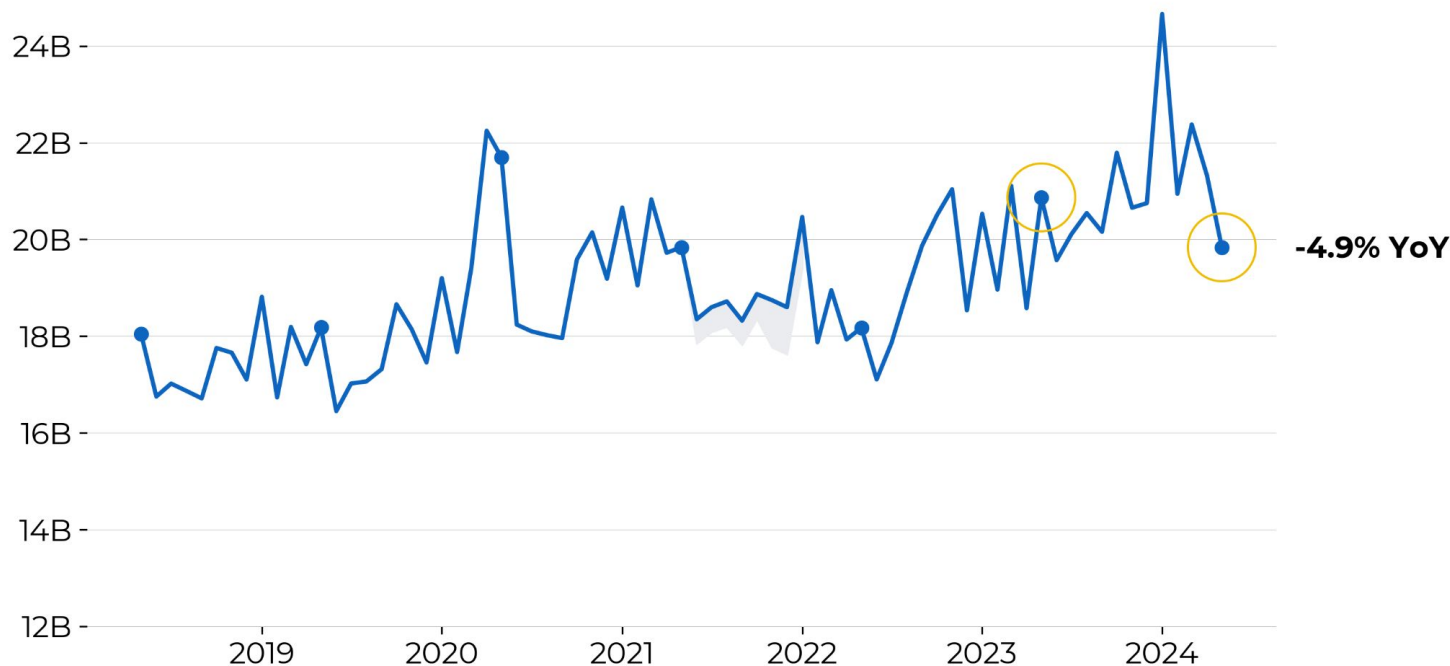


May 2024 Wikimedia movement metrics

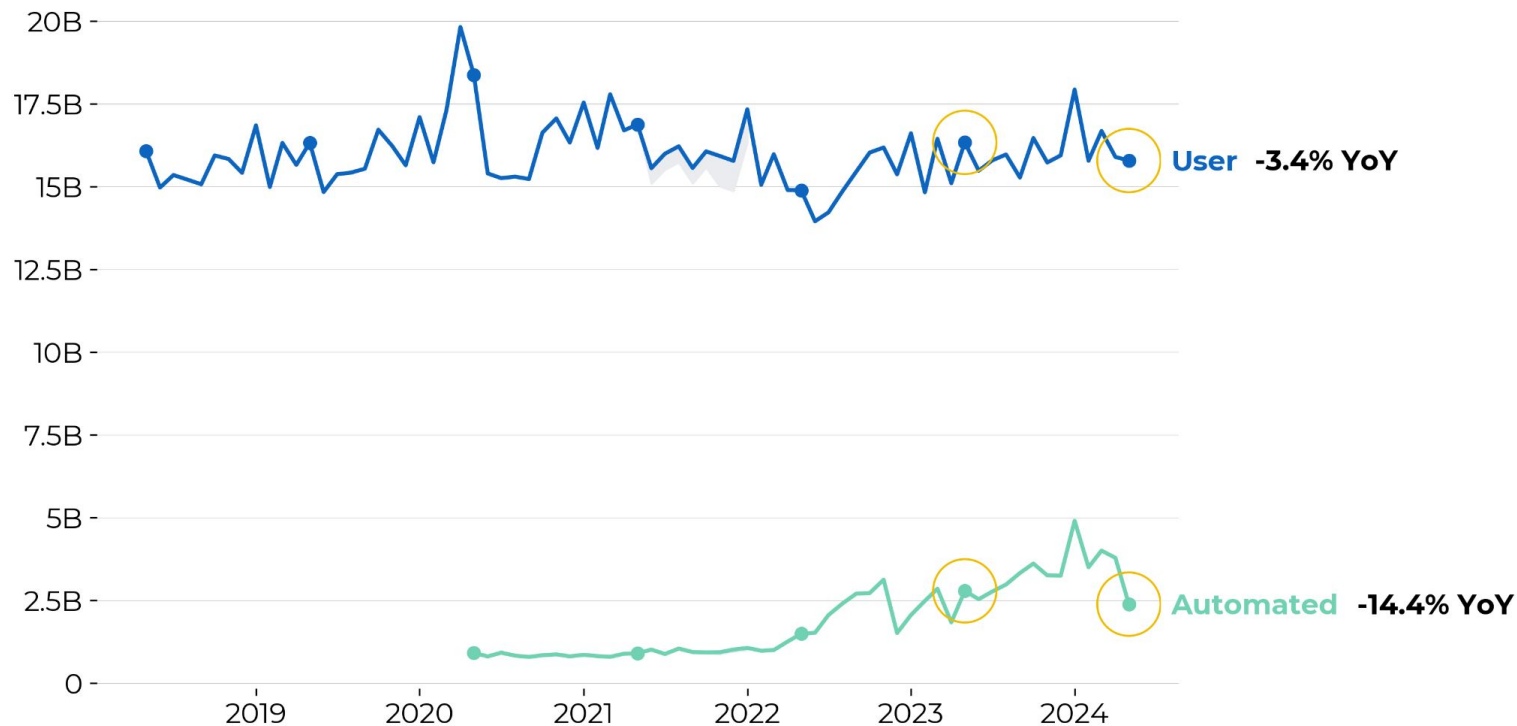
May saw 19.8 B **content interactions**, a 5% decrease compared to last year. This decrease can be attributed to our work to disable classes of automated traffic originating from Google Chrome and is in line with our expectations



Graph Notes: Created by Movement Insights on 2024-06-17 using data from <https://github.com/wikimedia-research/Reader-movement-metrics>

Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in [Movement metrics spreadsheet](#). Metric definitions: [product data glossary](#). Questions: [#insights-and-data](#) in Slack.

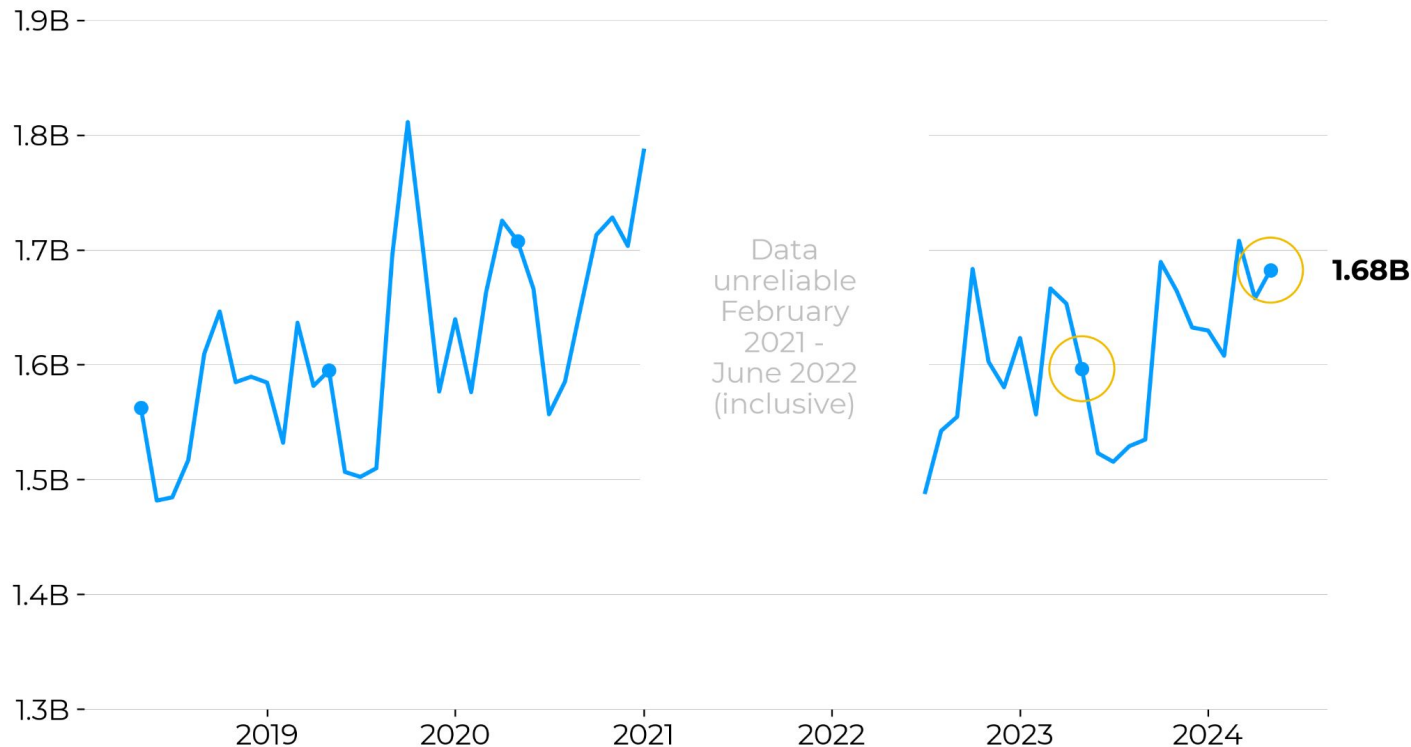
User and **Automated pageviews** decreased year-over-year after disabling classes of automated traffic from Google Chrome. These decreases are in-line with our expectations.



