

Knowledge Integrity

Cross-departmental
program proposal 2018-2019



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**Thanks to the sources they cite,
Wikimedia projects are a reliable
gateway to accessing quality
information in the broader
knowledge ecosystem.**



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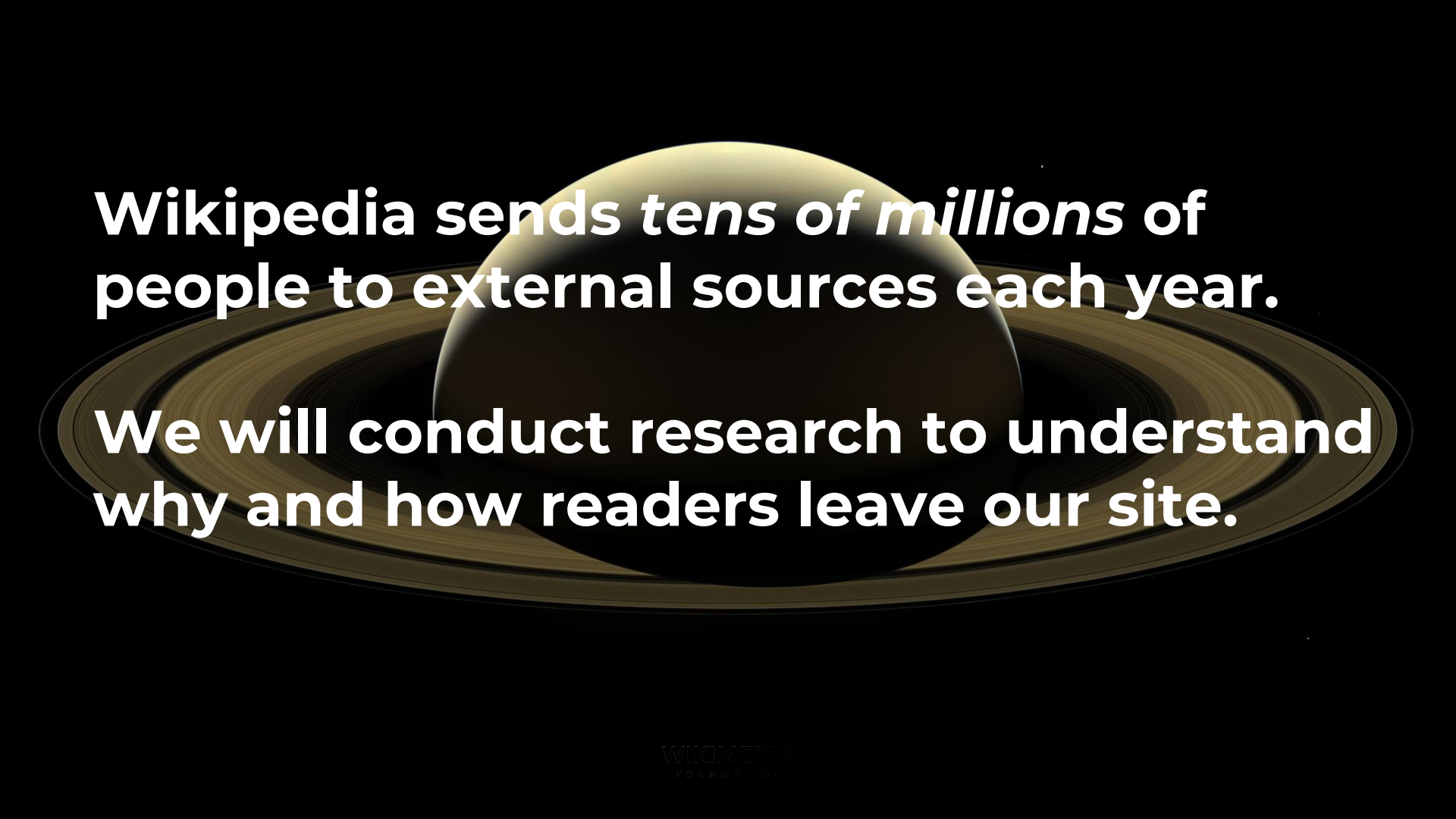
**How can we mobilize these citations
as a resource and turn them into a
broader, linked infrastructure of **trust**
to serve the entire internet?**



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4 stories





Wikipedia sends *tens of millions* of people to external sources each year.

We will conduct research to understand why and how readers leave our site.

The Internet Archive has fixed over *4 million* dead links on Wikipedia.

We will enable instantaneous archiving of *every* link on all Wikipedias.



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#1Lib1Ref reaches *6 million* people on social media.

We will bring #1Lib1Ref to Wikidata and more languages, spreading the message that references improve quality.

33% of Wikidata items represent sources (journals, books, works).

We will expand community efforts to build a high-quality, collaborative database of all cited and citable sources.

