



TOWNSEND'S

PREMIER

The most widely planted
Early Strawberry
ever introduced.

See Page 4



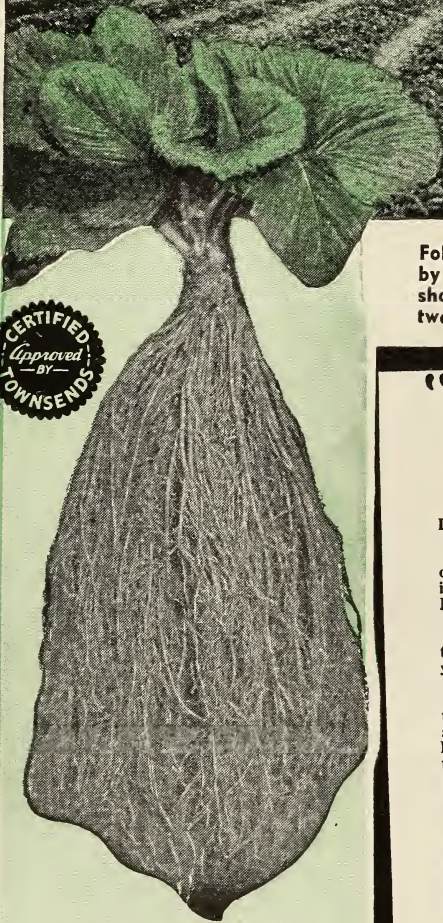
**SPECIAL
OFFER "C"**
100 Premier
100 Townking
Strawberry Plants
Only
\$3.95

TOWNSEND NURSERIES

SALISBURY ♦ MARYLAND



Following the breeding and plant selection methods as practiced by the founder of Townsend Plant Farms. The above photo shows experienced men making "plant selection" from a forty two acre block of new ground grown premier.



**The results of Townsend's
plant breeding methods.
Note heavy crown and
fibrous root system**

"A friendly word to our folks"

Dear Friend:

Again, as in the past years, I take this opportunity to express our appreciation for the orders sent us the past year. It is gratifying to know that one has so many friends, and satisfied customers. I only wish that I could thank each and every one personally.

You, who have purchased Townsend's plants in the past, know the high quality Select-Strain stock which has given you larger yields "at no extra cost."

The supply of strawberry plants this season is much better than the past year, but even this year's supply is limited, and especially so on certain varieties. The supply on other berry plants is very limited, although we do have a nice lot of blueberry plants, in one, two and three year grades. We have had plenty of rain here the past Summer, thus our plants will carry their usual heavy root system, which assures you of good growth.

As each month goes by, the armed forces are releasing more and more men, which means a lot of our men are getting back in harness and we should be in better shape to serve you this season more promptly than in the past several years. But it is to every one's advantage to place their order for seeds and plants early, so that orders can be booked and your stock reserved for shipment at your proper planting time. In the past, it has always paid to send your order in for plants early. This year more than ever before, it will more than re-pay you, due to the fact that there has not been enough plants to go around for the last four years, so first come is first served.

Thanking you for the past business that you have sent us, and trusting that we may have the pleasure of serving you this season, we are with kindest regards,

Sincerely yours,

Townsend Nurseries.

LST/EB

per: L. Sherman Townsend, Mgr.



Cultivating a large field of strawberry plants, grown under the supervision of L. Sherman Townsend, Mgr.

THE TOWNSEND RECIPE FOR *Satisfaction...*

LOW PRICES
+HIGH QUALITY=

Value
TOWNSEND



L. SHERMAN TOWNSEND
Manager

"Value cannot be measured by price alone. If quality is lacking, value is destroyed. Only when you have the combination of high quality and low prices does real value exist."



Townsend's Plants are known the country over as one of the heaviest yielding strains grown

CLAIMS AND ADJUSTMENTS

All claims if any must be made within five days from date you received your shipment, along with a signed statement from your Express Agent or Postmaster, showing extent of damage, so that we can make the proper adjustment with you if necessary. We are not responsible for stock purchased after this time expires. Continued growth, as we all know, depends on weather conditions, soil, planting and care, which is out of our hands and have no control over.



Any stock received by you that does not meet these high standards will be replaced free. It is also understood and agreed that in no case will we be liable for any sum larger than the purchase price.

WE ARE PACKING CONFIDENCE IN EVERY BUNDLE PLANTS SENT OUT

For more than forty years the Townsend's Nurseries have been run on a square deal plan. We have tried to pack confidence and value into every package of plants that we have ever sent out.

We realized in the beginning that first we must gain your confidence, and in order to hold it we must give you the same square deal every time you come to us with your order.

WE NEVER SACRIFICED QUALITY TO MAKE A LOW PRICE

Every Townsend plant has all the quality built into it that such an organization knows how to build. We contribute this quality, together with our fair and courteous treatment of every customer to our success. Mass production and low prices without quality may go for a time, but no lasting trade can be built on any product except where Quality is present. Our motto has always been to grow the best quality plants possible, and to make the lowest possible price.

THE TOWNSEND FOUR-POINT GUARANTEE and What It Means to You

● QUALITY

The good name of this firm and good will of its customers have been built and preserved by always handling nothing but the highest grade stocks available. Every plant or tree is the best that can be produced.

● TRUTH

Old customers know that they will always get the variety they order. They have faith in us and we will not break it.

● HEALTH

Every plant we ship is healthy, thrifty, and free from all injurious diseases. Diseased plants will produce dividends for neither you nor us.

● PRODUCTIVENESS

Every plant that goes into our propagation fields is selected for its heavy fruiting crowns. In this manner our stock is kept on its high level in both productiveness and vitality. All plants are carefully packed so that you receive them in condition to grow strongly and to produce as you have the right to expect from plants bearing the Townsend name.



MILLIONS OF SELECT STRAIN
PREMIER ARE GROWN
ANNUALLY AT OUR
PLANT FARMS

Premier

**THE MOST WIDELY PLANTED *Early*
STRAWBERRY EVER PRODUCED**

THE Premier strawberry is really premier because (1) No other early variety has ever received so much praise, enjoyed such universal acceptance under all possible growing conditions. (2) No other variety has made as much money for growers. There may be others that will supplant Premier in certain localities, but for good all-around consistency, we predict that Premier will continue to lead for years to come.

By careful plant selection and our select strain method of growing, we have maintained all the high qualities that made Premier the immediate sensation of the strawberry world when we first introduced it to our trade. Millions of select strain new ground grown Premier plants are grown and shipped annually from our nursery to the Largest Berry Growing Associations and thousands of individual growers in every section of the country. These growers realize the heavy yielding quality of our strain of Premier plants, and today Townsend's are recognized as headquarters for the original strain of **HEAVY YIELDING PREMIER**.

Our new ground planting of Premier is one of the largest in the country and have made a nice growth. The quality was never better. If you are looking for a heavy yielding strain of Premier send along your order after receiving this catalogue. We will reserve plants for you, digging and shipping whenever you are ready to set.

While Premier is well known by the majority of berry growers, for the benefit of the new planters we describe Premier as follows:

Color—Medium bright red and very attractive with its large green cap that shows off the berry to advantage when placed on the market.

Size—Under favorable growing conditions the berries will run large to extra large and very uniform size, holding up well to the last picking.

Firmness—Premier can be classed as a long distant shipper where trucks are used. For the market gardener its firmness will be found to be very satisfactory.

Vigor—Premier is a strong, healthy

grower, making a good fruiting bed on a wide range of soils and climatic conditions.

Quality—Stands out as one of the best flavored berries grown.

Season of Ripening—In the North Premier is one of the first varieties to ripen. It can be put on the market from a week to ten days ahead of the mid-season varieties.

Frost Resistant—Premier has long been noted for its frost resistance and I have never heard tell of a Premier crop failure due to late frosts.

● Premier and Howard 17 are one and the same variety. The variety was originated by A. B. Howard Sons of Belchertown, Mass., and in many sections Premier is known by the name, Howard 17.

● **YOU! can increase your yields and profits at "No Extra Cost" by planting Townsend's Select Strain New Ground Grown Premier "Known in every berry growing section as the heaviest yielding strain grown."**

ALL DOUBLE INSPECTED — STATE CERTIFIED — WE SELL ANNUALLY MILLIONS OF TOWNSEND SELECT STRAIN PREMIER



**COMPLETE
STRAWBERRY PRICES
PAGE 30**

TOWNSEND'S

Our strain of Premier is direct from the original planting and has been consistently bred each year for heavier yields.

**DOUBLE INSPECTED—
STATE CERTIFIED**

Every bundle of Townsend's Premier has been double inspected and certified by Maryland State Dept. of Entomology. Why take a chance. Order your Premier from Townsend. They cost no more than just ordinary plants.

Still Has The Same Confidence In Us

Watertown, N. Y.
Mr. L. Sherman Townsend,
Townsend Nurseries,
Salisbury, Maryland.

Dear Sir: I have been trying to get in personal contact with you for some time. I would like to set 14,000 of your Premier strawberry plants, how soon can I get them. I am an old customer of yours and like your stock. I still have the same confidence in you as ever. Let me know the price and will send the money.
Yours truly,
MONTY R. PHINNEY.

(Although it was late in the season, we did fill Mr. Phinney's order for 14,000 Premier of our Select-Strain Stock).

All of Our Plants Very Nice

No. Fairhaven, Mass.
I'm writing to thank you for sending me always the best strawberry plants, this shipment was very nice. Premier does well in this section.
MRS. MARY SANTOS.



Experienced men making Plant Selection in a 35 acre field
Fairfax and Dorsett.

YOU RECEIVE TOWNSENDS'
Famous PLANT SELECTION

at no extra cost!

THE forty-five years of our experience in growing and propagating small fruit plants has taught us the vital importance of plant "strain". For, in selecting plants, it is just as important to continually improve the "strain" as it is with horses, cows and other animals. Every Townsend plant is an offspring of a selected plant that has special merits back of it. Throughout the year, experienced men under the personal supervision of one of the Townsends' go into the fields and personally select the plants that are to be used for mother plants. Only plants that show outstanding vigor and productiveness for the specific variety, are used. These selected breeding plants are reset into a plot; and during their period of growth (until the following spring), numerous strong, healthy runner plants are produced. These are taken up during the spring at proper planting time and set in large acreages on our farms to grow for our numerous customers throughout the country.

Even after all this we do not consider our work finished. We continue selecting this stock, constantly striving to keep our strain as close to perfection as our forty-five years experience has taught us. Only in this way can we be sure of giving our customers plants of better quality and greater yield.



Townsend Select Strain Premier As Grown By Our Mr. L. Sherman Townsend

Pronounced by Visitors Who Examined the Field as One of the Finest Blocks They Had Ever Seen Grown In Any Section.



Dorsett

A PROFITABLE NEW *Early* STRAWBERRY

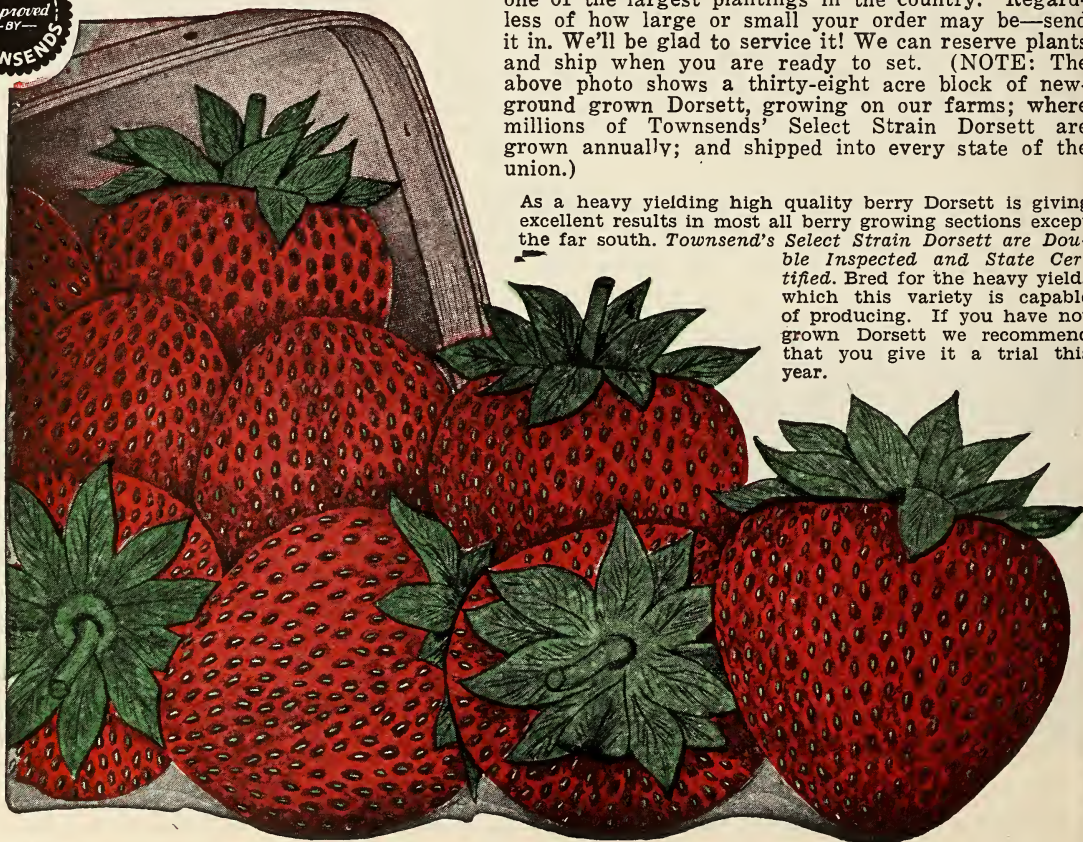
Although the Dorsett was introduced only a few years ago—after its development from a cross of Royal Sovereign X Premier (Howard 17) by the U. S. Dept. of Agriculture—it has been widely planted in practically every berry growing section of the country.

