefferson, great-granddaughter of Joseph Jefferson and uncle of the window; Frank Gillmore and Walter Wilson. They officiated at the unveiling.

FRED BARNES TO RESIGN

Leaves W. A. S. A., of Which He Was One of Founders, December 31

Chicago, Feb. 28.—Fred M. Barnes will retire from the World Amusement Service Association at the end of this year, according to a statement he made to *The Billboard* today. Mr. Barnes did not amplify his statement in any way in making his announcement to this publication.

Mr. Barnes was one of the founders of the World Amusement Service Association. He had previously been in the fair booking business for many years and has long been known as one of the very fastest salesmen of entertainment bills in the outdoor world. Beyond saying he will sever all connection with the W. A. S. A. December 31 next, and that he is not ready to announce his plans after that time, Mr. Barnes was silent and unresponsive to reporter queries.

SURCHARGE ON PULLMANS STAYS

House Decides To Allow Extra Fee Despite Country-Wide Editorial Comment Against It

Washington, Feb. 28.—After editorial comment against it all over the country and numerous arguments put forth in the House of Representatives why it should be taken off, the latter body decided to allow the 50 per cent Pullman surcharge.

The extra fee was added to the regular sleeper rate during the World War as a war measure to discourage, to a certain extent, the common usage of sleeping cars. Those who spoke against the surcharge emphatically emphasized this, but all to no avail.

Showmen in general will be affected by this, to say nothing of the thousands of commercial companies which have men on the road. It is estimated that the surcharge nets more than \$40,000,000 a year.

The repeal of the act which allowed the extra fee was instigated by the House Interstate Commerce Committee, 16 of its members having signed a document whereby they believed that the surcharge was excessive and un-American.

Among those who stood out for eliminating it was Senator Reed of Missouri. He intimated that if the railroads needed this \$40,000,000, which they were extracting thru the berth charge, then let them obtain it some other way, but don't make folks who could afford to sleep in a Pullman at the old rate sit up.

TENT SHOWS ARE TARGET OF PROPOSED TAX BILL IN TEXAS

Motion Picture Exhibitors of State Pushing Measure Making License Fee \$150 in Each City of 40,000 or More Population—Flooring of Tents Also Required

New York, March 2.—Motion picture theater owners of Texas, who about two years ago almost succeeded in putting thru legislation that would have kept all traveling tent shows out of that State, have again taken steps to accomplish this end. Evidence of their renewed activity in this direction is contained in a circular letter sent out from the office of the Motion Picture Theater Owners of Texas, Inc., to movie theater owners of that State under date of January 18, reading as follows:

"Dear Exhibitor—Col. H. A. Cole has just returned from Austin, where he was instrumental in having a friend introduce a tent-show bill.

"It is very important to us that this bill be pushed thru as promptly as possible. It has been referred to the taxation committee of the House and the hearing will probably come up some time this week.

"I should appreciate it if, immediately upon receipt of this letter, you would wire your representative care of the Texas legislature at Austin asking his support on Representative Covey's bill taxing tent shows.

"With very best wishes and kindest regards, sincerely, H. G. McNeese, secretary M. P. T. O. of Texas, Inc."

The bill in question, if passed, would require tent shows to pay a license fee of \$150 in each city of 40,000 or more population visited, and also would require tent-show managers to floor their tents in order that tents may be either nailed or screwed to the floor. This excessive taxation, which is as much in each city of that size as movie houses would be required to pay for a whole year's license, will bring hardships and disaster upon tent-show companies, to say nothing of the impracticability of fulfillment.

MADISON SQUARE GARDEN WILL BE RAZED AFTER CIRCUS ENGAGEMENT

Ringling Bros. and Barnum & Bailey Combined Shows To Start Five and One-Half Weeks' Run There March 28--- Will Pass Up Brooklyn This Year

NEW YORK, March 2.—Within one week after the Ringling Brothers and Barnum & Bailey Circus closes its last engagement at Madison Square Garden work on the destruction of the historic old building will be started. May 6 has been definitely set for the day on which the wrecking crew will begin operations. The circus will open March 28 and play five and one-half weeks in the Garden this year. This is a week longer than its customary New York engagement has been for the past few years. This year it has also been decided that the big show will not play Brooklyn.

Madison Square Garden, as it is at present, has been the permanent New York showing place for the big show since it opened in 1891. Prior to that time, before the show was combined with Ringling Bros., and was known as just Barnum & Bailey's, it had played for years at the old Garden, missing only the year of 1908, when it played under canvas at 110th street and Fifth avenue. During that year the present Garden was under construction.

Next year it will play the new Garden to be erected on the car-barn site at 50th street and eighth avenue. The New York Life Insurance Company owns the site of the present Madison Square Garden, having secured it thru a foreclosure. When the present building, which was designed by Stanford White, has been completely torn down work on the construction of a new skyscraper to be operated by the New York Life Insurance Company will be started.

At present much discussion is being held over the disposal of the statue of Diana, which has graced the top of the tower on Madison Square Garden for years. Many schools and museums of art have requested that it be given to them, while others are bidding for it. One suggestion being given consideration is to have the statue placed in City Hall Park, adjacent to the statue of Civic Virtue.

Assists Prima Donna

Former-Emperor William has joined in giving assistance to Rosa Sucher, once famous as a Wagnerian opera singer in Berlin and at the Metropolitan Opera House, New York. Frau Sucher is now living on a small pension at Aix-la-Chapelle.

The inflation period wiped out the savings of the former soprano, whose late husband, Joseph Sucher, was director of the Royal Band in Berlin. Her pension from the Berlin Opera has been supplemented by an annuity of 900 marks from the private funds of the former Kaiser.

Tragedy of Collins Filmed

Indianapolis, Ind., Feb. 26.—Frank J. Rembusch, owner of a string of motion picture theaters thruout Indiana, and whose central offices are in this city, has prepared a picture entitled *The Tragedy of Floyd Collins*. The picture was given its premiere this week at the Whynot Theater, Greenfield, owned by the Rembusch interests. The film, dealing with the tragic death of Floyd Collins, explorer, who died in Sand Cave, is said to be a complete story of the death recorded in motion pictures. The film has one reel, made under the direction of Mr. Rembusch.

Hays Aids Stricken Families

Indianapolis, Ind., Feb. 28.—Will H. Hays, head of the Motion Picture Producers and Distributors, arrived this week at his home town, Sullivan, Ind., from California and immediately entered into the work of giving aid to the families stricken in the coal mine disaster there, when 51 were killed. The first word of the disaster came to Mr. Hays when he was at Gallup, N. M. He had the train held while he wired \$100 to the relief fund.

Cleveland Theaters Must Close at Midnight

Cleveland, O., Feb. 28.—Cleveland Theaters must close at midnight, Safety Director Edwin D. Barry ordered yesterday. The order affects six all-night motion picture houses. Barry claims the all-night theaters are harboring places for criminals and that scores of them meet there nightly.

To Raze President Theater

Chicago, Feb. 24.—Many movie houses are built here in reality and more built on paper, but they seldom tear one down. However, the President Theater, in East Garfield avenue, built 15 years ago, is to be razed to make way for another structure. It was at the President that Sophie Tucker, Gene Green and others made their early day appearances.

Spokane Election Involves Theatricals

Spokane, Wash., Feb. 28.—Politics and theatricals are becoming involved in the new city election, due to statements of several candidates and the coincidental showing here of *The Birth of a Nation* for the fifth time.

As soon as the Griffith film was announced the local branch of the National Association for the Advancement of the Colored People appealed to the city council for censorship. The council uncovered a ruling made against the film in 1916 and ordered the film censored by the department of public safety to conform to the Negroes' wishes.

The Spokane Theater Managers' Association has endorsed three candidates for election, not including the present commissioner of public safety.

A. T. Dishman, dancing pavilion and resort owner, is also a candidate for city office, but kept clear of the censorship angle. Louis Longbottom, operator of an amusement arcade, is in the race, stating he will "pop up the town" if elected. He had difficulties with the present safety commissioner last year.

Mrs. J. T. Burcham, commissioner candidate, is stressing in her talks that she encourages "better moving pictures" and particularly "better pictures for the children of the city and nation."

Globe Dark for Week

New York, March 2.—The Globe Theater will be dark for a week following the close of Ed Wynn's *Grab Bag* there March 14. The new Dillingham production, *The Little Minister*, goes into the house a week later after an out-of-town tryout. Ruth Chatterton and Ralph Forbes are featured in the Barrie play.

Cobb Theater Damaged

Boston, Feb. 28.—The Cobb, a picture theater in the South End, was recently damaged by fire to the extent of about \$1,500. The origin of the fire is undetermined.

Actress Guest of Coolidges

Washington, Feb. 28.—Julia Arthur, noted actress, was a guest of President and Mrs. Coolidge on the Yacht Mayflower recently.

Celebrities in Caricature



CAST (in the order of their appearance)

Lord Grenham Cyril Maude
Cyril Maude Himself
Artist Cliff Wesselman
Scene: Dressing room. Place: Grand Opera House, Cincinnati. Time: Immediately following performance.
Artist—"Records have it, Mr. Maude, that you are nearly 63. Your appearance belies it—why, you are still young!"
Mr. Maude—"Well, naturally, I am always pleased when anyone tells me that."
Lord Grenham—"Aren't we all?"

Another San Francisco Theater

San Francisco, Feb. 27.—For several years the triangular parcel of land, bounded by Market, Hayes, Larkin and Polk streets, has been sold on an average of once every six months for a theater site, that is, according to rumor. A few days ago the site was actually purchased by the Capital Company from the Doc Estates Company and it is understood A. J. Rich & Company have been authorized to contract for the erection of a theater building to seat 2,600 persons.

Will King at Casino Again

San Francisco, Feb. 27.—Will King has signed a contract with Beatty's Casino Theater and his first performance, scheduled for March 8, will be in the nature of a welcome home, for it was at the Casino that King and his company appeared in a record-breaking engagement of five years. The future policy at the Casino is to be road shows of vaudeville from the Western Vaudeville Managers' Association and tabloid comedy-dramas.

Redecorating the Central

Chicago, Feb. 27.—Carl Barrett is having his Central Theater entirely redecorated. A double crew of men work mornings and afternoons except when Fiske O'Hara gives a matinee of *The Big Mogul*. When finished the color scheme will be rose and gold, with

Ed Salter Nearly Recovered

Edward R. Salter, publicist of the Johnny J. Jones Exposition, who during most of the South Florida Fair at Tampa was confined to a hospital, returned to Orlando with the organization and was last week reported up and around merrily, altho still somewhat weak from his illness. Orlando newspapers carried special mention of Mr. Salter's recovering and in no small way expressed the grateful appreciation of this on the part of Orlandans, among whom the "Hired Boy" has a host of close friends.

Gabel Elected President

New York, March 2.—The Jewish Theater Managers' Association elected Max Gabel president of its organization last week. Gabel is president of the United Hebrew Booking Agency. It also has been announced that Gabel has taken over control of the Irving Place Theater for production of Yiddish plays. Other houses which he controls are People's and Bowery.

Orchestra To Tour World

San Francisco, Feb. 28.—The Hess-Young Orchestra has signed to play aboard the S. S. President Harrison, which sails from here on a world tour March 28. The group includes: Kenneth Hess, saxophone; Ernest Young, drums; Gordon Hall, piano; Lou Foote, banjo, and Ted Duncan, strapons.

Oppenheimer Renews Lease on Garrick

Mutual Burlesque Franchise for St. Louis Retained by New Arrangement

New York, Feb. 28.—Storm clouds that have for some time been gathering ominously in the burlesque sky at St. Louis appear to have been happily dispelled by diplomacy on the part of President I. H. Herk, of the Mutual Burlesque Association.

For several months it has been known in theatrical circles that Oscar Dane, former manager of the Gayety (Columbia Circuit) Theater, St. Louis, and lessee since last summer of the Palace Theater, Minneapolis, and Empress, St. Paul, both playing Mutual attractions this season, had secured a lease of the Garrick, St. Louis, Joseph Oppenheimer, who recently took over the Lyric Theater, New York, has held a lease of the Garrick, St. Louis, which expires shortly. Under the direction of Mr. Oppenheimer, and presenting Mutual shows, the Garrick has become a popular and successful burlesque theater. Meanwhile, Mr. Dane has been successfully operating the Liberty Music Hall, St. Louis, with a musical stock company, and he made no secret of his intention to personally operate the Garrick when his lease became effective.

Mr. Oppenheimer's franchise with Mutual for St. Louis was obviously too valuable to consider abandoning, and since his Garrick in Des Moines had become a profitable venture and gave to Mutual attractions a week between Kansas City and Minneapolis, and as his Lyric in New York was soon to be added to Mutual's chain he had made all preparations to build a new theater in St. Louis in the down-town section.

President Herk evidently felt that since Messrs. Oppenheimer and Dane were both vitally interested in the continued success of the Mutual Association the atmosphere could be clarified and all differences adjusted at a meeting of the parties in this city. This was accordingly arranged, and after two short conferences in the offices of President Herk Mr. Oppenheimer returned to St. Louis with a long lease of the Garrick in his pocket, and a bond of fealty established between all concerned.

It is understood that under the conditions of the arrangement Mr. Dane should profit to the extent of nearly \$150,000 during the period covered by the new leasehold. Meanwhile, Mr. Oppenheimer, who took over the Garrick at an absurdly low rental when it was unwanted and developed it into an amazingly profitable institution with Mutual attractions, is spared the inconvenience and expense of having his season interrupted, and will soon come to New York to devote his time to the operation of the Lyric. That his ideas of presentation will be radically different from anything Broadway has known is generally conceded.

Lotta's Alleged Niece To Open Will Contest

San Francisco, March 1.—Carlotta Crabtree Cockburn, who is seeking her mother thru the medium of want ad in the "missing person" columns of Pacific Coast dailies, is the niece of Lotta Crabtree, famous actress, according to David J. Aaron, local attorney. He represents Boston attorneys in what promises to be a sizable legal battle. The opening gun in the skirmish to break Lotta's will is said to be the want ad, which reads: "Will my mother, Annie Crabtree, who lived in Tombstone, Ariz., during the years 1879-'80-'81-'82-'83 and later in Phoenix, communicate with me? I need my mother's help now more than I ever did. Carlotta Crabtree Cockburn, address Room 618, 68 Post street, San Francisco."

Object to Theater Poster

Holyoke, Mass., Feb. 28.—A poster advertising one of the local motion picture houses made its appearance on a private house on Dwight street recently and has set the whole town talking, many residents of the section objecting to such advertising. Both sides have appealed to the city government and the disturbance promises to become a local political issue. Some contend that inasmuch as the poster is on private property the city can do nothing about it. The theater is getting lots of publicity thru the agitation.

Face Theater Robbery Charge

New York, March 2.—The three men who were foiled in an alleged attempt to rob the safe of the Victory Theater, a motion picture house, last week have been indicted by the Bronx County Grand Jury on a charge of first-degree robbery. The men, nonprofessional, are Patrick Kenneley, Charles Clark and James Tighe, all of this city.

Beatrice Lillie Sails

New York, Feb. 28.—Beatrice Lillie, star of *Charlot's Revue*, arrived here today from Chicago on her way to England. She will return in the fall when Arch Selwyn brings over the 1925 *Charlot*.

ASCHERS BUY OUT GOLDWYN IN ALL OF THEIR THEATERS

Against Admission Tax

Anaconda, Mont., Feb. 28.—Theater owners are up in arms over the proposed legislation to place a tax on every motion picture house admission in order to provide for censorship of pictures. There are three bills of this nature pending in the Legislature. One would impose a seat tax, another would collect three cents on each admission and the third proposes the establishment of a State censorship bureau.

Three Badly Injured in Giant Racer Accident

New York, March 1.—An investigation by the District Attorney's office will be conducted, according to report, into the accident at Coney Island yesterday afternoon, which resulted in severe injuries to three persons when the Giant Racer, a reconstructed ride, which was being given a test preparatory to opening to the public today, became uncoupled and three cars lunged back down a steep incline. The injured, taken in an ambulance to Coney Island Hospital, where it is said they will recover, are: Samuel Freestone, manager of the railway; Samuel O'Brien and Gus Youngclaus.

The coaster, located at Surf avenue and West 10th street, had been closed for the summer. It was reconditioned last week and Freestone decided to give it a test. The train, consisting of five cars, broke as it reached the summit of a steep incline, two cars going forward, the remaining three rolling back until they crashed into heavy beams at the bottom. Shortly after the accident Joseph A. Guider, Boro President and Albert E. Kleinert, superintendent of buildings, were on the scene. It is reported that an investigation is being brought about following their cursory examination of the records, which showed that no permit from the building department had been obtained to test the coaster, nor had an application for such a permit been made, and that, also, no inspection had been made by the building department authorities of the structure and its equipment.

Many Columbia Burlesquers Going With Mutual Circuit

New York, Feb. 28.—As previously announced, conditions on the Columbia Circuit during the current season under Sam A. Scribner's management have caused much dissatisfaction among franchise-holding producing managers and their performers, with the result that several producing managers and many performers are not waiting for the close of the current season to plan for next season, but making overtures to I. H. Herk, president and general manager of the Mutual Circuit, to take them on for next season, some of the producers with franchise-holding producing rights and many performers to be featured. In addition to those previously reported by the Mutual Burlesque Association are: Kitty Warren and Joe Lang, Sam Micals, Fred Binder and Al Golden.

Goldstone Leases Claridge

New York, Feb. 28.—His long lease on the Claridge Hotel, 4th and Broadway, has been sold by Edward Arlington, well known in circus circles, to L. Goldstone for a price said to be \$2,100,000. This is one of the largest hotels in the white-light district and since being taken over by Mr. Arlington has been the headquarters for more circus representatives than perhaps any other hotel in the city. The lease, which includes furnishings, was consummated by James J. Crowe.

Two "Frances Russells"

A communication from Frances Russell, 7115 Greenwood avenue, Chicago, asks *The Billboard* to state that she is not the "Frances Russell" mentioned as having been arrested in an article in *The Billboard* several weeks ago. A coincidence such as this one sometimes proves very embarrassing.

Eugene O'Brien Injured

Visalia, Calif., Feb. 28.—Eugene O'Brien, screen actor, was injured near this city Wednesday when the car in which he was riding turned turtle after being crowded off the highway. He sustained a gash on his head, a slight injury to his hip and numerous bruises.

Italian Company for U. S.

Gustavo Salvini, father-son of the late Tommaso Salvini, famous Italian tragedian, is forming a new company in Rome which he intends to bring to the United States next October to remain until the spring of 1926.

Largest Individual Second Mortgage Ever Underwritten in Chicago Filed for Record

Chicago, Feb. 28.—Ascher Brothers yesterday purchased the half interest in the Roosevelt Theater held by the Metro-Goldwyn interests of New York. A second mortgage of \$725,000 for three years at seven per cent was negotiated to make the purchase, it being the largest individual second mortgage ever underwritten in Chicago and is placed on the property of the Ascher Bros. Theater Corporation of Illinois. The junior mortgage covers all of the 16 Ascher properties and as additional security has a pledge of all the stock of the corporation.

The negotiation closes out a half interest held for six years. In 1919, when the Roosevelt Theater was erected, the Goldwyn Picture Corporation secured a half interest in the Ascher string of theaters for approximately \$1,000,000. In connection with the deal a new Ascher Bros. corporation has been incorporated in the State of Illinois to take over the stock and to be headed by Nathan Ascher. Security for the loan covers fees of the Portage Park, West Englewood, Frolic and Columbus theaters of Ascher Bros., as well as a pledge of stock in the other theaters owned. It is understood that the above transaction absorbs the Goldwyn interest in all of the Ascher properties.

Havana Cop Censors "White Mice" Filming

Havana, March 1.—While the company filming *White Mice* for the Wilson & Wetherald Company was at work a police captain at the Havana Docks made objection to the way in which one scene was being "shot". The scene represented two young men in torn clothing and barefooted as being Havana porters in the act of carrying tourists' baggage. The police captain stated this would not be an exact representation of what takes place in Cuba and would misrepresent Cuban custom in regard to the treatment of visitors and demanded that several Cuban porters in their proper uniforms be used. After some discussion the director agreed to the demand and the work proceeded. *White Mice* is starring Jacqueline Logan.

Teacher Indorses Thurston

A school teacher, while attending the National Educational Association meeting in Cincinnati last week, witnessed a performance of Howard Thurston, master magician, at which a large portion of the audience was children. She was so impressed with the rapt attention in which Thurston held the kiddies that, according to her statement, she intends to devote a chapter to him in a book which she has in preparation on the psychology of handling children.

Robt. Jones' Father Ill

The father of Robert Jones, formerly with LeComt & Fleisher, is said to be critically ill in Fairhaven, Vt., and wishes to get in touch with his son.



—WIDE WORLD PHOTOS.
Concessionaires of Coney Island, N. Y., who had the foresight to open on a recent rainy Sunday were well patronized by the majority of the 300,000 persons who journeyed out to the resort. Picture above is a part of the new boardwalk, with more people than was ever expected on a day in February.

Two Major Revues for Film Theater Same Week

Milwaukee, March 1.—Due to an irremediable conflict in booking dates two major revues will be presented at Saxe's Wisconsin Theater the week of March 14. Six months ago George Behan contracted to bring his large act in conjunction with his latest picture at the earliest possible date he could open a Saturday booking. Subsequently Ned Wayburn's *Dance Revue*, staged especially for the Midwest Theater Managers' Club, was booked for the same week. Behan sent word he would bring his act March 14. Efforts to postpone either engagement failed.

Hilda Ferguson Ill

New York, Feb. 28.—Hilda Ferguson, the beauty whose dancing is a feature of the touring *Ziegfeld Follies*, playing in Newark this week, is confined to her apartment on Park avenue with a severe attack of the grip. She was stricken February 23 and had to be carried to her home. It is reported that she will be able to rejoin the show in Philadelphia next week.

Madeleine Massey in Again

Chicago, Feb. 28.—For the third time in about as many weeks Madeleine Massey, understudy for Myrtle Schauf, the prima donna of *Rose-Marie* at the Woods Theater, has been called upon to step into the prima donna's shoes. Miss Schauf dropped out of the cast last Saturday and is said to have gone to a hospital to have her tonsils removed. Miss Massey will sing the title role until her return.

Projectionist Severely Burned

Cleveland, O., Feb. 28.—Trapped by flames in a small projection booth of the Princess Theater, downtown all-night film house, Thursday, William Duclot, film operator, fought the blaze single-handed and extinguished it, altho he was severely burned. The fire started when the powerful light of the projection machine caused "backed-up" film to ignite. Duclot was taken to a nearby hospital, where he is recovering from severe burns about the hands, face and chest.

Fassnacht Makes Change

Chicago, Feb. 28.—Frank Fassnacht, who has been chief of service at McVicker's since the reopening of that cinema house, has been transferred to the Balto Theater by Jones, Linick & Schafer in a like capacity. Cyril Samuel, secretary to Aaron J. Jones and Ralph T. Ketterling, is convalescing at Grant Hospital from an operation for appendicitis. Sadie Kadons is substituting for her in the J., L. & S. offices.

Receipts Show Increase

New York, Feb. 28.—Reports from Atlantic City state that Washington's Birthday visitors to that resort spent \$2,500,000 during the weekend. The amount is based on a survey made by bank officials who claim deposits on February 24 showed an increase of nearly 20 per cent over last year. Hotel men report an increase of 35 per cent over the same holiday period last year.

SCREEN STARS ON BOOSTING TOUR

Cosmic Productions Conducting Three Months' Trip--Movie Balls and Entertainments Held as Part of Exploitation Stunt

Los Angeles, Feb. 28.—Sponsored by Cosmic Productions Corporation, 12 screen stars are on a three months' trans-continental tour to boost Hollywood, Los Angeles and Cosmic. They are traveling on board a special train of Pullmans and visiting the larger cities in the country. The trip is being heralded widely by the press and radio.

The party, which left Los Angeles February 14, includes: Bryant Washburn, Carl Miller, Joe Murphy, Ruth Stonehouse, Cullen Landis, Jack Daugherty, Elna Gregory, Phyllis Haver, Kathryn McGuire, Harry Tiske, Wanda Hawley, Helen Holmes, Anna May Wong, officials of Cosmic, and representatives of the Southern Pacific.

The first stop was at El Paso, Tex., where a big crowd of city officials and movie fans greeted the celebrities. In the evening a huge movie frolic and ball was staged, with entertainment numbers furnished by the stars. Similar programs are planned for all stops on the itinerary, which provides for visits to about 50 cities.

Harry Tighe is acting as master of ceremonies. The project is regarded as one of the biggest attempts ever made to bombard the North, South and East with advertisements of California. It has the backing of the Hollywood Chamber of Commerce, Los Angeles city officials and others.

The radio is offbeat as a national publicity purveyor for the tour. Nightly Station KFI, operated by *The Los Angeles Examiner*, is broadcasting stories concerning the daily activities of the party.

Injured Players Carry On

New York, Feb. 27.—A story of the bravery of players was brought to Broadway this week from Boston which fits in well with the best stage traditions. It concerns Leon Gordon and Annette Margulies, both of the Boston company of *White Cargo*, playing at the Selwyn Theater.

Gordon shook hands with George Duryea, who is a particularly strong individual, and giving him a limp arm and getting a particularly cordial grasp, discovered that his arm was useless. Doctors diagnosed it as a dislocated arm and a snapped ligament. A brace was fitted to the wounded member and Gordon continued playing at all performances without betraying that he was suffering exquisite agonies.

Miss Margulies threw her knee out of joint about the same time that Gordon received his injuries and she had to have it bound and unbund three times each performance in order to continue playing. At one time there were five doctors waiting in the wings to attend to the players in case they gave out.

"Rain" a Hit in Omaha

Omaha, Neb., Feb. 27.—During the engagement of *Rain* in this city the past week George Lee Hall, leading lady, and a former O'Neill (Neb.) girl, were entertained by the O'Neill Club, of Omaha, composed of prominent people of this city who are former residents of her home town. A large delegation of her fellow townsmen made a special visit to Omaha to view her work. The Brandeis Theater had capacity business on each performance during the engagement and it was necessary to offer two extra performances to accommodate the overflow.

"Ma Pettengill" Premiere

Wallace Munro, widely known agent, was in Cincinnati last week making arrangements for the world's premiere of *Ma Pettengill* at the Grand Opera House March 8-14. The play is a comedy by Owen Davis, founded upon *The Saturday Evening Post* stories by Harry Leon Wilson, and is being produced by George C. Tyler and Hugh Ford. Among the principals in the cast will be found Burr McIntosh, Helen Ford, Edna May Oliver, Edward M. Favor and Raymond Hackett.

Other well-known agents in Cincinnati last week were "Colonel" Sam M. Dawson, of the Sliding Billy Watson Show; Clarence Hyde, of the *Music Box Revue*; and Leon Friedman, of George White's *Scandals*.

Theater Bandits Captured

South Norwalk, Conn., March 2.—One bandit was killed and two others of a gang, surprised in an attempt to drill into the safe of the Palace Theater, were captured last week. Held under heavy bonds, the two captured bandits refused to give their names.

THEATRICAL REAL ESTATE TRADING UNUSUALLY BRISK IN NEW YORK

Property and Leases Thruout City Change Hands During Week of Activity---Small Vaudeville and Movie Houses Mostly Affected

NEW YORK, March 2.—The past week was one of the most active of the fiscal year in theatrical real estate dealings. Several new sites for theaters intended for motion pictures and vaudeville policies, and combinations of both, were announced, and a few theaters exchanged hands, as did property of other kind owned by theatrical people.

Among the various deals consummated was the leasing of the property formerly known as Reisenweber's to David Weinstock by the St. Regis Restaurant, Inc., who will build a high-class motion picture theater after tearing down the present building. Weinstock recently acquired a motion picture theater at 993 Third avenue, this city.

Straussberg & Small, who control a chain of 30 theaters thruout Brooklyn and Queens, purchased a plot at Roosevelt avenue and Junction boulevard, Queens, L. I., on which they will erect a vaudeville and motion picture theater.

The Melster Builders, Inc. leased the corner at Stebbins avenue and Boston road, in the Bronx, on which it will erect a 1,700-seat motion picture theater. The total rental under the lease approximates about \$1,000,000. It has been leased for 20 years.

Another Bronx deal was the purchase of the property at 180th street and Bryant avenue, containing 15 stores and a motion picture theater, by the Benenson Realty Company from the S. & L. Building Corporation. The property was held at \$425,000.

The Star Casino Theater, playing independent vaudeville, was sold to Aaron Schiffman by the Peter A. H. Jackson Estate. Schiffman gets the house for 21 years from March 1, 1925, for \$9,000 net a year.

A motion picture theater is to be built at 993 Third avenue by the Cadillac Theaters' Company, which purchased the property from Tancoos, Smith & Co. The property is at the northeast corner of 59th street and Third avenue. The house will seat 2,000, and the transaction involved \$200,000.

The two-story motion picture theater owned by Max D. Steur, theatrical attorney, at 139 to 145 Housen street, was sold by him to Samuel Augenlick. This was held at \$150,000.

Cyril Scott, the actor, sold his waterfront home at Bayside, L. I., to Willis H. Taylor, Jr., of Flushing, L. I., at a reported price of \$60,000. The property consists of two acres, a ten-room house and a garage for four cars.

New York, Feb. 28.—The lease of the West End Theater cinema house, at 125th street and St. Nicholas avenue, has been sold to Louis I. Harris by Bernard K. Blumberg, both owners of a string of picture houses uptown. The price is \$30,000 net, and the new lease is to run until 1939.

Harris is going to tear out the front of the theater and put two stores in. The interior of the house will be decorated and the seating arrangement changed so that the capacity will be increased.

The theater is owned by Joe Weber, of the famous team Weber and Fields. He has given his consent to the new tenant, having signed the agreement.

Harris discussed with his attorney, Alfred Beckman, of House, Grossman & Vorhaus, the advisability of adding vaudeville to the regular program. Harris hasn't decided the matter completely, but is investigating costs, etc., for the change.

George Leonard Retires

New York, March 2.—George Leonard, the old "rou" character actor, has been compelled to retire from the cast of a new musical comedy owing to a recurrence of injuries he received in an automobile accident last year. Leonard thought he had recovered sufficiently to resume work, but found that the ligaments in his legs were still too strained to permit his dancing or doing other strenuous work his role called for.

United Artists Get Hart

New York, Feb. 28.—Publicity Director Moyer of United Artists today announced that William S. Hart has signed a contract with the organization he represents, having received word to this effect from Joseph M. Schenck, general manager of the company. As yet he states that other information concerning the deal or Hart's program is not available. However, it is known that the Western star, in returning to the screen, will make his pictures at Hollywood.

"Charlot Revue's" 500th

Chicago, Feb. 28.—Charlotte's Revue, which closed its Chicago run at the Garrick today, reached the 500th performance of the present edition Thursday. The show opened in New York on January 5, 1924. This is something of a record for an English revue ever here.

Bostonese Leave Theaters As Mother Earth Shakes

Several Women Faint in Hasty Exit From Back Bay Movie—No One Hurt

Boston, March 2.—The earthquake last night was worst here. The Harvard seismograph was shattered and many buildings were severely shaken. Back Bay experienced a near panic at the Exeter, a movie theater. Despite the fact that the audience rushed pell-mell to the street, with several women fainting, no one was hurt. Audiences of the Hollis, Majestic, Regent, Orpheum and other theaters were temporarily in an uproar, but action of ushers and other theater attaches averted disaster.

Rehearse Congreve Play

New York, Feb. 27.—The Provincetown Playhouse group has put *Love for Love* into rehearsal and will present it at the Greenwich Village Theater on March 25. This play is by William Congreve and no production of it has been made in this country for nearly a century. The cast will be made up of players now appearing in *Patience* and *Desire Under the Elms*. Stanley Howlett and Robert Edmond Jones will stage the play.

Mr. Exhibitor: When you have a real story why not send it to the Motion Picture editor of *The Billboard*, 1493 Broadway, New York City?

Joe Laurie Is Manager

New York, March 2.—Joe Laurie, Jr., star of *Plain Jane*, which is playing Brooklyn this week, has become a manager, having taken over that show by arrangement with Walter Brooks, who produced it originally and owned it.

Burlesque for Honolulu

San Francisco, Feb. 28.—George Brown, theatrical promoter from the Orient, is here making arrangements to take a burlesque show of 45 people to Honolulu the latter part of March.

"MOONLIGHT" CREW SHINES ON



L. Lawrence Weber's production, starring Julia Sanderson in "Moonlight", has carried the same crew since the opening of the show in 1924, using the same men all thru the New York run and now carrying them on tour. From left to right are seen James O'Neil, carpenter; Charles (Buck) Wheeler, stage manager; Harry Rabson, property man; James Drewitz, electrician, and Earl Doezstader, assistant electrician.

THE NEW PLAYS ON BROADWAY

SELWYN THEATER, NEW YORK

Beginning Monday Evening, February 23, 1925

Jessy Trimble, Inc., Presents

"TWO BY TWO"

A New Comedy by John Turner and Eugene Woodward
Directed by Clarence Derwent

THE CAST

Mrs. Cleves.....Charlotte Walker
Elmer Cleves, Her Daughter.....Minette Buddecke
Richard Graham.....Howard Lindsay
Lola Carroll.....Beatrice Herford
Lord Leighton, Her Cousin.....Lawrence D'Orsay
E. Lorillard Price.....St. Clair Bayfield
Father Hollister.....Arthur Lewis
Nehemiah.....Frank L. Evans
Sally.....Maud Durand
Herbert.....W. Leete Stone
Frank Phillips.....Lancelotti Perend
Jan Hoskins.....Robert Ryles
Jack Eaton.....Almerin M. Gowing
Pauline.....Elmer Wells
A Clerk.....H. E. Cleaves
Another Clerk.....E. H. Bay
Guard.....Frank Miller
Also in the Marriage License Bureau—Misses
Haroldine Humphreys, Fina Merkle, Conway Sawyer, Wilton Henderson, Lucille Loriel, May Donaldson, Audrey St. Clair, Eva Victor, Jane Blanchard and Madeline Meyers and Fredrickson, Messrs. Joseph Mitchell, Jack Daniels, William Parks, Jr., George Maxwell, E. L. Barker, Frank Stewart, M. Rainer, Alred Goldie and Master Edwin Phillips.

TIME—The Present

PLACE—New York City and Nearby
ACT 1—Scene 1 Reception Room of Mrs. Cleves' House. Scene 2 In the Marriage License Bureau.

ACT II—Scene 1 Living Room of The Leap. Scene 2 The Bridal Chamber.

ACT III—Scene 1 Living Room of The Leap. Scene 2 In the Marriage License Bureau.

I wish the managers would stop producing bad shows in the hope that they

will turn out to be *Abie's Irish Roses*. Lightning does not strike often enough in the same place twice, nor do ugly ducklings turn into swans with enough frequency to warrant that.

There was once a time when a bad play was just a bad play, and the manager who received it threw it on top of the desk with the other bad plays. Nowadays the manager reads it thru at least twice and if it is downright terrible, figures he has another *Abie's Irish Rose* and rushes it into production. But after all a play has to be something else besides bad to be another *Abie*. This is one case where a rose by any other name does not smell as sweet.

Which brings us to *Two by Two*, a pretty terrible play which I fear was produced by Jessy Trimble in the belief that *Abie's* little sister, at least, was in his possession. Since rumor has it that he is the John Turner mentioned as one of the authors, perhaps he was swayed by this circumstance also. But, whether or no, its production is simply additional evidence that the chain of reasoning; *Abie's Irish Rose* is a bad play; therefore, all bad plays are *Abie's Irish Roses*, is a howling non sequitur.

Two by Two is a comedy of mistaken identity about a mother and daughter who mix up their fiancés. A woeful attempt at comedy is made by lugging in scenes in a marriage license bureau. It is so bald and so full of hokum that it would not pass muster on a small-time vaudeville circuit. The play, as a whole, bears too little resemblance to actuality to be a comedy and is not ludicrous enough to be a farce. It is just a bad play.

The evening is saved from total loss by one sterling performance. This act of salvage is the work of Howard Lindsay, who is as accomplished a light-comedy player as I have seen in many a

COLLEGE MUSICIANS OUSTED FROM PIT

Public Disapproves Action of A. F. of M. Agent at Worcester, Mass., During Student Play

Worcester, Mass., Feb. 28.—Once again Walter Hazelhurst, business agent of the American Federation of Musicians' local here, is the center of a storm arising out of the Worcester Theater being rented to one of the many colleges in New England. He is the target for many shifts of public disapproval.

The Dramatic Society of Holy Cross College hired the theater for its presentation recently of Shakespeare's *Richard the III*, having an understanding with Manager Shea that the production would be "100 per cent college", with Holy Cross students as actors, stage hands, musicians and ushers. The contract drawn up stipulated that the college would pay the regular wages of all the theater employees, even tho they took no actual part in the work, this being quite agreeable to Rev. Daniel H. Sullivan, S. J., moderator of the dramatic society.

On the evening of the production all employees except the musicians gave way to the students as agreed, including the stage hands, who are also unionized. The members of the theater orchestra were quite willing to give up their places, but Hazelhurst insisted that they would have to stay, so the members of the college orchestra took seats in the first few rows of the house. It was intimated to Fr. Sullivan that the musicians would like to be excused from what was proving to be an embarrassing position in the pit, but the business agent made them keep their seats. To their credit it must be said that the musicians themselves displayed good sportsmanship and at times applauded the actors.

Hazelhurst when approached declined to make any statement other than to say that he was seeing that the contract between the theater and the union was observed. He had previously stated to Fr. Sullivan that, in accordance with this contract, only union musicians would be allowed to occupy the pit, and since the members of the college orchestra are not members of the union, they could not play in the pit.

Three years ago the Dartmouth College Dramatic Club had a similar experience with Hazelhurst during one of its productions at the theater.

"Starlight" Has Premiere

Atlantic City, N. J., Feb. 27.—A curious mixture of good and bad, of excellent comedy and stark realism holds forth in *Starlight*, which is playing at the Apollo Theater before its engagement on Broadway.

Gladys Unger wrote the comedy, a French concoction. The players are talented, the staging is frequently exquisite, but the story is more or less crude in its present form.

Junior League Revue

New Orleans, Feb. 27.—Under the direction of George Miles, of the John B. Rogers Production Company, the Junior League of New Orleans will present a revue at Jerusalem Temple March 20 and 21. The Junior League was organized by Mrs. Billiard Miller two years ago and numbers in its membership young society women. The cast will include 80 local members, aside from outside talent.

Chester Hale Goes Abroad

New York, Feb. 28.—Chester Hale, who staged the ballets for Hassard Short's *Ritz Revue* and also appeared as a principal dancer in the show, has sailed for Paris to resume his studies under Enrico Cecchetti, the famous Italian dancing teacher. In the spring Hale will be a guest star at the Diaghileff Carnival of Dancing at Monte Carlo.

In a rotten part, by dint of sheer knowing how, Mr. Lindsay delivered a continuously meritorious rendition of his character.

Charlotte Walker also gave an excellent account of herself and Minette Buddecke was very good. Beatrice Herford was badly cast in a small role and Lawrence D'Orsay did all that could be done with a stereotyped role, the sort of impossible Englishman he is generally set to playing. The balance of the cast doubtless did as well as they could with the poor roles put at their disposal.

I do not think *Two by Two* has much of a chance. It will not have much facination for the sophisticated playgoer. I am sure, tho, that it will please those folks who purchase caramels during the intermission and devour them thru the play. A pair of such worthies sat behind me, shucking and gloomning such dainties after the first act and they had a perfectly lovely time.

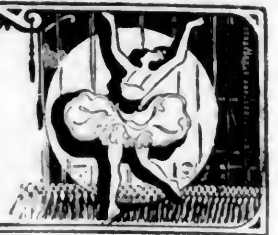
A labored comedy; generally well played.
GORDON WHITE.



VAUDEVILLE

BY M. H. SHAPIRO

(Communications to 1493 Broadway, New York, N. Y.)



V. M. P. A. TO CLEAN UP PRODUCERS WHO "GYP" OUT-OF-TOWN ANGELS

Specific Instance of Clergyman Who Wrote Act and Advanced Money for Production Precipitates Action Against Unscrupulous

NEW YORK, March 2.—Following instances of unscrupulous methods on the part of persons who represent themselves as producers and gouge the unwary actor or writer, complaints on which have been filed with the Vaudeville Managers' Protective Association, this organization is out to clean them up in as short order as possible.

Pat Casey made this declaration after a flagrant case had been brought to his attention in which a vaudeville author, unaccustomed to the ways of the game, had turned over several hundred dollars to a small producer who contracted to produce an act from his pen.

"There is any number of these vultures around Times Square, and we are going after them," Mr. Casey stated. "I want every complaint and bit of evidence against them that I can get, and we'll put them out of business."

It is the small, unreliable producer, or those who represent themselves as such, who are harming the vaudeville business by their methods, and instead of trying to attach some blame to the more or less reputable producers, it is high time the source of the evil be attacked, the V. M. P. A. head declared.

He said that numerous complaints have come to him of late in which an actor, writer or other persons have been "taken pretty" thru every hook and crook known to the multitudes using the vaudeville business as their ground of operation.

The case thought to have precipitated the clean-up move is one in which an out-of-town author advanced money in excess of \$500 toward the production of his sketch, this money to be used in purchasing scenery, costumes and other items necessary in properly launching the act.

The money was sent to a producer occupying small offices in the Times Square district who, it is alleged, assured the author his playlet would be an immense hit. The producer was to arrange everything, get the scenery and costumes, cast the playlet, secure bookings, etc.

When after several weeks had elapsed and the opening of the act was continuously postponed the author came to New York to investigate, and it was found that merely a deposit had been paid on both the scenery and costumes, and that while a cast had been secured no effort apparently was being made to obtain a showing for the act.

A run in between the author and producer followed, with the former alleging that his money had been appropriated for the personal use of the producer in question instead of for the act. This led to various complaints, one going to the V. M. P. A. and another to the N. V. A. Before they could be acted on the author had secured the services of a lawyer here, and the producer made an assignment of royalties from another act working for him by which this act was directed to pay \$30 weekly to the author until the money had been paid. The complaint to the N. V. A. resulted, it is understood, in denial to the producer at fault of that club's contest.

The amount to be paid off by the producer is, according to apparently authentic information, \$228.68. Of this amount \$30 is said to represent a personal loan.

After the controversy over the money advanced the author took his act out of the producer's hands and obtained a showing at one of the Proctor houses. There a Keith agent and bookers witnessed it, reporting that it did not have the slightest chance, and that the producer to whom it was originally taken would have known this were he what he claimed himself to be.

This report to the author was a blow to the artist appearing in the act, since they had spent weeks rehearsing and waiting for a showing, relying on their producer that the vehicle would be a hit.

Lionel Barrymore and His Wife To Appear in Sketch

New York, March 2.—Lionel Barrymore and his wife Irene Fenwick, are contemplating a tour of Keith-Albee houses. They plan to do a condensed version of the Augustus Thomas play, *The Copperhead*, which Barrymore did on the legitimate stage and also in pictures recently. Both closed in *The Piper* at the Eltinge Theater February 21.

Levey Circuit Arranges With R. R.

New York, March 2.—Following the decision by the Bert Levey Circuit to issue full-trip tickets to acts booked for a tour of its theaters, negotiations have been opened with several Western railroad companies to handle the business, it was learned this week.

Among the roads bidding for Levey's business are the Rock Island and Southern Pacific. Both touch many of the towns on the Levey Circuit, the former probably covering it more thoroughly than the Southern Pacific.

The ticket to be issued by the Levey Circuit, covering the entire time, will cost \$134.20. It will take the artists from Omaha, Neb., the first stop of the circuit, back to Chicago, where it ends, and is reported to be a saving to them of about \$75.

In paying for the fare the artists will have deducted from their salaries 20 per cent at five different points instead of having it deducted, as in the past, during their engagements at Los Angeles and San Francisco.

"Milestones" on Loew Time

New York, March 2.—*Milestones*, a three-people act, with Gerald Mannes featured, has been booked for opening on the Loew Circuit by Sam Lewis, its producer. The act bows in one of the metropolitan houses next week. Mannes is supported by two women.

"BEAUTY'S" BIRTHDAY PARTY



Washington's Birthday also marks the natal anniversary of "Beauty," the horse that is as white as the Father of Our Country was honest. "Beauty" is the subject of the feature which by Thornton, the magician, who staged the above pictured "party" February 23 in the main dining room of the Hotel Flavia, Cincinnati, and is seen to the right of "Beauty's" place at the table. The mount is Arline Palmer, well-known equestrienne.

Performing Animals Bill Likely To Pass

London, Feb. 28 (Special Cable to *The Billboard*).—The second reading of the Performing Animals Bill went to the House of Commons unopposed February 24, and there is every possibility of its becoming a law this year. It is registration purely, but leaves the matter of prohibition of certain tricks or training to the decision of a paid magistrate, with a maximum penalty of a fine of \$250 and de-registration.

Now that this question has been settled by agreement the extremists and the Performing and Captive Animals Defense League are urging the government to forbid the exhibition of films here wherein animals are made to perform stunts and like effects. This is directly aimed at American films.

Lily Morris Leaving

New York, March 2.—Lily Morris will return to England, sailing from here March 7. She just closed a two weeks' engagement at the Palace Theater and, owing to previous bookings in London, was unable to accept a route offered her. The comedienne will return in July and begin a tour of the Keith-Albee and Orpheum circuits.

Maurice Costello Opens on Loew Time With "The Battle"

New York, March 2.—Maurice Costello, announced for the Keith-Albee Time, is booked on the Loew Circuit this week in his vehicle, *The Battle*, appearing the first half at the Palace Theater, Brooklyn, and the last half at the Avenue B Theater.

Costello's supporting company includes Ann McDonald, Charles Craig and Robert Wayne. The act is presented by Irving Richard Franklyn.

Ben Smith on Records

New York, March 2.—Ben Smith, who does a single in vaudeville, has been signed to make phonograph records for the Columbia Recording Company. Smith already registered four numbers which will be released in April. These include two of his own songs, *Christopher Columbus* and *I'm Looking for a Union Sweetheart*.

Fyffe Going to Australia

London, Feb. 28 (Special Cable to *The Billboard*).—Will Fyffe is slowly recovering and goes to Australia shortly at \$1,000 weekly plus first-class return fares. The voyage should prove most beneficial to him.

Percy G. Williams' Estate Disposed Of

Bergen Beach Property Brings \$2,000,000 After Legal End Is Straightened

New York, March 2.—Two million dollars was the purchase price paid last week for the Bergen Beach Estate of the late Percy G. Williams by Max M. Natanson and Mandelbaum & Lewine, Inc., who bought the property from the Bergen Land Corporation, controlled by Thomas Adams, chewing gum manufacturer, and the estate of Percy G. Williams. The Bergen Beach Estate consists of 2,200 lots, forming a long peninsula with a mile and half frontage along Jamaica Bay. For many summers it has been a well-known amusement resort.

The employment of a large force of legal help was made necessary for the transaction owing to the complicated affairs of the estate. John H. Ward was the broker who negotiated the deal. The sellers were represented by William Grossman, F. A. Rosebush and the Kings County Trust Company, executors of the Percy G. Williams estate.

Orpheum Circuit Will Book J. L. & S. House

Magnificent Chicago North Side Theater To Have a Combination Picture and Vaudeville Policy

Chicago, Feb. 28.—The Diversy Theater, now almost completed at Clark Diversy parkway and Broadway, will have a combination policy of vaudeville acts and feature photoplays, according to an announcement made at the offices of the Orpheum Circuit yesterday. Jones, Link & Schaefer, builders and managers of the Diversy, have concluded arrangements with the Orpheum Circuit whereby that office will book and operate the theater. The house will open about May 1. It will have a seating capacity of approximately 2,100, a large stage, a cooling plant and all modern improvements. The theater, now finished on the outside, is one of the show places of the North Side. A general description of the house as planned by the architect was published in *The Billboard* several months ago.

New Theater Inspected

London, Feb. 28 (Special Cable to *The Billboard*).—R. H. Gillespie is taking down a party of London journalists to Liverpool March 2 to view his new Empire Theater, included among other distinguished visitors is Albert Vovey, of the Variety Artistes' Federation, by virtue of his position as chairman, thus emphasizing the happy relations between that organization and responsible managerial bodies.

The Empire's opening has been postponed until March 3.

Grant Mitchell Has Vehicle

New York, March 2.—Grant Mitchell is to enter vaudeville under the management of Lewis & Gordon in a one-act version of *It Pays to Advertise*, the play by Red Cooper, Megrue and Walter Hackett, which enjoyed considerable success abroad when revived last season, having just finished a long run in London. Howard Lindsay will adapt the piece for the two-a-day, and in Mitchell's supporting cast there will be Will Deming and others.

Lease Koster & Bial Site

New York, March 2.—Part of the old Koster & Bial Music Hall in 23d street, which recently went under the hammer of razors, has been leased for a long term of years by A. M. Druckman to Mae Levy, who now operates the gymnasium in Madison Square Garden. The plot leased by Levy is on the 24th street side, where the back of the old music hall was situated.

Horace Goldin Honored

London, Feb. 28 (Special Cable to *The Billboard*).—R. H. Gillespie made an excellent chairman at the Magicians' Club annual dinner when Horace Goldin illuminated a gold cigarette case and an illuminated address.

MORE FILM HOUSES PUTTING IN ACTS AS OPPOSITION TO VAUDE.

Nation-Wide Circuit of Motion Picture Theaters Giving Added Attractions 30 to 40 Weeks of Consecutive Booking May Be Outcome

NEW YORK, March 2.—The increased number of vaudeville and musical comedians stars who are accepting engagements in motion picture theaters as added attractions at salaries frequently in excess of those paid by vaudeville houses indicates that the vaudeville industry is in for serious competition from this source.

Motion picture houses which heretofore have confined the elaboration of their programs to slight diversissements only, in conjunction with their films, are now playing and seeking well-known vaudeville stars as added attractions.

The Fox Film Corporation has been experimenting for the past few weeks in its Philadelphia house with high-salaried artists. Last week Grace La Rue appeared at the house as an added attraction at a reported salary of \$2,500. It is said that Miss La Rue has picture contracts for similar engagements at this salary in other houses and that her tour will consume about 30 weeks.

This week the Fox house in the Quaker City is playing Tom Burke, tenor, and the Ten English Rocketts. These acts are not booked by the vaudeville office of the Fox firm, which is under the direction of Jack Loeb and Edgar Allen, but from the office of John Zanft, general manager of the Fox Film Corporation.

This policy is to be continued for an indefinite period at the Philadelphia house. Within a few weeks it is expected that the Fox film people will inject similar attractions in their other theaters now playing films only, such as the Japanese Gardens and the Academy of Music here, their Newark house and other Fox houses thru out the country, which extend as far west as Denver, Col.

It is believed that a trip will be effected between the Fox people and other motion picture exhibitors controlling chains of theaters playing films only whereby they will be in a position to offer these extra attractions consecutive bookings ranging from 30 to 40 weeks and stretching from here to the Coast. Low houses such as the Alpine, Pittsburgh, Pa., and others in the Middle West also are booking similar attractions.

The increase in vaudeville theaters thru out the country which have added pictures to their vaudeville programs, making for a more varied form of entertainment, is thought to have brought about this move. It is whispered in vaudeville circles that future years may see the leading motion picture chains classed as strict opposition by the standard vaudeville circuits.

Auto Not To Blame

Chicago, Feb. 28.—Edith Ellotte has written *The Billboard* as follows: "I have a framed dog that I show from my motor car, which is my summer and winter home. It is a chestnut, paraboloid truck in which I drive on dangerous ground, detours and slippery roads. I have never before had an accident, but on my way from Florida a fortnight ago I stepped from my car, fell and was picked up and taken to a hospital. An X-ray photo revealed three fractured ribs. That's one time an automobile was innocent. Hope to be back on the road when the season opens." Miss Ellotte's letter was dated at Grand Rapids, Mich.

Johnny Hines To Make Personal Appearances

New York, March 2.—Johnny Hines will make personal appearances in the Loew houses in Pittsburgh, Buffalo and St. Louis in conjunction with the playing of his picture, *The Speed Spook*. He will also act consisting of talk and dances. His being a very good dancer. The shows will play Pittsburgh from Feb. 16 to March 16, Buffalo, March 30, and St. Louis, April 16.

Dorothy Galland Resumes Work

Boston, Feb. 28.—Dorothy Galland, who was obliged to lay off about a month ago because of an attack of tonsillitis, has resumed playing in her act, *Just Gooding* (a. written and presented by Will L. White. She is now playing at Gordon's Colman Square, with Quincy, Brockton, Cambridge, Salem and other time in the Gordon houses to follow, which will keep her busy in this section until April at least. Mr. White has made several changes in the act and it is being well received.

Dinner to Manwaring

New York, March 2.—Naaman Manwaring will be guest of honor tomorrow at a beefsteak dinner tendered by the Association of Artists' Representatives in the Friars' Club. The dinner is being given him in recognition of his services to the organization. A show is being arranged for the dinner by the entertainment committee, which consists of Edward S. Keller, Marty Forkins, Charles Berkauer and Nat Sobel.

Native Siamese Dishes American Actors Give Reception in Honor of Royal Siamese Dishes at Cleveland

Cleveland, O., Feb. 28.—East met West here one night this week on the stage of Keith's Palace Theater when a group of American actors gave a reception in honor of the Royal Siamese dancers, who appeared this week at the local Keith playhouse.

Immediately after the evening performance actors and actresses from every theater in Cleveland gathered at the Palace for a banquet in native Siamese dishes. All foods were personally selected, prepared and cooked by the Siamese visitors. Two long tables in U shape graced the stage. Gathered around these tables were the American actors and actresses and their Eastern friends.

Billy Gaxton, of vaudeville fame, was toastmaster. He introduced Robert Hicks, a Siamese newspaper man, who is sponsoring the American tour of the Siamese dancers. After welcoming the American artists Hicks was presented a silver loving cup by John Royal manager of the Palace, in behalf of the American artists.

Inmates of State Prison Stage Vaudeville Show

Trenton, N. J., Feb. 28.—On February 23, in the Auditorium of the New Jersey State Prison, the inmates held an old-fashioned free-for-all vaudeville show, every participant, musician and entertainer an inmate. It was a great time for all, plenty of laughter and fun, and the show seemed to meet the approval of everyone.

A jazz band, magical tricks, singers, a boxing match and a dramatic sketch entered into the program, supervised and managed by the Welfare Department.

Richard D. La Guardia, acting director of the Educational and Welfare Department, received hearty applause in response to the congratulatory address by the vaudeville master of ceremonies, but Mr. La Guardia wanted all to know the greatest factor of his success with the Educational and Welfare Department was the co-operation of Joseph S. Hoff, warden, and the keepers.

Complimentary orchestration music and professional copies were received from the following music publishers, which had much to do with making the performance a success: Ager, Yellen & Bernstein, Chas. E. Ross, Jack Mills Music Publishers, M. Witmark & Sons, Harry Von Tilzer and Clarke & Leslie Music Co.

Vaude. Artiste Pens Play

New York, March 2.—Edwin Stanley, of the former team of Muller and Stanley, who was last seen in vaudeville in support of Mary Nash, has completed a three-act play, called *Delirance*, which is to be produced in Los Angeles shortly. Stanley has announced that he married Mes. Minerva Kaufman January 28. Maude Muller, his first wife and vaudeville partner, died several years ago.

Norman Field Recuperating

Chicago, Feb. 27.—After a severe illness in a local hospital, Norman E. Field, general manager for Jones, Link & Schaefer, is recuperating at Biloxi, Miss.

Minstrel Troupe for Vaude.

New York, March 2.—John Neff is organizing a 15-people minstrel troupe to play vaudeville. The act will include comedians, dancers and an eight-piece orchestra.

Bert Levey Adds House

New York, March 2.—Report comes from the West Coast that Bert Levey has added the State Theater, Seattle, Wash., to his circuit and will book vaudeville into it on a three-day-a-week basis.

Seabury Goes South

Chicago, Feb. 27.—W. A. Seabury announces that he is leaving Chicago for the South to play lyric concert engagements.



Cyclonic E. A. Torquay, who has been signed by the Loew Circuit and opens in New York next week, March 9. Miss Torquay recently recovered from a severe case of la grippe which compelled her to cancel bookings on the Keith-Albee Tour.

File Accounting of Bert Savoy Estate

New York, March 2.—Following the issuance of an order by Surrogate O'Brien upon a demand by an alleged unpaid creditor, John Haley, a temporary accounting of the estate left by Bert Savoy, famous impersonator, who was killed by lightning at Long Beach in June, 1923, was filed last week.

The accounting, made by Ida May Walker, mother of the late actor, who is executrix of the estate, disclosed that she has charged herself with \$10,975.01; 10 \$100 notes made by John Haley January 11, 1921, with interest of 6 per cent, classed as "value unknown"; jewelry and wearing apparel valued at about \$100 and possible realty, value unknown. In the report the executrix stated that it is impossible at this time to file a final accounting.

Against this valuation of the estate she credited herself with \$6,418.23, covering funeral expenses, attorney fees, etc., leaving a balance of \$4,556.78, together with the possible realty and other items, Haley claims \$2,000.

Amendments to Kissinger Bill

Indianapolis, Ind., Feb. 28.—An array of petitions, containing signatures of persons in all parts of the State opposing the Kissinger Sunday closing bill, were presented in the House by Representative Duman, of Indianapolis, chairman of the public morals committee.

Several amendments to the bill have been prepared by Representative Kissinger, one of them to provide that the bill shall not be construed to affect travelers and those engaged in conveying them, families moving, ferrymen, persons engaged in the publication and distribution of news, those engaged in the sale or serving of foods, i.e., drugs, gasoline, drinks and oil, or persons playing baseball between 1 and 6 p.m.

Oak Park and Evanston To Vote on Sunday Movies

Chicago, Feb. 28.—It may be that the folks who want Sunday movies in Oak Park and Evanston will get what they want, but they must fight for 'em without a doubt. The spring elections will decide the matter in both cities. John E. Hahn, city clerk of Evanston, has been elected president of the No Sunday Movie Association. It is said, however, that Evanston merchants are in favor of Sunday movies. Sampson Rogers is permanent chairman of the Oak Park Citizens' Organization Opposing Sunday Movies, and the battle is on in both towns.

Walters Books Three More

Boston, March 2.—The Capitol and Orpheum theaters at New Bedford, Mass., are now playing vaudeville booked by the Walters Amusement Agency. Lou Walters also reports that the Central Square and Ball Square theaters, Somerville, Mass., also will book thru his office in the future.

Replaces Eddie Keenan

New York, March 2.—Ephrim Cook, Jr., well known in stock, but new to vaudeville, is replacing Eddie Keenan according to report. In Mrs. Gene Hughes' playlet, *Be After*, now playing Keith-Albee Time in New York and vicinity, but soon to tour the Orpheum Circuit.

Pantages Complains Against Jack Wilson

V. M. P. A. Squawk Alleges Comedian Does Not Intend To Fulfill Contract

New York, March 2.—Alleging his actions indicate that he is not and does not intend living up to his contract, calling for at least 30 weeks' work, the Pantages Circuit has filed complaint with the Vaudeville Managers' Protective Association against Jack Wilson, vaudeville headliner, who it claims caused the postponement of his opening on the pretext of illness and the order of his doctor that he remain in New York.

The case will be heard this week and a decision, it is expected, will be rendered promptly.

According to Ed G. Milne, of the local Pantages office, Wilson, whose act is billed "Jack Wilson and Company", was signed for a tour of the circuit with the usual guarantee of 11 weeks. The act was set for opening in Toronto February 7.

When this date approached, Milne stated, they were notified that Wilson had suffered a collapse while playing an engagement near New York and would not be able to open as scheduled. After several days it was discovered, however, according to Milne, that Wilson was playing a few Fox dates around New York and therefore was recovered sufficiently to open for them. Consequently an opening date was arranged for the Pantages house in Newark. When apprised of this change Wilson, it is alleged, declared he would not be able to play the route because his doctor's orders were that he would have to stay around New York for treatment.

Investigation, it is claimed, revealed that Wilson played Wilkes-Barre and Scranton, Pa., last week for the Amalgamated Agency in spite of his alleged protest that he had to remain in New York and that also had signed a contract with the Loew Circuit.

In complaining to the V. M. P. A., from which it seeks redress, the Pantages Circuit asks that Wilson be compelled to fulfill the terms of his contract with it, according to the "pay or play" clause.

Cabaret Taken Over and Reopening Set in Day

New York, March 2.—After a rapid-fire deal was consummated within a day the La Petite was taken over by A. H. Kramer, a newcomer in the folds of cabaret. He will call the place The Bohemia, and open it tomorrow night with six entertainers, two juveniles and four girls, all experienced in this line.

Johnny Maher, who just terminated his engagement with the Parody, will act as master of ceremonies, besides directing the show and taking part in it. Joe Coulton, who worked with Maher at the Parody, will deliver songs for the approval of diners.

Muriel Hudson, late member of the cast of *Full Size She Is*, and formerly of the *Ziegfeld Follies* chorus, will act as hostess. Delphine Dawn, formerly at the Club Moritz; Nana May, a recent arrival from Canada, where she did cabaret work; Virginia Green and Mabel Clifford are the other girl attractions.

The place will have Lew Dorn and His Babona Orchestra to supply the music. The band, composed of six members, just completed an engagement at Bill Cook's Inn, Yonkers, N. Y.

The place is going to try out a low covert charge of \$1.50 after the supper hour. It will open at 6 p.m. and operate until the early hours of the morning. The seating capacity has been rearranged to accommodate 200 persons. A rapid transformation has been changed from a horizon blue to a yellow and deep blue cloth both on the walls and ceiling.

Met. Pays Good Dividend

London, Feb. 28 (Special Cable to *The Billboard*).—The Metropolitan Music Hall, under Payne control, is paying a dividend of six per cent, with a two-and-a-half-per-cent bonus.

London Hippodrome Closes

London, Feb. 28 (Special Cable to *The Billboard*).—The Hippodrome closes tonight, reopening March 19 with Julian Willie's new revue, *Better Days*, with Stanley Lupino starring.

Lesters Sail for U. S.

London, Feb. 28 (Special Cable to *The Billboard*).—John Lester, repating his revue, *Hollywood Follies*, with Burton and Harry Lester, sails for America March 14 on the Berengaria.

Great Swing in Chicago

Chicago, Feb. 28.—The Great Swing, long a wanderer on the vaudeville circuit, showed up here this week. Charlie had just finished with an indoor circuit at Peosport, Ill., given by the Masons.

FAILURE TO REHEARSE WILL MEAN CANCELLATION OF ACTS

Keith-Albee and Affiliated House Managers Instructed To Tighten Up on Turns When Gross Negligence Is Evidenced

NEW YORK, March 2.—Managers of Keith-Albee and affiliated houses were told to tighten up on acts which, thru gross negligence, fail to show up at rehearsals or have their baggage arrive late at theaters, at a meeting held recently. Their attention was called to the fact that the contracts with the artistes contain a clause permitting cancellation when acts failed to rehearse simply because they didn't feel like it, and the managers were told to enforce this clause if necessary.

The matter came up at a discussion held about orchestras and various other things pertaining to the music of acts. Several of the managers mentioned that oftentimes some of the artistes, particularly the headliners, either strolled in after 12 o'clock for rehearsal which had been called for 11 a. m. and made necessary the payment of overtime to musicians, or just sent their music up and in many cases called for the leader a few minutes before they went on to explain the various cues.

Managers at the meeting complained that talking to and reprimanding these artistes didn't seem to do any good. They were then told to make use of the cancellation clause.

Vaudeville Shows in Musical Comedy Style

NEW YORK, March 2.—The vaudeville shows at Proctor's Fifth Avenue Theater will be presented in musical comedy style for the entire week of March 30 by way of experimenting with a new idea. It is planned to present acts in full stage, with a special chorus to augment numbers and with some form of continuity to the show. Herman Timberg and "The Rebellion" Band are booked into the house for the whole week and will work thruout the entire show. Timberg will do comedy wherever possible in the show.

Should the idea go well in drawing business and entertaining it will be used in the other Proctor houses and reported with different shows at various intervals.

Providence Manager Is Presented Silver Plaque

PROVIDENCE, R. I., March 2.—Harry W. Crull, manager of the E. F. Albee Theater here, has been presented with a silver plaque by the artistes who were on the bill recently during "Old Home Week". The show consisted of performers who originally came from this city. Will J. Ward was spokesman for the others.

The bill included Dr. Rockwell, The Meridiths, Adelaide Bell, Will and Eva Holmes, Harry Kahne, Healy and Cross, The Brunnoians and others.

Glendenning for Vaude.

NEW YORK, March 2.—Ernest Glendenning will enter vaudeville on the close of his tour in Top Hat, using for his vehicle "Royal Business Man," the sketch in which Douglas Fairbanks, and later William Caxton, appeared in the two-a-day. Glendenning expects to open in a month.

New Team Opens

NEW YORK, March 2.—The new team of Margaret Lawrence, formerly in *Etchings From Life*, and Frances Holcomb opened on the Loew Time the second half of last week at the National Theater in a new song and musical offering booked by Al Grossman.

Nora Bayes Sails

NEW YORK, March 2.—Nora Bayes sailed for England Saturday on the Levathan. She will remain abroad for eight weeks, playing the music halls there. Lou Alter, her accompanist, did not go with her this trip, but will rejoin her when she returns to New York.

Broun To Do Monolog

NEW YORK, March 2.—Hollywood Broun, dramatic critic and columnist of *The New York World*, is reported to be preparing a monolog in which he will tour vaudeville. Broun is already known to some extent as a lecturer, but as far as actual stage experience goes has had but two or three weeks of it, this with the *Round the Town* revue produced by S. Jay Kaufman last summer.

Cobb Is Vaude. Author

NEW YORK, March 2.—The first act ever written by Irvin S. Cobb will be done by Edmond Brees under the direction of Lewis & Gordon. Brees is now rehearsing the playlet, which is called *Happily New Year*. He will be supported by a cast of three people. The act will open shortly.

JULIAN ELTINGE



Mr. Eltinge recently played the Palace Theater, Dallas, Tex., to the greatest throng in the history of that beautiful theater. At each of these performances on Saturday and Sunday there was a line around the block. This is Eltinge's 25th week of picture houses, and he is today the first big-name artist to make a season of these houses. He will play up to June, and then returns to open his Silver Vista Ranch property at Alpine, Calif., as a smart resort. A hotel of 100 rooms and several studio houses are now under construction, all being done in Spanish style. The ranch is expected to be a mecca for artists, writers and tourists.

Change in Management of American Theater, Spokane

SPOKANE, Wash., Feb. 28.—Henry Newman has assumed the management of the American Theater here for Newman Theaters, Inc. He comes here from Seattle and is a pioneer theater man. He replaced M. H. Newman, the "mystery manager," who has caused much guessing regarding his backing. They are not related. M. H. Newman has gone to Bellingham, where he has secured a vaudeville and picture house. The Newman Theaters, Inc., retain the lease on the American and the Bellingham houses. The Spokane theater plays Western Vaudeville Managers' Association bills. A large pipe organ is being installed in the American to play the pictures.

Bandits Rob Manager

CHICAGO, March 2.—A hold-up man placed a revolver against the ribs of Abe Cohn, manager of the Monroe Theater, as he emerged last night with \$344, the receipts of the evening, and, taking the money, stepped into an automobile in which three other men waited and sped away. Gene Gootneck, the theater cashier, who was with Mr. Cohn, screamed, and Sergeants Krawl and Donovan, who were across the street, chased the bandit car, shooting as they ran, but the robbers made their escape. The outpouring Monroe audience scattered in all directions.

Alaskan and Dogs in Film

HOLLYWOOD, Calif., Feb. 28.—Gunnar Kasson and his dog team, including the lead, Balto, heroes of the relief expedition which brought antitoxin to the diphtheria sufferers in Nome, Alaska, are now en route to Hollywood, where they will appear in a picture to be made for Sol Lesser. Thirteen dogs comprise the team. The outfit will go to the Yosemite Valley region for the snow scenes.

Goodee Montgomery Injured

NEW YORK, Feb. 26.—Goodee Montgomery, who recently joined Elsie Janis' revue, *Pieces of 1925*, as a feature dancer, was compelled to drop out of the cast several days ago because of a sprained ankle, sustained while doing an eccentric dance after the style of her father, the late Dave Montgomery. The injury will keep her out of the revue for about 10 days.

Style Revue in Dallas

DALLAS, Tex., March 1.—After a conference between John J. Friedl, director of the Palace Theater, and Herman Philipson, of Schuman-Marcus Company, it was announced that the semi-annual style revue of the company will be at the Palace March 3-14. A few models will be brought from New York and Chicago, the remainder originating in Dallas.

New McIntyre-Heath Show

NEW YORK, March 2.—McIntyre and Heath are arranging to appear in a new musical comedy next season to be known as *Triumphing the Ace*. Dan Quilian, who has been appearing with the veteran showmen in their two sketches, *The Georgia Minstrels* and *The Man From Oklahoma*, as straight man, will manage the show.

Orphans Guests at Show

NEW ORLEANS, Feb. 28.—Fifty boys and girls of the Seventh Street Orphans' Home were guests of Manager Truops of the Crescent Theater this afternoon at a special program, and never in the history of the theater did so much applause greet the acts.

More Power for Roxy

NEW YORK, March 2.—Station WCAE of Pittsburgh yesterday was added to Roxy's radio kingdom, thus making seven stations relaying programs from the Capitol Theater. Detroit is also a new member of the list.

Betty Callender has been engaged thru Leslie Morocco for a part in B. C. Hillman's act. She joined this week at Shea's Theater, Buffalo, N. Y.

