

NEWS & EVENTS

Rochester Institute of Technology

Vol. 12, No. 17, May 1, 1980

NTID—UR Program a First

A unique graduate program to prepare educational specialists for teaching the deaf will be introduced this fall by NTID at RIT and the Graduate School of Education and Human Development of the University of Rochester.

This will be the first program in New York State to offer a master's degree sponsored by two institutions. The pioneering program is expected to attract students from throughout the nation and have a substantial impact on the teaching of the deaf. It will be based at the University of Rochester.

The new program, which has been approved by the New York State Department of Education, is designed to improve the quality of education and services for the deaf by preparing professionals who will work in secondary schools serving deaf students or serve as instructional leaders working with colleagues to enrich and upgrade the quality of education for deaf persons.

In announcing the joint program, Provost Richard D. O'Brien of the University of Rochester and Dr. William E. Castle, director of NTID and vice president of RIT, said there is a "critical lack of professionals adequately prepared to work with deaf students at the secondary school level," adding that the two sponsors are "uniquely qualified to collaborate on a major educational effort in this important field."

Graduates of the joint program will receive a master of science in education degree from the University of Rochester, cosponsored by RIT through NTID.

The program is intended to attract recent liberal arts graduates with majors

in academic subjects and current secondary school educators interested in teaching the handicapped in "mainstream" schools.

Individuals with bachelor's degrees normally will require three to five semesters of study, depending upon their qualifications. Admission will be open to

both hearing and hearing-impaired applicants.

Information on the program may be obtained from Dr. Kenneth Nash, Director, Joint Educational Specialists Program, 439 Lattimore Hall, University of Rochester, Rochester, N.Y. 14627.

Commager Shares Personal Views, Perspectives on America

Noted historian and scholar Dr. Henry Steele Commager was on campus last week to share his perspectives on American foreign policy and related topics with a group of faculty and students representing the varied disciplines of RIT's 10 colleges.

Currently in his 80s, Commager holds 39 honorary degrees and numerous awards, including the Gold Medal for History from the American Academy of Arts and Letters. He is currently Emeritus Professor of History and Simpson Lecturer at Amherst College, Mass.

A prolific writer, Commager has written numerous articles and 10 books, including *Freedom and Order*, *Search for the Usable Past*, *Was America a Mistake?*, *Struggle for Racial Equality* and *The Defeat of America*.

Some of Commager's perspectives and observations:

- National boundaries are artificial and don't really mean anything anymore. Energy reserves, natural resources, food supplies, disease, reclaiming our oceans... these are all global problems that cannot be solved by one country alone.

- An extraordinary phenomenon is the decline of leadership and talent in the world today.

- Military power is impotent and becomes obsolete faster than any other hardware.

- Education is essential to existence. Education and health have more to do with security than military power.

- I frankly don't see why anyone's against E.R.A., but then we fought a four-year civil war to uphold slavery and people take that for granted. We'll probably look back and ask, what was all the fuss about; what in the world possessed us to fight a right upheld in the Constitution? But then, don't ever expect universal reason in politics.

HOW TO DO IT

Those who are interested in registering for *The Impact of Excellence*, May 14-15, are asked to call 334-7839 for information.

The People vs. Inflation: Economists' Views

Car pooling...planting a vegetable garden...canning and freezing...buying generic products...serving one meatless meal a week...

You've probably heard about and are practicing at least one of these inflation fighting tactics in your household, but three economists from the College of Business have their own views on protecting yourself from the decreasing value of the dollar. Here's some advice from the experts. Decide what tips best suit your lifestyle.

Dr. John Zdanowicz, an associate professor and RIT alumnus, says, "I'm pessimistic about curing inflation. My premise is that the government will probably not stop inflation because it is politically expedient to print more money." Based on this, Zdanowicz suggests that, if you have \$5,000 to invest for a long-term period, you should put about \$1,000 in hard money like silver or gold coins or in nontraceable commodities like antiques, diamonds or stamps.

"I don't think the American people are going to 'bite the bullet' to stop inflation, and, therefore, I believe that the large subterranean 'black market' economy will continue to prosper. What really hurts is when any cash investments you make that increase your income are taxed away—even interest on tax returns is retaxed—so I feel that commodities such as coins or art are the best investments."