Graph Notes: Created by Movement Insights on 2024-06-20 using data from <https://github.com/wikimedia-research/Reader-movement-metrics>

Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in [Movement metrics spreadsheet](#). Metric definitions: [product data glossary](#). Questions: [#insights-and-data](#) in Slack.

Unique devices increased slightly in May compared to the same time last year

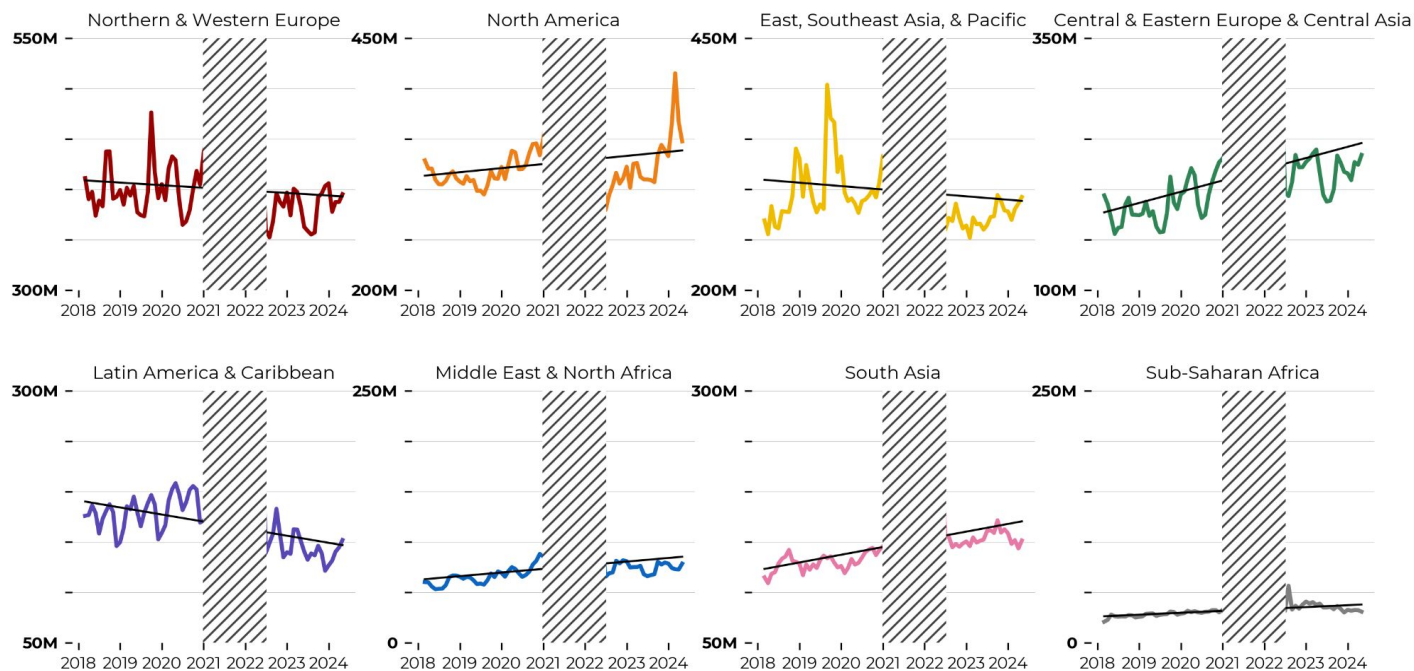


Graph Notes: Created by Movement Insights on 2024-06-17 using data from <https://github.com/wikimedia-research/Readers-movement-metrics>

Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in [Movement metrics spreadsheet](#). Data for [Monthly](#) and [Quarterly](#) breakdowns by country. Metric definitions: [product data glossary](#). Questions: [#insights-and-data](#) in Slack.