ADD \$20,000 TO CATHEDRAL FUND

Many Stage Stars Take Part in Midnight Shows at Palace and Hippodrome, New York

NEW YORK, March 2.—About \$20,000 was added to the fund for the Cathedral of St. John the Divine at two monster benefit performances held at midnight Saturday in the Palace Theater and the Hippodrome. The regular Saturday night price scale was in vogue for the performances and each house reported a capacity audience. The use of both theaters was donated by E. F. Albee, who also made the arrangements and originally suggested the benefits via telegram from Palm Beach, Fla. The benefits were given as a grand windup for the theaters in the drive to secure funds for the cathedral.

Elsie Janis was chairman of the committee in charge of the shows, assisted by Edward V. Darling, John Schultze and Elmer Rogers. Lionel Atwill acted as stage manager at the Palace. A tremendous show prepared for both houses was augmented by musical comedy, legitimate and vaudeville stars, who dropped into the theaters and did bits unexpectedly.

Among those who appeared were: Blanche Bates, Duncan Sisters, Clark and McCullough, Clifton and De Rex, Johnny Dooly and Bert Wheeler, Dooley and Morton, Duci De Kerekjarto, Harry Fox, Ted and Betty Healy, Jimmie Hussey, Ceelia Loftus, May Irwin, Lupino Lane, Lily Morris, Karyl Norman, Rasch Ballet, Rae Samuels, Sophie Tucker, Herman Timberg, Fannie Brice, Ben Bernie's Band, Baby Peggy, Mr. and Mrs. Jimmie Barry, Jack Benny, Wallace Eddinger, Herschel Henre, Sixteen Foster Girls, Healy and Cross, Dorothy Jardon, Al Mitchell's Band, Jim McWilliams, William Kent, Odette Myrtle, Irene Ricardo, Lillian Shaw, Stan Stanley and Julius Tanen.

New Victoria at Mahanoy City, Pa., To Open March 12

NEW YORK, March 2.—The new Victoria Theater at Mahanoy City, Pa., constructed by the Chamberlain Amusement Corporation of Shamokin and increasing the string of houses controlled by that firm to 14, is set for opening March 12 with a bill of four acts and a picture. Fally Markus will supply the vaudeville for the Victoria, the policy of which will be four acts twice weekly. The new theater is said to be the finest in the coal regions of Pennsylvania, having cost \$300,000. Its seating capacity is 1,900.

Four Weeks in Vaude. For Vincent Lopez

NEW YORK, March 2.—Vincent Lopez has closed his concert tour for a period of four weeks, during which time he will play vaudeville.

Lopez will open at the Palace next Monday, March 9, and will double for the entire week between that house and the E. F. Albee in Brooklyn with his orchestra.

The Lopez Concert Orchestra will resume its tour under the direction of William Morris on April 26.

Maurice Barrett Injured

NEW YORK, March 2.—Edward T. Colebrook and his associate players in an act entitled *The Road to Cabotia* returned to New York last week after finishing a tour of the Pantages Time. The act was to have reopened this week in one of the New York houses, but Maurice Barrett, one of its cast, was injured while riding in subway, and as a consequence the offering is temporarily laid up. John Reinhard and Olga Prolov are other members of the act. After playing some dates in the East the offering will make another tour of the Pantages houses.

Helen MacKellar To Appear in Vaudeville

NEW YORK, March 2.—Helen MacKellar, star of the much discussed *The Good Bad Woman*, which William A. Brady closed last week, is entering vaudeville with a sketch by Edwin Burke called *The Jewbird*. Lewis & Gordon will direct her vaudeville tour.

The cast will include two others in addition to Miss MacKellar.

One Killed and Two Arrested In Attempt To Rob Theater

NEW YORK, Feb. 28.—One unidentified man was shot and killed and two others arrested in a pistol battle Tuesday morning when police discovered the trio preparing to blow the safe in the Palace Theater. South Norwalk, Conn. a vaudeville house headed by the A. & B. Dow Agency in New York. The men captured and held at police headquarters gave their names as Max Muller of New York and Harry Werner, no address, both non-professionals.

LILLIAN SHAW OBJECTS; ACT OUT

Reported Bridal Costume of Rita Pearl Aroused Ire of Comedienne at Try-Out House

NEW YORK, March 2.—Jack and Rita Pearl, an act which was booked into B. S. Moss' Franklin Theater last Thursday as part of the program of acts which were "showing" for the one day, were taken out of the bill after the matinee and not allowed to show at night owing, it is alleged, to Lillian Shaw, who was on the bill for the entire last half, telephoning the booking office and demanding that they be taken out, as Rita Pearl wore a bridal costume which, it is said, Miss Shaw claimed to be similar to the one she wore in her act. Jeff Davis, who books the one-day "tryouts" for the Franklin, is reported to have complied with Miss Shaw's alleged request, altho the act is said to have scored nicely.

Acts which play the "showing" day at the Franklin receive no money for their efforts, but only the chance to secure booking on the Keith-Albee and affiliated circuits if the bookers like their acts. As a rule, few of them have any too much money and the one-day showing at this house is generally a desperate effort to secure work. There were three or four acts on the bill which played between the time Jack and Rita Pearl went on and Lillian Shaw, who was one of the headliners. The Pearls were scheduled to work just the one day.

Miss Shaw had an all-round lively day Thursday at the Franklin, it is reported. Aside from the Jack and Rita Pearl incident, she is said to have gotten into a public argument with the house orchestra during the night performance and bawled out the drummer from the wings in tones loud enough to be heard all over the theater. When it was over most of those present had the idea that it was just a new "bit" or a gag, but Miss Shaw dispelled that idea at the close of her act with a speech, in which she stated that she didn't have time to rehearse her act with the orchestra and therefore the men in the pit "felt resentment against me."

Kill Voltz Bill

PITTSBURGH, Pa., Feb. 27.—The Voltz Bill, which would give Pennsylvania cities the right to kill the blue laws in their district by a general election, did not reach the floor of the State Legislature when the law and order committee reported unfavorably.

Dance Halls To Be Licensed

INDIANAPOLIS, Ind., Feb. 28.—Following the unanimous approval of the proposed measure to license and regulate public dance halls by the committee of the whole of the South Bend (Ind.) city council, the passage of the bill when it comes up before the common council is assured.

NEW TURNS AND RETURNS

Trini and Orchestra

Reviewed Thursday evening, February 26, at B. S. Moss' Franklin Theater, New York. Style—Dancing, singing and orchestra. Settings—One and full stage, special. Time—Twenty-one minutes.

The greatest asset possessed by Trini, and which after all is a combination of all her assets, is the fact that she is one artiste who, after being highly touted and exploited as to beauty and ability, does not disappoint the audience when finally seeing her. Trini may or may not be "Spain's Most Beautiful Woman" as she was once advertised, and Trini may or may not be "Spain's Foremost Artist" as she is now billed. The fact remains that Trini is very beautiful, and Trini is very accomplished.

Her vaudeville offering is produced by Ralph Farnum and has been staged by Harry Delmar. Both have done excellent work. She is supported by Hurtado's Royal Marimba Orchestra of Seville, an eight-men organization; Warren Jackson, a singer, and Darlo Borzani, a dancer. The act uses several sets, including a beautiful eye, in full stage, two drops in one and a place drop for an apache dance.

In addition to being a dancer, Trini sings pleasingly. She does this with Warren Jackson in a duo number and solos as part of an effective apache dance, which she does with Borzani. Jackson has a good voice and uses it well.

Trini appears first in a costume of gold lace, which is draped around her neck and is made doubly effective against a background of purple tights, hose and shoes. Her second costume is a dainty street frock, in which she shows she can be adorable as well as striking in appearance. Following the apache costume she appears in a tango number with an entirely different style of costume. And she is beautiful in all of them. Borzani makes a fine dance partner for her.

The marimba band, in which seven men play the marimbas and one a bass violin, is a novelty in itself and a relief from the overdose of the same style of orchestras.

The act was produced for the purpose of headlining bills, and it has accomplished its purpose. It is worthy of the featured spot in any theater. And for that matter so is Trini as an individual. G. J. H.

Morell, Elynor and Mack

Reviewed at Keith's Fordham Theater, New York, Thursday evening, February 26. Style—Roller skating. Setting—Special eye, in full. Time—Eighteen minutes.

Artistic roller-skating act of three people, two men and a woman, whose routine consists of some excellent trick and dance work. Man and woman open, concealed on the stage by Japanese umbrellas, going into a conventional double, giving way to a specialty by the third member of the act, whose fine work was unfortunately hurt at the finish, when reviewed, by a bad fall. Bits, singly and together, follow, leading to the windup in smart fashion, the trio not permitting their act to drag the least particle. Phroets with another member of the offering held from the neck by the heels stand out as rare accomplishments in their routine. The act is billed "grace, pep and speed", which it is in every sense of the word.

Of big-time caliber, much better than the average roller-skating turn in the two-a-day. R. C.

Howard and Dobson

Reviewed Thursday evening, February 26, at B. S. Moss' Franklin Theater, New York. Style—Comedy. Setting—One, special. Time—Seventeen minutes.

When two veteran showmen like Charlie Howard and Frank Dobson get together in an act a great deal is expected of them, and it must be said to their credit that they live up to expectations as far as laughs are concerned. The act consists of new bits injected by both, and hits which Charlie Howard has been doing in shows and in vaudeville for years and which are funnier than ever.

They are assisted by a girl, Virginia Reigel, who appears in a small-talk bit and does a dance specialty to good results. Dobson is doing straight for Charlie Howard's comedy and builds up each bit perfectly for him. Howard's "drunk" character is one of the funniest and most original to be seen. The various bits done are all howls.

The combination is a perfect one and the act sure fire with any audience. G. J. H.

Laurie and Payne

Reviewed Thursday evening, February 26, at B. S. Moss' Franklin Theater, New York. Style—Songs and dances. Setting—Full stage, special. Time—Fourteen minutes.

This offering is done by three people, altho only two are billed. Judging from the accents used in some talk bits, and the singing on the part of one, the trio, consisting of two men and a woman, is English. One of the men fills in between the dance numbers done by the other man and the girl with popular published numbers, rendering each in a pleasing

tenor. The dance team does ballroom and eccentric work effectively. The most novel routine used was a "sleepy" number done at the finish.

At present the act is good for the better small-time houses. Perhaps the worst thing which could be said about the act is that it is rough, and the dancing needs more rehearsing. This fault will be easily remedied with more work. And the act is deserving of plenty. G. J. H.

Gladys Delmar and Band

Reviewed Thursday evening, February 26, at Proctor's 58th Street Theater, New York. Style—Song and dance girl with a jazz band. Setting—In full. Time—Fifteen minutes.

Youth is the predominant feature in this turn. From the first row, where this reviewer sat, it didn't appear as tho any one of the live lads or the girl was over 18 or 19 years of age.

The boys are in Eton jackets and play the piano, violin, saxophone, cornet and drums. The girl has several character song and dance numbers that are well interpreted.

When the front drop goes up Gladys is sitting in the band playing an instrument. They all play away for a moment and Miss Delmar snaps off the outer dress she is wearing and leaps into a net so funny are the feature of the turn, while a lot of slap-stick stuff is also on their program.

The lad playing the cornet does a solo while the girl changes her costume.

Very sweet, too, with the rest of the boys coming in on the chorus. Gladys is back again this time with a rube make-up and a lollypop about the size of a young pie. She sings *Howdy Do* and breaks into a few hick steps. Her tootsies are wrapped in puppies that are big enough for a dozen girls like she. This gave off a pleasing effect for the audience gave up on this number.

The violin player grasps a saw and with the aid of a bow plays the carpenter's tool effusively. The band comes in on the tail end of the piece and the young fellow drops his saw to help win appreciation in a medley of popular airs.

Miss Delmar rushes back in a costume looking like the latest bolshevik style and cavorts around the boards a la Kasse. This is quite good and had the customers in fine working order at the close.

As a finisher the clarinet is played by the saxophonist while Miss Delmar mingles her stepping with classic and jazz impressions. A whirlwind finish as it should be that burned the palms of many outfronters. A classy little bit and good for a long run, in my estimation. G. V. W.

Alexander and Olsen

Reviewed Thursday evening, February 26, at Proctor's 58th Street Theater, New York. Style—Not comedians. Setting—In one. Time—Twenty-five minutes.

The last act, and the entire show is in on it. This is a regular stunt with these fellows and it proved more than successful. Gags that are funny and not so funny are the feature of the turn, while a lot of slap-stick stuff is also on their program.

The turn opens with Alexander coming

on with a number of tin plates and a xylophone. There is an extra sheet of xylophone sounders lying on top of the instrument itself that fall off a dozen times. The tin plates hit the floor just as he arrives about front and center, provoking a little mirth.

There are six men in all in the act. A midget of broad proportions is among them and he gets as many laughs, if not more, than the principals by the funny effect cast off as he runs across the stage. Little short legs and arms that take about 20 times the action that a full-grown would use.

One fellow is addressed as Fat. Another sings a mummy song while half his face is browned up and the other normal. Olsen plays the straight part, his partner the chief end of the comedy and the other two help out in whatever they get a chance at.

About half way down the long turn Alexander dons the garb of a female and climbs into the box on the left side of the house with one of his assistants, Margaret Ford, double-voice singer, and one of the lads from the band in Gladys Delmar's act were in the other on the opposite side of the house.

Olsen walks down in the aisle and announces that the midget is possessed of psychic powers and will tell what is on the minds of persons in the audience. A lot of old jokes are used for this, such as this man wants to know what kind of a car he has. You are losing your dress, Lizzie. The answer, it's a Ford.

The two persons in either box spring stories back and forth and Olsen is a sort of in-valuator. The house lights have been turned up and the familiarity with the audience seems to be the most pleasing feature as far as the customers are concerned. They continue to gag back and forth with a lot of hater and play on the part of Alexander during all of it.

The act ends with the two principals playing the xylophone ensemble. They bang out two syncopated numbers then rush off. The act has good qualities and should be suitable for medium-time vaudeville. G. V. W.

King Solomon, Jr.

Reviewed Thursday evening, February 19, at Proctor's 58th Street Theater, New York. Style—A one-act song and dance novelty. Setting—In full (eye). Time—Twenty-eight minutes.

There are six girls and two principals in this playlet that is similar to the one Franklyn Ardi did with the same title. The girls each represent a day of the week and are said to be a wife on that particular day that they are named.

A slide is thrown on the curtain at first stating that the time is supposed to be 1940, and a proclamation has been issued

(Continued on page 21)

Benefit Show for Morell

San Diego, Calif., Feb. 26.—San Diego Lodge of Elks staged a benefit Tuesday night at the Spreckels Theater for Frank Morell, a local boy, who for years has been in minstrel shows and as the tenor in That Quartet in vaudeville. Recently he completed a successful engagement with Julian Ellinge, and has been compelled to retire from the stage on account of the loss of a leg thru amputation. Twenty acts were offered, performers from every theater in the city taking part, including Robert McKim, movie star; Hattie Athoff and Sister, Lew Cooper and Cliff Webster's Orchestra, the Naval Training Station Band, thru the courtesy of Admiral Robertson; Marguerite Zender, late star of *Mary*; Kennedy and Rooney, and some local act. Julian Ellinge sent a wire of regret at not being able to take part, and contributed a substantial amount toward the fund being raised to set Morell up in business here.

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VAUDEVILLE NOTES

A STANDARD team, now playing the Keith-Albee Time, whose names are not revealed, are to bill themselves next season as Mr. and Mrs. Mystery in an entirely new offering, which has already been accepted by the bookers. The author and composer of the act are well known, but their names are being withheld.

MAUREEN ENGLIN, songstress, started another tour of the Pantages Circuit this week at Minneapolis. She recently finished playing 82 weeks on this time.



Maureen Englin

HERBERTA BEESON, wire artiste from the circus, is playing a few Loew dates around New York until the Ringling-Barnum Circus opens in Madison Square Garden.

CHARLES FOY, son of **EDDIE FOY**, opened the last half last week in his new act, produced by **LEW CANTOR**. **CLEO PERGAIN** is featured in the supporting company of three.

NEWHOFF and **PHELPS** open an Orpheum tour the second half this week at the Rialto Theater, St. Louis, in their new act recently shown in New York.

HENRY WELLENERINK, owner of a string of theaters in Montreal and other New Jersey cities, left for Miami, Fla., last week on a vacation and will not return until the latter part of this month.

The **DU PONTS**, jugglers, are booked into the Palace Theater, New York, for March 20. This will be the first time they play this house.

ESPE and **DUTTON** have been booked thru their agents, **MORRIS & FEIL**, for a tour of the W. M. A. Time, opening next week in Chicago.

MATTY LEE LIPPAARD, prima donna, returned to New York last week after touring the Keith-Albee houses in the Middle West and South. She will be seen in the metropolitan houses shortly in a new offering, assisted at the piano by **ART SORENSON**.



Matty Lee Lippard

BESSER and **KELLER**, formerly **BESSER** and **IRWIN**, opened on the Fox Time in New York last week under the direction of **SAMUEL BAERWITZ**.

MILLER and **BRADFORD** are making a tour of the Loew Circuit in their act, *Skin Deep*, by **BILLY K. WELLS**.

SOPHIE TUCKER is playing Proctor's Fifth Avenue Theater, New York, for the first time the half beginning March 23.

"SUNNY" HOEY, late dancing star of **NED WAYBURN'S Dent-Tasse Revue**, is now with the Ensign **AL MOORE** Band.

EVART PARKS, doing a musical tramp act in Eastern vaudeville, is contemplating a partnership with **LEAH JORDAN**, a singer and dancer of Western fame.

The **REIFFENACK** Family, featuring the **REIFFENACK SISTERS**, premier equestriennes, recently appeared on the Poli Time and opened March 1 with **FRED BRADNA'S Shrine Circus** at Utica, N. Y.

NORVAL BAPTIE and **GLADYS LAMB**, with their Ice Ballet, recently opened at Hartford, Conn., for their first trip on the Poli Time.

The **HEBERT & SANDERSON** Revue, headed by **EVERETT ANDERSON**, with **MAIJORIE VAUGHN**, **RUTH CROSSMAN**, **RALPH SIBERY** and **OMAR HEBERT**, is now playing the Eastern Pantages Circuit.

MIKE McDONALD is now playing the Orpheum Circuit with **HERBERT CROWLEY'S Different Revue**.

GEORGE LASHAY opened recently on the Keith-Albee Time at Poli's Theater, Worcester, Mass., doing his original marimba act.

ART ROGERS, formerly of the team of **TRINT** and **ROGERS**, suffered a nervous breakdown recently while rehearsing an act for **LEWIS & GORDON'S** office and left for the mountains in an effort to regain his health.

The **STEVENS** and **LOVEJOY** Revue, just returned to New York from an out-of-town Loew route, is booked for all the metropolitan houses of the circuit.

SHONE and **SQUIRES** opened a Keith-Albee route recently in the Middle West in **BILLY K. WELLS'** skit, *The Room Clerk*. They are booked solid until June 15 and are slated for the Palace Theater, New York, week of March 4.

TURNO and **JANON** opened an up-State tour of the Keith-Albee houses last week at Watertown, N. Y., with a third dancer now in the act.

ALEXANDER BROTHERS and **EVE-**

LYN opened on the Interstate Time this week at Wichita, Kan., in their well-known ball-balancing act.



Milton Berle

MILTON BERLE, formerly of **KENNEDY** and **BERLE** and now "singling" it, billed as "The Wayward Youth", is opening on the Orpheum Circuit at Denver March 15.

The vehicle which **EMMA HAIG** is breaking in at present is called *Step a Bit* and includes in its cast **MARY**

WASHBURN and **WALTER PRESTON**, **ALEX GERBER** and **JACK EGAN** are the authors.

JOHNSON and **BAKER** came back to New York and the Keith-Albee Time this week, playing the Palace Theater. The team just finished a tour of the Orpheum Circuit.

The **GIERSDORF SISTERS** are booked to open a tour of the Orpheum Time this week at Des Moines, Ia. Of late the offering has been playing Keith-Albee houses in the East, under the direction of **ROSALIE STEWART**.

The **OSAKA** Boys, formerly with various Jap acts, are playing the independent time at present and will open for Loew, having been booked by **AL GROSSMAN** for a tour of the circuit.



Madeline Berlo

The **BERLO** Diving Girls, with **MADELINE BERLO** featured, opened a Southern tour of the Loew Time Sunday at Washington. The act recently broke in on the Loew Time in New York.

LOIS BENNETT and **JOHN TIFFT**, her new partner, who showed their act in New York recently, were booked on the Orpheum Circuit thru **LEE STEWART**. They opened Sunday at Winnipeg, Can. **HOWARD MACK**, also under direction of the **STEWARTS**, opened a tour the same date.

HOCKEY & GREEN'S Stars of the Future have gone over to the Loew Time, playing the State, New York, this week, with a tour of the entire circuit pending.

OVERHOLT and **YOUNG**, who have been out of New York nearly two years, returned last week, showing a new act to the Loew Circuit at the American Theater the last half.

KENO and **GREEN** returned to New York last week from a tour of the Orpheum Time and opened for Keith-Albee at the Bushwick Theater in Brooklyn.

A scene, entitled *Bungles*, written by **BILLY K. WELLS**, is being played by **MORRISSEY** and **WEILLER**.

TED CLAIRE, heading his own act, **TED CLAIRE** and Company, under the direction of **ROEHM & RICHARDS**, has just completed a tour of the Orpheum Circuit, which began last July, and is now starting on a list of engagements in and around New York, extending until about June. At the end of that time he will take up another Orpheum route.



Ted Claire

The **WHEELER** Trio is booked for a tour of the Orpheum Time, having opened Sunday at Vancouver, B. C. **MORRIS & FEIL** made the booking.

FOLEY and **JEROME** started a route of the Loew Time last week in New York. They are under the direction of **SAMUEL BAERWITZ**.

BENNY BARTON and Company showed for the Loew Circuit last week at the Fulton Theater, Brooklyn. A route is pending.

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Cabarets and Supper Clubs Growing Fast

Late Rendezvous Idea Originated in Paris During War Has Hit New York Strong

New York, Feb. 28.—The gold that lurks in the successful night club these days is enticing all those who are interested to invest their money in the cabaret form of amusement along Broadway. Within a year more than 25 high-class late rendezvous, which originated in Paris during the late war and flooded Europe thereafter, have sprung up on the byways leading off the Great White Way. At present there are four new places in the making. The Rue de la Paix, owned by Lew Leslie, will have a show composed of 40 persons and is estimated to have cost \$100,000. The next is the Mayfair Club, situated at the Ritz-Carlton Hotel, a most exclusive place, to say nothing of the high prices. This club is exclusively for the theatrical profession. The next all-night club is in West 45th street and was formerly La Petite. This place has been purchased by a man named Herman Kramer within the past two days. It will have a revue that would do the honors of any theater good, according to reports from the agents who are picking up talent for it. Ciro's Club also is among the recent ones. This house of late amusement has spent a small fortune to attract persons who frequent these places, especially the socially elite. At present Mary Hay, wife of Richard Barthelmess, and Clifton Webb are the attractions.

Every day rumor runs the gamut of wild stories concerning some new angel who has agreed to finance a new place. Besides the more exclusive and expensive rendezvous which are in on the aforementioned 25, the Bronx, Brooklyn, Harlem and the outlying districts, especially in the direction of Long Island, have too many of these clubs to begin to mention. Even Greenwich Village has felt the urge and has several places that are replicas of the most expensive. The village has always gone in for things in the way of night amusement which did not cost a great deal.

Nothing but the best of orchestras will be considered for the higher class clubs. Lew Leslie's addition to the night life has secured Isham Jones and His Orchestra, having persuaded him to come from Chicago.

Never in the history of cabarets have so many artistes of this class had work.

Fred Mann Goes to Europe

Chicago, Feb. 27.—Fred Mann, proprietor of the Rainbo Garden and Mann's Million-Dollar Rainbo Room, left yesterday for New York, where he will embark on the S. S. President Harding for a three months' vacation in Europe. Mrs. Mann, their daughter and grandchild will accompany him. It will be Mr. Mann's first vacation in seven years and he expects to bring back many new ideas for Rainbo entertainment. During the absence his son, Al J. Mann, will manage the business.

Mr. Mann recently made some changes in the cast of his new and spectacular revue, *Rainbo Greetings*. Gladys Andes has returned as prima donna. Joe Hess and Agnes Genola, international dancers, have been added to the all-star ensemble. Ralph Williams' Rainbo Skylarks Band is now broadcasting nightly over WJQ.

Signs "Operatic Dishwasher"

Glover Davis, who gained overnight fame in Cincinnati as the "operatic dishwasher", began an indefinite engagement at the Golden Dragon Cabaret in that city February 25, the booking being thru the Jack Middleton agency. Davis appears in the same dishwasher garb that he wore at the Cincinnati Business Men's Club February 21 when, at a Washington's Birthday party, he was the surprise and hit of the entertainment program. He is holding on to his job as dishwasher at the E. M. C. while continuing his musical education at the Cincinnati College of Music.

Rose at College Inn

Chicago, Feb. 27.—Vincent Rose and His Orchestra, from the Ritz-Carlton, New York, opened at the College Inn this week. They succeed Isham Jones, who brought his four years' engagement at the College Inn to a close Sunday night. Mr. Jones will hereafter be heard in New York. The Vincent Rose orchestra also will be the attraction at the Bal Tabarin on Saturday nights, both the Bal Tabarin and College Inn being in the Hotel Sherman.

New Pittsburgh Cabaret

Pittsburgh, Pa., Feb. 28.—A new cabaret and restaurant called The Music Box, has been opened under the management of Bongiovanni, who formerly operated the Nixon Cabaret, this city. The initial bill of entertainers, booked thru Roehm & Richards, includes Julia Lawrence, prima donna; Helen Ardelle, soubrette, and Gypsy Rhoumaje, dancer.



Songwriters Opening New Cabaret, The Backstage

New York, March 2.—Two successful songwriters, Billy Rose and Violinsky, will open a new supper club shortly, to be located on the same block in West 54th street that houses the Club Richman and Ciro's. It will be called Backstage, and from the stage-door entrance and guardian to the kitchen it will have a backstage atmosphere. Opening hour will be about midnight and the resort will cater to an exclusive patronage.

The old style singing waiters will be in evidence, such as "Rubber-Face" Gallagher and George Wink, Coney Island barker. The music will be supplied by the Original Dixieland Jazz Band, of five pieces. The entertainment will be supervised by Violinsky, who was an entertainer in "Nigger" Mike's saloon when Irving Berlin was one of the singing waiters some years ago. P. Dodd Ackerman, who has done some of the best *Ziegfeld Follies* decorations, is working on the effects for the Backstage.

According to Rose, it is high time for any sensible songwriter to get into another business that gives promise of paying some sort of profits. However, Rose has been one of the most successful young writers of years, having sold songs to his credit as *Follow the Leader*, *You've Got To See Momma Even* *Night*, *Old Gang of Mine* and other hits.

Maurice and Hughes Split

New York, Feb. 28.—The famous dance team of Maurice and Leonora Hughes split this week when Leonora became the wife of Carlos Ortis Basualdo, Argentine millionaire. They were married Tuesday in The Lady Chapel of St. Patrick's Cathedral. Maurice collapsed before and after the ceremony, being heartbroken at losing his partner.

Maurice is scheduled to sail for Paris March 7, taking a partner with him. It is reported that a young girl from Kansas City, Mo., whose name is Eleanor (no last name being mentioned), may be his next partner. Meanwhile Cortez and Peggy have replaced Maurice and Leonora at the Club Troadero.

Mary Raffaro in Revue

Chicago, Feb. 27.—Margo Raffaro, popular Chicago dancer, is now one of the principals in Ernie Young's *Winter Follies* of 1925, the revue at the Moulin Rouge.

What Is a Night Club?

London, Feb. 28.—The Home Office officials are seeking a proper definition of "night club" in order that the Government may be enabled to introduce in Parliament a Bill to increase the police power in regard to mushroom establishments which can, under the regulations, evade the law in regard to the sale of intoxicating liquors during prohibited hours. The difficulty is to draw a distinction between legitimate clubs and those held up to condemnation as night clubs, pure and simple. Since the beginning of the year six police raids have been carried out on night clubs. It was stated this week in the House of Commons that the number of clubs in London licensed for the sale of spirituous liquors and dancing was 1,510.

Lord Dewar this week defined a night club as a place where, when the police appeared at the door, members and guests fled out of the window. He stated that he understood that the order of precedence was married men out first.

Vacation for Joseph Moss

New York, March 2.—Joseph Moss, New York manager for Myer Davis' Music, will take his first vacation in many years the latter part of this week when he sails on a three-week trip to the West Indies and a few South American ports.

Moss opened the local Davis office little more than a year ago and in a short time had a thriving business under way that has since averaged more than half a million dollars in volume. Two hotel contracts alone amount to a little better than \$100,000 per year, while the total is further added to by supper clubs, social functions and other jobs. He is famed as an indefatigable worker and most of his friends and musicians expect him back sooner than his intended three weeks.

Little Club Artistes

Chicago, Feb. 25.—Dolly Kay is the featured entertainer appearing nightly at the Little Club. The Alexander Sisters, Alma Barnes, Buddy Wright, Sir Harry Glynn, the English comedian, and Signor Mario Vinnalli are other artistes entertaining this week.

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Isham Jones Arrives for Eastern Debut

New York, Feb. 28.—Isham Jones and His Orchestra, late of the College Inn, Chicago, arrived Tuesday and were met at the Grand Central Station by a number of prominent orchestra leaders, including Ben Bernie and Ray Miller, and their respective orchestras. Also on hand was a bevy of beauties from the revue now in rehearsal and which is expected to open next week at the new Rue de la Paix, where the Jones Orchestra will hold forth.

Following the serenade at the terminal, music publishers, orchestra men and others who joined in the reception rode around town while in buses. Later Gus Haenschen, of the Brunswick record laboratories, decided that the band might as well make a few records while still together. In the meantime the orchestra is rehearsing for the new show at the Rue de la Paix, where Lew Leslie is staging the show. It was formerly called *The Fay Follies*.

It is expected that Jones will make his headquarters at the offices of the Milton Wolf Music Company, in which he is financially interested. So far he has not had time to drop in and see what the place looks like. According to present plans the New York offices of the music house will soon put in a new staff under Jones' direction. The success of the Rue de la Paix, with the Isham Jones Orchestra supplying the dance music, is believed to be a certainty.

Vogel Gets Montmartre

Chicago, Feb. 28.—Herbie Vogel has been made manager of the Montmartre Cafe. For years he has entertained thousands of people with his songs and stories and Montmartre patrons are expecting something extra good in entertainment now that he has the management of the dine-and-dance place. Mr. Vogel was featured for years at Friar Inn.

Trianon Encourages Aviation

Chicago, Feb. 27.—The Trianon Ballroom has taken up the cause of the Chicago Aviation Company, and together they will give away a standard Curtiss airplane, together with a course of instruction in air navigation, at an airplane ball March 2. A skilled aviator will give instructions.

Monte Carlo Show Fast and Well Staged

New York, Feb. 28.—The management of the Monte Carlo does not believe in formality, for, instead of insisting on dinner clothes during its Paradise Revue, a show of seven principals and 12 chorus girls, guests are invited to come in whatever garb they choose.

The Monte Carlo is a spacious place and well-known to the night life habitue (Continued on page 23)

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News, Views and Interviews

CONDUCTED BY GORDON WHYTE

(Communications to 1493 Broadway, New York, N. Y.)



HOLIDAY FATTENS BOX OFFICES

Business at Broadway Theaters Big All Week Except for Wednesday Matinees---Four New Dramatic Offerings Coming In

NEW YORK, Feb. 27.—There was hardly a show on Broadway that did not do big business Washington's Birthday and the grosses for this week, even tho it marks the beginning of Lent, have been huge. Business for the Wednesday matinees, what with the natural dropping off after a holiday matinee and it being Ash Wednesday, were not good at all, tho the night performances were entirely satisfactory.

Lent does not affect the theater as much now as it did in former years and no appreciable slackening of business is looked for. Almost certainly none will come to the successes and quasi-hits, but the weaker brethren may suffer. Of the shows which opened last week *White Collars* and *The Wild Duck* look like hits. *Ariadne* is considered to have more than an even chance to click and *Night Hawk* may easily go into the hit class. *The Virgin of Bethulia* and *Two by Two* are only figured for short stays by the wise ones. From now on a slackening in new producing activities is in order, but there are several shows trying out, mainly by new or small producers, and they will doubtless come to Broadway if they shape up out of town.

Next week shows a distinct slowing up of production, with only two shows nominated for evening playing and only one of these at a Broadway playhouse. There are also two dramatic plays to be done during the week, but they are for special matinees. With continued good business the changes in the theaters become fewer and fewer and new dramatic attractions should become more or less of a rarity within a few weeks. The new offerings for next week are as follows:

Beginning Tuesday afternoon the Actors' Theater will present a series of special matinee performances of *Pierrot the Prodigal* on Tuesday and Friday afternoons. This is a pantomime by Michel Carré, with music by André Wormser. The company is headed by Laurette Taylor and includes Galina Koperuk, Ivan Lazareff, Clarence Burwent and Michelle Burani. The staging has been done by Otakar Bartik, the settings are by Livingston Platt, and George Copeland, the concert pianist, will play the Wormser score. The performances will take place at the 48th Street Theater.

Another series of special matinees will be begun on Tuesday afternoon when the Reed Producers, Inc., will present *The Complex*, a play by Louis E. Biseh, at the Booth Theater. Performances are scheduled for Tuesdays and Fridays. The cast includes Dorothy Hall, Robert Montgomery, Percy Haswell, George Baekus, Pacie Ripple, William A. Williams, Robert Harrison, Mildred Lee and William Balfour.

On Tuesday night Frank Egan will present his second production of the season, *Doris Keane in Starlight*, a play by Gladys Unger. The engagement will be played at the Broadhurst Theater. Miss Keane heads a long cast, which includes Stanley Jessup, Florence Short, Charles Meredith, Frank Dawson, Philip Wood, Frederick Vogeding, Forbes Dawson, Richard Bowler, Kay McKay, Esther Lyon, Teresa Guerin, Edwin Mills, William Pearce, Borden Harriman, Marion Stephenson, Henry Mowbray, John Knight, Leon Brown, Allen Vincent, Martin Berkeley and Leland Chandler. The play is in 11 scenes, which have been designed by Ruth Brenner and Frederick Jones III. Edith Ellis has directed the staging.

The Provincetown Playhouse will have as its next attraction *Michel Auclair*, a play from the French of Charles Yldrac. The opening takes place on Wednesday night. The cast includes Helen Freeman, Walter Abel and Edgar Stehli. Robert Edmond Jones has staged the play and has also done the settings after designs of the author.

Opens "Lost"

New York, Feb. 27.—Carle Carlton will present *Lost*, a play by George Agnew Chamberlain at New Haven on Monday night. The cast is headed by Alma Tell and includes Ramsey Wallace, Gilberta Faust, Arthur Vinton, David Glassford, Guy Nichols, Elaine Temple, Frank J. Hetterick, Walter Bragsdale, Richard Pittman, John M. Kline, Edward Finley, Madelon LaVarre, Louis Devant, Lucino Gonzales, Pasquale Nava, Victor J. Rosales, Pablo Valderma, Ernesto Boado. A Broadway engagement is scheduled for March 16.

Rumpus Over "White Cargo"

Baltimore, Feb. 27.—*White Cargo*, playing at the Lyceum Theater, received a lot of publicity this week thru the discharge of Isabelle Herbert from the company. Miss Herbert said she was let out because she would not wear a dress that was indecent, and when she refused to do it was handed her notice. She told this story before a meeting of club-women and they tried to have the management indicted on the ground of giving an indecent play. When the time came to go before the Grand Jury Miss Herbert did not put in an appearance.

The production of *White Cargo* being given here is under the direction of De Witt Newing and Frank Wilcox, who leased the rights from Earl Carroll. Mr. Newing denies that Miss Herbert was discharged because she refused to wear a costume. He said she was let go because she failed to satisfy in the role of Tondeleyo. In a statement issued last night from his New York office Mr. Newing said:

"Miss Herbert received her notice, which was regular according to the terms of her contract, because her performance failed to satisfy not only the management but a large part of the public, judging by the reports sent to me by my Baltimore manager."

"Miss Herbert came to my office this morning, voluntarily, and in the presence of witnesses stated that I had not made any attempt to intimidate her or to prevent her from going before the Grand Jury in Baltimore, as was previously stated."

Calls Play "Awful"---Pinched

New York, Feb. 27.—The performance of *The Rat* at the Colonial Theater was interrupted during the second act last night when one of the patrons, John J. Cryan, rose from his seat and yelled: "Take down the curtain! This is awful!" Robert Edgar Long, the business manager of the company, had Cryan arrested and in night court he said he was disgusted with the play. Magistrate Goodman, tho, was inclined to the opinion that Cryan had imbibed a bit too freely and held him on a disorderly conduct charge.

Mr. Long claimed that Cryan's disturbance might easily have started a panic in the theater, for just previous to it the fire engines had been clanging past the theater and some of the patrons rushed to the conclusion that the fire was in the theater. Several of them started to gather up their wraps and make for the exits.

At this point the lights were thrown on and ushers requested all to remain seated. Mr. Long appeared on the stage and in a short speech, in which he said the disturber had been arrested, quieted the audience. The disturbance having subsided, the play went on to its conclusion without further interruption.

"Rivals" Booked Till 1926

New York, Feb. 27.—George C. Tyler and Hugh Ford have booked their all-star production of *The Rivals* until the summer of 1926. The company, which includes Mrs. Fiske, James T. Powers, Chauncey Olcott, Tom Wise and Lola Fisher, has been playing all this season to enormous receipts.

New York will not see this production until next season, for it is now headed for the Pacific Coast, where it will play this spring. A month's layoff will be taken in the summer, after which the company will come east.

"Chauve-Souris" Plans Changed

New York, Feb. 28.—The plans for *Chauve-Souris* have been changed and the show will end its New York engagement March 7.

GAIL KANE



This beautiful "camp" of screen and stage is appearing in a mother role in "Loggerheads", at the Cherry Lane Theater, New York. In the new type of role she is as ethereally lovely as she was wickedly beautiful as a vampire.

To Play in London

New York, Feb. 27.—Had luck been with John Zwieki, Edgar Selwyn's business representative, Elsie Lawson would be sailing on the *Berengaria* to appear in the London production of *Dancing Mothers* on March 16. As it is, and luck being as it is, she will sail on March 7 and arrive in London just two days before the opening.

Edgar Selwyn cabled Zwieki to send Miss Lawson over to him on the first boat, but Miss Lawson left the cast of *Dancing Mothers* at the Maxine Elliott Theater a few days ago bound for a vacation in Florida. Zwieki called up Palm Beach on the telephone but could not locate her. After trying all the hotels he received word that she was on a yachting trip. Finally, one of the party came ashore and hearing of Zwieki's frenzied inquiries, got him in touch with Miss Lawson. She consented to cut her vacation short and will sail on March 7 for London.

Carpenter Sails for Europe

New York, Feb. 27.—Edward Childs Carpenter, president of the Dramatists' Theater, Inc., will sail for an extended tour of the continent on the S. S. France tomorrow. He will visit Paris, Vienna, Budapest, Berlin and London.

Mr. Carpenter states that the object of his trip is to secure a suitable leading woman for *The Leopard*, a drama from his pen which his company is to produce. The production of the piece has been postponed from time to time because he has been unable to find a satisfactory interpreter for the leading female role. He hopes to find the actress he wants in England or Europe. Mr. Carpenter will return in the early summer.

Kin Try To Bar Play

Paris, Feb. 27.—The family of George Guynemer, France's foremost war-time ace, are endeavoring to stop the coming production of *Manrice Rostand's* play, *The Archangel*. They declare that it was inspired by Guynemer's war record and have informed Rostand that they have reserved all their rights in law. They demand the suppression of the production.

Testimonial for Actress

Chicago, Feb. 24.—Mme. Bertha Guttentag, leading woman of Glickman's Palace Theater, was honored Monday night with a testimonial performance given by the cast of her theater. Mme. Guttentag appeared in the title role of *Medea*, or *The Wild Princess*, by Jacob Gordin. Mme. Guttentag and her husband, Carl Guttentag, were formerly the owners of a theater in Buenos Aires, Argentina.

Gail Kane Lifts the Yoke of Type From Her Professional Personality

Down at the wee Cherry Lane Playhouse in Greenwich Village is a naive comedy entitled *Loggerheads*, by Ralph Cullinan, set in a homespun Irish atmosphere, with one of the best casts it has been our privilege to see in many a day. It includes beautiful Gail Kane, a lovely bit of femininity by the name of Joanna Roos, two wonderful character actors, Whitford Kane and Barry MacCollum, and a lad with that rare gift known as menace, Earle House. It is one of the productions of the new Order of Independence among actors who believe that you can't hide your light under a bushel, if it's a good light.

We went to see *Loggerheads* because we heard that Gail Kane had, by playing the role of an Irish matron, upset the Broadway tradition of "once a type always a type." The very name, Gail Kane, conjured up in our mind a sinuous creature, with irresistible charm and gorgeous plumage—a vampire. But we found a new Gail Kane, as irresistibly charming as ever, in a different way. The compellingly beautiful vampire of yesterday had become a wistfully lovely young matron of the Coast village of Lahinch, County Clare, Ireland.

When Broadway heard that Gail Kane was cast for the particular role, it ridiculed, asking derisively "Why not Nazimova in the Irish role? Why not let Miss Kane play Topsy?" Yet, this play, in which Miss Kane plays the role of an Irish matron and which went begging for six weeks along Broadway, brought bids from two Broadway producers two days after its opening. They wanted to buy it instantly! All of which is justification of that spirit or independence evidenced by those two corking good actors, Whitford Kane and Barry MacCollum, who undertook to produce *Loggerheads* in a comparatively obscure theater, where it cost them \$2,000 to put on what would have cost them approximately \$10,000 a week on Broadway, and that spirit of independence, too, which actuated Gail Kane to forsake the affluence of vampire roles for the less pretentious garb of versatility.

But in our enthusiasm for the venture we are getting away from our subject, Gail Kane. She was born in Philadelphia, Pa., and educated in the Mount St. Mary School. While at the school the dramatic society produced Shakespearean plays, and Gail Kane, being a perfect "Boysishform," with plenty of voice, was cast for the male roles. For her initial roles she had no less pretentious ones than *Potoluis* and *Macbeth*!

When school days were over and Miss Kane was obliged to seek her fortune in the world, she chose to pursue it on the stage. She walked on as an extra in *Vanity Fair*.

Her first real part was that of a colonel with Chauncey Olcott, a part which she has often recalled with wistful longing, when she was suffering from a surplus of vampire roles.

Her next venture was in one of the five episodes in *Anatole*, with Jack Barrymore. "And even then," sighed Miss Kane, "I was a vamp!"

Other plays in which Miss Kane appeared were *George M. Cohan's Seven Keys to Baldpate* and *The Miracle Man*. Having been adjudged a good vampire type, Miss Kane found herself in demand as a motion picture actress. A long list of vampire roles was her lot, relieved occasionally by deserted lady roles. After spending two years in Santa Barbara, Calif., she awoke one sunny day to discover that Dan Cupid had appointed himself boss of the lot and had cast her for a role in a real and not reel romance. As the lucky cavalier in the real romance preferred the stage to the movies, Miss Kane obeyed Dan Cupid's direction to return to the legit.

Gail Kane returned to the stage in *Laurel Lavengy*, and even then she was cast as a heart-breaking siren.

Then she married and after the honeymoon was cast for a part in the short-lived *Come Screen*, playing a part the very antithesis of her past vampire ones: a vain and fluffy highbrow. "Nobody liked me in that part," said Miss Kane, "but I adored it, because it was different than anything I had ever attempted."

Next came roles in *The Breaking Point*, *The Alarm Clock* and *Artistic Temperament*.

"And now," concluded Miss Kane, "I

(Continued on page 25)

DRAMATIC STOCK

REVIEWS, NEWS AND COMMENT BY ALFRED NELSON COMMUNICATIONS TO 1493 BROADWAY, NEW YORK

New Company Opens In Lawrence, Mass.

Colonial Theater Leased for Balance of Season---Warm Reception From Regular Patrons

Lawrence, Mass., Feb. 27.—When the Colonial Theater was damaged by fire last December the stock company playing there at the time was disbanded. After repairs had been completed the owners of the house booked in road attractions for a few weeks. Then Myron C. Parsons, feeling that a resident company was what the patrons of the house wanted, took a lease for the balance of the season, and Charlie Cook, manager of the house, made a flying trip to New York to the Paul Scott Agency and came back with a brand-new group of players. The new company opened Monday afternoon of this week with *The Whole Town's Talking*, that amusing comedy by John Emerson and Anita Loos. If the reception these new players received at the Washington's Birthday matinee and the succeeding performances since then counts for anything, the present company will soon be as popular as the preceding one. All the local papers gave the company a good sendoff and everything points towards a successful season.

This vehicle, as stock followers know, has three prominent roles which were played by Margery Williams, leading lady; Robert Leslie, leading man, and Ralph Morehouse, formerly stage manager at the St. James Theater, Boston, who is directing productions for the new company besides taking active part in the plays. In the supporting cast are Doris Rich, second business woman; Helen Kinsel, ingenue; Joan Gilbert, character woman; Wallace Hickman, second business man; Garth Rogers, juvenile; Myron Parsons, responsible, and Harold Burnett, stage manager and bits.

Margery Williams gave a delightful performance as Ethel Simmons, the very modern young lady with the very modern ideas about husbands. She is quite pretty and charming, and has a vivaciously engaging personality that she puts into her work. She played her role with an ease and grace one wouldn't expect to find in such a young leading lady. She should be equal to any role she will be called upon to portray during the season.

Robert Leslie as Chester Binney, about whom "the whole town's talking" because of his affair with a movie star, was very funny and managed to wrest from every situation all the humor that was in it. Here is not only a good comedian but a good actor. His performance was natural and unaffected. As the plot progressed and he got deeper and deeper into the hot water the more lifelike he seemed in his part.

Ralph Morehouse as Henry Simmons, Ethel's father and Binney's partner, and the cause of all Binney's trouble, also gave a fine performance, one that was on a par with the work of the other two leads. He lied his way into trouble and lied his way right out of it again, keeping the audience in roars all the while. To be able to play a role that has some 75 or 80 sides and direct the performance at the same time is somewhat of an accomplishment. Morehouse shows great promise as a director, and, while this is his initial attempt in that capacity, his work will improve as he goes on.

Joan Gilbert, an old favorite in these parts, did excellent work, as did most of the remaining members of the company. There is room for improvement in the work of some of them, but since this is a new aggregation and none of the members ever worked together before, finished performances could hardly be expected from everyone. Several weeks working together should bring about a noticeable improvement in every member of the company. The direction was a little weak in spots, but that, too, will improve with time, when Morehouse has had a chance to size up better the abilities of the individual members of the company. But taken as a whole the company can hold its own with the former Colonial Players. This new group, by the way, is known as the All New Colonial Players.

While the play calls for only one set for the entire three acts, the action all taking place in the living room of the Simmons home at Sandusky, O., John Hatch, the scenic artist, built a set that was a credit to himself, the players and the house.

Next week's bill will be *The Girl From Chid's*.

JACK F. MURRAY

J. S. Ellis has purchased an interest in the Palace Theater, Greenwood, Ark. The building is to be decorated and new equipment added.

In Stock at Gloucester

Merrill Matheny Players Present "Hello, Bill", to Pleased Patrons of Union Hill Theater

Gloucester, Mass., Feb. 26.—When the William Augustin Stock Company closed at the Union Hill Theater here at the end of last year Merrill Matheny took over the house and organized the Gloucester Stock Company, which has been operating there since. Business at the start was poor, but it has been steadily improving until now the company is doing a very good weekly gross when you consider the size of the town and the size of the house, playing some good bills such as *Forty-Five Minutes From Broadway* and *Within the Law*. When visited recently the company was doing that old sure-fire laugh-getter, *Hello, Bill*; rather an up-to-date version of it, for the action had been changed from the Spanish-American War to the World War. The old stuff is what goes over with the patrons of the house, so Matheny decided to give them what they wanted, which accounts for the improvement in business. Some of the members of the former company remained over and a few more players who were in this territory but were not working were secured to fill up the company. And a better-than-average company it was, too.

The plot and story of *Hello, Bill*, are too well known to require the giving over of precious space to details of the play. Suffice it to say that the general theme and action were retained, but the lines brought up to the times, many excellent extra gags being inserted and modern songs being sung instead of the oldtimers of the original production.

Besides managing the venture Matheny directs the company and plays leads, so he's about the busiest man in all Gloucester. William Fuller received a splendid characterization at his hands despite a heavy cold. Matheny is clever and talented and gives a finished performance and he sure gathered in every laugh the part was worth. His songs went over well, too. The auditors seemed to realize the condition of his voice and were quite nice about it, as he said himself after the performance. Lillian Merchal, the leading lady, who plays the part of Isabelle Dare, is a charming young actress who does good work. Her diction and enunciation are splendid. She has a strong, likable personality and seems to be quite popular with the patrons out front. Her songs brought forth several rounds of applause, particularly her "Kid" song, *It's Tough To Be the Youngest in the Family*.

In the supporting cast were Nadido Pauley as Marie, Florence Saxon as Harriet Stirling (her two songs were well done and well received, particularly the *la Sophie Tucker* number), Vivian Barry as Dorothy Dare, John E. Hines as Ned Hemingway, Percy Bollinger as Christopher Cutting, William McCall as Dr. E. P. Hastings, William McDougall as Gen. William Fuller, Marie Cook as Matilda and Stanley Peyton as Zack Phelps. Several of these players contributed to the musical end of the program, doing a couple numbers apiece. They made on the whole a strong supporting cast for the leads and held their own with them.

Carl Rockstrom looks after the scenic investiture of the house and did a good job with this production. Peyton helps out back stage and at the front of the house. Matheny is to be complimented on his direction of the production. How he found time from his various jobs to do such a good piece of directing will remain a mystery.

The fine group of stock players lays claim to a certain distinction. Every member, besides being able to portray dramatic and comedy roles, is able to sing and dance quite well. Because of this a musical comedy will be attempted almost every other week.

JACK F. MURRAY

Carroll Players Swap Leading Ladies for Week

St. John, N. B., March 1.—The Halifax and St. John companies of Carroll Players will exchange leading ladies for a week, Nancy Duncan going from here Sunday to Halifax and Edna Preston of the Halifax Players arriving this afternoon in season for a final rehearsal with the St. John company.

Majestic Players in Utica

The Majestic Players, in stock at the Majestic Theater, Utica, N. Y., last week presented *So This Is London* with the following cast: Hal Dawson, Frances Loughlon, Dorothy Berendsley, Clay Clement, Florence Arlington, Herbert De Guere, Anthony Blair, Carl Blythe, Margaret Robinson and Kerwin Wilkinson.

BETTY LAWRENCE



Seen in a school play by Arthur Casey, of *Casey and Hayden*, managers of the Brockton Players, Betty became a professional at the City Theater, Brockton, Mass. She is now at Loew's Seventh Avenue Theater, New York.

Arthur Pearson Preparing For Summer Season of Stock

New York, Feb. 28.—Following the close of his season with attractions of the Mutual Burlesque Association at the Hudson Theater, Union Hill, N. J., Manager Arthur Pearson will establish there a stock company which he is carefully selecting with a view of presenting a series of plays that have been successful on this side of the Hudson. It is his intention to devote a week to making improvements in the interior of the theater while the company is rehearsing for its initial offering, which has not yet been announced.

Engagements of principals of his organization so far definitely made include Forrest Cummings, stage director of wide experience; Peggy Allenby, a charming leading juvenile woman who followed Mary Nash in *The Man Who Came Back* and played leads with Leo Ditrachstein; Virginia Howell, second woman and characters, favorably remembered in Union Hill; Maude Franklyn, a dainty ingenue, recently with Emmett Corrigan in *The Bully*, and who has had stock experience; Russell Hick, a personable juvenile leading man, whose stock experience has been gained in Brockton, Trenton and Troy; Joseph Lawrence, characters, another Union Hill favorite; Royce Martin, juveniles, and Edward Darney, second man, who has been in several stock companies.

Under the management of Mr. Pearson the Hudson Theater has proved a strong link in Mutual's formidable chain.

It is understood that there will be few if any changes in the personnel of Mr. Pearson's competent staff.

William Augustin Opens in Roanoke

Roanoke, Va., Feb. 28.—The William Augustin Company opened a season of stock at the Academy of Music here Monday with *So This Is London* as the initial offering. In addition to Mr. Augustin, his leading woman, Ruth Floyd, and a few others who were formerly with the Augustin company in Framingham, Mass., the following members were engaged thru Helen Robinson, of New York: Bernard Pate, second man; Jean Arden, second woman; Allan Leo, character man; Virginia Zollman, character woman, and Leslie King, general business.

Maxwell Kennedy Busy

New York, Feb. 28.—Helen Robinson has arranged for Maxwell Kennedy, who is producing the musical comedy, *Mary*, at the Rialto Theater, Hoboken, this week, to stage another musical play in conjunction with the Warburton Players in Yonkers the week of March 9. When he finishes that assignment Miss Robinson expects to have another one ready for him.

BETTY LAWRENCE

Boston Kiddie and Bradford Academy Graduate Who Is Now Playing Ingenue Roles With Loew's Seventh Avenue Players

Miss Lawrence takes pride in being born and schooled in Boston, prior to her student days at the Bradford Academy, Haverhill, Mass., during which she took advanced studies in elocution, dramatic art, singing, dancing and music, graduating with a zealous desire for a stage career that was fostered by Casey & Hayden with their Brockton Players at the City Theater, Brockton, Mass.

Miss Lawrence's success at the City Theater attracted the attention of other managers, and she later appeared with the Auditorium Players, Malden, Mass.; the Robert McLoughlin Players, Cleveland, O., and the Albee Stock Company, Providence, R. I.

Ever striving towards her goal on Broadway, Miss Lawrence welcomed the opportunity of appearing with the Seventh Avenue Players at Loew's Seventh Avenue Theater, New York, where she is enacting the ingenue roles.

Miss Lawrence's pet hobby is singing and dancing and her pet aversion crossword puzzles.

Winnipeg Stock Players Revive Old Favorites

Winnipeg, Can., Feb. 26.—Making their second venture into musical comedy, the Permanent Players at the Winnipeg Theater recently delved into days gone by and dusted down a warm old-time favorite, *The Time, the Place and the Girl*, the joint work of Will Hough, Frank Adams and Joseph E. Howard. Brightened up with modern slang and topical allusions, to say nothing of a chorus of local beauties under Jack McClellan's guiding hand, the comedy looked like a brand-new show and gave the box-office girls a strenuous week, second only to *Irene* during New Year's.

There are three male leads in *The Time, the Place and the Girl*. Jack McClellan, light comedian of the company and a former musical comedy star, was a big favorite in the part of Happy Johnny Hicks, the sentimental slang artist. The popular leading man, John Winthrop, was appropriately cast as Tom Cunningham, a two-timed Romeo, and Sherold Page, juvenile man, made the most of the role of Laurie Farnum, the black sheep and dreamer. The girl of the title was portrayed by Beiva Morrell, ingenue of the company, and Hazel Corinne, leading lady, was Molly Kelly, the nurse who is quick on her feet. The inclusion of 250-pound Dora Hendrickson to play Little Willie made a big hit.

Besides the above Arthur R. Edwards submerged his identity in that of Pedro Niccolini, the lovesick organ grinder. Lynda Earle played little Willie's frantichama, Sumner Gard and Johnny Foster tight-wad rube and his son who wants to be a sport. George Earle superintended the production with the assistance of Mr. Foster, while Jack McClellan directed all the musical numbers.

Honeymoon as sung by Mr. McClellan and Miss Corinne was the popular song hit of the week, with Sherold Page's *Blow the Smoke Away* a good second. John Winthrop, surrounded by the local beauties, sang and danced his way thru *My Jonah Day*, and Lynda Earle, singing *Didie, I Love You*, were among the vocalistic specialties.

Dot Posty With Baker Players

Portland, Ore., Feb. 24.—Dot Posty, dainty comedienne and soubret, was last week's acquisition to the clever cast of players at the Baker Theater, appearing in *Irene*.

Miss Posty's theatrical career began at the age of 12 years. She has been on the stage almost continuously ever since in vaudeville, as well as musical and dramatic stock, carrying her to practically every State in the union.

She played at the Garrick Theater in Chicago in the George Howard production, *Honeymoon Trail*, and *The Time, the Place and the Girl*; also a leading role in George White's *Scandals of 1919*. The past two seasons she has been in musical stock in Seattle and San Francisco.

Josephine Challin Joins Ralph Cloninger Players

Salt Lake City, Feb. 23.—Josephine Challin has joined the Ralph Cloninger Players at the Wilkes Theater. This little miss, who is a Salt Lake City girl, and whose real name is Josephine Smith, is a talented thespian. She has been doing splendid work on the Coast in stock companies and is considered a valuable addition here.

"The Flirting Flapper"

Howard Blair Guest Star of the Proctor Players at Proctor's 23d Street Theater

New York, Feb. 27.—Howard Blair, female impersonator, has succeeded Tommy Martelle along these lines in the Century Play Company's plays calling for a female impersonating guest star.

THE PROCTOR PLAYERS

"THE FLIRTING FLAPPER"

A Farce Comedy in Three Acts by Allen Leiber Staged by A. J. Edwards

CAST

- Alice Maddox.....Ruth Rickaby
Sam Ashton.....Edgar Mason
Harry Maddox.....Charles Dingle
Mabel Hamilton.....Frederica Going
Jack Carlton.....Joseph Moran
Arabelle McGarnigle.....Olga Hanson
Billy Kirkwood.....Howard Blair
Justice Appligate.....Lawrence O'Brien
Betty Ingersoll.....Frances Morris
Uncle Amanadab.....Joseph Crehan

Synopsis of Scenes

- Act 1.—Living Room, 9 p.m.
Act 2.—The Same. Half an hour later.
Act 3.—The Garden. Immediately afterward.

MUSICAL PROGRAM

- Mr. Blair will sing the following:
Act 1.—No. 1: "The Waltz of Love"; No. 2: "Bridal Number"; No. 3: "The Flirting Flapper."
Act 2.—No. 4: "Du Barry"; No. 5: "A Toe Dance."
Act 3.—No. 6: "Classical Joe"; No. 7: "I Ain't Got Nobody To Love."

Play

Uncle Amanadab, somewhat eccentric wealthy bachelor, decides to present \$25,000 to his nephew, Sam Ashton, provided he marries at a specified time. Sam, highly elated at the prospect, proposes to his fiancée, Mabel Hamilton, that they hasten their plans and fulfill the obligations, thereby acquiring wealth.

Players

Howard Blair as Billy Kirkwood is a dandy-appearing juvenile until he dons feminine attire, and he then appears as a personally attractive ingenue who defies detection, for he has mastered the art of feminine makeup, mannerism, delivery of lines in scenes, likewise singing, dancing and playing the piano in interpolated specialties, and as a successor to Tommy Martelle will eventually reach the goal.

COMMENT

The play is somewhat similar to others that call for a female impersonating leader, tends to much comedy making on the part of the players, and taking the Proctor Players individually and collectively they did full justice to the play and presentation.

FOR SALE—THEATRE

Seating 1,200. One floor and balcony. Solid brick, white glazed front. Glass canopy over front. Ten living rooms over foyer. City steam heat. House stocked with scenery from floor to ceiling. Property free and clear. Any reasonable offer accepted with the terms a small payment down and the balance over a long period at low rate of interest.

ROBERT L. L. WARNER, Room 325 H. W. Hellman Bldg., Los Angeles, Calif.

STOCK MANAGERS!!!

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UNITED SCENIC ARTISTS

Memphis Medics as Guests

Gene Lewis Wins Vote of Thanks From Physician Who Saw "The Outsider"

Memphis, Tenn., Feb. 26.—Gene Lewis, following the footsteps of Jessie Bonstelle in Detroit, obtained the second release for stock of "The Outsider," a play that holds special interest for the medical profession and general interest for playgoers.

Vaudeville

There were three acts of vaudeville that included May Miller and Company, a man and woman playing harmoniously on glass tumblers; woman at piano singing solo and closing with a double number.

Films

The film entertainment included Aeop Fable, educational film, "The Making of a Welsh Raribit," and the featured film, "The Golden Bed."

Alhambra Players Close At Loew's, Brooklyn

New York, Feb. 28.—The Alhambra Players, which became an established part of the East New York section of Brooklyn theatricals for the past two seasons, will close tonight, and the house will have a vaudeville and moving picture policy until further notice.

Anne Bronough, leading woman, will be transferred to the Seventh Avenue Players at Loew's Seventh Avenue Theater in this city, succeeding Ann Morrison, who closes her engagement there as leading woman March 7.

The closing of the Alhambra Players and the transferring of several of that company to the Seventh Avenue Players will result in several changes in the latter company. These will include the exit of Fred G. Morris, assistant to Luke Connes, director of productions.

Bayonne Players

Bayonne, N. J., Feb. 26.—When Harder & Hall decided to cancel their contract for their tenancy at the Opera House it became very apparent that this city would be left without a stock company, but with the closing of the company under the Harder-Hall regime there was a reorganization, with William Green as the ringleader, supported by other members of the company, strong in the belief that they were sufficiently popular with the playgoers in the city to warrant them continuing on the commonwealth plan.

Engagements

New York, Feb. 28.—The placements this week by Helen Robinson in dramatic stock companies include Charles Pennman, with the Fifth Avenue Stock, Brooklyn, and Irene Cattell, with the Bialto Stock, Hoboken, N. J.

De Vita in New York

New York, Feb. 27.—Vincent De Vita, scenic artist for the Circle Players at the Circle Theater, Dallas, Tex., since their opening of the current season, has closed his engagement and returned to this city.

Robt. Bentley in Pulpit

Long Island Church Co-Operates With Company—Leading Player Preaches Sermon

Port Richmond, N. Y., Feb. 27.—The recent criticism by a local minister, who objected to the Harder-Hall presentation of plays and players, has caused a commotion and numerous controversies in this church and theater-going town, culminating in an invitation to Robert Bentley, leading man, to preach from the pulpit.

"The Harder-Hall organization, during its fertile season at the Palace Theater in Port Richmond, has been associated with many interesting and frequently uplifting incidents in Staten Island life, but perhaps nothing of quite such import and significance as occurred on Sunday evening.

"Robert Bentley, leading man, occupied the pulpit of Rev. Fletcher S. Garris at the Summerfield Methodist Church, delivering the talk of the evening to an audience that filled every nook and corner of the church. It was an inspiring evening for both church and theater. Mr. Bentley demonstrated again that very fine intelligence, sincerity, keen observation and splendid conclusions that he has consistently shown in personal contact on the Island as well as in his stage work.

"In conclusion he spoke of the wisdom of giving some part of each day to the thought of God—of what a great spiritual and mental impetus such habit could become—and ended with warm thanks for Dr. Garris in permitting him to speak in his church.

"There was an excellent musical program surrounding Mr. Bentley's talk.

"The leading man was accompanied to the services by Mr. and Mrs. W. H. Harder, Mr. and Mrs. E. J. Hall, Mr. and Mrs. Richard Morgan, Marion Hall and Mrs. Grace Wynden Vall, all of the Harder-Hall organization."

Jake Wells' New Stock

Richmond, Va., Feb. 28.—Rehearsals began February 23 for the spring season of stock by the Academy Players, opening next week under the direction of Jake Wells. Enid Markey has been engaged as leading woman; Irving Mitchell, who played opposite Emma Dunn in "Old Lady 37," is leading man; Rhea Dively, ingenue; Frank McNellis, characters. James Doyle is stage director.

Auditorium Players

Malden, Mass., Feb. 26.—The local clergy took cognizance of the announcement of the Auditorium Players' presentation of "The Fool" by attending the performance and commending play and players, with the result that the house has been sold out for the week, and there is a possibility of "The Fool" being held over for another week.

Stevens Now in Vaudeville

Chicago, Feb. 26.—Frank S. Stevens and his wife, Clair Morrow, formerly in stock on the Pacific Coast, passed their holidays here. Mr. Stevens was with Ed. Redmond's Republic and Majestic Company, likewise the Mission Players at the old Valencia Theater, San Francisco, in which he was a stockholder, and Miss Morrow with the Ralph Cloninger company at Salt Lake City.

Changes in Bainbridge's Company

Minneapolis, Feb. 25.—Buzz Bainbridge, directing manager of the Bainbridge Players, Shubert Theater, has made several changes in his company recently. Ivan Miller is the leading man and Peggy Boland new ingenue. Miss Boland is announced as coming direct from New York City, where she appeared in "Turn to the Right" at the Princess Theater, and prior to that in "Give and Take."

Hal Munnis' Versatility

Bayonne, N. J., Feb. 26.—Hal Munnis in juvenile roles has scored a splendid success with the Bayonne Players at the Opera House. Munnis dances and sings in musical productions with as much ease as he plays dramatic roles, and is therefore a decided asset in the current stock presentations, in which he recently played the singing and dancing juvenile roles in "Tangerine," "Mary and Oh, Boy," only to turn about and give a convincing performance of the heavy in "Red Light Annie."

The Band Box Players

Karl Way and company, formerly at Hammond, Ind., opened an indefinite engagement in stock at Gus Sun's Band Box Theater, Springfield, O., March 2. They have been christened the Band Box Players.

McNeely Finds The Billboard a Help. Madison County Fair was a success last year. J. E. McNeely managed it. How did he do it? He tells how. "I found it (The Billboard) to be a deal of help to me in my fair work and will ask that my subscription be renewed for a period of six months in this year." Are you planning for the coming season? The Billboard will help.

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BOAT SHOWS - TOM SHOWS - MEDICINE SHOWS
By EDWARD J. GALLAGHER

(Communications to 25-27 Opera Place, Cincinnati, O.)

Jas. Bonnelly Buys Sunny South Boat
Will Open It Middle of April—Band Will Be a Feature

Announcement is made of the purchase of the New Sunny South Showboat by James Bonnelly of Cincinnati, who completed negotiations with the former owner, Capt. E. P. Matthews, last week. The showboat, which is one of the biggest amusement enterprises afloat on the Ohio River, is moored at Point Pleasant, W. Va., and, altho in good condition, will be thoroughly overhauled and repainted before the opening of the season about the middle of April, somewhere on the Monongahela River. Mr. Bonnelly states his tour will cover the Ohio and Mississippi rivers and their tributaries. In the show business 38 years, Mr. Bonnelly has had 20 years' experience on river shows, and for 11 years he was the owner of the Greater New York Floating Theater. After disposing of the latter he took the road with his own minstrel company for a number of seasons.

In recent years showboats have been eliminating bands from their equipment, relying upon callopes, but Mr. Bonnelly states emphatically that he will restore the band to its old-time prominent post, and he believes patrons will be glad to find a boat carrying a good band, as in the days of yore. He will not dispense with a callope, however, and will carry a put on dramatic sketches and vaudeville specialties.

Mae Edwards Players Say Au Revoir to Brockville, Ont.

The test of theatrical engagements is the box-office receipts, and the Mae Edwards Players, on their Canadian tour, are able to furnish proof of this character in abundance, judging by a review of their appearance at Brockville, Ont., published in *The Recorder and Times* of that place, as follows:

"Standing room only was at a premium Saturday night when the final performance of the Mae Edwards Players was given at the New Theater. Every seat in the house was filled, and many were content to stand, the attendance constituting a record of several years for the theater. The play presented was *The Unseen Hand*, a gripping mystery story which held the close attention of the audience thru its capable presentation, and the vaudeville given between the acts won unstinted applause. The Mae Edwards orchestra was forced to play until the individual musicians were about exhausted, so hearty was the applause received. The members of the Brockville Junior Hockey Club and officials were guests of Miss Edwards at the performance, occupying an entire row of seats in the orchestra circle. During the intermission between the second and third acts of the play a special song number, *How Do You Do*, in which the individual merits of the players on the junior team were extolled, was given by Bert Amonds. In bidding au revoir to Brockville the company manager, Charles T. Smith, thanked the citizens of the town for the friendliness and hospitality extended to the members of the company during the week, and in a few pointed remarks made a plea to Brockville citizens for support on behalf of the junior hockey team. His remarks were timely and were deeply appreciated by the supporters of the team. The company left yesterday afternoon on the International Limited, for Kingston, where it plays this week. During its stay in Brockville, by putting on clean and interesting bills, catchy vaudeville and popular musical numbers, excellently rendered, the company has won the warm support of Brockvillians, who look forward to the return of Miss Edwards and supporting players at an early date."

Williams at Concord, N. C., for Three Weeks

Following a fortnight's engagement for the government at Columbus, Ga., as mentioned in last week's *Billboard*, the John J. Williams Stock Company is now at Concord, N. C., for three weeks. Then it journeys back to Georgia for a run till the tent season opens. Fred Lytell, well-known repertoire man, who is a member of the company, writes: "We have a real show and a jazz band that knocks 'em cold."

FRANK C. BARTON



Mr. Barton has been engaged to do leads on the *Majestic Showboat*, and his wife also will be in the cast. He returns from tablido to the showboats, on which he worked seven seasons.

THRU SEVEN STATES

Paramount Players End Season After Tour of 43 Weeks—Reopen March 16

Russell Brothers' Paramount Players closed their season recently at Biloxi, Miss., after a tour of 43 weeks, extending from the Gulf of Mexico to within a few miles of St. Louis and covering seven States. Members of the company at the close were: Emma Marie Davis, Lawrence Russell, Mary Teresa Russell, Flo and Jack Harrison, Mr. and Mrs. Tommie Ward, J. Shelby Ingram and Lorna Ingram, Jack C. Verner, William McFaire, Thomas Olsson, Clifton Myrick, Jess Palmer, Alton Mayo, Mr. and Mrs. William Melan, Sayles Kincaid and Shirley Shields. The company is playing a supplementary season of stock at Biloxi and will reopen March 16.