Zdanowicz suggests placing a portion of the remaining \$4,000 in money market funds, which are actually corporate IOUs that historically have been safe investments. He points out, however, that interest rates on these funds fluctuate.

He doesn't recommend government bonds or payroll savings bonds. And neither does he advocate keeping a lot of money in savings accounts, rather "only tuck away what you may need for an emergency."

Zdanowicz himself invests in gold and silver coins and money market funds, but is adamant that the best investment for anyone is to "spend his or her time and effort convincing legislators to quit printing money, which is the chief cause of inflation to begin with."

Assistant Professor John Helmuth, on the other hand, disagrees with his colleague and suggests that investing

in gold and silver is "highly speculative and may burn many people who are naive investors." Helmuth suggests a return to independence by learning how to fix your own appliances and becoming more knowledgeable about car maintenance and minor repairs. He also feels that Americans should look at fuel efficiency as an investment, whether it be storm doors and insulation for the home or a fuel-efficient car.

One last tip Helmuth offers is especially important to new college graduates. "Try and get a greater portion of your pay increase to go toward better medical care and more benefits, which are excellent tax shelters," he says.

Our third expert, assistant professor William Curington, suggests some standard tips like the money market funds that he says currently bring a rate of interest around 14-16 percent, as opposed to the 5½ percent that is guaranteed by a savings bank.

"Typically you should have at least \$1,000 to invest, but it is not a difficult process to get your money out of the funds if you should need to. Brokerage houses like Merrill, Lynch, Fenner and Pierce deal in these funds, which last year averaged above 10 percent, but you must consider that you are still losing money if indeed the inflation rate is higher than this."

If you are interested in looking into these money market funds, two good sources of firm names are the *Wall Street Journal* or the Sunday issue of *The New York Times*, in which a number of organizations advertise their services.

One final professional tip: Durington's wife who is not employed outside their home and cares for a small child, looks for the bargains and clips coupons to try and cope with rising costs.



Dr. William E. Castle, vice president of RIT and director of NTID, presents sleeping light bulb awards to Wendy Scott and William Newell, NTID's Watt Watchers of the Month for February and March, respectively.

Operations Smooth As Talks Resume

Talks resumed Monday, April 28, with Local 71 of the International Union of Operating Engineers currently on strike at RIT. The union represents 49 operating engineers, maintenance staff and groundskeepers.

Initially, the strike caused major inconveniences, particularly for students, during the first 24 hours. Physical Plant supervisory staff, however, have kept operations running smoothly since. Everett C. Merritt, director of Personnel, praised their "superior efforts" in an April 23 memo to faculty, staff and students.

Regarding the overall spirit on campus during the strike, President M. Richard Rose states, "In times of both inflation and recession, a sense of community is important. A sense of community has characterized RIT."

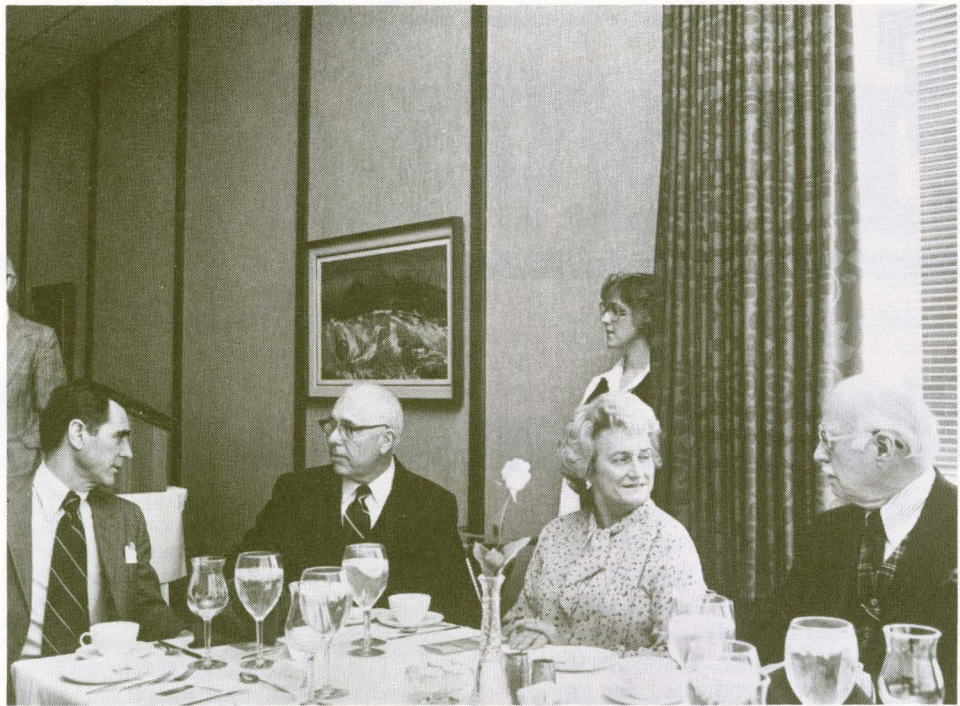
Foundation Awards Scholarship in Food Administration