Year-on-year, **unique devices** rose in North America and ESEAP, but were flat in Latin America and dropped in Sub-Saharan Africa.

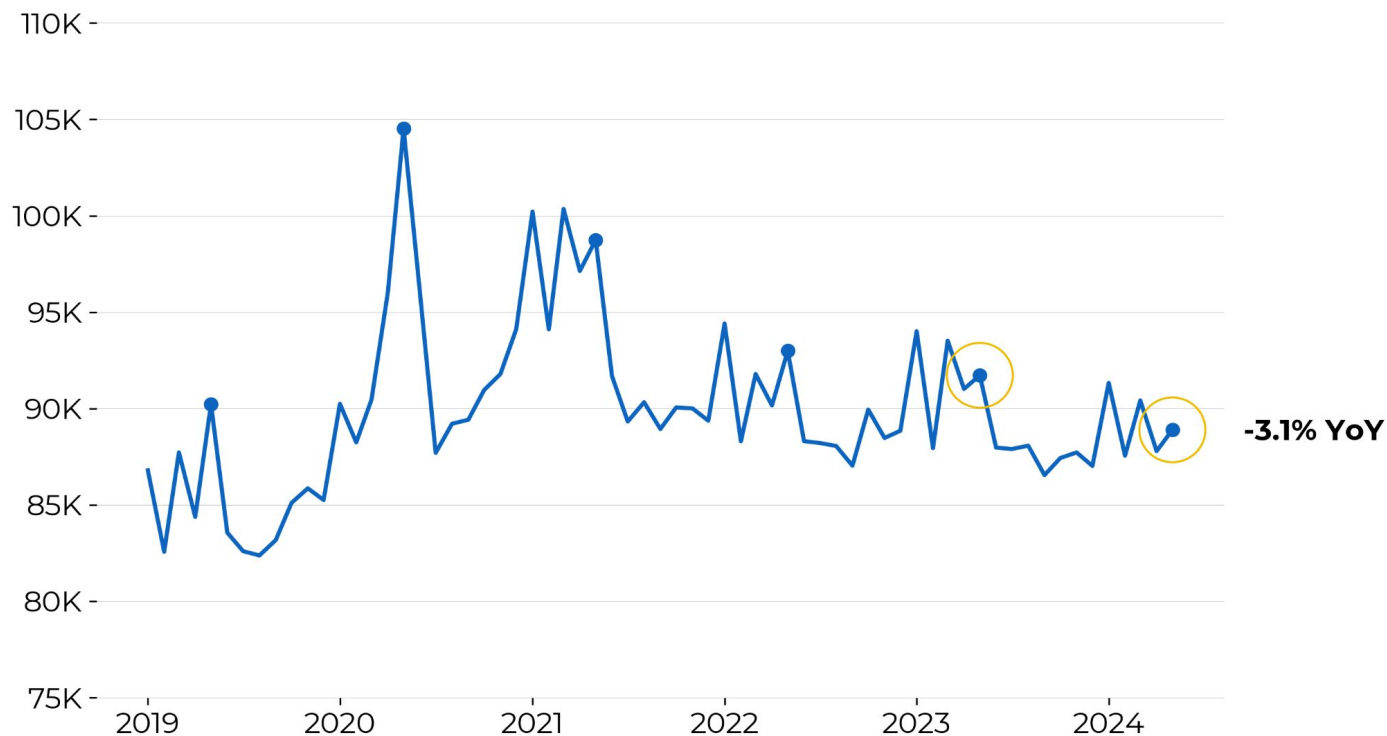
▨ Data unreliable [February 2021 - June 2022] (period not shown)



Graph Notes: Created by Movement Insights on 2024-06-17 using data from https://docs.google.com/spreadsheets/d/13XrrnCaz9qsKs5Gu_IUs2jtsK9VrSiGIIcIeDgR6KM

Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in [Movement metrics spreadsheet](#). Metric definitions: [product data glossary](#). Questions: [#insights-and-data](#) in Slack.

Active editors dropped about 3% year-over-year, continuing a gradual decline due primarily to declines in new active editors.