Equity Stock Company

Encounters Much Bad Weather—Four Performances Lost

The bad weather for the past eight weeks has broken all records covering 20 years in Texas, but in spite of this handicap the Equity Stock Company, Pamplin & Lewis owners and managers, has held forth with the loss of but four performances, writes Otto Johnson. "Pluck and optimism on the part of the management and faithfulness of the employees were the winning factors, until now the weather is again normal and business good," he continues. "The company roster has remained intact from the opening of the season. 'Baldy' Watzel and his Iowa Five Jazz Orchestra still win acclaim with the show. The team of Ford and Lorenzo, dramatic and vaudeville artists, joins us next week. Twelve standard royalty plays constitute the repertoire, two-week stands are not uncommon, and invariably to increasing business, which speaks well for the quality of the Equity Stock Company."

Movements of Actors

Chicago, Feb. 27.—Jack Reidy and wife are back from a stock engagement in Saskatoon, Can.
A. Mito Bennett this week hooked Milton Beck with *Charlotte's Rencue* at the Garrick for juveniles, and Jack Driscoll and Herbert Sears with Fiske O'Hara's *The Big Mogul* company at the Central. Ethel Bennett will open the first of her eight chautauqua companies, *Aham and Eva*, March 12, in Florida. The company is now in rehearsal.
James Rith and James Foulter have moved their stock from Clinton, Ia., to Oskaloosa, Ia.
Stanley Price, of *Alice's Irish Rose*, now playing in Milwaukee, spent a day with Chicago friends this week, returning for the show that night. He said business at the Garrick, where the company is playing, has been turnaway ever since the show opened in Milwaukee. This is the same company that played at the Studebaker for more than a year.

ED C. NUTT PLAYERS

Distinguished Company, Including Pensacola Mayor and Other Dignitaries, Honors Nona Nutt, Leading Woman

Pensacola, Fla., Feb. 28.—Mrs. Nona Nutt, popular leading woman, celebrated her birthday recently by entertaining the entire personnel of the Ed C. Nutt Players. The party was held in the studio of Knox McEntire, assisted by Mrs. McEntire and Mr. and Mrs. George Wilson. The studio was beautifully decorated and for eats there was an abundance of everything that could be desired. The program included dancing, singing and hilarity in general, as is understood by professionals. The ladies of the company showered Mrs. Nutt with handkerchiefs of all sizes and shades. The entire company sent a bouquet of beautiful roses over the footlights to Nona. Mr. Nutt presented his wife with the latest model wardrobe trunk, ladies' style, being an oversize type, as well as a handsome cash gift and numerous pieces of wearing apparel. The guests included Mayor Harvey Bayless of Pensacola, Mr. Harthay, Spanish consul; Mr. Perez, Cuban consul, and Mrs. Perez and her mother, from Chicago; Mr. and Mrs. Carson of Chicago; Bob McCaskill whose real estate business is said to be the largest in Western Florida; Albert Davis, manager of Morrison's Cafeteria, and about 10 others. The party was very select, but good fellowship was prevalent thruout.

The Nutt Players' engagement is now in its 11th week and doing business. The Mardi Gras is in full swing, with Ed C. Nutt furnishing five acts for the committee.

Blanche Ladell (Mrs. Loren Grimes) underwent an operation for appendicitis at the Pensacola Hospital January 16 and on February 16 returned to the cast, taking the mother part in *The Awakening of John Slater*. She was warmly welcomed back by the patrons. Miss Ladell was remembered daily while at the hospital by flowers, magazines, etc. She has rallied nicely and has displayed much courage in returning to work so early.

Referring to those who write of "small stocks and repertoire companies," there are five high-priced automobiles, all less than 60 days old, on this show, owned by Mr. and Mrs. Nutt, Mr. and Mrs. Grimes, Mr. and Mrs. Gordon Hayes, Mr. and Mrs. Joe Hoffman and Mr. and Mrs. Walter Pruitt.

This company is 100 per cent Equity. Also, the show is for Equity.
Frances Sims, daughter of Helen Sims, trumpet player with Ed Nutt's orchestra, has returned to Waycross, Ga., after two months' visit with her mother. Miss Sims is in prep. school. Her father, R. H. Sims, is a musician at a Waycross, Ga., theater. She was immensely popular while here.
F. BUCK HOWARD (for the Show).

Griffith Shows in Georgia

Oscar Odell, who states he has been black-face comedian with the Griffith Shows for 57 weeks, sends word that the show is drawing capacity nightly. It is a small vaudeville tent show, carrying eight people, with a four-piece orchestra, and the members of the company include Oscar Odell, black-face singing and dancing comedian; Jack Conklin, blues singer; Frank Griffith, leavies; Mrs. Frank Griffith, ingenue; Mrs. Oscar Odell, soprano; Charles Wise, leads; Tom Young, characters; Dewey Waddell, operator. The jazz orchestra includes C. E. Wise, piano, director; Frank Griffith, cornet; Oscar Odell, drums; Jack Conklin, banjo. The show is motorized, having three trucks and one touring car.

Hillman Company Closes

Mr. and Mrs. Harry Sohns arrived in Kansas City February 20 after the close of the Hillman Stock Company in Mandato, Kan., and after a few days of shopping Mrs. Sohns left for Dubois, Pa., to visit her mother for a few weeks. Mr. Sohns remaining in Kansas City for a month. Mr. Sohns is manager of the Hillman Stock Company and will resume charge of this show with the spring opening this month.

Fred Bennett Injured

Chicago, Feb. 27.—Fred C. Bennett, well-known actor and director, met with a painful accident last Saturday when he fell and broke his foot. He will be confined to his room for six weeks or longer. Mr. Bennett is living at the Charendon Hotel.

Winter Storms Play Havoc With Shows

Corpus Christi, Tex., Feb. 26.—Bobby Warren's Stock Company opened here Monday night in its tent to the biggest crowd it has had since leaving Austin in the fall. The show turned people away from 7:40 p.m. on, starting the performance 19 minutes early. Mr. Warren said afterward he never worked before a more appreciative audience, and business men and officials were all praising the show the following day.

The cast, in addition to Bobby Warren, includes Sylvia Summers, Al Pierce, Doris and Frank Condon, Emmett Horng, Buddy Collins and wife, Bee Harris and George Roscoe, and a five-piece jazz orchestra just joined out of St. Louis. C. L. Heady and Mr. and Mrs. McClintock handle the front door. Every one seems full of pep, and ready to start the spring with a bang.

Mr. Warren has been showing continually in Texas for the past seven years, not having been outside the State, and says never has there been a winter in his experience with so much snow, sleet and rain to contend with, and many tents were destroyed. Warren has a new tent and by "nursing" it was able to keep it safe without a blowdown or a tear. He stored the tent in Corpus Christi three weeks ago, and played two houses in the valley to fair business.

REP. RIPPLES FROM K. C.

Kansas City, Mo., Feb. 28.—Mrs. Jack West Hoskins and twin babies arrived here February 20 to join her husband, owner and manager of several *Mutt and Jeff* companies and who is making his headquarters in this city. Mrs. Hoskins had been in Denver with her mother since the arrival of the twins, a boy and a girl, in December.

Mr. and Mrs. Lawrence Deming are wintering in K. C. Mr. Deming has just finished his Masonic work under the excellent guidance and help of Frank Delmaine, Equity representative. These Masonic degrees were the reason of the Demings remaining in this city all winter. They will be on the road again this summer, as Mr. Deming has just signed with the Morris Dubinsky Company.

Mr. and Mrs. Larry Nolan, who have been with the Bob Kennedy Musical Comedy Company, closed February 24 at Enid, Ok., and are here.

Harry Clarke of the Ward Hatcher Players spent Sunday here, rejoining the show at Osborne, Mo.

Jack Stanford joined the Nat and Vera Cross Show at Wewoka, Ok., February 23.

Billy Farrell and wife, late of the Ted North Players, have signed contracts for one of the Dubinsky Bros.' attractions, opening in March.

Raymond Stonum has also signed to join one of the Dubinsky Bros.' attractions.

The Dubinsky Show, of which Abe Rosewald is manager, opened a theater season in Richmond, Mo., February 26. Mrs. Emilie Oelsen, who has been quite sick here, is reported improving, and soon will be able to be up and around.

Arthur Kelly, comedian of the Ted North Players, spent a couple of days in Kansas City last week visiting friends, rejoining the show at Belleville, Ill.

"Uncle Tom" at Grand Rapids

Manager Harvey Arlington of the Orpheum Theater, Grand Rapids, Mich., played *Mason Bros' Uncle Tom's Cabin* company for a week recently, the troupe being composed of 20 people, three bloods, a 10-piece band, 5-piece orchestra and full road-show equipment. Mr. Arlington thought well enough of the production to prepare a letter to other houses on the Sun Circuit saying the show proved a big success financially.

REP. TATTLES

Ernest J. Sharpsteen and wife (Serece Doreene) have closed a 30-week season with the Shannon Players and are spending a few weeks' vacation in Grand Rapids, Mich., before negotiating an engagement for the summer.

Reports from Corsicana, Tex., are to the effect that J. Doug Morgan's tent was not big enough to accommodate the crowds presenting themselves to see the presentation of *Peggy O'Moore*. The leading lady, Elizabeth Movill, and the large company were immensely popular.

William H. Ezzell, who has been sojourning in Georgia, advises that he will come north about March 20 to take the advance as general agent on the Cook & Whitney *Uncle Tom's Cabin* show, a big outfit out of New York, and Billie says to watch him spread out.

Al W. Clark and wife (Hazel Vernon) are now in their 24th week with the Boyd B. Trosdale Players. The company has had a very pleasant and prosperous season and is now in stock at the Princess Theater, Ft. Dodge, Ia., and doing an exceptionally good business. The roster follows: Boyd B. Trosdale, Jay Coggeshall, Jerry Hoack, Clyde Davis, Neal Trosdale, Al W. Clark, Estelle

(Continued on page 105)

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WANTED TO JOIN ON WIRE Alto Sax, Flute, doubling Clarinet; Banjo, doubling some wind instrument.

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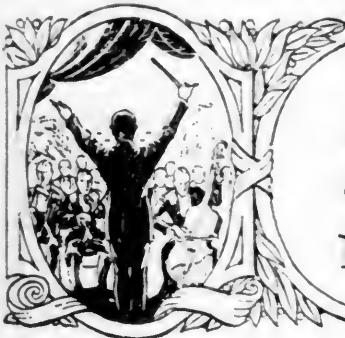
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(Communications to 1493 Broadway, New York, N. Y.)

Memphis Contemplates Season of Summer Opera

A season of light opera during the summer months is being contemplated in Memphis, Tenn., according to an announcement issued by Mayor Paine and J. A. Fowler, chairman of the Auditorium Operating Commission. The purpose is to give the people the fullest possible benefit from the new Memphis Auditorium and the presentation of a summer season of light opera is intended as the opening move in a campaign by the Auditorium Commission to provide the best attractions, the foremost singers and artists and the finest photoplays at popular prices. R. L. Jordan, newly elected member of the Commission, and Charles A. McElravy, general manager of the Auditorium, have just returned from St. Louis, where they studied at first hand what that city is doing to bring music to the general public, and also thru the Municipal Opera Association's chorus training in vocal art and expression is given young musicians at the expense of the city. Fortune Gallo, impresario, of the San Carlo Opera Company, which organization opened the Auditorium in Memphis last fall, and who is bringing the New York Police Band to the city in March, is negotiating with the Auditorium Operating Commission concerning the summer opera season. The tentative plans are to present two productions each week with a company composed of singers who are well known, and the prices, according to Mr. Fowler, are to be on a scale to make the performances popular. The season will probably extend thru June and July.

Three Guest Conductors To Lead Portland Orchestra

The concerts to be given during the balance of the present concert season by the Portland (Ore.) Symphony Orchestra will be directed by three guest conductors, Theodore Spiering, Karl Kreuger and Jacques Gershkovitch. The latter, who has for several months past been director of a children's orchestra of 60 pieces, known as the Portland Junior Symphony Orchestra, will direct the Portland Symphony Orchestra at the concert to be given March 4. Mr. Spiering, who is well known in music circles both on the East and West Coast, will conduct the concert to be heard March 18. The third guest conductor, Karl Kreuger, will direct the concert which is scheduled for April 1. The appointment of the guest conductors was necessary because of the resignation of Carl Denton, who for the past six years has been conductor of the Portland Symphony Orchestra. Mr. Denton will conduct a choral orchestral concert on April 8 and at a second concert to be given May 20.

Gigli Booked for Tour At Close of Opera Season

Benlamino Gigli, tenor, closed his season at the Metropolitan Opera House, New York, March 2 and this week starts on a concert tour booked by his manager, R. E. Johnston. His first concert takes place at the Hotel Astor, New York, Thursday evening, March 5, and he will sing at Symphony Hall, Boston, Sunday afternoon, March 8. Following this he will appear in Scranton, Pa.; Hartford, Conn.; give a concert at Carnegie Hall, New York City; also New Haven and Greenwich, Conn., and other cities. The tour will close April 15 and Mr. Gigli sails for Europe April 18 for a tour of concert and operatic performances during May and June.

Milton Aborn Plans Grand Opera Circuit

Milton Aborn contemplates forming a grand opera circuit in cities where the population is not large enough to finance productions by the Chicago or the Metropolitan Opera companies. Mr. Aborn's plan is to organize circuits of six or eight towns within a short radius of each other and to utilize local singing organizations for the chorus, with training to be given by a traveling stage director. The principal roles in the operas would be sung by professional singers who would travel from town to town and interchange along the same plan as used by Mr. Aborn last season with his light opera company.

"Creation" Presented By Orlando Musicians

A production of Haydn's *Creation* was given in Orlando, Fla., by a trained chorus of 60 voices and the Orlando Symphony Orchestra, assisted by six soloists, the evening of Tuesday, February 24, at Memorial High School. Nearly 100 musicians under the direction of Ross V. Steele, organizer and conductor of the Orlando Symphony Orchestra, participated in oratorio and the event was one of the most important given in the South with the exception of the grand opera performances in the larger cities. Mr. Steele had only six weeks in which to prepare for the concert, nevertheless, according to report, the singing of the chorus and the soloists, also the musical accompaniment by the orchestra, was of a high degree of excellence, and an ovation not once but several times was given all those participating in the concert. The Orlando Symphony Orchestra was organized less than two years ago, hence the progress made by the musicians, who are all residents of Orlando, justifies the people of the city in being proud of the high-water mark set in Southern music. The soloists at this concert were: Grace Sherriffs-Howard and Eva Willman, sopranos; Grace Martin, contralto; W. Gage McBride, baritone; Frederick H. Woodward, baritone; Donald A. Chaney, tenor, and Frances Klasyge-Freyermark assisted at the piano.

Cadman's Opera To Be Given World Premiere in New York

The world premiere of the new opera, *The Garden of Mystery*, by Charles Wakefield Cadman, will take place in New York when the opera is presented at the fifth concert in the Artist Series of the Association of Music School Settlements on the evening of March 29 in Carnegie Hall. The cast will consist of Carolina Lazzari, Yvonne de-Treville, Ernest Davis, Charles Carver and Hubert Linscott, and the orchestral accompaniment will be given by the American National Orchestra, Howard Barlow conductor. This premiere performance will be of much interest in musical circles not only in New York City but to the various organizations and individuals who are earnestly advocating greater opportunity for the American composer.

"Mandragola" To Be Given New York Premiere

The Little Opera of America is sponsoring the premiere performance in New York of *Mandragola* at the Princess Theater the evening of March 4. Ignatz Waghalter is the author of the music of *Mandragola*, which is a comic opera. The English libretto was written by Alfred Kreymborg, who adapted it from the Italian work of Niccolò Machiavelli. The principals in the cast are: Frances Paperte, of the Metropolitan; Thomas Conkey, Maria Samson, Louise Dose, Leonard Snyder, Ernest Otto and Charles Schenk. The production is staged by Ulrich Haupt, the settings are by Herman Rosse and Ignatz Waghalter is musical director.

Bruno Walter Is Engaged for Second Season at Covent Garden

Bruno Walter has been requested to conduct the orchestra for a second season at Covent Garden, London, and will return shortly after the completion of his engagement as director of the series of concerts with the New York Symphony Orchestra. Mr. Walter completes his contract in New York on March 29 and will fulfill engagements in Amsterdam, Berlin and Vienna before the opening of the season at Covent Garden on May 18.

San Carlo Company To Play Engagement in Salt Lake City

Salt Lake City is to have a visit by Fortune Gallo's San Carlo Opera Company in March. A three-day engagement will be played at the Salt Lake Theater March 12, 13 and 14, with two performances on Saturday, and the casts will include several of Mr. Gallo's principal singers.

Plans Being Perfected for Master School of Musical Acts

Alice Seckels, manager of the Master School of Musical Arts of San Francisco, in a talk with *The Billboard's* representative in that city, stated plans are rapidly being perfected for the first season of the school beginning next May. Miss Seckels said the school has had inquiries from 23 States, some coming from as far east as Vermont and Delaware, altho, of course, the school will draw heavily from the Pacific Coast. Under the fund of \$75,000 guaranteed by Mrs. Walter Macfarlane a faculty of eminent musicians has been engaged, which includes Julia Claussen, voice; Josef Lhevinne, piano; Sigismund Stojowski, piano; Cesar Thomson, violin; Samuel Gardner, violin; Felix Salmon, cello; Annie Louise David, harp; Andreas de Seguroia, opera; Emil J. Polak, coach; W. J. Henderson, lecturer; Lazar S. Samoiloff, director. Each member of the faculty will donate two scholarships to the most promising students and other scholarships will be awarded by the Master School of Musical Arts, according to announcement of Miss Seckels.

Cleveland Has Deficit on Three-Day Opera Season

President John A. Penton, of the Cleveland Music Association, under whose auspices the Chicago Civic Opera Company appeared in a three-day season of grand opera, has announced a deficit of approximately \$5,000 on the engagement. The four performances cost more than \$72,000 and, contrary to last season, when attendance records were broken, there was a large number of unsold seats at some of the performances. The Cleveland Music Association has issued a statement that a grand opera season by the Chicago Civic Opera Company is to be a permanent annual event in Cleveland and plans for next year's engagement are already going forward. The operas presented in the Public Auditorium this year were *Thais*, with Mary Garden; *Rosa Raisa in La Gioconda*, *The Barber of Seville* and *Tannhauser*.

Sokoloff Sails in May To Conduct London Symphony

Nikolai Sokoloff, director of the Cleveland Symphony Orchestra, will sail for London, England, May 9 to conduct the London Symphony Orchestra for the sixth time in a series of concerts, according to the announcement made a few days ago by Adela Prentiss Hughes, manager of the Cleveland Orchestra. Mr. Sokoloff will conduct two concerts while in London, one of which will be given in Queens Hall on May 29, with Georges Enesco, Russian violinist, as soloist. The second, also in Queens Hall, takes place June 5, when Beryl Rubinstein, pianist, of Cleveland, will be assisting soloist in a program which will introduce to London audiences Charles Martin Loeffler's work, *A Pagan Poem*.

American Opera Wins Triumph in Monte Carlo

According to word from Europe, the new American opera, *Fay-Yeu-Fah*, was received with warm approval at the premiere in Monte Carlo. The first performance, which was an invitation one, was given before a most distinguished audience of critics and leaders in the artistic and literary field. The opera was written by Charles Templeton Crocker and Joseph Redding, both of San Francisco, and it is said the Chicago Civic Opera Company had accepted the opera for production, but Mr. Redding desired a foreign production first.

Philharmonic Orchestra To Make Spring Tour

The New York Philharmonic Orchestra will leave for its spring tour immediately after the concert in Carnegie Hall Sunday afternoon, March 8, when Ern Rubinstein appears as soloist. The tour includes concerts in Philadelphia, Washington, Baltimore, Wheeling and Pittsburgh and the orchestra returns March 15 for a concert in the Metropolitan Opera House. Willem Mengelberg will conduct all programs given on tour.



Eleanor Everest Freer, M. M., of Chicago, composer and founder of the Opera in Our Language Foundation, is a zealous worker in the cause of the American composer and musician, also the presentation of grand opera in English. Recently in writing relative to the need of greater interest in and more presentations of American operas Mrs. Freer said:

"Art is the expression of the life and thoughts of a people, hence art is history; suppress one and you suppress the other. All works of art in opera do not necessarily have to be on subjects indigenous to our country, but music-dramas written on such matter give a more intimate idea of the race. To make a research in the folklore and legends of a country is essential, and we are glad to have found the ground so thoroughly gone over as to have produced already 10 music-dramas on our own legends or life.

"As there seems to be as many opera companies formed or in the formation to open each season with but one of the following would give each company the means of presenting the subject in a different light and would create a nationwide interest in the subjects. The operas are:

The Sun God, by Hugo; *Shanewis*, by Cadman; *Alglala*, by DeLeon; *Natoma*, by Herbert; *Last of the Aztecs*, by Kerrison; *Poin*, by Nevin; *Mona*, by Parker; *Indian Legend*, by Cleurance; *The Snake Woman*, by Seymour; *Winona*, by Blimboni; *The White Buffalo Woman*, by Grubb-Farners.

"Then, passing to other legends indigenous to our soil, and from these to operas by our composers on subjects purely of interest to their poetic imagination—in all about 80—why are we not ready now to present an American field of operas?"

"These operas may be substituted by any other 12 American scores of recognized merit. For companies incorporated in the U. S. A. we advocate all foreign operas being sung in our language, and one American opera for every foreign one."

Stadium Concerts Committee Appoints Guest Conductors

The Stadium Concerts Committee, thru the chairman, Mrs. Charles S. Guggenheimer, has announced arrangements have been completed for three guest conductors at the Stadium Concerts this summer in New York City. The visiting conductors who will supplement the re-engagement of Willem Van Hoogstraten as conductor will be Fritz Reiner, director of the Cincinnati Orchestra; Nikolai Sokoloff, conductor of the Cleveland Orchestra, and Rudolph Ganz, conductor of the St. Louis Orchestra. Mr. Reiner made his New York debut as guest conductor of the Stadium Concerts last summer, but Mr. Ganz and Mr. Sokoloff will be newcomers to the Stadium. Mrs. Guggenheimer also announced the season of concerts at the Lewisohn Stadium will this year be extended to eight weeks, with the season beginning July 6. Many orchestral novelties, also several choral works, are planned for presentation during the 1925 season, and the New York Philharmonic Orchestra with its complete personnel will be heard at all the concerts.

New York Musical Events

Staging a Lecture was the title chosen by W. J. Henderson, dean of American critics, for the lecture given in Town Hall the evening of February 21 under the auspices of the City Music League...

Dorsey Whittington in a piano recital given in Aeolian Hall the evening of February 23 presented a program which included several compositions not usually heard at such events...

Martha Phillips, soprano, returned to the concert stage in a recital at Aeolian Hall Tuesday evening, February 24, in a program consisting of groups of songs by German, Swedish and French composers...

Bruno Walter as guest conductor was warmly welcomed upon his return to the New York Symphony Society the afternoon of February 26 at Carnegie Hall...

Frank Sheridan, pianist, winner of the Stadium contest for young musicians the season of 1924 was heard in a recital in Aeolian Hall Thursday evening, February 26...

Unique Service Given by Musical Artist-Teachers' Agency

A few years ago Miss J. E. Allen established in New York the Musical Artist-Teachers' Agency for the purpose of providing a service whereby schools and colleges might obtain the highest grade of artists and teachers...

New York Police Band To Tour for Three Weeks

Fortune Gallo has completed arrangements for the tour to be made by the New York Police Band. The tour is for the purpose of aiding departments in the cities to be visited by the band in increasing their police funds which are utilized for the comfort and welfare of disabled members of the force...

Polish Orchestra To Give Second Concert in New York

The Polish National Orchestra will give a second concert at the Metropolitan Opera House, New York, Sunday afternoon, March 8. The program will feature compositions similar in character to those presented at the first concert...

Concert and Opera Notes

The Princeton University Orchestra will give a New York concert in Aeolian Hall Friday evening, March 20.

The noted tenor, Roland Hayes, will appear in concert at the Public Auditorium, Portland, Ore., March 17.

Arrangements have been completed for a recital by Arthur Middleton in Vermillion, S. D., for May 7.

A second concert will be given in San Francisco by the Roman Choir in the Civic Auditorium March 8.

For the last concert this season, in Boston, by the Flonzaley Quartet, on March 5, Harold Bauer, pianist, is appearing as soloist.

Two concerts will be given in Nashville, Tenn., by the St. Louis Symphony Orchestra, with Rudolph Ganz conducting, the evening of March 20.

A piano recital will be given in Aeolian Hall, New York, on March 21, by Ada Lubow, with David Zalkin at a second piano.

Yolanda Mero has announced her second and last New York recital this season for the afternoon of March 16 in Aeolian Hall.

Mme. Tarasova will give a concert at the Hotel Plaza, New York, on March 11, when she will have the assistance of Andre DePrang, violinist.

A concert performance of Aida will be given by the Oratorio Society of Bridgeport, Conn., and Judson House, the popular tenor, will sing with the society. Fred Patton will also be heard in this performance in Bridgeport and also with the Philadelphia Mendelssohn Club on April 22, and with the Ithaca, (N. Y.) Music Festival on April 23 and 24.

Motion Picture Music Notes



Paul H. Forster is appearing as assistant organist at the Piccadilly Theater.

New York City, where he alternates with John Hammond. Mr. Forster, who has had wide experience as organist in motion picture theaters, is a native of Utica, N. Y., and studied organ with DeWitt Coules Garretson, organist of St. Paul's Cathedral, Buffalo, N. Y. He was musical director and organist for The Robbins Company, of Utica, N. Y., for several years, and also organist at the Avon Theater in that city...

Foremost among the musical specialties on the program at the New York Rivoli Theater this week is an unusual combination of picture and accompaniment in which are depicted some of the interesting events in the life of the great composer, Frederick Chopin. While the scenes are being shown the orchestra, directed by Irvin Talbot and Emanuel Baer is rendering various Chopin favorites. There is also an elaborate prologue, On the Arapahoe Trail, and taking part in this are a number of full-blooded native Sioux warriors. This week's program, prepared by Hugo Riesenfeld, is in celebration of the sixth anniversary of Mr. Riesenfeld in the directorial management of the Rivoli and Rialto theaters.

Excerpts from Tchaikovsky's Fourth Symphony are being played this week by the Capitol Grand Orchestra (New York) with David Mendoza conducting. The ballet divertissements consist of a Spanish dance by Doris Niles and a "silhouette" by A. Oumansky and other members of the ballet.

Appearing in two artistic ballets, presented at the Eastman Theater, Rochester, N. Y., last week were Dolores Frank, Olive McCue, Dorothy Saunders and Marlon Tefft in Pas de Quatre, and in a temple dance Thelma Bracree and Martin Vogt.

After nine years of successful work on the Pacific Coast, Nell Schettler has returned to his home town, Salt Lake City, to accept the leadership of the Victorians at the Victory Theater.

Ted Snyder's Song Shop Revue, with Al Bernard, Russell Robinson, Fred Hughes, the Smith Twins and the Famous Players Ten Jazz Kings, is playing a fourth and final engagement at the Missouri Theater, St. Louis, this week.

At the Capitol Theater, St. Paul, during the current week the orchestra, with Oscar F. Baum directing, will be assisted by the Gold Medal Radio Quartet in selections from DeKoven's Robin Hood, played as the overture.

Alice Piercy is again featuring organ solos at the Colonial Theater, Tacoma, Wash., after an absence of several months.

During the week of February 23 Julian Eltinge, portraying Fads and Fancies of the Fair Sex, was presented at the Palace Theater, Dallas, Tex.

Judson House, the well-known tenor, is singing the principal role in the prologue to The Swan being presented this week at the Mark Strand Theater, New York City.

A Chicago girl, Lorna Doone Jackson, appeared as soloist on one of the recent Sunday morning concerts at the Chicago Theater, that city, under Nathaniel Finston's direction.

As the film feature is being held over for a second week at the New York Piccadilly, the musical program is also being repeated. In the unusual solo, Ellis McDiarmid, flutist, playing a Godard "waltz", displays splendid technique and

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a beautiful tone, and the orchestra, under the able direction of Fredric Fradkin, gave Mr. McDiarmid an excellent accompaniment. Mr. Fradkin has also surrounded the feature picture with some interesting musical settings.

Boston Opera Company Artists Meeting With Great Success

A group of artists, formerly members of the Boston Opera Company, which organization a few seasons ago presented grand opera in Boston, is playing to excellent business thru the West. These artists, under the management of Fred Byers, are appearing in the large motion picture theaters, where they present a program entitled Grand Opera versus Jazz, and due to the excellence of the presentation of grand opera makes jazz of little significance in the comparison as an artistic entertainment. Hazel Eden, soprano, formerly with the Chicago Civic Opera Company, and William Mitchell, tenor, are winning warm praise from the press. Mr. Byers is presenting his artists in St. Louis for three weeks, then follows five weeks in the large cinema theaters of Chicago, and will fill in the spring with engagements in the Great Lakes territory.

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REVUE - TRAVESTY
CHORUS AND BALLET DANCING

MUSICAL COMEDY

BY DON CARLE GILLETTE

(Communications to 1493 Broadway, New York, N. Y.)

Cosmopolitan Opening To Be Notable Event

Society and Prominent Folk To See Premiere of Ziegfeld's "Louis the 14th"—Other Openings and Shows Under Way

New York, Feb. 28.—There will be some notable doings at Columbus Circle next week when Florenz Ziegfeld, Jr., takes possession of the Ziegfeld Cosmopolitan Theater and opens it on Tuesday evening with his latest production, *Louis, XIV.* Society leaders and others of prominence in New York life will make up a large part of the opening-night audience, and it is even reported that special delegations, including several newspaper men, will come all the way from Palm Beach for the occasion.

In addition to being the Broadway premiere of the new Leon Errol show and the beginning of Ziegfeld's management of the Cosmopolitan, this will be the first time that the Columbus Circle playhouse has tried a legitimate production policy, and the outcome will be watched with great interest by all New York showmen. The house has been undergoing extensive changes the last few weeks and is now said to be one of the most modern theaters in the country, especially adapted for large musical productions such as Ziegfeld turns out. A musical comedy diamond horseshoe is a feature of the new playhouse. The circle is limited to 68 loges, all of which contain big, comfortable armchairs. These are the best seats in the house, being situated only eight rows from the stage, and it is intended to sell them on subscription for the entire season. The diamond horseshoe is expected to become a brilliant new feature of New York social life, as the list of logeholders to date already includes some of the best of the 400.

Another opening of more than usual interest this week will be the Broadway premiere of Willie Howard in *Sky High* at the Shubert Theater tonight. This is the first time Willie Howard has appeared in a production without his brother, Eugene, who is now acting as his manager. *Sky High* is the musical show that had a successful run in London under the name of *Whirled Into Happiness*.

Next week Ziegfeld will present the spring edition of his *Follies* at the New Amsterdam Theater. Altho it will not be exactly a new revue, the indications are that the changes will be sufficient to give the revue some new life.

Business along Broadway this week started to slump, particularly among the weaker attractions, altho about half a dozen of the topnotchers continue to do capacity. With the arrival of two new shows this week and the freshening up of the *Follies* next some of the current pieces very likely will be forced out. Ed Wynne's *The Grab Bag* already is reported to be leaving in two weeks, with *Bird*, which is on a week-to-week basis, may go any time. Balleff's *Chauve-Souris* did not complete its schedule by three weeks, having closed Saturday. *Natja*, *China Rose* and the Provincetown Players' revival of *Patience* have all been in the cut-rates consistently and their fate is uncertain. *Betty Lee*, another popular cut-rate tenant, may be able to stick for another month.

Shows now in rehearsal include *Sam Shanon's Sinners*, under the direction of Shanon; *The Charm School*, being revived by the Shuberts, and *Mercenary Mary*, the first of three musical productions that L. Lawrence Weber plans to do in the near future. Russell Jamey has not yet started on *If I Were King*, altho he is at work on the cast, and a new piece called *The Fast Workers* is being planned by Charles Mulligan. A third company of *The Student Prince*, destined for Boston, also is likely.

Ziegfeld Is To Do "In Old Kentucky"

New York, Feb. 28.—Forenz Ziegfeld, Jr., has confirmed the report that he has purchased the rights of *In Old Kentucky* and will present a musical version of this famous old play next season. William Anthony McGuire is writing the book. Harry Tierney will do the score and Joseph McCarthy is being depended upon for the lyrics. Altho Marilyn Miller has been mentioned for the stellar role in the production, the Ziegfeld announcement indicates that there will be no star in the piece.

May Break Chicago Record

Chicago, Feb. 25.—This is the 11th week for *No. 90, Naught*, in the Harris Theater. It is now believed the play will break all long-run records in Chicago. Turnaway at every performance continues as it has for months. Mr. Frazer, being an astute showman, will hardly move his show away from the Loop as long as the public likes to pay to see it as well as it has for nearly a year. There are several Chicago favorites in the cast—who have made conspicuously good back of the footlights in the prairie metropolis. There have been many changes in the cast since the play opened, but all newcomers seemed to ginger things up. These are at present among the stars: Charles Wimmer, Wellington Cross, Josephine Whittell, Georgia O'Ramey, Jack Barker, Mary Lawler, Edna Whistler and Eleanor Dawn.

Dowling in Philly for the Third Time

Philadelphia, Feb. 28.—A capacity audience greeted Eddie Dowling and his *Salvy, Teac and Along* February 27 at the Walnut Theater, where this musical comedy scored its third triumphant appearance here. Dowling, Louise Brown, Film Moun, Kathleen Mulgrew, D. J. Sullivan and other favorites were given ovations, and among the others whose efforts drew big applause were William Mason, Lois Arnold, Rebecca Ryford, Jan Fitzhugh, Gertrude Mudge, Grace Stadford, Eddie O'Connor, Herbert Hoey, George Easting, Buford Hampden, Frank Connor, Patrick Henry, Fred Packard, Fred Stanton, Thomas Weldon, Monica Boulton, Hazel Vernon, Margaret Starr and Frances Dewey.

There are five other musical shows here this week as against one dramatic.

THE TILLER COMPANY



Mr. and Mrs. John Tiller (right) and Mary Read, the dancing master's chief aide, and at present in charge of the Tiller interests in this country, photographed recently in Chicago on the occasion of Mrs. Tiller's first visit to America. This is the only group picture ever taken of the "Tiller Company".

Fred Stone Celebrating 38 Years on Stage

Chicago, Feb. 27.—Fred Stone is celebrating his 38th anniversary back of the footlights this week. As most everybody knows, he and his daughter, Dorothy, are at the Illinois Theater in *Stepping Stones*. Fred Stone and his brother, Eddie, 14 and 12 years old, respectively, worked in a singing and acrobatic act in Kansas City in 1887. It was their first engagement carrying a pay envelope—\$30 a week joint. Later Fred and Dave Montgomery hooked up together and arrived good and strong in *The Wizard of Oz*. Not since that time has any manager save Charles Dillingham been able to get within hailing distance of Fred Stone. Death took Dave Montgomery from the stage some years ago. Before going with the *Wizard* Fred was established in the varieties, but it has been an even quarter of a century since vaudeville claimed him.

Kent Misses Two Shows

New York, Feb. 28.—William Kent, comedian of *Rose-Marie*, at the Imperial Theater, was absent from both performances of the show on Washington's Birthday. He was reported confined to his home with an attack of laryngitis. Neale Moore substituted for Kent.

The latter is *Grounds for Divorce* and the musicals are: Earl Carroll's *Vanities*, *Plain Jane*, *Sweet Little Devil*, *Dirge to Broadway* and a return engagement of *Blossom Time*.

Will Roehm Does Revue

New York, Feb. 28.—Will Roehm, of Roehm and Richards, assisted by Vaughn Godfrey, who staged *Hi Say She Is* and *Up In the Clouds*, produced an entertainment called a *Revue Contique* for the Consolidated Gas and Electric Company, of Baltimore, presented at the Lyric Theater there last Saturday, Monday and Tuesday. All the talent for the revue was recruited from the employees of the company and the show was a great success all around.

Lupino Lane Leaves "Ziegfeld Follies"

New York, Feb. 28.—Lupino Lane, the English comedian, is leaving the *Ziegfeld Follies* tonight. He will appear in vaudeville next week as the headliner at Keith's Hippodrome, after which he is to sail for England. Twenty of the *Follies* girls, headed by Martha Lorher and Dorothy Knapp, will give a birthday party to Lane tonight at the Silver Slipper.

John Tiller

King of Group Dancing Comes Over To
Improve American Choruses

For several seasons the dancing of musical comedy choruses has gradually improved. Producers of dance numbers have shown more ingenuity in their conceptions of routine and ensembles and they also have injected more snap and precision into every part of chorus work. So remarkable have the achievements been in some instances that the chorus has actually been one of the outstanding features of the show.

The man responsible for this good influence on the dancing of the American chorus is John Tiller. Ever since Charles Dillingham and Florenz Ziegfeld, Jr. brought over their first troupe of Tiller Girls for *The Century Girl*, in 1910, patrons of musical comedy have been comparing all choruses by the Tiller standard. So it was inevitable that some of our younger and more enterprising dance directors would eventually strive for the same effects.

John Tiller began his career as a dance master about 45 years ago in Manchester, England. His first efforts were with children's ballets. Then he began to drill dancing girls in quartets, and out of these groups of four grew the units of 16 that are now world famous. Tiller was the first man to introduce the working chorus, in place of the inert groups of show girls, as a background for production numbers, and the idea made a big hit right from the beginning.

George Lederer brought the very first Tiller troupe to this country more than 25 years ago. It numbered 16 girls and was the original "pony chorus" which has since become part of almost every musical comedy and burlesque production. Altho this first Tiller unit to visit America was well received, it was not until Dillingham and Ziegfeld started using these troupes that the Tiller girls began to figure significantly in musical comedy over here. 15th of these producers have used Tiller units continuously since 1916, and the only other American manager whom Tiller is now supplying is Henry W. Savage.

In addition to the units in this country and in England, Tiller has two troupes in Berlin, one heading at the Whitegarten and the other at the Gross Schauspielhaus, and two at the Folies Bergere in Paris. Incidentally, the Folies Bergere management pays Tiller a yearly salary for the exclusive right to use Tiller girls in Paris. This famous French revue started out with one troupe of Tiller's, then added a second and in its next edition it is going to do the unprecedented thing of presenting three full units of 16 girls each, which will give the Folies Bergere a chorus of 48 Tiller girls.

On his last trip over here, about two months ago, John Tiller arranged for the establishment of an American headquarters at 226 West 72d street, New York. This branch studio, in addition to conducting negotiations with managers who desire to import Tiller troupes, will give instruction to American girls who want to acquire the Tiller principles of dancing.

Mary Read, who has been associated with Tiller for 20 years, is in charge of the American enterprise and will personally conduct the instruction over here. Miss Read enlisted with Tiller when she was but nine years old. She was a member of the Tiller troupe brought over by Dillingham and Ziegfeld in 1916 and until two years ago headed Tiller's well-known Sunshine Girls. Besides appearing in a Tiller troupe Miss Read has assisted the dance master in the training of units and in staging the troupe's now playing in Paris and Berlin. She also will go to Paris this summer to put on the triple-size Tiller troupe at the Folies Bergere.

It was Miss Read's love of America and her desire to return here after having made several trips back and forth that finally induced Tiller to establish a branch here. Now that she is here her chief aim is to improve the dancing of American chorus girls, also to train children who want to develop this art according to the Tiller method. No attempt will be made to organize groups of American girls. Miss Read says our girls are so pretty, have so much individuality and want to do so much that it would be a difficult matter to consolidate them after the English fashion. So they will just be given such training, correction or routine as may be required in each particular case.

Miss Read points out that many of our most prominent dancers know much less in the way of dancing routine than the ordinary member of a Tiller troupe, and even our dancers of long experience have defects that ought to be corrected. Very few know anything about proper stage deportment, how to walk or how to sell what they know, and fewer still know the trick of working in unison. All these things will be taught at the Tiller studio. The secret of effective costuming of choruses, which is a very important consideration in Tiller troupes, also will be expounded.

Altho Tiller has never developed his girls in the vocal line it is probable that proper singing also will be taught at the New York studio thru a leag with Henri Lavan, a well-known vocal teacher, who is located in the same building.

Ada Forman, formerly with one of the *Greenwich Village Follies* editions, is now appearing as a dancer in vaudeville and meeting with success.

ENGAGEMENTS

New York, Feb. 28.—Joyce Barbour, the English beauty who appeared here last fall in "Huron" and later replaced Gertrude Lawrence in "Charlotte's Revue" on the road, has been engaged by the Shuberts to sing the chief feminine role opposite Willie Howard in "Sky-High".

WHY NOT BOOK THE BEST? BILLY MAINE AND (20) TWENTY OTHER PEOPLE "SOMEWHERE IN FRANCE" "GOLDBRICK'S RETURN" "THE DUMBELL"

made the trip from New York in order to attend the affair.

Elsie Janis, appearing in her "Puzzles of 1925," at the Fulton Theater, New York, is offering to amateur writers a prize of \$500 advance royalties for the best comedy sketch submitted to her before June 1.

Chicago Company of "Bringing Up Father"

New York, Feb. 28.—Gus Hill announces that the principals for his Chicago company of "Bringing Up Father" will include Tom Hawley as Jiggs, Emma Weston as Maggie, William Morrow as Dinty Moore and Jack Boyley as a Scotchman.

Russian Revue Held Over

New York, Feb. 28.—Yushny's "The Blue Bird," which was to have ended its engagement at the Frolie Theater tonight, is being held over for another week at least, and possibly longer.

Children's Society Takes Young Dancers From Revue

New York, Feb. 28.—Agents of the Merry Society this week took Peggy Dorn and Doree Leslie, two little dancers, from the Elsie Janis revue, "Puzzles of 1925," at the Fulton Theater, because they were both under 16 years of age.

Weber To Produce "Mercenary Mary"

New York, Feb. 28.—"Mercenary Mary," by William B. Friedlander and Isabel Leighton, with music and lyrics by Con Conrad and Friedlander, is announced as the next musical comedy offering by L. Lawrence Weber.

Combined Male Chorus To Give Sunday Concert

New York, Feb. 28.—The male choruses of "The Love Song," the Offenbach operetta at the Century Theater, and "The Student Prince," at Jolson's Theater, are to be combined by the Shuberts for a special Sunday concert to be given at the Century Theater early in the spring.

Burnside's Daughter Becomes a Director

New York, Feb. 28.—Kathryn Burnside, daughter of R. H. Burnside, who directed the Hippodrome spectacles and many other Broadway productions, is to follow in the footsteps of her father and become a director.

Now a Member of Nobility

Chicago, Feb. 27.—Beatrice Lillie, of "Charlotte's Revue," at the Garrick, became Lady Peel, of Drayton Manor, a few days ago on the death of her father-in-law, Sir Robert Peel, fourth baronet of the line.

Third "Nanette" Company

New York, Feb. 28.—With the original Chicago company of "No, No, Nanette" not far from its 400th performance and going bigger than ever, and the second troupe at present making a hit in Philadelphia, after doing some record breaking in Cleveland, H. H. Frazee is reported to be on the verge of organizing a third unit of his musical success for Boston.

Evelyn Law To Double

New York, Feb. 28.—Evelyn Law, until recently a featured dancer in the Ziegfeld Follies at the New Amsterdam Theater, and now a member of Ziegfeld's latest production, "Louis, the 14th," which comes into the Metropolitan Theater next week, will appear in both of these attractions, each night during their joint stay in New York.

Cleveland Likes "Nanette"

Cleveland, O., Feb. 28.—"No, No, Nanette," closed a two weeks' run at the Ohio Theater here tonight, and, according to the management, drew approximately \$30,000.

Roger Gray To Present Operettas in Atlanta

New York, Feb. 28.—Roger Gray, who is playing in "My Girl," will send an operetta stock company to Atlanta within the next few months for a summer season of light opera in that city.

New Palm Beach Theater To Be Opened by Jolson

New York, Feb. 28.—The new theater being built by Lee Shubert in Palm Beach, Fla., will be opened next January by Al Jolson, who is now appearing in "Big Boy" at the Winter Garden, according to announcements. Incidentally, this will be Jolson's first business trip to Florida.

Changes in "Betty Lee"

New York, Feb. 28.—Harvey Dunn has joined the cast of Rufus LeMaire's "Betty Lee" at the 44th Street Theater, assuming the role formerly played by George Sweet who has replaced Hal Skelly.

New Production by White

New York, Feb. 28.—"Love for Money," musical comedy, with book by George White and music and lyrics by James Hanley and Budde Sylvia, has been announced for early production by White

Edgar Stehli, who has been appearing in the revival of Gilbert and Sullivan's "Patience," now at the Greenwich Village Theater, New York, will have the leading role in the new Provincetown Playhouse production that opens this week.

NOTES

for the spring edition of the "Ziegfeld Follies," which opens March 9, at the New Amsterdam Theater, New York. They are called "I'm Going To Wait Until the Right One Comes Along" and "Toddle Along." The music is by Werner Janssen.

Trini, the Spanish dancer who appeared for a short time with the latest edition of "Artists and Models," will make her vaudeville debut at the Palace Theater, New York, this week. She will have two dancing partners and a Spanish jazz orchestra.

Frank Gaby, one of the principal comedians in "Artists and Models," at the Casino Theater, New York, has been placed under a long-term contract by the Shuberts. The contract not only calls for his services in revues under the management of the Shuberts, but also his appearances at the Winter Garden Sunday concerts in the capacity of master of ceremonies.

Adolph Link, veteran German actor, now appearing in "The Student Prince," in New York, is collaborating with Lorenz M. Hart, author of "The Melody Man," on the translation of an Austrian mountain play, transferring the locale and part of the dialog to our own Kentucky.

Katherine Walsh, of the "Music Box Revue," in New York, may have to undergo a skin grafting operation as the result of too much realism in the enactment of a shooting scene in the show. In this scene Bobby Clark is supposed to kill Miss Walsh with a blunderbuss, and the powder from the blank cartridges, fired at close range, has become imbedded in one of her hands.

Lyle D. Andrews, producer of "My Girl," one of the Broadway musical hits, is so proud of the remarkable eight-girl chorus in his show that he has named the troupe The Vanderbilt Girls, after the name of the theater under his direction and in which the show is playing.

Many musical comedy artists playing in Philadelphia last week took part in the annual midnight frolic of the Theater Treasurers' Club. Among those present were Joe Laurie, Jr.; Eddie Dowling; Florence Mills; Hamtrea Harrington; Cora Greene; William Wayne and Ruth Warren. George M. Cohan came up from Atlantic City and Raymond Hitchcock

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ITINERARIES of tabloid companies should reach us Friday to insure publication in the route columns of the next *Billboard*.

GEORGE CLIFFORD'S *Pep and Ginger Revue*, in its third week at Havana, Cuba, is reported to be drawing exceptionally well.

GLADYS GILMER, who has been visiting Mrs. W. I. Robins of Baltimore, is returning to tabloid after several months' rest.

BILL COY, first comic, is now in his 32d week in tabloid at the Gayoso Theater, Kansas City, Mo., while Bob Johnson, second comic, is in his 22d week there.

AMONG THOSE in the east of the *White Bang Revue* are Johnnie and Irene Sneed, who have been on the show for 30 weeks and have contracts until June 28.

HARRY (IKE) EVANS' *Rainbow Girl* Company is now in its 56th week at the Rialto Theater in Waterloo, Ia. New songs, wardrobes and scenic effects are constantly introduced.

ELLSWORTH BEN BOW was confined in a hospital for four weeks by injuries sustained in an auto accident, but writes from Columbus, O., that he is now okeh and back with his jazz band, "The Farm-Hand Syncopators", which soon will head for the West Coast.

GUS SUN, Homer Neer and many others of the Sun Circuit attended a recent gathering and scamper of the managers at a big down-town hotel in Detroit, important matters being discussed for betterment of booking and routing acts, and similar get-togethers are planned for the future.

PALMER HINES, well-known musical comedy producer, joined the Golden & Long Bussini' Around Company in Philadelphia last week. Mr. Hines will stage several new bills. The Golden & Long show now numbers 28 people, playing Keith Time in the East, and is booked for the entire summer in New York, Brooklyn and Philadelphia.

THE LIBERTY THEATER, which holds the exclusive franchise of the Gus Sun Booking Exchange in New Castle, Pa., is now offering "Red" Mack and his *Street Stuff* Company. This is the fourth week of the Mack engagement and business so far has been excellent, we are informed. This is a record for New Castle, and it looks as if "Red" will be there quite a while.

CATHERINE RENAUD, who is confined to bed in the Broadlawn Sanatorium, 14th and St. Joseph avenue, Des Moines, Ia., would greatly appreciate letters from friends in the profession, she writes. Not long ago she finished a two-year engagement in the South, working for Herman Lewis in *Laughterland*, and for a short time she was with Marshall Walker's *White Bang Revue*.

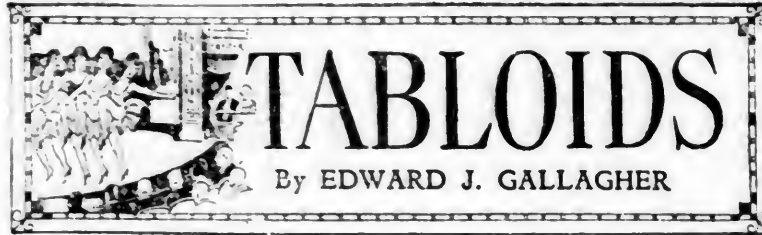
THE SANFORD *Butterfly Maids* opened Sunday afternoon at Okemah, Ok., having jumped from Oxford, Kan., where a week's engagement was completed Saturday. Before the latter date the company played a three weeks' engagement at the Gaiety Theater, Picher, Ok., where it added greatly to its already well-established popularity. This attraction is booked thru the Southwestern Exchange, and W. D. Sanford is the manager.

MEMBERS of Morton's *Happytime Revue*, while playing Palm Beach and Miami, Fla., recently had as their guests for three weeks Barney Aronson, manager of the Grand Theater, Raleigh, N. C.; Joe Spiegelberg, booking agent, and Vera Jennings of Atlanta. The amusements included bathing, fishing, horse racing and dog races. The *Happytime Revue* is enjoying a successful season, the owners report, as is the *Springtime Frolics*, another show under the Morton management.

THE REVISED ROSTER of the *Town Follies* Company, now in stock at the Gayoso Theater, Kansas City, Mo., includes the following people: Bill Coy, first comic (doing Dutch); Bob Johnson, second comic (boob); Paul Leftwick, straight and characters; Margie Russell, soubrette and characters; Zella Turner, chorus producer; Eva Box, Mae Mountjoy, "Toots" Golden, Thelma Davis, Lanora May, chorus. Three changes a week is the rule, with two bit bills and one script being offered.

THE BON JOHNS GIRLS, formerly with Danny Lund's *Music Girl* Company, have not made any change in people, except to add Judy Strawbridge, cornet, and Florence Myer, doubling trombone and piano. The act consists of eight girls, opening "in one" as a revue, going into "three" for a two-piano specialty, and closing with ensemble singing, dancing and playing. After closing with Mr. Lund's show the act played the Carrell Time and is now playing Keith-Albee Time, under the direction of Alf. T. Wilton of New York.

BERT SMITH'S, *Smiling Eyes* Company opened on the Butterfield Circuit at Battle Creek, Mich., February 8. This is Bert's newest show and, like his *Ray-time Wonders* and *Oh, Daddy, Oh*, Company, is the last word in tabloid musical comedy. The *Smiling Eyes* Company carries 30 people, a carload of scenery and electrical effects, it is said. The cast includes Toby Thompson, comedian and producer; Flo Russell, Sue Garret, Madeline Lewis, Harry Warner, "Happy" Ray, Dick Butler, Bob Lester, the Pacific Comedy Four, Blighty and Nolan, Tony Camp, Frank Gerard, and a chorus of 12. Hazel Butler is manager and musical director, and Charlie Amie carpenter.



(Communications to 25-27 Opera Place, Cincinnati, O.)

SAM SHUMAN reports his No. 1 *Eastern Musical Comedy* Company in Canada after a successful tour of Maryland, Pennsylvania and New York State. His number two company, comprising 14 people, opened at Rensselaer, N. Y., last week for a route covering practically the same territory played by the first company. The roster of the No. 2 show: Jack White, first comic (tramp); Harry Lewis, second comic; Jack Wilson, straight; Frank Bertram, juvenile; Belle Luthriene, prima donna; Margaret Dennis, soubrette, with the following chorus: Gladys Payson, Fanny Lewis, Rose Diamond, Blanche Sweet, Helen Montelle, Marlon Davis, Lillian McFarlan, Marion O'Brien; Joe Harrison at the piano; Arthur Swerling, business manager; Belle Luthriene, secretary-treasurer; Joe Jackson, manager and producer; Samuel Shuman, general manager and owner.

HOYT "BOZO" SMYTHE, featured comedian at the Rivoli Theater, Denver, Col., continues as the leading attraction at that house, and supporting him are such local favorites as Billy Riddle, Golda Voda, Senorita Dorita, Eddie Paige, George Twyman, Rene Vincent, George Allen, Dee Baird and W. Rex Jewell, who directs the entire presentations. Miss Lottie Gray is the new ballet mistress. Jack Finerty's six-piece jazz orchestra tickles the palates of music lovers. Frank Milton, manager, commenting on the success of tabloid at the Rivoli, says: "It is because it is in the form of clean, clever entertainment. There is nothing of the old-style leg show, as musical comedy was called a few years before. Everything is such that one can bring his entire family or send the children without fear of them hearing or seeing anything that would be objectionable even to the most fastidious. Such has been the policy of the Rivoli and the style of Mr. Jewell's shows ever since the opening performance of that clever show entitled *Peaches*, in which the company opened October 27, 1923."

BERT PECK'S *High Life Revue* has

been on the boards at the Central Theater, Danville, Ill., for seven weeks and is still going strong. Rube Martin, producer and featured comic, has real royalty scripts and knows how to direct them in such a manner they are small productions in themselves. Martin, besides being at home in his rube character, is a light comedian of no mean ability. He is an asset to any box office. The roster of the show comprises Robert Martin, Johnny Hasner, second comic; Mrs. Hasner, characters, making a clever team; Jack Menzies, straight man; Lillian Jackson, singing and dancing soubrette; Dolly Peck, ingenue; Leona Koldyke, prima donna. Miss Koldyke possesses a charming personality and pleasing voice. Bert Peck, besides being owner and manager, is doing juvenile roles, being a regular showstopper with his violin. Pal Duquesne is filling general business roles and doing specialties. Dolly Peck is chorus producer, Andy McDougall, musical director, and Armond Gregory at the drums. The chorus has these real steppers: Cella Crawly, Frankie B. Blair, Jackie Lukne, Peggy Phipps, Babe Johnson and Billie Mattison.

"FOR THE BENEFIT of those most interested, we wish to make public a few facts about Marshall Walker's *White Bang Revue*," writes Frank F. Koops. "This show was organized in 1923 at the Tootle Theater, St. Joseph, Mo., and played there three weeks, going to Des Moines, Ia., for a similar period. Worked 12 weeks in Davenport and Clinton, Ia., and jumped to the Sun Time, opening at Elgin, Ill. Since then the show has been booked exclusively and consecutively by the Sun offices and has made an enviable record in having lost but seven days in two years. The *White Bang* has played all the big dates on the time and many return dates. For example, two trips into Altoona, Pa.; two trips in Lima, O., one of which was for six weeks; three trips to East Liverpool, O., with a six-week run there; Warren, O., three trips, and we are now going into Uniontown, Pa.,

for the third time, for two weeks. To the best of our knowledge this is the only show on the circuit to make such a showing in Uniontown. The *White Bang* also played Philadelphia, Reading, Kokomo, Gary, Jackson, Butler and Morgantown, and has contracts ahead to April 15. We are playing to capacity houses on our second trip to Brownsville, Pa., and hope to break our own record in Uniontown next week. Marshall Walker writes all the material, including music, that is used on the *White Bang*. His latest song hit, *Who Calls You Sweet Mamma Now?* is enjoying unusual popularity."

A SEATTLE newspaper printed a review of a lavish new show staged by Roy Clair, from which the following is an excerpt: "Brilliantly staged, with a sequence of droll situations that garner laughs and musical and dance embellishments of a quality to charm the ear and eye, *What Next*, Roy (Hiram) Clair's new musical comedy at the Palace-Hipp, proved highly popular with yesterday's audience. This week's show measures up to the high standard set by Clair's previous productions. There are no dull moments; the performance moves with dash and vivacity from the effective opening to the spectacular finale. Clair, in the role of a peddler making valiant efforts to sell anything from a box of matches to an automobile, has many opportunities for funmaking. William Rase evokes merriment with his portrayal of a very much henpecked husband, and Ruby Lang, popular leading woman, has a part that gives scope to her histrionic skill. Florence Clair is well cast in an important role, and remaining parts are taken by other Palace-Hipp favorites. The dainty Romie Twins and marmette Fontella La Ferre, singing soubrette, are again capturing the fancy of every audience. With Hiram's Trio, Ruby Lang harmonizes in a sprightly version of *Knit of Blue*. A gay dance by Danling Brown and Helen Falk, the other numbers include *Dandy and Belle*, by the trio; *Hoop-La*, featuring Danling Brown and the charmers, and Ella Chalfont's singing of *The Right Boy*."

A ROSTER with other data about Bert Peck's revue at Danville, Ill., appears on this page and from another source. J. L. Hibbard, comes a report of Peck's performance being altogether favorable, except for the work of one member of the cast. This is the second time within a few days that an independent version concerning a tabloid company has come in almost coincidentally with information furnished by some one officially connected with the show. In the other case, however, the estimate of the unofficial observer of the tabloid, which has closed in an Eastern State, was very disparaging to the company. Happily, the gift for seeing ourselves as others see us, which Bobbie Burns lamented, is inherent in Bert Peck's retinue, for Mr. Hibbard's letter is largely corroborative. It relates: "Stopped en route to Kansas City in Danville, Ill., February 22, and caught Bert Peck's *High Life Revue*. Peck has six principals and four girls in line, the smallest show I have known him to associate with. He has a splendid cast, except that the prim, or soubrette does not know how to handle her splendid voice. She broke on her high notes and reported herself in general like a nervous school girl, and her apparent flitting and ogling the audience should not be tolerated. Peck took numerous encores with his violin. He is one of the real fellows in tabloid. 'Tis rumored in Danville that he has secured the lease on one of the larger theaters in the Tri-Cities for 14 years. The bill was splendidly staged and the numbers were well arranged and went over with a bang. The chorus looks good from the front and the wardrobe is neat and clean."

CLYDE BUHLER, who recently closed a successful engagement at the Columbia Theater in Ashland, Ky., is now re-

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Harry Abbott's Loss— Sim Williams' Gain

New York, Feb. 25.—While newspapers throught the country were treating with the attempted rescue of Floyd Collins Harry Abbott, Jr., manager of the Corinthian Theater, Rochester, N. Y., playing Mutual Circuit shows, wired Saud Cave, Ky., offering \$1,000 for one week's appearance at the Corinthian of Collins, in the event of his rescue.

With the announcement of Floyd Collins' death Billy Baxter, manager of the Olympic Theater, Chicago, playing Columbia Circuit shows, and Sim Williams, producing manager of *Happy Moments*, playing at theater, completed arrangements with Homer Collins, brother of the cave victim, to appear twice daily at the Olympic as an added attraction and give his own version of the facts that led up to his brother's imprisonment while exploring the cave and the subsequent attempts at rescue and the finding of his body.

The extraordinary attendance at the Olympic and the money obtained by his appearance there will enable Homer Collins, if permitted, to carry out his cherished plans of removing his brother's body from the cave to the family burial plot.

Potar as Prof. Hazzenfeffer

New York, Feb. 25.—Ben Potar, son of Jake Potar, franchise-holding producing manager of *Keedy Kids*, a Mutual Circuit company, distinguished himself admirably as Prof. Hazzenfeffer, the Dutch school teacher, in a comedy skit presented in combination with a novelty minstrel show staged by Harry Shaw at Mecca Temple, under the auspices of the American Legion.

There were 75 participants in the performance, which for divertissement has had few equals on any stage, amateur or professional.

The entire company will appear as a special featured attraction at Moss' Coliseum and Keith's Hamilton Theater in this city.

"Dickie" Bell Changes

New York, Feb. 25.—A. R. ("Dickie") Bell, the juvenile nut, formerly of *The Beauty Parade* Company on the Mutual Circuit, closed his engagement with that company in Chicago to join Brandell & Travers' *Best Show in Town*, with Frankie Hunter, on the Columbia Circuit, thru the agency of Milton Schuster of Chicago.

Bernie Bernard has succeeded Bell with *The Beauty Parade* and Bell has succeeded Harry Kilby with *The Best Show in Town*.

Dane's Burlesque Stock

St. Louis, Feb. 25.—Oscar Dane's Liberty Music Hall is now in its 30th week. This is the longest run of any burlesque house here. Oscar Dane is enlarging the company, which now includes Geo. Shon, Bonnie Bell, Herbert Hawthorne, Jack Sacks, Joe White, June Rose, May Baxter, Toots Hall, Lela Anderson, Jerry McCauley, Helen Davis, Marie De Voe, Jane Black, Helen Snyder, Lorrian Hays, Elsie Keef, Helen Williams, Eline White, Addie Barry, Vera Dunlap and George Norton.

Miner's Bronx Discards Runway

New York, Feb. 25.—After trying out a classic dancer for part of a week and finding that form of entertainment undesirable, Harry Miner, directing manager of Miner's Bronx Theater, presenting Columbia Circuit shows, ordered that form of added attraction discontinued and instructed Manager Barry to take out the runway during the week's engagement of Jack Reid's *Record Breakers*.

Sam Howe in Hospital

New York, Feb. 25.—Sam Howe, franchise-holding producing manager and principal comic of his own show, *The Lone Wanderer*, on the Mutual Circuit, who has been out of the cast for several weeks due to an attack of pneumonia, was transferred from the Hotel Planders February 20 to the Mt. Sinai Hospital.

Montreal Likes Bozo

Montreal, Can., Feb. 23.—"Bozo" Snyder restored capacity houses to the city last week. Business had been off for the past six weeks.

George Sheldon Night at the Burlesque Club

New York, Feb. 23.—A goodly gathering of musical comedy, vaudeville and burlesque artistes did homage to George Sheldon at the Burlesque Club last night.

Sheldon as the comique-in-hief of Clark & McCullough's *Monkey Shines*, a Columbia Circuit show, and he, accompanied by Bobby Clark, acted as Master of Ceremonies.

The entertainment opened with Lloyd Peddrick's recitation, entitled *Call Me a Toad*.

The Original Six English High Steppers of the *Monkey Shines* Company made an exceptionally attractive appearance in a comedy skit in a singing and dancing ensemble.

Mabel Yorke, ingenue-soubret of the *Monkey Shines* Company, put over her comedy singing specialty.

Al Tyler, comique to Sheldon in the *Monkey Shines* Company, put over a recitation supplemented by a singing number.

Bert Laehr, former featured comique in burlesque, later in musical comedy and vaudeville, reneged when called upon to do his stuff for the reason that he had no music and the orchestra was not familiar with his special-written lyrics.

Ann Meyers, leading lady-prima-donna of Jacobs & Jermon's *Stop and Go* Company, did her singing specialty.

There was an intermission for refreshments, when the entertainment was reopened with Hazzard and Landry, of the *Monkey Shines* Company, in their comedy singing and eccentric dancing act.

Beatrice Tracey, prima donna of the *Monkey Shines* Company, put over her singing specialty.

Gertrude Avery, of Gertrude Avery and Her Boys, in vaudeville, put over her singing specialty.

In response to repeated calls Bobby Clark, of Clark and McCullough, responded with operatic selections on the flute while accompanied by Al Tyler at piano.

Wally Sharples, the vocalistic character straightman of the *Monkey Shines* Company, excelled everything heretofore done by him by singing *North, East, South and West*.

In response to repeated calls Emmett Callahan reneged with the alibi that he was unable to do his former burlesque act in the absence of Brother Chuck, but Emmett did give a modified recitation on



BABE SHAW

the trials, troubles and tribulations of a company manager playing the Coast, and singing the virtues of *The Gingham Girl*, *The Monkey Shines* Trio, Sheldon, Tyler and Sharples, put over their singing specialty.

Wally Jackson, with "Uncle" Bill Campbell's *Go To It* Company, by special permission of Nat Mortan, put over his singing and dancing specialty after doing an earlier turn at the Ambassador for the Temple of Israel of Jamaica benefit performance.

Taking the entertainment in its entirety it was a classic of its kind and the evidence of congenial companionship among members and visitors presages many more Bohemian Nites that will make the Burlesque Club the favorite rendezvous of all burlesquers playing in and around this city.

BABE SHAW

An Ambitious Amateur Who Has Made Good as a Singing and Dancing Soubret

Miss Shaw was born in Pittsburgh, Pa., where she attended public school and local churches, taking part in school plays and church entertainments, likewise amateur contests in local theaters.

Being an ambitious amateur with aspirations for a stage career, she took an extensive course of study in buckwing and tap dancing at Blackburry Studio, later on making her stage debut in Moss' Amateur Revue, where she attracted the attention of a booking agent for the U. B. O., who signed her as a single singing and dancing act over the Keith Time.

While playing a Sunday-night concert in New York she was seen by Nat Mortan, artiste representative, who engaged her for the singing and dancing soubret role in Clark & McCullough's *Monkey Shines*, a Columbia Circuit attraction, which was reviewed in a recent issue of *The Billboard*.

Bear Act Out of "Let's Go"

New York, Feb. 25.—George Stevens, manager of the wrestling bear, Jim, has closed his engagement with Fred Clark's *Let's Go* Company on the Columbia Circuit, and with him closed Billy Nelson, juvenile, who took part in the act with Charles Orr, the comique.

Orr will continue according to his contract with Fred Clark, and in all probability another bear will be secured for the company and Orr's comedy.

Sedal Bennett With Curly

New York, Feb. 25.—Sedal Bennett, formerly of the Bennett Sisters, athletic act in circuses and vaudeville, and for several years past known as *The Jewish Yung* of Burlesque, has closed negotiations with Dick Curly, promoter of athletic exhibitions, by which she will be featured in athletic shows as the "champion feminine wrestler of the world".

Craig in Musical Comedy

New York, Feb. 25.—Richie Craig, Jr., former well-known singing and dancing juvenile of burlesque, has been added to the cast of principals in *Betty Lee*, the musical comedy now at the 44th Street Theater.

Prima Donna With Circus

New York, Feb. 27.—Margaret Hastings, formerly of the team of Hastings and Mack in burlesque, is now with Narder Bros' Indoor Circus at New Brunswick, N. J., as featured prima donna.

utilizing her eyes in a sly manner that gives each and every man in the audience the impression that she is playing to him alone.

There are three choristers who distinguish themselves while in line by their vivaciousness and in the pickout number by their individual actions. One, a tall, tough-talking blonde, who crowned thru-out the entire number; a little bobbed blonde, who made a continuous succession of back kicks to her head, and a kewpie bobbed brunet, who danced with pep, and if the latter can sing as well as she can dance her pep and personality warrant her advancement to a soubret role.

After the opening ensemble a sketch was presented in which Comique Fryer, a widower with a grown-up daughter, and Leading Lady Harrison, a widow with a grown-up son, marry and introduce their respective children into their household, camouflaged as butler and maid, thereby laying the foundation for several perplexing comedy-making situations that were hilariously funny, thereby evoking continuous laughter and applause.

The rest of the show ran to bits and numbers of the familiar burlesque kind, with a little double entendre that was camouflaged sufficiently to rob it of all objectionableness.

Taking the show in its entirety, it is a regulation offering of burlesque that was sufficiently clean to suit the puritans, with it was noticeable that the entire company was working under repression which had a tendency to slow up the show in scenes and especially the numbers on the runway, in which the girls made no effort whatsoever to even shimmy.

MUTUAL CIRCUIT

Prospect Theater, New York

(Reviewed Tuesday Evening, February 24, 1925)

MINNIE BUD HARRISON

and Her

"Beauty Paraders"

with HAP FRYER

A Mutual Burlesque attraction. Produced and presented by Edward F. Rush week of February 23.

CAST: Minnie Bud Harrison, Hap Fryer, Joe Forte, Bobby Ryan, Almie Rogers, Bernie Bernard, Velma Dean, Fay Shirley.

CHORUS: Blanche Du Bain, May Leona, Madline Brown, Billie Geard, Poppy Lewis, Kathrine Blair, Adele Grove, Viola Dean, Mary Victoria, Stella Davis, Pauline Harvy, Ena Fields, Daisy Bedford, Rose Bell, Mary Sanboy and Edan Moore.

REVIEW

The equipment, gowning and costuming of this presentation are classy and colorful, also apparently as fresh as on the opening of the season, which makes it a distinctive contrast to several of the shows that preceded it at different times, in which the scenery and costumes were decidedly drab and dreary.

The opening scene introduced an ensemble of exceptionally pretty, talented and able choristers in chic costumes, who appeared to be working under repression, at the same time putting pep into their number, singing in harmony, dancing in unison and smiling ingratiatingly on their auditors.

Following the choristers came Bernie Bernard, a nattily attired juvenile singer, who has mastered the art of vocalism.

Hap Fryer, a manly appearing, likable fellow in tramp characterization and comedy clothes, has a slow, droll manner of working that gets the desired results in laughter and applause.

Bobby Ryan, comique, is new to us and evidences his newness to burlesque,

at the same time giving the impression that he is a comer as a Dutch eccentric and made a good foil for Fryer.