PRICES OF DORSETT
PLANTS ON PAGE 30



Its ready adaptability to almost any type of soil and climatic conditions; its quick, easy growth; its heavy yielding qualities make Dorsett a popular favorite everywhere. Dorsett strawberries are firm and attractive; and carry well even on long distance hauls. Therefore, we sincerely urge you to try Dorsett. You'll find it one of the best money-making early berries it is possible to grow. Each year finds a greater demand for Dorsett, and each year we grow one of the largest plantings in the country. Regardless of how large or small your order may be—send it in. We'll be glad to service it! We can reserve plants and ship when you are ready to set. (NOTE: The above photo shows a thirty-eight acre block of new-growth grown Dorsett, growing on our farms; where millions of Townsends' Select Strain Dorsett are grown annually; and shipped into every state of the union.)

As a heavy yielding high quality berry Dorsett is giving excellent results in most all berry growing sections except the far south. *Townsends' Select Strain Dorsett are Double Inspected and State Certified.* Bred for the heavy yields which this variety is capable of producing. If you have not grown Dorsett we recommend that you give it a trial this year.



STRAWBERRY

Culture
DIRECTIONS



Just right



Too deep



Too shallow

Write us if you are confronted with any special problems.

VARIETY SELECTION. Perhaps the most important task of all is the correct selection of varieties for the particular territory in which they are to be planted. A careful study of the variety recommendations in this catalog, and personal communication with the Townsend Nurseries will eliminate the possibility of the buyer purchasing varieties which have not the greatest profit-making possibilities in his territory.

SOIL PREPARATION. In the first place, be sure that the land is reasonably fertile and as nearly as possible free of weeds and grass. Plow the land to be used carefully in the fall or spring and spread a liberal coat of barnyard manure over the plot during the winter or early spring. Potato fields, tomato or cow-pea plots, or any site where the land has been enriched by growing truck crops makes an ideal plot for the strawberry patch.

If manure is not available, broadcast a heavy application of commercial fertilizer over the plot just before the plants are set in the spring. (Two or three weeks in advance is just about right). Sheep manure or a mixture of 1500 pounds of tankage and 500 lbs. of acid phosphate is good, distributed at the rate of 1000 lbs. per acre. Raw bone meal will not injure the plant roots and is the only fertilizer recommended for use directly under the plants.

The soil should be worked up into as good condition as possible before setting the plants. If the ground is manured, drag the soil level, marking the rows with a light marker, setting the plants on the side of the mark, using the same side of the mark on each row for equal width.

CARE OF PLANTS ON ARRIVAL. Townsends' plants come to you properly cleaned and bunched ready to set.

If the roots are too long to set in a stony soil, clip off a portion of them cleanly.

If the plants are received before the soil is ready, open the boxes and take the plants out, dampen the roots up to the string, redampen the moss and repack in the same box, place in a cool cellar and the plants, if still dormant, will keep from 7 to 10 days without injury. Heeling, in its permissible, if done by an experienced man but it is slow and tedious and the tops and crowns may get wet. The first method is best.

SETTING THE PLANTS. For large plantings, a horse drawn transplanter is good to use if a good operator is available. For small plots, or in stumpy new land, the garden trowel is best to use. On stony soils use a spade. Set the plant roots straight down without crowding and pack the earth firmly around them.

PLANTING DISTANCE FOR MATTED ROW SYSTEM. Generally, the matted row system is considered the best and most practical. Plant rows $3\frac{1}{2}$ to $4\frac{1}{2}$ feet apart, depending on varieties used. A matted row should be 3 feet wide when the plants are laid by, and sufficient room should be left for the pickers. Keep the space between the rows cultivated as long as the runner plants form. Plants should be set 15 to 24 inches apart. Good, rank growing varieties like the Premier, Aberdeen, Blakemore, Dunlap, Howard Supreme and Jupiter should be set 24 inches apart in the row, with rows 4 feet apart.

EVERBEARING IN HILL SYSTEM. The hill system is the only way to grow everbearing strawberries successfully. Keep the runner plants cut off, not allowing more than five or six well-spaced runner plants to form. This produces large, vigorous plants, each plant set often yielding a quart of berries during the summer and fall. Space these rows 30 inches apart to allow for horse cultivation. The two rows in the bed are spaced 12 inches part, and the plants set 18 inches apart down the rows. With this spacing, 16,000 plants will set an acre. Such spacing allows room to work with a hoe around the plants at all times. Plant food can easily be applied as the cultivation continues through the summer months. Feeding the plants while they are fruiting is easily done without injury by broadcasting fertilizer or chicken manure around the plants. Cultivation is easy, as such spacing affords sufficient room around the plants to keep down all grass and properly mulch by shallow working with the hoe during dry weather.

CULTIVATING. Tillage in newly set strawberry fields should be thorough in the early part of the season, in order to preserve moisture so that plants can become established thoroughly in the soil and later in the season to conserve moisture so that the plants can develop runners. Weeds and grass should be kept out of the fields at all times, as they will take the moisture needed by the strawberry plants. Most successful growers use the cultivator as often as once each week throughout the first growing season, and during periods of drought even more frequently. Hoeing should be done as often as it is found necessary to clean out all weeds and grass. Cultivating should be shallow near the plants, both because of the danger of loosening them in the soil and because if too deep the roots near the surface will be broken. The teeth on each side of the cultivator should be shortened, so they will not stir the soil near the row to a depth of more than 1 or 2 inches, as many kinds of weeds continue to grow in late autumn and start to grow in early spring. We advise working the plants until hard frosts occur. The field will then be free from weeds, and in the following year very few will have time to grow before the harvest season.

● **ONE OF THE SECRETS IN GROWING STRAWBERRIES**

While there should be no secrets in the growing of Strawberries when every grower is exchanging ideas with his neighbors, there seems to be one point that has not been given enough publicity by the neighbor, journals and nurserymen. With the majority of the plant growers in the North it has always been a practice to hold off setting plants until all frosts and freezing is over. On low springy type soils this probably is a logical practice. However, on land with a good drainage and which dries out early in the spring this practice should not be followed. Strawberry plants, when properly grown and hardened, will stand considerable cold weather after setting.

MULCHING STRAWBERRIES

In regions of heavy snowfall Strawberries should have a mulch to keep the ground from freezing and thawing in early winter and in the spring. In the Northern part of the Middle West all varieties should be protected in the winter against the severe drying winds which occur in those regions. A mulch conserves moisture in the spring and in certain localities the crop may be increased from one-third to one-half by its use.

The mulch should be applied as soon as the ground is frozen from one to two inches deep. In some localities growers have found it unsafe to await freezing weather because of the danger of severe storms or heavy falls of snow which remain throughout the winter, mulch being put on as soon as active growth has ceased. The mulch should be scattered over the fields so that some will fall on the plants, but more of it between the rows. In the spring the plants will grow up through the straw and the berries will be kept clean. If mulch is put on heavy, some of it should be raked off into the middle of rows at time growth starts. Wheat, rye, oats and buckwheat straw are more commonly used. From 3 to 5 tons of straw is required per acre. Marsh hay is also used to advantage when obtainable, 1 to 3 tons per acre being required.

● **NUMBER PLANTS REQUIRED TO SET AN ACRE**

	Number Plants	Plants Spacing
Strawberries, Field Culture.....	8000	$3\frac{1}{2} \times 1\frac{1}{2}$
Strawberries, Garden Culture.....	2400	$2\frac{1}{2} \times 1\frac{1}{2}$
Everbearing Strawberries, Field.....	8000	$3\frac{1}{2} \times 1\frac{1}{2}$
Everbearing Strawberries, Garden.....	1700	$1\frac{1}{2} \times 1$
Everbearing, Double Row Hill System.....	16000	$2\frac{1}{2} \times 1\frac{1}{2} \times 12$
Blackberries.....	1700	8x3
Red Raspberries, Hill System.....	2400	6x3
Red Raspberries, Hill System.....	1800	5x5
Black Raspberries.....	1700	$7 \times 3\frac{1}{2}$
Dewberries, Solid Rows.....	2400	6x3
Grapes.....	490	9x10
Asparagus.....	3200	7x2

● **Complete Culture Guide on Small Fruits Will Be Sent Free to Anyone Requesting This Booklet**



Townsend's Select Strain Catskill Plants



THESE UNSOLICITED TESTIMONIAL LETTERS TELL THE STORY ABOUT OUR SELECT STRAIN CATSKILL AND THEIR ABILITY TO PRODUCE

Bristol Co., Mass.

Your Catskill strawberry plants arrived in fine condition as usual this past Spring and have made up into nice looking fruiting beds the past Summer. It seems to us that each year more and more of our growers are setting your Select-Strain plants, as your Catskill really are better. We wish you every success under your new set-up.

Z. R. SANTOS.

Cuyahoga Co., Ohio,

In our section we have always wanted an attractive midseason berry to follow up our Early Varieties and want to thank you personally for advising me to plant Catskill. I think it's one of the finest varieties we have ever grown. Some of my neighbors had purchased Catskill from other sources. While the quality of their berries were as good as mine, I picked more than double the amount of berries from the same amount of plants set. In the future nothing but Townsend Select Strain Plants for me. Wish you every success in your propagating of Heavier Yielding Plants. J. Z. Miller.

Lancaster Co., Penna.

Catskill plants received this afternoon, superb in every way, compared to plants received in the past. You may look for my orders regularly for your Select-Strain.

C. L. HERSCH.

Catskill

The Ideal *Mid-Season* Berry—A

Proclaimed Winner in Size, Yields and Profits

THE rapid rise in popularity of Catskill has been nothing short of phenomenal. Because of its size, flavor, heavy yields, vigorous growth, and its adaptability to a wide range of soils and climates, this variety has, in a short time, become a universal favorite. While our strain of Catskill is direct from the originators at Geneva, New York, we have thru careful plant selection produced a strain that is considered by some of the largest berry growers in the country to be one of the most vigorous growers and heaviest yielding strains in the country. We do not hesitate in recommending Catskill to you as one midseason variety that is certain to prove satisfactory.

RICH COLOR—Bright rich red, similar to Big Joe. The large double green cap stands up well on the berry and makes a very attractive looking package when offered to the buyer.

SIZE—These rich red berries are large to extra large in size, keeping its size well until the last fruit is harvested. The large size of the Catskill is one of its outstanding values, demanding top of the market prices.

QUALITY—In flavor it compares favorably with such varieties as Premier, Dorsett, Fairfax, Big Joe, and Chesapeake. The texture is such that Catskill can be classed as a long distant shipper. Holding up well after picking, it has a high commercial value appreciated by all berry growers.

PRODUCTIVENESS—Growers in all sections East of the Mississippi River and several states West advises us that it is the heaviest producing midseason berry they have grown, in our own test plots it has proven itself far ahead of any other midseason variety. In fact our test plots gave us more genuine enthusiasm that this was a midseason berry that nothing short of a calamity could keep our customers from making big profits on.

MILLIONS OF SELECT STRAIN CATSKILL, ALL DOUBLE INSPECTED, AWAIT YOUR ORDER

To keep up with the increased demand of Townsend's Select Strain Catskill, we have again increased our acreage, plants at this writing look fine with the nice heavy crowns and fibrous roots. We are looking again for a heavy demand for this special Strain of Catskill and would advise placing order early as possible to insure getting your supply needed.

