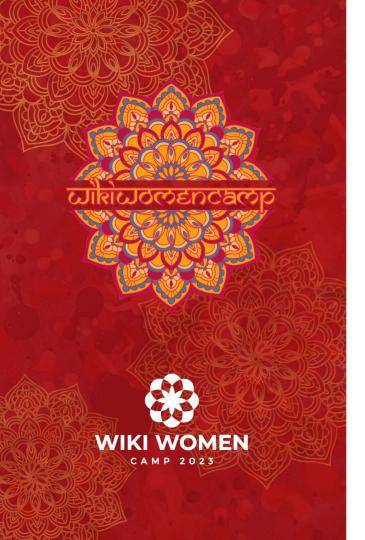


MAP UP, RISE UPI



Session: Hubs presentation & Q&A

When: Friday 20th Oct

Agenda:

- 1. Movement Charter & Hubs Ciell
- 2. CEE Hub Barbera
- 3. DEI Hub Camelia



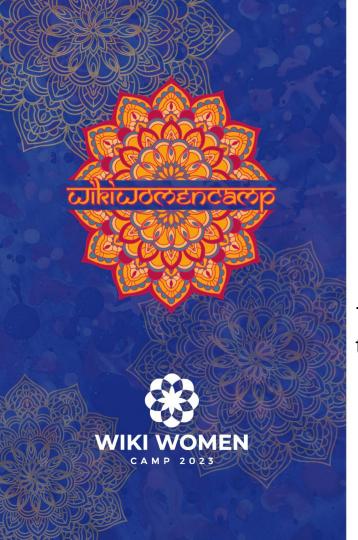




Wikimedia could be a Better Place

2017-2021:

A big strategy with 10 big recommendations was created.

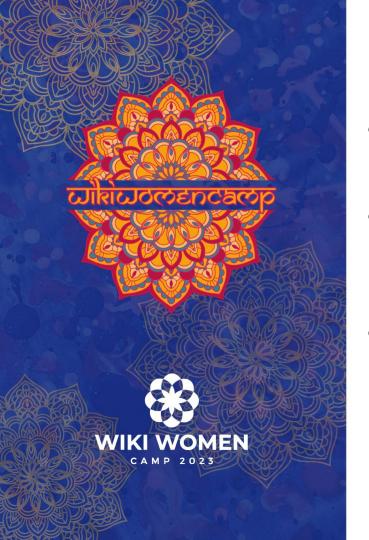


Recommendation 4: Ensure Equity in Decision-Making

Common challenges in one part of the movement can be different than in others. We aim for a movement with shared responsibilities and inclusion, where decisions are made locally.

To make this work, we will establish a Movement Charter to provide a sense of belonging, as well as clearly defining roles and responsibilities for current and future members of our Movement.





In plain English:

- We understand we are different, work in different countries, cultures, budgets and environments
- We are one Movement: we share values and mission, we are global, so we need to share responsibilities and be open to diverse people
- To make this work, we will write and ratify a document for the whole of Wikimedia: Movement Charter. It will clearly define rights and requirements for all the actors, show roles and help to implement strategic recommendations.





The **Movement Charter** is currently being drafted and will be proposed for movement wide ratification in 2024.

It will define roles and responsibilities for all the members and entities of the Wikimedia Movement, and will introduce new concepts like the Global Council and hubs.

Wikimedia Movement Charter



The Movement Charter Drafting Committee



Topics addressed in the Charter:

- Global Decision Making Body:
 Global Council
- New supporting structures:Hubs
- Rights and responsibilities of volunteers and communities
- Role of Wikimedia affiliates
- Role of Wikimedia Foundation
- Wikimedia Movement values & principles
- Decision making, resource allocation, glossary and more



Regional and thematic hubs are structures for mutual support.

They empower existing and future Wikimedia communities to have the capacity and resources to make and implement their own decisions to meet their differing needs.

Hubs form a mutual support structure for the hub members and others within the Wikimedia movement to learn, share knowledge, develop best practices, and provide guidance and assistance to other hub members and communities.





	<u>Chapters</u>	Thematic organizations	Wikimedia <u>User Groups</u>	Hubs (taken from pilot criteria)	
Scope	promote the Wikimedia projects in a specified geographical region	promote the Wikimedia projects within a specified focal area.	intended to be simple and flexible affiliates.	Organizational units in the Wikimedia movement supporting more than one volunteer community in a identified topical, regional, or linguistic scope.	
Focus	Geographical	Thematic & worldwide empower and engage people around the world to collect and develop educational content under a free license or in the public domain, and to disseminate it effectively and globally. While there can be multiple user groups serving a similar or single focus area, there can only be one thematic organization covering their designated thematic focus area.	anything, anywhere	Regional hubs focus on supporting specific regions. Thematic hubs focus on supporting global thematic areas.	

