

NEWS & EVENTS

Rochester Institute of Technology

Vol. 11, No. 26—August 16, 1979

RIT Cited for Cost Reduction Plan

RIT officials have received notification that the Institute has been chosen as one of 30 institutions to receive the National Association of College and University Business Officers (NACUBO)/U.S. Steel Foundation Cost Reduction Incentive Award.

The Awards Program, now in its fourth year, presents monetary gifts ranging from \$100 to \$10,000, which are given in recognition of outstanding cost reduction programs implemented during the calendar year 1978. RIT's award was \$1,000.

The Institute was recognized for its Work Experience Training Program which was formed by the Institute's Personnel Office in conjunction with the Association for Retarded Citizens (ARC) of Rochester. This program is designed to help enhance the competitive employment opportunities for mentally retarded adults.

To implement its plan, Personnel and several cooperating RIT departments developed 10 work sites on campus where retarded adults could gain skills that would make them more employable. Salaries for these persons were arranged by ARC through local CETA funds. An RIT staff member then designed a special reading and math tutorial program to bring these persons to a "survival" level. Each ARC client worked 25 hours per week on the job, spending up to one year in training. Whenever feasible, participants spent an additional five hours per week in the special reading and math tutorial program.

An information program also was provided for RIT supervisors who responded positively to an invitation to consider providing one-the-job training for retarded adults at no cost to their departments. These supervisors were asked to attend a half-day workshop to help them better understand the needs of the re-

tarded adult as well as their own specific roles in the program training. Job placement counselors from ARC met regularly with clients, supervisors, and the personnel program coordinator regarding problems, concerns, and general progress.

Although cost savings was certainly a consideration, this program is one that is primarily aimed at helping and maintaining valuable *human resources*. With this in mind, planners established three main goals:

The first was to take individuals who have been unemployed and have relied on public assistance, and help them become "independent."

The second was to help mentally handicapped individuals prove they can be productive, conscientious, and faithful employees by giving them a chance to become part of the mainstream of community living.

And, finally, by assisting and saving these human resources, resulted in effective cost savings benefits for the employer.

This type of program is especially effective when used to train people in entry level type jobs, where help is needed, but funds are scarce. Retarded adults in these jobs have little or no attendance problems. Lost time and deterioration of performance with the average worker in these jobs is costly and requires turnover time, recruitment, replacement and further employee training.

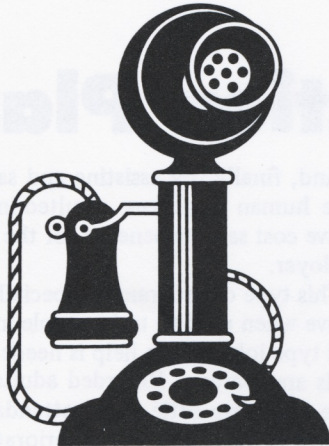
The success of the program is obvious. RIT hired 12 of their 29 clients in 1978, while another 12 received job offers at the conclusion of the training period. Using retarded adults in 29 entry level jobs, in cooperation with ARC and CETA, saved RIT more than \$119,000 in 1978.



President Dr. M. Richard Rose accepts a check for \$1,000 from Everett C. Merritt, director of Personnel. RIT was one of 30 institutions chosen to receive the NACUBO/U.S. Steel Foundation Cost Reduction Incentive Award.

NEWS & NEWSMAKERS

A Reminder



EFFECTIVE SEPTEMBER 4, 1979
THE REPAIR NUMBER FOR
TELEPHONES WILL CHANGE TO
724-2611

Donald Bruening and Douglas Lyttle, School of Photographic Arts and Sciences, attended the national convention of the Professional Photographers of America, Inc., (PPofA) in Rosemont, Ill.

Bruening presented a program entitled "Moderated Discussion About Direction of Photographic Education," and Lyttle presented a program "Visual Communications for Visual Teaching."

Dr. Ramon Unnikrishnan, assistant professor in electrical engineering, presented a paper titled "Closed Loop Control of a DC Motor Using Thyristor Chopper" at the 1979 Institute of Electrical and Electronics Engineers' Summer Power Meeting held in Vancouver, Canada in July.

Gary Griffin, professor at the School for American Craftsmen, participated in a two-week workshop at San Diego State University, San Diego, Calif., on the use of platinum in jewelry-making. He was one of twelve nationally prominent artist-metalsmiths from universities and colleges throughout the country who had been invited to take part. The workshop, which began July 16, was funded with a grant from the National Endowment for the Arts.

