

# 100 000 Photo Memories

Museums and Wikimedians in synergy

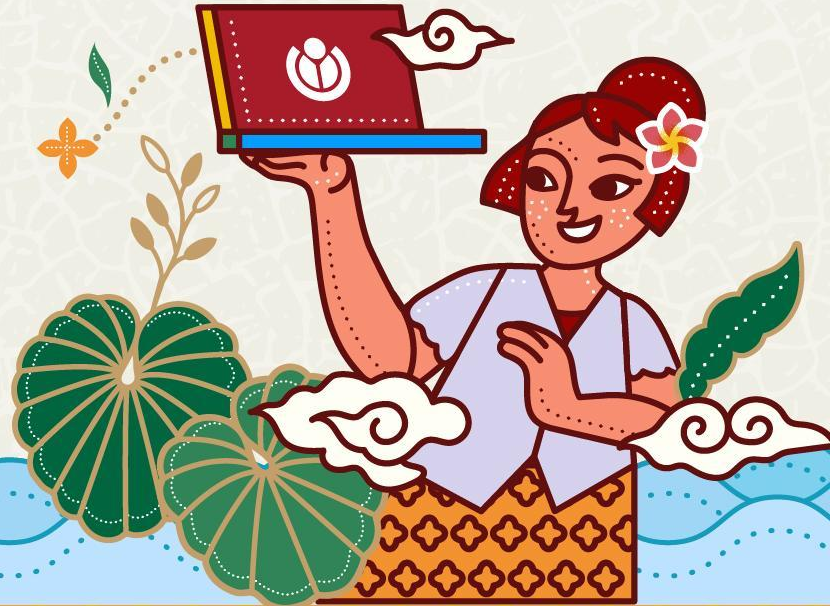
**Wikimedia Sverige**

Josefine Hellroth Larsson

Alicia Fagerving

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SINGAPORE**

2023-08-18



# Home of memories

We have been working with the **Nordic Museum** for a long time.

They're now **digitizing** thousands of previously unpublished photos by famous Swedish photographers.

Wikimedia Sverige is uploading some of them to **Wikimedia Commons** and engaging the community to improve their metadata.

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**Josefine Hellroth  
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**Alicia Fagerving**



Project page Discussion

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## Commons:Nordiska museet/100 000 Bildminnen



Categories (+): (+)

Hidden category: 100 000 Bildminnen (-) (z) (l) (t)

From Wikimedia Commons, the free media repository

< Commons:Nordiska museet

Wikidata: 100 000 Bildminnen (Q116784164), project by Nordiska museet and Wikimedia Sverige

Aliases: None

Translate this page

Other languages: Deutsch English Nederlands français svenska 中文

Category with all the photos

Error reports

**100 000 Bildminnen** is a collaborative project by Wikimedia Sverige and the Nordic Museum in Stockholm where previously unpublished archival photographs are digitized and made available on Wikimedia Commons.

The project started with a smaller pilot upload in the summer of 2022 and the actual digitization and upload commenced in September 2022.

The photos provided by the museum are often accompanied by minimal metadata, which is why one of the goals of the project is to encourage the Wikimedia community to improve it. Afterwards, the enriched information (such as categories, motif descriptions etc.) will be fed back into the museum's systems.

**Everyone can help out** by adding *depicts* statements to the photos. [Here's how they work](#). That way, it will be easier for everyone to find relevant photographs.

Contents [hide]

- About the digitization project
- Collections uploaded
  - SAS Scandinavian Airlines
  - Ingrid Bergman
  - Göteborg
  - Möllnycke
  - Trollhättan
  - Värgårda
  - Borås
  - Finspång
  - SAAB
  - Ultuna
  - At Runar Karlströmer's in Hälsingborg
  - Norrköping

### Examples





# Crowdsourcing with Wikimedians

**Minimal** information in the photo archive – photographer's name, year, place.

Involvement from the community has been **crucial**. Identify the street, car model, building...

**Goal:** the crowdsourced information will be ingested into the museum's database.

**Discussions** about the value of crowdsourcing.

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# Ready for take-off

**100 000** photos to be scanned. That's a lot!

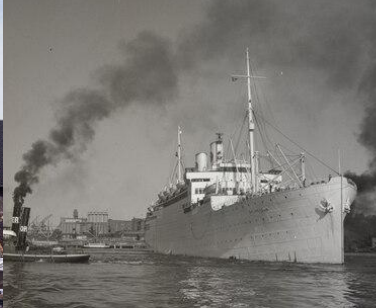
WMSE in dialogue with the museum – what should be uploaded to Commons? What will be most **valuable** to the community?

**Swedish** Wikimedians like industrial history, documentation of how our cities have changed over the years...

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# Wikipedia for all of Sweden

**Engaging** people all over the country that have knowledge valuable to the platforms, and creating **visibility** through local media.

Teaching participants about Wikimedia Sverige – inspiring them to become **members** and volunteers.