PRICES OF CATSKILL PAGE 30



Fairfax

A LEADER ON THE *Early* MARKET

The annual rise in sales of Fairfax has been steady and sensational. No doubt much of this success is due to the tough skin texture and consequent good shipping characteristics. Even during the dry weather and droughts of Spring 1936, Fairfax produced crops far above the average. The fine, sturdy appearance, exceptional firmness, and high dessert qualities have made Fairfax famous since its introduction. We earnestly recommend that you devote a good portion of your acreage to Fairfax, thus insuring yourself a good crop of strawberries, regardless of weather conditions. All

of Townsend's Select Strain Fairfax are Double Inspected and State Certified, recognized by leading berry-growers as the heaviest yielding strain grown. Let us reserve some of these plants for you. Will ship whenever you are ready to plant.

Note These Features

Season of Ripening—Fairfax ripens about the same time as Premier. In some few sections two or three days later.

Quality is an outstanding point with FAIR-FAX. Its firmness and wonderful flavor make it ideal for commercial marketing or home consumption. It is without question one of the finest eating berries on the market.

Production—The yield of Fairfax compares favorably with Dorsett and Premier. It probably will not set as much fruit as these two varieties, however it makes up in yield with the size. In the number of crates picked per acre it yields with the best.

Vigorous Grower—The foliage and root system of Fairfax is extremely vigorous. Foliage is a dark green of strong growth protecting berries from hot suns during the harvest season. Its root system is long and fibrous, which accounts for Fairfax giving a good crop of berries during dry seasons. It will make a good fruiting bed in most all types of soils and climates, and is being planted by berry growers over a wide area of the U.S.A.

Size of Fruit—Large to extra large and being very uniform. Makes an attractive package which has always brought top market prices.



FAIRFAX
PRICES
PAGE 30



ORDER THIS ASSORTMENT For Your Early Strawberry Garden

Be the first in your neighborhood to have large delicious strawberries; order one of these gardens today at special prices.

50 Big Joe, 50 Fairfax, 50 Premier 2 Gardens
—150 Plants All for for

\$3.95

\$7.45

2 BERRIES YOU CAN'T AFFORD TO PASS UP . . .

Big Joe

Midseason TO *Late* FRUITING
LARGE FANCY BERRY

THE twenty-one year history of Big Joe has been studded with flattering reports from berry growers throughout the country. Big Joe takes its place as the leading midseason variety along with Premier, the leading early variety and Town King, the leader of the late group. Its size and beauty have brought Big Joe nothing but praise. Big Joe begins to ripen at about the time of the last pickings of Premier and Dorsett—just the time when large fancy berries like Big Joe can command a handsome price on the market. To those who have not been successful with Big Joe, we recommend Catskill.

Some of the Outstanding Good Points About Big Joe

Size—Large to very large berries.

Color—Rich red, double green cap.

Quality—Ranks with the best in flavor and shipping.

Productiveness—Under favorable growing conditions very few varieties its equal.

Vigor—Strong grower on most all types of soil. At its best on clay or well drained, springy loam soil.



Senator Dunlap

(DR. BURRILL)

Medium Early VARIETY

SENATOR DUNLAP (or as others call it—Dr. Burrill), one of the leading varieties for western states, has long been one of our popular favorites. We grow, annually, hundreds of thousands of this variety and always find ourselves sold out before the planting season is over. Mute testimony to the virtues of Senator Dunlap! The tremendous demand of our western trade speaks eloquently that Senator Dunlap is unequalled in that territory.

Vigorous Grower—Dunlap has a deep feeding habit and will withstand considerable amount of dry weather; more so than any other variety. For this reason it is well adapted to the Western States. It usually makes a good fruit bed under favorable growing conditions.

Fruit is of good size and a beautiful bright red color, with plenty of gloss and very firm. It is a splendid shipper and of excellent quality when grown in the regions adapted to it.

Complete Prices
on Page 30



THE NEW!

TEMPLE

• **BRED FOR
HEAVY YIELDS**

• **IMMUNE
FROM DISEASE**

• *Resistant To Disease*—The Red-Steel root rot, was a very serious disease to strawberry growers in the northern half of this country a few years ago, on poorly drained soils. With the kind help of Prof. C. E. Temple, of the University of Maryland, whose efforts finally started the cross breeding of varieties of strawberry plants that seemed most likely to be resistant to this disease. This work has been carried on co-operatively by the University of Maryland and U. S. Dept. of Agri., who have produced this grand variety since Prof. Temple has retired and which variety carries his name—TEMPLE.

• **Deep Feeder** • **Drought Resistant**
• **Good Plant Maker** • **Heavy Yields**

• *Quality*—Not surpassed by any variety on our list. Wonderfully flavored, fine for canning. Color deep red. Firm with excellent keeping qualities.

• *Size*—*Temple* is noted for its extra large size fruit with a dark green cap. It is one of the most attractive of all strawberries. Bring top price on market.

• *Strong Grower*—Grows vigorous in all soils. Plants are fibrous rooted, having a deep feeding habit. It will make a good fruiting bed even under unfavorable growing conditions.

• *Production*—*Temple* is from a cross of Aberdeen X Fairfax. Thus its parents which are outstanding for their vigorous growing habits have passed this along also to the new *Temple*. Foliage is resistant to leaf spot, and dark green. Can be classed as a free plant maker. *Temple* is an extra heavy yielding variety, and can be classed as frost resistant, coming into fruit about the same season as Dorsett, and a far better shipper than Dorsett. Thus we look in the future, that *Temple* will take the place of Dorsett, especially with the commercial growers.

Place your order early—SUPPLY PLANTS LIMITED—Prices on Page 30.

VALUE-QUALITY

Satisfied Customers



Townsend's Plants are known the country over as one of the heaviest yielding strains grown

RECOMMENDS TOWNSEND'S PLANTS

April 24, 1945, Morgantown, West Va.
Received shipment of plants yesterday in good condition. And will try and show my appreciation, by recommending your firm, when-ever I have the opportunity.

MRS. DONALD WEAVER.

IT'S A PLEASURE FOR US TO GIVE GOOD SERVICE

April 17, 1945, Dayton, Virginia.

We received the 1,000 Premier strawberry plants (which we telephoned the order in to you Thursday evening) in fine shape Saturday A.M. That was very quick delivery, and we feel that we are lucky in sending you our order.

L. S. HARTMAN.

FINAL SHIPMENT ARRIVES IN GOOD CONDITION

April 24, 1945, Barnesville, Penna.

The last shipment of strawberry plants has arrived in the usual good condition. Thanks a lot.

ROY HERLIG.

ALL PLANTS IN GOOD CONDITION

April 5, 1945, Winston-Salem, N. C.

The strawberry plants, and gooseberries reached here today, both in good condition. Thank you.

W. P. SPEAS, M.D.

Note—To any one interested Complete address of the above Testimonials will be gladly furnished.

PRICES OF STRAWBERRIES ARE STEADILY ADVANCING

Strawberries have been making a consistent gain in prices on the Wholesale Market. This means higher prices to the consumer and better prices are obtained at the Roadside Markets. Part of the advance in price is due to short crops and the heavy consumer demand. If you have been getting low yields and unsatisfactory returns from your investment, place your order this year for some of our "Select Strain" stock. Get the yields that you have a right to expect and cash in with a bumper crop, while the demand for this fruit is becoming larger and the prices advancing. You will not be disappointed with the results obtained from Townsend's "Select Strain" stock.

STRONGMAN ESTATE GREENHOUSES

P. O. Box 300

HONOLULU, PENNSYLVANIA

R. A. HOWES, Assn. Mgr.

Telephone 202

BETHANNAHOMESTEAD FARMS

CORRY C. GIBBY, Mgr.

Telephone 210

May 10th 1945.

Mr. T. Sherman Townsend, Mgr.
Townsend Nurseries
P. O. Box 110
Salisbury, Maryland

Dear Mr. Townsend:

We are in receipt of both your letter and substitution of our 1945 order.

I want to confess that we were of the opinion that possibly we had been "hung up" on a bad deal because of the fact that we could not get any satisfaction out of our last year's correspondence. But, I want you to know that we are very grateful to you and your Company for this kind and courteous attention.

The plants were all received in good condition and are, of course, planted.

You may rest assured that any future orders for berry plants will be sent your Company.

Very truly yours,

STRONGMAN ESTATE GREENHOUSES

By *[Signature]*

MANAGER

003:ksm

LIKES OUR HIGH QUALITY PLUS SQUARE DEALING

April 18, 1945, Linthicum Heights, Md.

I received the raspberry plants and planted them at once, they are putting out new growth. I wish to thank you for sending the plants, and you have more than made good your claims. You can be assured that in the future when I need plants, you will get the order.

HENRY J. PAUL (Postmaster).



The foundation for your success in berry growing starts at the nursery

STANDS ALONE

TOWNKING

TRADE MARK COPYRIGHTED



The MOST PERFECT *Late* STRAWBERRY!

Comparing Townking With Other Late Varieties

Annual Strawberry Report from Allegheny County Agriculture Extension Association of Pennsylvania

The Lupton and Townking are similar in most respects and each produce enormously large berries. Lupton is a poor plant maker which probably accounts for its standing. Townking surpassed Big Joe, Chesapeake, and Lupton in yield. Recommend Townking for exceptionally large late berries.

NOTHING BUT TOWN-KING WILL DO

April 13, 1945
Gettysburg, Pa.

Your letter received in answer to my inquiry. Please send me the TOWN-KING strawberry plants. I want no other variety.

V. A. SCHWARTZ.

LIKES AUR TOWN-KING-AND-SERVICE

April 3, 1935
Kensington, Conn.

We have received your shipment of strawberry plants (3,000 TOWN-KING). Thank you for the good plants, and delivery which arrived on time.

WM. HRUBIEC.

**TOWNKING PRICES
ON PAGE 30**

TOWNKING stands alone—as the most perfect late strawberry! A strong, healthy grower, it produces a fine fruiting bed on a wide variety of soils and climate conditions. Regardless of what section of the country you may live in, you know that a good, late fruiting berry is a profitable variety. Realizing this fact, we say with full knowledge of the importance of this claim, that *Townking* is the most profitable late variety on the market today!

Premium prices are always paid for *Townking*, for its color, shape, size and appearance are all outstanding and attractive. From the Atlantic to the Pacific; and from Maine to Florida and Texas, *Townking* has taken its rightful place as the King of all late berries. Give it a trial this year.

● SOME OF THE OUTSTANDING POINTS OF TOWNKING

Color—Extra bright, rich red.

Firmness—A good shipper for long-distant markets. Stands up well after picking. Will keep on vines several days after ripe.

Quality—Superior to Lupton or Gandy, and equals Chesapeake.

Productiveness—Stands at the top of the late variety list for yields.

Growth—Makes good fruiting beds under ordinary growing conditions. Foliage free from rust and of dark green color.

Size—Large to extra large, making attractive pack that appeals to buyers.

● You can buy *Townking* from Townsends' Nurseries only. We guarantee that *Townking* will please you or money will be refunded.

COULD NOT ASK FOR A BETTER LATE BERRY

Suffolk Co., N. Y.

Please enter my order for 9000 *Townking*. In all my experience growing strawberries I have never seen anything like it. In size, color, and heavy yields, I could not want for a better late berry.

W. TOMPKINS.

FINEST LATE BERRY HE EVER SAW

Washington Co., Ohio.

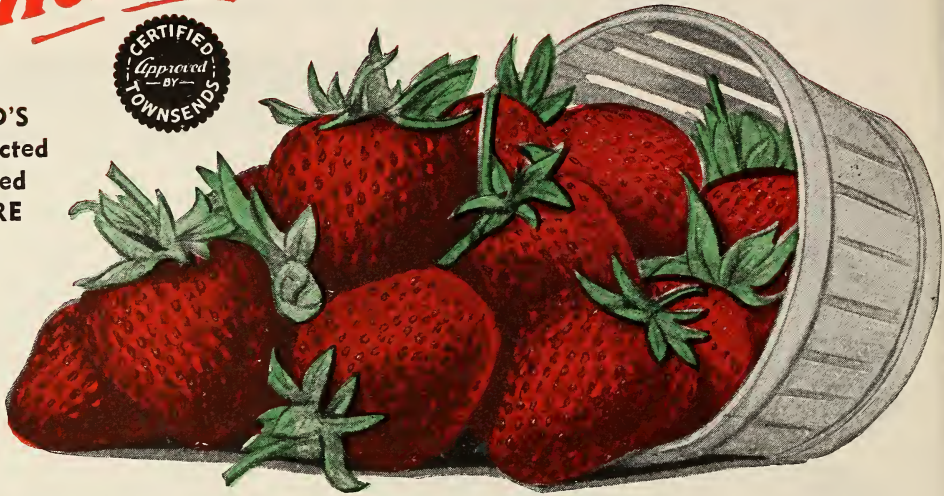
Find enclosed my check for 11,000 *Townsend's Select Strain Townking*. Please ship at once. If I had to grow only one variety of strawberries it would be *Townking*. I get yields far above any other late variety and quality fruit that brings top of the market. It's the finest late berry I ever saw.