Minnie Bud Harrison, with her bobbed brunet, ever-smiling personality, dominates the feminine principals as leading lady in scenes by running the gamut from a dramatic actress of ability to a laugh-evoking, applause-getting comedienne, who can wear gowns in a mode in scenes and specialties and distinguish herself in soubret costumes with a flash of form that is an optical feast in leading numbers. Verily Miss Harrison is versatile, and in a specialty with Joe Forte was equal to many big-time vaudeville acts.

Joe Forte, one of the classiest and cleverest juvenile straights now in burlesque, kept the comiques at top speed by his fast and funny feeding in comedy scenes, and as a vocalist Forte distinguished himself while singing *My Ideal Girl*, during which he introduced eight of the girls, who put over individual lines like well-seasoned principals.

Almie Rogers, a pretty-faced, model-risque-former, bobbed blond soubret, was in scenes and numbers frequently, and in leading a pickout number stopped the show cold and could have held up the show indefinitely.

Fay Shirley, a pleasingly plump, bobbed brunet, thoroughly seasoned actress of ability, worked well in scenes, and in a specialty sang several selections to her own accompaniment at the piano that fully merited the encores given her.

Velma Dean, a petite, pretty, bobbed brunet ingenue-soubret, distinguished herself admirably by her clear, distinctive, humorous delivery of lines in scenes and in leading numbers, in which she sang in a sweetly modulated, melodious voice and danced with pep. This little lady is new to us and in all probability will appear as a featured soubret next season, for she has fully mastered the art of

Comedians Presented "Mulligan" Bouquet

Charles ("Tramp") McNally and Dave Marion, comedians with the Dave Marion Show on the Columbia Circuit, were the recipients of a "Mulligan" bouquet one afternoon last week while the show was playing the Olympic Theater, Cincinnati. Both the comedians are members of the Hoboes' Union, and the bouquet was presented to them by Len Bittle (Tank) and Jeff Davis (Chief Dispatcher). "Big" Birmingham and Kid Ed Riley were other members of the Hoboes' Union who were present.

Babe Healey's

"Million-Dollar Dollies" for Mutual

New York, Feb. 25.—John O. Grant and Babe Healey, for several seasons past with Ed E. Daley shows on the Columbia Circuit, and during the current season with the Scribner-Daley *Riviera* Wild Show, are highly elated at their success in obtaining the franchise-holding producing rights for a show on the Mutual Circuit for next season, featuring *Babe Healey and Her Million-Dollar Dollies*, with friend husband, John O. Grant, as straight man and manager of the company.

Feature Jeanne Steele

New York, Feb. 25.—Jeanne Steele, who recently closed with Hurlig & Seamon's *Temptations of 1924*, returned here and was immediately engaged as one of the permanent runway chorus at Hurlig & Seamon's 12th Street Theater.

Engagements

New York, Feb. 25.—Ike Weber has arranged engagements for Will Rogers, character-straight, and Harry Jeff Brown, clown, to succeed Brook and Brown in Hurlig & Seamon's *Notes of 1924*, and Sid Rogers, clown, with Jack Reid's *Record Breakers*, both shows being on the Columbia Circuit.

Eunice Howard in Hospital

New York, Feb. 25.—Eunice Howard, one of the most popular choristers of Clark & McCullough's *Monkey Shines* Company on the Columbia Circuit, is now confined in St. Luke's Hospital, where she will remain, for some time.

An eight-story building with a theater and 100 offices will be built by Henry and Jesse Oppenheimer, Albert Kronosky, Morris Stern and others in San Antonio, Tex. In the near future. It is expected that the structure will cost in excess of \$750,000, inclusive of the site.

COSTUMES

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AUSTRALIA

114 Castlereagh Street, Sydney By MARTIN C. BRENNAN

SYDNEY, Jan. 14.—Signor Bruno Sarti has contracted with E. R. Shepard, of Sydney, for the Sistine Soloists to open in Perth in April. A tour of Australia, New Zealand and South Africa will follow. The company will have Maestro Emilio Cassolari, Giuseppe Paganelli, Bruno Sarti, Adolpho Fachini, Felice Belli and Argentin and Franci. They will give their first concert in Melbourne in May or early in June.

Signor Gonsalez, who last week passed thru Melbourne, on his way to Sydney, stated that he was making arrangements for another grand opera season in Australia and New Zealand. Since leaving Australia he had taken companies thru India, China, Java and Singapore. Success had attended these tours and, considering the really wonderful results attained by the recently completed Williamson-Melba Opera season, he was of the opinion that the time was ripe for another popular company consisting of young talent full of promise to tour Australia.

It was stated by the management of the New Athenaeum, Melbourne, last week that a dramatized version of Peter B. Kyne's famous novel, *Cappy Ricks*, would be the next attraction at that house. Ward Lyons, who created the name part in the American production, arrived in Melbourne this week and will play the part of Cappy Ricks. An imported cast will support the star.

L. H. Roose, Fox cameraman, last week left for New Zealand, where he will be active for some time.

Carrie Haase, a Melbourne teacher of elocution, left for England on the S. S. Orizeto last week.

Business continues satisfactory at the Athenaeum, Melbourne, where the Hawaiians are presenting *A Night in Honolulu*. The singing of Queenie Kaili and the steel guitar playing of David Kaili are some of the excellent items offered.

A copper plaque of the late Harry Roberts has been presented to the Green Room Club, Melbourne, by Maggie Moore. Harry is seen as Mason in *The Golden Giant*. The presentation will be a treasured possession of the club.

The Vaudeville Annual, issued by the management of the Tivoli Theater, is a credit to all concerned. Edited by Harry Billing, with Lou King as advertising manager, it tells in story and pictures the different acts and artists that appeared at the theater during the past year.

George Gee, at present appearing in *Good Morning, Dearie*, at His Majesty's Theater, Melbourne, will have a part in the production of *Kid Boots*, which will follow *Good Morning, Dearie*, at that house.

Hugh Ward, Jr., motored from Melbourne last week and remained with John Fuller for a couple of days before returning south.

Walter George, formerly of the *Smash Players*, is in Sydney from Perth. His stay will be limited, as he returns to costume comedy in the West this month.

A. W. Batiste, who will pilot Elsa Stralla thru her Australasian tour, was associated with the firm of J. N. Tait for several years as touring manager. The Bosses of the Barn Barnd, Welsh choir, Margaret Cooper and other attractions were successfully handled by him.

The new Orpheum Theater at Otahuhu, N. Z., was opened December 23 by Perce Vase. The next night a rather serious fire occurred in the operating box.

H. C. Thomas, Paramount representative, has received notice of his transfer to Java and the Far East.

The Fiske Jubilee Singers are at present around the Gisborne (N. Z.) district and business is said to be quiet.

Jack Meredith, side-showman, returns to New Zealand from Wembley with some good ideas, in which he intends to ex-

Amy Castles commences a series of concerts at the Queen's Hall, Perth, W. A., January 17.

Takeo and Namba, American equilibrist, are still a feature act at the Theater Royal, Perth.

Pharus, the Egyptian, is back in Sydney after an extended season in Queensland.

Joek McKay, Scotch comedian, is back in Sydney, having finished his Australian tour. He returns to London this week.

Squire Wyndham, the English comedian with the freak voice, left on his return to London last Saturday.

Keeley and Aldous, clever Australians, this week leave for South Africa, where they will play a 10-week engagement with the option of an extension.

Walter Whyte, of Pollard and Whyte, has returned from a tour with the Fiske Jubilee Singers. Mr. Whyte, who is an A-1 pianist and composer, is reported to have accepted the position of professional manager with a Melbourne music publishing firm.

Frank A. Dennie, formerly tenor with the Four Southern Singers, is featured with George Drew's vaudeville bunch around the western towns of this State. Dennie now uses the saxophone in his act.

"Doc" Rowe, assisted by Mystic Mora and Harry Bambrick, showed at Queen's Hall, Sydney, last week to fair business.

Frank Rigo, who has been fighting hard for a permanent Australian opera company and has experienced many heart-breaking failures, is to have another try. He was busy selecting his first chorus last week, and is already choosing possible principals.

Signor Apollo Granforte, one of the outstanding artists in the recent season of the Melba-Williamson Grand Opera Company, leaves for London this week.

The Australian Scottish Ladies' World Tour Pipe Band left Melbourne last week on a world tour under the direction of Drum-Major William Darwin. The combination consists of 16 pipers, and Piper Tilly Wyatt will pick the hand up at a later date. Mesdames Layburn and C. Johnstone will act as chaperons.

A feature of the *Midnight Frolics* publicity last week in Melbourne was the printing of the opinions of visiting English cricket players who attended a performance earlier in the week. Gilligan, the English skipper, remarked that "He could see it every evening", while Tyldesley went so far as to say that "It beat the London shows to a frazzle".

Guy Bates Post has several productions in hand and it is not known definitely what show will follow *The Green Goddess* at the Criterion, Sydney. *The Masquerader* is certain to have a revival; a dramatic version of *Faust* also is considered, and Mr. Post has everything necessary for the production of *The Climax*.

J. C. Williamson, Ltd., received a cable last week stating that Maude Fane had sailed for Australia. Miss Fane will be first seen in *Primrose* in Sydney.

Clement May, Dickensian character impressionist, is included in the list of professionals who are broadcasting as a side line. Madame Frances Alda, New Zealand soprano, will commence her Australian season, it is stated, in Melbourne in April, 1926.

Advice was received in Melbourne last week to the effect that Madame Lydin Lipkovska, Russian soprano, who appeared in this country in 1922, will probably be seen in Australia next year. In regard to the matter of Sunday pic-

WILLIAM F. ADER

The Theatrical Lawyer
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MUSICAL MUSINGS

By THE MUSE

Communications to 25-27 Opera Place, Cincinnati, O.)

H. Bernard submits an interesting letter from Chambersburg, Pa., on trumpets, publication of which space does not permit.

Charles Gerlach, after 60 years of trouping, has at last quit the road and will direct the Grotto Band of Buffalo, N. Y.

Steve Bowman, "holsey" trombone player, is spending the winter in Michigan, but he says he'll take California for wintering hereafter.

Hugh M. ("Chick") Smith and his band are closing an engagement in Florida. Smith will return to Gastonia, N. C., where he will furnish bands for reality companies.

Sacco's Royal Peacock Band, playing its ninth consecutive season out of Cairo, Ill., will soon begin a vaudeville tour in Chicago. Thomas Sacco is director, with Lucille Braeken as soloist and Kenneth W. Keim as pianist.

Woody Meyer, often heard with his orchestra thru broadcasting station WLW, of Cincinnati, is sponsoring Forest Bradford and His Orchestra, playing at Valley Dale, a resort in Columbus, O.

Parks' Pennsylvanians, now hooking in Pennsylvania, West Virginia and Ohio, is composed of the following musicians: Eddie Turner, James Sica, Clyde Roseberry, Tony Martin, William Mason, George Deareoch, Charles Penn, Harold White and Forrest C. Parks.

The Twentieth Century Boys, of Chicago, under the direction of Paul B. Goss, have ended a tour of Dixieland and are permanently located at the Hotel Hermitage, Nashville, Tenn. The personnel: Harry Ludwig, George ("Jazz") Piddington, Ray Rausch, Bob Killyington, Rockie Neal, Merrill Nussell and Goss.

The Greenmyer Orchestra, of Detroit, is making a tour of the South under the direction of Harold Greenmyer. The personnel: James Van Osdel, Earl ("Rip") Williams, William ("Bill") Timmerman, Charles ("Chuck") Steuroos, Arthur ("Dizzy") Morang and Greenmyer.

George W. Gardner, Oldsmar, Fla., writes the Muse an interesting letter on bands, but space will not permit us to print it in its entirety. He is pulling for a revival of municipal bands thruout the country "for the good and welfare of the musicians and the satisfaction of the public." Mr. Gardner states that many have already been organized in Florida.

Charles C. Wolfe, composer of *Someone I Cannot Forget* and *Moonlight Begins Dreams of You*, will feature the Weddick and Wolfe Harmonyland Entertainers, a unit of the Universal Orchestras, at the annual ball of the Syrian-American Club, to be held soon in the Hotel Hollendean, Cleveland, O. This 11-piece combination, with Jimmy Ague, better known as "the boy from songland", scored a hit lately in local hotels and dance halls.

Lankford's American Concert Band will open with the D. D. Murphy Shows at St. Louis early in April. The musicians will be outfitted with new uniforms of blue with gold and maroon trimmings. The roster: Arthur Kellogg, Eugene Myers, Sol La Coma, Ray R. Merriot, John Wolf, Ray Myers, Heron Hines, Charles Perry, Trustin Mullenix, R. H. Herbin, G. Duval, R. F. Dixon, Harry Smith, Fred Bishop, Amstn Dickson, Joe Goetz and Walter Lankford, director.

Dick Jess, who promoted the barnstorming tours of Babe Ruth, Bucky Harris and the House of David Baseball Club, has formed a partnership with Bernie Fover, former general manager of Irving Berlin's band and orchestra department. The firm has opened offices in New York and will make a specialty of promoting feature musical organizations. The House of David Synopators recently opened a 20-week tour under their management at the Martha Lee Club in Cleveland, O. Jack Denny and His Hotel Astor Orchestra, now playing the Keith-Albee Circuit with Martha Fryer, is another band under the Fover-Jess management.

O. A. Peterson writes from Florida: "In 1910 I was playing with Walter West's Concert Band at Delwood Park, between Juliet, Ill., and Chicago. We had several singers and soloists at various times, especially on Sundays. One young man, who sang with us and was better than any singer we had during the summer, possessed a tenor voice of wonderful sweetness, and his enunciation was well-nigh perfect. I remember one of his numbers was *A Babu Afternoon*. I asked Mr. West who the singer was, as we all liked him for his pleasing personality, and learned that his name was John MacCormack. We had never heard of him before."

THE BOOK SPOTLIGHT

By Gordon Whyte

(Communications to Our New York Offices)

THE STORY OF WEBER AND FIELDS

WEBER AND FIELDS, by Felix Isman. Published by Boni & Liveright, 61 West 48th street, New York. \$3.50.

This biography of Weber and Fields is as colorful a yarn of the theater as one could wish for. It is a continuously interesting narrative, reaching back into the days when vaudeville was variety, and relating the adventures of the famous pair until their separation.

That the path of Weber and Fields covered a good deal of territory was known to everybody with a cursory knowledge of the American stage. That their career was so full of interest could hardly be known to more than a very few. But here it is cunningly set down and as full of incident and amusing happenings as one will find in any book of theatrical reminiscence.

Weber and Fields came from New York's East Side, a district which has given not a few accomplished players to our stage. They began their acting careers as kids and played together then, as they did until their separation over a quarter of a century later. In that space of time they had become one of the foremost variety teams of their day, they had headed their own road shows and prospered, they were daring enough to do the thing which added an imperishable luster to their names—the creation of the Weber and Fields Music Hall.

No history of the New York theater could be written which did not devote many pages to their Music Hall. It was here that the big Broadway successes were good-naturedly lampooned. It was here that Lillian Russell, Fay Templeton, Pete Daley, David Warfield and many others entertained all New York that could cram itself into the small interior—entertained it with wholesome fun and good music. Those who do not remember the Music Hall in its heyday can form no idea of the importance of the enterprise. To have a play burlesqued there was the ambition of every manager. If Weber and Fields did a burlesque of a show, you could bet your last dollar that it was a success of the highest order. Even Richard Mansfield, as austere a player as ever lived, unbent and gave a special performance of *Cyrano de Bergerac* that the Weber and Fields Company might see it for the proper fulfillment of its purposes. Those who knew Mansfield, know that was a tribute indeed.

It is unfortunate that burlesque proper stopped when Weber and Fields ceased giving it. One would think that a form of entertainment so enjoyable would not be allowed to languish, but such was the strength of their company, so adept were they in catching the right spirit, that not another manager has attempted to follow in their footsteps. That, also, is a tribute worth thinking over.

For the details of their amazing careers you must read Weber and Fields. Felix Isman, with the assistance of Wesley W. Stout, have them all there, and they will hold your attention to the last. It is a long time since I have read so colorful a book of the theater and to miss it is to miss one of the treats of the season.

There is but one thing Mr. Isman has left undone to make his book of really permanent value. He has omitted the inclusion of an index. In such a book that is an omission to be regretted.

The book has splendid reference value and I hope the author and publisher will realize that. The next edition should certainly not be without an index.

IN THE MARCH MAGAZINES

There is quite a little relating to the theater and music to be found in the March numbers of the magazines. For instance: In *Vanity Fair* will be found *The Varying Show*, by Alexander Woolcott; *The Invasion of America by the Great Musicians*, by Samuel Chotzinoff; *The Great Dramatic Revival at Yale*, by Latham Vedder, and *George Gershwin*, by Carl Van Vechten. In lighter vein there is *Some Premature Reviews of Our First Jazz Opera*, by Gilbert Selde; *Big Casino Is Little Casino*, by George S. Kaufman; *The Life of an Assistant Dramatic Editor*, by Herman J. Mankiewicz, and *A Modern Gulliver Explores the Movies*, by Sir Arthur Catchpole.

In *The American Magazine* will be found *Roxy and His Gang*, by Mary B. Mullett, and *How Wild Animals Are Picked and Trained for Circus Jobs*, by John T. Benson.

The Forum continues its informing series of articles on *New Trends in the Theater* and this month *Italy* is discussed by Edward Storer.

The Golden Book continues to print a full-length play each month and this issue contains *The Living Dead*, by Lyof N. Tolstoy. This drama was produced here under the title of *Redemption*.

THEATRICAL MUTUAL ASSN.

By DAVID L. DONALDSON, Grand Sec'y-Treas.
899 Main Street, Buffalo, N. Y.

Office of the Grand Secretary-Treasurer

If there is doubt in the minds of any members as to what is in store for those who are going to make the trip to the next convention just read the article below from the San Francisco Lodge.

From all appearances it looks as tho we are going to make the trip by special train. Let everybody boost and let us roll into the Golden Gate with all colors flying.

The Western members are working hard to make this a success. Now let the ones from the East get together and make it complete. Send in your credentials and reservation cards so that we will avoid all confusion at Chicago, the concentrating point.

Brother John Arens of Buffalo Lodge has joined the *Round the Town Show* on the Mutual Wheel.

Contributors this week: Brother Marks, San Francisco, and Brother Greek, Minneapolis.

San Francisco Lodge No. 21

San Francisco Lodge No. 21, since its December meeting, has lost three members by death. Honorary member Brother Julius Kahn died after a lingering illness. He is survived by a widow and two sons. The late brother was a congressman for the last 25 years of the fourth district of San Francisco. Brother Elmer Halahan also passed away after a long illness. He is survived by his wife and

daughter. Brother James Gibson succumbed, leaving a wife and two children. Funeral services of Brother Gibson were conducted by Past Grand President Adolph Dohrin and members of No. 21.

Members of the Convention Committee are working hard. They are trying to make the convention a success in every detail. Let all lodges do their best and send delegates, families and friends. Many interesting novelties will be shown and no one who attends will ever regret it as the sky is the limit.

Brother Max Fogel, our worthy financial secretary, has been on the sick list for several weeks and underwent an operation performed by the lodge doctor, J. Green. It was successful and he is getting along nicely.

Brothers Frank Seavler and William Whorff have returned home after being on the road with the *Thief of Bagdad* Company. They spoke for the good of the order at our last meeting.

Brothers William F. Schofield and Frank Seavler acted as installing officers at this time. Following is the roster for 1925: Past president, F. M. Billingsley; president, Peter Boyle; vice-president, Charles Mills; recording secretary, Adolph Dohring; financial secretary, Max Fogel; treasurer, Jas. F. Blakie; chaplain, Robert Wakeman; physician, Dr. J. Green; marshal, Eugene Wolcott; sergeant-at-arms, B. J. Farrell; trustees, Ike Marks, L.

(Continued on page 55)

Stage Employees and Projectionists

By G. V. WALES

(Communications to New York Office)

An immediate road call has been asked for by the Washington (D. C.) Local on account of the stagehands employed at the Howard Theater not getting last week's salary. This is a colored show house and the men refused to work further until their wages were paid. The musicians connected with the theater informed the local that they would act in accordance with whatever was considered right and fair in the matter. Assistant President Spencer said that the Howard Theater had been in good financial status for as long as he could remember, so was therefore at a loss to figure out what the difficulty could be.

Local 51, of Houston, Tex., doesn't give many entertainments, but when it does, the affair is a wow. The local's annual Mardi Gras Ball was held February 24, and more than 500 members and their guests were on hand to make merry.

The proceeds derived from the occasion were added to the Sick and Death Benefit Fund, which has swelled to enormous proportions, according to word sent the New York office.

Max Fink and His Orchestra supplied the music for the dancing and grand march. As is the custom, most of the satellites appearing on the local vaudeville bill and star visiting attractions helped make the evening a memorable one. Several were in the lead when the clock sounded midnight, and the large gathering formed for the gala promenade.

This has been an annual event for the past 10 years and was indulged in prior to that time at different intervals. The local received its original charter in 1899 and was formerly presided over by Assistant President Spencer. The affair was held in the Main Street Auditorium this year as the City Auditorium was engaged long in advance.

Vice-President Cuiver suddenly suffered a throat affliction after completing a settlement at McAlester, Ok., and was rushed to a hospital in his home town, Oklahoma City, for an operation. The surgery was pronounced successful and the official is expected to be convalescing before long. He had been straightening out an argument which arose between the crew of the Busby Theater and the management.

More than 1,400 persons, including city officials and international officers, were present at the fifth annual Theatrical Stage Employees' Ball given by the Brockton (Mass.) Local February 20. It was communicated by Mary Mackey, Mr. and Mrs. Thomas Wirth attended with their daughter, Muriel, and informed *The Billboard* that they enjoyed the affair more than any of the balls given thus far. The featured attraction was multi-colored lights which were strewn over the walls and boxes in a most attractive manner.

The discussion between the crew of the Keith house at Columbus, O., was satisfactorily settled by Vice-President Elliott and Representative Tinney, they informed the New York office. Elliott went to Middletown, O., for another dispute while Tinney was assigned to Racine, Wis., to arrange with the local there about contract interpretations.

Representative Krouse is in Baltimore, with orders to proceed to Perth Amboy, N. J., as soon as he has patched up disagreements in the Monumental City. The Perth Amboy local also is in disagreeable straits caused by varied opinions on what its men should do and should not.

Representative Sherman was assigned to Newburg, N. Y., to see what puzzles the local there. Sherman is a fast worker when it comes to ironing out wrinkles that crop up between employees and should be out of this in a jiffy. It also was announced at the same time that General Secretary and Treasurer Richard J. Green had completed negotiations with his own local in Chicago and was back in the New York office.

The 15th annual banquet of the I. A. T. S. E., of East Liverpool, O., was held February 22 in the Eagles' Home. Attorney S. W. Crawford acted as toastmaster. Addresses were made by Prosecuting Attorney Robert M. Brookes and Attorney William S. Foulks. Entertainment was furnished by members of the *Radio Girls* Company, playing at a local theater. The menu was prepared by mothers and wives of the members.

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Equity Moves to Home of Its Own

THE headquarters of the Actors' Equity Association has been moved from 115 West 47th street to its own home at 45 West 47th street, New York. The building, which formerly was the home of Chief City Magistrate William McAdoo, has been extensively remodeled since its purchase last fall.

The new telephone number of the Actors' Equity Association is Bryant 3550.

George S. Trimble Dies

The Actors' Equity Association announces with deep regret the death of George S. Trimble, one of the most active representatives of the association, at his home, 2822 North Eighth street, Philadelphia, February 23. Death followed a stroke of apoplexy and came without warning. Further details appear in the Obituary Department of this issue.

As seen as news of Mr. Trimble's demise was received at the Equity offices we wired Mrs. Trimble: "We are all deeply shocked to learn that our dear old friend and fellow worker has passed on. Our deepest sympathy is with you and if we can do anything please command us. Let us know when and where funeral will take place."

Mrs. Trimble replied: "Replying to your wire Mr. Trimble will be buried Thursday 2 p.m. from Hackman Undertaking Establishment, 907 West Lehigh, Philadelphia. Body can be viewed Wednesday evening from 7 to 9 p.m."

Jefferson Window Dedicated

The window presented to the Church of the Transfiguration (The Little Church Around the Corner) by the Episcopal Actors' Guild and their friends was unveiled and dedicated February 20, as narrated on page 7 of last week's issue of *The Billboard*.

Among the addresses were *Jefferson and Howard*, by Charles A. Stevenson, of the Lambs; *The Little Church Around the Corner*, by Frank Gillmore; *A Tribute to Jefferson*, by Henry Chesterfield, secretary of the National Vaudeville Artists; and *The Church and the Stage*, by the Rev. Canon Dwyell, of the Liverpool Cathedral. Harrison Brockbank, of *The Love Song Company*, sang Allitsen's *The Lord Is My Light*.

The actual unveiling of the window was performed by Lauretta Jefferson Corbett, great-granddaughter of Joseph Jefferson. The eulogy *Joseph Jefferson, Man and Actor*, was delivered by John Drew, president of The Players.

Many theatrical organizations were represented by delegations, among them The Actors' Equity Association, Actors' Fund of America, Burlesque Club, Catholic Actors' Guild of America, The Friars, Green Room Club, Jewish Theatrical Alliance of America, The Lambs, managers of New York theaters, the moving picture industry, the N. V. A., The Players and the Episcopal Actors' Guild.

California Tent Licenses Vary

An examination of the fees required of tent shows by various towns in California, which has been conducted by Equity's Los Angeles office, indicates that there are considerable variations in the prices charged. Some of the cities and towns apparently are asking inequitable amounts before permission is granted the shows to open. Of these practices Mr. Nowell wrote to headquarters:

"At the solicitation of one of our members this office is tabulating a list of license fees charged thruout California for the operation of tent shows. We are sending letters to city and town clerks and so far the response has been practically 100 per cent."

"These licenses apparently vary greatly and it may be possible, according to information at hand, for us to eventually induce some of the town councils to reduce these fees."

In our reply we said:

"We think this work you have started will prove of inestimable value to the tent-show managers and actors. 'You are right, we believe, in fostering that form of entertainment, since apart from the natural desire to ensure employment for our members it will help keep the drama alive in the smaller communities and therefore be of cultural value to them.'"

Retrieving the Road Thru Amateurs

The work of the Higher Advisory Board of the Theater, as outlined at the general meeting of the Actors' Equity Association at the Forty-Eighth Street Theater, New York, January 24, and amplified in subsequent interviews, has been received with great interest not only among interests directly identified with the professional theater but among outsiders as well.

With regard to one of the suggested aims of the board reviving the nearly vanished road stands, N. E. Reed, of

Logans, Green & Co., reporters and publishers, suggested:

"The professional road troupe may be returned to the smaller town thru the local amateur organization. I say this because it is the amateur organization—specially of the school, which controls the only theater that will be available in the future—a theater that is rapidly approaching the dimensions and the equipment of the professional house. Then, too, this amateur organization is the only one of the town vitally interested in the spoken drama and therefore willing to sponsor it. Furthermore, this organization is intimately connected with the community's school it is the only one that represents the entire community and can assure a large audience or furnish proper financial guaranty."

"At different times it has been my fortune to direct the dramatic departments of five of our universities, all located in the smaller towns. Today when Mr. Shubert or Mr. Erlanger writes these colleges to book certain attractions planned for tour the colleges at once write me with the request that I see these attractions and report on their decency. Mind you, they do not ask me to pass on the merits of these attractions. They assume that any play that has had a lengthy New York run must possess certain merits. But they simply wish to know if the play is sufficiently clean that it may be handled without hurting the college's name. And whether the play is accepted or rejected is determined wholly by that one point. Now that is one bit of statistics. The second is much more conclusive, the dealing with the same subject. Certain publishers are attempting to place in amateur hands recent Broadway plays. The number of these plays, considered over a period of many years, runs into the hundreds. Yet there is not one play in all the lists that can be classed as indecent—in either language, situation or subject matter. And should the publisher buy a play containing indecent elements he is forced to eliminate them before

offering the play—if he doesn't the amateurs will. Now bear in mind that the amateur organization is a part of its own community and therefore should certainly know what that community wants. And it is this organization—not the publisher—that has said for 30 years, without a single exception, that it wants and will have only the decent play."

"A thousand reasons have been assigned why certain New York successes have failed in the 'sticks', but this one—the only one in the minds of amateurs—has never been given."

The Higher Advisory Board of the Theater has not yet been fully organized, as was pointed out by us to Mr. Reed, but this suggestion along with others received will be laid before the board when it begins to function.

The responses thus far received indicate that the board will have plenty of work cut out for it when assuming its responsibilities.

Little Theaters Laboratories of Stage

No movement in the theater has created more comment than the little theater movement. An investigator seeking to bolster a preconceived opinion can find plenty of authorities to confirm any angle of the subject in which he may be interested. But a dispassionate analysis of the subject is hard to find.

Such an analysis was made by Mr. Gillmore at the request of Ashby Deering of *The New York Morning Telegraph*, and published in that paper February 15 under the caption *Little Theater Impulse*. In it Mr. Gillmore said in part:

"While it is difficult to compute exactly what good the little theater has brought to the regular theater, yet at the same time it is easy to reply in a general way. In my opinion the professional stage of today owes a great deal to the little theater movement. In the first place it is a theater of experiment (and that is a point you want to make), where mechanical effects can be tried out, to say nothing of what perhaps might be termed experimental

writing. I mean by that new forms of building up a play which differ markedly in some cases from the regular formula laid down in books on stage craft and practiced thru tradition. It is natural that the commercial manager should be chary of radical experimentation, but to the little theater groups it is the meat on which they thrive."

"In my opinion the little theater group is the dilettante of the theatrical world. Its scope is much more ambitious than that of a tryout theater, which I understand some people suggested it should be. I am enthusiastic enough to believe that it is a laboratory of the theater in which the research work of the theater can always be conducted. Its results have been truly amazing. Look what the Provincetown Players have done. That playhouse has introduced to the regular stage such prominent artists as Eugene O'Neill. And without the influence of the little theater it is doubtful whether John Howard Lawson would ever have found the opportunity to present such a play as *The Professorial*."

"Of course it must be understood that it is difficult to draw the line just where the little theater ends and the professional theater begins. They are bound to overlap each other. Sometimes one might be giving credit to the little theater which virtually belongs to the professional stage. The Theater Guild is a glorified little theater. You know how ocean waves or rollers, some bigger than others, may encroach upon the land above the markings that are specifically known to indicate high tide."

"We are discussing now the material of plays and not the manner in which plays are acted. One of the great values of the little theater is that it encourages what might be described as folk drama. The best example of that is perhaps Professor Koch's experiment in North Carolina. He produces plays that are written by his students. They write about the life they know, and therefore they choose the country that they specifically inhabit. These plays are acted by Professor Koch's own students, who go on tour of the State and by so doing keep alive at least an acquaintance with the drama, which otherwise would be entirely lost to them."

"All the people who join the little theater movement, either as actors or as mere spectators, are bound to have an interest. And that interest is not confined necessarily to their own particular club. It is only reasonable to suppose that since they have become so interested in amateurs they will want to see professionals at work. Therefore they become patrons of the regular theater."

"Anything that helps amateurs and the little theater is sure to help the professional stage. Take music for instance. The amateur musician, or student of music, is one of the keenest attendants at professional concerts—vocal and instrumental. Those who are learning to sing love the opera and the concert stage beyond anything else. It is the same the world over when one's interest begins to be aroused and ambition takes hold."

"Amateur dramatic clubs are growing in numbers, and what applies to the little theater applies equally to them. It is a mistake to sneer at them. They have developed some of our best actors, as well as our most ardent theatergoers."

ACTORS' EQUITY ASSOCIATION

Executive secretary's weekly report for council meeting February 24, 1925:

New Candidates

Regular Members—Paul E. Delman, Louis Mason, Pierre Pelletier, Mrs. Pierre Pelletier, Lillian Smalley, Marjorie Whitney.

Members Without Vote (Junior Members)—Lois Austin, Olive Babrens, William D. Gargan, Ruth Harrison, Eva Helmeson, Lowen Kildare, Robert A. Pinnington, Cora Stephens, Doris Woodward.

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CHORUS EQUITY ASSOCIATION OF AMERICA

JOHN EMERSON, *President*.

DOROTHY BRYANT, *Executive Secretary*.

FIFTY-TWO new members joined the Chorus Equity in the past week.

We are holding checks in settlement of claims for Elizabeth Huyler, Walter Twaroshk, Nancy Mayo, Frank Shea, Hazel St. Amant, Carol Raffin, Christie Le Bon, Stella White, Jack Varley, William Perloff, Lorenzo Vitale, Percy Richards and Emilia Pratesia. Members of the *When Summer Comes* Company, which closed in Washington, D. C., February 21, were brought back to New York by the Equity. A part of their salary is covered by a bond posted with Equity. The association was not able to get a full two weeks' salary in the bond and the members of the company were warned of this. However, they will receive a substantial amount thru the efforts of the association.

Thirty dollars in New York and \$35 on the road is the minimum salary on the Equity contract—that is, it is the least that the manager can pay you. Most of our members working in first-class companies are paid more than the minimum. Some of our people seem to be under the impression that the Equity

has done them a grave injustice by not raising the minimum. All the association can do is to guarantee you a living wage—after that you must bargain with the manager yourself. The Equity contract does protect you to this extent however: Clause five, under rules governing Chorus Equity minimum contract, definitely states that if the manager has not signed your contract by the end of the 10th day of rehearsal, and if you are not satisfied with the salary he offers you after the expiration of the 10th day, you may leave the company and insist that the manager pay you one week's salary. If he has not offered you your contract at the end of the 20th day, and if you are not satisfied with the salary offered, you may leave and insist that the manager pay you two weeks' salary. In other words your association has given you a contract which places you in a perfectly safe position if you wish to discuss salary with your manager. If he has neglected to issue contracts within the required time he cannot afford to ignore any reasonable demand you may make for pay over the minimum. Mem-

(Continued on page 46)

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Screen Styles

CHARLES LE MAIRE
LAUDS ENOUISTE
BARBARA LaMARR

Charles LeMaire, renowned young artist-designer, who probably has consumed more stage stars in the last several years than any of his contemporaries, recently completed 13 wonderful gowns for Barbara La Marr. She will wear these in the role of Isabella Echevarria in her next picture, *Heart of a Temptress*, an adaptation of *Heart and Farewell*, the Broadway stage success by William Hurlburt, in which Florence Reed was starred.

As Isabella Echevarria was the most beautiful and admired woman in Europe, in her time, wearing apparel that even royalty itself could not equal, the undertaking of designing 13 gowns for this superlatively elegant creature was far from easy. But each and every gown proved a success, an achievement which Mr. LeMaire declared, is in a great measure due to Miss La Marr herself, she being one of the few women of the screen who know instinctively how to dress, what to wear and when to wear it.

"During the tedious hours of fitting," Mr. LeMaire said, "Miss La Marr was untiring, sometimes standing for a period of three or four hours at a time, waiting patiently until the fitters could find just the right draperies and lines. There was very little trouble or delay, as Miss La Marr knew immediately if the lines, colors and materials selected would suit her particular type.

"While Miss La Marr likes to look well groomed and smart, she is by no means a slave to the latest thing in fashion. For instance, no matter what the fashionable skirt length may be she will always wear her skirts rather long, knowing that long graceful lines are best suited to her personality. While many hail her as an exotic type, to me she represents the elegant, rather than the exotic type. She carries herself in a majestic way that lends an added grace and distinction to the most simple gown. In fact, the more simple and draped her clothes are the better she looks in them. Were it possible to make up the costumes that Erte draws she would be the one to wear them. Her type lends itself to any foreign atmosphere and she has an instinctive feeling for design, which is an inspiration to one who has the privilege of creating new costumes for her.

Dressing the Type

You who are of the same type as Barbara of the movies, black hair, green eyes, ivory complexion, very willowy and slender, average height, heed what Mr. LeMaire says about the things that look best on Miss La Marr's type, for he is a reliable authority:

"I think," said he, "that Barbara La Marr looks best in graceful, clinging materials that are carefully draped to accentuate the beauty of her figure. She looks beautiful in velvet, while soft, simply draped georgettes, chiffons or crepes suit her equally well. Her colors are jade green, deep orchid, chateauise, burnt orange and turquoise blue."

The great range of costumes which Mr. LeMaire has designed for Miss La Marr include models for negligee, lingerie, sport, traveling, afternoon, dinner and evening wear.

Descriptions of Designs

The negligee illustrated is made of Nile green charmeuse and is bound and bordered with extremely wide ostrich, which shades from a Nile green to turquoise and jade. There are bands of silk flowers in pastel tones on the shoulders and a delicate sprig of flowers at the waistline.

The gown worn at the opening of the picture is made of white crepe satin. The bodice is tight and extremely long and the skirt pulls around to the front, where it meets two bands of embroidery, from which hang two thick tassels of fringe made of narrow black braid. The two bands of embroidery continue around the back of the neck to form a little pointed cape, from which hang the same fringes, full length, to the floor. An ermine neckpiece, trimmed with ermine tails and a small white turban with a lace veil that wraps around the arm and trails out on the floor, and little white gloves with turned-back lining of black complete the costume.

One of Miss La Marr's favorite dresses is of black velvet, made very tight, with a long train that lies about a foot and a half on the floor. There are tight sleeves of the thinnest marquisette, six or seven feet in length, making it necessary for Miss La Marr to shift them on her arms. The neck, like the cuffs and the bottom of the skirt, has a roll of velvet similar to those found on a Japanese kimono. A long string of pearls is hung around the neck. The pearls are caught in the dress and come hanging out of two slits in the bodice, giving an attractive and unusual effect.

Another of Miss La Marr's special favorites is an afternoon gown made of orchid chiffon over a tight slip of changeable satin. Large circular sleeves flow gracefully at every movement of the arm. Pink velvet gardenias are placed on the left shoulder and stream down from the waistline.

One of the negligees which Miss La Marr will wear in *Heart of a Temptress* has a train eight yards long. There are

The Shopper

Barbara La Marr's Sumptuous Gown and a Swagger Sports Frock

Important!

When writing *The Shopper* please bear in mind that the descriptions in this column are not advertisements. They are simply *The Shopper's* discoveries in the shops.

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When ordering, please do not send personal checks. The shops refuse to accept them. A money order is always acceptable.

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Please enclose a stamp with your letter for reply.



Miss La Marr's gown is described in the *Screen Styles* column, at your right, and the sports frock is discussed in *The Shopper*, at your left.

A knitted sports frock is a source of comfort all the year 'round. It comes in handy for sports, motoring or merely hiking and is an indispensable part of the vacation wardrobe. One of these frocks in a combination of silk and wool, with plaid elaborations in the weaving, is offered in four different color combinations by a famous sports attire concern at \$15.75. If you have priced knitted apparel you know that the price of \$15.75 is very modest, indeed, even for a style which is a bit out of date. The frock we have in mind, however, and which is illustrated on this page is right up to the minute and comes in the following new color combinations: henna, brown and blue; tan, green and henna; blue, green and red. This smart design offers the lasting good style of straight lines and the enduring service of line materials and expert workmanship.

Did you ever discover a good quality opera hose at \$3.56 a pair? Impossible, you say? On the contrary, it is a possibility. Famous Fain has included a theatrical department in their establishment, and one of the features is opera hose at \$3.56 a pair. The hose are an excellent value for the price, altho the color range is restricted to white, pink and black. Other shades, however, may be ordered to match your costume for \$1 extra.

You remember the Famous Fain hose we used to feature in this column at \$1 a pair? These have been succeeded by a 97-cent hose, which are sold 3 pair, of any shade, for \$2.75. Of course, these are not full-fashioned hose, but there is no seam on the bottom of the foot.

The Easter number of *Stylish Hats and How to Make Them* has just come from the press. It shows a pleasing variety of designs, made from the Tri-part Hat Patterns, which may be purchased for \$1. It is replete with fashion news, concerning shapes, colors and trimmings, and offers the reader the advantage of buying every requisite of the stylish hat from the mail order department maintained by *Stylish Hats*.

The hat illustrated below is made from a Tri-part (three-section) buckram, wired frame, which is sewn together in a jiffy. It is made of novelty straw braid in rust color for the under brim and crown top, while crepe de chine in the same shade is used for the upper brim, facing and side band.

Four leaves, in two shades of green, are posed jauntily on the crown top.

The Easter number of *Stylish Hats* may be ordered thru *The Shopper* for 25 cents. After you have seen a copy you most surely will want to place a yearly subscription to this illuminating hat magazine, which offers a unique service in teaching the woman how to make her own hats expertly at one-third the usual cost.

Rehearsal rompers of a special design, said to have been suggested by Ned Wayburn, with the idea of offering perfect freedom of movement when rehearsing

"Perfumes have undergone an evolution with the advancement of womankind," declares a famous perfumer. "And now they match the costume—in spirit, of course. In winter, with the heavier and more somber attire, the clever woman uses a heavier perfume of the spicy kind, but in spring she emulates the breath of the flowers, by using a floral perfume, with the lighter and gayer attire."

He then demonstrated to us groups of perfumes which were compared to tones in music. There were the diminutos and the crescendos; the delicate flower breaths and the five-fold and 10-fold concentrates. The perfume that suits one's personality is that which stimulates or soothes, as the need may be. A glance at the perfume list prepared by this concern, with quotations (and they are pleasingly modest), will suggest your kind of perfume. May we send you a list?

If you are afflicted by that painful little nuisance known as hangnails, which seems to defy the efforts of the most competent manicurist, we suggest that you cease having the little pest irritated by constant manicuring and resort, instead, to the use of Beecham's Celebrated Alabastine. This is a cream which softens the cuticle, prevents and cures hangnails and rough finger tips, preventing the nails from chipping or cracking. It is applied to the cuticle and has the effect of hardening and healing. Also an ideal hand cream with a mild astringent action. The price of Alabastine is 75 cents.

A blessing to the active theatrical woman who must wear dainty apparel is a liquid deodorant, as colorless as water. As it does not contain corrosive aluminum salts or injurious caustic acids, it may be used frequently without injury to the finest fabrics. Its effect in nullifying odor is so thorough that it is also recommended for cleansing clothing or shields. It is fragrant, without the slightest suggestion of disinfectants, and its use is a

clothes, despite the warmer temperature. The deodorant comes in sprinkle-top bottles at 65 cents and \$1.25. A special cap prevents leaking in the traveling bag.

Frances Owen Harvey, the acne specialist, declares that in order to cure acne it is necessary to penetrate deep into the pores and relieve them of their accumulation of poison, surface treatments merely alleviating. Miss Harvey first applies a preparation which penetrates the pores and dislodges impurities and then she subjects the pores to a shrinking process which brings them back to normal. If you are unable to call at Miss Harvey's salon (address on request) we shall be glad to procure for you descriptive literature concerning home treatment.

During the months of March and April the woman with the dry, sensitive skin will find her complexion troubles doubled unless she takes the precaution of using a rich nourishing cream. If she does not wish to face summer with added lines in her face she will need to apply the nourishing cream morning and night.

Mme. Helena Rubinstein is at present recommending Valaze Anthosores to the woman with the dry skin who visits the Rubinstein establishment in quest of treatment. Valaze Anthosores is a richly nourishing cream, a blend of Oriental oils and bracing ingredients which penetrate and build up the strength of the underlying tissues. These properties make the cream a specialty for correcting dryness, lines, hollows and sallowness. It is also recommended for correcting hollows in the neck. Two sizes, \$1.75 and \$3.50.

For the average skin Mme. Rubinstein recommends Pasteurized Cream, which sells for \$1, as a protecting cream against the ravages of March winds.

Madeline Collins, prima donna of *Natja*, at the Knickerbocker Theater, New York, and Kathleen Mcdonnell, of the cast of *Episode*, on whom we called last week, both used, with pleasing results, a certain

The Beauty Box

KATHLENE MACDONNELL



Leading lady of Gilbert Emery's "Episode", seen recently at the Bijou, New York, wears a smart ensemble of white kasha. The jaunty little hat is of black taffeta, faced with white taffeta, and the coat wrap is black, with a scarf of white.

Talking Things Over With Kathlene MacDonnell

When Gilbert Emery wrote Episode, which closed recently at the Bijou Theater, New York, he made his heroine, Evelyn Ryesdale, so charming and talkative that only a woman of unusual mental adroitness could combine the two qualities on the stage and—well, get away with it without driving the audience mad.

Evelyn, in an impulsive moment, staged an episode with her husband's best friend which was later uncovered by the husband. Evelyn talked her irate spouse out of a vengeful frame of mind, out of a decision to get a divorce and into the conviction that he couldn't live without her, all in the presence of the other man.

But to make a long story short they found the charming talker in Kathlene MacDonnell.

Feeling that an actress who could

come thru three talkative acts with flying colors must have interesting views on things in general, we paid Miss MacDonnell a visit in her dressing room.

"How do you manage to keep your voice so beautifully chimelike in spite of constant use?" we asked Miss MacDonnell.

The question amused her, made her laugh heartily in fact. Then she said: "I wonder if Mr. Courtleigh and Mr. Emery would agree with your description?" And she added: "I spend a part of each year practicing vocal exercises under a competent teacher who is a good critic of tone placing."

Noting her wonderful red hair, we simply had to mention it.

"It proved lucky to me when seeking my first engagement," explained Miss MacDonnell, with the same ingratiating smile that convinced William Courtleigh, as the wronged husband, that the only way he could right the wrong would be to forget the wrong ever happened.

"Tell us about it," we urged.

"Well," commenced Miss MacDonnell, applying shadow to the lids of her eyes, "when I came from my birthplace in the northern part of Canada, fresh from the convent to New York to seek a theatrical career, I walked into the younger sister role in Mrs. Bumpstead Leigh, in which Minnie Maddern Fisk was starring, because my hair was the same shade as the star's, which gave a semblance of reality to the relation of sisters."

"And did good luck remain with you?"

"It all depends on what you consider good luck," chimed Miss MacDonnell.

The engagement with Mrs. Bumpstead Leigh gave me my opportunity and awakened me to the need of specialized training. So I went into stock. That the stock venture was lucky was proved by the fact that I was engaged to appear with Henry Miller in Life, Just Outside the Door, Pride of Race, Marjorie Day and in the special performance of Strindberg's Easter, given by the Stage Society."

"And then?" we urged.

"And then I spent one year in Australia, playing terrific parts without stopping to rest, doing such plays as Daddy Long-Legs, The Outcast and L'Atillon.

"When I returned to New York Madame Luck was still my companion. I was engaged for the Theater Guild's production, R. U. R., and later for the role of Maxine in The Dancers, playing the latter part on two days' notice."

"There is one thing I consider deadly to the actress," exclaimed Miss MacDonnell, abruptly leaving the subject of her career, "and that is being considered a definite type."

"But that is a condition that has become universal," we remonstrated.

"There is a remedy: Courage enough to refuse to follow in the beaten path," said she. "Barriers do not mean that we cannot fight for our right to be versatile individuals—artists. The type bugbear will be vanquished when every individual actress realizes that barriers do not mean we cannot do what we wish."

Knowing that Kathlene MacDonnell had been educated to be a concert pianist, an art that she truly loved, we realized that she was speaking earnestly when she advocated the overcoming of barriers. Had she permitted it, her training as a pianist might have proved a barrier to a stage career.

She next extolled the Theater Guild of New York, claiming that few of us realize how great a debt of gratitude we owe this wonderful institution, which is giving plays a chance to live which

(Continued on page 55)

GEORGINA TILDEN



Now playing in "The Crucible" at the Triangle Theater, New York.

Little Georgina Tilden Mascot of Triangle

When Kathleen Kirkwood put on Uncle Tom's Cabin successfully at her Triangle Theater in Greenwich Village, despite space limitations, the most praised member of the cast was 11-year-old Georgina Tilden, whose Topsy was a revelation in mischievous abandonment. In fact, little Georgina gave Topsy typical Tilden touches that kept the audience's risibilities uproariously active. In stage parlance Georgina was a hit!

Again when The Crucible was staged recently by Miss Kirkwood wee Miss Tilden scored another hit.

Seeking her after the performance we found her with her parents. We immediately recognized her father, Milano Tilden, a favorite player in the world of motion pictures, and recently engaged to play in The Sapphire Ring. Her mother proved to be Elizabeth DePuy, a former actress, who finds the management of her little daughter so engrossing that she no longer has time to play.

With adorable enthusiasm little Miss Tilden told us that she had been leading lady in the recent revival of The Fatal Wedding, that she was the first real child to play Topsy, a role which she could go on playing forever and which she had committed to memory in four days; that she had played with Sothern and Marlowe in a Shakespearean, the little page in Twelfth Night, and that she attends the Professional Children's School.

Georgina Tilden is one of the prettiest little girls we have seen. She has large brown eyes, brown curls, curled in the good old-fashioned way, and a very,

very active and well-stored mind. Those who play at the Triangle affectionately call her their mascot, a title thoroly enjoyed by the little one, who expresses the wish that she shall prove a mascot in every sense of the word.

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Income Tax Department

Conducted by M. L. Seidman, C. P. A., of Seidman & Seidman, Certified Public Accountants

This is the 11th of a series of articles on how to prepare income tax returns that will appear regularly in these columns. Mr. Seidman is chairman of the Committee of Tax Consultants of the Committee of American Business Men. He is a well-known tax expert and has written numerous articles on taxation. Mr. Seidman will answer all questions on the subject directed to him by our readers. Such questions should be addressed to this publication, attention of the Tax Editor. To receive attention all communications should be signed by the writer. Mr. Seidman's answer, however, when published will not reveal the identity of the inquirer.

So many readers' questions have accumulated that it has again been deemed advisable to devote this entire article to them.

Earned Income From Sole Proprietorship

Q. In your seventh article there appeared a question of computing the tax of an individual whose business cleared above all expenses \$5,800. Why do you not treat the entire income of \$5,800 as earned, making the earned income credit \$14.50 instead of \$10.50, and the total tax \$40.53 instead of \$47.53? I would be pleased to have your explanation. O. T. B.

A. An individual owning his own business is limited in figuring his earned income credit to an allowance for compensation of not more than 20 per cent of his net income from business. This amount, in any event, cannot exceed a reasonable allowance for the services actually rendered by the individual, nor can it exceed \$10,000. A minimum of \$5,000 is allowed in every case. In the instant case \$5,000 is the maximum of earned income.

Income From Garage

Q. In June, 1924, I bought a one-family house which I use for my home. There is also a two-car garage, one section of which I rent for \$6 a month. This is the only income I have from this property. There is a mortgage on the property on which I pay 6 per cent interest. Before I bought the house my rent for the house and garage was \$46 a month. Please advise me how to determine the income from this investment. I realize I have not mentioned taxes and other expenses. I can determine these, but what puzzles me is the determination of the gross income. G. C. G.

A. The \$6 monthly rent received from the rental of one-half of your garage should be included in income. Against this can be applied one-half of the depreciation on the garage and one-half of any other expenses in the upkeep of the garage. The entire tax on your home and all of the interest paid on your mortgage are deductible from your income. No other expenses on your home may be deducted. The rental value of your home is not income.

Stock Profits

Q. Some years ago the writer suddenly found himself heavily overbought on stock in speculative account, and was obliged to accept very heavy losses on some of the stocks in order to prevent being entirely wiped out. In order to do so a large loan had to be secured from my bankers, and various securities were pledged as collateral. If the present "Boom Market" continues long enough it may be possible to pay off part or the whole of the loan thru the enhancement in prices of some of the securities bought some years ago. This would show an apparent profit on such securities, which in reality is only by the recovery of a part of my losses sustained previously, and the redeeming of securities upon the income from which I have paid income taxes. In such a case would I have to declare these profits in making my income tax return? J. H. C.

A. Any profits, based upon the excess of the final selling price over your original cost of securities, must be reported as income in the year in which you sell the securities. This is true, altho the profit is merely making good what you had previously lost in the past. For income tax purposes every year's transactions must be considered separately.

Head of a Household

Q. My business as an engineer keeps my actual place of residence an ever-changing process. I have, however, established a home which I own and keep up, and support a mother who lives there. I only stay in this home a few weeks a year, my business keeping me in other parts of the country. It seems to me that I should be allowed an exemption of \$2,500 as head of a household and \$400 additional for the support of my mother as a dependent. E. G. C.

A. Since you have established a home and support your mother in that home you are entitled to an exemption of \$2,500 as head of a family with one dependent. This is true, altho your business keeps you away from home the greater part of the year.

Worthless Bank Stock

Q. Suppose Mr. A owns a certain amount of bank stock for which he paid at the rate of \$100. Now suppose that the bank fails and A is called upon to pay an assessment at the same rate, that is, \$100 a share. Can Mr. A charge off this amount at the rate of \$200 a share as a loss with regard to the federal income tax? If so, at what place on the tax blank should he make the entry? C. E. S.

A. Since the bank stock is totally worthless, the \$200 a share can be charged off as a loss on your federal income tax return. If you are reporting on the long form for income over \$5,000 the deduction can be taken as item 13. If you are reporting on the short form for income under \$5,000 the deduction can be included with "other deductions" item 8.

Earned Income

Q. I am a general agent for a life insurance company. I write personally little, if any, business, devoting my time to supervising the work of agents employed by me. Under these circumstances can the first \$10,000 of my in-

come be considered as "earned income"? Could I assign myself such a salary when this amount is more than 20 per cent of the total net commissions accruing to me after paying commissions to subagents, office expenses, etc.? C. J.

A. Altho your time is devoted to supervising the work of agents, your income in such a capacity is from personal services rendered. Under such circumstances the first \$10,000 of your net commissions as a general agent for a life insurance company may be considered as earned income.

Sale of Securities by an Executor

Q. In 191— a party died, leaving an estate to 15 different heirs. Among other securities he left some common stock in several cotton mills. Before his death very little, if any, of this stock had ever been offered for sale. Four or five years after his death the executors sold the mill stock for \$300 a share. What income tax should have been paid on this sale? Should the taxes have been paid on the whole amount or should the amount on each of the 15 shares have been figured separately? W. C. T.

A. A profit was realized on the sale of the stock, measured by the difference between the selling price and the value of the stock in 191— at the date of the death of the testator. Whether the profit is taxable directly to the executor of the estate in one lump sum, or should be divided among the 15 heirs, depends upon the terms of the estate. Ordinarily if the beneficiaries have a life or other terminable interest the profit on the sale of the property of the estate is taxable directly to the executor.

because the programs are so mediocre that the B. B. C. will either have to give more theatrical stuff or more news items. In order that it shall not be the latter the British press is boosting the B. B. C. and the columns of free advertising not to mention the columns daily of the various programs is giving the B. B. C. tens of thousands of dollars' news space weekly. G. G. says that he is going to be a sort of liaison officer between the stage and the wireless. He will not even mind being called an "Ambassador" if you like. And then he makes the following statement: "We've quarreled long enough, and it's time for us to make friends and help one another. After all why shouldn't we?" He's going to help the B. B. C. to find artists. In passing it should be remembered that recently the B. B. C. announced it had tested 10,000 artists and had engaged more than 1,000 for future occasions. G. G. thinks his theatrical experience will come in sort of useful here. He admits that the B. B. C. are testing as to the public's requirements and thinks he's the man to find out. Nevertheless whatever the outcome be, the public is distinctly on the side of the B. B. C. and against the theatrical managers and the artists, for not letting them hear the shows for nothing. The engagement of G. G. has made the managers the more frightened because they think that G. G. will organize stock companies for studio work and that will crimp them worse. They wanted the B. B. C. to give a pledge that it wouldn't have any stock companies capable of giving musical comedies over the air route, but the engagement of G. G. shapes toward the end. As for the dramatic end of it we remind our readers how the Manchester station killed Broadway stone dead in that area when he advertised *The Butterfly on the Wheel* for his Eccles Theater. The B. B. C. paid the royalty thereon and sent it thru the air ahead of him.

Revue and Paucity of Dates

England seems everything that is wrong as regards show business. Many vaude acts out of work, and their name is legion, but we refer to those with a few hundred dollars left, are speculating in revues. Four or five acts get around and throw a revue together. They engage about 8 or 12 chorus girls who can kick a bit and then they have a revue. Their chief difficulty now is to get dates for even these half-baked shows. The reason is that everyone is running a revue and there are more revues than dates. Therefore the hick towns which used to have to rely on the absolute riff-raff shows sit at their ease and pick and choose from the cream of the number two revues which are vacant "Monday next". The various towns which were always known as "production weeks" now play the best of shows, but every manager knows it will be but a matter of how little they will lose on the week's share. The result is that new productions have got to go further and further into the wilds and to produce at villages, we cannot call them "towns", which we have never heard of, let alone visited. Cohoes and such towns are New Yorks by comparison. Everybody thinks that their show is the best, but it seems more difficult to get a "production week" than the regular weeks, because managers refuse to allow shows to experiment their first week's work with them. What a change over the whole scene, and we are wondering what the summer will be like with these shows scrambling for even the smallest village to play in.

Propaganda Songs

You read about that song, *Eat More Fruit*, set to the tune of *Three Blind Mice*. Well, they say this is backed by the Fruit Growers' Association and that they have put up more than \$10,000 for Lawrence Wright to boost it. We've a big opinion of Lawrie, as we have often written here-in, but he sure does get the stuff. Now the fish section has gone one better and gotten a song called *Eat More Fish* and there is quite a competition in the way of publicity. This latter lot got hold of a discharged soldier itinerant band (we've plenty—real and fake) and quietly posted it outside Wright's office. He saw an opportunity, sent out band parts and got them playing his *Fruit* song. They did, loudly, and collected some few bucks thereon from Lawrie and the crowd. The moment Lawrie bowed and beamed his acknowledgments, and re-entered his office door, out came the parts of *Eat More Fish*, to which tune they marched away playing more lustily than ever over their hoax of the showman Wright. Oh these publicity men. Now the butchers are mixing it with *Meat, Meat, Meat!*

FROM LONDON TOWN

The Vaudeville Field

Billboard Office, 18 Charing Cross Road, W. C. 2

By "WESTCENT"

Has the B. B. C. Beat the Managers?

LONDON, Feb. 14.—That's the question most everybody is asking, and there are many and varied replies. It's all very well for some managers to think they can do the ostrich act and, by hiding their head in the sand, think the rest of the world sees or knows as little as they pretend they know. We have a very shrewd suspicion that the B. B. C. men themselves know by now the full facts as to the managerial consternation at the agency and the far-reaching effects the policy itself has had in the ranks of the Theatrical Managers' Association. The only united front seems to be in the ranks of the vaude, artists and the regular vaude, managers. Still is adamantly opposed to the B. B. C. and all its works. So is the V. A. F. as regards the installing of a microphone in a vaude house. In this the vaude, artists are in a rather strong legal position. They have the bulwark of their own V. A. F. contract upon which to entrench themselves and the fact that many of their members are selling their own copyright material. Apart from this they have done good propaganda work in instilling into the minds of all and sundry vaude, artists that even tho they were to get \$100 for one broadcast the fact that they would have a million or a million and a half audience would soon exhaust their freshness even for the broadcast "spongers". Charles Coborn, of "The Man who broke the Bank at Monte Carlo" fame, was a broadcaster and rather objected as for himself as to the official V. A. F. attitude. The other day he broadcasted from Bournemouth, the South of England, and was very annoyed to find that his act had been simultaneously broadcast right thru to Aberdeen, about 700 miles away. Now he does not like the B. B. C. people.

What It Might Come To

The negotiations with the B. B. C. people have gotten to definite facts, but the radio people seem to have plainly told the managerial or anti-B. B. C. folk that the truce they agreed, not to radio any theater shows while the negotiations were going on, cannot be continued because they have so many offers to radio West End shows that they are getting behind with their business and that, talk or no talk, they must look after their B. B. C. business. That's the spirit that shows the B. B. C. people have the hulk on the anti-radios. These latter seek to get an undertaking from the B. B. C. that they will not radio more than one theatrical show (musical comedy included) every 14 days and that the area be limited if possible to London. It was suggested that this should happen Saturday nights after 9:30. The B. B. C.'s counter to this was that after 9:30 o'clock Saturday night every other station in Great Britain closes down and the whole of the program is S. B. from London. Came then the alternative and that for Friday nights. Here again local stations periodically close Friday nights and carry on from London. So there could be no guarantee as to the exclusion of various areas. The B. B. C. quite possibly will absolutely refuse to give any undertaking to restrict the sending out, but will suit themselves. It must be admitted that the managerial associations are in a cleft stick. So few are the attractions paying London that the men who own the West End theaters are not in the present position to dictate to intending renters that

The B. B. C.'s Last Straw

George Grossmith is the new advisory director of programs of the B. B. C. That put the finish on the poor distraught West End Managers. G. G. had, thru his partner, broadcast *Patricia* and the Winter Garden's show, and G. G. told the anti-broadcasters that he thought the radio was a fine thing and that if they didn't like his actions he would resign. That resignation stuff is the easiest way out for some of the folk when they want to get rid of a vow. True G. G. wasn't concerned in the oath business. The announcement of this got a great deal of publicity from the press and it's curious to notice how the press is the right-hand booster of the B. B. C. as against show business. It's said this is

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Editorial Comment

A VERY significant connecting link
has been established between the
little theater and the legitimate
theater.

In Ithaca, N. Y., a syndicate is said
to control all the theaters and will not
permit road shows to play there. For
some time the people of that town have
had to be content with motion pictures
for entertainment—and not always good
motion pictures at that. This sole form
of amusement has not been making a
great hit with the theatergoers of

Ithaca, but there was no other choice
for them so they have had to bear it.

Now the little theater has come to
their rescue. One of these groups is
connected with the Ithaca Conservatory
of Music, where an auditorium seating
a few hundred is available. With five
professional actors, including an experi-
enced director, as a nucleus, and the en-
tire personnel of the dramatic depart-
ment at the conservatory to draw from
for whatever other talent may be needed
from time to time, a stock company has
been organized under the auspices of
the conservatory for the purpose of
producing late Broadway hits and such
other plays as may suit the demand of
that community.

A similar instance is reported from
Monticello, N. Y., where an organiza-
tion known as St. Peter's Dramatic So-
ciety is putting on a show every month
and thus giving spoken entertainment
in a town where otherwise there would
be nothing but motion pictures.

These instances serve as examples of
the possibilities of the little theater in
the proposed campaign to revive the
spoken drama. There are thousands of
localities thruout the country that are
now closed to legitimate shows but
which could operate a community thea-

a \$50 job to the last minute because
they saw a manager's ad and answered
it. He might give them \$60 or \$75.
Maybe they wait until the \$50 job is
gone and the manager doesn't even
answer their communication. This
is not right.

THE general public cannot be made
to judge of what should and what
should not be presented on the
stage, because it judges according to a
double standard. There are many peo-
ple who, altho they insistently and
fervently declare that dirty shows are
bad and undesirable for the "general
public", will nevertheless go to see
such shows themselves.

The producing manager, to do con-
structive work for the stage, should be
to the public what the right kind of
parents are to their children. There
cannot be good children unless they are
managed by their parents, and that
statement can well be applied to the
producing manager as regards the
public.

The majority—vast majority—of peo-
ple are decentminded, but there are
many, as we said above, who look upon
salacious shows unfavorably but will go
to see them. It is only natural then to

Art and Commercial Nakedness

VERY little has been said, in the present agitation over the cleansing
of the stage, about the subject of costumes—or lack of costumes—
in many of the musical shows.

Nudity, when it is paraded merely for sensationalism or to entice
patronage, can be just as offensive and injurious to morals as can the
filthy gutter talk that is dispensed so freely in many of the current
plays. It is not such a difficult thing to determine where the line falls
between art and commercial nakedness. This line should be estab-
lished and its observance enforced.

Another subject that has not been taken up in the crusade is the
displaying of obscene photographs and posters to advertise shows.
While these pictures serve their commercial purpose very success-
fully, at the same time they do a great deal of harm. Not only do
they have a bad influence on the minds of young people, but the big
majority of adults consider them distasteful and offensive.

The controversies that frequently arise in the larger cities outside
of New York over the decency of the nude displays in certain shows
also are bad for the reputation of the theater in general. A show
always loses out in an argument of this kind, and, while the attendant
publicity may prove profitable, the damage done to the good name of
the theater is invariably great. All sins committed by dirty and im-
moral shows are committed in the name of the theater.

The citizens' play jury, which was revived last week in New York,
has ample power to regulate the matter of proper costuming in shows.
It also has power to deal with stage business and stage properties, and
it should have the same power in connection with objectionable photo-
graphic displays. The sooner these powers are exercised the better it
will be for the theater.

ter with the assistance of a few pro-
fessional players.

The idea is worthy of serious con-
sideration by the committee of the
theater when that body is ready to
function.

CHICAGO actors have voiced a com-
plaint that we believe is founded
on solid and sensible ground. A
manager, say, advertises for people
or for an agent. He gets replies by
mail as requested. The person he
selects gets the job and the others wait
for the answer that they almost never
get. Both actors and agents say this is
wrong—and it is wrong. A postal with
a brief negative on it relieves the mind
of the persons seeking the job, and
they go and look for another. It is
all wrong for a manager to invite
replies by mail and not answer every
one of them. It keeps many people
from taking another job until the very
last minute in the hope that this man-
ager MAY have something better for
them. Sometimes this wait makes them
lose a position which they could other-
wise have secured. It is a narrow, self-
ish and careless attitude for a man-
ager to take. With most of them it is
doubtless thoughtlessness. They should
be more considerate. Actors and
agents are human. They want to do
the best they can. They "stand off"

assume that they will get into the habit
of going to those shows whenever they
have the opportunity. That probably is
what the producers of filth call public
demand, or "giving the public what it
wants."

One of the duties of the producers is
to produce plays that are uplifting—
not morally destructive. They should
bring their "children" (the theater-going
public) up in the right way and by
so doing they will be elevating instead
of undermining the stage.

Outdoor showmen in general are op-
timistic over the coming season, not
expecting it to be a record-breaker, but
just a good season.

The days of "putting on anything and
getting by with it" are over—the pub-
lic today wants its money's worth in
clean and high-class amusement, and if
given that and a little more, after being
fed up on radio and cross-word puzzles,
we believe patronage in good measure
will result.

The critical *Manchester Guardian*
says there were but nine film produc-
tions of the first rank in 1924: *Destiny*,
Caligari, *The Niebelungs*, *The Street*,
Warning Shadows, *The Thief of Bag-
dad*, *A Woman of Paris*, *The Marriage*
Circle and *Kean*. The first five men-
tioned are German, the next three

**QUESTIONS
AND
ANSWERS**

R. G.—Yes, the Great Lester is easily
one of the world's foremost ventriloquists
of the present day. His home is in Rhine-
lander, Wis.

D. L. H.—The one-act play, *Twentieth
Century Burglars*, was written by R.
Rosenzweig and copyrighted under No.
D-9147, September 26, 1906, by Rosalind
Rosenzweig. For duration of copyright
see circular 15, issued by the Librarian
of Congress, Washington, D. C.

D. D.—You are wrong. The widely
known songsters, Van and Schenck, did
work as motorman and conductor on the
same trolley in Brooklyn, N. Y., their
home town, for some time before their
professional debut. While they have at-
tained a leading position for their par-
ticular brand of entertainment these
young men have not allowed fame and
fortune to cause them to ever deny
former pursuits.

American and the last one French. The
general run of American movies,
further says *The Guardian*, are "jazzy,
tiresome and tawdry."

It looks like the time is coming when
fairs will have a universal system of
accounting—at least the big ones. Fair
officials are giving the subject deep
study.

The objectionable-play producer can
see no further than the box office.

The bill for the registration of theat-
rical employers in England, Albert
Voyce declares in *The Performer* of
February 11, is showing progress. "We
have long hoped and striven for the
day," he says, "when bona-fide man-
agers and artistes would get together
for the purpose of promoting an agreed
bill for the registration of theatrical
employers and at last it seems as if our
efforts and patience are about to be
rewarded."

The bogus manager is the target of
the bill, which has the whole-hearted
support of the Variety Artists' Fed-
eration.

William Faversham, the eminent
actor, gave those producers who peddle
filth for the sake of the box office a
good lambasting last week in Nashville,
Tenn., when he spoke to the Exchange
Club there. He referred to them as
"the get-rich-quick men monopolizing
the profession and producing the most
salacious things—things you wouldn't
read in the yellowest of journals." He
said the theater now is so rotten that
he wouldn't permit his own children
to go. The stage, he declared, can
teach the finest things that can be
learned, and he reminded that Booth
didn't have to play salacious pro-
ductions to become famous.

We understand that the parade fea-
ture will be conspicuous by its absence
around more circuses this year than
last. At least we hear that the no-
parade idea will be tried out by these
other shows and, if no effect on busi-
ness is shown, adopted.

The daily press thruout the country
is agreed that political censorship of
the stage is an unwanted quantity. We
have in our possession clippings of edi-
torials on this subject, from coast to
coast, that would fill 10 pages of *The
Billboard*.

A unique bill was introduced in the
Oklahoma Senate recently but didn't
go into the records. Framed purely
for the laughs it would get, the bill was
titled "An act to require motion pic-
ture shows to admit at half price per-
sons having only one eye". At that
rate blind people would have had free
admittance.

To put a little twist to an old say-
ing, "A producing manager is judged
by the plays he produces."

MOTION PICTURES

EDITED BY ARTHUR W. EDDY

COMMUNICATIONS TO
NEW YORK OFFICE

Exhibitors Will Learn Why Vitagraph Resigned

New Jersey M. P. T. O. Appoints Committee To Confer With M. J. O'Toole on Matter

New York, Feb. 28.—The M. P. T. O. of New Jersey wants to know just why Vitagraph resigned from membership in the M. P. P. D. A., and is going to take steps to find out. At a recent meeting of the organization at Newark the matter of the concern's withdrawal from Will Hay's organization was discussed at length. Messrs. Selmer, Adams and Rosenthal were designated a committee to confer with M. J. O'Toole, president of the M. P. T. O. A., in an effort to obtain full information regarding the situation.