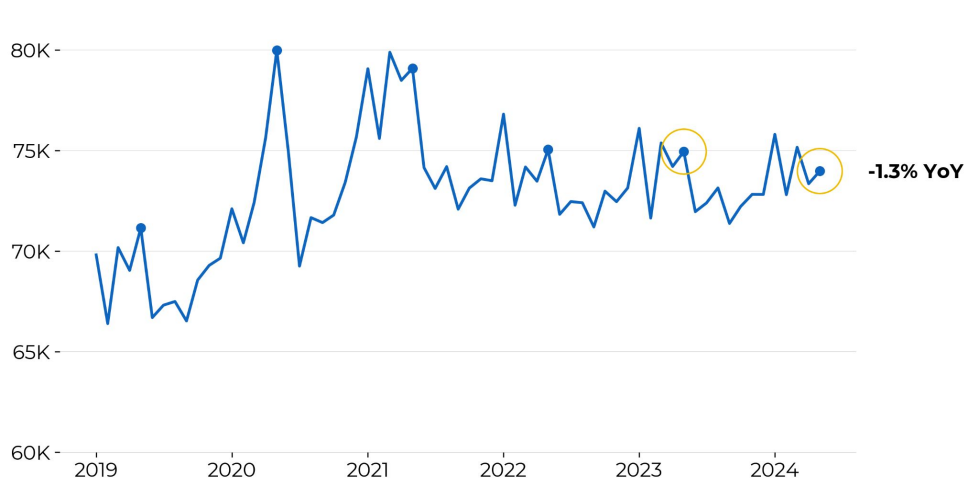


Graph Notes: Created by Movement Insights on 2024-06-17 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in [Movement metrics spreadsheet](#). Metric definitions: [product data glossary](#). Questions: [#insights-and-data](#) in Slack.

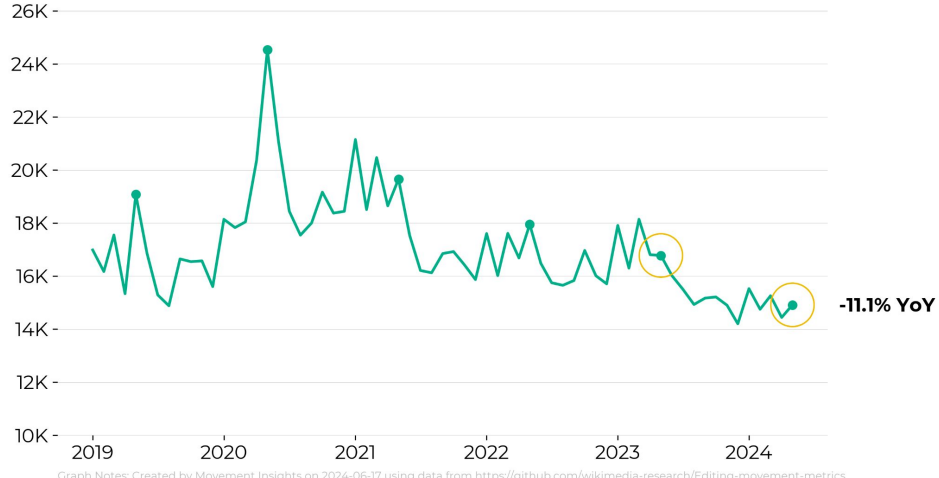
Returning active editors have been largely stable, but **new active editors** continue to decline. Investigations into this decline have pointed to a drop in new registrations as the likely cause.

Returning Active Editors (May)



Graph Notes: Created by Movement Insights on 2024-06-17 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

