

Community consultation

- Community discussion
- 1st draft for consultation
- Incorporate & finalize



Liberal uses for community



[[HACK-A-THON | BRIGHTON]]

2011-11-[18-20]

	2009 policy	New draft
Origin	Mozilla policy	Community input
Remixes	✗	✓ on projects
Translations / combinations	✗	✓ on projects
High Resolution	✗	✓
Free use on the projects?	<i>not covered</i>	✓
Community Logo	License	✓ to community
Community-focused events	License	✓
Outreach etc.	License	✓
GLAM & hackathons	License	Wikilicense
Other uses	License	Streamlined TM application

Legal Design



Summarize in one page

Can I use Wikimedia trademarks?

YES please!

Under fair use

- when referring to a Wikimedia site,
- when using a word for its primary meaning,
- in news, art and parodies.

On Wikimedia sites,
for community events, and on
non-commercial merchandise.

Use this mark to
show you are a
member of the
Wikimedia
Movement



YES, but first...

please sign a
WIKILICENSE

for Wikimedia hackathons,
photo events,
and GLAM initiatives.

ASK

for anything else

- like domain names,
- other events and conferences
- publications, movies and TV
- and any commercial merchandise.

Sorry, NO.

Not for linking to non-Wikimedia sites,
or creating mimicking websites,
or to otherwise mislead others.

WORKING DRAFT

The Readability Test Tool

Let's make the unreadable readable

Readability Test Results

This page has an average [grade level](#) of about 11.

It should be easily understood by 16 to 17 year olds.

[Tweet this result!](#)

Readability Indices

Flesch Kincaid Reading Ease	51.4	
Flesch Kincaid Grade Level	9.9	
Gunning Fog Score	11.5	
SMOG Index	9.9	
Coleman Liau Index	13	
Automated Readability Index	9.3	

Text Statistics

No. of sentences 219

Attributions



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