Another matter which is receiving the attention of members of the organization concerns the State-wide campaign for a liberal interpretation of the Sunday laws, including the right to keep theaters open on Sundays. They are working for the passage of Assemblywoman Carty's Bill No. 65 introduced in the House of Representatives. A hearing on the measure in the near future is anticipated. Charles Hildinger, chairman of the legislative committee, favors an early vote by the assembly in order that the legislators may be put on record with regard to their sentiments for or against the bill.

Another measure pending in the Senate is Bill No. 241, which confers on the board of tenement-house supervisors of the State authority to license and inspect theaters, places of public assembly, etc., in boroughs, cities or towns having a population of less than 10,000. This measure has met with unanimous support from theater owners in the State. The exhibitors would extend the bill to include communities with populations up to 20,000 because of the benefits to be derived. As far as the exhibitors are concerned the matter is in the hands of their legislative committee and Joseph Varbalow, general counsel and legal advisor of their organization. President Selmer urges theater men to communicate with their representatives for the purpose of being recorded in favor of the bill and also to circulate petitions for the signature of their patrons.

Announcement is made that one of the features of the banquet and ball scheduled for the Hotel Robert Treat on March 4 in honor of Mr. Woodhull will be the filming of various scenes of the event. The pictures will be later shown in New Jersey theaters. Eight headline acts from Pantages Circuit will help entertain the crowd.

Changes in Zoning System Are Pending at Cleveland

Cleveland, O., Feb. 28.—Dissatisfied with the present zoning system, the Cleveland M. P. Exhibitors' Association and the Film Board of Trade are considering changes. A joint committee is at work on the matter.

Under the arrangement which has been in operation for the past eight months the basis is the geographical location of each house, the capacity and finally admission prices. In Cleveland Zone A a theater is given 21 days' protection over the last play date. The plan embraces three major zones in the city and 49 minor zones.

Members of the joint committee are: Exhibitors, B. Z. Levine, P. E. Essick, M. E. Horowitz, A. E. Ptak, John Kalafat and Henry H. Lustig; board of trade, J. E. Fontaine, Norman Moray, O. J. Ruyh, J. E. Beck, W. N. Skirboll and C. E. Almy.

\$2,500,000 Stock Issue

New York, Feb. 28.—First National Pictures are offering a \$2,500,000 issue of cumulative eight per cent participating first preferred stock at \$100 and accrued dividends, yielding eight per cent. Application will be made to list this stock on the New York Stock Exchange, Hayden Stone & Company are handling the issue.

The company was founded in 1917 by 26 owners and operators of theaters in more than 26 key cities. In 1924 its volume of business was more than \$23,500,000.

Bill for Kiddies

Albany, N. Y., Feb. 28.—Under a bill introduced in the Legislature Wednesday by Assemblyman Charles Frieberg, of Buffalo, children between the ages of 12

REED HOWES



Clean-cut, athletic young star, who is entertaining in Rayart productions. His initial starring vehicle is "Super Speed".

Paramount Films Have Premieres on Broadway

New York, Feb. 28.—Among the new Broadway features this week was *The Miracle of the Wolves*, which had its American premiere at the Criterion Monday evening before an audience which included notables of both the social and screen world. Although practically all the reviewers agreed that the picture is slow in sections, on a whole the criticisms were fairly favorable. The picture will probably occupy the Criterion screen for about one month, being shown twice daily. Matinee business is weak, but the evening performances are drawing big crowds.

Paramount had a second premiere Monday evening after *The Miracle of the Wolves*. This film was *Thundering Herds*, starring Jack Holt and Lois Wilson, which was screened at the Rialto following the regular evening performance.

Business was far from good last week in Broadway houses. The worst flop of the week was *The Parasite*, Schulberg production, playing the Piccadilly. Taking in \$9,100, the house made a new low box-office mark. At the Capitol *The Monster* managed to gross more than \$55,000. The Rialto, featuring *Comin' Thru*, got more than \$18,000, and its sister house, the Rivoli, registered better than \$18,000 with *The Top of the World*. The results were not sufficiently good to merit a second week on Broadway. Playing Dick Barthelmess' *New Toys*, the Strand made a fine showing, getting more than \$33,000. *The Last Laugh* at the Cameo scored heavily with more than \$6,000.

The latest superfeatures made only fair showings. At the Central *The Man Without a Country* received more than \$8,000. Since Sunday the performances have been continuous. *Quo Vadis* had a take of \$10,200 at the Apollo and at the Astor *The Lost World* maintained a past pace with nearly \$13,500. A slight drop in attendance was recorded at the Colony, where *Charley's Aunt* was on exhibition, the picture bringing in more than \$21,000. At the Cohan *Romola* did less than \$9,000 worth of business or slightly less than the previous week. *The Iron Horse* also suffered a minor relapse at the Lyric, getting a little more than \$7,000.

Plan Five Comedy Releases

New York, Feb. 28.—Educational will release five two-reel comedies during March. Twelve single reels consisting of comedy, drama and novelty subjects also will be turned loose. One of the two-reelers is *Ravin' Romeo*, in which Walter Hiers is seen as Romeo.

and 16 years would be allowed to attend special performances. They would be segregated in a special section of the house in charge of a matron. It would be optional with each community as to whether or not it would adopt the plan. The measure is a combination of bills introduced in past years, altho it incorporates some new features.

Exhibitor Wins Case Against Union Head

Union Had No Right To Injure Business of Theater Which Refused to Unionize

New York, Feb. 28.—A union has no right to injure the business of a theater owner because he refuses to unionize his house, according to a verdict of Justice Callahan rendered recently during a special term of the Supreme Court in Kings County. The case under consideration was Traub Amusement Company, Inc., vs. Macker, etc., the verdict being in favor of the plaintiff.

Following is a summary of the justice's decision:

"The plaintiff conducts a moving picture and vaudeville theater. The defendant Macker is the president of the Moving Picture Machine Operators' Protective Union, Local 306. The theater conducted by the plaintiff is not 'unionized', altho the defendant has from time to time employed members of the union and has never refused to employ an individual because of his membership in the union. It, at one time, made what is known as a union contract with the musicians, and, altho there is a claim that such contract was broken by the plaintiff, proof establishes that the contract was terminated pursuant to its provisions and with the consent of both of the parties thereto. The rate of wages paid by the plaintiff is equal to and in some cases greater than the union rate. The union attempted to force the plaintiff to unionize his theater by employing none in the theater in any capacity unless the individuals so employed were members of the union. In an attempt to force the plaintiff to meet the demands of the union it caused men to patrol the sidewalk in front of the entrance to the plaintiff's theater carrying signs bearing the following inscription: 'This theater is unfair to musicians, stage employees, moving picture machine operators affiliated with the American Federation of Labor.' It also caused to be distributed in the neighborhood of plaintiff's theater literature bearing an inscription similar to that borne upon the placards by men patrolling the sidewalk. That practice was discontinued long before this action was brought to trial. There were no threats, force or intimidations employed by members of the union or on its behalf and the proof does not establish that intending patrons of the theater were approached for the purpose of inducing their nonattendance at the theater. After defendants began these practices the receipts of the theater were materially decreased, the only apparent reason therefor being the practices carried on by the members defendant herein. It is manifest that the only purpose defendant had, and it frankly admits it, in adopting the means thus stated, was to injure the plaintiff's business to such an extent as to force it to employ members of the union. There was no strike. There is not the slightest proof of unfair dealing by the plaintiff with any member of the union. It is not unfair to organized labor. It insists only on employing whoever it sees fit to employ and renews any effort of the union to dictate whom it may employ. The position of the defendant union is that it has the right, if peaceful and orderly means are adopted, to force a compliance with its demands upon the plaintiff to unionize its theater. This position is not in accordance with the view expressed in *Hitehman Coal and Coke Co. vs. Mitchell* (245 U. S. 229). The rule is, as expressed in that case, that if the legal rights of the employer are interfered with to its damage even by peaceable means the act which causes the injury may be enjoined. The defendant had no grievance whatever against the plaintiff. It did not complain of working conditions or the rate of wages paid and it could not complain of plaintiff's failure to employ union help. By its attitude it seeks to force plaintiff to employ none other than members of the union. It should not be allowed to force its demands upon the plaintiff when in attempting to do so it adopts methods which result in injuries to the plaintiff's business (*Yablonsky vs. Korn*, 205 A. D. 440; *Stuyvesant L. & P. Corp'n vs. Reiner*, 110 Misc., 257, aff'd 192 A. D. 351; *Auburn Draying Co. vs. Wardell*, 227 N. Y. 1). It appears here that the plaintiff has suffered a substantial loss of receipts which can be attributed to no cause other than the acts of the union. Plaintiff may therefore have judgment. Defendant's proposed findings passed upon."

New Films on Broadway

Week of March 8

Capitol—*The Devil*, Metro-Goldwyn, with Claire Winsor, Bert Roach and William Haines.
Rialto—Indefinite.
Rivoli—Indefinite.
Strand—Indefinite.
Piccadilly—*Isle of Vanishing Men*, William S. Alder, and *On Thin Ice*, Warner.
Central—*Man Without a Country*, Broadway—Indefinite.
Cameo—Indefinite.
Colony—*Charley's Aunt*.
Astor—*The Lost World*.
Apollo—*Quo Vadis*.
Criterion—*Miracle of the Wolves*.

Exhibitors Represented at Perkins Bill Hearing

Washington, Feb. 28.—During the past five years writers of stories for the screen were paid more than \$11,000,000 by 5 of the 75 producing companies, according to witnesses who testified before the House Patents Committee at a hearing this week. The witnesses were brought in to refute charges that the movie men have been throttling American writers and using their works without adequate compensation. Their testimony was given in connection with a discussion of the Perkins Bill advocated by the League of Authors, Composers and Publishers. The measure would revamp the copyright laws to benefit the persons in these professions.

The injurious effect the changes would have upon the motion picture industry were outlined by Gabriel L. Hess, Arthur W. Wells and Louis E. Swartz, representing the exhibitors of Michigan, North Carolina, Kansas, Texas, Illinois, Indiana and Minnesota. Hess denied previous statements that the picture makers take whatever they want in the way of stories for remodeling into photoplays. In addition to the expenditure of more than \$11,000,000 a large sum went to pay the salaries of staff writers, he told the committee.

Producers Will Co-Operate in Use of Tax-Free Music

New York, Feb. 28.—Several motion picture producers have agreed to cooperate with the M. P. T. O. A. in the use of tax-free music in the preparation of sheets sent to exhibitors, according to a letter which has just been sent out by President M. J. O'Toole to certain producers and distributors who did not make conclusive reply to his first communication concerning the matter. "We believe that there is a sufficient supply of tax-free music to meet all demands," the letter says.

Continuing the communication reads: "We suggest if it appears absolutely necessary in any instance for your cue sheet makers to use any taxed music that you clearly indicate the same by the word 'taxed' after or before the name of the composition in question so that theater owners will be able to distinguish the taxed from the non-taxed music and can then refrain from using the taxed music and make the necessary substitutions with the tax-free music."

New Oklahoma Producers

The Arrowhead Motion Picture Company is the proposed name of a producing organization now being formed at Pawhuska, Ok. A charter naming the capital stock at \$50,000, with \$25,000 paid in cash, will be applied for at once. James G. Youngdeer has been named as general manager.

The Pathosier Man is the title of the first picture to be made by the company. It will be six or seven reels. Senary In Osage County, Ok., is declared to be desirable for making outdoor pictures.

Sunday Bill Hopeless

Philadelphia, Feb. 28.—If the Voltz Bill passes the Pennsylvania Legislature Philadelphia will partially at least forsake its love for blue laws. The measure pending would permit Sunday motion pictures, musical concerts, dramatic performances, baseball, football and other outdoor sports. It would put the question up to the voters of each county, and, if approved, would authorize the authorities to issue permits for the diversions mentioned. Incidentally there is no concerted effort on the part of the exhibitors to support the bill.

REVIEWS

By EDDY

"Salome of the Tenements"

Paramount

Salome of the Tenements will never create a sensation, altho it will undoubtedly prove a fair picture from the view of the box office.

The story is about Sonya Mendel, reporter for a Hebrew newspaper in New York's Ghetto, who succumbs to the masculine beauty of John Manning.

It's difficult to imagine grasping Banker Ben tearing up a check for \$1,500. If you would believe the script he would rather take a chance at getting the cold cash, altho the chance was thin.

Eihu Tenenholz resembles a burlesque show comedian in portraying Banker Ben. Other players are Jose Ruben, Lazar Freed, Irma Lerner, Sonya Nodell, Fannie Weintraut and Nettie Tobias.

"Playing With Souls"

First National

Unreality in plot has a ruinous effect upon Playing With Souls, First National production, starring Buster Collier, Jacqueline Logan and Mary Astor.

Mathew Dale and his wife, Amy, separate, placing their boy, Mathew, Jr., in a school. Altho he receives his checks regularly his parents never visit him.

In playing Mathew Buster Collier has a tendency to become too theatrical. Mary Astor has a brief part as his temporarily abandoned sweetheart.

"Parisian Nights"

F. B. O.

Parisian Nights is a F. B. O. film which parades all the stereotyped characters of the Paris slums, but, nevertheless, manages to prove fairly entertaining.

Adele La Rue, wealthy American

THE ARGUS TICKET CO.

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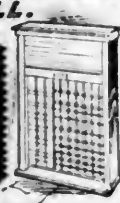
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sculptress living in the French capital, is robbed by Jean Ballard, notorious apache, but when the police apprehend him she informs them that he is her model.

Elnine Hammerstein does Adele gracefully, aided by her beauty. Lou Tellegen, who seems to be becoming an official screen apache, is Jean, the role giving him an opportunity to further glorify manhood and to do some acting and more fighting.

"Miracle of the Wolves"

Paramount

European-made spectacles are frequently weakened by complicated, unwieldy plots and too many characters.

The first half of the film is devoted to a long-winded process of introducing the too-numerous characters and fixing a background for the story, which is historical in nature.

When King Louis plans to bring about the unity of his nation he arouses the anger of the feudal lords and clergy, who unite to oppose him under the leadership of Charles the Bold, of Burgundy.

"The Trail Rider"

Fox

The Trail Rider is a good, entertaining Western which brings the congenial face of Buck Jones to the screen again in a Fox production.

The story relates how Tex Hartwell, itinerant cowpuncher, wanders into town and is engaged as a guard to keep a herd of infected cows off a certain range.

and drives its cattle on the restricted area. Buck's employers accuse him of complicity with the villains and force him to stampede the herd, but his efforts only make matters worse as the cows scatter over the range.

W. S. Van Dyke directed the picture, which contains beautiful exterior shots. Reginald Lyons is the cameraman.

"The Range Terror"

F. B. O.

Mediocrity is the keynote of The Range Terror. The cast is poor and the story showy.

This F. B. O. production, one of the Texas Ranger series, depicts the fatally wounding of a young chap with more money than discretion, Speed Meredith, of the Texas Rangers, who chances on the case, takes up the trail.

William James Craft directed the picture, which is in five reels. In the cast are Bob Custer, Thais Valdemar, Henry J. Hebert, Claire de Lorez, Boris Bullock, Bob Mack, M. Morante, Tom Sharkey and Alaska, dog.

"New Lives for Old"

Paramount

Paramount scores a bull's-eye in its production of New Lives for Old, starring Betty Compson, with Wallace MacDonald, Theodore Kosloff and Sheldon Lewis.

Olympic, notorious Parisian cafe dancer, meets Captain Hugh Warren when American troops are billeted at her aunt's home.

Upon learning of Olympic's association with the Hun secret service agent Parish brands her as a traitor, and in order to avoid complications the French intelligence department arranges her "death" and "burial".

ating. She entices your attention and refuses to let it go. MacDonald does excellent work as Captain Warren, and Kosloff is a smooth villain.

"Grass"

Paramount

To the Persian tribe of Bakhtiar grass is symbolic of life. Without it the flocks and herds will perish and the people suffer a similar fate.

Altho Grass has some characteristics common to a news reel inasmuch as it is not fiction and records a "news event", it would be nearly libelous to describe it as such.

Paramount publicity describes the picture as the Persian Covered Wagon. Even this description is perhaps modest, for the film grips you far more than this basis of comparison.

I regret to express the opinion that Grass will never be known as a box-office attraction. It is one of those splendid but unfortunate films which cannot be appreciated by the great mass of moviegoers.

"Daddy's Gone A-Hunting"

Metro-Goldwyn

As a matter of simple addition, an almost action-devoid plot plus two slow-motion stars is bound to produce a draggy picture.

The film gets away to an interesting start thru a somewhat novel introduction of the principals. They gaze upon each other thru a hole which is being burned in a newspaper Julian is reading.

Julian's second awakening of love does not carry conviction with it. Sunken as low as he is portrayed, with absolute indifference to his wife and daughter, it

(Continued on page 58)

TABLOID REVIEWS OF SHORT SUBJECTS

"The Pacemakers" (No. 1)

F. M. O. serial with Alberta Vaughn, George O'Hara, Albert Cooke and Klt Guard. Actionful episode in which college freshman meets fair soda clerk and ticks unkind upperclassman.

Eddie Gorden Comedies

Made by Century for Universal—Itching for Revenge, Kicked About and Puzzled by Crosswords. All mediocre and overflowing with old gags.

"In Dutch"

An Aesop fable which will amuse any audience. Clever, nonsensical pen and ink pictures.

Film Shorts

Johnny Downs, aged nine, is the latest addition to Hal Roach's gang of kid comedy makers.

Herbert Rawlinson will be featured in Paramount's 'Are Parents People?'

Four more stories to be filmed by B. P. Schulberg Productions are 'With This Ring'...

Alan Hale will direct Rudolph Valentino in 'The Hooded Falcon'...

Arthur Rankin will have an important role in 'Yellow Faces'...

Mary Philbin and Norman Kerry will soon do 'Folle Faune'...

Edward Burns is supporting Bebe Daniels in 'The Manicure Girl'...

Another film venture is the Grey-Day Productions which will make a series of eight sea stories...

Emmett Flynn is working on 'Tainted Souls'...

In addition to Ricardo Cortez, Jetta Goudal, Noah Beery, Emily Fitzroy, Florence Renart and Bernard Siegel are among the players...

Reginald Denny will be starred in 'California Straight Ahead'...

Roland V. Lee, director of 'The Man Without a Country'...

Herbert Brenon and a company of 27 players are at Bermuda making exteriors for 'The Little French Girl'...

To the 'Billboard' motion picture editor's desk has come a copy of the fourth annual edition of 'The Midnight Wampus'...

John Conway will handle the direction of 'Everyman's Wife'...

Production will soon begin on 'The Romance of an Actress'...

The camera will soon be turned upon the next Sawyer-Lubin picture, 'The White Monkey'...

The cast to make 'Crosswords' for the Renard Hoffman production...

The Paramount company assigned to the job of producing 'Old Home Week'...

Going To Her Film Debut. New York Woman, 85, Dies

New York, Feb. 28.—While waiting for an automobile to take her to see the first motion picture she had ever appeared in...



ROLL TICKETS

Table listing ticket prices: Five Thousand (\$3.50), Ten Thousand (6.00), Fifteen Thousand (7.00), Twenty-Five Thousand (9.00), Fifty Thousand (12.50), One Hundred Thousand (18.00).

THE BIG TICKET AT THE SMALL PRICE

Your own Special Ticket, any color, accurately numbered, every roll guaranteed. Coupon Tickets for Prize Drawings, 5,000, \$7.00. Prompt shipments. Cash with order.

National Ticket Co., - Shamokin, Pa.

The Long Island studios. In the cast are Tommy Meighan, Lila Lee, Larry Wheat, Max Figman...

Film Exploitation

Francis M. Kadow, of the Mikadow Theater, Manitowoc, Wis., recently used his house organ to conduct a contest to exploit 'The Thief of Bagdad'...

Another huge electric sign has replaced 'The Ten Commandments' ad on the front of the Criterion Theater, New York.

A large cutout of a society woman was exhibited over the lobby of the Modjeska Theater, Augusta, Ga., recently in connection with the showing of 'Sinners in Silk'...

In bringing 'North of 36' to the attention of Birmingham, Ala., movie fans D. Roscoe Faunce, of the Strand Theater, displayed a 'covered wagon' in the lobby.

Guy V. Kenimer furnished two large department stores in Jacksonville, Fla., with pay envelopes the week before he played Gloria Swanson's 'Wages of Virtue' at his Arcade Theater.

Scenes for 'The Modern Girl', a locally written film play, were shot on the stage of Poll's Majestic Theater at Bridgeport, Conn., recently as an exploitation stunt.

A 24-sheet crossword puzzle helped exploit a film recently at Los Angeles. When deciphered, the puzzle informed the public as follows: 'Barbara La Marr in Sandra coming soon, California Theater.'

Scenarist To Produce

New York, Feb. 28.—Frances Marion is going to try her hand at producing as well as scenario writing. Her pictures will be released thru Producers' Distributing Corporation.

Mrs. Marion is not only the writer of more than 20 big successes, but is also experienced in the directorial field. She directed as well as wrote the Mary Pickford production, 'The Love Light'...

Postpone Rennie Case

New York, Feb. 28.—James Rennie, husband of Dorothy Gish, and Charles H. Duell, motion picture producer, who brought injunction proceedings against Lillian Gish to prevent her from acting, will not meet in court until March 11.

Colored Star on Tour

S. H. Dudley, colored theater magnate and one of the earlier group of stars of his race, is making personal appearances with the film 'Easy Money'...

Casting Director on Radio

New York, March 2.—The manner in which screen players, from stars to extras, are hired will be related tonight by Charles Walton, motion picture casting director, over the radio from station WGBS.

News Notes for Exhibitors

Nearly 1,000,000 people paid admissions of 50 cents, \$1 and \$1.50 to see 'The Ten Commandments'...

F. B. O. is now operating its exchanges independently at Boston and New Haven. Peter C. Younkis is manager of the Strand at Watertown, N. Y.

Ben Apple has resigned as secretary of the Albany (N. Y.) Zone Committee. Al Breckerick, manager of Loew's State Theater, Buffalo, N. Y., was chairman of the recent milk fund drive in Bison City theaters.

Sam Gould is remodeling and enlarging the Gould Theater on the North Side, Pittsburgh, Pa.

D. Arnold Kohn, president of the Dark Home Motion Pictures' Distributing Corporation, Chicago, was in Atlanta, Ga., recently in connection with the showing of the feature, 'Tell Me Why'...

Lou Hess has been appointed manager of the Universal office at St. Louis. He was formerly located at Portland, Ore.

The Jewell Theater at Anthon, Ia., has been repaired and reopened since its recent fire. C. F. Lyons is proprietor.

C. C. King, of Piqua, O., is the new managing director of May's Opera House in that city. Gordon Hake has been retained as manager of the theater.

C. C. Wallace, formerly Chicago manager for Paramount and recently district manager in that territory for Famous Players-Lasky, has been appointed branch manager of the United Artists' Chicago exchange.

The Empire Theater at Blackwell, Ok., is being remodeled. Joe Wade is now operating the Dixie Theater at Vandalia, Mo., the house having formerly been owned by William Anderson.

'The Last of the Duanees' was the feature which opened the Illinois Theater, Sullivan, Ill., recently. H. Maxwell conducts the house.

Pictures have been added to the programs at the Orpheum Theater, Sioux City, Ia., which is managed by Fred E. Lecomte.

After showing for three months 'Romola' has closed at Grauman's Egyptian Theater in Hollywood, Calif.

The Manitoba Motion Picture Exhibitors' Association, at its recent annual meeting at Winnipeg, Manitoba, elected the following officers: President, D. E. L. Fisher, manager of the Garrick Theater; vice-president, L. Straw, manager of the Starland Theater, Winnipeg; secretary-treasurer, Gordon Lindsay...

Louis James Sans has been assigned to take charge of the Los Angeles office of the Consolidated Film Industries, Inc. Bob Healy, formerly an exhibitor on the South Side, Chicago, is now in charge of the Garfield and Halford theaters of the Schoenstadt circuit.

O. E. Shuck has disposed of his interest in the Opera House at Bloomington, Neb., to Carl Doven.

Walter Barusch, formerly director of publicity for California Theaters, San Francisco, is now general manager of publicity for the Pacific States Theaters, Inc. This is a new circuit operating the Palace at San Leandro and the Franklin at Oakland.

The Victory Theater, one of the early landmarks of Kansas City, Mo., is being razed to make room for a business block.

W. P. Kienitz, proprietor of the Kootenai Theater, Libby, Mont., is planning to renovate and refurnish his house, which seats 450.

Associated Exhibitors Busy

New York, Feb. 28.—Associated Exhibitors are busy at present with productions in the East. Work has been started (Continued on page 68)

Warner Assets \$5,115,955

New York, Feb. 28.—Total assets of Warner Brothers' Pictures, Inc., and its subsidiary company, Hollywood Film Laboratories, Inc., are \$5,115,955...

Unreleased pictures on hand are valued at \$402,093 and others in production at \$233,204. The laboratory is equipped to turn out 2,000,000 feet of positives a week.

Movies in Education

That motion pictures are being used more and more in modern American education, was the declaration of speakers before the National Academy of Visual Instruction, which held its convention in Cincinnati last week.

'Daddy's Gone A-Hunting'

(Continued from page 57)

It is difficult to believe that the child's death would make a new man out of him, in playing Julian, Percy Marmont makes the role as colorless as the script provides.

'Daddy's Gone A-Hunting' is a Frank Borzage production. It will not prove a good box-office picture.

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(Communications to 35 S. Dearborn St., Chicago, Ill.)

A Platform Pioneer

I have just received a letter from my old friend, W. S. Culp. The letter was not intended for publication, and I hope I shall not violate any confidence in reproducing it. It contains some fine information, and is withal so modest and to the point that I shall take a chance and insert it just as it is written. For a lecturer to remain for 11 years with one bureau is such an eloquent testimonial of a man's true worth, reliability, temperament and mentality that that fact alone is worthy of comment. I followed Dr. Culp in 200 or more towns in the South in 1920, and everywhere the verdict was the same—a fine man with a great message. After all, it is faithfulness and conscientious daily effort to be worthy of a trust bestowed that counts for most upon the platform as in almost every other walk in life. I have known many a man with brilliance, phenomenal talent and unique platform ability to lose out at the end of the season, simply because his temperament and his faithfulness were not equal to his other qualities of mind. W. L. Radcliffe has been fortunate in securing the co-operation of a man of Dr. Culp's temperament, and Dr. Culp has been equally fortunate in being able to work with a bureau of such broad vision and genuine desire to serve as the Radcliffe chautauquas.

The letter follows:
"Dear Mr. Flude:
"I want to thank you for the little introduction card you recently sent me for your hotel, and shall use it the first opportunity I have to remain in Chicago over night. I shall see you also, I hope, when the time comes. Next week I will open with Radcliffe at Palatka, Fla., and begin the second half of 11th year with him. We open the 15th. I will go to Washington about the middle of next week, and will remember to send you a program of the three circuits opening so that you can make a note of it if you wish. When we closed last October he had 200 more towns than at the close of the circuits the year before, and they have booked many towns since October. So many, in fact, that they are talking of another long circuit. His business never was more stable than now.
"In a former letter you asked me for a picture for The Billboard, but at that time I did not have on hand an extra print. I am mailing you one under separate cover.
"If at any time there is any information you want and will write me, I will be glad to advise you. I want to keep in



W. S. CULP

touch with you, for the old friends are passing, and many of the new I do not know. Being deprived of the I. L. A. meetings, I am not able to meet them. I hope that next fall I can attend.
"Yours very truly,
"(Signed) W. S. CULP."
R. B. Morningstar has been filling a number of lecture engagements in Oklahoma, as well as looking after his regular booking business. His success down there was most gratifying to him. Some of the best written and most flattering newspaper writeups I have seen were the result. He has been rebooked at a number of places.

People of the Platform

Harold E. Banta, Entertainer
Mr. Banta makes use of "make-up" character sketches and cartoons. He also includes some effective analogies in his programs. It is said that his programs are a happy combination of musical, dramatic and crayon art. He is being handled by the Hewitt Bureau.

Marko and Company
All of us are just superstitious enough to enjoy a good magician, no matter whether we are 7 or 70. It is doubtful if any form of entertainment is more universally popular. From darkest Africa to most enlightened America all peoples flock to see the magician display his "bag of tricks". It is always interesting to watch and see if one cannot "discover how it is done", and to catch the man of mysteries in a fumble.

Marko and his assistant show their cleverness many times over, and prove again that the hand is quicker than the eye, in some of the cleverest sleight-of-hand and illusions seen in years. Not only is Marko a clever illusionist but he is a delightful entertainer, and his original line of comedy keeps his audience holding its sides as it sits openmouthed watching his tricks. His is a program of clean fun and mystery—one to be enjoyed by old and young alike.

This company has been with Redpath for two seasons.

Tiffany Male Quartet
The report comes to me that the Tiffany Male Quartet, substituting in the South for the California Male Quartet, is more than merely a satisfactory substitution. It has an unusually well-balanced ensemble. It is with the Federated Bureau for the coming season, and has a fine circular issued by King, and presents a well-balanced program.

There was some criticism at the I. L. C. A. in regard to the Elias Tamburizza Serenaders. I did not hear them there, but had heard them before in a two-hour program presenting everything from Yes, We Have No Bananas, to Liszt's Hungarian Rhapsodie. I was satisfied that there was so much real musicianship there that the I. L. C. A. program was not a fair test. As a matter of fact, we all know that it is 100 per cent harder to make good at the convention program than before any other audience. This company has been out this winter with the Federated, and reports are coming in regularly of 100 per cent, and the feature is already rebooked by the same bureaus for next season. I am glad to report this, for I knew they had it in them. The company is composed of Jugo-Slav musicians who have played together for years, and present their programs with precision and real musicianship.

I have just picked up the beautiful circular of Robert O. Bowman. There is really no need of my mentioning him here, so well known is he to American audiences and platform people. But I am putting him in here merely as a bit of recognition to a genuine platform artist. Bowman graduated from the University of Wisconsin, has been a member of the I. L. C. A. since 1908, and has given more than 3,000 programs before the American people. I believe that the greatest proof as to his bigness is his selection of characters from Our Imported Americans, and the sympathy, the understanding and the affection with which he delineates the distinguishing features of the foreign born. He is not the mimicry of ridicule. Bowman never laughs at anyone. There is plenty of cleverness—yes, but bigger and better than cleverness is the love of the man himself for the character he creates.

Edgar Bergen, ventriloquist, magician and cartoonist, has just been routed in vaudeville with a young lady partner. Bergen was one of the big numbers on the Redpath Seven-Day De Luxe Circuit for two seasons.

Musieland, the girls' singing orchestra assembled from the Lyceum and chautauqua field last year, has been on Broadway, New York, most of this winter. It is still going strong in vaudeville. Those who knew the French Sisters in the Lyceum field will sympathize with them in the recent loss of their mother. The other members of the act are Pauline Dopheide, Audrey Ove, Hel-n Church, Goida Horne and Katherine Forbes.

Dean Roscoe Pond, of the Harvard Law School, who has recently been called to the presidency of the University of Wisconsin, is lecturing in the East upon Law and Public Opinion.

Real Riches

The following short poem by Galen Starr Ross is copied from a recent issue of The Unity Messenger:

There is a world within each of us
Which holds life's rarest treasure,
It's not a place for worldly things
But the secret home of joy's full measure.

Many seek it all in vain
And fail to find true pleasure,
Because they think it's made of things
Instead of thoughts and feelings tender.

A few there are who know its worth
And prize it as they should,
While selfish men o'er all the earth
See nothing in it fine or good.

Yet true happiness knows no other place
Except the house of joy within,
And those who find it in life's race
Have won the richest prize there is to win.

Acme Buys Midland

I mentioned last week that the Midland chautauquas have been taken over by Mr. Rupe, of the Acme Bureau, of Des Moines, Ia. Nelson Trimble, of the Midland, has sent out a mimeograph letter explaining the deal. It is a reproduction of a letter sent his brother, and I am copying part of it, as it is interesting news matter. It says:

"When I wrote you the other day about that block of towns we expected to buy, I did not think I would be writing you again so soon about the same subject.

"It turned out this way:
"The manager who offered these towns to us sold them shortly after to W. S. Rupe, of Des Moines. Still hoping, we asked Mr. Rupe to talk with us as he passed thru town. He came, but placed such valuation on the contracts we could not decide to take them. At the close of a long conference he still held them at too high a figure for us to buy and deliver at a profit. Finally I said, in fun and half earnest:

"On the square, W. S., you want too much for those towns. We do not hold our High-Grade Midland Contracts any higher than that."

"He came back by offering us the outside limit for our towns, and we will end by selling when we expected to buy. We will take his offer, because it gives us our circuit profit now instead of waiting until next August or September. We are thus 9 or 10 months ahead by one day's work.

"It may occur to you that we will lose by not being able to renew during chautauqua. It looks that way, but circuit booking is coming to be nearly as expensive as 'cold' booking. Then our towns cover twice too much territory anyhow. At the close of circuit booking we have towns recontracted all over the wide scattered field, and even after filling in the route the jumps are too big, while on the other hand Mr. Rupe already has towns on his other circuits that will break the jumps for him.

"When we square around again to do chautauqua and festival booking we will confine it to a much smaller zone. We have thus been able to shrink our territory at a profit instead of a loss. It looks like I can get a rest this summer from chautauqua, after 11 consecutive seasons of responsibility.

"Cordially, your brother,

"(Signed) NELSON TRIMBLE.

"P. S.—Since writing the above letter I have sold my entire stock and interest in Myers and Trimble to my partner, Robert L. Myers. When you reply you better address me at my residence, 7646 South Shore Drive, Chicago."

Mrs. Annie Russell Marble, of Boston, lecturer in the Division of University Extension, Massachusetts Department of Education, is presenting a series of lectures in that State on Analysis and Discussion From the Lectures of the Nobel Prizes in Literature. The Nobel Prizes in literature have been acquired by representatives of 13 races within the last 24 years and have been granted to those "who have contributed most materially to the benefit of mankind." The prizes are given annually by the Swedish Academy at the discretion of a board of judges consisting of 18 members in memory of the founder, Alfred Bernard Nobel, inventor of dynamite and other chemical compounds. The amount of the award is \$40,000 and is distributed as rewards to the older authors rather than as an incentive to the younger writers. Nationality consideration does not prevail.

Holbrook Re-Enters Field

Harry Holbrook, the irrepressible, has entered into field work once more, after several years in the musical field. This time he is booking Dr. William Matthew Holderby in The Christian Family Crusade. The announcement sent out by The Christian Crusader reads in part:

"The Christian Family Crusade has had a new beginning in that it has had restored to its work Rev. Wm. Matthew Holderby, the general director, who for many months of 1923 and 1924 was critically ill. The committee of direction has undertaken the work of 1925 with a purpose to accomplish the most results to urge upon American home life the obligation to honor God in the practice of family worship.

"Strength for the work has been secured by adding to the force Harry M. Holbrook, a man of wide experience in the chautauqua and lecture field, as assistant to the general director. Mr. Holbrook will have charge of the extension work. He will be a field man, responsible for organizing the Family Religion Institute, to be conducted by the general director.

"A publicity department has been created that will enable The Christian Family Crusade to efficiently use existing news agencies to report the various activities produced by the different city and State-wide campaigns being planned and the one in 14 centers of South Dakota now being undertaken in response to a resolution of the State Legislature.

"The committee of direction, consisting at present of 20 members having the administrative responsibility in hand, is moving to secure the enrollment of 100 citizens of Chicago for a Sponsoring Committee. When this is consummated the next development will be to create a National Sponsoring Committee of 1,000. The backing of prayer and faith that such a group can give will insure a support, humanly measured, that will make a national impress upon American thought and action."

This Christian Citizenship crusade has been given strong endorsement recently. A letter from President Coolidge recently was sent out, as follows:

"My Dear Mr. Holderby:
"I am glad to have this opportunity of sending to your annual meeting a word of greeting and goodwill. With the rapid growth of community activities, we are perhaps prone to forget that the American home is the true civic center, and that the source of our strength lies there rather than in organization and movements for the public welfare. The foundation of all these things is religion. If the home has the benefit of its teachings, not only the home will prosper, but we can be assured the country will be secure. I hope and believe that such a gathering as yours can be a very real help, and I wish you every success.

"Yours is a movement which I deem worthy of all commendation, and for which I hope the broadest support may be enlisted.

"Very truly yours,

"(Signed) CALVIN COOLIDGE."

Holbrook, who is the talent manager for the Crusade, has just returned from a trip in South Dakota, has entered vigorously into the work and has been meeting with success. During this recent tour he booked Dr. Holderby for one and two-day engagements—mostly the latter—at the following dates: Canton, Parker, Vermillion, Sioux Falls, Yankton, Mitchell, Westington Springs, Huron, Redfield, Pierre, Huron (return date) and Madison, S. D., and Savanna, Ill.

A wire just received by Holbrook stated that Dr. Holderby had addressed a joint session of the State Legislature, and that the Governor had promised a proclamation in regard to the Christian Citizenship Convention.

Shelbyville, Ind., which was in the chautauqua doubtful list for a time, is again in line for a chautauqua, and has secured its program for next summer. The Democrat of that city says:

"Contracts have been closed for the talent that will appear on the programs at the annual chautauqua in Shelbyville this year, and the committee in charge of this detail announces the booking of several of the most noted headliners now engaged in chautauqua work. This will be the second year that the five-day program of chautauqua will be presented, succeeding the former plan of holding the chautauqua for eight days. The chautauqua will start August 4 at Shelby County fairgrounds and will continue thru the week with the closing program Sunday evening, August 9. Special features of camping and social activities will again be followed in connection with the observance of chautauqua week in this city."

News Notes

Speaking at a luncheon of the Chamber of Commerce at St. Joseph, Mo., Alton Packard was making a plea for more good humor in daily business affairs, and to illustrate the value of taking things goodhumoredly he told of his own experience with the Great Eastern Paper Mills, which make the special paper for his use on the stage. Packard uses sheets of paper about eight feet square while sketching his cartoons on the stage. These must be made to order for him. Years ago Packard wrote to a number of mills to know if he could get sheets of paper of this extra large size and found only one mill willing to supply him. The Great Eastern Mills agreed to make a half ton of the paper for him, and he used it up in about two years of lyceum and chautauqua work. The third year Packard found his paper was running low and he had a big chautauqua season booked ahead. So he wrote to the Great Eastern Mills for another half ton of paper. He received a courteous reply stating that a half ton of paper was too small an amount for the mills to bother with, as their customers usually bought paper in car-load lots. The cartoonist was up against it and decided to try humor on the situation and wrote the funniest letter he could write—about three pages of characteristic humor, setting forth his plight in the funniest possible light. He received a reply from President A. A. Oatman, of the Great Eastern Mills, about as follows: "Dear Mr. Packard—Your letter received. Such a letter is a most unusual event in this office and it has been read, I think, by everyone in the office from office boy up, and it has given us all a hearty laugh. We have decided to make paper for you as long as you live. How much do you need at present?" The Great Eastern Mills have made paper for Packard for 15 years. A humorous letter did the trick, saved the day for the noted cartoonist and helped give the world 15 years of splendid amusement and inspiration.

I have had occasion before to speak of the work of Dr. Dhan Gopal Mukerji, the lecturer of India. He spoke recently in Atlanta, Ga., and the following comment has been sent me: "The members of the Atlanta Drama League were unanimous in proclaiming last evening that the most interesting lecture yet given in a series, including Hugh Walpole, Coningsby Dawson and other notables, was that delivered yesterday afternoon in the ballroom of the Capital City Club by a Hindu poet, Dhan Gopal Mukerji. Rarely has it been Atlanta's privilege to listen to one of such scholarly attainments as Mr. Mukerji, his hearers at the lectures and in the more informal meetings being deeply impressed with the tremendous volume of his knowledge, and the simplicity of manner which is the more convincing of the great truths he brings to them. Against his purely intellectual achievements shines out a decided sense of humor, his deep regard for the seriousness of play and the necessity of living in the best way to know the best of books and human nature."

I note that Frank H. Gamel, "counselor of boys and fathers", spoke recently before the Rotary Club at Reading, Pa., and also presented a course in *Boyology* lasting from February 8 to March 8. His first address was entitled *Just Dad*, and, if I am not mistaken, that is the title of the lecture for which I used to call him just about 25 years ago. Gamel was on the old Chicago Lyceum Bureau list, and I think was introduced by Winchell before that. It is interesting to run across these men who have been doing such valuable work for a quarter of a century, and are still going strong and producing high-grade, valuable work. There is a surprising number of the "old guard" left when one considers the hardships of road travel. I would be tempted to mention some of them here were it not for the fact that I would be sure to forget some, and that I would not like to do. But frequently I come across some of these men in print or personally and for a moment I again get the inspiration and the glow which comes from witnessing the pursuit of a great ideal. For 25 years Gamel has been working for the boyhood of America. It would be impossible for any man to pursue a finer or more valuable ideal. If one might only bind in one book the record of the good which has been done by these Gamel lectures what a glorious book it would be. Gamel has earned his place in the sun.

A unique lecture was delivered by Captain Carroll L. Bryant recently at Wilmington, Del. At least the conditions were unique, for Captain Bryant delivered the lecture while treading water in the Y. W. C. A. pool. I have known audiences which could throw enough cold water without having recourse to a swimming pool.

Those who imagine that the lyceum business is on the decline should read of the success of the Hunt course at Nashua, N. H. *The Telegram* of that city speaks of the course as follows:

"It will be a matter of interest to the people to know that the total attendance at the four entertainments given thus far by the trustees of the course, as signified by the sale of tickets, has been 3,633, an average of a little more than



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900 to a performance. So successful has the course been this year that it has completely outgrown City Hall Auditorium and need for larger quarters for next season is obvious. Efforts will probably be made to induce the city government to permit the use of the City Auditorium next season, and if this is granted an effort will be made to sell the entire hall capacity before the first concert is given. The trustees are anxious to improve their course if possible for next year. This can be done only thru the benefit of a larger sale of tickets. We simply reflect the tenor of general comment which has come to us by making the statement herewith that a most unusual opportunity is at hand not only to fulfill the wish and expectation of the founder of the Hunt Lecture Fund, to make the course one of real benefit and enjoyment to the people of Nashua at most trifling cost, but to meet a real need in this community for entertainments of the high character that has obtained in the course this year."

Helen Keller, the blind girl, lectured recently in Des Moines, Ia., before a meeting called to discuss certain proposed legislation relating to the care of the blind.

A misunderstanding between the local committee and the Redpath-Vawter Co. resulted in a canceling of the contract at Shenandoah, Ia. A local newspaper reported the affair thusly: "Guarantors and ticket purchasers of the Redpath-Vawter Lyceum Course are hearing smiles this week, as committees of Monday club women are calling on them to return funds paid out for tickets. The advance sale totaled \$400. All of this money is being returned this week to those who bought tickets. Those in charge kept a complete list of buyers and found that their funds check up to a penny. Incidental expenses incurred will be paid by the Monday club. The course was canceled because of misunderstandings on the part of both parties to the contract."

The Greensburg (Ind.) News says: "What promises to be the premier program of any yet held here for a chautauqua was presented last night to the local directors by J. Oscar Hall, of Bloomington, Ill., representing the Loar Chautauqua Company of that city. A full board meeting of the directors responded to the call issued and an enthusiastic conference was held at the Kirby & Howe undertaking house. The time set for the 15th annual Greensburg chautauqua covers the time from August 6 to August 11. This is approximately the same date as that for 1924. The Greensburg chautauqua, the first ever organized by the Loar management, which now numbers more than 200, is one of the few that has been continuously under his supervision and also one of the few that has functioned without a break."

The Loar Independent Chautauqua Company has arranged to furnish the chautauqua at Maquoketa, Ia., for the coming season.

Talk about being up to the minute, L. Slingland, of Paterson, N. J., has been lecturing on the *Mammoth Sand Cave*.

Private Peat was a caller in the editorial den recently, having just returned from a Western lecture tour. Peat is one of the legitimate men of the platform who is there because of unique experiences and not simply from a desire to exploit his own cleverness.

Mrs. Maro, who has been spending several weeks in Chicago recuperating after her treatment at Rochester, Minn., will make a short trip to Florida early in March before going to Leland, Mich., for the summer.

W. I. Atkinson, of the Western Bureau, of Waterloo, Ia., again is in Chicago receiving treatment. He is progressing splendidly and will be able to enter into the lyceum field later. In the meantime Ingham, of the University of Kansas, is looking after a part of his field.

R. F. Glosup, veteran representative of the Emerson Bureau, was in Chicago

recently after an energetic campaign in Illinois and Iowa. He was expecting to go to Kansas next.

The Disability Association of the Swarthmore Chautauquas seems to be taking care of a genuine need. The Weekly Newsletter reports that so far this period seven claims have been allowed, totaling two and three-quarters weeks. It says that in one case the claimant was helping to support the family at home and the lost time would have been disastrous, and in almost every case heavy doctor bills were more easily paid by reason of the benefits paid. In spite of the claims the committee believes it will be able to make a substantial return to the members at the close of the season.

I have just received a letter which I am requested not to print, hence I must honor that request and shall not tell who it is from. I am sure, however, that the writer will not be offended if I quote a portion of it because it is timely and to the point. He says: "I am greeted every night with the statement, 'Our audience is not as large as usual, but many of the season ticket holders do not care for a lecture.' You have had much good stuff in *The Billboard* lately regarding the situation and I have read it all with keen interest. You are so right in your comments. The overemphasis put upon the 'gym' and upon basketball is being recognized, I find, by some of the school men themselves. The combination gym-auditorium is almost always an awful place in which to lecture. "You are right too in your recent assertion to the effect that the lyceum worker (lecturer in particular) should be interested in more than filling his date in the community that he visits. In trying to measure up to this obligation, however, there are also difficulties now which we did not encounter in past years. I find many school men who do not even care to accept my offer to visit their school for an address. They run on a schedule that does not permit the intrusion because time must be allowed for basketball practice, for 'pep' meetings, etc. Lack of hotels in so many of the small places that I visit and the impossibility of securing a room in a private house make it necessary for the lecturer to locate in the nearest large town. These things tend to reduce the status of the lecture date from an event to an incident in the life of the community."

"Better publicity for the lecture and more of it would, of course, help a lot to improve conditions. Who is to pay for it? In my own case, lecturing for a very modest salary per week (but covering only actual dates filled) and paying my own hotel expenses at the present high rates, it is impossible for me to provide publicity of a nature and upon the scale necessary to impress the community with the importance of the lecture. So the thing goes by default and the lecture does not register on the consciousness of the public.

"I do not forget the saving salt of the few folks in many communities who do appreciate the lecture. And I have found some committee men who care. But we live in a changing world. It is not for us to lament the changes, but to meet them. I have all faith in the young folks. Considering their parents it is a wonder that they are as good as they are! Lectures are not essential in a community which is reached by good literature, the radio and all the rest of the modern methods of communication and instruction which were unknown when I lectured on a course consisting of five lecturers—all talking to a packed house in the towns and villages where there was no other form of entertainment except the Sunday meetings and the annual revival."

Mme. Olga Samaroff, the brilliant pianist, gives a lecture recital in connection with her concerts and is doing a splendid work in making good music popular.

Yusuke Tsurumi, formerly counselor of the Imperial Railroad Board of Japan, has been lecturing in this country upon *The Labor Movement and Socialism in Japan*. He is speaking in the larger cities only, and reports indicate that his

work is of high character and is well received.

Herr Otto Stuemer, making his first concert tour in America, is with the Ernest Gamble Company and is proving a truly great artist. He is particularly happy in his interpretations of Chopin.

A good letter from Sid Landon says: "For the life of me I do not see how you get time to do anything but fill those 40 weeks you have booked." Perhaps I am a freak. To me the most terrible thing in platform life is loafing around a hotel lobby or in some country pool hall waiting for the night's "show". Hence I find that I can keep out of mischief by speaking three or four times before the schools. It is great fun and a wonderful education—for me. About two hours devoted to school talks each day, two hours devoted to *Billboard* copy and two hours reading—or more—with the night lecture fills in a most interesting day. Every man to his taste. Knowing Sid as I do I am sure he fills in every minute profitably. We each select our own "fillin'".

A fine letter from Will Buckner of the Dixie Jubilee Singers, from New Zealand, reports that they are having a wonderful time in that country. Their company will be available for a tour from the Pacific Coast to Chicago on its return, which probably will be in about three months.

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At Liberty April 1—The Mira Mar Orchestra. Direct from season's engagement at Mira Mar Hotel and Ballroom, Sarasota, Florida. Seven young men with vaudeville and recording experience.

Open for Summer—Six-Piece dance band of real quality. Pep, rhythm, snappy appearance, up-to-date book.

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AT LIBERTY FOR SUMMER RESORT—A snappy, sweet and peppy Six-Piece orchestra.

BARRINGER'S ORCHESTRA AFTER JUNE 15. Four to seven pieces. All players double and sing.

BROWNLEE'S HICKVILLE FOLLIES BAND at Liberty for summer season. Now playing leading circuits and theaters.

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VERNON C. SPERRY AND HIS KANSAS City orchestra, five radio and dance artists, open for location; park managers write.

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NI COLWELL'S DANCE ORCHESTRA, five or six pieces. Fifth successful season.

ORIGINAL BROADWAY ENTERTAINERS, hot jazz band. Six young, neat-appearing and entertaining men for hotel, cafe or vaudeville.

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THE CHICAGO RAMBLERS, Six-piece dance orchestra. Will contract to locate or travel.

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YOUNG MAN, good amateur, wants to join Repertory company. Anything considered that offers opportunity to acquire knowledge of dramatic art.

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OPERATOR—LONG EXPERIENCE. WANTS steady employment. Theatre closed reason for this adv.

PROJECTIONIST—NONUNION, 22 AND MARRIED. Wants steady position. Have five years' experience on Power's equipment.

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(Continued on Page 62)

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Managers and artists are respectfully requested to contribute their dates to this department. Routes must reach The Billboard not later than Friday of each week to insure publication.

When no date is given the week of March 2-7 is to be supplied.

Abdell, Al (Strand) Washington.
Abel, Neal (Orpheum) Denver; (Hennepin) Minneapolis 9-14.
Aron, Elvo (Pantages) Tacoma, Wash.; (Pantages) Portland 9-14.

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Althoff Sisters (Hoyt) Long Beach, Calif.; (Pantages) Salt Lake City 9-14.
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Anderson & Hurt (Grand) Evansville, Ind., 5-7.

Babeck & Dolly (Earle) Washington.
Bageoff & Sheldon (Keith) Philadelphia.
Baker, Doc, Revue (State-Lake) Chicago.

Baldwin & Blair (Orpheum) Portland, Ore.; (Orpheum) Oakland 9-14.
Band Box Revue (State) New York.
Banjo Land (Grand) St. Louis.
Bankoff, Ivan (Pantages) Seattle; (Pantages) Vancouver, Can., 9-14.

Barnett, Dorothy, & Co. (Victoria) Steubenville, O.
Barrett & Farnum (Miller) Milwaukee.
Barrios, Jenn, & Co. (Lincoln Sq.) New York 5-7.

Boba (Keith) Lowell, Mass.
Bobak & Stark (Pantages) San Diego, Calif.; (Hoyt) Long Beach 9-14.
Boland & Hopkins (Grand) Atlanta, Ga.
Bolger & Norman (Strand) Philadelphia.
Bond, Raymond, & Co. (Palace) Peoria, Ill., 5-7.

Chase & LaTour (Jefferson) New York.
Chafalo (Pantages) Denver; (Pantages) Pueblo 12-14.
Chevalier Argentino & Alvera Washington (Concert Hall) Chicago.
Chevalier Bros. (Rivers) Brooklyn.
Childs, Jeanette (Majestic) Little Rock, Ark., 5-7.

Send us your route for publication in this list to reach Cincinnati Office by Friday. Cards mailed upon request.

Table with columns: NAME, WEEK, THEATER, CITY, STATE

Bridl, Ruth (Majestic) Cedar Rapids, Ia., 5-7.
Burke, Walsh & Nana (Pantages) Seattle; (Pantages) Vancouver, Can., 9-14.

Clifton, Herbert (Orpheum) Winnipeg, Can.; (Orpheum) Vancouver 9-14.
Clifton & Derez (Keith) Philadelphia.
Clinton & Rooney & Band (Bonlevard) New York 5-7.

C. R. Four (Rialto) St. Louis 5-7.
Cates Bros. (Yonge St.) Toronto.
Callen, Jimmy (Lincoln Sq.) New York 5-7.
Cameron, Four (Orpheum) Omaha.
Camille Trio (Orpheum) Philadelphia.

Clifton, Herbert (Orpheum) Winnipeg, Can.; (Orpheum) Vancouver 9-14.
Clifton & Derez (Keith) Philadelphia.
Clinton & Rooney & Band (Bonlevard) New York 5-7.

LORA CAROL & RING
Presenting Comedy-Singing-Violin in "FUNATICS".
Carol, Lora, & Ring (Casino) Boston; (Grand) Worcester, Mass., 9-11.

Cotton Pickers (Majestic) Cedar Rapids, Ia., 5-7.
Courtney Dats (Victoria) Wheeling, W. Va.
Coulter & Rose (Victoria) New York 5-7.

Dana & Mark (Pantages) Portland, Ore.
Dancing Demons, Four (Strand) Stamford, Conn.
Dancing Shoes (Majestic) Johnston, Pa.
Darcov, Joe (State-Lake) Chicago; (Orpheum) Omaha 9-14.

Earle, Bert, & Co. (Broadway) New York.
Eary & Eary (Greecy Sq.) New York 5-7.
Eastman & Moore (Grand) Montgomery, Ala.

Fagan, Noodles (Pantages) Edmonton, Can.; (Pantages) Calgary 9-11.
Fagan's, Raymond, Orch. (Keith) Ottawa, Can.; (Empire) Montreal 9-14.

Newell & Most (Orpheum) Omaha; (Orpheum) Kansas City 9-14.
Newhall & Phelps (Alhambra) New York.
Newman, Walter, & Co. (Keith) Ottawa, Can.

Rickard & Gray (Colonial) Erie, Pa.
Riley, Joe & Agnes (Lyric) Hoboken, N. J.
Ritz Sennenders (Sheridan Sq.) Pittsburgh.
Road to Starland (Shea) Buffalo.

Sterlings, The (Orpheum) Portland, Ore.; (Orpheum) San Francisco 9-14.
Stevens & Lovejoy Revue (National) New York 5-7.

Wilbur & Adams (Palace) Springfield, Mass.
Williams & Young (Palace) Rockford, Ill. 5-7.
Williams, Herbert, Co. (Palace) St. Paul 5-7.

O'Brien & Josephine (Orpheum) Ogden, Utah; (Pantages) Denver 9-14.
O'Brien Sisters Co. (Towers) Camden, N. J.
O'Connor & Wilson (Scollay Sq.) Boston.

Roy & Maye (Orpheum) Oakland, Calif.
Roy, Ruth (Rivers) Brooklyn.
Rubin, Ben, & Co. (O. H.) Galveston, Tex. 5-7.

Tabor & Green (Empire) Lawrence, Mass.
Tango Shoes (Orpheum) New York 5-7.
Taylor, Lake & Ryan (Majestic) Chicago.

Yarmark (Gates) Brooklyn 5-7.
Yeoman, George (Holt) Long Beach, Calif.; (Pantages) Salt Lake City 9-14.

Paddis, Margaret (Earle) Washington.
Page, Jim & Betty (Palace) Brooklyn 5-7.
Palermo's Dogs (Keith) Syracuse, N. Y.

Sale, Chie (Palace) Milwaukee.
Saltee & Rohies (Palace) New Orleans.
Salt & Pepper (Capitol) Hartford, Conn.

Ufa & Clark (Pantages) Denver; (Pantages) Pueblo 12-14.
Vadé Dancers (Pantages) Pueblo, Col.; (World) Omaha 9-14.

Zaza & Adele (State) Buffalo.
Zeck & Randolph (Greely Sq.) New York 5-7.
Zelaya (Majestic) Dallas, Tex.

Quinn, Vic, & Band (Melba) Dallas, Tex.
Quixte Four (105th St.) Cleveland.
Radio Robot (Colonial) Allentown, Pa.

Shannon & Van Horn (Earle) Philadelphia.
Sharrocks, The (Grand) Montgomery, Ala.
Shaw, Allan (Pantages) Kansas City; (Pantages) Memphis 9-14.

Wagner & Lela (Kedzie) Chicago 5-7.
Waiman, Harry, & Co. (Majestic) Houston, Tex.
Walace & Capro (Cross Keys) Philadelphia.

Abie's Irish Rose (Republic) New York May 22, 1925, indef.
Abie's Irish Rose (Garrick) Milwaukee Feb. 2, indef.

Reichen, Joe (Pantages) San Francisco; (Pantages) Los Angeles 9-14.
Reilly, Robt., & Co. (Pantages) Spokane; (Pantages) Seattle 9-14.

Shelby & Albert (Boulevard) New York 5-7.
Shelby & Grovini (Majestic) Cedar Rapids, Ia. 5-7.
Selby (Fordham) New York.
Seminary Scandals (Orpheum) Boston.

Webster & Elliott (Loew) Montreal.
Weber, Fred, & Co. (Victoria) Greenfield, Mass.
Weber & Riddor (Palace) Chicago.

Abie's Irish Rose (Garrick) Milwaukee Feb. 2, indef.
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Abie's Irish Rose (Garrick) Milwaukee Feb. 2, indef.

HIPPODROME CIRCUS

SIDE SHOW MENAGERIE

RAILROAD - OVERLAND BY CHAS. WIRTH PIT SHOWS - PRIVILEGES

Communications to 25-27 Opera Place, Cincinnati, O.)

Gentry-Patterson Shows

Mild Weather Aids in Speeding Work at Paola (Kan.) Quarters--H. Lehrter Back From Trip

Paola, Kan., Feb. 26.—Two weeks of mild winter weather have aided materially in speeding toward a final completion the work of the several departments at the Gentry-Patterson quarters. Superintendent H. (White) Lehrter, returned from a two weeks' trip to Chicago and St. Louis, reports that the finishing touches are being put on the new canvas at the factory and it will be shipped within a few days. Billy Cism, assistant on canvas, reported recently, coming from Beaumont, and Eugene (Spider) Harris, the other assistant, writes that he will be here shortly.

Wm. H. Harris, boss painter, has turned out all but two of the parade wagons, as well as most of the baggage wagons. The color scheme of the wagons has been changed from that of all white to more red, blue and green, and plenty of gold leaf is in evidence. Painting on the new advance car is complete except for the lettering. "Buck" Smith, who had charge of the paint shop last winter, was a recent visitor, stopping over for several days. He had just left the 101 Ranch quarters and has entirely recovered from the troublesome rheumatism of last year.

Doc, E. J. Webber, in charge of the ring barn, has the high school and menage horses working in good shape, as well as the various pony acts and drills. Doc also has broken a new January mule that is a wow, and is working on a couple of other new acts. Robert Brimley, in charge of dogs, also has his charges just about perfect in their various acts, and the same can be said of Bob Corwell's new comedy animal act. Henry D. Proffitt, general agent, was a visitor for two days the first of the week and departed after a conference with "Gov." Patterson.

Mr. Patterson, accompanied in most cases by Boss Hoster Eddie Schaeffer, and often also by Dave McKay, veteran boss hostler of the Barnum show and now 24-hour man, has been scouring the countryside of Eastern Kansas and Western Missouri for baggage horses. So far they have been rewarded with several good "finds". Henry Roberts, assisted by Chas. Murray, has the harness shop and is turning out his usual well-finished work. Bill Britton, teamster, and his men have taken advantage of the mild weather to get the stock cars and flats in shape for the painters. Work in the wardrobe department is progressing fast under the supervision of Mrs. Robt. Cottrell.

Doner E. Wade, porter on the staff car, who has been with Mr. Patterson for 20 years, is a recent arrival in quarters, coming from Dallas. Billy Edwards, athletic showman, was a recent visitor, shipping a truckload of carnival equipment that was in storage here to Snapp Bros.' quarters in California. He will be connected with that organization this season. S. F. Harris, purchasing agent, advises that he and his wife will arrive about March 1 to spend the balance of the lay-off period in Paola. B. E. Wilson, who was forced to leave the show early last season due to illness, has been engaged as assistant treasurer for this season. He is at present employed at the Osawatimie State Hospital in an executive capacity. Other trouperes at the institution for the winter are three of last year's band boys—G. C. Davis, Nick Nixon and Wiley Scott.

Moon Bros.' Circus

Ada, Ok., Feb. 27.—Work in every department of Moon Bros.' Circus is being hurried as fast as possible for the opening, which will probably be March 21 near Oklahoma City, reports Harry Shell, bandmaster. The paint crew is working late at night and on Sundays and several men have been added to the mechanical department. Some new trucks were received this week and the new light plant placed in one of them. The arena wagon, one den and light plant. In addition to six other dens, were turned over to the paint shop this week, and work has been started on the tableaux band wagon. Capt. Sharp has the recently arrived from the 101 Ranch and was placed with the mixed group—lion, dog, goat and bear. Boss Canvasman Steele is on hand and has the big top ready.

Downie's Circus Acts

Play for Rotarians at Williamsport, Pa.

Williamsport, Pa., Feb. 27.—Several acts of Andrew Downie's Circus, appearing at the Majestic Theater this week, played for the Rotary Club at the Lyeoming Hotel February 23. They include the clown band, comedy juggling by Johnny Cummings, Madame Camille's Pomeranian miniatures, and others. James Heron, manager of the show, announced the acts in the absence of Andrew Downie, who is a member of the Havre de Grace (Md.) Rotary Club. George Eubb, manager of the Majestic, provided the circus for the entertainment of his fellow Rotarians. All of the money realized went into the club's Crippled Children Fund. The crippled children were guests of Mr. Eubb and the club at the circus this afternoon at the Majestic.

The Downie Circus, which has been playing theaters since November 17, last, to excellent business, will close in three weeks at the Edgemont Theater, Chester, Pa.

Miller's Dog and Pony Circus

Eaton Rapids, Mich., Feb. 27.—Miller's Dog and Pony Circus will this season be transported on eight trucks, two trailers and four wagons and will carry 25 head of stock. Bart Artis is breaking a menage act at the quarters here to be worked with a number of doves. Ethel Maud Miller will have charge of this number, also the new dog act, which includes 16 beautifully marked fox-terriers. Harry Miller will have charge of all concessions. Mrs. B. Yates, the cookhouse, B. Yates the band of 12 pieces (uniforms to be green and white) and Jack Winters the advance, with one assistant. Those already signed are Ekhart and Gladys, aerial artists, and Albert Gaston, producing clown.

DeOrlo Signs With H.-W. Circus

Minert D-Orlo, well-known clown Irish policeman, the past four seasons with the Sparks Circus, has signed to appear with the Hagenbeck-Wallace Circus this year.

A. M. Cauble Renames Show

Will Bear Title of Monroe Bros.' Trained Wild Animal Shows and Open at Boerne, Tex., March 17

A. M. Cauble, old-time wagon showman and former owner of the Monroe Wagon Show, who purchased the Atterbury show last August and has been operating it under the Atterbury title, will use his own title, Monroe Bros.' Trained Wild Animal Shows, in view of the fact that R. L. Atterbury is taking out a motorized show under his name, reports Capt. Reed. The show will open at Boerne, Tex., March 17 and will be transported on 10 wagons and four trucks. Forty horses, 20 people and a nice collection of animals will be carried. Reed will be elephant trainer.

Manager Cauble did a nice business this winter and all people with the exception of Van Jerome, of the John Robinson Circus, who had to leave the show at Corpus Christi, Tex., to attend to his oil lands in California, have signed for the summer tour. The outfit is now being overhauled at the owner's home in San Antonio, Tex. The show will make some of the old Monroe territory.

Miller Bros.' 101 Ranch Show

Marland, Ok., Feb. 27.—With Miller Bros.' 101 Ranch Real Wild West and Great Far East Show this season will be one side show and one pit show. The former will be under the management of J. H. (Doc) Oyster, who is now at the ranch putting the final touches to the equipment he will have under his charge. Gene Milton will have the pit show. In putting out their show again after several years in retirement the Miller brothers will devote their ability and wealth to giving good, clean entertainment.

There has been talk in certain quarters that some of the circuses were combining to keep a Wild West show out of their favorite territory. The Miller brothers say there can be no opposition because their show will be different from any other show and that when their route is laid out they will follow it.

The construction work is proceeding according to schedule at the shops in Marland. In a few days, when the new steel flats arrive from the Mount Vernon shops, also some additional stock from Kansas City, these cars will be the ones that are being overhauled at winter quarters will give the Miller brothers one of the best show trains on the road.

New Lot in Akron, O.

Akron, O., Feb. 28.—The old circus lot at Beaver and Exchange streets, where tented attractions have appeared for many years, is no more. This plot is being platted and will be sold this spring. A new lot just west of the Beaver and Exchange streets site has been secured as the local show grounds.

Tom Atkinson's Circus

The Tom Atkinson Circus, following a 10-day engagement at Mexcala, Mex., made a jump of 70 miles to Samerton, Ariz. William Kennedy will manage the side show this season, allowing Prince Ebner, the writer, to devote his time to his acts in the big show and look after the press.

Guest of Mrs. Downie

Chicago, Feb. 28.—Mrs. Josephine Reynolds has gone east to attend the celebration of the birthday anniversary of Mrs. Andrew Downie at Medina, N. Y.

Clarks With Main Circus

Willie C. Clark and wife, foot jugglers, double trap-ze and flying-ladder artists will this season be connected with the Walter L. Main Circus.

Clowns Lining Up

Chicago, Feb. 28.—It's getting that near spring for the clowns to seek the tanbark. Joe Lewis has signed with the 101 Ranch Show and Bill Carross with the Sells-Floto Circus.

Ed Milce, groom in charge of the horses of the Reiffenack Sisters' act in vauclville had a great time with Manager Gordon Wrighter of Pol's Palace Theater, Springfield, Mass., during a recent visit here. They tramped together with the white tops a few years ago.



The foregoing reproduction shows those who were on the No. 2 car of the Buffalo Bill show during the season 1909. It was submitted by H. J. Simken, who has an advertising and distributing service in Brooklyn, N. Y.

I. A. B. P. & B., Local No. 5 Wm. B. Naylor Has Not Signed With S.-F. Circus

St. Louis, Feb. 27.—Jack M. Polachek, formerly on the advance of the Ringling show, stopped here a few days. He is advance agent of *The Ten Commandments* film and was en route from Alton, Ill., to Springfield, Mo. The writer, Ben F. Miller, received a letter from Harry Mansfield, veteran billposter and agent, who is in that city for a few weeks. He closed with the *Covered Wagon* film, with which he had been in advance for several months. He is likely to again be with one of the big tops this season.

Chas. Slattery, circus billposter and agent, is out of the hospital after a confinement of a year and a half. He is the first member of Local No. 5 to receive the honor of having a life membership card with this local. He is now at his home, 517 Walnut street. Charles Betts, billposter, for a number of years with the Ringling Bros.' Circus, and also connected with the St. Louis Poster Advertising Company for some years, has sold his property in this city and purchased a 16-acre farm at King Lake, 60 miles north of St. Louis. Mr. Betts intends to devote his time to raising chickens and doing farm work in general. Walter Gazzolo, financial secretary, and Robert Walker, chairman of various committees, were given gold cuff buttons by members of Local No. 5. Mr. Saches, the president, making the presentation speeches. The following outside town members were present at the last regular meeting: Jim King, Webster, Mo.; Tommy Morgan and W. Lyles, E. St. Louis, Ill.; Max Walker, advertising the Lyric Theater, on the east side, and Mr. Keiser, billposter of Granite City, Ill.

King and Bradley in Cincy

Floyd King, of the Walter L. Main Circus, and A. C. Bradley, contracting agent of the 101 Ranch Wild West Show, were in Cincinnati recently and gave *The Billboard* a call.

Join M. L. Clark Shows

Jack Naler and wife, who are putting on the Wild West concert, and Vernon West, who is presenting slack wire, swinging perch and clown numbers, recently joined the M. L. Clark & Son's Shows, informs A. H. Knight with the show. Some people from the Rose Killian Shows paid the Clark show a visit at Newberry, Fla., February 22. They were Otto Killian, Webb family of five, George Jenner, Frank Owens, "Shorty" Lynn, West, Sam Wicks, and Clarence Keys and wife. They had dinner with the Knights.

Sam Heilman Changes

Sam Callahan, better known as Sam Heilman, who for the past three years was ticket-seller on the John Robinson Circus, will be one of the ticket agents on the Gentry-Patterson Circus this season. He is at present employed at the Gayety Theater in Detroit.

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We prepared to furnish showmen and theatrical managers with BAGGAGE CARS, equipped with 200 in high speed trains on all railroads. Write for rates.

W. A. YAGER, President.

THOMSON TENT CO.
PIT TOPS, CONCESSION TENTS, MARQUEES,
SIDE-SHOW TOPS. 305 East Second Street, Cin.
Cin. 21, Ohio

E. C. Burlingame
Will Manage Side Show and Have Animal Acts With Sam Dock's Great Keystone Shows

Work at the winter quarters of Sam Dock's Great Keystone Shows at Republic, Pa., is progressing rapidly, reports E. C. Burlingame, who has joined hands with Mr. Dock and will manage the side-show and have live shows of wild animals, a new top and the regular kid show acts. The old equipment is being repaired and painted and the show enlarged by adding some wagons and trucks. The outfit will move on nine wagons and four trucks, with one truck in advance, and will cover Pennsylvania, West Virginia, New York and Virginia territory, opening about the first day of May. Ray Brown and wife will have all the privileges and a pit show, Ed Davidson will look after the big-top canvas and "Boss" Adkins the baggage stock, which will number 28 head, also 12 head of ponies. Prof. S. Shoeler is working daily in the ring barn with dogs, ponies and monkeys. Fred J. Newell will have charge of the advance and have a line of new paper. The latter has been ahead of Thos. J. Finn's Tom show for a number of years.