F. SHAW.

● Our Customers recommend *Townking* as the best late variety. So do We.

Blakemore (EXTRA EARLY)

PLANT
TOWNSEND'S
Double Inspected
State Certified
BLAKEMORE



The IDEAL Commercial BERRY

THE BLAKEMORE, originated several years ago by the U. S. Department of Agriculture as a scientific cross between the Premier and Townsends' Missionary, has become one of the leading varieties throughout all states south of the Mason-Dixon line, extending even to Texas, Missouri, Arkansas and Indiana, and in many instances replacing the Klondyke and Missionary. The Blakemore may also be safely grown in those sections of Pennsylvania and New Jersey where plant control is practiced, but for best results in these sections, the beds should be kept down to a maximum width of two feet.

Shipping Qualities—Fruit of Blakemore is very firm and holds up well on long distance hauls. It will also withstand heavy rains while ripening on the vines, showing very little loss of fruit.

Production—Produces 80% of its crop one week after first picking making it valuable to berry growers who need a heavy early producer to supply the early berry market in large quantities.

Size—A uniform, medium to large fruit with a sprightly flavor, which has made it a leading canning and preserving variety.

Vigorous Grower—Blakemore will make a heavy plant growth on practically any soil and its rich, dark green foliage stands up well above the berries. For an ideal early variety, we recommend Blakemore.

● BLAKEMORE Now Free of Yellow Leaves!

At last we are able to announce a Blakemore entirely FREE of yellow. Four years of continual searching, elimination, replanting and proper selection have at last resulted in a perfect variety. When you place your order this year for this new, extra select strain Blakemore, you will be buying an outstanding plant, strong, select, sturdy and pure. Success in entirely eliminating all trace of yellow will undoubtedly result in a tremendous demand for Blakemore, so we suggest you place your order early, advising us to ship at your proper planting time.

SEE PAGE 30 FOR PRICES ON YELLOW-RESISTANT STRAIN BLAKEMORE

● HERE'S *Real* VALUE IN *Surplus Strawberry Plants*

Very often when filling daily orders we dig a slight surplus of various varieties. Since our business policy does not allow us to carry plants over to the following day, we are in a position to sell these at a sacrifice. The grower who is not especially particular about varieties can buy these plants at a sensational saving. Every plant is freshly dug, labelled and true to name. Because of these low prices, we regret that we cannot assume any responsibility for variety selection—please do not ask for particular varieties.

EVERY BUNDLE OF SURPLUS PLANTS LABELLED AND OF APPROVED VARIETIES

SURPLUS STRAWBERRY PLANT

PRICES

1000 Plants \$13.00 per 1000
5000 Plants \$12.00 per 1000

PRICE LIST ON PAGE 30

Shows Complete Surplus Plant Prices





Chesapeake



TOWNSEND'S SELECT STRAIN

Chesapeake

are
Vigorous Growers

Several years ago when Chesapeake was originated, it was noted to be a shy plant maker; however through our method of "plant selection" we have built up the strain of this fine variety to such a high degree of plant making quality that a good fruiting bed under ordinary growing conditions is assured;— meaning larger yields and profits; as Chesapeake is a sure cropper if weather conditions are at all favorable.

Townsend's Plant Farms have become headquarters for Select Strain Chesapeake of outstanding quality, and this year, as always we have a nice stock on hand to take care of your order regardless of whether it be for one hundred or one million.

All Plants Double Inspected

DOMINATES THE *Late* VARIETIES Because

- A**—sure Cropper.
- B**—Bright rich red color.
- C**—Doesn't discolor after picking and retains bright red color for several days.
- D**—Average size, 20 to 30 berries to a quart.
- E**—Exceptionally late and a good shipper.
- F**—Doesn't come into bearing until all the early varieties are practically through and extends berry season fully two weeks.
- G**—Distinctly a high quality berry, which brings top market price.

● LATE BERRIES BRING HIGHER PRICES

IN sections where late berries command higher prices than early varieties, we recommend Chesapeake as a well-known profit-maker. In most sections Chesapeake begins to ripen three or four days after Townking.

Best results can be obtained on rich loam or springy type soil, where Chesapeake produces excellent yields of fine, beautiful berries— attractive in size, color and shape. There is always a ready market for berries of this nature and good prices can easily be obtained.

Enthusiastic growers throughout the Northern States, Illinois, Indiana, Michigan, Wisconsin, Ohio, West Virginia, North Carolina and Virginia report annually increasing demands for Chesapeake. To meet these demands we constantly devote more and more acreage to this fine late variety.

If a superior late fruiting variety is needed in your section be sure to order and set Chesapeake— You'll be delighted with the results.

SPOT- LIGHT SPECIAL

500 Chesapeake
500 Premier

1000 Select Plants
Cat. Value \$19.40

Only

\$14.95

We ask for your order "fully confident" that we can please you.

The New Everbearing GEM



New Gem Large Rich Red Heavy Producer

FALLBEARING

A heavy fruiting. Big, rich, red berry of very fine flavor and quality. It does exceptionally well in all the Northern States and as far west as Missouri. It seems to be a good producer in most any type of soils; and at its best on rich loam. Gem is a little better plant maker than the Mastodon, therefore, would suggest putting the plants a little farther apart in the row, about 16 inches is a good distance. Gem is also a very valuable variety for its spring crop. It produces a nice crop about the same time as the midseason varieties do. We grow several acres on our farms for their berries and like Gem very much. This season we picked Gem as late as November the 14th, and noticed quite a few green berries and blossoms on the plants. It surely will give you a long fruiting season and it takes a mighty cold freeze to stop them.

**COMPLETE PRICES FALL BEARING STRAWBERRIES
PAGE 30**

Mastodon

True Blue
Strain

FALLBEARING

THE MASTODON is one of the largest and most popular of all fallbearing varieties. The color of this large berry is of bright rich red, has a nice large green cap which accounts for its attractive appearance that is admired by all who see it. Texture of the berry is good and stands up well after picking. Can be shipped by truck several hundred miles without injury. The quality of our True Blue Strain Mastodon far excels the old strain. You now have a Mastodon berry with a rich delicious flavor of the highest quality.

The New STREAMLINER

This grand variety will fruit if planted this Spring—in July and continue bearing berries until heavy frost. Just the right everbearing strawberry for your garden—be it a fruit garden or flower garden.

Townsend's Big Cropping Fall Bearing Gardens



Collection "A" SMALL BACK YARD FALL BEARING GARDEN

50 Mastodon
50 Townking

100 Plants ONLY

\$4.35

Collection "B" LARGE BACK YARD FALL BEARING GARDEN

Will furnish plenty of delicious berries for a large family.

100 Premier
100 Gem

200 Plants FOR

\$6.35

BIG PROFIT MAKING FALL BEARING GARDEN

500 Mastodon
500 Gem

1000 Plants

\$31.50

Grow a Townsend's Strawberry Garden this year. It's fun and profitable.

Big Bargain

STRAWBERRY GARDENS



GROW FRESH "DELICIOUS" STRAWBERRIES IN YOUR OWN GARDEN



Plenty of fresh berries direct from the vines at a very small cost

No matter where you live there is a Townsend's strawberry garden suitable for your section

1 All Season GARDEN

This garden will furnish the average family with rich red, delicious berries from early in the season to late fall.

- 25 Premier
- 25 Catskill
- 25 Townking
- 25 Gem-Everbearing
- 100 Plants

SPECIAL

\$3.95

CATALOG VALUE \$5.20



Geo. Miller and his brother Jr. of Mt. Pleasant, Pa., in their Townsend's strawberry garden

2 Garden of Big Berries

This garden will yield extra large berries of the very best quality and plenty of them from early season to late.

- 100 BLAKEMORE (Early)
- 100 PREMIER (Early)
- 100 Big Joe (Midseason)
- 100 TOWNKING (Late)

400 Plants ONLY **\$7.95**

CATALOG VALUE \$11.00

3 Special Test GARDEN

Be the First in Your Neighborhood to Pick Ripe Strawberries

Here's two of the greatest budding, early fruiting varieties ever introduced. The quality of fruit is of the best and all strong vigorous growers, that have proven a success in practically all states. Set this Garden and have the first berries in your section.

- 250 Blakemore
- 250 Premier
- 500 Plants

ALL FOR **\$6.95**

CATALOG VALUE \$10.00

Townsend Own Selection Garden

4 Our selection will have a catalogue value of \$4.80 or more and contain best varieties suitable for your section.

- 25 BEST EXTRA EARLY
- 25 BEST EARLY
- 25 BEST MIDSEASON
- 25 BEST LATE
- 25 BEST VERY LATE

125 PLANTS

Special **\$2.98**

Catalog Value \$4.80 or More



SPARE TIME GARDEN

5 With little attention you can realize a nice profit from this garden, should pick at least 400 quarts.

- 50 PREMIER
- 50 FAIRFAX
- 50 SEN. DUNLAP
- 50 TOWNKING

200 PLANTS

Only **\$4.85**

CATALOG VALUE \$7.20





XTRALATE

The *Latest* Fruiting Strawberry *Grown!*

XTRALATE has been developed by Townsends especially to meet the great demand for a strawberry that would fruit after other varieties were through. The record compiled by Xtralate bears evidence to whether we have been successful in our development. For not only is this variety the latest standard variety existent, but it has proved itself one of the latest and heaviest fruiting varieties on the market. Seven years testing on our trial grounds bear this out. Reduced prices on Xtralate now bring it within the reach of everyone—and we strongly urge you to try it. Thousands of satisfied growers have thrilled at the sight of this plant laden with choice fruit at harvest time—why not you?



NO OTHER STANDARD VARIETY IS AS LATE AS "XTRALATE"

- COLOR—Rich, Bright Red
- SIZE—Medium Large to Large
- QUALITY—The Very Best

TOWNSEND'S SELECT-STRAIN PLANTS ARE PREFERRED BY SUCCESSFUL FRUIT GROWERS

RED STAR

ANOTHER LATE VARIETY ORIGINATED BY U. S. DEPARTMENT AGRICULTURE

By the same crossing of varieties which Starbriest was originated from (Fairfax & Chesapeake). Red Star is a strong, healthy plant maker. Berries very large, attractive bright red when grown in moist soil, and well mulched. U.S.D.A. advises Red Star can be grown as far South as Virginia, as far west as Missouri, and all Northern States. We have an extra large planting of Red Star to fill your orders with this season. Order a few thousand today.



Complete Prices on Page 30



Select Strain ASPARAGUS ROOTS

PRICES

	25	50	100	250	500	1000
1 year No. 1 Grade.....	\$2.25	\$3.75	\$6.00	\$12.00	\$18.75	\$30.00
2 year No. 1 Grade.....	2.75	4.85	7.45	15.95	23.75	39.95
3 year—JUMBO Grade.....	3.50	5.95	9.95	19.95	29.75	47.50

Write for Quantity Prices on Lots of 5000 or more. If Asparagus is wanted by Parcel Post Add 8c each 25 Roots.



NEW PARADISE

• **MARY WASHINGTON.** A heavy yielding strain producing uniform, long, tender, rapidly growing shoots. An excellent variety for market or home gardeners.

• **MARTHA WASHINGTON.** A selected strain from the Washington variety, much heavier stalk and a greater producer than the original Washington variety; practically blight-resistant.

• **PEDIGREED WASHINGTON.** A vigorous and heavy yielding asparagus with uniform, good tight buds of bluish purple. Tender and delicious.

PARADISE (New). Matures earlier than any other known variety. Good cuttings can be had one year after planting even from our 1 year size roots. It looks Paradise asparagus is similar to other varieties of the Washington type. The flavor of Paradise is much milder than other varieties. Even if you only have a few square feet of space in your garden set some of the new Paradise this year. You will be well repaid for the small investment made.

RHUBARB

GIANT CHERRY. This fine Rhubarb was originated in California. Color a beautiful cherry red, entire length of stalks. The stalks are extra large, but so tender they do not require peeling when cooked. Less acid and better flavored than most varieties. Prices: Each, \$0.60; 3 for \$1.65; 6 for \$3.00; 12 for \$5.75; 25 or more only \$0.45 each.

McDONALD. A new early producing Rhubarb of exceptionally fine quality, originated in Canada, a true pink variety, and a good forcer. Prices: Each, \$0.60; 3 for \$1.65; 6 for \$3.00; 12 for \$5.75; 25 or more only \$0.45 each.



MYATTS LINNAEUS. Produces large, tender stalks, flavor sprightly fine for pies and sauce.

QUEEN. Extra strong grower, extremely large stalks, color dark pink, a good commercial variety.

RHUBARB PRICES—ABOVE VARIETIES

Each	\$0.30	25 for	\$5.75
6 for	1.65	50 for	9.95
12 for	3.00	100 for	19.50

Rhubarb by parcel post add 3c each root to cover postage.