Eligibility requirements	1. The mission of the organization must be in line with the mission and vision of the Wikimedia Foundation. 2. The chapter is geographically based/anchored in a legal jurisdiction. 3. The chapter must	The mission of the organization must be in line with the mission and vision of the Wikimedia editors Mission and vision of the Wikimedia editors Agree to Wikimedia user group agreement and cod of conduct, and compliance with the Trademark policy. The thematic organization has a clear cultural, linguistic, or otherwise thematic	Movement Strategy implementation And:
	a legal jurisdiction. 3. The chapter must have a legal structure/corporation that is legally independent from the Wikimedia Foundation. 4. The chapter must involve at least ten, preferably at least twenty, active contributors to the Wikimedia projects. 5. Groups must have two years of demonstrable programmatic results prior to applying for chapter recognition. 6. Capacity, or planned capacity, to meet the future expectations: Something that makes chapters and thematic organizations unique from user groups are	linguistic, or otherwise thematic focus. 3. The thematic organization must have a legal structure/corporation that is legally independent from the Wikimedia Foundation. 4. The thematic organization must involve at least ten, preferably at least twenty, active contributors to the Wikimedia projects. 5. Groups must have two years of demonstrable programmatic results prior to applying for thematic organization recognition. 6. Capacity, or planned capacity, to meet the future expectations:	1. Multiple entities - List of entities involved in the set up and oversight of the project. 2. Diverse & Inclusive leadership - The hub pilot demonstrates a continuous effort made to ensure diversity of leadership 3. Monitoring and Evaluation - Clear plan on how the progress of a hub will be monitored and evaluated 4. Community engagement - Plan for how the communities supported by the hub pilot can inform the work of the pilot 5. Shared governance model - Description of how the pilot will be
	the increased expectations.	Something that makes thematic organizations and chapters unique from user groups are the increased expectations.	overseen

Usage of WM trademarks and name Public recognition the group's affiliat Receive large, bu limited, quantities Wikimedia merchandise for in activities and outreach efforts. Exclusive use by chapter of the Wikimedia name brand within the group's geograph focus area. access to large and/or specific gr access to annual plan grants access to Affiliatic Committee Liaiso support Communications public policy supp from the Wikimed Foundation. Two scholarships attend the Wikimed Summit	the group's affiliation Receive large, but limited, quantities of Wikimedia merchandise for use in activities and outreach efforts. Exclusive use by a thematic organization of the Wikimedia name and brand within the group's thematic focus area access to large and/or specific grants access to annual plan grants access to Affiliations Committee Liaison support and ort a Communications and public policy support from the Wikimedia Foundation. Two scholarships to	Usage of WM trademarks and name Public recognition of the group's affiliation Receive large, but limited, quantities of Wikimedia merchandise for use in activities and outreach efforts. access to Affiliations Committee Liaison support One scholarships to attend the Wikimedia Summit	If the use of Wikimedia trademarks is needed, the usual process of setting up trademark agreements will apply. If the hub pilot needs funding from the Wikimedia Foundation its staff and Regional Grant Committee will assess the proposal and may suggest improvements to the proposed project, as per the Community Fund process. Support from Movement Strategy team Support from Movement Committees (Affiliations Committee, Regional Grant Committees) in an advisory role
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Hubs: Responsibilities

Hubs must have a clearly described purpose in one or more of the areas below:

- Support cluster: service provision, capacity development, knowledge sharing, resourcing support.
- Coordination cluster: regional and thematic coordination around networking and communications.

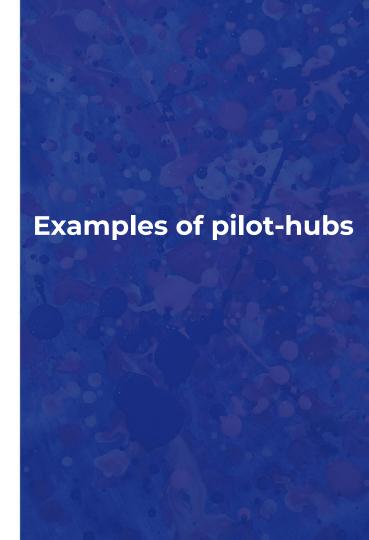
Hubs should:

- Present analysis that a hub would provide added value to the movement.
- Collaborate with other Wikimedia organizations, including other hubs, informal groups, and individuals that seek their advice or ask their support.
- These structures will work toward standards of diversity, inclusion, accountability, and equity in decision-making as per the Movement Charter.

