







# HUMANITY CALLS FOR HELP

**O**UT of the bleeding heart of Europe there comes a cry heard above the moan of the broken body racked with pain. The Soul of Freedom, at bay with death, cries out to save Liberty for the race of men.

It is *your* Liberty, your nation's freedom, your children's birth-right, that is fighting for its life.

All that life holds for you as an American is at stake in this war, and you *must* fight for it to the utmost limits of your power.

We cannot all be in the trenches, but every one of us can—and *must*—sustain those who are.

Not as an act of mercy, but as an act of war—as a Soldier of the nation—help the Red Cross heal, support, cheer our Soldiers and Sailors of Liberty that they may fight the sooner, the harder, the longer in this Holy War.

Give to the Red Cross every dollar, every cent that you possibly can—give till your heart says stop.

*Every cent of every dollar received for the Red Cross War Fund goes for War Relief*

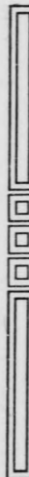
The American Red Cross is the largest and most efficient organization for the relief of suffering that the World has ever seen.

It is made up almost entirely of volunteer workers, the higher executives being without exception men accustomed to large affairs, who are in almost all cases giving their services without pay.

It is supported entirely by its membership fees and by voluntary contributions.

It is today bringing relief to suffering humanity, both military and civil, in every War-torn allied country.

It plans to help the work of restoration throughout the world.



It feeds and clothes entire populations in times of great calamity.

It is there to help your soldier boy in his time of need.

With its thousands of workers, its tremendous stores and smooth-running transportation facilities, it is serving as America's advance guard—and thus helping to win the war.

Congress authorizes it.

President Wilson heads it.

The War Department audits its accounts.

Your Army, your Navy and your Allies enthusiastically endorse it.

Twenty-two million Americans have joined it.



## COMPLIMENTS OF

CHAS. H. TOLL

JOHN ROBERT WHITE, JR.

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American Red Cross

# THE AMERICAN RED CROSS