Advertising Did It
Ringling Circus Posters Instrumental in Rapid Growth of Sarasota, Fla.

A story recently was sent out by the Sea Service, Inc., which has a clientele of 365 newspapers, relative to the rapid progress being made by the city of Sarasota, Fla. It is a city which circus posters built, Charles and John Ringling applying the methods used to make their show famous to attracting real estate buyers there. A year ago the population was 2,800 and today it is 12,000. Sarasota now has rail connections with nearly every city of importance in Florida. There are 22 millionaire citizens there, all active in civic affairs. The boom rivals that of Miami on the east coast. It is not confined to Sarasota, but takes in the entire west coast from north of Tampa to south of Nokomis. Millions are being spent in the building program, probably \$6,000,000 going into hotel projects alone. A Ritz-Carlton is being constructed partly by public subscription. John Ringling subscribed \$100,000 in stock and the public subscribed \$300,000. In another hotel project the public subscribed \$400,000 in stock.

Morgan's Nickel-Plate Shows
Will Commence Season's Tour at Clinton, Tenn., April 20

Knoxville, Tenn., Feb. 27.—The W. E. Morgan Nickel-Plate Shows, in quarters at Oakwood, this city, will open the season at Clinton, Tenn., April 20. Everything will be new from stake to bale ring. Those engaged for the show include the Ahab-Ben-Soden troupe of Arabs, leopards and tumbler; Aerial Eckhoffs, in double trapeze, Roman ring and ladder numbers; W. E. Martin's All-American band, Dell Simmons, juggler and banjoist, and Madame Zetter, in a posing act.

BLANKETS For Circus Men

Camp Blankets, wool, new; 25 to bale \$2.90 Each
Class B, cleaned \$1.95 Each

These Blankets are large.
Size 60x88. All wool.

Send for Our Wholesale Circular.
Selling cheaper Coats, Breeches, O. D. Pants, Ranges, Harness, Hammocks.

H. KAUFFMAN & SON,
Army Sales Dept.,
139-141 E. 24th. New York City

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A few more cowboys and girls, performers doing two or more circus acts. I'll Reserve Ticket Seller Walter Beard, Ed Garland, wire, Bill Irwin, write you at Steelville, Mo. State lowest salary and exactly what you do. Best accommodations. JAKE FRIEDMAN, Texas Ranch Wild West and Trained Animal Shows, Route, Canada, 17, El Campo, 7; Dayton, 9; Liberty, 7; Hempstead 8; all Texas.

Horse Trainers

Can use you if experienced and can train horses to do everything. Read King Brothers' ad on page 81

PULLMAN SLEEPERS

And other Cars for sale.
W. J. ALLMAN, Coates House, Kansas City, Mo.

IMMEDIATE SHIPMENT 20x30 Ft. Tents

2001-A—1 only, 17'x30-ft Gable End, 12-oz Khaki Duck, 9-ft. Side Wall, Used 6 months	\$ 63.00
2001-B—New Gable End Cook House Frame, 8-ft. Wall	173.00
2004—Round End, 8-oz. White Drill, 10-ft. Wall, Used Three Months, Complete	115.00
2005—Round End, 8-az. Drill, 10-ft. Wall, Used Three Months, Complete	80.00
2006—Round End, 8-az. Drill, 10-ft. Wall, Used Eight Weeks, Complete	102.50
2007—Round and Gable End, 8-oz. Drill 10-ft. Wall, Used Eight Weeks Complete	124.00

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Circus and Carnival Tent and Banner Headquarters

Miller Bros. 101 Ranch Wild West Show WANTS FOR PIT SHOW

High-class Freaks, Curiosities, Novelties, such as Midgets (male-female), Fat Girl, Skeleton, Pinheads, also a STRONG BREAK TO FEATURE. Working Acts of a high standard. Would consider an A-No. 1 class show. All of the above must be in keeping with one of the highest class PIT SHOWS ever organized. State terms and enclose PHOTO at first writing. No time to waste. SEASON OPENS about APRIL 20. Those that have worked for me before answer. Address

GENE R. MILTON, Manager, care Billboard, Critly Bldg., Chicago, Ill.

DOWNIE BROS., Inc.

640-42-44 Sanpedro Street, LOS ANGELES, CALIF.

Show—TENTS—Concession

Special Fall Prices. Let us know your wants. Show Tent Department in charge of LOU B. BERG.

TENTS FOR RENT. TELEPHONE TR. 7101. SEATS FOR RENT.

FOR SALE—BARGAINS—TENTS

Two Stable Tents, 28x12 ft., 6-ft. walls, 10-oz. double filling; side walls 8-oz. double filling. Four Sleeping Tents, 12x12, 3-ft. walls, 10-oz. double filling; side walls 8-oz. double filling. All in good condition, used parts of two summers. One Sleeping Tent not used. Inquire of

P. RICHARDSON, Purchasing Agent, D. & M. Ry., East Tawas, Mich.

NEUMANN TENT & AWNING CO.

16 N. May St., near Madison St., CHICAGO. Phone Haymarket 2715.

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WE HAVE THE BEST ARTISTS PAINTING OUR BANNERS, TENTS AND CIRCUS SEATS FOR RENT. SECOND-HAND TENTS, SEATS AND BANNERS. WE MAKE HIGHER AND TUMBLING MATS, TRAPEZE NETS, CONCESSION TENTS, PLUSH OR CANVAS SHELF COVERS. AGENTS TANGLEE CALLIOPES, WURLITZER BAND ORGANS, MIESSNER BABY UPRIGHT PIANOS. WATERPROOFING IN 1 AND 5-GALLON CANS, OR 50-GAL. BBLs.

John W. Norman Circus Wants

Useful people to strengthen show. Ground Acts, Tumblers, good Bar Act or Casting Act. People who do two or more acts given preference. Write fully, telling what you can and will do and name your lowest salary with transportation and baggage hauling after joining. This show booked solid indoors until May 1, then open under canvas. We carry no concessions, but feature a straight circus program. Address

BERRY & BECK, Sole Owners, 1925 Adams Ave., Flint, Mich.

BIG SPRING SPECIAL

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DATED MARCH 21
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FOR SALE

17 splendidly made, handsome, dark blue male Band uniforms, including caps, three-quarter length trousers with leather puttees. These uniforms are brand new and have never been used. Excellent opportunity to secure real bargain. Address MR. F. A. HONNELL, Wilson & Co., 1109 So. Ashland Ave., Chicago, Illinois.

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1925—TENTS—BANNERS—1925
CIRCUS and CARNIVAL TENTS
THE BEST ARTISTS SEE OUR BANNERS THEY PLEASE



BUY IT BY THE DRUM, BARREL OR CAN

But buy it and use it on all of your canvas. It will give longer, better service and there will be no regrets for having used it when it rains and rains and rains. Ask the man who has used it---then write for prices and catalog.

ROBESON PRESERVO CO., Port Huron, Mich.

UNDER THE MARQUEE By CIRCUS CY

(Communications to 25-27 Opera Place, Cincinnati, O.)

The truck of Mr. and Mrs. Stokes is being gone over in the shops of Orange Bros. Shows at Ada, Ok.

Charles Ringling formed another corporation in Sarasota last week. This one is to build a hotel.

Chas. (Possum) Gill, formerly in minstrelsy, informs that he will be chief announcer on Miller Bros.' 101 Ranch Wild West Show.

The M. L. Clark & Son's show is playing to some real business in Florida and will start north the latter part of March. J. C. (Nobby) Clark is superintendent of privileges.

John Ringling, Sam Gumpertz and John McGraw spent three days in Havana last week. Strange as it may seem, it was John Ringling's first visit to Cuba's capital.

News notes for *The Billboard's* Spring Special number should reach the Cincinnati offices by March 10 as the pages of the circus department will go to press earlier than usual.

Dan M. Spayd has signed as chief with the Walter L. Main Circus. He also was with the King brothers last season. This winter he has been chief at the winter quarters of the Ringling-Barnum Circus in Bridgeport, Conn.

Eddie Alton and troupe, which played nine weeks of fairs with Billie Clark's Broadway Shows, are now with H. H. Bain's Indoor Circus in Florida. Alberta Curly, clown and revolving-ladder performer, is with the act.

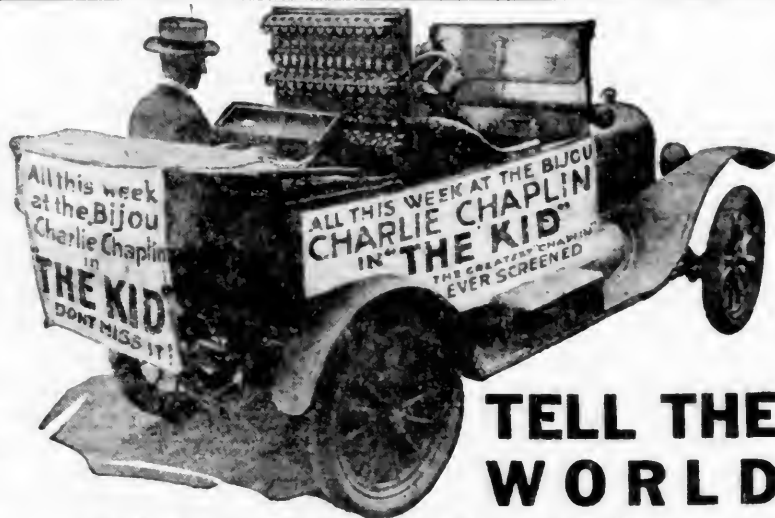
The Parentos, sensational novelty acrobats and contortionists, who have been playing indoor circus dates, have five weeks of indoor engagements in and around Chicago, commencing at South Chicago March 9.

J. Raymond Morris, at present a candy butcher on the Johnny J. Jones Expo., expects to leave for New York soon to join the big show. Says that "Candy" Shelton, of the Ringling-Barnum side show, is wintering in Orlando, Fla.

Clyde Ingalls reached Sarasota, Fla.,



Showing John F. (Cow) O'Connell, superintendent of canvas (left), and Harrison M. Riley, superintendent of tickets of the Sells-Floto Circus last season, partaking of peaches.



TELL THE WORLD

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BRASS BAND VOLUME
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Wanted, Freaks and Side Show Attractions

FOR LONG SEASON ON THE ROAD. SEND PHOTOS. STATE SALARY.
WANT high-class Man for Openings, also Lecturer who can double. Also Ticket Sellers, Grinder, etc.
Harry Schultz, Jack Thompson, Red Burns, write.
ZINDRA, care Billboard, Chicago.

February 13 and the following day left with Mr. and Mrs. Charles Ringling and a party of friends on Mr. Ringling's yacht, the *Symphonia*. The cruise embraced the keys to the south and extended into the wilds of the Shark river region.

Mr. and Mrs. Albert McGee wish to express thanks to the folks on the Christy Bros. and Golden Bros. shows for aiding them when the former was ill and could not work in Beaumont, Tex. The McGees will be with Orange Bros. Shows, which will open the latter part of March.

All the advance cars of Ringling Bros. and Barnum & Bailey Combined Shows will carry posters made by the Strobbridge Lithographing Company of Cincinnati, O., exploiting the wonderful growth of Sarasota, Fla., and detailing its many advantages, and these will be liberally posted en route.

Some "remembers" from an oldtimer: "When the original W. C. Clark Circus wintered in Tuscaloosa, Ala., Kritchfield was band leader with 14 musicians. A. T. Clark was advance agent, Charley Lyles had the side show, Jim Webb was boss canvasser, Jake Passy had the stock, Charley Elliott did bars and Bob White hand balancing?"

After playing the Fort Myers (Fla.) Fair last week Abe Goldstein, clown policeman, departed for Macon, Ga., quarters of the Sparks Circus, with which he will be connected this season. States that Joe Greer will leave Tampa, Fla., shortly for New York to join the Ringling-Barnum Circus. Bernice and Wilkins and Hoagland's hippodrome act also appeared at the Fort Myers Fair.

Cy understands that Orrin Dawnport put on an excellent circus for the Shimmers in Detroit for two weeks. Charles Siegrist presented his leaping board stunt there, the first time in eight years, and it went over big. Mrs. Siegrist joined the Siegrist troupe in the Motor City. The act will again be with the Ringling-Barnum Circus, with which Mr. Siegrist will offer his leaping-board turn.

Charles (Kid) Koster, one of the best known circus and hall show agents, is

convalescing at Hot Springs, Ark. The illness is the longest he ever experienced. However, he will be able to leave the springs shortly and will again be in the employ of I. H. Herk, of the Mutual Burlesque Circuit, in the capacity of special agent. Since retiring from the circus field 12 years ago Mr. Koster has been engaged in the burlesque business.

George F. Hurley, of Ft. Worth, Tex., recently had occasion to slip in a few words for shows and troupers in *The Ft. Worth Press*. The daily ran a story of F. J. Taylor, wealthy grain man, of Omaha, Neb., who is organizing a circus, and at the finish of the column requested readers to write and tell what they would do if they had a million dollars. Hurley stated that if he had a million he would put out a circus, adding that the circus is a wonderful amusement organization—one of the most systematic businesses of its kind in the world.

"Buck" Leahy contributes these "remembers": "When Al Salvall was with the Yankee Robinson Show? When Eddie and Fred Stone were with Dick Sutton's Circus? When Sam McCracken was a Chicago lithographer? When Chas. Barry, Ray Thompson, Gene Hamid Troupe, Frank B. Miller, Hazel Hickey and John E. Dusch were with the Howe Show? When Tip elephant on the Forepaugh Show, chased Billy Emery in parade? When the Frank A. Robbins Show played 90 stands in Pennsylvania, season 1910? When Gorton Orion was with San Bros. Shows? When Jerry Martin was with the M. L. Clark Shows? When Dan Dix, Princess Winona, Edith Tantlinger, Bill Carross, Joe Lewis, Chester Myers, Tommy Kirman, Hank Durnell, Barry Twins, Bill Andrews, Harry Robinson, Mabel Kline, Aggie Lindsay, 'Shorty' Phillips, Harry Parrish and Loretta were with the Miller Bros. 101 Ranch Wild West Show? When Capt. Jack LeBlair was with the Al G. Barnes Show?"

Writes L. A. Furtell: "Do you remember when Big Otto (Belichtkruetz) had a wagon show? When Vester Perry and Pete Leon were on the 101 Ranch Wild West Show? When Hot Gibson, movie star, was on the Young Buffalo Wild West and Texas Rangers Show? When

Chas. B. Murphy was on the Barnum & Bailey Circus? When Tom Mix, movie star, was on the 101 Ranch show? When Major Rhodes was manager of Tiger Bill's Wild West at Al Fresco Park, Peoria, Ill.? When L. A. Furtell was with the *Great Train Robbery* with Jim Gabriel? When Sky Clark and Bo Robinson had store shows in Los Angeles? When Wm. Purchase was animal trainer on the Bostock-Ferari Shows?"

While playing the Colonial Theater, Brockton, Mass., for Rogers & Keene with his original white-face clown turn for the first time in 20 years, with the Lon Chaney film, *He Who Gets Slapped*, week of February 9, Cy Green, the rube, was entertained several times by Fred Glasier, photographer, lecturer and a friend of showfolk. Says Green: "He is an exact picture of that old scout, the late Buffalo Bill, and told some good stories about showfolk, including Major Lillie and the Miller Bros., of 101 Ranch fame. In his studio he showed me a number of circus and Wild West pictures. He has one of the finest collections I have seen. The pictures were made by Glasier during the past 30 years. Among them is a beautiful oil painting, about two by four feet, of Col. Joe Miller and the well-known cowboy, Tex Cooper, both mounted on two beautiful white horses. He has made several pictures for me. Mr. Glasier never misses *The Billboard* and is always glad to have show people call." Green will be with the 101 Ranch Show this year.

A program of the Walter L. Main Circus, when it showed Westerville, R. I., June 18, 1898, has been received from Wm. N. Purtillo, of that city. The show was owned and managed by Walter L. Main, Wm. Sells was general advance manager, E. J. Fitzgerald, assistant manager; Chas. Bernard, treasurer; John Purvis, equestrian director, and John Gill, musical director. The performers included Prof. Ferris, Lillian Mack, lady clown; Wernitz Sisters, the Burks, Albert Randall, James McElroy, Griggs, Bell and Carl, Joseph Berris, Francis T. St. John, Delavoye and Fritz, the Dollamonds, Rosaire and Elliott, Wm. Wallett, Tony Lowande, Mile. Wallett, Amy Picard, Eddy Family, Three Great Zenos, Miaco and Lancaster, Josie Lowande, Chas. Weland; Harry Hale, Reno Fritz, Wm. Henshee, Chas. LeClair, Dutch Millard, John Lancaster, Al Miaco, Charles Fales, Billy Mack, Johnnie Purvis, Will Delavoye and Miss Hale, clowns.

A reader of this column submits these "remembers": "When 'Blondy' Powell was a property man? When Col. B-b Courtney left Crawfordville, Ind? When Stanley F. Dawson joined Buffalo Bill's Wild West? When Charley (Pop) McLean joined P. T. Barnum? When Chick Bell joined Sells Bros.? When Dick Jeffers wasn't a candy butcher? When John (Pat) Burke joined Sells Bros.? When Mickey Todd was a wind-jammer? When Bill Merrick lost his E-flat cornet? When Irish Dore was an usher? When Doc Nolan was with Sells Bros.? When Harry Creamer was a ticket seller? When John Patterson worked at Sellsville? When Harry E. Wilson (Handsome Harry) was married in New Orleans? When Pop Shaefer was with Popcorn George? When Slim Grigsby joined Forepaugh-Sells Bros.? When Hugh Harrison was without whiskers? When Bud Gorman started in show business? When John (Fatty) Shannon was cashier on the candy stands? When Arthur McCarthy joined a circus? When Doc Waddell joined the white tops? When Uncle John Richardson was a circus man? When Harry Pell was with the McCaddon Show? When Low Graham was a boy in circuseedom? When Harrison M. Riley left Canton, Ill.? When Charley Hummel joined the Barnum & Bailey Circus? When Fred B. Hutchinson was a ticket seller? When Roy Feltnis was with Genry Bros.? When W. H. (Pop) McFarland was not in circus business?"

WITH AUSTRALIAN CIRCUSES

By Martin C. Brennan
Sydney, Jan. 14.—St. Leon's Circus badly handicapped by the only available location, nevertheless stowed a good profit on the Auckland (N. Z.) season and is now in the Waikeato. The non-appearance of a starred act apparently made little difference.
Fred Kimo, acrobatic clown, is again an inmate of the Soldiers' Hospital.
(Continued on page 79)



FAIRS AND EXPOSITIONS

Together With Their Musical Features
Grand-Stand Acts, Midway Shows
and Concessions
BY NAT S. GREEN



(Communications to 25-27 Opera Place, Cincinnati, O.)

New Cambria County Fair Will Expand

Organization Already Possesses Excellent Plant

Plans are going forward for the second year of the new Cambria County Fair, Ebensburg, Pa., and quite a bit of expansion is anticipated by those in charge. The new fair, sponsored by Charles M. Schwab, the steel magnate, succeeded the old organization, which died a natural death due to lack of interest several years ago. The new organization bought the property of the old association on account of the excellent location for the track. This was rebuilt and all of the buildings on the property are new and modern.

The plant consists of about 100 acres of the best located real estate in the county, 13 buildings, grand stands and judges' stand. Additional buildings are being planned for erection this spring in order to take care of the large displays and exhibits that are sure to be offered this year.

While the plant is large, the cattle and swine departments were very crowded last year, and it is hoped to be able to overcome this at the next fair.

Plans are being worked out for the erection, in the near future, of an industrial building. Cambria County alone could fill such a building, according to Gwendolyn Berkebile, assistant secretary, as there are many and varied industries in the county aside from the mining and steel industry. This, it is believed, would prove a most educational and interesting feature.

Among the buildings on the fairgrounds is a dance pavilion. This will be opened about the Easter holidays and will continue thruout the summer and fall. A number of other features are being considered but nothing definite has been decided upon.

Collins Lands Grain Belt Fairs in N. D.

Chicago, Feb. 25.—W. J. Collins, of the World Amusement Service Association, returned last week from the Northwest and announced that he had signed free-contract contracts for the Grain Belt Circuit of fairs in North Dakota. The fairs will begin June 15 and close July 25. They are located in the towns of Bottineau, Rugby, Cando, Devils Lake, Langdon and Hamilton. It is considered one of the best early time circuits in the Northwest.

Mr. Collins also landed the entire platform amusement contract for Caro, Mich.; the fireworks contract for the fair at Saginaw, Mich., and the entire free-contract for the fair at Kalamazoo.

New Site Leased

For Central Louisiana Fair—Is Admirably Located

Alexandria, La., Feb. 21.—The Central Louisiana Fair, which for the last three years has been showing on City Park grounds, has leased for a permanent site 257 acres of land half a mile below the eastern limits of the city. The lease carries a purchase privilege that may be exercised any time within the next 10 years.

The new location is on the Pershing Way, a hard-surfaced highway, only a short distance from the end of the Third street car line, fronts on Red River, is traversed by the State canal and the L. R. & N. Railway, and is, altogether, a most admirable fair site.

The territory of the Central Louisiana Fair covers 21 parishes (counties) with a population of more than half a million. The dates for 1925 are October 19 to 24, inclusive.

Hoosac Valley Fair Earlier Than Usual

North Adams, Mass., Feb. 28.—Decision has been made to hold the annual Hoosac Valley Fair August 13, 14 and 15 this year. Selection of the three days in August was made because of the fact that no other dates were open until late fall without conflict with other fairs.

This will make the Hoosac Valley Fair one of the earliest in the East, and the first of the circuit in Eastern New York, which will enable it to offer its patrons an exceptionally good racing card and entertainment program.

International Fair in Hungary

Announcement has been made that the International Fair will be held in Budapest, Hungary, April 18-27.

The fair was organized and will be under the direction of the Chamber of Commerce of Budapest. Invitations to other nations to exhibit have been issued. The holding of this fair indicates Hungary's recovery from war conditions.

Fair To Have New Stand

Youngstown, O., Feb. 25.—One of the largest and most modern grand stands in Eastern Ohio is to be erected at the fairgrounds at Canfield by the Mahoning County Agricultural Society. The new stand, to be of steel and concrete, will cost approximately \$100,000. Work is to be started immediately and should be completed before July 4.

The Schuylkill County Fair Association, Shenandoah, Pa., made a profit of \$12,000 last year, the annual report shows. Receipts of the fair were \$51,985 and expenditures \$39,533. Racing purses for the fair totaled \$12,919.

Two Fair Aid Measures in Kansas Legislature

Topeka, Kan., Feb. 24.—Two county fair aid bills were introduced in the State senate February 13, one providing for State aid and the other for county aid.

The State aid bill (S 409) would provide that county and district fairs shall receive aid not to exceed \$2,000 from a \$200,000 appropriation for the next biennium. Aid would be proportioned as follows: For the first \$1,000 in premiums, 80 per cent; second \$1,000, 70 per cent, and third \$1,000, 60 per cent.

The county aid plan bill (S 394) would provide for aid voted by the county commissioners as follows: Counties of 10,000 population or less, \$300; counties of between 10,000 and 20,000, \$600; counties of between 20,000 and 35,000, \$1,000; counties of between 35,000 and 60,000, \$1,500; counties of more than 60,000, \$2,500.

Similar bills were introduced in the house.

Del-Mar-Via Circuit Meets

Salisbury, Md., Feb. 24.—As guests of the Wicomico Fair Association, secretaries of the member organization comprising the Del-Mar-Via-Penn Fair and Racing Circuit met recently at the Wicomico Hotel here to outline plans for the 1925 season.

James M. Crockett, of Pocomoke, was re-elected president and David J. Ward, of this city, secretary of the parent association. Salisbury was selected for the 1926 annual meeting.

Several changes were made in dates of the circuit's fairs for this summer for the benefit of the horsemen racing at the several fairgrounds, and the carnivals. Salisbury's fair will be held from August 18 to 22.

Dates of the other fairs were fixed as follows:

Cambridge, July 21-25; Harrington, July 28 to August 1; Pocomoke, August 4-8; Tasley, August 11-15. Dates were not set for the West Chester fair.

Several representatives from carnival shows, free attractions and other features of amusement and entertainment were present at the meeting but contracts to show at the fairs were consummated at the discretion of each of the secretaries.

Stampede for Edmonton Fair

Edmonton, Alta., Feb. 25.—A stampede for the summer fair here was approved by the exhibition directors at yesterday afternoon's meeting in addition to the list of attractions reported secured for the Western Canada Fairs' Circuit.

For the spring show a high-jumping competition was approved. Government judges are to be secured again for the exhibition.

Sesquicentennial May Have "Glad Way"

Immense Stadium Also Planned for Big Philadelphia Exposition

Philadelphia, Feb. 25.—The amusement section of the Sesquicentennial Exposition to be held here next year may be known as the "Glad Way", according to tentative plans made public by Mayor Kendrick.

Just how extensive the "Glad Way" will be will depend upon future developments.

The exhibition grounds will cover about 200 acres in the extreme southern part of Philadelphia and will adjoin the Navy Yard. The central feature of the plans is the stadium, expected to be the largest in the world, seating 100,000 persons and containing terraced standing room for 150,000 additional spectators.

The grounds extend from beyond Broad street east toward the Delaware River. Around the sunken gardens and lagoons the plans provide for foreign government buildings, a federal government building and structures to be erected by the States. Every State in the union has been invited to participate.

Mayor Kendrick has named George H. Biles, director of public works in the Mayor's cabinet, to take charge of the entire building layout and construction. He will serve without extra compensation.

Records Broken by Orlando (Fla.) Fair

All records for attendance were broken by the Sub-Tropical Mid-Winter Fair at Orlando, Fla., this year. Total attendance for the first four days of the fair passed the \$0,000 mark, the third and fourth days each recording an attendance of 25,000.

The attractions at the fair this year are declared to have been ahead of those previously seen here. The pageant, *The History of Florida*, given by Prof. Ebsen twice at the fairgrounds, was an unqualified success, every seat in the grand stand being taken.

The Johnny J. Jones Exposition had a splendid week at the fair, shows, rides and concessions getting a good play.

Montana, Dakota, Wyoming Fair Meeting

Bert Hammond, manager of the Midland Empire Fair, Billings, Mont., advises that fair secretaries and managers of Montana, Western Dakota and Northern Wyoming will hold a meeting in Billings March 18 and 19.



Calgary, Canada, is proud of the Calgary Exhibition and Stampede, and is leaving no stone unturned to give it the widest and most favorable publicity. The Cowboy Ball, held February 6 at the Palliser Hotel, Calgary, added to the New Zealand All-Black Rugby team. Several members of the team may be seen in the foreground of the picture, too, may be seen Mayor Webster (squatting with cowboy hat in hand), the Premier (standing next to the Mayor), and E. L. Richardson, manager of the exhibition, with cowboy hat in hand. On Mr. Richardson's right, with chaps on, is one of the two Maori boys who are members of the Rugby team. Only a small portion of the crowd in attendance can be seen in the picture. Fully 2,500 persons were present. The entertainment is declared to have been one of the most unique ever staged in Calgary.

FAIR SECRETARIES MANAGERS of PARKS and CELEBRATIONS NEW ENGLAND PREFERRED

D. M. BRISTOL'S WORLD-FAMOUS EQUES-CURRICULUM AT LIBERTY

For Fairs, Celebrations, Parks, etc., as Feature Free Attractions. Presenting the following acts of 6 rank-shinned Horses...

For details as to the merits of above acts all parties interested are referred to DR. G. E. CHESLEY, Manager and Secretary, Rochester Fair.

J. C. Simpson Sees Prosperous Year

Thinks Combination of Conservatism and Optimism Good Omen for Fairs

Chicago, Feb. 24.—That the coming season will be a good one for the fairs, although not a record breaker, is the opinion of James C. Simpson, president of the World Amusement Service Association...

"From all of the signs thru which I am accustomed to arrive at conclusions," said Mr. Simpson, "I look for a good and satisfactory fair season this year. I do not look for records to be shattered, but I think I see indications of an optimistic conservatism that figures as it goes and that is taking time to figure safely and intelligently. This is better than being in too much haste as has sometimes happened in the past. I do not think the fair secretaries are buying heavier in their amusement programs. Rather, I am inclined to think they are retrenching somewhat. They are figuring carefully, but they believe in the future."

Mr. Simpson spoke of an impression prevalent in some quarters that county fairs are "slipping." It is a subject that he has looked into with considerable detail.

"County fairs are not slipping," he declared. "There will always be occasional failures in fair circles, but I believe in the vast majority of cases you will find the real reason in some weakness of personnel in the management. The same rule applies to fairs that prevail in the business world at large. I believe 75 to 80 per cent of failures in fairs is due to some defect in the management of the fair that falls down and the other 25 per cent is due to rain. It is hard to beat rain. Last year was not a good year for fairs on account of the general and terrific precipitation."

"Another thing—automobiles have made the county fairs instead of injuring them, as some people predicted and perhaps still believe. One we did well to make one fair a season, where now it is easy to visit a half dozen of them and never miss the time. I see nothing basically wrong with the county fairs. Of the 1,500 or more fairs in the country there is no one fundamental weakness to be fought. Failures, as I said, are individual matters, as they are in the world of commerce."

Three-County Fair for Southeastern Idaho

Is Probable—Improvements for Twin Falls Fair—Lewiston Association Gives Up Charter

The passage by the Idaho Legislature of a bill providing a way by which district fairs may be organized and maintained will probably make possible such a three-county fair for southeastern Idaho. The Billboard is advised by J. M. Markel, secretary of the Twin Falls County Fair, Ellensburg, Id.

The Twin Falls Fair, Mr. Markel states, will remain under the same management as for the past eight years. P. C. Meredith is president and Mr. Markel secretary. Plans are being made for extensive permanent improvements, and the institution is amply financed. Dates for the 1925 fair are September 8-11.

The Idaho State Fair received what is probably a final knockout when the present Legislature refused to appropriate \$35,000 for its biennial maintenance.

Ladd New Hawkeye Secretary

Ft. Dodge, Ia., Feb. 27.—James H. Ladd has been appointed secretary of the Hawkeye Fair and Exposition, succeeding H. S. Stanbery. At the same time Mr. Stanbery secretary of the fair since its inception several years ago, was appointed manager of the amusement park, which will be built on the fairgrounds this spring, and was placed in charge of the Exposition Park residence addition, opened to the public last fall.

Mr. Ladd comes to the fair association with a wealth of experience in work.

FAIRS AND PARK MANAGERS NOTICE

DO NOT LET ANYONE LEAD YOU TO BELIEVE THAT KING BROTHERS' KENTUCKY THOROUGHBRED RACING HIPPODROME AND FAMOUS I X L RANCH

Are not the largest, best and cheapest Free Attractions in America. MANY FAIR MANAGERS heretofore have and are planning this year to eliminate their race program and all other attractions and use us day and night exclusively. This head of the finest Show Stock in America, consisting of every class of good horses; a herd of long horn Texas Steers and big, fine Bull Buffaloes, Racing Bull Elks, Racing Camels, Bucking Cowboys Mules and many other interesting animals. Forty noted men and lady Rough Riders and the best wardrobe and trappings in this business. A full three-hour program, featuring such big events as fast Charlot Races, Roman Standing Races, Relay Races, Jockey Races, Flat Races, Racing Elks, Racing Camels, High-Jumping Horses, jumping over automobiles; two beautiful white Arabian High-Diving Horses, the greatest dive ever presented by horseflesh; Horseback Pushball, Bucking Automobiles, Jack Rabbit and Greyhound Races, a group of High-School Dancing Horses, Riding of the Wild Bull Buffalo, Biding, Hoping and Bulldozing Wild Steers, and an unlimited amount of other big feature acts.

SOUTHERN FAIR MANAGERS, NOTICE—I will know the South. Cut out all your races and engage us. We can make your Fair the greatest in its history.

FAIRS, PARKS AND FRATERNAL ORDERS—We specialize in staging big Rodeos and Racing Events before, during and after your Fair dates. HIGH-CLASS RECOMMENDATIONS FURNISHED ASK ANY BIG OF TOWN SHOWMAN ABOUT US. Make no engagements until you have given us a consideration. Will send a representative to meet with you if so requested.

ATTRACTIONS ARRANGED TO SUIT BOTH LARGE AND SMALL FAIRS. OUR TERMS ARE REASONABLE. SALARY OR PERCENTAGE. Address

KING BROTHERS' ATTRACTIONS, JACK W. KING, Gen. Mgr., P. O. Box 1534, Washington, D. C.

Penna. Fair Men Will Meet in Harrisburg

The annual meeting of the Pennsylvania State Association of County Fairs will be held at the Bolton Hotel, Harrisburg, Pa., March 19 at 1:30 p.m. At this meeting the annual election of officers will be held and other business transacted.

FAIR NOTES AND COMMENT

H. D. Lawrence is doing field work for the Illinois Fireworks Company, of Danville, Ill.

The Hornell Fair Association, Hornell, N. Y., will take over and sponsor the annual oratorical contest that for years has been held here among the students of Hornell High School.

Arthur L. Brooke and George West, members of the executive committee of the Southeastern Exposition, Atlanta, Ga., were visitors at the South Florida Fair, Tampa.

September 28 to October 3 are the dates set for the 10th annual National Swine Show, Peoria, Ill. "There is every reason to believe this show is going to be bigger and better than ever," says Miss G. A. Fossett, secretary.

Two big celebrations are being planned by the Grundy County Fair Association, Trenton, Mo. An old-fashioned barbecue will be held in connection with a race meet and patriotic entertainment to be held at the fairgrounds July 4. The fair will be held September 1-4.

The Elko County fair board, Reno, Nev., has sent a questionnaire to all of the citizens of the county in an effort to ascertain the sentiment of the county regarding the holding of future fairs. Upon the result of the questionnaire will rest the decision of the board to hold future fairs.

S. D. Borahan, who has served as secretary of the Fond du Lac County Fair, Fond du Lac, Wis., for eight years, declined re-election this year. His successor has not yet been named. S. W. Keys and Maurice Fitzsimons were re-elected president and treasurer, respectively.

Taylor G. Brown, secretary of the Winnebago County Fair, Oshkosh, Wis., is spending several weeks in Florida visiting Florida fairs. "I found the South Florida Fair at Tampa mighty interesting," Mr. Brown writes, "and I think the manager, Mr. Strieder, is building up a wonderful fair."

Plans for the construction of a new main building at the Steuben County fairgrounds, Bath, N. Y., are being considered. Henry M. Robie, president of the Steuben County Agricultural Society,

VICTOR'S FAMOUS BAND MISS GERTRUDE VAN DEINSE (Soloist) NOW BOOKING FAIRS, PARKS AND CELEBRATIONS 20 Musicians, 4 Instrumental Soloists, 1 Specially Instrumentalist, 1 Lady Vocalist. For further particulars and terms, address JAMES F. VICTOR, Care N. V. A. Club, 239 West 46th Street, New York City.

GRELLA AND HIS BAND 20 first-class Musicians and four Instrumental Soloists, Soprano and Tenor Soloists. This Band has played three winter seasons in Fort Myers, Fla., one winter in Jacksonville, and now playing daily concerts here. Booked by the Chamber of Commerce until April 15. Now booking Parks, Fairs, Chauntiquas and Expositions for this coming season. Address: GRELLA, in care Chamber of Commerce, Tarpon Springs, Fla. Home address, Box 208, Lexington, Ky.

Fair Secretaries, Notice! NAGLE'S WONDER WORKING DOGS are now contracting for 1925 Fairs. This is positively the greatest Dog Act in this country. 12 Dogs, lady and gent. Doing two different acts, six different dogs in each act. One act on the platform and the other act in the air. Featuring Beauty, the Wonder Dog. Four dogs walking and crossing on the high tight wire. Also the Race for Life on a 30-ft. ladder, with three dogs climbing at the same time. See Buster and Foxy do a hand-stand on a pedestal. The exciting finale on the spin table. I will give \$1,000 for a dog act to equal these dogs. Played the South Florida State Fair three years straight. There's a reason. It's "wonderful". We deliver the goods. Our price is right. We put up a cash bond for our appearance. Secretaries write now, our time is limited. GREAT NAGLE CO., 709 S. Fairwell St., Eau Claire, Wis.

Lethbridge Exhibition LETHBRIDGE, ALBERTA August 4-5-6 The management is desirous of engaging an attractive Midway, also Free Acts for grand stand. Write particulars and terms to R. W. GARDNER, Secretary, Box 1191, Lethbridge, Alberta.

New Titusville Fair Sept. 15, 16, 17 and 18, 1925 DAY AND NIGHT Wanted—Independent Rides and Shows. R. P. FOWLER, Secy., Titusville, Pa.

For Big Business Use Substantial Space in the SPRING SPECIAL NUMBER of The Billboard DATED MARCH 21 105,000 COPIES

WANTED Independent Rides and Concessions August 10-15 Address U. H. DETJEN, Crawford County Fair Assn., Girard, Kansas. It helps you, the paper and advertisers, to mention The Billboard

PARKS-PIERS-BEACHES

THEIR AMUSEMENTS AND PRIVILEGES WITH ITEMS OF INTEREST TO MUSICIANS

BY NAT S. GREEN

(Communications to 25-27 Opera Place, Cincinnati, O.)

Evans Takes Over Massachusetts Park

Former Luna Park Manager Believes He Has Winner in Joyland

Springfield, Mass., Feb. 26.—Herbert Evans, for nearly six years amusement manager of Luna Park, Concy Island, N. Y., and who resigned from that position last July, has taken over Joyland Park here and announces that he will throw open its gates May 30.

Mr. Evans will be remembered as having introduced the successful circus at Luna Park, a feature that made an immense hit.

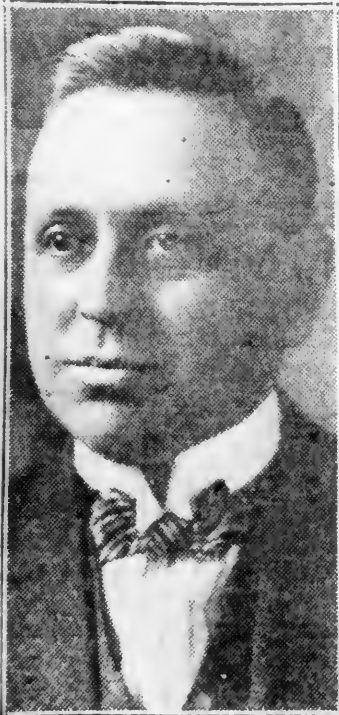
Joyland is located within the city limits of Springfield, on the Boston road, the main road serving Hartford, Springfield, Worcester and Boston, and is reached by trolley lines and city-owned buses. In the park is a fine ten-acre lake with splendid boating and bathing facilities. The park also includes a ten-acre tract of land. One of the buildings already on the site is a ballroom. Men are now at work installing new and up-to-date rides, free shows, games and concessions. In fact, everything that is new and original which will tend to draw and hold the people of Springfield who are seeking clean, wholesome amusement and recreation.

Mr. Evans is confident of making the park a money-making proposition. He has made a study of local conditions and says the public of Springfield is amusement hungry.

A number of picnics have already been booked and it is expected that there will be many Sunday-school and fraternal gatherings at the park during the summer. Mr. Evans has secured the services of a most efficient staff, which includes Peter Meyer, architect, connected with Luna Park for more than 20 years and who laid out the plans for Joyland, and John Schavel, Jr., auditor of Luna Park for seven years, who resigned that position last August.

The wonderful possibilities of an all-year-round park in Florida seem about to be realized. It is announced that Midway Amusement Park, St. Petersburg, Fla., will be operated 12 months in the year. Construction on this newest playground is already under way and it is expected the park will open about October 1 next. A. J. Bodkin is manager.

ELMER I. BROWN



Mr. Brown has been engaged as director of booking outings, picnics and special contests of all fairs for Woodlawn Park, Trenton, N. J.

Golden City Park

Canarsie, N. Y., Feb. 28.—All is hustle and bustle on the Canarsie shore in preparation for the opening of Golden City Park. The Rosenthal Brothers, owners and operators, have been busy all winter laying out plans for the further development of the park.

All devices and booths are being thoroughly overhauled. A full working crew of mechanics is speeding up things so that everything will be in shipshape when the bugle sounds. The work of tearing down the Niagara ride, on which location will be erected a modern mill chute, is progressing rapidly. The frolic site will be used this season for the dangler. The scooter is being enlarged and more cars added. A motordrome will be a new addition and will be located near the fun house, which is being redecorated. Fight fans will be welcomed in a newly constructed arena, with a seating capacity for several thousands.

The preliminary opening is announced for St. Patrick's Day, March 17, and from then on the park will be open on Saturdays and Sundays until May 30. Landscape Gardener Casey has returned from Palm Beach and will immediately begin laying out the floral spots which add so greatly to the beauty of the park in former years. Anna Stark, treasurer, will again be at her post, as

Kilonis and Parelli Are Chicago Visitors

Chicago, Feb. 24.—John Kilonis and Joe Parelli, who purchased Crystal Lake Park, Manchester, N. H., last year, are here arranging for shows, rides and concessions for their park. They report a very satisfactory season last year and wonderful prospects for the coming season. Many new features are being added to the park, one of which is a huge dancing pavilion. The dancing space was limited last year and was crowded to capacity all the time.

Another feature will be a large loud-speaking radio set, which is being installed as a free attraction.

Messrs. Kilonis and Parelli said no carnivals can come to their town and consequently the park gets the big play. Both boys are well known in the carnival world, having had athletic shows with nearly all of the big caravans. Both are top-notch wrestlers. They will make their headquarters in Chicago until April then go to their park in Manchester.

Contoocook River Park

Harry E. Taylor, lessee and manager of Contoocook River Park, Concord and Pentecook, N. H., is at present spending

ROSELAND, WATERBURY, CONN.



This magnificent dance palace at Luna Park, Waterbury, is a favorite resort of pleasure seekers throughout the summer. Between now and the opening date the park is to be considerably improved, and it is promised that many new features will greet the public when the 1925 season gets under way.

will most of the concessionaires who have been associated with the park in seasons past. Jack Rosenthal has been enjoying a deserved vacation for the past 10 days at Atlantic City, while Irving Rosenthal has been attending to the many park activities.

Golden City Park promises to be more golden than heretofore and a wonderful season is anticipated by all connected.

R. R. SIMMONDS.

Woodlawn Park

Trenton, N. J., Feb. 25.—Woodlawn Park will open Saturday, May 16, for its fifth season. Very elaborate plans have been made for a big season under the management of Chas. C. Hildinger and George D. Bishop, owners.

Elmer I. Brown, of Cincinnati, O., has been engaged as director of booking outings, picnics and special contests of all kinds.

Many improvements have been made, one of special note being a covered open-air theater, equipped with a large stage and appropriate scenery. Joseph N. Ruckle will direct publicity for the park.

"The Races" Popular

New York, Feb. 28.—"The Races", the new ride being placed in numerous amusement parks by the Continental Construction Co., of Pittsburg, Pa., is attracting no end of attention, according to General Manager Ollie Rohrbacher, who, returning from a trip, announces sales not only for his ride but for manufacturers in general unusually good.

The "Races" has been on the market only two years, but is seen in many parks in this country and in South America, two having been shipped recently to Buenos Aires.

a few weeks in New York telling his friends of "the most beautiful spot in the world." This park, Mr. Taylor said, is on the Contoocook river in the hills of New Hampshire, which are noted for their beauty. This will be Mr. Taylor's eighth season at the park. Mr. Taylor says he is going to give the park the brightest color it has ever had. He is also spending a considerable amount in enlarging the park, he states.

Among the amusement features at the park will be band concerts, free outdoor fireworks, roller skating rink, dancing pavilion, cafe and restaurant, bathhouse with one of the finest beaches in New Hampshire, shooting gallery, penny arcade and various other concessions. Mr. Taylor has booked many picnics for the coming season.

Coney First in Field

New York, Feb. 28.—Probably the first amusement resort to do business during the year 1925 was Coney Island. From February 20 to 22, inclusive, the weather was unusually warm for this time of the year and it was estimated that 150,000 to 200,000 people visited the island daily during that period.

Several of the wide-awake amusement men were on the job and reaped a considerable harvest. The new Noah's Ark in front of Thyron's Steeplechase Park can continuously to capacity business. The Virginia Reel had them lined up for a solid block.

Of the concessions only two were open. The balloon race and the Coney cablot race were running a race a minute to interested players out for a holiday. Several carousels came in for a good play. All of which indicates that the public is as enthusiastic for outdoor amusement as ever.

Amusement Devices To Be Installed in Fair Park

Little Rock, Ark., Feb. 25.—Hemphill & McQuillin, of Oklahoma City, Ok., have been awarded the contract to supply the new Fair Park here with amusement devices. The contract for \$10,000 worth of amusement devices was awarded this firm with approval of the executive committee of the Arkansas State Fair Association and the committee on parks and grounds of the city council. It requires that the devices shall be installed by June 1, and the company is expected to begin work within a few days.

Mayor Brickhouse says that the receipts the city will obtain under the terms of the agreement will be used to install other equipment in the park.

The duration of the contract is 14 years, the city to receive 20 per cent of the revenue derived from the devices. Other equipment will be installed from time to time.

The completion of the new Fair Park here marks the attainment of a long-felt need of the city. The park was opened last October when the State fair used the grounds. Cole Brothers' Circus is now wintering in the park, and a formal opening will probably be held early in the summer when the amusement devices are installed.

Stanbery Will Manage Park at Fort Dodge

Ft. Dodge, Ia., Feb. 27.—H. S. Stanbery, secretary of the Hawkeye Fair and Exposition since its inception, has resigned that position and has been made manager of the Exposition Park project here.

The new park, according to plans of its backers, will be built on the grounds of the fair association. Plans have been practically completed and await only warmer weather for the beginning of construction work.

According to Mr. Stanbery, E. M. Bockey of Des Moines, owner of River-view Park there, recently inspected the local project and offered to take over the concession for all riding devices. His equipment would include a \$35,000 roller coaster and other riding machinery. Mr. Bockey, Stanbery stated, was satisfied with the location of the proposed park and its prospects.

Present plans are for the construction of a bathing pool, dancing and roller-skating pavilions and the riding devices.

Hardy Returns From England

James E. Hardy, the well-known high-wire artist and his family have returned from England to America on the steamship Montrose. Mr. Hardy reports that they had a very pleasant and successful business and pleasure trip of nine weeks' duration.

Hardy is now busily engaged in making preparations for the forthcoming park and fair season in the United States and Canada.

Jeff's Gardens

Hamilton, O., Feb. 26.—Herbert Jeffries & Co., of Greenville, O., have purchased a 12-acre tract of land on Dixie Highway, just south of the city limits, where they will build a new park to be known as Jeff's Gardens. Construction work will be started at once. Jeffries is part owner of the Athletic Park, Richmond, Ind.

Park Mortgaged

Bridgport, Conn., Feb. 25.—Pleasure Beach Bridge, spanning Sawlow Avenue, Bridgport, Conn., and Pleasure Beach Park, the largest amusement park in Connecticut, have been mortgaged by the resort operators to the Allegheny Lumber Company for \$23,574, an amount still owed for lumber entering into the bridge construction.

Lusse Bros. Busy

Philadelphia, Feb. 24.—Lusse Bros., manufacturers and inventors of the popular ride, Lusse Scooter, are busy turning out their product, and state that they have more contracts for this time of the year than ever before. The company

(Continued on page 81)

MR. PARK MANAGER
HERE IS THE RIDE FOR THE KIDDIES.



THE BABY ELI WHEEL
BUILT BY
ELI BRIDGE COMPANY,
Wolcott Street, Jacksonville, Illinois

DODGEM JUNIOR

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THE CENTER OF ATTRACTIONS

Most popular amusement buy of the year. DOUBLE CAPACITY. Each car seats two people side by side comfortably. Fulfills the common desire to drive an automobile with added thrills and enjoyment. Order now for early delivery.

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KIDDIE
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WHEELS

KIDDIE RIDES

Six different devices. Order from the originators.
PINTO BROS., 2944 W. 8th St., Coney Island, N. Y.

WORLD'S GREATEST RIDES

BOBS COASTER. Most thrilling Coaster ever built anywhere. Now building for 1925 in Detroit, Boston, Los Angeles and elsewhere. doubles receipts of ordinary Coasters.

CATERPILLAR. We built 75 during 1923 and 1924. Earned its cost in three weeks. Kennywood Park. Two at Coney Island got over \$10,000 each in one season. Greatest small ride ever produced.

SEAPLANE. The standard ride in nearly every park. Cheap to buy. Low operating cost. Lasts a lifetime. 214 now operating in parks and 131 in portable use all over the world.

Prompt deliveries. Some bargains in used machines.

JAZZ R. R. The latest novelty. Funniest ride ever built. The climax of 22 years side building. See it in operation at factory.

TUMBLE BUG. Not portable, but can be moved. Circular ride, with big coaster thrills. Made a splendid record in eight parks in 1924. Many orders being booked for 1925.

MERRY MIX-UP. Best portable ride ever produced. Built of steel. Easily gilled. Loads on one wagon. 30 built in 1924. Order now for 1925.

TRAVER ENGINEERING CO., Beaver Falls, Penna., U. S. A.

SPILLMAN ENGINEERING CORPORATION

Manufacturers of the

LATEST RIDE (OVER THE JUMPS)

Grossed \$10,760.75 at six fair dates. Portable 2 and 3-Abreast Carouselles, 44 ft., 50 ft. and 60-ft. Special Park Carouselles. Write for Catalog.

North Tonawanda, N. Y.

SKEE BALL

The International Game of Skill that Charms the Crowds of Enthusiasts, and what is more important—HOLDS THEM. Easy To Operate—A Speedy Money Maker. Write for Catalog.

SKEE BALL CO., Coney Island, New York

WANTED FOR
Riverside Park
SAGINAW, MICH.

All Concessions except eats and drinks. Flat rent. Prefer one man take all. WILL BUY or place on commission Boy Ball or Ten Pinnet Alley. WANT TO BUY used Callisphone or Calliope.

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Selling Orange Drinks made from the fresh fruit with FAZIO'S ORIGINAL ORANGE MILLS. Now being displayed in nearly all Beaches. Write for details.

JAMES FAZIO & SON, Mfrs., 195 Canal Street, New York, N. Y.

THE FLIER

The only original one. Breaks all records wherever it is installed. No Park or Carnival should be without a Flier.

TAKE NOTICE

The Flier is patent applied for in the United States Pat. Office, and Trade-Mark granted April 1, 1923.

By E. HOPPE

888 Westfield Ave., Elizabeth, N. J.



Merry-Go-Round Concession
WANTED

Have Carousel, three-abreast, all jumpers. Entirely renovated, ready for season 1925. Address MERRY-GO-ROUND, care The Billboard, 1493 Broadway, New York City.

WE ONLY SELL GAMES AND DEVICES
THAT HAVE PROVED THEY WILL MAKE MONEY FOR YOU.

BALLOON RACER (Game of skill. Portable). 152 in operation.....	\$1,650.00
KENTUCKY DERBY (Game of Skill).....	1,650.00
CONY (RABBIT) RACE (Game of Skill). 64 in operation.....	2,000.00
FOOT-BALL GAME (Penny Arcade Slot Machine). 42 in operation.....	375.00
WALKING CHARLIE (Ball Game). 121 in operation.....	500.00
PARK YOUR OWN CAR (Game). 8 in operation.....	450.00
THE BOMBER (New Game of Skill Last Season). 5 in operation.....	750.00
GALLOP-AWAY (Portable Ride). 38 Units in operation. Per Unit.....	150.00
MECHANICAL ADVERTISING BOOK. 291 in operation.....	210.00

Write for Catalogue. CHESTER POLLARD AMUSEMENT CO., Inc., 1416 Broadway, New York City

OLYMPIC RACER

NEW GAME OF SKILL FOR PARKS OR CARNIVALS

Made in from 10 to 20 units. 20-Unit Game can be operated on a 15-ft. space. Set up on any ordinary stand in ten minutes. Can be arranged for Star and Intermediate prizes. Star attachment furnished free on all games ordered before April 1. Write NOW for Circuit.

SAM ANDERSON, Manufacturer, 35 Concord Avenue, Belmont, Massachusetts.

MILLER & BAKER, Inc.

AMUSEMENT
PARK
ENGINEERS

MILLER PATENT COASTERS AND DEVICES
Special Designs and Structures.

Suite 3041, Grand Central Terminal, NEW YORK, N. Y.
Agents for Dayton Fun House and Riding Device Mfg. Co. Devices.

"LUSSE SKOOTER"

THE ORIGINAL AND APPROVED CAR

Every Ride Sold in the Past 3 Seasons Has Been Proven a Mechanical and Financial Success.

SUCH POPULARITY MUST BE DESERVED

Guaranteed by the Manufacturers. Write for New 1925 Booklet.

LUSSE BROS., 2803-05-07-09 N. Fairhill St., Philadelphia, Pa.

MANGELS' CHAIR-O-PLANE

New design, highly decorated, brilliantly illuminated, built-in safety clutch, high-grade construction. Strictly portable for Parks and Carnivals. Twenty-four, 32 and 48 passengers. Cushman engine or electric motor optional. The most practical device of this kind on the market today. W. F. MANGELS CO., Coney Island, N. Y.

Roller Coasters, Water Rides, Fun Houses, Dancing Pavilions, Complete Park Layouts.

"Designed by MILLER—that's the Standard!" Estimates Cheerfully Furnished.

JOHN A. MILLER COMPANY, Amusement Park Engineers,
7200 E. Jefferson Ave., Detroit, Mich.

PHILADELPHIA TOBOGGAN COMPANY
AMUSEMENT PARK ENGINEERS

COASTERS—CARROUSELS—MILL CHUTES
130 East Duval Street, Germantown, Philadelphia, Pa.

Advertise in The Billboard—You'll Be Satisfied With Results.

NEW ENGLAND'S NEWEST PARK

JOYLAND

Situated within the city limits of Springfield, Mass. Population 200,000, surrounding territory 1,000,000.

Opening Date
MAY 30th
DECORATION DAY

—WANTED—
Would like to hear from Ride Owners and Manufacturers of new and up-to-date Devices. To such we can offer long-term leases and big percentages. Also want to hear from all sorts of Concessions suitable for a high-class Seven-Day Amusement Park.

Mr. EVANS will be at his
New York Office
233 W. 42nd St., Room 401
MON., TUES. and SAT.

Address all communications

JOYLAND, INC., Herbert Evans, General Manager, 414 Security Building, Springfield, Mass.

WHIP WANTED

Must be good repair and cheap for cash. Park outfit preferred.

CLARENCE RARICK, New Brighton, Pa.

Lusse Bros. Busy

(Continued from page 82)

has just shipped 20 cars to the chutes at the beach in San Francisco, and 40 cars to Coney Island, N. Y.; also 20 cars to Galveston, Tex.

Park Paragraphs

Belvedere Beach, Keansburg, N. J., promises to be a lively place this season, according to preparations now going forward. R. O. Williams, the live-wire manager, is leaving nothing undone to insure a successful year.

Orest Devany, manager of Luna Park, Millville, N. J., advises that a number of improvements will be made at the park this year.

The management of Habana Park, Havana, Cuba, has been building a large wooden stadium in a corner of its grounds in the heart of the city. It was reported that they were going to try to run some bullfights in this arena, but apparently the mayor, Senor de la Cuesta, has seen fit not to grant this privilege. The mayor gave the Habana Park management 15 days from February 21 to tear down its stadium. It appears that the park company did not have any license for the erection of this amphitheater and the police have been instructed not to allow continuation of the work.

Fair Notes and Comments

(Continued from page 81)

field Fireworks Company has arranged a wonderful fireworks program for each night. A popularity contest is on, the most popular young lady to be proclaimed "Bride of Spring", crowned during the Cornation Ball Thursday night, March 6, and "married" to the "Prince of Palms".

The America Business Club of Nashville, Tenn., has passed a resolution favoring an increase in the tax levy for

FOR RENT ON THE BOARDWALK AT KEANSBURG, N. J.

Fastest growing Beach on the Jersey Coast. Four Steamers plying between New York City and Keansburg daily. Numerous Excursions.

- | | |
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| DANCE HALL | LIFE-SAVING DE- |
| ROLLER SKATING | VICE PRIVILEGE |
| AUTOMATIC BOWL- | POPSICLE STAND |
| ING ALLEY | HOME-MADE |
| Spaces for All Kinds | CANDY |
| of Rides, such as: | POP CORN |
| DODGEM | ORANGEADE |
| FUN HOUSE | MILK SHAKES |
| MINIATURE RAIL- | CIDER |
| WAY | ICE CREAM AND |
| SWINGS | SODAS |
| CUSTER CARS | FRANKFURTER |
| FERRIS WHEEL | STAND |
| SKOOTER | WAFEL-DOG |
| TOBoggAN SLIDE | LUNCH ROOM |
| LOTTO OR CORN | RESTAURANT |
| GAME | DRUG STORE |
| BALLOON RACER | DRY GOODS |
| CAT GAME | STORE |
| UMBRELLA AND | SHINE PRIVILEGE |
| CHAIR PRIVI- | LAUNDRY |
| LEGE | BARBER SHOP |
| | BEAUTY PARLOR |
| | PENNY ARCADE |

Apply J. L. SCULTHORP, Mgr.,
New Point Comfort Beach Co.,
Keansburg, N. J.

Wanted for Lakewood Amusement Park

DURHAM, NORTH CAROLINA — SEASON 1925

RIDES: Caterpillar, Seaplane, Ferris Wheel, legitimate Concessions of all kinds. Wonderful opportunity for a real Skating Rink Man who has good skates and organ. Flat or percentage. Rink 65x150 ft.; skating floor 65x115 ft. Two dressing rooms, skate room, ticket office, checkroom and lobby. WANT Operators for Roller Coaster, Merry-Go-Round and Shooting Gallery. Lakewood Park is located in the city of Durham, N. C. Population 40,000. 100,000 to draw from outside of city. North Carolina has the best road-surface roads and more miles of same than any State in the Union, the largest Tobacco Factories and Hosiery Mills in the world. We are just completing a 16-story Hotel, 270 rooms, with bath and radio in every room. This is my sixth year in Lakewood. Every one works in Durham. Will open early in May. Write, wire or come on. THOS. C. FOSTER, Lessee and Manager.

FOR RENT Crystal Dancing Palace

the finest dance floor and ball room in the South and the best location on Galveston's Beach. Dancing Pavilion is 100 ft. by 115, also large balcony, dance floor is 63 ft. by 100, plenty fans and nicely decorated. Located on second floor of Crystal Palace. Will lease for cash or percentage. Apply

G. K. JORGENSEN, Crystal Palace, Galveston, Tex.

THE AUTOMATIC FISHPOND

will take in \$1.00 a minute if properly located. We have in stock 35 combinations of our merchandise wheels to select from. We also paint wheels to order.

Automatic Fishpond Co., Western Ave. and Langdon St., Toledo, O.



ELECTRIC THIRD RAIL MINIATURE RAILWAY

Suitable for Tunnel Rides and any transportation. Best afternoon attraction. Safe to operate in any Park. Write for information.

DAYTON FUN HOUSE AND RIDING DEVICE MFG. CO., Dayton, Ohio
Eastern Representative: MILLER & BAKER, INC., 3041 Grand Central Terminal, New York, N. Y.
Central Representatives: JOHN A. MILLER CO., 7200 Jefferson Ave., East, Detroit, Mich.
JOHN A. MILLER, P. O. Box 48, Homewood, Ill.

BELVEDERE BEACH AMUSEMENT PARK

THE BRIGHT SPOT

Want one more Ride on percentage. What have you? Have opening for Corn Game, two good Grind Stores, Fun House, Photo Gallery or any good Merchandise Games. Address P. LICARI, INC., Owners, Keansburg, N. J.; R. O. Williams, Mgr.

RELIABLE MONEY MAKER MADE MORE RELIABLE. New SHORT-RANGE Ten Pin Ball Game.

After experimenting at different heights and distances, have produced a SHORT-RANGE TEN PIN BALL GAME. Requires a 29-in. front, making wonderful play.

STRICTLY A PERCENTAGE GAME.

Positively the fastest and biggest money-maker of its kind. Price, \$250.

W. A. CARSEY, 370 West 120th St., NEW YORK CITY.

WANTED AT PLAYLAND PARK, FREEPORT, N. Y.

We now have M. A. B. Coaster, Swimming Pool, Dodgem, Whip, Pony Track, Luna Rink, Dance Hall, Carousel, Fly, and more. Please Old Mill coming. If we want for Boat Race, Water, Lemonade and Orangeade, 200 good Games of skill. We want over 100 last year. Let me hear from you. I am on the grounds every Sunday afternoon, but come anytime or by appointment. Popsicle Machine and contract for sale. WE HAVE A GOOD RESTAURANT PROPOSITION TO OFFER. SAMUEL H. GEER, General Manager.

FOR RENT — SEASON 1925 JOLLYLAND PARK "THE PARK BEAUTIFUL" AMSTERDAM, N. Y.

INDUSTRIAL HUB OF NEW YORK STATE.

Carpets, Knit Goods, Silk, Buttons, Brooms, Machinery, etc. Big wages and everybody busy. JOLLYLAND is located within 15 miles of three cities—Schenectady, Glensville and Johnstown. Drawing population, 200,000. Located on electric car line and State highway. We have Games to rent (all equipped), located in big new Concession Building, Penny Arcade, Corn Game, Candy Barer, one Lamp Wheel, one Bird Wheel, Ball Game, Hot Dogs, Restaurant, Bathing Beach and Chutes, all equipped; Candy and Cream, Pop Corn, Ice Cream, Pony and Goat Track, 20 Boats, Hoop-La, Country Stase, Pitch-Till-You-Win, Joe Roll Ball, Dart Game. All concessions exclusive. Write

FRED J. COLLINS, Manager, Jollyland Park, Amsterdam, N. Y.

MERRY-GO-ROUND CONCESSION WANTED

Have Mangels Carousel, 50 ft. diameter. Three abreast, all jumpers; entirely re-modeled and made like new. Ready for season 1925. Address

MERRY-GO-ROUND, care Billboard, 1493 Broadway, New York City.

RIVIERA PARK, BELLEVILLE, N. J.

(FORMERLY HILLSIDE PARK)

Few good Concessions still open. Excellent proposition for New Rides. Write or call LEON S. HARKAVY, General Manager.

CONCESSIONS FOR RENT WOODLAWN PARK, TRENTON, New Jersey

Skate-Ball Alley, Penny Arcade, Photo Gallery, Jial Game, Roller Racer, one Wheel Concession and a few Rink Games. Address GEORGE D. BISHOP, Arcade Bldg., 15 East State St., Trenton, N. J.

WANTED SPRINGBROOK PARK, SOUTH BEND, IND.

New Carousel with building, Ferris Wheel, Miniature Railway, Penny Arcade, Pony Track. Park being rebuilt under new management. FOR SALE—12 Dodgem Cars, cheap. Address REX D. BILLINGS, Pres., care Idora Park, Youngstown, Ohio.

RENDEZVOUS PARK, Atlantic City, N. J.

Opens Season Decoration Day---Closes September 15

Under new management. \$20,000 being spent in alterations and improvements. WANT---High-class Shows. Attractions and Rides. Some Shows can play under canvas. WANT TO BUY OR RENT---Second-hand Caterpillar. Merry-Go-Round, Air-plane Swings or novel Park Rides. Will book complete Carnival for fourteen weeks. Admission Free to Park. Located right on the Boardwalk, where millions pass annually. CONCESSIONS of all kinds WANTED. Address

RENDEZVOUS PARK, Atlantic City, N. J.

NEW YORK OFFICE: Room 232, Putnam Building, 1493 Broadway, New York

maintaining the Tennessee State Fair. An indication that the members of the club have confidence in the managerial ability of those in charge of the fair.

A celebration will be held at Lenora, Kan., August 5, 6 and 7. It is announced by R. A. Crans.

The Audubon County Fair, Audubon, Ia., has engaged Karl L. King's Band and soloist for its 1925 event, as also has the Hawkeye Fair, Fort Dodge, Ia.

The West Texas Fair Association of Abilene, Tex., will sell \$25,000 worth of additional stock at \$25 a share. The funds will be used in making improvements on the fair park.

A merchants' building probably will be built by the Buffalo County Fair Association, Kearney, Neb., this summer. In the past displays of merchants have been curtailed by limited space. It has been decided to retain the night feature of the fair.

Thomas Murphy, the great light harness driver, has won in stakes and purses during the past 16 years a total of \$1,313,370. In that time he has ridden 34 miles in two minutes or faster behind trotters and pacers and has marked four of the 10 trotters in the two-minute list.

The Northern New Mexico Fair, Raton, N. M., will be held September 23-25 this year. At a recent meeting of the directors it was also decided to hold a special Fourth of July Celebration covering two days, July 3 and 4, and a committee was appointed to work out a tentative program.

The North Pacific Live Stock Show Association, Everett, Wash., is conducting a campaign to raise in Everett and Snohomish counties \$60,000 of a fund of \$100,000 necessary to provide fair buildings and a race track at its Silver Lake grounds. Up to February 20 pledges amounting to \$43,200 had been received.

"We are looking forward to a most successful meeting this year," writes H. L. Kelly, president and secretary of the Montpelier Speed Association, Montpelier, Ind. "Our program includes five races each day, with free acts and a big night program." The Montpelier meeting opens the Eastern Indiana Circuit July 21 to 24.

Idea for artistic embellishment and design of American manufactured products will be sought at the International Exposition of Modern Decorative and Industrial Art in Paris next May. Prof. Charles H. Richards, Henri Crange and Frank G. Holmes have been appointed members of a commission to visit the exposition. They will select additional observers from a number of American industries to accompany them.

National Association of Colored Fairs Meets

(Continued from page 52)
urer, Henry Hartman, Raleigh, N. C.; vice-president, Va. Division, John Bailey, Norfolk, Va.; vice-president, Western Division, W. M. Marsh, Silver City, N. C.; vice-president, Eastern Division, W. D. Brown, Winton, N. C.
Board of Directors: W. D. Brown, Winton, N. C.; A. T. Spicer, Rocky Mount, N. C.; J. D. Gordon, Amherst, Va.; A. W. S. Potts, Newark, N. J.; J. W. White, Manassas, Va.; W. H. Crocker, Suffolk, Va.; James L. Johnson, Salisbury, Md.
Advisory Board: Dr. Emmett J. Scott, Washington, D. C.; Dr. W. S. Scarborough, Washington, N. C.; Alton L. Hobson, Tuskegee Institute, Ala.; Nahum D. Brascher, Chicago. Special representative to *Billboard*, J. A. Jackson, New York



RINKS & SKATERS

(Communications to 25-27 Opera Place, Cincinnati, O.)

Elynor and Jack Merrill, skating artists, are playing Keith-Albee Time, having included several new ideas and spins in their act.
Cliff Howard, former manager of the Oakland Park Roller Rink, Jeannette, Pa., writes that he is working out with the skaters at the Palladium Rink in St.



Read What Memphis Rink Mgr. Says—

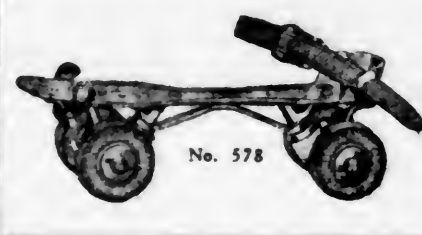
Here's what MR. H. W. BRENNAN, Memphis, Tenn., says: "Feb. 2, 1925, I am glad to say that I am much pleased with the CALLIAPHONE, and in justice to you I might add that I have gotten it free for the reason that the increase in attendance has been more than sufficient to equal its cost. The patrons of our rink have repeatedly expressed themselves as being thoroughly pleased with the music."
"We'll trade in your old-toned organ, and you will soon pay for the CALLIAPHONE by increased receipts."

Muscatine TANGLEY CO. Iowa



Lufberry trophy, to commemorate the Lafayette Escadrille and the deeds of members of the Vieilles Tigres, association of war pilots in Paris, to which all the aces below and of which Harmon is a member.

No more stunt or fancy flying by aviators will be permitted in New Orleans, according to an order issued by Superintendent of Police Molony, as a result of the death of Frank A. Walker, of the Gates Flying Circus. Walker was drowned in the Mississippi at the foot of Canal street February 19. A plane in charge of William Brock, after several flights over the city, on which Walker did clever stunts on rings fastened to the bottom of the plane, suddenly darted toward the river. When within 15 feet of the water Walker dropped into the stream and sank immediately. Brock explained he received signals of distress that Walker could not hang on much longer, and, failing to sight a suitable landing place, flew for the river in the hope that a passing vessel might rescue the acrobat when he fell. Mr. Gates, manager of the circus, said Walker was a new man and was learning to walk the top of the plane.



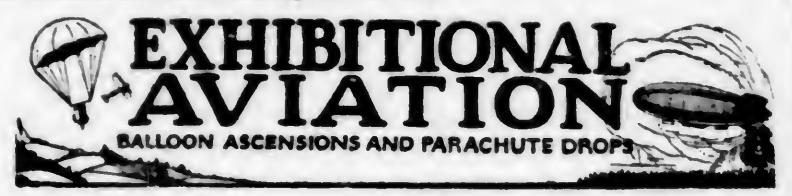
"Chicago" Rink Skates

Every wearing part standard and interchangeable, made of the best material obtainable. Repairs for all makes of skates.

Chicago Roller Skate Co.
4458 W. Lake St., CHICAGO, ILL.