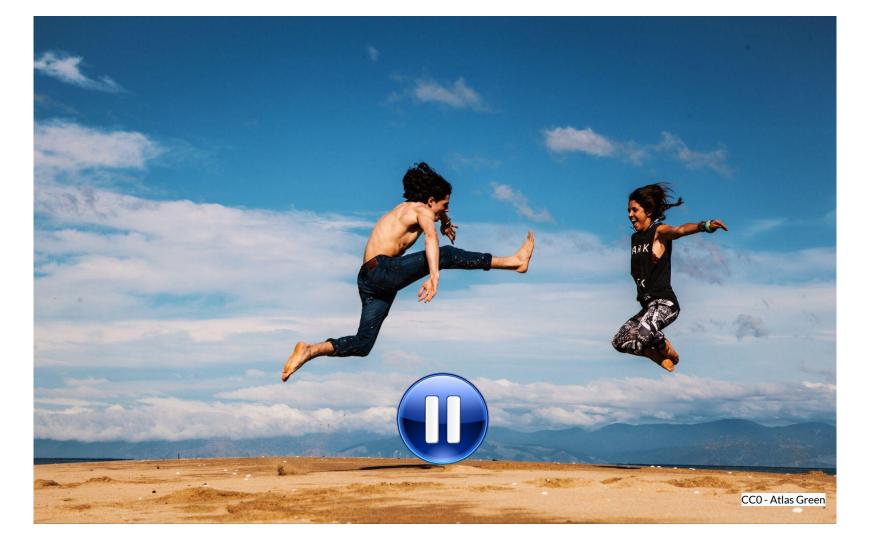
Hubs **could**:

- Organize themselves to do additional event coordination.
- Hubs are allowed to fundraise in coordination with WMF and affiliate fundraising programs.

- CEE Regional Hub
- Arabic Language Thematic hub
- Content Partnership Thematic hub
- Education Hub Thematic hub







Charter next steps:

- Continue conversations at regional and thematic events
- MCDC will reconvene in person in Q1
- Full charter draft expected in April 2024
- Join MCDC's monthly drop-in sessions via Zoom & YouTube. The next session will be on November 2nd.









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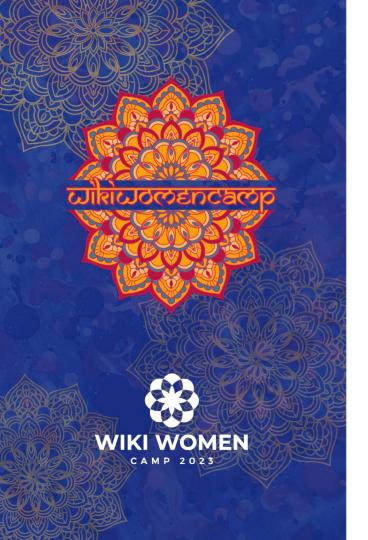
What and where is CEE in Wikimedia context

 On Wikipedia you can find this info (https://en.wikipedia.org/wiki/Central_a nd_Eastern_Europe) and this map ->

In our WM context the CEE is:

- Central Europe with Germany and Austria as supporting communities
- Eastern Europe including the Caucasus and Russia
- Southeastern Europe including Türkiye, Greece, Cyprus
- Southern Europe (Malta)

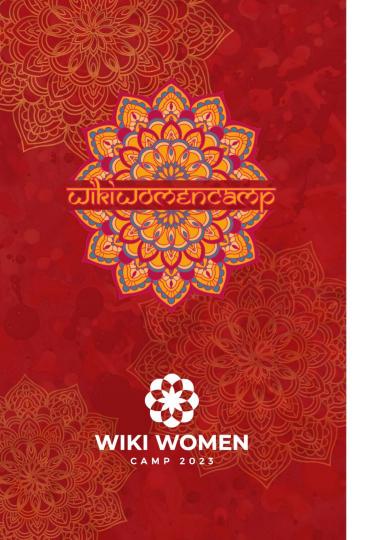




WM CEE cooperation overview

- Shared history and culture (although much diversity too)
- Informal CEE network since 2011
- CEE meetings as a chance to really meet and get together (face to face) since 2012
- CEE Spring contest since 2015
- Wikimedia Strategy 2030 serves as a basis: Invest in Skills and Leadership Development, Manage Internal Knowledge, Provide for Safety and Inclusion, Ensure Equity in Decision-making, Innovate in Free Knowledge, Coordinate Across Stakeholders
- First there was a CEE Hub research grant: final months of 2021-June 2022
- CEE Hub project grant: from July 2022