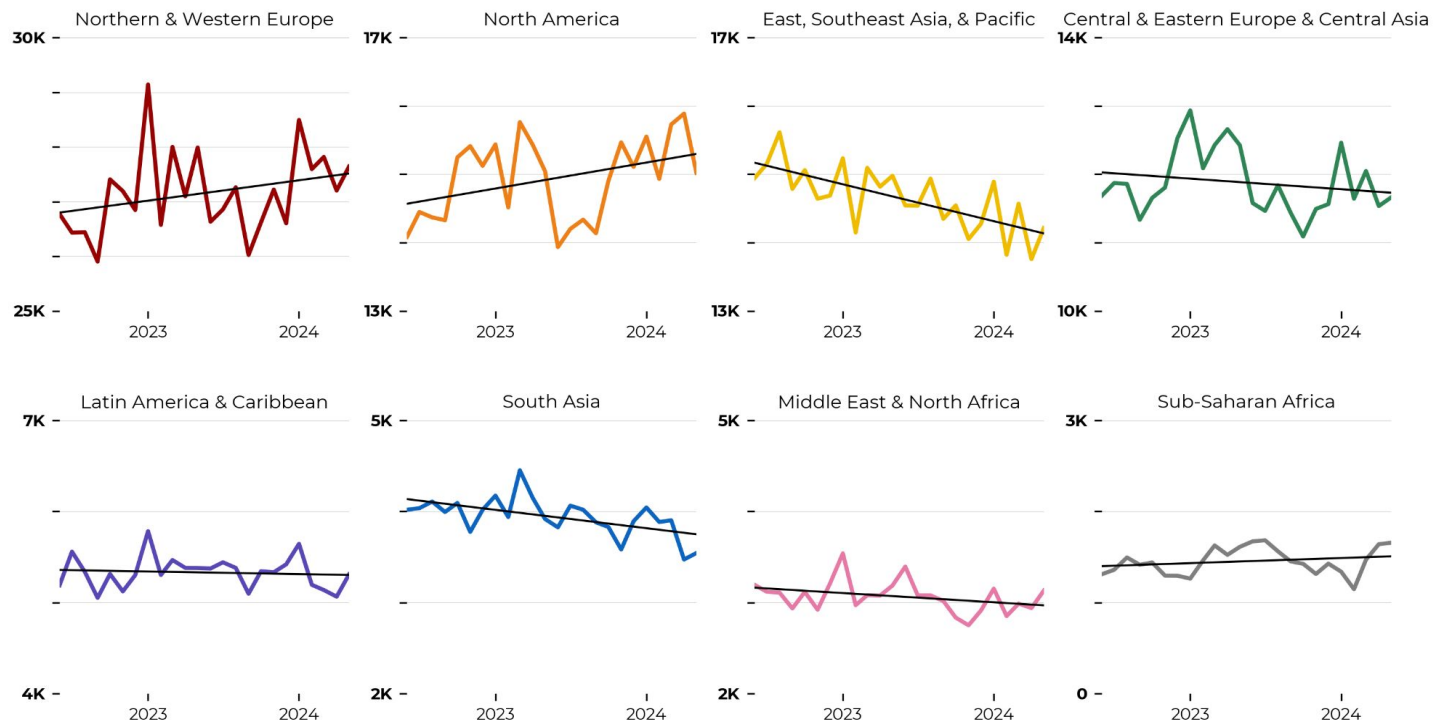
New Active Editors (May)



Graph Notes: Created by Movement Insights on 2024-06-17 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in [Movement metrics spreadsheet](#). Metric definitions: [product data glossary](#). Questions: [#insights-and-data](#) in Slack.

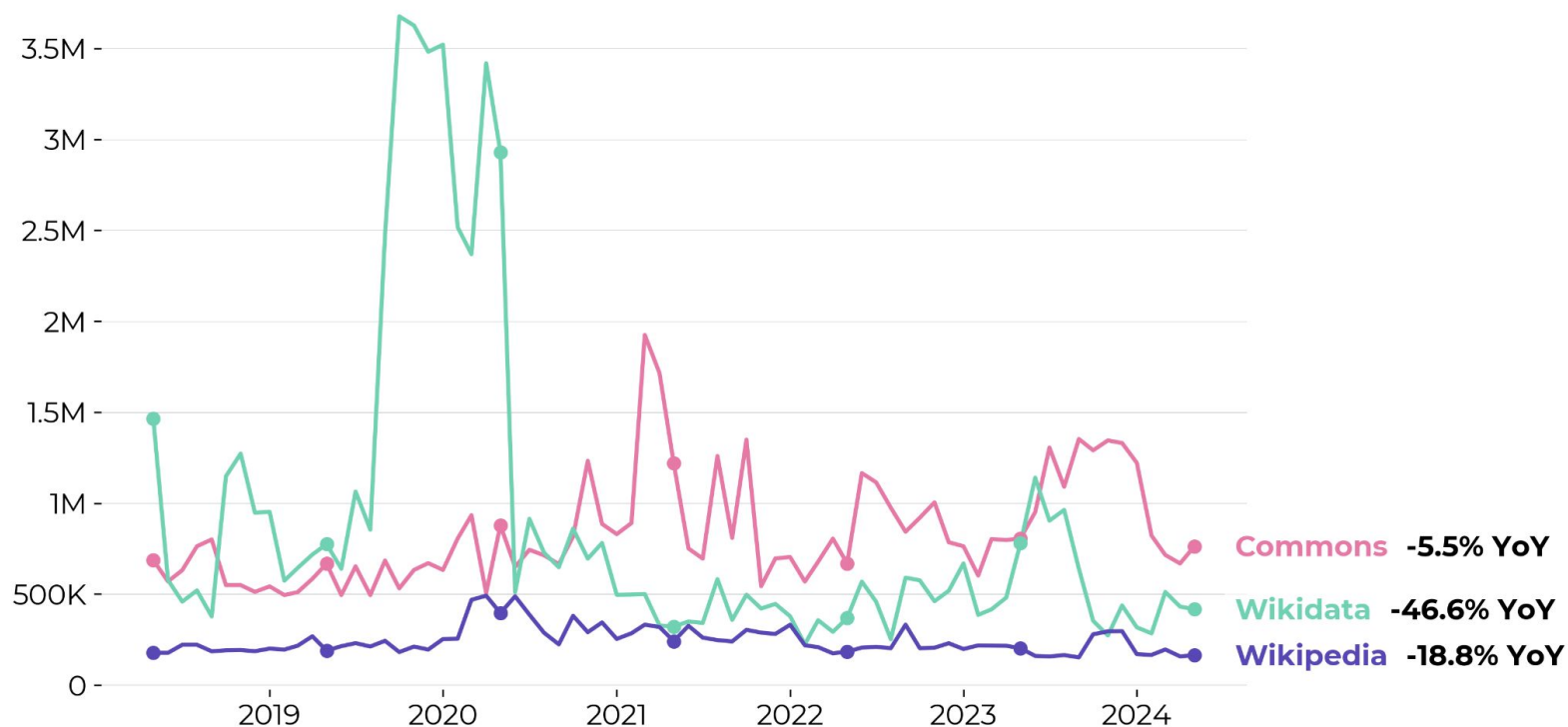
Year-on-year, **active editors** increased in Sub-Saharan Africa, but dropped in South Asia, CEECA, ESEAP, and NA.



