

The Dark Side of Funds diversification

Presentation of Wikimedia Eesti on WMCon 2014

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THE MYTH

Diversification of funds guarantees the

F R E E D O M

of non-profits

TWO TYPES OF FUNDING

1) Non-targeted funding

2) Targeted funding

FUNDING OF WIKIMEDIA EESTI

1) Wikimedia Foundation (PEG: WMEE_2014)

2) Fenno-Ugria Foundation

FUNDING OF WIKIMEDIA EESTI

3) The Council for Gambling Tax

4) Ministry of Culture

5) Ministry of Science and Education

THE BRIGHT SIDE

Sun at noon,
byArivumathi

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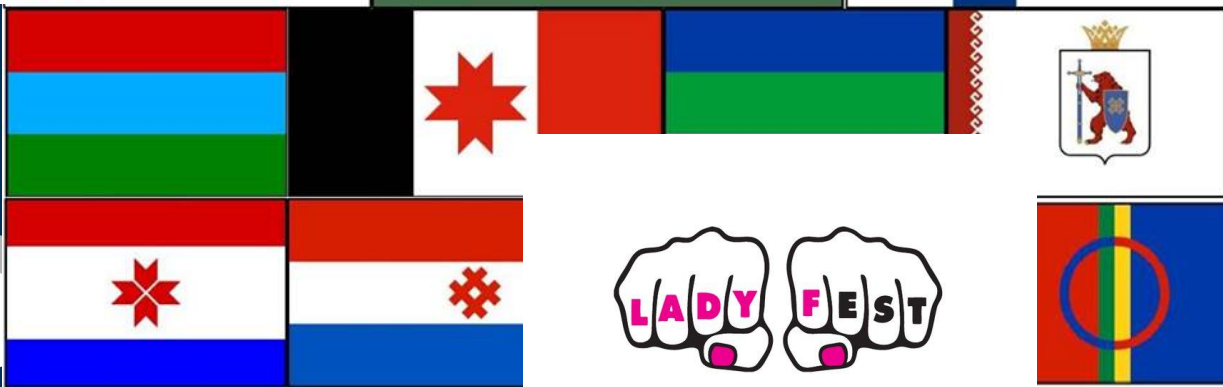
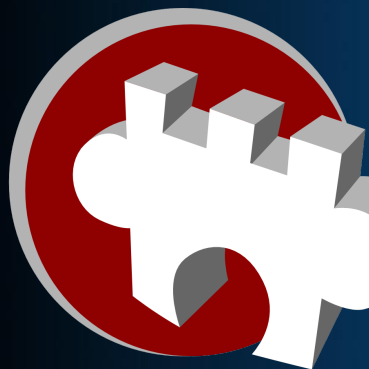
MORE MONEY!!!



Old greek money,
by Jon Eben Field

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MORE PROJECTS!!!