CEE Hub Project Biography

Date of birth: July 2022

Place of birth and focus: Central and Eastern Europe, more

than 25 CEE communities

Status: Not an official entity / not incorporated

Contact info:

https://meta.wikimedia.org/wiki/Wikimedia_CEE_Hub

Expertise/3 areas of focus/3 pillars: Administrative, Programmatic and Communication

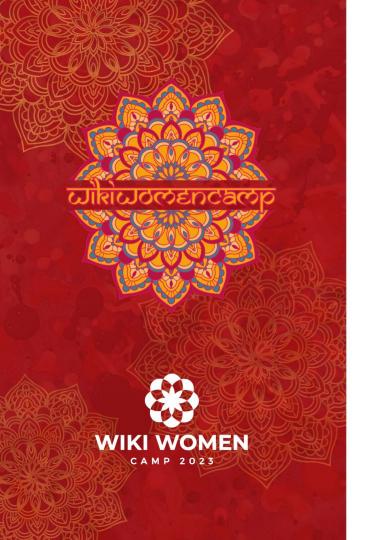
With whom Hub cooperates: CEE communities and affiliates, interested individuals from the CEE, WMF

Responsible people behind all the work: 2 staff members, 9 (10) SC members and 2 advisors

CEE Hub principles

- It belongs to all communities in the region, with equal access for everyone
- It is a network composed of WM organisations, Wikimedians and communities
- It is a network for knowledge exchange and collaboration; it's not a political/representative umbrella organization





Project timeline since the summer 202

- Temporary Steering Committee (SC)
- At the CEE meeting in Ohrid (N. Macedonia)
 presenting CEE Hub Year 1 plan, CEE Hub
 Steering Committee (and CEE Hub advisors)
 and CEE Hub Coordinator
- Employment/contracting: selection process, interviewing, onboarding
- Team (in our case 2 people) working on project specific activities in cooperation with the SC and wider CEE group



CEE Hub Year 1 Activities

- Meetings with CEE communities and active individuals
- Identifying potential new active Wikimedians (Bulgaria, Bosnia and Herzegovina, Cyprus...)
- Regular contact with the WMF staff and other relevant actors
- Mapping work processes: CEE Spring, Wiki Loves Earth, CEE meeting bidding and preparation procedure, CEE Hub Governance and SC election procedures, CEEM organisers selection, Fiscal Sponsorship selection criteria
- Purchasing on demand promo materials for communities, supporting organisation of regional meetings and knowledge-sharing



CEE Hub Year 1 Activities

- Establishing communication channels: Monthly Open Office hour, Catch Up bimonthly regional meetings, mailing lists, Newsletter.
- Organizing learning sessions: WLE, MS Grants...
- Initiating regional cooperation projects: CEE Youth group.
- Support upon request:
- → grant proposals preparation
- → event preparation
- → Montenegrin WP project status
- → supporting underrepresented groups in the CEE (youth, women).



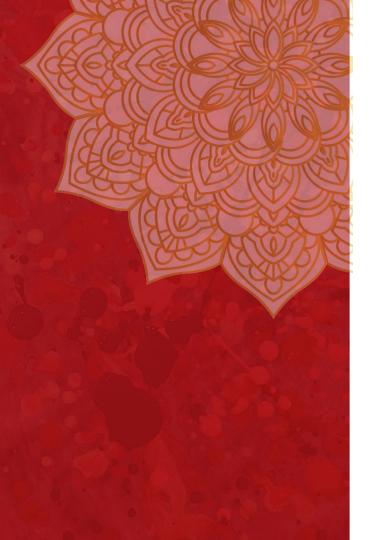
Success Stories

In general: grant applications support, support to individuals/communities, learning sessions, organising communication channels

But what is this success really?

- From not having a contact person in a community to helping them submit their first rapid grant
- From talking to a group that noone has ties with to supporting their first rapid grant application (approved) and supporting their Wikidata training
- Being told that after our WLE it was easier to start their local campaign
- Being able to give out scholarships and enable more relevant people to joint the CEEM
- Not have CEE Youth in any plans having CEE Youth Group and organising their in person meeting this November!