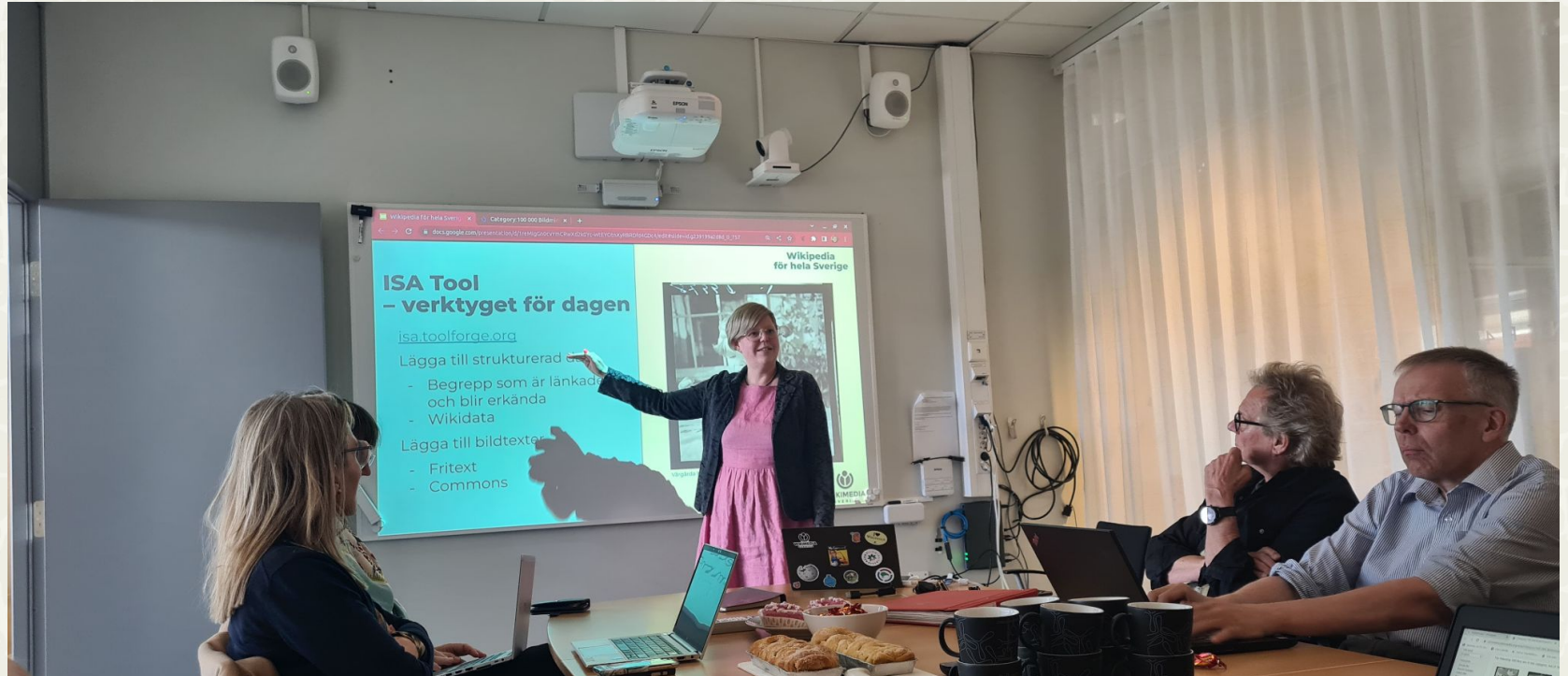
Focus groups are **young, old** and **other genders than male**.

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# Metadata editathon



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# Metadata editathon

Working with the **Swedish Air Force Museum** and two historical societies to create metadata to the images.

Former employees at **SAAB Linköping** told us what images contains in a workshop. Sharing **memories** and details, **giving life** to the images.

New and exciting way of working!

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# Working with SDC

**Structured Data on Commons** is a great infrastructure when you have data re-use in mind:

- **Much** easier to parse, analyze and extract than Wikitext (descriptions, categories...).
- You can extract more information from Wikidata, e.g. labels in several languages.

We experimented with teaching SDC editing using the **ISA Tool**.

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# ISA Tool

Working as a workshop **facilitator** using the tool.

**Not optimal** for the workshop method – but **the best** there is!


High **thresholds** for new users, having to learn both ISA Tool and Wikidata (and even Wikimedia Commons).

Two experienced users **listening** and editing.

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◀ 100 000 bildminnen – Saab Linköping: Home Page

◀ PREVIOUS IMAGE



NEXT IMAGE ▶

Peter Gullers | This file was prov... | CC BY-SA 4.0

File: SAAB Flygverkstaden Linköping - Nordiska museet - NMAX.0002340.tif  
Description: Please note in order to preserve the original documentation, please don't edit this original caption provided by the Nordic museum. You're welcome to edit and improve the description in the descr...  
Categories: 100 000 Bildminnen | 100 000 Bildminnen/SAAB | 100 000 Bildminnen/Unidentified people | 1976 photographs of Sweden | Content made available through Wikimedia Sverige partnerships | Imag...  
Camera Location: (unknown)

▼ show all metadata from commons

Depicts ⓘ Cancel Save

Name the different elements that you can see in this image

Q

Search for things you see in the image

Captions ⓘ Cancel Save

Add a caption to better explain the image (max 255 characters)

en Briefly explain what you see in this image.

fr Briefly explain what you see in this image.

sv Briefly explain what you see in this image.

You can add captions in additional languages by selecting Language Preferences from the user menu

# We love working together!

A puzzle with **many** pieces: technical development, outreach, training, communication...

This is the **first time** a GLAM partner brings us on board so early in a digitization project.

They see the Wikimedia platforms as a **natural** part of their work!

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# Stumbling blocks

## ISA Tool

- No specific **URLs** to campaign objects
- Not adapted for **several similar images** depicting the same object(s)
- Having to work simultaneously in **several tools**

## Images

- From 100 000 images – how do we **select**?
- Lack of **information** about the photos
- **Quality** review and citations – are memories better than nothing?

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# What's next?

- Another workshop around the Saab images, retrieving more information from the same participants
- New workshop around agriculture images
- Thousands of images left to upload to Commons

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# Great example

We reached out to **local media** about the project and metadata ediathon. Newspaper published an online image **article** with links to Commons as well.

Someone saw a person they **recognized** and told him about the photo in the article.

He **showed up** at the editathon! Ready to explain everything about the image and his role.

A **thousand** views per image in the category.

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# Thank you!

Get in touch with us:

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