Louis, Rodney Peters, manager, has held six races this season and is continuing his schedule of two a month. Howard was the winner of two.
Joe Laury writes that he has discontinued roller races at the Eighth Regiment Armory, Chicago, on account of other business interests. However, he states that he intends to meet Roland Cionl, Eddie Krahn, Henry Thomas, "Cap" Sofferino and Frank Hees in the near future.
Joseph F. Logsdon opened a new rink at Keyser, W. Va., in December, and writes an optimistic letter regarding business there.
Armand J. Schaub reports that the one-mile amateur race held at the Broadway Roller Rink, Brooklyn, N. Y., February 19, was won by Joe Horak, with Murray Gorman second and Steve Donegan third. Plenty of thrills and spills are said to have taken place during the race. Gold, silver and bronze medals were awarded the winners by Joe De Polo, manager of the rink. The time was 3:22 on a 16-lap track. The feature of the evening was an exhibition time race by Mollie Vuernick. The next event, a five-mile team race, will take place March 5.

ton, the ice rink at 555 West 150th street, New York, for 21 years at an average annual rental of \$29,000. The rink fronts 25 feet on 181st street and 150 feet on 150th street and extends back 219 feet. The new lessee contemplates the erection of a 2,000-seat theater.
Roy Boyrs, racer of 15 years ago, is now manager of the Riverside Skating Rink, Indianapolis, where he is promoting some interesting events. He reports that Ford Carmin won the amateur championship of Indianapolis February 7 and was presented with a gold watch. The rink is an 18-lap track, and the time was 3:16. Last week another series of races was held, with skaters from all parts of the State taking part. Several prizes were presented to winners by the management. A masquerade party is scheduled for St. Patrick's Day. Another feature of the rink is roller basketball, which has been attracting large crowds all winter.
The second elimination contest for the Cleveland (O.) Amateur Skating Championship was held February 24 at Luna Park Rink under auspices of *The Cleveland Press*. The first race was won by Tony Audler, one mile in 3:8 4-5; the second by Julia Polnichik, one mile in 3:6 4-5, and the final by John Best, in 2:59.



EXHIBITIONAL AVIATION

BALLOON ASCENSIONS AND PARACHUTE DROPS

(Communications to 25-27 Opera Place, Cincinnati, O.)

Groth Brothers, of Charter Oak, Ia., have been appointed agents for the Vincent Balloon Company, featuring Marie Hill in her famous triple parachute act from the clouds.
R. C. Burns, manager of Mabel Cody's Flying Circus, writes from Newport News, Va., that Miss Cody is doing splendidly with her picture work, and has all she can do.

San Antonio (Tex.) Aviation School for the past year, lately visited in his home town, Wheeling, W. Va., en route to Washington, D. C., to take the necessary examination for the Aerial Mail Service. Smith formerly was engaged in the business of sky-writing advertising, and worked for well-known tobacco companies.

More than 50 civilian aviators of Southern California have organized and issued a safety code governing flying while carrying passengers. Each aviator assenting to the code pledged himself not to do stunt flying while carrying passengers. He also agreed to certain restrictions as to ordinary flying and to the condition of his plane. The acceptance of the code does not affect stunt flying by aviators while in the air alone or in motion picture or other commercial work calling for it, but refers only to safety of passengers and to consideration of persons on the ground.

Clifford B. Harmon, millionaire real estate man and pioneer aviator, has suddenly leaped into the late Gordon Bennett's place as the Maccenas of aviation. Harmon has announced two trophies and there will probably be a third next year. The two are: Harmon cup for international balloon races, to take the place of the Gordon Bennett cup, won by Belgium;

DANCE HALL AND ROLLER RINK MANAGERS

KEEP YOUR FLOORS IN PERFECT CONDITION USING

THE IMPROVED SCHLUETER



Rapid Automatic Ball-Bearing Electric Floor Surfacing Machine.

No letters really needed, always in order. Surfaces close up to the baseboard without the use of an Edge Roller.

A FIVE-YEAR Guarantee backs up the quality.

LINCOLN-SCHLUETER MCH. CO.
INCORPORATED,
231 West Illinois Street, CHICAGO.

RICHARDSON SKATES

Stick men must play as safely in their business as men do in other lines. It is not necessary to gamble with skate equipment—because Richardson's have been the best skates since 1885.

THE FIRST BEST SKATE—THE BEST SKATE TODAY.

WRITE FOR CATALOG TODAY.

Richardson Ball Bearing Skate Co.

3912-18 Ravenswood Ave., CHICAGO

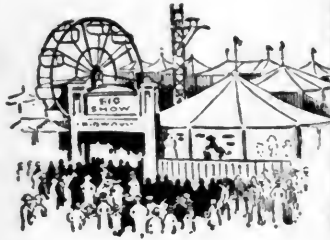


DO YOU KNOW?

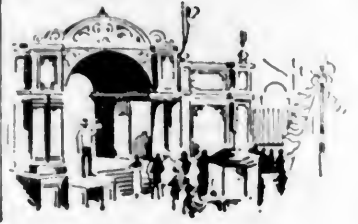
Several Managers for Roller Rinks in Summer Parks. References required. Must be A-1 rink men. Send photo. H. E. MORTON AMUSEMENTS, INC., Alhambra Bldg., Syracuse, New York.

LOWE'S PORTABLE RINK FLOORS

Our product is built up to a standard, not down to a price. Address all communications to Department L, BAKER-LOCKWOOD MFG. CO., INC., 7th and Wendell Sts., Kansas City, Missouri.



TENTED ENTERTAINMENT ~ RIDING DEVICES
CARNIVALS
 BANDS ~ FREE ACTS ~ CONCESSIONS
 BY CHAS. C. FOLTZ (BLUE)



(Communications to 25-27 Opera Place, Cincinnati, O.)

H. OF A. S. CLUB'S MASK BALL AGAIN A BIG "WOW"

Annual Dance-Party, Semi-Formally Winding Up Organization's Winter-Season Social Functions, Repeats Its Former Success From All Angles

KANSAS CITY, MO., Feb. 24.—The annual masquerade ball of the Heart of American Showman's Club took place Saturday night in the spacious ball-room of the Coates House with an enthusiastic and large attendance. This will probably be the last big, semi-formal entertainment of the club, altho the little informal, after-meeting Friday night dances will continue for the month of March at least, in the club rooms, each week.

The usual motley crowd was there, "peasants" dancing with "kings" and "aristocrats", "tramps" with ladies of high degree, black-face comedians with dainty little soubrets and Peter Pans, clowns and their "clownesses", pierrots with their ladies, and the "sheriff" mingling goodnaturedly with the "outlaw" fraternity. The affair was the big success it always has been.

It was the custom heretofore to hold this masque dance St. Patrick's Day, but it was voted by the club and the ladies' auxiliary to move its functioning up a month, as there would be more showfolks in town than during March, as some of them will have gone to show winter quarters or started on the road. The attendance was one of the largest of the 1924-1925 season of the club's social activities.

At 10:30 the grand march took place, with all the dancers masked, parading before the judging committee, which was composed of Louis Hemlinway, secretary of the club; F. W. Deem, one of the directors, and Irene Shelby, local representative of *The Billboard*. It was decided that Mr. and Mrs. Jack Hoskins, appearing as George and Martha Washington, had the most artistic costume, and the first prize of \$5 for the best costume was awarded them. G. C. Loomis won the second prize of \$3 for the most comical character as "Andy Gump".

W. J. (Doc) Allman, president of the

J. C. Simpson Leaves Zeidman & Pollie

Resigns as General Manager and Severs All Connections With the Enterprise---Successor Not Yet Appointed

Spartanburg, S. C., Feb. 27.—An announcement of outstanding interest to the show world was issued today from the headquarters of the Zeidman & Pollie Shows to the effect that James C. (Jimmy) Simpson, the past year general manager of the big amusement organization, had just severed all his connections with the same, he having disposed of all his interests in the enterprise.

Announcement was also made from the executive offices of the company here that all engagement contracts for the coming season made for the show by Mr. Simpson up to February 21 will be fulfilled to the letter by the management.

When asked today Mr. Simpson refused to divulge his plans, but said that an announcement will shortly appear in *The Billboard* regarding his future activities.

A great deal of interest is also centered here this evening on who will fill the vacancy on the executive staff of the shows. Henry J. Pollie has been very enthusiastically and successfully active the past several weeks as their general representative, in which capacity it is possible he may continue. The appointment, however, has not up to this writing been decided on, as William Zeidman stated that no successor to Mr. Simpson as general manager had yet been appointed.

Tuesday there was an interesting incident at the winter quarters of the show when "Sheba", one of the lions, gave birth to two cubs. Hundreds of the citizenry of this vicinity have visited Camp Wadsworth to see these new arrivals. Work at the show's winter quarters is in full blast and there is much activity manifest in order to get the building, rebuilding, painting, etc., completed in good time for the scheduled opening in Spartanburg April 11.

Showman's Club, was present for a little while, but had to leave early, as he is just recuperating from a severe illness of several weeks' duration, but all were glad to see him up and about and taking active part in the club's affairs. Mrs. Viola Fairly, president of the Ladies' Auxiliary, and her husband, Noble C., motored from Leavenworth to spend the evening, and were a lively part of the scene, remaining until midnight. Mrs. George Engesser made a picturesque and comical appearance as a "rag doll"; Mrs.

Bruce Smith in Kansas City

Secures Cars for Blue Ribbon Consolidated Shows

Kansas City, Mo., Feb. 25.—Bruce A. Smith, general agent and assistant manager of the Blue Ribbon Consolidated Shows, of St. Paul, Minn., was in the city today and was a caller at *The Billboard* office. Mr. Smith was here from Chicago to purchase some baggage cars for his organization, which deal he consummated this afternoon and left for St. Paul. Mr. Smith informed that this show, which is to stage its initial voyage, would open at Benson, Minn., May 11, with a nifty midway of three rides, seven or eight shows and a flashy line of concessions. Mr. Smith stated that he has a hunch of fairs and celebrations lined up, commencing in June, and that it is the intention of the management to head south when cooler weather sets in next fall.

George Johnston and Hughey Brothers Launching Show

George W. Johnston, well-known outdoor showman, last season assistant manager of the Lipka Amusement Co., informed last week from New Orleans, La., that, in conjunction with Hughey Brothers, of Chicago, he will take out a gilly carnival with about four cars

Beckmann-Gerety Again Get State Fair of Texas

For Fourth Consecutive Year Wortham's World's Best Shows Will Furnish Midway at Lone Star State "Plum"

Clarence A. Wortham's World's Best Shows are to again, for the fourth consecutive year, be the midway attractions at the State Fair of Texas, at Dallas, the coming fall. While many predicted that this plum, which is considered one of the biggest fairs in America, would fall to the Beckmann & Gerety interests no official announcement of the facts was forthcoming until the close of the meeting of the fair secretaries in Chicago, when William H. Stratton, secretary of the State Fair of Texas, announced that the contract had been awarded to Beckmann & Gerety, owners and operators of Clarence A. Wortham's World's Best Shows.

Reports coming from St. Louis, where the show is wintering, indicate that its fall offerings will be decidedly different and considerably larger than in former years. It has been the aim and method of both Mr. Beckmann and Mr. Gerety to make changes in their features in former seasons and try to establish new attractions while they were new. In keeping with this they have promised the show world to give it many things that are new this season, and in the fall present at Dallas the concentration of the best they have or shall be able to muster during the season of 1925.

Mourn Passing of Kirby

A letter received early last week from R. Marshall, of J. T. Pinfold's Central States Shows, from Stuart, Fla., informed that the body of P. J. Kirby, Jr., who was killed in an auto wreck near Jupiter, Fla., had been sent to Mr. Kirby's father at Columbia, Tex. Mr. Marshall stated in his letter that the deceased was very popular with the personnel of the show and that the entire company was mourning his untimely end.

The fatal accident occurred while Kirby and a Mr. Kellum were en route on a truck loaded with show paraphernalia from Okeechobee City to Fort Pierce, when the truck turned turtle while passing around a sharp curve in the road, rolling over several times and pinning Kirby beneath it. Kellum was badly cut about the head.

C. R. Morgan's Shows

Kansas City, Mo., Feb. 26.—C. R. Morgan, of C. R. Morgan's Greater Shows, advises the local *Billboard* office that work is progressing rapidly at the general office and headquarters of this show in Wichita, Kan., and that they will start their first season on the road March 30. Mr. Morgan plans to be ready on opening date with 7 shows, 2 rides and about 30 concessions. The show will play stands in Kansas, Nebraska, Missouri, Oklahoma, Texas and Arkansas.

Two Carnivals Arrange for Stands in Alton, Ill.

Alton, Ill., Feb. 24.—According to announcement recently made here two carnivals have been signed for Alton during the coming April. Licenses had been applied for from Barth Kennedy, city clerk, and leases had been taken by both companies on Sportsman's Park and Idlewild Park, the two carnival grounds of Alton. The companies are the D. D. Murphy Shows and the Barlow Big City Shows, both of which have had their winter quarters in St. Louis.

Will Wright Transfers to Conklin & Garrett Shows

Will Wright, the past four seasons on the executive staff of the Lovitt-Brown-Huggins Shows as secretary and treasurer, advised from Montana last week that he severed connection with that organization and had accepted an attractive proposition as secretary-treasurer with the Conklin & Garrett Shows. Mr. Wright stated that he was leaving the L.-H.-H. Shows in the best of friendly terms, and that he is in vaudeville for the winter and expects to join Conklin & Garrett about April 20.

FRED BECKMANN AND BARNEY GERETY



Messrs. Beckmann (in the oval) and Gerety, owners and operators of Wortham's World's Best Shows, are among the most widely and popularly known members of the outdoor amusement world.

J. H. Johnson was charming as a lovely little "Peter Pan"; Mrs. G. C. Loomis as "Sis Hopkins" (a character she has been "doing" for the past 15 years) was excellent; Duke Mills, as the "bluff Western sheriff", was right there with good-natured fun; Ellis Hughes, better known as "Alabama", was observed partaking of the gayeties; Mr. and Mrs. Lester Hutchison arrived from Montgomery, Ala., where they had been spending the winter, especially for this ball. Mickey Roscoe, well-known water clown, was there in his own "part", as were Mr. and Mrs. Brandt as "themselves", and many others. Col. Dan MacGugin officiated as door man and ticket taker, and there is none better, as handling pasteboards and receipts is his line.

C. F. (Doc) Zeiger, chairman of the Entertainment Committee, was very efficient, keeping the fun from becoming too hilarious, seeing that the six-piece colored jazz orchestra gave the right number of encores, promoting "hey" dances and everything that would be required of his position. Gertrude Parker was pleasing as a little country maid.

Mr. and Mrs. George Howk, former presidents of the club and the auxiliary, respectively, were both present and enjoying every minute of the evening and welcoming everybody cordially. A grand climax to a winter of outstanding social events was the vote of all for the fourth annual Bal Masque.

Mrs. Allen Back to the Leggette Shows' Quarters

McGehee, Ark., Feb. 26.—Mrs. Myrtle Allen, wife of Prof. Jean Allen, of the C. R. Leggette Shows, has returned to the winter quarters of the show here after undergoing an operation a few weeks ago and recuperating at Hot Springs, Ark.

and consisting of about 4 shows, 3 rides and 20 concessions. The operating title had not yet been chosen. The opening is scheduled for some point in Missouri about May 1. Hughey Brothers have for the past several months been with Miller's Midway Shows in the South. Johnston will be in charge of the advance and Robert Hughey will officiate back with the show. Mr. Johnston further advised that he had sold a half interest in his airplane swings to C. A. Merritt, who was immediately taking charge of this ride. They were preparing to leave New Orleans this week with the swings, a Ferris wheel, 1 show and 12 concessions, exhibiting on the way north.

Tipps and Frazee Soon To Leave San Antonio

San Antonio, Tex., Feb. 26.—H. H. Tipps and Sid Frazee, heads of the Royal Exposition Shows, with several other showfolks and concessionaires who have been wintering in San Antonio, will leave here March 14 for Oklahoma and make ready for the show's opening April 11. Mr. Tipps and Mr. Frazee are old hands in the outdoor show game, both having many years' experience, and are this season spending their best efforts toward the success of their organization. Mr. Tipps will act as general agent and Mr. Frazee will handle the show.

John T. Wortham Shows Re-Engage B. Aguilar

B. Aguilar, the past two seasons musical director with the John T. Wortham Shows, advised from Houston, Tex., last week that he had again been engaged as bandmaster by that organization for the coming season. He also informed that he just returned from Mexico City, Mex., where he played with a jazz orchestra at one of the prominent places of entertainment.

ATTENTION!—Candy Users—ATTENTION!

For the coming season the Ireland Candy Company has prepared a wonderful new line of attractive and novel Flash Boxes in which are packed Chocolates of the highest quality. It is merchandise that means repeat business---and that is what both the traveling and permanent concessionaires want.

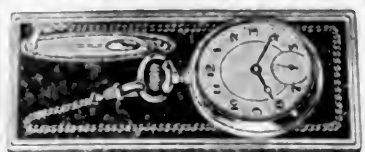
Ireland's Chocolates are recognized as the best in the country---with prices always right---and service and promptness unexcelled. Send for 1925 Price List Today.

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We guarantee you better service and lower prices than any wholesaler house in U. S. We carry a complete line of Watches, Silverware, Hollow Ware, Jewelry, etc. We specialize in Carnival Supplies, Street Men's, Auctioneers', etc. All we ask is a trial order.

25% with order, balance C. O. D.
ELIAS SHAHEN COMPANY
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**FRESH PORK SAUSAGE
BAKED IN A BUN**

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68 State Fisher, complete, carefully created and guaranteed. **THE EARL F. REBMAN CANDY COMPANY** 112 W. King St., Lancaster, Pa.

Advertise in The Billboard—You'll be satisfied with

George Hennessey Tells About Booming Sarasota

Chicago, Feb. 26.—George Hennessey, long absent from this frontier, has written *The Billboard* from Orlando, Fla., where he has been selling real estate during the winter months. He writes in part as follows:
"Since closing with the circus in 1921 I returned to the carnivals, going for two seasons with the Rubin & Cherry Shows, being with the L. X. L. Ranch Wild West the season of 1923, with which I continued when it joined Johnny J. Jones' Exposition, and was with it during the season of 1924, closing at the Jacksonville (Fla.) Fair. I came to Orlando and went out with the winter show on Winkins' motordrome.

"I have associated myself with the Sarasota Beach Developers, working out of Orlando. I believe this to be Florida's fastest growing city, and that is saying a mouthful. I have recovered from the accident that California Frank, Mamie Francis and myself were in at Erie, Pa., September 23, 1916, altho my left leg troubles me some now and then. Last winter I had Weaver Gray, one of the world's greatest ropers. He is now with the Sparks Circus. This winter Bill Mossman, with the Ringling-Barnum Circus last season, a boy I consider the equal of any of them when it comes to trick and fancy riding, and an A-No. 1 roper, too, spent some time with me and filled a few vaudeville dates that I book every year down here. Bill made a wonderful hit at the Tampa Fair with his trick riding and played the fair under Joe Green's management. I may go with the Jones Show again, but shall be permanently interested every winter in Florida real estate."

Bernardi Greater Shows

New York, Feb. 23.—With Altoona, Lewiston and Lebanon, all in Pennsylvania and in the order named, added to the list of fair dates contracted by Manager William Gilek, of the Bernardi Greater Shows, this carnival already has a promising lineup of State and county association gatherings.

Mr. Gilek has surrounded himself with a helpful corps of assistants and announces that he will carry no superfluous paraphernalia to enlarge upon the appearance of his show, but will confine all space on the large train, except the sleepers, etc., to amusement devices and shows to be used for the entertainment of visitors to the showgrounds.

Recent additions with midway attractions include Jimmie Hodges, with a rifty 10-in-1; Victor Lee, formerly of the Morris & Castle Shows; Paul Vervey, with a monkey speedway, and William Purchase, with a new and novel platform attraction.

The show will play day and date on the same lot with the Ringling-Barnum Circus at Baltimore this season. All of which is according to a representative of the above show.

Hock Company Enlarges

Chicago, Feb. 27.—The E. A. Hock Company continues to enlarge its premises and facilities. This big concession supply house has just taken over another entire floor of the building at 171 North Wells street. The firm now occupies the second, third, fourth, fifth and sixth floors of the building, which covers an area of 50,000 square feet, and contemplates leasing the ground floor May 1.

Lippa on Business Trip

Detroit, Feb. 25.—Leo Lippa, of the Lippa Amusement Company, has left here for a 10-day visit to the winter quarters of his shows at Alpena, Mich., where work of repairing and painting the outfit has been going on for some time. Before returning here Mr. Lippa will visit Duluth, St. Paul, Minneapolis, Milwaukee and Chicago in the interest of his organization.

BAND ORGAN BARGAIN

ATTENTION, MR. PARK OWNER!

If interested in a big attraction to draw crowds and entertain, write for details on Style 165 Mammoth Band Organ we are now rebuilding like new. Just the instrument you want. Write or wire immediately. **This is your big chance!**

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ORDER NOW
\$12.00 per Doz.

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2-lb. size only.

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AMERICA'S LARGEST AND FINEST GILLY SHOW KNICKERBOCKER SHOWS

OPENING APRIL 18 AT SHARON, PA.

Want up-to-date-Cook House. Can place Lamps, Silver, Blankets and a few other choice Merchandise Items. Want Grind Stores and Palmistry. Want sober, capable Whip Foreman and Ride Help. Want Show to feature Wild West or Dog and Pony Circus preferred. Want to hear from outstanding Freaks. Can offer such immediate employment. Address **MAURICE B. LAGG**, care Museum, 1731 East 9th St., Cleveland, O.

WANTED FOR SEASON 1925 WANTED MODEL BAZAAR CO.

OPENING NEAR PITTSBURGH IN APRIL.

WANT Concessions of all kinds. Wheels, \$35.00; Grind Stores, \$25.00. No exclusive. Rides that do not conflict. CAN BOOK any good Shows with your own outfit. Will sell exclusive Cook House and Juice, Corn Game and American Palmistry. WANT experienced Help for Merry-go-Round and Sealane. Will positively play the best money spots in Western Pennsylvania, Ohio and Michigan, where the mills are working full time. Address **L. POPKIN**, General Manager, 216 Dinwiddie St., Pittsburgh, Pa.

The G. F. Litts Shows

WANT, on account of enlarging Show, several good Shows. Especially want Show to feature. Will furnish Duffins, Small Drum, Platform Shows. WANT one more Ride, Merchandise Wheels, Grind Stores, Colored Performers for first-class Minstrel. Men must double Brass. Help in all departments. WANT good Promoter. Have several Concession Frameworks; will sell or work with reliable man. Opening here April 4. All address
G. F. LITTS, Box 117, CAIRO, ILL.

Wanted--Merry-Go-Round and Ferris Wheel

For 24 weeks. Terms 60-40. Few Concessions open. Will book Bingo, 50-50 or flat. Grind Stores, \$20 flat. Show opens April 25.
J. V. MORASCA, Mgr., Morasca Circus and Bazaar, 55 S. Rock St., Shamokin, Pa.

NICKEL-PLATED TRAYS



A SENSATIONAL ITEM

Size, 11x9 inches. Hand-painted glass bottoms, with 5/8-in. non-rusting nickel-plated edge. Polished handles and ornamental corners. Assorted designs. Each in box.

Per Dozen, \$13.50
Per Gross, 150.00
Sample, Prepaid, \$1.50.

CEDAR CHESTS

2-pound. Size, 4x5 1/2 x 9 1/2 inches. Genuine cedar wood. Trimmed with coppered straps and hinges. Natural shellac finish.

Per Dozen, \$13.50

25% Deposit Required. No Personal Checks Accepted.

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"ARE RELIABLE"
St. Joseph, Missouri

MIDWAY CONFAB
BY DEBONAIR DAB

(Communications to 25-27 Opera Place, Cincinnati, O.)

Postcard squibs are fine and dandy for Confab.

There was not quite such an exodus of showfolks to Cuba this winter as last.

Beckmann & Gerrety have again pocketed the "big plum" date in Texas.

Harry Sanger has been doing some fast traveling.

Wonder what Doc Hall was booking at Catalina? Good town, Doc?

Among the concession folks taking in the Mardi Gras at New Orleans were Joe and Babe Miller. There are two jovial hustlers!

W. A. Thomas, last season with Pollie Bros.' Circus and several other companies, is spending the winter in New York.

Two cubs were added to the lion family at the winter quarters of the Zeidman & Pollie Shows early last week, "Sheba" being the mother.

Friends of Hi Tom Long wishing to write him cheery letters may address him to Ward 7, Hospital, National Soldiers' Home, Dayton, O.

A good show inside, an attractive bally outside, a just-long-enough and impres-

G. A. Lyons is down South this winter to dodge the cold and snow. Last reports had him in Nashville, Tenn. "Dolly" and the Missus will be conspicuous on the midway of the Greater Sheesley Shows the coming season. They will have two of the featured attractions.

A. M. Nasser, head of the Metropolitan Shows, is resting easily at his home in Norwood, O. (a suburb of Cincy), and altho he won't "convict" himself on spots for publication, report has it he has several promising weeks lined up for his early season.

Wm. J. (Curly) Myers, show talker, postcard from Washington, D. C. that he is again in a Veterans' Bureau Hospital receiving treatment for disabilities incurred during the late war. Says he would appreciate receiving letters from friends, who may address him care of General Delivery, Washington.

E. W. Mahoney, who will again handle the front of Jim Eskew's Wild West with the Rubin & Cherry Shows, while "sojourning" in Florida this winter has been handling programs for Bachman's Million-Dollar Band, playing a 13 weeks' engagement at Plant Park, Tampa. Mahoney is now a benedict. See marriage columns, this issue.

Joe Lytell infosed from Oswego, N. Y., that he had just returned from New Or-

THE OPTIMIST
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Newa from Ride Owners and other articles of interest to Outdoor Amusement People. A post card with your name and address will bring you a copy.

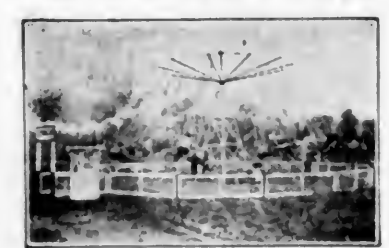
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GET READY FOR 1925.

Get our new improved Organ. Different sizes for all purposes. Our Organs are guaranteed. Let us figure on your repair work. Prices reasonable. Our music is true to time, perfect for band effect. Write for catalogue and about your requirements. **ARTIZAN FACTORIES, INC., North Tonawanda, N. Y., U. S. A.**

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Taylor-Made Ball Games

And the One-Shell Cat Outfits are tested money getters. Workmanship and material better than ever. Catalog? Yes.

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HAIR SQUATS

4 colors of Hair, 5 colors of B. M. 1 Barrel of 150 for \$18.00. Half cash, balance C. O. D.

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In A-1 condition. Bargain for quick sale. Cash only. \$800. F. O. B. car. JOHN ST. AUBIN, 624 South Smith, St. Paul, Minnesota.

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New 1925 Games, Rides and many more money-making Outfits and Novelties. Stamp for particulars. "MOOREMADE" PRO. WKS., 20 Years in Business in Lapeer, Michigan.

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Just the kind for Fairs and Carnivals. Sample of 12. 5c. Learn Mindreading. Can teach you in one week. BOX 651, Asbury Park, N. J.

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Lanterns, Tanks, Pumps, Hollow Wire, Jumbo Burners, 2, 3 and 4-Burner Pressure Stoves, Folding Kamp Stoves, Ovens, Griddles, Mangles, etc. Write for catalog and prices. Deposit required on all orders.

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"SNAPPED" ALMOST NINE YEARS AGO



In the last Christmas Special issue of The Billboard appeared a picture of well knowns taken at South Chicago, on the World at Home Shows, the summer of 1915, it showing all mensfolks. The above photo was taken the same night and in the same prop. automobile. Left to right: Herbert A. Kline, Nat Reiss, Mrs. Peiser, Mrs. Nat Reiss (now Mrs. Harry G. Melville), Mrs. J. G. Finn and Mrs. Herbert Kline. The picture is from a collection of Mrs. Finn.

sive opening; everything "bing-bing!"—business!!

Harry A. Rose was one of the "early birds" in the carnival business. In fact, Harry had a taste of it on the Midway Pleasance at the Chicago World's Fair in 1893.

H. A. N.—The story of the fire at Russell Bros.' quarters appeared on page 11, last issue. However, here's thanks for the interest you manifest in sending in news.

The Rork & Clark Carnival Shows played Mexical, Mex., week ending February 14. Deb. received a copy of *The Rounder*, a local paper, which gave them nifty mention.

M. Pimentel, of Miner's Model Exposition of Rides, writes that work is well under way at winter quarters toward getting the outfits in good shape for the coming season. Pimentel says he wonders what has become of "Pop" Connors.

Report from East Gary, Ind., last week, was that Capt. O. E. Jellison, owner of a Deep Sea Show, formerly with the World at Home Shows, Johnny J. Jones and others, was recently elected chairman of the Church Board of that city.

J. E. Newman writes that he is "parked" in Gastonia, N. C., until the bluebirds get well rehearsed in their warblings, and he asks: "Why do we not get more news from the minute-picture men and on how their winter's work has been?"

E. H. (Bill) Cates postcarded that since closing last season with the Morris & Castie Shows he purchased the Capitol Cafe at McKinney, Tex., and, as he has been doing fine with it, expects to be off the road at least one season—even the sort of hard—after 10 years of trouping.

leans and was getting ready for a long season with the A. F. Crouse Shows. He returned via North Carolina and stopped off at Mt. Holly to pay the Buffington brothers a visit. Says he found all three of 'em veritably "champing at the bit" to get back to the road and building some new concessions.

Received three communications—last week, in each of which the writer stated he would be with the "Wortham Shows". Somebody page a good mindreader (which one of 'em, Wortham's World's Best or the John T. Wortham Shows?)! Deb. tried to figure it out, but rather than give the wrong show laid all three of them aside until the communicants learn the correct title (at least the operator's name) and inform us.

Well, anyway, Deb. "scooped" Ed Salter's Johnny J. Jones Exposition News in presenting the group picture of Mr. and Mrs. Jones and Johnny J., Jr. The News dated February 15 had it, but "Deb-Dab" had talked nice to the carnival editor and it (along with a winter-quarters picture "containing" Ed and another "scoop" on the News) was in *The Billboard* dated February 14.

H. C. (Tom) Aiken and wife are located at Hutchinson, Kan., where H. C. is with the City News Stand. He writes that showfolk can make their rendezvous when in town at the stand and that they sell *The Billboard*, which holds a prominent place on their racks. Also infosed: "Mrs. Belle Kehoe, who is visiting her father here, paid us trouper (my wife and me) a pleasant visit.

G. M. Fields, of the Fields Paper Products Co., of Peoria, Ill., who is vacationing in Europe, sent a group photo taken outside the Alhambra Palace Hotel, Granada, Spain (photo too dark for reproduction), and on the reverse side penned in part: "Was most agreeably

The biggest flash of color you ever saw



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for CARNIVALS
and BAZAARS
ROUND AND SQUARE

There is no article of carnival merchandise which shows the value and flash for the money like these beautiful pillows

Grind Stores These Pillows Will Attract the Crowd and Get the Play.
Patriotic Designs for American Legion Events.
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FAVORITES EVERYWHERE.

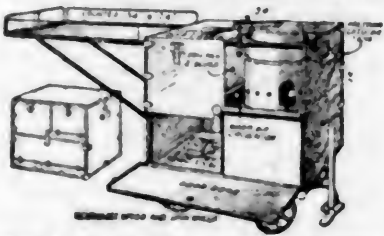
Carry-U's-Alls, Parker Wheels, Playground Rides, Mechanical and Automatic Shooting Galleries, Park and Resort Equipment. If your Ride is a "Parker" it will be the best of its kind. Have a few bargains in rebuilt Rides taken in exchange. These are thoroughly reconditioned and good as new for money-making purposes. Also have one four-track Monkey Speedway, a bargain. If in need of repair parts, order now and avoid disappointment later.

C. W. PARKER, Leavenworth, Kan.
World's Largest Manufacturer of Amusement Devices.

Write for Large New Catalog.

Talco Kettle Corn Popper

NEW LARGE OVERSIZE MODEL
LOWEST PRICED HIGH-GRADE POPPER.



Built to a powerfully constructed and handsomely decorated truck, which makes it ideal for road work and just as good at permanent locations. The TALCO closed Kettle Popper produces delicious, tender, "popped in flavor" corn, which always outsells any other kind and brings greater year-round profits. Write for Catalogue showing other models.

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DUTCH SHOES



Our Dutch Shoes are exact miniature reproductions of the Old Hollander wooden shoes, their size being 1 1/2 inches. Sold in tremendous quantities last year as souvenirs, favors, and were also used widely by many firms who had painted or decorated them. The name of your town or park can be burned on front of a shoe if desired. We will send you a sample dozen for \$2.25, postpaid, or a dozen for \$12.00, postpaid. Send for a sample dozen of these original Dutch Wooden Shoes and you will be sure to come back for more. One firm sold over a thousand different numbers, will be sent you upon request. Ask for it today.

BRADFORD & CO., INC., St. Joseph, Michigan

FOR SALE Large Floor Machines

Cenusa, Edinnes, Mincles Tains, Triplets, Roulettes, and 25 play Jack Pot. All Cattle Bros. make. T. J. NERTNEY, Ottawa, Illinois.

WANTED

Experienced Ferris Wheel Operator. Must be sober and reliable. Must understand operating \$10.00 per week. Ticket if I know you. Also Merry Go Round and Vergilane Help. Opening date March 11, at Clinton, S. C. FREDERICK KING

Send your correspondence to advertisers by mentioning The Billboard.

surprised to find a late issue of *The Billboard* in the writing room of this hotel, and got quite a "kick" out of it."

H. A. Smith, formerly with the Great Patterson Shows and other caravans as agent and last season with the Brown & Dyer Shows as second man, will again be with B & D, and expects to leave Hannibal, Mo., this week for Poughkeepsie, N. Y.—winter quarters. Incidentally, Mrs. Smith presented her "hubby" with a 10 1/2-pound baby boy recently and naturally H. A. wished to play with the youngster a little before starting the season's grind.

Eddie Greeno, John Maddock and Rex Ingram and wife and mother motored from Washington, D. C., to Baltimore, where Greeno's police dog, "Peter Pan", was exhibited at the Dog Show. The canine was raised by Ingram. None of these persons will be trouping this season. Greeno is conducting kennels near the Capital city, where the Ingrams have a pet shop, in addition to their animal business in Pennsylvania.

Louis Grasser infoed that after spending a wonderful winter vacation at the home of his wife's sister at Nevada, Mo., he and Mrs. Grasser were leaving to join "Daddy" Hildreth's Dixieland Shows at Helena, Ark. Mrs. Grasser celebrated her 55th birthday anniversary recently, and there was a party with a number of old friends present. Her hubby informs that his better half has spent 23 years in the "good old show business". (Come to think of it, Mrs. Grasser, there was a chance for an "allibi"—could have been 23 candles on the cake.)

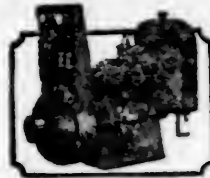
Reports from the home State of Alpine, the Florida fat girl, are that she and her manager, E. V. McGarry, are putting in a pleasant and profitable winter season with Billie Clark's Broadway Shows. During a fishing party in Punta Gorda recently Alpine used her 632 pounds as leverage in banking what is claimed as too great a catch for three men to master. She is a niece of the late Senator Blitch, of Florida, and is as socially popular in that State as she is as an attraction. At present she is making all jumps in her newly purchased auto. Early in April Alpine will rejoin the Zeldman & Polle Shows for another season.

Remember, this is no one individual's "column". It's yours, provided you are a midway man or woman. Deb. is seeking no personal "glory" and as far as the current news of the folks is concerned "he" is but a sort of "universal joint" (if you understand auto parts) in the "transmission" of it to the readers—your brother and sister showfolks. And right here let's say that there's a lot of interesting "confab"—happenings, doings of folks, etc.—not being sent in. There are no special correspondents to Midway Confab. Would have all feel that they (each person) are as much "in on it" as anybody else. So, as Gasoline Bill Baker says in his Pipes for Pitchmen, "shoot" it!

The following appeared recently in *Everyone's*, published at Sydney, Australia, pertaining to the head of the Ethel Jones Amusement Enterprise: "Mrs. Ethel Jones, who has been established over 25 years in the Australasian and New Zealand carnival field, now controls such attractions as Chefoo Bros., in their Cage of Death; Lefty, the Canadian Giant; Coney Island Water Show, the Algerian Wonders, the Bohemian Boy Glassblower, and many others. This well-known show-woman controls a wider area of space at the Sydney showgrounds (and elsewhere) than any other carnival attraction management. Her various side shows open at the Adelaide Exhibition in March. Sid Russell, well and favorably known all over Australasia, is acting as representative for Mrs. Jones."

Read where a local business organization in Texas promised the "town dads" that if they legislated against carnivals bringing in their amusements the mem- (Continued on page 90)

Brings Broadway Lights To Wahoo



For the traveling show Universal compactness, easy starting, steady current, reliability and quiet smoothness of operation make these the "electric plants of perfection".

New, specially designed generator frame (permitting bolting of generator to bell housing of engine) saves several hundred pounds in weight and gains perfect alignment.

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Write for details, telling us what the job is—how many lights, size and type of projection machine, etc.

Not Connected With Any Other Firm Using the name "UNIVERSAL"

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The Season's Hit

\$15.00 Per Dozen, 2-Pound Size

2-lb. Size...\$13.00 Doz., F. O. B. Indpls.

5-lb. Size... 21.00 Doz., F. O. B. Indpls.

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GETS THE MONEY!

Thousands in daily use prove Peerless the biggest money-maker in the popcorn business. You've seen others make big money with Peerless.

CASH IN YOURSELF.
Four Models—Low Prices—Easy Terms to Responsible Parties.
WE CO-OPERATE.
Write Today for Free Book. DEPT. B.

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EVANS' LATEST! The Pony Track!



TOP MONEY EVERYWHERE
Price.
\$75.00
15-horse machine, mounted on 36x36 fold-up board.
IMMEDIATE SHIPMENTS.

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Send for Our 96-Page Catalog of New and Money-Making Ideas.
H. C. EVANS & CO. Show Rooms 321 West Madison St. Office and Factory 1528 W. Adams St. **CHICAGO**

Follow the Crowd!

With a Portable Kingery Popper



Here is a new type Popcorn Popper that goes where the people go. Circuses, fairs, football games, horse races—any place you wish to take it. Everybody eats popcorn. You can make from \$10 to \$40 a day simply supplying the demand.

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Start in business for yourself. Our No. 245 shown here sells for only \$75 complete with strong shipping case. Write today for full information and our free illustrated catalogue.

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KINGERY BLDG

The "TELERAY" Electric Flower Basket

WAS MADE FAMOUS BY INCREASED SALES.

Electric bulbs inside the flowers give a most beautiful transparent effect not obtainable in any other electric flower basket. **WONDERFUL PREMIUM ON SALEBOARDS** and a fast seller at Bazaars, etc. Telaray bulbs burn almost indefinitely.

The Basket shown at right, 6 lights, 23 inches high.

	Each	Dozen
4-LIGHT BASKETS. 19 inches High.....	\$3.00	\$33.00
5-LIGHT BASKETS. 22 inches High.....	3.25	36.00
6-LIGHT BASKETS. 23 inches High.....	3.75	42.00

Sample sent at individual prices shown above.

MAZDA LIGHT BASKET.
No. 7-M-9-9-Light Basket. 23 inches High.....

\$3.75 Each
\$4.00 in Doz. Lots.



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25% cash required on C. O. D. orders. Samples all cash. Write for Illustrated Catalog.

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\$70.00 Each



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AN ARMADILLO.

From these nine-banded horn-shelled little animals we make beautiful baskets. We are the original dealers in Armadillo Baskets. We take their shells, polish them, and then line with silk. They make ideal work baskets, etc. LET US TELL YOU MORE ABOUT THESE UNIQUE BASKETS!

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WAXHAM LIGHT & HEAT CO.
Dept. 15, 550 West 42d Street, NEW YORK CITY

Urn Burners (11 1/2 inch cut), pressure only
4 inch \$4.25
5 inch 5.50

MIDWAY CONFAB

(Continued from page 89)

bers of the "combination" would see to it there would be a "plenty" of outdoor entertainment, including band concerts on the streets and other similar attractions. Yeh, an' they even advised that they would pay the expenses. Possibly they didn't think of it, but they could also distribute cheap palm-leaf fans and trinkets among the assemblages (probably on hand except when some nearby town hasn't a carnival with joyful riding devices, professional bands, shows, free acts and a world of lights and other out-of-the-year-round ordinary amusements in it) gratis of course, having the firms' business ads on each of them.

"Irish Jack" Lynch, veteran speller, stopped off in Monroe, La., for a few weeks, and previous to the opening of the C. A. Nail Shows visited the C. Jack Shaffer Shows, meeting among others the following "oldtimers": "Whity" Kaine, glass blower; Fred Patterson, Buck Denbey, Aille Pope, C. C. Glenn, Mrs. Glenn Red Wing, Mrs. Chas. Sutton, Willard Lackey and "Hot Shot". Jack says he will handle the Minstrel Show with the Nail Shows, which opened at Monroe February 21, for a while, and that among the "oldtimers" with that caravan (in addition to Capt. Nail, with whom he tramped on the Bostock-Ferari Shows) were "Happy" Holden, L. E. Duke, Doc Stanton, "Bullhead" Johnson and others. Says Capt. Nail has a fine outfit, all last year's properties being made over in winter quarters.

According to a newspaper article, if the Community Club at Mapleton, Ia., has its way, no street carnival companies or medicine shows need apply for license to exhibit there. The article didn't detail what business members of the club are engaged in, but it did state that plans were under way to supply the town with band concerts this summer on Wednesday evenings and Sunday afternoons; also that at the next meeting of the club, March 16, the farmers of that vicinity will be invited to attend. Wonder if the town-band concerts are to substitute for the joyous riding devices, entertaining shows, etc., of the carnivals; also the comedians, singing and musical acts, etc., of the free open-air medicine shows, from the club's way of figuring? Also wonder what outdoor show fans (also citizens) at Mapleton think of the proposition?

Having spent a pleasantly restful lay-off in Dixie since the close of last season, the longitudinal T. W. (Slim) Kelly visited Cincinnati February 24 on business in connection with the framing of the side show he will have this year, for his third consecutive season, with the Zeidman & Polle Shows. Visiting that Kelly told of during a call at the offices of Billyboy included a fishing party with Col. Phil. Eisworth, announcer with the Johnny J. Jones Exposition, and Bert Davis (Uncle Hiram Birdseed) at Safety Harbor, Fla., and another meeting with these gentry and folks of the triple "J." organization at the South Florida Fair in Tampa, where "Uncle Hiram" was a conspicuous booster of the "rejuvenating qualities" of the spring waters of Safety Harbor—the widely-known "rube" exploitationist being a representative property holder of "the town without a doctor". "Slim" also renewed acquaintance

AND HERE'S TESSIE!



Tessie Ton, the jolly fat girl, exhibited with the Gentry-Patterson Circus a part of last summer and closed the season with the Walter L. Main Circus. She spent most of the winter with the winter show of Scott's Greater Shows, and is now visiting her daughter, Mrs. Ruth Hoover, in Cincinnati. She expects to return to the Scott Shows within a few weeks for the new season.

Another Eclipse Expected WITH THE SPRING NUMBER OF The Billboard ISSUED MARCH 17 DATED MARCH 21

Packed and jammed with data of vast interest to everybody in the amusement profession, those of the outdoor fields in particular. Illustrations in abundance. A cover in four brilliant colors. Appropriate lists of all kinds including, FOR THE FIRST TIME IN ANY PUBLICATION, A TABULATED CIRCUS INDEX, showing at a glance what cities and towns throughout the United States and Canada had railroad circuses of more than two cars, as well as the dates, in the past five years.

Then there will be the usual Circus and Carnival Rosters and last, but by no means least, a number of special articles by writers who KNOW their respective fields as follows:

ROBERT E. HICKEY
Former general press representative of the John Robinson Circus. Mr. Hickey is returning to that institution after a year's contract with the World Amusement Service Association, Inc. Previous to his circus connection he was publicity promoter for seven years with J. Alex Sloan. He has also been connected with many daily newspapers and the Associated Press.

PATRICK CONWAY
So wide and favorably known in the music world is Professor Conway that an introduction is hardly necessary. With his fine conductorship and superb concert programs the Conway Band has been winning many laurels at Willow Grove Park, Philadelphia, for the past 18 or 20 seasons.

AL FLUDE
Mr. Flude, editor of The Platform Department of THE BILLBOARD, is one of the best authorities in the chausauque branch of the entertainment world. His articles will deal with the lyricism.

JOS. C. MILLER
The name of "Colonel" Miller in the Wild West world is a household word. He and his brothers are returning to the fold the coming season with the famous "101 Ranch" after an absence of some years. Recuss of this article from him should be all the more interesting.

MRS. FRANK W. GASKILL, JEAN DeKREKO, GEORGE F. DORMAN, HAROLD BUSHEA, W. H. RICE
will give their versions of the origin of traveling carnivals—a symposium.

JAMES F. DONALSON
Thru his long connection with amusement enterprises, particularly circuses, as press representative, and many years devoted to the daily newspaper field as news writer, reviewer, etc., Mr. Donaldson has been able to study thoroly the connecting links between amusements and the dillies, and it is on this subject that he will contribute an article.

ROBERT F. DEMOREST
Mr. Demorest, owner and manager of the Demorest Stock Company, has been in the show business some 23 years. With cleanliness as his motto, he has established a very good reputation in the south, both in houses and under canvas.

BARRY GRAY
Mr. Gray has spent about 35 years in the show business, entering it as a singing comedian in 1883. Before retiring from the road some years ago to enter a commercial field he was connected with circus side shows, where he did a marionette act; in fact, he did marionette manipulating for approximately 31 years in vaudeville and with circuses and other shows.

W. R. HIRSCH
Mr. Hirsch is one of the best informed as well as most popular fair secretaries in the country. He has been successfully guiding the destinies of the State Fair of Louisiana for many years, first serving as president, then president-secretary, and for the past 10 years or more as secretary.

FRED W. PEARCE
Mr. Pearce is a widely known builder and operator of roller coasters and other park rides and is thoroly conversant with conditions in amusement parks throughout the United States. His long experience qualifies him to speak with authority. His subject should be of great interest to park men.

THE EDITION WILL BE 105,000 COPIES

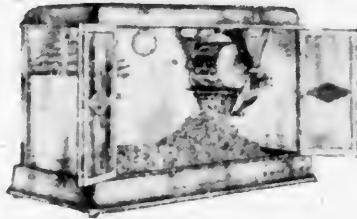
But you are apt to be too late if you do not
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STOP THE PASSING DOLLARS

This beautiful, inexpensive Canteen on the roadside or street will make you more money summer and winter than you ever thought possible.

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LESS EXPENSE—Let us explain why you can't afford to be without a BURCH.

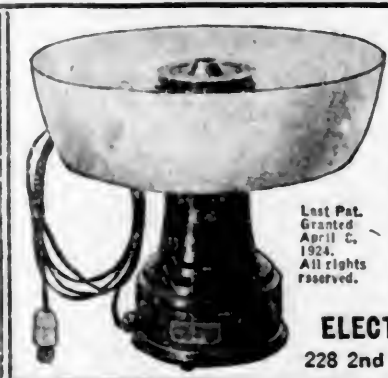
MORE SALES—Delicious popcorn from a beautiful sanitary machine. Write for our catalog and Special Spring Offering.



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WANTED For One of the Finest Two-Car Shows in America

A few more Concessions, all exclusive. One Grind Show. A. L. Coen wants Lady to handle Snakes. This show will have six-piece band. Have six weeks of the finest territory already booked. First show in. WANTED—Help in several departments. All address GEO. W. MATHIS, 3762 Ludlow Ave., Cincinnati, Ohio.



MAKE \$100 A DAY SURE

The opportunity is here before you with this New and Improved Electric Candy Floss Machine. Every day you delay gives your competitor just that much advantage over you. Act quick. Price only \$200.00 f. o. b. Nashville. FREE. extra band and ribbon. Write for Full Particulars.

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An experienced Caterpillar Operator. Only the right man need apply. Good salary and good treatment. Work all year round. Also a good Venetian Swing Man that knows how to operate Evans Venetian Swings. State salary and experience. CAN ALSO USE Shows and Rides that don't conflict with what I've got. Will consider to buy for cash a Whip in good condition. State price. Must be portable. Also a Silo-dome with girl riders. Will book or buy same, as this show goes around Central and South American Countries. Open all year round. Address J. GOLDBERG, P. O. Box 862, Santurce Sta., San Juan, P. R. Cable Address, Jaelberg, San Juan.

SCHWABLE-WALLICK GREATER SHOWS

3 RIDES 8 SHOWS 2 BANDS
OPENING NORTH LITTLE ROCK, ARK., APRIL 6, UNDER STRONG AUSPICES.
WANT FOR SEASON OF 1925: Real Pit Show, or will furnish top to reliable manager with something to go in it. Will furnish top to any other money getting show that doesn't conflict. WANT Attractions for Platform Shows. Have complete outfit for two. Jennie Coyle, let me hear from you. WANT organized 4-band band. Those doubling Stage given preference. Pullman accommodations. New throughout. WANT Whose Musicians all lines for our Uniformed Concert Band. WANT Colored Minstrel Performers in all lines. Pullman accommodations. State lowest salary in first letter. Those with us before write. ALL CONCESSIONS OPEN EXCEPT COOK HOUSE AND CORN GAME. Wheels, \$25.00; Grind Stores, \$20.00 flat. WANT A-1 Boss Concessions not afraid of work. All people connected with this show last season, be glad to hear from you. Address all communications to SCHWABLE-WALLICK GREATER SHOWS, 4th and Pine St. (near Show Cars), N. Little Rock, Ark.

WIDE - COLLEGIATE BELTS

GENUINE COWHIDE LEATHER. Colors, Black, Coriyan, Grey, Russet. Sample, 75c. Prepaid. Sample Dozen, \$6.00. Prepaid. Gross Lots, \$60.00 Assorted Colors and Sizes.
One-third deposit on all orders, balance C. O. D. Write for Our New Catalogue, Complete Line of Genuine Cowhide Leather Belts.
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CARNIVAL GENERAL AGENT AT LIBERTY GEORGE H. COLEMAN

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Milk Bottles For Ball Games

Best made, biggest money-getter in the Concession Field.
\$20.00 For 18 Bottles
Buy your bottles now from the manufacturer. Bottles sent on receipt of money order.
DAVE ROSE, Room 303, 1493 Broadway, New York City.

with Bedouins of Billie Clark's Broadway Shows in the Peninsular State, and dropped in at winter quarters of the Z. & P. organization in Spartanburg, S. C., for a few days while en route North. Before reaching Cincy he saw Ethel Dore, of water show fame, at her home in Washington Court House, O. Until the latter part of March, when he will return to Spartanburg, Kelly will put in most of the time at Chicago.

Nearly all showfolks east of the Mississippi River know or have heard of the veteran agent, Col. W. W. Downing (in his 70s), mention of whose recent accident, a letter from Col. Downing to Deb states that he probably will be confined to his bed or room for several weeks, that he suffers intense pain in one of his legs cannot wait on himself, and that he is badly in need of financial assistance from showfolk. He fell on an icy pavement, and for a while it seemed that his whole left side was paralyzed, which feeling, however, was later found to be caused by nerve shock, the more severe because of his advanced age. Col. Downing may be addressed to Room 37, Corona Hotel, 568-570 Main street, Buffalo, N. Y. Incidentally he also stated that he would greatly appreciate visits from outdoor showfolks in or passing thru Buffalo, if only for a few minutes' "confab".

Showfolks you meet—those who really "help":
The spreader of "sunshine" who always greets you with a smile—even tho there are dark clouds in his own business horizon.
The sensible man or woman who does not fall victim to vanity because of successes.
The thinking fellow who says "I think" instead of "I know" when he is not quite "sure".
The woman (or man) who doesn't imagine that almost every other woman (or man) is in love with her husband (or wife) because she (or he) is! (In this Deb, doesn't mean to take a snarl at any individuals—it might do some good toward the peace of everybody with companies.)
The real man who does not maliciously "broadcast" your mistakes when trying to make himself appear a "big guy".
The real showman who passes a helpful idea (that he doesn't need himself) to a brother trouper without "three-sheeting": "I put him next to it!"
The concessionaire who realizes that the shows and rides are the real foundation of his stands being there—anywhere.
The carnival man or woman who has the stamina to "broadcast" the many good, winning points of their profession, and say: "The crowds visiting our midways prove that this is a popular branch of entertainment, and if we were not so popular with the general public there would be no need of opposition-knockers using their hammers!"

"Pickups" from Wise Shows:
While the "bunch" sat around the stove in the winter quarters the other day the question of ages came up, and Johnny Bullock admitted he was old enough—well, to know there is no Santa Claus.
Pat Brown, "big boss" of winter quarters, says he has built so many boxes he warns everybody not to even as much as talk about a box after the shows opens.
Dooley Ridley, who will again be the producer of the Minstrel Show, arrived in Bessemer and is starting to whip his show into shape. Dooley promises a "hot show" this year.
"Dad" Girard is not letting the "grass grow under his feet". He has been out getting ads for the show and is making wonderful headway.
The new penny arcade is about to get off the mt. The boys and visitors are good customers. Pat Brown says that if the boys are missing from the midway he will know where to find them.
Doc Angel was best man at the wedding of Otto Criss and Dorothy Howard. Doc says being best man is all right, as one has a chance to kiss the bride—and Dorothy is a beautiful blonde.

BEANO or CORN GAME

The Fastest and Best of All.
Cards made of heavy leatherette bound material. Complete, with numbered wooden blocks, tally sheets and instructions.
35-PLAYER LAYOUT..... \$ 5.00
70-PLAYER LAYOUT..... 10.00
HEADQUARTERS
For all kinds of Games, Lamps, Aluminum, Silverware, Dolls, Vases, Candy, Baskets, Stuffed Toys, Paddle Wheels, Dart Wheels, Electric Appliances, Pictures, Pillow Tops, Peanuts, Novelties, Balloons, Canoes, etc. Send today for our new Catalog No. 124.

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No. 4 Marvelous Mexican No. 7 Blu-Flash Gems \$3.95
Latest wonderful discovery with blue-white brilliancy guaranteed 20 years that positively matches genuine Diamonds side by side. Same perfect cut, same dazzling rainbow fire. Noted experts positively need their experience to detect any difference at all. Perhaps the "Diamonds" you admire on your friends are Mexican Blu-Flash Gems and you never knew it! Test one free. You risk nothing. Wear it 3 days side by side with genuine diamond. If you see any difference send it back for quick, cheerful refund. To get new customers and agents we offer these prices which are all you pay and just half our catalog price. No. 4—Gent's Heavy Gypsy ring, Platino finish, black inlay on sides, 3 1/2 ct. set. set Water Mark Blu-Flash Gem. \$4.95 No. 7—Lady's Solitaire, 1 ct. set Water Mark Blu-Flash Gem, engraved Platino finish... 1.50 No. 7A—Gems but fine gold L. plain or engraved... 1.50
WEAR days FREE dress and slip of paper meeting ground ring finger for size. State which ring wanted. We ship promptly. On arrival deposit price with postman. If you decide not to keep, return in 3 days and we will refund your money. Write today. **SEND NO MONEY** just name, address and money order.
MEXICAN GEM IMPORTING CO., Dept. N B, Mesilla Park, N. Mex.
Importers of Fine Gems for over 19 years.

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24-inch, \$4.00 Per Dozen
30-inch, \$5.50 Per Dozen
Beautiful Heart-shaped Push Boxes, \$8.00 per Dozen.
20% deposit must accompany C. O. D. orders.
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MUSICIANS WANTED

All instruments, for the K. G. Barkoot Shows. Open Defiance, O., April 20. All address FRANK C. PARTIS, care Elks' Home, Greenville, S. C.

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Four Show Booths, all wonderful flashes, in fine condition. Hawaiian—20x60 khaki top, 70-ft. front. Athlete—30x30 top, 50-ft. front. Panel front. Five-in-One—20x40 khaki top, 50-ft. front. Also beautiful 130-ft. 1 1/2 show front with banners. Also new 27 1/2 kw transformer. Will sacrifice for quick sale. MRS. LEWIS, 250 27th St., Milwaukee, Wisconsin.

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SPRING SPECIAL

Number of

The Billboard

Issued MARCH 17th

Dated MARCH 21st

Crammed full of valuable information, lists and data of interest to all branches of the amusement world, the 1925 Spring Special will in many respects surpass all previous editions of this splendid number.

It will cover a wider---a more comprehensive field.

Advertisers will enjoy a greatly increased circulation, which will insure stronger pulling power and longer life.

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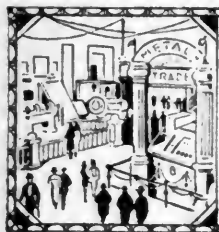
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TRADE SHOWS AND INDOOR EXPOSITIONS

INDOOR CIRCUSES, INDUSTRIAL EXPOSITIONS, MUSEUMS, ARCADES, BAZAARS, DEPARTMENT STORE AMUSEMENTS, STORE-ROOM SHOWS, RADIO SHOWS



(Communications to 25-27 Opera Place, Cincinnati, O.)

John G. Robinson Has Three Circuses on Hand

John G. Robinson has been spending a great deal of his time the past few weeks with his connections with indoor circuses, for which he has prepared and will direct the programs.

For the program of the Indoor Circus in benefit of the Firemen's Death Fund at Pittsburgh, Pa., week of March 9, which event was originally contracted by the late Sam McCracken, and since looked after by Mrs. McCracken, Mr. Robinson has contracted the following list of acts—nearly all of which will present additional turns to their feature numbers: Hanneford Family, with Poodles; Famous Nelson Family, Pickard's Seals, Aerial Youngs, Aerial Solts, Gene Dekos Troupe, Three Mardos; Vic Bedini, with a comedy dog, pony, monkey and horse act; Robinson's Military Elephants, Five Fearless Flyers and numerous clown numbers, with Art Adair, Chas. (Shorty) Flemm and other circus "joys" participating.

For the Shrine Circus at Louisville, Ky., week of March 23, Mr. Robinson has arranged the following program of acts—including their "second turns": Hanneford Troupe, with Poodles; Jim Dutton's Society Circus (11 people—several acts), Six American Belfords, Aerial Youngs, Aerial Kelleys, Five Fearless Flyers, Robinson's Military Elephants, Three Mardos, Silvers Johnson Trio, Vic Bedini's dog, pony, etc., number; Gene Dekos Troupe, and a coterie of clowns, including "Shorty" Flemm.

For the Shrine Circus at Music Hall, Cincinnati, week of March 30, for which Mr. Robinson has arranged the big program the past two years, he will provide the same list of acts as the Louisville show.

John T. Warren, well-known circus press representative, has been engaged to attend to newspaper work for all three of these events.

Cleveland Flower Show

Cleveland, O., Feb. 28.—Displays valued at \$500,000 are to be exhibited March 28 to April 4 in Cleveland's annual Flower Show. A four-week campaign designed to dispose of 20,000 tickets will open at once, with Timothy Smith in charge. Included in the displays will be castle gardens and 20 other complete gardens, models of garden planning, exhibits of flower arrangements, thousands of cut flowers and plants, royal display of orchids, retail florists' competitive exhibits, aquariums, exhibits of plants and flowers grown by school children, and the pageant of flowers, entitled *The Victory of the Rose*.

Bedinis Well Booked

Sir Victor Bedini's trained horses, an act in which Madame Bedini also features, were one of the big hits at the Shrine Circus in Detroit. They are at Saginaw, Mich., this week, with three weeks to follow under John Robinson's auspices at indoor circuses; then two weeks at St. Louis, and are well booked until their fair dates begin. Sir Victor's Yankee Doodle Horse (Gold Fox) has tricks which Bedini offers \$5,000 to see duplicated anywhere. The Bedinis were with the Ringling Circus 1914, '15, '16, '17, and have had other important engagements since coming to this country from Europe.

New York Radio Show

New York, Feb. 28.—Interest is keen in the fifth annual radio show at the Hotel Pennsylvania March 2 to 7. There will be on display the latest models and new devices that over 50 of the leading manufacturers of radio equipment will show for the first time to either the trade or the public. Broadcasting by famous headliners will take place.

Detroit Better Homes Show

Detroit, Feb. 28.—Every effort is being made to make the fourth annual Better Homes Show the most elaborate ever held under the direction of the Retail Furniture Dealers' Association. The show this year will be for eight days, March 25 to April 4, in Convention Hall.

Kiwanis Carnival

Alexandria, Va., Feb. 28.—The Kiwanis Spring Carnival will be held at the armory the week of April 13-18. Harry B. Caton, chairman of the entertainment committee, is planning a number of special stunts to be put on each evening.

Wichita Shrine Circus

Chicago, Feb. 26.—Billy Lorette got back today from the Shrine Circus at Wichita, Kan., which he says was a huge success. It began the week of February 16, with Fred Whitlock as the producer. Among the acts were the Flying Wards, Blake's mules, Lillian Kinkaid, Charles Rooney's riding and comedy-riding acts, Aerial Youngs, and among the clowns were Billy Lorette, Paul Jerome, Earl Shipley, Lew Plamondin, Art Borelli, Frank Stout and "Shorty" Flemm.

Billy said he met Dan Dix, of the 101 Ranch organization, in Wichita, and took a lot of auto rides with him around town. Mr. Dix was in Wichita having his throat treated. Lorette worked the previous week at the Shrine Circus in Detroit, which was held at the Coliseum in the fairgrounds, and which opened the week of February 9 for two weeks. Lorette's next date will be at the Shrine Circus at Saginaw, Mich., the week of March 2. Orrin Davenport, who produced the circus at Detroit, also will be the producer at Saginaw. Lorette said he has been signed by the World Amusement Service Association for the A Circuit of Canadian fairs.

Received 328 Replies From Ad in The Billboard

Terre Haute, Ind., Feb. 22, 1925.
Editor *The Billboard*:
Dear Sir—In reply to our recent ad for circus acts for our Canton, O., show we received 328 replies—another proof of the value of Old Billyboy.
Sincerely yours,
HB Productions,
By W. McK. Bausman.

Nashville Food Show

Nashville, Tenn., Feb. 28.—Just why the housewife of today can attend meals, serve excellently appointed meals, at all times maintain an orderly household and still remain young at 40 is to be forcibly impressed upon the public at the pure-food show at the Billy Sunday tabernacle next week. Sanitary refrigeration will be a feature of the exposition. Many other objects of interest to housewives will help make the show one of the best ever held in the South.

Chambers Adds to His Array of Circus Talent

The R. M. Chambers Circus, opening March 2 at the Adelphia Academy, 39th and Market streets, Philadelphia, in addition to the acts mentioned in the last issue of *The Billboard*, has also booked for the first two weeks of the circus under the auspices of the Fraternal Order of Beavers the following: Rhoda Royal and his elephant "Muggins", King Royal's menage horses, Mme. Royal and her high-school horse, the Five Fearless Flyers; DeForrest Brothers, Spanish gymnasts; the Serra Brothers, comedy table act; Hazel Williams, just back from a continental tour with her swinging-ladder act; the LaVines, double trapeze; Mme. Carr's troupe of ponies and bucking mules.
Del Hoyt, just back from a very successful season with Van Arnam's Minstrels, has been engaged as assistant bandleader for the circus.
JACK HOYT (for the Show).

Indoor Circus Artistes Extended Helping Hand

Lindsey Wilson, 29 Whiteman avenue, Unlontown, Pa., who was engaged to appear on the program of the Shrine Circus at Detroit, but had to undergo an operation for appendicitis, reports that he is improving rapidly, and wishes to acknowledge his appreciation of the generosity of the other performers at the circus, who donated liberally in a collection toward defraying Wilson's hospital bills.

Natchez (Miss.) Carnival

Natchez, Miss., Feb. 28.—The first of a series of big events here under the auspices of the American Legion will be an indoor spring carnival, which will be held in April. The legion will hire several good acts. The carnival will continue three days, with exhibits by local merchants, and concessions under the direction of the legion, no space being sold, as a city ordinance prohibits participation in fairs by outsiders.

Arranging Circus for Trenton Style Show

New York, Feb. 28.—Ben H. Voorhels, advance representative of the Nat Narder Indoor Circus, announces he is making arrangements for a circus in Trenton, N. J., to be held in the armory the week of April 13. A style show or fashion revue will be staged in conjunction with the circus, and 50 professional models will be used in this part of the show from one of New York's largest department stores.

Rocky Mount Auto Show

Rocky Mount, N. C., Feb. 28.—The drum corps of Sudan Temple of the Mystic Shrine will conduct the seventh annual Rocky Mount Automobile and Fashion Show in Fenner's warehouse March 16-21. W. C. Woodward is general chairman.

While the fashion show will be staged as a special attraction every night the committee is also taking steps to present high-class vaudeville and a noted orchestra.

Increase Classes of Buffalo Horse Show

Buffalo, Feb. 28.—An unusual amount of interest is being displayed in the spring horse show, which will take place May 14, 15 and 16. Wm. H. Knapp, chairman of the premium-list committee, has arranged a program consisting of 60 classes, premiums amounting to over \$3,000. The new list contains 13 more classes than last year, and 50 per cent additional premium money.

To Entertain Oil Men

Oklahoma City, Ok., Feb. 28.—Plans are being made for an elaborate entertainment of the oil interests of the Tonkawa district at Tonkawa March 14. Dances by native Indians will be a feature.

Dog Show Days Set

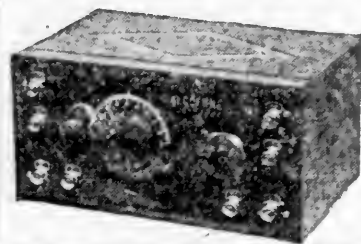
Portland, Ore., Feb. 28.—The Portland Kennel Club will hold its annual bench exhibition of blooded dogs in the auditorium April 2, 3 and 4. It is confident.
(Continued on page 95)

ACTS WANTED: SHRINE CIRCUS

Convention Hall
Kansas City, Mo.
APRIL 20 TO 30

W. T. WHITTEMORE,
609-10 Continental Bldg., Kansas City, Mo.

One Tube Radio Sets



\$62.50 Dozen Sample Set, \$5.50
THESE PRICES ARE FOR A LIMITED TIME ONLY
Beautifully finished with Black Fabricoid, giving a fine leather finish. Size, 10x5x5 inches.
The "BALCOPHONE" Receives Up To 1,000 Miles.
Live Premium Users and Salesboard Operators write for sample set. Look it over, then rush us your order while the price holds.
All sales are made with a money-back guarantee if set is not as represented and illustrated. Half cash with quantity orders, full cash for samples.

EM-KAY RADIO CO.
148 Chambers St., NEW YORK

\$20.00 SPECIAL \$20.00 25 Inch Diameter Wheel

Painted on both sides in any combination you desire. The outside rim is 1 1/2 inches thick. Hub and spokes are made of solid hard aluminum casting. Runs free on hardened ball bearings. Encased in rust-proof container and cannot fall out. Heavy steel, nickel-plated, polished pins are used. Aluminum indicator light is beautifully painted, clear and easy to read from a distance. Wheel is accurately balanced. Satisfaction guaranteed. Prompt delivery. \$20.00 EACH.

E. A. HOCK COMPANY

171-173-175-177 NORTH WELLS STREET, CHICAGO, ILLINOIS.

WANTED

SIDE SHOWS

Freaks and Novelty Acts---Talkers and Grinders
FOR RIVERVIEW PARK


Address MGR. OF SHOWS, Riverview Park, Chicago.
NOTE—M. W. Billingsly, Jimmie Chavanne, Rube Lentz, write.

"Better Goods—Better Prices"

DIRECT SALES & SERVICE CO. CARNIVAL, BAZAAR AND PREMIUM SUPPLIES

Send for Circular
24-26 W. Washington Street, Near State Street, CHICAGO

OUTDOOR CELEBRATIONS



(Communications to 25-27 Opera Place, Cincinnati, O.)

Sarasota Sets New Mark In Fireworks Displays

"The Carnival of Venice", "The Stage Coach Robbery", "Naval Warfare Practice" Among Special Festival Features

Sarasota, Fla., Feb. 28.—Charles Duffield, president of the Duffield Company, of Chicago, is giving his personal attention to the fireworks program of the Sarasota Orange Blossom Festival, and has come to this city to supervise the pyrotechnic production. The displays will be even more elaborate than originally planned.

The program the first night will include "The Carnival of Venice", and "The Auto and the Cop", special features in addition to the regular program to be presented every night, consisting of "Star of the East", "Radiant Cascades", "Cross of Malta", "Yellowstone Wonders", "Devil Wheels", "Radio Wheels", "Carnival of Imps", "Niagara Falls", "Pyro Carnival", "Screaming Geysers", "Enchanted Messengers", "The American Flag", "Grand Finale" and "Good Night".

The second night the special features will be "Naval Warfare Practice" and "The Fighting Roosters". The third night will include "The Stage Coach Robbery" and "Spark Plug". The fourth night "The Bombardment of Fort Mifflin" and a comedy, while on the fifth night "Comedy Land" and "Chase of Comedy" will be the features.