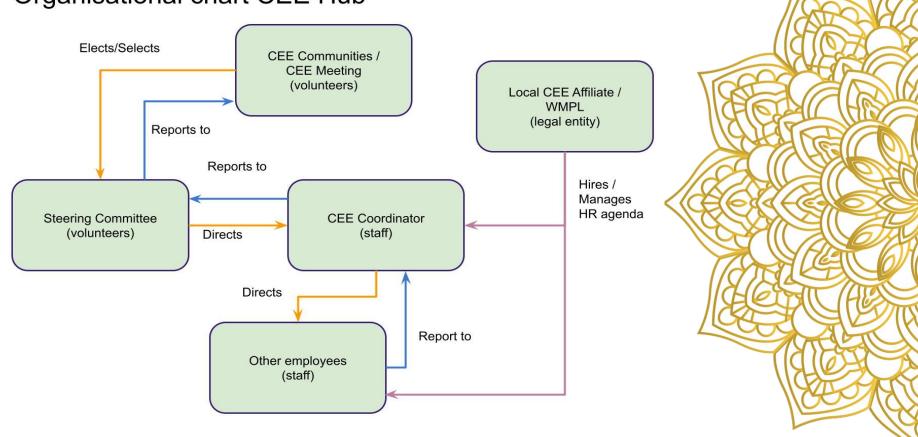


What could be better i.e. more concrete?

- CEE Hub governance defined
- CEE Hub logo designed
- Significant support for individual Wikimedians and unorganized CEE communities
- Benefit from funding outside the WMF



Organisational chart CEE Hub



Lessons learnt

Building relationships with communities takes time

Communities without affiliates sometimes do not know/understand what kind of support they need or where they could be (in the future), therefore more frequent and proactive attempts are needed

Mapping work processes is time well invested

We cannot make everyone happy but if we have clear work processes and open communication, misunderstandings can be managed



Where are we now?

- At the CEE meeting in Tbilisi (Georgia) new SC and Year 2 plan were confirmed
- Together with the WMF staff (thank you Yop!) we are fine-tuning our Year 2 proposal which we are about to submit
- If approved, our new grant will start on December 1st 2023 or January 1st 2024

New CEE Hub Steering Committee members, location distribution

-SC members: 3 female and 7 male

-2 CEE Hub advisors: both female





- 35+ communities with different sizes and challenges
- Find the right balance in communication to avoid too much communication
- Spreading the hub's resources too widely and then not being able to have an impact with these resources

Newly proposed activities:

- → Microgrants
- → 1 new employee focusing on community building in 1-2 inactive/less organised CEE communities
- → Planned support for the newly established CEE Youth group

grant is approved,
what will be our
challenges, what will
be our new activities













ATTRIBUTIONS

https://en.wikipedia.org/wiki/Central_and_Eastern_Europe)

https://meta.wikimedia.org/wiki/Wikimedia_CEE_Hub

Wojciech Pędzich, CEE Hub SC Meeting, Zagreb 2023 29.jpg

Family photo of the Wikimedia CEE Meeting 2023 - 3.jpg, Tbilisi State University, Georgia, Adem, Creative Commons Attribution-Share Alike 4.0

Wojciech Pędzich, Wikimedia CEE Meeting 2023, 40.jpg

Wojciech Pędzich, Wikimedia CEE Meeting 2023, 32.jpg

Wikimedia Foundation, Wikimedia Foundation logo - horizontal, CC BY 3.0







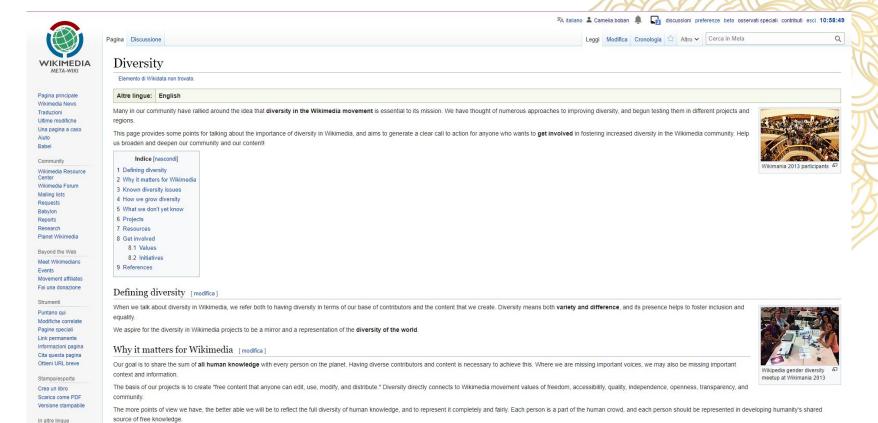


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Why Diversity matters for Wikimedia? (Wikimania 2013)