Dr. Julian Yudelson, director of the School of Retailing, was the guest speaker at the Retail Research Society July meet-

ing in New York City on July 25. Dr. Yudelson spoke on the application of the concept of positioning to retail research and strategic planning.

Joseph W. Panko assumed the position of Executive Director at the Beverly School for the Deaf in Beverly, Mass. on July 1, 1979. Dr. Panko was formerly chairperson of NTID's Department for Business Careers.

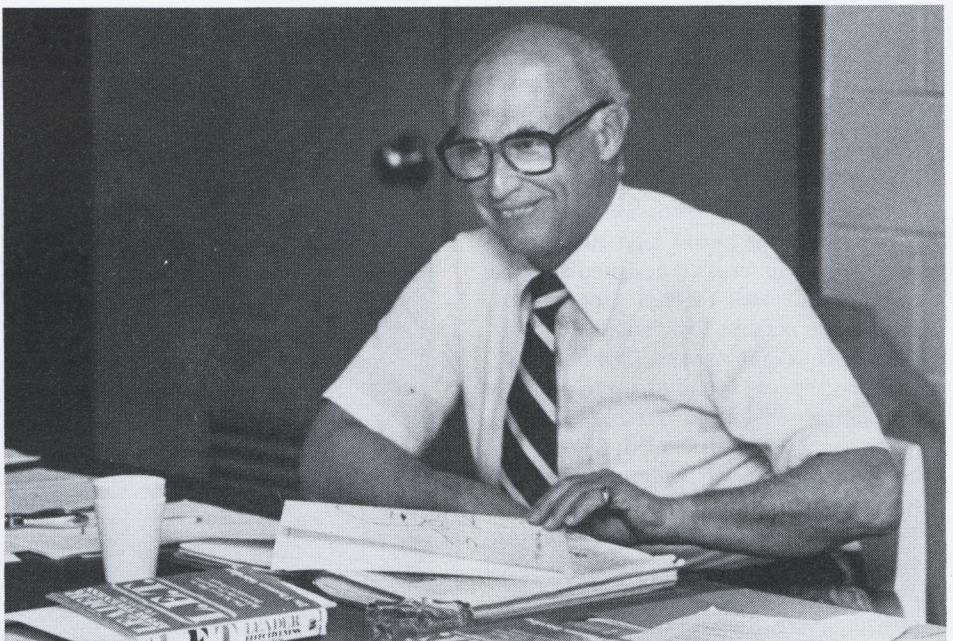
Gerald Argetsinger, NTID General Education, participated in the 1979 American Theatre Association (ATA) National Convention held Aug. 10-15 at the Statler Hilton Hotel in New York City. The ATA is a professional organization of educators, scholars and theatre practitioners from high schools, colleges, universities and the commercial world dedicated to the theatre arts.

Dr. Argetsinger chaired a panel "Theatre of the Deaf: A Perspective" and presented a paper "Educational Theatre for the Deaf."

William VanderClock, Area Complex director, attended the annual conference of the Association of College and University Housing Officers (ACUHO), July 22-26, in Burlington, Vt. The annual 4-day conference brings together persons responsible for housing and food service in higher education to share ideas for improvement of their campus operations and programs.

NEWS & EVENTS

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PRINTER'S CHOICE

Warren R. Daum, vice president and executive director, Gravure Technical Association, Inc., enjoys his leave from the business world to share his experiences with School of Printing students. Daum was invited by the School of Printing to teach a Conference Management and Leadership course this summer.

The RIT Faculty and Staff are Invited to the President's Annual Dinner and Dance

Wednesday, September 5
(Orientation Week)

Cocktails: 6 p.m.
Buffet Dinner: 7 p.m.

College-Alumni Union
After-dinner Dancing: The Roger Eckers Orchestra

All faculty and staff are invited to participate in the annual President's Dinner and Dance during Orientation Week. This year the dinner will be held on **Wednesday, September 5**. The evening will begin at 6 p.m. with cocktails in the College-Alumni Union; dinner will be served in the main cafeteria at 7 p.m. Dancing will follow dinner in the main lounge with music by the Roger Eckers Orchestra.

The purpose of the President's Buffet Dinner and Dance is to give parents an opportunity to meet informally with you, the faculty and staff of RIT. Those who have attended in the past have enjoyed meeting the parents of future students. It is also a good opportunity to spend an evening with your colleagues.

The cost of the buffet dinner is \$7.50 per person. Please make your checks payable to Rochester Institute of Technology, or fill in your account number and we will charge your department. Upon receipt of the completed form (below) and your check or account number, tickets will be forwarded to your home address.

We look forward to seeing you on the evening of September 5.

