

# #WikiForHumanRights 2024

The Knowledge we need for a sustainable future

## Information Session

15:00 UTC Tuesday 13 February 2024



# Today's agenda

- Intro to Wiki For Human Rights Campaign
- 2023 Experience
- How we are approaching the 2024 Edition
- Activities and Timelines
- Grants, Campaign Resources and Communication channels
- Q&A



Intro to  
**WikiForHumanRights Campaign**



What is the  
**#WikiForHumanRights**  
Campaign all about?



**In 2024, the campaign focuses on a new theme...**



To ensure that **we build neutral and fact-based knowledge on topics relevant for a sustainable future**



We all have **an opportunity to act for that right by sharing knowledge about the environmental crises and connecting it with human rights and human impacts.**

Part of a partnership by



*Special thanks to!*





# 2023 Experience

## **What did we learn?**



CC by SA 4.0, Daramlagon



# Aim...

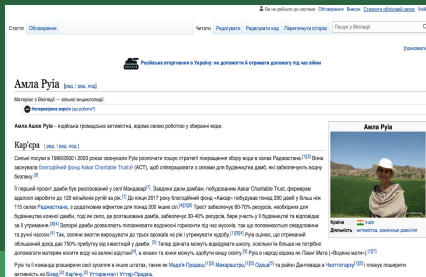
To ensure that **everyone** has access to neutral, fact-based, and current information on topics about **Right to Healthy Environment**



CC by SA 4.0, Valentin NVJ



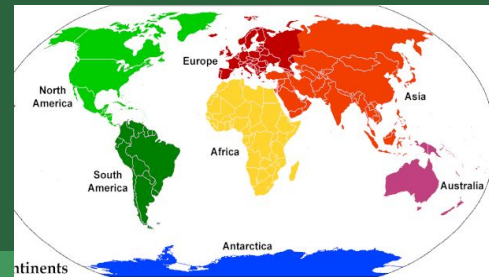
CC by SA 4.0, Ruby D-Brown



CC by SA 4.0, Mponillap



CC by SA 4.0, Public domain



**900+**  
Participants

We saw over 900 participants joining several community events across the continent.

**9000+**  
Wikipedia Articles

Participants contributed over 9000+ wikipedia articles on diverse language wikipedias. There were other significant contributions including 5000 Wikidata items, and 7000 Wikimedia Commons uploads etc.

**67+**  
Community Events

Several countries hosted local events in their communities and these included edit a thons, workshops, webinars, conference, drama, photowalks etc.

**5**  
Continents

We saw participants from countries across 5 continents and these included, Europe, Africa, North and South America, Asia,

# We saw inspiring local diversity of programs



Save\_Algeria  

A story about sisters  
and love in an  
environment



# The “WikiForHumanRights 2023 is on fire” Catchphrase



WikiForHumanRights 2023 campaign this Week!! 🥳

#WikiForHumanRights  
**Podcast**

#WikiForHumanRights campaign and the people working to make a difference in their communities

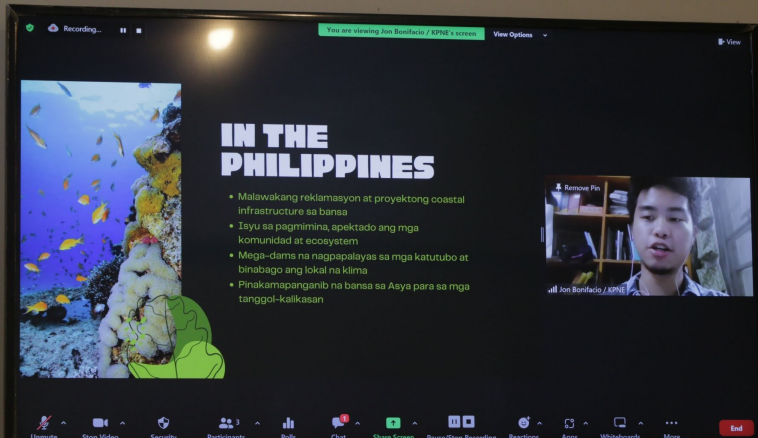
WIKIPEDIA #WikiForHumanRights



# We saw a movement conscious of storytelling



**8000+**  
LinkedIn  
Impressions





# Campaign Approach

## 2024

# What will continue?

- **Regional Coordination**
- **Capacity Building sessions**
  - Event Registration Tool
  - Content translation
  - List-building tools library
- **Local and regional community activities**
- **WikiForHumanRights podcast**



What is new this year?

# Tool in focus

- Using the new Event Registration Tool to organize local campaign activities
  - Eg Content drive, photowalk, office hours, edit-a-thon, translate-a-thon, write-a-thon,
- Session to demo the tool will form part of capacity building. *Update coming soon*

## EVENT ORGANIZER CENTER

FOR ORGANIZERS  
BY THE CAMPAIGN PRODUCT TEAM  
WIKIMEDIA FOUNDATION



### TOOLS REQUESTED BY ORGANIZERS

As an organizer, I want...



### PROJECT PROGRESS



#### Contact Us

[ifried@wikimedia.org](mailto:ifried@wikimedia.org)

#### Follow Us



subscription list



Telegram group

What is new this year?