Above field: Maryland Golden averaged 415 bushels U. S. No. 1 to the Acre

MARYLAND GOLDEN SWEET POTATOES

We are again offering to our customers thru this small space in our catalogue one of the outstanding sweet potatoes on the market—Maryland Golden. As stated in our last year's catalogue, this variety of potatoes was

just what the country has been looking for and, from the reports received by our customers this year, who ordered Maryland Golden from us, and the market reports throughout the country, we are entirely convinced that there is not a sweet potato on the market today that has the money making possibilities for the commercial grower as well as the satisfaction obtained by the small grower for table use, as the Maryland Golden. The demand far exceeds the supply and we look for it to remain so for a good many years. Be the first in your community to grow this wonderful potato and benefit by the profits you will receive from them.

The color is all that the name implies—a deep, rich, golden yellow with a slight pinkish cast, holding its color perfectly when cooked. It is not of the dry type like Little Stem Jersey or of the wet type like the Nancy Halls or Yams, only slightly moist at any state of maturity. It produces a crop very early, therefore, is one of the best varieties for our Northern customers to grow where early maturing varieties are a necessity.

We want to tell you more about this variety; however, space will not permit it here. Therefore, we have printed an illustrated folder on Maryland Golden which will be sent to you free on request.

We offer you Maryland Golden plants and certified seed stock at prices shown on the left. Let us reserve your supply early this year as last year found us sold out long before the season was over.



Pink Rhubarb brings top prices at any market

Prices of MARYLAND GOLDEN

Ready After May the 25th

100 Plants	\$1.50
250 Plants	3.25
500 Plants	6.00
1000 Plants	10.00

CERTIFIED SEED STOCK

For Growers who wish to grow their own plants, we offer this stock. Delivery any time from our storage house.

\$5.50 Per Bushel

Write for special prices on lots of 10 bushels or more.





These bushes produced 12 to 20
pts. per bush at 6 yrs. of age.

Giant Cultivated
BLUEBERRIES

are producing big profits for alert
growers!

25c to 75c per pint

\$1,000.00
Per Acre

The cultivated blueberry is here to stay. A careful survey shows that it will take years, before there will be sufficient planting stock to meet the great demand. Thus we sincerely advise all our good customers, to take advantage of this golden opportunity, and to get their blueberry plantings started without further delay.

Remember—once planted, blueberry plants will last for a good many years. This means planting now for permanent profits.



Hybrid Blueberry Plant in Bearing



Commercial Blueberry Planting

Photo by U. S. D. A

SELECTIVE LIST

GIANT *Cultivated* BLUEBERRIES

Adaptability Soils

Cultivated blueberries are being successfully grown from North Carolina to Maine, and in any section where wild blueberries are found. The natural blueberry soil has an abundance of humus, which naturally runs acid. And with a high water level, this type of soil must have a good surface drainage, or the plants will become injured after heavy rainfall. This can be overcome by planting the plants on wide ridges, 6-10 inches high.

Mulching — Fertilizers — Yields

Now to hold the moisture in the upper part of soil, which is very important, to a blueberry planting. Is to apply a heavy and permanent mulch around the plants, and to widen this mulch out to the middle of the rows as the plants get larger each year. The standard commercial 5-10-12 fertilizer, is being used successfully, at the rate of about 600 pounds per acre. This is the rate of about one-half pound per plant. Cultivated blueberries are very productive, third year plants should produce 1900 pts., fourth year 2800 pts., fifth year and on 5,000 pts. per acre.

Selective List New-Better Varieties Giant Blueberries

● CABOT (Season Early)

Cabot is an early variety, for many years the earliest of the named varieties and has been planted very extensively by blueberry growers. It is slightly acid, fruit of attractive purple color, of an unusually large size.

● RANCOCAS (Medium Early)

Rancocas is a second-yearly variety, ripening its berries later than Cabot and earlier than Pioneer. The original bush bore berries up to 18 mm in diameter. Berries in commercial plantations sometimes exceed 19 mm. Rancocas tends to the production of heavy crops on young and healthy bushes, so heavy indeed that unusual care must be taken to prune the bushes severely in order to insure a good crop in the following year. The leaves of Rancocas have finely toothed margins. The berries have a small, dry scar and are very easily picked.

● CONCORD (Midseason)

The Concord blueberry was so named because of its large clusters of berries, which, all ripe at the same time, resemble clusters of Concord grapes. Concord berries are delicious when they are allowed to remain on the bush until fully ripe and have lost the excessive acidity they possess when they first turn blue. Concord is a mid-season variety, ripening at about the same time as Pioneer.

● PIONEER (Midseason)

Pioneer was so designated because it was the first named variety developed as a result of blueberry breeding. Its berries are of light blue color, sweet, of excellent flavor, and when fully ripe are without acidity. We recommend Pioneer for a fine mid-season variety.

● RUBEL (Large Mid-season Variety)

This variety ripens about two weeks later than Cabot. The bush is an upright grower, very vigorous, hardy and productive. Fruit is medium large of a light blue, very firm; can be shipped long distance. Some of the largest Blueberry plantings in New Jersey have a good proportion of their plantings in this variety. The quality is considered to be fairly good, although somewhat acid. From the standpoint of growth, yields and other characteristics this variety can be classed almost ideal.

● JERSEY (Season Late)

The berries of Jersey are large to extra large and, until dead ripe, too acid for the taste of most persons. It is a good shipping berry and one which stands up well in transit. It is considered by commercial growers to be one of the leading late varieties. Jersey is of remarkably robust growth and makes an attractive ornamental plant when grown in the home garden.

● P R I C E S ●

TOWNSEND SELECTED STRAIN GIANT BLUEBERRIES

	Each	3-9 Plants Each	10-29 Plants Each	30-99 Plants Each	100-299 Plants Each	300 or more Plants Each
1 year 3-6 inch grade.....	\$0.75	\$0.65	\$0.55	\$0.45	\$0.40	\$0.35
2 year 7-12 inch grade.....	1.40	1.15	1.00	.85	.75	.70
3 year 12-18 inch grade.....	1.85	1.55	1.35	1.15	1.00	.95
4 year 18-24 inch grade.....	2.75	2.35	2.00	1.75	1.50	1.40

● Blueberry culture bulletin mailed free on request

FRUIT GROWERS

in 48 States

Set Townsend's Select Strain

RASPBERRY PLANTS IN 1945



A fine block of Townsend's Certified Cumberland that averaged 5,300 pints of berries first year's crop. Get good plants. Treat them right and profitable yields will be yours.

IT PAYS! TO BUY STATE CERTIFIED DOUBLE INSPECTED RASPBERRY PLANTS

Heavier yields and bigger profits are a sure thing for the raspberry grower who invests in a patch of Townsend's Select Strain certified plants. We leave no stone unturned to grow plants that are worthy of the Townsend's reputation for excellence. Our propagating field is set in proper soil to produce a well balanced plant with vigorous root system and grown under the supervision of a specialist on raspberries. They are carefully watched during the growing season for any kind of disease that might appear. Twice a year State Inspectors visit our plantings and carefully inspect all growing plants. Townsend's plants come to you doubly inspected and carry with them a certified seal pronouncing them free from mosaic and other injurious disease.

Because of this conscientious thorough method of disease-prevention, growers in forty-eight states set Townsend's Raspberry plants last year. Realizing that the one sure method of stepping up their yields was to purchase plants which have been grown right, properly packed, and delivered to them in a fresh growing condition. We feel sure that with normal care after planting that Townsend's Select Strain certified raspberry plants will practically double your yields, thereby cutting cost of production and increasing profits.

A raspberry planting is good for several years, don't gamble on your planting stock, get the best plants obtainable. They will cost you less in the long run. You will find our prices reasonable and we know you will be pleased with the plants we send you.

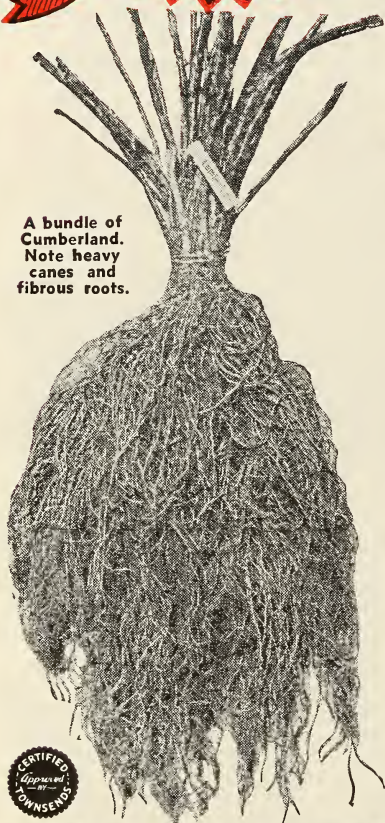
**COMPLETE PRICES ALL VARIETIES
RASPBERRIES ON PAGE 31**



Townsend's
Certified
SELECT
STRAIN

Raspberry Plants
Is Your Insurance
For
Bigger Profits

A bundle of Cumberland. Note heavy canes and fibrous roots.



A field double inspected certified Latham 1 year after set.



*Don't
OVERLOOK
"This"*

48
Select 1 Year

Red Raspberries

FOUR VARIETIES

12 PLANTS EACH
LATHAM, KATHERINE,
NEWBURGH, CHIEF

Reduced \$1.95
Price **6**

BLACK RASPBERRIES

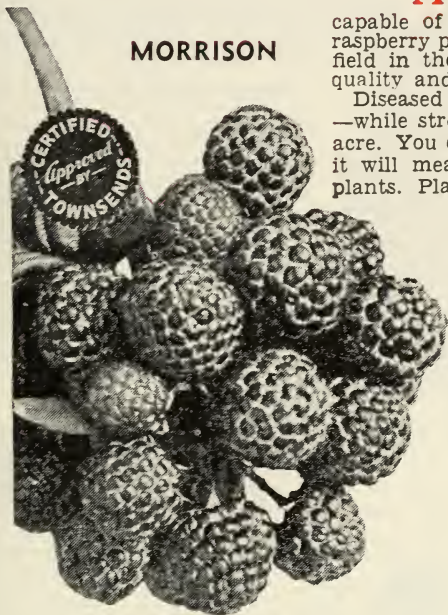
Double Inspected—State Certified

Refer To Page 31 For Complete Prices All Varieties Raspberry Plants

A GOOD Black Raspberry patch is one of the most profitable of farm crops — providing you have strong, healthy canes capable of maturing a large crop of berries! Our select strain certified raspberry plants are beyond doubt the finest obtainable — and will lead the field in their respective sections. These plants are definitely superior in quality and the greatest bargains ever offered!

Diseased and run out fields average only from 400 to 800 quarts per acre — while strong, disease-free plants will yield from 1600 to 3000 quarts per acre. You can see from these figures how much more in dollars and cents it will mean to you if you invest in Townsend's Select Strain Certified plants. Place your orders now—we'll ship when you're ready to set.

MORRISON



New Mammoth MORRISON

Its jet black berries are as large or larger than the old favorite Cumberland, often going an inch in diameter. This new variety is just about immune to disease, thus we are discontinuing Logan in its favor, since the berries of Morrison are larger, more attractive, firm in texture, high in quality, and not near as seedy as other black raspberry varieties, and without question, outyields all other varieties.

Prices On 1-Year Raspberry Plants Page 31

CUMBERLAND

The outstanding leader among black raspberries—the most widely planted variety grown today! Cumberland is unsurpassed by any other black raspberry in both hardiness and productivity. The large, sweet flavorful fruit is very firm and can be safely shipped a long distance in spite of its size. The bushes are vigorous, being very capable of supporting their large crop of fruit. The ripening season extends from mid-season to late. For those customers looking for a fine quality, profitable black raspberry, we highly recommend Cumberland. We have a nice stock of Certified Cumberland plants this year at reasonable prices, and are confident of the fine results you will obtain from this fruit. For a continuous fruit crop covering a long period, plant Cumberland and Logan.

FOR QUICK FRUIT

Turn to page 29 for prices on "Bearing-Age" plants that will fruit this summer in your own garden.



CUMBERLAND

PLANT A "VICTORY"

Raspberry Garden

THIS YEAR

Here are two fine Raspberry Gardens which we have selected for home planting. The plants are our best grade of 1 year #1 size and priced to save you money.

12 NEW MORRISON
12 LATHAM

ALL FOR **\$3.86**

2 Collections of above\$6.85

25 CUMBERLAND (Black Rasp.)
25 LATHAM (Red)

Special Offer **\$6.95**

2 Collections of above\$11.95

The Largest Size and Heaviest Yielding Raspberry **Latham**

this big value
RED RASPBERRY OFFER

12 NEW CHIEF, 1 Year Size
12 LATHAM, 1 Year Size
Special Price **\$3.95**
25 Select Plants

25 SELECT LATHAM
25 SELECT CHIEF
50 Plants **\$6.75**
Special Price



IT'S easy to be enthusiastic about Latham because it is the finest looking berry on the market—and because it produces more berries to the acre than any other variety (and does so with the least amount of care).