Graph Notes: Created by Movement Insights on 2024-06-17 using data from https://docs.google.com/spreadsheets/d/13XrrnCaz9qsKs5Gu_lUs2jtsK9VrSiGiiCieDgR6KM

Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in [Movement metrics spreadsheet](#). Metric definitions: [product data glossary](#). Questions: [#insights-and-data](#) in Slack.

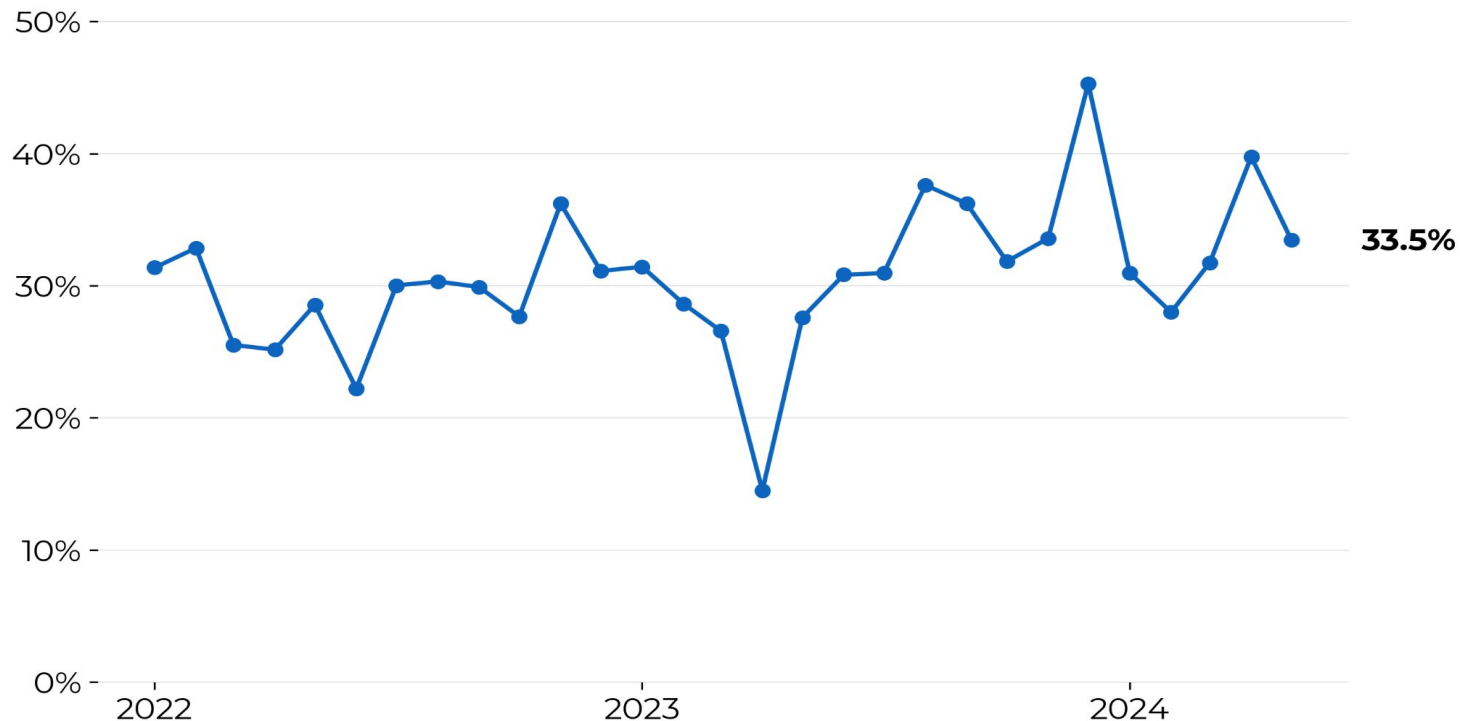
Year-on-year, the pace of **content growth** decreased on Wikipedia, Wikidata, and Commons.