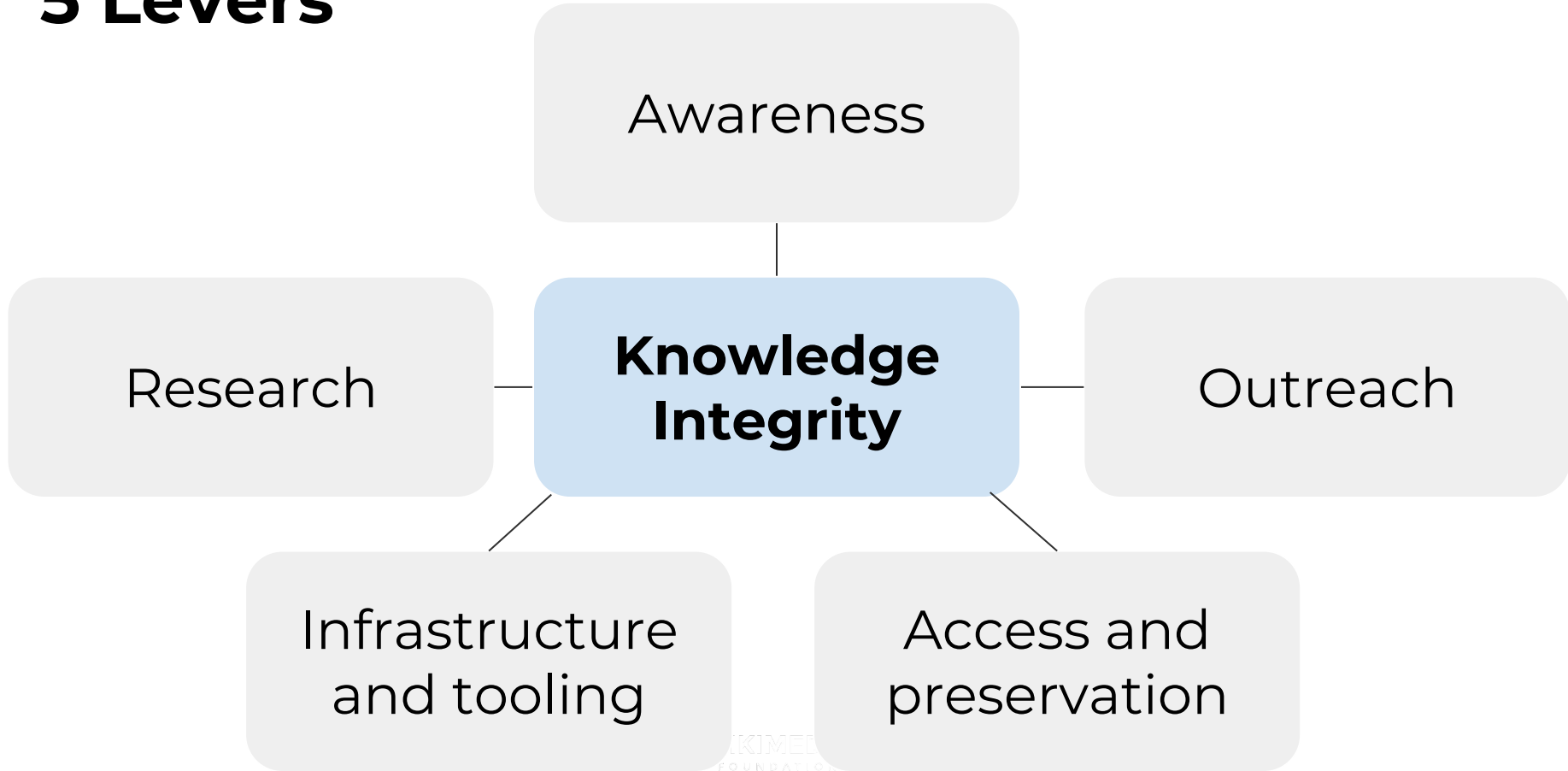


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The Program



5 Levers



Conduct [research](#) to understand how readers access sources and to help contributors improve citation quality.



Improve **tools for linking information
to external sources, catalogs, and
repositories.**



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**Ensure resources cited across
Wikimedia projects are **accessible in
perpetuity.****



Grow outreach and partnerships to scale community and technical efforts to improve the structure and quality of citations.



Increase public **awareness of the processes Wikimedians follow to verify information and articulate a collective vision for a trustable web.**



3 Segments

Research

Technology



Programs

**Community
Engagement**



Wikidata

Engineering



Technical collaborators



Funders and supporting organizations



Alfred P. Sloan
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GORDON AND BETTY
MOORE
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WIKIMEDIA
ÖSTERREICH



WIKIMEDIA
DEUTSCHLAND



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Program goals and deliverables (2018-19)

First draft

[\[\[mw:Wikimedia Technology/Annual Plans/FY2019/CDP3: Knowledge Integrity\]\]](#)

The 3-5 year horizon



Wikimedia as the hub of a federated, trusted knowledge ecosystem

Roadmap to a mature, technically and socially scalable, central repository of sources.

Developed network of partners and technical collaborators to contribute to and reuse data about citations.

Increased public awareness of Wikimedia's vital role in information literacy and fact-checking.