This KING of all raspberries will mean Real Profits for you. Townsend's Select Strain Latham yields large, luscious rich red fruit—so appetizing in its appearance and flavor that it meets with instant approval! Commercial growers average over \$1,000 per acre of plants. Latham, which is entirely free of mosaic, more than measures up to the most exacting standards, producing firm fruit that is excellent for long distance shipping. Order some Townsend's Latham — you'll be pleased with your success, whether you raise to sell or to serve!



SUNRISE

Early Raspberry



Bright, glowing red, and extra large berries makes this New variety stand out above any other early red-raspberry. Plants are healthy and good growers. Fruit fine for shipping or canning. Introduced by the New Jersey Experiment Station. Supply limited order early.

Prices, See Page 31

CHIEF *the Earliest Raspberry of them all*



Absolutely Hardy — Easy to Grow

CHIEF, the earliest raspberry of all, is the only real rival of Latham. It was selected from a planting of 4,000 Latham seedlings by the Minnesota State Breeding Farm, and has become the best early red for general planting, surpassing all others. The fruit, while not quite as large as Latham, is extremely hardy, firm, bright red in color, practically immune from mosaic and mildew, keeps and ships well, and is an unusually heavy producer. Its brilliant coloring and appealing flavor, together with its early ripening, makes Chief a good money maker for the commercial grower, and the home gardener as well.



READY FOR MARKET WHEN PRICES ARE HIGHEST





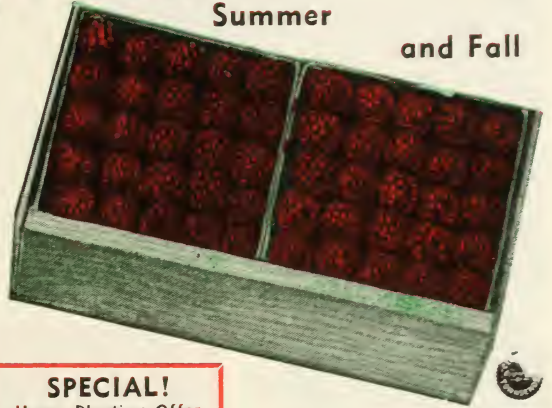
Fallbearing

RASPBERRIES

Pick Berries

Summer

and Fall



The Fallbearing Raspberry Is Also One of the Earliest Spring Fruiting Varieties

Commercial growers and home gardeners alike have found Fallbearing Raspberries to be a profitable investment. Growers in practically every state east of the Mississippi are reaping the benefits of having raspberries throughout the entire summer and fall. Fallbearing Raspberries are easily grown, fruit the first year set, and continue to do so for several years after the original planting. To increase fall production, the new growth should be sheared back about 18 inches after the spring crop is harvested.

Indian Summer
Two crops a year! That's the performance record of this new Fallbearing Raspberry. It yields a bumper crop at the regular season and then another crop of giant size berries on the new canes in late Autumn! Indian Summer is certainly the most worthwhile red raspberry to be introduced since the coming of Latham. Be sure to order a good supply.

KATHERINE ●

(Everbearing Red)
Katherine, one of the best red raspberries ever grown, is a persistently heavy producer from early spring to late fall. Fruits a large, firm berry of excellent flavor.

ST. REGIS ●

(Everbearing Red)
Valuable for both the market or home gardener. Produces medium to large fruit, ripens within 80 days of setting and succeeds on all types of soil. Exceptionally heavy canes.

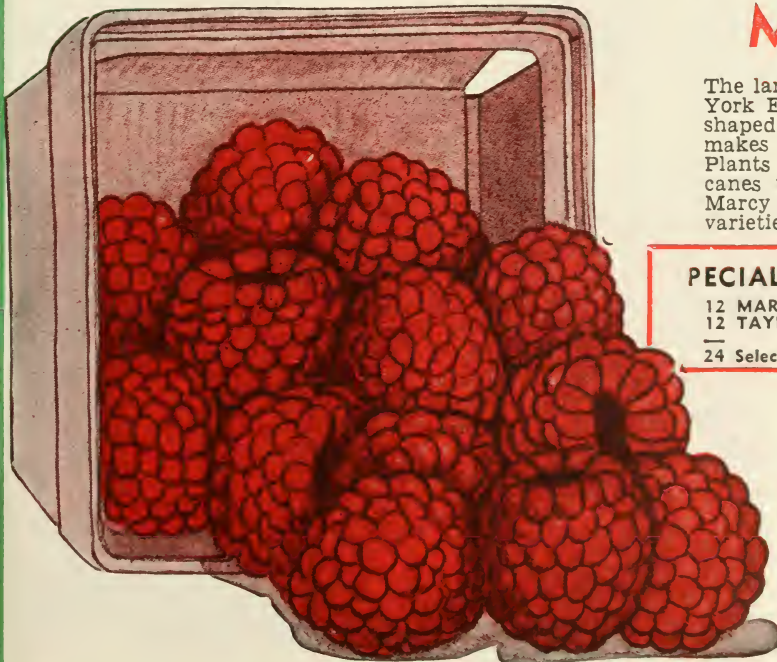
SPECIAL!

Home Planting Offer
12 Latham
12 Indian Summer
—
24 Select Plants

for \$3.95

- FALLBEARING RASPBERRIES MAKE DELICIOUS DESSERTS

2 Outstanding New Reds



MARCY

The largest raspberry grown by the New York Experimental Station. Long, conic shaped, moderately firm and thick flesh makes this variety an excellent shipper. Plants are tall and hardy with stalky canes that hold fruit well. Test shows Marcy to be the biggest of all leading varieties.

SPECIAL COLLECTION OFFER

12 MARCY
12 TAYLOR

\$3.95

24 Select Plants for

TAYLOR

Has a record of 10 years New York Exper. Stat. successful testing. Large size, new oblong shaped berries of snappy, luscious flavor. Holds to plant well — no crumbling. Rigid tree-like canes. You can depend on Taylor for heavy yields of beautiful fruit and for greater profits.

TOWNSEND'S



SELECT STRAIN BLACKBERRIES

● All Grown from Roof Cuttings

THE SAME high standard that we have set for our strawberry plants is duplicated in our blackberry plants, which transplant very easily and produce larger canes and superior fruit than the average nursery grown plants. They are grown from strong root cuttings because we know that this method of propagating is far superior to sucker plants making a much more fibrous rooted plant than sucker plants and grow off much quicker after setting. During the first year, the varieties listed on this page grow mostly on the ground, but after the first crop, grow upright, standing in bunches, obtaining a height of 4 to 6 feet. One planting will last you several years, and while we sell several hundred thousand plants to commercial growers each year, we believe that every home garden should contain a few of these easily grown plants, as they will furnish plenty of big, rich-flavored, juicy berries for making delicious cobbles, wines, jams and jellies. Prices all varieties Page 31.



Eldorado

THE MOST WIDELY
PLANTED OF ALL
BLACKBERRIES

Eldorado, the most widely planted blackberry on the market, is of fine quality with glossy, black berries and very little core, and is unexcelled for making jams, jellies, and pies. Because of its hardiness, it does well in the extreme North. You can depend on Eldorado to give you satisfactions as a midseason to late variety.

New ALFRED Blackberry

LARGE, SWEET AND
A HEAVY PRODUCER



A recently introduced, sweet, juicy, extremely large berry, coreless and practically free from seeds. Alfred is grown throughout the Northwestern States, and is heavily planted in Ohio, West Virginia, Indiana, Illinois, New York, and Pennsylvania. For a fine midseason variety we recommend Alfred.

For
PRICES
BEARING
AGE
Blackberries
SEE PAGE
29

BLOWERS

Heavy Yielding
Blackberry



The blowers has proven to be a very profitable blackberry, especially for the Northern States; quality is good; heavy producer; and a very vigorous grower.

EARLY HARVEST



Earliest of all
Blackberries

One of the earliest ripening—most productive of the early varieties. Fruit very firm, medium large. Growth vigorous and canes hardy. For a very early blackberry, plant Early Harvest.

GOOSEBERRIES



WRITE FOR PRICES ON
LARGER LOTS THAN QUOTED

Selected List Best Paying
Varieties

2 Year Plants
GOOSEBERRY PRICES
90c each
3 to 9 Plants 85c each
10 to 50 Plants 75c each

DOWNING. A large, handsome, pale green berry of splendid quality. Fine for both cooking and table use, its plant is strong and usually free from mildew.

RED JACKET. Most mildew free of all leading varieties. A large smooth, fine flavored red fruit, produced in great abundance.

POORMAN. Largest, healthiest and most vigorous grower—exceedingly productive. Fruit large, red, very attractive.

CURRENTS

APPROVED
VARIETIES



2 Year Plants
CURRENT PRICES
90c each
3 to 9 Plants 85c each
10 to 50 Plants 75c each

CHERRY. Large berries on short clusters; a robust fruitful variety. The vigorous, stocky bushes produce large quantities of bright red fruit with thin skins and remarkable fine flavor.

RED CROSS. Large, red, fine. Very productive and of extra high quality. Rich, mild, sub-acid.

RED LAKE. This variety is of recent introduction and is considered to be one of the largest currants grown. Color rich red, fruit solid and of good flavor.

WILDER. Bunch and berries very large, bright, attractive red color, even when dead ripe. Flavor not too acid and fruit continues on bush for quite a period.

PERFECTION. Beautiful, bright red, holding its large size to end of bunch. Easy to pick—a superior bearer—less acid and of better quality than any other large currant.

WHITE GRAPE. Very large, yellowish white. Mild acid flavor. Extremely valuable for table use.

BEARING AGE SIZE CURRENTS
Prices—Each \$1.50; Three \$4.00; Six \$7.50;
Twelve \$13.75.

8 TWO YEAR BUSHES
Your Choice!
4 Currents
4 Gooseberries
Any varieties listed
on this page
ALL FOR \$6.80
2 Collections Above
for \$12.00

Culture Directions on Gooseberries Currents and Blackberries mailed FREE on request.



Actual Size



New Boysenberry

HARDY, QUICK GROWER—HEAVY YIELDER

● Profitable FOR COMMERCIAL OR HOME PLANTING

● A NEW DEWBERRY

By Far the Largest and Heaviest Producing Berry of the Blackberry or Dewberry Family

- Berries measure 2 inches in length
- Averages 35 berries per quart box
- 2200 pints picked from 100 2-year-old plants
- Gross returns from one acre \$1760.00

Don't Miss This Special Boysenberry Garden Offer

12 BOYSENBERRY
12 YOUNGBERRY

24 Strong 1 yr. Plants
Special Price

\$5.95

2 Collections for \$9.95

Victory Garden

COMPLETE CULTURE DIRECTIONS FREE ON REQUEST

PRICES BOYSENBERRY PLANTS ON PAGE 31

DEWBERRIES

THE DEWBERRY is a trailing blackberry and a little less hardy. It is grown on a large commercial scale in the central and southern states. With the introduction of the Youngberry and Boysenberry, and Nectarberry varieties, which are hardier than the Lucretia, the planting sections of the Dewberry have been advanced some two hundred miles north, and growers now are reporting good results as far north as Rhode Island and Western New York. Dewberries ripen earlier than Blackberries, are much larger, and have a very fine flavor. We consider the dewberry an ideal addition to the home garden. They are becoming very popular on the market. On account of the texture of the Dewberry it should be placed on the market soon after picking and long hauls be avoided. Unless weather is cool and favorable for such trips, they should not be picked when dew is on or when fruit is damp.



Thornless Boysenberry

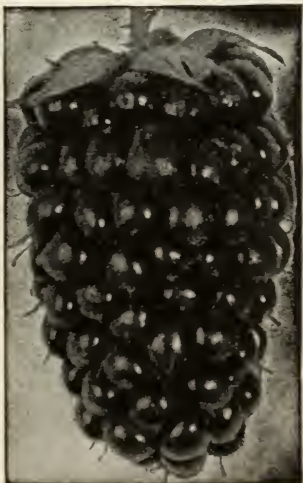
LUCRETIA. Exceptionally hairy vines that may be successfully planted in the Northern States, also grown on large scale in the South—large, firm, juicy fruit.

NEW - THORNLESS BOYSENBERRY. If you are troubled with the thorns when picking some of your dewberries we suggest this grand new thornless variety. This berry bears the same description as its parent, which we describe at top

of this page, only it's thornless.

YOUNGBERRY. The Youngberry, a trailing variety of the Dewberry family, has built up for itself a reputation for size and eating qualities, which make it highly prized by growers everywhere. For sheer productivity and high market prices, it's tops. For the home gardener, the Youngberry offers real pleasure from a small investment.