Graph Notes: Created by Movement Insights on 2024-06-20 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in [Movement metrics spreadsheet](#). Metric definitions: [product data glossary](#). Questions: [#insights-and-data](#) in Slack.

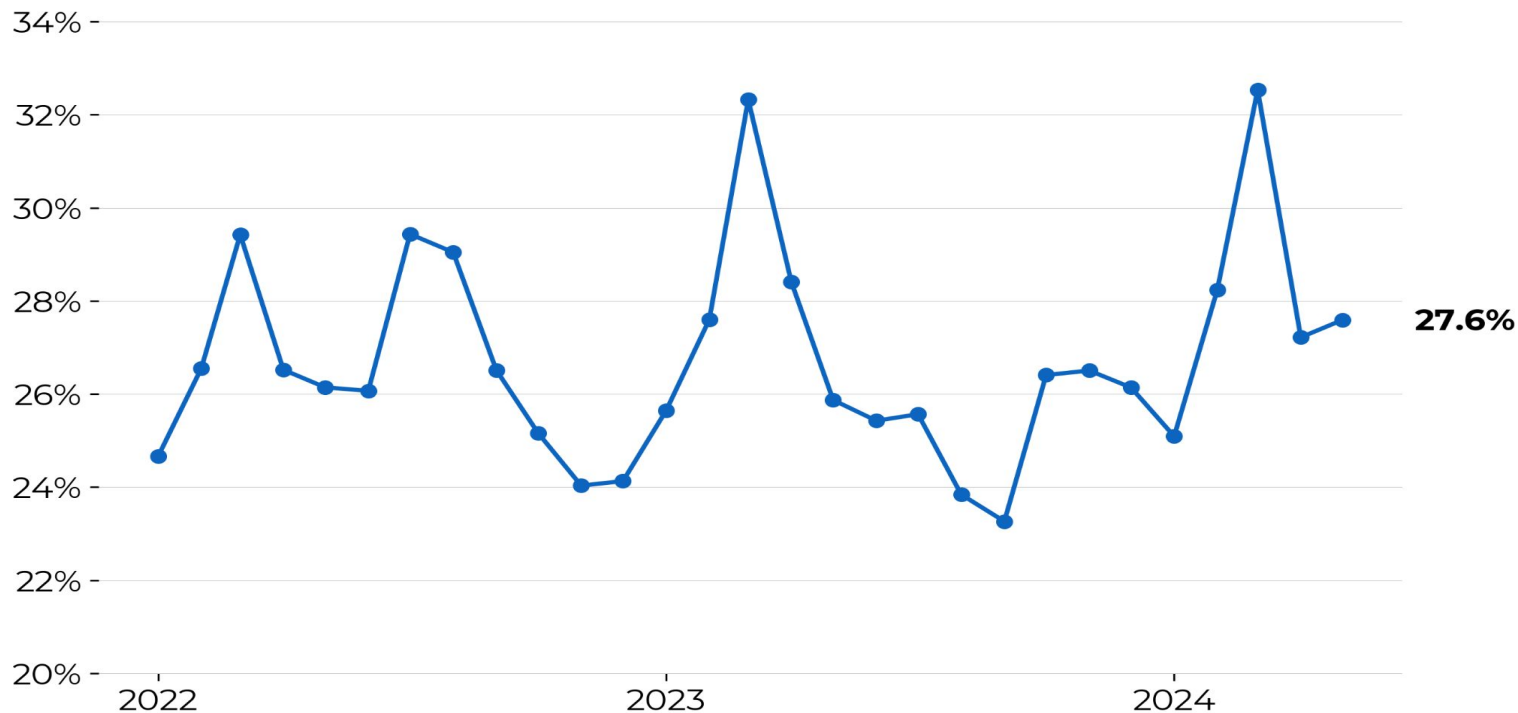
Underrepresented regions accounted for 34% of **new quality articles about places**, which is within the typical range.



Graph Notes: Created by Movement Insights on 2024-06-24 using data from the Knowledge Gap Index

Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in [Movement metrics spreadsheet](#). Metric definitions: [product data glossary](#). Questions: [#insights-and-data](#) in Slack.

28% of new quality biographies were about women and gender-diverse people, slightly more than a year ago.



Graph Notes: Created by Movement Insights on 2024-06-24 using data from the Knowledge Gap Index

Metrics dashboards in Superset: [content](#), [readers](#), and [editors](#). Raw data in [Movement metrics spreadsheet](#). Metric definitions: [product data glossary](#). Questions: [#insights-and-data](#) in Slack.