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Please reserve _____ tickets for the President's Buffet Dinner and Dance

Name _____

Address _____

City/State _____ Zip _____

Check enclosed for \$ _____ for _____ tickets/\$7.50 each. Please make checks payable to Rochester Institute of Technology.

Department Account Number _____

Office use only
Ticket No. _____

Date: _____

RETURN TO: Ann Hayes, Director
Orientation and Special Programs



Rochester Institute of Technology

One Lomb Memorial Drive
Rochester, NY 14623

FIRST CLASS

GRANTS DEADLINES

Come One, Come All

The RIT campus community is invited to an open house, tour, and wine and cheese party from 2 to 4 p.m., today Aug. 16 to help the School of Computer Science and Technology celebrate its new administrative offices in Bldg. 10. Business and industrial leaders have also been invited to participate.

Ground was broken last August for the 6,000 foot addition to the Ross Memorial Building. Dr. Richard Cheng, director of the School, says, "The addition provides us with a much needed 33 percent increase in floor space to house one of the largest and most sophisticated academic collections of computer hardware in the nation."

Undergraduate and graduate enrollment figures this fall for the School of Computer Science and Technology, a part of Institute College, are expected to top 850, giving RIT the largest computer science and technology enrollment in the country.

Tickets

Student tickets are being offered for the Bob Hope Show, Oct. 19, at reduced prices. The ticket rates are as follows:

- \$11.50—A Floor/A Bleachers
- \$ 8.50—B Floor/B Bleachers
- \$ 6.50—C Bleachers/C Standing

Tickets may be purchased through the College Activities Board.

Please note: **GUIDELINES FOR ALL PROGRAMS ARE ON HAND OR HAVE BEEN REQUESTED.** Please call the Grants Office for additional information, 50 West Main Street, 262-2719. **PROPOSALS SHOULD BE SUBMITTED TO THE GRANTS OFFICE ONE WEEK PRIOR TO DEADLINES FOR ADMINISTRATIVE APPROVALS.**

NATIONAL SCIENCE FOUNDATION

No deadline—Research Equipment and Instrumentation for Non-Ph.D.-Granting Institutions. 60 grants to be awarded for science equipment, with unit acquisition cost not exceeding \$25,000 to colleges that can demonstrate that the scientific equipment will make it possible for qualified science faculty to perform good research. Although the competition has no deadline, evaluation of proposal may take up to nine (9) months.

August 22—Student Science Training Program for High Ability Secondary School Students Involves instruction, research participation, problem oriented studies or an appropriate blend of these, through which highly talented high school students come into direct contact with college teachers, research scientists, or engineers for an educational experience that goes beyond those normally available in high school or early college courses. Projects may be conducted during the summer vacation period or on a series of Saturdays during the academic year. Project includes stipends for both commuting and residential students. 80% of project funds will be awarded for senior high school students and 20% of funds will be awarded for junior high school students. Based on past awards, the vacation classes are usually of 7-8 weeks duration and include 20-120 students participants.

September 7 (anticipated)—Undergraduate Research Participation Program. Provides support for undergraduates who have completed a substantial portion of their requirements in science to work full-time during the summer directly with faculty members on research projects.

September 28—Local Course Improvement for Undergraduate Science Education. To permit science faculty to revise and improve local instructional programs, to introduce currently important scientific or technological developments and for developing improved approaches to the presentation of scientific concepts and applications.

October 30—Student-Originated Studies. To support teams of college students with experience in independent, self-directed study and to demonstrate the effectiveness of such study as an adjunct to or replacement for portions of their traditional formal course work. Each study is conducted by a group of students comprised primarily of undergraduates. Each project deals with a local problem that has immediate relevance to the community. The projects are wholly student-originated and managed, with faculty in an advisory role. In general, studies should be multidisciplinary covering problems of the physical, biological and social environment.

U.S. DEPARTMENT OF TRANSPORTATION

To be announced—Research in areas of (1) control in transportation systems (2) maintenance and upgrading of transportation facilities (3) technology for advanced transportation safety (4) transportation and community development (5) transportation planning methodologies (6) freight transportation.

DEPARTMENT OF ENERGY

November 1—Faculty Development Projects in Energy. Summer 1980 Workshops for college and high school teachers of 1-3 weeks.

THE AMERICAN FILM INSTITUTE

September 1—Independent Filmmaker Program funded by NEA. Grants are made to individuals in amounts ranging from \$500 to a maximum of \$10,000. Proposals for any type of film project in 16mm, 35mm, or video will be considered; any U.S. citizen or permanent resident may apply.