NEW—NECTARBERRY. This variety of dewberry has proven hardy under drought and cold, being grown in New York without winter injury. Fruit is little larger than Boysenberry, is of fine flavor. Ripens about two weeks later than Youngberry, thereby extending fruiting season of the dewberry. A fine flavored variety, very productive, valuable for market gardeners and home plantings.



Lucretia (Dewberry)

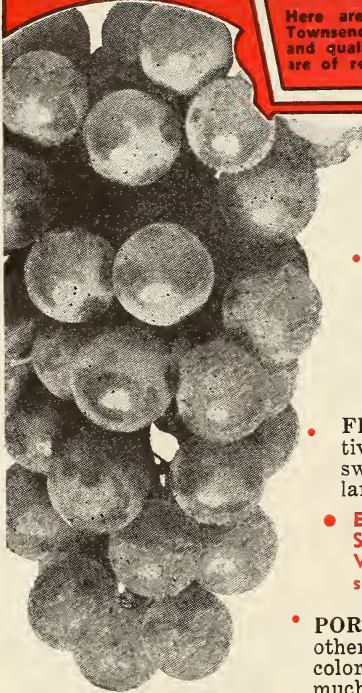
COMPLETE PRICES DEWBERRIES ON PAGE 31

BIGGER YIELDS

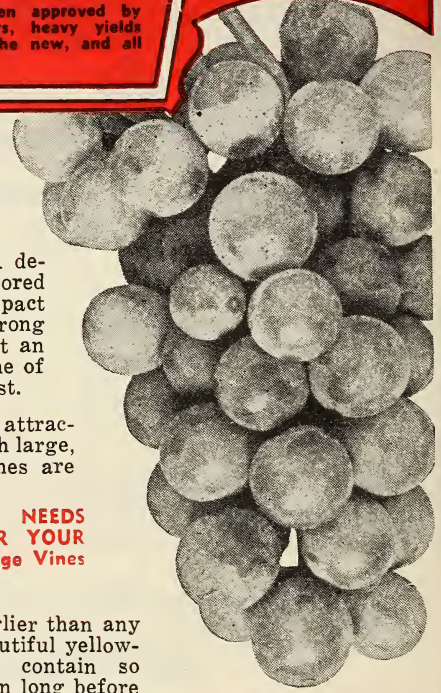
XTRA new VARIETIES GRAPES

BETTER QUALITY

Here are four new grapes that have been approved by Townsends' for their early fruiting habits, heavy yields and quality fruit. They are the best of the new, and all are of recent introduction.



NEW CACO



NEW PORTLAND

- **CACO (Red).** A large, red, fine-flavored grape which holds fruit well after ripening.
- **CHAMPAGNE (Amber).** A deliciously flavored amber colored grape, producing large, compact bunches of fruit. The strong growing vine yields fruit at an early age. Champagne is one of the best varieties on our list.
- **FREDONIA (Black).** A very attractive, early-ripening variety with large, sweet, juicy berries. Its bunches are large and compact.
- **EVERY "VICTORY GARDEN" NEEDS SOME GRAPE VINES. ORDER YOUR VINES TODAY.** For Bearing Age Vines see Prices on Page 29.
- **PORTLAND (White).** Ripens earlier than any other known grape. Its large, beautiful yellow-colored (like Niagara) berries contain so much sugar that they can be eaten long before they are fully ripe.

LEADING STANDARD VARIETIES OF

GRAPES *all*

OUTSTANDING FOR YIELD & QUALITY!

- **CONCORD (Black).** The most extensively planted black grape. Bunches are compact and of excellent quality, ripening midseason to late. As a commercial variety, Townsend's winter-hardened Concord stands supreme; while the home gardener in any section of the country will find that it brings excellent results.
- **CATAWBA (Red).** A late ripening, large, firm, very sweet, copper-red colored fruit, used extensively for making wine.
- **MOORE'S EARLY (Black).** A seedling of Concord which ripens two weeks earlier; a heavy producer of excellent quality large, black fruit, it is planted extensively by commercial planters.
- **NIAGARA (White).** One of the largest white grapes, delicious flavored, its handsome compact bunches ripen with Concord.
- **WORDEN (Black).** A very popular bluish-black excellent flavored, hardy growing grape whose large, compact bunches ripen two weeks earlier than Concord.

Big value! **Grape Offers**

GRAPES FOR ARBOR PLANTINGS



- 1 Fredonia, Black
- 1 Caco, Red
- 1 Champagne, Amber
- 1 Moore's Early Black
- 1 Niagara, White
- 1 Catawba, Red
- 1 Worden, Black
- 1 Concord, Black

2 COLLECTIONS \$6.95

ALL 2-YEAR SELECT VINES!

8 Select Vines All for **\$3.65**

14 Select Vines for **\$5.98**

PLANT GRAPES FOR ORNAMENTAL EFFECT



- 2 Champagne, Amber
- 2 Caco, Red
- 2 Fredonia, Black
- 2 Portland, White
- 2 Concord, Black
- 2 Moore's Early
- 2 Catawba, Red

2 COLLECTIONS \$10.85

**FOR
QUICK
RESULTS**

SET *Townsend's*
BEARING-AGE
Berry Plants.

PICK FRUIT THE *First* YEAR!

Bearing age plants are selected one year grade when transplanted into our nursery rows. Here we grow them a full year under ideal growing conditions, taking full advantage of our twenty-acre irrigation system. In order that we can supply our customers with a well balanced plant plenty of humus is added to the soil before setting. Careful cultivation and pruning is made throughout the season. We further protect plants by tying them into bundles the full length of the cane wrapping them carefully that they may reach customers in perfect condition. Although the cost of these plants slightly higher than our first year will more than pay for the difference in price.

"VICTORY GARDENS"

**BEARING AGE
GRAPE COLLECTION**

- 2 New Caco. Red
- 2 New Portland White
- 2 New Fredonia Black
- 2 Concord. Blue

8 SELECT VINES \$4.65

**BEARING AGE
RASPBERRY
COLLECTION**

- 12 Heavy Yielding Latham. Red
- 12 Cumberland. Black
- 12 St. Regis, Everbearing. Red

**36 Plants \$9.95
Special Price**

**TOWNSEND'S
SPECIAL
BEARING AGE
BLACKBERRY OFFER**

- 12 Eldorado Blackberry
- 12 Boysenberry Dewberry

**24 PLANTS
ALL FOR \$4.75**

**MONEY SAVING
COLLECTION OFFERS**

**• BEARING AGE PLANTS
ADAPTABLE FOR THE HOME GARDENS**

Bearing age plants are especially adapted for the Home Garden. Results are quick, fruiting same season set, increasing in yield as they grow older. Raspberry, Blackberry, and Dewberry plantings will produce good crops every year for three to five years from original planting. Grapes for eight to twelve years. If you are not now enjoying fresh berries from your garden, include some of these ready-to-bear plants in your next order. Better still, have a complete Berry Garden this year by combining a Fallbearing Strawberry Garden listed on page 16. These will also fruit same season set, continuing until cold weather and again following spring. From a small investment you can have plenty of Fresh Delicious Berries direct from your own garden at a cost that will be surprisingly low.

• SUPPLY OF BEARING AGE STOCK

While we try to grow enough Bearing Age Plants to furnish all our customers, the increased demand on them this fall has again cut down our supply considerably. Under the circumstances, we would advise placing your order for this particular stock as soon as possible for we feel certain that we shall be sold out early in the season.

• PRICES BEARING AGE PLANTS

BEARING AGE RED RASPBERRY PLANTS

	6	12	25	50	100
	Plants	Plants	Plants	Plants	Plants
CHIEF	\$2.25	\$3.90	\$6.15	\$10.60	\$18.50
INDIAN SUMMER EVERBEARING	2.25	3.90	6.15	10.60	18.50
LATHAM	2.25	3.90	6.15	10.60	18.50
SUNRISE	2.25	3.90	6.15	10.60	18.50

BEARING AGE BLACK-RASPBERRY PLANTS

CUMBERLAND	2.25	3.90	6.15	10.60	18.50
MORRISON (NEW)	2.50	4.35	6.95	11.45	19.95

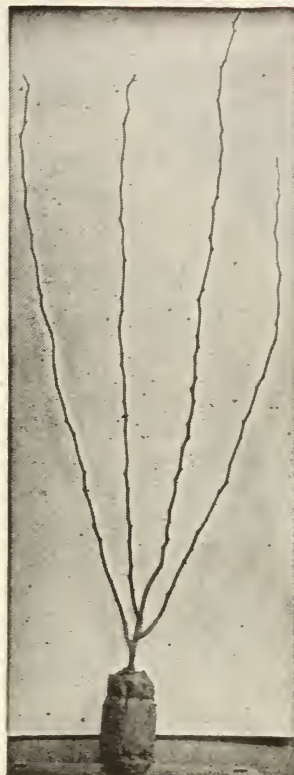
BEARING AGE BLACKBERRY AND DEWBERRY PLANTS

ALFRED BLACKBERRY	1.75	2.95	4.65	7.95	13.45
ELDORADO BLACKBERRY	1.75	2.95	4.65	7.95	13.45
EARLY HARVEST (Earliest)	1.75	2.95	4.65	7.95	13.45
BOYSENBERRY—NEW DEWBERRY	1.95	3.25	4.95	8.65	14.95

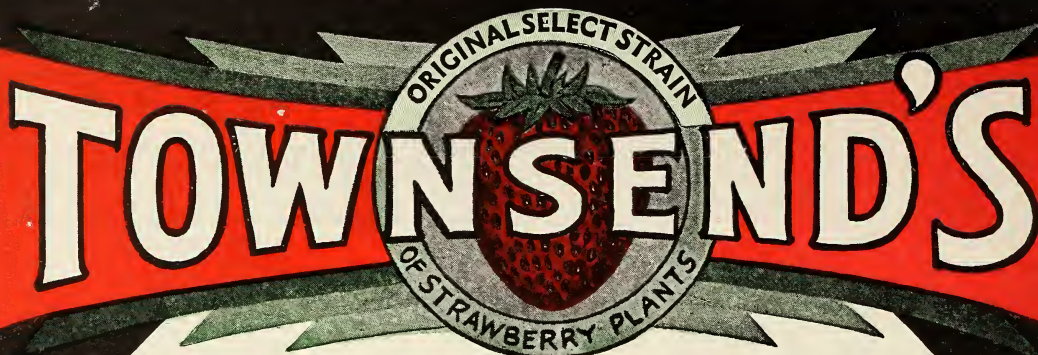
BEARING AGE GRAPES

	Each	3	6	12	25
	Plants	Plants	Plants	Plants	Plants
CONCORD—Blue	\$.90	\$2.25	\$3.65	\$ 6.25	\$12.75
CACO—Red90	2.25	3.65	6.25	12.75
CHAMPAGNE—Amber90	2.25	3.65	6.25	12.75
FREDONIA—Black90	2.25	3.65	6.25	12.75
MOORES EARLY—Black90	2.25	3.65	6.25	12.75
NIAGARA—White90	2.25	3.65	6.25	12.75
PORTLAND—White90	2.25	3.65	6.25	12.75
WORDEN—Black90	2.25	3.65	6.25	12.75

• FOR PARCEL POST RATES ON ABOVE STOCK—TURN TO PAGE 31



Bearing Age Red Raspberries. Strong, Health Canes That Will Fruit This Year



TOWNSEND'S

TRUE TO NAME PLANTS **1946 PRICES** GUARANTEED SATISFACTION
STRAWBERRY PLANTS

All prices quoted below are F.O.B. Salisbury, Maryland, and in effect from January the 1st until Dec. 31, 1946. Customers ordering plants sent Parcel Post prepaid, See Parcel Post Rates on page 31. We ship a limited number of strawberry plants in late summer and fall. Customers wanting plants for planting at that time, may send their order along any time after June 15th. All plants are tied 25 to bundle. No less than 25 plants of variety sold.

