Get inspired: Steal a good idea!

Inspire: Start with a personal example!

Don't just toss ideas around. Show how your idea works.

No need to brag about it. Make a public commitment.

Once you start it, don't stop. Ideas need time to sprout.

Did You Know?
#100wikidays needed 31 days to take its first victim.

Make it difficult: Set a challenge!

Set a goal which per usual standards is challenging.

It's not the mountain we conquer, but ourselves.
- Edmund Hillary

Make it easy: For joining and following!

Develop a transparent communication channel and infrastructure for tracking the progress.

Set the entry barrier as low as possible.

Did You Know?
The #100wikidays FB group is public, joining it is almost immediately approved.

Amuse: Find the humour in your idea!
(or allow others to find it)

Thank: Show gratitude and respect!

In volunteering projects, even the smallest effort counts.
(And it may never grow larger without being acknowledged.)

Things to consider:
- Like / comment / share
- Thank / give a barrier
- Create the same article in your language

Encourage: Don’t let your followers go!

Support your followers. Have a good word for everybody involved.

Don’t let people get scared, give up or burn out.

Did You Know?
#100wikidays is especially challenging, and when editors miss a day, many of them consider it failed and give up. This is when we remind ourselves to ignore all rules! If they prevent us from improving or maintaining Wikipedia.

Empower: Your victims are your ambassadors!

Did You Know?
The first public lecture about #100wikidays was actually not given by its ‘Inventor’. In 2015, at least 5 different people spoke in front of their communities about #100wikidays.

Release: If you love it, set it free!

There is nothing wrong with people disliking your idea, or suggesting changes in it. Live with it. Make the best.

If it comes back, it’s yours.