Eric Pevar, a third-year student in Food Administration, recently received a \$1,500 scholarship award from the Angelis-Hero Foundation, Inc.

The foundation, established in memory of restaurateur Nicholas Angelis, awards scholarships to qualified students from Nassau County, N.Y., who are enrolled in accredited New York State schools with programs specializing in food service and restaurant and hotel management.

Nicholas Angelis built and managed several restaurants in both Suffolk and Nassau counties. He and his wife Alice made the Moorings Restaurant a top-notch Long Island dining spot.

Mrs. Angelis is president of the Angelis-Hero Foundation.



Seated (left to right) at the Gasser luncheon are Dr. M. Richard Rose, George A. Steiner, Kay Gasser and John Wiley Jones.

Future CEOs: Outspoken and Outgoing

The future chief executive in the business world will be a far different breed than his predecessors, according to George Steiner, the 1980 Gasser lecturer.

Steiner recently spoke to RIT business students and faculty and 40 members of the Rochester business community during the fourth annual William D Gasser Distinguished Lecture in Business. Steiner is the Harry and Elsa Kunin Professor of Business and Society at UCLA. He has spent the past five months on major research involving the chief executive officers (CEOs) of large corporations.

"The business community found the old low-profile attitude disastrous; it led to a proliferation of new regulations,"

explained Steiner. "The current CEO spends up to 50 percent or more of his or her time dealing with government agencies, and that will increase in the years to come."

From his interviews with present corporation heads, Steiner has compiled a list of attributes for future CEOs. Among those he foresees are: willingness to be an outspoken activist; ability to "swim in political and social waters"; possession of a more global perspective, and poise.

The Gasser lecture was founded by RIT trustee John Wiley Jones as a memorial to his business associate, Professor William D. Gasser, a former member of the RIT College of Business faculty.

New Position in Student Affairs

Coordinator of International Student Affairs is a new full-time position starting July 1 in the Student Affairs Division. The Coordinator will be responsible for immigration, assisting volunteer organizations for international students and providing leadership for positive interactions between the Institute and international students.

The position has been created be-

cause of the numbers of international students at RIT and the increase in the Institute's services to them, says Elaine Spaul, who is chairing the search committee.

A master's degree and some administrative experience are preferred. Interested persons should contact Elaine Spaul in Student Affairs, ext. 2267.



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One Lomb Memorial Drive
Rochester, New York 14623

First Class Mail

Eisenhower Trustee Lauded

Stanley Jacobs, trustee emeritus of Eisenhower College, received the John Jay Award April 16 at ceremonies on the Columbia University campus. The John Jay Award honors distinguished alumni of Columbia College. Mr. Jacobs (Columbia, 1919) was recognized for professional achievement as a member of the New York Stock Exchange, for his military leadership in World Wars I and II, for his services to numerous organizations (including Columbia and Eisenhower colleges) and for his philanthropy.

Get Out of Town

Come on, you deserve a break! Take your sweetie and the kids down to Seneca Falls on May 3 and 4 for the 11th Comm Arts Peddlars' Fair at Eisenhower College. It will run from 10 a.m. to 5 p.m. on Saturday and from noon to 5 p.m. on Sunday. And there really is something for everyone: musical performances, theatrical productions, craft demonstrations, a cocktail party on Saturday (from 3-5) and a dance that evening. In addition, of course, there will be plenty of the peddlars' wares for sale: jewelry, sculpture, paintings, photographs, wood carvings, pottery, and pewter.