Description of varieties
on page

	25 Plants	50 Plants	100 Plants	200 Plants	250 Plants	400 Plants	500 Plants	1000 Plants	3000 Plants of One Variety Per 1000	5000 Plants of One Variety Per 1000
EARLY VARIETIES										
14 BLAKEMORE	\$.75	\$1.25	\$2.00	\$3.50	\$4.00	\$5.00	\$6.25	\$ 9.95	\$ 9.50	\$ 9.00
6 DORSETT	1.15	1.90	3.00	5.25	6.00	8.10	9.40	15.00	14.75	14.50
9 FAIRFAX	1.15	1.90	3.00	5.25	6.00	8.10	9.40	15.00	14.75	14.50
4 HOWARD 17	1.15	1.90	3.00	5.25	6.00	8.10	9.40	14.50	14.25	14.00
0 MISSIONARY75	1.25	3.00	3.50	4.00	5.00	6.25	9.95	9.50	9.00
4 PREMIER	1.15	1.90	3.00	5.25	6.00	8.10	9.40	14.50	14.25	14.00
MID-SEASON VARIETIES										
10 BIG JOE	1.15	1.90	3.00	5.25	6.00	8.10	9.40	15.00	14.75	14.50
8 CATSKILL	1.15	1.90	3.00	5.25	6.00	8.10	9.40	15.00	14.75	14.50
10 SENATOR DUNLAP90	1.50	2.40	4.20	4.80	6.50	7.50	12.00	11.75	11.50
11 TEMPLE (New)	1.20	2.00	3.20	5.60	6.40	8.65	10.00	16.00	15.75	15.50
LATE TO VERY LATE										
15 CHESAPEAKE	1.20	2.00	3.20	5.60	6.40	8.65	10.00	16.00	15.75	15.50
13 TOWN-KING	1.15	1.90	3.00	5.25	6.00	8.10	9.40	15.00	14.75	14.50
18 RED STAR	1.20	2.00	3.20	5.60	6.40	8.65	10.00	17.00	16.75	16.50
18 XTRALATE	1.20	2.00	3.20	5.60	6.40	8.65	10.00	17.00	16.75	16.50
14 SURPLUS PLANTS NOT LESS THAN 1000 PLANTS SOLD AT THESE SPECIAL LOW PRICES.....								13.00	12.50	12.00
EVERBEARING VARIETIES										
16 GEM	1.75	3.00	5.00	9.00	10.50	14.00	16.50	26.50	26.25	26.00
0 GEMZATA	2.25	3.75	6.00	10.50	12.00	15.60	18.75	30.00	28.50	28.00
16 STREAMLINER	3.75	6.25	10.00	Supply	Limited					
16 MASTODON	1.75	3.00	5.00	9.00	10.50	14.00	16.50	26.50	26.25	26.00
0 WAYZATA	3.75	6.25	10.00	Supply	Limited					

Make All Checks or Money Orders Payable to:

TOWNSEND NURSERIES

P. O. Box 110, Salisbury, Maryland

● WRITE FOR SPECIAL PRICES, ON LARGER QUANTITIES THAN QUOTED ABOVE

Townsend's plants are used exclusively by the largest strawberry associations in the country. Any association, group of growers who wish to pool their orders, or any large grower interest in purchasing a variety in larger quantities than quoted above, should write us for our special price.

When writing, just give Variety or Varieties wanted and approximately amount needed. You will be under no obligation to buy. It is part of Townsend's Service which we are rendering our customers, and which has helped us to build our business to the present standing as The World's Largest Growers—Shippers of Strawberry Plants.

ORDERS CAN BE BOOKED IN ADVANCE OF SHIPPING DATE. You can send along your order on receipt of this catalogue. A 25% deposit will reserve stock for you. We will dig and ship whenever we receive your shipping instructions. Thousands of our customers annually take advantage of this service. On long lists of varieties it insures them of getting varieties wanted.

**Certified
PLANTS**

PRICE LIST OF

**Approved
VARIETIES**

**SPRING
1946
FALL**

RASPBERRIES—BLACKBERRIES DEWBERRIES—GRAPES

**SPRING
1946
FALL**

• All prices quoted below are F.O.B. Salisbury, Maryland, and in effect from January 1st, 1946 until December 31st 1946. Customers ordering plants sent PARCEL POST, PREPAID, see PARCEL POST RATES at bottom of page.

Description of varieties on page

RED RASPBERRY PLANTS

For Prices on Bearing Age Plants, see Page 29

	12 Plants	24 Plants	50 Plants	100 Plants	200 Plants	300 Plants	400 Plants	500 Plants	1000 Plants
24 LATHAM, Select 1 year No. 1.....	\$2.60	\$4.10	\$7.00	\$12.35	\$22.50	\$30.00	\$37.50	\$43.00	\$75.00
25 TAYLOR, Select 1 year No. 1.....	2.60	4.10	7.00	12.35	22.50	30.00	37.50	43.00	75.00
24 CHIEF, Select 1 year No. 1.....	2.60	4.10	7.00	12.35	22.50	30.00	37.50	43.00	75.00
25 MARCY, Select 1 year No. 1.....	2.60	4.10	7.00	12.35	22.50	30.00	37.50	43.00	75.00
24 SUNRISE, Select 1 year No. 1.....	2.60	4.10	7.00	12.35	22.50	30.00	37.50	43.00	75.00
25 KATHERINE (Evgb) Select 1 yr. No. 1.....	2.60	4.10	7.00	12.35	22.50	30.00	37.50	43.00	75.00
25 ST. REGIS (Evgb) Select 1 yr. No. 1.....	2.60	4.10	7.00	12.35	22.50	30.00	37.50	43.00	75.00
25 INDIAN SUMMER (Evgb) Sel. 1 yr. No. 1.....	2.60	4.10	7.00	12.35	22.50	30.00	37.50	43.00	75.00

BLACK RASPBERRY PLANTS

For Prices on Bearing-Age Plants, See Page 29

23 CUMBERLAND, Select 1 yr. No. 1.....	2.00	3.25	5.75	9.95	16.75	24.25	29.95	34.75	59.95
23 NEW MORRISON, Select 1 yr. No. 1.....	2.00	3.25	5.75	9.95	16.75	24.25	29.95	34.75	59.95

BLACKBERRY PLANTS

For Prices on Bearing-Age Plants, See Page 29

26 ALFRED, Select 1 yr. No. 1.....	2.00	3.25	5.75	9.95	16.75	24.25	29.95	34.75	59.00
26 BLOWERS, Select 1 yr. No. 1.....	2.00	3.25	5.75	9.95	16.75	24.25	29.95	34.75	59.00
26 ELDORADO, Select 1 yr. No. 1.....	2.00	3.25	5.75	9.95	16.75	24.25	29.95	34.75	59.00
26 EARLY HARVEST, Select 1 yr. No. 1.....	2.00	3.25	5.75	9.95	16.75	24.25	29.95	34.75	59.00

DEWBERRY PLANTS

For Prices on Bearing-Age Plants, See Page 29

27 BOYSENBERRY THORNLESS (New) Select 1 yr. No. 1.....	3.50	5.50	9.50	16.50	30.00	40.00	50.00	57.50	100.00
27 BOYSENBERRY (Std. Type) No. 1.....	3.00	4.45	7.95	11.45	26.95	34.95	43.75	49.95	75.00
27 LUCRETIA, Select 1 yr. No. 1.....	1.75	2.75	4.75	8.00	15.00	19.95	24.95	28.95	50.00
27 NECTARBERRY, Select 1 yr. No. 1.....	3.00	4.45	7.95	11.45	26.95	34.95	43.75	49.95	75.00
27 YOUNGBERRY, Select 1 yr. No. 1.....	3.00	4.45	7.95	11.45	26.95	34.95	43.75	49.95	75.00

GRAPES

For Prices on Bearing-Age Plants, See Page 29

	Each	3 Vines	12 Vines	25 Vines	50 Vines	100 Vines	
28 Concord, 2 yr. No. 1.....	\$0.60	\$1.65	\$4.50	\$9.95	\$15.00	\$25.00	Take advantage of these low prices on Grape Vines. Your order will be filled from one of the largest plantings in the country.
28 Catawba, 2 yr. No. 1.....	.60	1.65	4.50	9.95	15.00	25.00	
28 Moore's Early, 2 yr. No. 1.....	.60	1.65	4.50	9.95	15.00	25.00	
28 Niagara, 2 yr. No. 1.....	.60	1.65	4.50	9.95	15.00	25.00	
28 Worden, 2 yr. No. 1.....	.60	1.65	4.50	9.95	15.00	25.00	
28 Caco, 2 yr. No. 1.....	.60	1.65	4.50	9.95	15.00	25.00	
28 Champagne, 2 yr. No. 1.....	.60	1.65	4.50	9.95	15.00	25.00	
28 Fredonia, 2 yr. No. 1.....	.60	1.65	4.50	9.95	15.00	25.00	
28 Portland, 2 yr. No. 1.....	.60	1.65	4.50	9.95	15.00	25.00	

• Customers Ordering Plants By Mail, Use Following Tables for Correct Postage

Be sure to include sufficient postage for your order if plants are to be sent Prepaid. We will return every penny due you if you send too much. If insufficient postage is sent, we will credit amount paid and send balance C.O.D.

Parcel Post Rates on Strawberry and Potato Plants

	Zones 1-2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
100 Plants	\$.09	\$.15	\$.21	\$.27	\$.33	\$.41	\$.48
200 "	.11	.23	.35	.49	.61	.77	.92
300 "	.21	.31	.49	.70	.89	1.13	1.36
400 "	.23	.37	.61	.89	1.15	1.49	1.80
500 "	.27	.45	.75	1.11	1.43	1.85	2.24
600 "	.31	.53	.89	1.31	1.73	2.21	2.68
700 "	.35	.63	1.03	1.53	1.98	2.57	3.12
800 "	.39	.69	1.17	1.74	2.27	2.93	3.56
900 "	.43	.77	1.31	1.95	2.55	3.29	4.00
1000 "	.47	.85	1.45	2.16	2.83	3.65	4.44

• These figures are average—the rate varies according to variety. On all orders of 500 or more plants, the rate is cheaper by Express after the second zone.

Parcel Post Rates on Grape Vines, Raspberries, Blackberries, Currants, Gooseberries, and Dewberries

	Zones 1-2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
1 to 2 Plants	\$.08	\$.09	\$.10	\$.11	\$.12	\$.14	\$.15
3 to 6 "	.13	.17	.24	.33	.40	.50	.59
7 to 12 "	.14	.19	.28	.38	.47	.59	.70
13 to 20 "	.15	.21	.31	.43	.54	.68	.81
21 to 25 "	.16	.23	.35	.49	.61	.77	.92
26 to 35 "	.23	.35	.56	.80	1.03	1.31	1.58
36 to 50 "	.33	.53	.87	1.28	1.66	2.12	2.57
51 to 75 "	.35	.57	.94	1.39	1.80	2.30	2.79
76 to 100 "	.40	.67	1.12	1.65	2.15	2.75	3.34

• On all orders of 100 plants or more of Cane Stock items listed above, the rate is cheaper by Express after the second zone.

Townsend's

4 Leading Blueberries

Selected especially for their adaptability to all sections of the country.

This is just the right size garden collection for the average family.

- 1—Cabot (Early)
- 1—Rancocas (Midseason)
- 1—Rubel (Midseason)
- 1—Jersey (Late)

4 Plants 7 to 12 inch grade
catalog value \$ ~~1.75~~ **4.25**

For Only

Place Your Order To-Day.

We Will Ship at the Proper Planting Time.

BLUEBERRIES

New Cultivated

TOWNSEND'S GIANT BLUEBERRIES, ARE PROFITABLE TO GROW, DELICIOUS TO EAT. Plants start to yield large delicious, berries, when three years old. Thus if you plant this season, our selected plants in either the 7- to 12 inch and 12-18 inch grade, you can be assured of berries next Spring.

Fruit is ideal to eat right off the bushes, excellent for canning, quick freezing and the well known and popular Blueberry Pie.

The period of ripening, covers several weeks, plants bear more and more fruit each and every time—therefore your first cost for the plants is all. Every garden should have a few plants, and be sure to plant two or more varieties for cross pollination, also which will help to give you that many more berries when plants are young. The berries bring up to (and late years even more) than 75c per quart or commercially speaking \$800.00 per acre the third year after planted. Blueberries demand the highest prices on the fruit market. If you are a market gardener and fruit grower, it will pay you big profits, to get started now growing blueberries. See page 22 for further information.

VERY ORNAMENTAL

As an ornamental, the blueberry bush cannot be surpassed. Picture if you can in your mind, a cluster of these bushes in your own garden, or along the border of your lawn, full of lovely pink blooms, which open to a bell-shaped white flower, in June.

The plants are compact, low growing, having waxy green leaves which turn to red, during the fall. Twigs are reddish, and very showy during the winter.

BLUEBERRIES EASY TO GROW

They can be classed as one of the easiest plants to transplant. For the Home Planting set the plants about 5 ft. apart (commercial plantings, set in rows 8 to 10 ft. apart and space plants 4 ft. apart down the row.) Blueberries require a somewhat ACID SOIL, (ranging in test P.H. 3.8 to 5.5). If your soil is not acid, it may be made so very easy by mixing, with some pulverized PEAT and Sand, half and half, mix thoroughly with water, and place in hole where the plant is to be set, below the root and above the roots. Fruit ripens over a period of several weeks.



TOWNSEND NURSERIES

SALISBURY ♦ MARYLAND