Diversity Conferences: 2013, 2016, 2017

Concept VisualEditor
Edit-a-Thons Actions
Communication WikiProject
Editors Open Source
MediaWiki LGBT Wikidata
Open Culture Innovation
Behaviour Teahouse Content Women Edit
Collaboration Learning Resources
Guidelines Broadening Community
Change Content Women Edit
Collaboration Participation
Guidelines Broadening Community
Change Content Women Edit
Collaboration Participation
Education Broadening Community
Change Content Women Edit
Collaboration Participation
Change Community
Change Community
Change Community

Gender Wikimedia Strategies
Toolset Toolset Conference

Indigenous Languages Dialogue WikiQueer Volunteers Free Knowledge Reducing Barriers Technical Developments Challenges & Opportunities Outreach IdeaLab Equality Initiatives Quality Wikipedia

November 9-10, 2013 Berlin





What is the Wikimedia Diversity Conference?

The Wikimedia Diversity Conference is designed to facilitate conversation and action on issues of diversity throughout the Wikimedia movement. The conference will feature speakers, panels, and workshops that outline the case for diversity and consider ways to address the movement's key diversity challenges.

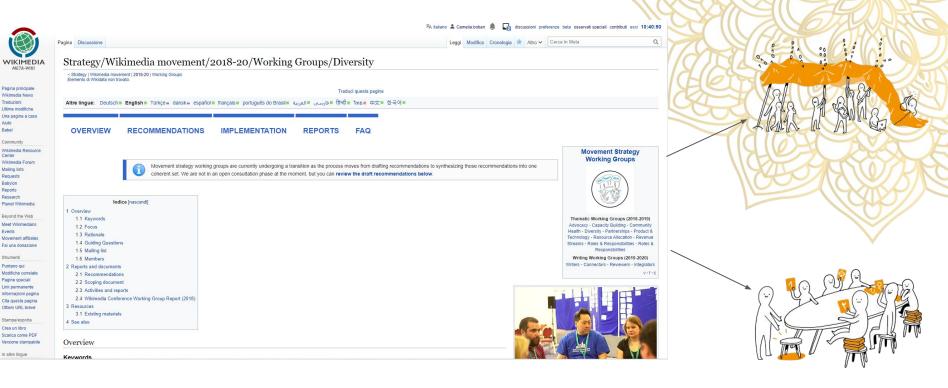
The conference will be held at the National Archives in Washington, DC on June 17-18, 2016. The

WIKIMEDIA DIVERSITY CONFERENCE STOCKHOLM 2017

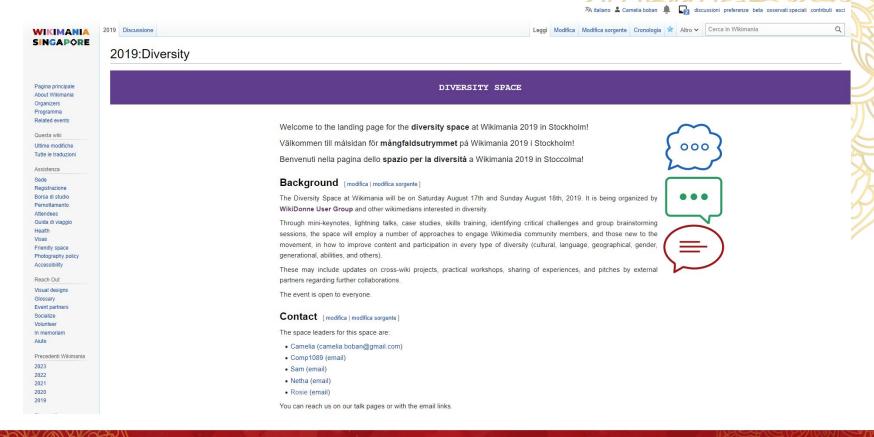




Diversity Working Group -> Recommendations



Diversity Space @ Wikimania 2019



Research: Categories of diversity

Categories for diversity

There exist some specific categories that are especially relevant for diversity as they tend to be underrepresented on Wikipedia. To achieve more diversity in content and fight for knowledge equity, it is necessary to represent all the different 1) places (geographical entities), 2) peoples (characteristics such as gender, sexual orientation, religious groups, ethnic groups, and indigenous group), 3) cultural concepts for each group of people and place, and 4) languages (national, indigenous and marginalized) of the world on Wikipedia.