# Theme

- ***“Knowledge for a Sustainable Future”*** theme
  - Here is a [guide](#) to help you identify relevant theme for your context
- **How do you combine human rights topics with Topics for Impact to create knowledge relevant to your context?**





What is new this year?

## Coordination

- 5th June | **Launch webinar to celebrate World Environment Day**
- May - July 2024 | **community activities**
- **WMF stop facilitating from 2025**
- **Communication strategy eg. W4HR Podcast**



What is new this year?

## Translation Drive

- **Writing contests** was not reaching many of the missing languages
- **Focus on translating** about the UDHR which is in 550 languages and other international foundational texts
- **Only inviting smaller language Wikipedias** with short or missing articles
- **Focused on using the Content Translation Tools**

الإعلان العالمي  
لحقوق الإنسان

世界人权宣言

UNIVERSAL DECLARATION  
OF HUMAN RIGHTS

DÉCLARATION UNIVERSELLE  
DES DROITS DE L'HOMME

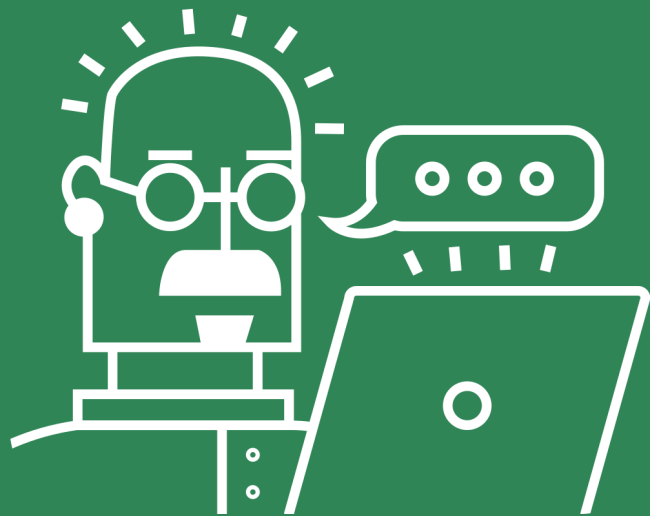
ВСЕОБЩАЯ ДЕКЛАРАЦИЯ  
ПРАВ ЧЕЛОВЕКА



DECLARACIÓN UNIVERSAL  
DE DERECHOS HUMANOS

# Be bold and creative!

Use the campaign as a way to reach new communities and explore new topics!



**Questions**  
about what has changed?



# Logistics 2024

## Meet the Regional Coordinators

- **Anglophone Africa** - Ruby D-Brown
- **Francophone Africa** - Valentin Nasibu
- **LATAM** - Evelin Heidel & Luisina Ferrante
- **CEE Region** - Kiril Simeonovski
- **Maghreb Region** - Benloulou Muhammad Amine
- **Arabic Speaking Communities** - Sandra Hanbo
- **Portuguese Speaking Communities** - Ana Braganca & Calliandra Dysantha

Looking for interested support from either ESEAP or South Asia. Write us [campaigns@wikimedia.org](mailto:campaigns@wikimedia.org) if interested or know a good fit.

## Campaign Activities will happen May-July 2024

- **Regional office hours** - February - March 2024
- **Capacity Building Sessions** - March - April 2024
- **Learning Session** - March 2024
- **Content drives (edit a thons, writing contest, photowalks)** - May-July 2024
- **International Launch Event** - 5 June 2024
- **Translation Drive** - June 2024
- **Climate Justice, Digital Rights, Indigenous Voices and the Wikimedia Movement Conference** - November 2024

*Watch out for the WikiForHumanRights podcast*

## Rapid Grant Timelines, Criteria and Support

- **Only cycle 5 is open before campaign start in May**
  - Application deadline on 1 April
  - Review time from 2 April - 7 May
  - Decision announced from 11 May
  - Processing and Disbursement from 12 - 26 May
  - **[See more here](#)**





## Rapid Grant Timelines, Criteria and Support

- One (1) grant application per country or user group
  - Communicate with your community to identify or collaborate with interested groups or persons
  - Mobilize and collaborate on application for submission
  - Register your interest to organize local activities for the campaign on the [meta page](#)
  - Let your regional coordinator know you have applied for a rapid grant or write us via [campaigns@wikimedia.org](mailto:campaigns@wikimedia.org) to follow up on the application

## Finding Campaign Resources

- Meta page
  - Social media card examples, style guide and sample post messages will be updated on meta page for use.
  - Record your events on the Event Page!
- WikiForHumanRights Telegram Group
- Diff Post



## Join the Campaign Channels

- [Wikimedians for Sustainable Development Telegram Group](#)
  - for year-round ideas about Sustainability Topics
- [WikiForHumanRights Telegram Group](#)
  - for coordinating during the campaign and getting support from organizers



# Immediate Next Steps?

- Let us know you will be organizing local campaign activities by registering your interest on the [meta page](#)
- Start working on your rapid grant application to submit before due date
- Be on the lookout for your regional office hour and how to participate

# Want clarify anything?

Now is the time to ask Questions or share Comments.