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DATEBOOK

thru May 9—"Collographic Extensions"/Recent Work by RIT Artists, Original Gallery and Gallery 2, Wallace Memorial Library*.

thru May 9—Photographic exhibit by Tom Policano of the NTID Visual Communications Dept entitled "Four Corners" at the NTID Deans Gallery, 9 a.m.-4 p.m.

May 1—GARC Seminar on Non-Heatset Web Offset Production; total charge of \$445 includes tuition, fees and special reference materials.

May 1—Thursday Noon at RIT: a lecture by Thomas J. O'Brien entitled "Deliverance." City Center, 50 W. Main, Fourth Floor Cafe, 12:10-12:50 p.m. Free and open to the public.

Reception and forum with some of Rochester's most successful career women, 4 p.m. in the Clark Dining Room.

The Three Penny Opera, 7:30 p.m., +(I)

May 2—NTID Theatre Special Events presents NTID Singing/Signing Choir Performance, noon-1 p.m. at NTID Theatre

The Last Wave, 7:30 & 10:00 p.m., +(I)

May 3—NTID Theatre Special Events presents RIT Chorus Performance, 8 p.m. in NTID Theatre.

The Last Waltz, 7:30, 9:45 & 12:00, 3(I)

May 3 thru May 9—"Gwunder," a book concept in thesis show for MFA in Photography by Martin Gasser; MFA Photography Gallery (third floor, Frank E. Gannett Memorial Building). Opening May 3, 7:30 p.m., with premiere performance of work for guitar, composed and played by John Wiesenthal.

May 11 thru May 29—"A Showing of Log-gage I, II, III, IV, V, VI"/Drawings by Doug Schultheis, Gallery 2, Wallace Memorial Library*

May 4—*Ciao Federico!*, 7:30 p.m., +(W)

May 5—NTID Theatre Special Events presents Special Speaker Series: David McGilivray, cross-country runner.

Modern Dilemmas series: "South Beach," film about problems of aging, Max Lowenthal Memorial Building, Room 1428, 4 p.m.

May 6—Modern Dilemmas series: "Religion in the Contemporary World" with Msgr. G.A. Cocuzzi, St. Bernard's, and Rev. Gayraud S. Wilmore, Colgate Divinity School. College-Alumni Union lounge, 1 p.m.

IEEE seminar featuring Jack Auer & Dave Rutherford, General Railway Signal, on "Electronics and Microprocessors in Railway Control." Engineering Auditorium, Room 1030, 1:05-2 p.m., free.

May 6 thru May 17—"Six Woodworkers" introduces the works of senior woodworkers from RIT's School for American Craftsmen at Three Crowns Gallery, 3850 Monroe Ave., Pittsford. Represented will be Jeff Behnke, Kevin S. Brown, Norman Levitz, Gary B. Males, Lauren McDermott and C. Bradford Smith. Gallery hours are 10 a.m.-5 p.m., Tues.-Sat.

May 7—Modern Dilemmas series: "Preserving Ethnic Heritage" with Gaetana Marrone, Nazareth, and Martin A. Rennals, RIT. College-Alumni Union mezzanine, 7 p.m.

"The Golden Age of Animated Cartoons," 7:30 p.m., free (W).

May 8—*Gone With the Wind*, 7:30 p.m., +(I)

May 9—*Life of Brian*, 7:30, 9:45 & 12:00, +(W)

May 10—*A Little Romance*, 7:30 and 10:00 p.m., +(I)

May 11—*The Tree of the Wooden Clogs*, 7:30 p.m., +(I)

*-Library hours: Monday-Friday, 8 a.m.-11 p.m.; Saturday, 9 a.m.-6 p.m.; Sunday, noon-11 p.m.

+Talisman Film Festival: (I)=Ingle Auditorium; (W)=Webb Auditorium; \$1.50 unless otherwise indicated.

THE IMPACT ON PARKING

Parking in D (ice-rink) Lot will be restricted to off-campus individuals attending the Impact of Excellence on May 14 and 15.

HELP, PLEASE!

If you'd like to work during Commencement (May 24) as a host or hostess for one of the ceremonies, please contact Jan Layne, x6557. More help is needed!