The geography gap manifests itself mainly by a lack of articles about specific geographical entities (whether they are continents, countries, etc.) in most of the Wikipedia language editions.



The gender gap manifests itself mainly by a lack of articles (biographies) about women in most of the Wikipedia language editions when compared with articles about men.



An ethnic group or ethnicity is a category of people who identify with each other, usually on the basis of presumed similarities such as common language, ancestry, history, society, culture, nation or social treatment within their residing area.



The sexual orientation groups gap manifests The religious groups gap manifests itself itself mainly by a lack of articles (biographies and any topic) about LGTBQ+.

The religious groups gap manifests itself mainly by a lack of articles about people coming from every religion in every Wikipe



The religious groups gap manifests itself mainly by a lack of articles about people coming from every religion in every Wikipedia language edition. There is also a gap in knowledge about the topics that relate to every religion.

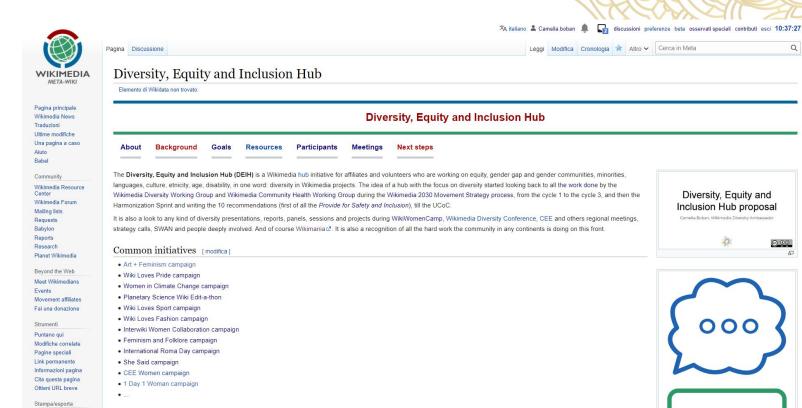


The culture gap manifests itself mainly by 1) a lack of representation of topics of a language cultural context in its language edition and 2) the lack of sharing or coverage of articles in other language editions that represent their cultural context.

The language gap manifests itself in a lack of a Wikipedia language edition for all the languages that are spoken in the world. Depending on the language status (e.g. minoritized), the number of speakers (e.g. a minority or a majority of the population), among other factors, it will be more difficult to engage speakers into becoming contributors. It is necessary to understand every linguistic situation. We created this page to provide statistics and analysis to see which languages could obtain their Wikipedia more easily.

There are several tools to bridge these gaps (e.g. gender is addressed by Wigi @, Delenezh, and WDCM Biases@ dashboards). In this page you can read more about the definitions, community initiatives and tools to bridge the gaps.

DEIH Proposal

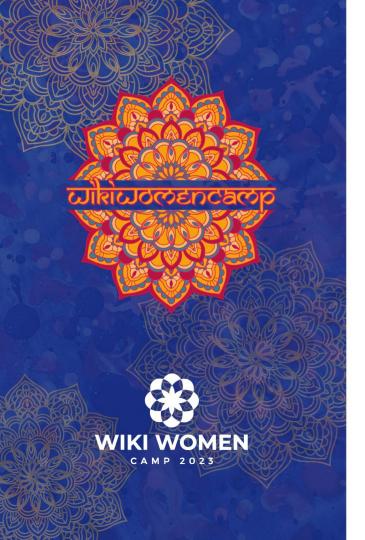




Diversity, Equity and

Q



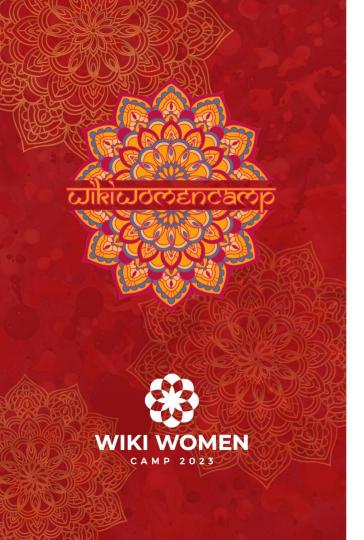


What do we know? Gaps

- Gender gap
- Cultural gaps
- Geographical gaps
- Ethnicity gaps
- Minorities gaps
- Language gaps
- Different abilities gaps
- Generational gaps