"The Carnival of Venice" was the sensation of the great State fair last year, carrying spectators to the dreamy, fanciful city of canals and gondolas. The number will be spread across the entire field. At the end of the picture in fire will be depicted the Cathedral Santa Maria Della, bordering on the Grand Canal. Next the Venetian homes adjacent to it, and finally the beautiful Rialto bridge. Next will be shown the canal and gondolas, with fair swarthy, faithfully portrayed, all in glimmering jets of colored lance fire. Suddenly the carnival spirit will be indicated by a riotous display of colored Romans, that closes the scene in a fairy-like glow of rainbow hues. The second feature of the opening night, "The Auto and the Cop", is a laughable burlesque on the bane of every auto driver. The demon cop on his motorcycle is seen in his mad effort to overtake the auto, whose driver is using too much "gas", all outlined in fire. "Naval Warfare Practice" shows the maneuvers of the United States fleet, battleships, destroyers and submarines in target practice, exhibiting their skill in sending to the bottom an antiquated vessel. The well-directed shots from the naval guns and their telling effect in the destruction of their objective present a most thrilling spectacle. "Spark Plug", Barney Google's famous protégé, will be shown well incased in his well-known blanket, all cleverly designed and executed. "The Stage Coach Robbery" will be reproduced with all the familiar thrills of the Deadwood Gulch episode. It will be presented in a series of set pieces, portraying the different subjects in the spectacle. First will come the typical early day coach, and next the band of outlaws, mounted and on foot, surrounding their victims, followed by the barking of rifles as the shots fly back and forth between the robbers, driver and passengers. The spectacle of historical importance is "The Bombardment of Fort Mifflin", showing belching cannon returning the fire of the British ships, the Dragon and the Wasp, and, as the terrific detonation dies, the Stars and Stripes will be seen in radiant colors waving in the breeze above the fort.

On the closing night fun will prevail in keeping with the spirit of "Hi Jinks" Mardi Gras, and, besides "Spark Plug", "Mutt and Jeff", "Andy Gump and Min", and a dozen others, will be in the fireworks display. The exhibition will be staged on Golden Gate Point, the ground having been donated by the Gulf View Park Company to provide an unobstructed view from any point along the Bay Shore.

Augusta Horse Show

Augusta, Ga., Feb. 28.—The dates for the Augusta Horse Show will be March 20-21. Killups Pridizy has donated the Fair Grounds for the use of the show this year. Many celebrated horses are booked for appearance at the exhibition. St. George Bond of Philadelphia will be secretary of the show.

Quincy Tercentenary Publicity Agent Named

Quincy, Mass., Feb. 28.—John Buchanan, well-known advertising agent, of Boston, has been selected by the Quincy Tercentenary Committee to have charge of the publicity connected with the celebration to be held in that city in June.

New Orleans Host to 50,000 at Mardi Gras

Carnival This Year on Magnificent Scale To Observe 98th Anniversary

New Orleans, Feb. 28.—Approximately 50,000 visitors assisted New Orleans to celebrate the 98th birthday of Mardi Gras. Promiscuous masking has been indulged in since Shrove Tuesday, 1827; Mardi Gras parades began 10 years later, and with the exception of a temporary lull during the World War have been continued with pomp and grandeur growing with each successive celebration. L. M. Pool, president of the Marine Bank, was Rex, king of the carnival, this year, while Margaret E. White ruled the court as queen.

Natchez Is Early Bird

Natchez, Miss., Feb. 28.—As a preliminary to warm up for the big doings here when the State convention of the American Legion will be held, August 17-18-19, members of Herbert J. Remondet Post will stage their fourth annual July 4 celebration by enlarging upon the affair in all its branches. In former years the legionnaires had crowds of about 5,000 participating in the celebration of this country's natal day. For the purpose of increasing the attendance this year the show will be advertised in a greater territory. It will be composed of free acts, baseball, racing, auto polo, band concerts, dancing, and a fireworks display depicting a night battle in France. Concessions will be run by members.

OUT IN THE OPEN

By Fred G. Walker

Communications to The Billboard, 1493 Broadway, N.Y.

The Coney Island Atlantics, one of the oldest organizations on the Island, will hold its annual minstrel show and ball at Stauch's Pavilion March 17.

Friends of Mrs. S. C. Edson, owner of the Monarch Exposition Shows, will be pleased to learn that she recently was removed from the hospital, where she had been quite ill for some time, to her home at Astoria, L. I. Mrs. Edson informs of the purchase of a new merry-go-round and that the situation looks very bright for a profitable coming season.

At the last general meeting of the Coney Island Chamber of Commerce that body went on record against all legislation designed to infringe on the rights and liberty of the people on Sunday. In a resolution, passed unanimously, the organization calls the proposed amendments to the Sabbath law "unreasonable, unfair, unjust and inequitable."

The opening date of the Narder Bros.' Shows is announced for April 11 at Philadelphia on a location said to be directly opposite that selected for the Sesqui-Centennial Exposition, 13th and Itzler streets. This is according to Edward K. Johnston, general agent for the shows.

James S. Sisson, who operates the cookhouse on the Otis L. Smith Shows, sends in from Tampa, Fla., a nifty collection of advertising matter exploiting the Elks' Charity Circus to be held in that city March 9-14.

John E. Friedman, well-known booking agent of circus acts, who has a number of attractions with the Santos y Artigas circus season, reports that business in Havana this year has been considerably off, but takings in other Cuban cities have been up to the standard of former years. Cafe entertainments in Havana are given as the reason for the slump.

It is understood that Roy (Champ) Jones, formerly of the Ringling-Barnum Circus, and B. H. Nye, well-known press agent, are about to launch a two-car circus under the title of B. H. Nye Great Railroad Shows. The opening date is announced for the latter part of March in Louisiana.

Ollie Rohrberger, general manager the Continental Construction Co., Pittsburgh, Pa., dropped in to the office last week from a cross-country trip, during which he exploited the redeeming qualities of his new ride, "The Races". Ollie announces having placed three in Canadian

Engage Police Band for Baby Show in Stadium

Terre Haute, Ind., Feb. 28.—A community party and drive for funds for the underprivileged children has been launched here and is gaining much publicity. Hubert and Bauman, well-known directors, are in charge of the affair, and are sparing no effort to put the proposition over in big shape. A baby show is being featured in connection with the drive. This event was started February 20, and at noon the next day the registrations had to be stopped with 235 babies registered, which was capacity for the examining committee. This committee is composed of local and Indianapolis specialists.

The drive and baby show will culminate in the community party March 17. For this occasion the New York Police Band has been engaged, and the entire local police department will act as escort for the talented New Yorkers upon their arrival in the city. Weather permitting, the party will be held in Terre Haute's new Million-Dollar Stadium, which has a seating capacity of 8,500. In the event of inclement weather, arrangements have been made for the use of the Trianon Pavilion, Terre Haute's largest dance hall.

Pageant for Rose Festival

Portland, Ore., Feb. 28.—The week beginning June 15 will be Rose Festival Week. Articles of incorporation have been filed for the reorganized Rose Festival Association. Officers have been opened and a committee named to conduct a pageant, this being a new feature to be added to the festival this season.

Soldiers-Sailors' Reunion

Secretary E. E. Sterling, of Forrest-Sone Post, American Legion, Mammoth Spring, Ark., informs *The Billboard* the post will conduct the annual Soldiers, Sailors and Marines' Reunion August 17 to 22. This will be the 34th annual reunion held on the banks of Mammoth Spring, widely celebrated as the world's largest spring. It was formerly known as the Reunion of the Blue and Gray.

Africa, informed that they had already secured a fine bunch of monkeys, chimps, rare birds and snakes, and expect to land in New York about June 1.

Queen Pearl, perhaps the best known midget entertainer at Coney Island, announces that she has signed for the coming season with Gollmar Bros. Circus to sing with the big band, Pearl was first featured on the island by Thompson and Dundy, and has been an annual attraction there since with but few exceptions.

H. Shapiro, proprietor of "The Square Deal House", New York City, issues a nifty "silent salesman" displaying wares suited for outdoor purposes and announces that he will shortly have ready a large catalog depicting his numerous items of interest to streetmen, pitchmen and concessionaires.

Edward Russell Salter thinks Webster slipped a cog in allowing shirker to rhyme with worker.

The Vero (Fla.) Press, in speaking of the first Pageant of Progress recently closed, says of the free attraction: "The Flying LeMarrs were the feature of the evening. They gave their big free act, full of daring, thrilling stunts on their trapeze, in the presence of nearly everybody in the city."

A freak calf recently born on the Berkwith Lodge Farm, Harrogate, England, has six fore legs and two hind legs, two fully developed heads and two tails. The two heads are at each end of the body.—*World's Fair*.

The opening date of season 1925 for the Ringling Bros.-Barnum & Bailey Combined Shows at Madison Square Garden is announced as the last week in March, presumably March 28. There have been numerous requests as to the exact date, but we are unable to give other than this. The length of the engagement is understood to be five weeks.

Dog Show Days Set

(Continued from page 94)

ly expected this year's entry list of tail-waggers will exceed that of last year by fully 100, and last year's show broke all records with 400 entries. The show is open to dogs of the world.

Ice Carnival in June At Kiwanis Gathering

St. Paul, Feb. 28.—Plans are already under way for the ninth Kiwanis International convention to be held in St. Paul June 22 to 25. An "Ice Carnival in June" is being planned as one feature of the convention, which will draw visitors from 1,317 clubs in the United States.

Dry Goods Men of Iowa Plan Exhibit

Des Moines, Feb. 28.—Members of the Iowa Retail Dry Goods and Apparel Association and the traveling men's auxiliary have decided to stage a merchandising exhibition here October 12 to 15.

County Poultry Show

Murphysboro, Ill., Feb. 28.—The Jackson County Poultry and Pet Stock Association has been reorganized and will conduct a county poultry show December 15-18. The association has been inactive for two years.

Carnival at Galva, Ill.

Galva, Ill., Feb. 27.—The third annual indoor carnival of the Galva Legion Post, just concluded, developed into one of the big events in Galva's history, exceeding even the successes of former years. There were numerous concessions.

Duttons at Huntington

Circus acts booked for the indoor circus at Huntington, W. Va., will include Dutton's entire show, the Famous Fearless Flyers and many others. Harry La Pearl is staging the circus.

Hotel Men's Exposition

Boston, Feb. 28.—Chester I. Campbell will direct the first annual New England Hotel Men's Exposition to be held at Mechanics' Building May 11 to 14.

WANTED
—FOR—
K. K. K. CHARITY CIRCUS
LITTLE ROCK, ARK., MARCH 23 TO 28.
Concession space for sale for Drinks, Ice Cream, Novelties, Candy Stand, Hamburger and Cook House. No gift goes.
AL HICKS, Little Rock, Ark.
Box 682.

COSTUMES FOR HIRE
SEND LIST OF REQUIREMENTS FOR ESTIMATE
BROOKS 1435 B'WAY NEW YORK

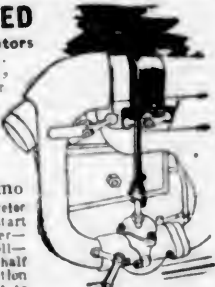
A letter from J. L. Buck, collector of birds and animals, who with his son, Warren, is now in the jungles of West

PITCHMEN, CREW WORKERS, AGENTS

James Shelton, piano; Dora Dean, featuring her hoop-rolling and novelty acts, and the "long and short of it," and Kingsley and Roberts, in slugging, talking and dancing.

AGENTS WANTED

Salesmen - Distributors to use and introduce at- tempt that makes for a big sale.



Blanche Auto Thermo

An Automatic Carburetor Central Valve Starts engine every winter - saves gas and oil - repairs bills one-half.

A.C. Blancke & Co. 677 W. Lake Street, Dept. 1377, Chicago.

Paint Without Oil

Remarkable Discovery That Cuts Down the Cost of Paint Seventy-Five Per Cent.

A Free Trial Package is Mailed to Everyone Who Writes

A. L. Rice, a prominent manufacturer of Adams, N.Y. discovered a process of making a new kind of paint without the use of oil.

ST. PATRICK'S NOVELTIES

- Green Corallions, \$2.50 per Gross. Silk Floss, \$1.00 Gross. Shamrocks, \$1.00 Gross.

BRAZEL NOVELTY MFG. CO., 1700 Elm St., Cincinnati, O.

Nugget Jewelry

Looks like gold and wears like gold. Nugget Charms per dozen, \$3.00; Pins, dozen, \$3.00; Links, pair, 50c; Watch Chains, singles, each, \$3.50; doubles, each, \$5.00.

R. WHITE & SON, MFRS., P. O. Box 424, RED BLUFF, CALIF.

MAILED FREE

Our new 122-page Catalog (No. 137), full of NEW, BERRY, SALESBOARD, PREMIUM and OPTICAL BAIGAINS

ALBERT MARTIN & CO., 123 West Madison Street, CHICAGO, ILL.

SIGNS, BANNERS, CARDS

Easily Painted with the old terms. Simply draw around a letter pattern and fill in.

From New York—Charlie Roth, formerly a well-known pitchman, is a splendid example of what industry coupled with innate ability will do.

Howard Noonan "shooted" from Birmingham, Ala.: "Got my this week's Billboard, spent a couple of hours reading it and made up my mind I was due for a pipe."

Joe Noonan, the veteran specialty pitchman, wrote from Oklahoma City: "Wish to state thru pipes that I am still holding on to life with a tenacity worthy of a better cause."

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Joe Noonan, the veteran specialty pitchman, wrote from Oklahoma City: "Wish to state thru pipes that I am still holding on to life with a tenacity worthy of a better cause."

J. J. Brennan, Chicago, Ill. WRITES: "In 12 hours I sold 46 sets." Profit, \$66.70

You, Too, Can Make Big Money with Harper

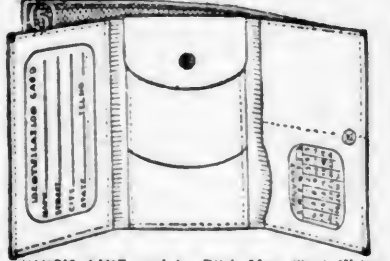
NOT A CENT OF MONEY REQUIRED TO START. We make it easy so you can make money quick. Our agents easily average \$7.50 to \$30.00 a day from the start.

HARPER BRUSH WORKS, 106 3rd Street, Fairfield, Iowa.

Name Address City State

TUMBLING CLOWN Will tumble and roll forever. Nothing to get out of order. A wonderful ten-cent seller. Per Gross \$5.00 Sample Dozen 75 Cents

TELEGRAPH ORDERS FILLED 7-IN-1 STYLE BILL FOLDS



KING'S LINE used by Pitch Men, Sheet Writers, Sales Board and Premium firms.

King Razor & Leather Goods Mfg. Co.

BALLOON MEN, CLEAN UP!

FRESH STOCK BEAUTIFUL COLORS. ALL ORDERS SHIPPED SAME DAY. Double your sales. Don't have a day more poor days.

HOUSE DRESSES \$10 Per Dozen

Assorted styles. No two alike. Made of fine Percale, Gingham, Chambray, etc. All sizes, all popular colors.

More "Inside" Information (?)

The Mail Dealers and Agents' Directory tells you where to buy over 1,000 different articles from "first hands".

MADE \$123 the First WEEK. "I worked 8 days, 8 hours a day and made \$123 selling 'Stay-Prest' Trousers Pressers."

I Offer You \$8.00 a Day and a DODGE TOURING CAR. Write quick for new proposition.

Agents \$14 a Day. Send for sworn proof of \$30 a week or \$2 an hour for spare time.

Large Profits Easy Sales Handling "VAPO" Vaporizers. To Distributors and Agents selling the "VAPO" Vaporizer.

"SMALLEST BIBLE ON EARTH" About size of postage stamp. Contains 200 pages New Testament.

ADDITIONAL OUTDOOR NEWS

World at Home Shows

Philadelphia, Feb. 27.—With the moving here this week of the Pittsburgh offices of the World at Home Shows their activities centered in this city, and at the winter quarters in Hog Island the working crews doubled their efforts to get everything shipshape.

Special Agent Frank Haggerty has been gunshooting thru the Middle West the past few weeks and is expected to return early next week with a number of juicy contracts for engagements. I. J. Polack, general director, also in charge of the booking of the show, announced last week that the Reading (Pa.) Fair had been added to the list of fair-dates already contracted. This means that a long jump will be made, from the Detroit fairgrounds to Reading.

W. S. (Spud) Baldwin, after spending the winter with William (Billy) Klein, superintendent of concessions and legal adjuster, arrived this week and took charge of the wagon work in the winter quarters. Mr. Baldwin was surprised at the amount of work done during his absence and "opines" that the show will take to the road more beautiful in every respect than during the last five years. Mr. and Mrs. Tom Carson have also arrived in Philadelphia and Tom soon will start work on the concessions that will be under his management. The writer has been under the weather for the past 10 days and was confined to his room all last week.

CARLETON COLLINS,
(Publicity Director).

Bernardi's Exposition Shows

Salt Lake City, Utah, Feb. 25.—With spring approaching and a force of men at work around the quarters everything is rounding into shape with Bernardi's Exposition Shows for the coming season. There are about 15 men at work painting building and repairing, and all equipment will be put into first-class shape. Harry Howard, superintendent of concessions, is busy around quarters, and concessionaires are commencing to arrive and have started the building of their frames and painting up.

Mr. Bernardi, since his return from the East, has been laying out plans for several new wagon fronts. Several novel shows have been booked and new canvas purchased for them. The show has a string of fairs booked and several celebrations, among which is the Cheyenne (Wyo.) roundup. Harry L. Gordon, promoter, will be on the staff and will report for duty at an early date.

The show opens here about April 6. The show this season will be larger and better than ever.

F. J. MATTHEWS (for the Show).

C. A. Vernon Shows

Houston, Tex., Feb. 25.—Work at the winter quarters is about completed and the C. A. Vernon Shows are about ready for the road. The opening has been set for March 7, and almost every day finds new faces arriving at quarters—the writer noted 40 people one day—and many social features have been in order. One of the outstanding affairs of the past week was the party given by Mrs. Tex Chambers, wife of the well-known concessionaire, at Galveston. Mrs. Chambers motored her party to that resort town in their new sedan, and after a fine spread at the Galvex Hotel they spent the rest of the day at the beach kokaking, etc. She had as her guests Mrs. C. A. Vernon, Mrs. Louise Allen and Mrs. C. H. Tonnings, and the event was declared by all to have been the best "ever".

C. H. TONNINGS
(Press Representative).

Big Foundation Construction Contract Awarded

Coney Island, N. Y., Feb. 28.—The Board of Transportation this week recommended to the Board of Estimate the award of contract for the construction of the foundations for the main repair shops and other buildings at the Coney Island yards to John H. Duncan, Inc. The bid price was \$34,792.00 and was the lowest of 17 bids received.

The Coney Island yards and shops are regarded as the most complete outfit ever devised for maintenance and repair of rolling stock for any passenger train service on the rapid transit systems of the country. When completed the outfit will have cost \$10,000,000, it is estimated.

Smith's Southern Shows

Work at winter quarters of Smith's Southern Shows is progressing nicely and is almost finished. Mr. Collins has some work on the cookhouse yet. Among the late arrivals is Lee Stanley, who has purchased a new Smith & Smith chairplane and booked it on the show with his string of concessions. Dr. Naylar arrived from Jeffersonville, Ind. He will have charge

10c LABOR SHEET

Paid-in-full Receipts, Cash with order. LABOR AND FARM, Marshall, Michigan.

of the platform show. Manager Smith is proud of his new banners and tent from the U. S. Tent & Awning Company.

JOHN MORT (for the Show).

Anderson Books Fairs

Boston, Feb. 28.—Sam Anderson, one of the owners of the California Shows, has returned from the New York State fairs meeting and reports that he has booked the fairs at Hudson Falls and Ballston Spa for this year. He stopped off at Beaver Falls, Pa., buying a merry mixup from the Traver Engineering Co. This makes six big rides on the show.

Among concessionaires already contracted are Sam Winston, five; Phillips, one; and Bill Tannebring, who will again have the cookhouse and juice. Tannebring's outfit looks like a regular restaurant when set up on the lot. Besides the rides, shows and concessions already mentioned there will be a Monkey Speedway, Silodrome, Athletic Show, Circus Side Show (in charge of M. Ozarf) and Ozarf's Working World with the show. The outfit will take to the road in this territory late in April.

"Benny" Meyers Doing Nicely

Report to The Billboard from Longview Hospital, Cincinnati, where B. F. (Benny) Meyers, widely known concessionaire, last season with the Greater Sheesley Shows, has been taking treatment for a nervous trouble the past several months, was that he has been doing nicely and that ere long recovery may be recorded. He has been transferred ("promoted") to Ward 4, and numerous friends have been paying him visits. A recent caller was A. L. Coon, who is to have his circus side show with the George W. Mathis Shows the coming season.

Showfolks' Hop in K. C.

Kansas City, Mo., Feb. 28.—An after-the-meeting dance was enjoyed last night in the clubrooms of the Heart of America Showman's Club by a large attendance. To C. F. (Doc) Zeiger, chairman of the entertainment committee, who has had charge of these dances, goes a great deal of credit for the pleasant way in which they have been conducted. Mr. and Mrs. George Engesser and little daughter were missed, they having gone to St. Peter, Minn., to start getting their shows ready for opening. Among the new arrivals present was J. L. Rammie, here for a few days, en route to Paris, Tex., to join the John T. Wortham Shows. The Ladies' Auxiliary will give the dance next Friday night.

Edward Ettleman, Notice!

A letter from the Hex Carnival Catering Co., Buffalo, N. Y., stated that Edward Ettleman's mother, in Providence, R. I., is sick and wants to hear from him. Anyone knowing Edward's whereabouts is requested to so notify him.

PIPES

(Continued from page 99)

diately." Along with the above notes came mention of some local business matters in which the association was deeply interested, but apparently this was not ready for publication, as a wire from J. P. Ackerman, correspondence secretary, advised that it be omitted from this issue. Incidentally, the association has a very catchy slogan, "Co-Operation, Unity and Defense"—all of which is needed among demonstrators and pitchmen in their stands for their American rights against prejudiced "other business" oppression. Might add, also, that politicians are beginning to "take notice" of the boys at Los Angeles, courting their support at elections, as per data passed to Bill by Secretary Silver.

CALL RINGLING BROTHERS and BARNUM & BAILEY COMBINED SHOWS

Aerial Artists report with rigging, Madison Square Garden, New York City, on Friday, March 20.
All other Artists and Musicians report for rehearsals at 9 a.m. Monday, March 23.
Side-Show Curiosities report on Thursday, March 26.
Acknowledge call to Bridgeport, Conn.
Musicians, address MERLE EVANS, Belmore Hotel, 25th Street and Lexington Ave., New York City.

Dykman-Joyce Combined Shows

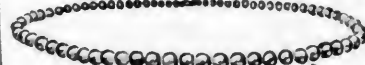
Open March 21, down-town street, Augusta, Georgia. First time in five years. Want Rides and Shows, especially Ten-in-One, Motordrome, Monkey Speedway, Fat People Show, Mechanical City and any new or novel Attraction. Want experienced Scenic Painter, also Canvasmen. Jimmy and Runt, come on. Bert Dodo, write. Want legitimate Concessions of all kinds; no exclusives. Address
DICK DYKMAN, Mgr., Augusta, Georgia.

CURTIS L. BOCKUS SHOWS

OPENING MAY 16, RUMFORD, MAINE
Will book Shows and Rides, 60-40. Can place a few more Concessions. Grind Stores, \$25. Wheels, \$40. Address
R. A. STRONG, 22d Ave. and D St., - Lake Worth, Fla.



No. A Grade Japanese Bamboo Fountain Pens, with new top, smooth point, well polished. \$31.50
Per Gross..... \$31.50
1/2 Gross, \$16.00. Dozen Lots, \$3.00. Sample, 40c.



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Per Dozen..... \$4.20
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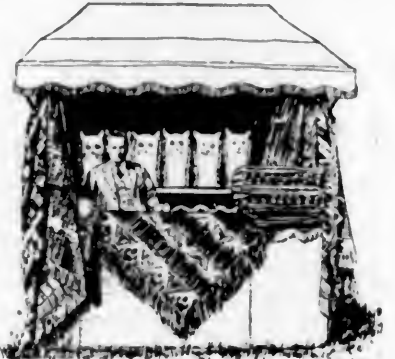
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NOTE—Lestherette Covered Cases for above Spectacles, with plush lining. Dozen, \$1.75. Same style of Case, with flannel lining. Dozen, \$1.35.



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Terre Haute, Indiana

Outdoor Showmen's Assn. To Oppose Blue Law Bill

Eastern Organization Delegates President Gallatin To Appear Before New York Legislature

New York, Feb. 28.—At a meeting of the Outdoor Showmen's Association held last night at the Hotel Kermac Hon. Francis D. Gallatin, president of the association, also president of the Park Board of Greater New York, was selected to appear before the Legislature, now in session at Albany, to oppose, in behalf of the association, the Sunday blue law bill which comes before that body March 3. The passing of this bill would mean the closing of theaters, stores, stopping of transportation service and running of automobiles and, particularly, the moving of trucks to and from show lots after midnight on Saturday nights. This is only one of the many objects of the organizing of the Outdoor Showmen's Association, of which much promises to be heard in the immediate future.

Applications and inquiries are coming in daily and in the past few weeks the membership has jumped to 70 members, all interested in some angle or other of the outdoor show field.

Sarasota Briefs

Sarasota, Fla., Feb. 27.—The Sarasota boat races were not scheduled until the first week in March, but John Ringling's houseboat, "Zalophus", and Charles Ringling's yacht, "Symphonia", could not wait, so therefore they had a race all to themselves this week. The "Symphonia", under a handicap, won by 100 yards over a five-mile course, reports J. M. Staley. Jimmie Dooley, of the old Barnum & Bailey Circus, was a recent visitor. He has the elephants on the Johnny J. Jones Exposition. Eddie Young, of the "big show", has the rolling stock on the Jones show.

Merle Evans' Concert Band has proven such a success that it will remain here a week longer. Plans are under way for a benefit dance, the proceeds to go to the band.

Mr. and Mrs. John Ringling, Mr. and Mrs. John McGraw, Mr. and Mrs. Sam Gumpertz and Mr. (Fuzzy) Anderson, who spent a few days in Cuba, arrived here on the "Zalophus".

"Uncle Sam" Colburn Entertains Prisoners

Leavenworth, Kan., Feb. 26.—By request of Chaplain Allen, of the U. S. Penitentiary here, Frank S. Colburn, showman, songwriter, lecturer and "Uncle Sam" character impersonator, occupied most of the time allotted to devotional services Washington's Birthday giving the inmates an excellent talk on George Washington and lecturing on *Patriotism and Humanity*. He also introduced some of the entertainment specialties and sang two of the latest compositions, including *Uncle Sam's Hat*.

John T. Wortham Shows

Paris, Tex., Feb. 25.—Under the auspices of Khalid Grotto the John T. Wortham Shows will open their new season here March 21 to 28, inclusive. These dates were officially set after a recent meeting of the City Council, which granted permission for the use of the streets. The site will be the same as last year—Haymarket Square will be laid out for shows of depth, with smaller attractions, rides and concessions on adjacent streets.

The Wortham colony here continues to grow. Among the late arrivals are: A. N. (Abe) Opsal and wife. Mr. Opsal's Fun House and new ride also arrived and are now being set up for trial purposes. Clint Negel and party, including Mrs. Negel and daughter, "Bettie", and Tommy Pace, motored in from San Antonio. Clint is busy overhauling the Arcade. Carl Schaefer arrived from South Texas, and is remodeling the dining car and serving meals to the crews now working at the train. Wm. (Bill) Arnold is in and engaged in tuning up the engine on the rides. Wm. (Alabama) Storey arrived from Beaumont, Tex., and took charge of the blacksmith shop, turning out some very neat work. Mr. and Mrs. Fred Lawley are in from Ft. Worth. Mr. Lawley will act as secretary and treasurer this season. Many others are to arrive this week. The quarters, at the Lamar County Fair grounds, is still a very busy place. The 60 huge box wagons are now nearly ready for stripping and lettering. Wm. Spencer and crew have completed several of the new fronts and are now building a new stage wagon for the Minstrel Show, which will have all new scenery and dressing rooms for the performers. The new transformer wagon is nearly completed, also Jungledand, a new pit show. Word from the following folks states they will soon arrive: Mr. and Mrs. Henry Knight, of San Antonio; H. W. (Billy) Kittle, Aurora, Ind., manager of the Water Circus; Abe Woodyard, Bonham, Tex., carousel foreman; Smith Turner, of San Antonio, who will be assigned a position on the staff this year. Among the recent visitors was Bill Watson, secretary Ahlone (Tex.) Fair, who spent a couple of days with Mr. Wortham. Mrs. John T. Wortham motored to Sherman, Tex., Sunday to visit relatives. While all members of the shows are busy with their urgent duties they nevertheless find time for social activities, and all are now eagerly looking forward to the next big party and dance held at the quarters. ROY E. LUDINGTON (For the Show).

Sarasota, Fla., Feb. 28.—Sam W. Gumpertz, well-known Coney Island amusement purveyor, and John H. McGraw, manager of the New York Giants, just completed a cruise as guests of John Ringling on his yacht. Mr. Gumpertz expects to return to New York about March 15.

MATTHEW J. RILEY SHOWS

Can place Merry-Go-Round, Whip, Chairplane, Shows of all kinds. Long season, including good fair route. Concessions wanted. Have opening for Cook House, Grind Stores and Merchandise Wheels. Opening April 18. Address all mail to Box 164, Elizabeth, N. J. Winter Quarters, Bridgeton, N. J. MATTHEW J. RILEY, Manager.

Narder Bros. Shows WANTED 20 Cars WANTED

Shows—Pit Show, Single Pit Attraction, Plant, with B. O. Tab. Show, Wild West, Dog and Pony, Rides—Anything new. Novel Kiddies' Rides. All open. Wanted—Morodrome, Penny Arcade, Concessions. Everything open. Will sell exclusively on Cook House, Juice, Corn Game, Long Range Shooting Gallery. All Merchandise Wheels open. Want Help in All Departments. Want Secretary, male or female, and Assistant Manager. All address NARDER BROS. SHOWS, 917 Walnut St., Philadelphia, Pa.

WANT MILLER'S MIDWAY SHOWS Ferris Wheel and Mixup

For Season 1925. Will furnish half transportation to join on season contract. WANT Manager and Attendants for Pit Show. Have new outfit. WANT colored Performers and Musicians for Minstrel. WANT Manager and Talent for Athletic Show. WANT Manager and Riders for Pit Hawaiian Show. Will furnish complete outfit for Snake Show. Will look Shows up or without their own outfit. Concessions all open except Cook House. WANT TO BUY 20x30 Top. Have Deagan Fun-Fun for sale. \$75.00. Show opens March 21, at Kenner La. Address all mail to F. W. MILLER, Gen. Del., New Orleans, La. P. S.—Can place reliable General Agent.

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162 11-in-1 Combination Tool Kit, Per Dozen \$1.50
2668 Asst. Searf Pins, with Photos, Per Dozen 2.00

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35 Gillette Type Razor Blades \$1.50
104 Glass Bracelets, Asst. Colors 3.00
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FOR SALE

5 Cattle Venders, new model, used few weeks, \$75.00 each; 4 Jennings Mint Venders, \$40.00 each; 2 other Jennings Venders, \$25.00 each; 1 Mills Vender, \$40.00; 1 Burman Vender, iron case, \$25.00; 10 Five-in-One Penny Venders, \$5.00 each; 5 Plated Target Practice Machines, \$20.00 each, never used; 10 Post Card Venders, \$15.00 each, used two weeks. 2% most of company order; balance C. O. D. Write: WEBB'S NOVELTY CO., 806 E. Willard St., Muncie, Ind.

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One or two good Acts. Bucking Mile Rider. CAN USE for week of March 23, in Little Rock, good Acts and Clowns. Also want good trunk rider who is not afraid of outside horses.

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PATENTS RECENTLY GRANTED ON INVENTIONS IN THE AMUSEMENT FIELD

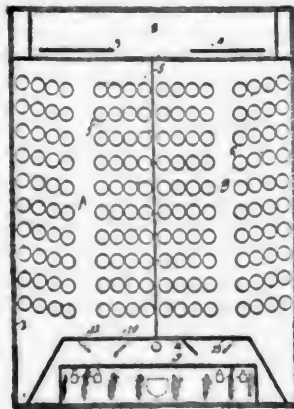
(Compiled by Munn & Co., Patent and Trade Mark Attorneys of New York, Washington, Chicago, San Francisco and Los Angeles)

1,526,211. AMUSEMENT DEVICE. Jerome Hirschman, Venice, Calif. Filed December 20, 1922. Serial No. 607,956. 1 Claim. (Cl. 28-57.)



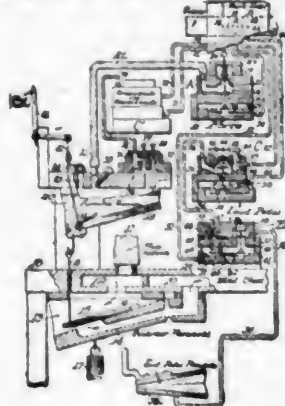
In an amusement device, a frame comprising a pair of disklike members formed of relatively thick material, an arched member connecting said disks, each disk provided with a horizontally disposed substantially rectangular opening, relatively thin sections of sheet material applied to the front and rear faces of said disks and nose pieces, said sections of thin sheet material being provided with coinciding openings arranged in pairs, one pair being arranged within the boundaries of each rectangular opening in each disk, the openings in said thin sheet material being substantially smaller than the openings in the disks, a pupil representing disk arranged for rolling movement within the opening in each disk and between the sections of thin sheet material that are provided with the coinciding smaller openings, and each rolling disk being provided with a relatively small centrally arranged opening.

1,526,160. AMUSEMENT-HOUSE CONSTRUCTION. Harry B. Luse, Long Beach, Calif. Filed May 31, 1923. Serial No. 717,187. 2 Claims. (Cl. 20-112.)



In a theater, a stage, spaced screens suspended above said stage, seats in the theater, a partition extending rearwardly from said stage and on a medial line and dividing the interior of the theater into two sections, and elevated projecting machines for projecting a distinct motion picture on each of said screens.

1,525,197. EXPRESSION MECHANISM FOR AUTOMATIC MUSICAL INSTRUMENTS. Thomas Danquard and August Young, New York, N. Y., assignors to Auto Pneumatic Action Company, a Corporation of New York. Filed September 16, 1918. Serial No. 254,198. Renewed June 26, 1922. Serial No. 570,959. 11 Claims. (Cl. 84-12.)



In an expression device for automatic musical instruments, an expression pneumatic having an air passage opening therein, sheet-controlled valve mechanism effective to connect said passage to the exhaust or to the atmosphere, means to variably restrict said passage, a by-pass around said restricting means, said by-pass being connected to said pneumatic by a bleeding port, a second passage from said pneumatic to the atmosphere, and means to variably restrict said second passage.

HAMILTON'S UNITED SHOWS

Poulan, Ga., this week. All Concessions open. Four more weeks in Georgia, then Kentucky coal fields. WANT Fireman for Merry-Go-Round and Musicians for Plant. Show WANT to hear from Advance Men who know Kentucky territory. Have Two-Abreast Merry-Go-Round for sale, cash only.

Wanted CIRCUS ACTS

Clowns and Trainers, account three shows opening in March. CAN PLACE Single and Double Iron-Jaw, Wire Balancing Acts, Clowns, Horse and Pony Trainers, Lady Menage Rites, Lady Wild Animal Trainers, few more Side-show Acts and Scotch Band or single Scotch Bagpipers. Parties who wrote before write again, stating lowest salaries. CHRISTY BROS., Beaumont, Texas.

Great Western Producing Company CONCESSIONS WANTED

Big Celebration under canvas, auspices American Legion, March 7 to 14, inclusive, two Saturdays. Everything open but Corn Game and Cook House. Show starts north from here and has booked some of the best spots in New England States. Would like to hear from 8-piece Band and strong Circus Acts. This show plays under canvas all year and never closes. Want to hear from Utricle Harrington and Jimmy Hahn. Performers wire GRACEY THOMAS, Concessions wire R. W. SCOTT, General Manager, Clearwater, Florida.

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Wanted, Musicians

Must join on wire. All people with me before, wire. PROF. JOE LEPQUE, care Wise Shows, Bessemer, Alabama.

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WANT SEASON 1925

Real Side Show. Harry Dickson and Whitie Austin, wire. Want Shows of all kinds. Have two nice Frameups for Single Pit Attractions. Will place any real show of merit, also good Fun Show. Want Girl Hawaiian Dancer. Dave Archer, wire me. Want Concessions of all kinds; no exclusive. Will place first-class Cook House. We furnish complete outfit with wagon fronts. Everything loads on wagons. Week March 2, Tampa, Fla.; week March 9, Ybor City, Fla.; week March 16, Lake City; then Colored State Fair at Jacksonville, Fla., seven days, including Sunday, the big day. Write or wire

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\$60.00 per 500 Packages, including 5 Large Flash.
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WANTED—Circus and Animal Acts of all kinds. State lowest salary in first letter. Funks for Side Show. Address

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30-inch MOTHER OF PEARL BEADS \$12.00 Doz.	24-inch \$3.00 Dozen	30-inch 3.50 Dozen	36-inch 4.50 Dozen	60-inch 6.00 Dozen	72-inch 7.00 Dozen
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Corn Game and all Merchandise Wheels open. CAN USE Grind Concessions. Limited spare. Room for 15 Concessions. Only real flashy Stores that will throw out merchandise wanted. All mail or wires address to

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LARGEST CONCESSION SUPPLY HOUSE IN THE WEST
CATERING TO CONCESSIONAIRES EXCLUSIVELY. WRITE FOR PRICES AND CATALOGUE.
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Free, prompt and far-famed, the Mail Forwarding Service of The Billboard stands alone as a safe and sure medium thru which professional people may have their mail addressed. Thousands of actors, artists and other showfolks now receive their mail thru this highly efficient department.

Mail is sometimes lost and mixups result because people do not write plainly, do not give correct address or forget to give an address at all when writing for advertised mail. Others send letters and write address and name so near postage stamp that it is obliterated in cancellation by the post-office stamping machines. In such cases and where such letters bear no return address the letter can only be forwarded to the Dead Letter Office. Help The Billboard handle your mail by complying with the following:

Write for mail when it is FIRST advertised. The following is the key to the letter list:

- Cincinnati.....(No Stars)
New York.....One Star (*)
Chicago.....Two Stars (**)

If your name appears in the Letter List with stars before it write to the office holding the mail, which you will know by the method outlined above. Keep the Mail Forwarding Department supplied with your route and mail will be forwarded without the necessity of advertising it. Postage is required only for package-letter service is absolutely free. Mail is held but 30 days, and can not be recovered after it goes to the Dead Letter Office.

Mail advertised in this issue was uncollected for up to last Sunday noon. All requests for mail must be signed by the party to whom mail is addressed.

There are numerous persons receiving mail thru The Billboard's Forwarding Service who have the same names or initials. When a letter is forwarded to a person for whom it is not intended please return it so that it may be advertised again until the person for whom it is intended receives it.

PARCEL POST

- Auburn, F. J., 5c
Bond, Madge, 10c
Bronis, Sally, 2c
Brown, Jack, 5c
Campbell, Bob, 4c

LADIES' LIST

- (K)Aaha, Marie
Ackors, Marie M.
Adams, Iris
Ahrens, Peggy

- Cass, Louise
Cassell, Rosina
Cavanaugh, Mrs. Jack
Cedar, Josephine
Charlis, Marie
Charlino, Mrs. Intez



- (K)Hamres, Dot
Ramsey, Mae
Sandell, Anna
Stratton, Mrs. O. F.

Members of the Profession

and that includes musicians, advance agents, managers, concessionaires, press agents, stage hands, ride men and privilege people, as well as actors, actresses and artists.

Who Desire To Make Their Permanent Address in Care of The Billboard

may, of course, choose any of our offices, i. e., New York, Chicago, St. Louis, San Francisco, Los Angeles or Kansas City, but you are advised, if en route, to give the home office careful consideration.

Cincinnati is but Thirty-one Miles from the Geographical Center of Population of the United States and Canada, and it follows naturally that less delay will ensue in the handling and forwarding of your mail.

We want our service to continue to be, as it always has been, the very best and promptest, and, therefore, we recommend "Permanent Address, care of The Billboard, Cincinnati."

In writing for mail it is not necessary to send self-addressed and stamped envelope—a Postal Card will do. Give your route far enough ahead to permit your mail to reach you. Write names of towns, dates and signatures legibly.

Letters Are Held Thirty Days Only, after which, if no address has been obtained, they are sent to the Dead Letter Office. It is desirable to send for mail when your name first appears in the list. Address your postal to "Mail Forwarding Service, The Billboard."

Read the Explanation at the Head of This List.

- Coleman, Mrs. Corda
Collier, Jessie
Collins, Gertrude
Collins, Mrs. Dora

GENTLEMEN'S LIST

- Aaron, Joseph
Aarons, Ben
Abbott, C. A.

Salesboard Operators, Campaign Operators, Coin Machine Operators, Concessionaires

WE HAVE EVERYTHING YOU NEED AND OUR PRICES WILL SURPRISE YOU

Salesboards advanced on December 1. We purchased a huge amount of Boards prior to the advance and we are still able to sell at the old prices. Write for prices on Jennings and Mills Coin Machines.

A FEW OF OUR ITEMS:

COIN MACHINES
ALUMINUM WARE
CARNIVAL DOLLS
TOILET SETS
WATCHES
ETC.

SALESBOARDS
AUTO ROBES
MAMA DOLLS
UMBRELLAS
MANICURE ROLLS
ETC.

SALESBOARD ASSORTMENTS
SILVERWARE
BRIDGE LAMPS
CLOCKS, NUMEROUS MAKES
FANCY JEWELRY
ETC.

CAMPAIGN BOOKLETS
RUBBER BALLS
FLOOR LAMPS
MESH BAGS
SMOKER'S SUPPLIES
ETC.

PREMIUMS
NOVELTIES
CUTLERY
BEAD BAGS
BLANKETS
ETC.

Write for our Sales Catalogue. You need it. It will be mailed to you free of charge.

AMUSEMENT NOVELTY SUPPLY CO.,

Phones: 4080-4081

434 CARROLL STREET, ELMIRA, N. Y.

Bernardi Exposition Shows WANT

Ten-in-One or Five-in-One. Snake Show, Hawaiian Show, Illusion Show, Platform Show, Athletic Show or any show of merit. Have outfits for same. Can place Merry-Mix-Up, Caterpillar or any Novelty Ride. Have a string of real fairs and celebrations, including Rocky Ford, Colorado Springs, Walsenburg, Colorado State Fair at Pueblo and several others. Also the Cheyenne Roundup. Show opens here April 6 under strong auspices. Will sell exclusive on Cook House, Palmistry and Corn Game. All others open. Wanted Crazy House, Seaplane and Ride Help. Have for Sale—Travers Seaplane, cheap. Address BOX 1053, Salt Lake City, Utah.

Welcome Park

Preparations for opening Welcome Park, Ada, Ok., are being made by William S. Fink, owner. The park has 10 acres of land and three acres of water, a dance pavilion 50 by 100 feet, baseball grounds and picnic grounds. There are three swimming pools 30 by 60 feet.

Morris & Castle Shows

Shreveport, La., Feb. 24.—The nicer the weather the more work accomplished! For the past three weeks the winter-quarter activities of the Morris & Castle Shows here have moved most speedily. Overcoats have been discarded and short-sleeves have been the vogue. Thanks to Johnny and Milt, who purchased baseball bats and gloves, two teams have been organized under the management of "Phin" Dave Morris, comprised of those talented in this respect around winter quarters, and every afternoon the teams cross bats in most spirited contest. "Milt" is one of the most enthusiastic players, and states that he is losing weight at the rate of four pounds a week.

W. H. Huntington, artist, of Chicago, arrived the past week and is doing pictorial work on the box wagons, as all, like last season, will be decorated with real circus paintings in scrolls on both sides—giving the natives something to talk about when going thru the down-town streets while being drawn to the lot. Scout Younger (Bison Bill) and wife, wife-visitors while driving thru on their way to Tulsa, Ok., from Tampa, Fla. It is to be remembered that Scout Younger placed his first (in fact, the first) "Law and Outlaw" exhibit on the Morris & Castle Shows last season.

Dorothy Kempf (Mrs. Irving Kempf) has gone to Austin, Tex., to visit friends. Mr. and Mrs. W. H. Murphy have arrived in their new touring car, coming from their home in Okmulgee, Ok., via Dallas, Tex., picking up Phil Little and bringing him along for his fourth trip to Shreveport during the winter months. Charles Ellsworth Jamison, musical director, announces that only five new faces will be seen with his band for the coming season out of the 22 men which he will begin the season with in April, which speaks most highly for the genial band director, also assures a most harmonious musical organization for the show.

A letter received from Robt. L. Lohmar, general representative and traffic manager, states that only five weeks of the entire season remain uncontracted, and that railroad contracts have been executed for the first two months of the coming season. JOE S. SCHLEIBO (Director of Publicity).

"A HU-HIL ATTRACTION"

JOYLAND

A Portable AMUSEMENT PARK

- 5 Rides.
- 7 Shows.
- 2 Free Acts.
- No Concessions.

Three to five-week stands.

HUGH W. HILL

Sole Owner and Manager

Birmingham - Alabama

Open for Summer Engagement Golden Dragon Orchestra

Cincinnati's Radio-Stage Favorites,

Entertainers De Luxe

Now playing nightly at the Golden Dragon, Cincinnati's Exclusive Cabaret. Address communications: JACK MIDDLETON AGENCY, 21 E. 6th St., Cincinnati, Ohio.

HAVE YOU SENT YOUR ADVERTISING COPY FOR THE BIG Spring Special Number

OF THE BILLBOARD?

DATED MARCH 21

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DON'T OVERLOOK THIS WONDERFUL ADVERTISING OPPORTUNITY.

Wanted Talkers

That have ability to manage. Park engagements, salary and percentage. JOHN A. MILLER CO., 7300 E. Jefferson Ave., Detroit, Michigan.

OPPORTUNITY

For party with an Air-Tone Dancing Pavilion or Skating Rink, to install in a good live Park. LAKEVIEW PARK, on Lake Okech, Lakeville, Ohio.

WANTED

A position as Secretary and Assistant Manager with some good Amusement Park Co. Have had a number of years' experience, and can give A-1 reference. If you want a man who will give you good, faithful, honest service, address J. F. AUSTIN, 80 King Ave., Columbus, Ohio.

FOR SALE

FERRIS WHEEL, 16 cars; WHIP, 14 cars, complete with motors. Good condition. Price reasonable for quick sale. Address W. E. McGINNIS, 55 Wilson Rd., Nahant, Massachusetts.

GAMES OF SKILL

Ball Game, Grand Store, Stock Store, DIAMOND MELODY, Malta, Ohio.

BEACH CHAIRS

WANTED—2,000 Beach Chairs with Canopy Top. Address P. O. Box 9, Coney Island, N. Y.

AT LIBERTY

CIRCUS BOOK KEEPER OR CARNIVAL SECRETARY. Middle-aged, sober and reliable. Best of references as to character and ability. FORD AGNEW, 27 South 10th St., St. Louis, Mo.

AT LIBERTY—W. J. (BILL) IRWIN

And His Troupe and Swinging Perch. M.L.L.E. IRWIN and Her Shock Wire Juggling and Club Swinging. W. J. IRWIN, Steelville, Missouri.

WANT TO BUY

Second-hand Big Bill Ferris Wheel. Must be cheap for cash. Address W. A. LANDESS, Abilene, Kansas. Advertis in The Billboard—You'll be satisfied with results.

MONESSEN, PENNA. CITY FIRE DEPARTMENT

6 Big Days and Nights 6
MAMMOTH INDOOR CIRCUS, MARCH 16 TO 21, DAY AND-NIGHT.
Million-dollar payroll during this engagement. WANTED—Circus Acts doing two or three numbers. Parents, wire. Must have newspaper cuts. A few choice Stock Wheels for sale. All 15-ft locations. NO STORES. WANTED—Lady Singer to sing with Band; must have strong voice. Nothing but steel works and money here. Biggest thing ever attempted in this valley. Wire at once.
A. V. KEMP, New Grand Hotel, Monessen, Pa.

French Master Wheels and Games!!


We maintain a high standard in manufacturing the finest aluminum double-side Merchandise Wheels, which are known as leading wheels almost the world over. French original master wheels are built perfect. There are no arguments with your customers or agents. Our wheels are built by expert wheel makers and machined on special built machines for this purpose only. No other wheels can compare with the French wheels. It will surprise you to see our two new, sparkling Mirror Wheels and new Games. Circulans ready March 15. Start your season right, and beware of any other cheap imitation aluminum wheels. Write for catalogue.
FRENCH GAME & NOVELTY MFG. CO., 2311-13 Chestnut St., Milwaukee, Wis.

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RIDES of all kinds, SHOWS, FUN HOUSE, SHOOTING GALLERY, ATTRACTIONS of all kinds. Park located on concrete highway, and Interurban service to the gate. Drawing population, 100,000. Now have Bathing, Boating and Dancing. Park opens May 30.
W. F. FISHER, Manager, Ottawa, Ill.

"HENDRYX"
REG. U.S. PAT. OFF.
Cages Attract Customers

No. 274
Recommended by Harry Brown
THE ANDREW B. HENDRYX CO.
New Haven, Conn.


STAR PEARLS
PEARLS PRICED TO PEP UP YOUR PROFITS
24-inch... \$3.00 Doz. Chokers, \$3.00 to \$12.00 Dozen.
30-inch... 3.50 Doz. Mother-of-Pearl Necklaces, \$12.00 Dozen.
36-inch... 4.50 Doz.
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72-inch... 7.00 Doz.
With Earrings, \$3.00 Doz. More. 4-Strand Bracelets, \$6.00 Dozen.
OUR LEADER! 3-Strand Necklaces, \$10.00 Doz. Boxes, \$2.00 to \$4.50 Doz.
Terms, C. O. D. 10% with order.
STAR BEAD CO., 15 W. 38th St., N. Y. C.

PARISIAN MODEL RINGS
Made of radio silver, set with a 1-Kt Montana Diamond, through which a picture of a Parisian Model can be seen. 25% deposit with order, balance 1/10 D. \$3.50 PER DOZ. Sample, 50c.
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5c & 25c
MACHINES
With or without vendors, used a short time, as good as new, at bargain prices. MINTS—Nearly a carload, at cost.
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ORANGEADE
The best tasting, strongest and highest profit-paying powder on the market. Only the finest ingredients. Orangeade, Lemonade, Grape, Cherry, Strawberry. No. 30 Gallon Size, \$1.00. No. 60 Gallon Size, \$1.50. Guaranteed to comply with all Pure Food Laws. Bottle Filling Liquid, \$1.00.
Terms: Prices do not include parcel post or express charges. All cash with small orders. Will refund any difference. Large orders, one-third cash deposit, balance C. O. D.
ELECTRIC ORANGE DRINK MACHINE. Very beautiful. Automatic display. Write for catalogue.
TALBOT MFG. CO.,
1213-17 Chestnut Street, St. Louis, Mo.

Nat Reiss Shows

Jeffersonville, Ind., Feb. 24.—Every- thing in winter quarters of the Nat Reiss Shows is going along "just fine". Artist Knight finished last Saturday one of the flashiest minstrel show fronts the writer has ever seen on a midway. Fronts for the "Cross Puzzle" fun show, the "Clouds" fun show and the Wild West have all been remodeled, primed, and within the next 10 days will be ready for the varnish. Superintendent George Elsor has completed Happy Jack's new plat- form, and promises to have the shows completed, as far as all the new building is concerned, in time for the opening, which is but seven weeks off.

Charlie Johnson, of the Caribino fame, and his crew expect to have their new outfit ready during the coming week. General Agent Robert R. (Bob) Klima returned to winter quarters Sunday, and it is now reported that with the exception of six weeks the show is contracted into Thanksgiving week. Mr. and Mrs. Fred A. Zinders have contracted their new ten-in-one with the show. Mr. and Mrs. Carl Davis, son-in-law and daughter of Mr. and Mrs. Geo. LaRose, who have the cookhouse and juice privilege, were visitors Sunday, driving from Cincinnati with Mr. and Mrs. Colman, their neighbors. It is understood that Mr. and Mrs. Davis will travel with the show this season.

General Manager J. P. Murphy is busy with a new style walk-over front for his all-new Busy City. Fred DeIvey received his last shipment of monkeys this morning, making a total of 15. Fred has his show all painted, varnished and ready for loading. Joe Landy, manager of the Big Mill wheel, arrived Monday from Milwaukee on his motorcycle, and is now in his overalls. E. A. Wright, who has the whip, and his manager, Wright Vaughn, are getting the ride in a first-class condition. August VonKleist, owner of the caterpillar, and his manager, are expected during the coming week. Fred O. Iurd, superintendent of all rides last season, has returned from a visit to Huntington, W. Va. George Sargent, last season manager of the fun show, The Clouds, reported last Thursday. George Carson, companion to Nat Reiss, arrived via auto last week. After looking about for a few days, George said: "Gee, doesn't everything look great? I can hardly wait for the season to open." Ed Davis, who will have charge of the Wild West Show, is expected to reach Jeffersonville with his live stock about March 10. Manager Murphy has decided to let Mr. Davis have a new wagon front for his show, instead of banners front used last season. With the contracting of Fred Zinders' ten-in-one, the lineup of attractions for still dates is completed, a list of which, with the staff, will be printed in the Spring Number of The Billboard.

Wrigley Bros.' Shows

Philadelphia, Feb. 26.—Everything is progressing nicely with Wrigley Bros.' Shows in preparation for their coming season. George Gehringer, well-known Philadelphia tobacco dealer, has booked his 20-foot tobacco store, which will present a fine display of what is claimed will be the biggest flash of cigars, cigarettes and smokers' articles ever seen on a midway. General Agent Joe Sheeran has been scouting for contracts and has signed three spots under Catholic church auspices.

At the main office and the winter quarters David Reedy, John Hoar, Jack Gaffney, Trueman Hunter and Eddie Cormier have been recent callers. Cormier has booked two concessions. Mrs. Migone, the treasurer's wife, who underwent several operations at the National Stomach Hospital, is about again and figuring on going to Atlantic City for a rest.

Mr. Updegraff is busy at the main office answering the mail and personal calls. Freddy Rudolph is getting his concessions in shape. Johnny Willmore booked his three concessions and will have his own truck and living auto on the caravan.

John Mury, old-time circus man, has the "fever" again for the road. Joe Walton, an old friend to showfolks and an inventor of no small means, is a daily caller at the main offices. Mr. Walton has contracted to place his novel illusion show in the lineup for this season.

E. CURRIE (for the Show).

ORIGINAL No. 7 FULL SIZE CALIFORNIA

DAHLIAS

6 Assorted Colors (Short Stems) \$30.00 Per 1000

deposit required on C. O. D. order. Sample assortment of 100 in assorted colors sent upon receipt of \$3.50.

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Importers and Manufacturers, 221 W. Randolph St., CHICAGO, ILL.

TARGET PRACTICE

LITTLE PERFECTION



O. K. VENDOR



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TOY BALLOONS!

SHAMROCKS NOVELTIES

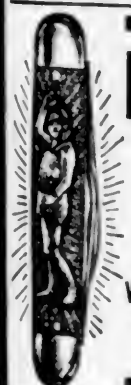
- No. 70—Heavy Circus Balloons, Gross \$2.45
No. 72—Heavy Gas Transparent, Gross 3.25
No. 75—3-Color Panel Prints, Gross 3.75
No. 15—Sixk Shamrocks, Best quality 75c, 1 Gross to a Doz. Gross .90



- No. 22—Wire-Covered Shamrocks, with Clay Pipes, Hats, Snakes, Flasks, etc. Gross \$2.20
No. 70—Round Green Balloons, Gross 2.45
No. 16X—Green Paper Shakers, Doz., 45c; Gross 4.50
Hats, Doz., 75c; Gross 8.50

Samples of all above, 50c, postage prepaid. Catalog free on request. 25% cash with all orders, balance C. O. D.

M. K. BRODY, 1118-1120 So. Halsted Street, CHICAGO, ILL.



RO-CO-CO

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ST. PATRICK DAY NOVELTIES

- 100 Shamrocks \$1.00, \$2.00, \$3.00, \$5.00
100 Green Lumbering Frags 2.00
100 Green Crickets 2.00
100 Green Bow Badgers and Pins 4.50
100 Green Carnations 2.00
100 Green Grape Trees 7.00
100 Green Pipe Holes 3.75
100 Green Tin Rastlers 9.00
100 Green St. Patrick Hats \$3.50 and 6.50
100 Green Valve Balloons 4.00
100 Green Ladies' Aprons 12.00
100 Green Wire Snakes 7.00
100 Green Wad Snakes, Per Dozen 1.50
100 Green Tin Alligators on Wheels, Per Dozen .75
100 Green Pin Flags, Per Gross 2.00

NEWMAN MFG. CO., CLEVELAND, O.

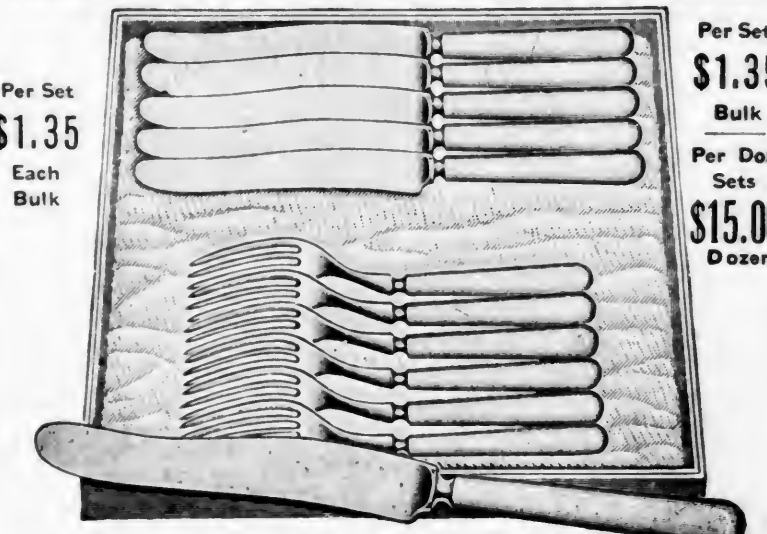
FAIR DATES CHANGED Monticello Fair will be held Aug. 18, 19, 20 and 21. O. C. COFFEY, Secretary, Monticello, Ky.

5 Sticks of CHEWING GUM Full Size—5 Sticks to the Pack

SPEARMINT, PEPPERMINT, FRUIT FLAVORS. For Premiums Concessions and Societies. Packed in Flashy Packs. You can double your money quick. Also Novelty Packs and New Ideas in GUM, BALL GUM, GIVE-AWAY GUM, etc. We make all kinds. One-third deposit required.

Helmet Gum Shops, Cincinnati, O.

HERE IS ANOTHER OF OUR MANY BIG SPECIALS WHERE CAN YOU DUPLICATE THIS REMARKABLE VALUE? WE INVITE COMPARISON.



Per Set \$1.35 Each Bulk

Per Set \$1.35 Bulk Per Doz. Sets \$15.00 Dozen

No. 50 BB.—French Blade Knife and Fork Set. This knife is made of highly tempered cutlery steel and is nickel and silver plated. The shape of the blade is the very latest and most practical design. Can be used as a steak and dinner knife, Big Auction and Premium Set. Also for Hotels and Restaurants, etc. Price, per Set of 6 Knives and Forks, in Bulk, no Box \$1.35 PER DOZEN SETS, \$15.00.

OUR PRICES ALWAYS THE LOWEST. Write us before ordering elsewhere. WE ALLOW NO ONE TO UNDERSSELL US. We carry a large stock of Watches, Clocks, Jewelry, Silverware, Manture and Toilet Sets, Leather Goods, Electric Percolators and Toasters, Phonographs, Premium, Concession and Auction Supplies. See our Bargain Circular. We ship orders same day received. No delay. Seeing is believing. Order a sample dozen. Terms: 25% deposit, balance C. O. D.

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Ladies' Wrist Watches. No. B-3002—Small Tonneau, Hexagon, Cushion or Octagon Shapes. LEGITIMATE and ABSOLUTELY GUARANTEED 25-Year Quality Case, engraved Bezel, sides and Back. Blue Sapphire in winding crown. Fancy Silver Dial. \$3.35. Complete in Push Pad Display Box. Each. \$2.85. No. B-3022—Same as above, in Tonneau Shape only, with Luna Quality Platinoïd-Finish Case and Nickel. \$2.85. 25% cash with all C. O. D. orders. For samples include 25c extra for postage and insurance. Write for Our New Illustrated Catalog. "The Red Book That Brings Profits to You" Headquarters for Watches, Jewelry and Premium Specialties. 333-5 WEST MADISON STREET, CHICAGO, ILLINOIS

Wanted—DeKreko Bros.' Shows. Capable GENERAL AGENT, PROMOTER that can produce results and PRESS AGENT. REVIEW of MUSICAL COMEDY SHOW, PLANTATION or MINSTREL SHOW. Well furnished complete outfit. MONKEY SPEEDWAY and any WALK-THROUGH SHOW. CONCESSIONS all open. Let us hear from you. MAN to handle MERRY-GO-ROUND. Also practical MAN for WHIP, DRIVERS and POLERS, ELECTRICIAN. HELP for all departments. Show opens Chicago or vicinity latter part of April. FAIRS and CELEBRATIONS wishing a clean-cut, live-over show, with 10 Shows and 5 Rides, will be pleased to hear from. Address JEAN DEKREKO, 2520 Cottage Grove Avenue, Chicago, Illinois.

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THE TIME TO SAVE MONEY IS ALL THE TIME

IT IS EASY WHEN YOU DEAL WITH US

SALESBOARDS

The Factories have made another advance, taking effect Feb. 15. OUR PRICES ARE STILL THE SAME. Single boards and up at December Factory List. 20% Quantity rebate on orders for \$75.

ASK US FOR LIST TODAY.

Some Boards To Close Out at Half of List Prices.

ASIATIC PEARLS

BIGGEST VALUE FOR THE MONEY

- 24-INCH STRINGS, \$3.75 DOZEN
- 30-INCH STRINGS, \$4.75 DOZEN
- 36-INCH STRINGS, \$5.50 DOZEN
- 60-INCH STRINGS, \$7.50 DOZEN

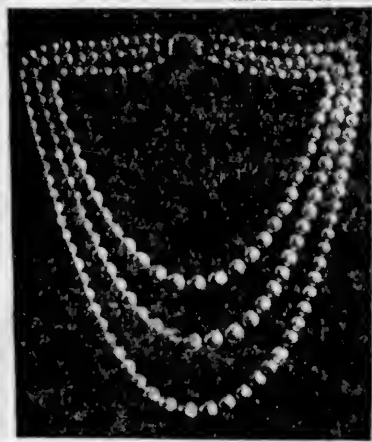
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A first-class Phonograph in camera size and style. A sensational success. \$8.00 Each.

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SPECIAL

- 3-STRAND NECKLACE \$10 doz. Sterling Clasp, Wonderful Lustre
- 24-Inch Indestructible Pearls, \$3.25 Doz.
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Complete Assortment of above Numbers, \$2.25, including postage. No catalog.

BOXES, \$1.75 Doz.

20% Deposit With All Orders, Balance C. O. D.

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NO BETTER or NEATER BOARDS Made. Smallest in Size. Double Backs and Fronts.

GOLD DIGGER BOARD 4,000 Holes, 10c Sales Each \$7.50, 10 lots \$6.00

SLOT MACHINE BOARDS

Biggest of all sellers, something new, looks like a vending machine; 3,000-Hole Board, either 5 or 10c sale, to bring in \$150.00 or \$300.00, to pay out any amount you want. \$7.20 State what you want. Each, \$9.00. 10 lots, each...

Famous Sauer 32-Calibre Automatic Revolver

SAMPLE \$7.75
12 lots, each \$7.50

Fancy Colored Front Clocks, Novelty Shape.

EACH \$1.50
12 lots, each \$1.40

Thin Model Fancy Platinoid Finish Watches, Assorted Shapes.

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Fancy Electric Lamp. Complete as Above. 2 in box—no less sold. EACH \$1.60
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Asst. Colors and Patterns. EACH \$3.15
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Rustic One-Light Flower Basket. Complete With Cord, Bulb and Plug.

EACH \$1.60
12 lots, each \$1.50

Beautiful Shell Design White House Clocks.

EACH \$2.35
12 lots, each \$2.25

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30% Discount in Lots of 12 or More, 5% Discount on Single Orders		NO. 1 ASSORTMENT. 37 Boxes Chocolates.	
NO. 75 ASSORTMENT. 29 Boxes Chocolates.		NO. 1 ASSORTMENT. 37 Boxes Chocolates.	
20-40c Boxes Choc.	Price, \$6.45	24-40c Boxes Choc.	Price, \$12.00
3-50c Boxes Choc.		6-50c Boxes Choc.	
2-80c Boxes Choc.		2-75c Boxes Choc.	
3-1.00 Boxes Choc.		2-1.25 Boxes Choc.	
1-\$3.50 Box Choc.		1-\$2.00 Box Choc.	
		1-\$5.00 Box Choc.	
600-Hole 5c Beard FREE.		800-Hole 5c Beard FREE.	

Terms: 25% with order, balance C. O. D. Write for Catalogue. Theodore Bros. Chocolate Co., Inc., Compton & Park, St. Louis, Mo.

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Peerless Miniature Push Cards

SMALLEST PUSH CARDS MADE.

SIZE	100 Lots Blank	100 Lots with Seal and Name	SEND FOR OUR NEW MINIATURE PUSH CARD CATALOGUE. IT'S FREE! We manufacture Push, Sales, Poker and Baseball Seal Cards to your order. Write for Price List. Prompt Delivery.
15-Hole Push Card	\$2.68	\$3.88	
25-Hole Push Card	3.90	5.32	
30-Hole Push Card	4.32	6.10	
40-Hole Push Card	5.10	6.94	
50-Hole Push Card	5.90	7.36	
60-Hole Push Card	6.30	7.78	
70-Hole Push Card	6.75	8.58	
75-Hole Push Card	7.65	8.68	
80-Hole Push Card	7.65	8.68	
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PEERLESS SALES CO.

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Let "Shootoscope" Earn 1000% Profit a Year for YOU!

"Shootoscope" is the most profitable, sturdily built and attractive Pistol Target Machine on the market today. Hundreds now in use have proved wonderful dollar gatherers. Operators everywhere report big earnings. Why not get your share? Write today.

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Rings, Look! Rings, Ten for \$6.00

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CALIFORNIA GOLD SOUVENIRS

QUARTERS AND HALVES

Send no money—we will send you prepaid Assortment of 10 Rings for \$6.00, similar to cut, \$80.00 per Gross. WITH OUR USUAL GUARANTEE. J. G. GREEN CO., 991 Mission Street. SAN FRANCISCO, CALIFORNIA.

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— WANT —

Concessions that do not conflict with what we have booked. Blankets. Floor Lamps. Corn Game. Long Range Shooting Gallery, Cook House and Juice sold exclusive. All others open. Have good opening for Platform Shows with own outfits. Want experienced man for Eli Wheel. Show opens March 28 on one of the best show lots in Detroit, Mich. Write, phone or wire

ROSCOE T. WADE,

149 CHESTNUT ST. (Telephone, 1267) ADRIAN, MICH.

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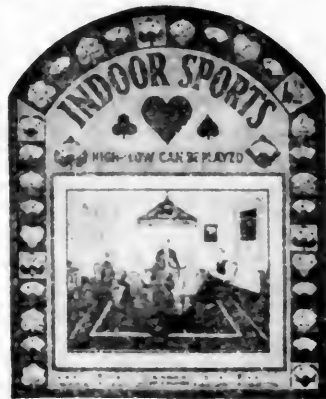
Shows of all kinds Rides that do not conflict. Corn Game. Juice. Palmistry. Hoop-La. High Striker. Dart Game. String Game. Glass Store. Pitch-Till-You-Win. Grind Stores of all kinds. Following Wheels open: Candy. Fruit. Floor Lamps. Silver. Aluminum. Dolls. Paramount Balls. Leather Goods. Clocks and Birds. Address 131 East 16th St. Paterson, N. J. Phone, Lambert 3782-J.

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 Immediate Deliveries. Order Today.
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Salesboard Operators



<p>No. 63 Assortment 35 Boxes 20 - \$.30 Boxes 10 - .60 Boxes 5 - .75 Boxes 2 - 1.50 Boxes 1 - 4.00 Box for last sale PRICE \$7.50 600-Hole 5c Salesboard FREE</p>	<p>No. 64 Assortment 55 Boxes 25 - \$.40 Boxes 10 - .60 Boxes 5 - .75 Boxes 2 - .85 Boxes 1 - 1.50 Boxes 1 - 2.00 Basket Choce-lates and Cherries 1 - 3.00 Basket Choce-lates and Cherries 1 - 4.00 Basket Choce-lates and Cherries 1 - 7.00 Basket Choce-lates and Cherries 1 - 10.00 Basket for last sale. PRICE \$19.50 1,200-Hole 5c Salesboard FREE</p>
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Special Discount to Quantity Buyers. Send for Complete Assortment Catalog. One-third Deposit. Balance C. O. D.
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SPECIALY PRICED

70-Centimeter Oversize Balloons **\$2.75** Per Gross

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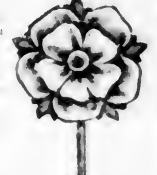


SHAMROCKS and ROSES FOR ST. PATRICK'S DAY



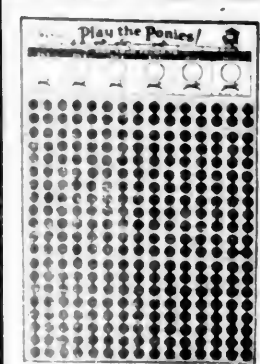
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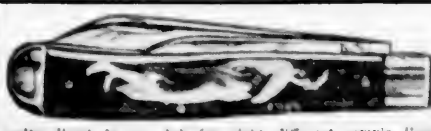
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For they positively will sell to 100% of your audience at each and every performance.

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