Knowledge Integrity

Cross-departmental program proposal 2018-2019
Thanks to the sources they cite, Wikimedia projects are a reliable gateway to accessing quality information in the broader knowledge ecosystem.
How can we mobilize these citations as a resource and turn them into a broader, linked infrastructure of trust to serve the entire internet?
4 stories
Wikipedia sends tens of millions of people to external sources each year.

We will conduct research to understand why and how readers leave our site.
The Internet Archive has fixed over 4 million dead links on Wikipedia.

We will enable instantaneous archiving of every link on all Wikipedias.
#1Lib1Ref reaches 6 million people on social media.

We will bring #1Lib1Ref to Wikidata and more languages, spreading the message that references improve quality.
33% of Wikidata items represent sources (journals, books, works).

We will expand community efforts to build a high-quality, collaborative database of all cited and citable sources.
The Program
5 Levers

- Awareness
- Knowledge Integrity
- Research
- Outreach
- Infrastructure and tooling
- Access and preservation
Conduct research to understand how readers access sources and to help contributors improve citation quality.
Improve **tools** for linking information to external sources, catalogs, and repositories.
Ensure resources cited across Wikimedia projects are accessible in perpetuity.
Grow outreach and partnerships to scale community and technical efforts to improve the structure and quality of citations.
Increase public awareness of the processes Wikimedians follow to verify information and articulate a collective vision for a trustable web.
3 Segments

- Research Technology
- Programs Community Engagement
- Wikidata Engineering
Funders and supporting organizations

WikiCite 2017 Report • doi.org/10.6084/m9.figshare.5648233
Program goals and deliverables (2018-19)
First draft

[[mw:Wikimedia_Technology/Annual_Plans/FY2019/CDP3:_Knowledge_Integrity]]
The 3-5 year horizon
Wikimedia as the hub of a federated, trusted knowledge ecosystem

Roadmap to a mature, technically and socially scalable, central repository of sources.

Developed network of partners and technical collaborators to contribute to and reuse data about citations.

Increased public awareness of Wikimedia’s vital role in information literacy and fact-checking.