Username: Camelia.boban





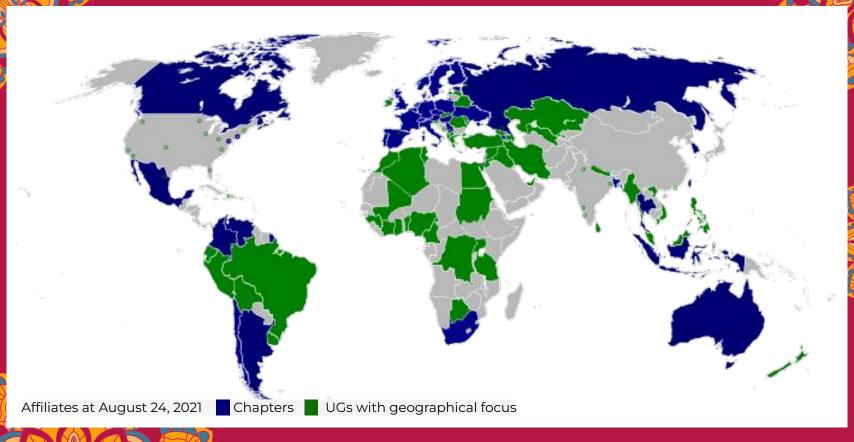
What do we know? Affiliation

- ? on 136 affiliates is working on diversity:
 - ? on gender gap
 - 2 on disability
 - ? on language diversity
 - o etc
- ? on 38 chapters is working on diversity
- ? on 2 ThOrg is working on diversity

Username: Camelia.boban







- Common scope and actions
- Same needs for projects & community
- Same challenges
- Deal with harassment on our projects
- Not all the affiliates have governance, staff and capacity building





Unity of purpose and actions (increase the diversity, engage users, involve partners, promote capacity building, good practices dissemination)

- Having the same opportunities in resources
- Mutual aid (financial, human resources, expertize)
- Avoid fragmentation and the groups isolation
- Having a better and complete communication
- Everybody see the own efforts known and recognized by the community

DEIH scope Purposes



DEIH resource model

- A commons fund for the hub expenses
- 5-10% of the budget as participation from the big group to the common fund (WMF + chapters, as they benefit from the banner fundraising).
 Otherwise UGs and little groups have no access to the fundraising
- Support in different ways (training, translations, conflict mediation, staff)
- Mutual aid
- Crowdfunding

DEIH governance Model proposal

- Joining who is working on the diversity of any kind
- Joining who want to be part, but only if starts to work on the diversity
- Any chapter, ThOrg, UG, project
- Every member have one representative elected by vote
- Steering Committee (max 9)







- No interest/participation (no desire to participate in the affiliates infrastructure)
- Seeing the own hub as the holder of absolute truth
- Individual or group identification as part of another structure (linguistic, territorial)
- Overlaps with other hubs
- The scope is seen as too large
- Scope seen as non realizable/utopic
- Different development scale between the group members of the hub
- Risk to replicate the same entities we already have
- A non-profit legal entity is needed.



Benefits

- Embrace the intersectionality
- Avoid conflicts
- Not a competition between small, medium and big affiliates/groups, but a collaboration for a common scope
- Avoiding the actual power model
- Envolve active projects that don't want to become an affiliate
- DEI is a well identified acronym for partners



Links (selection)

- <u>Diversity</u> (Wikimania 2013)
- Wikimedia Diversity Conference (WDC) 2013, 2016, 2017
- <u>Diversity Conversations</u> (WDC 2017)
- Strategy/Wikimedia movement/2018-20/Working
 Groups/Diversity
- Strategy/Wikimedia movement/2018-20/Working Groups/Community Health
- Diversity Space @ Wikimania 2019
- Equity Knowledge WikiDonne User Group's approach
- Wikimedia Affiliates Data Portal
- Gender Gap on Wikimedia Resource Center
- Wikipedia Diversity Observatory: <u>Meta Page</u>, <u>Commons video</u>, <u>CCC</u>
- Wikimedia Movement Affiliates
- Etherpad (DEIH @ WWC 2023)
- <u>Diversity, Equity and Inclusion Hub</u> minutes







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