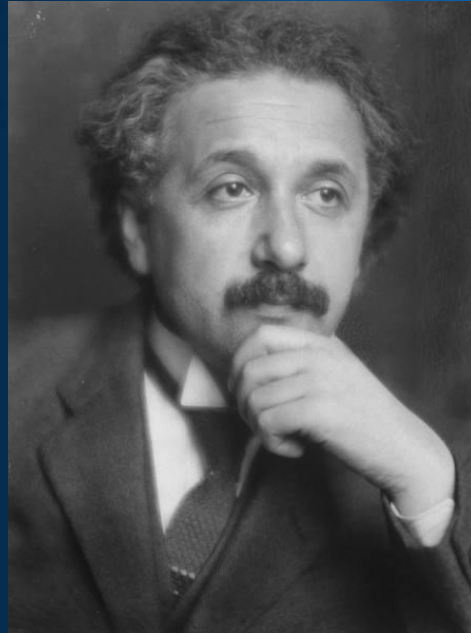


Kultuurimälestised
Vikipeediasse

WIDER OUTREACH

If the government

CO



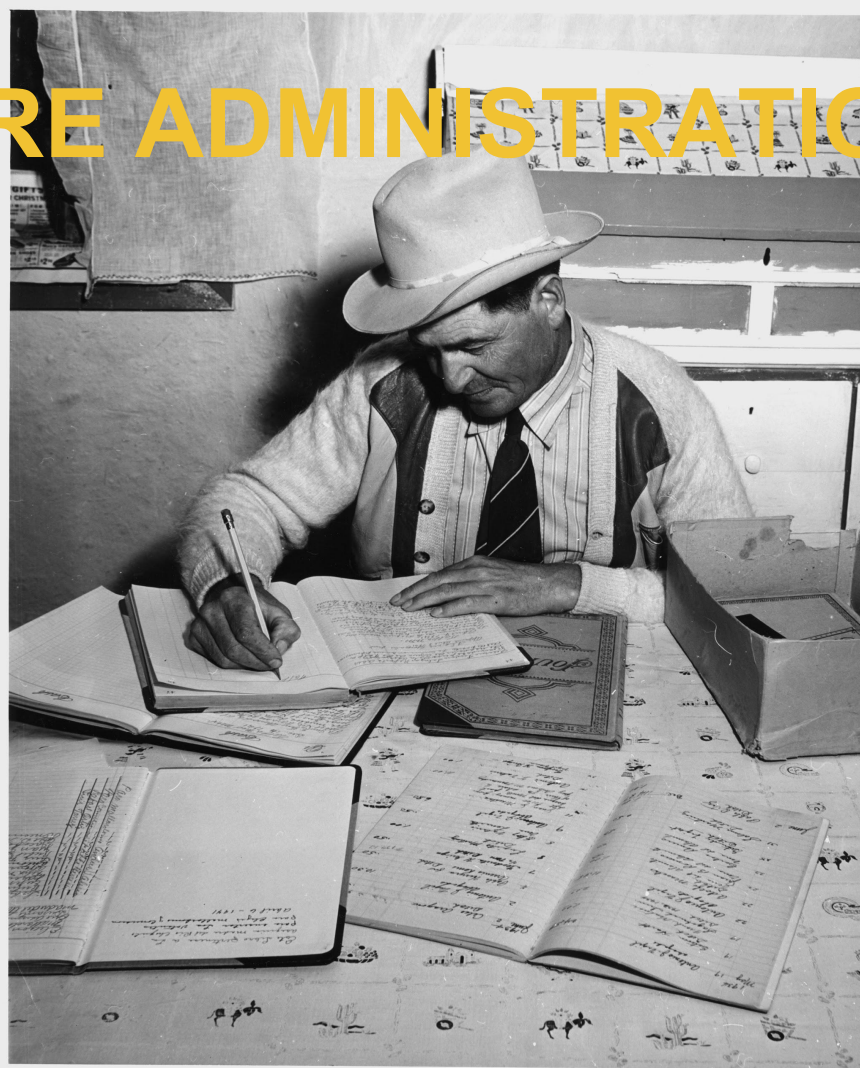
could
maybe we should too?

would 
WIKIMEDIA
EESTI

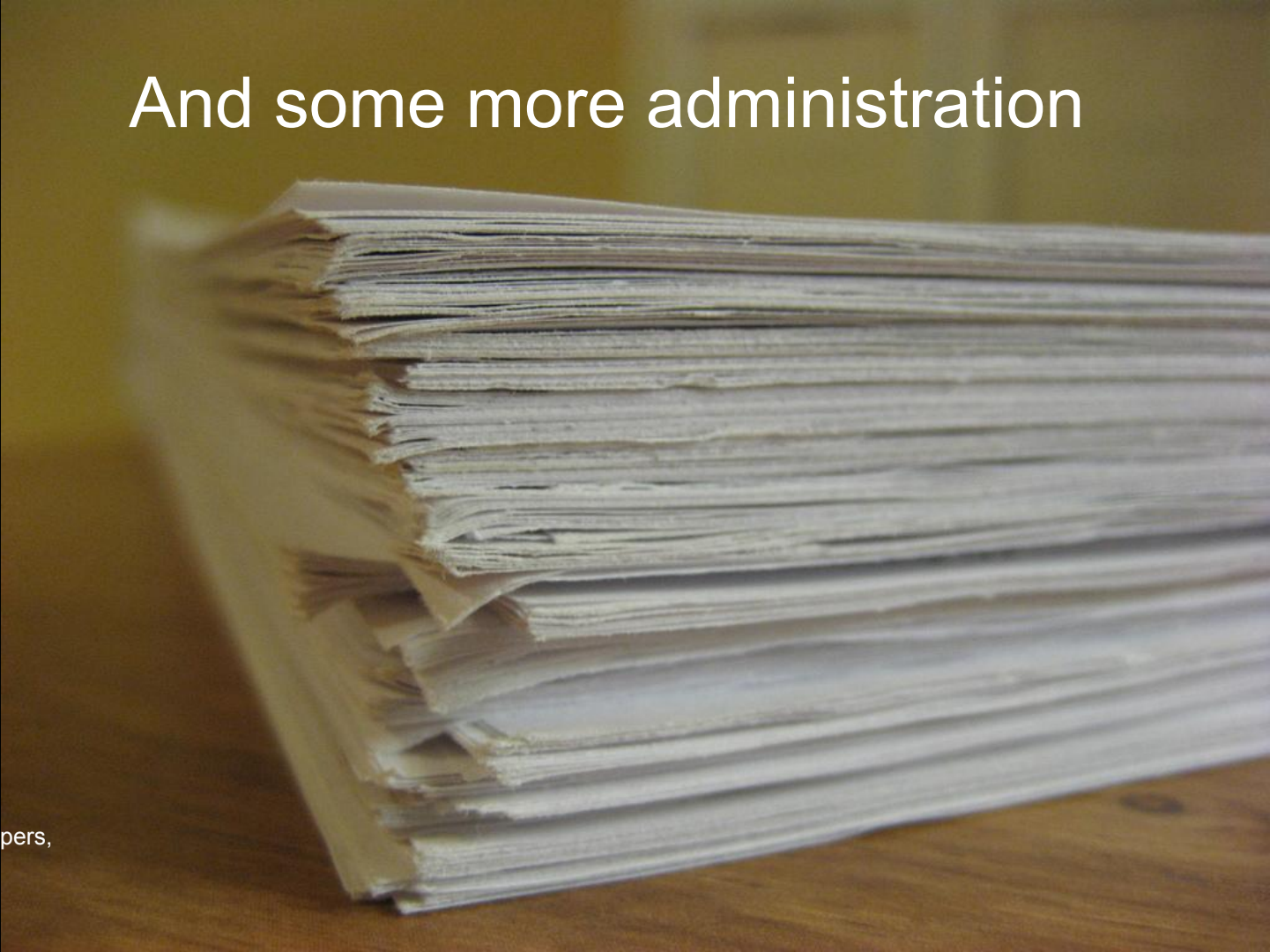
THE DARK SIDE



MORE ADMINISTRATION!!!



And some more administration



College math papers,

CC BY-SA 3.0

And then some more administration ...



Paperwork by Pizarros,

CC BY-SA 3.0

Administration

and

Administration

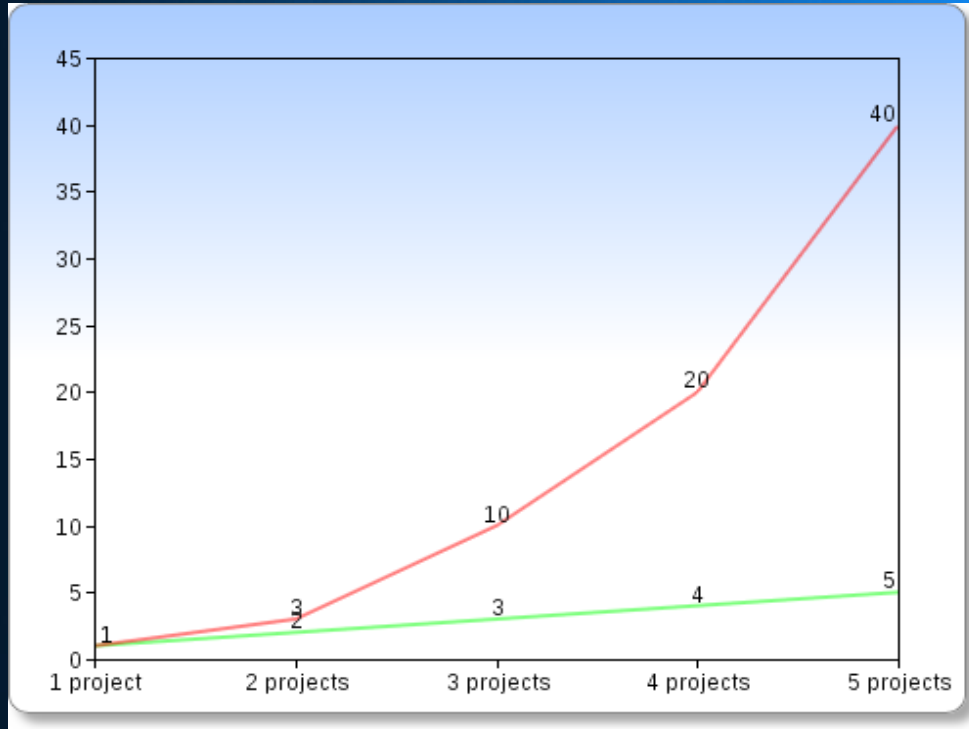
two completely different things ...

ADMINISTRATION 1 (common sense)

- 1) More project writing
- 2) More accounting, more reporting
- 3) More programmatic work, organizing

- 4) More stress and less time - burnout risk!!!

BIG CHAPTER VS. SMALL CHAPTER



Drugs, Depression and Diversifying funds

ADMINISTRATION 2 (etymologically thinking)

- 1) Agree on *their* terms of the contract
- 2) Agree on *their* modifications to the project
- 3) Agree with *their* PR-work
- 4) Achieve *their* goals

? ? ? ? ? ? ?
? ? ? ? ? ? ?
? FREEDOM ?
? ? ? ? ? ? ?
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? ? ? ? ? ? ?

Example:

“Wikipedization of the research work of the secondary school students in Estonia”

a pilot project





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THANK YOU!